FEBRUARY 1956

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In Two Parts — Part One

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THE BUSINESS JOURNAL OF THE OFFICE EQUIPMENT INDUSTRY

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BUSINESS JOURNAL OF THE OFFICE EQUIPMENT INDUSTRY

Office Appliances

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Editor and Publisher: John A. Gilbert
Editorial Director: Walter S. Lennartson
Managing Editor: Clarence O. Schlaver
Assistant Editor: Robert Minor
Business Manager and Assistant Publisher: Charles W. Gilbert
Production Manager: Benjamin C. Wallsten
Art Director: Leonard Schimek
Subscription Manager: William B. Curtin
Service Bureau Manager: Richard G. Johnson
Representative Emeritus: Charles H. Everly

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Western Advertising Department: Herbert L. Sime and DeLysle F. Cass, 600 W. Jackson Blvd., Chicago, Ill. Phone DEarborn 2-3206.

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manufacturers of any office article wanted, puts man and job together, aids foreign dealers in securing U. S. A. lines, and in many other ways performs useful service, all without charge. Subscribers in every land have made, and are making, good use of this bureau. Manufacturers in this field have evidence of its proved value.

Classifications

For the benefit of the subscribers the lines advertised in this issue are here classified. Many of the requirements of the modern business office are represented. Should subscribers be interested in any article of office equipment not listed here, they are invited to communicate with the service bureau, through which the information will be promptly and cheerfully given by letter without obligation.

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Guide System & Sup. Co.
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Durable Metal Prods. Co.
General Fireproofing Co.
Globe-Wernicke Co.
Hillside Metal Prods., Inc.
H-O-N Co.
Invincible Metal Furn. Co.
Jayem Sales Corp.
Lyon Metal Prods., Inc.
Peerless Steel Equip. Co.
Remington Rand Inc.

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Shaw Walker Co.
Steelcase, Inc.
Weis Mfg. Co.
Western Mfg. Co.
Yawman & Erbe Mfg. Co.

Files, Rotary
Revo-File Div.
Smead Mfg. Co., Inc.

Files, Stencil Duplicator
Atlas Stencil Files Corp.

Files, Storage
All-Steel Equip. Inc.
Amberg File & Index Co.
Art Metal Constr. Co.
Art Steel Co. Inc.
Bankers Box Co.
Barkley, C. L., & Co.
Bentson Mfg. Oo.
Cole Steel Equip. Co., Inc.
Columbia Steel Equip. Co.
Corry-Jamestown Mfg. Corp.
Dolin Metal Prods., Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Guide System & Sup. Co.
Herring-Hall-Marvin Safe Co.
H-O-N Co.
Invincible Metal Furn. Co.
Oxford Filing Sup. Co., Inc.
Peerless Steel Equip. Co.
Shaw Walker Co.
Steelcase, Inc.
Weis Mfg. Co.
Yawman & Erbe Mfg. Co.

Filing Supplies
Acco Prods., Inc.
Advanco Prods., Inc.
Aigner, G. J., Co.
Amberg File & Index Co.
Art Metal Constr. Co.
Art Steel Co. Inc.
Barkley, C. L., & Co.
Cole Steel Equip. Co., Inc.
Corry-Jamestown Mfg. Corp.
Eureka Specialty Prtg. Co.
Globe-Wernicke Co.
Guide System & Sup. Co.
Northern States Env. Co.
Oxford Filing Sup. Co., Inc.
Quality Park Env. Co.
Redi-Record Prods. Co.
Rockwell-Barnes Co.
Shaw Walker Co.
Steelcase, Inc.
Weis Mfg. Co.
Yawman & Erbe Mfg. Co

Fixtures, Store
All-Steel Equip. Inc
Bulman Co., Inc.
Butler, A. D., Inc.

Folding Machines
Martin-Yale Inc.

Forms, Business
Aigner, G. J., Co.
American Passbook Co.
Hano, Philip, Co., Inc.
Miami Systems Corp.

Forms, Continuous
Hano, Philip Co., Inc.
Royal Register Co.

Forms, Loose Leaf
Aigner, G. J., Co.
Amberg File & Index Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.

Fountain Pens, Incl. Ball Pt.
Changepoint, Inc.
Esterbrook Pen Co.
Hunt, C. Howard, Pen Co.
Waterman Pen Co., Inc.

Furniture Handling Equip.
Elkay Products Co.

Furniture, Off. Modular Units
Arnot-Jamestown Div.
Art Steel Co., Inc.
Columbia Steel Equip. Co.
Corry-Jamestown Mfg. Corp.
Haskell, Inc.
Peerless Steel Equip. Co.

Furniture, Suites
Leopold Co.
Morval Corp.
Standard Furn. Co.

Furniture, Upholstered
Ard Mfg. Co., Inc.
Bright Chair Co., Inc.
Grand Rapids Lea. Furn. Co.
Gunlocke, W. H., Chair Co.
Modernize, Inc.
Stationers Mfg. Co.
Thomas Furn. Co.
Wells Chair Corp.
Worden Co.

Furniture, Wholesale
Office Furn. Wholesale Distr.

Gummed Cloth Rings
Aigner, G. J., Co.
Dennison Mfg. Co.

Hardware, Office Furniture
Chicago Lock Co.
National Lock Co.

Holders, Ticket
Aigner, G. J., Co.
Smead Mfg. Co., Inc.

Index Tabs
Aigner, G. J., Co.
Amberg File & Index Co.
Barkley, C. L., & Co.
Globe-Wernicke Co.
Graff, George B., Co.
Guide System & Sup. Co.
Markilo
Sheppard, C. E., Co.
Smith, Chas. C., Inc.

Inks
Cushman & Denison Mfg Co.
Dennison Mfg. Co.
Higgins Ink Co., Inc.
Rivet-O Mfg. Co.

Irons, Chair
Bassick Co., Div. S-W

Knives, Office
X-acto, Inc.

Labels
Dennison Mfg. Co.
Eureka Specialty Prtg. Co.
Oxford Filing Sup. Co., Inc.
Smead Mfg. Co., Inc.

Ladders, Lib., Store, Vault
Card., D. R., Co.
Cotterman, I. D.

Lamps, Desk
Dazor Mfg. Corp.
Wells Chair Corp.

Leads, Mechanical Pencils
Dixon, Jos., Crucible Co.
Elward Mfg. Co.
Faber, Eberhard, Pencil Co.

Leather Goods
Can-Pro Corp.
Stebco Prods.

Loose Leaf Devices
Aigner, G. J., Co.
Natl. Blank Book Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.

Loose Leaf Metals
Natl. Blank Book Co.
Sheppard, C. E., Co.

Machines, Rebuilt & Used
American Dictating Mach. Co.
Nathan, Charles S., Inc.
Regal Typewriter Co., Inc.

Mailing Machines & Supplies
Advanco Prods., Inc.
Art Steel Co. Inc.
Can-Pro Corp.
Globe-Wernicke Co.

Marking Devices
Cushman & Denison Mfg. Co.

Mats, Chair
Hardboard Fabricators, Inc.
Office Furn. Wholesale Distr.
Stempel Mfg. Co.

Moisteners
Rivet-O Mfg. Co.
Seal-O-Matic Disp. Corp.

Name Plates
Heyer Corp.

Notebooks, Stenographic
Natl. Blank Book Co.
Rockwell-Barnes Co.

Numbering Machines
American Numbering Mach. Co.
Stewart, R. A., & Co., Inc.

Openers, Envelope
MacKenzie, Arnold, Inc.
United Cutlery & Hdw. Prods.

Pads, Scratch
Natl. Blank Book Co.
Rockwell-Barnes Co.

Pads, Stamp
Fulton Marking Equip. Co.
Phillips Process Co.
Rivet-O Mfg. Co.
Stewart, R. A., & Co., Inc.

Pads, Typewriter Cushion
Ames Supply Co.
Peerless Steel Equip. Co.

Paper
Eaton Paper Corp.
Rockwell-Barnes Co.
Saxon Paper Corp.

Paper Shredders
Industr. Shredder & Cutter

Partitions, Office
Globe-Wernicke Co.
Martin-Parry Corp.

Pencil Sharpeners
Apsco Prods., Inc.
Elward Mfg. Co.
Hunt, C. Howard, Pen Co.
Stile-Craft Mfrs. Co.

Pencils, Mechanical
Esterbrook Pen Co.

Pencils, Wood Cased
Dixon, Jos., Crucible Co.
Faber, Eberhard, Pencil Co.

Penholders
Dixon, Jos., Crucible Co.

Photocopy Equipment
Nu Arc Co. Inc.

Pins & Pin Containers
Noesting Pin Ticket Co.
Vail Mfg., Co.

Pocket Protectors
Angler's Prod. Co.

Price Marking Machs., Stamps
Fulton Marking Equip. Co.
Stewart, R. A., & Co., Inc.

Printing Outfits, Office
Fulton Marking Equip. Co.

Punches
Acco Prods., Inc.
Aigner, G. J., Co.
Natl. Blank Book Co.
New England Paper Pch. Co.
Smead Mfg. Co., Inc.

Racks, Hat & Coat
Lyon Metal Prods., Inc.

Ribbons & Carbons
American Carb. Paper Mfg.
American Stencil Mfg. Co.
Ames Supply Co.
Columbia Rib. & Carb. Mfg.
Leedall Prods. Mfg. Co.
Phillips Process Co.
Pres-to-Line Corp. of Amer.
Regal Typewriter Co., Inc.
Remington Rand Inc.
Royal Typewr. Co.
Storms, H. M., Co.
Underwood Corp.
U. S. Carb. & Rib. Mfg.
Webster, F. S., Co.
Write, Inc.

Ribbon & Carbon Tester
Simonye, F.

Rubber Bands
Faber, Eberhard, Pencil Co.
Roberts, Weldon Rubber Co.

Rubber Stamps
Bankers & Merchants, Inc.

Rubber Type
Fulton Marking Equip. Co.
Stewart, R. A., & Co., Inc.

Rulers
C-Thru Ruler Co.

Safes, Office
Art Metal Constr. Co.
Brush, John D., & Co.
Cole Steel Equip. Co., Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Herring-Hall-Marvin Safe Co.
Invincible Metal Furn. Co.
Meilink Steel Safe Co.
Mosler Safe Co.
Remington Rand Inc.
Shaw Walker Co.

Sand Urns
Valco Co.

Scales, Postal
Hanson Scale Co.
Pelouze Mfg. Co.

Sealers
Seal-O-Matic Disp. Corp.

Shelving
All-Steel Equip. Inc.
Bankers Box Co.
Borroughs Mfg. Co.
Bulman Co., Inc.
Cole Steel Equip. Co., Inc.
Corry-Jamestown Mfg. Corp.
General Fireproofing Co.
Lyon Metal Prods., Inc.
Midwest Metal Mfg. Co.
Star Steel Equip. Co., Inc.
Supreme Steel Equip. Corp.
Graff, George B., Co.
Smith, Chas. C., Inc.

Sorting Devices
Amberg File & Index Co.
Art Steel Co. Inc.
Currier Mfg. Co.
Yawman & Erbe Mfg. Co.

Stands, Office Machines
Acorn Products Co.
All-Steel Equip. Inc.
Ames Supply Co.
Art Steel Co. Inc.
Badger, Inc.
Cole Steel Equip. Co., Inc.
Doro Mfg. Co.
General Fireproofing Co.
Harter Corp.
H-O-N Co.
Kol, Inc.
Meilink Steel Safe Co.
Metalstand Co.
Midwest Metal Mfg. Co.
Tiffany Stand Co.
Wells Chair Corp.

Stands, Telephone
Cole Steel Equip. Co., Inc.
Corry-Jamestown Mfg. Corp.
Maine Mfg. Co.
Shaw Walker Co.

Staplers & Supplies
Apsco Prods., Inc.
Arrow Fastener Co., Inc.
Vail Mfg. Co.

Stencils, Marking, Brass
Dayton Stencil Works Co.

Stools
Harter Corp.
Lyon Metal Prods., Inc.
Steelcase, Inc.
Wells Chair Corp.

Tables
All-Steel Equip. Inc.
Art Metal Constr. Co.
Art Steel Co. Inc.
Cole Steel Equip. Co., Inc.
Columbia Steel Equip. Co.
Corry-Jamestown Mfg. Corp.
Doro Mfg. Co.
Globe-Wernicke Co.
Haskell, Inc.
Lyon Metal Prods., Inc.
Morval Corp.
Peerless Steel Equip. Co.
Shaw Walker Co.
Standard Furn. Co.
Steelcase, Inc.
Wells Chair Corp.
Yawman & Erbe Mfg. Co.

Tables, Folding & Banquet
Adirondack Chair Co.
Lyon Metal Prods., Inc.
Midwest Folding Prods.
Worden Co.

Tablets & Pads
Rockwell-Barnes Co.

Tabulating Machines
Burroughs Corp.
Remington Rand Inc.

Tacks, Thumb
Graff, George B., Co.
Noesting Pin Ticket Co.
Vail Mfg. Co.

Tags
Dennison Mfg. Co.

Tape, Gummed & Pressure Sens.
Dennison Mfg. Co.
Ebel-Binder Co.

Telephone Accessories
Art Steel Co. Inc.
Glidex Corp.
Morris, Bert M., Co.

Trays, Desk, Center Drawer
Art Steel Co. Inc.

Trays, Letter
Acorn Products Co.
Art Metal Constr. Co.
Art Steel Co. Inc.
Corry-Jamestown Mfg. Corp.
Currier Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
Haskell, Inc.
Metalstand Co.
Morris, Bert M., Co.
Peerless Steel Equip. Co.
Redi-Record Prods. Co.
Shaw Walker Co.
Steel Parts Mfg. Co.
Steelcase, Inc.
Stempel Mfg. Co.
Valco Co.
Weis Mfg. Co.
Wells Chair Corp.
Worden Co.
Yawman & Erbe Mfg. Co.

Trimming Boards
American Photo Labs.
Photo Materials Co.

Type Cleaners
Cardinell Corp.
Clarotype Co., Inc.
Multistamp Co., Inc.
Norta Distr. Co.
Regal Typewriter Co., Inc.
Rivet-O Mfg. Co.
Webster, F. S., Co.

Typewriter Key Tops
Speed Key Corp.

Typewriter Parts
Ames Supply Co.
Pearl Engraving Co.
Typewr. Equip. Co., Inc.

Typewriters
Allen, R. C., Bus. Machs.
Remington Rand Inc.
Royal Typewr. Co.
Smith-Corona Inc.
Underwood Corp.

Upholstery Materials
Textileather Div., G.T.
U. S. Plywood Corp.
U. S. Rubber Co.

Vault Steps
Card, D. R., Co.
Cotterman, I. D.

Visible Record Equipment
Aigner, G. J., Co.
Art Metal Constr. Co.
Art Steel Co. Inc.
Globe-Wernicke Co.
Natl. Blank Book Co.
Remington Rand Inc.
Shaw Walker Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.
Yawman & Erbe Mfg. Co.

Waste Baskets
Art Steel Co. Inc.
Corry-Jamestown Mfg. Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Haskell, Inc.
Shaw Walker Co.
Steel Parts Mfg. Co.
Steelcase, Inc.
Wells Chair Corp.
Worden Co.

Work Organizers
Advanco Prods., Inc.
Art Steel Co., Inc.
Globe-Wernicke Co.
Lyon Metal Prods., Inc.

Wants & For Sale

The rate for classified advertisements is eighteen cents a word, minimum charge $3.60, payable with order. Add six words if box address is used.

EXECUTIVES AVAILABLE

GENERAL OR SALES MANAGER office furniture, interested in affiliating with dealer. Heavy experience in retail and manufacturing, at management level, including furniture styling. Can sell, design and execute complete interior, and direct others in this. Full understanding of related products and services. Strong merchandising and personal sales record. Address Office Appliances, Box B-174, Chicago 6.

STATIONERY AND OFFICE EQUIPMENT SALESMAN who has served as district manager for direct seller and department manager for important retail concern is available as manager of stationery store or of stationery or office furniture department. Experienced in selling, sales training, systems, and office layout. Located in Middle West. Will consider any area where suitable opportunity is presented. Address Office Appliances, Box B-175, Chicago 6.

SALES EXECUTIVE with remarkable record is open for connection with company which has good product that needs new skilled sales direction. Has had 17 years successful experience with outstanding results as sales manager. Good at developing programs and policies, in getting best results from salesmen, and in personal sales efforts. Best of references including detailed record which is convincing. Address Office Appliances, Box B-176, Chicago 6, Illinois.

SALESMEN AVAILABLE

STATIONERY and OFFICE EQUIPMENT Salesman who has traveled seven years for a retail stationer and office equipment co., partner and manager last two years of a stationery, office equipment and printing Co., desires to travel for manufacturer. Preferably in South but not essential. Well acquainted with all products in commercial stationery store. Available about March. Address Office Appliances, Box B-177, Chicago 6.

SALESMAN WITH 15 YEARS EXPERIENCE in office furniture including executive installations, now employed, desires to travel for manufacturer. First interest would be in Michigan-Indiana-Ohio area but will be glad to consider suitable opening in any territory. Top references. Address Office Appliances, Box B-178, Chicago 6.

AGGRESSIVE SALESMAN 8 years' experience with leading Writing Instrument Manufacturer desires lines or will represent one manufacturer in the south or southwest. Address Office Appliances, Box B-179, Chicago 6.

SALESMAN WITH EXCELLENT RECORD selling office furniture at retail desires to travel as full-time representative for manufacturer. Interested in Michigan-Indiana-Ohio area or will consider travel in other territory. Address Office Appliances, Box B-180, Chicago 6.

OFFICE MACHINE MECHANICS AVAILABLE

TYPEWRITER, ADDING MACHINES MECHANIC, 18 years' experience, Christian, Age 37; wife, daughter. Needs advancement. Address Office Appliances Box B-187, Chicago 6.

SALESMEN WANTED

DICTATING MACHINE SALESMAN wanted by large midwestern office of leader in field of voice-writing equipment. Write Office Appliances, Box 0-149, Chicago 6.

MFR. OF FASTEST GROWING line of modern and traditional upholstered wood furniture has openings for top-notch sales representatives Far Southwestern States, N & S Dakota, Minn., Ky., W.Va. Those selected must have proven ability and be in position to devote necessary time to develop full potential. List all information in first letter and include recent snapshot. We will display at N.O.F.A. convention. Address replies to Monarch Furniture Co., Inc., High Point, N.C.

OFFICE FURNITURE SALESMAN

Thoroughly experienced office equipment man, capable of handling dealer sales and co-ordinating sales to large national accounts, wanted by leading manufacturer of partitionettes, office-ettes, and modular furniture. Income commensurate with ability. May have to relocate. In reply give complete background, which will be treated in confidence. Address Office Appliances Box 0-150, Chicago 6.

SALESMEN — OFFICE FURNITURE: Horder's Inc. rapidly expanding furniture division is in need of salesmen, experienced or trainees. Apply by letter. Confidential if desired. Mr. H. C. Schulenburg, Horder's Inc., 566 West Jackson Blvd., Chicago 6, Illinois.

SALESMAN TO ASSIST MANUFACTURERS REPRESENTATIVE. Age preferably in 30's or 40's; Previous selling experience; must reside in, and travel 3d NSOEA Region; car essential. Write full particulars about yourself to Charles M. Jaffer, Broadwater Farms, R.D. 2, Phoenixville, Pa.

EXPERIENCED TYPEWRITER AND ADDING MACHINE Salesmen: Inside sales. Excellent opportunity for managerial position with fast expanding company. Apply to Mr. Marvin Wolf, Utility Supply Co., 641 W. Lake St., Chicago 6, Illinois. Replies confidential.

CASH REGISTER AND ADDING MACHINE salesmen wanted. Ideal working conditions. Write P.O. Box 87, Douglas, Georgia.

OFFICE MACHINE MECHANICS WANTED

EXPERIENCED MECHANIC on Typewriters and Adding Machines with sales ability for permanent position. Leon W. White, 406½ E. San Antonio St., El Paso, Texas.

TYPEWRITER AND/OR ADDING MACHINE service man needed for one of West Texas largest office machine dealers. Permanent position with good working conditions for right man. Application confidential if requested. The Baker Co., Box 910, Lubbock, Tex.

TYPEWRITER MECHANIC WANTED: Must have A-1 knowledge of electric and manual typewriters. Good salary plus commission. Full qualifications wanted in first letter. Address Office Appliances, Box 0-151, Chicago 6.

MECHANIC EXPERIENCED ALL MAKES typewriters and adding machines: Permanent position, no drinkers. State age, salary desired, other pertinent information. Write Rosen Office Machines, 821 3rd Avenue, Seattle, Washington.

EXPERIENCED MECHANIC on typewriters and adding machines with sales ability for permanent position. Sam Flake, 17 N. 2d Ave., Phoenix, Arizona.

EXPERIENCED OFFICE MACHINE MECHANIC capable of operating shop. Royal-Clary dealer. Permanent position with unlimited possibilities. Rock Island Typewriter Co., Rock Island, Illinois.

TYPEWRITER AND ADDING MACHINE mechanic for shop work. This job is far above average and will pay you to investigate. The man we want must be thoroughly trained. If you meet our standards, we will assist in moving, also help you locate in our city. Give full particulars on experience, martial status, age and etc. Reply Office Appliances, Box 0-152, Chicago 6.

TYPEWRITER AND ADDING MACHINE MECHANIC capable of operating shop and handling customers wanted by Olympia, Odhner and National dealer. Good salary, permanent position. Typewriter Service Co., 218 Third St. N.W., Albuquerque, New Mexico.

SALES REPRESENTATIVES AVAILABLE

OFFICE FURNITURE SALESMAN with heavy wholesale and retail experience, desires to represent manufacturer in southeast territory. Address Office Appliances, Box B-181, Chicago 6.

MANUFACTURERS REPRESENTATIVES — Excellent following, nationwide coverage. Showrooms in New York and Chicago. Interested in filing cabinet line for department stores only. All replies confidential. Address Office Appliances, Box B-182, Chicago 6.

ADDITIONAL LINE WANTED by established manufacturers representative with successful sales background covering Pacific Coast. Strong following with both jobbers and retailers. Address Office Appliances, Box B-183, Chicago 6.

SUCCESSFUL REPRESENTATIVES ASSOCIATES covering Iowa, Minnesota, and surrounding territory, interested in substantial major line. Wood or steel, furniture or seating, with volume potential. Address Office Appliances, Box B-184, Chicago 6.

WELL ESTABLISHED MANUFACTURERS REPRESENTATIVE in South East, wants additional lines. Write Office Appliances, Box B-186, Chicago 6.

MANUFACTURERS REPRESENTATIVE calling on Stationers and Office Equipment Dealers in New England territory, seeks additional line. Excellent sales record, best references. Address Office Appliances Box B-188, 100 East 42d St., New York 17.

WANTS AND FOR SALE, Continued on page 8

WANTS AND FOR SALE, Continued from page 7

SALES REPRESENTATIVES WANTED

SALESMAN WANTED: to sell wholesalers a short, fast selling line of NEW STYLE Clip Boards, Carrying Cases and Plastic Zipper Bags. Protected territory. Excellent side line. Cole Corporation, 823 S. Wabash Ave., Chicago 6, Illinois: Dept. 10-O.A.

WANTED FOR EAST & MID-WEST Territories: Office Furniture and Stationery Store Salesmen. Nationally known N. Y. manufacturer of fine, quality-made leather upholstered furniture seeks aggressive salesmen who wish to increase their earnings. Backed by a consistent advertising campaign, we offer the right men an excellent commission arrangement. Write full details, in strict confidence. Beaver Furniture Co., 42 Greene St., New York 13, N. Y.

NEW LINE OF STEEL CHAIRS, Office and Business Machine Stands, and Personal Files will help you sell in your territory. Exclusive protected territories available in most states. Reply with experience, other lines, territory covered, to Office Appliances, Box 0-154, Chicago 6.

NEW TYPE-AND-PLATEN CLEANER in pressure cans available to representatives calling on stationery and office equipment wholesalers. Sells on sight. Several lucrative territories still open. Write, stating lines carried and territories covered. Morris Products, Box 126, Canandaigua, N. Y.

MANUFACTURERS' REPRESENTATIVE WANTED for Southeast. Well known manufacturer of stationery specialties has opening for representative to travel group of southeastern states. Excellent opportunity for salesman with capacity for additional important line. Mention lines carried, territory covered. Address Office Appliances, Box 0-155, Chicago 6, Illinois.

MANUFACTURER OF WELL KNOWN LINE of metal posture chairs has opening for representative traveling Michigan, Indiana, Ohio, Kentucky and West Virginia. A first-rate opportunity for salesman calling upon commercial stationers and office furniture dealers. Mention lines carried, frequency of coverage, references. Address Office Appliances, Box 0-161, Chicago 6.

DEALERS WANTED

DEALERS WANTED — Billbooks, Business Forms, Envelopes. Office, Box 502, Great Neck, N. Y. Free catalog.

RETAIL BUSINESS FOR SALE

OFFICE MACHINES & SUPPLIES & FURNITURE, No. Alabama. Office suppl. & machines sold to all govern. installa. in this area & surround. area. Over 600 establ. accts. An attract bldg., compl. equipt. in xlnt loc. Many franchises held. Ideal buy for ambitious person. Lg. potential growth. Dept. #7079 for further infor.

OFFICE SUPPLIES, So. Cen. Texas in impt. city. Nets $17,000 per yr. Top franchises. Xlnt reputation. Ill health forces sale. Priced at only: $16,500 plus inv. Dept. #22888.

OFFICE SUPPLY COMPANY & STATIONERY STORE. No. Calif. in top city. Only book store within 70 mile radius! Netted $9,600 in 1954. Ideal loc. Many exclusive franchises. Establ. 1939. Advancing years force owner to sell at low price. Dept. #22680.

FREE BULLETINS ON ABOVE BUSINESSES
CHAS. FORD & ASSOC.
87 Walton St., Atlanta, Ga.
6425 Hollywood Bl., Los Angeles, Cal.

OFFICE SUPPLIES AND MACHINES store. Midwest, gross $90,000. Owner requires experienced help for expanded franchise and business. Substantial interest to salesman to buy from earnings, $2000 cash required. Write fully Office Appliances, Box 0-156, Chicago 6.

BUSINESS MACHINES Sales & Service, Well Known, Long-Established Firm. Franchise on three leading brand machines. Conveniently located in an outlying business district of a Southern Tennessee city. This progressive city with a population of 350,000 is noted for its vast Titanium, Steel and Electrical Interests. Present and potential business too much for owner who will assist if wanted. Box 0-157, care Office Appliances, Chicago 6.

OFFICE EQUIPMENT, Stationery, Supply Firm located in desirable town in Florida, population approximately 40,000. Handle foremost nation's franchise lines and equipment. Will require approximately $40,000 to handle. Address Office Appliances, Box 0-158, Chicago 6.

OFFICE MACHINE AND SUPPLY BUSINESS established nine years. Gross 40M per year. In the deep sunny south. For a real buy, write Office Appliances, Box 0-162, Chicago 6.

PRINTING PLANT OFFICE SUPPLIES AND EQUIPMENT FOR SALE

FOR SALE—Modern Printing Plant, including ruling and binding, together with office supplies and equipment, under one roof. Good earnings record; established more than 50 years in Rocky Mountain state. Wonderful opportunity. Minimum cash requirement $60,000 to handle. Write Office Appliances, Box 0-160, Chicago 6.

FOR SALE, MACHINERY, TOOLS, DIES

ALL TOOLING and necessary dies for making standard type 6" metal clips for clipboards. First reasonable offer will be accepted. Write to Pilot's Pal, 1422 Washington St., Manitowoc, Wisconsin.

LISTS

THESE NEW MAILING LISTS OF THE
STATIONERY & OFFICE SUPPLY FIELD
ARE MAKING MONEY FOR YOUR COMPETITORS ! !
ARE YOU USING THEM ALL?
(Price of each list includes one copy on
LABELS and duplicate copy on sheets)

902 Dept. Stores w. Stationery Depts. $9.95; 4837 Stationers, Retail Comml., Leading. $45.00; 3338 Stationers, Retail Comml., Rated 5M up. $34.95; 1889 Stationers, Retail Comml., Rated 35M up. $24.95; 871 Stationers, Retail Comml., Rated 100M up. $12.95; 379 Drug Wholesalers Stocking Stationery Lines. $9.95; 2165 Wholesale Stationers $19.95; 899 Wholesale Stationers Rated 50M up. $12.95; 1724 Adv. Specialties Jobbers. $19.95; 1923 Adv. Specialties Users Rated 100M up. $19.95; 1440 Bookstores Stocking Stationery. $14.95; 16000 Gift Shops. $80.00; 3845 Gift Shops Rated 35M up. $29.95; 8614 Gift Shops Rated 5M up. $60.00; 1441 Gift, Souvenir Wholesalers. $14.95; 1076 Mail Order Firms Specializing in Giftwares. $14.95.

Free Catalog 278 Lists on Labels
NEW OUTLET SURVEYS
60 E. 42 St., N.Y.C. Ph. VA 6-4972

FREE MAILING LISTS of 6,262 commercial stationers and office appliance dealers. Also 5,781 typewriter and adding machine stores. Write for FREE catalogue of lists of retailers, wholesalers, manufacturers, institutions, banks and others. We charge only for addressing. SPEED-ADDRESS, 48-02 43rd Street, Woodside 77, New York.

FOR SALE AND WANTED TO BUY, USED EQUIPMENT

WILL BUY AND SELL—all makes calculators, adding machines, bookkeeping machines and other office machinery. Give us full specifications and serial numbers — model number if possible. We'll quote highest prices. International Office Appliances, Inc., Dep't. EE, 326 Broadway, New York 7.

ELLIOTT-FISHER AND SUNDSTRAND machines. Comptometers, Burroughs, Friden, Marchant, Monroe Calculators. Electromatic Typewriters. Adding machines and all office machines bought, sold, rented, rebuilt. Teeter-Warsh Co., 849 N. 3rd St., Milwaukee 3, Wis.

WANTED: BURROUGHS OR N.C.R. Bookkeeping and Billing Machines, Calculators, Comptometers, Adding Machines, etc., any style. Quote complete description and best price. AMERICAN BUSINESS MACHINES, Inc., 573 Broadway, New York 12, N. Y.

ELLIOTT-FISHER machines, calculating machines, adding machines — all office equipment, bought and sold. W. J. Crowley Company, 906-908 N. Water St., Milwaukee 2, Wis.

HIGH PRICES PAID for used bookkeeping machines, all makes, Burroughs, Sensimatics, N.C.R. 3000, 3100, Rems. E. Fisher, Underwood, Brandt Coin Machines. Advise full model and serial numbers for our quotations. L. A. Pearl Co., Dept. O.A., 140 West 42d St., New York 36, N. Y.

CASH PAID FOR HAND PRESSES, MULTIGRAPHS, Varitypers, Typewriters, Mimeograph. We also sell and trade machines. Free Catalog, Dixie Service, King, North Carolina.

WANTED—SUNDSTRAND and BURROUGHS Bookkeepers, also Remington, National machines. Indicate details model, serials. Gibian Business Machines, 128 Lafayette Street, New York 13.

WANTED TO BUY: Late model Elliott-Fisher bookkeeping and billing machines. Must be over 300,000 serial number. J. & T. OFFICE MACHINE CO., 605 W. Washington St., Chicago 6.

LARGE AMOUNT used Visible Cabinets, KARDEX, ACME and RAND. Variety of sizes and styles. A-1 condition, very reasonable. Eversteel Equipment Company, 69 Spring Street, New York 12.

KARDEX, ACME, all makes used visible filing equipment. Thousands of reconditioned cabinets, panels, books, always on hand. Special service and prices to dealers for purchase or sale. Get our quotations. Chas. S. Nathan, Inc., 548 Broadway, New York 12, N. Y.

VISIBLE EQUIPMENT SPECIALISTS for over 25 years. We buy and sell all types of Cabinets such as Kardex, Acme, Postindex, Yawman & Erbe, Cardineer, Wheeldex and Ledger Bookkeeping equipment, all sizes. Write or wire us for your needs. Stanley Goldman Co., 79-81 Leonard St., New York 13, N. Y.

OA's Press-Time Bulletin

Late and Important News for Our Readers

THE FAIR TRADE PICTURE is a fluctuating one. On the heels of W. A. Sheaffer Pen Company's abandonment of long and diligent Fair Trade price enforcement came announcements by Parker Pen Company and Esterbrook Pen Company that they would stay with Fair Trade. Meanwhile, Fair Trade withstood court tests in Louisiana and Ohio. In Michigan the State Supreme Court declined to grant Argus Cameras, Inc., a rehearing on the high court's refusal to sustain an injunction restraining nonsigners from inducing a breach of Fair Trade contracts. After abandoning its Fair Trade program last September, Westinghouse Electric Corporation reversed field somewhat in establishing a policy of not co-operating in co-operative advertising of dealers unless factory suggested list prices are quoted on its products. Westinghouse's president, Gwilym A. Price, said: "There are signs that we are moving out of the merchandising jungle, where price against price has been the law. The full line, dealer loyalty, service . . . these are coming into their proper perspective. . ."

THE BUTTON FAMILY, long identified with the Underwood Corp. and its affiliate, Wholesale Typewriter Company, New York City, has taken over Shipman-Ward Manufacturing Company, Chicago. Jack Button is president of the Chicago firm and Steve Kantor, with Shipman-Ward for 30 years, remains as executive vice-president. In the Button family are brothers Jack, George, Dick (Olympic figure skating champion), and father, George.

REGIONAL MEETING speakers have been assigned by NSOEA. Besides President Ivan Allen, Jr., an accomplished speaker, the Troupe will include the vice-president of manufacturers' division, Lou M. Brown of Eberhard Faber Pencil Company; Ralph D. Cies; research director of NSOEA; Ken White, designer of the model furniture store which excited NSOEA convention attendants last Fall; Folger Fellowes, vice-president of NSOEA field division, and John Dwyer, vice-chairman of the same division.

A RISE IN STANDARD typewriter prices to cover rapidly-rising production costs has been forecast in the near future.

J. F. EMHARDT is the new president and general manager of Columbia Steel Equipment Company following the resignation of George Ruck. H. K. Gessner has been elected vice-president and treasurer; Alfred Schneider, secretary; Rudolph Moosbrugger, assistant secretary, and Kathryn Vollrath, assistant treasurer.

ROYAL MCBEE CORPORATION and General Precision Equipment Corporation are forming a new jointly-owned subsidiary company with equal interests, under the name of Royal Precision Corporation. The new company will develop, produce and market electronic data processing machines.

L. G. "PAT" O'CONNOR, former governor of the 5th District NSOEA, announces that he has sold his interest in O'Connor & Raque Company, Louisville, Ky., to the management. On or about June 1, Mr. O'Connor plans to locate in Southern California. While he has not made any definite committments he intends to stay in the industry.

ELLIS CRAWFORD FOSTER, well known Southwestern industrial designer, has joined Executive Furniture Company, Wichita Falls, Tex., as planning-coordination manager. His appointment was announced by C. M. Herz, Executive Furniture Company general manager. Mr. Foster's services are made available to dealers in planning and design of offices and furnishings.

BADGER, INC. of LaCrosse, Wis. has introduced its line of Luxco products, which includes steel chairs, office and business machine stands and personal files. The company has been manufacturing similar products under another name but is now establishing a line of its own for nation-wide distribution through dealers. James E. Kuppe is sales manager, launching an aggressive sales and advertising campaign.

THE ST. LOUIS CHAPTER of NOFA has elected the following new officers for 1956: Charles Peeper, president of the Clark-Peeper Office Furniture Company; Jim Miller, manager furniture department Comfort Printing & Stationery Company; H. A. Steger, manufacturers' representative, and Ed D. Hirsch, Orna Metal Corporation.

SELLORAMA*

Trade Mark Registered

A Directory of Sales Aid Sources

To help our readers plan and administer their selling and advertising activities, OFFICE APPLIANCES presents this SELLORAMA directory of sources of supply for ideas and equipment in the fields of Sales Planning and Control, Selecting and Hiring, Sales and Sales Training, Awards and Incentives, Advertising, Sales Promotion and Publicity.

Our handy "Tell Me More" coupon on page 12 makes it easy to get further information on any item or service listed. Just circle the corresponding code numbers following each item and mail the coupon.

SELLORAMA will run in three parts. Part I, starting below, deals with Sales Management problems. The modern manager has at his fingertips a wealth of information to solve his everyday problems. Here are just a few sources for such help:

PART I—SALES MANAGEMENT

A. Planning & Control

Are you planning the course of your business, or are you being swept along by the currents of daily problems? It has been aptly said that no wind favors the ship without a destination. SELLORAMA services listed here can help you to study your market, plan a course, and stay on it.

Books

Sources of Information for Sales Executives

Bibliography of books and articles covering all phases of instruction and marketing. (1)

Sales Executives' Handbook, Edited by Harry Simmons

Written jointly by 20 of America's outstanding sales specialists. This book covers every phase of modern sales management. (2)

Practical Business Psychology, by Donald A. and Eleanor C. Laird

Sound knowledge of the human being as he behaves in the business world. Full of ideas based on proven, successful business practice. (3)

Booklets

Developing a Sales Management Program

Reprints from OFFICE APPLIANCES articles. (4A)

Efficient Management & Store Operation

Retail store planning and organization for more efficiency. (4)

Making People Want to Trade with You

How to create a good store personality that will attract customers. (5)

Telephone & Delivery Services

How to use these services as business builders and make them profitable. (6)

Credits & Collections

An analysis of cost and credit selling policies to help the retailer consider which method best serves his interests. (7)

Buying to Sell Profitably

How the retail merchant can stock his shelves for quick turnovers. 24 pages. (8)

Profile of a Dealer

The key to a basic understanding of the office supply and equipment dealer—his trading area, selling methods and buying habits. (9)

*Entire contents copyrighted. 1956 SELLORAMA SERVICES

Check Lists

Audit of Responsibility

A complete description and evaluation of each area of responsibility in the marketing operation. (10)

How to Get Others to Do More

This motivation guide will improve the performance of all personnel—help discover and eliminate human frictions. (11)

Equipment

How to Cut Costs on Billing and Sales Statistics

Booklet—How punched-card methods can modernize and streamline your clerical operations. (12)

How to Increase Profitable Sales

A handbook of methods to accumulate and visualize the data needed to promote profitable sales. (13)

Magazines

Sales Management

The monthly magazine for sales managers. (14)

Miscellaneous

How Dartnell Can Help You

A catalog of films, books, booklets for training salesmen. (15)

B. Hiring & Selection

Are you getting the most for your sales payroll dollar? Do you know how to find good salesmen? Are aptitude tests worth using? How do you check references? Avoid expensive mistakes by using the procedures and services furnished by the sources here listed.

Books

How to Select Better Salesmen, by William Rados

Proven rules for recruiting, interviewing, testing and checking the prospective salesman. (16)

How to Select an Office Equipment Salesman

Reprints from articles appearing in OFFICE APPLIANCES. (16A)

Handbook of Hiring & Improvement

This manual tells in simple practical language the methods required for better selection of manpower. (17)

Pre-employment Testing Manual

Interview manual with especially prepared application blank for the selection of personnel in the stationery and office equipment field. (18)

Hiring Forms

Job Test Package

Programs for personnel measurements especially adapted to retail sales persons. (19)

Personnel Materials Catalog

Will help you select better employees, improve employee performance, choose employees for promotion and reduce personnel turnover. (20)

Miscellaneous

Hiring Analysis Charts

Eliminate the guess-work from hiring. These charts help fit the right man to the right job. (21)

COMING NEXT MONTH!

Watch OFFICE APPLIANCES next month for Part II of SELLORAMA—dealing with the subjects of Selling, Personal Development and Public Speaking.

Services

Salesman's Reference Checking

This service can help you eliminate applicants whose records show inefficiency, dishonesty or irresponsibility. (22)

C. Sales Training

Maybe you know the story of the fellow who asked his friend, "How do you teach a girl to swim?" He was told, "You stand directly behind her with your chest against the small of her back. Reaching past her neck, you grasp her wrist in your hand, firmly." At this point, he was interrupted, "Say, this is my sister." "Oh shucks, shove her off the dock."

This, too often, is the way sales personnel is taught to sell. And no small wonder that bad selling ensues. To help you do a better training job, here are some tools and sources of information:

Books

How to Make Your Sales Meeting Sell, by Edward J. Hegarty

Good treatise on meetings. Strong on small meetings. (23)

Handbook of Sales Training

More than 100 key sales executives have pooled their skill and experience to provide this fund of information on sales training. (24)

Managing Salesmen, by Robert A. Gopel

Concise treatment of the problems that face sales managers every day. (25)

How to Manage Your Meeting, by Harold A. Donahue

Fundamentals of good meeting planning. (a) for business. (b) for social and fraternal clubs. (26)

Tested Sales Training Ideas

Another reprint of articles appearing in OFFICE APPLIANCES. (26A)

Courses

Sales Training Course

A complete sales training program. Thoroughly covers basic

(Turn Page, Please)

and creative selling, impressive speaking and relaxation from nervous tension. (27)

How to Train Salespeople

A series of 15 pamphlets covering all phases of sales training with particular emphasis on retail personnel. (28)

Sales Training Manuals

A set of 20 manuals especially prepared for the stationery and office equipment field. (29)

Films

Helping People Buy

This set of four sound-slide films is a "must" for any program designed to train retail salespersons. (30)

By Jupiter

This film is an outstanding contribution to the field of better human relations by improving man's attitude to man. Stresses courtesy in retail selling. (31)

Sales Training Films

Films to train your salesmen individually or in groups, with a minimum of time and effort. (32)

Telephone Courtesy Film

Illustrates and underscores the value of good telephone habits for business users. (33)

Guide to Films and Their Use

How and when to use motion pictures and slides in sales training and sales presentation. Includes catalog of available films and sources. (34)

Training Film Directory

Catalog of films for training retail employees. (35)

Miscellaneous

Your Visual Presentation

For training salesmen to make better use of their visual selling tools. (36)

D. Incentives, Contests and Awards

Richard Grant, when salesmanager of General Motors, once said, "A salesman is like the battery in your car —always discharging. Discharging energy, information, enthusiasm—and unless someone recharges him, he runs dry."

Contests provide the recharge with the triple value of a change of scenery, a challenge, a reward. Planned right, they give a quick return in terms of added sales effort. Here, SELLORAMA gives you sources for contest ideas, plans, supplies and prizes.

Books

How to Run Better Sales Contests, by Zenn Kaufman

The country's best known authority on sales contests tells how to stimulate salespeople through the use of sales contests. (37)

Check Lists

Sales Contest Check List

You can guarantee the success of any contest if you will follow this 10-point check list of contest planning. (38)

Contest Plans and Supplies

Distinguished Salesman's Award

A sales contest in which your winner is honored by the local Sales Executive Club. (39)

Sales Contest Service

Describes a complete incentive award service—covers every phase of a carefully planned, expertly executed incentive campaign including prizes. Four-page folder. (40)

Sales Contest Bulletins

Inexpensive letterheads and bulletins for "theming up" your sales contest. (41)

Field Sales Management Award

Award plan to stimulate "middle management." (42)

Prizes

Trophies and Awards

150 different types of trophies, awards, plaques—for use in sales contests. Pictures and prices. (43)

Incentives for Office Equipment Salesmen

Reprint of articles from OFFICE APPLIANCES covering this subject. (43A)

Trips for Prizes

A new and productive incentive program with travel as the reward. (44)

Select-A-Gift

A sound solution to your prize contest gift problem—let the winners select their own prizes. (45)

Prize Catalog

Book of 900 prizes available for contest winners. (46)

Bermuda Trip Package

Complete service for giving travel as a prize. Includes printed material for promoting the contest. (47)

"tell me more"©

Please send me more information on the items ringed below

1	2	3	4A	4	5	6
7	8	9	10	11	12	13
14	15	16	16A	17	18	19
20	21	22	23	24	25	26
26A	27	28	29	30	31	32
33	34	35	36	37	38	39
40	41	42	43	43A	44	45
46	47	48	49	50	51	52

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(Coupon void after May 1)

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COMPANY _____

ADDRESS _____

CITY _____ STATE _____

Mail to SELLORAMA Services, 439 Madison Ave., New York 22, N. Y.

OA Editorial

Advertising Benefits You, the Dealer

National Advertising Week is to be observed February 19-25. It is timely, therefore, to remind dealers of the stationery and office equipment business, readers of OFFICE APPLIANCES, that advertising sells more goods to more people. Mass sales volume brings the unit cost of products down — so more people buy these goods more often. That means more jobs, and better jobs, all along the line . . . more jobs at the factory, and at all the firms that do business with the factory: the mines, mills, banks, utilities, and primarily the dealers.

Pages of OFFICE APPLIANCES are made up of both advertising and editorial matter. They have a dual purpose. Just as in the editorial pages, readers of the advertisements find news, ideas and detailed data on modern business methods. The dealer in our industry looks to them for profit-making ideas on improving production, streamlining distribution and increasing sales. He learns about new machines, new products, new systems, new display pieces and new prices.

All business is specialized . . . and nothing specializes like the business press of which OFFICE APPLIANCES is a part. The businesspaper advertisement is a source of *specific information* for the man with a *specific interest.*

The ad pages of OFFICE APPLIANCES help our dealers keep hot on the heels of profit. They tend strictly to business, too . . . business of the stationery and office equipment dealer.

This year advertisers are spending more than $430 million to report on their products and services in specialized businesspapers.

OFFICE APPLIANCES is proud to have a share in that advertising which benefits you, the dealer.

Portent of a Market

The nation's school enrollment for 1966 is predicted in these astounding figures:

Elementary schools — up 23% or 6.6 million.

High schools — up 55%, or 4.2 million.

Colleges — up 40%, or 1.1 million.

Most of these potential students have already been born and these are no idle forecasts. The Handwriting Foundation remarks, "An increase of 11.9 million students in the nation's schools 10 years hence will provide a vast new market for writing materials, if they are encouraged to use them . . ."

And, we might add, these same students will need seating, paper, drawing materials, textbooks, and so forth. Is there a dealer who is neglecting this potential market?

Being Awkward

Guest editorial by the Twinlock News issued by Percy Jones (Twinlock), Ltd., Beckenham, England)

"One of the most essential qualities of the libertarian mind is readiness to respect the right of other people to be awkward." We quote from an article by Colm Brogan in "Freedom First," the journal of The Society for Individual Freedom, 55 Park Lane, W.I.

We hope we have a libertarian mind but because we are not always sure about it we try to remember and act upon this most excellent reminder both in our home and especially at our business. We remind ourselves that the customer has the right to be awkward, however much we may wish he wasn't. When he justifies a claim for shortages by telling us that the parcel was opened by the managing director we believe him and when he tells us that our shortcomings have upset his very best customer we grieve with him. The customer who considers an estimate for six months and then wants delivery in two weeks strains our libertarian mind just a bit but we remember to smile and to cope and somehow all is well.

We try very hard not to be awkward when it seems to be our turn, knowing to our regret that not nearly enough people belong to this excellent society. We pay cheerfully salaries to seven good people who do nothing all day but tell customers when they can have their goods, knowing full well that if the consumer had the sense of the average housewife who buys the Sunday joint on Saturday six of those folk could be engaged on productive work. Goodness, if we write more on this strain we shall find ourselves being awkward, which will never do.

Especially at this time of year when we can be thankful for so much that hasn't happened, and that what has happened has not been as bad as we were told to expect. To all our good customers we give our promise not to be awkward in 1956.

Leather Goods expansion Builds Volume

Maverick-Clarke Converts Brief Case Section to Luggage

◆ BRIEF CASE sections are a familiar sight at office supply firms today.

But Maverick-Clarke, office supply and stationery firm at 215 East Travis street, San Antonio, Tex., has expanded its brief case section into a complete luggage department that includes every item a man might need from a bill fold to a set of matched travelling bags!

Located at the left of the store entrance, this department, like all others on the main floor, is designed to promote visual selling. Only the smaller items, such as bill folds and card cases, are under conventional glass. All larger items are on tables or stands where customers can make their own selections, with or without the aid of a salesman.

This is in keeping with the firm's policy to place its store departments, as far as possible, in the serve-yourself category.

As might be expected, the brief case section of the department is unusually complete. Here may be found zippered, under-arm and handle cases; frame bags, in solid bottom and top-opening designs; flap-latch bags, both with latch and zipper closings, and bags with or without locks.

Brief cases may be obtained in belting, saddle or grain leather, as preferred, and at a price range of from $4.50 up to the more expensive imported leather bags. Much of the Maverick-Clarke business is in handsome gift brief cases for executives, the perfect gift when a firm or department wishes to give "the boss' a birthday present, Christmas or retirement gift. The sky is almost literally the limit in this section.

But, with leather goods, Maverick-Clarke begins where most other such stationery store departments leave off.

LEATHER GOODS . . . *from billfolds to "two-suiter" luggage helps Maverick-Clarke completely "outfit the travelling man."*

Firm Specializes

For example, supplementing its brief cases, the firm shows a complete line of matched luggage for men. The firm specializes in light travel luggage, such items as Tolex "Flite Pal" and "Companion" weekend or short trip bags, which are repeatedly sold out in the course of a year.

"Leathercraft" bags in grain leather also are featured by Maverick-Clarke and have proved increasingly popular.

This luggage, ranging from light bags for air-plane travel to complete sets designed for travel abroad is also placed out in the open where customers can examine it at leisure — or even stand on it, if they desire, to test its strength!

Low stands and racks carry a surprising number of different leathers and types from which to make a choice — and from one to two dozen of each item are stocked in the company's warehouse to be brought in for replacement. Careful check is kept of the number of each item sold each day and re-orders

placed long before there is any danger of running completely out.

Supplementing brief cases and traveling bags, Maverick-Clarke also stocks a complete line of smaller leather goods items in its department.

Carry Small Items

Among these are bill folds, glass cases, card cases, beverage cases, utility kits, and fitted cases of all sorts including jewelry boxes, manicure boxes, stud cases, tie cases and others which round out the company's stock of leather merchandise.

Many of these are beautifully engraved or inlaid in gold and color.

In short, while Maverick-Clarke advertises itself as the "Business Man's Department Store", its leather goods department goes a bit further and might easily call itself the "Traveling Man's Complete Outfitter".

Realizing that many items for men are purchased today by women, the luggage and leather good's department is "backed" by the social stationery, greeting cards and gourmet departments, where women are more frequent shoppers than men. This has an important hearing on the success of the department as many of the items shown are purchased by women as gifts for men.

Meet Demand

Maverick-Clarke has been in business in San Antonio for more than 80 years, and its decision to expand its brief case department into a full-fledged luggage and leather goods section has come about through a demand from customers for more and more items — and a desire to give its customers as complete a service as possible.

It has gotten away from low-priced competition — and at the same time built up a reputation for itself — by handling only well-known makes and dealing with only the finest merchandise. And the main San Antonio store has been a testing-ground, as it were, for ideas along this line.

Plans For Other Stores

Similar luggage departments now are to be installed in all of the Maverick-Clarke branch stores in Austin, Corpus Christi, Houston and other points throughout Texas.

A complete luggage department, the firm has found, not only meets the demand of customers for finer luggage, but it enables the brief case department to sell three or four items where only one was sold under the old setup.

It thus adds to the service given, and profits made, by the department.—JHR

Open Field for "Multiple Sale" of Brief Cases

◆ THERE IS AN excellent opportunity for "multiple sales" of brief cases and other business leather goods, open to the office supply retailer in almost any community, providing he picks his prospects carefully and makes a thorough analysis of the possibilities, according to Coke Jones of Jones Office Supply Company, in Dothan, Ala.

Jones Office Supply Company has made a resounding success of this market in recent years, through keeping an eye open for sales possibilities, and applying a vigorous approach which invariably gets results. For example, in the case of the headquarters of a southeastern insurance company, Jones noticed in business dealings with various agents that most of them were carrying brief cases which scarcely lent luster to the agent's presentation to his clients.

Kind Suggestion

"The kindest thing that we could say about the average brief case carried by these agents was that it was in need of replacement," Mr. Jones smiled.

"This suggested to me that probably the best approach we could make would be to visit the headquarters and to sell the personnel management on identical, durable brief cases built for the purpose for the entire sales crew."

Jones took his idea to the purchasing agent, found a cordial reception and arranged to spend an entire day with an insurance agent.

In following the agent through typical call, noting the various types of surfaces with which the brief case came in contact, Mr. Jones decided on a moderately-priced, but extremely durable brief case from stock with a two-inch capacity, large enough to carry various types of contracts, advertising materials, rate books and other heavy papers, which the insurance agent calling upon both metropolitan residents and agricultural prospects would need.

Successful Sale

Net results, after comparing several types of brief cases, was the acceptance by the insurance company of the case as recommended and the sale of six dozen, all 3-ring zipper cases. These would allow standardization on the size of various papers used by the insurance agents throughout the territory and certainly offered greater durability and eye-appeal.

In another instance, Jones Office Supply Company was able to effect approximately the same type contact and sale with a major oil concern. The firm took into consideration the oil-stained tables and type of vehicles which were commonplace in the industry and recommended a plastic-finished brief bag, large enough to contain sample bottles as well as papers. This produced a major sale.

In dealing with business men at any level, Mr. Jones is careful to always remember the "second sale" in setting up the first.

Invite Inspection

"We likewise invite the owner to bring the brief case in regularly for inspection, adjustment, and polishing," he said. "Usually, the busy businessman will forget to do so until the bag is scratched or becomes unsightly. Anyhow, we have found it valuable to maintain as many additional contacts with the brief case owner as possible."

An excellent market for the brief case which is seldom exploited is the agricultural prospect, Mr. Jones likewise pointed out. Farmers, who today must carry large numbers of papers, because of the use of government forms, inspection sheets, and records keeping, have become weary with papers blowing around in their automobiles or the cabs of their trucks.

They are thoroughly susceptible to good salesmanship when the idea of a rugged, thoroughly durable brief case is presented. Frequently, Jones Office Supply Company runs display windows slanted directly at the stockman, cotton grower, or peanut farmer, who makes up the typical agricultural prospect in the wire grass area surrounding Dothan. —RAL

"MIRROR . . . MIRROR . . . *on the wall"*

Are You Confident of Your Business . . . of Yourself?

◆ THE FAIRY TALE character who coined "Mirror, Mirror," repeated her question many times . . . . . lack of security in this stepmother's perfection sent her repeatedly back for reassurance. Her mirror was as deceitful as the dollars that keep us assured of operational perfection, as the register sounds.

Look now at your organization. Though the dollars are registering and the volume casts a rosy hue, is it an altogether tranquil picture you're looking at? 'Fess-up! Aren't you burdened with misgivings and chagrined with the inefficiency of your set-up?

Inadequate delegation of work and its flow charted properly cause most of the insomnia in our industry. Our bosses are too busy doing everything to take the time to show anyone else how to do anything, consequently, confusion reigns in place of tranquility. Lack of confidence in personnel and a broad outlook at the overall operation are responsible.

Who Is to Blame?

Ask your mirror if your lack of trust in the intelligence and ability of others is not a blemish on your business. As you look don't you see reflected, the losses you are sustaining, refusing to let the people you hired use the where-with-all which initiated your original interest in them.

Most of our businesses are a Topsy Story — "they just growed". The war years developed us financially and volume-wise beyond our physical capacity. It is important now that we perfect our organizations and make them capable of carrying the load our volume and financial successes have placed on us.

Suddenly realizing his inadequacy as sole arbitrator in a business that had quadrupled itself around him, a dealer of recent acquaintance installed a memorandum system.

"This system," he explained, "is two-fold in purpose. One to make decisions, the other to detect and discard 'yes men'." "My business," he said, "is too big now not to have everyone thinking."

Memo System Works

An inter-company memo pad, written in pencil with a carbon, he discovered, got a quick reply to the inquirer. Time lost waiting to see him for a conference or department heads waiting to "get together on this or that" was eliminated.

This plan gives authority to proceed quickly. Lingering over a problem, or waiting for an answer takes time. After his volume increased he said, "You know I've been paying these men while they stand around waiting — now that they aren't waiting — look what they're selling."

It's true! Quick decisions and proper delegation of work and authority are money makers — they lessen bed-tossing also.

Most of us have one-track minds. Why expect more of our employees?

by Eugene Barnes
Merchandising Advisory Service
Washington, D.C.

When they suddenly come to a block in their thoughts about an undertaking that revolves around a decision from us, they stop until they get a green light. They seldom vary their course, proceeding with another matter. Our inavailability costs dearly, when we figure the minutes spent daily by our employees "waiting to see the boss."

Since this system is based on the of any discussion, the "YES MEN" premise that a yes or no is the finale come out like blossoms in the spring.

"Yes men" are detrimental to your business. If you have any, get rid of them. Lots of us can't detect them easily. A skilled "yes man" never "yeses" you. He argues with you — even becomes adamant to a point — then, just before he gains his point, he fains conversion to your thinking on the subject. You think you've made a point, when actually you had no point to make.

These "yes men" play havoc with the thinking of your other employees also.

Hard on Employees

An accomplished "yes man" will foster his co-worker's thinking as they jointly approach you on a pertinent matter. As you oppose their joint proposal, the "yes man" slowly untwines himself from his fellow employee. Then strategically, starting at your feet, he envelopes you in his belief of your wise words.

Are they wise words? The very act of his employment disavows wisdom; allowing this imposter to foil the progress you hope to achieve with collective thinking.

"Work flow" forms a distorting wrinkle in our perfection as we pleadingly implore the mirror for solace.

In order to have your store function smoothly or to survive your sudden taking of leave, not only must work be delegated, but it must

be processed through your organization to a completion point. After each function is assigned to one taskdoer, or overseer, his completed duties must be assigned properly so an easy, uninterrupted flow to the next person is possible.

We all have analyzed singular jobs in our outfits, but collective analysis will pyramid into a profitable organization.

Many business houses never realize the necessity for teamwork. Men are hired to do a job. Efforts are made to conceal the nucleus of the business structure and its achievements; fear that the profit picture will nurture demands for salary increases, prompts this attitude.

Our employees, intelligently advised of our status, would increase their sales. Given the benefit of no training, the business acumen of our average citizen is still high. Our forces inherent know-how only need cultivation.

Fire Ambition

Personnel meetings, held on an intelligent level to introduce new merchandise, discuss trends of the market, comparing national increases and decreases periodically forwarded by NSOEA, with your own statistics, fires ambition. Ask them what they are missing business on. If you're showing increases, ask if stocks are sufficient to continue.

Suggestion boxes are the most misused "good idea" for the business world. Employers refuse the courtesy of a reply; ignore without recognition very good suggestions; consequently this perfect means of alleviating crinks in a business is wasted or unused. Because ideas don't coincide with your current thinking or your "yes man's", doesn't strip them of merit. Listening to the employees, finds an employer a wise man.

In our industry emphasis is put on getting the business no matter how great a discount is required to accomplish the purpose.

Is it not wiser long range planning to stop giving away the profits in discounts, putting the additional markup into building more stable employees as well as utilizing these funds in display and selling aids?

Expecting men to represent you, when their mental state is anything but composed; due to debt; how they stand in your favor; or what you really expect them to accomplish; does not make you an employer of God-made men, but of man-made mechanisms that self-respect and pride are not a part of.

At a store in the South recently, a new department specializing in Office Interiors was established. The owner first refused a budget for additional personnel; reneged on advertising plans; scoffed at worth of display expenditures. After a few months of sitting it out with business increasing, he succumbed to the FLOW CHART and personnel analysis. Completed, the Office Interiors department was properly staffed and incorporated into the regular functions of the business. This forward step doubled his business.

Seeing Not Believing

With our industry, however, seeing is not believing, and examples set by our fellow dealers means nothing. In each case that I have personally been associated with, this has been the case.

The time of the renaissance of each store is not when they can gracefully let themselves into an additional or new mode of operation, but only when there is no other way out.

The present, while you are functioning in your comfortable routine, is the time to instigate the forward thinking into your personnel. Exposing them to the ways of the outside world now, will make better students when you have resigned yourselves to the "new approach". Efforts at stimulating our personnel are at the lowest ebb.

Opportunity Missed

The manager of a store I am merchandising consultant to was dispatched with three of his salesmen to the last NSOEA Convention in Chicago. They had come from far to the big city. The opportunity to broaden their thinking was ignored. Not once were they turned loose or "sicked on" big city ways. They went to the convention and attended every session whether is was applicable to a salesman or not. They left Chicago without ever seeing the Merchandise Mart, a renowned emporium, housing the finest furniture displays in the world.

The most unimaginative becomes excited — even exuberant over the wonders of this merchandising world. Seeing how the rest of the world operates is more important to our industry at the moment, than seeing what the rest of our industry is doing.

When I mentioned the salesmen's trip to the owner, and intimated a waste with no direction, as to the way, he said,

"I sent them to the convention because I think it's broadening for the people to get away to big cities."

Was he trying to broaden the rear beam or the mental outlook? Though our NSOEA conferences were interesting they were directed at the executive level . . . . . salesmen from our stores could gain little more than torture sitting out a personnel or medical session.

As they say in a happy marriage, it's the little things that count. Consider your employees bound to you by marriage vows and create little things to hold their interest — that will mean so much.

Looking at other operations, seeing ourselves as others see us, we discover our shortcomings. Begging the reflector of our status to deceive us more only acts as a stimulant for cob-web cultivators.

Progress Needed

The wealth of our industry and its established place on top of the list of industries in the "financial stability category" gives us a vantage point to progress and transgress from, — where others must tarry, waiting for the where-with-all to go ahead.

Turn at once to your manager, tell him to smash the mirror . . . . . refuse to be foiled by veneers. Beauty is only skin deep. It is the character, hidden securely, which is the nucleus of a sound person. So it is with businesses.

When, in the sublimity of organization, with your finger tip your sole tool for operating, you recall the past chaos, — fear not your reflections vehemence. It will only say,

"You are wisest of them all . . ."

DEALER MERCHANDISING SERIES

Fourth in a Series of 12 Articles

Some columns of selling ideas based on the experience of smart salesmen both in and out of the office appliance field.

by ZENN KAUFMAN

◆ THE WHEATSWORTH Cracker folks got up an ingenious car card showing a boy patting his stomach to show his affection for Wheatsworth Crackers. Actual mo-

tion was supplied by a movable arm on a spring bobbing up and down with the motion of the bus. It was good advertising but the bus company made them take it out as it reminded the riders that the bus jiggled too much.

* * * * *

On Relieving Pressure

"I'm not a high pressure man."

You hear that from time to time when you ask a salesman to "turn on the heat." The implication is that there's something wrong in using persistence in the pursuit of a sale.

We have a little different point of view on this because we think that good selling *relieves* pressure. There's a theory advanced in one of the selling manuals of the National Retail Dry Goods Association that "the right goods at the right price can't be oversold." This we buy — although we certainly know the importance of tact and timing as part of the selling process.

An interesting proof of this is the experience of Manny Correia who operates Sharkey's Tire Service in New Bedford, Mass. Correia sent his salesmen out with Land Polaroid cameras to shoot pictures of cars with worn tires. Noting the license numbers, they looked up owners' names and sent them prints of the pictures.

Within 24 hours Sharkey's was a busy store. But the interesting point is that most buyers *thanked* Correia for reminding them to buy.

Honest merchandise is worth selling hard when you find the person who needs it. Matter of fact, my friend Jim Worsham who wrote a book called "Low Pressure Selling" always reminded his listeners, "I didn't say *no* pressure."

* * * * *

In A Rut?

In a company I used to work for we had a vice-president who was fond of telling you he "had 10 years experience in this business."

Actually he didn't have 10 years of experience at all. He had *one* year of experience and he had been living it over for nine years. We all know people like this — they're a dangerous influence in any business because they keep living in the past — and usually in a rut.

A wonderful piece was written on this point by Sam Walter Foss. It's called "The Calf Path" and we think you'll enjoy reading it. It's reprinted by permission of Lothrop, Lee and Shepard.

One day through the primeval wood
A calf walked home as good calves should;
But made a trail all bent askew,
A crooked trail as all calves do.
Since then three hundred years have fled,
And I infer the calf is dead.

But still he left behind his trail,
And thereby hangs my moral tale,
The trail was taken up next day
By a lone dog that passed that way;
And then a wise bell-wether sheep
Pursued the trail o'er vale and steep,
And drew the flock behind him, too,
As good bell-wethers always do.
And from that day, o'er hill and glade
Through those old woods a path was made.
And many men wound in and out,
And dodged and turned and bent about,
And uttered words of righteous wrath
Because 'twas such a crooked path;
But still they followed — do not laugh —
The first migrations of that calf,
And through this winding wood-way stalked
Because he wobbled when he walked.

The forest path became a lane,
That bent and turned and turned again;
This crooked lane became a road,
Where many a poor horse with his load
Toiled on beneath the burning sun,
And traveled some three miles in one.
And this a century and a half
They trod the footsteps of that calf.

The years passed on in swiftness fleet,
The road became a village street;
And this, before men were aware,
A city's crowded thoroughfare.
And soon the central street was this
of a renowned metropolis;
And men two centuries and a half
Trod in the footsteps of that calf.

Each day a hundred thousand rout
Followed this zigzag calf about
And o'er his crooked journey went
the traffic of a continent.
A hundred thousand men were led
By one calf near three centuries dead.
They followed still his crooked way.
And lost one hundred years a day,
For this such reverence is lent
To well-established precedent.

A moral lesson this might teach
Were I ordained and called to preach;
For men are prone to go it blind
Along the calf-paths of the mind,
And work away from sun to sun
To do what other men have done.
They follow in the beaten track,
And out and in, and forth and back.
And still their devious course pursue,
To keep the path that others do.
They keep the path a sacred groove,
Along which all their lives they move;
But how the wise old wood-gods laugh,
Who saw the first primeval calf.
Ah, many things this tale might teach —
But I am not ordained to preach.

I'm not ordained either. Anyway, I think this wonderful piece needs no further words from me.

* * * * *

"Man," says Edward Stern, "is an inconsistent animal that can get a belly laugh out of an old family album and look in the mirror without smiling."

* * * * *

A Chattanooga paper says: "To drive safely — make believe you were in the other car."

Business Builders

Broadcast over Station S A L E S Operating on a Wave Length of CONFIDENCE . . . COURAGE . . . CO-OPERATION

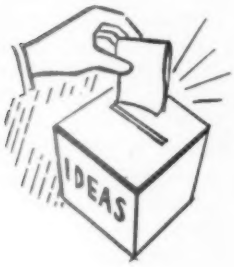
◆ YOU'VE ALL heard of the time-reowned quip, "Many an income taxes the nerves", but a fellow Santa Barbara stationer takes top honors in winning the Mr. Will Pepper Upper award with a new classic in the good-natured slant on the ever present tax-classification group. We quote: "And now, friends," stated the verbose senator, "I wish to tax your memories."

"Thunder-ation!" exploded a colleague, "Why haven't we thought of that before?"

* * * * *

Coming clearly into view on your OA-TV column-wide screen directly on your BUSINESS BUILDERS' receiver is this important release from a Delaware office outfitter, who is the outstanding winner of our popular AN IDEA FROM UNDER MY HAT:

"If you are ever striving to be 'Bright enough' yourself in the office equipment field, you may cease to worry about your competitive 'lesser lights.'"



* * * * *

IDEA EXCHANGE
Presented each month to give you dollars CENTS-INSURED plus SENSE ASSURED! Remember the price—AN IDEA FROM YOU FOR EACH IDEA ORDERED

(Always mention the idea number, Address the co-ordinator of this page at Pacific Coast Publishing Company, 1022-1024 State St., Santa Barbara, Calif. Use this same address in sending in your thoughts for our Mr. I. Will Pepper-Upper, An Idea from Under My Hat, and Terse Trailer departments of Business Builders telecast.)

* * * * *

*Business Builder No. 2-56-1. "Only a progressive office outfitter can see himself or herself OBJECTIVELY—we learned HOW. . .and here's the **H O W**"—this intriguing title of a fact-FULL Business Builder generously offered by a San Francisco, Calif. stationer of prominence, in exchange for an idea. It is yours for the same procedure of a worthy idea-in-advance exchange.

* * * * *

*Business Builder No. 2-56-2. "ARE YOUR OFFICE ITEM DISPLAY WINDOWS REALLY GEARED TO MODERN STREAMLINE SELLING? HERE ARE THE THEMES AND OUTLINES OF OURS FOR THE FIRST TWO QUARTERS OF 1956." This top executive of a large Southeastern stationery concern of experience comes to you with a sequence of window ideas he is glad to share for the good of the office equipment sales promotion everywhere. Better get this one and quick!

* * * * *

*Business Builder No. 2-56-3. "THE 10 BEST IDEAS WE BROUGHT BACK TO OUR SALES ORGANIZATION FROM THE IMPORTANT 1955 NSOEA SHOW OF BUSINESS SHOWS, ACCORDING TO OUR ACTUAL PROVED EVALUATION HERE IN NEW ENGLAND." An important Boston stationer has taken time to set down what his firm considers the 10 most workable ideas gleaned from the 1955 convention. Count yourself in on this practical observation and re-cash-in on this Business Builder. Send your payment-idea at the same time in the same envelope!

Office efficiently yours:

Ralph B. Ortel

A "LOST-SALE" Quiz

Careless Carl

"THE SLOVEN SEAGULL"

. . . keeps the prospect waiting while he hopelessly searches for a piece of sales material.

Copyright 1955 William G. Damroth & Co.

. . . He loses sales because . . .

a) . . . the prospect resents the delay.

b) . . . he wastes most of the interview searching for misplaced material.

c) . . . prospects don't care to deal with "scatterbrain" salesmen.

Carl wouldn't have irritated the prospect (a) if he had organized his sales material before the interview.

As you have probably found from experience it pays to organize your sales material the night before calling. In this way you always have specific information ready for each account upon whom you plan to call. You can take a second precautionary measure by checking your material between calls. In this way you have double assurance that you are ready to put over effectively your next sales presentation.

Modern Display

"roll out the carpet"

STOP TRAFFIC . . . *and boost files sales was the goal of the window display at Dixie Office Supply. Both worked to advantage.*

◆ A CLEVER DEPARTURE from standard display of office files, which focused an unusually large amount of attention at Dixie Office Supply Company, Montgomery, Ala., during August was based on a "Roll out the carpet theme".

Under the plan, L. B. Grable of the long established southern store devoted a 10 by 12 foot display window to the right of the main entrance of the store to filing equipment. Choosing August, a slack season in the sales of "big ticket" items such as this, he built a U-shaped display of unusual files entirely around the rear of the window with the emphasis on unusual color, size, and trim.

At the front of the window, a bolt of gift wrapping paper, 6 feet in width, in dark green with gold over tones, was pulled out along the floor running from the edge of the window back to the files themselves. This simulated a carpet rolled out for visiting royalty or some other ceremonial purpose. The green and gold wrapping paper bore a sign in the center which read "Roll out the carpet to better filing!"

Extremely easy to install and still containing a touch of humor and eye-appealing color the window was effective enough to create several out-of-season file sales and to stimulate jaded businessmen during the hot mid-summer weeks to give some thought to the aesthetic advantages of replacing standard olive drab or gray metal files with bright-color chrome-trimmed models.—RAL

Point-of-Purchase Displays Create Impulse Sales

◆ MORE AND MORE up-to-the-minute retailers are discovering that "an ounce of eye-appeal in a display will save a pound of sales talk."

The science of in-store display is based on two things: (1) display spot and (2) the display itself.

Why not begin by taking a quick inventory of display spots in your store? (This does not include window displays.)

Display Spots

1. Display table near door.
2. Cash register display.
3. Wrapping table.
4. Inside-store side of window.
5. Column or post.
6. Head of aisle.
7. Show case.
8. Shelf.
9. Wall.
10. Streamer.
11. Mobiles (hung from ceiling).
12. Arch display over counter.

Before going further, it will be well to emphasize the different aims between window display and point-of-purchase display.

Window display has to pull people out of the street into your store. It has a dual "selling" job. It must make people favorably inclined to your store, as well as your merchandise.

Once inside your store, however, display should concentrate on the merchandise. Point-of-purchase displays should aim at providing maximum, easy-to-take-in information for the customer.

Many manufacturers now provide free counter cards, wall pictures, or streamers, and beg dealers to accept and use them. These materials not only help "dress-up" a store. They usually contain powerful sales-creating arguments for the customer who casually reads them while trying to decide whether to buy now or later. They also furnish your sales staff with useful and "safe" sales talk information. (When a clerk lacks specific information about a product, he usually ends up by inventing it).

P. O. P. display is "impulse-sales creating display" and should

be deliberately designed for that aim.

Sales research indicates that probably three out of every four dollar retail sales are "impulse sales". In other words, probably three out of every four dollars of your sales are spent for items which the customers did not consciously intend to buy when they entered your store.

Self-Selection Grows

This fact is borne out by the continuous growth of retail services which depend greatly on effective impulse-sales displays, i. e., self-service spots, supermarkets, or automatic vending machines.

You will notice also that the displays of all self-service retail operations have one common characteristic. They all tell the customer in quick, easy-to-absorb style everything he needs to know in order to buy and use, with ease and satisfaction, the products on display.

If you are to get top results from in-store display, your P.O.P. units must also do the same.

"I have no room to display all my different kinds of merchandise, my store is too small" is a frequent complaint. Why not check the previously-mentioned list of potential display spots against your store? How many of them are you failing to use now?

Posts are frequently neglected as potential display spots. Perhaps you've surrounded your posts with chairs. If so, you can still hang colorful 12-inch square (or round) "baby plaques" with a tiny shelf capable of holding some merchandise on each of the post's four sides.

Use Ingenuity

If you do not wish to spend money for wood plaques, make your own with scissors from stiff packing-case cardboard. Cover them with colored crepe paper and see how they dress up a post as well as offer fine backgrounds for display. If the post is naked in the middle of an empty area, why not surround it with a circular or semi-circular table? Step displays are more effective than flat displays.

Thanks to crepe paper or inexpensive print fabrics, stiff cardboard packing cases can be attractively covered to save you the expense of buying wooden tables, or special-shaped cabinet pieces.

Fill Blank Walls

An extra display shelf can be created by building an arch over your wrapping table. Blank wall space can be used to show pictures of various products for which you do not have proper display space. Connected with every display, there should always be at least a name-of-item-and-price sign. If possible, the sign should also state some superior feature of the product, and how it will benefit the buyer.

Whenever I see retailers neglecting the proper use of P. O. P. I remember the laundry which charged 5 cents extra for each cuff with pencil notes on it. Not because the markings made any difference in the washing, but "because the laundry girls wasted so much time trying to decipher them!"

Improper use of P. O. P. has the same net effect on your sales figures. Why not charge yourself a little extra effort to overhaul your most powerful selling tool and watch your sales figures rise?—GNS

What the Courts Say

CASE HISTORIES REPORTED BY

ALBERT WOODRUFF GRAY

TRADE NAME PROTECTED

◆ A Massachusetts corporation had conducted a wholesale business in stationery, office supplies and equipment in Boston and Lynn for five years under the name of "Monroe Stationers & Printers." A man engaged in the stationery trade organized a corporation under the name of "Munroe Stationers, Inc.," and opened a store on Munroe Street in Lynn for stationery and office supplies. No one of the name of Munroe was associated with the organization and while he was familiar with this competing firm he maintained that the name he had adopted was the name of the street on which he had located his store.

The wholesale firm, Monroe Stationers & Printers, sued for an injunction gaainst the use of the name "Munroe Stationers." In granting the injunction the court said:

"Under the common law of this Commonwealth one whose trade name has acquired a secondary meaning in the minds of the public as indicating the origin of his products or as identifying his goods known to them by a trade name, has a right to have his trade name protected by securing an injunction to prevent another using the same name or a name so similar as to mislead the public into buying the competitive goods in the belief that they were the owner of the name and palming off his goods as those of that party to its injury."

Monroe Stationers & Printers v. Munroe Stationers, 124 N.E.2d 526, Massachusetts, February 15, 1955.

* * *

LIABILITY FOR WAXED LINOLEUM

◆ ON THE OFFICE floors of a New Hampshire firm the waxed linoleum had become wet with the rain water from the rubbers and dripping umbrellas of those entering the office. One customer, when she entered, slipped and fell on the polished floor and sued the company, contending that it was negligent in maintaining a highly polished office floor of this character.

In its defense the company maintained that it could only be held liable for such circumstances by a requirement that it guarantee safety in addition to reasonable care. Judgment against the company for these injuries was sustained by the Supreme Court of that state, which said of this defense,

"As a sufficient answer the company might be chargeable in its exercise of care, with the duty to anticipate that if its freshly waxed and polished floor became wet, a danger would be produced which called for measures to be taken to avoid it and that persons entering the office on a rainy day would naturally cause the floor to become wet. Care to such an extent was proper, being no less than persons in general would take under the circumstances and in the company's position. While no absolute duty to secure safety is imposed, nothing here was placed on the floor to assist a firm footing and no warning was given of the slipperiness."

Williamson v. Derry Electric Company, 196 Atl. 265, New Hampshire

NOFA Members Await

10th Annual Convention March 3-5

Exhibits in Kiel Auditorium

Sessions in Hotel Jefferson

◆ THE 10TH ANNUAL convention-exhibit of the National Office Furniture Association to be held in St. Louis, March 3, 4, 5 will offer outstanding entertainment, worthwhile business sessions, and an exhibit which is the nation's office furniture mart.

This is a streamlined convention — three days instead of four. Since it will be on Saturday, Sunday and Monday, dealers will be away from their offices only one day. Even more than the usual care is being taken in the planning so every session will be fast moving and informative.

Convention activities will be held at the Hotel Jefferson. Saturday at 9 A.M. there will be a business session and election of officers followed by a product knowledge session. Workshop groups will meet Monday morning at 9 A.M. The Dealers' Workshop group will be headed by Melvin J. Levin, Business Equipment Corporation, Boston. He will be assisted by a panel of dealers. The Manufacturers' Representatives Workshop group will be led by Roger W. Young, Detroit, who will also have a panel to assist him. The Manufacturers' Workshop group will be held in the form of a breakfast meeting with Mrs. Moselle T. Meals as chairman of the meeting. Reports will be made on all workshop sessions just prior to the closing luncheon Monday noon.

On Saturday night there will be entertainment in the form of a program called The Dixie Jamboree. A very special program for the ladies for the convention period is being arranged by the wives of the St. Louis NOFA Chapter. From the preliminary schedule it is apparent that there are pleasant surprises in store for the ladies.

B. H. NEMLICH

President, NOFA

March on St. Louis

V. L. CALDWELL
Gen. Chairman, NOFA Convention

The exhibit will be held at the Kiel Auditorium and will feature 220 booths displaying products of the leading office furniture manufacturers of the country. And this year something new has been added — six model offices. These will be scattered throughout the exhibit hall and will be points of great interest. They will be furnished with furniture and accessories supplied by exhibitors and every dealer attending will have an opportunity to take home with him a brochure of photographs of the offices — sample floor plans — all ready for use in selling similar complete packages to his customers.

Planning of the model offices is in the hands of the following dealers: Desks, Inc., New York City; Regan Furniture Corporation, New York City; Holscher-Wernig Office Furniture Company, St. Louis; John Wanamaker Company, Philadelphia, and the dealer members of the Baltimore Chapter.

V. L. Caldwell of John Wanamaker, Philadelphia, is chairman of the convention with R. P. Adams of S. G. Adams Company, St. Louis, acting as co-chairman. Joseph F. Duddy of Holscher-Wernig Office Furniture Company, St. Louis, is chairman of the reception committee and W. J. Weihe of S. G. Adams Company, St. Louis, will act as chairman of the exhibit committee. Charles Peeper of Clark-Peeper Company, St. Louis, is chairman of the Attendance promotion committee.

A unique system of advance registration for the convention-exhibit is being used and already dealers from all parts of the country and Canada have sent in their convention registrations. Enthusiasm has reached an all time high and this promises to be NOFA's largest and best convention.

MOSELLE MEALS
Chairman, Mfrs. Workshop

ROGER W. YOUNG
Chairman, Mfrs. Reps. Workshop

JOHN R. GRAY
Exec. Director NOFA

MELVIN J. LEVIN
Chairman of Dealers' Workshop

breaking... the Office-in-the-Home barrier

by O. J. MARR

◆ REACHING OUT FOR the "office in the home" market raises some fascinating challenges for the imaginative dealer because of the interesting customers he encounters.

There are two main types of workers at the desk tucked into the den, bedroom or corner of the large ranch-house living room, and they present quite different selling problems.

There is first the old-time painting or plumbing contractor who works at his accounts in the evening and hopes his wife gets the telephone calls straight during the day, while he's out on the job with his helper. Twenty years ago he bought a second-hand desk when he first struck out for himself, and after his wife got fed up with his cluttering the kitchen table, and if the desk has started to overflow with old letters and unopened manufacturers' ads, he may have picked up a file somewhere to keep old bills and check-stubs in.

Professional Prospects

The other type you'll find at a desk of an evening is the more elegant professional, the lawyer or architect who brings work home, or who receives neighborhood clients. He does this either for supplementary income (to oblige his friends, he says) or because he's just starting out and hasn't the funds (or the father-in-law) to furnish a downtown office.

Upon the first group, the mechanic-turned-business-man, you turn the blandishment of pride. He wears a tie now of an evening when he goes to make an estimate on a boiler, does he not? Doesn't his office need to be dressed up as well as he?

"But why should it?" he answers. "My customers don't come anywhere near my office." Well, doesn't he have pride in the way his desk looks? "Not specially."

Well, then, is he satisfied with the efficiency of his present set-up? Can he find the paper he needs without accusing his wife of sabotaging his business affairs? How many times has he given the children what for, and then found the lost paper in a bottom drawer? How many times has he wished for an old-roll top desk (if he doesn't still have one!) so that he could have the luxury of an impregnably cluttered desk where he can always find anything he needs—well, almost anything.

Here your argument is efficiency. He needs a desk organizer, a sure fire filing system or at least an attractive and capacious waste-basket. Modern tax complications and social security and local taxes require precise record-keeping, so some kind of aide-memoire should not be too hard to sell. That might very well be the Trojan Horse that breaches the wall of resistance, because any new item may, by contrast, show up the desk's age and set in motion a current of dissatisfaction in the man, if not in his wife.

And, not to underestimate the power of a woman, it would be a good idea to consult first with the lady of the house to sway her sympathies for furniture more fitting to her idea of gracious living, and to enlist her pressure on your behalf.

Subtle Approach

The approach to the professional must be more subtle. If he sees clients at his home-office desk, then you must edge in the following question:

Is he doing himself justice, not to speak of his clients? Does he show, by the quality of his appurtenances, that he takes himself with due seriousness? Has he given full consideration to how his present office equipment fits in with the

decor of the room and the house?

When you are not the originator of the decor in the first place, fitting new equipment to the room is often a tricky affair, and it requires real mastery of interior relationships to blend a working corner with the rest of the style scheme. If you show you are sensitive to the problems, you have a head start to the order.

But what if your professional has fallen prey to that last disorder of the domestic-minded, the do-it-yourself fad? What if he tells you airily, "No cut-and-dried store-boughten stuff for me." He's going to build him a work space with his own hands, exactly to measure, to make the most of every squinch and cranny of the room, with a built-in book shelf, typewriter level, and even a tall compartment for snake-bite remedy, so it won't be agitated every time he has to open the bottom drawer.

Frankly, you can't do a thing when he first gets the tug. You cannot compete with a natural force, and here you have both creation and recreation to compete with.

But wait. Your time will come. No home craftsman (as they like to call themselves) is ever satisfied with the first try. That's the fun of do-it-yourself. You can keep doing it over, and better.

Step in Here

You come in after the first, or at the latest the second try. Your pitch is not quality, elegance, color, or finish—you don't dare make invidious comparisons. Admit from the very first that the projected masterpiece will be imaginative, wholesome clean fun, a fine product of planning and skill. It will make a fine conversation piece, a thing of beauty.

Simple figures will prove that any but the most expensive ensemble would be cheaper than anything halfway presentable that he could stick together. How many diverted working hours did it cost? How many stories, how many briefs, how many architects' renderings, how many articles did not get done because the comedian was trying to play Hamlet, or Hamlet was working out with a Skiltool?

Of course, if he is top notch in his field, and doesn't really need any home practice for income, he's not worried about the future, and might just as well be hoisting a hammer as a glass. About all you can do is suggest how much more virtuous he will feel if he makes something for the wife or kids, and lets you take care of the desk for him.

Use Modulars

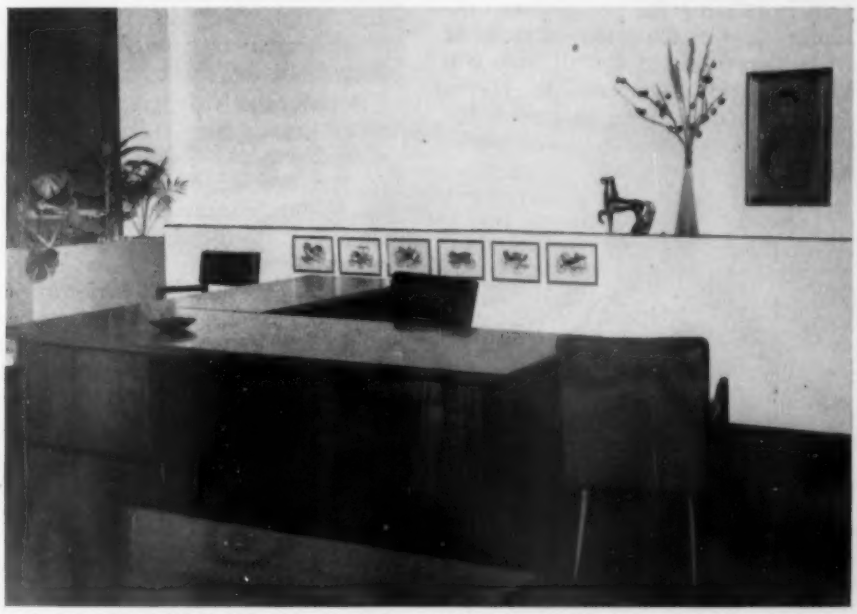
Now that the manufacturers are coming out with delightfully tricky modular ensembles that can be put together every which way, you have a good argument against the challenge of awkward wall space to be handled only by a custom job—preferably home crafted. Files, drafting and service units, and typewriter tables can be fitted to any wall out of a catalog.

But better not leave the catalog with him. He may get ideas from it—ideas for ensembles to do himself.

Interior Design Service Sells

by WILLIAM R. DIEHL, JR.

president,
Diehl Office Equipment Co.,
Columbus, Ohio



INTERIOR DESIGN . . . *as exemplified at Diehl Office Equipment Co.*

◆ INTERIOR design service is relatively new to the office equipment dealer; it has great potential and much room for development. In many areas, it has already become a big business and will, in all probability, become bigger. When we established such a department, we wanted to provide more than a widely used or "standard" plan for the better informed and design conscious public.

It is our desire to create business interiors using no short-cut devices, and to solve each problem in a singularly unique way. We feel that this is a further step in the development of this field.

For that reason, we engaged an interior designer to direct these activities. He is Walter Fritz, a university graduate in interior design. With his help, we have achieved our aim. There is no pre-determined plan that we offer all clients, but complete flexibility as to use of color, furniture, and accessories.

All items are gathered from a large number of sources and used for their particular adaptability in an installation. Our desire to bring character to business interiors and avoid "sameness" has proved satisfactory in the comparatively quick success of this department.

The growing general awareness of new trends in business interiors has enabled our firm to increase sales of furniture and add sales in an entirely new field: drapery, carpets, and accessories. Advertising, keyed to a tasteful departure from the conventional, has brought this service to the prospective clients attention.

The total picture has been one of increased profit in a field where quality rather than cost is of primary importance.

"Before and After" Displays Promote Complete Office Sales

MAN WITH IDEA . . . *Victor Hayes.*

◆ ADAPTING A SIMPLE tool in photographic display advertising —the use of "before-and-after" photographs—to the promotion of office furniture, is showing excellent results at Hansell's in New Orleans, La.

This seldom-used approach to the office furniture market is the brain child of Victor Hayes, sales manager, who directs the long-established Louisiana dealership's crew of 12 outside salesmen.

Hansell's, which is the largest office furniture dealership in the Pelican State, has introduced a number of innovations in sales operations in recent years, including cross-training of most of the sales staff in offering the prospective customer a well-executed sketch of what the resultant installation will look like. However, as Mr. Hayes saw it, none of these helpmeets towards selling the "complete package" can be brought into play, of course, unless the prospect's desire to bring his office up to top standards has been created.

One Each Month

That's the purpose of the "before-and-after" program which Mr. Hayes launched and which will continue on the basis of one such ad every month indefinitely. Under the plan, all of Hansell's 12 office furniture salesmen are encouraged to keep an eye out for the business office which will provide the most dramatic, clearly differentiated contrast between "the old and new in office furniture".

Operating on a highly selective basis, the New Orleans office furniture dealership will utilize one two-picture ad during the series to illustrate what can be done with the executive office, reception room, general office, accounting office or directors' conference room. Thus, over the course of a year, it will be possible to present to interested prospects, via the pages of New Orleans newspapers, a thoroughly impressive picture story of the changes which tastefully selected office furniture can introduce.

Photographs in each case have been prepared by the newspaper chosen for the "before-and-after" display advertising. While, in some instances, the photography has fallen short of top-notch professional standards, Mr. Hayes has found it far more convenient to leave the photographic end of the operation up to the newspaper which will handle actual publication of the ad.

Approximate cost per ad will only be around $10 for photography, based on the charges which came up in the first two.

Ads Show Change

The initial ad was a four-column, 16-inch space headed with the headline "You Give Your Wardrobe A 'New Look'. . . .Why Not Your Office? Hansell's can do it for you."

Below, the original ad showed the offices of the William B. Coleman Company, Inc., hosiery distributors for the New Orleans area, for whom Hansell's have recently completed a thorough face-lifting. The top picture of the two shows old-fashioned, cluttered furniture, no two desks alike, unattractive arrangement, and other factors which are all too present in the usual New Orleans business buildings.

Below was shown the results accomplished when Hansell's installed a carefully matched ensemble of steel-gray desks, files, business machine stands and tables in the same space—including refinishing of the walls in soft gray and addition of a modern lighting system.

Ask Comparisons

Copy to the left pointed out "Look at the contrast in the pictures in this ad. Both are of the same interior. . . .before and after. Apply this test to your own office . . .Walk out into the hall. . . .then enter your office and look at it as a new customer or client sees it. Is it orderly? Is the furniture neat and functional? Are there stacks of office records and correspondence trays piled helter skelter here and there?"

Below, in closing, Hansell's asks that the reader invite a Hansell man to come over and make a survey of the business firm's office need—including the correct desks, tables, cabinets and chairs that will provide a more smoothly operating office and a bright-new look.

Results have been excellent, according to Mr. Hayes, who noted that there were some 24 telephone calls received on the day following publication of the first ad, and from this number more than 35% were sold on elaborate, completely-engineered offices within the following week.

Seek Co-operation

One of the features which is outstanding in this type of advertising development, according to Mr. Hayes, is the excellent co-operation which has been received from the managers and officials of companies selected for the before-and-after presentation.

"Few businessmen can resist some complimentary mention of their firm name under any circumstances," Mr. Hayes said. "In the past, we have made use of office furniture newspaper advertising on a testimonial platform, using testimonial letters from satisfied customers, to establish our efficiency in doing an office over.

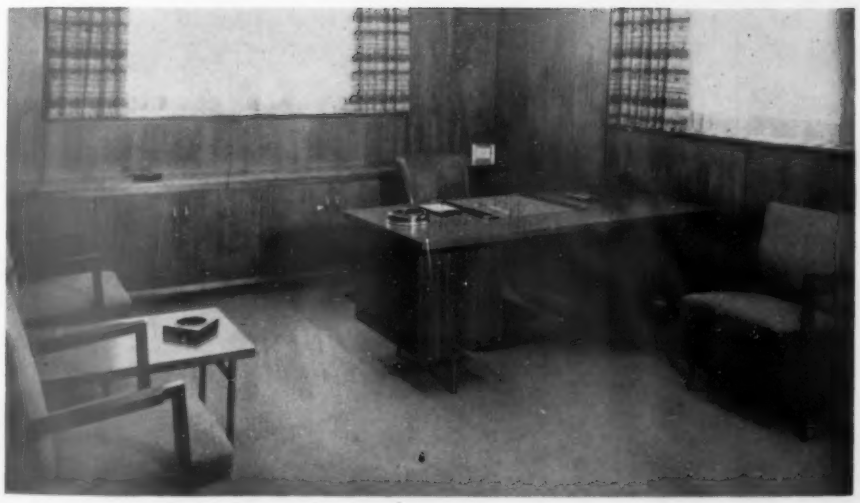
"We agree that there is certainly nothing new in the use of a before-and-after photograph as a sales tool. However, we have never seen this type of visual presentation used in newspaper advertising before, strange as it may seem."—RAL

Ideas, Inc., Brings Beauty to Offices

ALL INSTALLATIONS pictured on this page were made by Ideas, Inc., Detroit, utilizing a modern concept of furniture and attractive accessories to bring beauty and comfort to offices.

THREE OFFICES (above, left and below) equipped by Ideas, Inc., for Peninsular Steel Co. in Detroit. The chairs are by Lehigh Mfg. Co. and the desks were Ideas, Inc., custom built for the client.

HERE, the Peninsular Steel Co. executive has a comfortable conference type desk with plenty of leg room. Chairs are wide-seated and attractive.



IDEAS, INC., made this installation at James Steel & Tube Co., Detroit. Leigh chairs and sofas were chosen and again the desks were custom built for Ideas, Inc.

Wood Enhances Offices In These Installations

COSMOPOLITAN . . . grouping of Jasper Desk Co. enhances the financial setting in Home National Bank of Brockton, Mass. These desks were installed by South Shore Office Supply & Equip., Inc.

COMPLETE REMODELING . . . was necessary before the W. H. Kistler Stationery Co. decorated this office for the plant superintendent of the Denver Sewer Pipe & Clay Co. Kistler's, Denver member of the Executive Furniture Guild, used furniture from the Guild's exclusive Progression III series in walnut, with primrose yellow leather upholstery. Carpeting is of Du Pont's Fibre E., in a warm brown tone mingled with the yellow in draperies and with a soft green wallpapered alcove not shown. All Executive Furniture Guild furniture is by Stow & Davis.

PRIVATE OFFICE . . . of George Weyer, office manager in Colgate Palmolive Co. new general offices in Louisville, Ky., has seating comfort in chairs by Jasper Chair Co. These chairs and Hoosier desk were installed by Office Equipment Co., Inc., Louisville, Ky.

ONE OF SEVEN . . . private offices in the new million dollar Colgate-Palmolive building in Louisville, Ky., furnished by Office Equipment Co., Inc., with chairs by Jasper Chair Co. and desks by Hoosier Desk Co.

Shaw-Walker in New Colgate-Palmolive Offices

PRIVATE OFFICES in Colgate's purchasing department . . . Shaw-Walker sectional furniture and partitions provide privacy and Work-Organized work centers for key personnel. Partitions reduce noise and unnecessary traffic. Fluted glass prevents corridor distractions. Partitions can be rearranged quickly and easily without rearranging adjacent sectional furniture. Another space-saver: Recessed back of Shaw-Walker desks (foreground) provides space for wastebasket.

FILING DEPARTMENT . . . Throughout the new Louisville office, Colgate-Palmolive uses Shaw-Walker files with time-saving automatic drawer closure. Pictured is a section of four- and five-drawer files. Many have been in daily use for more than 20 years. All match in height and depth.

NEW ACCOUNTING OFFICES of Colgate-Palmolive, Louisville, Ky. . . Pictured is a section of 300 Shaw-Walker Stylized desks with rimless, roll-edge linoleum tops and Work-Organized drawers. Colgate-Palmolive has used Shaw-Walker desks for more than 20 years. Some of the desks now being replaced were in the Ohio River flood of 1936. All Colgate had to do was to wash the desks and they were ready for use. Selections were made by Colgate officials A. E. Riddle, general office manager, Jersey City, N. J., and George Weyer, Jr., general office manager, Louisville. Office Equipment Co., Shaw-Walker's Louisville dealer, supervised the installation.

Chairs in Wood, Steel Provide Bank Seating

FEATURED CHAIRS . . . in the First Security Bank of Salt Lake City, Utah, are from the W. H. Gunlocke Chair Co. Pembroke's of Salt Lake City provided and installed the Gunlocke executive adjustable styles which include the use of the plastic scuff plates. This installation was one of the largest and most impressive bank seating jobs ever made in Utah.

STURGIS CHAIRS . . . were chosen for the lobby of the newly-remodeled Worthen Bank & Trust Co., building in Little Rock, Ark. Dalton Dailey of Dailey's United Supply Co., Little Rock, made the installations for which bank officials approved recommendations of modern color treatment. Walls are tan and carpeting in green. Tying in with this color scheme are the chairs which have tan frames and a green and tan upholstery combination.

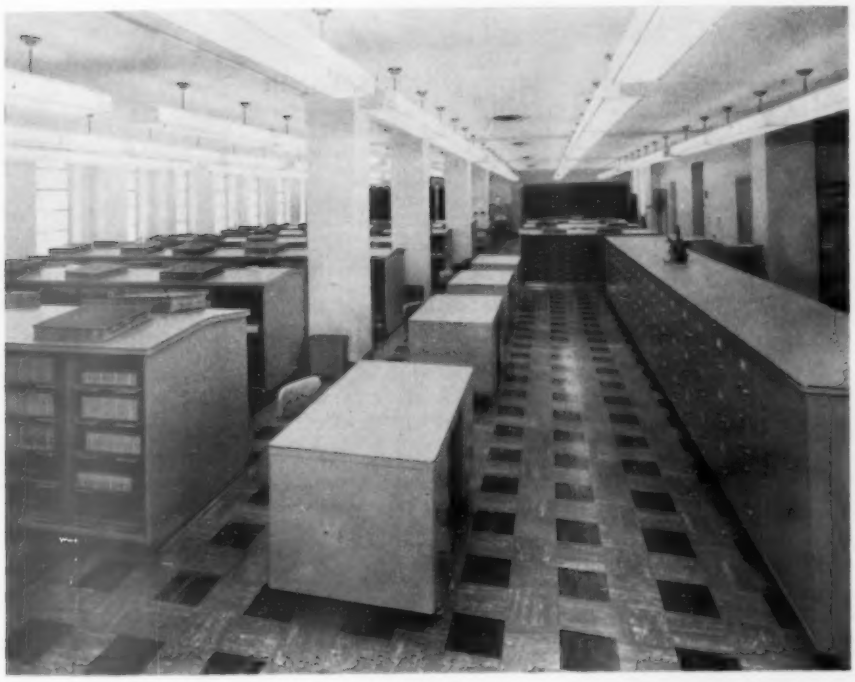
B. L. Marble Chairs Complement Board Room

BOARD OF DIRECTORS . . . room of the Bishop Estate Co., in Honolulu, nerve center of a trust fund which renders a great public service to the people of Hawaii in the field of education, is furnished with B. L. Marble Co. Chippendale design chairs. The Fisher Corp., Ltd. of Honolulu selected seating upholstered in dark green avocado top grain leather. These chairs complement a room in which the table is handmade and polished of Island-grown and native "Monkey-Pod" wood with the lighter wood used to form a border in modified surf-board effect. The paneled walls at the ends of the room are from inlaid pieces of native Koa wood to furnish a multitude of shades of the natural wood grain. At the far end of the room are two huge portraits of Charles Bishop and his wife Princess Bernice Pauahi Bishop, a direct descendant of the royal family of Kamehameha V. The Bishop Estate Co. was founded by Bernice Bishop after the death of her husband for the sole purpose of supporting and maintaining the Kamehameha School for children of Hawaiian descent. Says the Fisher Corp., Ltd., "It is our feeling that B. L. Marble should be as equally proud as we are in having furnished one of the most beautiful and eloquent board rooms in the Territory of Hawaii."

Art Metal Equips Tulsa Courthouse to House Records

JOB TAILORED . . . office equipment — including desks, files, visible index files, roller shelf units, counters, library bookshelving, tabulating card files was supplied by the Art Metal Construction Co. for Tulsa County's new courthouse in Tulsa, Okla. Office equipment dealer was Business Equipment Co., Tulsa, and architectural firm was Black & West, Tulsa.

TULSA COUNTY'S New Courthouse Equipped by Art Metal



LAND RECORDS . . . dating back even before Oklahoma was admitted to statehood are housed in these files and roller shelf units in the County Clerk's office. This section has eight special-built, double-faced shelf units with sloped tops to provide convenient working space, especially for handling records stored in units. Roller shelves are adjustable every half inch to accommodate various sized ledgers, registers and binders. Desks are job-engineered Art Metal 1500 line.

PERMANENT . . . real estate records giving location and evaluation, are kept in this Postindex Visible Index installation in the County Tax Assessor's office. Complete installation has 35 seven-drawer cabinets, 60 twenty-drawer cabinets, with a potential capacity of 193,630 cards. Forms are kept on trunnion wires, lay back automatically for quick, one-hand posting.

New Products

TYPEWRITER

Alma Office Machines Corp.
440 Fourth Ave.
New York 16, N.Y.

The Everest "Standard 92" features automatic paper insertion and ejection, 46 keys with 92 characters, a key to release jammed type, a "no hold" tabulator and a 12-inch carriage that can be easily exchanged by operator for 14 to 27-inch carriages. **(For more information write distributor, or circle No. 25 on inquiry card).**

CASH REGISTER

Regna Cash Registers, Inc.
175 Fifth Ave.
New York 10, N.Y.

Itemizing cash register features an itemized receipt for customer and can be used as adding machine and simplified bookkeeping machine. Itemized receipt is copied in process, and sale total and grand total are registered for checking. Customer counting device is included in "extra" features. **(For more information write manufacturer, or circle No. 24 on inquiry card).**

NUMBERING MACHINE

Weber & Son
1166 Broad St.
Newark 5, N.J.

Electric numbering machine, model 395, is newest in company's line of solenoid-operated numbering and dating or straight numbering equipment. Depth range for insertion of paper is 5½ inches maximum. Prints vertically, horizontally or inverted to 12 carbon copies if paper conditions are correct. Dial setting controls duplicate, triplicate, or repeat action. **(For more information write manufacturer, or circle No. 11 on inquiry card).**

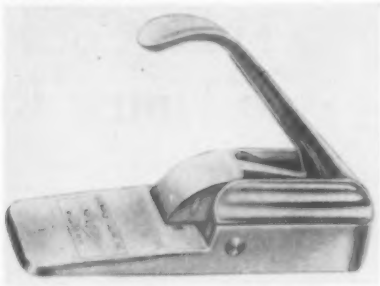
INSULATED FILE

Meilink Steel Safe Co.
Toledo 6, Ohio

New Hercules insulated ledger file bears the Underwriters' Laboratories Class C label. One of six models that come in five different sizes for ledgers, legal papers, letters or checks. All units have standard case depth of 30½ inches, and 26 inches filing depth. **(For more information write manufacturer, or circle No. 17 on inquiry card).**

PAPER FASTENER

Bathrick-Collins, Inc.
Medina, N.Y.



New paper fastener "welds" paper together without the use of metal or wire fastener. Pressing down lever forces the paper between two steel dies which make small indentations. Company claims paper will tear before the papers can be separated by pulling, yet they will release if thumb nail or smooth object is run over the fastening. **(For more information write manufacturer, or circle No. 6 on inquiry card).**

HAND CLEANER

Braun Laboratories
206 S. Hutchenson
Philadelphia, Pa.

All-purpose waterless hand cleaner called "Lan-O-Let" has been developed by firm. Cleaner is contained in a pressure can and is squirted on hands, rubbed in and then wiped off with paper towel or cloth. Said to remove, grease, dirt, oil, paint, putty and tar, ink stains and carbon stains. **(For more information write manufacturer, or circle No. 13 on inquiry card).**

BOOK HOLDER

Speed-Spacer Co.
321 Greenwich St.
New York 13, N.Y.

New "Book Master" is designed so that the arm will hold books, magazines or notebooks in a convenient position for copying. Has snap-action, hold-down arm which allows reader to turn pages with one hand. Also features front well for pens and pencils. Made of steel in Hammertone gray, the holder is shipped flat and has rubber feet. **(For more information write manufacturer, or circle No. 12 on inquiry card).**

Use INQUIRY CARD (Inside Back Cover) or Write Direct to Manufacturers

TAB POSTER

McBee Co.
Division of Royal McBee Corp.
Athens, Ohio

Tab poster for payroll writing has many mechanical features including a mounting for the check on a moveable carriage which responds to a push button. In original position the name can be written on check with registration on journal. The next movement of carriage collates check, journal and individual earnings record for entry of hours and gross earnings. Another push aligns all forms to receive deductions and net pay. **(For more information write manufacturer, or circle No. 18 on inquiry card).**

SYSTEMS WRITER

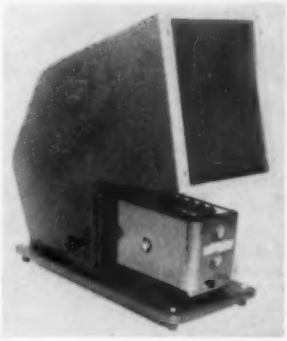
Royal Typewriter Co.
2 Park Ave.
New York 16, N.Y.

New Royal McBee electric systems writer designed to team up with an adding machine for handling most accounting tasks in small businesses or special departments. Said to handle payrolls, accounts receivable, journal, ledger and voucher records as well as other accounting tasks. **(For more information write manufacturer, or circle No. 4 on inquiry card).**

BULLETIN BOARD

A. C. Davenport & Son, Inc.
311 Desplaines St.
Chicago 6, Ill.

Dav-Son deluxe cork back bulletin boards are available in chrome, bronze, aluminum or stainless steel. Model shown above is single panel cork board with no door, but can be had with glass door, lock and key. Double and triple panel boards also available. Sizes range from 18 x 24 inches to 72 x 36 inches. **(For more information write manufacturer, or circle No. 28 on inquiry card).**



MICROFILM VIEWER

Filmsort Division,
Dexter Folder Co.
50 S. Pearl St.
Pearl River, N.Y.

Compact desktop enlarger for microfilm called the "Executive Viewer" has been announced by company. Microfilm enlargement shown on translucent screen when card is slipped into slot at throat of the unit. **(For more information write manufacturer, or circle No. 10 on inquiry card).**

DUPLICATING INK

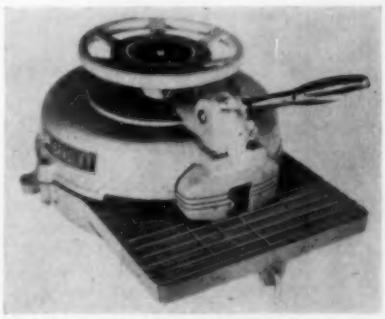
Milo Harding Co.
Monterey Park, Calif.

Company offers a new duplicating ink which is said to be neither oil nor water soluble. Company claims offset paper can be used on mimeograph without slip-sheeting if ink is used, and more copies per pound as well as more copies per stencil will be delivered. Called "Tempo 7900", ink is said to be hard-set and self-cleaning while in file folder or between papers. **(For more information write manufacturer, or circle No. 23 on inquiry card).**

STENCIL CUTTER

Diagraph-Bradley Industries, Inc.
P.O. Box 269
Herrin, Ill.

Company's new stencil cutting machine design features new aircraft aluminum alloy construction, new contour feed mechanism housing, new feed mechanism, new flat top head, new shear action punches and new wide margin guide lines. **(For more information write manufacturer or circle No. 7 on inquiry card).**



BOOK STAND

Tiffany Stand Co.
7350 Forsyth
St. Louis 5, Mo.

New duplex book stand features self-leveling top which adjusts both laterally and vertically to accommodate either stiff or flexible binding. Adjusts easily to desired height and top swivels for use by more than one person. Available in five office colors. **(For more information write manufacturer, or circle No. 20 on inquiry card).**

HAND CLEANER

Columbia Ribbon & Carbon Mfg. Co., Inc.
250 Herb Hill Road
Glen Cove, New York

Company has introduced a new all purpose hand cleaner for use in the office, shop, factory or home. Named "Clean Hands", the cleaner is shipped in its own free display carton containing 12 eight-ounce, polyethylene "squeeze bottles". Product is soft green creamy emulsion which is said to remove carbon smudges, hectograph ink stains and water soluable ink marks. **(For more information write manufacturer, or circle No. 27 on inquiry card).**

Use INQUIRY CARD (Inside Back Cover) or Write Direct to Manufacturers

DESK ACCESSORIES

Gift Craft Leather Co.
101 Wooster St.
New York, N.Y.

Contemporary design in desk accessories by Paul McCobb combines brass or aluminum with cowhide leather. Catalog is available. **(For more information write manufacturer, or circle No. 22 on inquiry card.)**

STEP STOOL

Milston Corp.
336 State, S.E.
Grand Rapids, Mich.

Twin-sided step stool offered by company has steps on both sides. Wide angle prevents tipping, and stool will stand by itself when folded. The stool stands 21 inches high and is available in five colors. It weighs 7½ lbs., and it comes knocked down in individual boxes. Only one size nut and bolt is used and it can be assembled with screwdriver. **(For more information write manufacturer, or circle No. 1 on inquiry card).**

BOOK HOLDER

Herald Products Co.
Mt. Vernon, N.Y.

The "E-Z Read" holder has coil design page holders and flip-up ears for holding large, soft cover magazines. Total weight is 8 oz. Comes in wrought iron on executive model in brass finish. Folds to shape of book for carrying in briefcase. **(For more information write manufacturer, or circle No. 15 on inquiry card).**

CARTON PAINT

Ideal Stencil Machine Co.
Belleville, Ill.

Company has developed product called "Cover-All" which can be applied to corrugated cartons, fibre containers and drums to cover previous markings and make them reusable. Tan-colored paint covers marks and printing in one application and dries in five minutes. It is water-soluble when wet. **(For more information write manufacturer, or circle No. 19 on inquiry card).**

RECEPTION ROOM TABLE

Precision Mfg. Co.
831 Chicago Ave.
Evanston, Ill.

A line of matching tables has been introduced by the company to augment its black metal reception room furniture. The tables featuring Formica tops, matching the upholstery of the chairs which are upholstered in Velon. Frames of the tables, like the chairs, are steel, bonderized and finished with zinc chromate and black lacquer. The grouping shown here retails for $95. **(For more information write manufacturer, or circle No. 2 on inquiry card).**

MEMO PAD

AKAY Corp.
Division of Hauser Products, Inc.
4034 N. Kolmar Ave.
Chicago 41, Ill.

The "Memo-Master" is constructed of plastic and holds a roll of memo paper 150 feet long and 3 7/16 inches wide. Can be used on desk or hung on the wall, and features rubber tipped feet, a paper grip, pencil holder and holes for hanging. Colors include black, gray, ivory, walnut and red. Suggested retail is $1.25. Space for three line imprint on holder. **(For more information write manufacturer, or circle No. 16 on inquiry card).**

HAND TRUCK

Valley Craft Products, Inc.
750 Jefferson Ave.
Lake City, Minn.

A stair-climbing handtruck, aimed at reducing work involved in handling file cabinets, desks and other bulky items, is being offered by the firm. The Model 400 is equipped with a special rachet mechanism which enables it to roll up stairs step by step as the operator pulls a drive cable. Has two wheel safety brakes and a belt reel which can be adjusted to height of load. **(For more information write manufacturer, or circle No. 21 on inquiry card).**

Use INQUIRY CARD (Inside Back Cover) or Write Direct to Manufacturers

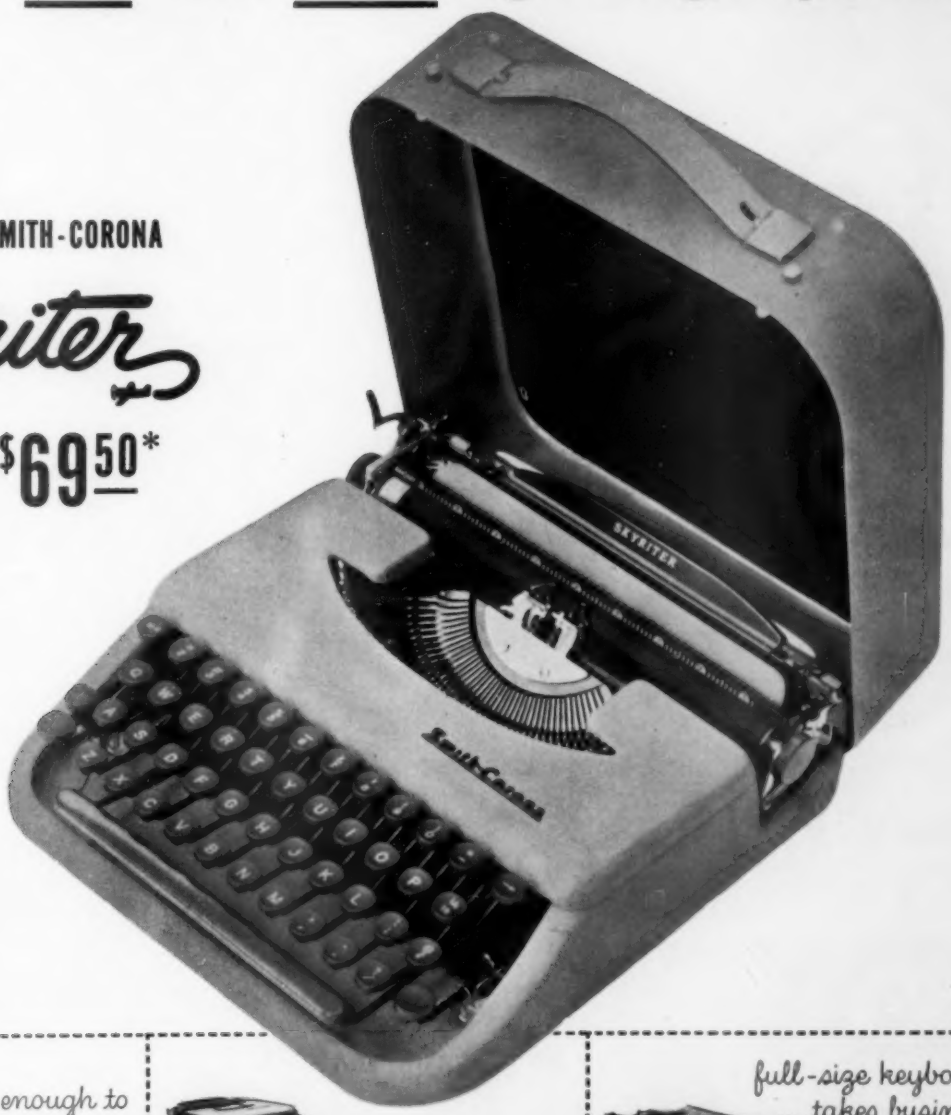
DEALERS: This ad reminds millions of readers of the February 7th issue of LOOK magazine that Smith-Corona was first in America with a truly lightweight portable. It's a reminder to you, too, that the "Skyriter" may be small in size... but it's big in profits... with a vast and as yet relatively untapped market. So be sure to identify yourself as the Smith-Corona dealer, handling America's first and foremost lightweight portable. Tie in and cash in!

America's first and finest lightweight portable

THE FAMOUS SMITH-CORONA

Skyriter

...FOR ONLY $69.50*



small enough to fit in a briefcase!

Travels conveniently wherever you travel. To the office ... to school ... on the road.

weighs only 9 lbs!

So light, a child can carry it. So compact, you can tuck it under your arm.

full-size keyboard ... takes business stationery!

Far from being a toy, the Skyriter has many of the features of a big office machine.

precision built!

It's made with the same care and quality that have become Smith-Corona trademarks.

*Manufacturer's list price, subject to change. Federal Excise Tax to be added.

favorite of authors!

Also the favorite of sportswriters, students, businessmen, housewives.

lowest priced!

High Smith-Corona standards maintained at the lowest Smith-Corona price.

Smith-Corona offers the widest selection of typewriters in the world.

PORTABLE FILE

Amberg File & Index Co.
Kankakee, Ill.

The introduction of a new and slightly larger File Caddy has been announced by the company. This new model no. 417 is three inches wider than the standard model no. 414. Constructed of Hammerloid steel, it comes complete with lock and 25 folders of the metal tab suspension type. **(For more information write manufacturer, or circle No. 3 on inquiry card).**

NEW PRODUCTS *continued*

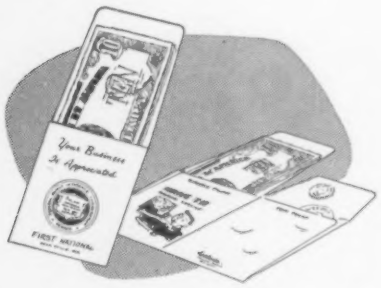
COIN CHANGER

Metal Products Engineering Co., Inc.
Los Angeles 58, Calif.

New "Coin-Master" 19-key coin changer is termed completely automatic by manufacturer. Delivers any change combination automatically including split change by pressing two keys. Has roll-out or tilt cup hand delivery. Coin magazine is easily removed, and when last coin in column is delivered, machine locks to prevent short change. Holds up to $100 in change. **(For more information write manufacturer, or circle No. 9 on inquiry card).**

BANK ENVELOPE

Northern States Envelope Co., Inc.
300 E. Fourth St.
St. Paul 1, Minn.



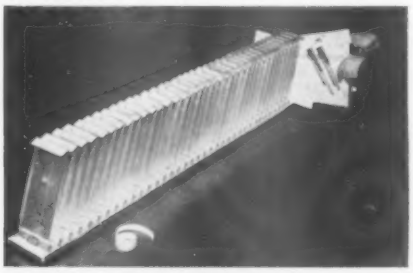
The Justrite teller-pouch envelope has been designed for drive-in banking. Envelope has space for currency and change with tab flap protecting change section. Space on both sides is available for printing bank name and ad messages. **(For more information write manufacturer, or circle No. 29 on inquiry card).**

CARD FILES

La Jolla Industries, Inc.
4606 Santa Fe St.
San Diego 9, Calif.

Newest addition to Card Caddy line are Card Caddy Junior II and Junior III. Both feature satin-gold finish aluminum trays with black plastic cam action follower blocks. Junior II has seven inches of filing space. Junior III has four and one half inches. Index tabs Included. Retail $2.50 and $2.25. **(For more information write manufacturer, or circle No. 26 on inquiry card).**

COLLATOR



Associated Industrial Designers
P.O. Box 39652
Los Angeles 39, Calif.

A 36 division collator that is only 44 inches long is offered by the company to hold sheets up to $8\frac{1}{2}$ x 11 inches. Dividers are made of aluminum mounted on aluminum bound base with rubber feet. **(For more information write manufacturer, or circle No. 5 on inquiry card).**

TRANSFER FILES

Dolin Metal Products, Inc.
315 Lexington Ave.
Brooklyn 16, N.Y.

Eight stock sizes of the new "G300" Nylon glide series of transfer files has been introduced. The new series is designed with minimum outside dimensions, channeled drawers, duo-vision card holders for 2 x 3 or 3 x 5 cards, and drop handles. This low-cost series is recommended for low reference records. **(For more information write manufacturer, or circle No. 8 on inquiry card).**

SIGN HOLDER

Reflector-Hardware Corp.
2235 S. Western Ave.
Chicago 8, Ill.

Departmental sign holder identifies the location and type of merchandise for sale in a store. Stands high above display unit to catch eye of the shopper. Holder has 34-inch stem with 7 by 11-inch vertical sign frame on top and two 7 by 22-inch horizontal signs for merchandise identification. **(For more information write manufacturer, or circle No. 14 on inquiry card).**

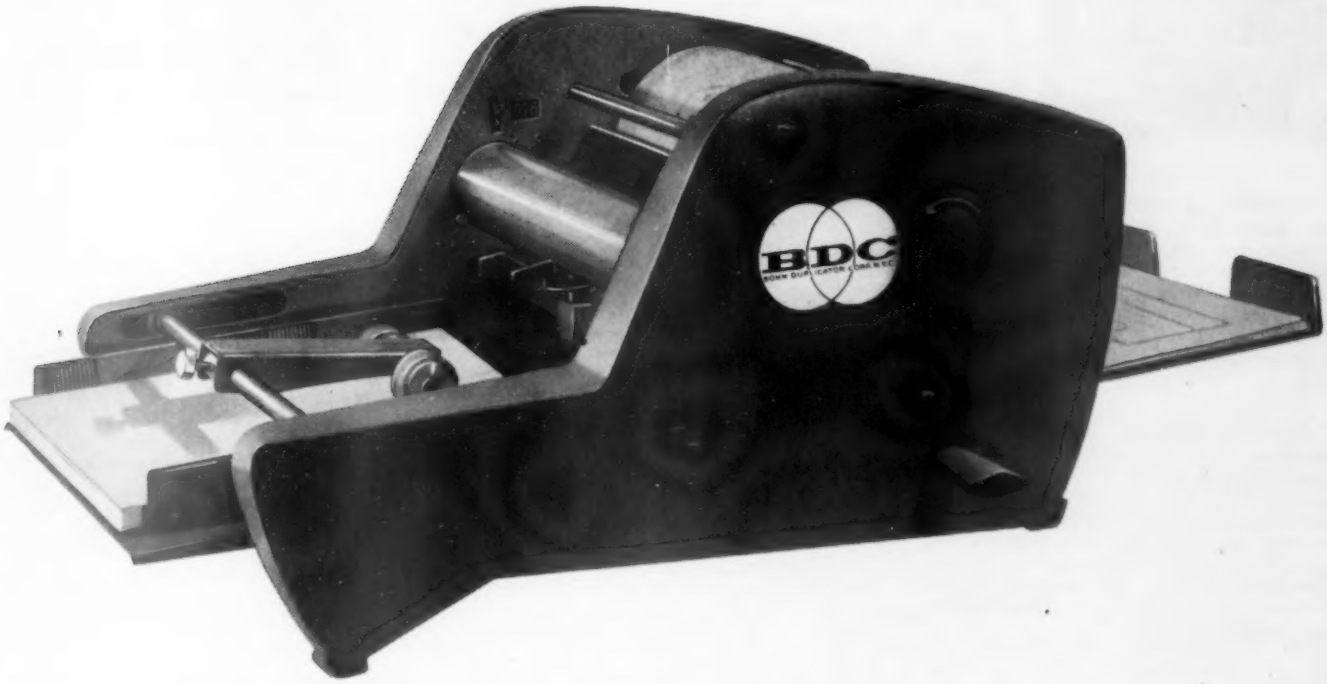
STATIONERY

Eaton Paper Corp.
75 S. Church St.
Pittsfield, Mass.

Firm has created a new "Personal Type Rite" paper, styled specifically for typewritten personal letters in colors and sizes correct for use by both men and women. Features "erase-without-a-trace" surface and envelopes to fit size. Consumer advertising program is planned to launch the new stationery. **(For more information write manufacturer, or circle No. 30 on inquiry card).**

Use INQUIRY CARD (Inside Back Cover) or Write Direct to Manufacturers

NEW BDC SPIRIT DUPLICATOR



$134.50 + FET

COUNTER $10.00 EXTRA

AUTOMATIC FEED

GRAVITY FLUID SYSTEM

ROLLER MOISTENING

PERFECT REGISTRATION

AUTOMATIC MASTER CLAMP

PRESSURE CONTROL

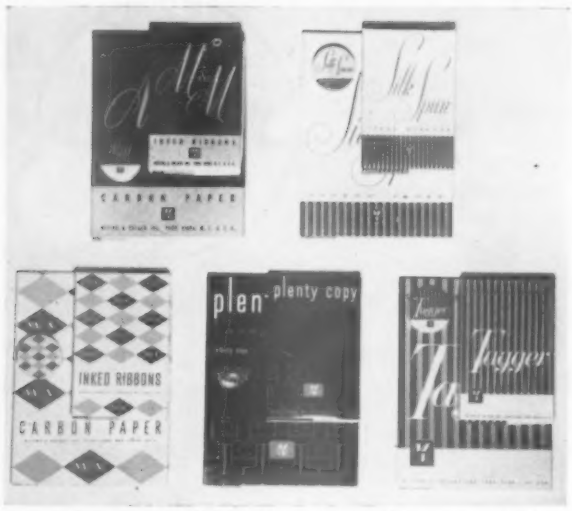
BALL BEARINGS THROUGHOUT

GUARANTEED 1 YEAR

Look at today's best buy in spirit duplicators! The new BDC brings you every important feature—including an automatic feed—for less than you would expect to pay for hand fed equipment.

Cam operated, the BDC Spirit Duplicator will give years of service-free performance. Compare the superb design by Burton Tysinger, check the outstanding technical features, and write for dealer information today. Bohn Duplicator Corp., 444 4th Avenue, New York 16, New York.

ALLIANCE RUBBER CO., 69 W. Washington Blvd., Chicago 2, Ill.—New retail carton display to stimulate sales has been produced. It holds the standard one pound box of Arco bands, and features selling copy with actual size drawings of 14 different varieties of stationery rubber bands. **(Inquiry Card No. 124)**



MITTAG & VOLGER, INC., Park Ridge, N. J.—New packaging program is all-inclusive making it possible to obtain a complete line of matched packages in each of the company's brands. The ribbons, carbon paper boxes and carbon paper folders are all packed in matching boxes for immediate identification. **(Inquiry Card No. 121)**

CHARLES LEONARD, INC., 58-04 64th St., Maspeth, N. Y.—Presto Prong paper fastener firm offers new self selling display box assortment on line of Presto aluminum screw posts. Display contains 1000 complete sets of posts and screws in all sizes. Entire unit measures 8½ x 10½ inches. **(Inquiry Card No. 102)**

LABELON TAPE CO., 450 Atlantic Ave., Rochester 9, N. Y.—has two new pieces of sales literature in 3¼ x 6¼ size for envelope stuffing. One is four-page folder in color describing the company's Write-On-It tape, and the other describes the line of printed tapes. Form number for the "Write-On-It" tape is L-6, and for the printed tapes piece, No. P-1. **(Inquiry Card No. 103)**

MEILINK STEEL SAFE CO., Toledo 6, Ohio—New catalog available containing illustrative and descriptive data on the "Hercules" business machine and typewriter stands. Specification table gives model number and shows drawers and trays. Thumbnail descriptions of each stand and dimensions are listed. **(Inquiry Card No. 101)**

WATSON MANUFACTURING CO., INC., Jamestown, N. Y.—has issued a new combination price list and catalog covering the company's complete line of stock filing equipment. **(Inquiry Card No. 106)**

R. C. ALLEN BUSINESS MACHINES, INC., 678 Front St., N.W., Grand Rapids, Mich.—Comprehensive catalog has been produced which illustrates and describes the new R. C. Allen-Guardsman line and the R. C. Allen-Military line of safes and insulated files. Price lists are included for dealer use. **(Inquiry Card No. 105)**

A. C. DAVENPORT & SON, INC., 311 N. Desplaines St., Chicago 6, Ill.—New four-page illustrated folder available covering line of bulletin boards, magazine poster displays, chalk boards, display charts and suggestion boxes. Changeable letter insert prices also noted. **(Inquiry Card No. 108)**

NORTHERN STATES ENVELOPE COMPANY, INC., 300 E. Fourth St., St. Paul 1, Minn.—Retail price catalog No. 457 has been released by company. Covers complete line of envelopes and features final retail prices. Added feature is the presentation of profit margin on sale of envelopes for dealer's use. **(Inquiry Card No. 109)**

SAXON PAPER CORP., 240 W. 18th St., New York 11, N.Y.—Company has prepared a stationers' price list on the complete Sphinx line of 8,000 items. The three-color booklet is a duplicate in miniature of the firm's sample catalog. **(Inquiry Card No. 107)**

B. F. GOODRICH CO., INDUSTRIAL PRODUCTS DIV., SUNDRIES SALES DEPARTMENT, Akron, Ohio—A 12-page illustrated catalog available free to dealers describes rubber band products in packages, cartons and other packages. Also shows other stationers' items. A size chart and a listing of free electrotypes for catalog and periodical use are included. **(Inquiry Card No. 104)**

REDI-RECORD PRODUCTS CO., 51 W. 21st St., New York 10, N. Y.—Company's 1956 catalog for dealers now available as well as the gift, premium and advertising specialty catalog for those interested in this business. **(Inquiry Card No. 110.)**

TOLEDO METAL FURNITURE CO., 1100 Hastings St., Toledo 7, Ohio—Company's price list and specification brochure now available covering steel equipment for office, factory and school. All items illustrated and described. **(Inquiry Card No. 111)**

X-ACTO, INC., 48-41 Van Dam St., Long Island City 1, N. Y.—New self-service counter display merchandiser for X-ACTO penknives now available to dealer. Each dozen knives sent to dealer packed in this disposable chipboard dispenser which also contains free supply of promotional folders. **(Inquiry Card No. 123)**

BERNAY PRODUCTS CO., 412 S. Wells St., Chicago 7, Ill.—Self-selling display unit for "Moistex" moisteners now available. Unit is stand-up and contains 12 moisteners in pastel shades. Description of uses and price are visible. **(Inquiry Card No. 122)**

Use INQUIRY CARD (Inside Back Cover) or Write Direct to Manufacturers

You can guarantee your customers increased typing efficiency with

EATON'S CORRASABLE BOND

EATON'S COR-*RA*-SA-BLE is more than just another fine quality bond paper. It is the means to a whole new program of typing efficiency for your customers. Because Corrasable is the unique Berkshire Typewriter Paper that *erases without a trace, with a mere flick of a pencil eraser*—eliminates costly re-typing, insures faultless results. There is no substitute for Eaton's Corrasable. Once a firm or individual has tried this extraordinary paper, your repeat business is assured. The first step, of course, is to stock Corrasable Bond, demonstrate Corrasable and be ready for the demand. Newspaper advertising mats, radio script supplied free on request.

100-Sheet Packets of Corrasable are the introductory items that lead to ream sales. In all four weights.

500-Sheet Ream Boxes of Corrasable Bond available in 9, 13, 16 and 20-lb. weights.

There is a Berkshire Typewriter Paper for Every Business Requirement

Eaton's Berkshire Parchment Bond—for the best letterheads and all permanent documents.
Eaton's Berkshire Linen Bond—where permanency is wanted but the highest grade is not essential.
Eaton's Berkshire Bond—quality with economy. Very popular, especially for legal work.
Eaton's Diamond White Bond—whitest white typewriter paper ever made; for letterheads and all business and professional work.
Eaton's Souvenir Bond—for all work where great permanency and toughness is not needed.
Eaton's Eminence Bond—the leader among the low-priced typewriter papers where quality appearance is desired.
Eaton's Cascade Bond (Wove)—***Eaton's Gloria Linen*** (Laid)—very satisfactory for work where low price is essential.
Eaton's Stalwart Bond—suitable for many uses requiring large volume, at a minimum cost.

Also *Manifold Papers* • *Duplicate Copy Papers* • *Manuscript Covers* • *Air Mail Specialties* • *Envelopes*

EATON'S TYPEWRITER PAPERS BERKSHIRE

BERKSHIRE TYPEWRITER PAPERS

EATON PAPER CORPORATION PITTSFIELD, MASSACHUSETTS

R.C.Allen ADDING MACHINE

always gives you finest value!

Ultimate Value in Service, as well as in efficiency, is an important consideration in choosing an adding machine. The R. C. Allen is known for lasting dependability, and a full measure of value in performance features which are exclusive at the very low R. C. Allen price. Dealers find these machines a most profitable line . . . with both electric and hand-operated full keyboard and ten key models to satisfy a variety of requirements.

R.C.Allen Business Machines, Inc.
680 Front Avenue, Grand Rapids 4, Michigan

TYPEWRITERS • CASH REGISTERS • ADDING MACHINES • SAFES • FILES • BOOKKEEPING MACHINES

R.C.Allen ELECTRITE

always gives you finest value!

MIMEOGRAPH, MULTILITH, BRUNING, OZALID AND SIMILAR DUPLICATING processes demand good master copies to produce sharp, clear reproductions. The new R. C. Allen Electrite is made especially for this purpose. The exclusive Microflex Impression Control, adjustable to any duplicating system requirements, permits better master copies than any other manual or electric typewriter. It is electrified where 95% of typing actions are performed, manual where 95% of electric service complaints occur. Exclusive franchises in a few territories are still available. Write for details.

R.C.Allen Business Machines, Inc.
680 Front Avenue, Grand Rapids 4, Michigan

TYPEWRITERS • CASH REGISTERS • ADDING MACHINES • SAFES • FILES • BOOKKEEPING MACHINES

Here and There

Stationer Collects Indian Art Objects

Mr. and Mrs. Clark Field, Field Stationery Company, Tulsa, Okla., were recently the subject of an extensive write-up in the Tulsa Tribune. Both of the Clarks, and their two daughters Dorothy and Thelma, are students of American Indian culture and collectors of Indian art objects.

Mr. Clark has traveled from Alaska to the tip of South America in his quest for knowledge of the baskets and pottery of the Indians. Mrs. Clark has a collection of over 100 Navajo rugs, many of them rare and valuable.

The Clarks have a library of over 6,000 film slides made during almost 200,000 miles of traveling on the two continents. They also have an extensive library of valuable books on the American Indian.

Aigner Honored as Lions Club Founder

The Central Lions Club of Chicago on December 29 honored its founders and "Lion Monarchs" at its final luncheon meeting of 1955. Among guests of honor were George J. Aigner, G. J. Aigner Company, and Melvin Jones, both 38-year veterans and original Lion founders. Presiding at the meeting was Harry Hofherr, Kendrick Furniture Company, president of Central Lions Club and former president of NOFA.

Berry Patch News Brings Yule Greetings

The "Berry Patch News", sprightly family publication of Rev. C. H. "Jack" Berry and Mrs. Berry of New Ulm, Minn., brought Christmas greetings to many friends. As usual it was filled with news about the Berry household.

Long active in the Northwest Travelers Club while salesman for Browne-Morse and Globe-Wernicke, Rev. Berry still retains many industry contacts.

Purchasing Agents Honor a Dealer!

Here's a "man bites dog" story.

It's not unusual to hear about some purchasing agent or some good customer being honored by his vendors. But to have a vendor honored by the purchasing agents is indeed unusual.

This happend to Gustave Fischer, one of the veteran Hartford (Conn.) businessmen. When the Hartford County Purchasing Agents Association met recently, the members presented Mr. Fischer with a diamond signet ring as token of their esteem.

Presentation of the ring was made by Edward M. Flannery, vice-president of the Bush Manufacturing Company, who, incidentally, landed his first job at the Gustave Fischer Company after he left school.

Ben Itkin Tells About "Sale I Never Forgot"

"Speedy service won the account", relates Ben Itkin, president of Itkin Brothers, Inc., office furniture, New York City, in a current Printer's Ink series on "The Sale I Never Forgot." This is a series of sales stories told by top executives to Herbert L. Stephen.

Mr. Itkin tells how he tried in vain, during the depression year of 1934, to gain the ear of a purchasing agent for what is now one of the largest advertising agencies in the world.

Finally, he was able to see the purchasing agent but was told, "The only thing you could possibly do for us right now would be to repair a chair. Do you have a repair department?"

"Yes sir, the livest and fastest repair department in town," was Itkin's challenging reply.

To make good his boast, Ben carried the chair from 40th St. to the little one-room office of the Itkin Brothers on E. 46th St. There, the three brothers went to work on that chair and after a few hours he packed it on his back again and all but waltzed down to 285 Madison. The purchasing agent was so surprised by the speedy service that he told Ben to call again "next week." He did and landed a nice order which was the forerunner of an account averaging around $30,000 a year for more than 20 years. Other contacts were developed from this service.

Itkin Brothers, Inc., was formed by Ben, Abe and Sam in a telephone-booth-sized office on East 46th St., New York City. Now, the company is at 290 Madison Ave., where it is one of the outstanding office furniture stores in the nation.

FOOTBALL MEMORIES . . . H. C. McPike, president and sales manager of the Weis Manufacturing Co., was recently reminded of his early athletic days by a picture in the Fort Wayne (Ind.) Journal-Gazette. Mr. McPike, second from the left in the bottom row, and his brother Ray, to his right, were members of the Wabash (Ind.) A.A. football team which claimed the championship of Indiana, Kentucky and Ohio in 1908. The picture was contributed by Ed O'Reilly of O'Reilly Office Supply, Fort Wayne.

COLE'S "SPACE SAVING" UNITS

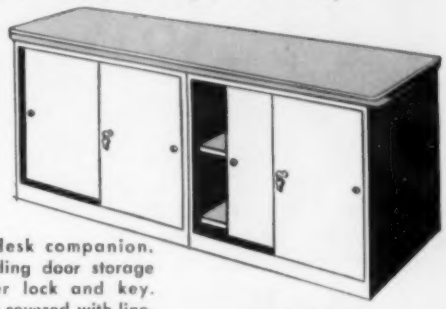
Designed to enhance the beauty of your office.
Smart in appearance. Constructed of heavy gauge steel and aluminum trimmed linoleum.

No. 1711 $139.50

The ideal work organizer.
Contains 4 full suspension letter files plus a sliding door storage cabinet, heavy steel covered with linoleum. Size 63½" wide, 29" high, 19¼" deep.

No. 1709 $99.50

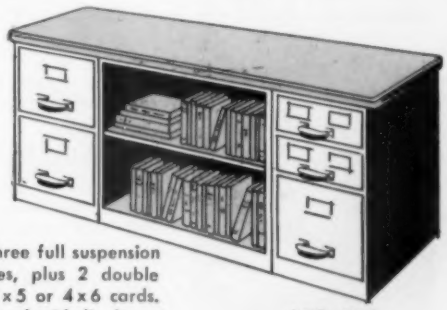
as a full depth, suspension, letter size drawer. 2 drawers for 3 x 5 r 4 x 6 cards (7200 cap.) A comfortable arm rest plus a center rawer with lock. Size: 40" wide, 29" high, 26⅜" deep.



The perfect desk companion. Contains 2 sliding door storage cabinets under lock and key. Heavy steel top covered with linoleum. Size 63½" wide, 29" high, 19¼" deep.

No. 1712 $110.00

No. 1710 $96.00



A bookcase, three full suspension letter size files, plus 2 double drawers for 3 x 5 or 4 x 6 cards. Steel top covered with linoleum. Size 63½" w, 29" h, 19¼" d.

No. 1713 $134.75

is desk will last a lifetime. Contains 2 full depth spension, letter size drawers plus a center drawer th lock and key. Size 40" w, 29" h, 26⅜" d.

No. 1714
$59.50

COLE'S "WORK TABLE"

Smart in appearance for use alongside Cole's Space Saving Desk. Heavy steel covered with linoleum trimmed with aluminum. Size 40" w, 29" h, 19¼" d.

ANDARD COLORS: Mist Green, Desert Sand, Olive Green or Cole Gray baked enamel finish.

No. 1715 40" wide, 29" high, 26⅜" deep **$72.50**
No. 1716 58" wide, 29" high, 26⅜" deep **$79.95**

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

SEND FOR OUR LATEST CATALOG

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

Top quality "RECORD-CARD" files at rock bottom prices . . .

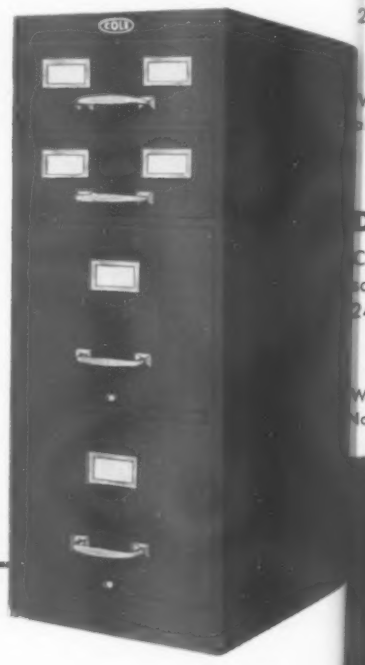
These units are convenient for those desiring a combination file for both index ca and other records. Full suspension letter size drawers glide smoothly on ball bear rollers. Made of heavy gauge steel. Olive green or Cole gray baked enamel fin

← DESK HEIGHT

Contains one letter size drawer, two drawers for 3x5 or cards (7200 cap.) also for cancelled checks, plus a sliding sh 14¾" wide, desk high, 24" deep.

No. 321 **$43.95** Shpg. wt. 80 lbs.

Available with plunger type lock that automatically locks all dra
No. 321PL $5



COUNTER HEIGHT →

Contains three letter size drawers plus two drawers for 3x5 or 4x6 cards (8000 capacity). 14¾" wide, 52¼" high, 26⅝" deep.

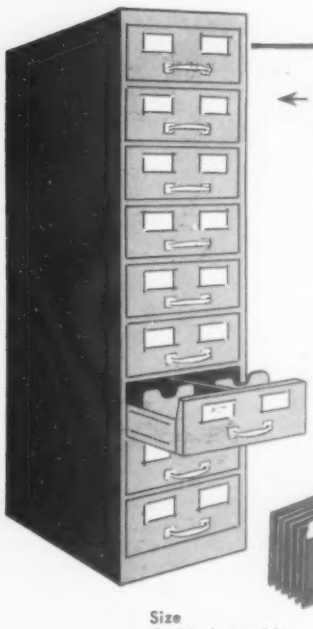
No. 323 **$62.50** Shpg. wt. 135 lbs.

With plunger type lock that automatically locks all drawers ..... No. 323PL **$72.50**

Contains two letter size drawers plus two drawers for 3x5 or 4x6 cards (8000 capacity). 14¾" wide, 40" high, 26⅝" deep.

No. 322 **$54.95** Shpg. wt. 104 lbs.

With plunger type lock that automatically locks all drawers ..... No. 322PL **$63.95**



← RECORD-CARD File

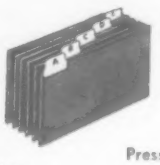
9 double drawers will house 3x5 or 4x6 cards (36,000 capacity). 14¾" wide, 52¼" high, 26⅝" deep. Green or gray.

No. 1234 **$77.25**

COUNTER-HEIGHT

Same as above but with 6 double drawers for 3 x 5 or 4 x 6 cards (24,000 cap.). 14¾" w., 40" h., 26⅝" d. ..... No. 1244 **$69.50**

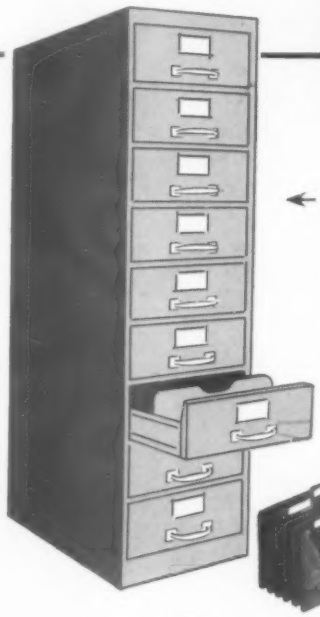
Above files with plunger-type lock that automatically locks all drawers ..... **$10.00** add'l.



A to Z INDEX GUIDES

Price per set

Size	Pressboard	Celluloid Tip
3x5 index guides	$ .40	$1.20
4x6 index guides	.55	1.60
5x8 index guides	1.15	2.40
6x9 index guides	1.50	2.95



← CHECK-DRAFT File

9 drawers will house records up to 10½" wide x 4¼" high. Cabinet size: 12¾" wide, 52¼" high, 26⅝" deep. Green or gray.

No. 1209 **$73.95**

With plunger type lock that automatically locks all drawers.
No. 1209PL..... **$83.95**

METAL TABBED GUIDES

Celluloid windows, removable inserts. ¼ tab or ½ tab. 10½" x 4¼".

No.			per set
225	A to Z	25 division	$ 3.85
240	A to Z	40 division	6.50
280	A to Z	80 division	11.50
410BL	Blank Tabbed Guides	per 100—	12.50

CUTS OR PHOTOGRAPHS OF ALL COLE PRODUCTS AVAILABLE ON REQUEST

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

Safeguard your

VALUABLES and VITAL PAPERS.....

Designed to safeguard your important papers and other valuables. Hidden from view and away from prying eyes is a secret vault, doubly protected by a 4" dial lock (only you know the combination). More secure than the ordinary lock and key. Equipped with full suspension ball bearing letter size drawers. Heavy gauge steel. Olive green or Cole gray baked enamel finish.

COUNTER HEIGHT→

Contains two letter size drawers plus safety vault. 14¾" wide, 40" high, 26⅝" deep.

No. 2003D **$59.50** *Shpg. wt. 98 lbs.*

With additional plunger type lock that locks all drawers ..... No. 2003DL **$68.50**

DESK HEIGHT

Contains one letter size drawer plus safety vault. Desk high, 14¾" wide, 24" deep.

No. 2002D **$49.50** *Shpg. wt. 68 lbs.*

With additional lock for bottom drawer, No. 2002DL **$54.25**

↑

Contains three full size letter file drawers plus the safety vault. 14¾" wide, 52¼" high, 26⅝" deep.

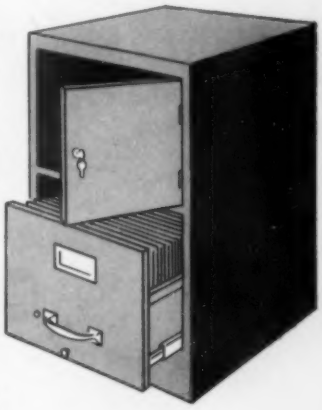
No. 2004D **$65.95** *Shpg. wt. 124 lbs.*

With additional plunger type lock that locks all drawers. No. 2004DL **$75.95**

Also available in Grained Walnut, Mahogany or Knotty Pine finish at $15.00 add'l.

Cole's "DESK-SIDE" CABINET

Features a safety compartment with lock and key for storing important documents, books, confidential records, etc. Lower half contains a letter size "Air-Flo" file drawer equipped with a double suspension cradle for smooth, quiet operation. Will accommodate hanging or regular folders. Heavy steel, green or gray. Desk high, 14¾" wide, 28⅝" deep.



No. 5002 **$42.95**

Shipping weight 82 lbs.

Also available in Grained Walnut, Mahogany or Knotty Pine finish at $12.00 additional.

A to Z FILE GUIDES

Regulation letter and legal size, will fit letter size drawers in above cabinets and all other letter or legal size drawers.

No.		Price per set letter size	Price per set legal size
1012PB	Pressboard	$1.95	$2.75
1012C	Celluloid Tipped	2.75	3.25
1012MT	With Metal Tabs	3.95	4.95

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

SEND FOR OUR LATEST CATALOG

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

wrong way

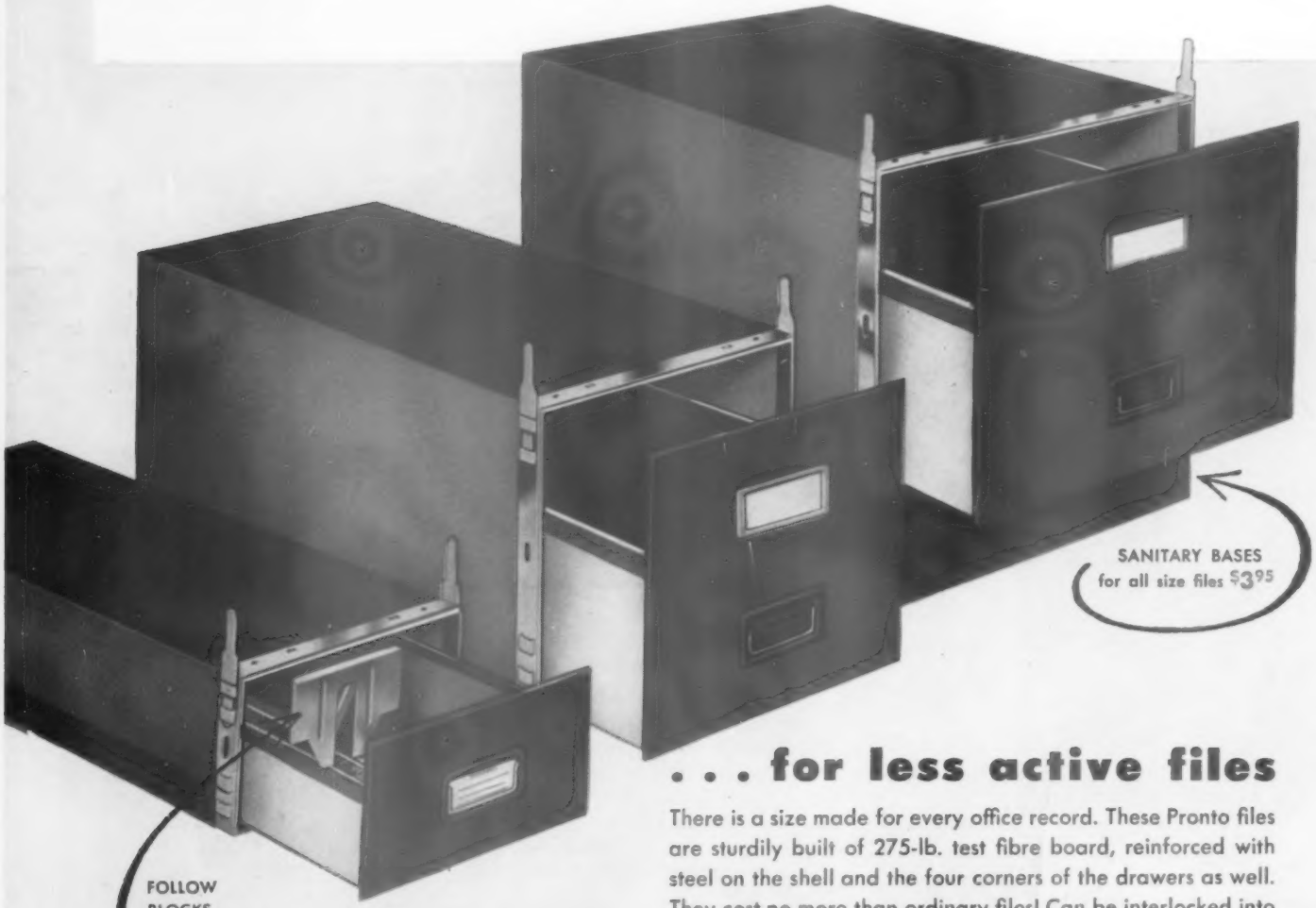
Records thrown on shelves are hard to find, collect dust and take up 50% more room.

right way

Records in Prontos can be located in a jiffy... stay neat and orderly Doubles your filing space.

transfer to pronto

Save money, transfer into low cost Prontos and use your expensive cabinets over again.



. . . for less active files

There is a size made for every office record. These Pronto files are sturdily built of 275-lb. test fibre board, reinforced with steel on the shell and the four corners of the drawers as well. They cost no more than ordinary files! Can be interlocked into solid units and stacked to the ceiling. Beautiful in appearance, finished in olive green to match your regular office files. Will last a lifetime.

LETTER SIZE $3.70

LEGAL SIZE $4.55

CHECK SIZE $2.50

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

pronto

STORAGE FILES

PRONTO FILE CORPORATION 285 Madison Ave., N. Y. 17, N. Y.

CANADA: COLE STEEL INTERNATIONAL, LTD. • 329 DUFFERIN ST., TORONTO, ONTARIO

#1254

And now a Royal Portable in mink

Down from Canada came the mink, pure as the driven snow, to complete the Royal Portable line.

Now, you have the Royal Portable Quiet De Luxe® in 5 beautiful smooth-finish colors and the Royal Portable Quiet De Luxe in dove gray crackle finish.

Now, you have the Royal Aristocrat®; the Royal Companion® and the Royalite.

IN ADDITION, a Royal Quiet De Luxe finished in pure Canadian mink.

It's the most complete line of portable typewriters in the field!

To be sure, Gentlemen, we have only *one*, yes *one*, mink-covered portable in the United States. Nevertheless, it's still another Royal Portable exclusive and does serve to dramatize this undisputed fact: *Royal Portable is always fust with the mostest in the portable field.*

ROYAL® *portable* **STANDARD · ELECTRIC**

Roytype® business supplies

Royal Typewriter Company, *Division of Royal McBee Corporation*

Selected reading for dealers...

who want "customer-keeping" papers and paper products THAT SELL

When you pick up this "best seller"—you'll have no difficulty in getting into the plot. It was authorized by one of the great names in the STATIONER field—Rockwell-Barnes. Its handy indexed "chapters" provide a quick and ready reference for your customers' requirements for all Office Papers and Paper Products.

Based on a 53-year old reputation for service to stationery dealers, the R-B catalog presents samples of Office Papers and Paper Products that *deliver* satisfaction.

Catalog, price list, and samples available to qualified dealers upon request.

Personalized Labels—*Ask about R-B's Personalized Label plan—another customer-keeping aid*

Spotseald® Adding Machine & Other Rolls • Desk Blotters, Embossed & Plain • File Folders, Manila • Memo Fillers • Notebooks, Eye-Tint® & White • Pads, Plain • Pads, Ruled • Printed "Copy" Second Sheets • Bond & Sulphite Papers • Manifold Papers • Mimeo Papers • Duplicating Papers • Manila Second Sheets

Rockwell-Barnes Company

Specialists to the Stationer Since 1903

35 EAST WACKER DRIVE • CHICAGO 1, ILLINOIS

Here's the lowest priced quality side chair in the world!

. . . it's the **wells** *Aristocrat*

Visitor No. 21

only $24.00* LIST, ZONE 1 IN ELASTIC NAUGAHYDE

All Wells Posture-Perfect chairs are fashioned in steel for strength, finished in Grey, Desert Sage or Mist Green. Thick restful Paratex, the original rubberized curled hair, is used on all cushioned areas of this popular model and can be covered in your choice of soft enduring leathers, rugged almost indestructible Elastic Naugahyde or the luxury of Gros Point Mohair or economical Newport Fabric. Available in one material or any combination of materials and colors. The modern swept back design eliminates decorator bills because chair back cannot touch or mar walls.

If you are not now handling this profitable line . . .

I'll be happy to discuss a Wells dealership with you. Address your inquiry to me personally, and I'll show you how to *beat competition* with Well's Aristocrat Office Chairs.

Joseph W. Pritchard

JOSEPH W. PRITCHARD, PRESIDENT
WELLS CHAIR CORPORATION

*** . . . and don't forget, WELLS still pays the freight on shipments of 100 pounds or more!**

WELLS CHAIR CORPORATION
Michigan City, Indiana

In Other Lands

NOTES AND NEWS FROM BRITISH ISLES

By S. E. Rhodes

Lancashire Press Agency, 277 Corn Exchange Buildings
Fennel Street, Manchester 4, England

Manchester, January 1

From Blackburn comes news of enterprise which "paid off" quite well. No doubt American dealers and distributors have found this idea a money-spinning one already. Briefly, it was carrying the goods one retails to a potential market — in this case, an agricultural show.

Dealers responsible for this enterprise were the Blackburn Typewriter Company, Ltd. Naturally, the name does not convey anything like the range of equipment which is sold, which ranges from office furniture and equipment to all kinds of stationery.

When it was announced that there was to be an Agricultural Show held near Blackburn some time ago, then the officials of the firm decided it was a good opportunity to let local farmers know just what could be done in agriculture by up-to-date office and accounting methods.

To the agricultural folk, office equipment provided great interest and literally thousands thronged the stand during the course of the show. The mayor and corporation officials also showed particular interest in the exhibits.

Such enterprise earned the Blackburn Typewriter Company, Ltd., the award of a Bronze Medal for the best local trader's stand.

* * * * *

Travelling about, I was struck by the "new look" at Office Requisites, Ltd., Dublin. This Irish firm of dealers and distributors has indeed set a pace in interior color and design which will take some beating. Colors are red, black and grey and these "matching" colors.

The interior of the showroom is most tastefully arranged, too. At the back is a modern-type counter and beyond this the office. On the walls, modern "throw-away" lighting has been installed, and a good-size clock faces the door and window. Surprising how many distributors overlook the important item of a clock. Apparently customers find it of great value judging by the number of times they comment.

The window, when I was in the vicinity, was "dressed" with taste. A typewriter, center, and notebooks in various designs and styles, on either side.

* * * * *

It had to come, of course. We refer to the use of spacemen for "pushing" sales of office equipment. The enterprising retailer? Geerings of Ashford, in Kent, who used natty-looking spacemen to illustrate typewriters. A "flying saucer" with the caption, "Hey! See what they've got here." also spot-lighted this sales' effort.

* * * * *

A recent change was that at Colchester. E. J. Markham and Son, Ltd., of that town, in Essex, have just opened additional premises as showrooms, at 63, High street, Colchester, for the sale of office equipment. E. H. Matkham, it is interesting to note, has just returned from Canada.

* * * * *

Smith-Corona, (Great Britain) Ltd., have appointed Van der Velde, Ltd., as sole distributors for the North of England and Scotland. Mr. L. Gee is Trade representative.

* * * * *

H. W. Williams has just been appointed secretary of British Typewriters, Ltd., West Bromwich. He is a Certified Accountant and Incorporated Secretary (medallist) and has served the company for nearly ten years.

NEW HOME . . . D. Matthews & Son, Ltd., office furnishers for more than a century in Liverpool, England, have moved into a new block of showrooms and offices in Dale St., pictured here. Before World War II the site was occupied by a bookselling firm whose premises were burned out in the blitz. With a floor space of 25,000 square feet, the new showrooms are said to be the largest for office equipment in the country. D. Matthews & Son firm was estalished in Liverpool in 1848 by Ellis Matthews.

* * * * *

We must extend our congratulations to Mr. and Mrs. John Hanan, who recently celebrated their golden wedding and are "still going strong". Mr. Hanan at one time represented "Underwood" in Glasgow and in 1919 started on his own account.

* * * * *

Tom Varley, national sales manager, Remington Rand typewriter division, made history recently when he appeared on the B. B. C. Television program called "Information Desk".

Before thousands of viewers he answered questions on why the keys on the typewriter keyboard were so placed. And to illustrate his explanation he described the Remington No. 1 typewriter — placed in front of the cameras in view of everyone.

Afterwards, at Commonwealth House, London, Mr. Varley

Representatives of office equipment concerns abroad, visiting in the United States, are cordially invited to make the offices of this journal their headquarters. The staff at the main office, 600 W. Jackson Blvd., Chicago, and the staff at the branch headed by G. C. Wheeler at 1023 Pershing Square Bldg., Pershing Square, 42nd St. and Park Ave., New York, will be happy to be of any possible service. While the facilities at New York are not so many as at Chicago, there will be found the same desire to serve.

You work more comfortably in a Goodform® ALUMINUM CHAIR

REG. U. S. PAT. OFF.

Try it and see for yourself what this fully adjustable chair can do for you

Sit for a day in a Comfort Master and see what a lift it gives you!

Its five adjustments afford you the luxury of complete comfort. You work hard all day with less fatigue because the chair is fitted to you for good seated posture. You go home at night without that fagged out feeling.

Note, too, these other big advantages: Comfort Master is good looking. Its satin-smooth anodized finish, in the richness of gold, ebony or natural aluminum, contrasts regally with the warm, colorful tones of Bedford cord or plastic upholstery. Cushioning is foam rubber.

The aluminum frame is rigid, strong, light in weight, fireproof and wearproof. This means years of beauty, years of comfort, years of service. Easy cleaning, minimum upkeep, maximum life.

Try a Comfort Master in your own office—for a day or a week! Just phone the local GF dealer or branch. See your local yellow pages for the showroom address. Or write The General Fireproofing Company, Department X-51, Youngstown 1, Ohio.

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GENERAL FIREPROOFING

Foremost in Metal Business Furniture

MODE-MAKER DESKS • GOODFORM ALUMINUM CHAIRS
SUPER-FILER MECHANIZED FILING EQUIPMENT • GF ADJUSTABLE STEEL SHELVING

GF metal business furniture is a **GOOD** investment

had to receive day after day, mailbags of "fan-mail" letters from distributors and dealers and branch offices throughout Great Britain, congratulating him on the way in which he had stood up to the television cameras.

* * * * *

As I write these notes I understand from the organizers of the National Stationery and Book Trade's Fair in London, and the Stationery Trade Fair, organized by the Stationers' Association and held at Blackpool, that applications for bookings have exceeded space available.

These events, neither of which were in existence three years ago, indicate the need which has existed in Britain for national "windows" where the stationery trade could display its wares.

The National Stationery and Book Trades' Fair which is double the size of last year is run on the principle of open stands; the fair of the Stationers' Association is organized on the "stock room" principle of rooms at hotels.

The National Stationery and Book Trades' Fair, (which is, of course, organized by the "National Newagent, Bookseller, Stationer", that old and well-established weekly trade newspaper, the chairman of which is Maurice Joslin, M. J. I., who is well-known in American stationery circles) is being held at the Horticultural Halls, London, and the Stationery Trade Fair at the County Hotel and the Winter Gardens, Blackpool.

The Stationers' Fair is being run simultaneously at Blackpool with the Gifts and Fancy Goods Fair.

L. Pagliero, F. C. I. S. the secretary of the Stationers' Association, assures me that in the Stationery field, besides lines which are already well-known, many new products will be shown for the first time. The fair covers personal and general stationery, table stationery, writing instruments, diaries and leather goods, brief cases, greeting cards and calendars, commercial stationery and accounts books, typewriters, office equipment and supplies, artists' materials and drawing supplies, stationers' sundries, pictorial postcards, games and accessories, playing cards, gift wrappings, loose leaf and machine accounting, and so forth.

The "N.N." Fair is being held the same time as the Stationers' Fair (both are February 6-10 inclusive) and Harold Ewing, the provincial manager of the National Newsagent and a director of the Exhibition Company told me that the display of greetings' cards at the National Newsagent Fair would in all probability be the biggest ever held in Britain.

Arrangements have been made for coverage to be given to these important events in the stationery trade of the United Kingdom, and anything which is new for the trade will be reported in due course.

* * * * *

A "new trend" in office furniture is that of the "Mason" range which Catling-Hadley, (typewriters and stationers) Ltd., of 47, Cross St., Manchester 2, are marketing.

Four new desk and table models are being produced. Each has a striking simplicity of design. The desk tops have bevelled edges and desk drawers have slanted fronts, the base of the front of the drawer projecting a little more than the top. The overall result is an exceedingly pleasant-looking desk, and one which is reported to be catching the eye of customers.

Indeed, some idea of the advance in design may be judged from the news that the desk design has been accepted by the Council of Industrial Design for inclusion in "Design Review".

The desk is fitted with seven shallow drawers and this includes the center drawer. Each of the three top drawers has a lock fitted, and there is a pullout slide in each pedestal.

A notable feature of design is the louvered drawer fronts to which reference has been made. This obviates the need for protruding handles, resulting in a degree of simplicity which is at once pleasing and entirely practical.

Each pedestal is supported on a recessed plinth, and the top size is 60" x 33". Knee-hole space is large and both pedestals and back are fully penalled.

Torpedo Typewriters Honored

Torpedo Typewriters swept all honors in the final international competition held in Lima, Peru, under the auspices of the Prensa Grafica Nacional, Peruvian government's official office machine agency.

Famed English Firm of Tapp & Toothill Still Marching Ahead in Bradford

by Mrs. E. Fitzgerald MacMillan

There is news of a great office equipment firm in England which will interest many business visitors from America—past, present and future. To those who already know the big wool city of Bradford, or Manchester, Lees, Sheffield and London since the war of '39-45, have traveled to Johannesburg in South Africa, the name of Tapp & Toothill, Ltd., will be familiar.

The first half of this unusual and distinctive name—Tapp—goes back to nearly 70 years. Henry D. Tapp opened a very modest store in basement premises in Charles St., Bradford,

LORD MAYOR WAS THERE . . . Herbert Kellett (second from right), manager of all Bradford stores of Tapp & Toothill, Ltd., arranges a pen presentation with the benediction of the Lord Mayor (left). The pen was received by the manager of Gaumont Cinema for 25 years' service.

about that time, and was joined by his brother, Clement Tapp, who became the father of the present managing director, C. Charles Tapp.

The tiny basement stationery store literally climbed during the next few years, taking over the ground floor.

Then just 50 years ago—in 1906—the Tapp Brothers joined with Toothill, Ltd., also of Bradford, and the famous name emerged.

Office and business equipment and attractive printing ideas soon spread the store's name to residents and visitors as being "first in the field."

Bradford's first introduction to loose leaf ledgers and that now universal machine, the typewriter, came through Tapp & Toothill.

The firm covered every office need as time went on, from furniture to the latest in filing systems and every kind of efficiency aid to the best in pencils and inks. Adding and dictating machines, telephone amplifiers and the best in the world's pen market all were to be seen at Tapp's—as the firm is so often affectionately designated by customers. (actually there is now no member of the Toothill family in the firm, the link having ceased as long ago as 1913).

Two new developments have taken place in Bradford recently. The first involves extensive changes in the Market St. store for the selling and servicing of quality pens and propelling pencils. Secondly, finishing touches are being made at new premises in the Ritz Buildings (close to the original two brothers' beginning on Charles St.). Here, accent is on office furniture with plenty of display space and the latest in stationery and office aids.

The recent developments of the firm are due mainly to the farsightedness of the maging director, C. Charles Tapp, who, at the time of these notes, was visiting the Johannesburg branch opened 10 years ago.

Also known everywhere is Herbert Kellett, 18 years with Tapp and manager of all the Bradford stores. He is secretary of the Stationers Association of Britain and Ireland in the West Riding of Yorkshire area.

One last comment is in the words of an American business friend who has dropped in at Tapp's many times. "You never feel a stranger there."

It is the same on the telephone. You are glad you rang!

TO HELP LYON DEALERS SELL! Ads like this appear in Business Week, Factory Management & Maintenance, Mill & Factory, Plant Engineering, Purchasing, Institutions, School Executive, School Equipment News, Automotive News, Industrial Distribution, Office Appliances.

Look again... it's a DAZOR and it retails at $16.75*

*$16.75 is the Eastern Retail Price, applying east of Denver and El Paso. The Western Retail Price is $18.00, applying to Denver, El Paso and points west. Prices do not include tubes. For Industrial User Prices and Dealer Costs, consult your Dazor Distributor.

Model No. 1000

...the smart new DAZOR Flexible-Arm Fluorescent Desk Lamp

Styled and Priced to Sell Fast

for the Executive Office General Office
Governmental Office
Reception Room Library
Hotel Room Student Room Den

It's not surprising if you take a second look to make certain this is a Dazor-built desk lamp. The striking design is a Dazor original, as pronounced as that of the *Floating-Arm* models. Popular features include personalized lighting, accomplished with twin Flexible Arms, and a surprisingly low price. Here's a value that keeps the bargain hunter from getting away... opens doors to offices that need multiple installations... helps you meet competition head on.

Model No. 1000 is the answer to numerous trade requests for a big, colorful two-tube lamp bringing Dazor quality within reach of almost everybody. To participate in a real selling opportunity, check now with your Dazor Distributor. If you want the name, write to Dazor Manufacturing Corp., 4481-87 Duncan Ave., St. Louis 10, Mo. In Canada address Amalgamated Electric Corporation Ltd., Toronto 6.

Takes Two T8 15-Watt Tubes

Dazor-Patented Combination Switch and Starter Assures Positive Action

Twin Flexible Arms Allow Light to be Positioned Easily, 8 to 14 Inches Above Desk Surface

Choice of Two Finishes—Statuary-Bronze or Gray Baked Enamel Over Bonderizing

Rigid 20½" Reflector is .035 Drawn Steel

Base is Zinc Die Casting with Bottom Plate Covered with Heavy Felt

On and Off Buttons in Base

9' Heavy Thermoplastic Cord

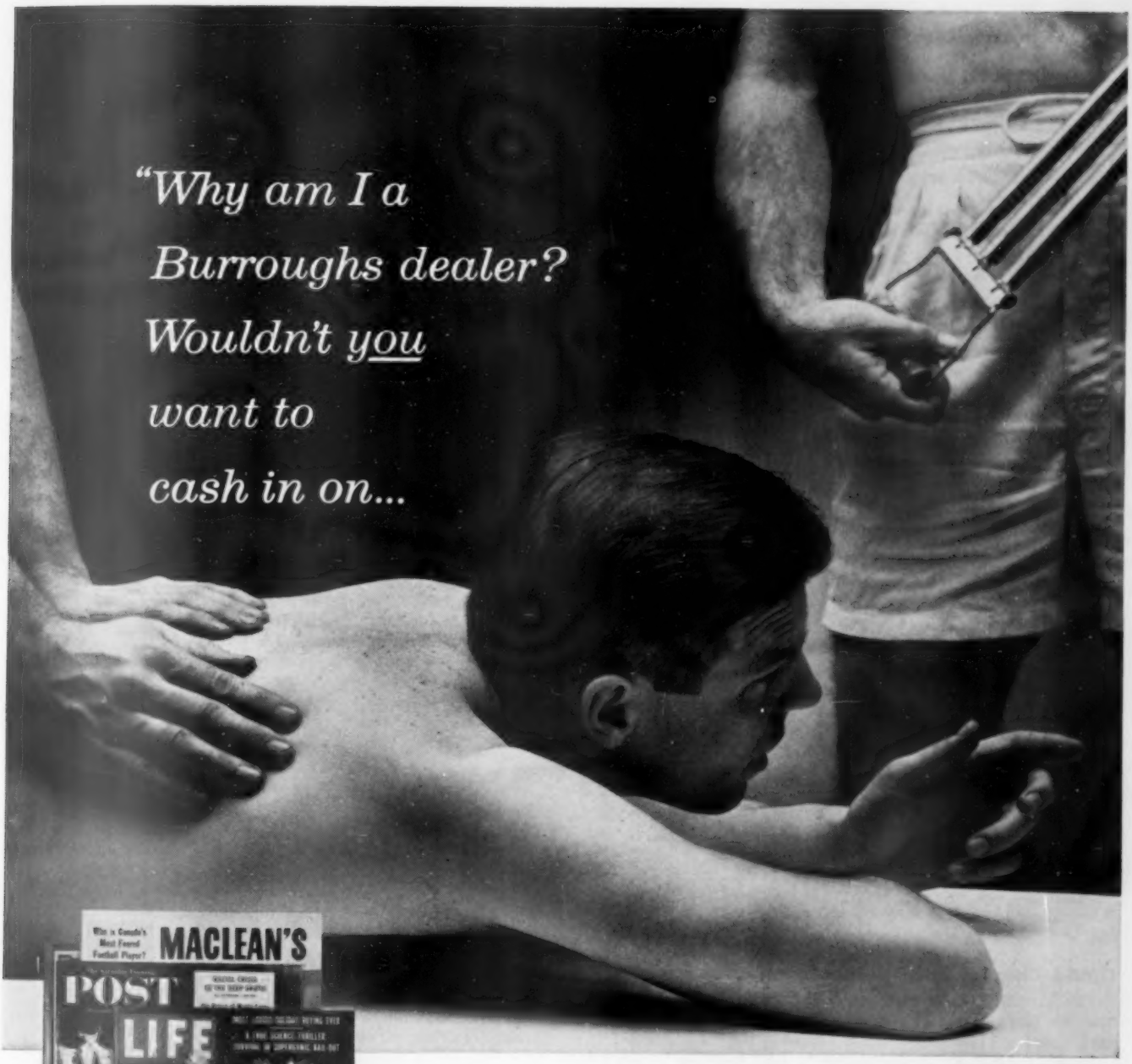
Underwriters Approved

Patented and Patents Applied For

ANOTHER QUALITY FIXTURE BY THE MAKERS OF

DAZOR FLOATING LAMPS

FLUORESCENT and INCANDESCENT



national ads that reach 15 million people each month?"

No doubt about it! You get advertising support aplenty when you sell the Burroughs line. This year Burroughs will again punch through to millions upon millions of adding machine prospects with national advertising *all across the board.*

Office managers, purchasing agents, owners . . . thousands of prospects in *your* sales area will read hard-selling Burroughs ads in LIFE, THE SATURDAY EVENING POST, NATION'S BUSINESS, MACLEAN'S, TIME CANADIAN and six peak-circulation association journals. And you just watch 'em pull for you!

Reason enough to handle Burroughs? Here's even more: Burroughs backs you up with "best-of-industry" direct mail material and truly eye-stopper P.O.P. displays!

And remember, too: When you sell Burroughs you sell the pioneer in the very latest developments (such as color!) in adding machines. Yes, now's the time for you, too, to cash in on a Burroughs dealership. Write to Burroughs Corporation, Detroit 32, Michigan.

This trademark identifies a leading business machine dealer

AUTHORIZED Burroughs DEALER

Industry Meetings

Wholesale Stationers Prepare for First Clinic in Chicago

A national marketing and sales promotion clinic will be a new feature of the Wholesale Stationers' Association of U. S. A. annual meeting scheduled for March 1-5 at the Drake Hotel in Chicago.

Another innovation will be in the form of group conferences for wholesalers particularly interested in the distribution of commercial stationery and office supplies and those involved in marketing of school supplies, social stationery and sundries.

Morris I. Pickus of the Personnel Institute, Inc., is preparing for the clinic highlighting new goods, packaging, display material and sales promotions. Manufacturers will display merchandise at 93 standard booths and visible exhibits and demonstrations at these booths will be supplemented by the clinic conferences.

Program for the 40th annual meeting of the wholesalers is being developed under the direction of general Chairman Cort B. Horr of Associated Stationers Supply Company with Fred Griffiths, Jr. of Noesting Pin Ticket Company, Inc., co-chairman, and Jim Bradley, Higgins Ink Company, assistant chairman.

Several committee chairmen will assist these general chairmen. They are A. C. Van Horne, Eberhard Faber Pencil Company, entertainment; Ralph R. Moser, Carpenter Paper Company, program; Clarence S. Olsen, Rippl-Tie Products Company, clinic; Norman Bickel, Sanford Ink Company, registration; Paul C. Fisher, Fisher Pen Company, annual dinner; and Walter O. Eggen, Tuttle Press Company, publicity and promotion.

Slogan of the meeting will be "Merchandising with Your Wholesaler."

OMDA Chapter Holds Annual Jamboree

The Pennsylvania-New Jersey-Delaware chapter of NOMDA held its ninth annual New Year Jamboree on Saturday evening, January 21 at Palumbo's in Philadelphia.

Those present enjoyed Palumbo's fine food, an orchestra for dancing, floor show and array of door prizes.

Edgar Noll is president of the group and Alvin Spaide secretary.

Stationers 12:30 Club Enjoys Gala Christmas Party

A real old-fashioned beefsteak dinner and appropriate refreshments was the theme of the Stationers 12:30 Club's Annual Christmas Party held at Rosoff's Restaurant. One hundred and twelve members turned out to help make the evening a success.

President Edward J. Healy, Wilson Jones Company, announced that he was pleased to have, at the head table, four past presidents of the Association. Mort Libian, Libian Press, New York; Jerome J. Savage, The Carters Ink Company; Ralph Barnett, Blaisdell Pencil Company, and Philip G. Tagley, Consolidated Loose Leaf Company, New York, were asked to say a few words.

Mr. Healy next introduced a new member, Sheldon Mermelstein, Goldsmith Brothers, New York, and Ted Rand, the Warshaw Manufacturing Company, Inc., New York, attended the meeting for the first time. Mr. Rand offered his application for membership to the Association.

Edward Leventhal, Biddle Purchasing Company, New York, chairman of the outing committee, reported that the Knollwood Country Club, White Plains, New York, has been selected as the site for the annual outing on June 28th. He announced that Philip Tagley would serve again as chairman of the golf committee.

In keeping with the Association's practice of making contributions to various worthy causes, Mr. Healy reported that donations of $25.00 each had been made to New York Herald Tribunte Fresh Air Fund, American Red Cross, National Foundation for Infantile Paralysis, the National Cancer Society Fund, and the New York Times 100 Neediest Case fund.

The group was entertained by a gentleman introduced as a stationer from Paris, France, who proceeded to invoke the laughter of his entire audience. It was soon apparent the "Stationer" was actually a professional comedian who had been brought in to add a humerous touch to the party.

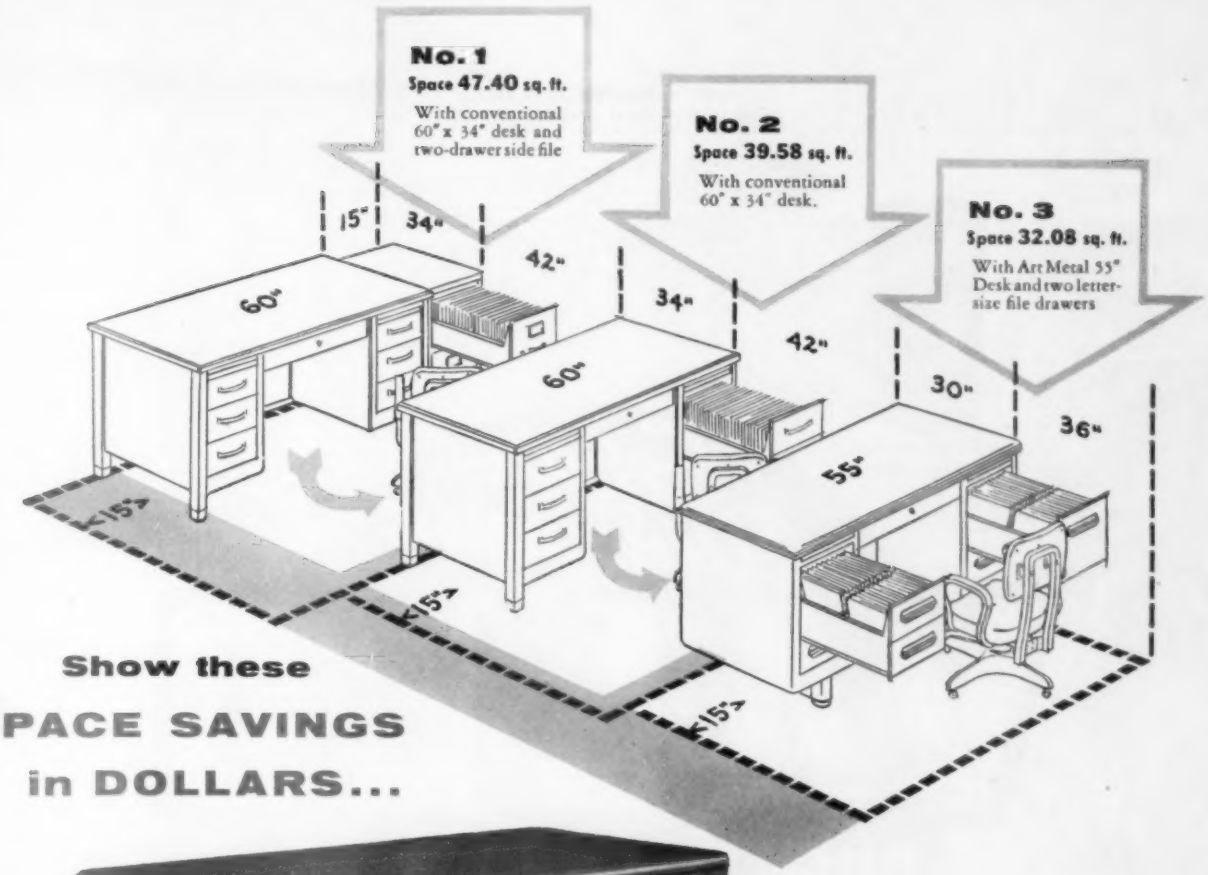
Space Demand High for NOMA Show

Exhibit space in the 1956 Office Machinery and Equipment Exposition, being held in Philadelphia's Convention Hall next May 20-24, may soon be at a premium, according to International Conference and Exposition Committee Chairman Ford Robinson. Sponsored by the National Office Management Association, the Exposition will be the largest ever held in this field.

"Two-thirds of the space in the Exposition has already been spoken for," says Mr. Robinson, who is vice-president of the Curtis Publishing Company in Philadelphia. "If this interest continues, and all indications are that it will, show space will be sold out in record time."

All Conference sessions will be held in the same building as the Exposition, Mr. Robinson also revealed, access to the Conference rooms being through the Exposition.

Diners at Southern California Office Furniture Assn. Annual Christmas Banquet



Show these SPACE SAVINGS in DOLLARS...

a big "extra" with Art Metal 55" DESKS

A GLANCE AT THE DIAGRAMS above, plus simple arithmetic, *proves* how much *space* Art Metal's 55" desks are saving...up to 15.42 square feet per office work station. With office rent running as high as $5 per square foot, this means an annual saving of $77 per desk in rental alone—lets offices "grow" without taking added space.

BUT SPACE SAVINGS aren't all. Other gains are no less real . . . in efficiency, increased work output, lowering of overall office costs. That's because each Art Metal 55" desk is engineered and job-fitted for maximum working convenience . . . with the outstanding design features and quality construction found in every line of Art Metal desks. Side drawers are full width . . . take standard folders and accessories...knee space is ample. And note that letter-size file drawers are at your fingertips, *without moving your chair.* Choose from 12 different models . . . in general office clerical, typewriter and secretarial styles.

© 1955 A. M. C. CO.

DEALERS PROFIT from the extra appeal these 55" desks have for businessmen by making full use of Art Metal sales helps.
Art Metal Construction Co., Jamestown, N. Y.

An original Art Metal development in functional space-saving office desks

GENERAL OFFICE AND EXECUTIVE DESKS • CORRECT-SEATING ALUMINUM OFFICE CHAIRS • FILING EQUIPMENT • WABASH FILING SUPPLIES • POSTINDEX VISIBLE INDEX CABINETS AND SYSTEMS

See Our Modern Line

specially designed for

- OFFICES
- HOTELS
- INDUSTRIALS
- TAVERNS
- BARBER & BEAUTY SHOPS
- RESTAURANTS
- SCHOOLS
- PUBLIC BUILDINGS
- FUNERAL HOMES

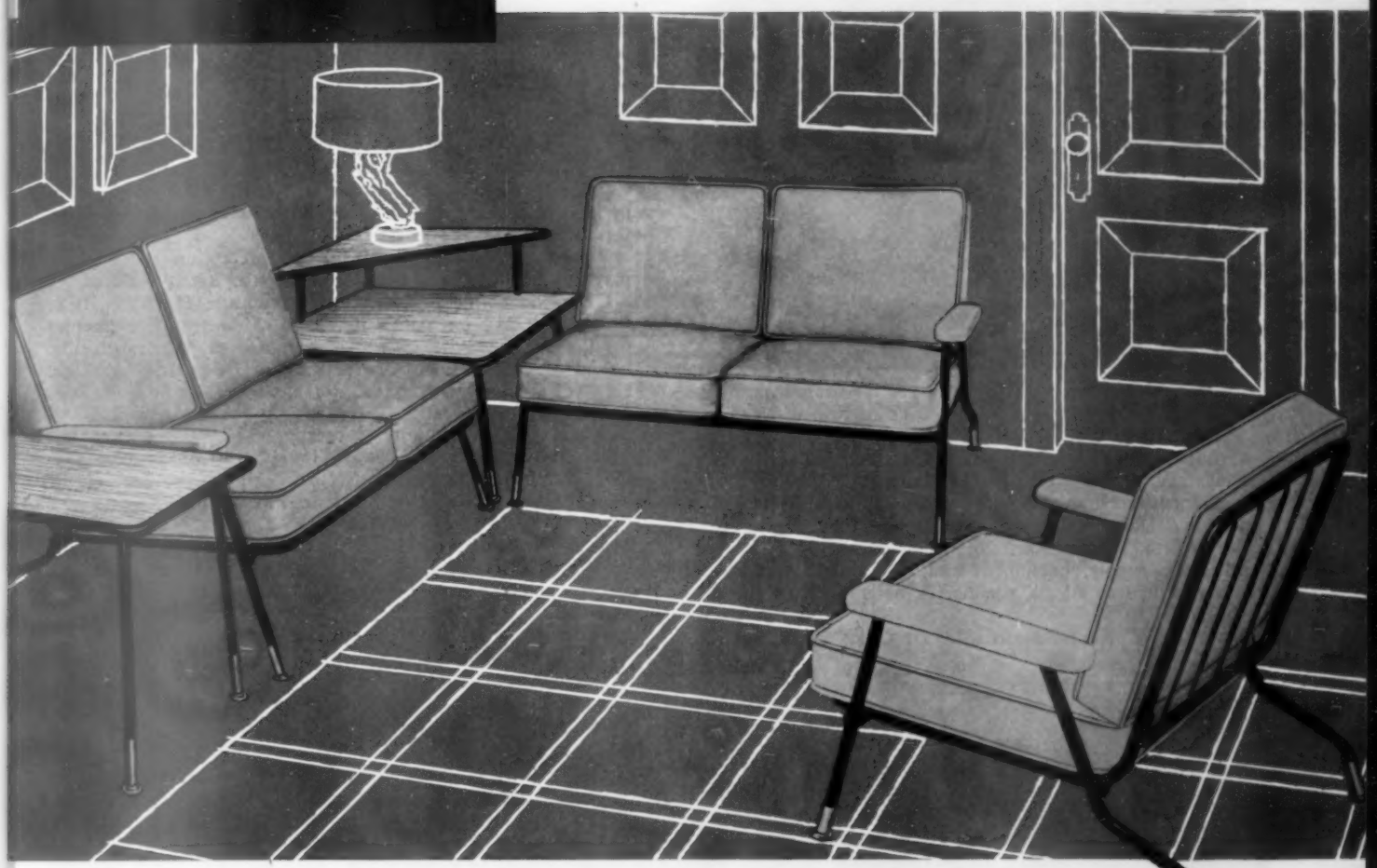
For big profits, display the entire line of smart, new VALCO accessories. Each piece is the result of years of research and development, and is made of the highest quality aluminum . . . will not rust! The unbeatable VALCO combination of gleaming beauty, modern styling and economical upkeep means extra sales for you to an almost unlimited market.

WRITE FOR PRICE LISTS & COMPLETE DETAILS

VALCO COMPANY • 1311 ANN AVE. • ST. LOUIS 4, MO.

COSCO®

Chairs...Settees...Sofas...New Tables



...today's fashion in business furniture!

Step-End Table
Model 521

Coffee Table
Model 511

Chairside
Table
Model 541

Corner Table
Model 531

NEW COSCO TABLES!

Meets today's demand for a warm, congenial atmosphere in business! Features the latest advancement in furniture comfort, Cosco's exclusive Leaf Spring Suspension: *cushions ride on flexible bands of tempered steel!* Tubular steel legs—with chip-resistant, baked-on enamel finish—are extended in rear to protect walls. Reversible coil spring or foam rubber cushions. Colorful assortment of plastic and cloth fabrics. *And now four smart new tables!* Tops and shelves are of lifetime FibeResin, 5/8" thick, in handsome oak grain pattern. All advertised to your best customers in leading business publications. Write today for full facts about Cosco's complete line that's sure to beat everything in sight, for style, comfort . . . and price!

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA

Makers of COSCO Office Chairs

CHAIRS, SETTEES, SOFAS, TABLES — FOR VERSATILE OFFICE ARRANGEMENTS

Ninth District Plans Session in Fort Worth

TEXAS HOTEL . . . Fort Worth, Tex., is the site of the 9th District meeting, April 26-28.

A full schedule of interesting and constructive business meetings as well as top-flight entertainment has been arranged for the Ninth District meeting of the National Stationery and Office Equipment Association at the Texas Hotel in Fort Worth, Tex., on April 26, 27 and 28.

All office supply, equipment and furniture dealers in the area are invited to attend, whether or not they are a member of the NSOEA.

Governor W. Neill Stewart, Stewart Office Supply, Dallas,

DISTRICT OFFICERS . . . make final plans for 9th Region meeting. Left, to right are: Willis Lowe, treasurer; E. Clifton Wilson, secretary; Jack Perdue, past governor; Billy Kimbrell, Lt. Governor, Mississippi; W. Neill Stewart, District Governor; Marvin Hartung, Lt. Governor, Texas; Edgar Jordan, Lt. Gov., Louisana.

Tex., has appointed Joe Roddy, Mayton & Roddy, Fort Worth, as general chairman for dealers, and Ray Howard,

TEXAS TRAVELERS . . . meet to discuss preparations for 9th Region meeting. Left to right are: Charles McDaniel, secretary-treasurer; Jess L. Musgrave, 2nd vice-president; Bill Scheffler, 1st vice-president; Ray Howard, president, and W. C. Stempel, past president and chairman of executive committee.

Esterbrook Pen Company, president of the Texas Travelers, has appointed Bob Strafford III as general chairman for the Travelers.

Other Travelers serving on committees include Al Baugher, chairman, reception committee, aided by H. E. Collins, Albert E. Okerberg, Tom Flaherty and Bill Frances.

George Millican is chairman of the friendship room, aided by Doyle May and Julian Bailey. L. H. McDaniel, Jr. was given the golf chairmanship, serving with Charles Royer, Amos Shafer and Dick Lowe. Welt Stempel is chairman of publicity, with Mike H. Holberg and George Deutsch.

An ambitious program for both gentlemen and ladies is now being completed by the committees, and the speakers and other activities make the district session a must.

NOFA Chapter Holds Holiday Party

The annual holiday party and dance of the New York Chapter, National Office Furniture Association, was attended by 150 on December 13 in the Baroque Room of the Brass Rail Restaurant.

Preceding this annual gala affair a reception and cocktail party was held in the lounge adjoining the Baroque Room.

Chairman of the Entertainment Committee Ben Itkin, Itkin Brothers, Inc., New York City, acted as master of ceremonies for the evening. After thanking the numerous donors of gifts, he introduced President James Kahlert, Office Interiors, Inc. New York City, who extended the season's greetings.

Mr. Itkin then called upon NOFA President Bernard H. Nemlich, Regan Furniture Corporation, New York City, and Moe Turman, Metwood Office Equipment Corporation, New York City, first president of NOFA and past president of the New York Chapter. Mr. Turman offered three resolutions: first, that a telegram from the New York Chapter be sent to Mildred S. Zich, Regan Furniture Corporation, expressing their best wishes for a speedy recovery from her illness; second, sincere good wishes to James Kahlert, formerly with Clark and Gibby, Inc., for success in his new field of endeavor with his firm Office Interiors, Inc.; third, his hope that the year 1956 will prove to be the best all ever had.

Good music was provided for those who cared to dance. Entertainment consisted of a number of acts by well known stars of stage, radio and television fame.

Final Meeting for New York OMDA

The last meeting of the year of the Office Machine Dealers Association of New York held December 13 at the Advertising Club of New York, was highlighted by a steak dinner served prior to the business session. There wasn't a vacant seat in the room.

After opening the meeting, President Harold Peck, Ideal Business Machines, New York, called on S. P. "Jim" Bland, recently appointed national sales manager, Dealer Sales Division of Remington Rand, to say a few words.

Mr. Bland thanked the dealers for their cooperation and expressed a keen desire to see each and every one of them again personally to get better acquainted. Mr. Bland then introduced W. R. Browne, who will take over the duties of New York sales manager of the division. Mr. Browne was formerly in charge of sales promotion of the Dealer Sales Division.

George C. Witzel, Eastern regional sales manager, Portable Division, Royal Typewriter, was also at the meeting and was asked to address the group by President Peck.

President Peck then handed the gavel over to his successor, Sam Stein, Quality Office Equipment Corporation, New York, and asked him to conduct the rest of the meeting. Mr. Stein praised Mr. Peck for the outstanding job that he had done during his term in office.

Several members present asked Jerry Bronstein, Typesales Inc., New York, if it would be possible for him to arrange a training course for dealers and their mechanics on the rebuilding and repairing of I. B. M. electric typewriters, similar to the session which he had helped make available earlier this year. He suggested that Gene Atkinson of the I. B. M. typewriter division in New York, who had conducted the last course, be invited to the next meeting for the purpose of discussing with him the possibilities of such a training course. This was agreed upon by the members.

BORROUGHS DOES IT AGAIN!

"CYCLOPS" Swing-Door
Storage Cabinet

takes the eye at a glance . . . makes nationwide hit!

Baked-on enamel finish . . . choice of 5 colors

1 handle does the work of 2

Yes, from coast to coast the Borroughs "Cyclops" cabinet has been acclaimed the best looking and best-value swing-door storage cabinet on the market. It's 'way out in front! It's another Borroughs winner. Investigate the big sales and profit opportunities that the "Cyclops" offers you. Order a sample cabinet today. When you see it, open and close its safe-like swinging doors, you will appreciate its outstanding value at once.

PATENT APPLIED FOR

3 "Cyclops" models to choose from

All 3 styles are convertible, with interchangeable interior parts.

BORROUGHS storage cabinet

No. 61801—36"x78"x18"
No. 62401—36"x78"x24"
Stores supplies from view in an efficient, neat and clean manner—plus genuine security.

BORROUGHS combination cabinet

No. 61803—36"x78"x18"
No. 62403—36"x78"x24"
Serves the dual purpose of wardrobe and supply cabinet, with complete security and protection to supplies and clothing.

BORROUGHS wardrobe cabinet

No. 61802—36"x78"x18"
No. 62402—36"x78"x24"
Holds 12 or more heavy coats without crowding. Clothes hang full length and remain clean.

BORROUGHS MANUFACTURING COMPANY

A SUBSIDIARY OF THE AMERICAN METAL PRODUCTS COMPANY OF DETROIT

3004 NORTH BURDICK amp KALAMAZOO, MICHIGAN

amp Plants and other Subsidiaries: (American Metal Products Co.—Detroit, Michigan—Union City, Tennessee) (AllianceWare, Inc.—Alliance, Ohio—Kilgore, Texas—Colton, California) (General Spring Products, Ltd.—Kitchener, Ontario, Canada) (Tube Reducing Corp.—Wallington, New Jersey)

Manufacturers of quality products for automobiles, trucks, aircraft, offices, factories, warehouses, and homes.

WHAT IS THE

Weis

LET'ER HANG

ACCORDION STYLE?

It means that the folders are fastened one to another so that there are 25 complete folders to a set, fluorescent lettered, A-Z.

The back flap of the A folder and the front flap of the B folder hang from the same cross rail, and so to the last folder lettered Z.

The result—a maximum protection from miss-filing between folders without any change in system.

IT ALSO MEANS: Saving of time and money - Increasing business of old customers - New satisfied customers - Increasing sales and profits in general.

The Weis Manufacturing Company. . . Monroe, Michigan

DEALERS—

Check Your Stock

Carbon Paper
Carbon Rolls
Inked Ribbons

For 1956!

STORMS
CARBON PAPER

- ☐ Typewriter
- ☐ Pencil
- ☐ Billing
- ☐ Saddleback or Reverse
- ☐ Speed-o-form
- ☐ Hectograph
- ☐ Stencil
- ☐ Binder
- ☐ Jacket
- ☐ Book
- ☐ One Time
- ☐ Special Strip
- ☐ For Diazo Process

STORMS
INKED RIBBONS

- ☐ Typewriters
- ☐ Adding Machines
- ☐ Billing Machines
- ☐ Bookkeeping Machines
- ☐ Addressograph
- ☐ Dupligraph
- ☐ Speedaumat
- ☐ Multigraph
- ☐ Multilith
- ☐ Daters
- ☐ Time Clocks
- ☐ Flat Bed Presses
- ☐ Special Purposes

STORMS
CARBON ROLLS

- ☐ Adding Machines
- ☐ Bookkeeping
- ☐ Elliot Fisher Billing
- ☐ Autographic Register
- ☐ Tailor Marking
- ☐ Neon (asbestos) Marking
- ☐ Teletype
- ☐ Elliott Addressing
- ☐ Carbon Ribbons for all Electric Typewriters

RECORDS ETERNAL

"The Complete Line — That Stands the Test of Time"

H. M. STORMS COMPANY
STORMS BUILDING • BROOKLYN 38, N. Y.

STORMS SERVICE BUREAU

The Storms Service Bureau is ready to help you with special applications of Carbon Paper, Inked Ribbons and Carbon Rolls. You are invited to consult with Storms whenever you get such requests from your customers. No obligation, of course.

H. M. STORMS COMPANY — OA-2
Storms Building, Brooklyn 38, N. Y.

Gentlemen:
Please send us a Storms Catalog, showing the complete line with prices and discounts — and other information to help us profit from Storms products.

NAME _____
COMPANY NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Havana Trip is Extra Feature for District 4 NSOEA Meeting

A side trip to Havana, Cuba, will be one of the "extra added attractions" for the 1956 regional convention of District Four, NSOEA. The session will be held at the Roney Plaza Hotel in Miami Beach, Fla., April 5-6-7.

A well-rounded program of business, entertainment and recreation is being planned and District Governor Ted Vaughan

RONEY PLAZA HOTEL . . . Site of District 4 convention.

of Stoddard's, Inc., Nashville, Tenn., has high hopes of reaching his attendance goal of "1006 in '56".

This year's convention will be a three-day affair with business sessions scheduled Thursday, Friday and Saturday mornings, leaving the afternoons free.

One of the entertainment highlights will be the Southern Travelers Club party to be held Thursday evening, April 5. The party this year is labeled "A Tropical Nightmare" and promises to excel anything the STC has staged in the past.

Sight-seeing, entertainment and a style show are among the many features scheduled for the ladies.

Maurice Long, convention chairman of the Roney Plaza Hotel, outlined plans for the post-convention trip to Havana. The tour leaves Miami Sunday, April 8, at 10:45 a.m. via Pan American Airways and returns via cruise ship, arriving in Miami at 8:00 a.m. Wednesday April 11. The trip — including transportation, sight-seeing, night-clubbing, banquet and hotel — will cost only about $100.00 per person, Mr. Long said.

Ryan Addresses Independent Form Printers

W. N. RYAN

W. N. Ryan, president American Register Company, and president of the Business Forms Institute, recently addressed the Independent Form Printers Group Association in New York.

Mr. Ryan discussed the history of business forms from their advent as a salesbook to the first continuous form used in an autographic register in 1883 and up to the present growth of the products now used on business machines electrically and electronically operated.

He called attention to the fact that at one time, two pieces of paper and a sheet of carbon constituted a business form and a system. They still do, he added, but today the intricate equipment for production of business forms and the intricate business machines call for a fine degree of accuracy and knowledge. Today, he concluded, automation is the key in production and usage of forms.

Elected Association President

C. J. Haney, Dallas, Tex., branch manager for L. L. Ridgeway, Inc., has been elected president of the South Mid-Continent Blue Print Association.—JHR

N. Y. Offureps Hold New Year's Party; Re-Elect Hugh Morgan President

A combination New Year's party and regular meeting of the Offureps Club of New York, Inc., was held December 28 in the Lexington Hotel, New York City. President Hugh Morgan presided.

President Morgan called attention to the change in dates of the New York Furniture Show from January 7-9 to the more convenient May 5-7. The next order of business was the formal adoption of the full name of the club which since they are now incorporated, is Offureps Club of New York, Inc. Because the present officers have not served a full year, it was regularly moved and seconded that they be re-elected for the coming year. They are:

President, Hugh T. Morgan, manufacturers' representative; first vice-president, Walter Diamond, Shelbyville Desk Company; second vice-president, Milton Stone, Stone-Newman Associates; recording secretary, Harry Neckamen, manufacturers' representative; corresponding secretary, Melvin C. Geyer, manufacturers' representative; treasurer, Milton Skala, Milwaukee Chair Company; directors, Fred Bloempot, George B. Wray, Roland Freeman, H. A. Clemetson, C. B. Shubert, David Kohansky and Joseph Eckstein, Star Steel Equipment Company, Inc., who replaces Joseph Wallace.

After reading several letters from firms who agreed to exhibit at the coming New York Furniture Show and from NOFA wishing them well in their undertaking, President Morgan appointed the following show committees:

General Co-chairmen — Burnham Matthews, Harter Chair Corporation and Samuel Katz, Art Steel Company, Inc.; show arrangements Melvin C. Geyer, chairman; Samuel Cohen, Milton Stone, Fred J. Bloempot, all manufacturers' representatives; reception Arthur Gordon, chairman; John Bloomquist, Larry Rosenbaum, John Freeman; Publicity John Gallup, OFFICE APPLIANCES; Hugh Ward, Geyer-McAllister Publications, co-chairmen; Walter Diamond, Edward Golden, John Collins; housing Jack Barnes, chairman; Charles Blad, Martin Moldow, Burt Schubert; registration Joseph Eckstein, chairman; Murray Scher, Jim Herbert, H. A. Clemetson; show finance Milton Skala, chairman; Dave Kohansky, Roland Freeman, Tom Fox; executive committee Hugh Morgan, Milton Skala, all committee chairmen.

Mayline Holds Annual Christmas Party

The 17th Annual Christmas party of the Mayline Company was held December 22nd, at the Foeste Hotel, Sheboygan, Wis. Mayline Company officials and employees met early in the Parkside room for the banquet, entertainment, and an evening of good fellowship. Each employee was greeted at the door by hostess Mrs. E. H. May, vice-president and secretary of the company.

Following the banquet, E. H. May, president, welcomed the employees and expressed his appreciation for the support and cooperation that had been given to enable the company to expand its production and sales. Mr. May announced that a bonus would again be distributed.

Following his address of welcome, Mr. May distributed merit and service awards to the following employees: five years; Raymond W. Becker, Carroll Dowsett, Frank Glazer, Sr., Philip Michel, Joseph Haen and Matt Trgovec; a ten year award was made to Harold H. Mais, and Henry Ruehr was given a 15 year award.

A highlight of the program was the showing of colored movies of the Alaskan trip recently made by Mr. and Mrs. May. The running commentary by Mr. May on places visited, points of interest seen, and anecdotes concerning the area in general made the showing interesting. In addition to the Alaskan trip, Mr. May also showed colored movies of past company picnics which were of special interest to all who had been in attendance.

The balance of the evening was given over to visiting, refreshments, and dancing. Music was furnished by Olga Saye and her accordion. Following the banquet, employee Lillian Rockenback entertained with a song.

Members of the program committee were: Harold H. Mais, chairman, Victor J. Kritske, Roman Hoerig, Henry Ruehr, and William A. Wendland.

In the ads — and on your floor

Invincible Files in glowing color make 'em brighten up and buy!

NEVER before has so much sales power gone to work to move Invincible furniture off your floor! Full-color full-page ads throughout the year — in magazines which most influence furniture buying in your area. *Every ad reaching over a million and a quarter readers of Newsweek and Business Week — PLUS management-level readers of two other leading business magazines.* All to announce Invincible's complete new line — with six beautiful, functional finishes most conducive to office efficiency, *and to sales!*

Remember Invincible's famous *business-engineered* features, too! Files, have all-steel strength — drawers glide quietly — various sizes meet all customers' demands. *The entire Invincible line* — files, desks, chairs, Modernettes — guarantees customer satisfaction and *enthusiasm.* So make this campaign *yours.* Tie in with ad mats and displays, use the full-color Invincible catalog, the impressive new brochure. We have no company-owned outlets — retail profits are *all yours!* Write for details.

Invincible 4-drawer file with legal-size drawers. Variety of other sizes and concealed safe unit also available . . .

Modernaire desk is one of 107 different sizes and styles.

Office equipment business-engineered for better business living

INVINCIBLE

Invincible Metal Furniture Company, Manitowoc, Wisconsin

In Canada: **A. R. Davey Company, Limited, Factory Representative, 175 Bedford Road, Toronto 5, Canada**

WARNING!

Ever Ready is the one and only desk calendar with the "Keyhole Slot."

A patented feature which cannot be duplicated. It is exclusive with Ever Ready desk calendars.

The "Keyhole Slot" makes stub removal and refilling quick and easy. There's no fussing around with long screws. There's no need to take the plate assembly apart to discard old page stubs.

A real advantage to your customer.

Ever Ready — the desk calendar with the "Keyhole Slot"— will boost impulse sales. Increase your year-end profit.

REMEMBER. If you want to give your customers the best in desk calendars, order Ever Ready.

It takes only seconds to discard old page stubs with Ever Ready's patented "Keyhole Slot."

1. Just *ONE TURN* of the screws unlocks the plate. With an Ever Ready you do not have to take the screws completely out.

2. Lift plate. Simply push plate towad back of pad and lift off.

3. Remove stubs. Ever Ready pages are drilled and slitted so that they can be pulled out without removing screws.

4. Replace plate. Just drop plate over screw heads and slip toward front of pad.

5. Tighten screws. That's all. The job is done.

Ever Ready Calendar Manufacturing Company

160 MAPLE STREET • JERSEY CITY • NEW JERSEY

New..

LETTER and LEGAL SIZE

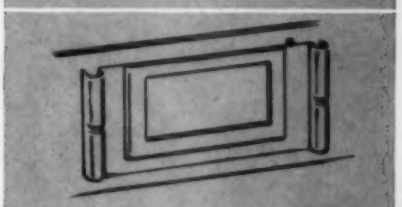
Desk Trays

Better Built for Better Business

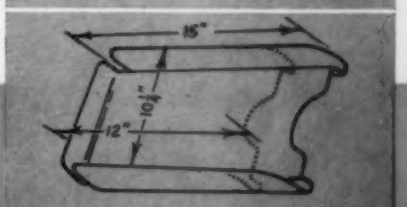
Letter Size No. 4881
Legal Size No. 4882

Recessed front for easy pick-up.

Smooth channel bases. No rubber feet to come off or stain desk top.



Label holder for tray identification.



Ample space for tabbed file holders.

STYLED FOR EFFICIENCY!

ASE letter and legal size desk trays are functional! Designed for quick efficient handling of all office mail and material.

Trays are strong and graceful. One piece formed steel construction with smooth rounded edges. No rough or sharp corners. Rests on full side channels . . . no rubber feet to come off and get lost. Have cut-away at front for easy grasp and pickup of correspondence.

Trays are large and roomy. Letter size easily accommodate tabbed letter file folders. Four stacking posts come with each tray. Give you unlimited flexibility and convertibility.

Standard finishes—ASE Dawn Gray, Stylite Tan, Mist Green and Green match ASE Office Furniture.

Write for complete information

ALL-STEEL EQUIPMENT INC.
AURORA, ILLINOIS

Remington Rand Dealer Schools Held on West Coast

Remington Rand dealers and their salesmen attended two sales and merchandising technique schools on the West Coast recently, one in San Francisco and one in Los Angeles.

The dealers received a detailed review of the products offered by Remington Rand Dealer Sales division of the Sperry Rand Corporation during the series of meetings.

H. W. Barnes, director of sales education, conducted the

DEALERS MEET . . . in Los Angeles, pictured above, and San Francisco, pictured below, during Remington Rand Dealer Schools.

sales schools assited in San Francisco by D. J. O'Neill, manager and William Reinheimer, representative, both for machine lines, and L. C. Adams and D. H. Carlson, Charles R. Barry Company, for Victor lines.

In Los Angeles, Mr. Barnes was assisted by M. A. Kansteiner, manager, in machine lines, and A. D. Carlson, S. R. Greton and G. Frey, all of the Barry Company, for Victor.

New Officers for New England Travelers

Max L. Smith, Joseph Dixon Crucible Company, was elected president of the New England Travelers Club at the December 27, meeting of the group.

David W. Keir, Dennison Manufacturing Company, was named first vice-president and Russell G. Paquette, Eagle Pencil Company, was named second vice-president. Other officers were Richard L. Madden, Eberhard Faber Pencil Company, secretary-treasurer, and John J. Dunne, National Blank Book Company, auditor.

The executive committee now includes Ralph Gerard, Sanford Ink Company; John T. Wilson, Esterbrook Pen Company; John J. Dunne; Ed Stockwell, American Pencil Company; Spencer F. O'Leary, Waterman Pen Company; James Inman, Carter Ink Company, and Mal Derry, The Globe Wernicke Co.

New members welcomed into the club included Charles F. Jordan, representing Salmen & Paddock; Melville G. Wheeler, M. G. Wheeler Company; George C. Kandres, Martin Moldow Association, and Charles W. Rogers, Esterbrook Pen Company.

Villarrubia Heads New Orleans OMDA

An organizational meeting of the newly-formed New Orleans Office Machine Dealers Association was held on December 5 at the St. Charles Hotel. Elected president of the group was Everett Villarrubia of Crescent Typewriter Exchange. Paul Lemarie of Paul A. Lemarie Business Machines Company was named vice-president and King Church of Church Typewriter Company secretary-treasurer.

Milwaukee OMDA to Honor Sholes

This Spring, the Milwaukee Office Machine Dealers' association will co-operate with NOMDA in a ceremony marking the Milwaukee birthplace of the first practical typewriter.

The dealers will join with the Milwaukee Historical Society in placing a plaque honoring the memory of Christopher Latham Sholes, a Milwaukeean credited with inventing the office machine for commercial use.

The association, according to J. O. Waedekin, Milwaukee, a director of NOMDA, does not plán any special observance at the 1958 convention in Milwaukee because of the press of business. NOMDA meets in Houston, this year, in Pittsburgh in 1957 and in Milwaukee in 1958.

Mr. Waedekin, owner of American Typewriter and Office Machine Company, has been a director of the national association for 15 years. He and E. C. Rudolph of Advance Typewriter Company, Milwaukee, recently elected regional governor for Wisconsin and Minnesota, will have leading roles in NOMDA convention planning in Milwaukee.

The 30 members of the Milwaukee Typewriter and Office Machine Dealers' Association will also co-operate in the convention. President for 1956 is D. H. Rudolph, son of E. C. Rudolph.—JEH

Chicago OMDA Elects Officers

Members of the Chicago Office Machine Dealers Association met December 13 in the Engineer's Club of Chicago to elect officers for 1956.

Elmer Beutler, Typewriter Specialists, Chicago, was elected president on a unanimous vote. Irv Strumph, Irv's Office Machines, Chicago, was elected vice-president, Larry Walters, Peter Paul Service, Chicago, was named secretary, and Jack Taylor, Gary Office Equipment Co., Gary, Ind., treasurer.

Albert Tangora, Typewriters-Office Equipment, Evanston, Ill., retiring president, opened a discussion panel on rental rates with an eye toward standardization of these rates in the Chicago area to insure dealers an equitable profit.

Discussion followed on the January meeting which was designated as the installation program for new officers, and a committee was appointed by the incoming president to complete plans for the meeting, slated for Tuesday, January 10.

Harvey Miner was master of ceremonies, and the group, which included wives and guests, were entertained by Mr. Revell, TV magician and entertainer. Gifts and prizes for everyone were offered as a main feature of the opening of the new year.

Giants Are Top Keglers in Chicago League

At the end of the first half of a split season (a new venture for the Stationers Bowling League of Chicago) the Giants, under the captaincy of Al Cote, Reyburn Manufacturing Company, captured first place. Mr. Cote modestly refers to his team as the "powerful" Giants and see no reason why his team mates — Sam Sieband, Horders, Inc.; Dave Liten, D & L Office Furniture; Charley Mathieu, Mathieu Company, Eldon Just, Just & Son — should be called anything else.

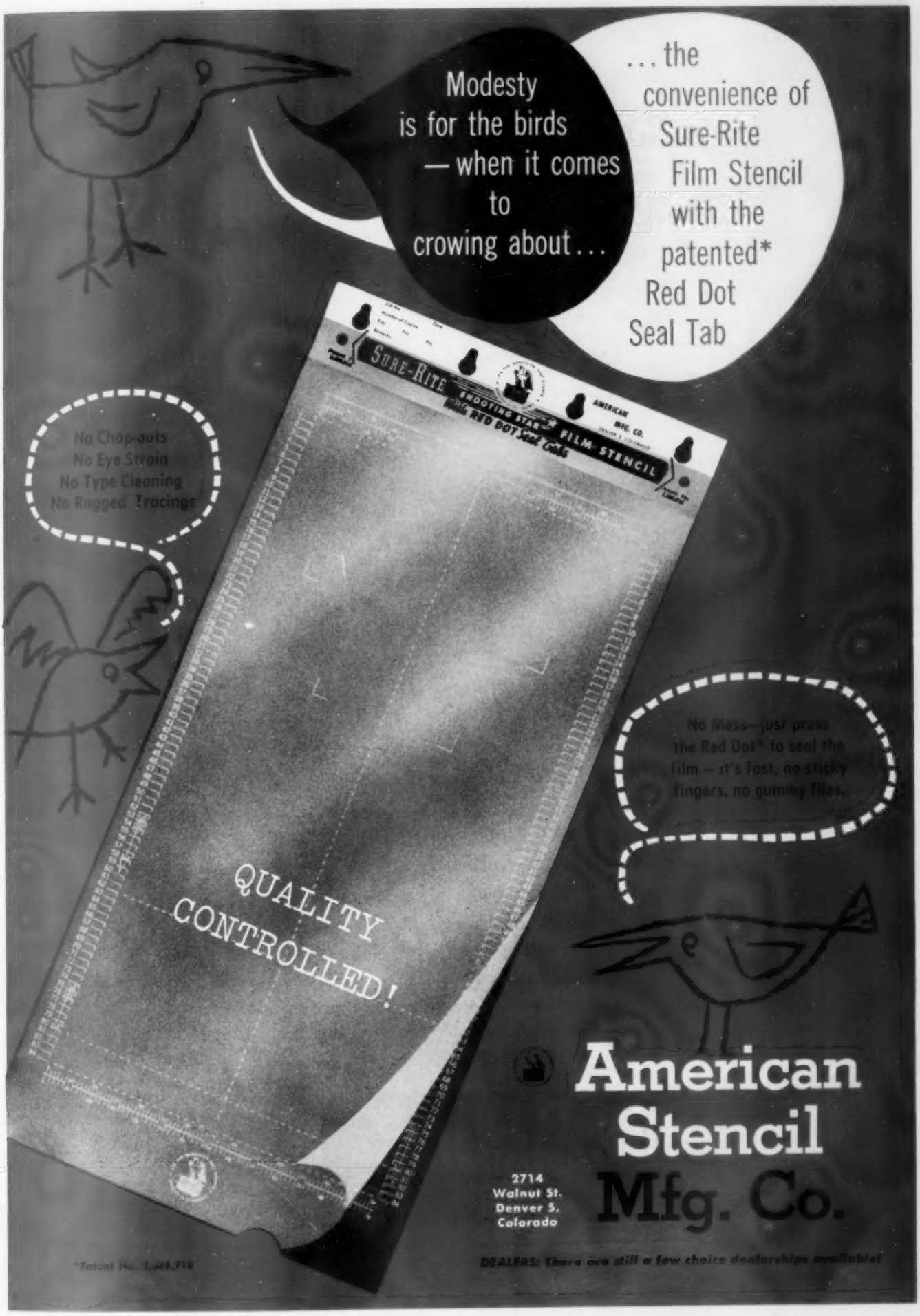
The Giants recorded 34½ wins and 16½ losses. The second place Indians, led by Wes Wilson, Imperial Methods, won 28 games and lost 23.

Individual honors went to Don Pike, W. J. Saunders Company, with a high series of 710 (including handicap). Second place was taken by Chuck Siegel, Acro Adroit, Inc., with 680, and third place by Doc Gearheart, Doro-Manufacturing Company, with 677.

In the single high game competition Bill Barberio, Chicago Desk Pad Company, was first, with a handicapped total of 267. Close behind were Homer Schulenburg, Horders, Inc., 266, and Walter Lennartson, OFFICE APPLIANCES, 265.

High team series of 3196 was registered by the Braves, Doc Gearheart, captain. The Cubs, Chuck Siegel, captain, took second place with 3003.

The struggle for team high game honors resulted as follows: White Sox, 1095, Bob Krumwiede, Chicago Desk Pad Company, captain; Cardinals, 1051, Homer Schulenberg, Horders, Inc., captain; Indians, 1038, Wes Wilson, Imperial Methods Company, captain.


Modesty is for the birds — when it comes to crowing about...
... the convenience of Sure-Rite Film Stencil with the patented* Red Dot Seal Tab
No Chop-outs
No Eye Strain
No Type Cleaning
No Ragged Tracings
SURE-RITE
SHOOTING STAR
FILM-STENCIL
AMERICAN MFG. CO.
RED DOT Seal Tab
QUALITY CONTROLLED!
No Mess—just press the Red Dot* to seal the film — it's fast, no sticky fingers, no gummy files.
American Stencil Mfg. Co.
2714 Walnut St. Denver 5, Colorado
*Patent No. 2,688,918
DEALERS: There are still a few choice dealerships available!

New sales-helps literature illustrates complete suite of swedish-modern equipment. As an introduction to the line, write for *your* copy.

Want to sell the profitable "front office" market?

The first step is easy: Spot-light your display floor with the complete suite of Peerless Swedish-Modern executive metal office furniture. The pedestal desks, credenzas, tables, telephone stands, book cases; the secretarial desk and board room table.

The second step is just as easy: Put the new Swedish-Modern literature to work...in the mail...during each sales call. Literature that's designed to attract the executive attention. Big, colorful and completely illustrated . . . from the sweeping tops, to the graceful hardware . . . to the swedish-modern legs. And the illustrated price list is a companion piece . . . just as colorful . . . with every attention paid to detail.

You'll be sales ahead when you take these two steps. Why not step ahead . . . *now.*

PEERLESS ®

PEERLESS
STEEL EQUIPMENT CO.
6600 Hasbrook Ave., Philadelphia 11, Pa.
New York • Chicago • Dallas • Los Angeles

a metal desk, file or table for every office need

a direct sales hit!

America's response to new Clarys in color is making our dealers and us very happy.

Because we're now selling more Clary Adding Machines than ever before, and so are our dealers.

In case you haven't seen new Clarys in color, they come in striking shades of *blue, gray, green, beige* and *turquoise*. In both *10-Key* and *Full Key models*.

A limited number of Clary franchises are still open. Write to Dealer Division, Dept. A26, Clary Corporation, San Gabriel, California.

Clary

BUSINESS MACHINES DIVISION
CLARY CORPORATION
SAN GABRIEL, CALIFORNIA

CREATOR OF MODERN ADDING MACHINES AND CASH REGISTERS FOR AMERICA AND THE WORLD

Canadian Firm Presents Office Fashions Show

The showrooms of John C. Preston, Ltd., Montreal, Canada, were given over to "Fashions for Business—1956" in a three day presentation of the latest in office furniture display.

Over 500 Canadian business men saw the show which featured not only new furniture but Shakespearian actor Robert Goodier, actor James Tapp, fashion co-ordinator Iona Monahan, a ballet dancer and six models.

The name actors were leading characters in a three-quarter

FASHIONS FOR BUSINESS-1956 . . . were dramatically displayed by John C. Preston, Ltd. Pictured here is Frank C. McIntosh, president of Pepsi Cola Co. of Canada, Ltd. in the new "Life Extension" office. Furniture was by Stow & Davis Furniture Co.

hour play which told the story of why and how the modern trend to co-ordinated office interiors had developed.

Industrial designer E. F. Schroeter explained that "modern executives who have arrived have good taste but haven't the time to exercise it."

This is why, he said, they are coming more and more to call on the office planning consultants to provide the color comfort and convenience found only in well-co-ordinated offices.

The dull, uninspiring and uncomplimentary office has had its day, he told the businessmen. An investment in office beauty is not simply an indulgence, but a real contribution to consistently high quality in the work of both the executive and his employees, Mr. Schroeter concluded.

New York Stationers Square Club Host to Annual Dinner Dance

More than 300 members, their wives and guests attended the annual dinner dance and entertainment of the Stationers Square Club of Greater New York at the New Yorker Hotel on December 3.

After dinner which followed cocktails, chairman of the entertainment committee, Fred Steinhilber, Geyer-McAllister Publications, extended a hearty welcome. He called upon the outgoing president, Ralph Barnett, Blaisdell Pencil Company, and on behalf of the club presented him with a handsome Gruen wrist watch. Next to be introduced was President-Elect Milton Stone, Stone-Newman Association, who thanked the various committees.

Excellent entertainment followed in the form of a variety of acts with the talented Neal Stanley as master of ceremonies. Good music was provided by Bert Hirsh and his entertaining orchestra for dancing.

Members of the entertainment committee were: Chairman, Fred Steinhilber, Geyer Publications; co-chairman, Edward Leventhal, Biddle Purchasing Company, and co-chairman, Jack Silber, Advanco Products, Inc.; Sidney Diamond, Diamond Stationery Company, New York City; Harry Fensterheim, S. E. & M. Vernon, Inc.; Arthur Friedland, Advanco Products, Inc.; G. Fred Griffiths, Noesting Pin Ticket Co., Inc.; Irving O. Lasner, Goldsmith Bros., New York City; J. Howard Shoemaker, Jr., Eberhard Faber Pencil Company; Murray Weinkrantz and Lewis Weinkrantz, both of Universal Pad & Tablet Corporation; Nat Klein, Jaclin Stationery Company, New York City and Harry Sills, Commercial Stationery Company, New York City.

Officers of the club of 1956 are: President, Milton Stone, Stone-Newman Associates; first vice-president, Edward W. Jensen, Noesting Pin Ticket Company; second vice-president, Jesse S. Libien, Libien Press; secretary Sidney Diamond, Diamond Stationery Company; financial secretary, John F. Fisk, All-Rite Pen Company; treasurer, Harry Fensterheim, S. E. & M. Vernon, Inc., and chaplain, Lewis Weinkrantz, Universal Pad and Tablet Corporation.

Elect Rochester Stationers Club President

William Seibold, vice-president and treasurer of Heinrich-Seibold Stationery Company is the new president of the Stationers Club of Rochester, N.Y. He succeeds Alan Goldstein of Rochester Stationery Company.

Other officers elected are: vice president, William Fisher, vice president of Macke-Williamson Stationery Company; treasurer, Frank Burns, sales manager of Yawman & Erbe Manufacturing Company, Rochester branch; secretary, Marietta Lechleiter, secretary of Zimmerli Business Furniture Corporation.—GET

February 6-10. Annual Stationery Trade Fair, Blackpool, England. The Stationers Association of Great Britain & Ireland, 6 Wimpole St., London, W. I., Leonard Paglierro, general secretary.

February 12-15. Annual exhibit sponsored by Chicago Chapter of National Office Management Association. Conrad Hilton Hotel Chicago. Chicago OMDA Chapter, 105 W. Madison St., Chicago, Ill.

February 20-23. Business Efficiency Exhibition in Birmingham, England. Office Appliances & Business Equipment Trades Ass'n., 11-13 Dowgate Hill Cannon St., London, E. C. 4.

February 22-March 2. British Industries Fair, London. British Industries Fair, Ltd., Ingersol House, 9 Kingsway, London, W.C. 2.

March 1-5. Wholesale Stationers Association of U.S.A. 40th annual convention, Drake Hotel, Chicago. H. C. Whittemore, secretary, 250 5th Ave., New York N.Y.

March 3-5. National Office Furniture Association annual exhibit and convention, Kiel Auditorium and Hotel Jefferson, St. Louis, Mo. John R. Gray, executive director, 327 South LaSalle St., Chicago 4, Ill.

April 5-7. Region 4 NSOEA, The Roney Plaza, Miami Beach, Fla.

April 15-18. National Association of College Stores, Inc., Statler Hotel, Boston, Mass., Russell Reynolds, general manager, Box 58, 33 W. College St., Oberlin, Ohio.

April 19-20. Region 8 NSOEA, Hotel Fontenelle, Omaha, Neb.

April 23-May 4. Office equipment section of British Industries Fair at Olympia in London and Castle Bromwich, Birmingham.

April 27-28. Region 9 NSOEA, Hotel Texas, Fort Worth, Tex.

April 30, May 1. Region 5 NSOEA, Netherland Plaza Hotel, Cincinnati, Ohio.

May 3-5. Region 6 NSOEA, Pere Marquette Hotel, Peoria, Ill.

May 5-9. Stationers Guild of Canada, Inc., convention and exhibit, Sheraton Mount Royal, Montreal. Fred Smart, executive secretary, 19 Richmond St., W., Toronto, Canada.

May 10-13. New York Stationery Show, Hotel New Yorker, New York, N.Y. George F. Little Management, 220 Fifth Ave., New York 1, N.Y.

May 14-15. Region 12 NSOEA, Hotel Ahwahnee, Yosemite National Park, Calif.

May 17-18. Region 14 NSOEA, The Coronado, San Diego, Calif.

May 20-24. National Office Management Association 37th International Conference and Office Machinery Equipment Exposition, Philadelphia, Pa.

May 25-26. Region 10 NSOEA, Gladstone Hotel, Casper, Wyo.

May 31, June 1. Region 11 NSOEA, Hotel Vancouver, Vancouver, B.C.

June 4-5. Region 7 NSOEA, Hotel Lowry, St. Paul, Minn.

June 11-12. Region 3 NSOEA, Pocono Manor Inn, Pocono Manor, Pa.

June 18-19. Region 13 NSOEA, Grossinger's Country Club, Grossingers (Ferndale), N.Y.

June 22-23. Region 2 NSOEA, Whiteface Inn, Lake Placid, N.Y.

June 28-30. Region 1 NSOEA, Marshall House, York Harbor, Me.

July 8-11. National Office Machine Dealers Association convention and exhibit. Shamrock Hotel, Houston, Tex. Harold Mann, Executive Secretary, 1267 North Wilton Place, Los Angeles 38, Calif.

September 29-October 3. National Stationery & Office Equipment Association convention and exhibit. Conrad Hilton Hotel, Chicago. Paul Burbank, Executive Vice-President, 740 Investment Building, Washington 5, D. C.

October 15-19. National Business Show, New York Coliseum. Rudolph Lang, Managing director, 33 W. 42nd St., New York 36, N.Y.

THIS SIMPLE DEMONSTRATION SHOWS YOU . . .

Why Revo-File dealers are the ones making big money on rotary card files

No costly transposition to new cards is required when your prospect changes to Revo-Files. Just tell him to take his cards out of old-fashioned files . . . drop 'em into Revo-Files . . . and go to work! Revo-File is the *only* single-drum rotary file that lets him *do* this. It can save him as much as $200 to $400 in changeover costs right at the start. This feature practically sells the Revo-File *for* you.

This big money deal began with a sale by the Systems Division of Thomas Groom & Co., Boston, Mass., for just 2 trial Revo-Files. During one month, the customer *reordered three times* . . . since has bought more than 140 Revo-Files . . . paying the dealer more than $17,000 in profits!

This installation, the first one sold by the Keith Safe Company, Denver, Colorado, began with an order for 4 Electric Revo-Files. Within two months, the customer reordered twice . . . bought 6 more Electric Revo-Files, making a total of $2,200 profit for the Keith Safe Company!

The Nashville Stationery Company sold this installation of 12 Revo-Files, recently, at a profit of $2,640. Other sales by dealers range all the way from $440 to $11,760 in profit. And in each case *reorders* brought in a big part of the bonanza!

The Mosler
revo-file
World's finest rotary card file

Big expansion program is opening a limited number of valuable Revo-File dealerships to qualified dealers!

Write, wire or phone The Mosler Safe Company, Hamilton, Ohio.

- Only single-drum rotary file that does not require attachment of cards!
- Exclusive patented card-retention method prevents loss or mutilation of cards!
- Practically sells itself . . . produces 40% reorders!
- "Hottest" rotary file on the market—sales doubled in 1955!
- Big profit on each sale—with no service headaches!
- Wide-open market—every firm or bank with 3,000 or more cards is a prospect!

DEALERS NOTE

This ad is being currently featured in "The Office Magazine" and "Office Management" . . . Feature Smead's Expanding Files, Vertical Files and Wallets in your windows and store. Point out the many advantages of the new leather-like wear resistant material used in these Smead products.

Smead's Files are rugged and built to carry the load

Ask your stationer to show you the modern filing containers made in the new leather-like wear resistant material . . . created and fabricated by us . . . or write for a free sample of this new long-wearing finish.

THE SMEAD MANUFACTURING CO., INC.
HASTINGS, MINNESOTA • LOGAN, OHIO

WATERMAN'S $1.00 TRADE-IN DEAL

is bringing them out of the hills!

Your customers can't resist this offer. Somewhere, some place, everyone has a beat-up old ball-point pen. It's worth a dollar to them as trade-in on a new $2.95 Chrome Cap Waterman Sapphire, the pen that writes with a jeweled point. You get your full profit, as we pay the trade-in allowance.

The plan works like a charm. Already tested in selected markets, it has caused virtual stampedes at the pen counters.

This is no price-cutting program. We're paying the trade-in allowance to better introduce this wonderful jeweled point pen to more people. Once tried, they'll never go back to any other ball pen.

Only Waterman Franchise dealers are eligible for this deal, so if you're not in that select circle, get in touch with your Waterman representative right now.

You receive your supply of Waterman Sapphires in this attractive counter display stand—packed in 1 doz. lots.

Waterman Pen Co., Inc.
Seymour, Conn.

Please have your representative call. I want to know all about your $1.00 trade-in deal.

Name_____

Name of Store_____

Address_____

City_____ Zone____ State_____

WATERMAN PEN COMPANY, INC., Seymour, Connecticut

NOMDA News

National Office Machine Dealers Association

Harold W. Mann, Executive Secretary, 1267 North Wilton Place, Los Angeles 38, California

Houston Preparing for NOMDA Convention

ED FEIGLE

There's lots of enthusiasm down in Houston, Tex., for the 1956 international convention and trade exhibit of the National Office Machine Dealers Association to be held at the Shamrock-Hilton Hotel, July 8-11. Several meetings have been held already to get things started. As usual, the Texans are entering into the preparations loaded with vigor.

Ed Feigle, active in the office machine industry for more than 25 years, has been named Houston chairman. Mr. Feigle has been one of the most active members of the National, Houston, and the Texas OMDA's. He has served on National, Board of Directors; has been president of the Texas group; has served on its board; has been president of the Houston organization and has taken a very active part in committees for the three associations when not serving as an officer.

Mr. Feigle gladly accepted the important post of Houston chairman when asked to serve. He is determined that the event in Houston will be the outstanding convention in the association's history and he realizes there have been some wonderful meetings. He has rallied his fellow dealers around the work table and each has pledged to do everything he can to play host to NOMDA's finest convention.

"What has Dallas got that we haven't," the chairman asked. "Sure, we had a great meeting in Dallas, but you haven't seen anything yet. Just wait until the folks arrive in this terrific city and taste some of our hospitality and good times. They'll forget all about ever having been to that suburb of Houston."

Such is the spirit of the group that will act as host to the 1956 event. They are going all out in their entertainment and in their plans for the business of the meeting. Details will be completely worked out in a few weeks, at which time a full announcement of activities will be presented to the office machine industry.

Many Request Space at Houston

Never in the history of the National Association has there been such an interest in exhibit space as there has been for the NOMDA Houston convention and trade exhibit. Many requests have come for multiple booths to house large displays. No allotment of space will occur until after the official announcement and floor plans are mailed out in March.

"Manufacturers are eager to be assured of space at all NOMDA conventions these days and it is gratifying to know that the exhibit hall of the Shamrock-Hilton is of sufficient size to accommodate all comers," stated Harold Mann, executive secretary.

"We were compelled to turn away several at Denver last year as we had used up every inch of space in the hotel. This will not be necessary in 1956 as the separate building in which the exhibits are placed is of great capacity and there will be room for all."

Wholesalers Helping in NOMDA Membership Drive

At the suggestion of David Silvers, president of the National Office Machine Dealers Association, several wholesalers of the industry have generously taken part in an idea to interest the non-member in the association. It was the thought of Mr. Silvers that the wholesalers were constantly sending out mailing pieces and letters to their clients and that this would be an excellent opportunity for a message on the association to be included.

As a result, the association made available to each company a rubber stamp with the following copy: "Are you a member in good standing in the National Office Machine Dealers Association? You should be."

"This message stamped on letters and other types of mailing going to the dealers of the country is bound to create an interest in the organization and is sure to result in many new members," stated President Silvers. "We deeply appreciate the wholehearted response to our idea. It is just another evidence that everyone realizes the necessity of a large dealer organization to make our industry one of great stability," concluded Mr. Silvers.

NOMDA Makes Strong Effort To Boost Membership in '56

NOMDA'S quest for new members in 1956 will be the most active ever undertaken by the Association according to all advance appearances. More interest is being expressed by local associations and by individual members than for any previous drive. The firm and steady growth of the organization has made a deep impression on the dealership of the nation and many are the voluntary inquiries received each month regarding steps necessary to become members.

Southern California OMDA, two-time winner of the Liston Jackson trophy, is seeking the cup for the third successive time. The members insist that the trophy will then remain their's for keeps and that Liston Jackson will have to put up another one.

So far there has been no word from Mr. Jackson on this challenge, but it is expected he will join whole-heartedly in the plan for he will perceive that any local able to wrest the award three times hand-running from all the other locals in the country is surely entitled to perpetual possession.

However, SCOMDA will not have a bed of roses in its scheme. New York OMDA, Northern California OMDA, Texas OMDA, Pacific Northwest OMDA, Chicago OMDA and several others are on the warpath for the Californian's scalp.

NOMDA Moves into New Headquarters

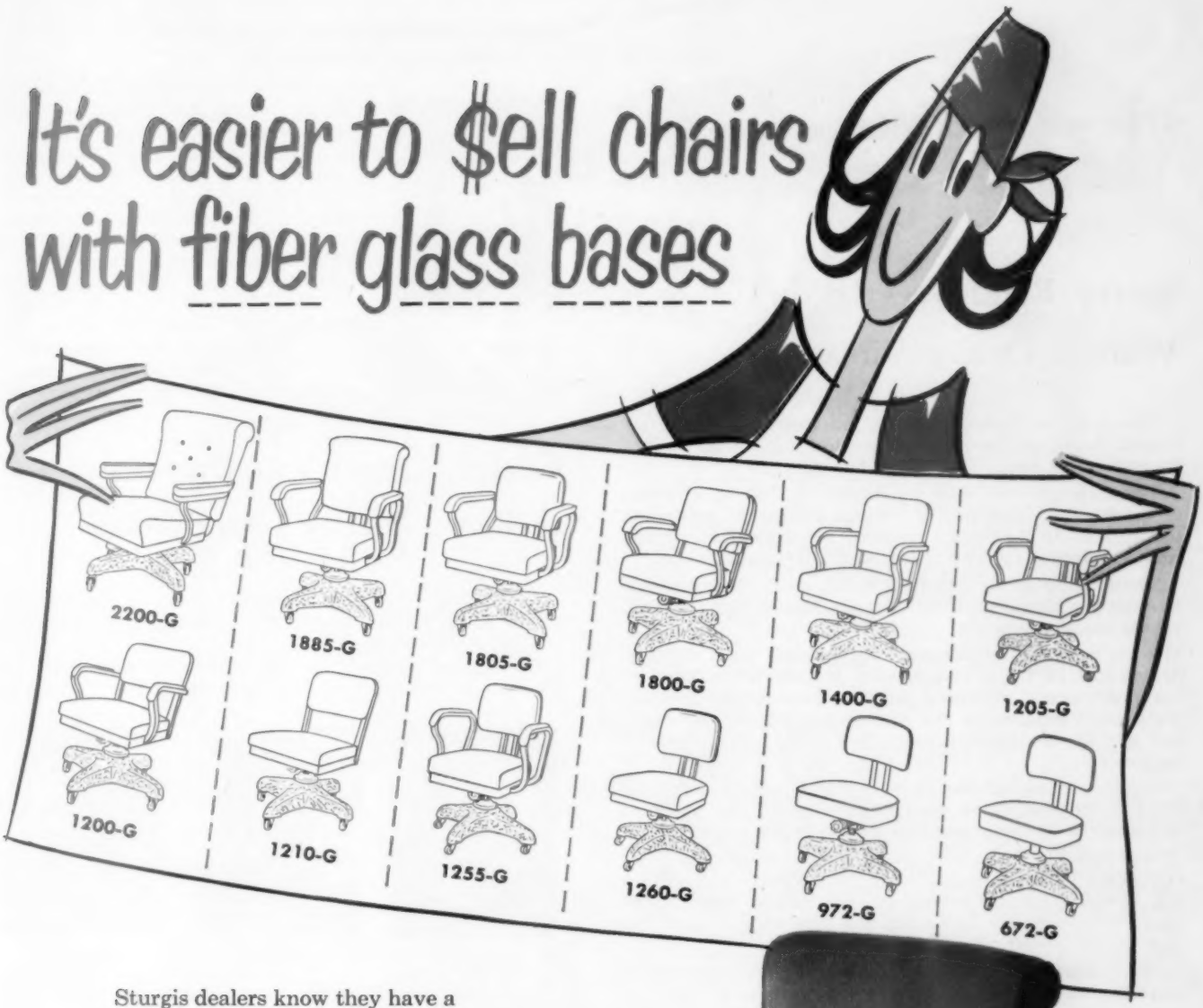
As a natural consequence of its steady growth, the National Office Machine Dealers Association was faced with the necessity of finding larger quarters. These were found in November and were immediately occupied.

The new address is:

National Office Machine Dealers Association
1542 Hillhurst Ave.
Los Angeles 27, Calif.

The new location is comprised of a suite of five rooms, three for offices, one for mailing and another large space for storage. Efficiency of operation is the keynote of these quarters. The new offices were occupied November 19, 1955.

It's easier to $ell chairs with fiber glass bases



Sturgis dealers know they have a wonderful *plus* selling feature in the fiber glass base. They have learned it's *easier* to sell chairs with fiber glass bases. And the proof of the pudding is that the Sturgis family of chairs with fiber glass bases has grown steadily till it now numbers an even dozen executive and secretarial models. Nothing succeeds like success!

Sturgis

POSTURE CHAIRS

Manufactured in Sturgis, Michigan and Charleston, South Carolina
THE STURGIS POSTURE CHAIR COMPANY • STURGIS, MICHIGAN
General Sales Offices • 154 East Erie Street • Chicago 11, Illinois

News and Miscellany

Sperry Rand Sues IBM; Watson Denies Violations

"We deny any violations of the anti-trust laws or that our conduct has at any time been adverse to the legitimate business interests of the Sperry Rand Corporation."

This statement was made by Thomas J. Watson, chairman of the board of International Business Machines Corporation, to OFFICE APPLIANCES following the filing of a civil anti-trust suit against IBM by Sperry Rand Corporation.

Sperry Rand on December 27, 1955, asked 90 million dollars damages from IBM for allegedly monopolizing the tabulating machine business.

In its suit for treble damages Sperry Rand asked the court to find that IBM, has "substantially lessened competition and has unreasonably restrained and has monopolized interstate trade and commerce in the manufacture, distribution, lease, and sale of tabulating machines in violation of the Sherman anti-trust act."

No further amplification of these charges was furnished OFFICE APPLIANCES by Sperry Rand officials, they preferring to allow the 17-page complaint filed with the federal district court speak for itself.

The suit is filed at a time when the electronic data processing machine tabulating business, especially concerned with Sperry's Univacs and IBM's 600 and 700 series, is in its biggest growth period.

Sperry Rand is seeking to have the court find that IBM has established a monopoly, grant triple damages for the $30 million it says it has lost, and issue an injunction restraining IBM in the future.

American Pencil Elects Vice-President

Henry W. Bowman, (pictured), manager of New York sales office for the American Lead Pencil Company, has been elected as a vice-president of the firm.

The announcement was made by Richard Lewisohn, Jr., president, who said that Mr. Bowman would still maintain his present position.

Mr. Bowman has been with the Hoboken company for more than 45 years, serving as office sales manager in New York since 1931. He is a past president of the New York Stationers Square Club and a member of the Stationers 12:30 Club.

Worden Opens New Showroom Display

The Worden Company has announced the opening of new showroom display space in the Waters Exhibition Building, Grand Rapids, Mich. The exhibit will be maintained throughout the year for the convenience of dealers, who are also welcomed at the factory in Holland, Mich.

Kenneth MacGrath Chosen on Board of Joseph Dixon Crucible Co.

The election of Kenneth MacGrath as a director of The Joseph Dixon Crucible Company has been announced by Frank G. Atkinson, president. Mr. MacGrath, a resident of Hamden, Conn., is a director and member of the executive committee of Dixon Sintaloy, Inc., wholly owned subsidiary which manufactures powder metal products.

He is also board chairman and chief executive officer of the High Standard Manufacturing Corporation, director and chairman of the executive committee of Lear, Inc., and a director of Monroe Calculating Machine Company.

Cutler Elected Vice-President of Royal McBee Corporation

Benjamin F. Cutler was recently elected as a vice-president of the Royal McBee Corporation, according to an announcement by Philip M. Zenner, president.

Mr. Cutler, a director of the company, will continue as treasurer of Royal McBee. He joined the McBee company in

B. F. CUTLER

L. C. HULT

A. W. WILBUR

1939, initially as comptroller. Later he became treasurer, vice-president and a director.

In addition to being a director, vice-president and treasurer of the parent Royal McBee, he is a vice-president of the McBee division. He represents Royal McBee as a director on the boards of two of its affiliated companies, Instrument Development Laboratories, Inc., and Robotyper Corp., holding the post of chairman of the latter firm.

D. B. Starrett, president of Royal McBee International, also announced that L. C. Hult, former managing director of the Lieden, Holland, subsidiary, has returned to the United States to take over the duties of director of international sales. He began his career with Royal in 1933 as a salesman.

Mr. Hult will be succeeded by A. W. Wilbur in Holland. Mr. Wilbur was formerly director of finance for Royal McBee International, which included the joint responsibilities of company treasurer and comptroller.

Morgan & Barclay Announce Expansion

The firm of Morgan & Barclay Company, commercial stationers, 531 Mission St., San Francisco, has named John R. McNeil as general manager in line with the company's intention of expanding to keep pace with the growth in the region.

Expansion of the selling force was announced at the same time that Mr. McNeil was named manager. He joined the firm on November 14, after seven years with the George S. May Company in San Francisco.

In addition to Mr. McNeil's appointment, George Brown has been named sales manager, Gerald Loggis as controller, Lou Gordon as purchasing agent, and Al McKown as warehouse superintendent.

A New PROFIT BUILDING PLAN For You!
SELL THE LEADERS
Eberhard Faber makes more than 3,000 different items . . . the leaders in their fields. They move faster. You have the profits in hand.
STOCK LESS INVENTORY
Why let unknown brands gather dust and monopolize shelf space in your store, when Eberhard Faber products are what your customers want?
STANDARDIZE with EBERHARD FABER
Who else can offer a more complete and balanced variety of consistently superior writing materials?
EBERHARD FABER MONGOL TWIN PACK 15¢
EBERHARD FABER USA MONGOL 482
EBERHARD FABER USA MONGOL 482
Colorbrite 2125
Colorbrite 2126
In 1956 there will be more money in selling the leaders than ever before. More turnover, too! Eberhard Faber will make your path to profits easier . . . with the biggest advertising and merchandising program ever!
EBERHARD FABER

IN EVERY PROFIT-BUILDING PLAN

Advertising makes the difference!

IT ACTIVATES MORE SALES

No need to tell you at this late date how hard-hitting advertising builds store traffic for you. The great color ad at the right will reach and sell *your* customers.

ACCELERATES TURNOVER

Just look at the wallop this advertising carries. You'll feel its impact on your store in more Eberhard Faber sales and profits. Turnover will really shift into high!

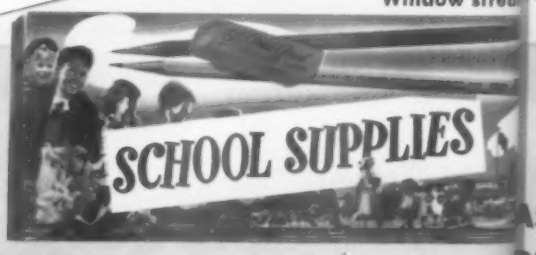
ADDS TO PRODUCT RECOGNITION

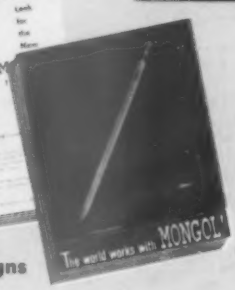
There's nothing like "seeing it in print" to make people remember and react! This year Eberhard Faber has the most smashing advertising campaign in pencil history.

Window strea

And Merchandising Helps To Build BIGGER VOLUME

Counter signs





Return order postcards

Direct mail circulars

LIFE

BUSINESS WEEK

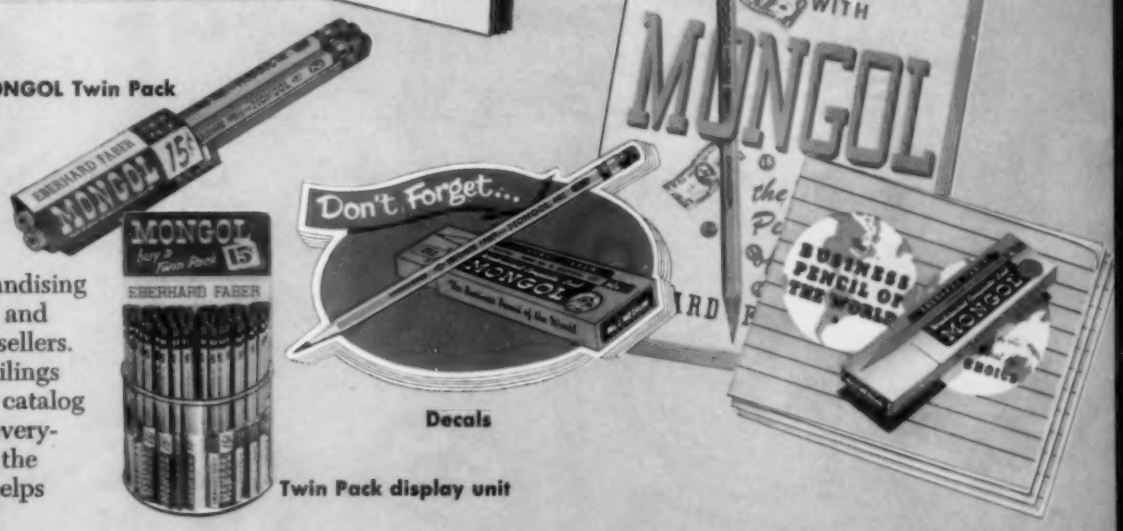
PURCHASING

office management

The Office

Business men read Business Week — purchasing agents and office managers read the magazines listed below. And everybody reads LIFE!

ook for this big
wo-page ad in
FE, March 19.



ASK YOUR REPRESENTATIVE

bout the many other merchandising
ids available for MONGOL and
Eberhard Faber's other best-sellers.
ou can have tailor-made mailings
giant pencils — circulars — catalog
eets — newspaper mats — every-
ing. Eberhard Faber offers the
ggest assortment of sales helps
the industry.

IN EVERY PROFIT-BUILDING PLAN

User interest must be created

"Never underestimate the buying power of a woman"

Granted, the Boss or the office manager buys most of the pencils, erasers, rubber bands and typewriter cleaners. But it's the girls behind the machines who help make up his mind which brands to buy.

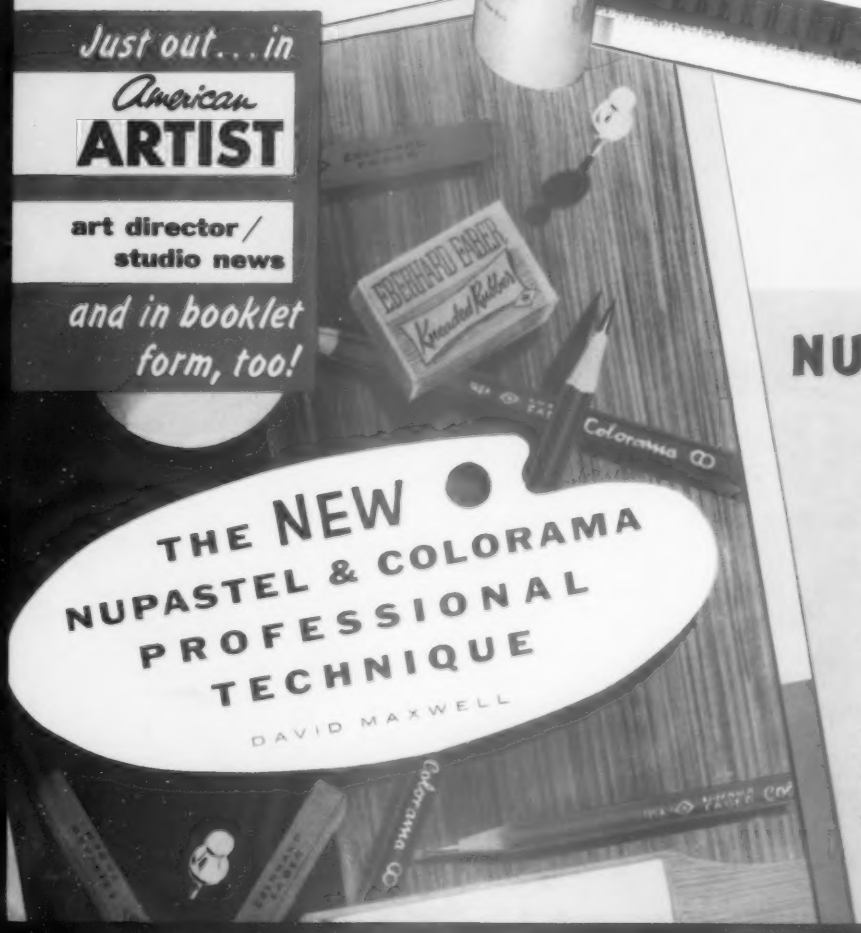
Eberhard Faber will reach these working girls with the advertising you see right here . . . through their favorite magazines . . . *Charm, Glamour* and *Today's Secretary*.

This is a *brand new* promotional slant which is certain to bring *new* volume, *new* and very welcome profits to you!

Just out . . . in American ARTIST

art director / studio news

and in booklet form, too!



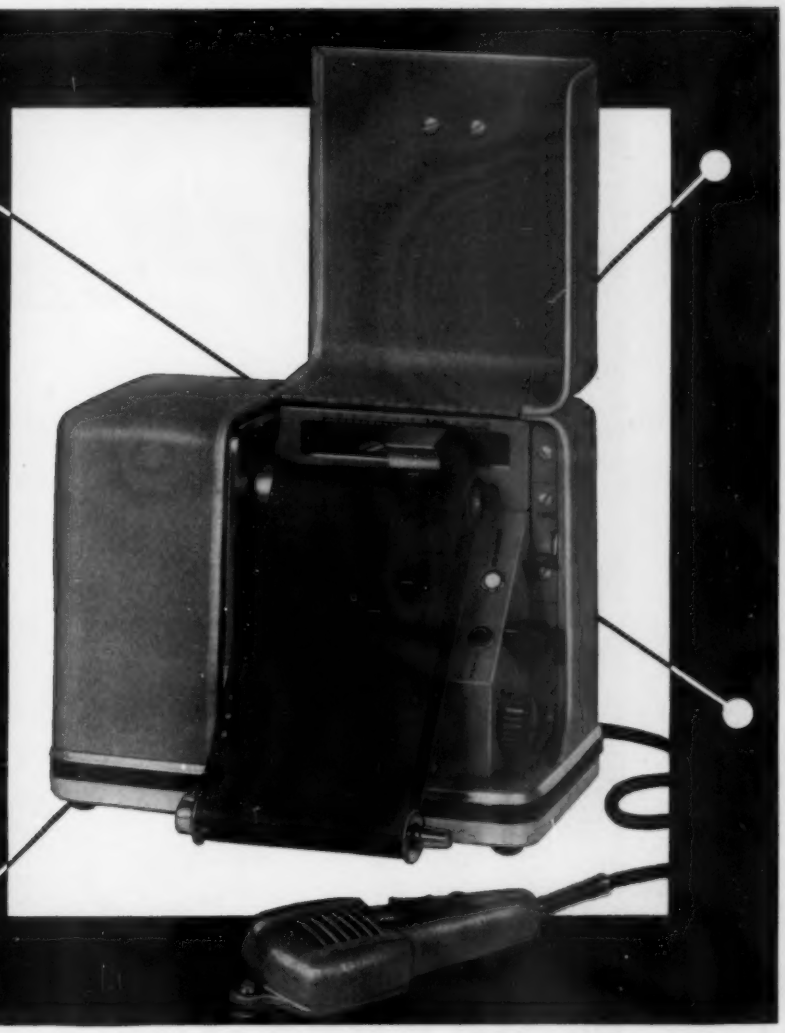
NUPASTELS and Colorama

NUPASTEL color sticks and **COLORAMA** colored pencils go together. They are the standard of quality in the commercial art world—the favorite of all aspiring artists, as well. Stock and display the new matched color sets of both.

EBERHARD FABER

TRADE MARKS REG. U.S. PAT. OFF.

High Fidelity Error-Free Cost-Free dictation with MATCHLESS SIMPLICITY of operation



Comptometer—a revolutionary new magnetic dictation machine that pays-for-itself as you enjoy years of the finest high fidelity dictation and transcription. So simple to operate it makes dictating as easy and natural as talking to your secretary. The mailable Erase-O-Matic recording belts are lifetime guaranteed never to wear out. They can be used for thousands of messages without cost . . . no expensive ordinary one-use belts or records to continually buy.

So easy to erase unwanted words or change a complete paragraph, without adding correction instructions—simply re-dictate right over the unwanted thought. Any typist can transcribe such error-free dictation "right the first time." Here truly is America's finest machine, with saving features that bring dictation within the means of any business. Mail coupon today for complete information on this compact electronic achievement by Comptometer—famous name in office equipment since 1886.

Comptometer®

High Fidelity, Magnetic Dictation-Transcription Machine

A product of Felt & Tarrant Mfg. Co., Chicago, Illinois.
Other Felt & Tarrant products:
The world famous Comptometer Adding-Calculating machine
and the new 10-key Comptograph "202" Calculating-Adding machine.

ft

COMPTOMETER Dictation Division
Felt & Tarrant Mfg. Co., 1700 N. Marshfield Ave., Chicago 22, Ill.

Gentlemen: We are interested in the Comptometer Office-Dictation-Transcription Machine with the Lifetime Guaranteed Erase-O-Matic Recording Belt. Without cost or obligation:

☐ Arrange for a Demonstration ☐ Arrange for a Free Office Trial
☐ Please send Complete Information

Name_____ Title_____
Company_____
Address_____
City_____ County_____ State_____

More punch for the CHAMPION

New Champion Clasp Poly-Pack PLUS new point-of-sale Display Rack* adds big "sales punch" for QP Dealers

*CHAMPION CLASP POLY-PACK DISPLAY RACK

Handsome wood and plastic construction . . . makes "self-selection" easy for customers. Rack available to QP dealers—Write for complete information.

Here's an old friend in a new dress . . . Champion Clasp envelopes packaged in polyethylene to create MORE sales in LESS sales time. All Champion Clasp Poly-Packs sell for the same price . . . size and number of envelopes vary. Complete information is given customers on printed card in Poly-Pack. The display rack holds Poly-Packs in graded sizes for quick selection. Let this new sales appeal go to work for you NOW. Order Champion Clasp Poly-Packs and the new display rack without delay.

Sold through Dealers Only

QUALITY PARK ENVELOPE CO.

Quality Park Products

General Office and Factory, Quality Park, St. Paul 4, Minnesota
Chicago Office and Warehouse, 564 W. Monroe St., Chicago 6, Illinois

"dependability is all-important in any business!"

YOU CAN COUNT ON ROYAL REGISTER FOR RAPID DELIVERY...

As an in the hole, you'll find that Royal Register's "rapid delivery" will do wonders in satisfying your hard-to-please customers. For Royal Register will drop-ship your orders for forms for almost every make of autographic register *in two weeks*. And now, dealers throughout the country can in many cases take advantage of lower shipping costs and faster shipping schedules from two new Royal plants in Nashua, New Hampshire or Bettendorf, Iowa.

As a Royal dealer (we have NO direct salesmen!) you'll find that the Royal line of register forms and equipment is a high profit line which you can sell without adding a penny to the cost of your inventory. You will profit by markups of 33% to 42%, plus additional discounts for volume.

Send today for your copy of the simplified Royal Register catalog and see how easy and profitable it will be for you and your salesmen to sell the Royal line. Your customers can count on Royal Register for "rapid delivery". So can you!

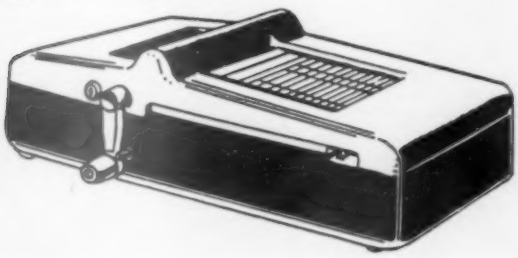
ROYAL REGISTER COMPANY
NASHUA 1, N. H.

Please send me your latest catalog of Register forms and equipment.

NAME.....

ADDRESS.....

CITY..... STATE.....



Royal
REGISTER COMPANY
NASHUA NEW HAMPSHIRE
BETTENDORF IOWA

Streamlined Decor Keeps Coe's in Step

J. G. MCFARLAND

OFFICE FURNITURE is displayed in attractive setting at Coe's.

◆ COE BROTHERS, INC., book and stationery store in Springfield, Ill. was recently transformed from a convention turn-of-the-century estalishment to a streamlined, self-selection store reflecting the most advanced planning of modern times.

Not copied from any other establishment, the store interior is designed to meet the particular requirements of Coe's and Springfield.

Declares J. Glenn McFarland, president of the establishment: "We are presenting to Springfield a store that we consider from judgment based on our 37 years of experience to be one of the outstanding book and stationery stores in America.

The striking entrance with a brick and glass display island cornering on Sixth and Monroe Sts. accentuates the high glass windows that extend the store's full length. Wrought iron display fixtures give the windows a sophisticated motif.

Topping the windows are wide planes of spring green Zourite—a new material of metal enameled aluminum. Against this background are white lower case captions listing the store's departments.

The entire decor of the store's interior is keyed in color to the subtle tones of the brick and bluestone of the entrance and exterior. The brick, handmade and fused with copper, was imported from Holland. The entrance is paved with Kentucky bluestone cut on the job.

A daytime glow is given the interior by new, soft tone lighting using red bulbs.

The store is arranged with two major customer traffic roads and several cross aisles. Each of the store's four main areas is self-operating; arranged for quick service, and has a well trained director of sales.—CCH

AT LEFT . . . Attractive entrance accentuates arrangement whereby the whole store becomes display at night.

AT RIGHT . . . View across stationery section with fixtures designed for self-selection.

MORE

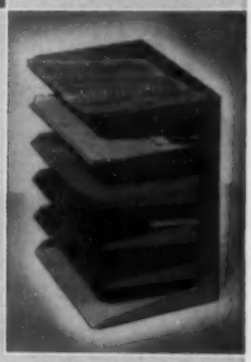
more items to sell

more color and style

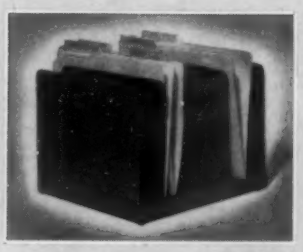
more sold than any other line

more of everything with LIT-NING

job ticket racks



horizontal files



vertical files

in-and-out boards

More than 400 fast-selling Lit-Ning items are making money for Lit-Ning dealers all over America. Be a Lit-Ning dealer. Send the coupon today. Get more with Lit-Ning.

tell me more... about the Lit-Ning line. Please send your new catalog, discount sheet and Lit-Ning profit story.

LIT-NING PRODUCTS COMPANY
3907 Duquesne Avenue
Culver City, California

Firm Name _____

Address _____

City _____ State _____

My Name _____

LIT-NING PRODUCTS COMPANY Sales Office 3907 Duquesne Ave., Culver City, Calif. • Factory Fresno, Calif.

Reynolds Office Supply Moves Into Large, Modern Building

STORE INTERIOR . . . is shown in top view of Reynolds Office Supply & Equipment Co. Extensive furniture display covers more than half of the floor space. Bottom view shows executive desk arrangement in closeup.

On June 7, 1951, Clarence E. Reynolds established the Reynolds Office Supply & Equipment Company in Lansing, Ill. During the succeeding four and a half years Mr. Reynolds made good use of the knowledge acquired during his more than 30 years in the retail phase of the office equipment industry. The prosperity of the business is accurately indicated by a move to a new building during October of last year.

When it became apparent that a larger location was necessary, Mr. Reynolds negotiated a 10-year lease that involved construction of a one-story, fireproof building of brick and concrete on a lot at 3317 Ridge Road in Lansing, just east of the original store. Although the new store contains 3,500

REYNOLDS STAFF . . . at a dinner party include, left to right, Clarence E. Reynolds, president; Ruth Barker, billing department; Henry Halverson, manager, machine department; Ruth Rasmussen, secretary; Robert J. Hoover, vice-president; Wilfred Johnson, receiving and shipping, and Florence A. Reynolds, secretary and treasurer of firm.

square feet of space, 1,000 more than before, it was immediately obvious that additional space would be needed soon. A second floor is contemplated.

Layout of the new store was planned by Mr. Reynolds, who made skillful use of Berry showcases as well as other fixtures to display merchandise. The office space is equipped with G-W Techniplan equipment and Mr. Reynold's private office, which doubles as a conference and display room, is furnished with an Imperial desk and B. L. Marble chairs.

White ceilings fitted with fluorescent tube lights contribute to a high level of illumination in the store. Walls are of a very light green and the floor is covered with gray and red asphalt tiles.

Except for an extensive greeting card department on the east wall, the entire front half of the store is devoted to office furniture. The back half contains the commercial stationery department, the business office, a compact office machines department, the private office and storage and rest rooms. Three large windows in the store front permit direct view into the store, making inside displays into window displays.

The Reynolds staff has 12 members, including four outside salesmen. Clarence Reyonlds is president, Robert Hoover is vice-president, and Florence Reynolds is secretary-treasurer. Combination of a well trained group of employees and location of the business in the heart of a prosperous industrial area, destined for even greater expansion when the St. Lawrence seaway project becomes a reality, makes the Reynolds future bright.

Imperial Desk Announces Two Appointments

Robert H. Appleby and James B. Morrison, Jr., were named as Middle Atlantic territory representatives by the Imperial Desk Company.

R. H. APPLEBY

J. B. MORRISON

The territory covers the District of Columbia, eastern Pennsylvania, southern New Jersey, Maryland and Virginia. The new representatives have been associated in business since their college days at George Washington University.

South Americans Seek Aid and Trade, Declares President of Facit, Inc.

Want of a better standard of living has created greater new business opportunities in South America than ever before, according to Erik Ohlsson, president of Facit, Inc., and former business executive in that area.

Mr. Ohlsson's comments were made at a press conference at Facit's new offices, 404 Fourth ave., New York City.

Mr. Ohlsson, who recently returned from an extended survey of South America, cautioned American businessmen against developing a belittling attitude toward their Latin American contacts. While the outsider is welcome and needed, he must "learn to tread softly, to recognize the deep and abiding pride inherent in the South American people."

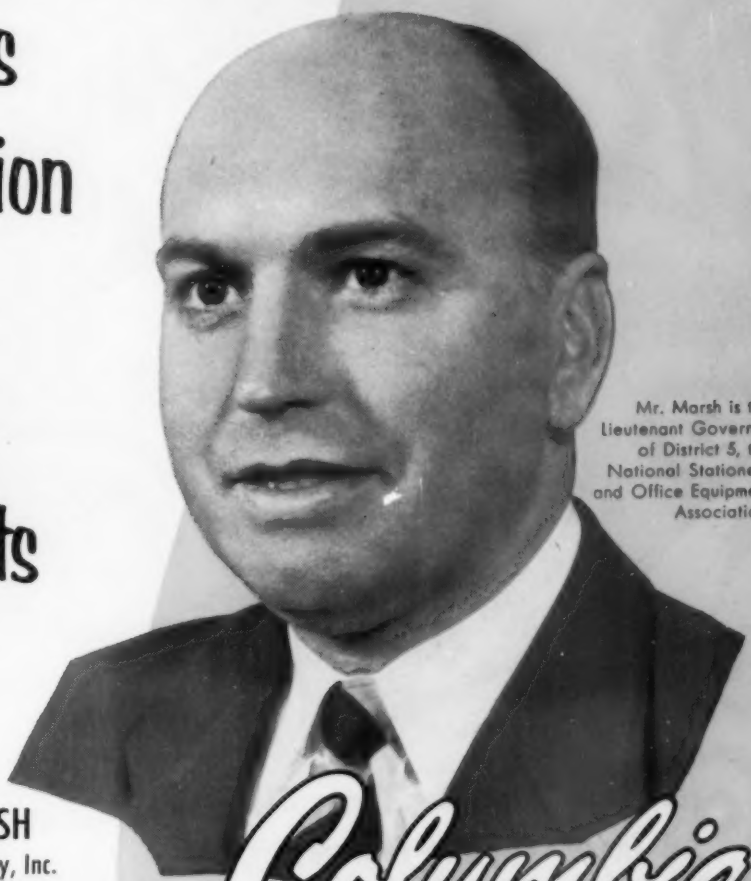
An attitude of helpfulness and courteousness, not superiority, brings best results. "American business has long recognized the value of good community, public and industrial relations. These same principles must be observed when dealing in the South American market," Mr. Ohlsson observed.

Mr. Ohlsson laid down three specific recommendations for selling the South American market.

1. Foreign businessmen will find that a knowledge of Spanish (and Portuguese in Brazil) will be a tremendous advantage, both practically and socially.
2. High pressure selling in any form should be avoided.
3. Frequent trips to the country where a businessman is dealing will go a long way toward solidifying his products sales position.

"Columbia's Fast-Moving Carbon Paper Ribbons and Sales Cooperation Plan Produce Big Profits For Me"

Says
THOR MARSH
Marsh Office Supply, Inc.
Ypsilanti, Michigan



Mr. Marsh is the Lieutenant Governor of District 5, the National Stationery and Office Equipment Association.

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RIBBONS — CARBONS
DUPLICATING SUPPLIES

FREE BOOK!

Take the first step to developing a really profitable carbon and ribbon volume now. Send for the free book, "Carbon and Ribbon Reference Manual." Mail coupon attached to your letterhead for your copy.

COLUMBIA RIBBON AND CARBON MFG. CO., INC.
262 Herb Hill Road, Glen Cove, N. Y.

Send the booklet "Carbon and Ribbon Reference Manual."

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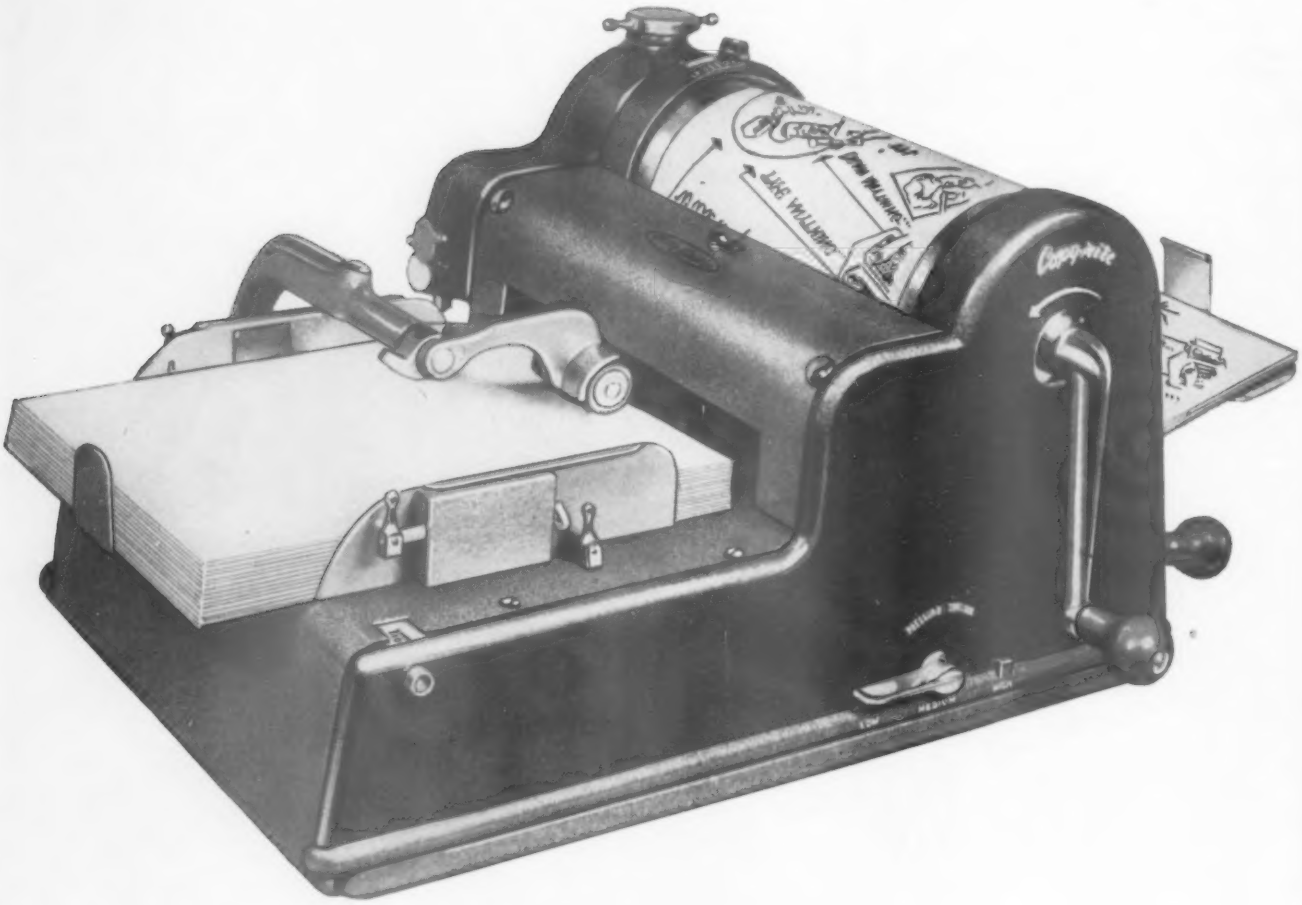
"Copy-rite"

A NAME RECOGNIZED THE WORLD OVER



No Other Liquid Duplicator Gives You All These Copy-rite Features

- Instant starting
- Roller moistening - No priming
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- Visible indicator to show "setting" at all times
- Position changeable even while machine is operating
- No stencils, gelatin, inks, type or ribbons
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A complete line of liquid process duplicators including electric models—from $157.50 to $349.50 —all plus tax. F.O.B. Chicago.

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OUTSTANDING GUARANTEE

Stebco

Tufide

Gives You The ONLY

5-Year Guarantee

That's UNCONDITIONAL!

We guarantee every TUFIDE Business and Student Case to give the user a FULL 5 YEARS — 1825 days — of unconditional satisfaction.

Amazingly liberal? . . . Yes. Daring? . . . No.

There's just that much premium quality and durability built into every TUFIDE Case . . . and we know it. So do over 1,000,000 TUFIDE users. TUFIDE outwears leather 5 to 1 . . . costs about 50% less than top-grain cowhide.

That's why more dealers sell more TUFIDE than any other brand.

Send For Our New 1956 Catalog & Buyers Guide . . .
A Sales Tool . . . A Reference Book . . . A History

Stebco
PRODUCTS
SINCE 1918

1401-17 W. Jackson Blvd. • Chicago 7, Illinois

OUTSTANDING PROMOTION

America's No. 1 Salesman Promotes America's No. 1 Sales Cases . . .

Tufide

A merchandising "natural" for you! Now, America's No. 1 salesman, Elmer Wheeler, is helping you sell TUFIDE to your No. 1 prospects — businessmen! Now, TUFIDE national magazine advertising and merchandising will feature *"A Case of Good Salesmanship"* by Elmer Wheeler, the famous "sizzle" author . . . plus "A Case of Good Salesmanship" by TUFIDE.

ARCHED DOORWAYS . . . connect three different departments of the new Vernon Evans Co., each with distinctive decor.

Utica Dealer Opens "Store of Tomorrow"

INVITING STORE FRONT . . . leaves no doubt in the mind of the passer-by that this is the Vernon R. Evans Co. in Utica, N.Y.

◆ THE VERNON R. EVANS Company, 24 Bank Place, Utica, N. Y., recently consolidated its two-store operation into one remodeled location using the facilities of three stores with 10 foot arches between.

Originally, the firm had its main store at 28 Bank Place and its office furniture display at 36 Bank Place. Under the new arrangement, all operations are under one attractive roof.

The three stores in one maintain their individuality through the medium of color, with one decorated in dusty coral, another in hunter green and the third in gold. The flooring in the building is gray and green linoleum in three foot strips simulating stone.

Bulman cases in two shades of green are now used in the aisles for display, and the firm's old steel counter has been covered with plywood and painted to match the new cases.

Offer Self-Selection

Under the new arrangement, Vernon R. Evans, president of the company, said his operation is offering self-selection but not self-service. Mr. Evans said that every effort has been extended to make this a "store of tomorrow" with open displays and inducements for customers to feel at home and free to browse as long as they wish.

In the first unit, shadow boxes are used to display merchandise at the rear of the store as well as the aisle counters. In this same area, fountain pen cases and several sections of shelving with fast-moving items in office supplies are also displayed. Here too, is the main office, and in the rear, the shipping room.

The second section of the store contains office supplies on one side and office furniture on the other. The third section has been designed to show model offices, separated by large planters filled with growing plants. Here floor lamps provide the main illumination.

Install Ceiling Fixtures

In this room too, a gold and green curtain covers a portion of the wall, and small plants are used on the wall as they are in other sections as well.

New ceiling fixtures have been installed in most of the store with frosted shades that offer a bright but pleasant light. Bullet-type aluminum window lights are also used throughout the store.

The store front has full windows from floor to ceiling with aluminum trimming and blue glass blocks above the windows which show off the white lettering containing the company's name. The front entrance has a slanted window so that a customer entering the store through the aluminum and glass door is sheltered from bad weather.

Open House Celebration

The new store was officially opened in November with an open house for guests. Specially imprinted "doodle" pads were presented to visitors, and Vincent R. Corrou, executive secretary of the Utica Chamber of Commerce cut the silver ribbon across the main entrance.

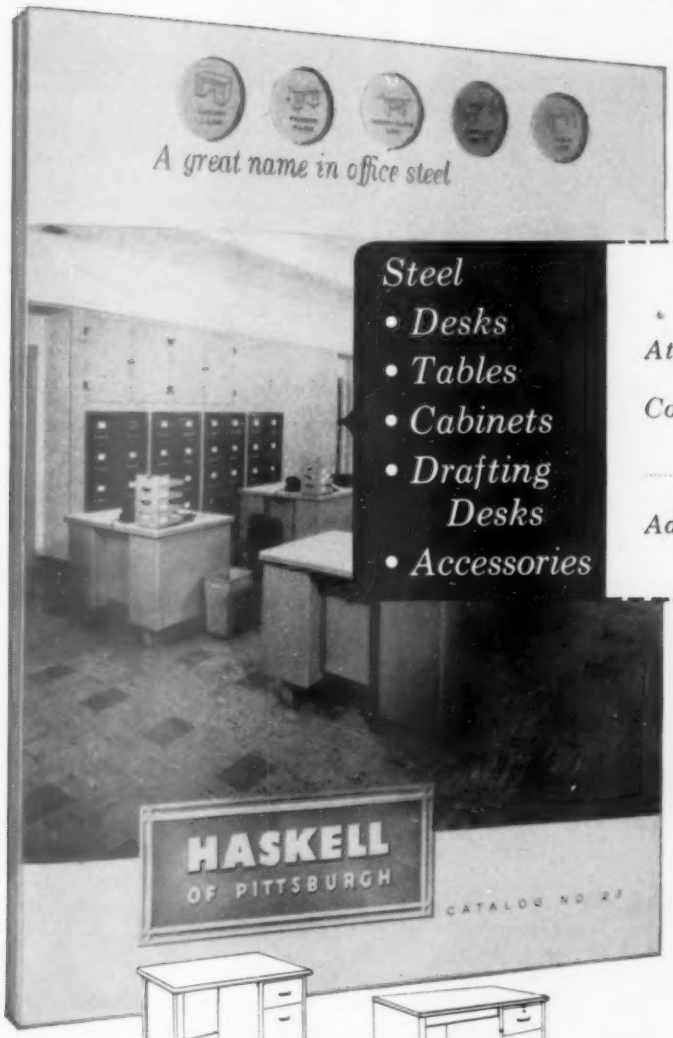
FURNITURE DISPLAY . . . is enhanced by floor lamps as well as frosted overhead lighting. Wide aisles, drapes and planters with live plants lend atmosphere of home to store.

New Clary Dealer Franchised

John Herbert Typewriter Co., 52 William St., has been appointed a franchise dealer in Newburgh, N. Y., for the Clary Corporation, business machine manufacturer. John Klensky and Herbert Sandler are associated in the new dealership.

NEW HASKELL CATALOG....

devoted exclusively to **BUDGET OFFICE STEEL**



Steel
- *Desks*
- *Tables*
- *Cabinets*
- *Drafting Desks*
- *Accessories*

Write for your copy TODAY!

☐ *Please rush New 1956 Catalog*

Attention of .....

Company .....

.....

Address .....

PIN TO YOUR LETTERHEAD

ROUND OUT YOUR PREMIUM LINES WITH HASKELL BUDGET STEEL

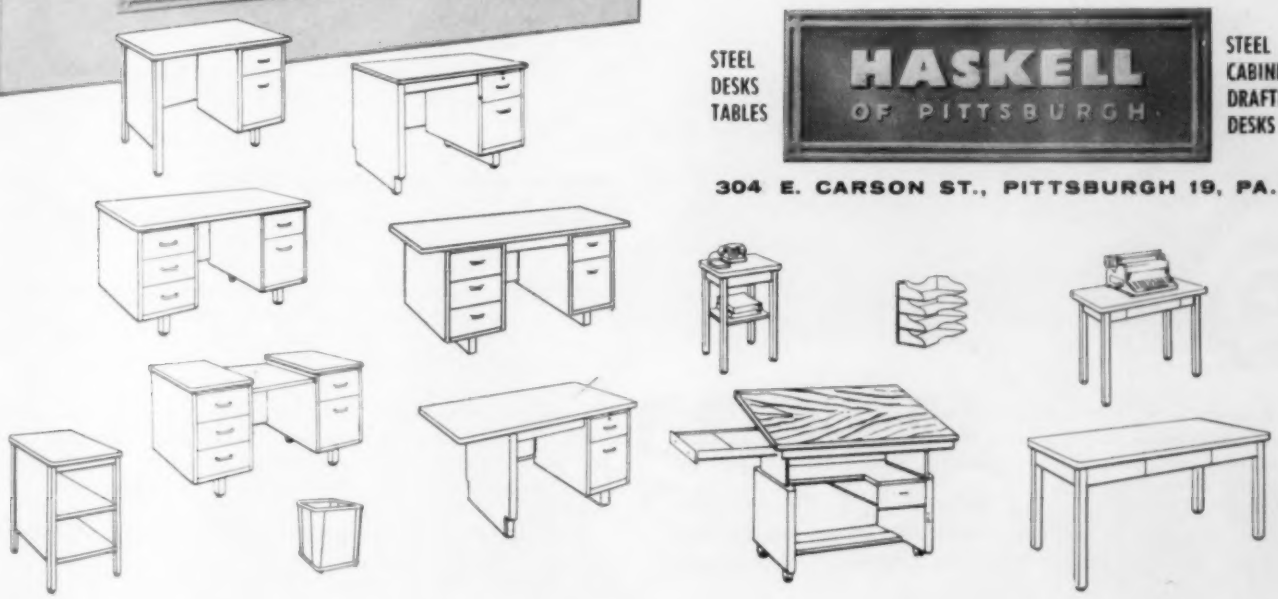
Your office furniture lines are not complete without Haskell's famous budget steel desks, tables, cabinets and accessories. To round-out your service to your trade, feature Haskell — then watch your volume go up!

STEEL DESKS TABLES

HASKELL OF PITTSBURGH

STEEL CABINETS DRAFTING DESKS

304 E. CARSON ST., PITTSBURGH 19, PA.



G. J. Aigner Co. Builds Rochelle, Ill. Factory

Work is well underway on the new G. J. Aigner Company branch plant in Rochelle, Ill. Construction is expected to be completed by late February or late March.

AT PLANT SITE . . .Officials of G. J. Aigner Co. and Rochelle, Ill., officials survey site of new Aigner plant. Pictured left to right are Al Aigner, vice-president; Ed Sarver, Rochelle contractor; Bill Mougin, Rochelle commissioner; Bill Silberstorf, assistant to G. J. Aigner, president, and Mayor Leo Ripp of Rochelle.

The company has taken a lease on six and one half acres of land and the building thereon which is being built by Ed Sarver, Rochelle contractor.

Al Aigner, vice-president, said the branch will be a complete fabricating plant of the light manufacturing type. It will be fully integrated, with little or no processing done in Chicago as far as he branch is concerned.

Eberhard Faber Moves Plant

Eberhard Faber Pencil Company has announced that it will move its factory operation from Greenpoint, Brooklyn, to Wilkes-Barre, Pa., sometime late in 1956.

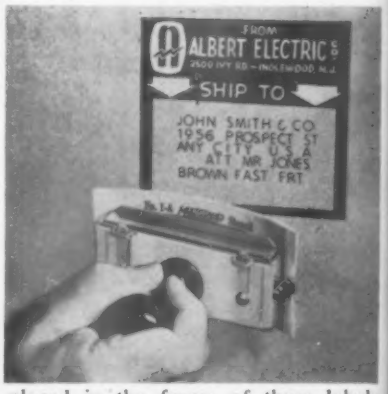
The company, which has had the factory in Greenpoint for 83 years, will continue operations there until the new plant

NEW FACTORY . . . will be built for Eberhard Faber Co. in Wilkes-Barre, Pa.

is finished. The new one-story building will offer 250,000 square feet on a 25 acre site. The plant will have room for increased production and a greater opportunity to develop research, it was stated.

Louis M. Brown, president, said the decision was the result of over two years of study and research. The 106-year-old firm also has factories in Newark, N.J., Canada, West Germany and Brazil.

Hand Stamp Duplicator Aids Shippers in Carton Marking



The Multistamp Company has recently indicated that its hand stamp stencil duplicator has come into use on shipping cartons to help speed handling and eliminate mis-direction.

According to the company, the carton manufacturers are preparing cartons which have printed shipping labels in a standard place. "Ship to" information can be placed in the frame of these labels quickly by use of the Multistamp duplicator which requires only one stencil, cut by typewriter or ball point stylus, and one inking for up to 1,000 pieces.

The hand or rocker-type stamp can be used while cartons are in storage, or moving down conveyors to waiting trucks.

The company also has the Form-Cut stencil which has the shipper's or carrier's own form permanently die-impressed into the stencil. When the form is filled in, form and all print on the carton.

Royal Appoints Two in Portable Sales

W. H. Beckwith, portable sales manager for the Royal Typewriter Company, has announced two new appointments within his organization.

Kenneth A. Clark, formerly Dallas typewriter salesman, has been advanced to the position of southern regional portable manager, with headquarters in Atlanta, Ga. In this position

R. A. PENCE

K. A. CLARK

he will supervise the portable representatives covering the Washington, D. C.; Cincinnati, Ohio; Columbia, S. C., and the Jacksonville, Fla., territories.

R. A. Pence, formerly Royal electric salesman in Omaha, Neb. has been appointed portable representative for that territory. In addition to Nebraska, Mr. Pence will also call on dealers in Iowa.

Moore Forms Stock Forms Division

Moore Business Forms, Inc., has announced the formation of Stock Forms Company, division of Moore Business Forms, Inc.

Robert J. Orchison, formerly a sales executive of the Pacific Division, has been named general manager.

The new company will be the exclusive national distributor of Moore stock forms, known throughout the trade by Moore's Rediform trademark.

Executive offices will be located in a new office and warehouse building to be erected on S. Dean St., Englewood, N.J. Temporary offices and a warehouse have been established at 345 Commercial Ave., Palisades Park, N.J. The New York sales office is located at 33 W. 42nd St.

Sales offices and warehouses also will be located in Los Angeles and San Francisco, Calif., Denton, Tex., St. Louis, Mo., St. Paul, Minn., and Atlanta, Ga.

IN WAITING ROOMS

IN OFFICES

IN CONFERENCE ROOMS

NYGEN* TOLEX

. . . "bears-up" beautifully when busy-bodies "bear-down"

on

Mur-Mills New "FLAIR-LINE"

No other vinyl upholstery withstands hustle-and-bustle abuse like Nygen Tolex. That's why Murphy-Miller of Owensboro, Kentucky chose it for their handsome new "FLAIR-LINE" office furniture. It's the exclusive Nygen backing that gives Nygen Tolex such exceptional strength and durability plus all-important "balanced stretch" for perfect tailoring.

In the beautiful new "Pampas" leather effect, or in any of the wide range of patterns and colors now available, Nygen Tolex is indeed the ultimate in quality...a truly superlative vinyl upholstery.

Write for samples today

THE GENERAL TIRE & RUBBER COMPANY
TEXTILEATHER DIVISION
TOLEDO 3, OHIO

YGEN TOLEX IS AVAILABLE IN LEATHER
FFECTS OR IN PATTERNS AND COLORS
O COMPLEMENT ANY COLOR SCHEME

* Reg. T. M., The General Tire & Rubber Co., as used for the famous NYGEN tubeless tire.

GENERAL
PLASTICS
The General Tire
& Rubber Company

Cloke's Store Redesigned

DESIGNED to serve busy people.

◆ SELF-SELECTION has been introduced by Cloke & Son, Ltd., for the first time in the Niagara Peninsula through transformation of the firm's store in Hamilton, Canada.

Cloke's, in fact, is among the first in Canada to use the self-selection method in a stationery and office equipment store. The firm's president, John T. Cloke, traveled to Harrisburg, Pa., Chicago, as well as other cities in Canada and the United States to accumulate ideas before remodeling.

Every department of the store has been redesigned and reorganized so that hundreds of items can be displayed for quick, easy comparison and selection.

In the reorganization, the store was completely departmentalized, and each office product in the departments is openly displayed in orderly fashion.

New fixtures have been built in, new lighting has been added and the store has been redecorated in a new color scheme in keeping with the modern interior.

This has been a family business for three generations.

When the founder, John G. Cloke, opened the first Cloke store in 1896 his son Fred joined him at the early age of 13 to establish what was to be a continuing business firm.

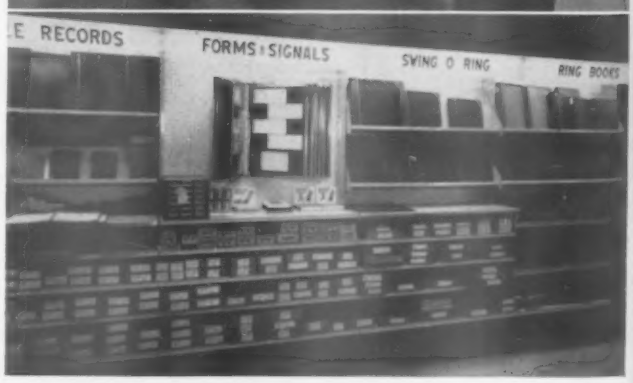
Upon the retirement of his father, Fred Cloke assumed full control. His oldest son, Alec, entered the business later and gave vital support to his father until his sudden death in 1939. At that time Mrs. Fred Cloke returned to the business, having been orginally connected with it before her marriage.

Following his return from service in the armed forces during World War II, John T. (Jack) Cloke rejoined his father and became increasingly active in the firm as its vice-president. With the recent passing of Fred Cloke the management of the company is in his hands as the new president, and Mrs. Fred Cloke as secretary.

Today, Cloke & Son, Ltd., occupies a three-story building, employs a staff of 35, and is equipped to supply a complete line of office supplies, furniture and printing.

The firm serves industry and offices in Hamilton, Brantford, Dundas, Grimsby and many other centers within a 30-mile radius of Hamilton.

Cloke's is divided into four major departments—office supplies, office furniture, greeting cards and social stationery and a recently-expanded printing plant.



CLOKE DISPLAY . . . enhances office furniture department (top) and record-keeping supplies self-service. Every department in the store has been redesigned and reorganized.

Dixon "lifts its glass" to Canada Dry . . .

Another Distinguished Dixon Customer!

Mr. F. G. Atkinson, *President of The Joseph Dixon Crucible Co.*, says:

"We point with pride to Canada Dry, Inc., one of America's leading beverage manufacturers . . . another famous-name user of Dixon Ticonderoga Pencils. Dixon "mixes well "with Canada Dry, providing the writing convenience and economy of super-quality pencils."

For sales that sparkle, stock up now on Dixon Ticonderoga and the complete line of best-selling Dixon pencils. Give your business a refreshing "lift" . . . in terms of easier sales, faster turnover, repeat orders . . . by selling the pencils that are favored by the famous names in American Business.

TICONDEROGA
. . . a famous name in American History

Dixon TICONDEROGA
. . . a famous pencil in American Industry

For "Big Business" . . . put this best-selling package on your shelf!

Pencil Sales Division, OA 2-6 **THE JOSEPH DIXON CRUCIBLE COMPANY,** Jersey City 3, N. J.

Elmer Wheeler Helps Promote Tufide Products of Stein

Elmer Wheeler, the man who "sells the sizzle" in a dramatic way as one of America's foremost speakers at sales rallies and conventions, is to promote the Tufide products of Stein Bros. Mfg. Co.

In these presentations "America's No. 1 Salesman", namely Mr. Wheeler, will present "America's No. 1 Sales Case", referring to Tufide as "A Case of Good Salesmanship."

Mr. Wheeler will present Tufide brief bags on the basis of noteworthy accomplishments such as outstanding salesmanship, popularity or as a reward for service in accordance with the wishes of chairmen at various speaking engagements.

Preliminary response to the idea has been exceedingly favorable, reports Ralph W. Graham, general sales manager of Stein Bros. Mfg. Co.

The first six of Mr. Wheeler's speaking engagements for 1956 are:

January 9—Advertising & Sales Executives Club of Kansas City, Mo.

January 17—Dairy Queen National Trade Association, Inc., of Davenport, Iowa. (Talk to be made at convention in Miami, Fla.

January 31—Sales Executive Club of Richmond, Va.

February 24—Advertising Club of Louisville, Ky.

March 16—Sales Managers Club of Memphis, Tenn.

April 12—American Automobile Association of Washington, D.C. (Talk to be in Miami Beach, Fla., at convention).

ELMER WHEELER . . . and Tufide brief bag which he will present at speaking engagements.

Sheaffer Changes Dealer Policy

The W. A. Sheaffer Pen Company announces that in order to serve an important segment of the buying public, particularly in metropolitan areas, it will add to its list of authorized dealers certain large-volume retail outlets.

"As a long-established manufacturer of writing instruments which are universally used by all income groups, Sheaffer has over the years developed national distribution on the firm policy of selecting qualified dealers who are sold on a direct-from-the-factory basis," the company statement said.

"We will continue to follow this policy of determining which dealers will sell our products. We are now adding certain high-volume mass merchandisers because we recognize that this type of outlet is used by a substantial number of purchasers, just as other types of outlets meet the needs of their customers.

"In fairness to all Sheaffer dealers we are now permitting them to price our merchandise in accordance with their own local economic conditions and competitive practices. Sheaffer will no longer enforce its Fair Trade policy, but will continue the use of suggested retail prices."

Eagle Pencil Co. Marks 100th Year

The Eagle Pencil Company marks 100 years of service during 1956, and the event will be celebrated with a centennial program designed to acquaint the public with the advances that have raised pencil manufacturing from a specialized craft to an exact science.

Alfred Berol, president, whose great-grandfather founded the company in 1856, said the program's aim is to help bring the public better appreciation and understanding of the entire office supplies industry.

Eagle began operations in a small factory in Yonkers, and today it operates a plant with more than 500,000 square feet.

Redi-Record Products Moves

Redi-Record Products Company announced that effective February 1, its new address will be 51 W. 21st. St., New York 10, N. Y. As part of the expansion program, new machinery is being installed to increase and expedite production.

Orsenigo To Manufacture, Distribute Feldman-Selje Office Furniture

A manufacturing-distributing agreement has been reached between the Feldman-Selje Corporation, Los Angeles, and the Orsenigo Company, Westerly, Rhode Island, wherein the eastern firm will manufacture and distribute Feldman-Selje collection east of the Mississippi River.

ORSENIGO PLANT . . . will manufacture and distribute Feldman-Selje furniture in East.

The West will continue to be served by the Los Angeles factory, it was announced. The agreement, the firms pointed out, will bring about lower freight costs and speed up customer service east of the Mississippi.

Swanson Appointed by E. G. Ryan & Company

Announcement of the appointment of Roland L. Swanson as sales manager in charge of the Davidson Division of E. G. Ryan & Company came recently from Clark Q. Snyder, vice-president of this long-established Chicago "one-stop" supply house for large and small lithographers and printers.

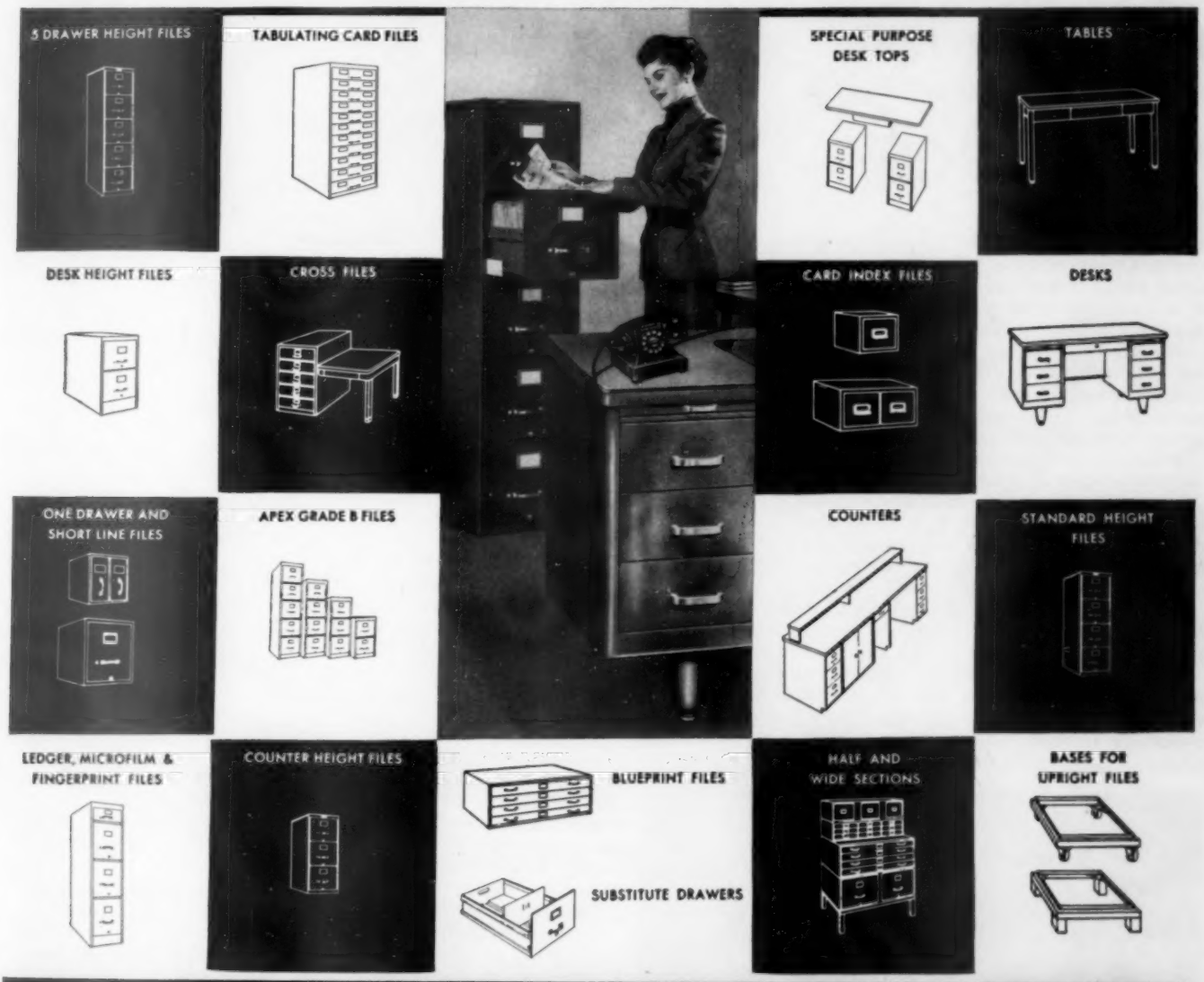
In his post as sales manager, Mr. Swanson has charge of the entire line of offset and relief duplicating machines, folders, paper feeders, supplies and parts manufactured by the Davidson Corporation and distributed by E. G. Ryan & Company in a 15-county area, plus related small equipment by other manufacturers.

BUY AND SELL THE BEST TO KEEP *YOUR* BUSINESS GROWING

COLUMBIA

Steel Office Equipment

A FILING CABINET FOR EVERY NEED • DESKS AND TABLES FOR EVERY BUSINESS PURPOSE



COLUMBIA STEEL EQUIPMENT COMPANY

ESTABLISHED 1919

OFFICE — SHOWROOM — PLANT

FORT WASHINGTON, PENNSYLVANIA

CHESTNUT HILL 8-2200

THE HIGHEST GRADE EQUIPMENT AVAILABLE **PROFITABLE TO SELL**

ISLAND UNITS . . . make available more merchandise to the customer who might otherwise miss seeing what he wants.

Lewis Company Opens Display Units for Self-Selection

◆ PROVED EXPERIENCE that self-selection and transient trade build business was the prime factor behind the recent opening of the R. P. Lewis Company store in the heart of the downtown district of Saginaw, Mich.

The Saginaw company, which lost its first store in 1951 in a bad fire, had been quartered in an inadequate but necessary location since the loss. During these years, however, it was observed that self-selection and other experiments were adding greatly to business volume.

When the time came for a move to insure continued growth, the firm looked into the possibility of going to an outlying shopping center. It was learned, however, that a group of landlords in the downtown area were taking steps to keep business there by being selective in their tenants and building a center in the heart of town which offered greater variety than any center, along with parking facilities.

Since this fit the bill for the R. A. Lewis Company, it found the location to its liking and planned a new store to fulfill anticipated needs.

The interior was carefully planned and laid out to fit modern requirements. The use of colorful units for display as well as for atmosphere was designed with forethought of the customer's reaction. Self-service units were installed for stationery items, greeting cards and gift items, and a check-out counter to facilitate these sales was placed conveniently near the entrance.

DESK ARRANGEMENT . . . is part of ideas gleaned from the NSOEA convention in Chicago. The extra effort has proved to be well worth its weight in extra sales.

Behind the checkout counter, a display of filing supplies reminds the self-helped customers of their other needs. The idea of self-selection, according to R. D. Strecker, vice-president and merchandise manager, can be carried out for about 80% of the merchandise sold, in the stationery business. This covers loose leaf accounting forms, ring binders, indexes and the like. Columnar sheets, ledger sheets and that category is not practical for open display and must be serviced by experienced personnel, he said.

But that merchandise which fits the self-selection group, he pointed out, can reach new volume if adequately presented. Increases of from 200% to 400% in sales volume have been noted for items openly displayed.

R. A. Lewis Company found long ago that showcases, which become covered with merchandise, are wasting space. So except for the pen cases and the wallet cases, the store has open islands or shelving when possible. Peg board behind the shelving added more display area by utilizing the walls.

Positioning too, of such things as the greeting card units which have the most calls each day, has proven a business builder. By locating the card section where the customer must pass through the furniture displays, the sale of furniture from the floor has shown large increases.

The furniture display has been made as colorful as is possible, and the whole planning of the department, including the incorporation of ideas gleaned from the NSOEA convention, contributes to the final sale. This extra effort keeps the furniture before the potential buyer and creates discussion which often ends in business.

Because the company has found that women customers are in the majority, a weekly special is continuously run. Everything possible is done to provide items which may interest the transient woman customer, and the traffic in items of stationery for home use as well as office use has increased considerably.

The Saginaw store, as a successful experiment, will now be used as a model for the expansion of the four branches of the company in Lansing, Flint, Bay City and Jackson. The program was not conceived overnight, but rather it was the end result of a carefully developed plan. The plan is paying off in added profit.

Make it this easy...

FOR PROSPECTS TO BUY FROM YOU

One way to increase business is to have your advertising in the right place at the right time... in the 'Yellow Pages' of the telephone directory.

It's a sure, economical way for new customers to find you easily... and to remind old ones of you when they want the branded products and services you carry.

Find Your Nearest Dealer In The 'Yellow Pages'

Advertisers of branded products are using this emblem to tell prospects how to find their dealers.

For more information, get in touch with the Classified Telephone Directory Representative at your local Telephone Business Office.

Open Displays Highlight Remodeled Perdue Company

Extensive remodeling has not only changed the interior and exterior of the Perdue Company, printers, stationers and office outfitters of Pine Bluff, Ark., but it has literally given the public a new look at the stock and supplies the store offers for sale.

Glass and steel frames the front of the store from ceiling

OPEN EXTERIOR . . . view affords the passer-by the opportunity to see more of the stock on display within the store.

WIDE AISLES . . . make self-selection easier and offer the customer opportunity for adequate choice and examination of merchandise.

to sidewalk, and topping this slightly recessed front is a full front panel of blue finished aluminum which carries extruded silver-finished lettering set off-center.

The full glass windows offer a complete interior view to the passing public day and night, and the new fixtures and displays have resulted in better showing of items and facilitated efficient service.

Plans for the future expansion of the interior include the use of several more units which will allow the shopper to have a greater degree of self-selection.—GCG

New Dealer in New York City

Emanuel M. Cohen, formerly with Silver Stationery Company, Inc., has formed Emco Sales and Service, dealing in printing, engraving and stationery, at 126 W. 21st St., New York 11, New York. Mr. Cohen, whose association with the industry dates back 25 years, was formerly operator of Zenith Office Supply Company. He is seeking catalogs, price lists and literature from manufacturers.

Waterman Announces Reorder Policy

With volume orders of inscribed pens for advertising purposes selling at an increasing rate, Waterman Pen Company will continue its policy of protecting the stationers' profits on shipments reordered directly from the manufacturer, it was announced by George C. Holt, vice-president in charge of sales.

"Often big industrial firms order large quantities of pens with their company name inscribed on them from retail stationers, but then reorder directly from the manufacturer in order to realize discount rates. Thus, the stationer loses the profits of a large sale," Mr. Holt said.

To protect the stationer from this loss, the policy Waterman Pen Company has followed successfully and will continue to follow is to accept the order at the standard discount rate, but to put the order through the stationer with the margin of profit he would have made had he received the reorder directly.

"We at Waterman feel that this policy is a just and fair one inasmuch as it was the individual stationer who was initially responsible for the large order," Mr. Holt said.

Esterbrook Stays with Fair Trade

Esterbrook Pen Company, Camden, N. J., has advised its dealers throughout the United States that it will continue its policy of supporting present Fair Trade price laws wherever they exist. The company position is being broadcast to the trade in the following bulletin:

"We feel that this is an appropriate time to give new emphasis to a company conviction and restate a company policy:

"The Esterbrook Pen Company believes that their customers are entitled to full-profit margins, that present margins are not excessive, that they should be preserved to the fullest possible extent, not only by the dealers themselves, but by our Company as well.

"The Esterbrook Pen Company will continue to actively support present Fair Trade laws wherever they exist. We will protect the resale price of Esterbrook products wherever it is legally practical to do so.

"This restatement of policy finds us still of the opinion that the maintenance of the dealer's legitimate profit is in the best interests of both our dealers and their customers."

Parker Keeps Fair Trade Policy

In an announcement to dealerships, the Parker Pen Company vowed to continue to protect fair trade despite a recent competitive action abandoning the principle. The policy statement, termed by James N. Black, Parker sales vice-president, as "a most important decision for our industry," assured department store, jeweler, stationer, drug and other retailers that they could "continue to buy and sell Parker products without fear of profit or inventory price reduction."

"In our viewpoint," Mr. Black said, "a fair profit at the retail level, with value received for the customer, is the heart of the problem. We are committed to that principle, first and always."

Parker has pioneered in fair trade areas since 1921 when it introduced the Duofold at $7 when conventional types sold at $2.75 and lower.

Two years ago, the firm went on record decrying the press battle raging between some proponents of the Fair Trade Act and major "discount house" concerns. Parker's view was that the publicity in itself had the effect of promoting the idea of casual pricing.

Gift Craft Leather Co. Moves

Gift Craft Leather Company has moved its factory and offices to 101 Wooster St., New York City.

The new location offers almost three times the area of the previous building, and a complete line display will be available. The company was formerly located at 101 Spring St. in New York City.

DeJUR brings you a great new dictating-transcribing machine at a price that makes sense—Only $169.50!*

"2-way" Stenorette

Here's the dictating-transcribing equipment, every office, every business, every professional man—large and small—needs! And at less than half the price of comparable equipment of other leading makes! Never before has there been a modern, low-cost machine that gives so much dictating and transcribing efficiency . . . with such ease of operation. Now everyone can have the convenience and economy of the dictating equipment they've always wanted.

FINEST DICTATING-TRANSCRIBING MACHINE AT ANY PRICE! New "2-Way" STENORETTE is the finest machine of its kind ever built . . . proven by over 200,000 users all over the world. Its quality stands up! Its operating expense is practically nil. (For instance, re-use the same recording tape over and over again indefinitely.) The magnetic tape reproduces sound with natural clarity. Here in a compact, portable dictating-transcribing machine is real push-button efficiency. STENORETTE gives positive indexing, 30 minutes of recording, instantaneous playback, automatic error eraser and many more features! STENORETTE is backed by DeJUR'S 30 year reputation for precision electronic equipment of topmost quality!

NEW SALES POLICY MAKES LOW PRICE POSSIBLE!

STENORETTE is sold *only through established franchised dealers.* Buyers *pay only for the machine* and reliable retailer service. You don't pay a cent for an expensive door-to-door sales setup. See STENORETTE—with the most modern dictating machine features available.

***F.E.T. EXTRA** Transcribing accessories at a small additional charge.

TO DEALERS: Your area may still be open for the valuable DeJUR STENORETTE franchise . . . write, wire, or phone for full details.

You're Always Sure With **DeJUR** DeJUR USA

Long Island City, N. Y.; Chicago, Ill.; Beverly Hills, Calif.
DeJUR Internationale, G.M.B.H., West Germany

MAIL THIS COUPON TODAY FOR FULL DETAILS

Business Equipment Division
DeJUR-AMSCO CORPORATION Dept. OA-3
45-01 Northern Boulevard,
Long Island City 1, New York.

Gentlemen:
Please send me complete information on the new DeJUR "2-Way" STENORETTE.

NAME_____ TITLE_____
COMPANY_____
ADDRESS_____
CITY_____ ZONE____ STATE_____

Specify **STEELCASE**

whenever you want to make a good office . . . a little better

Building fine furniture for the office has been the honored task of Steelcase for 44 years. By featuring furniture which is a combination of functional design, space-saving engineering and outstanding beauty, Steelcase has compiled a Library of Famous Users which, as a cross-section of successful American business, is unsurpassed in the entire industry. As a matter of fact, whenever *more than price* is a factor . . . when quality, efficiency, convenience and styling are of major importance . . . *Steelcase is consistently first choice.*

1955 Steelcase installations include major offices for Caterpillar Tractor Co. • Ford Motor Company • General Mills Jewel Tea Company • Lumbermens Mutual Casualty Company

MEMO TO DEALERS:

National advertising like this...appearing in BUSINESS WEEK, ARCHITECTURAL FORUM, DUN'S REVIEW AND MODERN INDUSTRY...builds prestige and sales for STEELCASE DEALERS!

STEELCASE INC

GRAND RAPIDS, MICHIGAN

Authorized dealers in principal cities throughout the country

In Canada • CANADIAN STEELCASE COMPANY, LTD. • Toronto

Appointments . . .

Represents Haskell, Inc. in Northwest

Clinton F. Levings is now representing Haskell, Inc. in the states of Washington, Oregon and western Idaho. He has been associated with the retail and wholesale office machine and stationery field for the past 10 years. His address will be at P.O. Box 375, South Tacoma 9, Wash.

Represents Meilink in Southeast

Frank Neville, Atlanta, Ga., has been appointed Southeastern representative for the Meilink Steel Safe Company, covering Virginia, North and South Carolina, Tennessee, Georgia and Alabama. He will continue to represent Haskell, Inc., The Sikes Company, and Hoosier Desk Company, and his headquarters remains at 282 Colonial Homes Cir., N.W., Atlanta.

New Royal Sales Development Manager

Robert C. Miesemer has recently been appointed sales development manager for the portable department of the Royal Typewriter Company. He was formerly special portable and sales training representative for Royal. Mr. Miesemer has been with the company since 1949.

Named to Safeguard Post

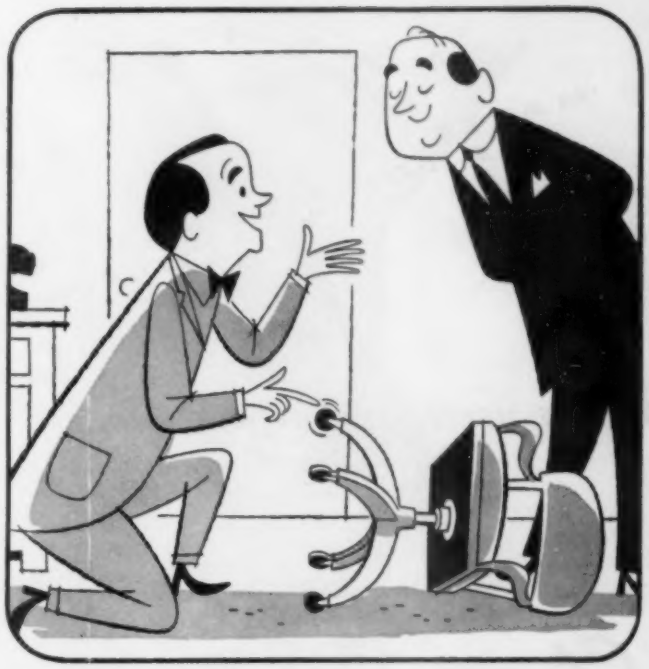
David H. Kollock, III, has been appointed general sales manager of Safeguard Corporation's new office systems division. Mr. Kollock comes to his new post from M. A. Kollock, Inc., importers of metal figures and objects of art. He will initiate and direct a sales program calling for greater distribution and promotion of Safeguard's checkwriter, business record systems and other office machines.

Ad Manager for Corry-Jamestown

J. J. Windahl has been named advertising manager by the Corry-Jamestown Manufacturing Corporation, makers of Steel Age steel office furniture. His newly created post is a move to aid dealers with marketing assistance from the home office. Prior to his appointment, Mr. Windahl served the company as supervisor of the advertising department.

Heads Ditto Customer Relations

S. B. Stewart has assumed the newly-created post of manager of customer relations at Ditto, Inc. This program is aimed at developing the potential of the company's products among business, industry, school, hospital, church and other users. Mr. Stewart, who joined the firm in 1935, was formerly assistant sales administration manager. He has also served as branch manager of the Dallas and Cleveland sales offices.



Ten-second efficiency test for your customers

Here's a quick test to try on your office manager friends. Show it to them!

Does your office have:

	YES	NO
• pock-marked floors?	☐	☐
• scuff-tracks near desks?	☐	☐
• banged-up furniture legs?	☐	☐
• worn-out rugs?	☐	☐
• screeching furniture?	☐	☐
• inoperative casters?	☐	☐

Even one "yes" answer is worth doing something about. Something like letting quiet-rolling, easy-swivelling Bassick "Diamond-Arrow" casters lay the ground-work for increased office efficiency. Their soft-rubber or hard-phenolic plastic treads provide safe, sure floor protection.

Don't forget, though, to make sure you're well-stocked with the Bassick casters this test calls for. The Bassick Company, Bridgeport 2, Conn. *In Canada:* Belleville, Ont.

For wood-base chairs — For tubular-base chairs — For metal-base chairs

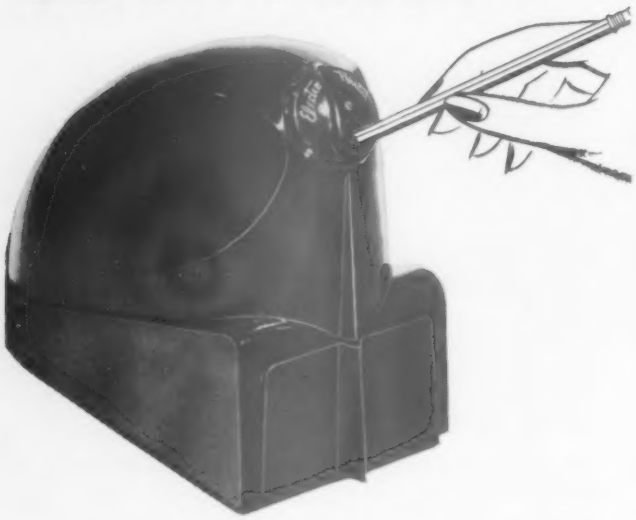
Bassick
A DIVISION OF
STEWART SW WARNER

MAKING MORE KINDS OF CASTERS . . . MAKING CASTERS DO MORE

MAKES A POINT TO SELL ITSELF

world's finest completely automatic electric pencil sharpener

Electro-Pointer



Insert wooden pencil at the natural writing angle . . . the Electro-Pointer instantly gives you a perfect point, automatically. Sharpens any size pencil, does not chew up pencil, but sharpens just enough. Proven through 14 years of satisfactory service. Display it, it sells itself!

WRITE TODAY FOR COMPLETE INFORMATION

STILE-CRAFT Manufacturers INC.

1825 MACKLIND AVE. • ST. LOUIS, MO. • U. S. A.

SERVICE VETERANS . . . received awards from the Reyburn Manufacturing Co., Inc. Left to right, Charles W. Stout, stock room foreman, 35 years; Joseph L. Turbett, tag pressman, 40 years, and Oliver C. Clark, tag pressman, 35 years, all received service awards for their records. A total of 36 such awards were made by the company.

Quality Park Selects Two for Southeast Sales Representation

Quality Park Envelope Company has announced the appointment of Joe Shanks and Elmer Duke, Jr., as sales representatives for the states of Mississippi, Alabama, Florida, Georgia, North Carolina, South Carolina and Tennessee.

Both Mr. Shanks and Mr. Duke are well known to dealers

ELMER DUKE, JR.

JOE SHANKS

in the Southeast, having traveled that area as manufacturers' representatives for many years. The Quality Park line consisting of more than 400 envelope and Leatheroid items carried in manufactured stock is sold only through dealers and will be represented by the two new salesmen in addition to their other lines.

Markwell Announces Exchange Plan

Markwell "RF" staplers and Markwell "RF" type staples in dealers' stocks will be exchanged without charge for other new Markwell staplers and Markwell staples, the manufacturer announces.

Full particulars may be secured from Markwell Manufacturing Company, Inc., 200 Hudson St., New York 13, N.Y.

Conger Now Connected with Watson Agency

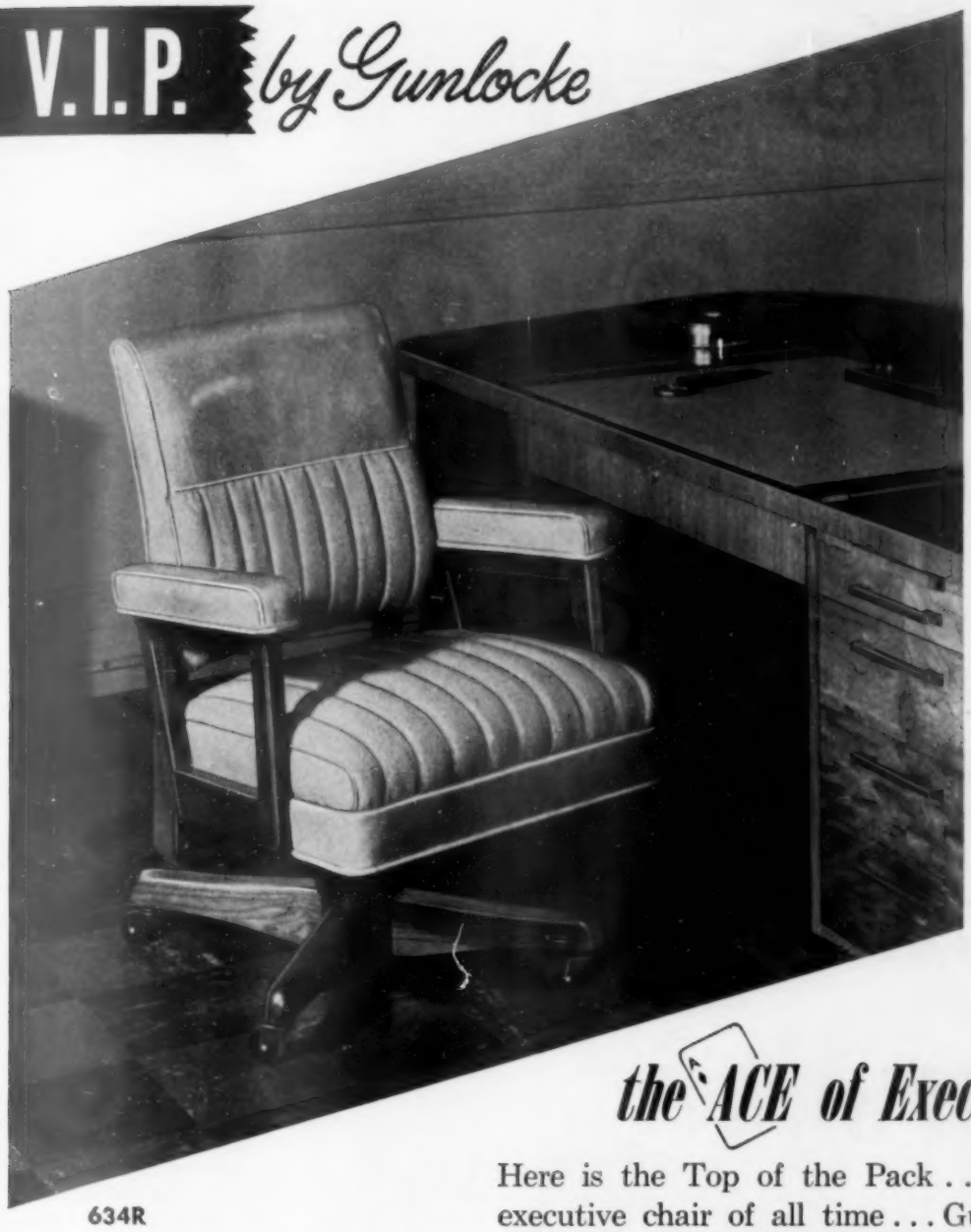
L. J. Conger of Batavia, Ill., long identified with the office equipment industry through his connections with plants in the Aurora area, is now connected with W. K. Watson, Advertising, Inc., 218 Fox St., Aurora, Ill.

Mr. Conger is in business for himself as consultant in markets, distribution and management, at 128 N. Mallory Ave., Batavia, Ill.

Samuel L. Greenspan Opens Own Agency

Samuel L. Greenspan, formerly advertising and sales promotion manager for Itkin Bros., Inc., New York City, has opened his own advertising-publicity agency located at 207 E. 43rd St., New York City.

V.I.P. by Gunlocke



634R

Four hand-set adjustments to tailor-fit the chair to your personal comfort

Deep foam-rubber cushioning assures you of healthful all-day working comfort

A contour back for full-back support

Genuine walnut frame

Numerous leather and fabric color combinations

the ACE of Executive Chairs

Here is the Top of the Pack . . . the unsurpassed executive chair of all time . . . Gunlocke's V. I. P., designed to give You all-day working comfort and Your Office the look of masculine elegance.

Maybe you have dreamed of a chair like this—one that supports you easily and naturally, both when you are sitting up to work and when you are leaning back to relax. The V. I. P. by Gunlocke does both jobs supremely well, and with more comfort than you ever realized could be built into a chair! It is fully cushioned in deep foam rubber, both seat, back and arms. A heavy fabric covers the seat and lower part of the back, for extra coolness and greater sitting ease. The V. I. P. gives you extra comfort in the back, too. It's assured by the form-fitting contour of the support. The lower portion gives you gentle support at the small of your back, while the upper part cushions your shoulders. This is the surest contour yet devised for all-over back support. The V. I. P. by Gunlocke is truly tops in sitting comfort.

The Progressive W. H. GUNLOCKE CHAIR COMPANY

WAYLAND, NEW YORK

It's easier to make bucks with Miami Systems!

You're in for more big wampum when you hit the "sales path" with Miami Systems business forms—the forms all American businessmen want to buy!

Miami Systems incorporate into each easy to fill out form every fact a businessman (or gal) must have to complete any business transaction. They're competitively priced • conveniently sized for quick filing • easy mailing • custom-made to precise customer specifications. *All orders* are immediately acknowledged, promptly delivered.

Big volume sales and profitable repeat orders await dealers who add Miami Systems to their present line. Dealers also enjoy Bonded Dealer Protection which guarantees no competition from us—ever!

For more information and facts about our new low prices, write today.

MIAMI Systems

MIAMI SYSTEMS CORPORATION

CINCINNATI 9, OHIO

MSC Business Aids include Rite-Type-Snap Carbon Forms • Continuous Forms • Continuous Interleaved Sets • Autographic Registers and Forms

Corlett, High Purchase Haines & Essick, Inc.

Richard K. Corlett, in the office appliances and book store fields in Decatur, Ill. since 1938, and a partner, head investors who have purchased controlling interest in Haines & Essick, Inc. in Decatur from W. Meredith Weck.

Mr. Corlett, assistant general manager of the firm since 1948, succeeds Mr. Weck as general manager. His partner, Virgil W. High, also of Decatur, is assistant. The two announced the ownership change last December 19.

Harry Haines, co-founder of the firm with the late W. R. Essick, remains as president of the corporation. Elmer L.

R. K. CORLETT

V. W. HIGH

Crane is vice-president. Haines & Essick was first established in 1902 as a book store in downtown Decatur. Later, the fields of office appliances, stationers, sports and gifts were added.

In the fall of 1954, Haines & Essick installed a new self-service system, with stock displayed on Berry fixtures and cashiers' counters near the entrances. The store now occupies three large rooms of sales space on the first floor and the basement, with entrances on two city streets. Mr. Corlett said the self-service system has "proven very effective," with the store's business increasing steadily.

Mr. Corlett is a native of Burlington, Iowa, and a graduate of Grinnell College, Grinnell, Iowa. He first opened a store in Decatur in 1938, a book store. Corlett's Inc. was merged with Haines and Essick in 1948, and he became a director and stockholder.

Mr. Weck gained control of the firm in 1936, and became general manager. He has retired now, effective with the sale of his stock. At the same time, he resigned as a director of the Illinois Federation of Retailers. He is also a former chairman of the Decatur Retail Trades Committee of the Association of Commerce. He said he plans to remain in Decatur.

Mr. High, new executive in the firm, has been Midwest sales manager for the nitrogen division of Standard Oil Company in Chicago since April. Prior to that, since 1938, he was a Standard Oil salesman in the Decatur office.

Both new managers are married and each has three children.—J S

Price Tags Make Hit with Dealers

Orders for more than 150,000 price tags were placed by members of NOMDA recently. These tags were of two types —booklet and open face. The booklet tag carried the emblem of the Association on both front and back.

Over 100,000 Rulshields were purchased through the association at a great saving to each member. These combination ruler and eraser shields were made available at close to half the cost of individual dealers ordering direct from the factory. The NOMDA emblem also was displayed on this advertising novelty.

Drive-In Opened in Greenville, S.C.

The Business Equipment Company, Greenville, S.C. has opened a modern drive-in store on the Stone Ave. By-Pass.

"Greenville's Only Drive-In Office Supply Company", as the firm now calls itself, was first opened in 1943, by partners Ralph B. Moss and Sam B. Evans, Jr. The steady growth of the company demanded increased space, and the drive-in quarters were decided upon as most adequate.—EEG

CUT OUT AND SAVE

you'll save plenty—profit plenty with Seal-O-matic

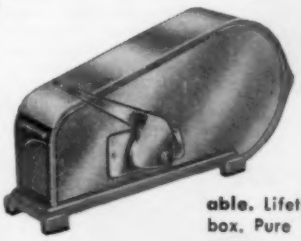
full line of quality moisteners and tape dispensers $3.50 to $55.95

ALL METAL SURWAY Envelope and Label Moistener

$3.50 retail

1½" pure bristle brush, ideal for labels, stamps, envelopes, etc. Heavy non-tip, rustproof, all metal body, plated brass top, rubber feet.

JEWEL 3" brush model ..... $4.25 retail



NEW WALTERS 60 Automatic Dispenser $18.95 retail

Push-down handle, dispenses ¾" to 1½" wide gummed tape in adjustable lengths 2" to 7½". Rustproof, unbreakable. Lifetime blade. Removable water box. Pure bristle brushes. Hammertone gray.

CHROME TOP MODEL....$19.95 retail

FLASH Brush Sealer $6.50 retail

For tape up to 1½" wide; removable aluminum water box, easily cleaned or filled. Rustproof. End-to-end moistening. Control guides offer smooth non-clog operation.

Prices slightly higher west of Rockies

ORDER NOW . . . or write for illustrated brochure and discounts!

Seal-O-matic DISPENSER CORPORATION

Formerly Lipton Manufacturing Co.

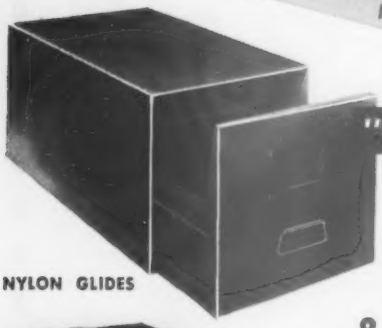
Dept. OP-2, 52 W. Houston St., New York, N. Y.

Our 22nd Year

NOW—3 COMPLETE LINES OF STEEL TRANSFER FILES

44 STOCK SIZES—PRICED TO MEET YOUR DIRECT SELLING COMPETITION!

only $6.95
(less FULL dealer discount)
FOR A NYLON GLIDE LETTER SIZE FILE!

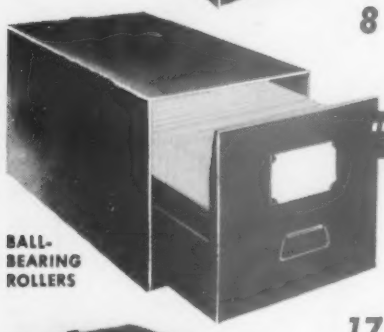


NYLON GLIDES

"G300" SERIES

Space saver file with 4 easy-action nylon glides, for very inactive records. Heavy gauge steel-channeled construction — Dual-vision card holder — drop handle for greater aisle widths.

8 STOCK SIZES

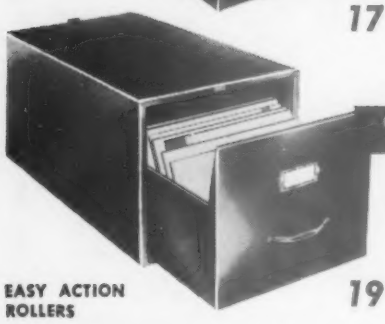


BALL-BEARING ROLLERS

"R400" SERIES

Space saver file with 4 high-speed ball-bearing rollers, for active to semi-active records. Heavy gauge steel channeled construction — Dual-vision card holder, drop handle.

17 STOCK SIZES



EASY ACTION ROLLERS

"500" SERIES

"Front office look" shoulder front file with rollers, brass plated hardware. For active to semi-active records. Millions now in use.

19 STOCK SIZES

WRITE NOW FOR COMPLETE DESCRIPTIVE LITERATURE

SOLD EXCLUSIVELY THROUGH THE DEALER AT FULL DISCOUNT PRICES!

DOLIN offers the most complete sales building line of steel Transfer Files available. There's a DOLIN lifetime engineered file for your customers every requirement. All DOLIN files stack easily and safely to ceiling height. Green or Gray baked finish standard. Our 44 stock sizes are ready for immediate delivery — order your samples now.

All DOLIN files can be equipped for the new MOBILE STORAGE SYSTEM, enabling the addition of 30-70% MORE FILES in exactly the same floor space — inquire.

DOLIN METAL PRODUCTS

317-22 LEXINGTON AVE., BROOKLYN 16, NEW YORK

Kistler's Completes New Downtown Store, Utilizing Self-Selection Type Fixtures

Designed specifically to follow the uptown trend of business in Denver, Colo. is the new retail store of W. H. Kistler & Company in the Denver Club Building.

Despite the fact that the original Kistler retail store at 17th and Champa in Denver is already the largest such store in the downtown Denver shopping district, there was an imperative need for the branch store, according to B. D. Blackmer, general manager.

"As has occurred in many other cities, the downtown Denver shopping area has undergone some sharp changes", Mr. Blackmer said, "with the construction of two 21-story office buildings at the east end edge of the downtown district, a huge new

SELF-SELECTION ENHANCED . . . Three views of fixtures at W. H. Kistler & Co. new branch store in Denver, Colo. Upper left: The Berry self-selection fixtures make shopping easy. Upper right: the "cash and wrap" counter. Bottom: gravity feed typewriter ribbon fixture.

department store going up, new hotels, and other enterprises, the original store is now several blocks below the heart of the business-office population center.

"Human nature being what it is, the average person will not travel several blocks to continue to buy office supplies from the store which has already served him for many years, but is likely to instead do his shopping at the most convenient nearby location. In setting up the branch store, we are simply moving our facilities closer to the average customer."

With a frontage of 25 feet and a depth of 125 feet, the new store has placed every emphasis on self-selection, following a similar program of the Champa Street store which

Try it
and FEEL the
difference!

Not until you've felt your fingers race across the key board of a Johnston can you know what ease of operation means in adding machines. For the first time **all keys**—both feature and numeric—respond to **exactly the same** light finger touch. Try it...and FEEL the difference!

sold
and
serviced
exclusively
by
office
machine
dealers

Johnston
ADDING MACHINE CO.

13343 SHERMAN WAY
NORTH HOLLYWOOD, CALIFORNIA

meet your NEW salesman

"FREDDIE the FIREMAN"

He's a "contact" man. He is seeing a million* people for you right now in five important "business publications":

- ✓ **NATION'S BUSINESS**
- ✓ **ROTARIAN**
- ✓ **OFFICE MANAGEMENT**
- ✓ **THE OFFICE**
- ✓ **MANAGEMENT METHODS**

* *over 1,000,000 potential Victor Safe buyers will see "Freddie the Fireman"—each month—for the next three months!*

He's offering a FREE booklet on "Record Protection" that contains vital information for every businessman.

Your new "contact man" is going to show results. Watch for him—he'll be working right in your neighborhood.

VICTOR SAFE & EQUIPMENT

Remington Rand DEALER SALES
DIVISION OF SPERRY RAND CORPORATION

315 FOURTH AVENUE · NEW YORK 10, N. Y.

provided invaluable know-how. Here, the Kistler organization definitely proved that self-selection in the retailing of office supplies, stationery, special stationery, gifts and small office machines, was definitely possible, and all of the outstandingly good features of the Champa St. store has been incorporated into the new Denver Club store, several blocks away.

Except for small, highly-pilferable items which in the past have shown high susceptibility to theft, the entire inventory is "out in the open" where the customer can help himself, calling upon a salesperson nearby for additional help wherever desired.

Following a department store theme, the customer is encouraged to "browse" as desired, calling upon a salesperson only where explanation of the operation of the item which interests him is desired. In this way, it is believed, unit sales will be higher, the usual customer will spend more time in the store, and the possibility of "impulse sales" will be sharply increased.

Designed by Berry

All fixtures throughout the store, of limed oak, easily maintained, where designed for the new Denver office supply store by Henry Berry & Associates. There are a minimum number of counters, these confined for the most part to instruments and fountain pens, plus small, costly items which are subject to theft. The remainder of the fixtures throughout the store are composed of open gondolas, built back to back, with spotted-in specialty display units at the end of each gondola on which highly promotional or seasonal merchandise will be shown. Open display shelving with completely adjustable shelving lines both walls of the store for maximum "serve yourself" convenience with no counter cases intervening.

Even in office furniture, which is displayed on a sample basis in the right rear corner of the store, the emphasis is on "self-help". No customer need feel that he will be "over sold" when salespeople keep courteously out of his way until he asks for help.

Because of the width of the aisles and the convenience of the self-selection displays, all "hot items" which are leaders, specially-priced features, or new introductions to the market, are shown on the small spot display tables at either end of the gondolas, where they naturally will be exposed to close attention.

Inasmuch as every customer who penetrates into the rear of the store will pass several of the units in using either the right or left aisle, the chances are that the merchandise will receive as much attention as if displayed in the windows themselves.

Selling policy calls for each open, self-selection display to be backed up by a concealed stock of the same item, cartoned for ready delivery to the customer after selecting from the sample. Each item is marked with adhesive price tags which the customer can conveniently find and eliminating the often bothersome problem of finding a spot on which to mark a package.

Give Wrapping Service

When the customer has selected his merchandise, he takes it to the "wrapping center" at the front of the store, immediately behind the entrance. This is composed of two blond wood service counters, each equipped with a cash register, all wrapping materials, charge account books and reference material. The customer can pay for his purchases at either of the two counters, back to back at the front of the store, ask for gift wrapping or any other special services which he desires with anyone of four salespeople assigned to the front of the store, qualified to accept payment and check his purchases out.

Personnel in the new store includes six girls plus manager Blackmer, all of whom are "specialists" in several specific lines of merchandise, responsible for maintaining stock, building their own displays, keeping track of sales, and otherwise operating individually.

Because of its all glass front and the fact that one entrance of the store opens upon a lobby of the brand-new Denver Club Building, visibility plays an unusually important role in the new store.—RAL

THIS IS IT! The New TIFFANY

DUPLEX BOOK STAND

WITH THE SELF-LEVELING TOP

You read with ease from the ABC's through the XYZ's

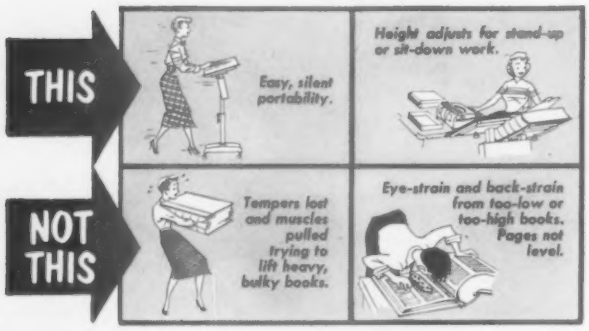
For correct height, the Tiffany Duplex adjusts quickly; top swivels for use by more than one person. Transports silently on 2" ball-bearing soft rubber casters. Sturdy, all-metal, the new Duplex is available in 5 colors.

• ADJUSTABLE HEIGHT!

• ALL METAL!

• PORTABLE!

Balanced, graceful design complements modern office decor.



This new Tiffany wonder automatically levels the pages . . . keeps them flat and instantly readable at any point from first to last page. This is accomplished by an ingenious 2-piece top with self-leveling suspension that floats vertically and laterally . . . adjusts itself to any turn of the book through concealed balanced spring action. Smaller volumes used in sets can be joined and used in order and simultaneously.

Nationally advertised . . . sold through dealers only

Tiffany Stand Co.
7350 FORSYTH
ST. LOUIS 5, MO.

Palace Office Supply of Tulsa Holds Open House for Architects

A unique idea for gaining the co-operation of architects was recently carried out by Palace Office Supply of Tulsa, Okla.

An open house for all local members of the American Institute of Architects and their staffs was held in the Palace Office Supply store rooms. Virtually all leading architects

A DAY FOR ARCHITECTS . . . at Palace Office Supply Co. Top—R. M. Black, AIA, of Black & West, architects; Frederick Van Kershner, AIA; George Constantine, president, Palace Office Supply Co.; Jack Hudson, AIA; Center—General floor view of the Tulsa firm; Bottom—Explaining features of Feldman-Selje desk are Gene Tomlins, interior designer; Jim Hajny and R. M. Black, Jr., Black & West, architects; Charles Sanders of Leon B. Senter, architect.

were present. According to George Constantine, president, the affair was far more successful than they had hoped it would be.

Palace Office Supply, under the direction of Mr. Constantine, has made a determined effort to secure the co-operation of architects in recent months. With the expert knowledge of Gene Tomlins, interior designer of the Palace organization,

easy to operate—easier to sell...

the new ALL-ELECTRIC

REGNA ADDING MACHINE

Fingertips literally float over the moulded keys . . . everyone who tries this sturdy and dependable REGNA becomes a "high speed" operator . . . everyone who sees it admires the streamlined styling, the legible keys and listing, the clear curved window for maximum visibility. REGNA's rugged Universal Electrolux Motor does all the work—chases fatigue—increases daily employee productivity!

Swedish steel, Swiss precision counters; different capacities from 6 total 7 up; fully automatic safety keyboard; rear rubber rollers for portability; in light grey and ivory.
Also—low-priced hand operated models.

REGNA

REGNA CASH REGISTERS, INC.
175 Fifth Avenue, New York 10, N. Y.

Gentlemen:
Please send more information on the new Electric Regna Adding Machine and outline advantages of becoming a Regna Dealer.

Name.....

Address.....

City..... Zone..... State.....

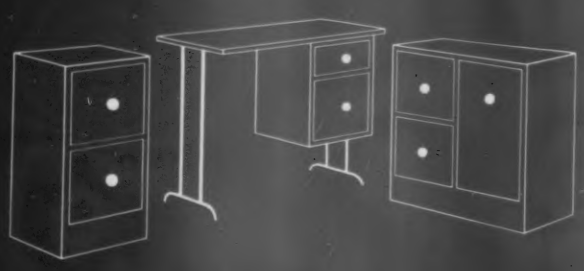
IN CANADA: Regna Cash Registers of Canada Ltd., 704 Notre Dame St. W., Montreal, Que., and Business Equipment Machines, 489-R King St. W., Toronto, Ont.
OUTSIDE CONTINENTAL U. S.: Jorgen S. Lien, Box 507, Bergen, Norway.

THE NEW H-O-N

MODEL 135

- Five roomy steel drawers in a steel case 52H by 15W by 26½D (4-drawer file height.) Letter size drawers take regular manila folders. Gray finish.
- Each drawer has 25-5/16 inches of free filing capacity. This means more than 10 feet of filing space in the five drawers.
- The lowest cost steel filing case on the market . . . and more economical than any other method in terms of capacity and function.
- The steel case is made rigid and sturdy by four strong vertical posts. It is reinforced with torque plates at base corners.
- This case will support more than a ton without buckling or drawer bind. Another unit may be placed on top, if desired. Bolt holes on sides.
- Every drawer rolls on four roller bearings . . . a big improvement in transfer filing units.
- Painted steel handles and punched-out label holders are standard on all drawer fronts.

Follower blocks are optional at small added cost.



THE HOME SUITE

This office-in-the home furniture consists of three attractive units especially finished in beautiful decorator colors. The 2 drawer file, combination cabinet and desk may be used singly or in a group. Well made in pleasing proportions for home use.

MODEL 901 COSTUMER

Quality and excellence are apparent in the H-O-N line of costumers. Made in 20 models to fill the requirements of clubs, institutions, offices, restaurants and meeting places. Practical design and fine workmanship in attractive aluminum.

FILES IN POPULAR SIZES

Suspension letter and legal in 2, 3, 4 and 5 drawer models. Non-suspension in 2 and 4 drawer models. Vertical Z-bars to give well spaced support to drawer loads. Heavy torque plates in the base for added rigidity. Suspension models have triple-tied cradle on 10 roller bearings. Excellent finish.

TRANSFER FILE 135

REPORTS FROM DEALERS tell us that the new H-O-N 135 Transfer File is *moving*.

Introduced at the NSOEA October Show in Chicago, first shipments were made soon after. Now *reorders are arriving* at the H-O-N factory in Muscatine. This of course is the real test of a new product.

We are pleased indeed that the 135 is passing the test. We recommend it to you as a *profitable saleable* item. And the season for it is here—*right now!* Order today and get H-O-N prompt delivery as usual.

THE H-O-N CO., MUSCATINE, IOWA

BOOKCASES

Popular with dealers everywhere . . . H-O-N Bookcases are made in two sizes 48 and 30 inches high. The pleasing style and fine finish have created a big demand for these units by business and professional offices. Both sizes are available either with or without sliding glass doors.

MODEL 38F STORAGE CABINET

A convenient unit of matching proportions to the Unifile line for storing office supplies. Double doors with paracentric lock. Also available without doors (MODEL 38E).

MODEL 532 DESK

Styled in the contemporary mode, Here is a distinctively tailored desk especially adaptable for use by interviewers, receptionists, and salesmen. Top, of mar-resistant Panelyte, is 24" x 42" in size. Pedestal is interchangeable, right or left hand.

UNIFILES

32A SERIES

38A SERIES

38D SERIES

Now—for the first time—these three basic Unifile models are available with H-O-N's distinctive UNI-LOCK feature and also an inner security compartment with dial combination lock. Four versions of these three models are made to suit your needs.

Model 38D also available in legal dimension.

CARD FILE TICKLER BOXES

Beautifully styled, of lightweight lifetime aluminum. Deep-drawn to avoid unsightly welds and seams. Two sizes for 3 x 5 and 4 x 6 cards.

H-O-N
OFFICE EQUIPMENT

Business Boon for Top Executives

Model 532½ UL

Milwaukee's RELAXATOR-POSTURE CHAIR

Here is the most remarkable seating ever created for top executives. Here is an unparalleled, self-adjusting posture chair for fatigue-free working hours, *plus* exclusive head-rest and proper recline-action for those precious minutes of rest so essential for busy executives. MILWAUKEE's Relaxator-Posture Chair is the custom-crafted masterpiece with the *dual* advantages you can demonstrate dramatically and sell with ease. Write for full descriptive details today.

makers of fine chairs for over half a century

MILWAUKEE CHAIR COMPANY
Milwaukee 45, Wisconsin

suggestions are made for the complete office furnishing job before blueprints are finished.

This is helpful to the architects because they are confident that their ideas will be carried out to the last detail of having the right type of furniture and accessories in each office. It also gives Palace a chance to suggest plans before the client has pre-conceived ideas of his own that may be difficult to change after the construction is completed.

According to Mr. Tomlins, the guest architects were impressed with the arrangement of the furniture display floor and particularly the colorful way in which the furniture accessories were arranged. Many excellent contacts were made at the meeting. There was general agreement that it definitely cemented the planning and designing department of Palace Office Supply with the architect group.

A. L. Goldblatt Forms Own Firm in Texas

A. L. GOLDBLATT

His intentions to go into business for himself as manufacturers' representative in Dallas, Tex., have been announced by Albert L. Goldblatt. He will operate as Goldblatt Associates at 11033 Westmore Circle, Dallas 30, Tex., and will handle only commercial furniture, particularly office furniture that is sold through dealers.

Mr. Goldblatt has been with Royal Metal Manufacturing Company for the past 22 years. For the last six years he has represented that company in Texas, and prior to that he was sales manager of one of Royal Metal's divisions in Chicago.

The territory covered will be Texas, Oklahoma, Arkansas and Louisiana. It is Mr. Glodblatt's intention to add a number of salesmen to his organization, so that each can live in a different part of the four-state area to provide intensive coverage.

Representation is sought by Mr. Goldblatt for interested manufacturers of good wood and steel desks and wood and steel chairs.

Allen Becomes Everest Distributor

S. W. ALLEN

Stanley W. Allen of Stanhope, N.J. (formerly of Orange, N.J.) recently became distributor of the Everest line of typewriters and adding machines for New Jersey, Pennsylvania, Maryland, Delaware, Virginia and Washington, D.C.

Mr. Allen is well known in the office machine industry. He is a former vice-president of the Monroe Company and was at one time general manager of the Allen-Wales Company.

Retiring from active business a few years ago he recently became interested in the Everest machines and communicated with the Alma Office Machines Corporation of New York City, taking on their regional distribution.

Brooklyn Firm of A. Pearson's Sons Inc., Observes 100th Anniversary in 1956

A. Pearson's Sons Inc., commercial and office furniture firm of 267 Douglass St., Brooklyn, is observing its 100th anniversary this year.

The firm was founded in 1856 and established at 59-61-63 Myrtle Ave. in downtown Brooklyn by Alexander Pearson. The business was taken over and continued by his sons Alexander and John F. in 1898.

Since 1932 the Brooklyn organization has been continued by Harold Pearson, son of the founder, and James C. Pearson, son of John F. Pearson. Alexander Pearson, grandson of the founder, joined the firm in 1948, carrying on the family tradition.

World's Finest Duplicators

AT THE WORLD'S LOWEST PRICES

Introducing

SPEED-O-PRINT'S

LIBERATOR MODEL 300 ELECTRIC

SPEED-O-PRINT CORPORATION

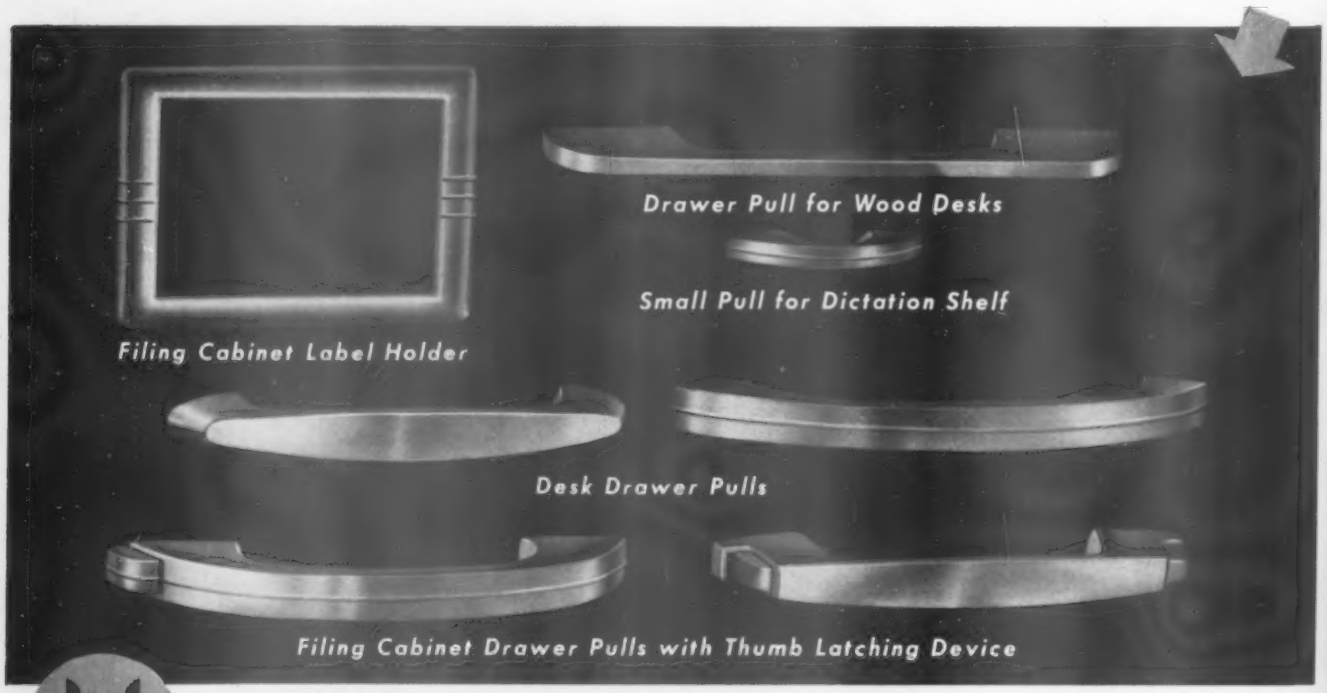
1801 W. LARCHMONT AVENUE • CHICAGO 13, ILLINOIS

AN IMPORTANT SERVICE FOR OFFICE FURNITURE AND EQUIPMENT MANUFACTURERS

Let Our Experienced Designers Work with You in Creating Smart, Modern Hardware . . . Engineered to Cost You Less

National Lock design engineers are specialists in creating smart, modern hardware. With an extensive background in materials and production techniques, they can help you secure more for your dollar investment. National Lock stylists will work independently or in cooperation with your own designers. • This service covers a wide range of items, including zinc die cast, aluminum die cast, stampings, plastics in both compression and injection molding. The hardware shown below is not available for general purchase, however, National Lock also manufactures an extensive line of *standard* hardware for office furniture and equipment. Write us for complete information.

Typical Examples of Confined Patterns Created by National Lock for Exclusive Use of Leading Office Furniture Manufacturers



Distinctive Hardware . . . All From 1 Source

HANDLES, LOCKS, LABEL HOLDERS, CASTERS, LOCKER HOOKS, HINGES, LIFT HANDLES . . . EVERYTHING FOR OFFICE APPLIANCES

NATIONAL LOCK COMPANY • Rockford, Illinois

Mark Gill Takes Helm of J. K. Gill Company

Mark M. Gill, grandson of the founder of J. K. Gill Company, Portland, Ore., was elected president of the firm at the same time that it was announced that J. K. Gill had purchased Lowman & Hanford Company of Seattle, Wash.

George Halling, general manager of J. K. Gill since 1940, has been elevated to the newly created post of executive vice-

MARK GILL

GEORGE HALLING

president. Harold Gill retains the vice-presidency, and W. A. Montgomery, long time president of the firm, has become chairman of the board.

No change of personnel was contemplated for Lowman & Hanford, the new owners announced, and both companies will be maintained as separate operations, headed by officers of the Gill Company. Robert Young, Lowman & Hanford manager, has become a vice-president and will continue to direct the operations at the four Seattle branches and the Olympia branch. The Shaw-Borden branch in Spokane, Wash., will continue under the management of William Goss.

Congressman Thomas Pelly, who has headed the Lowman & Hanford operation, announced his retirement from business to persue his governmental duties full time.

J. L. Elrod Named Sales Director for Maverick-Clarke in Texas

J. L. ELROD

In his third promotion since joining the firm as a "rookie" salesman in 1952, Jimmy L. Elrod has been named sales director for Maverick-Clarke, with responsibility for outside sales in all of the company's five divisions including, in addition to San Antonio; Austin, Brownsville, Corpus Christi and Houston, Tex.

A native of Marietta, Ga., and a graduate in industrial engineering from Georgia Tech., Elrod won, on his scholastic record, training as an executive by the General Shoe Corporation. Later he was employed for two years as an industrial engineer with the Ethyl Corporation.

Deciding to make his permanent home in San Antonio, he moved there and associated himself with such civic activities as the San Antonio Junior Chamber of Commerce, the Lions' Club, the Sales Executives' Club and the San Antonio chapter of the National Office Management Association.

He also served his church as superintendent of its Sunday School and married Miss Shirley Fletcher.

They are parents of a son, James Douglas Elrod, who was born on December 23rd.

Mr. Elrod's entrance into the business world of San Antonio came with his employment, in 1953, as a salesman with Maverick-Clarke.

His success in this previously-untried field led to his promotion, early in 1954, to the position of assistant city salesman for San Antonio, and, later in the same year, to the post of city salesman. He had been a member of the Maverick-Clarke Management Council for six months.

In his capacity as sales director, Mr. Elrod's ability as a sales organizer will be extended over a wide Texas area and he will play a leading part in the sales organization and policies of the company.—JHR.

Perfection

is the word for

Milwaukee's METAL-LUX

deluxe clerical posture chair

There is "executive distinction" in every line of this chair, from its foam rubber back-rest and Latex "Breathing Comfo-Cushion" seat to its streamlined swivel base. It has no equal for posture comfort and its good looks excel anything ever created in metal. Here is a chair which "belongs" where only the very best is desired. It's the chair that builds customer good-will for you. Write for complete details now . . . this perfection in posture can be the most profitable chair you've ever offered.

there is nothing finer in metal

MILWAUKEE METAL FURNITURE COMPANY

101 N. Campbell Ave., Chicago 12, Illinois

This trademark

THE BENTSON MANUFACTURING CO.
BENTSON
AURORA — ILLINOIS

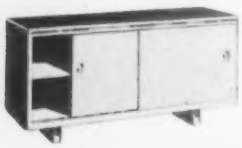
guarantees quality!

For top quality steel office furniture...specify BENTSON! A constant pioneer toward the ultimate in quality desks, tables, companion units and filing cabinets . . . the name BENTSON always assures you of functional beauty for exacting office requirements and office comfort.

Only Bentson offers you Perma-hush construction in desks, tables and accessories. *Only* Bentson gives you the many outstanding features found in the Top-Flite file.

The 6000 Series features roll-edge tops in desks, tables and companion units. A complete selection of models is available with variation of top overhang in the executive group, all with exclusive Perma-hush construction.

The 2000 Series, Space-maker, features square edge tops in desks, tables and companion units . . . plus Perma-hush construction. This space-saving design also offers a complete selection of models and variations in top overhang for executive appeal.



Matching companion units for both the 6000 Series and the 2000 Series are available to accentuate the function and beauty of the line. Credenzas, telephone stands and book cases.

The last word in "Grade A" steel filing cabinets. Top-Flite signifies smooth operation, durable construction and dependable performance for any filing cabinet need . . . BUT BE SURE IT'S BENTSON TOP-FLITE.

Dependable office comfort . . . with an accent on beauty!

THE BENTSON MFG. COMPANY

AURORA, ILLINOIS

CURRENT TOP SELLER . . . in the nation's bookstores is "American in the Rough," the autobiography of William M. (Bill) Coffman, Underwood Corp. sales executive who founded the famous East-West Bowl game benefit for the Shriners' Hospitals for Crippled Children. Published by Simon and Schuster, the book chronicles the progress of Mr. Coffman from seafaring days aboard a windjammer to Pacific District Manager for Underwood. Pictured is the window display at home offices of Underwood, One Park Ave., New York City.

Minnesota Mining Advances Three

William F. Evans, Raymond W. Fagen and Frank E. Yunker, Jr., have been named tape division sales managers in new posts by Minnesota Mining and Manufacturing Company.

Mr. Evans, who has been made branch sales manager of the retail trades tape division in Atlanta, Ga., was previously branch sales manager in Cleveland, Ohio. Mr. Fagan has been promoted to branch sales manager of the fibrous and industrial tape division in High Point, N.C. He previously was branch sales manager for industrial tapes in St. Paul, Minn.

Mr. Yunker is now branch sales manager of the retail trades tape division in Cleveland, replacing Mr. Evans. He was formerly sales supervisor in the Cleveland and Pittsburgh areas.

J. L. May Company Marks 40th Year

Early in January of 1916 The J. L. May Company established its tag and label business in a small office in midtown New York City. This year, the firm is celebrating its 40th anniversary of the event.

Today, this enterprise occupies more than 50,000 square feet in a centrally located manufacturing district of New York City at 111-121 W. 19th St. It houses the most modern, streamlined and completely automatic machines for the production of tags and labels for every conceivable use.

The made-to-order products embrace tags, labels, pin tickets, embossed seals, manifold tags and pressure sensitive labels.

Maso Moves Manufacturing to Chicago

Maso Steel Products, Inc., announces that manufacturing and warehousing facilities have been moved to the Chicago area. This action was planned in order to reduce freight and express costs to most points and to speed up shipping.

Maso's long-range plans also include expansion of facilities and improvements in the line of typewriter and business machine stands, cabinets. Additions will be made to the list of Maso-engineered products.

New Manager for Des Moines Firm

Robert Ely is the new sales manager for the Office Machine Supply Company, Des Moines, Iowa. He was formerly with both Remington Rand and Royal.

The Des Moines firm distributes Clary Corporation adding machines, cash registers and electronic computors, James Proctor is owner.—AL.

Executive Chair by **Sturgis Posture Chair Company,** Sturgis, Michigan. Manufactured in Sturgis, Michigan and Charleston, South Carolina. General Sales Offices: 154 Erie Street, Chicago 11, Illinois.

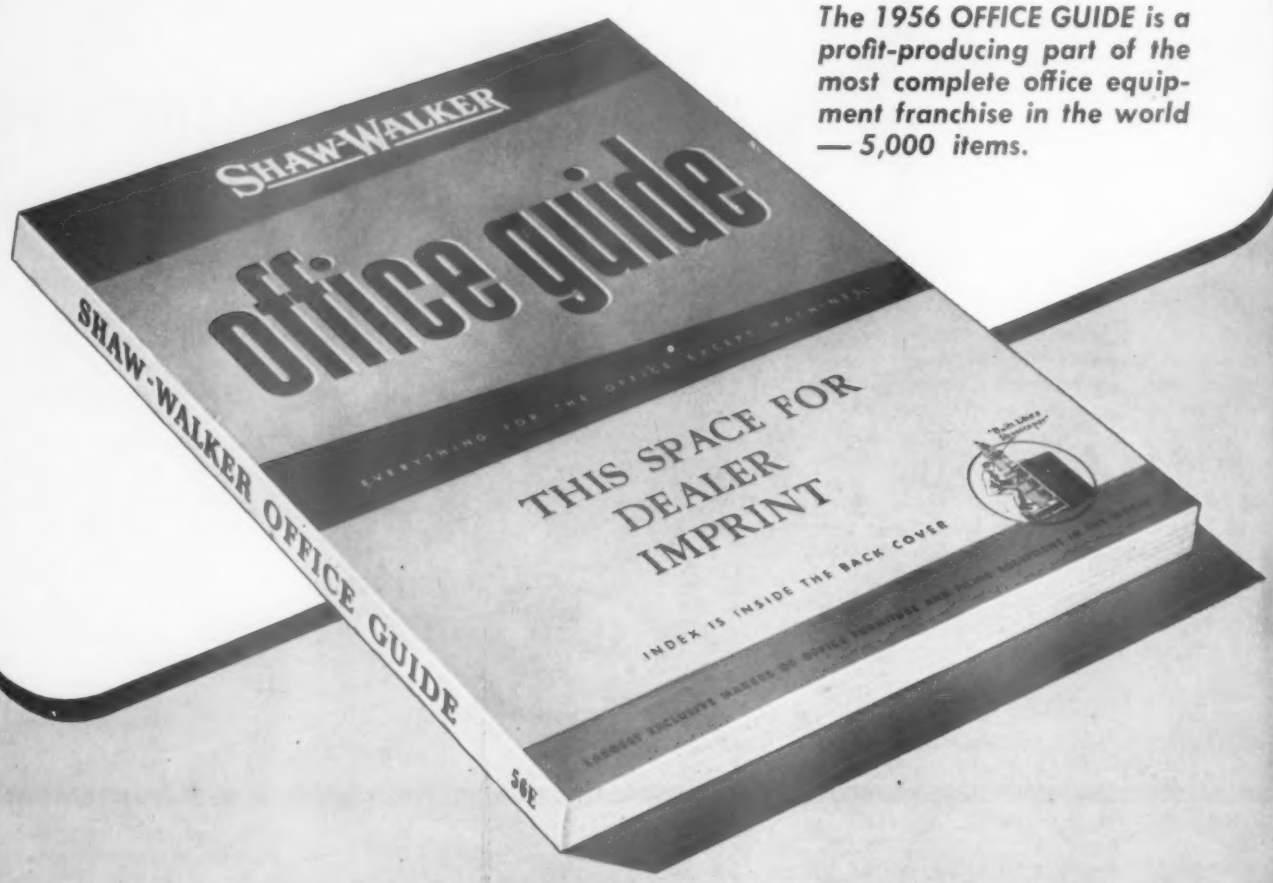
Comfort means Business with U.S. Koylon® FOAM *Cushioning*

This attractive and efficient executive chair will go a long way to offset "five o'clock fatigue" because it's cushioned with U. S. Koylon Foam! Only Koylon gives you the ultimate in comfort—the kind of balanced, buoyant ease that actually refreshes you while you work. Good news, too . . . U. S. Koylon Foam Cushioning smooths itself out after every sitting, keeps your office looking tops all the time!

United States Rubber

Another PROFIT PRODUCER for Shaw-Walker Dealers

The 1956 OFFICE GUIDE is a profit-producing part of the most complete office equipment franchise in the world — 5,000 items.



The Shaw-Walker Dealer is distributing to office equipment buyers this colorful, 292-page order-getting catalog — with his own name imprinted on the front cover.

The OFFICE GUIDE increases dealer business because it enables the dealer's salesmen and the dealer's customers and prospects to obtain immediately complete information about 5,000 office items.

Distribution of this impressive catalog spotlights you as the "Number One" dealer in your community. If you want to be the dealer in your city who has the privilege of distributing OFFICE GUIDES bearing your name, write Shaw-Walker, Muskegon, Michigan.

SHAW-WALKER Factories and Home Office MUSKEGON, MICHIGAN

LARGEST EXCLUSIVE MAKERS OF OFFICE FURNITURE AND FILING EQUIPMENT IN THE WORLD

MAYOR VISITS FACIT . . . Mayor Roy Hofheinz of Houston, Tex., center, visited the Facit calculator, Odhner adding machine and Halda typewriter booth at the recent World Trade Week exhibit held in Houston. He greeted Carl Gronhagen, left, district sales manager, in the Swedish Consulate's display section at the show. James Gurie, right, of W. H. Davis Co., Houston office machine dealer, introduced the Mayor to Mr. Gronhagen.

Foresees High Business Level

The nation's business will continue at a high level during 1956, according to a usually accurate business "barometer" — calculating machine sales. This view was expressed by Edgar B. Jessup, president of Marchant Calculators, Inc.

"Through long observation I have great confidence in calculator sales volume as a dependable indicator of future business conditions. Calculator sales tend to rise ahead of general business in good times and tend to dip a little before a possible business downturn", said Mr. Jessup.

"As Marchant's sales, both in units and dollars, for the first 11 months of this year ran appreciably ahead of last year, with November particularly strong, I look forward to a continued high level of business activity through 1956", he concluded.

Honor Friden Long-Service Employees

Ninety-two sales and service people from domestic and foreign field offices were among the 252 employees of the Friden Calculating Machine Company, Inc., to earn service awards presented during December.

Field personnel awarded fine Swiss movement watches for completing 20 years service with Friden were: Robert G. Anderson, Philadelphia; R. L. Bacchus, Joplin, Mo.; R. S. Berger, Providence, R. I.; C. F. Clark, Utica, N. Y. and A. B. Connolly, Evansville, Ind.

John T. Crotty and Kathryn Sherwood, Chicago; L. A. Damours and W. L. Talbert, Casper, Wyo.; R. H. Davis, Rochester, N. Y.; Lulie and Waverly Dickson, Washington, D. C.; W. W. Emerson, Omaha, Neb.; Emmett P. Miller and John D. Miller, Austin, Tex.; Wiley W. Owens, Oakland, Calif.; J. Arthur Russell, New York City; Frank Speight, Toronto, Canada; P. V. Traverso, Detroit, and Marco J. Zaro, Savannah, Ga.

In addition, 13 field employees were honored for 15 years service, and 59 for 10 years.

Home office and factory employees gaining 20, 15 and 10 year awards were honored at a Friden Award Club dinner held December 2 at Castlewood Country Club in nearby Pleasanton, Calif. Friden President Walter S. Johnson made the presentations. Swiss watches as well as pins went to 15 employees completing 20 years of service.

Leases Store in New Center

The W. W. Zingery Map and Blue Print Company, Houston, Tex., has leased space in the new Highland Village shopping center for an office supply store.—JHR

For Forward-Looking Dealers . . .

SAFES with the *FORWARD* LOOK

In the Herring•Hall•Marvin deluxe line for 1956, you'll find everything it takes to sell safes in large, profitable volume.

A stainless steel lock panel sets off the beauty of the modern, simple exterior, furnished in choice of smart decorator colors—Hammered Gray, Stylite Tan, Mist Green.

There is a wide choice of new, improved interior equipment.

All safes—even the smallest sizes—carry 4 labels, including the T-20 and Relocking Device labels of the Underwriters' Laboratories.

An important functional feature is the no-stoop, no-squint, no-spy combination lock shown here.

Exclusive franchises are open in a number of important centers. For more detailed information, see our two-page ad in the Buyers' Index section of this issue.

HERRING•HALL•MARVIN SAFE CO.
Hamilton, Ohio

Branches in: New York, Chicago, Boston, Detroit, San Francisco, St. Louis, Houston, Atlanta, Philadelphia, Minneapolis, Washington

Looks can fool you! Take the Gregson 680 Series, for instance. Sure, it *looks* light and airy . . . but man, these chairs are *rugged!*

Spring and foam rubber seats offer lasting comfort to the modern executive, and at a price that he will thank you for. Scuff plates and 2-inch ball bearing casters add long life to the beauty and ruggedness of the Arm Swivel Chair. And handsome brass ferrules on the Companion Arm Chair add that "extra something" that makes them sell fast.

Both chairs are available in Gros Point and Naugahyde, or Gros Point and top grain leather combination . . . in a wide range of colors . . . and at a price to suit even the grumpiest purchasing agent.

There's a new feeling in office furniture . . . a new light 'n airy look. It's available in the new Gregson Series No. 600. **Write for full information today.**

DEALER INQUIRIES INVITED

Gregson

GREGSON MANUFACTURING COMPANY

Manufacturers of Office and School Chairs

LIBERTY, NORTH CAROLINA

'Round the World Trip Relived in Opie Notes

EARLE OPIE

Earle F. Opie, president, Weber Costello Company, and Mrs. Millie Opie may still have memories of their world tour taken almost a year ago, but for their many friends who wanted the details, Mr. Opie has transcribed his "round-robin" notes into a compact mimeographed book.

The original notes were jotted down on "everything from hotel and airlines stationery to wrapping paper, menus, and beverage tissues" right on the precise location. The added flavor of "on the spot" recording has made the story of the tour as interesting a travel book as could be obtained from professional sources.

Mr. and Mrs. Opie started their tour on March 1, heading for the Hawaiian Islands. From here they hopped to Wake Island and then to Japan. In Tokyo they caught the real flavor of Oriental life, enjoying the sights, sounds and Japanese food.

From Tokyo, they flew to Manila, in the Philippine Islands, noting here the Spanish influence and learning of the sufferings the Americans and Philipinos underwent during the war.

Stop at Hong Kong

The next stop was the fabulous Hong Kong, British Crown Colony on the brink of Communist China. They noted it was a traveler's paradise, marred by the influx of thousands of refugees from China who have no chance for security.

Next stop on the trip was in Thailand (Siam) where again they were impressed by Oriental splendor tinged with extreme poverty. They visited many shrines and sites of beauty and saw many things alien to the American eyes.

From Bangkok, Thailand, they moved to Rangoon, and then into India where they spent time in Delhi, Benares, and Agra. Here again they saw the effects of over-population and an impossible food situation.

The next hop took them across Asia proper to the Near East where they visited the modern city of Beirut as well as the ancient Biblical sites such as Damascus, and Jerusalem.

Leaving the Holy Land, they moved south to Cairo and then across Athens, Greece, to see the "Cradle of Civilization." Following a stay there, they moved across the water to the Eternal City, Rome, to view the "Glory that was". Here they visited many churches, saw the works of art and enjoyed, as they did all over the world, the good food.

Many Ports of Call

Paris, London, Amsterdam, Copenhagen, Hamburg, Glasgow and Stockholm were other ports of call as they rounded out the trip through Europe before making the last flight across water to New York, and home via Washington D. C.

During their trip, Mr. and Mrs. Opie, of course, picked up many treasures in the shops and bazaars of the world, but they also gained a first hand picture of conditions which make the world the complex place it is today.

In the Holy Land, for instance, they found they needed a letter from their church to get into Arab territory, while they learned that if they visited the Arab sector first, they couldn't enter the Israel side.

See Communism Reason

In India, they could see the reasons why Communism is a possible factor, thriving on over-population and a minimum food supply. In Japan they observed the fact that 87 million people try to live in an area that could barely support 50 million.

And in almost every country they visited, they came across one sign of solidarity, International Rotary, doing what it could to bring about an exchange of individual ideas.

Don't waste TIME . . . .

Start cashing in now. Schedule your local tie-in with Morval's buy-provoking campaign in Time Magazine. January . . . February . . . every month, Morval is presented to FOUR MILLION Time readers . . . America's largest audience of ready-to-buy doctors, dentists, lawyers, businessmen, schools and institutions.

WRITE, WIRE OR 'PHONE to order direct mail and point-of-sale tie-in material. If you're not a Morval Dealer, write for territory availabilities and facts about Morval's complete Time merchandising program.

MORVAL FUTURONIC

Morval Corporation
Herkimer, New York

Trademark

Transfile

STEEL FRONT FIBRE BOARD TRANSFER FILES

3 STYLES
13 SIZES

Like a true thoroughbred — it's a sure-fire winner!

The TRANSFILE File is the favorite of many thousands of business concerns. Coupling together the economy of fibre board with the strength and durability of steel, TRANSFILE Files transform the haphazard conglomeration of bundled semi-active and inactive records into a systematic and orderly filing system — at rock bottom cost. TRANSFILE Files have made an enviable reputation for rugged durability and for record accessibility.

Made in 3 styles and 13 sizes, there is a TRANSFILE File for every purse and purpose. Shipped flat, they fold together like a glove. No screws, nuts, bolts or tools are needed.

You'll find TRANSFILE Files a constant source of good profit to you. Put them on display where customers can see them. Ask your outside men to emphasize them. Write for the complete GUSSCO catalog today!

GUSSCO
TRADE MARK

ALSO Manufacturers of "Guide-O-folder" — "Guide-O-tray" — "Guide-O-File" — "GUSSCO" Filing Supplies

GUIDE SYSTEM & SUPPLY CO.
335 CANAL STREET NEW YORK 13, N. Y.
WEST COAST REPS. — GUSSCO SALES INC., 337 WINSTON ST., LOS ANGELES 13, CAL.

George Hantscho and E. G. Ryan Form George Hantscho Company, Inc.

NEW PLANT . . . of George Hantscho Co., Inc.

Graphic Arts Machinery, Inc., of Mount Vernon, N. Y. announces that its name and address has been changed to George Hantscho Company, Inc., 602 S. Third Ave., Mount Vernon, N. Y.

George Hantscho remains as president and E. G. Ryan of Chicago becomes vice-president in charge of sales.

The company designs and builds a complete line of roll fed offset and letterpress (including rubber plate) presses for the publications field, (newspapers, catalogs, and so forth), for the specialty field (e. g. place mats and gift wraps) and the business forms industry including presses for snapouts and continuous forms.

Both George Hantscho and E. G. Ryan are nationally known in the printing machinery field. Mr. Hantscho was associated with J. F. Webendorfer in the original Webendorfer-

E. G. RYAN

GEO. HANTSCHO

Wills Company, then became factory and general manager of the Webendorfer Division of American Type Founders. He has had more than 25 years' experience in designing and building rotary web offset presses; in fact he has had a hand in the design of most of the presses of this type that are in use in American plants today.

Mr. Ryan is president of E. G. Ryan & Company of Chicago, nationally known printing machinery dealers. For the past 25 years he was first actively associated with the Webendorfer-Wills Company, and then became Midwest manager for the Mt. Vernon Web Division of American Type Founders. Throughout his long career his experience has helped many plants to greater production and efficiency.

The new plant of the George Hantscho Company is more than three times the size of the old plant. With its high ceilings, it is especially well adapted to the construction of even the largest presses. It contains a vastly expanded machine shop equipped with the very latest in heavy machine tools. Office and engineering departments have both been enlarged. Rolf Hantscho, son of the president, is a member of the latter.

Brochures describing many of the presses designed and built by George Hantscho are available on request of George Hantscho Company, Inc., 602 S. Third Avenue, Mt. Vernon, N. Y.; or to their midwest office, c/o E. G. Ryan, 153 W. Huron St., Chicago 10, Ill.

Monroe Creates New Post

George F. Schmucki has been named director of production planning by the Monroe Calculating Machine Company. His duties in the newly-created post are to relate the needs of the market to Monroe's product development.

CLEANER, SHARPER IMPRESSIONS with CLEAR-PRINT

TRY THIS MODERN WOOD BLOCK STAMP PAD! . . . . . .

Outlives Two Ordinary Stamp Pads

Wood Block is chemically treated to hold large amounts of ink and to feed just the right amount to the surface!

Ink dries instantly on paper yet never dries in the pad!

Pad surface is always flat and firm does not collect lint!

Ink cannot gush up between the type causing a blurred impression!

Impressions are always strong, clear, brilliant and waterproof!

Ink penetrates pad quickly, will not stand on surface as with ordinary pad!

Clear-Print Ink and Pad are never affected by moisture or humidity!

FREE SAMPLES gladly sent to interested Dealers!

L. A. PHILLIPS, *President*

Phillips PROCESS CO. 192 MILL ST., ROCHESTER 14, N.Y.

CARBON PAPER · PROTYPE TYPEWRITER RIBBON · CLEAR-PRINT WOOD STAMP PADS

Shakespeare said it:

What's in a name?

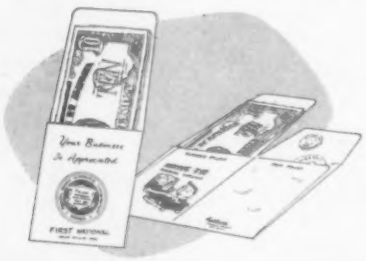
Romeo and Juliet

When the name is Justrite, you're assured of quality, variety, and service, for Justrite Envelopes have been leaders in the industry for over 35 years. Today Justrite Envelopes are still unequalled. Make your next order Justrite.

New Concept in . . .

DRIVE-IN BANKING

The Justrite TELLER POUCH!



This functional Drive-In Banking envelope features two pockets for safe, convenient handling of coins and currency when conducting business at the curb. AND it carries the bank's advertising message to its customers with every transaction.

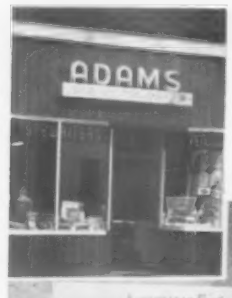
SOLD THRU DEALERS ONLY

WRITE FOR SAMPLES AND PRICE LIST H-2

NORTHERN STATES ENVELOPE CO.
300 E. 4th STREET, ST. PAUL, MINNESOTA

JUSTRITE ENVELOPE MFG. CO.
523 STEWART AVENUE S.W., ATLANTA, GEORGIA

Two modern factories to serve you



Pen Department Increases Traffic

ADD PEN DEPARTMENT . . . The recently remodeled Adams Office Machine Co., Evansville, Ind., (upper right) now features a complete fountain pen department featuring sales and servicing. Mrs. John Adams is behind the counter.

Adams Office Machine Company, Evansville, Ind., has recently completed a remodeling job and the installation of a fountain pen department which has proven to be an important factor in increasing store traffic.

John Quincy Adams, store owner, cautions however that he doesn't recommend the inclusion of a pen department without a complete service to all popular brands of pens and pencils.

TYPEWRITER DISPLAY . . . New portables and rebuilt standard machines are displayed on easily accessible shelves at the Adams Co.

His store, he added, has one of the most complete repair shops in the area, doing wholesale work for other dealers as well as retail business.

Mr. Adams, who purchased the general office machine and equipment division of the Reliable Office Equipment Company in Evansville two years ago, operated a business in Peoria, Ill., before moving to Evansville.

Since he bought the store, he said, he has expanded the retail part of the business considerably, and through various advertising media he has found that a good job can be done in merchandising new portable typewriters, adding machines and rebuilt standard typewriters.

Business Opportunities

New England Outlet Seeks Catalogs—Middlesex Office Supply Co., 50 Needham St., Newton 61, Mass., has recently been opened by Frank Crowley, formerly of Crowley Bros. He would appreciate the latest catalogs and price lists from manufacturers.

Dealers Find:

Special Files, Broader Choice, Mean More Sales

A dozen or so years ago, standard letter files were the answer to 90% of the filing problems in most offices. But today, the filing of more index cards, ledger sheets, tabulating cards and the many other "special" forms is commonplace.

The continued use of the standard letter or legal file for all such records is an expensive waste in space, effort and money. Specialization, therefore, has become an important part in the story told by alert office equipment salesmen throughout the country.

Progressive office managers and other executives welcome this new approach and the savings it brings to many companies. And sales reflect the trend to better filing practices.

The 1956 file line of the Corry-Jamestown Mfg. Corp., Corry, Pa., makers of Steel Age office furniture, is the broadest in its history and allows Steel Age dealers in particular the proper "tools" for this trend in selling.

This line includes "Form-Fitting" files to accommodate practically every business form employed in the modern office. In addition, the buyer has the choice of several price grades, one of which is sure to meet his file investment budget. And he can get the best in quality.

To help dealers promote the sale of Steel Age files this year, Corry-Jamestown is backing up its national promotion (the advertisement at the right appears in News week, Management Methods and Office Management in February) with a variety of sales helps, including many colorful pieces of literature.

The above Steel Age Grade "A" File brochure, for example, illustrates 24 different styles and highlights the construction features that have made these files the quality leaders of the industry.

The second folder illustrated presents the popular Steel Age Commercial Grade line. It includes letter, legal, card index, check, document and combination styles. Still another folder describes the Steel Age-pioneered family of Removable-Tray Card Files. Ten models are fully illustrated and described.

If you're not taking full advantage of the growing market for specialized files, perhaps it's because you're not offering your customers the complete selection in style and price made possible by Steel Age. A letter to the nearest Steel Age office, or directly to Corry, will bring you full information.

A "Standard" File isn't right for oversized forms—they're too big!

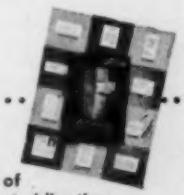
It's just as bad for Index Cards—they're too small!

But there's a STEEL AGE File especially designed for every business form, including—

- ★ Letters
- ★ Legal Documents
- ★ Index Cards
- ★ Tabulating Cards
- ★ Fingerprint Cards
- ★ Invoices
- ★ Checks
- ★ Microfilm

See your Steel Age Dealer soon.
He'll show how "Form-Fitted" Filing Units can save you time, effort and money!

Send for this helpful File Selector



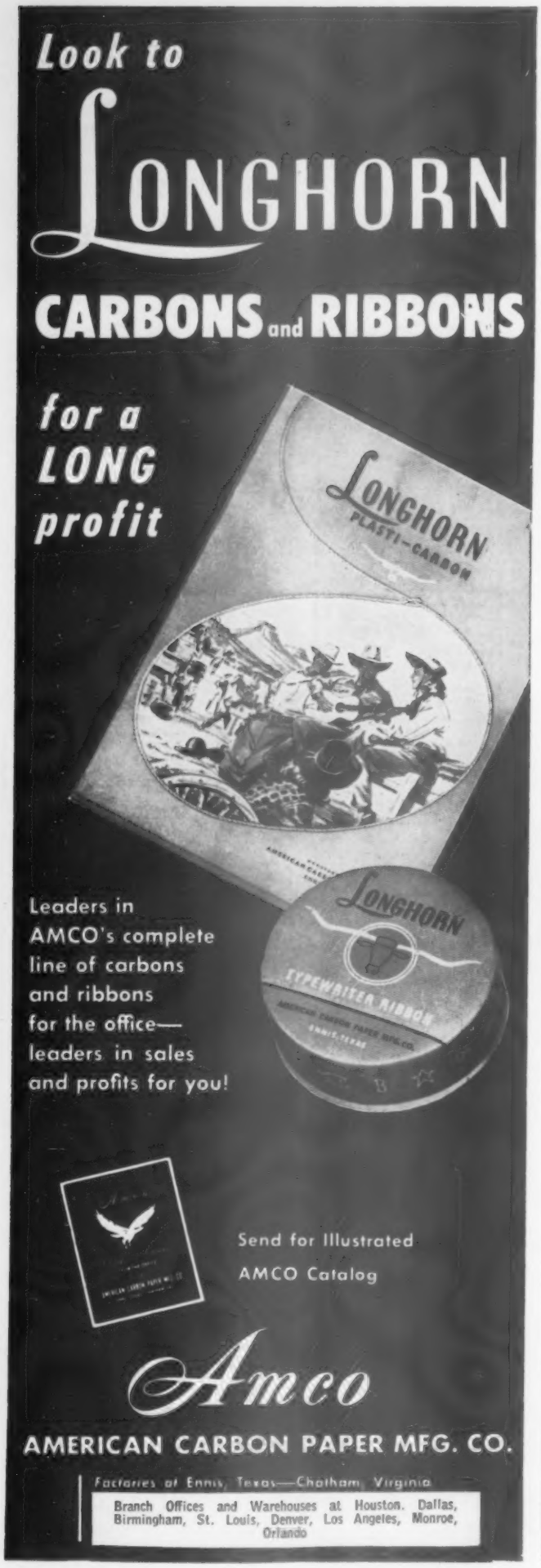
Steel Age

"The Quality Choice of Modern Offices"

Branch Offices:
Atlanta • Boston • Chicago
Dallas • Detroit • New York
Oakland • Philadelphia • Seattle

Corry-Jamestown Mfg. Corp.
Dept. B-6, Corry, Pa.
Please send me a free copy of your new File Selector, without obligation.

Name_____
Company_____
Street_____
City_____ State____



Parker Pen Names Personnel Director

H. E. KESSINGER

Howard E. Kessinger has been named director of personnel for the Parker Pen Company. This newly created post covers such activities as the procurement of personnel, training and job classification, safety, recreation, vacation policies, and retirement. Negotiations with the firm's organized membership and administration of the employees' insurance programs are also among the responsibilities of the director.

Mr. Kessinger joined the pen firm after more than 34 years of military service. He retired from the army with the rank of brigadier general, having served as executive officer in the War Department's personnel division and in a similar position in Supreme Headquarters of the AEF in the European theater of operations.

At the same time the announcement of Mr. Kessinger's appointment was made by Parker's executive vice-president, Daniel Parker, it was also announced that Helen A. Morrissey was named to the post of general office personnel manager, Waldo Luchsinger to manager of manufacturing division personnel and labor relations, and John Wemstrom to administrator of personnel benefits and services.

Award Reyburn President's Cup

Robert M. Murdock was the recipient of the President's Cup trophy following a recent sales contest sponsored by the Reyburn Manufacturing Company, Inc.

WINS CUP . . . Robert Murdock, center, accepts the President's Cup award from W. C. Bailey, Jr., left, president of Reyburn Manufacturing Co., Inc., as sales manager P. L. Wise looks on.

Mr. Murdock received his engraved sterling silver prize from President W. C. Bailey, Jr., at a dinner in the winner's honor at Philadelphia's Alden Park Manor.

Sheaffer Appoints Assistant Sales Chief

Hugh C. Green, district sales manager since 1952, has been named assistant sales manager of the W. A. Sheaffer Pen Company, R. H. Whidden, sales vice president, announced January 1.

At the same time, D. E. Runnels and E. P. Reavey Jr. were appointed district sales managers. Mr. Runnels, who has been a salesman in the company's Detroit territory, will succeed Green in the main office at Ft. Madison. Mr. Reavey, who has handled sales in the New York City area, will make his headquarters in the company's New York office.

Cel-U-Dex Suit Settled

The lawsuit of the Cel-U-Dex Corporation against the Associated Cellulose Products Company, its subsidiary Ezy-Index Company and Charles Busk, president, for breach of an employment contract was settled during a recent trial in the Brooklyn Supreme Court.

Curtain going up..on...

14 MILLION

SALES MESSAGES

'56 Globe-Wernicke advertising campaign will reach 14,000,000 influential readers

Here they are . . . the top-influence national news and business magazines that will carry Globe-Wernicke's 1956 "buying-action-packed" advertising campaign with 69 ads designed to get "selling-action" for you! Each ad will show dramatic four-color illustrations of practical and actual office layouts designed to sell the beauty, dignity and efficiency of G/W products with the copy directed solely to the men who actually make decisions. It's a campaign designed to continue G/W's thorough pre-selling job, to build your prestige as a Franchise Dealer, and give greater value to your franchise.

Put yourself in a front row seat as a franchised Globe-Wernicke Dealer for this sales-engineered promotion spotlighting Globe-Wernicke, the world's finest line of office equipment.

GLOBE-WERNICKE

CINCINNATI 12, OHIO

remember . . . success depends on the strength of your line

Fine·Rest

THE

CHAIR

of the

SP-500

SECRETARIAL POSTURE CHAIR

Fine·Rest for

- Beauty
- Comfort
- Economy
- Durability

CHECK THESE FEATURES

- Natural satin brushed aluminum finish on the frame.
- Genuine foam rubber cushioning throughout.
- Gracefully styled.
- Upholstering is available in a wide variety of materials and colors.
- Materials can be furnished in any desired combination.
- A beautiful product by expert craftsmen.

SPECIFICATIONS
SP-500

Seat to Floor	17" to 20"
Width of Seat	16½"
Depth of Seat	14½"
Height of Back	7½"
Width of Back	12"
Diameter of Base	24"
Net Weight	28 lbs.
Shipping Weight	34 lbs.

(Two Chairs to Carton)

America's Standard of Business Seating

ALUMINUM SEATING *Corporation*
17 S. CHERRY STREET • AKRON 8, OHIO

DISTRIBUTORS

METROPOLITAN N. Y. & EXPORT DISTRIBUTOR
AETNA SAFE CO., 46 W. 29th St., N. Y.

EASTERN PA. DISTRIBUTOR
SAFE & EQUIPMENT WHOLESALERS, 260 S. Fifth St., Philadelphia 6, Pa.

WEST COAST DISTRIBUTOR
WHOLESALE OFFICE EQUIPMENT CO., 81 Minna St., San Francisco, Calif.

WAREHOUSES: Los Angeles, San Francisco, Seattle

"YOU DESERVED IT" . . . says Bert Amberg (left), president of Amberg File & Index Co., in presenting the first of the new Amfile Model A-31 Sort-All sorters to Byron Johnson, Kankakee, Ill., office supply dealer. There was justification in this presentation as Mr. Johnson contributed to the research program preceding final design, conducted market tests of the new sorter and contributed the new trademark, "Sort All." This sorter is of multiple-purpose design for correspondence, orders, checks and invoices.

Columbia Ribbon and Carbon Expands

Columbia Ribbon and Carbon Manufacturing Company, Inc., Glen Cove, N.Y., will add 32,000 square feet of manufacturing space to the factory buildings now existing in Glen Cove.

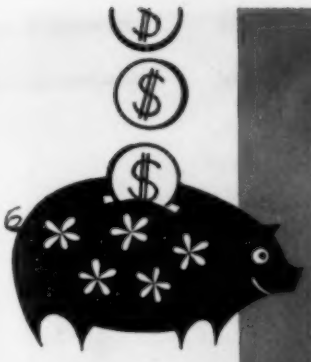
H.F.E. Dixon, president, said the construction of the new plant will begin immediately, and the addition to the manufacturing facilities will ease the growing demands made on present production lines. A new building, completed in the Spring of 1955, is now operating at peak capacity.

Waterman Office Supply Moves

Waterman Office Supply Company has moved into a modern store at 1441 Broadway, New York City, and at the same time has taken a loft at 325 W. 38th St., for the general offices, warehouse, shipping and receiving departments. The store was formerly located at 1047 Sixth Ave.

J. Donald Carter, Indianapolis, Ind., was a visitor at the offices of this journal on December 8. Mr. Carter is a manufacturers' representative. He travels the entire Fifth District and had just completed a trip into West Virginia and back across Ohio and Indiana. Entering the field of office equipment and supply through the sale of advertising specialties to commercial stationers, he was so favorably impressed with the standards of the industry that he decided to sell its products to dealers for resale.

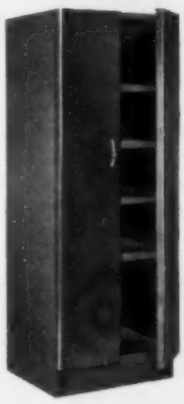
L. Ed Friedmann, St. Paul, Minn., representative of LePage's, Inc. in the Northwest for a quarter century or more, dropped in for a visit January 3 and signed the Guest Book while in Chicago between trains. He was on his way to the company's factory at Gloucester where a sales meeting was to be held. Mr. Friedmann is well known in his sales area. He is one of the founders of the Northwest Travelers Club. He has served as president of that organization, has had other important offices and has contributed liberally of his time to association matters.



to dealers with BUDGET-MINDED CUSTOMERS!

If your customers demand high-quality furniture at low prices (and who doesn't) you can please them immediately with White Mountain's famous line! For White Mountain applies more than 80 years of manufacturing "know-how" to creating a line of outstanding office furniture . . . at prices that make your sales and profits z-o-o-m!

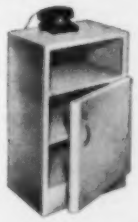
In White Mountain's complete line are open and closed storage cabinets . . . wardrobes . . . broom and supply cabinets . . . telephone stands . . . bookcases . . . all in modern designs, with fine Hi-Bake finishes over phosphatized steel!



WHITE MOUNTAIN CLOSED STORAGE CABINET (624-DD) . . . double door and multi-shelf unit fabricated for rugged, trouble-free service.

WHITE MOUNTAIN BOOKCASE (430-BK) . . . adds beauty and dignity to every office.

WHITE MOUNTAIN WARDROBE (6624-WR) . . . handsome unit incorporates one hat shelf, 2 clothes hooks and heavy duty hanger rod.



WHITE MOUNTAIN TELEPHONE STAND (T-318) . . . keeps both telephone and directories handy.

Here you have been introduced to only four of dozens of items in White Mountain's outstanding line of office furniture. Write today for complete folder detailing line.

THE MAINE MANUFACTURING COMPANY
ESTABLISHED 1874, NASHUA, N. H.

THE LOOK OF *Quality!*
THE TOUCH OF *Economy!*

WESCO

STYLED AND BUILT FOR YOUR CUSTOMER SATISFACTION

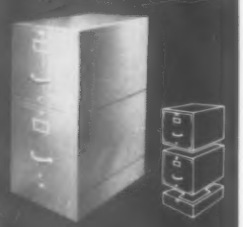
FASHION-AIRE DESK
Most gracefully styled and ruggedly built in the moderately priced class.

ECONOMAIRE DESK
Cleanest lines and best construction in the low priced field.

Eye appealing—pocketbook pleasing—that's your customer's reaction when he looks over the WESCO line. For a sales clincher, give him the low-down on construction features. If he really means business, he'll *buy* WESCO—the quality-economy line.

2800 FILE
Finest cradle type suspension in full 28" depth. Maximum filing space and quality construction at minimum cost.

1500 FILE
Steel non-suspension file. Operates on nylon rollers. Maximum filing space, top quality construction.



ADD-A-FILE
For filing space in confined locations. Any number may be stacked together.

New York Display and representative
Arthur Gordon Co. Associated
206 Lexington Ave., New York 16, N.Y.
Florida Warehouse & Representative
Mac Weiner- United Office Furniture Corp.
535 N. W. 24th St., Miami, Florida

THE STAMP OF QUALITY
WESTERN MFG. CO.
WESCO
AURORA, ILL.

WESTERN MANUFACTURING CO.
AURORA, ILLINOIS

VIE FOR PRIZE . . . Sales representatives in the eastern territories of Lit-Ning Products Co. are competing to earn the 1956 Buick Riviera pictured here as a part of the firm's program to build eastern sales higher than the already tripled record this past year. Pictured in front of the Conrad Hilton Hotel in Chicago during the NSOEA convention were, left to right, Jack C. Kern, Dallas; "Pat" Patterson, Cleveland; Sam Newman, Stone-Newman Associates, New York; O. L. Seaver, Framingham Center, Mass., and Paul H. Smith, Minneapolis. Contestants not pictured include Herbert Ross, Buffalo; Wyatt Seybt, Greenville, S.C., and William H. Jaffee, Philadelphia.

Lansdale to Manufacture Type Cleaner

Lansdale Products Corporation has recently announced that it has taken over the manufacture of the original Lowston

Dee-R-Tee . . . typewriter type cleaner is now being manufactured by the Lansdale Products Corp.

Dee-R-Tee typewriter type cleaner. The license from the patent owner covers all countries of the world.

The firm will continue to make the standard size cleaner No. 1 for all typewriters and the No. 2, double thickness cleaner for Royals.

Mrs. Lisa May Burdick of Chicago has announced the marriage on December 10 of her daughter **June Briese** to **Richard B. Singer,** manufacturers' representative traveling in the Middle West. The Singers are at home at 1443 Rosemont Ave., Chicago.

Only one BIG question unanswered!

This month—every month—it will be the same question. Thousands of business executives who flip through February Fortune and Office Management magazines will STOP at this full color Standard Continental Omega ad. Per usual, some will want to buy the office as is. Others will want more information. All will have the same big question: "WHERE CAN I BUY THIS FURNITURE?" Wideawake Standard Dealers have found that the quickest, most productive way to answer is with Standard's complete Fortune tie-in merchandising package—mailing pieces, mats and displays. Plan your tie-in now. Write direct to us—or see your Standard representative.

Standard

THE STANDARD FURNITURE COMPANY, HERKIMER, N. Y.

Tabouret

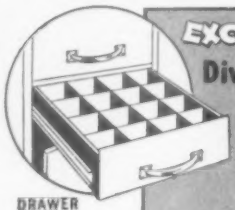
THE WORLD'S FINEST FOR...

- Better service
- Better organizing
- Better usage
- Better convenience

The new Steelmaster Artists' TABOURET magnificently organizes all art procedures better—faster—and at lower cost.

Precision engineered, filing cabinet construction, easy glide drawers, all steel unit that will give life-time service and more. Adjustable height glides from 29½ to 30½.

In fact, the very best—at new low, low budget prices



DRAWER INSERT

EXCLUSIVE 50% More Capacity Dividex Drawer Compartmenter

Exclusive "Dividex" system that helps and speeds all work—keeps all material under fingertip control and safety. Removable for cleaning and re-spacing. 12 compartments 3¾"x6".

CHECK THESE TOP FEATURES

- "Dividex" lea-rail exclusive dividers—you get 13 working sections.
- Lifetime steel construction — aluminum hardware.
- Jumbo safety storage compartment.
- Two full width—full depth glide ease working drawers.
- Exclusive cleanable no-mar durable finish.

$35.95

Cat. No. TA-2

DIM: 22" D x 15" W x 29½" H

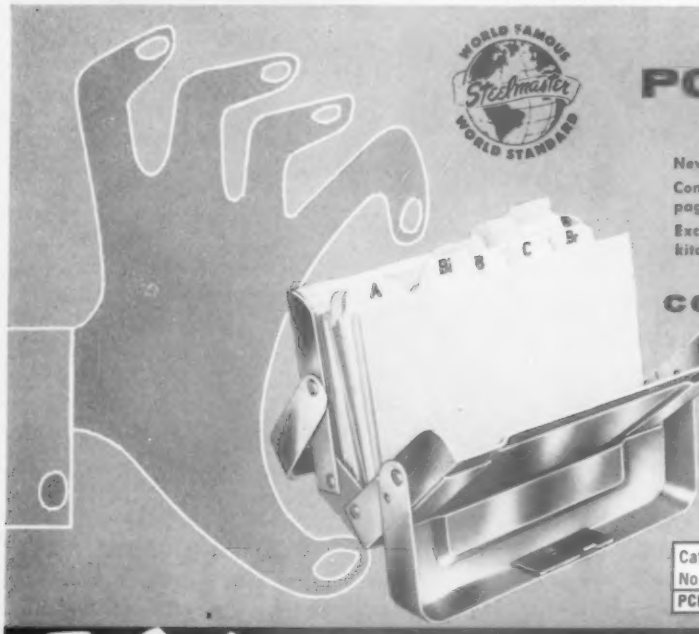
Cat. No. TA-1 ONLY $34.95

Speed Casters for Faster, Better Action.

COLOR HARMONIES Frost Tan · Frost Green · Stand. Green · Stand. Grey

Item No.	Description	Outside Dim. H.	Outside Dim. W.	Outside Dim. D.	Inside Dimensions H.	Inside Dimensions W.	Inside Dimensions D.	Ship. Wt.
TA-1	2 Split Drawers 1 Storage	29½"	15"	22"	4¾" 11½"	12¼" 12½"	21½" 21½"	55 lbs.
TA-2	2 Split Drawers 1 Letter Drawer				4¾" 10¾"	12¼" 12¼"	21½" 21½"	60 lbs.

Individual locks for each drawer—add $2.75 and add "L" after item number. Add $4.00 for speed casters.



the sensational ready-reference

POCKET CARD KADDIE

for fingertip control

New, modern portable card record Kaddie for pocket control of your records.

Comes equipped with A-Z pages and number of additional memorandum pages.

Excellent for church, club, meeting records, salesmen and for recipes in the kitchen.

COLORS: skytint · spun magic · sun tan · soft silverene

Cat. No.	Description	Dimensions—closed Width	Height	Depth	Ship. Wgt.	Price
PCK	Portable card record	5⅞"	3 11/16"	1⅜"	2	$2.75

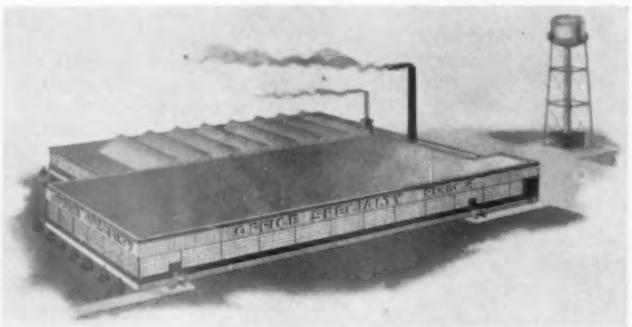
The Steelmasters · art steel co., inc. new york 63, n. y.

STOCKHOLDER VISITS . . . Marchant Calculators, Inc. plant in Oakland, Calif., to "check up" on his investment. Marcel Legros, left, a stockholder for the past 35 years, was shown around the plant by Daniel C. Atwater, Marchant personnel manager. Mr. Legros, a retired naval officer and resident of Fort Worth, Tex., purchased his first stock in 1920, because he thought the calculators were "a coming thing", and he has held the shares ever since.

Office Specialty Builds Addition to Holland Landing Plant

Over 40,000 square feet of manufacturing space is being added to the present facilities of Office Specialty Manufacturing Company's Holland Landing, Ontario, Canada plant No. 4.

Increased demand has necessitated the construction of the



PLANT ADDITION . . . Office Specialty Manufacturing Co. is constructing an addition to Plant No. 4, at Holland Landing, Ontario, Canada.

addition, according to plant officials, who pointed out that when this new space is put into production in the Spring it will bring the total floor area of the company's factories to 350,000 square feet.

Smead Award to Outstanding Graduates

A group of 197 prospective business teachers received the first Smead UBEA Award for Outstanding Achievement in Business Education.

The award, which will be annual, was instituted in schools throughout the country in co-operation with the National Association of Business Teacher-Training Institutions, a division of the United Business Education Association.

Each winner was selected by his college as its outstanding graduate in business education in the Class of 1955. The presentation of the award was arranged as part of the honors day program.

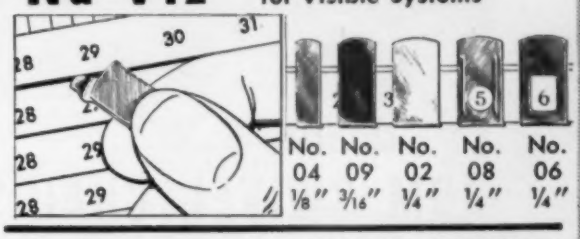
Recipients are presented with a year's professional membership in the UBEA and a year's back issues of the UBE Forum in a specially designed, leather-covered binder with the winner's name and the citation embossed in gold.

Graffco

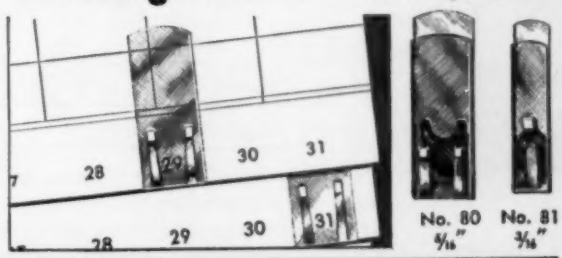
Reminders for every Record System

Nu-Vise METAL SIGNALS for Vertical Records

Nu-Viz METAL SIGNALS for Visible Systems

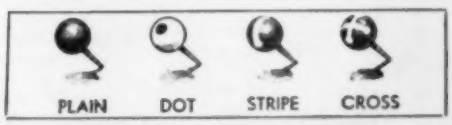


Cellugraf PLASTIC SIGNALS for Visible Systems



Crimpgraf TRANSPARENT CRIMPED SIGNALS for Protected Visible Cards

Maptacks FOR MAPS AND CHARTS



A full variety of colors, shapes and sizes

GEORGE B. GRAFF COMPANY
54 Washburn Ave., Cambridge 40, Mass.

Cramer 1200 LINE—the

Quality-built

ARM SWIVEL CHAIRS

to list as low as $53.00 each!

MODEL 1223
With plastic arm rests. In Naugahyde, 55.00.

MODEL 1223-2
With padded arms. In Naugahyde, 57.50.

MODEL 1224
With plastic arm rests. In Naugahyde, 53.00.

MODEL 1224-2
With padded arms. In Naugahyde, 55.50.

YOUR MEN CAN SELL MORE Cramer CHAIRS, WITH A PRICE ADVANTAGE LIKE THIS . . .

and you, as a Cramer dealer, will reap added profits from sales to *price-minded* buyers as well as your regular customers!

These chairs have all the features necessary to a good, comfortable, long-service chair; super-strong aluminum and steel construction . . . bonded foam latex padding . . . removable covers in a wide assortment of rich colors. We'll advertise them in MANAGEMENT METHODS, DUN'S REVIEW and other leading publications; we'll provide you with good printed material for your men to use.

Write for the whole story today; up your profits from quality chairs!

● Dealerships available in certain areas; write Dept. OA-3 for the complete story.

Cramer POSTURE CHAIR CO., Inc.
1205 Charlotte, Kansas City 6, Mo.

Passed Away

Charles B. Cook,

80, retired member of the board of directors of Royal McBee Corporation and former vice-president of the Royal Typewriter Company and manager of its plant at Hartford, Conn., died December 13, in his home in West Hartford, Conn.

Mr. Cook, who retired in 1948, was born in England and migrated to the U.S. at an early age. He joined Royal in 1907, shortly after the company was formed, and soon became assistant manager of the original Brooklyn factory. He became vice-president in charge of production in 1914, and later was credited with converting the company from a peace to wartime operation in 90 days.

He was a trustee of the Hartford Theological Seminary and the YMCA, and he was active on the advisory board of the Salvation Army and in the Community Chest. Survivors include his widow, Eliza Johnston Cook; two sons, Alan S., assistant to the executive vice-president of the Hartford plant; C. B. Cook, Jr., who is manager of the company's ribbon and carbon "Roytype" plant, and a daughter, Mrs. Barbara Miller.

✦ ✦ ✦ ✦ ✦

O. R. Hillstrom,

first president and first chairman of the board of Corry-Jamestown Manufacturing Corporation, Corry, Pa., died in Long Beach, Calif. on December 10, 1955, less than a week before his 93rd birthday.

Mr. Hillstrom was among the original group of the company's stockholders who had faith in the new business venture of his brother, David A. Hillstrom, president and chairman of the board of Corry-Jamestown today.

O. R. Hillstrom became president of the company in 1920 and served on the board until his resignation in 1946. Although his contributions to the company's success were not generally known because he served in an administrative and advisory capacity, his confidence and financial backing made it possible for David A. Hillstrom to organize the company and guide it to the position of nationwide recognition which it enjoys today.

✦ ✦ ✦ ✦ ✦

Frank L. Rutherford,

66, died on December 26 at Kansas City, Mo., following an illness of about three years' duration.

Mr. Rutherford was born in Higginsville, Mo., and moved to Kansas City from Warrensburg, Mo., about 45 years ago. He was a salesman for the Schooley Printing & Stationery Company 32 years and operated Rutherford Office Supplies, Inc., in Kansas City from 1950 through September of 1954.

Surviving are the widow, Mrs. Josephine Rutherford, and a sister, Mrs. Jesse Campbell, Oklahoma City, Okla.

✦ ✦ ✦ ✦ ✦

Mrs. Frank E. Tupper,

wife of Frank E. Tupper, retired head of National Business Shows, died December 11 in her home at Southampton, L. I., after a brief illness. Maude Pugsley Tupper was 77. Surviving with the husband are four sons, Edwin, Wardell, John and William Tupper; 14 grandchildren and five great-grandchildren.

✦ ✦ ✦ ✦ ✦

Holt Pilkington,

62, sales representative for the Sturgis Posture Chair Company and Central Desk Company, died suddenly of a heart attack on December 10.

Mr. Pilkington had represented Sturgis for 20 years in a large Midwest territory and was their oldest salesman in years of service. Active in the Great Lakes and Mid-West Travelers groups, he was widely known for his enthusiastic and positive

HOW PBSW SUPPLY OBTAINED

33⅓% INCREASE

WITHOUT ADDITIONAL EMPLOYEES!

Long established store (30 years in Phoenix, Ariz.) jumps volume of office supplies 33⅓% by converting to Bulman self-selection with same employees.

Through skillful planning, traffic circulation is about "98% perfect" — as a result, customers remark that "It's easy to find things," and are surprised at the large number of items PBSY carries. Stock that didn't sell before, is now selling and impulse sales are "terrific"!

Now, customers don't stand around and wait — *They walk around and buy 33⅓% more.*

Talk to a Bulman store engineer soon — and you too will be profits ahead — write

THE **Bulman** CORPORATION

Dept. OA 26 Grand Rapids 2, Michigan

The Greatest Name in Self-Selection

Chairs of a Hundred Uses

MANY A MODERN BUSINESS RELIES ON **CRAMER** ALL THE WAY

Strong, handsome

SIDE and ARM CHAIRS

in colors to complement modern decorating schemes

THEY STACK

Every office, reception room or shop where visitors or customers are invited to be seated is an excellent prospect for these fine Cramer chairs. Modern in design . . . built of "ton-tested" square-tube aluminum . . . padded with bonded foam latex . . . covered in U. S. Naugahyde or Claremont in standard or "decorator" colors . . . they're comfortable, durable, and *the most economical chairs of their type on the market.*

This is your chance, as a Cramer Dealer, to profit from chair sales to a whole new list of customers, with these "chairs of a hundred uses." Drop us a line for complete details today!

List Prices, in U. S. Naugahyde

MODEL 1200	Armless (they stack!)	**$31.40**
MODEL 1201	Side chair, plastic arms	**37.70**
MODEL 1201-2	Side chair, padded arms	**40.20**

● Dealerships available in certain areas; write Dept. OA-4 for the complete story.

Cramer

POSTURE CHAIR CO., Inc.

1205 Charlotte, Kansas City 6, Mo.

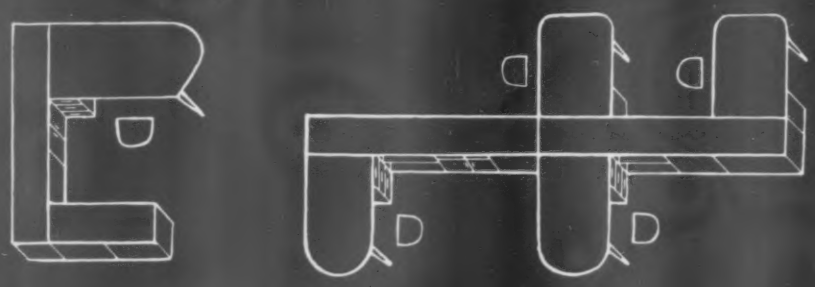
. . and many more!

9 series *flexible unit design in pencil striped walnut*

EASY OFFICE ARRANGEMENT WITH FLEXIBLE UNITS

(1) 14 base units with every possible storage and filing combination.

(2) Adaptable to the design requirements of the executive office, or the efficiency needs of the general office



THE JASPER DESK CO. JASPER, IND.

for information or literature

THE JASPER DESK COMPANY, JASPER, INDIANA

NAME _____

ADDRESS _____

CITY _____

approach to industry problems. His home for many years was in Morton Grove, Ill.

A Marine in World War I, Mr. Pilkington maintained an active interest in American Legion affairs and was a member of the Lions Club.

He is survived by his widow, Mildred, two daughters, Mary Jane and Jean, and a son Thomas.

✦ ✦ ✦ ✦ ✦

Clarence W. Danes,

68, president of C. W. Danes Company, dealers in office furniture in Sayville, Long Island, N.Y., died January 2 at his home.

Mr. Danes was formerly manager of the Security Steel Equipment Corporation, New York City, and later a partner in Danes, Dancker & Lane, now Dancker & Sellow, New York City.

Surviving are his widow, Elizabeth; two sons, Robert E. and John R.; and a brother, Harry H.

✦ ✦ ✦ ✦ ✦

Harry J. Ferry,

sales representative for National Blank Book Company for 58 years, died suddenly on a hunting trip in Somerville, S.C., December 26. Mr. Ferry, who was 82, was an ex-member of the New England Travelers Club and traveled in that territory for many years.

✦ ✦ ✦ ✦ ✦

Frank Sherwood,

retired executive of Alessi Brothers, Inc., New York City, an office furniture firm, died December 30 in Community Hospital. Surviving are a sister, Miss Antoinette Sherwood, and a brother, Harold Sherwood.

A'Mell Opens Second Store

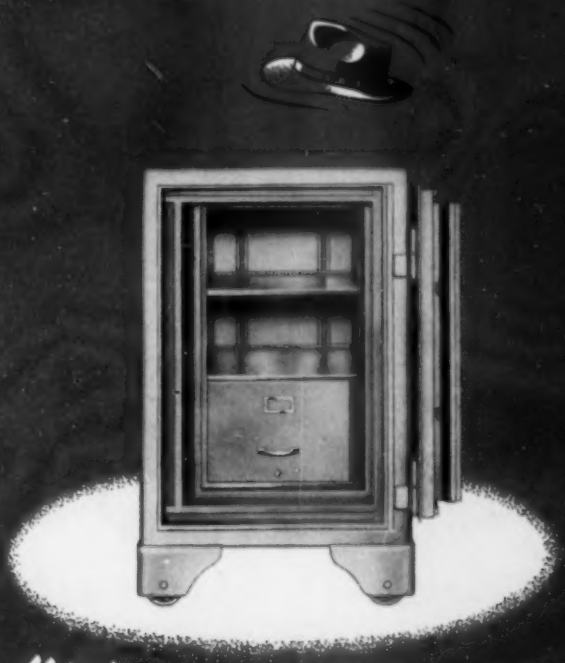
A'Mell Office Supply Company will open its second store at 1809 Elm St. in the Athletic Building, Dallas, Tex. The company will continue to operate the present store at 1201 Elm St., a location it has occupied for the past 12 years.

The new store will help facilitate handling of orders from offices located in the area, and it will feature authorized repair service on fountain pens and pencils.

Richard D. Pendleton will be general manager of the new store and Douglas H. Tippit is the factory-trained service man in charge of the pan department. Mr. Amell said the store will stock a selection of executive gifts.—WLF

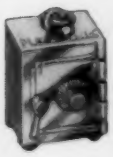
SALES AWARD . . . *The Houston, Tex., branch of Clary Corp. was the recent recipient of the President's Cup for best monthly sales and service record for the second time this year. In the picture, Harry Woodson, left, branch sales manager, accepts the cup from J. W. Stallings, center, general sales manager for the firm. Francis J. Starrett, branch sales manager, holds the previous award won in May.*

Another Meilink hat in the ring!



new Model 532 COUNTER-HEIGHT Single Door "A" Label Safe

No dark horse, this new Meilink safe! It's a sure-thing winner for those customers of yours who require the safest safe made in a single door, counter-height size. Inside dimensions of Meilink's new Model 532 safe are 32½" high, 18½" wide and 21" deep—affording inside *and* outside utility with Underwriters' guaranteed Class "A" and Relocking Device security.



STILL LIKE A MINIATURE SOLID GOLD SAFE?

You can win one by selling a new Model 532 safe — or any other Meilink "A" label safe! Join the list of distinguished sales people who have already won this cherished 14 kt. miniature. To own one is a mark of distinction. (There'll be a neatly folded dollar bill tucked inside the safe you win).

MEILINK SINCE 1899 STEEL SAFE COMPANY TOLEDO 6, OHIO

A, B and C LABEL SAFES, HOME VAULTS, INSULATED FILES, BUSINESS MACHINE AND TYPEWRITER STANDS

you can sell
BUSINESS FORMS
at a profit!

STATIONERS CAN AND DO SELL BUSINESS FORMS at a profit. The easiest way is the Hano way . . . a complete line of Continuous and Snap-a-part Forms . . . with full Dealer protection.

Hano Forms carry your imprint, are shipped under your label and billed to you. You will find new profits in this top-quality line . . . no headaches! Like other Hano Dealers, you'll keep your Specialized Forms Business away from competition. NOW is the time to start . . . look into a Hano Dealership.

This colorful 8-page folder shows the complete line of Hano Business Systems . . . including Snap-a-parts, Continuous Carbon, and Autographic Register Forms. Available on request to established Stationers in the South, Southwest and Midwest.

General and Sales Offices: HOLYOKE, MASSACHUSETTS
Warehouse and Branch Plant MT. OLIVE, ILLINOIS

PRINTED MANIFOLD SYSTEMS SINCE 1888
PHILIP Hano Company INC.

An Old Timer in Loose Leaf Does Some Reminiscing

In some correspondence with James H. Davison, manufacturers' representative with headquarters in Palo Alto, Calif., references to the loose leaf industry and some of the personalities of past years just naturally were included. Jim's retentive memory went into high gear. With only a little prompting he wrote about people and events that will interest many readers. Following are some of his recollections:

"I joined Wilson-Jones Company when it was CS&RB (Chicago Shipping & Receipt Book Company) and when Ralph Wilson lived on Euclid Ave., Oak Park, where I made my headquarters while in Chicago. Evan Johnson used to call on us then. About 1910 or perhaps 1912 I was in Europe for the company when Mr. Wilson bought the Jones Improved Loose Leaf Specialty Company. While there he cabled me 'Stay in London until you receive instruction on selling the Jones Eureka Treating Machine, the first real flexible hinge on ledger paper.' This machine was sold for a small amount of cash and on a royalty basis. Moreland & Impey, a big English firm, paid us big royalties during the first world war. While crossing back on the Cunarder, Mauritania, Mr. Wilson radioed to me, "Who will be our next president? 'Wilson.'"

Worked the South

"I worked the South with headquarters in New Orleans until the day the Lusitania was sunk, when Mr. Wilson had me come to Chicago, telling me he wanted me to go West to take the place of Bob Doyle, Dennison. Doyle and Davison were the only salesmen until I had George Mandeville go to New York to take Polster's place, whom Wilson wanted back in Chicago for various reasons. Before I left New Orleans I employed Harry Frater to take my place. Prior to leaving Chicago for New Orleans Jack Polster and George Cormack and Charles R. Fargo joined the company. I made Kansas City my headquarters for a while I met the Browns who financed the Irving-Pitt Manufacturing Company. Walter Brown traveled the U.S.A.

"When I-P was purchased in the early 20's, Frank Severance became general manager. I left and went with Eagle Pencil Company. Before one year was up and after Severance opened up the San Francisco office with Tom Moore as manager and Jack Polster as office manager, Mr. Kulp phoned me in Seattle at the Lowman Hotel asking me to rejoin the firm.

"After buying I-P, Mr. Kulp called me to the factory where he told me he had decided to have me in Chicago as assistant to the president. At the same time he made George Wolcott western manager.

Met George Wolcott

"I first met George Wolcott when he worked behind the counter at Samuel Ward Manufacturing Company in Boston. That was before he joined the Twinlock Loose Leaf Ledger Company I next met George in the Pratt Stationery Store in Independence, Kans. Twinlock had a fire and burned out about 1910 or 1912 and I-P bought the patents and good will, and took over George Wolcott and H. MacCleary. From then on I-P was in the heavy load ledger and post binder game as well as ring books. We bought out Hammaker & Hawkins and Harold Hawkins joined the Wilson-Jones Loose Leaf Company. I saw many come and go — Charley Meyers, Frank Severance, Bill Snoddy, Charley Carpenter, and Charles R. Fargo, whom I considered the best loose leaf man of them all. My turn came during the time of the merger with the Shaw Blank Book Company.

"As assistant to the president, Mr. Kulp, turned over to me the details of the remaking of the line and the merging of the three loose leaf lines into one unit. This led to some disagreements with the five sales managers — Charles R. Farrell, H. McCleary, George Mandeville, George Wolcott and Claude Conger. I resigned at a sales meeting. I was asked to reconsider and as a parting gift Mr. Kulp gave me a present of three months pay — over $3,000 — a big amount in those days."

ARE YOU "COMFORTABLE" WITH YOUR CHAIRS?

You will be with the Harter Line and the right model for every sale

No need to put up with cramped lines—or several sources of chairs for each job. With Harter you complete the installation from one reliable source. And you have the comforting assurance that your reputation for quality *and your profit* will be protected by the performance delivered by dependable Harter Chairs.

Consumer ads like the one on the right pre-sell your best prospects on the quality and comfort they'll find in Harter chairs. And Harter backs up its line with sales promotion and superb catalogs.

If there's no Harter dealer in your area drop us a line and let's talk it over.

ASK ANY DEALER WHO HAS A HARTER FRANCHISE

ARE YOU *REALLY* COMFORTABLE IN YOUR CHAIR ?

You *will* be in a Harter chair that adjusts to fit *you*

You don't have to put up with uncomfortable seating. With a Harter executive posture chair you get comfort tailored to fit *you;* not just the average man. Precise handwheel adjustments do the trick.

HARTER MODEL 67-T
EXECUTIVE POSTURE CHAIR

You can discard the loose pillows and cushions—this chair is completely comfortable, "as is." Seat and back are deeply cushioned with molded foam rubber.

The compact design of these chairs is right, too. Short arms let you get up close to your work without sitting on edge. Always you have the comforting support of the backrest at just the right spot. But, you can lean back to relax.

Your choice of metal finishes and durably beautiful upholsteries. Every detail is flawless — that's Harter quality!

Harter Corporation, 225 Prairie, Sturgis, Mich.

HARTER POSTURE CHAIRS
STURGIS, MICHIGAN

Distinguished
FUNCTIONAL *design*

brings new ease to selling

The Leopold *Document* Line

The functional *Document* brings depth and warmth to any office. True luxury with a lasting living design preferred by top executives the country over. Winner of highest honors in the "Design In Hardwoods" competition. Offer your customers one of five fine finishes and enjoy increased sales. Write for colorful *Document* brochure.

THE *Leopold* COMPANY
BURLINGTON, IOWA

Member: Wood Office Furniture Institute

Patents

(Copies of patents can be obtained from the Commissioner of Patents, Washington, D. C., for 25 cents each. Stamps and personal checks are not accepted.)

Granted November 29, 1955

2,724,832. Staple **Applying Mechanism.** Herbert W. Marano, Summit, N. J., assignor to Wilson-Jones Co., Chicago, Ill.

2,725,038. **Magnetic Ball Point Pens.** Owen Morris, New York, N. Y.

2,725,059. File **Divider.** Robert S. Daniel, Alexandria, Va., and Maxwell S. Fulcher, Bethesda, Md.

2,725,136. Typewriter **Margin Mechanism.** Ralph E. Kingsbury, Rocky Hill, Conn., assignor to Underwood Corp., New York, N. Y. **Illustration.**

2,725,142. Individual **Packaging of Single Rolls of Pressure-Sensitive Adhesive Tape.** Donald W. Davis, Roseville Township, Ramsey County, Minn., assignor to Minnesota Mining & Mfg. Co., St. Paul, Minn.

2,725,180. **Envelope.** John J. Balle, Valley Stream, N. Y.

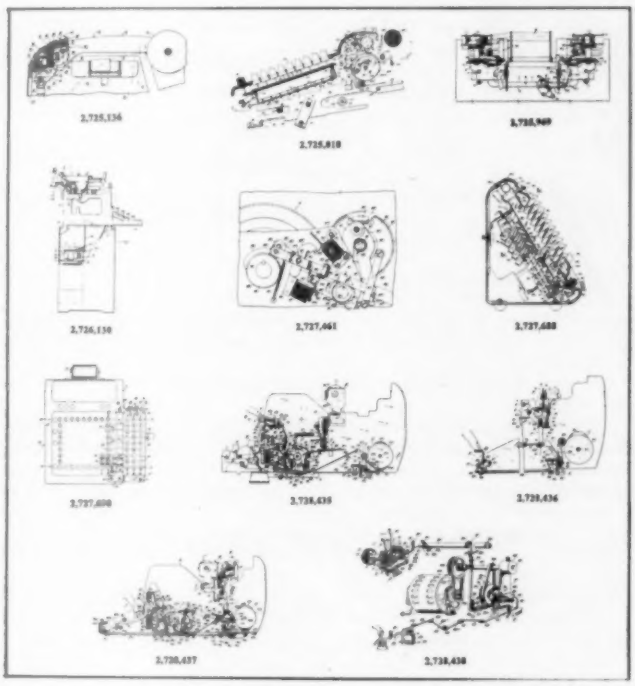
Granted December 6, 1955

2,725,818. Type Wheel **Setting Means in Calculating Machine.** Wharton A. Parsons, La Canada, Calif., assignor to Clary Corp. **Illustration.**

2,725,879. Index **Panel With Adjustable Stop.** Lloyd M. Toms, Crozet, Va., assignor to Acme Visible Records, Inc., Chicago, Ill.

2,725,880. Index **Devices.** Theodore O. Perkins, Crozet, Va., assignor to Acme Visible Records, Inc., Chicago, Ill.

2,725,881. Loose Leaf **Binder.** Sanford L. Goldman, Long Beach, N. Y.



2,725,924. Foldable Tablet **Arm Chair.** Gerald V. Spencer, Grand Rapids, Mich., assignor to American Seating Co., Grand Rapids, Mich.

2,725,938. Dispenser for **Pressure-Sensitive Tape Having a Severing Blade Arranged to be Moved Away From Its Operative Position.** Alfred P. Krueger, Stratford, Conn., assignor to Derby Sealers, Inc., Derby, Conn.

2,725,969. Ribbon **Reverse Mechanism for Listing Calculators.** Harvie J. Duke, Butler, N. J., assignor to Monroe Calculating Machine Co., Orange, N. J. **Illustration.**

2,726,031. File **Wrappers and Envelopes.** James M. Guthrie, Crafton, Pa.

2,726,037. Short-Cut **Multiplication Mechanism.** Walter W. Landsiedel, Elmira, N. Y., assignor, by mesne assignments, to Sperry Rand Corp., New York, N. Y.

2,726,038. Electronic **Digital Computers.** William K. Ergen, Oak Ridge, Tenn., assignor, by mesne assignments, to the United States of America as represented by the Secretary of the Air Force.

2,726,084. Tape-Dispensing **Mechanisms.** William S. Shee, Woodbridge, Conn., assignor to Derby Sealers, Inc., Derby, Conn.

2,726,100. Carbon Pack for **Continuous-Form Stationery.** Lester K. Fleischmann, Chicago, Ill.

2,726,128. Map **Cabinet.** Ernest Hazel, Jr., St. Louis, Mo.

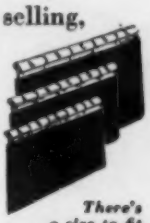
2,726,130. Means for **Recording the Readings of an Instrument or Group of Instruments.** Stanley George Meadows, Hornchurch, and Robert Norman Saxby, Mossley Hill, Liverpool, England, assignors to Southern United Telephone Cables, Ltd., Dagenham Dock, Essex, England. **Illustration.**

Granted December 13, 1955

2,726,391. Magazine **and Feed Means for Stapling Machines.** Eric J. Pilblad,

Magnified Visibility...

is the reason more dealers are selling, more customers prefer Barkley Plastic Tab File Guides and Card Indexes. Angled, crystal clear plastic tabs are entirely above file cards to save valuable space too! Available in six color tints. Write for complete illustrated literature.



There's a size to fit all standard file systems too.

Serving Stationers Since 1921

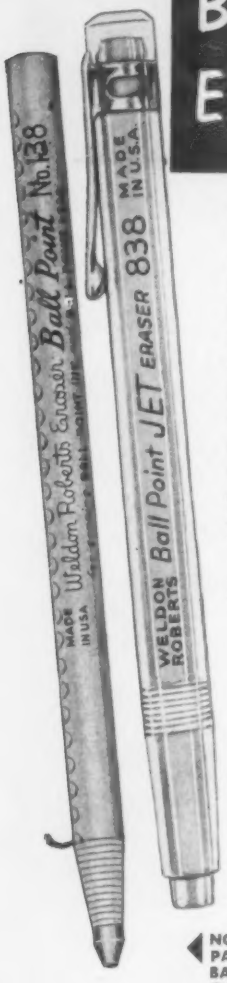
C. L. BARKLEY & CO.

Manufacturers of Filing Supplies

1220 W. Van Buren St. • Chicago 7, Illinois

Biggest Ball Point WRITING Year...

Biggest Ball Point ERASER Year!



Today almost everybody goes for ball point writing. *Almost everybody is doing more and more ball point erasing!* It takes erasers of special texture and skilled manufacture to cleanly erase ball point ink and ball point lead. Weldon Roberts has 'em — originated 'em — THE MOST OF THE BEST . . . . BRAND NEW!

REAP THE BENEFITS OF SENSATIONAL BALL POINT SALES WITH THESE SUPER-SELLING WELDON ROBERTS BALL POINT ERASERS

STYLES & SIZES FOR ALL BALL POINT USERS!

All the same soft green color

BALL POINT JET.
NO. 838 WITH POCKET CLIP,
NO. 838O WITH WHISK BRUSH
Ball point eraser in stick form, in attractive, transparent plastic holder. A sensationally popular novelty number. Tip unscrews so eraser can be moved outward. *Not a mechanical gadget.* Big refill profits, too. (No. 838R.)

NO. 138
PAPER-WRAPPED
BALL POINT "ERASER-PENCIL"
Convenient pull-string peels off paper spiral wrap for easy painting. ATTRACTIVE DISPLAY PACKING — one display holding a dozen 138 Ball Point Paper-Pencil Erasers included in each ½ gross carton.

BALL POINT NO. 38. Handy elliptic shape, conveniently fits the fingers. Packed in attractive display box, 2 dozen to the box.

ORDER TODAY!

WELDON ROBERTS RUBBER CO.

365 Sixth Avenue Newark 7, N. J.

World's Foremost Eraser Specialists

Weldon Roberts Erasers

Correct Mistakes in Any Language

Upper Montclair, N. J., assignor to Lou Obstfeld, Brooklyn, N. Y., and Abraham Obstfeld, New York, N. Y.

2,726,392. **Riser Structure for Stapling Machines.** Herbert W. Marano, Summit, N. J., assignor to Wilson-Jones Co., Chicago, Ill.

2,726,393. **Storage Compartment for Staples on a Stapling Machine.** Rudolf Vogel, Bridgeport, Conn., assignor to Neva-Clog Products, Inc., Bridgeport, Conn.

2,726,601. **Multiple Line Printer.** Robert E. Paris, Poughkeepsie, N. Y., assignor to International Business Machines Corp., New York, N. Y.

2,726,637. **Pencil.** Otto H. Miller, Newark, N. J., assignor by mesne assignments, to General Dynamics Corp.

2,726,638. **Fountain Drafting Instrument.** Saul A. Hackmyer, Miami Beach, Fla., assignor to Ansol Co., Inc., Miami Beach, Fla.

2,726,639. **Fountain Pen.** Frederick R. Wittnebert, Chicago, Ill., assignor to The Parker Pen Co., Janesville, Wis.

2,726,659. **Loose Leaf Binder.** George J. Rundblad, Elmwood Park, and Eremeldo Cairelli, Chicago, Ill., assignors to Wilson-Jones Co., Chicago, Ill.

2,726,660. **Loose Leaf Binder.** Glenn H. Ehlke, Chicago, Ill.

2,726,720. **Hand Operated Keypunch.** Clarence W. Martin, Athens, Ohio, assignor, by mesne assignments, to Royal McBee Corp.

2,726,721. **Punch Head Slidably Mounted on a Frame.** Samuel Segal, New York, N. Y., assignor to Wilson-Jones Co., Chicago, Ill.

2,726,758. **Card Case.** Floyd D. Brower, Langley, Wash.

2,726,783. **Tape Applying.** John D. Erickson, St. Paul, Minn., assignor to Minnesota Mining & Mfg. Co., St. Paul, Minn.

2,726,812. **Postage Meter Construction.** William H. Uhl, Penfield, N. Y., assignor to Commercial Controls Corp., Rochester, N. Y.

2,726,860. **Record Handling Mechanism for Accounting Machines.** Hans P. Luhn, Armonk, N. Y., assignor to International Business Machines Corp., New York, N. Y.

2,726,862. **Sheet Feeding Apparatus.** Wilbur M. Anderson, Arcadia, Calif., assignor to The Elliott Addressing Machine Co., Cambridge, Mass.

2,726,905. **Suspension for a Drawer or Shelf.** Douglas C. Sundquist, Jamestown, N. Y., assignor to Watson Mfg. Co., Inc., Jamestown, N Y.

2,726,912. **Rotary Filing System.** Frank Lloyd Wassell, Westport, Conn., assignor to Georgene Parkin Wassell, Westport, Conn.

2,726,915. **Lateral Thrust Bearing for a Filing Cabinet Drawer Slide.** John A. Schuette, Manitowoc, Wis., assignor to Invincible Metal Furniture Co., Manitowoc, Wis.

2,726,916. **Filing Cabinet Structure.** Hans W. Regenhardt, Wooster, Ohio, assignor to Record Files, Inc., Wooster, Ohio.

2,726,967. **Paper Backed Adhesive Tape.** Laszlo Walter Eger, East Hampton, Conn., and Edward William Engle, New Brunswick, N. J., assignors to Permacel Tape Corp.

Granted December 20, 1955

2,727,461. **Interrupter Control Means for Rotary Offset Duplicating Machine.** Herbert F. Bruns, Chicago, Ill., assignor to Ditto, Inc., Chicago, Ill. **Illustration.**

2,727,572. **Slip-On Tape Cutter.** Carlton M. Di Carlo, Irvington, N. J., assignor to Permacel Tape Corp.

2,727,615. **Combined Recall for End-of-Line Justifying Typewriters.** Pierre Leglise, Paris, France.

2,727,684. **Calculating Machines Controlled by Statistical Record Cards.** Reginald Raymond Eden, Thornton Heath, England, assignor to Powers-Samas Accounting Machines, Ltd., London, England.

2,727,688. **Keyboard Control Mechanism.** Hans P. Luhn, Armonk, N. Y., assignor to International Business Machines Corp., New York, N. Y. **Illustration.**

2,727,689. **Ten Digit Keyboard for Calculating Machine.** Hans Heindorff, Braunschweig, Germany, assignor to Brunsviga Maschinewerke Aktientgesellschaft, Braunschweig, Germany.

2,727,690. **Business Machine.** Paul H. Bindel, Chicago, Ill. **Illustration.**

2,727,800. **Steel Cabinet.** William R. Snider, Steubenville, Ohio, assignor to Steel Service, Inc., Steubenville, Ohio.

Granted December 27, 1955

2,728,435. **Repeat Operation Mechanism for Power Driven Typewriters or Like Machines.** William H. Kupper, West Hartford, Conn., assignor to Royal McBee Corp. **Illustration.**

2,728,436. **Power Operated Repeat Carriage Letter Spacing Mechanism for Typewriters or Like Machines.** William H. Kupper, West Hartford, Conn., assignor to Royal McBee Corp. **Illustration.**

2,728,437. **Back Spacing Mechanism for Typewriters or Like Machines.** William H. Kupper, West Hartford, Conn., assignor to Royal McBee Corp. **Illustration.**

2,728,438. **Line Spacing Mechanism for Typewriting or Like Machines.** David G. Balfour, West Hartford, Conn., assignor to Royal McBee Corp. **Illustration.**

2,728,439. **Typewriter Ribbon.** Harold P. Murphy, Willoughby, and Stanley J. Frank, Cleveland, Ohio, assignors to The Buckeye Ribbon & Carbon Co., Cleveland, Ohio.

2,728,440. **Last Line Indicator for Typewriters.** William Gamble, New York, N. Y.

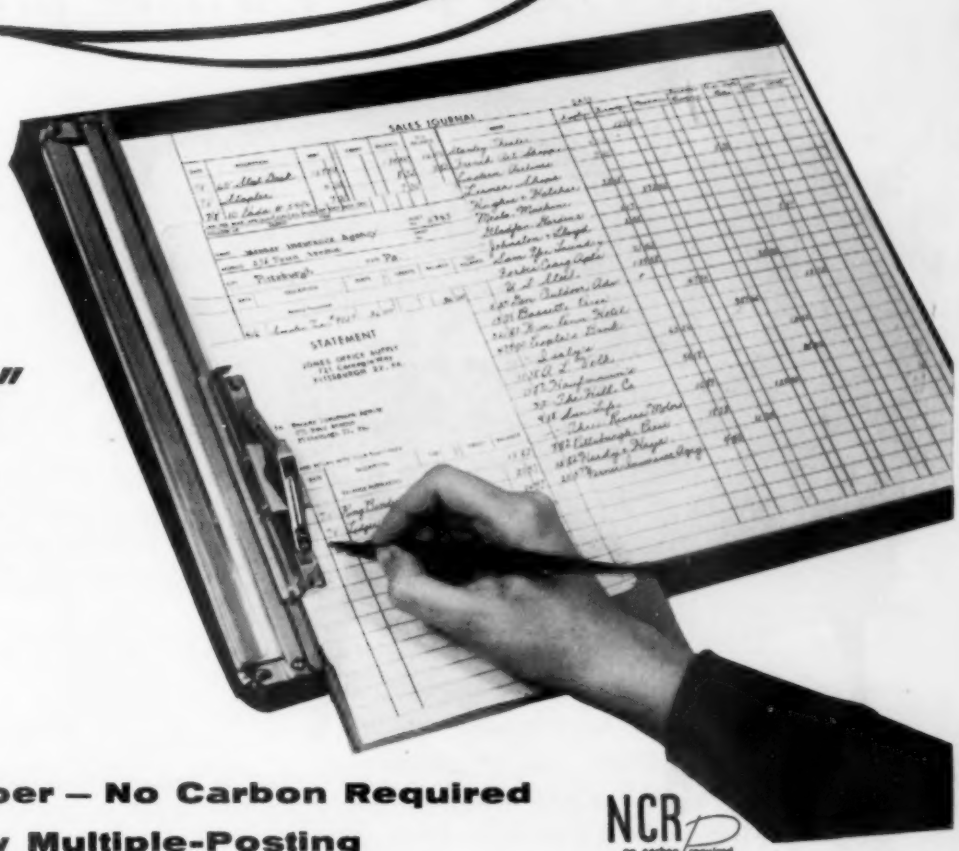
2,728,441. **Page End Indicator Mechanism for Typewriters or Like Machines.** Frederick C. Wendt, Farmington, Conn., assignor to Royal McBee Corp.

2,728,482. **Partition Devices for Filing Cabinets and the Like.** George Driver, New York, N. Y.

2,728,521. **Apparatus for Typing Symbols From a Register.** Bernard S. Benson, Malibu, Michael J. Markakis, Los Angeles, Lawrence W. Danenberg, Pacific Palisades and Harold J. Rounds, Jr., Canoga Park, Calif., assignors, by mesne assignments to Friden Calculating Machine Co., Inc.

2,728,621. **Vertically Adjustable Bookkeeping Stand.** Joseph C. Kempter, Cedar Rapids, Iowa, assignor to Le Febure Corp., Cedar Rapids, Iowa.

Another...



"3 writings in 1"

Record-Keeping Winner without using carbons!

Using NCR Paper — No Carbon Required
National's New Multiple-Posting Accounts Receivable Outfit

NCR no carbon required Paper PAT. BY N.C.R.

Your customers went for National's Multiple Posting Binder for Payroll — and they'll go for this new Multiple-Posting Accounts Receivable Outfit! Saves time, prevents copying errors. Just *one* writing gives *three* postings at once. New, important feature is the NCR paper. No carbon paper is needed to make the triplicate entries. No smudging. Complete outfit consists of Binder, Sales Journal Pad, 100 Accounts Receivable Ledger Sheets, and 500 Statements. List Complete $24.95.

Quick Facts

- NCR paper. No carbons required. No smudging.
- Single sliding mechanism clamps Statement and Ledger Sheet in place for easy, sure alignment with any line on Sales Journal Sheet
- Forms do not need to be prealigned on pegs as in other systems
- Mechanism can accommodate stock columnar pads for other multiple posting records, such as payroll, accounts payable and analysis records
- Compact, portable, easy to operate

write for folder
No. 307

NATIONAL

National Blank Book Company
32 WATER ST., HOLYOKE, MASS.

Please send Folder No. 307 containing full details on Multiple-Posting Accounts Receivable Outfit.

Name .....

Company .....

Street .....

City ..... *Zone* .... *State* .....

JOHNSON
Business Chairs

.....*a line you'll be proud to have!*

Johnson Chairs can be a very important part of your sales program. . . because you'll be offering *top quality*. . . and you'll be proud of it, too!

A favorite with dealers for more than 84 years, Johnson Chairs have won the respected reputation for quality of workmanship and materials, unequalled styling and year 'round dependability.

Johnson Chairs make *satisfied* customers. . . the kind of customers that keep building *your business.*

JOHNSON 1851 LOUNGE CHAIR
An exciting new design that will catch the eye of every customer. Foam rubber back and seat spells *comfort plus!*

A real value. . and a real business-builder!

DEALERS: Let us send you the complete Johnson story — our catalog, price list and the details of our dealer program.

7109 MERCHANDISE MART
JOHNSON CHAIR COMPANY
CHICAGO 54, ILLINOIS

Since 1868
JOHNSON
Business Chairs

4TH DISTRICT NOTES

R. E. HILBURN, CORRESPONDENT
P.O. BOX 2835, GREENSBORO, N. C.

Not very much stirring this month in the way of news. Everybody must have been too busy with Santa Claus or something. One thing is for sure—they were too busy. Most of the news that did come in has to do with changes in personnel and things like that.

* * * * *

Len Gregory, formerly with Long Office Supply, Miami, is now with **Paul Barnett** at Barnett's, Inc.

* * * * *

Walter Boren, also formerly with Long's Miami, is now with Skagseth Stationery Company as manager of the Downtown store.

* * * * *

Stoddard's, Inc., Nashville, Tenn., is moving its office supply & equipment store to the present location of the printing plant at the corner of Sixth ave. and Demonbreun St. This move will put the entire operation under one roof. Stoddard's expected to complete the move by December 15.

* * * * *

Stan Mollerstrom, the manufacturers representative has moved, too. Stan must have collected too much of that Florida sand during his travels because he moved to Winter Park, just outside Orlando.

* * * * *

Jess Haralson managed to get in front of a big truck without brakes recently and wound up with the back of that nice shinny Cadillac all busted in. Nobody was hurt, luckily, but I'll bet Jess will be wary of Perry, Ga., from now on.

Lots of people getting chummy with the surgeon lately. **George Caughman**, Lorick's Office Equipment, Columbia, S.C., had a double hernia fixed. Welcome to the club George. **Gene Burk**, Bryant's Litho, Atlanta, had his gall bladder worked on.

Mrs. Philip Rhodes (Edith) is just out of the hospital after major surgery. Edith is the wheel behind the wheel of **Phil Rhodes**, S. P. Richards Paper Company, Atlanta.

Alex Morton, Long Office Supply, Miami, suffered a heart attack recently and will be away from the store until after the first of the year.

* * * * *

Howard and **Oma Lee Peacock**, the Peacock of Decatur, Ga., suh, are now the proud parents of a Junior. Junior came along in September but I am just now hearing about it. See how fast my boys in the field ferret out the news! Understand brother Bob has his "third" ordered so how about you letting me know what and when it happens Bob?? Sho will appreciate it.

Got us still another Junior in Atlanta. **Allen Sommerfield**, firm of same name, welcomed his lil Junior on October 20 so we did some better on you Allen. Bet you two will do your best to make office supply salesmen out of them too.

* * * * *

Millard B. Smith, The Smith-Wilson Company, Orlando, Florida, writes that he has now purchased the entire interest of his inactive partner and the business is now being operated as a sole proprietorship. The trade name will continue to be known as "The Smith-Wilson Company (not Inc.) and the address, 514 W. Central Ave. will remain the same.

* * * * *

Told you last month about **Bertha Bowen** getting herself injured in an auto accident. Got the details now. She had stopped for a traffic light just below her home when a service man rammed her car from the rear, resulting in severe injury to her neck. I dropped by a month afterwards and she was still having a lot of trouble.

* * * * *

By golly it looked for a long time like Alabama wouldn't make it this month either but **Jim Stagg**, Church & Stagg Office Supply Company, writes in that they are now nicely settled in their new home at 808 S. 21st St., Birmingham, and are in a much better position to serve their customers. He was also high in praise of their new inventory control system and unified accounting system as outlined by our association. As soon as they can get some delayed shelving their formal opening will be announced. 'Twas nice hearing from you Jim. Why don't we do this more often??

* * * * *

The officers of the Southern Travelers Club, with the lone exception of me, together with the "Atlanta Clique" of travelers, held their annual Christmas party, December 22nd at the Athletic Club. Have none of the pertinent details as ole fren Charlie was to send them to me and he ain't done it yet. However, as most of you know, this party is also the "kick-off" on getting things started

Here on Friden Street

...your kind of business nets more profit

Friden Street—in every community—is lined with businesses that are "different," many highly specialized. Here you see real estate offices, steel plants, supermarkets ... and sugar refineries, advertising agencies, engineers, banks ... ALL doing their figure-work quicker than thought with the Friden Calculator. This is not an ordinary calculator ... It is

The Thinking Machine of American Business.

Without operator decisions ... simply by figure-thinking *for* you ... the fully automatic Friden performs more steps in figure-work than any other calculating machine ever developed!

Your kind of business has competition. Your kind of business runs on *figures*. To see ahead and push ahead ... your kind of business needs the Friden.

Invoices, inventory, payroll calculations, discounts —all daily figuring chores are handled *automatically* by the Friden Calculator.

Ask your nearby Friden Man to show you how quickly you can amortize the cost of a Friden ... the wide range of models ... how *anyone* can operate the Friden with the simplest instructions.

Friden

THE AUTOMATIC CALCULATOR
THE COMPUTYPER
THE NATURAL WAY ADDING MACHINE
THE ADD-PUNCH MACHINE

Friden sales, instruction, service throughout U.S. and the world.
Copyright Friden Calculating Machine Co., Inc., San Leandro, California

Now you can turn most every form inquiry into a sale!

there's a Cesco loose leaf business and accounting form for virtually every need

From this one source you can get virtually every kind of form your customers will need. They'll all be the quality products the C. E. Sheppard Company has a reputation for producing. For your convenience — in buying and in selling — we have just printed a new catalog which illustrates 86 kinds of loose leaf forms which can be important in satisfying your customers' needs, important as sales producers, too! You should see this new Catalog "J" before you order another form.

Your new catalog of forms is ready to go to work building sales for you . .

write for it now!

If you are already selling Cesco forms, tell us how many catalogs you want for your own use.

Established 1900

THE C. E. Sheppard CO.

TWENTY-FIRST STREET • LONG ISLAND CITY 1, N. Y.

LOOSE LEAF Cesco EQUIPMENT

The C. E. Sheppard Co. 44-07 21st Street
Long Island City 1, N.Y.
Send complete information
on business forms — Catalog "J".

Name .....
Firm .....
Street .....
City ..... State .....

for our party at the regional and I understand **Jim Cooper** is already well along with plans for the best one ever. We say that same thing every year but every year he does just that so I don't look for any change in billing this year.

Here is still another sidelight on the convention. **Red Long**, convention chairman, writes that there is a post-convention trip to Havana being planned, leaving Miami at 10:45 a.m. on the 8th via plane and coming back on the 11th via boat. The whole deal, food, lodging, fare, sightseeing and nightclubbing will be slightly less than 100 iron men per person. Sounds really super don't it? Better get that there reservation in pronto, boy.

* * * * *

Joe Maura, Jack Miller and **"Inky" Sanford Lydiard** came to my struggling existence this month for which I duly thank them. However, it looks like I'm gonna have to enlist some of you Florida dealers to snap **Jack Miller** out his prolonged lethargy. How about one of you lighting a firecracker under the bum?

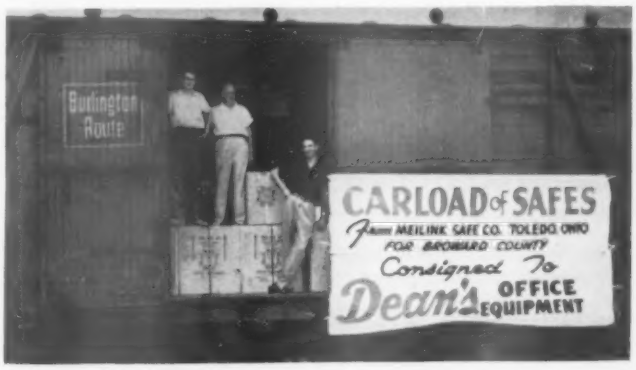
* * * * *

Until some of you "chow hounds" come to my assistance on a good place to eat I'll just have to struggle along with the North and South Carolina places I can dig up. Florida, especially, is loaded with unusual and delightful places to dine so, please, pretty please, send 'em to me.

"Good Chompin 'T'nite"

We have a brand new restaurant here in Greensboro, along with a new motel which will be hard to beat on either count. It is the newest branch of "Holiday Inn" motels, the restaurants of which are always leased to some leading restaurant, or restaurantuer in the area. In this particular case it is to **Boyd Morris**, Mayor of Greensboro and former manager of Mayfair Cafeteria.

Boyd is making a specialty of broiled lobster dinners, the genuine Maine variety, and it is my 'umble opinion you won't beat it anywhere, coast or otherwise. Instead of the usual "potato" stuffing he uses crab meat (deviled) which will make you ooh and aah all over the place. Holiday Inn is on North U. S. 29, just beyond the city limits towards Reidsville. They have a perfect charcoal broiled steak, too, but until they get their prices down about a buck I won't recommend it. However, you "loaded" boys won't mind the over charge. Bye for now—



SAFES BY THE CARLOAD . . . Residents of Florida's famous Gold Coast appear to be storing that gold in Meilink steel safes as evidenced by this carload delivered recently to Dean's Office Equipment of Fort Lauderdale, Fla. D. A. Dessenberger, owner of Dean's, said that smaller safes are selling especially well in southern Florida because of the many small businesses located there. Pictured from left to right with the safes are Ted Kares, Claude June, both salesmen, and Mr. Dessenberger.

Ivan Allen Co. Buys Holley-Midgley

Ivan Allen Company, Atlanta, Ga., recently announced that it has purchased the stock of the Holley-Midgley Company of Gadsden, Ala.

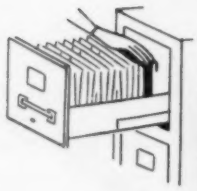
The firm now operates eight stores in Georgia, South Carolina, Tennessee and Alabama.

Ivan Allen Jr., president, also president of the NSOEA, said at the time of purchase, "We are of the firm belief that the current industrial expansion in Northern Alabama will more than fulfill our expectations for our operation in that area. This addition to our branch stores was further prompted by the fact that in the past six months we have attained the largest volume of business of any six months period during our entire 55-year history."

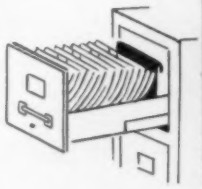
WHY PENDAFLEX HANGING FOLDERS EFFECT SUCH A GREAT SAVING *in Filing Costs!*

IN YOUR PRESENT FILING—
AFTER YOU OPEN THE DRAWER—
HOW SOON CAN YOU FILE?

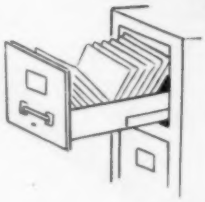
1. *NOT YET—*
The follower block closes folders up as tight as a drum. So let's loosen the follower.



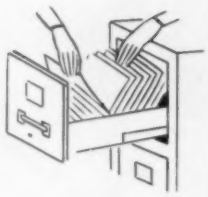
2. *NOT YET—*
The folders have fallen over, making matters even worse. So let's make a "working space" — lean some forward, some backward.



3. *NOT YET—*
Now you can start fingering for the index guide behind which the folder is filed. You find it.



4. *NOT YET—*
Now you can finger for the right folder—you find it.



5. *NOT YET—*
You still have to open the folder—but at long last—

6. *EUREKA!*
Mission accomplished — one paper filed!

TIME ELAPSED: X MINUTES.

ENERGY EXPENDED: X FOOT POUNDS.

COST IN DOLLARS AND CENTS: X SALARY DIVIDED BY X MINUTES, *THE MAJOR COST OF FILING!*

A typical setup for correspondence filing with Oxford Pendaflex

WITH
OXFORD
PENDAFLEX
Hanging Folders

HOW SOON CAN YOU FILE?

1. READY — There's no follower block to loosen. Every folder is hanging upright in the natural position for inserting a paper. Every tab is visible. The required folder is located not by fumbling and fingering, but in a swift glance, with no fingering at all.

2. FILE! All the actual work the file clerk does is to spread the folder open with a light touch of the fingers and drop in the paper.

TIME ELAPSED: X SECONDS.
ENERGY EXPENDED: X PINKY POWER.
COST IN DOLLARS AND CENTS:

A saving of up to 50%, as Pendaflex Users everywhere will testify!

NEVER BEFORE SUCH FAST, EASY FILING!

OXFORD FILING SUPPLY COMPANY, INC.
Garden City, N. Y. St. Louis 6, Mo.

because they're always ready to write . . . right!

Esterbrook®

DESK PEN SETS

are always sure-sellers!

IT FILLS ITSELF! Every time an Esterbrook Desk Pen is returned to the socket in the base, capillary action automatically fills it. Easy grip—no ink can touch the fingers. The base holds more than 40 times the ink supply of ordinary fountain pens. Needs no attention, nor filling, for months on end. And remember, Esterbrook supports your sales effort with consistent advertising in national magazines aimed at *your* prospective buyers!

MODEL 444—Heavy glass base in black, green, maroon or gray. Ideal for office, home and public counter use.

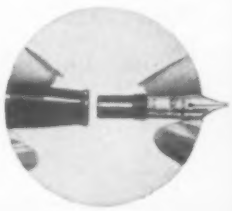
MODEL 4430—Heavy Onyx or Carrara base. A truly smart Executive Set.

MODEL 444

INTERCHANGEABLE POINTS
30 STYLES

MODEL 4430

THREAD THE POINT OF YOUR CUSTOMER'S CHOICE INTO THE BARREL



YOUR CUSTOMERS CAN CHOOSE JUST THE RIGHT POINT, BY NUMBER, FOR THE WAY THEY WRITE! MORE THAN 30 INTERCHANGEABLE POINT STYLES.

2668 *General writing* 2284 *Signature Stub* 9460 *Carbon copies* 1556 *Shorthand* 2550 *Bookkeeping*

(Also public counter use)

REMEMBER: All Esterbrook Desk Sets carry a 30-day guarantee. If not completely satisfied, your customer's money will be refunded promptly.

THE ESTERBROOK PEN COMPANY, CAMDEN 1, NEW JERSEY
The Esterbrook Pen Company of Canada, Ltd., 92 Fleet St. East, Toronto, Ontario

5TH DISTRICT NOTES

PAT PATTERSON, CORRESPONDENT
3710 GROSVENOR ROAD, CLEVELAND 18, OHIO

CHRISTMAS PARTY . . . at Beverly Hills Country Club, Cincinnati.

PAT PATTERSON

The Cincinnati stationers' and Travelers' party on December 8 at Beverly Hills Country Club, Cincinnati, was the usual outstanding success it always has been. The attendance mark was well over 100, with dealers and travelers from all points of the Fifth District attending.

The entertainment and food were absolute tops, and due credit must be given to **Jerry Devitt**, Cal Long & Associates, and **George Handorf**, The Globe-Wernicke Co., for an excellent job in handling this popular affair. Without exception, a hilarious time was had by all.

Bill Craig, Reyburn Manufacturing Company, a new member of the Fifth District Travelers Club, won $25.00 to defray his expenses.

* * * * *

Joseph C. (Joe) Strauss (The Man With The Pipe), one of the real old-timers in the industry; he has been a traveler for the past four decades, is very happy in his position as sales manager for Fulton Marking Equipment Company . . . . . Welcome to **Bill Craig**, now traveling southern Ohio and Kentucky for Reyburn Manufacturing Company. He is now located at 114 Burley Circle, Green Hills 18, Ohio.

* * * * *

You will all be interested to hear that we have a new secretary of the Fifth District Travelers Club in **Cal Long**, Cal Long & Associates, who was appointed in December. His address is 6891 Michael Drive, Cincinnati 27, Ohio; telephone number is SYcamore 1-5591. Congratulations, Cal, we are in need of a guy like you.

* * * * *

DEALER NEWS-MONGERING: Chester T. (Chet) Sturr, with Roth Office Equipment Company, Dayton, Ohio, for the past 18 years, is moving with his family to Arizona for a new lease on life. He intends to make a dealer connection out there and remain in the industry. Arizona dealers take note . . . . . **Roy J. Porter** recently started with the same firm, and will be an outside salesman after getting his feet wet with the store trade . . . . . **Robert C. (Bob) Fisher**, with H. Wuebbold & Company, Hamilton, Ohio, for the past five years, recently returned from a stint in the Armed Forces, and has taken over the supply buying for the firm . . . . . **Irving Potter** is now buyer for the furniture division of the F. J. Heer Printing Company, Columbus, Ohio. He has been with the firm seven years . . . . . **James H. Parker** is the new production manager for Columbus Blank Book Company, Columbus, Ohio. He has been assistant production manager for many years, and he replaces Harry Squier, who is retiring after more than 40 years with this firm.

* * * * *

The All-Matic Corporation (formerly Health Items Company) announces the completion of a new plant in Hudson, Ohio. Address is 100 Owen Brown St. Samuel M. Harris, president of the firm, says: "We are beginning an extensive program of manufac-

turing quality items for the stationery industry, using the most modern methods of high speed automatic production." To date, the firm has been specializing in hard board products. Yours truly, **Pat Patterson,** has been appointed national sales manager for the concern.

* * * * *

The Cleveland Chapter, Fifth District Travelers Club, announces that instead of the usual Christmas party, they have decided to extend their efforts and cash to a very worthwhile cause. They have started a fund to furnish improvements and conveniences for the Toomey Pavilion of City Hospital in Cleveland. The Toomey Pavilion has been designated for the treatment of tubercular children up to five years of age, and is run by the county. Other institutions do not have facilities for this age group, and help is needed badly in getting the proper recreational equipment and comforts for the small fry. The Cleveland travelers tackled this with a will, and have made substantial contributions to this cause; we also wish to express our thanks and appreciation to the dealers who have co-operated.

* * * * *

DID YOU KNOW that **Bob Riehl,** commercial division sales manager for Columbus Blank Book Company, Columbus, Ohio, was (and maybe still is) quite an accomplished athlete in his day? Bob was varsity short-stop of the Ohio State baseball team in the late twenties, and was selected for Big 10 All Star team of those years. . . . . **Heron Frey** (Prexy Art Frey's son and associate) and his lovely wife, **Rose,** are very thrilled with their new home in Amberly Village, Cincinnati. . . . . New stationers item seen at Stationers, Inc., Indianapolis, auto Safety belts! All motorized travelers take note.

* * * * *

PLEASE GET WELL DEPARTMENT: Ed Myers, Wooster Office Equipment Company, Wooster, Ohio, very ill in Wooster Community Hospital with a heart condition. . . . . **Jack Busch,** Pounstord Stationery Company, Cincinnati, has recently been hospitalized. . . . . **Ray Carry,** Esterbrook Pen Co., tells us that his wife, **Helen,** is recuperating nicely from recent surgery. . . .

Frank Stephens, old-timer with Gregory, Mayer & Thom Company, Detroit, recently had the misfortune to fall from a ladder at his home. He suffered a broken collar-bone, fractured thumb, and head bruises. He is recovering satisfactorily.

* * * * *

REMINDER OF THE MONTH: Fifth District regional convention in Cincinnati April 29, 30 and May 1, 1956. Place: Netherland Plaza Hotel. Got your reservations?

Cleveland Firms Fined $36,550

Eight corporations and 11 individuals indicted for price fixing in connection with the sale and distribution of office supplies in Cleveland, Ohio, entered pleas of nolo contendere recently and were fined a total of $36,550 by Judge James C. Connell.

The indictment charged the defendants with engaging in an unlawful combination and conspiracy to suppress and eliminate competition in the sale and distribution of office supplies, by fixing and maintaining uniform and non-competitive prices, discounts, allowances, and terms of sale.

MOSLER VETERAN RETIRES . . . Edwin H. Mosler, Jr., president of Mosler Safe Co., congratulates salesman John Gumin on his retirement after 26 years' service to the company. Mr. Gumin, 69, was honored with gifts and a surprise party at Chicago's Lake Shore Club.

NEW . . . *Sales Opportunities with the*

NEW . . . *Styling and Comfort of This*

NEW . . . *Addition to*

the Popular

BOLING

CHANGEBAK SERIES

3200 Series

You will meet every customer demand for smart, modern styling—sound, long-lasting construction—and solid, deep down comfort with this new Executive Posture Chair. With so much to tell . . . . it's easy to sell.

No. 3258

No. 3211

No. 3213

No. 3214

- Balanced Ease Chair Control — Permits 4-way Adjustment
- Cool, Comfortable Cane Backs.
- Genuine Leather or Elastic Naugahyde Upholstering.
- Curved parts carefully steam bent for added strength and beauty.
- Soft, Luxurious Foam Rubber Seats.
- Walnut, Mahogany, Light Oak or Softone Finish.

OUR 52nd YEAR

Boling Chairs
High Point Bending & Chair Company

BOLING CHAIR COMPANY
siler city, north carolina

CASH-IN with SENTRY . . . The World's

Lowest Priced, Biggest Selling

PERSONAL SAFE

For Every Home, Farm and Office Need

Suggested List Price
$98.95
STANDARD DISCOUNT
plus adv. allowance

Mass production economies, developed by the only specialty safe manufacturer, enable SENTRY to retail for far less . . . and outsell 3 to 1 . . . any other small safe of comparable size and quality.

Nine out of ten people need and can afford a SENTRY. Why not cash-in on this ready-made volume market with the handsome new SENTRY Safes that offer *everyone* the lowest cost insurance against fire and theft!

New SENTRY MAJOR

3285 cu. in.—275 lbs.
24½" x 17½" x 22¾"

Greater capacity, yet undersells all competition.

SENTRY STANDARD

2340 cu. in.—210 lbs.
24½" x 17½" x 17½"

$69.95

STANDARD DISCOUNT
plus adv. allowance

Only SENTRY Has All These Big Safe Features

FIREPROOF VERMICULITE* INSULATION
Protection up to 1700° F for 1 hr.

HEAVY, ALL-WELDED CONSTRUCTION

ONE PIECE DOOR

ALL STEEL INTERIOR (Removable)

3-WHEEL, SCREW WEDGE BUILT-IN COMBINATION LOCK

BRONZE OR GRAY METALESCENT BAKED ENAMEL FINISH

ALL BRIGHT PARTS CHROME PLATED

*As required for U. S. Army field safes

Suggested List Price
$110.50
STANDARD DISCOUNT
plus adv. allowance

Suggested List Price
$49.95
STANDARD DISCOUNT
plus adv. allowance

Install-It-Yourself
WALL MODEL
SENTRY

Basic features of the Sentry Standard

SENTRY

A SPECIALTY LINE WITH NO COMPETITION!

SENTRY does not compete with your regular safe lines. Instead, it rounds them out . . . gives you the *only* safe that opens up the vast *personal* market. Send for the complete sales and profit story that tells how SENTRY can put extra dollars in your pocket.

Exclusive SENTRY SAFE and CABINET

Only SENTRY has it—a safe concealed in a handsome, genuine African mahogany cabinet, 25¼" high, 20" wide, 20" deep. All the standard SENTRY features . . . a fine piece of furniture, too. Costs *less* than any other comparable safe *alone!* Also available in blond or walnut finishes.

NOTE: *All prices are suggested Eastern Zone prices.*

JOHN D. BRUSH & CO., INC.

Formerly Brush-Punnett Co.

545 West Ave., Rochester 11, N. Y.

6TH DISTRICT NOTES

C. O. SCHLAVER, CORRESPONDENT
OFFICE APPLIANCES, 600 W. JACKSON BLVD., CHICAGO, ILL.

Harry Hoffman, Joseph Dixon Crucible Company, is the new president of the Great Lakes Travelers Club, elected at the business meeting held December 30. Handed the gavel by retiring president **Robert Reynell**, Oxford Filing Supply Company he takes office along with the following:

First vice-president—**Al Cote**, Reyburn Manufacturing Company.
Second vice-president—**Clarence Clemen**, G. L. Aigner Company.
Third vice-president—**Norbert Burgess**, Sanford Ink Company.
Secretary—**Clarence O. Schlaver**, OFFICE APPLIANCES.
Treasurer—**William Miller**, Minnesota Mining & Manufacturing Company.
Comptroller—**Ray J. Eichenlaub**, Service Steel Products Company.

A rising vote of thanks closed the term of retiring prexy Reynell at this session attended by more than 40 members. Voted in as

New Officers Elected by Great Lakes Travelers . . .
Coats off to a new year. Robert Reynell turns over gavel to his successor as president, Harry Hoffman. Bottom: new officers of GLTC: Norbert Burgess, third vice-president; Clarence Schlaver, secretary; Al Cote, first vice-president; Harry Hoffman, president; Clarence Clemen, second vice-president; Bill Miller, treasurer; Ray J. Eichenlaub, comptroller.

new members were **William Silberstorff**, G. J. Aigner Company; **Joseph A. Hardy, Jr.** American Seal & Stamp Company; and **William Curtin**, OFFICE APPLIANCES.

C. W. Clemen, **Bill Miller** and **Al Cote** were named auditing committee.

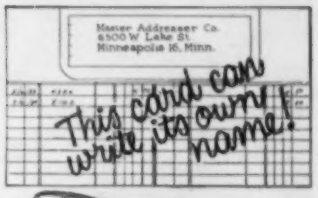
The club plunged heartily into preparations for the annual GLTC Birthday Ball to be held Saturday night, February 18, at the Morrison Hotel, Chicago. Chairman **Bill Miller** has promised an evening of fun and surprises for the GLTCers and their wives. He will be assisted by **Frank Moore**, Sanford Ink Company, co-chairman. The price is $10.00 per person.

* * * * *

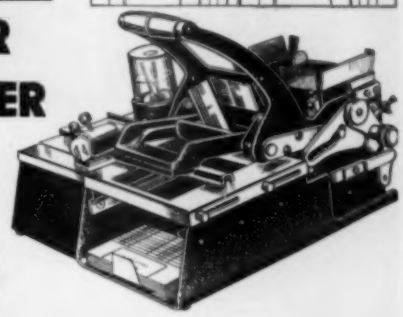
Enjoyable event of the Great Lakes Travelers Club on the December calendar was the annual Chirstmas party engineered by **Walter Bryzek**, Johnson Chair Company, and his committee. Attendance was near 140 and honored guests included **Paul Burbank**, executive vice-president of NSOEA; **Hugh Reeves**, governor of District 6; **Art Finger**, retiring governor of District 6; **Sid Allen**, president of the Stationers Club of Chicago; **Jesse Peck**, former governor of District 6; **Folger Fellowes**, vice-president field division NSOEA, and **Harold Jacobsen**, president of Wholesale Stationers Association of America.

Once again the Biltmore Girls contributed music for the gayety

Designed for double duty!



The "MODEL 90" MASTER ADDRESSER



A NEW ADDRESSING AND RECORD KEEPING SYSTEM!

FAST MECHANICAL ADDRESSING

Addresses by the Spirit Process from Paper Address Slips prepared in a standard typewriter.
No plates, stencils, inks or gelatin required. Easier, less expensive to install and operate.

RECORD KEEPING

Use Address Slip Holder-Cards for records of sales, service calls, inquiries, etc. Combines address printing medium and records into one. Combine two files into one.

OTHER IMPORTANT FEATURES

Low initial cost. Operating Economy. Easy List Maintenance. Automatic Card Feeding. Quick Filing and Storing. Selective Addressing.

DEALERS...

If you sell office machines and systems, don't miss the opportunity of handling the new MODEL 90 Master Addresser. If you are interested in a franchise for your territory, write or send coupon below.

MASTER ADDRESSER COMPANY
6500-D West Lake Street
Minneapolis 16, Minnesota

I am interested in a dealer franchise for the MODEL 90 MASTER ADDRESSER

Firm Name .....

Address .....

By ..... Title .....

The Most Complete Line of High Quality Desk and Industrial Staples on Earth!

Write for full information concerning the new Victor desk stapler —today's best value in stapling machines.

IMMEDIATE SERVICE
AT ATTRACTIVE PRICES

VAIL MANUFACTURING COMPANY
900 East 95th Street Chicago 19, Illinois

of the occasion including the Burbank favorite, "The Whiffenpoof Song."

Old-timers of the industry greeted by GLTC members, dealers and manufacturers included **Karl Kiesel** of Madison, Wis., and

Seen at Great Lakes Travelers Club Party . . .

1. The Biltmore Girls assist Gordon Kickels in a Christmas song and Paul Burbank contributes most of the vocal.
2. At the head table: Hugh Reeves, governor District 6; Paul Burbank, executive vice-president NSOEA; Robert Reynell, president GLTC; Walter Bryzek, chairman of Christmas party.
3. Robert Reynell presents GLTC plaque to former governor of District 6, Art Finger.
4. President Reynell receives a plaque himself from secretary Clarence Clemen of GLTC.

Billy Schmiederer of Des Plaines, Ill.

His 10th year of attendance, **Paul Burbank** declared the occasion was always "meaningful" to him.

* * * * *

Chicago Stationers Bowling League and the Milwaukee keglers tangled in a match game at Milwaukee on Saturday, January 21.

* * * * *

Travelers in Illinois will be interested in the news out of Decatur that **Richard K. Corlett** and **Virgil W. High** have purchased controlling interest in Haines & Essick, Inc., from **W. Meredith Weck.**

* * * * *

Harry Balch of Quality Park Envelope Company has recovered from a siege of virus pneumonia at his home in Arlington Heights, Ill.

* * * * *

Travelers in Illinois and Wisconsin remembered the 85th birthday on January 10 of **Mrs. Zoeckler** of Zoeckler's, Davenport, Iowa. Many called on her during the many years she was buying office supplies for sales at this store.

* * * * *

Mr. and Mrs. Rus (American Pad & Paper Co.) Ragan are proud grandparents for a second time and this was a Christmas eve present to their daughter Peggy and son-in-law, **Mr. & Mrs. K. V. Hughes** of Oklahoma City, Okla. **Leslie Ragan Hughes**, 7½ pounds, is the Hughes' first child. Rus and Josephine were in Oklahoma City for the happy occasion.

* * * * *

William Hayes, Jr., 36, of 1018 Chicago Ave., Oak Park, Ill., owner of the La Grange Typewriter Sales & Service, was fatally injured January 6. He was thrown from his auto in a collision with another car at Ninth Ave., and Washington Blvd. in Maywood. Mr. Hayes, father of three children, died shortly after the crash.

NEW sales ideas! merchandising plans!

plus six revolutionary, new model offices at the

NATIONAL OFFICE FURNITURE ASSOCIATION'S

10th ANNUAL

TRADE CONVENTION AND EXHIBIT

Kiel Auditorium, St. Louis, Mo.

MARCH 3-4-5, 1956

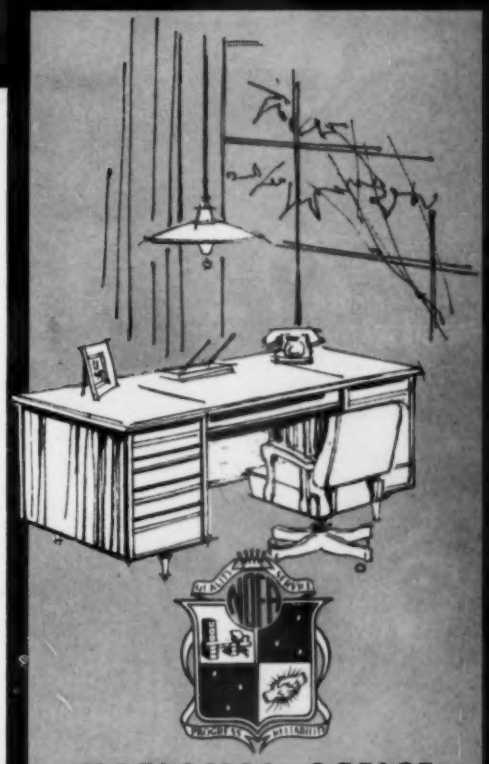
Come and see these six new offices designed for styling and cost cutting efficiency. Then check the great New lines showing for the first time the most saleable improvements in office furniture. It's worth the trip just to look around. But there's a real "plus" this year. It's NOFA'S amazing PLANNED PROGRESS PROGRAM . . . especially created to increase your sales and make your profits bigger. You'll learn from simple, understandable language how to handle the demand for highly styled merchandise, how to dramatize the sales features of your items, and how to improve your own facilities so as to make your merchandise more appealing. So come to St. Louis March 3, 4, and 5. Get the newest ideas on making your business better.

Members "package" registration, includes luncheon and jamboree.....$10.00

Member registration, not including luncheon and jamboree.....No charge

Non-member "package" registration: $12.00

Non-member registration, not including luncheon and Jamboree: $1.00 per day or $2.00 for three days.



NATIONAL OFFICE FURNITURE ASSOCIATION, INC.

327 S. LA SALLE STREET
CHICAGO 4, ILLINOIS

Here's your

PROFITUNITY

for **1956**

Now! METALSTAND Gives You . . .

4 sales instead of 1

What a profitunity line for 1956! Metalstand's Color Coordinated Line. Sell Metalstand's Desk, File Cabinet, Typewriter Stand and Storage Cabinet in a package — instead of one at a time. It means increased sales, increased customer acceptance, and increased profits to you. Sell them in any of these executive colors: Ocean Spray Green, Sahara Tan or Metallic Gray. So, for a profit packed '56, sell the Metalstand Color Coordinated Line. Send in your first order for profit today.

METALSTAND COMPANY

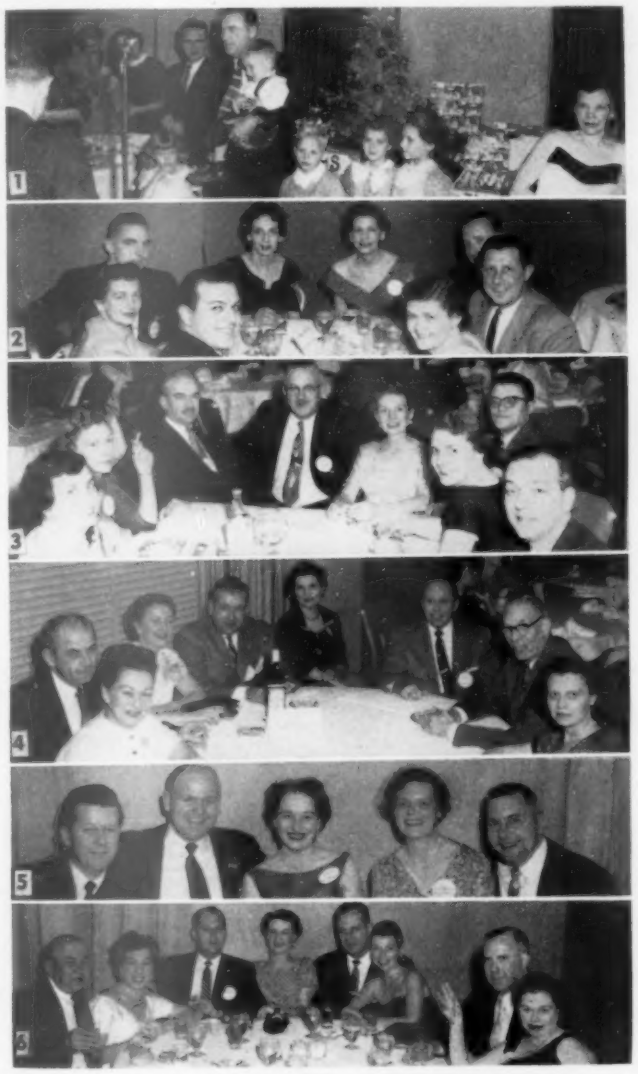
7520 STATE ROAD, PHILADELPHIA 36 • DEvonshire 3-7900

8TH DISTRICT NOTES

IZZY VODA, CORRESPONDENT
2001 S. HANLEY RD., ST. LOUIS 17, MO.

Howard Hendricks, Allen Marking Products, Inc., Kansas City, Mo., sent me the following news.

"The joy that comes from giving was shared by the Kansas City Stationers Association and the Midwest Travelers when they held their annual Christmas party at the Pickwick Hotel the night of December 16. In the midst of the gay holiday crowd of some 240



Dave Neuhaus Photographs Christmas Party . . .

1. Ray Kline, Security Staty. Co., Kansas City, Mo., governor of District 8, introduces the family of adopted children.
2. Schooley Ptg. & Staty. Co., Kansas City, Mo., group: Front—Peggy Renken, Don Renken, Sarah Krueger and Carl Krueger; rear—Charles Tyrell, Ginger Tyrell, Betty Holden, Cecil Cashner.
3. Clockwise: Mrs. John P. Low, Mrs. Ed. P. Tardy; Clint Cooper, Easterbrook Pen Co.; Ray A. Baldwin, Gallup Map & Staty. Co., Kansas City, Mo.; Mrs. Clint Cooper; John P. Low, Minnesota Mining & Mfg. Co.; Mary Baldwin; Ed P. Tardy, National Blank Book Co.
4. Gallup Map & Staty. Co., Kansas City, Mo., group: Clockwise—Virginia Scott, Carl Clark, Norma Clark, Bill Scott, Lucille Mc Crary, Lilliard Mc Crary, Charles Dodsworth, Frances Dodsworth.
5. Jack Marshall, John A. Marshall Co., Kansas City, Mo.; R. C. Maynard, mfg. rep.; Mrs. R. C. Maynard; Mrs. Robert E. Reetz; Robert E. Reetz, Royal Metal Mfg. Co.
6. S. C. McKee, mfg. rep.; Mrs. Jack Lang; Willie Sprout, Barco Office Equip. Co., Kansas City, Mo.; Mrs. Jerry Black; Jack Lang, mfg. rep.; Mrs. Willie Sprout, Jerry Black, Mrs. S. C. McKee.

people, sat a group of five beautiful children. These children were found in dire need of not only the necessities of life, but also of the joys that come at Christmastime.

Governor **Ray Kline** and his charity committee found this little group whose father had been killed and whose mother had deserted them. The oldest girl, 10, had been mothering the others

A Profitable Opportunity!

Patents Applied For

With the automatic, electric

SCOTTIE LETTER OPENER

only $105.00

F.O.B. Factory
plus excise tax. Stacker optional at nominal price. (Prices subject to change without notice.)

opens 200 to 300 Letters per minute

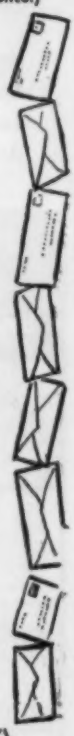
built right — priced right

for thousands of small and medium-sized businesses

NOTHING ELSE LIKE IT! Opens letters 30 times faster than by hand! Gets the whole office staff into high gear—fast. Designed to handle from 200 up to 2000 letters per day. Small, compact—readily used on any desk or table. "Scottie" weighs only 9 pounds, —it's easy to carry from desk to desk, can be put in any convenient corner when not in use. Opens all sizes of envelopes,—no clipped corners or damaged mail. Takes a clean slice off tops of envelopes, with adjustment from 0 to 1/8" for width of trim.

OPENS A HUGE NEW MARKET — The Scottie Letter Opener does a lot more than open mail — it opens the huge market of middle-sized offices where the time it saves makes it very profitable. It is needed by banks, stores, wholesale houses, insurance offices, mail order businesses, factories and dozens of other lines.

OPENS A RARE SALES OPPORTUNITY — Reports from established Scottie sales representatives are excellent. Thousands of smaller businesses offer a practically untouched market for this speedy, low cost machine. If you are experienced on specialty equipment sales—look into the Scottie for steady, future profits.



ARNOLD MAC KENZIE, Inc.
3133 OVERLOOK DRIVE, MINNEAPOLIS 20, MINN.

SEND ME THE DOPE ON SCOTTIE

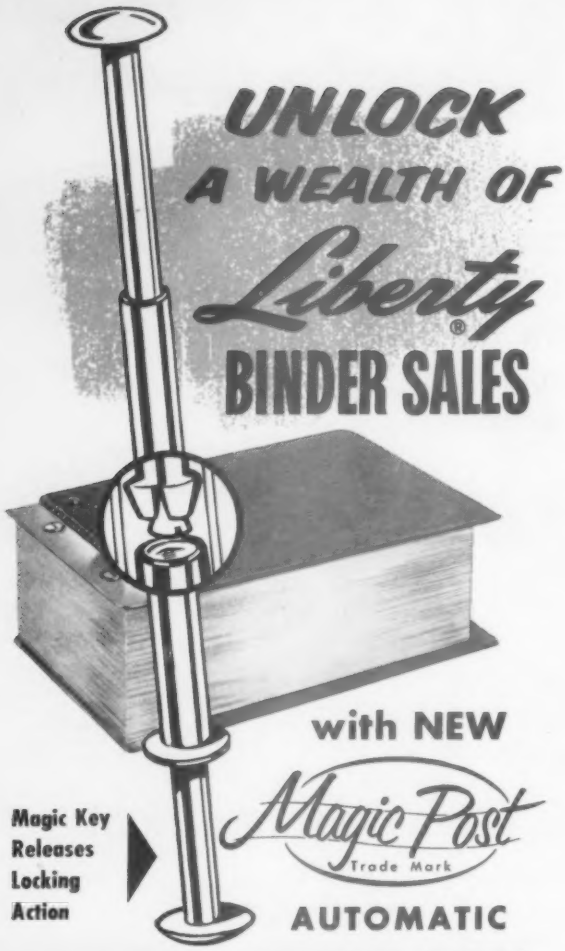
ARNOLD MacKENZIE, INC.
3133 Overlook Drive, Minneapolis 20, Minn.
I am experienced in sales of specialty office equipment. Send full information on Scottie Letter Opener. My territory is:

.....

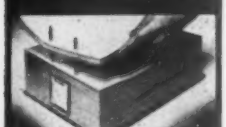
Name .....

Street Address .....

City ..... State .....



3 Quick Steps to bind any loose-leaf records



1. Insert tube sections of new Magic Posts through holes in one cover. Stack sheets over posts.

2. Place other cover on top, insert shafts in holes and push down with thumb. Opener Key releases lock.

3. Records are neatly and safely bound . . . smooth on top and bottom with no projecting posts—perfect for filing or stacking.

Versatile new Magic Posts combined with nationally known Liberty Record Binders make an unbeatable combination for sales! These posts lock securely or can be released with Opener Key to add or remove sheets as desired. Records are bound securely, neatly and organized for easy reference . . . at lowest cost.

2 DIAMETERS, 15 LENGTHS AVAILABLE.

Magic Posts diameters of 3/16 in. and 5/16 in. and 15 standard lengths extendible up to 50% handle all loose-leaf binding requirements. Magic Posts are the most useful, efficient posts on the market . . . customer preferred.

Write for Dealer Packet with Complete Information and Prices.

BANKERS BOX COMPANY
720 S. Dearborn St. Chicago 5, Illinois

and trying to hold the little family together in their mud hut down on the river front.

The committee immediately adopted these children. They shopped for each child individually, so that they, too, looked like a party was in store for them when they arrived at the hotel to be guests of honor.

After a delectable buffet supper, which was enjoyed by all, a

More Christmas Party Photos by Dave Neuhaus . . .

1. George Harding, Security Staty. Co., Kansas City, Mo.; Bill Shockley, Sam'l Dodsworth Staty. Co., Kansas City, Mo.; and Homer Parker, Crowley-Reuter Staty. Co., Kansas City, Mo., at the receiving spot for Christmas donations to adopted family. Total of $212.08 was collected.
2. Standing: W. F. Cromwell, Eaton Paper Corp., president Midwest Travelers Club; Seated, clockwise: Mrs. L. G. Day, mfg. rep.; not identified; Mrs. Tom Wright; Cort Horr, Associated Stationers Supply Co.; Iona Schmidt, Fiddler's, Inc., Kansas City, Kan.; Tom Morrow, Schooley's, Kansas City, Mo.; Mrs. Tom Morrow; Mrs. W. F. Cromwell.
3. Kenney Pendergast and Bob Burgess, Geo. E. Baird & Son, Inc., Kansas City, Dan A. Mac Dougall, Stationers Loose Leaf Co.; Tom Seward, Swingline, Inc.; Paul Baird, Geo. E. Baird & Son, Inc., Kansas City, Mo.
4. Dan A. Mac Dougall, Stationers Loose Leaf Co.; Mrs. Mac Dougall; Mrs. Paul Willson, Kansas City Staty. Co.; Earl Collins, Rockwell-Barnes Co.
5. Clockwise: Ronnie Bradhurst, Federal Staty. Co.; Mrs. Bradhurst; Mrs. Eric Nodwell; Marcene Haas; Ted Scharnhorst, mfg. rep.; Mrs. Marc Kitch; Tom Seward, Swingline, Inc.; Marc Kitch, Harry O. Boling, Office Supply Co., Kansas City, Mo.; Eric Nedwell, The Carter's Ink Co.

number of wonderful gifts were presented the children. The happiness shown on the faces of these little folk will long be remembered. Surely the spirit of the Christ Child reigned this memorable night. Before the evening was over, nearly $300.00 was dropped in a box for the needs of that little group throughout the winter.

Bill McKeighan and his committee who headed the entire party deserve a lot of credit for the place, the food, and the good orchestra for dancing. This will be a hard party to ever encore!"

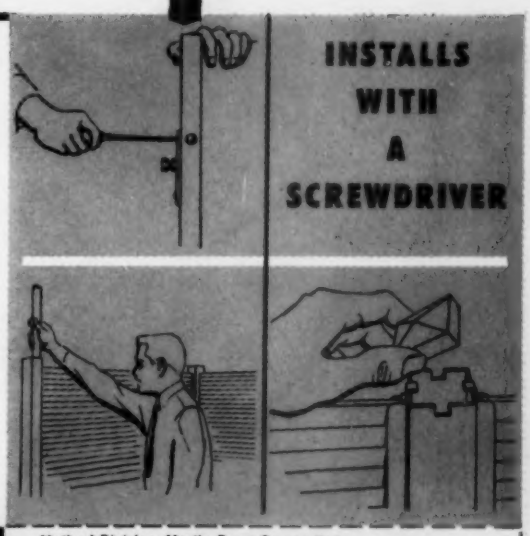
* * * * *

The Stationers Association of Greater St. Louis held the annual Christmas Party Monday, December 19, at the Gatesworth Hotel.

Let's Talk in Private... about NEW metlwal jr

LOW INVENTORY—HIGH VOLUME. These easy-to-install *free-standing* partitions are the answer to dividing space quickly. New *metlwal jr.* meets the needs of any office for private, semi-private or railing-height divisions—and can be your answer for bigger volume sales. No inventory problem—only three heights and ten widths.

NATIONAL—LOCAL SALES HELPS. To help you build volume quickly—*metlwal jr.* is backed by hard-hitting national advertising in *Newsweek, U. S. News, Management Methods* and *Office Management.* A plan is ready to work for you locally, too—including literature, mailers and newspaper mats. This result-getting campaign is ready to work for you. Get the details—return the coupon today!



✳ BY THE MAKERS OF FAMOUS **metlwal** MOVABLE PARTITIONS...

New metlwal jr. is backed by more than 75 years of specialized experience—dividing space in leading commercial, industrial and institutional buildings, from coast-to-coast.

MARTIN-PARRY CORPORATION
SINCE 1878
BOX 964, TOLEDO 1, OHIO
IN CANADA: MARTIN-PARRY (CANADA) LTD. 82 DUNDAS STREET LONDON, ONTARIO

Metlwal Division, Martin-Parry Corporation
Dept. D. E., P. O. Box 964, Toledo 1, Ohio
I would like to know more about the ease of installing metlwal jr.

Name_____
Title_____
Company_____
City_____ Zone_____
State_____

Clip and Mail Today!

ADDO-X's light-as-a-dove's feather touch, short key action — minimizes finger travel and saves operator's energy. The STEP-O-MATIC lever offers you calculator performance at adding machine cost when multiplying. No other adding machine is so saving of your operator's time and energy. Write for literature†.

ADDO MACHINE COMPANY, INC.
145 WEST 57TH STREET, NEW YORK 19, N. Y., CIRCLE 5-6940

WEST COAST BRANCH
WESTERN ADDO MACHINE CORP., 2921 BEVERLY BLVD.
LOS ANGELES, CALIFORNIA, TEL: DUNKIRK 5-2247

†Also on our NEW two register machine.

For further details mail this advertisement with your letterhead.

A great time was had by all who attended.

* * * * *

Dan MacDougall, Kansas City, Mo., factory representative of the Stationers Loose Leaf Corporation, was elected president of the Kansas City Golf Association at the annual meeting December 16. Good luck to you, Dan. It's a mighty big job and we all know you can handle it well.

COME AND MIX IN '56 AT OMAHA

10th District Notes
JIM ELLERTSON
2994 S. Bellaire,
Denver 22, Colo.

Sure hate to see these holidays come to an end . . . it's sort of nice to hang around home . . . the kids know me by my first name . . . got to know some of the neighbors (even found one that liked to play gin) . . . and my dog doesn't bark anymore when I walk up to the house. But when you read this, 1956 will be well under way . . . and the Rocky Mountain Travelers will be spread out over this beautiful territory showing the dealers new merchandise to make them even wealthier than they are now. You shouldn't have any trouble recognizing a Traveler when he whizzes past you on the highway . . . he'll have his right hand draped over the back of the seat. These automatic pilots are terrific for the long stretches.

* * * * *

So remember last fall when **Lloyd** "Tape-it-easy" **Gilbertson**, MMM, was telling us his wife, Harriet, was going to have a baby girl on Xmas day . . . well, she sure as heck did. They opened their presents, had dinner, and left for the hospital. She's **Lynn Harriet** . . . and everyone is in the best of health.

* * * * *

Welcome home to **Mac McGarvin** with Buzza-Cardozo . . . he's back in Denver at 3028 Quitman . . . and again an active traveler.

* * * * *

Another new address for your roster is **Tom Varnum's** at 9400 Ridge Road in Arvada, Denver's northwest suburb. Tom was in New York last month for the Eberhard-Faber sales meeting . . . same time as was **Jim Conwell** for Eagle's meeting.

* * * * *

Welcome to **Derek Jonson** . . . he's the new Joseph Dixon Crucible man . . . just returned from their meeting in Chicago . . . and when he gets into his new home you'll have his address, too.

* * * * *

Traveler's Club president, **George Feeley**, and his partner, **Earl Zuhlke**, flew to Chicago the last week in December for the Dennison meeting.

* * * * *

Among travelers at the last luncheon of 1955 were **Ernie Sawyer**, Binney & Smith, who is back in good health after another operation. **Fred Robinson** drove in from Golden . . . and told us Strawn's have moved into larger quarters four doors south of their old store on Golden's main street . . . they'll have new fixtures and decor.

* * * * *

Remember the Regional in Casper at the Gladstone on May 24-25-26.

* * * * *

The skiing is terrific . . . if you haven't been up yet, get out the skis . . . there is plenty of snow, and it looks like a top year for Colorado skiing.

* * * * *

Come on in . . . luncheons every Friday in the Men's Grill at the Albany.

New Denver Office for Smith-Corona

A one-story air-conditioned, 3,400-square-foot brick building is being constructed at 1135 Bannock Street, Denver, Colo., which will house the new divisional office of Smith-Corona, Inc.

R. H. Timmerman is divisional manager here for Smith-Corona. The new structure, to house offices, shops and storage area will double present Denver space, and will cost $85,000. —EEG

it spins itself Clean!

A PROVEN BEST-SELLER BUSINESS GIFT

Every business executive will go for this wonderful WHIRL-O-MATIC Smoker in a big way. You'll sell plenty!
Simply press knob — instantly, butts and ashes are whirled away into inner container. Release knob — whirling disc springs back, eliminating all smoke and odors.

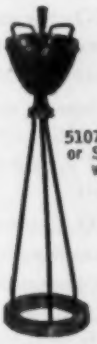
New!

WHIRL-O-MATIC FLOOR STAND

No. 5115

Solid Walnut & White with Satin Brass
African Oak & White with Satin Brass
Blond Birch & Black with Satin Brass

No. 5101 floor stand Available in 5 finishes



5107-Satin Brass or Satin Chrome with black

WHIRL-O-MATIC Inc.
350 Fifth Ave.,
New York, N.Y.

SEND FOR THIS FREE BROCHURE:

Whirl-O-Matic, Inc., 2-56
350 Fifth Ave.,
New York, N.Y.

Gentlemen: Kindly send me your latest illustrated brochure showing the full line of WHIRL-O-MATICS.

Firm Name .....
Address ..... City .....
Attention of: .....

LUXCO

A New Name in Office Equipment

LUXCO—the outstanding line of Modern Office Equipment featuring Steel Chairs, Office and Business Machine Stands and Personal Files.

Each item is designed and manufactured with *utmost skill and care* to provide *premium qualities* of Appearance, Service, Safety and Comfort.

LUXCO Dealers are assured of highest quality merchandise, prompt delivery, attractive prices, liberal discounts.

Many desirable territories are open. Write for complete dealer information.

BADGER, Inc.
KING AT FRONT STREET
LACROSSE, WISCONSIN

11TH DISTRICT NOTES

E. G. WHITCOMB, CORRESPONDENT
2303 N. 64th ST., SEATTLE 3, WASH.

The big news around the Northwest is of course the purchase by the J. K. Gill Company, Portland, of 85% of the stock of Lowman & Hanford Company, Seattle. This of course, will mean much keener competition among wholesalers and retailers alike, but then what is better for business than good clean competition?

* * * * *

An item of interest. **Fred "Swede"** and **Olive (Dennison) Carlson** have returned from a two weeks trip to Hawaii. Fred says that those Hula girls are really something. He was all excited about the Islands and from what we have been able to gather at our regular Monday luncheons the trip and the beautiful girls did nothing to dull Fred's pinochle playing ability. We all expect that before long Fred will be able to make another trip on his weekly winnings.

* * * * *

The holiday season brought to a close another year which has been good to many of us in the trade. We of the Oregon Trail Travelers are indeed grateful for being in a territory where we have such fine dealers.

* * * * *

Murphy's Office Machines Company, of Butte, Mont., is now handling supplies. This part of the business is in the capable hands of our friend **Bertha Bires.** We of the Oregon Trail Travelers extend a welcome hand and a hearty wish for success.

* * * * *

Lets all join in helping out friend Governor **Jack Overholt** of District 11 make our convention in Vancouver, B.C., this coming May 31, June 1 the best and biggest ever in our history.

PACIFIC NORTHWEST

by C. M. LITTELJOHN
918 Twelfth Ave., N., Seattle 2, Wash.

The Aris Office Furniture Company has recently moved into new and enlarged quarters at 175 S. Wall St., Spokane, Wash., where it staged a well-attended "Open House". Besides roses for the visiting ladies, the Aris organization distributed to male guests free cigars.

A beautiful display of office furniture furnished a parade of products for those parading through the new set-up at this housewarming.

* * * * *

J. E. Swayne, Jr., branch manager of the international Business Machines in Portland, Ore., was speaker of the evening recently before members of the Institute of Internal Auditors. He addressed the gathering at Henry Thiele's for the dinner meeting on the subject of "Mechanical Aids to the Internal Auditor", in which he explained the newest devices for carrying forward present-day auditing.

* * * * *

The Tom Tullis Office Supply Company of Pendleton, Ore., was low bidder recently on a large quantity of office furniture as well as shelving and counters for the Umatilla County Courthouse at Pendleton. In asking $667 additional to furnish chairs for the rural school board offices, total bid was upped by that amount to $19,667, — the lowest bid of all received.

* * * * *

The American Office Equipment Company Inc. of Seattle, Wash., has filed new papers of incorporation reducing its capitalization. Its financial structure has now been reduced and consolidated to a capital of $11,000, according to recent amendment papers filed with the Secretary of State at Olympia, Wash.

* * * * *

New honors and opportunity for further distinguished civic service have been bestowed on **E. Lyle Goss,** manager of the University of Washington Book Store. Mr. Goss, who has been chosen this December for the Seattle School Board, had previously served the community as president of the Seattle Park Board.

He was voted into the School Board to fill the unexpired term of another university district leader. Mr. Goss expects to run for

NEW . . . National De Luxe "Live Keyboard"* adding machines

New *Nationals* cut hand motion and effort up to 50%!

"Live Keyboard"* **with keytouch adjustable to each operator!** Save up to *50% hand motion and effort!* In demonstration after demonstration, National's new "De Luxe" series of adding machines cut motion and effort while increasing operator accuracy and productivity.

Never before have so many time-and-effort-saving features been placed on an adding machine.

Only on Nationals will you find that every key operates the machine—so operators can now *forget the motor bar.* No more back-and-forth hand motion from keys to motor bar. By actual demonstration, this feature *alone* makes the new National faster and easier to operate than other machines.

Only on Nationals will you find keys instantly adjustable to each operator's touch! (This is as important to accuracy and speed as touch adjustment on typewriters.) No wonder operators are so enthusiastic about it. They do their work faster and—with up to 50% less effort.

Only on Nationals will you find "Live Keyboard" with Adjustable Keytouch *PLUS 8 other time-and-effort-saving features:* Automatic Clear Signal . . . Subtractions in red . . . Automatic Credit Balance in red . . . Automatic space-up of tape when total prints . . . Large Answer Dials . . . Easy-touch Key Action . . . Full-Visible Keyboard with Automatic Ciphers . . . Rugged-Duty Construction.

Contact Dayton Office, Adding Machine Division now . . . for information about the complete adding machine line dealerships still available.

*TRADE MARK REG. U. S. PAT. OFF.

National

ADDING MACHINES • CASH REGISTERS
ACCOUNTING MACHINES

THE NATIONAL CASH REGISTER COMPANY, Dayton 9, Ohio

977 OFFICES IN 94 COUNTRIES

THE *Aristo-Mat*

THE CHAIR MAT OF DISTINCTION

. . . for the Man of Distinction

and now for the first time in the Aristocrat of all plastics . . . **FORMICA**

The ***Aristo-Mat*** brings a new kind of floor luxury "under executive chair" to the executive office.

Aristo-Mat not only provides adequate protection for fine floor covering but also contributes added beauty and lustre to the room.

Aristo-Mat offers a *reversible* feature . . . FORMICA both sides. Finish may be alike or contrasting on reverse side. Furnished in standard and jumbo size. Maximum size 10 ft. long x 4 ft. wide.

Available in a colorful array of stock finishes . . . including . . .

- **Walnut**
- **Mahogany**
- **Softone Oak**
- **Black**
- **Grays**
- **Cocoas**
- **White, etc.**

Write today for complete information

STATIONERS MANUFACTURING CO. INC.

1414-20 W. TUCKER STREET, FORT WORTH, TEXAS

the office in the March election.

He has been the manager of the University Book Store since 1946, and had worked his way up from first appointment on the staff as a student employee in the 20s when he worked his way through college through the big supply store. He is this year president of the National Association of College Book Stores.

* * * * *

An "electric brain" has been secured for the Pacific First Federal Savings and Loan Association of Tacoma, Wash. This Univac 120 electronic computer — first of its kind in Tacoma — has been placed with considerable promotion in position this December at the home offices of the Pacific financial institution. **E. M. Erickson,** vice-president and treasurer of Pacific, who pioneered punched card tabulating machines in the financial field of the area, is now one-up on competition in the savings and mortgage circles of the Sound.

* * * * *

Mrs. Frances Benson, of Lowman & Hanford Company, Seattle, who has been unable to work since an auto accident, in which she suffered fractures of the hip, pelvis, and collarbone, as well as a spine injury, has won a court award for $32,335.65 in damages from the federal government.

It was a government auto of the Soil Conservation Service which struck her. United States District Judge John C. Bowen held the government liable because of the permanent injuries to this member of the Lowman & Hanford staff.

* * * * *

Mrs. Olive Dalin of Tacoma, Wash., was in Seattle this December to give demonstrations of the radically revised typewriter keyboard of August Dvorak of the University of Washington. Although admitting to being a little rusty, she easily tossed off 118 words per minute in the demonstrated test of the new keyboard, and commented that when she's really going she "can't slow down" . . . She pointed out in this connection that while working in a federal office where some 300 forms a day is a quota, she ends up by turning out 1000 with ease — much to the chagrin, and sometimes anger of the other federal office girls.

* * * * *

Having recently purchased and remodeled a new store site, the Smith Brothers, office outfitters, have moved to 135 N. Park Ave., Portland, Ore. Exterior has been well treated in the remodeling operation, the first floor facade has been done in mottled buff Zolotone, with four large new show windows. The five-story brick structure provides 30,000 square feet of space, — almost three times that of the former home at 721 S.W. Oak St., where the firm had been established for the past decade. **McKee Smith** is manager and co-owner of this business which was founded 15 years ago by **Dale** and **Sibley Smith.**

* * * * *

Frank's Stationery and Printing store at 2502 S.W. First Ave., Portland, Ore., was recently robbed of a quantity of cash as well as stationery. **Frank J. Jerulli,** owner of the stationery business, reported to the police that penetration of his place was made by forcing a door.

* * * * *

Virgil F. Blank, Pacific Coast consultant for Haskins & Sells, Inc., on the new electronic data processing machines, was the principal speaker late this November at the dinner meeting of the Seattle chapter of the National Machine Accountants Association, which was held at the Sorrento Hotel of Seattle.

* * * * *

Moving into a new and enlarged set-up, the Haley Office Equipment Company, now at 110 W. Division St., Sphrata, Wash., staged an "open house" to call attention to its new home this November. Tasty refreshments were served all-comers, and a free portable typewriter was given away to the lucky number holder.

Host to the visitors and well-wishers was **Dave Haley,** owner of the office supply and equipment business who served coffee and doughnuts. Prominent among the expert personnel in the spacious service department, alerted for all repair, are **Ted Lindahl, Arlen Luddington** and **Don Luddington** — all of whom having completed years of schooling and factory training on the modern office machines.

* * * * *

Capitalized at $50,000, the Northwest Business Forms has been duly incorporated at Seattle, Wash., by the following incorporators: **William C. Finger, Carl H. Fennema** and **Brockman Adams,** — all of Seattle.

* * * * *

Covering the topic "Order in the Capitol", Congressman **Thomas M. Pelley,** head of Lowman & Hanford Company, Seattle, was the principal speaker this November at a Seattle Founders' Day luncheon meeting at the Seattle Chamber of Commerce meeting. Sponsored by the chamber, of which Congressman Pelley, is past president, the program honored the city's founders and pioneers, commemorating the landing of the schooner exact at Alki Point, Seattle, in November, 1851.

MULTISTAMP
STENCIL DUPLICATOR®

"It Prints Anywhere"

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PRINTS LABELS . . POSTCARDS

LOT LABELLING

with "Form-Cut" Stencils

Quick! Accurate! Easy!

Just type, write, trace or draw on inexpensive stencil . . snap it on duplicator and print—like using a rubber stamp. New FORM-CUT® stencil has facsimile of your label or shipping form die-impressed into the stencil for printing directly on boxes, cartons, packages. At your Office or Shipping Room Supply Dealer. Write for literature and Free Sample FORM-CUT Stencil and Print.

THE ORIGINAL HAND STAMP STENCIL DUPLICATOR

OVER 30 YEARS

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STENCIL DUPLICATOR®
MANUFACTURED ONLY BY THE MULTISTAMP CO. · NORFOLK, VIRGINIA

Hale BOOKCASES

CASE #4836

WITH all the charm and good taste that only truly fine wood furniture imparts, this Modern design solid end, open bookcase lends dignity and decorum to every office, reception room and home study. Fashioned by skilled craftsmen from genuine walnut, oak and birch (on all walnut cases edges finished in rich, ebony black). Shelves adjustable every inch . . . All HALE bookcases, both sectional and solid end, are sound quality values. Whether it be the graceful period designs or the functional modern you are always assured of the finest in craftsmanship and materials when you buy HALE.

Write for complete catalog today.

The '800' Line of Hale Sectionals will intermember with Globe-Wernicke units of same style, stock number and finishes.

F. E. HALE MANUFACTURING CO.,

HERKIMER, NEW YORK

14th DISTRICT NOTES

ERNEST R. DANIELS, CORRESPONDENT
548 N. MISSION DRIVE, SAN GABRIEL, CALIF.

Charlie Cordray Pinch Hitting
1319 E. Thackery St., West Covina, Calif.

Temperature around 70, basking around in the sunshine — guess maybe I'll do a little golfing. Gosh, I can't, **Ernie Daniels** has asked me to write a column for him while he is in the East and to take over one column during the year 1956. So here goes.

* * * * *

After talking with Ralph Manville and **George Lazier,** the world travelers, I think they ought to get together and compare notes, don't you?

* * * * *

Man oh man! That was a honey of a Christmas party at the Beverly Hills Hotel. Even a professional gourmet such as **Verne Vallett** claimed that the squab tasted out of this world.

* * * * *

The Golden State Travelers Club held its annual meeting and elected officers in conjunction with the Chirstmas party. These officers are:

President—**Ralph V. Maneval,** A. W. Faber-Castell Pencil Co., Inc.

First vice-president—**Walter Waldvogel,** National Blank Book Company.

Second vice-president—**Harry W. Fuller,** The Globe-Wernicke Co.

Third vice-president—**William G. Lashbrook,** Esterbrook Pen Company.

Secretary—**Stanley R. Breton,** Charles R. Barry Company.

Treasurer—**Charles F. Evans,** Sanford Ink Company.

RALPH MANEVAL

Following the installation of these new officers, the meeting was adjourned until the next regularly-scheduled luncheon, January 9. These luncheons are held each Monday at the Hayward Hotel in downtown Los Angeles. Everyone connected with the stationery industry is invited to attend. The business sessions are scheduled for the last Mondays of each month.

* * * * *

Just can't keep up with **Joe Davis.** He is in again and out again. First, he is in Chicago buying a car, now he is flying to New York. He must hire some competent salesmen to be able to leave town so often.

* * * * *

Since I am your new correspondent certainly would appreciate getting the latest skuttlebutt or tidbits here and there. Please mail them to my house.

* * * * *

Attention Easterners if you happen to read this column. Just think we don't have to light a match to heat our car key so that we can melt the ice out of the lock and then to — Oh well, let's forget it.

* * * * *

Each Travelers Club seems to have a saying — "Out where the hand clasp is always a bit stronger." "Our latch string is always out" and so on. Maybe we should have ours, "Man is master of the unspoken word and a slave to the spoken one."

* * * * *

Newcomers: Vern Palmer of Columbia Ribbon & Carbon is moving into Los Angeles from the North.

* * * * *

Wonder what happend to **Carl Draper.** Haven't seen him around for quite awhile.

* * * * *

It's a small place and doing a nice business. It is owned and operated by a very likeable chap. The name of the company, Blue Sails Stationers, Balboa, Calif. The name of the owner, **Marvin Pratt.**

* * * * *

Wilbur Lenz of Codo was here recently. Took yours truly up to San Francisco to get initiated. In fact, we both enjoyed the earthquake.

* * * * *

Irving Satrana visited the Golden State Travelers Club recently. Says he is now selling precision tools. More power to you, Irv.

* * * * *

We're sorry to hear about the death of **T. C. Duggan.** We want to extend our deepest sympathy to Mr. Henry of Henry's Office Supply, who lost his father last month.

* * * * *

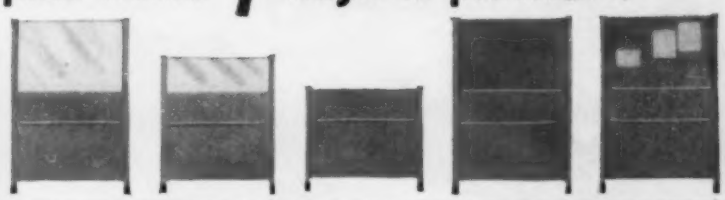
There's been some changes made: The Parker Typewriter Company moves to new quarters in Pasadena. Since I'm new around

How many sales did you lose last year because you "DIDN'T HAVE IT in stock?"

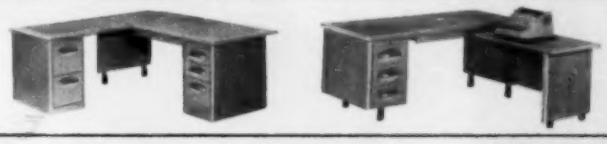
The ultimate in one-upmanship would be to have *everything* in stock.
The penultimate is to stock COMPONENTS according to the Arnot inventory plan

with a SINGLE INVENTORY this plan works 7 ways to provide...

PARTITION-ettes*†



MODULAR FURNITURE



OFFICE-ettes††

CONVENTIONAL DESKS and TABLES

CONFERENCE and OVERHANG DESKS

EXECUTIVE OFFICE FURNITURE

CREDENZAS

Want more facts and figures about the Arnot seven-way inventory plan? Call your Arnot representative or fill out and mail the coupon.

We will also send you a colorful brochure showing installations and an indexing of the components of the Arnot Modular System.

AETNA STEEL PRODUCTS CORPORATION
Arnot-Jamestown Division
730 FIFTH AVENUE, NEW YORK 19, N. Y.

Gentlemen:
I'd like to know more about the Arnot Inventory Plan involving PARTITION-ettes and Arnot furniture components.

Name_____ Title_____
Firm Name_____
Street Address_____
City_____ Zone____ State____

*Pat. Pending †Trade Mark
††Licensed under DuPont Patent

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Only the REX RECORDER gives a DOUBLE GUARANTEE

This guarantee is backed, both by, EXCLUSIVE FRANCHISED trained dealers who give IMMEDIATE SERVICE in the users office and by National Headquarters. Original REX RECORDER parts are stocked by both for proper service and maintenance.

...on the *NEW* TN-3

Rex-Recorder

DICTATING/TRANSCRIBING MACHINE

. . . and SAVE $75 per machine as compared to purchase price of other MAJOR dictating machines.

- The NEW roll-tape-tear-off automatic indexing system is the finest and most efficient indexing system devised . . . and a REX RECORDER TN-3 exclusive. It requires only one loading for a minimum of 35 uses and gives perfect instantaneous place location and visibility.
- Only REX RECORDER TN-3 combines the magnetic recording principal with dictating machine system efficiency.
- Four years of use by single machine users and large corporations using as many as 400 REX RECORDERS has proven that the REX RECORDER is one of the most repair free machines for dictating and transcribing.

BENEFIT FROM: REX TRAVEL SERVICE
Thousands of business people (small and large) and professional people are enjoying the benefits of REX TRAVEL SERVICE. When you are travelling, membership in RTS entitles you to contact the local REX RECORDER dealer . . . and he will supply you with the necessary dictating machine equipment, during your stay.

Some Choice Territories Still Open

Nat'l Headquarters
AMERICAN DICTATING MACHINE CO.
DEPT. E
65 MADISON AVE.
N. Y. C.

here I can't keep up with all of the improvements. Boy, I'm looking forward to the day when we have to hand out buttons to all the salesmen to wear so we won't sell each other.

* * * * *

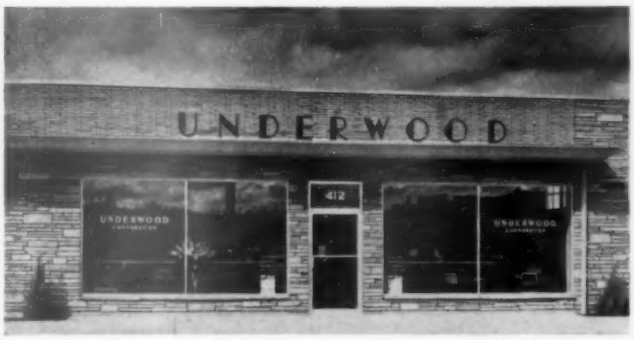
Sick List: Mumps didn't seem to stop **Bill Brown** of the Brown Shop in Pasadena as he still found time to assist in putting on an addition to his store of 16,000 feet. Get well wishes are extended to **Essley Grissam** of Forrest Stationers in Santa Monica.

* * * * *

Just found out why a fat man is so good natured — he can't run and he can't fight.

* * * * *

Wishing you all a successful year, and with kind personal regards I remain your Mr. 5 x 5.



CELEBRATE ANNIVERSARY . . . The Underwood Corp. celebrated 50 years in Spokane, Wash., by moving into new and larger quarters at West 412 Boone Ave. The new building offers a complete display of the line through wide window displays, and there is a larger area for typewriter repair work.

Export Statistics

of U.S. office machines, equipment and supplies

	Net Quantity	Value (Dollars)
Accounting Machines Non-descriptive, except Punched card, New	593	837145
Accounting Machines Descriptive, except Punched card, New	525	942127
List Adding Machine, except Punched card, New	1977	303126
Non-List Calculating Machine, except Punched card, New	2484	806867
Accounting Etc. Machines, except Punched card, Nes., New	573	61311
Card Punching and Auxiliary Machines, New	54	250335
Accounting Etc. Machines, Used and Rebuilt	460	169540
Parts for Accounting Etc. Machines		1452837
Addressing Machines	263	81972
Accessories and Parts, Addressing Machines		53917
Duplicating Machine, except Lithograph Offset	244	50816
Duplicating Machine, Lithograph Offset	51	77198
Parts for Duplicating Machines		62595
Cash Registers, New	580	199282
Cash Registers, Used and Rebuilt	188	14564
Parts for Cash Registers		401965
Typewriters, Standard, New, except Electric	3972	499712
Typewriters, Standard, Electric, except Automatic, New	737	192898
Typewriters, Portable, New	1715	93333
Typewriters, Used and Rebuilt, except Automatic	1740	77046
Typewriters, Nes.	70	62708
Parts and Accessories for Typewriters		506141
Staplers, for Office	32114	52078
Dictating Machines	258	59501
Mail-Handling Machines and Parts		75532
Check-Handling Machines and Parts		50457
Office Machines and Parts, Nes.		174390
Mechanical Pencils, all Materials, Doz.	23656	111410
Mechanical Pencil Parts		26866
Pencils, except Mechanical, Black Lead, Gr.	54047	156899
Pencils, except Mechanical, Nes., Gr.	5621	30486
Pencil Leads		54153
Crayons		46307
Fountain Pens, Ball Type, Doz.	175102	366437
Fountain Pens, except Ball Type, Doz.	30400	495466
Ball Pen Refill Ink Cartridges, Doz.	84109	95585
Fountain Pen and Ball Pen Parts, Nes.		200444
Fountain Pen Points, Gr.	32696	97048
Carbon Steel Pen Points, Gr.	7902	12149
Desk Pen Sets	14560	37692
Ink Writing		63397
Ink Nes.		191776
Carbon Paper, Lb.	91349	90923
Ribbons, Cloth Inked for Office Machines		73575
Office Supplies, Nes.		390979

(Nes.—Not elsewhere specified)
Figures for September, 1955; Released in November, 1955, by the U. S. Department of Commerce
(A breakdown by countries is available from the Foreign Trade Division of the Bureau of the Census, United States Department of Commerce, Washington 25, D. C.)

L.E.B. BINDER CLIPS

now available in self-selling display

Tests prove that the new L.E.B. merchandiser is one of the best "silent salesmen" ever placed on the counter. Remember — the *L.E.B. is the original — the better clip:*

- **made of tempered spring steel**
- **handles can be swung out of the way**
- **or handles can be removed**
- **available in standard black finish or new, high-finish chrome**

Everybody's a prospect

Yes, every person who enters your store could use an L.E.B. clip. The list at the right shows only a few uses. There are scores of others.

A Compact Unit

As illustrated, the new display holds 3 individual cartons, each containing one size, as follows:

One gross	**No. 2**	**⅜" wide**
Four dozen	**No. 5**	**⅝" wide**
One dozen	**No. 10**	**2" wide**

Refills are available in these carton units.

For additional information including prices and samples write to Cushman & Denison Mfg. Co., Department T, 153 West 23rd St., New York 11, N. Y.

A **CADO** PRODUCT

L.E.B.

BINDER CLIPS

Visit us at the Wholesale Stationers' Convention

America's Fastest Selling Line of
FOLDING TABLES

Midwest OFFERS

QUALITY
SERVICE
FEATURES

Now . . . folding tables that combine style, comfort and dependability. Value packed with all these selling features: safe positive leg lock . . . reinforced sealed tops . . . chip-proof plastic moldings . . . legs guaranteed 5 years. Tables set up easily, give more comfortable seating in use, and stack compactly for storage.

THE MOST COMPLETE LINE

Sell the Line that Lets You Quote on EVERY Table Need

Pedestal and straight-leg tables . . . round, half-round and square tables . . . folding benches . . . there's a Midwest table for every type and size of installation. Build extra sales and profits with Midwest's Caddy Line of chair and table handling equipment.

WRITE NOW for complete literature and dealer discount price lists. Midwest Folding Products are sold only by Factory Authorized Dealers.

Midwest FOLDING PRODUCTS
Dept. 56B
Roselle, Illinois

Multilith and Davidson Users!

MAKE TOP QUALITY PLATES FASTER!

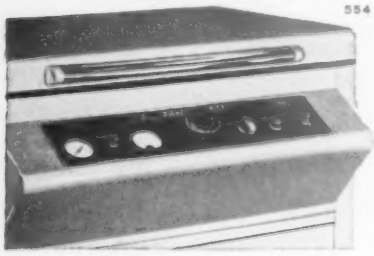
nuArc® RAPID PRINTER

You can now produce pre-sensitized and regular offset plates in ⅓ the usual time! The nuArc Rapid Printer saves you time and money in making quality plates that assure long runs.

Completely enclosed lamp and printer combination is low in original cost, low in maintenance cost, requires no special installation. Perfect for firms with Multilith, Davidson or other reproduction equipment.

Five models available. Two new models with revolutionary Automatically Controlled Arc.

Write today for Bulletin No. 230A-A.



554

nuArc Company, Inc.

General Office and Factory:
824 S. Western Ave.,
Chicago 12, Ill.

Eastern Sales and Service:
215 Fourth Ave.,
New York 3, N.Y.

SEEN & HEARD IN SOUTHERN CALIFORNIA

by J. EDWARD TUFFT,
2012 Huntington Dr., S. Pasadena, Calif.

In the course of his queries in recent months this writer has contacted two "oldtimers" in the Los Angeles area worthy of space in this issue and in this column. Brief biographies follow:

I. G. TUMBLESON

Ives G. Tumbleson who closed out his business at 1007 S. Brand Blvd. about 18 months ago but who still does repair work when requested by some of his old customers, comes from a pioneer family. He was in the office appliance business for about 32 years having started in 1921, and in Los Angeles County (in Glendale) since 1923. He occupied his final location for 15 years.

Mr. Tumbleson's career smacks pungently of vigorous frontier life. He was born on a Kansas reserve in a cabin half sod and half dug-out. This cabin had dirt floors and only one door and one window. His mother had crossed the plains with her parents from Illinois to Kansas in a covered wagon pulled by an ox team. That was when she was ten years old and she is still living at the age of 84 years. The trip across took a complete year. She rode horseback or walked the entire distance. She married young out in Kansas and she and her husband settled on a homestead seven and a half miles from the Kansas-Nebraska line. There Mr. Tumbleson was born. Later a log house was erected, a building still in use as a shelter for cattle.

The family moved to Oregon in 1906, and Mr. Tumbleson came to California in 1921 following World War I. He served in the navy during that war and also attended the University of Washington at Seattle.

Mr. Tumbleson is the only active charter member of the Disabled Veterans of World War I in Glendale able to attend a recent meeting although there are 14 still active from a total of 54 members.

Some idea of Mr. Tumbleson's attachment to his business can be had from the fact that he could not bring himself to sell it. He started it himself and so on retirement simply closed up shop. His residential address is at 129 W. Chevy Chase Blvd. Glendale. There he does some work for friends under the business name of the Tumbleson Typewriter and Adding Machine Shop.

* * * * *

L. A. HITCHCOCK

Another interesting pioneer in the office machine business is **Leslie A. Hitchcock** who has had a notable career in the Los Angeles area but is now employed part time by the Anderson Typewriter Company in Pasadena.

Mr. Hitchcock comes from a mining family, his grandfather, an Englishman, crossed the Atlantic by sail-boat seven times in 1849 ultimately settling at Globe, Ariz. His father was a druggist and later elected treasurer of Gila County, Ariz. As a child his playmates were mostly Indian boys. The move to Los Angeles was made in 1902.

The first job Mr. Hitchcock undertook was with Metcalf and Wilson, 122 N. Broadway, Los Angeles, July 4, 1905. He remembers the date well for it was during his first week of employment that he dropped a typewriter and damaged it when he ran into a pole. **Arthur G. Wilson,** member of the firm, was gracious about this tragedy but told the boy kindly to let it be a lesson. It was this kindness, he feels, that kept him in the industry. Mr. Wilson later established the Wilson Carbon Company. Mr. Hitchcock served as repair man for eight years, but in 1913 went with Baker-Hoy Company, 235 S. Broadway where he serves as foreman for ten years.

In 1923 he established the Typewriter Inspection Company as well as the Southern California Adding Machine Company and at one time had as many as 20 mechanics in his employ.

In 1941 Mr. Hitchcock's health broke and he spent 18 months in a hospital. He had to sell out his business and was not able to go back to work until 1943. Since that time he has been employed in various leading typewriter repair shops, including that of **Andy Bright,** 135 S. Western Ave., Los Angeles; **Ives G. Tumbleson,** Glendale, and the Anderson Typewriter Company in Pasadena. He has been with Anderson for the last three years. He is working

Why Thomas tops off this fine furniture with Kalistron®:

Reason No. 1 . . . Kalistron is long-wearing . . . adds a luxurious touch that enhances well-designed furniture.

Reason No. 2 . . .The prestige of *two* great names, Thomas *and* nationally-advertised Kalistron, gives you a profitable line with greater sales appeal.

No. 92 Thomas Matching Sofa and Chair (illustrated at left) and No. 93 Thomas Four-Chair Ensemble (below) are Kalistron-covered to stand up handsomely to the abuse of busy executive suites, waiting rooms, lounges. Easily rearranged.

Kalistron is lastingly lovely for the life of quality furniture. The color keeps crisp and new-looking. It's fused to the *underside* of transparent, upholstery-weight Krene®– the sturdy, scientifically-engineered sheet. Even on arms, seats, backs, Kalistron can't scratch, scrape or mar. It cleans with a damp cloth – won't chip, peel or crack. Thomas Furniture covered with Kalistron is covered with permanent beauty.

Member

Thomas

FURNITURE COMPANY

HIGH POINT, NORTH CAROLINA

Kalistron®

ELASTIC BACKED PLASTIC UPHOLSTERY MATERIAL

Service Bureau F OA 2-6
United States Plywood Corporation
World's Largest Plywood Organization
55 West 44th Street, New York 36, N.Y.

COLOR FADED TO SUNLIGHT

HILLSIDE new* triple sales impact!

Now! **3** *complete lines of desks and tables.*

Now! **3** *way coverage for all desk and table needs.*

Now! **3** *way yardstick of selection, quality and value for all markets.*

MDP76 STERLING CONFERENCE DESK

STERLING (M-SERIES)

The ultimate in fine steel office furniture. Molded Edge Island Base desks incorporating the latest engineering and design achievements for the most discriminating user. Available in all Decorator colors.

RDP60 REGAL • AIRE EXECUTIVE

REGAL · AIRE (R-SERIES)

Designed for versatility and efficiency, this Square Top Island Base desk line is the last word in modern, space saving office furniture. Decorator colors blend in all settings.

LDP66 LEADER DOUBLE PEDESTAL

LEADER (L-SERIES)

Rugged in construction, this Four Leg Square Top Series, in 30" and 34" depths, with full progressive suspension drawer, nylon glide box and stationery drawers, full modesty skirt, automatic slide reference shelves and many other features, make it truly America's steel desk LEADER.

***Send for "CHECK and COMPARE" catalog**

HILLSIDE *Metal Products Inc.* 262 PASSAIC ST. NEWARK 4, N. J.

now on portables exclusively. He is proud of the number of men now successful dealers who were once employed in his shops. Among these he likes to number **Dave Bishop** of Bishop Office Equipment, 530 S. Western Ave., Los Angeles.

Mr. Hitchcock lives at 4539 Palm Drive, La Canada. In addition to his wife his family consists of two daughters, both married, and one grandchild, this last named individual, he says, standing much higher in his esteem than the best typewriter ever made, either standard or portable.

* * * * *

A. C. Vroman's, Inc., one of Pasadena's oldest, largest, and most widely known office equipment, stationery, book, and office furniture stores, doing both a retail and a wholesale business, now has all of its activities under one roof at 695 E. Colorado St. Vroman's "469", located at 469 E. Colorado St., closed December 31, following a close out sale.

Vroman's has had a long career. The business was established by **A. C. Vroman** back in the nineties. **Joe** and **A. V. Sheldon**, were among his first employees and he took a liking to them. They succeeded Mr. Vroman in control of the business, and the present generation of Sheldons grew up in the business. The officers of the corporation today are: president, **Joe Sheldon II**; vice president in charge of retail sales, **Sud Sheldon**; and vice president in charge of wholesalers, **Harry Sheldon. George Gilfillan** is manager of the commercial department.

The new store was opened three years ago, the firm maintaining business at two locations from that time until now.

* * * * *

Richard M. Link, vice president of Blythe & Company, investment and securing dealers, Los Angeles, was the speaker at the meeting held December 13, at the technical session of the Los Angeles Chapter of the National Association of Cost Accountants, at the Elks Temple in Los Angeles. Mr. Link, outlined the steps involved in one of the public underwriting operations his firm had performed, including preliminary studies, formation of a financial program, investigation of the economics of the business, decision to proceed, preparation of registration statement, formation of underwriting and selling groups, preparation of underwriting contracts, and the offering to the public.

The speaker invited questions and gave practical answers to a great many asked by his audience.

The title of the theme used by Mr. Link was "The Equity Capital Story".

* * * * *

On December 13 the ElectroData Corporation dedicated its new half million dollar plant in the Hastings Ranch area of Pasadena. Actually two days were taken up with all the events and programs connected with the opening.

On Monday evening there was a reception for employees and their families, about 700 being present. Approximately 3,500 attended the programs taken on the whole.

Speakers at the formal programs on Tuesday included **Dr. Lee DuBridge**, president of the California Institute of Technology; **Edger Hiestand**, congressman from the 21st congressional District of California, and **Warren Dorn**, mayor of Pasadena. Others participating included **Hugh Colvin**, general manager of the Consolidated ElectroDynamic Corporation and **James R. Bradburn**, president of ElectroData.

* * * * *

The Printing Industries Association has presented the Award of Merit to **LeRoy Carman**, a leader in the Southland's graphic arts trade for more than forty years. The distinction was conferred for illustrious service and unselfish devotion to the advancement of the color printing industry. Mr. Carman lives at 870 Westchester Place, Los Angeles.

* * * * *

At the December meeting of the Los Angeles Chapter of the California Society of Certified Public Accountants held in the Elks Club building the leading speaker was **Robert A. Riddell**, district director of the Internal Revenue Service who headed a discussion panel where internal tax procedures were the general theme.

Other speakers included **Hugh C. Burns**, special assistant in the appellate division; and **Royal E. Malden, Jr.**, special assistant in the office of the regional counsel of IRS. **Robert W. Ruggles** presided, and **William C. Miller** acted as moderator.

Named to Manage Clary Factory

Appointment of Lionel Domreis as manager of the Portland, Ore., factory sales branch of the Clary Corporation was announced by J. W. Stallings, general sales manager of the business machine company. Domreis has been manager of the Salem branch. R. A. Kinsman, who has been Portland manager, has been assigned to the company's Western regional staff.

a group of STARS that rate STAR billing in your profit-picture

ABOVE ALL STAR STEEL

whether it be your nocturnal preference to

"SWING UPON A STAR"*

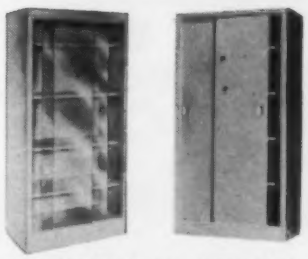
SWINGING DOOR CABINET

- Concealed Hinges on Doors
- Full Pan Reinforcements on Doors
- Two attractive Chrome Handles
- Paracentric Lock with Three Point Locking Device

Available in Sizes:
18x36x78" 24x36x78"
18x36x72" 24x36x72"
Also Wardrobe Style or Combination Wardrobe & Storage

*OR

"SLIDE UPON A STAR"



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STAR FEATURES:

- Finger Tip Control of Sliding Roller Bearing Doors
- All-Welded for Strength. No Nuts or Bolts Required
- Streamlined for Aisle Clearance or Narrow Spaces

ALL GLASS DOOR Available in sizes! 18x36x72" 12x36x72"
ALL STEEL DOOR Available in sizes! 18x36x72" 24x36x72"
Also — Counter-Hi Bookcase • Combination 72" high • Half-Glass Display • Steel Storage Cabinet

All cabinets constructed of rugged heavy gauge steel and given a baked-on bonded enamel finish stock shades (for prompt delivery) OLIVE GREEN OR GULL GREY Special Shades (accumulative runs) MIST GREEN OR TAWNY TAN

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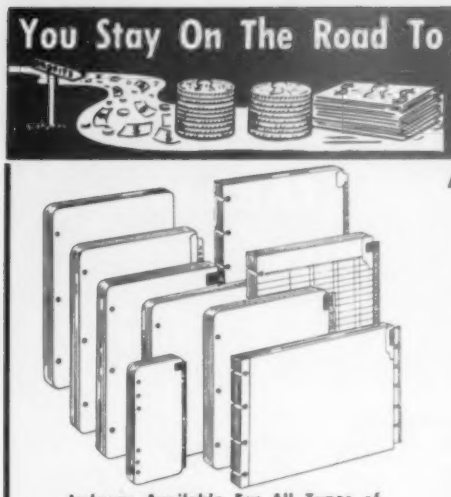
You Stay On The Road To Safe, Sure PROFITS When You Use



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CANADIAN NEWS

Our Industry Across the Border by Special Correspondence

Arthur K. Watson, president, International Business Machine World Trade Corp., New York, was a recent visitor to Montreal where he addressed the annual "Bring the Boss" night of the National Machine Accountants' Association.

* * * * *

Long actively connected with the National Paper Goods Ltd., Hamilton, Ont., **Florence M. Yeager** died suddenly in that city, after a brief illness. Miss Yeager was prominently identified with the Women's Advertising and Sales Club of Hamilton and local music groups.

* * * * *

Hugh L. Kennedy, vice-president, L. E. Waterman Pen Company Canada, Ltd., and **Lindsay Warner**, Luckett Loose Leaf, Ltd., are both slated to be guest speakers at the first educational meeting of the Stationers' Association of Montreal, mid-February. Chairman will be **Rene Piche** of Piche & Harvey, Ltd. Final meeting in the series is scheduled for April 18 when a series of dramatic sketches on the subject of selling will be presented under the direction of **Gerald B. Fels** of Copp Clark Company, Ltd. General program chairman is **Allen Sears** of W. V. Dawson, Ltd. Handling publicity is **Sam Jason.**

* * * * *

After 32 years with Eaton, Crane & Pike Company Canada, Ltd., Toronto, as a traveler across Canada, **Aubrey B. Curliss** has become a retailer of stationery and office equipment. He is now the proud proprietor of the latest retail enterprise in Orillia, Ont., the Curliss Stationery store, which boasts, among many things, "the longest greeting card display north of the metropolis of Toronto." A feverish program of renovation preceded the official opening just before Christmas of "Sir" Aubrey's new venture. (He was "knighted" by his associates in the industry, not by royal consent, about a decade ago at a trade convention held at Niagara Falls, Ont., because of his distinguished appearance, courtly manners and the fact he had talked the hotel management out of the suite reserved for visits of Britain's Royal Family members.

The Curliss store is now modernly decorated and designed for the ultimate in customer service and selection, complete with fluorescent lighting and spacious aisles. Wise to the fact that women have a strong influence on buying habits, "Sir" Aubrey presented every feminine visitor with a carnation during opening week.

* * * * *

George Dransfield has been appointed service manager of Lethbridge Typewriter & Adding Machine Company, Lethbridge, Alta.

* * * * *

When the Stationers' Guild Club of Toronto held their annual Christmas party, these trade personalities occupied head table positions: **Arthur G. Lancaster**, a director of the Stationers' Guild of Canada, Inc.; Mr. and Mrs. **Lee Gamel**, Mr. and Mrs. **Sid Tite**, Mr. and Mrs. **James Curzon**, Mr. and Mrs. **Bob Hartley**, Mr. and Mrs. **Irwin Oullahan**, **Mrs. A. G. Lancaster**, Mr. and Mrs. **Al. Feheley**, **Judy Carter**, **Neil Smith**, **Jim Oliver**, **Louise Hamilton**, **Terry Birrell**, and **Margaret Houston**.

* * * * *

A. B. Dick Company of Canada, Ltd., Toronto, has opened a branch in Vancouver, B. C. **C. E. Fulcher**, former district sales manager for Western Canada, has been appointed manager. The new office is the company's only branch in Canada although the firm has 17 distributors throughout the country.

* * * * *

Fifteen employes of Computing Devices of Canada, Ltd., Ottawa, recently received five-year pins presented by **Charles F. Hembery**, president, at a dinner meeting. The company was formed in 1948 and now employs over 400 people, of whom 90 are graduate engineers.

* * * * *

E. N. Norcott, 50, general manager of Capitol Carbon & Ribbon Company, Ltd., Ottawa, died suddenly recently in Vancouver while on a business trip. He had gone to Western Canada to establish branch offices of his company at Winnipeg, Calgary and Edmonton. A past national secretary of the Canadian Office Machine Dealers' Association, he had been with Capital Carbon seven years and previously with Canada Carbon & Ribbon Company, Ltd. He was born May 6, 1905, in Cork, Ireland, and came to Canada as a young boy in 1910. He was educated in Toronto

Boost your sales index with **Dennison Index Divider Sets**

Anyone who keeps a notebook is a potential customer for NEW Dennison Index Divider Sets. The best way to sell them is to display them near or with your looseleaf binders.

Check these features:

✔ Non-flammable acetate tabs ✔ Divider sheets of top quality ledger stock ✔ Shield-shaped tabs with beaded edges for longer wear ✔ Pre-priced for self-selection, Pre-packaged in printed polyethylene envelopes ✔ Tabs *fused* onto divider sheets ✔ Sets come in four sizes ✔ Each set has tabs in five colors and five positions

STOCK and DISPLAY the complete line for MORE SALES:

NEW Dennison Index Divider Sets

Dennison Acetate Index Tabs

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FRAMINGHAM, MASSACHUSETTS

Chicago Locks

the manufacturer's key to office appliance Security

1974 Metal drawer lock
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1747 Lid lock
1747-4 Strike for above lock
5001 & 5002 Filing cabinet locks
2221 Metal door cam lock
4153 Metal door ACE 7-pin tumbler lock
3466 Sliding door lock 9/32" travel in 180° turn
75-10 Locking cabinet or locker handles and plain handles (75-50), individually or in sets
76-10 "T" type locking handles and plain handles (76-50) as above

The equipment you manufacture is only as tamper-proof as the locks you install. Make security one of the key points of your line by installing Chicago Locks. No obligation for engineering cooperation. Write for our complete catalog.

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* * * * *

An all-woman business with an almost all-woman staff is Reliable Office Supply, located in Kirkland Lake in Northern Ontario. The business is run by **Claire Cummings** as managing partner with **Mrs. W. H. Preston.** They took over the business of Apolzer Office Supply a year ago. Manageress of the firm is **Mrs. G. R. Noakes.** On the sales staff is **Mrs. Thelma Moen.** All four manage to combine the complexities of managing homes and office appliance sales successfully. Only male member of the firm is **Malcolm McGregor,** 18. He divides his attention between working for the firm and going to high school. Firm carries about 2,000 lines of well-known trade products.

* * * * *

Volland, Ltd., Toronto, has reported these executive appointments: president, **Edwin C. Caldwell;** he has long been associated in the greeting card industry as general manager of the Strathmore Press division of Rust Craft, Ltd. in Canada. Graduate of the University of Toronto, he is vice-president and director of the Toronto Graphic Arts Association, and a director of the Canadian Lithographic Association. **Bert A. Scott,** as vice-president; one of the best known personalities in the Canadian greeting card industry, he has covered every province in the Canadian territory, first with the Buzza Company, later with Rust Craft. **John D. MacRae,** as sales manager; he started with Rust Craft in Canada in 1947; after serving in various capacities, he was appointed sales representative and covered northern and northwestern territories in Ontario.

Rust Craft, Ltd., Volland Ltd., and Friendship House Ltd., (affiliates), are now located in new quarters at 52 St. Lawrence St., in Toronto's downtown area — a move from a suburban location.

* * * * *

Harold Crabtree, chairman of the board, Howard Smith Paper Mills, Ltd., and **Aubrey Crabtree,** president of Fraser Companies, Ltd., have been elected directors of Wabasso Cotton Company, Ltd., it was announced in Montreal recently.

* * * * *

Roy W. Keeley, sales director, Minnesota Mining & Manufacturing of Canada, Ltd., London, Ont., has announced the appointment of **M. J. Martin** as sales manager, administration division. In addition to his new duties, Mr. Martin will continue as administrator of advertising and sales promotion for 3M in Canada.

* * * * *

Experienced and democratic leadership in the field of business is one of the most pressing problems of the world today, **J. C. Hodges** told Vancouver branch, National Office Management Association. Mr. Hodges, who makes Montreal his headquarters, is an international president of NOMA.

* * * * *

Leonard Pagliero, general secretary, Stationers' Association of Great Britain and Ireland, was recently presented with a certificate of honorary life membership in the Stationers' Guild of Canada, Inc. Presentation was made by **Horace Guildford** of the Waterman Pen Co., London, Eng., on behalf of the Canadian Guild, at a meeting of the British Association's council. Only other life member of the Guild is **Paul Burbank** of the National Stationery & Office Equipment Association, Washington, D.C.

* * * * *

Appointment of **Orval C. Cook** as vice-president and general manager of its affiliated companies, Bartram Paper Products, Company Ltd., and Bartram Industries, Ltd., has been announced by Crown Zellerbach Canada, Ltd. Mr. Cook will be in charge of sales and manufacturing and make Vancouver his headquarters. He was born in Winnipeg, Man. in 1911 and first joined Crown Zellerbach in 1927 as a member of the Hudson Paper Company Ltd. staff in Winnipeg. He is a past chairman of the Ad and Sales Bureau of Vancouver Board of Trade and a director of the Pacific National Exhibition.

* * * * *

Long prominently identified with the industry in Montreal, **Leonard C. Bowen** has been appointed plants manager of production facilities at Hartford, Conn., by **Fortune P. Ryan,** president, Royal Typewriter Company, division of Royal McBee Corp. Mr. Bowen joined the Royal organization in Montreal in 1935, and rose through various supervisory and executive positions to become managing director of Royal's Canadian activities in 1952. He was transferred to Hartford in 1953 as chief industrial engineer, later became production superintendent. During World War II he served with the Royal Canadian Air Force as a navigator in the European theatre of war and was awarded the Distinguished Flying Cross.

* * * * *

Office Furniture Associates of Canada, Ottawa, has announced that the firm of Dominion Office Supply Company, Ltd., Windsor, Ont., has been appointed an associate member. **George Stephenson** will represent the firm of which he is a vice-president. Mem-

Brief Case

U.S. Pat. D-175,389

STYLE #71

Man-sized 16½x12". Exclusive design. Expertly made of Vinylite, welded seams, with our famous Flexi-Grip zipper—legal-size file folder inserted. Asst'd brown, tan, black, navy, unless specified. Retail price $1.50 each.

STYLE #70 Same high quality, simpler design, sized 14 x 11". Letter head size file folder inserted, brown, tan, black. To retail at $1.20 each.

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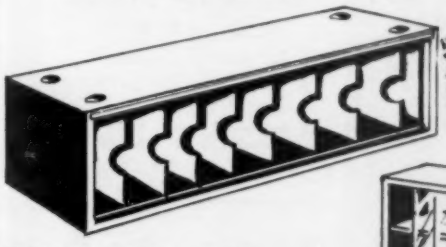
Catalogue of 28 fast-selling specialties available. Call your jobber, or write:

ANGLER'S PRODUCTS CO.
Flushing 58, N. Y.

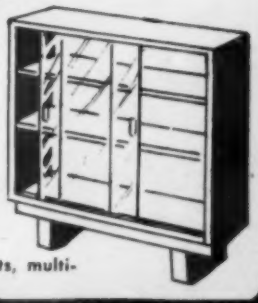
THE REPEAT ITEMS YOU SEEK ARE HERE!

An adjustable assorter in 3 heights. For office, mailroom and factory.



"DIVI-RACK"
PIGEON-HOLE UNITS

Multicubicles with variable spacings. Printed forms, envelopes, messages, etc. "Divi-Rack" Units build-up.



STEEL UTILITY CABINETS AT A PRICE!

Bookcases, storage cabinets, multi-drawer cabinets, etc.

Pictorial Catalog Available.

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Through an advertising program so extensive that it reaches every potential Drawing Ink market, Higgins advertising directly influences your customers. Its sole purpose is to pre-make sales for you: (1) to send in customers to demand the Higgins line and (2) to make certain that every time you offer a Higgins product, consumer acceptance guarantees the purchase. Check your stock now and be sure it's complete.

75 years of service to the industry

In Black, White, and 16 Colors.

HIGGINS INK CO., INC. 271 Ninth Street, Brooklyn 15, N. Y.

bership in the OFAC includes such companies as Grand & Toy, Ltd., Toronto; Hay Stationery Company Ltd., London, Ont.; Office Equipment Company of Canada, Ltd., Montreal; H. H. Popham & Company Ltd., Ottawa and Willson Stationery Company, Ltd., Winnipeg. The group's general manager is **W. Wallace Muir.**

* * * * *

Formation of the Atlantic Provinces Stationers' Association, to be affiliated with the Stationers' Guild of Canada, Inc., as a territorial group, has been announced by **Tom O'Neill** of Halifax, N. S. Mr. O'Neill is a director of the Guild. He also heads the new affiliate which hopes to eventually interest members of the industry in Newfoundland and other Atlantic Provinces. **Lorne Colpitts,** Moncton, N. B. is vice-president; **Marshall Urquhart,** St. John, N. B., secretary-treasurer; **Hugh Simpson, Jr.,** Charlottetown, P.E.I., a director.

* * * * *

Buxton, Inc., Springfield, Mass., leather goods manufacturers for the stationery trade, have announced that as of Jan. 1, their products will be manufactured and distributed in Canada for that market by Cooper-Weeks Ltd., Toronto.

* * * * *

A further expansion of the sales and service facilities of Dictaphone Corp. Ltd. in British Columbia has been announced by the firm's general manager in Canada, **R. M. Kent.** He said the move to larger premises was necessitated by the fact that for the third time in eight years the increasing demand for Dictaphone products had resulted in an increase in volume of over 500% through that period. The firm's new Vancouver branch is at 1448 West Broadway in that city. Provincial manager for the firm is **D. C. Reeve.**

* * * * *

Lloyd Dickinson, president of Walter Dickinson & Company, Ltd., Toronto, has again been returned to the town council of Leaside, a Toronto suburb. Mr. Dickinson has been active in community affairs for a number of years.

* * * * *

Leon Black, president, W. A. Sheaffer Pen Company of Canada, Ltd., Goderich, Ont., has announced that arrangements have been completed to permit Canadian high school students to enter the school literary competition staged by the firm's parent company in U. S. The contest is judged by internationally known authors. This is the first time the competition has been opened to Canadians.

* * * * *

Construction of an addition of some 30,000 square feet of floor space to the Toronto plant of Canadian Pad & Paper Company, Ltd., is now underway. **Roy C. Hill,** president, told the annual profit-sharing banquet for employes, mid-December, held at the Royal York hotel, of the firm's progress. Sharing in the distribution of $112,949 were some 235 employes of Canadian Pad and its two subsidiaries, Eaton Crane & Pike Company of Canada, Ltd., and Bouvier Envelopes Ltd. Cash payments accounted for $91,878 with $21,071 being applied to the employes' pension fund.

* * * * *

Canada Carbon & Ribbon Company, Ltd., Toronto, has acquired an industrial site in a new commercial area in the city's north end. By early fall of '56, it is expected that a new head office and manufacturing plant will be completed at a cost of some $300,000. Latest types of laboratory and production equipment will be installed, according to **I. Lee Miller,** managing director. The company maintains five warehouses, eight branches in Canada, along with a string of distributors and agents.

* * * * *

Allan Singer, former president of the Stationers' Association of Montreal, and head of Allan Singer Ltd., has bought a second retail outlet, this one located in Cornwall, Ont. Name of the new outlet will be Singer & Laing, Ltd. Cornwall is situated on the main Toronto to Montreal highway and is in an area expected to be vitally affected by the St. Lawrence River Seaway Project.

Butterfield Promoted by SoundScriber

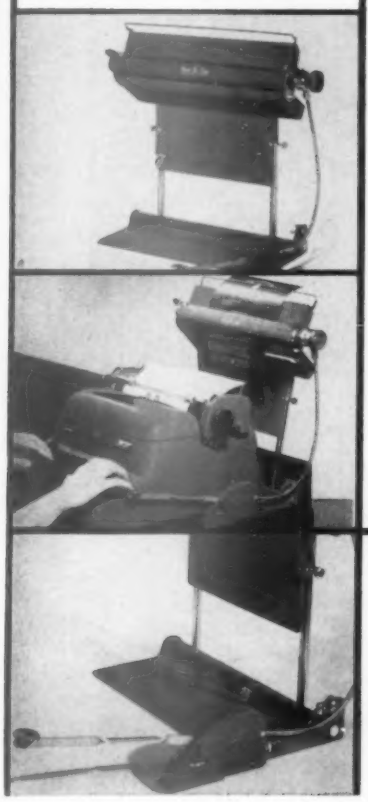
William F. Drake, vice-president of the SoundScriber Sales Corporation, sales organization for The SoundScriber Corporation, has announced the promotion of F. Ellis Butterfield to sales manager of the firm's Washington, D. C. branch.

Mr. Butterfield began with SoundScriber in 1947 in the company's research and engineering division. He was transferred to the Providence, R. I. sales office as combination sales and service representative in 1950. From there, he returned to the home office in New Haven and then to the New Orleans office.

In 1953 he was named to the Washington, D. C., sales staff where he has been a two-year over-quota producer and active in national field programs.

sell

the world's finest copyholder and enjoy bigger profits!



When you stock—and *sell*—the "best," you are building prestige for your firm.

This is true of PRES-TO-LINE, the only Copyholder that meets ALL modern business demands... and, with Pres-to-Line, every sale brings in the extra profit dollars you're looking for. PRES-TO-LINE is nationally advertised and wanted... and has proved itself "best" through acceptance by the nation's largest commercial users and the U.S. Government.

Available in fingertip or foot-actuated spacing mechanism, in 5 widths, 14" thru 32", and in colors to match any typewriter.

ONLY PRES-TO-LINE can be adjusted up or down for eye-level reading, forward and back for focal distance, tilted for proper light reflection to suit operator's individual requirements. Only PRES-TO-LINE folds over typewriter, to store into most typing desks.

ONLY PRES-TO-LINE gives instant micromatic one, two, three or four typewriter spaces, or intermediate spacing.

PRES-TO-LINE
DESK STABILIZER

Another "best" with a handsome discount for you!

Saves unnecessary fatigue, reduces typing errors by eliminating wobble and vibration, prolongs life expectancy of desk and typewriter... has instant fingertip release... makes typists happier in their work. Sturdy, all-metal construction ... smooth streamlined finish, marproof rubber top bumpers and floor base. Retails at only $4.95.

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☐ Please send me catalog of complete line of Pres-to-Line products.

☐ Please provide me with a 30-day Free Trial of the Pres-to-Line Copyholder at no obligation.

Name_____ Title_____

Address_____

City_____ Zone____ State_____

"Y and E"

men!

Next month.....
Look for the ocelot

Next month you and the top management men in your territory will be looking at our ocelot—*to your profit*.

With all the grace, beauty, and impact of this beautiful animal, a new "Y and E" advertising campaign will open in Business Week, Newsweek, Management Methods, and The Rotarian, as well as important trade media.

The grace and beauty come from the *four-color illustrations* used in these ads—illustrations to catch the eyes and imagination of businessmen.

The impact comes from the *new products offered* —new products you can use to stimulate your sales efforts in the months to come—new products that continue the 75-year-old "Y and E" tradition of producing and marketing fine office equipment.

Watch for the ocelot leading the parade of new "Y and E" products.

YAWMAN AND ERBE MFG. CO.
1015 JAY STREET • ROCHESTER 3, NEW YORK

FOR 75 YEARS • A TIME-HONORED NAME, A QUALITY LINE, A VALUABLE FRANCHISE

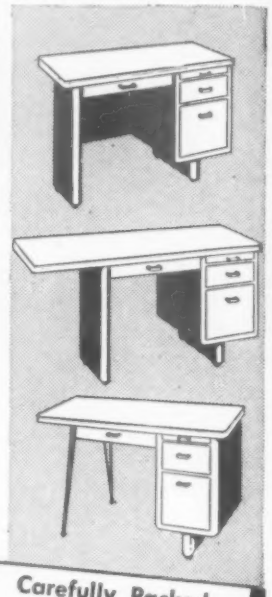
BEST SELLERS IN STEEL OFFICE EQUIPMENT...

DURABLE is first for GOOD QUALITY at LOWEST PRICES!

Prime Steel • Electrically Welded • Non-Suspension • Ball Bearing • Compressor Follow Blocks
Aluminum Pulls • Finished in Standard Grey or Green Permanized Baked Enamel

EXECUTIVE STEEL DESKS
& SECTIONAL DESKS
FILING CABINETS
BOOKCASES
SECTIONAL BOOKCASES
STORAGE CABINETS
ROLLER FILES
TELEPHONE CABINETS
SPECIALTY CABINETS

IT'S NEW!
Low Priced
MODERN
EXECUTIVE
DESK



#90PS

- STEEL TOP, LINOLEUM COVERED, TRIMMED WITH ALUMINUM EDGING
- Heavy gauge furniture steel
- Smooth sliding drawers with roller bearings
- Satin finished aluminum hardware
- Adjustable height
- Modern recessed back
- Standard grey or attractive desert tan.
- Desk Top—53"x25½" Full Body Depth—24"

★ FOR DURABILITY, MODERN EFFICIENCY, WORKING COMFORT

WRITE FOR ILLUSTRATED CATALOG #2 AND DEALER PRICE LIST.

Carefully Packed in Individual "DURABLE" Cartons
•
PROMPT SHIPMENT

DURABLE METAL PRODUCTS CO.

1709 ST. MARKS AVE., B'KLYN 33, N. Y. • HYacinth 8-1188

Jack's beanstalk grows again!

It's not mere magic. The fabulous growth in the use of EUREKA DUPLISTICKERS, DUPLISNAPS and DUPLIQUIK is quite natural. It stems from over fifty years of special printing KNOW-HOW which EUREKA craftsmen have twined into all their products.

Mac, the Mailman, is spreading the word among your customers in the pages of national publications.

Every day more and more alert stationers are stocking and selling DUPLISTICKERS, DUPLISNAPS, and DUPLIQUIK. Why don't you plant this fast growing line? Watch your sales climb and harvest extra profits.

"Send for a copy of EUREKA'S 'Speed Your Mailings' containing the complete story and samples — no obligation."

EUREKA SPECIALTY PRINTING COMPANY
555 ELECTRIC STREET, SCRANTON, PA.
TRADING STAMPS • COUPONS • SEALS • GUMMED PAPER PRODUCTS

EASY DOES IT . . . Sales Representatives, left to right, Dick Payne, Ralph Henriques, Keith F. Chandor and Donald O'Neil, toured the Bates Manufacturing Co. plant at Orange, N. J., and stopped to watch assembler Margaret Jones put together the Bates Model C stapler. The representatives spent a week at the plant.

Joplin Printing Company to Move

The Joplin Printing Company Joplin, Mo., has purchased a two-story building at 416 Joplin Ave., where it will move its stationery and office supply store, according to Jack Manning, president.

The company will spend several thousand dollars in remodeling the two-story building before moving from its present location at 510 Joplin Ave., according to Mr. Manning.—EEG.

Promote Two at Marchant Office

Edgar B. Jessup, president of Marchant Calculators, Inc., has announced the promotion of Edward Geist to the position of district manager and Harold M. Thompson to the position of service manager, of the Niagara Falls, N. Y., district office. Mr. Geist was formerly service manager of the Niagara Falls office, and Mr. Thompson was a serviceman in the Buffalo office.

Petit Heads Management Club

William H. Petit, Jr., assistant dealer sales manager, is the 1956 president of the Management Club of the Clary Corporation.

Other newly-elected officers are Bud Taulbee, vice-president; V. E. Austin, secretary, Richard Masters, treasurer, and James Cammack, fifth member of the board of directors. John Fleming was 1955 president.

To Close Military Repair Shops

Among 32 military facilities in Texas now competing with private business that will be closed down by the government are office equipment repair shops at the Amarillo Air Force Base, Brooks Air Force Base, Bryan Air Force Base, Corpus Christi Naval Air Station, Hensley Field, Lackland Air Force Base, and Sheppart Air Force Base.—JHR

Elected Director of Trust Company

E. A. Purnell, president and chief executive officer of the General Fireproofing Company, Youngstown, Ohio, has been elected a director of the Dollar Savings and Trust Company in that city.

Mr. Purnell is a lifetime resident of Youngstown and a veteran of 42 years service with General Fireproofing. He was named president in March of last year.—AK

People And Profits

Your salesmen . . . your customers . . . will both react favorably to the "U.S. Line."

Profits will be greater too . . . because of repeat orders!

These are the leading facts about U.S. carbon papers and inked ribbons . . . but get the specific details on *prices, dealer imprints* and *harmonizing packages* by sending for free samples . . . learn why the U.S. Line is known as the *"dealers' line."*

U. S.

CARBON & RIBBON MFG. CO. Inc.

621-623 Cherry St. - Philadelphia 6, Penn.

Established 1895

FROM COAST TO COAST

it's **Apsco** *America's Choice*

Today APSCO products — and the story of APSCO quality standards — reach from Maine to California!

APSCO's intensive advertising and promotional campaign from border to border is backed by the finest precision-made pencil sharpeners and allied products on today's market.

That's why from every corner of the land, they select

AMERICA'S CHOICE

Apsco

Apsco products inc.

LOS ANGELES, CAL. • ROCKFORD, ILL. • TORONTO, CAN.

KEEP IT *Confidential!*

DESTROY OLD FILES, VITAL RECORDS, CONFIDENTIAL PAPERS

WITH A "SILVER EXECUTIVE AUTOMATIC" PAPER SHREDDER

SAFE, SELF-FEEDING · PORTABLE!

THE ONLY OFFICE PAPER SHREDDER that destroys confidential papers safely because it's self-feeding! No sticking or jamming. Your secretary simply loads the machine, turns it on, and the papers are fed in—automatically and safely! Attractive gray hammertone finish. Neat, quiet, clean. 10-day free trial on any size shredder. Write today for literature describing the only complete line of paper shredders in the world!

10-DAY TRIAL IN YOUR OWN OFFICE

INDUSTRIAL SHREDDER *And Cutter Company* 211 MILL ST. SALEM, OHIO

PENNANT PERFECTED PRODUCTS

THE STANDARD OF QUALITY IN ALL-STEEL OFFICE APPLIANCES

PENNANT – PRICED TO SELL ON SIGHT!

WRITE TODAY *for Beautiful 12-Page Color Catalog.*

STEEL-PARTS MANUFACTURING CORPORATION

A Division of Blackstone Manufacturing Co., Inc.

4630 W. Harrison Street • Chicago 44, Illinois

SALES BANQUET . . . of the Eberhard Faber Pencil Co. was highlighted by the presentation of a cake in the form of Life Magazine in honor of the company's 1956 advertising campaign which includes a two-page spread in the March 19, issue. Surrounding the cake, left to right, are Louis M. Brown, president; John Horne, vice-president in charge of sales; Mrs. Julia T. Faber, vice-president, public relations; Eric Q. Bohlin, vice-president, manufacturing, and Chef A. Casella.

Hunt Pen Co. Establishes College Aid Plan for Employees

The C. Howard Hunt Pen Company has announced the establishment of a college aid plan for all of its employees under which the company will provide financial assistance to the children or wards of its employees where aid is needed so that children of employees can attend a credited college or university.

George E. Bartol, 3rd., executive vice president, stated that it is also the intent of the plan to allocate awards to outstanding candidates, though limited in number, rather than assist a large number of persons who may not be well qualified in all respects. Another purpose of the plan, according to Mr. Bartol, is to undertake expenses of a broad nature to enable applicants to attend, if possible, the college or university of their choice.

Assistants Named for Underwood President

Oliver H. Fulton, Jr. and Thomas H. Armstrong have been named assistants to Underwood Corporation's president Fred M. Farwell in an announcement made by the business machine manufacturer.

Mr. Fulton, who was formerly with the management firm of Booz, Allen & Hamilton, is a graduate of Massachusetts Institute of Technology and has done graduate work at Brooklyn Polytechnic Institute and Columbia University.

Dictaphone Show in Texas

A two-day Dictaphone national products show, featuring remote power control, net-work dictation, and multi-channel recording, was staged by the Dictaphone Corporation in San Antonio, Tex. in November, on the roof garden of the Plaza Hotel.

The show was arranged for by G. W. Jones, San Antonio branch manager for the firm. Hundreds of businessmen and students attended.—JHR

Olivetti Calculator Among the Missing

The Chicago Office of the Olivetti Corporation reports the unauthorized removal of an Olivetti calculator, serial No. 914625, from the Olivetti store in Streator, Ill. Information about the missing machine will be appreciated by the Olivetti Sales Corporation, 230 N. Michigan Ave., Chicago 1, Ill.

JOLSON

Everest "Super Dial"

The first and only 10-Key Electric Adding Machine with AUTOMATIC *POSITIVE & NEGATIVE* MULTIPLICATION

No more groping for different keys — one Main Motor Bar adds, subtracts, sub-totals, totals and clears.

- Variable decimal point prints where it belongs.
- Speed: 200 figures per minute.
- Double and Triple cypher keys 00 000 save operating time.
- Ten year guarantee on all parts.

"SUPER DIAL" does the job of a calculator . . . yet it is sold at the price of an adding machine.

DEALERS

Some franchised territories for the entire line of EVEREST Office Machines still available.

Write for information and literature.

ALMA OFFICE MACHINES CORP.
National Distributors
440 Fourth Avenue, New York 16, N. Y.
MUrray Hill 4-4364

Ask about the Standard Everest Typewriter 92 and the portable Everest K2.

NOW Sell more postal scales with NEW PELOUZE SALES HELPS FREE

4 Displays... 1 Each for "Princess", "N", "Y", "Z" Scales

Only Pelouze helps you merchandise, display and sell Postal Scales. A complete lineup of ideas for selling the "Two-Scale" office idea . . . for stimulating "impulse" buying . . . for making more sales and more money on your postal scales. All yours only from Pelouze!

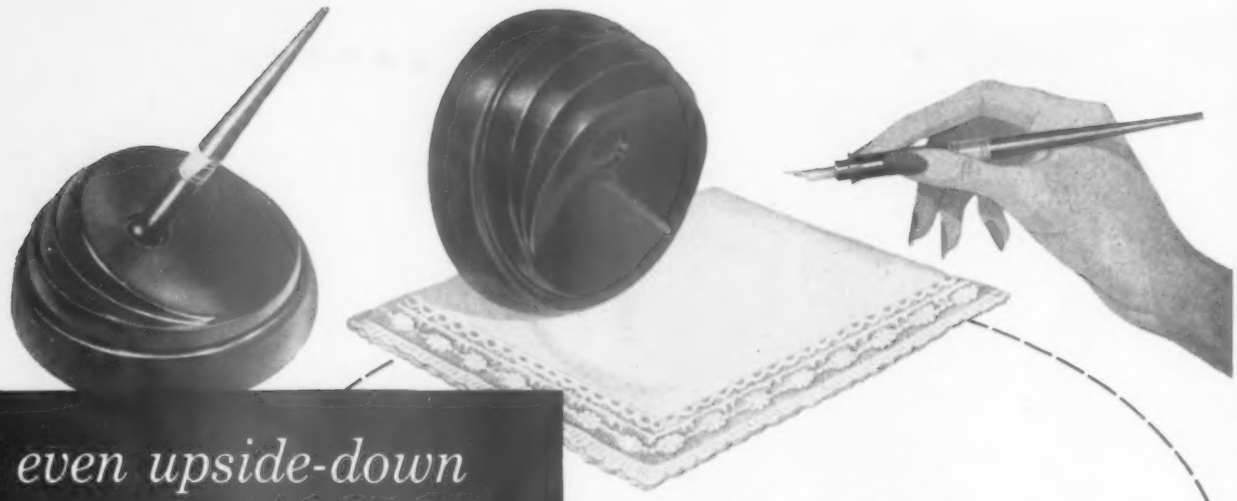
Stock and Sell The Complete Line of Pelouze Postal Scales

● 3 colorful, eye-catching displays, like these, that take up no extra space, yet make extra sales. Ideal for counters or window. Available for use with Pelouze "N" Line, "Y" Line and "Z" Line Scales.

● Now! 1-lb. Princess Scales mounted on colorful counter card that does its own selling. Requires very little space, yet stimulates "impulse" buying. The ideal way to merchandise and sell dozens of extra scales!

● Display package for "Y" line scales. Colorful, attractive. Ideal for helping create attractive windows.

PELOUZE MANUFACTURING COMPANY, 1218 CHICAGO AVE., EVANSTON, ILL.



even upside-down

MORRIS SAFE-T-SET

can't spill ink!

The Morris Safe-T-Set is puddle-proof under all conditions—absolutely safe. Perfect for students or for every desk in home and office. Beautifully designed in today's colors. Writes for months without refilling. Choice of Morris long-wearing points made to suit individual writing styles. See the SAFE-T-SET at all stationers everywhere.

"Puddle Proof"

BERT M. MORRIS CO.

8651 WEST THIRD STREET, LOS ANGELES 48, CALIFORNIA
In New York: 381 Fourth Avenue
In Canada: McFarlane Son & Hodgson, Ltd., Montreal, Quebec

New Low Cost Store Fixture With Added Beauty and Utility !

FREE STANDING !
EASY TO ASSEMBLE !
GREATER CAPACITY !
FULLY ADJUSTABLE !
IMPROVED DISPLAY !
STRONG and DURABLE !

The new Thoroughbred Wall Merchandiser is attractive . . . practical and embodies all the finest features of modern design. The fixture is beautifully finished in desert sage and Williamsburg blue-grey, a color combination that compliments any surrounding. All shelves are adjustable and are made with ticket moulding for 7/8" price tickets. A peg board cornice adds style and additional display space with use of Handy-Hooks. The ceiling tray, behind cornice, is strong enough to support heavy merchandise for storage or display. Do-it-yourself assembly is quick, easy and economical. Thoroughbred Wall Merchandisers are sold by the section and priced by the foot with almost any length desired available. Let us furnish you with complete information and low factory-to-you prices on this new improved fixture that can mean added beauty and increased sales for your business! Write today !

Thoroughbred Merchandisers A. D. BUTLER, Inc. 932 WINCHESTER ROAD, LEXINGTON 4, KENTUCKY
HOLD MORE . . . SELL MORE . . . COST LESS

OUTSTANDING PLAYER . . . John Hunter, chosen outstanding player of the world amateur softball tournament held recently at Clearwater, Fla., received an Underwood Universal typewriter from C. V. Williams of the Southeastern Amateur Softball Association. Mr. Hunter pitches for the Clearwater Bombers. His award was donated by the Jack Carlson Company, Underwood agency in Clearwater.

Underwood Division Publishes Elecom Pulse

The Electronic Computer Division of Underwood Corporation has entered the field of industrial journalism with the publication of a slick new external magazine called the Elecom Pulse, it is announced by Dr. Samuel Lubkin, director.

Edited by P. E. Magdeburger, the Elecom Pulse will appear quarterly as a news medium for illustrating and explaining the business machine company's electronic systems and developments.

Eaton Paper Adds to Sales Force

L. G. Morris, sales manager of Eaton Paper Corporation, has announced that Michael D. J. Cieslak joined the sales force on January first.

Mr. Cieslak will serve retailers in a territory well known to him through previous selling experience: part of Illinois, including suburbs of Chicago; eastern Iowa, southern Wisconsin. Mr. Cieslak's home is in Skokie, Illinois.

Financial Notes

Eversharp Inc.—Net earnings increased 83% in the nine months ended November 30 over earnings in the corresponding three quarters of the preceding fiscal year, Fred J. Young, president, reported. Net earnings, subject to year end audit and adjustment, were $1,621,351 after taxes in the 1955 period as against $885,369 in the 1954 period. After preferred dividend requirements, they were equal to $1.74 a common share, compared with 92 cents a share. Net sales in the nine months totaled $16,067,884, compared with $14,676,095. Operating income increased more than 143%, totaling $2,708,555 as against $1,110,984. Income from investments was $447,796, compared with $414,385. Income taxes were $1,535,000 as against $640,000. Eversharp directors on December 9 declared quarterly dividends of 25 cents a share on preferred stock and 25 cents on common stock, both payable January 3, 1956, to stockholders of record at the close of business December 19, 1955.

W. A. Shaeffer Pen Company, Ft Madison. Directors have declared a regular third quarter dividend of 30 cents a share on the common stock, paid November 25 to stockholders of record November 15. The directors also decided to confine the payment of any extra dividends to the fourth quarter of each fiscal year. "Since the major part of the company's annual sales are accounted for during the Christmas gift buying season which falls in the last half of the fiscal year, it is more logical to wait until after that time before computing our earnings and distributing any extra dividends to our stockholders," G. A. Beck, executive vice-president, explained. At the same time, the directors voted a profit-sharing payment of 15% of employes' third quarter earnings, payable December 16.

Clary Corporation San Gabriel, Calif.—The board of directors on December 9 declared a fourth-quarter dividend of 7½ cents per share of common stock, the same as for the preceding quarter, Hugh L. Clary, president, announced. The regular quarterly dividend of 6⅞ cents per share was also declared on the preferred stock. The common dividend is payable on January 10, 1956 and the preferred dividend on January 2, 1956, both to shareholders of record on December 26, 1955.

FULLY GUARANTEED

New! Economical! Modern!

Faymus AUTOMATIC NUMBERING MACHINES

Quality Model "AC" 6 wheels, 5 automatic. Instant clearing. $14.95 List Plus 10% F.E.T.

Economy Model "A" 6 wheels, 5 automatic actions. $11.95 List Plus 10% F.E.T.

Perfect for
- Invoices
- Purchase Orders
- Work Orders
- Bills of Lading
- Production Forms
- Prescriptions
- Receipts
- Inspection Forms
- and all other serial numbering from 1 to 9 copies!

These precision-built, handsomely styled numbering machines are rugged . . . durable . . . smoother operating—cost only a fraction of similar machines on the market. Highest quality metal frame. Backed by iron-clad performance guarantee. (Repair parts always in stock, of course.)

All machines individually wrapped and boxed. Complete with ink and wooden stylus. Liberal Dealer Discounts

Special Introductory Offer. Tear out this ad and attach it to your first order for special EXTRA 10% discount. Address Dept. OA-26.

DeLuxe Model "10C" 6 wheels, 10 automatic actions. Instant clearing. $18.95 List Plus 10% F.E.T.

SOLD AT LEADING OFFICE SUPPLY & STATIONERY STORES

Faymus Div. Bankers & Merchants, Inc.
3229 N. Sheffield Ave., Chicago 13, Ill.

NEW! PREMIER AUTO-FOLDER

Completely Automatic Folding Machine
Saves Time And Money For You

Eliminate time and money-wasting hand folding operations with the new Premier Auto-Fold. Pays for itself after the first few mailings. So simple anyone can operate it. Designed to speed up handling of invoices, memos, correspondence, statements, sales letters, bulletins, reports . . . all office mail.

LIST PRICES Hand Operated $89.95

Motor Operated $129.95 (Plus F.E.T.)

Produces 7 Most Used Folds

Folds Up To 7200 Pieces Per Hour

Simplified Setting Chart Permanently Inscribed On Machine.

Rugged Metal Construction With Silver Grey Hammerloid Finish

LOWEST COST AUTOMATIC FOLDING MACHINE AVAILABLE

WRITE TODAY FOR COMPLETE INFORMATION

MARTIN-YALE, Inc.

2100 W. Fulton Street Chicago 12, Ill.

A NEW
SALES MAKER

Amfile®

"12-PAK"

FILE FOLDERS

IN

POLYETHYLENE

SELF SERVICE

PACKAGE

Here's a new package designed to step up "impulse" buying of "in demand" Amfile file folders. Retailing at just 49c, the package of 12 folders offers good profits.

- Medium Heavy Weight Manila — 9½ pt.
- Double Scored — Expansion to ¾".
- Creased at Fold for Extra Strength.
- Round Corners prevent "Dog-ears".

Available in full, ½, or 1/3 cuts.

Packed 40 packages (480 folders) to the carton.

Amberg File & Index Co.
Kankakee, Illinois

AUSTRALIAN NEWS

W. BEECHAM, Correspondent
Box E256, G.P.O., Perth, W.A.

It is though here that the current market for rights to take up new shares in the 20-year-old organization, E. T. Brown Ltd., manufacturers of steel furniture and fittings for office use under the trade name of "Brownbuilt", offers a high return for sound stock and an opportunity to buy into a company whose shares are normally closely held.

Company's headquarters are in Melbourne, but subsidiary factories operate in New South Wales, Queensland and South Australia. Directors report that the heavy demand for its products remains unabated, "and in spite of the expansion which has taken place, there is still a backlog of orders."

The current new share issue is being made on a seven-for-twenty basis with the 20s. shares offered at a bonus of 7s. 6d. Earnings for the past financial year were equivalent to 43.3 per cent. on ordinary capital after allowing for preference dividend. Current assets at balance date were £532,439, against current liabilities of £412,762.

* * * * *

On April 7, 1954, the Minister for Trade and Customs referred to the Tariff Board the question: What rates of duty should be imposed on pen nibs? On October 13, 1955 — eighteen months later — the answer was tabled. Evidence disclosed one manufacturer of pen nibs in Australia employing 21 workers. Prior to import restrictions some £85,000 worth of pen nibs were imported into Australia annually, but the restrictions brought this figure down to about £44,000.

The Tariff Board referred to an "unusual situation" of a high volume of sales of a line in which the local price was higher than that of imports and wondered whether this had any connection with the obtaining a good share of Government business. But all in all with fountain pens and ball points coming to the fore, the board could see little prospect, even in the best of circumstances, of a local steel nib industry ever developing into one of impor-

EASY

many time and space saving uses in factories—stock, tool and file rooms.

SAFE

for Narrow Aisles —17" width in 3 and 4 step safety ladders.

LIGHT

for Wide Aisles— 23" width in 5 and 6 step safety ladders.

STRONG

also 2 and 3 step Portable Steps with optional grab rails and casters.

STEADY

YOU CAN CUT RENT AND OPERATING COSTS WITH

Card Sturdi-Lite

SAFETY LADDERS

Sturdi-Lite aluminum safety ladders are again available with 10 day shipment. Sturdi-Lite ladders are constructed of tubular aluminum, with shelf at top, non-skid treads, ball-bearing casters. Heavy coil spring keeps front rubber feet off floor until stepped on. All ladders are shipped KD, single carton.

write for catalog

D. R. CARD CO
828 MERCHANDISE BLDG.
MINNEAPOLIS 3, MINN.

CLIX Model 32
does Double Duty!

Punches

2 or 3 holes as desired

Now, a single paper punch does a double job! Clix model 32 converts instantly, simply by snapping adjusting button. Punches 2 or 3 holes as required. Takes sheets from 6" to 12" long. Gauge-marked in 1" gradations. Lists at $6.50.

Order from your wholesaler

MODEL 32 . . . For 3-hole punching, ¼" dia. spaced 4½" on centers. For 2-hole punching, ¼" dia. spaced 2¾" on centers.

Clix PAPER PUNCH

NEW ENGLAND PAPER PUNCH CO.
NATICK, MASSACHUSETTS

WESTERN REPRESENTATIVE—HARRY HENKEL ASSOCIATES
Western Merchandise Mart, 1355 Market St., San Francisco

Special Low-Priced Leg-Style Wood Desk

—OAK—WALNUT—MAHOGANY—

The Best Buy in the Office Furniture Field!

No. 6032
Size 60" x 32"
List Price $123.90
Less our Usual Discount
Matching Secretarial Desk
No. 6032-T—$143.90 List

FEATURES

Tops—full 1 1/4" thick
Genuine Walnut
Combed Oak

File Drawer
Panels — *Walnut and Oak*
Walnut and Oak Slides
Full Lock & Locking Device
All Oak interior.

DORO

Write for Literature on our Complete Line of
DESKS — TABLES — COSTUMERS

manufacturing company
220 Institute Place • Chicago 10, Illinois

NO. 1025 SOFA

Width Overall . . . . . 72½"
Between Arms . . . . . 65"
Depth of Seat . . . . . 23"
Height of Back from Seat . . . . . 17"
Height Overall . . . . . 33½"
Depth Overall . . . . . 34"

CRAFTSMANSHIP

EXEMPLIFIED BY

BRIGHT!

Styled for perfect harmony. Fashioned for luxurious wear. Customed for lasting comfort and pleasure. Priced for every buyers purse. These are the factors which make BRIGHT creations a joy and satisfaction to every one who buys. In a large selection of genuine leather and Elastic Naugahyde and a wide range of styles you will find just what you want for every customer.

NO. 200½ REVOLVING CHAIR

Width of Seat Overall . . . . . 22½"
Between Arms . . . . . 20½"
Depth of Seat . . . . . 18½"
Height of Back from Seat . . . . . 16"

NO. 90 EXECUTIVE POSTURE CHAIR

NO. 200 ARM CHAIR

WRITE FOR CATALOG!

133 BLEECKER ST. NEW YORK 12, N. Y.

Bright
CHAIR COMPANY · INC.

MANUFACTURERS OF *Upholstered Leather Furniture*

TRADITIONAL QUALITY

Certified Office Planning Service

Traditional in styling but new as tomorrow in comfort and construction, this handsome chair is an asset in the finest office. The kind of chair you take pride in selling.

CHAIR NO. 882
THE RIGHT CHAIR
AT THE RIGHT PRICE

By Invitation Member

Emblem of Business Character
RICE LEADERS OF THE WORLD ASSOCIATION
Represents High Standing in Name Product Policy

Jasper Chair Company

JASPER, INDIANA

JASPER CHAIR COMPANY · JASPER-INDIANA

REPRESENTATIVES: GEO. A. LITCHFIELD, SALES MGR.

GEORGE DEUTSCH (SOUTHWEST)
FIRST STATE BANK BUILDING
DENTON, TEXAS

JAMES S. FOWLS, (SOUTHERN)
327 SUNSET DRIVE, NORTH
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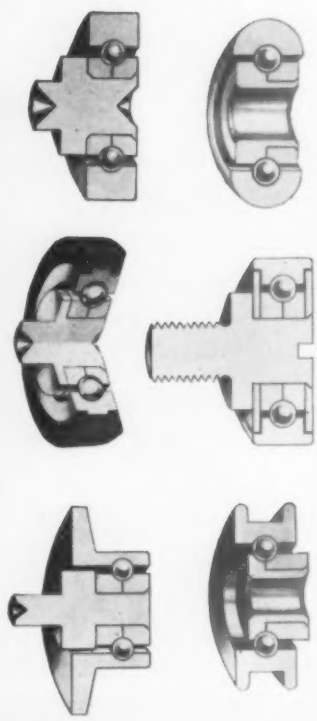
R. A. BROWNE (WEST)
1527 E. 14th ST.
SAN LEANDRO, CALIF.

JACK S. DORAN (NORTHWEST)
1527 E. 14th ST.
SAN LEANDRO, CALIF.

R. J. FREEMAN AND JOHN R. FREEMAN
(EASTERN) 385 MADISON AVE.
NEW YORK, N. Y.

Lester W. Brown (Chicago-Midwest)
666 LAKE SHORE DR.
CHICAGO, ILL. SPACE 844

WOOD OFFICE FURNITURE INSTITUTE



UNGROUND BALL BEARINGS

For the Office Equipment Industry

KILIAN

Long life and service are assured you because —

1. All component parts are machined from steel bars.
2. Each component part is properly heat treated.
3. Every Kilian Bearing is designed for a specific application.

Neoprene and Nylon tired outer races are available where quiet operation is desired.

Distributors in All Principal Cities — *Catalog on Request*

KILIAN MANUFACTURING CORP.

SYRACUSE, NEW YORK, U. S. A.

ASSOCIATED COMPANIES:
Kilian Manufacturing Corp. (Canada), Ltd. 240 Fleet St. East, Toronto 2B, Ont.
Fischer Bearings (Canada), Ltd. 240 Fleet St. East, Toronto 2B, Ont.
Kilian Steel Ball Corporation 100 Wellington St., Hartford, Conn.

tance. So it recommended no protective duty — eighteen months after a request for it was made!

* * * * *

New firms registered here during the past month include: The United Bookbinding Company, Proprietary Ltd. (office stationery) 89-95 Phillip St., Waterloo, New South Wales; D. W. Spence, manufacturer of office stationery, 2a Charles St., Brunswick, Victoria; and A. and S. Squire, retailers of typewriters and office supplies, 49 William St., Perth.

* * * * *

It is stated here that Australian-made copying equipment can copy documents which copy-typed cost as much as 3s. 6d. for as little as 9d. A Sydney company is now manufacturing a range of 20 models of copying machines, and we are given to understand that sales have been remarkably good.

* * * * *

Among the donors to the recent Western Australian Medical School Appeal fund were: E. C. Stott and Company, £100; Lamson Paragon, (W.A.) Ltd., £100, and the staff of S. H. Lamb Proprietary, Ltd., £14.18s.

* * * * *

Mr. K. Smart, who served Robertson and Mullens, Ltd. for a number of years, has now become Victorian manager for Stephens and Simpsons Inks with offices at 9 Crombie Lane, Melbourne.

* * * * *

W. J. Lampard recently retired from the position of manager in Sydney for the office appliance firm of Sands and McDougall Proprietary, Ltd., after an unbroken period of service totalling over 65 years, having joined the company as a boy early in 1890. For many years he was an outside representative in Melbourne, but in 1925 he went to Sydney to establish a branch for the firm in that city.

* * * * *

Imports of stationery and supplies from overseas in South Australia in the four months ended October 31, 1955, totalled a value of £250,405 compared with the £246, 767 of the four months to October 31, 1954.

* * * * *

During the past 12 months imports of writing paper into Tasmania have totalled 146 tons valued at £12,528; imports of sta-

Here's a popular "Do-it-yourself" Seller...

Smith's OPNWINDO Steel Guides for special Index Systems...

Your customers will like the ease with which they can make their own filing systems to fit special needs. All they do is type the captions—slip them quickly into these movable clamp-on guides. 1001 other uses to save time, improve filing.

Get profit-making information on Smith Signals by writing

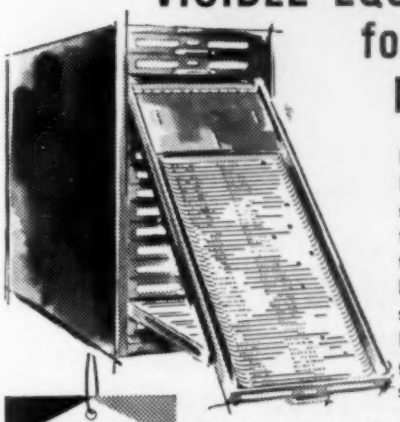
Available in 1" or 2" with clear or colored windows. Packed 25 to box with labels in strip form for easy typing. Also A-Z labels.

CHARLES C. SMITH, INC.
Exeter, Nebraska

For more than 50 years a complete line of time-saving signals and indexes

ask **nathan** first...about

GUARANTEED RECONDITIONED VISIBLE EQUIPMENT for READY RE-SALE



KARDEX, ACME, POST INDEX, etc., so perfectly re-built they can hardly be told from new—can be re-sold at substantial profits. Our large inventory guarantees prompt shipment.

nathan C.R.A.F.T. certified reconditioned and fully tested office furniture

Mail the coupon today for prices on reconditioned equipment you can sell. Shipped subject to inspection to rated firms. We purchase surplus equipment.

CHAS. S. NATHAN, INC. (O-1)
546 Broadway, New York City

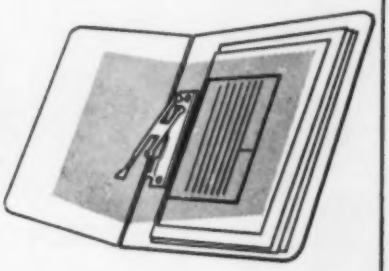
Rush me prices on the following pieces of reconditioned visible equipment:

Quantity____ Type____ Make____ Size____

Name____ Company____

Address____ City____ Zone____ State____

THE ADVANCO PUNCHLESS PAPER HOLDER



Equipped with this new style clip that operates as easily as opening and closing a safety pin.

NO HOLES TO PUNCH
NO SLIDING OR BENDING

Add or remove the paper you want speedily.

The clip with the bull dog grip

The Folder is heavy 25 point Pressboard.

The Clip is spring steel, securely fastened.

Two Sizes: Holds sheets up to 8½" by 11" and 8½" by 14"

Write for sample and price list

ADVANCO PRODUCTS INC.
MANUFACTURERS MANIFOLD BOOKS • PRINTED STOCK FORMS • PRESSBOARD GUIDES AND FOLDERS • BRISTOL AND PRESSBOARD GUIDES SUSPEND-O-FOLDER • MANILA FOLDERS • FILING SUPPLIES

148 WEST 24th STREET NEW YORK 11, N. Y. • Telephone CHelsea 3-1276

...of a big market if you don't sell

X-acto® KNIVES & TOOLS

for the **CORRECTION** *of spirit-type*

DUPLICATING MASTERS

X-acto knives and blades make corrections
QUICKLY—NEATLY—EFFICIENTLY
Recommended as the *right* tools by leading manufacturers of duplicating equipment. Every office with a duplicating machine, every purchaser of duplicating masters is a potential customer.

Write *today* for folder showing the applications of X-acto to the office field—start cashing in NOW on this profitable bonus business.

X-acto Inc. 48-41G Van Dam Street, L.I.C. 1, New York

ACORN
Efficiency Aids
for HOME, STORE and OFFICE
Deluxe Quality Workmanship

Beautifully designed steel items that sell

Write for Illustrated Catalog of Complete Line

Acorn **ACORN PRODUCTS COMPANY**
4605 W. 21st Street • Chicago 50, Illinois

tionery were worth £493,448; and imports of ink, £9,997.

* * * * *

Howard Norman, director of the office stationery firm of Norman Bros. Proprietary, Ltd., was recently elected a member of the Melbourne City Council.

* * * * *

Leslie Davis, president of the Sydney Chamber of Commerce, says that the Federal Government should revise its import categories. "In view of the many difficulties which face importers in securing adequate funds for importations from the dollar field," he says, "it is a matter for amazement that our authorities will permit, at the present time, American entertainers to visit these shores in numbers and take out of the country comparatively large sums, in the aggregate, of scarce and much-needed dollars."

* * * * *

The Mason Kolok Manufacturing Company, Ltd., manufacturers of carbon paper, state that since the end of the last financial year — June 30 — sales have been well maintained, and the last year's resumed dividend is expected to be the forerunner of regular half-yearly distributions.

* * * * *

Edwards Dunlop and Company, Ltd., paper and stationery suppliers, will make a tax-free bonus issue of 432,834 fully paid £1 ordinary shares from share premium and asset revaluation account. Issue will be in the ratio of three for every five shares held. But prior to this shareholders must first approve of an increase in the nominal capital from £1 million to £2 million. Present issued capital is £721,389, and the bonus issue will lift the total to £1,154,223. Directors say that provided normal trading conditions continue, they intend to recommend dividends at 10% per annum on the enlarged capital as against the 15% payments made in the past two years.

* * * * *

The National Cash Register Company, Pty. Ltd. has increased its capital to £500,000 by the creation of 340,000 new shares of £1 each.

* * * * *

Max Wurcker, (Holdings) Ltd., Sydney drawing office sup-

Probably not new to *you* — but to many users of marginal multiple pre-punched business machine forms the Accopress "9000" line of Pin Prong Binders will be a revelation. These customers can now have Acco quality and low cost in all their punched form binding. Accopress Pin Prong Binders are equipped with thin 1/8" wide prongs, are available in five colors of pressboard or in heavy binder board covered with slate blue canvas or black pebble grain cloth. Sizes for all marginal multiple punched sheets. See your Acco Catalog and go after this profitable business.

ACCO PRODUCTS, INC.
OGDENSBURG, N. Y.
In Canada: Acco Canadian Co., Ltd., Toronto

No.	Length	Depth	Height
242D	24"	10⅜"	32"
236D	36"	10⅜"	36"
248D	36"	10⅜"	48"

No.	Length	Depth	Height
242P	24"	10⅜"	42"
236P	36"	10⅜"	36"
248P	36"	10⅜"	48"

new *rigid end* WOOD BOOKCASES

. . . fast sellers for you

features

- *Adjustable shelves*
- *Framed in ¼" Back Panel*
- *Set-up, packed individually*

finishes

- *Walnut, Mahogany*
  Oak, Softone

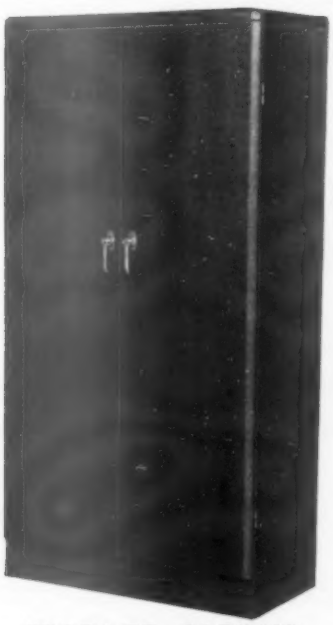
- *write today for dealer brochure & price list.*

Good Wood FURNITURE CO.

Manufacturers of Wood Bookcases & Cabinets **P. O. Box 1817, Chicago 90, Illinois**

THREE TOP SPECIALTIES

For Your Office or Plant



STORAGE CABINET No. 3678-S

with adjustable shelves, finished in baked-on olive green or office-gray enamels with lock in handle, insulated doors, spot welded assembly. Shipped one per carton, set up.

36"W x 18" x 78"H
Weight 175 lbs.

List Price: $50.00

SEE DEALER FOR OTHER SIZES OF CABINETS AND SHELVING

STEEL SHELVING

Standard Or Government Specifications: All Standard Sizes.

Corner Posts, 11 Gauge or 13 Gauge 7'3" high... 8'3" high... 9'3" high punched on 1" centers. Finished in Baked-on olive green or office gray enamel.

TYPEWRITER TABLE

Size 26½"H x 16"D x 22"W and 34"W overall with shelf extended. Finished in baked-on office gray or olive green enamels. 2" rubber casters. Shipped K. D. one per carton. Weight 30 lb.

List Price $15.00

MIDWEST
METAL MANUFACTURING COMPANY
1818-24 North 18th St., St. Louis 6, Mo.

IT'S A SMART MOVE WHEN YOU SELL ARROW

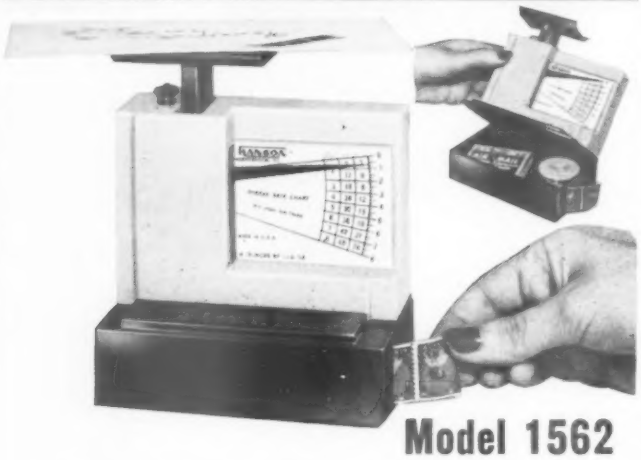
Over 35 Stapling Products

ARROW FASTENER CO., INC.

ONE JUNIUS STREET, BROOKLYN 12, N. Y.

HANSON

Desk Post-Office Scale



Model 1562

A new idea in postal scales that is particularly useful and ornamental for small offices or in the home. Hinged base holds a stamp roll, loose stamps, clips, etc.

Exact postage indicated by weight on the dial for air mail, first class, and fourth class. Light grey plastic body with black base and platform makes this scale very attractive. Capacity 8 oz. by ¼ oz. Packed in smart gift shipping carton. Weight packed — Case of 6 — 8 pounds. Retail $4.95

Order from your supply house

HANSON SCALE CO. *(Est. 1888)* Northbrook, Illinois

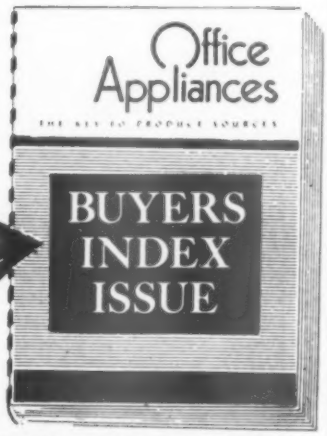
more Sales with ...

SAXON PAPER CORPORATION

240 WEST 18th STREET · NEW YORK 11, N. Y.

Don't Waste Time !

LOOK IT UP Here



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Easy-to-Use BUYING INFORMATION

1. PRODUCT INDEX—over 1,500 products classified
2. DIRECTORY OF MANUFACTURERS—over 3,000 with names and addresses.
3. TRADE NAME—TRADE MARK INDEX—Over 6,000 with names of manufacturers
4. MANUFACTURERS' ADVERTISING—many use catalog-type advertising giving complete product information
5. TRADE ASSOCIATIONS—City, State and National—names and address of officers and meetings dates.

Keep your copy handy—use it often

plies manufacturer, reports a consolidated net profit of £32,085 for the financial year ended June 30, 1955, compared with the previous year's £18,439. Taxation allowance is up from £9,703 to £17,179. Ordinary dividend is steady at 10 per cent. Directors report that fixed assets jumped during the year from a value of £40,205 to £72,657 (factory and warehouse premises in Melbourne were acquired), and finance for this purpose is reflected in an overdraft of £20,362 replacing the previous year's credit of £9,752.

* * * * *

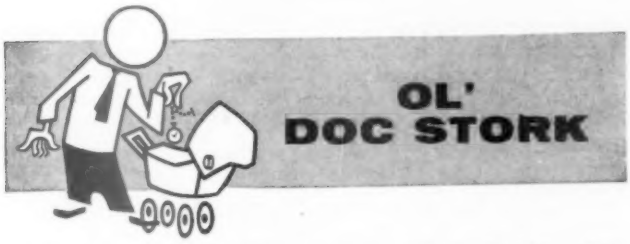
Wormald Bros., parent company for Steelbilt, Pty. Ltd., manufacturers of steel office furniture and fittings, has issued 53,089 ordinary shares of £1 each to acquire Central Holdings Pty. Ltd. Ordinary capital now becomes £904,933.

* * * * *

E. T. Brown, Ltd., manufacturer of steel office furniture, proposes to make an issue of £1 ordinary shares in the ratio of 7-to-20 at premium of 7s. 6d. per share.

* * * * *

With Australian-produced steel still unable to meet more than three-quarters of Australian demand, manufacturers of steel office equipment, appliances and fittings are seriously concerned with regard to future supplies.



Mr. & Mrs. R. J. Urmston, Jr., of J. S. Staedtler, Inc., have announced the birth of a daughter, **Jean Cooper Urmston,** born December 16 in Ridgewood, N.J. The senior Urmston welcomes this latest addition to his list of grandchildren now numbering eight.

It's Good Business . . . . to "MARK TIME" with STARK CALENDARS

The NEW 1956 STARK CALENDAR pads, available in all sizes, are lithographed on high-grade bond paper **OF UNMATCHED WHITENESS** with the date in red and the monthly calendar in black. Fast, 2-color lithograph printing enables us to give you the best in quality and prompt service.

write or phone for complete details

"IN CALENDARS THE QUALITY MARK IS STARK"

STARK CALENDARS *incorporated*

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SELL More
SELL
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Write for Literature and Prices.

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TULSA 20, OKLAHOMA

CARD CADDY

New— and needed by everyone

A profitable "impulse-buy"

EVERY home and office is a prospect for a CARD CADDY . . . . ends desk drawer clutter . . . . files those important business cards for easy reference. Precision-made of high impact-strength silver-grey plastic, CARD CADDY is an attractive desk accessory. Handsome silver-grey case blends with any decor. Popular gift item — sells on sight. A perfect "door-opener" for your salesmen.

RETAIL PRICE $3.50 Regular dealer discount F.O.B. Destination

CHECK THESE FEATURES:

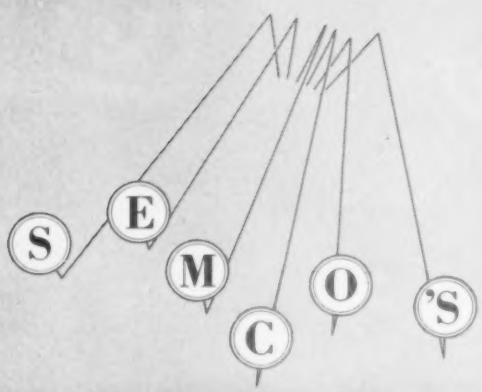
- Handsome high impact-strength silver-grey plastic case
- Satin-smooth finish with rounded corners
- Aluminum drawer for easy, smooth action
- One-piece plastic follower block, with quick-set and release—holds cards erect
- Hidden rubber legs protect desk surfaces
- Outside Dimensions: 4-3/4" wide, 3-1/8" deep, 9-1/2" long
- 1000 card capacity!
- Individual carton—packed 12 to a case
- Prompt delivery—satisfaction guaranteed

SOLD THROUGH DEALERS ONLY

LA JOLLA INDUSTRIES, INC.

4606-16 Santa Fe Street, San Diego 9, California

Introducing...



adjustable
all metal
Typewriter Table

ADJUSTABLE UNIT
Elevates writing bed from 26" to 29½"
ALL Connections from writing bed to table mounted in rubber. No vibrating or pounding.
FOR BUSINESS & SCHOOLS
Write for Literature

SEMCO SALES
PINELLAS INT. AIRPORT ST. PETERSBURG, FLA.

Ralph C. Coxhead Corporation Opens Branch Office in Tulsa

A new branch office in Tulsa, Okla., has been opened by the Ralph C. Coxhead Corporation, manufacturers of office composing machines, it was announced by J. J. Oppasser, general sales manager.

The Oklahoma Branch will be under the management of Clarence Dalton, who will also supervise a sub-branch office in Oklahoma City. Mr. Dalton was formerly branch manager of the Dallas office of the firm. The Tulsa branch will be located at 216 West 2nd St., and will have complete facilities for the sale of Vari-Typer, Coxhead composing machines and Coxhead-Liners, as well as full service facilities, and an operator training program.

Clary to Participate in Trade Fairs

Clary Corporation, with distributorships now established in 56 foreign countries, has embarked on a program to expand showing of its equipment at foreign trade fairs, according to J. W. Stallings, general sales manager.

"The fine reception given the new color adding machines in the current season of fairs, including the Paris and Zurich trade expositions, has resulted in company plans to give our foreign distributors all possible co-operation in showing at International trade expositions," Mr. Stallings said.

The newly introduced color adding machine as well as the standard machines and the cash register line were shipped to Bogota, Columbia, for showing at Il Feria Exposicion International.

Joseph Poole Joins Acme Paper

Joseph Poole, identified with the office supply business for 42 years, has taken over the Toledo, Ohio, territory for Acme Paper Company, replacing Don Miley. Mr. Poole was formerly with the Newell B. Newton Company, Toledo, for 11 years, and earlier with Horder's, Inc., in Chicago.—AK.

BARBER COLMAN

automatic electric eraser
good profit maker with a wide market

Get *your* share of the *profitable* electric eraser business. Sell the *fully automatic* Barber-Colman electric eraser with *exclusive* self-starting feature. Just pick it up and start erasing. Quickly, smoothly erases pencil, ink, type . . . fine lines or solid blocks. A valuable timesaver needed by engineers-draftsmen, architects, artists, business offices, schools, studios. Carefully balanced palm-fit for effortless erasing. Quiet, efficient, trouble-free 115V, 60C a-c electric motor. Highly dependable . . . thousands in use. A good-profit, good-selling item for you. Accepted by Underwriters. Write now for prices and descriptive folder.

Barber-Colman Company
Dept. B, 1244 Rock St., ROCKFORD, ILL.

Easy to Assemble — Easy to Sell

Supreme of Brooklyn

THE MOST COMPLETE LINE TO MEET EVERY REQUIREMENT

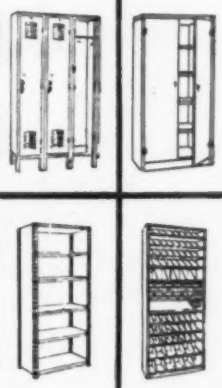
Steel

LOCKERS

CABINETS

SHELVING

PARTS BINS



Visit us at Booth E-10 and E-11

Write for Catalog and Price List

SUPREME STEEL EQUIPMENT CORP.

53rd Street and 1st Avenue, Brooklyn 32, N. Y.

La Salle Scores Again

MODERN SMOKERS FEATURING THE TAPERED POST NOW AVAILABLE IN WALNUT AND METAL — WITH GLASS LINERS OR SCREEN TOPS.

No. 175. Solid Walnut. Weighted Base. Tapered post. Solid brass ferrule and screen. Matching removable liner in ever lasting anodized aluminum. List $19.00.

Nos. 125X-135X WALNUT Smokers not illustrated have 8" amber or crystal glass liners, brass ferrule and the 135X, a rich looking satin brass handle. List $20.00-$24.00.

No. 146X Metal Smoker in Satin or Bright Chrome, Statuary Bronze and Golden Bronze. Rugged, extra heavy base, tapered post, 8" amber or clear glass liner. List from $16.00 to $19.00.

Five other metal smokers featuring the tapered post now available, some with glass liners, others with La Salle's popular screen tops.

WRITE FOR LATEST CATALOG — COSTUMERS, SMOKERS, ASH TRAYS IN WALNUT, anodized aluminum, brass, genuine bronze and plated finishes.

LA SALLE PRODUCTS CO.

2216 N. Clybourn Avenue — CHICAGO 14, ILL.

TYPEWRITERS ALL MAKES

THE UTMOST IN QUALITY

—THE LOWEST IN PRICES

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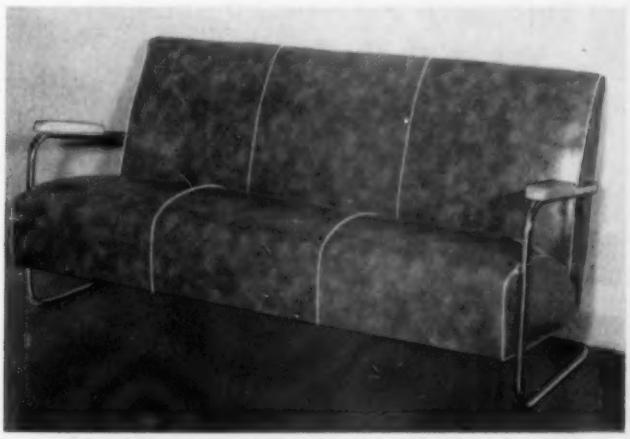
REGALRITE BRAND RIBBONS AND CARBONS

PROVEN—BEST BY TEST—BEST FOR LESS

REGAL TYPEWRITER COMPANY, INC.

200 HUDSON ST. • NEW YORK 13, N. Y.



ard lounges

• Luxuriously cushioned and designed for spacious comfort. Strong, rigid frames of kiln-dried hardwood, gleaming chrome ends, hardwood arms, colorful Duran upholstery, No-Sag spring seats.

COMPARE LOW LIST PRICES!

No. 22-C Single Lounge Chair ..... $ 62.50
No. 44-C Double Lounge 95.00
No. 66-C Triple Lounge (illust.) 125.00

We sell thru Dealers only. Send for catalog.

for
Offices
Lobbies
Reception Rooms
Rest Rooms
Beauty Shops
Patios
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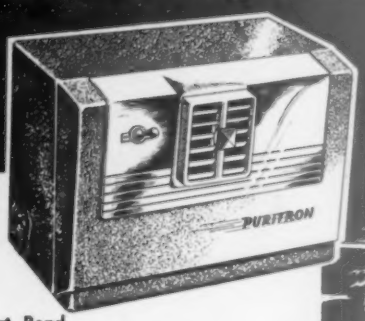
SINGLE
DOUBLE
TRIPLE

Ard MANUFACTURING CO., INC.

13 VINE STREET — — EVANSVILLE, INDIANA

the amazing PURITRON

electronic air purifier!



Pat. Pend.

EVERY SMOKE-FILLED OFFICE, MEETING ROOM *NEEDS PURITRON*

Your customers will want this electronic miracle. It works wonders as it cleans the air with ultra-violet rays, then filters it back into the room as fresh as mountain air!

- Removes smoke, odors, dust, etc.
- Creates fresh, revitalizing oxygen
- Size of a table radio
- Just plug into electric outlet
- Choice of finishes

LIST PRICE

$39.95

Now Nationally Adv.

Write for complete dealership details

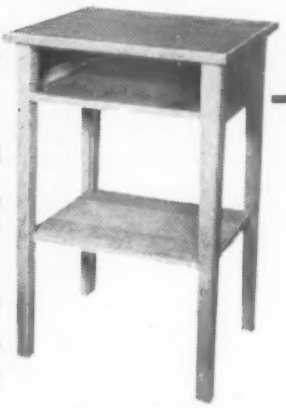
OZO SALES CORPORATION
15 STILES ST. • DEPT. A • NEW HAVEN, CONN.

For Office, Reception Room, or Home

STEMPCO

4 SERIES OF *Fine* TELEPHONE TABLES

Combining Utility . . . Low Price . . . Beauty . . .



- Made of selected kiln-dried hardwoods.
- Perfection finished in Solid Oak or lustrous Combination Walnut.
- Special finishes on request.
- Sturdy durability built into every model.
- Specially treated to protect against shrinkage, warpage, alcohol, water, ink, chemicals.
- Harmonizes with finest furniture.

MADE OF FINEST MATERIALS

STEMPEL MANUFACTURING COMPANY
2830 Roberta Street, Dallas, Texas

Write for Complete Catalog of STEMPCO Office Accessories

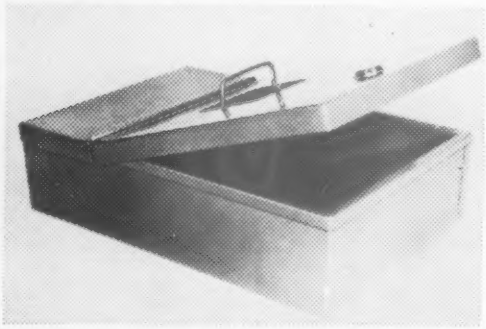
Safeguard Important Documents
with the insulated

ALL-SAFE
FIRE RESISTANT SECURITY BOX

LIST PRICE

$11.95

Dealer and jobber discounts applicable



The above name was adopted for an IMPROVED security box which we sold in the past with great success. The new, improved ALL-SAFE Box incorporates the following sales-increasing features:

1. **Asbestos-cemented sheets between inside and outside plates guarantee full protection.**
2. **Laboratory tested.**
3. **Every box carries a laboratory test label. Colors: Gray, green or tan.**

ALL-SAFE also available in wood-grain finish at **$12.95** each list.

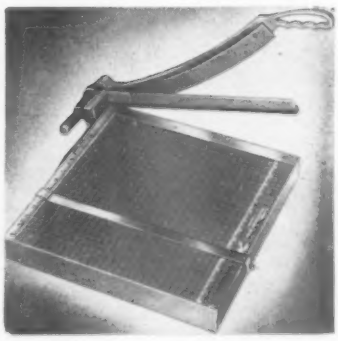
A standard line of office Bond and Cash Boxes and Personal Files • Library Sets • Letter Openers • Banker and Editor Shears • Correspondence Portfolios of genuine leather • Manicure and Tool Kit Sets • Steak Knife and Carving Sets • Other fine quality imported and domestic items suitable for commercial and social departments

Catalogue available on request

United Cutlery & Hardware Products Co.
108 East 16th Street, New York 3, N. Y.

PROFIT *From the World's Most Complete Line*

WOOD AND METAL BASE CUTTING BOARDS



The Most Versatile Cutting Boards Ever Designed!

A host of new features—never before available in cutting boards—makes the Premier Line a must for YOU! Ideal for use in office, plant, art dept., shipping, production, sample dept.—wherever materials from feathers to light metal must be cut quickly and accurately the Premier Line will bring you immediate new profits.

CHECK THESE FEATURES!

- **Automatic Paper Clamping Device Keeps Material in Position**
- **Rugged, All-Metal Construction**
- **Hollow Ground, Self-Sharpening Blade**
- **Permanently, Accurately Scored Half Inch Squares**
- **Automatic Guard Rail — Completely Accident Proof**

Photo Materials 334 N. BELL AVENUE CHICAGO 12, ILLINOIS

SUMMIRA

The world's most efficient adding machine under $50

- NO STYLUS NEEDED — finger contoured keyboard
- Simple and sturdy as a pencil sharpener — NO service problem.
- POSITIVE CHECKING OF EACH INDIVIDUAL ENTRY
- All Nylon Gears — require no oil . . . extremely durable
- FULLY GUARANTEED against wear or factory defect
- DIRECT SUBTRACTION — Multiplication
- All totals to 9,999,999 or $99,999.99
- Optional locking device for automatic clearing

Weighs just 4½ lbs. 4¾" x 6½" x 5"

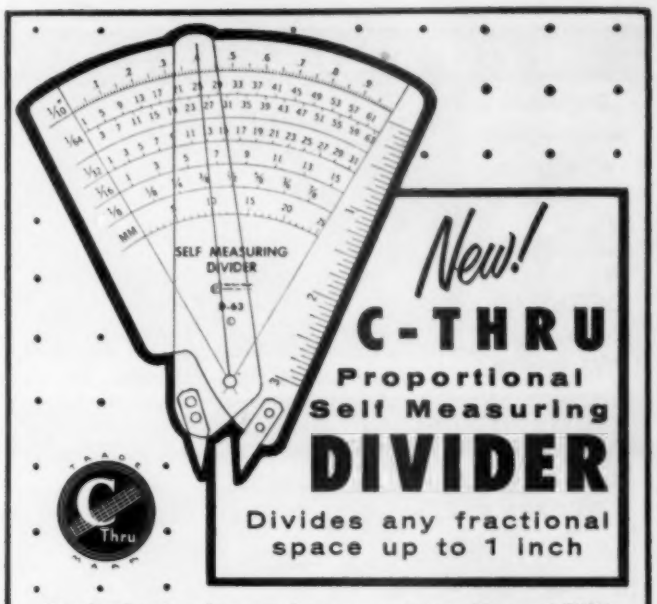
No other adding machine can match Summira's features at anywhere near the price, yet the Summira is one of the sturdiest, quality constructed machines on the market. Attractive, chip-proof green crackle finish is the same as found on machines costing twice as much. Soft padded case protects all surfaces. Summira's appearance and compactness sells on sight.

Write for complete information today. The Summira adding machine can be your most profitable volume business machine seller.

INCLUDES PLASTIC STORAGE CASE only INC. F.E.T. $45.50

FREMACO INTERNATIONAL INCORPORATED

188 W. RANDOLPH STREET Dept. OA 12 Chicago 1, ILLINOIS



New!

C-THRU Proportional Self Measuring DIVIDER

Divides any fractional space up to 1 inch

Watch sales rise when you show your customers this new C-THRU Divider. Simply set movable arm to any fraction desired . . . and similar spaces can be rapidly pointed off.

6 instantaneously visible scales, 1/10", 1/64", 1/32", 1/16", 1/8" and millimeter. Has 3 inch ruler on side. Fabricated of sturdy transparent plastic with accurate, sharply defined calibrations.

ORDER NOW! Send for FREE Catalog

RULES • TRIANGLES • NAVIGATIONAL INSTRUMENTS • STENCILS • PROTRACTORS • OTHER DEVICES

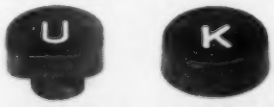
C-THRU *Ruler Company*

HARTFORD, CONN., U.S.A.

INTRODUCING. Two keytops that will fit all typewriters listed. You profit, by cutting your inventory and save more on the low prices.

The new "UNIVERSAL" (left) for — Remington 17, KMC, Superwriter, Noiseless; Underwood Noiseless; L. C. Smith 2A, 6A, 7A, 8A; Royal KMM, KMG, HH; Underwood SS, 150; R. C. Allen and I.B.M. In green only.

The "KEY COVER" (right) for — Remington 10, 12, 16; L. C. Smith 8 to 1A; Royal X, SX, K, KHM, KMM; Underwood 5, 6, 11, M, S; Woodstock. In grey and green only.



PEARL ENGRAVING CORP., 29 East 19th St., New York 3

Quality wood office furniture by WORDEN of HOLLAND

3060
58" x 32"

Whether it is our upholstered line or our wood office desk line. WORDEN furniture is made of selected materials, so that when the article is sold it is worthy of your good name and representation.

for particulars or literature, write

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HOLLAND MICHIGAN

DON'T PASS UP THOSE EXTRA... COMMISSIONS

WRITE FOR INFORMATION

You can earn good commissions selling our complete line of passbooks, pocket check covers, coin savers, and other forms to financial institutions.

AMERICAN PASSBOOK CO.

ONTARIO BUILDING CLEVELAND 13, OHIO

FINE ACCESSORIES FOR FINE DESKS

Originators and Designers of Complete Line of "Stationery Specialties"

Write for FREE Catalog

This desk set retails for approximately $15.

REDI-RECORD PRODUCTS CO. 51 West 21 St. New York 10, N. Y.

WOW! what a market!

BOSTON CHAMPION Portable

Millions of modern desks—and each one a *prime prospect* . . . because—

. . . *business approves* the simple "feed it—hold it—turn it" sharpening technique, and—

- no fall-out of pencil shavings
- modern all-metal construction on rubber feet
- balanced-tension automatic feed and stop

Hitch on to a selling star—the Boston Champion Portable!

All Boston sharpeners guaranteed one year.

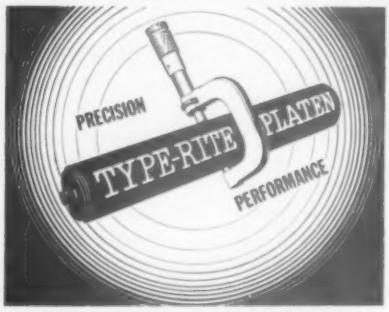
C. HOWARD HUNT PEN COMPANY Camden 1, N.J.

BOSTON PENCIL SHARPENERS

Send for catalog of our BOSTON & SPEEDBALL PRODUCTS

PLATENS FOR ALL OFFICE MACHINES

PARTS



SUPPLIES

FOR PROMPT SERVICE

TYPEWRITER EQUIPMENT CO. INC.

25 PARK PLACE NEW YORK 7, N. Y.

designeered by modernize ®

Upholstered Furniture of Distinction For Offices, Hotels, Institutions

Write For New Catalog

modernize inc. 666 Lake Shore Drive Chicago 11, Illinois *Factories:* Chicago, Grand Rapids

TAPE PRINTERS FOR THE TRADE SINCE 1937

PRINTERS of SCOTCH BRAND TAPES

. . . from 6 rolls up

SPEEDY SERVICE

TRU-TEST KRAFT GUMMED TAPE

SMALL RUNS INVITED

. . . from 10 rolls up

Supplying Jobbers from coast to coast since 1937. Specialist in short runs, 2 week service. OPEN NEW ACCOUNTS BY SELLING PRINTED TAPE.

Sample folder and price lists on request.

Ebel-Binder Co. 1832 WESTWOOD AVE. CINCINNATI 14, OHIO

EXTRA PROFITS NEW CUSTOMERS

FROM CHAIR SALES TO SCHOOLS • CHURCHES • CLUBS etc.

WE DROP SHIP DIRECT TO YOUR CUSTOMERS

NO HANDLING ON YOUR PART

FOLDING TABLES

CHAIRS — 138 STYLES

- STEEL OR WOOD
- FOLDING
- NON-FOLDING
- TABLET ARMCHAIRS
- AUDITORIUM UNITS
- 6 Ft. and 8 Ft. TABLES
- SCHOOL DESKS

SPECIFY REQUIREMENTS (Quantity, Steel or wood)

Adirondack Chair Co.

Dept. 22 — 1140 B'way, N.Y. 1, N.Y. MU 3-4834

KUFF PROTECTORS

"PLAIN KUFFS"
WRIST AIR VENTS

Kuffs for Cleanliness

"KOOL KUFFS"
OVER 1,100 TINY AIR HOLES

"Kool Kuffs" that Breathe

MADE IN SNAPS-ZIPPER-ELASTIC STYLES

Write for New Catalog A-1955

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3535 West Cortland Street Chicago 47, Illinois

"CLIPPER" Alleather

CLEANER & PRESERVER

for all leathers, plastics & leatherettes

Ideal for reconditioning Leather Upholstered Furniture.

Alleather is ideal for leather, leatherette or plastic covered furniture, handbags, luggage, automobile seats, footwear and sporting goods.

Cleans, Preserves, Polishes & Protects without use of water. Retards cracking or peeling. Restores original colors. Furniture may be used immediately after treatment.

Easy to use. Just rub on direct from the container with any cloth.

Write for Illustrated Literature CLIPPER PRODUCTS CO.

3223 North Sheffield Avenue, Chicago 13, Ill.

PENS TO SWEDEN

We are interested in importing cheap American Ball Point Pens, Fountain Pens and Pencils and wish connection with American manufacturers.

Please send offer with samples, promptly to

AB GEORG ANDERSEN

Kullagatan 8 - 10, Halsingborg

Sweden

JUST ASK US

for Display Cards which fit into the back of any box of

BEACH'S "Common Sense" EXPENSE BOOKS

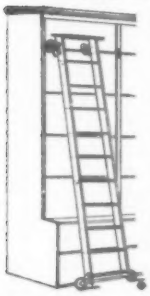
for your OPEN DISPLAY racks or shelves.

Show 'em and you'll sell 'em!

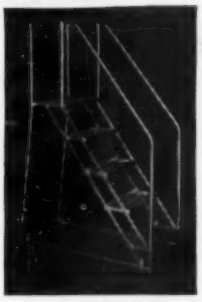
Beach Publishing Co.

7338 WOODWARD AVE. DETROIT 2, MICH.

ROLLING STORE LADDERS



ROLLING LADDERS—Made from Oak or Birch.
SIDE and CEILING TYPES—with steel track for mounting on shelving, filing cabinets or ceiling.
"A" and LIBRARY TYPES—require no track and are mounted on wheels with Automatic Safety Brakes.
WELDED STEEL SAFETY LADDERS—Made from 1" diameter round furniture tubing, with expanded metal steps. Mounted on Swivel Brake Casters. Ladder can be rolled freely when no one is on it. When you step on the ladder the rubber tipped legs rest on the floor and prevent rolling. Made in 2 to 8 step heights, and 3 widths.



Send for Circulars 42-OA (Wood) & 53-OA (Steel) and Dealer Discount.

Manufactured by

I. D. COTTERMAN 4535 N. Ravenswood Ave. CHICAGO 40

INQUIRIES INVITED . .

METAL CHECKS of all kinds; Employee, Tool, Time, Trade, Baggage, etc. METAL TAGS & PLATES; Stamped, Engraved, Etched, etc. BADGES; Employee, Chauffeur License, etc. ADVERTISING TOKENS, etc.

GOOD FOR 5¢ IN TRADE

DAYTON STENCIL WORKS CO. DAYTON OHIO

TEMPERED HARDBOARD

HARDBOARD CLIPBOARDS

Carefully finished, unaffected by moisture and guaranteed not to warp, crack or splinter under normal use.

CLIPBOARDS

Made of Masonite Tempered Duolux, glass-smooth on both sides. Light in weight, with wearing qualities of metal. Clips are heavy gauge rust-proof steel.

HARDBOARD FABRICATORS, INC.
59 BRANCH ST. • ST. LOUIS 7, MO.

NEW CURMANCO

LETTER SORTER

Clears The Desk For Action!

★Saves Time ★Sorts
★Invites Action ★Classifies
★Handles ★Distributes Work

Order Today!

Sloping Trays catch and hold the papers. No corner posts to dodge. Electrically welded in one piece.

GREEN — GRAY — BROWN

No. 201	Letter Size	2 tray	$4.00
No. 203	Letter Size	3 tray	$5.25
No. 204	Letter Size	4 tray	$6.50
No. 205	Letter Size	5 tray	$7.50

CURRIER MFG. CO., 2448 W. LARPENTUER AVE. SAINT PAUL 8, MINNESOTA

Exclusive creations by

Ehrlich of Grand Rapids

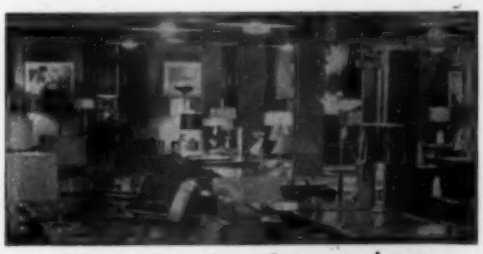
NEW HOLLYWOOD DIVAN

stands on brass legs . . . has double thickness plastic fibercane arms with plywood between thicknesses. Loose back bolsters are tapered and supported by wrought iron back support. All covers equipped with zippers.

Write us for details of our full line.

GRAND RAPIDS Leather Furniture Co., Inc.
201-207 Front Ave., N.W. Grand Rapids 4, Mich.

DEALERS USE THESE SHOW ROOMS



It costs less to draw from our huge stock of desks, chairs, steel furniture, leather furniture and accessories.

OFFICE FURNITURE WHOLESALE DISTRIBUTORS

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MIAMI, FLORIDA 15 W. FLAGLER ST. 82-8484
LOS ANGELES, CALIF. 830 WILSHIRE BLVD. TR-7003

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Profits for you
in ATLAS
Complete Vertical Filing Systems for

- NEGATIVES
- OFFSET PLATES
- STENCILS
- X-RAYS
- ART WORK
- SWATCHES

Atlas Stencil Files Corp.
16716 Westfield Avenue
Cleveland 10, Ohio

A Specialty Item

SELL MASTER SPEED KEYS

THE
Spring-Cushioned Typewriter Key
for old and new typewriters, bookkeeping and billing machines.

• • •

Don't Delay
ORDER TODAY!
ADD THAT EXTRA PROFIT

SPEED KEY CORPORATION 268 T Chauncey Street Brooklyn 33, New York

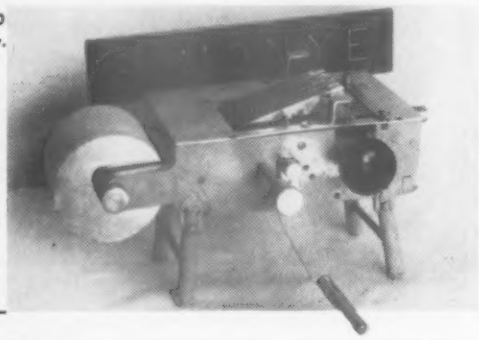
This crank type tester built for salesmen and for traveling inspectors, to demonstrate their ribbon and carbon paper, as it is shown. Very simple to handle, weighs only 5 lb.

Price $225.00 F.O.B. factory.

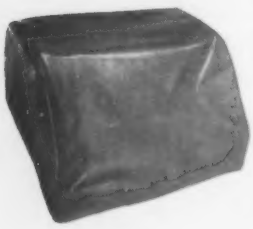
Write for more details

F. Simonye

Mt. Airy & Harbourton Road, Lambertville New Jersey



Keep Klean Imprinted Typewriter and Business Machine Covers help you sell more!

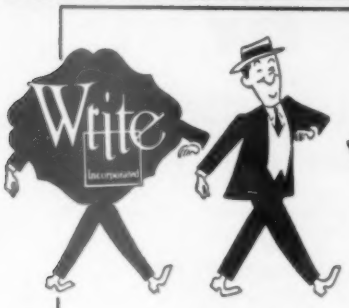


Keep your old customers "Dealer Conscious" and bring in new ones — by sending out your trademark and message with every machine you sell! Tough, durable gray plastic, gray rubber and black rubber. Write today for prices, discounts, etc.

KEEP KLEAN PRODUCTS CO., INC.
4077 PARK AVE., N.Y. 57, N.Y.

The Original
SINGLE FLUID
INK and STAIN REMOVER
THE ERADICATOR
for
• OFFICE
• HOME
• SCHOOL
No. 40
3/8 OUNCES
Cardinell
INK OUT
INK & STAIN REMOVER
CARDINELL CORPORATION
MONTCLAIR, NEW JERSEY

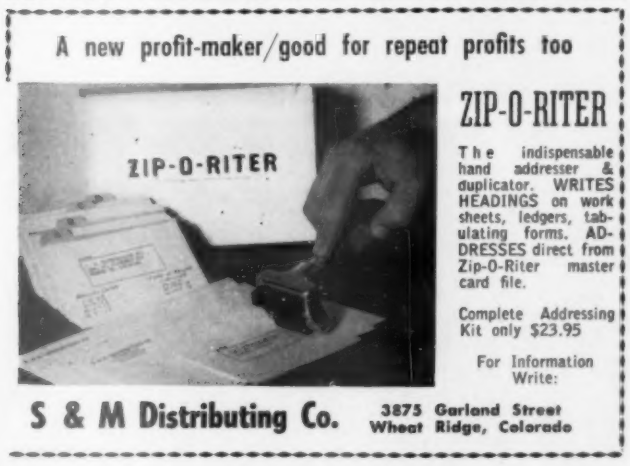
MARKILO
CELLULOID PRODUCTS
Loose-leaf envelopes, punched; card-cases, any size; menu covers; factory record protectors; tag holders; bill-fold envelopes; stamp containers, etc. Made of acetate (flame resistant) transparent cellulose. We build to fit your particular need. Write us details.
Markilo
902p S. Wabash Ave. Chicago 5, Ill.


Write
Write
keeps in step
with dealers' needs
When you need the kind of service that builds up your business, you'll find Write right behind you. We cooperate with dealers all the way down the line.
CARBON PAPER TYPEWRITER RIBBONS
TYP-ROL Type Cleaner and Roll Finisher
write incorporated 420 Lexington Avenue, New York 17, N. Y.
Factory: Bridgeport, Conn.

ELECTRIFIED!
Folds
120 letters
a minute!
PORTABLE
FULLY GUARANTEED
LOW COST
Fold-O-matic
DESK MODEL FOLDING MACHINE
WRITE FOR COMPLETE CATALOG OF
DUPLICATING EQUIPMENT AND SUPPLIES
PRINT-O-MATIC CO., INC. Chicago, Illinois

Tru-Point
LEAD POINTER
for PERFECT LEAD POINTS BLUNT to HAIRLINE
preferred by DRAFTSMEN, ACCOUNTANTS, ARTISTS
Here's the fast, clean way to get perfect lead points every time, points up to ½" long, without breaking! Simply insert wood or mechanical lead holder and use to rotate lid. Sturdy, lifetime construction, non-skid base.
Tru-Point Lead Holders
. . . light, balanced. Press-top, single- and double-end models.
WRITE FOR LITERATURE AND DEALER PRICES
ELWARD MANUFACTURING CO. BAKER STREET COLOMA, MICH.

FUTURISTIC
REAR PLATEN
THE LEADER
IN PLATENS
AND OFFICE MACHINE ROLLS
Typewriter Tools—Parts—Supplies
Ames Supply Company
ATLANTA
156 Alexander, N.W.
CHICAGO
564 W. Randolph St.
DALLAS
1913½ Commerce St.
DETROIT
6527 John C. Lodge Expwy.
NEW YORK
37 Murray St.
SAN FRANCISCO
545 Mission St.
SERVING THE OFFICE MACHINE DEALER FOR 51 YEARS


A new profit-maker/good for repeat profits too
ZIP-O-RITER
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The indispensable hand addresser & duplicator. WRITES HEADINGS on work sheets, ledgers, tabulating forms. ADDRESSES direct from Zip-O-Riter master card file.
Complete Addressing Kit only $23.95
For Information Write:
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STAND-BY THE VERY BEST VALUE IN COPYHOLDERS
• Patented Knee-Action Grippers Hold All Copy Securely
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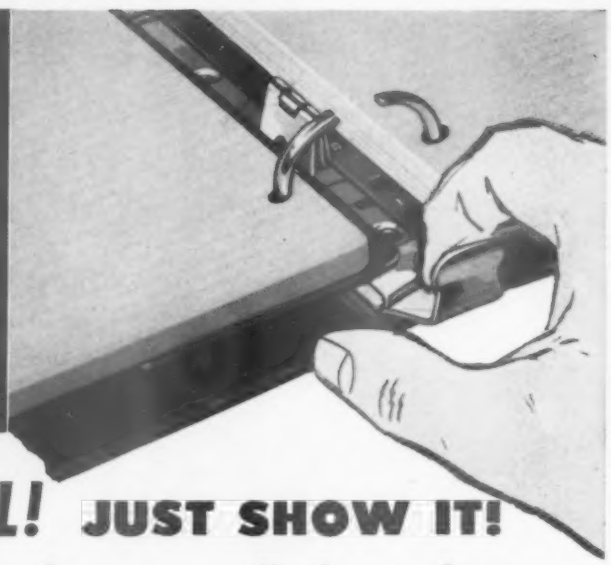
FAULTLESS
REG. U.S. PAT. OFF.

S-O
"Slide-Opening"
RING BINDER



it's SO-o-o EASY TO SELL! JUST SHOW IT!

Exclusive with S-O Binders! The Built-in Sheet Lifter is Steel-Hinged.

these remarkable features sell themselves

RINGS ACTUALLY *SLIDE* APART
No snapping open. Sheets won't jump off the rings. No snapping shut to endanger fingers.

BUILT-IN AUTOMATIC SHEET LIFTER
Steel hinged, it lifts the sheets up freely over the rings, reducing friction and wear at the punched holes.

300% LONGER SHEET LIFE
Reinforcement of holes is unnecessary. No more torn holes and loose sheets.

20% GREATER SHEET CAPACITY
Design and construction of the rings provide 1/5 more capacity without danger of spilling sheets.

S-O SALES BRING BIG EXTRA PROFIT!
S-O Customers stay sold — they insist on S-O . . . no "pop-open" substitute will do! So make sure all of your customers know about FAULTLESS S-O Binders. Let them try its effortless operation. You'll sell lots more . . . and repeat orders are assured.

STATIONERS LOOSE LEAF COMPANY 524 North Broadway, Milwaukee 1, Wisconsin 114-116 East 13th St., New York 3, New York

Build Bigger PROFITS with SPEED-MO
SPONGE RUBBER STAMP PADS

The Only *ALL-PURPOSE* Stamp Pad Line!

With the fast-selling Speed-Mo line, you can offer your customers stamp pads and inks for *every* purpose — in office, warehouse, factory. Speed-Mo is the *only* complete stamp pad line on the market. You need carry only the most common pads. We furnish prompt delivery on special purpose pads (up to 20" x 36").

All Speed-Mo stamp pads are of specially treated, odorless sponge rubber. Clear impressions guaranteed. Re-inking is simple — you just brush the ink on Speed-Mo pads.

LIBERAL DEALER DISCOUNTS *Write for folder showing over 35 stock items*

RIVET-O MANUFACTURING CO.
50 FEDERAL ST., ORANGE, MASSACHUSETTS
In Canada, for complete information write:
Bossence & Co., 399 Main St., West, Hamilton, Ontario

"Noesting"
Pronounced No-Sting

Paper Clips

Paper Fasteners

Thumb Tacks

Pins

Large Variety of Sizes and Styles.

Noesting considers QUALITY is of first importance.

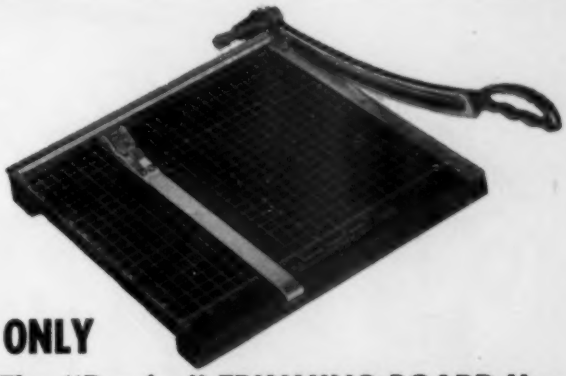
NOESTING PIN TICKET CO., INC.
728 E. 136th Street, New York, N. Y.

Your most useful BUYING GUIDE

Use it often—Keep it Handy

Contains 5 easy-to-use Buying and Reference Sections:

1. PRODUCT INDEX—over 1,500 products classified
2. DIRECTORY OF MANUFACTURERS—over 3,000 with names and addresses
3. TRADE NAME—TRADE MARK INDEX—Over 6,000 with names of manufacturers
4. MANUFACTURERS' ADVERTISING—many use catalog-type advertising giving complete product information
5. TRADE ASSOCIATIONS—City, State and National—names and address of officers and meetings dates.



ONLY

The "Precise" TRIMMING BOARD Has All These Wanted Selling Features

- Patented Finger Tip Controlled Paper Guide
- Finest Steel Blades, Carefully Ground
- Two White Scales on Black Background
- Only Finest Seasoned Hardwood Used
- Every Board Completely Guaranteed

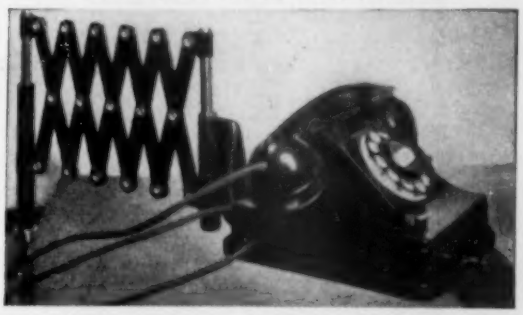
You offer the finest in the New "Precise" Trimming Board. It has everything your customer should have for trimming, cutting paper, paper board, etc. The patented, adjustable paper guide locks and releases with a finger flick, 2 white scales on black background speed accuracy and measuring time. Models 5, 6 & 7 have special safety spring. The "Precise" is a steady seller wherever displayed.

5 POPULAR SIZES
No. 3—10½"—Blade
No. 4—12½"—Blade
No. 5—15½"—Blade
No. 6—18½"—Blade
No. 7—24½"—Blade

Order Your Needs Today!

AMERICAN PHOTO LABORATORIES
Dept. A, 28 N. Loomis Street, Chicago 7, Ill.

HANDY "GLIDEX"
TRADEMARK® 571978
TELEPHONE BRACKET
A Stable Seller the Year 'Round



Saves desk space—swings in any direction—Keeps phone in easy reach yet out of way—The only bracket made to hold present models.

Made of strong, durable steel. Extends to 30 rigid inches. Closes only 9 inches. Various types of mountings available for attaching to wall, desks, table edges, side of tables, etc. Nothing to get out of order. Eliminates nuisance of phone cord mussing desk papers.

WRITE FOR ILLUSTRATED LITERATURE AND DEALER'S PRICES

GLIDEX CORP.

4538 W. ROOSEVELT ROAD, CHICAGO 24, ILL.

Don't miss

SELLORAMA

Trade Mark Registered

beginning on page 10
in this issue of
OFFICE APPLIANCES

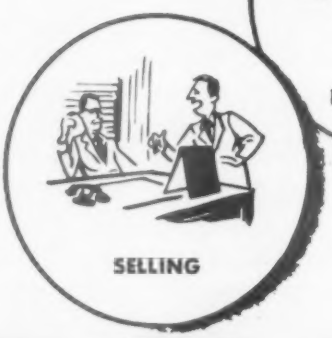
PLANNING and CONTROL

HIRING and SELECTION

INCENTIVES and CONTESTS

SALES TRAINING

SALES PROMOTION



SELLING

Got a problem?

- **In planning**
- **In selling**
- **In training**
- **In promotion**

SELLORAMA is a pictorial listing of dozens of sources for help in planning and carrying out an aggressive program of sales management.

More than that, a handy "Tell Me More" card enables you to check off the items you find of interest so that full information can be forwarded to you.

Don't miss it! **Exclusive in OA!**

See SELLORAMA

Pages 10, 11, & 12 of this issue

FIRST CLASS
Permit No. 9273
Sec. 34.9 P.L.&R.
CHICAGO, ILL.

BUSINESS REPLY CARD

No Postage Stamp Necessary If Mailed In United States

Postage will be paid by

OFFICE APPLIANCES

600 West Jackson Blvd.

Chicago 6, Illinois

See other side for Quick Service Inquiry Card covering new products and sales aids in this issue.

OA's QUICK SERVICE INQUIRY CARDS

NEW EQUIPMENT & SUPPLIES

All new products illustrated and described in this issue in a section beginning on page 32 carry key numbers duplicated on the card below. If you are interested in an item, or several items, simply circle the corresponding key numbers on the card and mail at once. Your inquiry will be forwarded without delay.

SALES STIMULATORS

Manufacturers' sales aids announced in a section of this issue beginning on page 38 all carry key numbers duplicated on the card below. For additional information simply circle the key numbers on the card corresponding to the number assigned to the Sales Stimulator in which there is interest and mail the card.

● *service bureau* OFFICE APPLIANCES

Please ask the manufacturers, indicated by the key numbers I have circled, to send further information without delay.

NEW EQUIPMENT & SUPPLIES

1	6	11	16	21	26	31	36	41	46	51
2	7	12	17	22	27	32	37	42	47	52
3	8	13	18	23	28	33	38	43	48	53
4	9	14	19	24	29	34	39	44	49	54
5	10	15	20	25	30	35	40	45	50	55

56	61	66	71	76	81	86	91	96	101	106
57	62	67	72	77	82	87	92	97	102	107
58	63	68	73	78	83	88	93	98	103	108
59	64	69	74	79	84	89	94	99	104	109
60	65	70	75	80	85	90	95	100	105	110

111	116	121	126	131	136	141	146	151	156	161
112	117	122	127	132	137	142	147	152	157	162
113	118	123	128	133	138	143	148	153	158	163
114	119	124	129	134	139	144	149	154	159	164
115	120	125	130	135	140	145	150	155	160	165

SALES STIMULATORS

101	106	111	116	121	126	131	136	141	146	151
102	107	112	117	122	127	132	137	142	147	152
103	108	113	118	123	128	133	138	143	148	153
104	109	114	119	124	129	134	139	144	149	154
105	110	115	120	125	130	135	140	145	150	155

156	161	166	171	176	181	186	191	196	201	206
157	162	167	172	177	182	187	192	197	202	207
158	163	168	173	178	183	188	193	198	203	208
159	164	169	174	179	184	189	194	199	204	209
160	165	170	175	180	185	190	195	200	205	210

FEBRUARY 1956 Issue of OFFICE APPLIANCES. Card valid after April 1, 1956

☐ *Check if additional cards are wanted*

NAME _____ POSITION _____

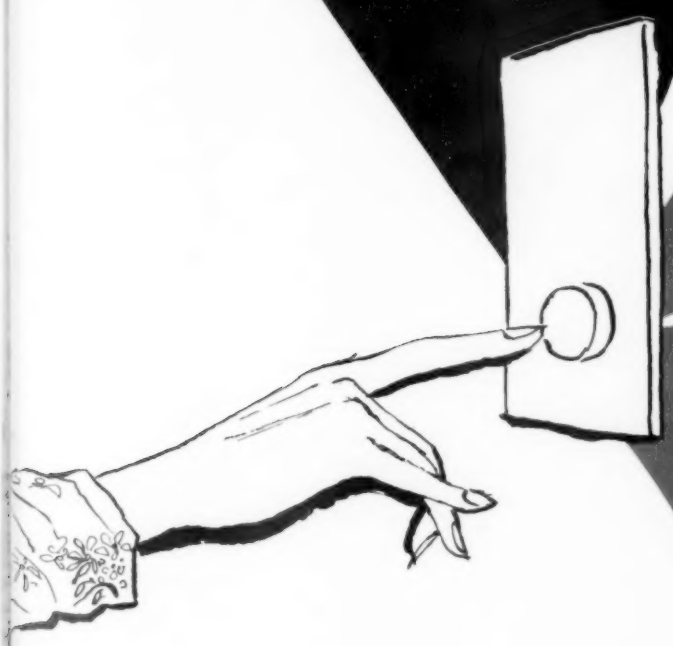
FIRM NAME _____

ADDRESS _____ CITY _____ ZONE _____ STATE _____

PUSH THE BUTTON

and away you go!

AUTOMATION IN DUPLICATING IS HERE!



Push the button and let the magic of automation take over. No wasteful watching and waiting. A touch of the button starts the "Spirit of '76" rolling out sharp, clean, perfect copies at 110 per minute in up to 5 colors at once. Anything typed, written or drawn on the master prints on any kind of paper from postcard stock to newsprint up to 9 by 14 in. sheets. And while it is printing, you're completely free for other duties . . . and here's a duplicator with a mind of its own. It shuts off automatically when the last sheet is fed! Sold only through Authorized Dealers. Write for Details.

Heyer CONQUEROR
AUTOMATIC-ELECTRIC
SPIRIT DUPLICATOR

THE Heyer CORPORATION
New York CHICAGO Los Angeles

3 good reasons why...

YOU SHOULD BE AN UNDERWOOD PORTABLE DEALER

1

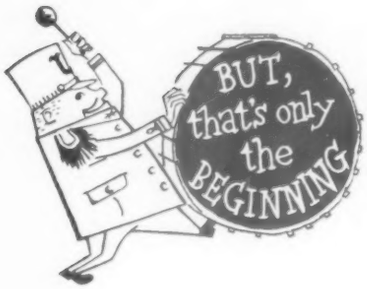
New Underwood Leader, America's greatest portable buy. Endorsed by 8 out of 10 teachers. Packed with features, yet priced so low everyone can afford it! Smart Tan-Tone, non-glare finish.

2

New Underwood Universal Quiet-Tab, with exclusive Key-Set Tabulation. Has all the features usually found only in the most expensive portables, yet sells at a popular price! Color-styled in Horizon Blue and Dawn Gray.

3

New Underwood DeLuxe Quiet-Tab. Underwood's finest portable typewriter! Quiet operation, personalized touch tuning—every feature you'd want on a portable. Smart Suntan and Copper two-tone styling.



. . . Underwood backs you up with national advertising . . . store displays . . . colorful literature . . . newspaper mats . . . radio spots . . . TV films . . . theater screen advertising . . . special promotions—all designed to bring customers into *your* store! Sound good? Then phone your Underwood Office (the number is in the Yellow Pages), or write Underwood Corporation, One Park Avenue, New York 16, N. Y. Today?

UNDERWOOD CORPORATION

One Park Avenue, New York 16, N. Y.

FEBRUARY
1956
PART 2

OFFICE APPLIANCES

BUYERS INDEX ISSUE

The Key to Product Sources

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Alphabetical List of Manufacturers 5
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Inquiry Cards ..... Inside the Back Cover

FIRST BY MERIT

Success

DESK
CALENDARS

★

The Standard of Quality

COLUMBIAN ART WORKS INC.
2300 W. CORNELL ST. MILWAUKEE 9, WISCONSIN

1956 BUYERS INDEX ISSUE

a modern directory of sources for equipment, mechanical appliances and supplies for the office

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Inquiry Cards .....Inside the Back Cover

THE OFFICE APPLIANCE COMPANY
600 West Jackson Blvd., Chicago 6, Illinois

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how to use the...

OA BUYERS INDEX

The purpose of each issue of the OA Buyers Index is to provide accurate information concerning products and producers in the shortest possible time and with a minimum of effort. By following the simple instructions given below users of the Index should be able to locate types of products and names and addresses of manufacturers easily and quickly.

• *Products Classified by Type*

1. To find manufacturers or suppliers of a specific product look for the product under its alphabetical listing in the Classified List of Products beginning on page 24. Items are listed under the names most commonly used. In addition there are many cross references to the main headings under other names of products in common usage and demand. Obviously, it is impossible to list every name that anyone might use. If you do not find an item under the first name or heading you think of, look for it under another commonly used name.
When the name or names of manufacturers have been found, look in the Alphabetical List of Manufacturers and Suppliers, beginning on page 5, for addresses.

An Invitation

Because the office equipment and supply industry is in a constant state of development, no directory can be absolutely up-to-date nor perfect in breakdown of product classifications. Suggestions for extension and improvement are always welcome. You are invited to write.

• *Trade Names*

2. When a trade name is known and the manufacturer's name and address is sought, look in the list of Trade Names and Trade Marks beginning on page 292. There the manufacturer's name is given following each trade name or mark listing. To obtain the manufacturer's or supplier's address, look in the Alphabetical List of Manufacturers and Suppliers, beginning on page 5.

• *Alphabetical List of Manufacturers*

3. To find the address of a manufacturer or supplier whose name is already known, turn to the Alphabetical List of Manufacturers and Suppliers, beginning on page 5.

Alphabetical List of MANUFACTURERS AND SUPPLIERS

A

A & F Tileboard Co., P. O. Box 4085, Alexandria, La.
A. & W. Products Co., Inc., 44-16 23rd St., Long Island City, N. Y.

ABBOTT COIN COUNTER CO., Inc. 143rd-144th Sts. & Wales Ave., New York 54, N. Y.
(See advertisement on page 92)

Abco Plastic and Supply Co., Division of Bro-Dart Industries, 59 E. Alpine St., Newark 5, N. J.

ACCO PRODUCTS, INC., Riverside Dr., Ogdensburg, N. Y.
(See advertisement on page 141)

Accounting Press, Inc., 222 W. Adams St., Chicago 6, Ill.
Accurate Sales Book Co., 211 W. Kilbourn Ave., Milwaukee 13, Wis.
Ace Art Co., Reading, Mass.

ACE FASTENER CORP., 3415 N. Ashland Ave., Chicago 13, Ill.
(See advertisement on page 267)

Ace Lite-Step Co., 1708-14 S. State St., Chicago 16, Ill.
Ace Loose Leaf Bindery Co., 45 S. Wells St., Chicago, Ill.
Ace Loose Leaf Corp., 27 Bleecker St., New York 12, N. Y.
Ackerman-Gould Co., 92 Bleecker St., New York 12, N. Y.

ACME BULLETIN CO., 37 E. 12th St., New York 3, N. Y.
(See advertisement on page 56)

Acme Fastener Co., 2533 Sullivan Ave., St. Louis 7, Mo.
Acme Letter File Corp., 168 Park Row, New York 38, N. Y.
Acme Lite Products Co., Congers, N. Y.

ACME PRODUCTS CO., 406 N. Van Buren St., Green Bay, Wis.
(See advertisement on page 210)

Acme Publishing Co., 126 W. 22nd St., New York 11, N. Y.

ACME SAFE CO., INC., 139 Grand St., New York, N. Y.
(See advertisement on page 255)

Acme Shear Co., Bridgeport 1, Conn.
Acme Staple Co., 1643 Haddon Ave., Camden 3, N. J.
Acme Stencil Co., 2056 E. Fourth St., Cleveland 14, Ohio

ACME VISIBLE RECORDS, INC., Crozet, Va.
(See advertisement on page 287

Acorn Pencil Co., Shelbyville, Tenn.

ACORN PRODUCTS CO., 4605 W. 21st St., Chicago 50, Ill. . .
(See advertisement on page 237)

Acromark Co., 103 Morrell St., Elizabeth 4, N. J.
Adams Bros. Salesbook Co., Topeka, Kans.
Adams, Cushing & Foster, Inc., 29 Melcher St., Boston, Mass.
Adams, Henry T., Mfg. Co., Mill Shoals, Ill.
Adams, S. G., Co., Tenth & Olive Sts., St. Louis 1, Mo.
Add Sales Co., 807 York St., Manitowoc, Wis.
Add-A-Unit Partition Co., 946 W. North Ave., Chicago, Ill.
Addo Machine Co., Inc., 145 W. 57th St., New York, N. Y.
Addressing Machine & Equipment Co., 326 Broadway, New York 7, N. Y.
Addressograph-Multigraph Corp., 1200 Babbitt Rd., Cleveland, Ohio
Addressoplate Corp., 373 Broadway, New York 13, N. Y.
Address-O-Rite Stencil & Machine Co., Inc., 64 W. 23rd St., New York 10, N. Y.
Adhesive Products Corp., 1660 Boone Ave., New York 60, N. Y.
Adirondack Chair Co., 1140 Broadway, New York 1, N. Y.
Adjustable Caster Co., 1411 Walnut St., Philadelphia 2, Pa.
Adjustable Fixture Co., 104 E. Mason St., Milwaukee 2, Wis.
Adjusto-Swing Office Machine Stands Co., 16131 E. Warren St., Detroit 24, Mich.
Advance Directory Co., 204 E. 22nd St., New York 10, N. Y.
Advance Industries, 3945 W. 5th Ave., Chicago, Ill.
Advance Salesbook Co., 148 W. 24th St., New York 11, N. Y.

ADVANCO PRODUCTS, Div. Advance Salesbook Co., 148 W. 24th St., New York 11, N. Y.
(See advertisement on page 171)

Aetna Products Co., P. O. Box 438, Hicksville, N. Y.
Affleck Stationery Co., P. O. Box 9, Palmer, Mass.
Aget Mfg. Co., 1408 E. Church St., Adrian, Mich.

AIGNER, G. J., CO., 426 S. Clinton St., Chicago 7, Ill.
(See advertisements on pages 194, 200)

AIGNER INDEX CO., 99 Reade St., New York 13, N. Y.
(See advertisements on pages 194, 200)

Airgard Mfg. Co., 362 W. Erie St., Chicago 10, Ill.
Airguide Instrument Co., 2210 Wabansia Ave., Chicago 47, Ill.
Airline Mfg. Co. of Connecticut, Warehouse Point, Conn.
Airline Yarn Products Co., Inc., Gastonia, N. C.
Airtemp Div., Chrysler Corp., 1600 Webster St., Dayton 1, Ohio
Ajax Time Stamp Co., Inc., 368 Broadway, New York 13, N Y.

AJUSTO EQUIPMENT CO., 2144 Madison Ave., Toledo 2, Ohio
(See advertisement on page 273)

Akay Corp., 4034 N. Kolmar Ave., Chicago 41, Ill.
Akins Mfg. Corp., 535 Broadway, New York 12, N. Y.
Aladdin Industries, Inc., 703 Murfreesboro Rd., Nashville, Tenn.
Albemarle Paper Mfg. Co., Richmond, Va.
Albright, J. E., & Co., 833 Broadway, New York, N. Y.
Alexander Mfg. Co., Bloomington, Ill.
All Purpose Metal Equipment Corp., 258 Mill St., Rochester 4, N. Y.

ALL TYPE STAPLE CO., 1600 Manhattan Ave., Union City, N. J.
(See advertisement on page 270)

Allegan Paper Products Co., Allegan, Mich.
Allen & Co., 13 Vandewater St., New York 7, N. Y.

ALLEN, R. C., BUSINESS MACHINES, INC., 678 Front Ave., N.W., Grand Rapids 4, Mich.
(See advertisement on page 255)

Allen, T. V., Co., 1025 W. 7th St., Los Angeles, Calif.

ALLIANCE RUBBER CO., Hot Springs, Ark., and Alliance, Ohio.
(See advertisement on page 243)

Allied Carbon & Ribbon Mfg. Corp., 165 Duane St., New York 13, N. Y.
Allied Mercantile Co., 220 Broadway, New York 38, N. Y.
Allied Research Corp., 85 Childs St., West Lynn, Mass.

ALL-LUMINUM PRODUCTS, Reed St. 36th to 37th, Philadelphia 46, Pa.
(See advertisement on page 274)

All-Mark Stamp & Sales Co., 124 S. Chestnut St., Youngstown 1, Ohio
All-Rite Pen, Inc., 241 Hudson St., Hackensack, N. J.

ALL-STEEL EQUIPMENT INC., 44 Griffith Ave., Aurora, Ill.
(See advertisement on page 109)

Alma Desk Co., High Point, N. C.
Alma Office Machine Corp., 440 4th Ave., New York, N. Y.
Almac Plastics, Inc., 600 Broadway, New York, N. Y.
Alpine Mfg. Co., 753 Main St., Fitchburg, Mass.
Alteneder, Theo., & Sons, 1217 Spring Garden St., Philadelphia 23, Pa.

ALUMINUM COOKING UTENSIL CO., INC., Wear-Ever Bldg., New Kensington, Pa.
(See advertisement on pages 31, 32, 33, 34)

ALUMINUM SEATING CORP., 17 S. Cherry St., Akron 8, Ohio
(See advertisement on page 87)

Aluminum Venetian Blind Co., 7461 S. South Chicago Ave., Chicago, Ill.
Alum-O-Lith, Inc., 278 Arden Drive, El Monte, Calif.

ALVIN & CO., 853 Palisado Ave., Windsor, Conn.
(See advertisement on page 226)

AMBERG FILE & INDEX CO., Kankakee, Ill.
(See advertisement on page 169)

American Addressing Machine Corp., 510 Sixth Ave., New York 11, N. Y.
American Art Clay Co., 4717 W. 16th St., Indianapolis 24, Ind.
American Art Works, Coshocton, Ohio
American Automatic Typewriter Co., 2323 N. Pulaski Road, Chicago 39, Ill.
American Bank Equipment Co., 5408 Jefferson St., Philadelphia 31, Pa.
American Beauty Cover Co., 2002 N. Field St., Dallas 1, Tex.
American Bible Society, 450 Park Ave., New York, N. Y.
American Binder Co., 230 Taaffe Place, Brooklyn 5, N. Y.
American Binder Co. of California, 444 Sansome St., San Francisco 11, Calif.
American Brass Co., Waterbury, Conn.
American Business Systems, 2929 "B" St., Philadelphia, Pa.
American Cabinet Hardware Corp., Rockford, Ill.
American Carbon Paper Corp., 1313 W. Lake St., Chicago 7, Ill.
American Carbon Paper Mfg. Co., Ennis, Tex.
American Chair Co., 911 N. 11th St., Sheboygan, Wis.
American Crayon Co., The, Sandusky, Ohio
American Decalcomania Co., 4334 W. 5th Ave., Chicago 24, Ill.

AMERICAN DICTATING MACHINE CO., INC., 65 Madison Ave., New York 16, N. Y.
(See advertisement on page 124)

American Envelope Co., West Carrollton, Ohio
American Evatype Co., Deerfield, Ill.
American Expansion Bolt & Mfg. Co., 909 N. Spaulding Ave., Chicago, Ill.
American "Falcon" Mfg. Corp., Auburn, Maine
American Fiber-Velope Mfg. Co., 231 N. 63rd St., Philadelphia 39, Pa.
American Fixture & Mfg. Co., Korrect-Way Div., 2300 Locust Blvd., St. Louis 3, Mo.
American Floor Products Co., 4922 Wisconsin Ave., N.W., Washington 16, D. C.
American Greetings Corp., 1328 W. 78 St., Cleveland, Ohio

AMERICAN HAIR & FELT CO., Mdse. Mart Plaza, Chicago 54, Ill.
(See advertisement on page 214)

American International Office Equipment Co., 7940 W. Third St., Los Angeles, Calif.
American Kleer-Vu Plastics, Inc., 53-06 Grand Ave., Maspeth 78, N. Y.
American-LaFrance-Foamite Corp., 140 E. LaFrance St., Elmira, N. Y.
American Latex Products Corp., 3341 W. El Segundo Blvd., Hawthorne, Calif.
American Leather Mfg. Co., 250 Passaic St., Newark, N. J.
American Lithofold Corp., 500 Bittner St., St. Louis 15, Mo.
American Machine Works, Inc., 1320 Clark St., Racine, Wis.

American Manifold Products Corp., 2914 W. Medill St., Chicago 47, Ill.
American Mfg. Co., Noble and West Sts., Brooklyn, N. Y.
American Map Co., 16 E. 42nd St., New York, N. Y.
American Mat Corp., 2018 Adams St., Toledo 2, Ohio
American Numbering Machine Co., Atlantic & Shepherd Aves., Brooklyn 8, N. Y.

AMERICAN PAD & PAPER CO., Holyoke, Mass.
(See advertisement on page 213)

American Paper Goods Co., Kensington, Conn.
American Paper Products Co., East Liverpool, Ohio
American Passbook Co., 1270 Ontario St., Cleveland, Ohio
American Pencil Co., 500 Willow Ave., Hoboken, N. J.
American Perforator Co., 625 W. Jackson Blvd., Chicago 6, Ill.
American Photo Laboratories, 28 N. Loomis St., Chicago 7, Ill.
American Photocopy Equipment Co., 1920 W. Peterson Ave., Chicago 26, Ill.

AMERICAN REGISTER CO., K at First St., Boston 27, Mass.
(See advertisement on page 30)

American Ribbon & Carbon Co., Inc., 20 Greenleaf St., Rochester, N. Y.
American School Service Co., 1600 E. 30th St., Cleveland 14, Ohio

AMERICAN SEAL & STAMP CO., 32 S. Clark St., Chicago, Ill.
(See advertisement on page 256)

American Seating Co., Grand Rapids, Mich.
American Stamp Mfg. Co., 92 Fulton St., New York, N. Y.
American Standard Mfg. Co., 2509 S. Green St., Chicago 8, Ill.
American Stencil Mfg. Co., 2714 Walnut St., Denver 5, Colo.
American Television & Radio Co., 300 E. 4th St., St. Paul 1, Minn.
American Thermos Bottle Co., Norwich, Conn.
American Thermo-Ware Co., Inc., 12 Warren St., New York 7, N. Y.
American Trunk & Case Co., 811 W. Evergreen Ave., Chicago 22, Ill.
American Wall Safe Mfg. Co., Inc., 274 Main St., Worcester, Mass.
American Writing Ink Co., Inc., 15 Hathaway St., Boston 10, Mass.
American Writing Paper Corp., Holyoke, Mass.
Ameron Wallet & Leather Novelty Co., 4 W. 22nd St., New York 10, N. Y.
Ames Bag Co., 7017 Euclid Ave., Cleveland 3, Ohio
Ames & Rollinson, 50 Church St., New York, N. Y.
Ames Safety Envelope Co., 21 Vine St., Somerville, Mass.
Ames Supply Co., 564 W. Randolph St., Chicago 6, Ill.
Ameurope, Inc., 535-543 Communipaw Ave., Jersey City 4, N. J.
Amity Leather Products Co., West Bend, Wis.
Amplifier Corp. of America, 398 Broadway, New York 13, N. Y.
Anchor Hocking Glass Corp., Lancaster, Ohio
Anderson Desk Mfg. Co., 1715 Johnston St., Los Angeles 31, Calif.
Anderson-Hickey Co., Inc., 915 Cherokee Ave., Nashville 7, Tenn.
Anderson & Sons, Inc., Elm and Notre Dame Sts., Westfield, Mass.
Andrews, P. L., Corp., 1328 Broadway, New York, N. Y.
Andrews-Alderfer Co., Foam Div., 1055 Home Ave., Akron 10, Ohio
Angle Genesee Corp., 107 Norris Dr., Rochester 10, N. Y.
Angle Steel, Inc., Plainwell, Mich.

ANGLER'S PRODUCTS CO., 45-22 162nd St., Flushing 58, N. Y.
(See advertisement on page 26)

Annin & Co., 85 Fifth Ave., New York, N. Y.
Ansty, Arch K., Co., 171 Second St., San Francisco 5, Calif.
Antiseptol Co., 5524 Northwest Highway, Chicago, Ill.
Apex Business Systems, 540 Pearl St., New York, N. Y.
Apex Products Corp., 48 W. 22nd St., New York, N. Y.
Applegate Chemical Co., 5630 Harper Ave., Chicago 37, Ill.
Appleton-Century-Crofts, Inc., 35 W. 32nd St., New York 1, N. Y.
Appleton Coated Paper Co., Appleton, Wis.
Appliance Products Co., 2034 Jenifer St., Madison 4, Wis.
Applicator Co., 157 13th St., Brooklyn 15, N. Y.

APSCO PRODUCTS, INC., 9855 W. Pico Blvd., Los Angeles 64, Calif.
(See advertisement on page 222)

Aqua Sportsman, Inc., 2518 Leslie Ave., Norwood, Cincinnati 12, Ohio
Arabol Mfg. Co., 110 E. 42nd St., New York, N. Y.
Arch Pen Co., 123 W. Madison St., Chicago, Ill.
Archer Label Co., 783 Kohler St., Los Angeles 21, Calif.
Arco Manifolding Co., 21 Rose St., New York 7, N. Y.

ARD MFG. CO., INC., 19 Vine St., Evansville, Ind.
(See advertisement on page 203)

Arel, Inc., 4916 Shaw St., St. Louis 10, Mo.
Argus Business Machines Div., Argus Cameras Inc., Ann Arbor, Mich.
Argus Mfg. Co., 1134 N. Kilbourn Ave., Chicago 51, Ill.
Ark-N-Sets, 100 Center St., Little Rock, Ark.
Arlington Seating Co., Arlington Heights, Ill.
Armstrong Cork Co., Lancaster, Pa.
Arnold, Remmie, Pen Co., Inc., 142 E. Washington St., Petersburg, Va.
Arnolt Corp., Warsaw, Ind.

ARNOT-JAMESTOWN DIVISION, AETNA STEEL PRODUCTS CORPORATION, 730 5th Ave., New York 19, N. Y.
(See advertisement on page 220)

ARROW FASTENER CO., INC., One Junius St., Brooklyn 12, N. Y.
(See advertisement on page 270)

ARROW PAPER PRODUCTS CO., 502 W. 30th St., New York, N. Y.
(See advertisement on page 143)

Art Crayon Co., 11 W. 42nd St., New York, N. Y.
Art Emboss-Print Co., Inc., 4520 S. Western Ave., Los Angeles, Calif.
Art In Bronze Foundry, 1621 E. 41st St., Cleveland, Ohio

ART METAL CONSTRUCTION CO., Jamestown, N. Y.
(See advertisement on page 113)

Art Metal Products Co., 3125 S. Kolin St., Chicago, Ill.
Art Novelty Mfg. Co., 1515 W. Cullerton St., Chicago 8, Ill.
Art Plastics Mfg. Co., 1240 S. Main St., Los Angeles 15, Calif.
Art Specialty Co., 3245 W. Lake St., Chicago 24, Ill.

ART STEEL SALES CORP., 170 W. 233rd St., New York 63, N. Y.
(See advertisements on page 144, 145)

Artamount, Inc., 225 Fifth Ave., New York, N. Y.
Artility Metal Products, Inc., Elkhart, Ind.
Artistic Desk Pad & Novelty Co., 721 E. 133rd St., New York 54, N. Y.
Artistic Lamp Mfg. Co., Inc., 395 Fourth Ave., New York 16, N. Y.
Artistic Reed & Willow Mfg. Co., 726 S. Desplaines St. Chicago 7, Ill.
Artkraft Mfg. Corp., Lima, Ohio
Artmor Plastics Corp., 1003 Oldtown Road, Cumberland 21, Md.
Arvey Corp., Fibre Forming Division, Olean, N. Y.
Ashtabula Hide & Leather Co., 3906 Main Ave., Ashtabula, Ohio
Associate Products Co., 1345 E. Gun Hill Road, New York 69, N. Y.
Associated Industrial Designers, P. O. Box 39652, Los Angeles 39, Calif.
Associated Services, P. O. Box 48, Carlinville, Ill.

ASSOCIATED STATIONERS SUPPLY CO., 231 S. Jefferson St., Chicago 6, Ill.
(See advertisement on page 174)

Athol Mfg. Co., Athol, Mass.
Atlantic Brass Works, Inc., 2600 W. Addison St., Chicago, Ill.
Atlantic Furniture Products Co., Inc., 1330 S. Sharp St., Baltimore, Md.
Atlantic Register Co., 144 Moody St., Waltham 54, Mass.
Atlas Machine Cover Mfg. Co., 2424 S. Canal St., Chicago 16, Ill.
Atlas Sponge Co., 9 White St., New York, N. Y.
Atlas Stationery Corp., 57 W. 23rd St., New York, N. Y.

ATLAS STENCIL FILES CORP., 16722 Westfield Ave., Cleveland 10, Ohio
(See advertisements on pages 152, 162)

Atlas Tack Corp., Fairhaven, Mass.
Atlas Tag Co., Neenah, Wis.
Auburn Mfg. Co., 10 Stack St., Middletown, Conn.
Aurora Steel Products Co., 153 Third St., Aurora, Ill.
Autocopy, Inc., 12150 S. Peoria St., Chicago 43, Ill.
Autographic Business Forms, Inc., 212 7th St., Hoboken, N. J.
Automatic Coinwrapping Machine Corp., 37 E. 18th St., New York, N. Y.
Automatic File & Index Co., 549 W. Washington Blvd., Chicago, Ill.
Automobile Cover Corp., 3526 Hudson Blvd., Jersey City, N. J.
Automotive Stamping & Mfg. Co., 15391 Idaho Ave., Detroit 38, Mich.
Autopoint Co., Division of Cory Corp., 1801 Foster Ave., Chicago 40, Ill.
Avery Adhesive Label Corp., 1616 S. California Ave., Monrovia, Calif.
Ayres Corp., P. O. Box 1081, Wilmington, Calif.

B

BB Chemical Co., 784 Memorial Drive, Cambridge 39, Mass.
B-B Pen Co., Inc., 6245 Santa Monica Blvd., Hollywood 38, Calif.
B-T Co., Inc., 121 N. Broadway, Milwaukee 2, Wis.
Bache, Semon, & Co., 636 Greenwich St., New York 14, N. Y.
Baco Ribbon & Supply Co., 612 N. Sappington, Kirkwood 22, Mo.
Badgaire, Inc., 2251 S. Allis St., Milwaukee 7, Wis.
Badger Paper Mills, Inc., Peshtigo, Wis.
Baff Mfg. Co., North Arlington, N. J.
Bailie Wickercraft Corp., 827 Washington St., Boston, Mass.

BAINBRIDGE, KIMPTON & HAUPT, INC., 218 Greenwich St., New York 8, N. Y.
(See advertisement on page 23)

Bainbridge's, Chas. T., Sons, 20 Cumberland St., Brooklyn 1, N. Y.
Bakelite Corp., 30 E. 42nd St., New York, N. Y.
Baker Brush Co., Inc., 83 Grand St., New York, N. Y.
Baker Check Tray Co., 15½ E. Central Ave., Miami, Okla.
Ball Pen Co., 6235 Santa Monica Blvd., Hollywood, Calif.
Ballard Pencil Co., P. O. Box B, Glenwood, N. J.
Ballymore Co., 139 Pennsylvania Ave., Wayne, Pa.
Baltimore Business Forms Co., 3120 Frederick Ave., Baltimore 29, Md.
Bandes, Julius, & Co., Inc., 171 Hillside Ave., Williston Park, L.I., N.Y.
Bank Products Co., 3 Park Place, New York 7, N. Y.
Bank Vault Inspection Co., 1809 Callowhill St., Philadelphia 30, Pa.

BANKERS BOX CO., 720 S. Dearborn St., Chicago 5, Ill.
(See advertisements on pages 43, 44, 164A, 164B)

BANKERS & MERCHANTS, INC., 3229 N. Sheffield Ave., Chicago 13, Ill.
(See advertisement on page 243)

Banov-Bernsley & Co., Inc., 37 E. 21st St., New York 10, N. Y.

BARBER-COLMAN COMPANY, 1244 Rock St., Rockford, Ill.
(See advertisement on page 138)

Barcalo Mfg. Co., 225 Louisiana St., Buffalo, N. Y.
Barclay Industries Corp., 1301 W. Clearfield St., Philadelphia 32, Pa.
Barco Chemical Products Co., 701 S. LaSalle St., Chicago 5, Ill.
Bare, D. M., Paper Co., Roaring Springs, Pa.
Barker Greeting Card Co., P. O. Box 2177, Cincinnati 1, Ohio
Barkin Expanding Envelope Co., Inc., 78 Greene St., New York, N. Y.

BARKLEY, C. L., & CO., 1220 W. Van Buren St., Chicago 7, Ill.
(See advertisements on pages 170, 196)

Barnard, Geo. D., Co., 3863 Laclede Ave., St. Louis 8, Mo.
Barnes, A. R., & Co., 8111 N. St. Louis St., Skokie, Ill.
Barrett Adding Machine Div., Lanston Monotype Machine Co., 24th at Locust St., Philadelphia 3, Pa.
Barrett Bindery Co., 1330 W. Monroe St., Chicago 7, Ill.
Barrett, C. E., & Co., 6794 N. Ionia St., Chicago, Ill.
Barrett, P. L., 118 Brooke Ave., Norfolk, Va.
Barrett, Wm. L., Co., 30 School St., Bristol, Conn.
Barricks Mfg. Co., 134 W. 54th St., Chicago 9, Ill.
Bartlett Label Co., 2135 Portage St., Kalamazoo 29F, Mich.
Barwel Mfg. Co., Inc., 95 Commercial St., Brooklyn, N. Y.

BASSICK CO., 437 Howard Ave., Bridgeport 2, Conn.
(See advertisement on page 72)

Bastian Brothers Co., 1600 N. Clinton Ave., Rochester 1, N. Y.

Bates Accounting Forms Co., Inc., 33 W. 42nd St., New York 18, N. Y.
Bates Mfg. Co., Orange, N. J.

BATHRICK-COLLINS, INC., Medina, N. Y.
(See advertisement on page 268)

Baum, Russell Ernest, Inc., 615 Chestnut St., Philadelphia 6, Pa.

BAUMGARTEN, FRED, Exclusive Imports, 675 Cooledge Ave., Atlanta 6, Ga.
(See advertisement on page 222)

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester 2, N. Y.
Bay Products Inc., 3001 N. 16th St., Philadelphia 32, Pa.
Bay West Paper Co., Green Bay, Wis.

BEACH PUBLISHING CO., 7338 Woodward Ave., Detroit 2, Mich.
(See advertisement on page 50)

Bearse Mfg. Co., 3815 W. Cortland St., Chicago, Ill.
Beaumont Co., Morgantown, W. Va.
Beaver Furniture Corp., 42 Greene St., New York 13, N. Y.
Beck Duplicator Co., Division of Autocopy, Inc., 150 W. 26th St., New York 1, N. Y.
Beckley-Cardy Co., 1900 N. Narragansett Ave., Chicago 39, Ill.
Beekman Paper Co., Inc., 137 Varick St., New York 13, N. Y.
Belstle Co., Shippensburg, Pa.
Bell Sound Systems, Inc., 555 Marion Rd., Columbus 7, Ohio
Belmar Mfg. Co., 16 Marble St., Canton, Pa.
Bemis Bro. Bag Co., 408 Pine St., St. Louis 2, Mo.
Benjamin Electric Mfg. Co., Northwest Highway, Desplaines, Ill.
BenMont Papers, Inc., Bennington, Vt.
Bennett Mfg. Co., Inc., 41 Mechanic St., Alden, N. Y.
Benner Leather Goods Co., 315 W. Wright St., Milwaukee, Wis.

BENTSON MFG. CO., 652 N. Highland Ave., Aurora, Ill.
(See advertisement on page 112)

Bentwood Products, Inc., 1555 S. 10th St., Louisville, Ky.
Berger Mfg. Div., Republic Steel Corp., 1038 Belden Ave., N.E., Canton 5, Ohio
Berkeley Industries, 230 Fifth Ave., New York 1, N. Y.
Berkey Leather Furniture Corp., 595 Broadway, New York 12, N. Y.
Berlin & Jones Co., Inc., 601 W. 26th St., New York, N. Y.
Berman, L. & Co., 1125 W. Eichel Ave., Evansville 7, Ind.
Bermat Products Corp., 74 Lafayette St., New York, N. Y.

BERNARD FRANKLIN CO., INC., Hedley, Bath & Bristol Sts., Philadelphia 37, Pa.
(See advertisement on page 140)

BERNAY PRODUCTS CO., 412 S. Wells St., Chicago 7, Ill.
(See advertisement on page 209)

Berns Mfg. Corp., 3050 N. Rockwell St., Chicago 18, Ill.
Berry, Henry, Associates, 1604 E. Dean Road, Milwaukee 17, Wis.
Bert Mfg. Co., Irvington-on-Hudson, N. Y.
Best, Richard, Pencil Co., 211 Mountain Ave., Springfield, N. J.
Better Packages, Inc., Plant No. 5-A, 259 Canal St., Shelton, Conn.

BEVCO PRECISION MFG. CO., 831 Chicago Ave., Evanston, Ill.
(See advertisement on page 73)

Bickett, L. M., Co., Watertown, Wis.
Big Joe Mfg. Co., 900 W. Jackson Blvd., Chicago, Ill.
Bigelow Rugs & Carpets, 140 Madison Ave., New York, N. Y.
Bildey Products Corp., 82 Duane St., New York 7, N. Y.

BINNEY & SMITH, INC., 380 Madison Ave., New York 17, N. Y.
(See advertisement on page 97)

Bircher Co., Inc., 192 Mill St., Rochester 4, N. Y.
Bird & Son, Inc., East Walpole, Mass.
Birmingham Paper Co., 2110 5th Ave., S., Birmingham, Ala.
Bison Distributing Co., P. O. Box 36, Buffalo 16, N. Y.
Bison Research Service, 117 S. Lake Road, Buffalo, Minn.

BLACKBOURN SYSTEMS, INC., 230 S. Cedar Lake Rd., Minneapolis 5, Minn
(See advertisement on page 49)

Blade Printing & Paper Co., 232 Superior St., Toledo 4, Ohio

BLAIR ALUMINUM FURNITURE CO., Marietta, Ga.
(See advertisement on page 75)

Blaisdell Pencil Co., Bethayres, Pa.
Blake Industries, 16738 E. Warren St., Detroit 24, Mich.
Blanchard Bros. & Lane, 408 Frelinghusen Ave., Newark 5, N. J.
Blank, Arthur, & Co., Inc., 38 Causeway St., Boston 14, Mass.
Blue Goose Greeting Card Co., Inc., 749 Monroe Ave., Rochester, N. Y.
Blue Star Leather Mfg. Corp., 55 W. 26th St., New York 10, N. Y.
Blumberg, Julius, Inc., 80 Exchange Place, New York, N. Y.
Boeckler Instrument Co., P. O. Box 6155, Tucson, Ariz.
Bogen, David, Co., Inc., 29 9th Ave., New York, N. Y.
Bohn Duplicator Corp., 444 Fourth Ave., New York 16, N. Y.
Bolsey Corp. of America, 118 E. 25th St., New York 10, N. Y.
Bolta Corporation, 151 Canal St., Lawrence, Mass.
Bond Equipment Co., 6633 Enright Ave., St. Louis 5, Mo.
Bonnar-Vawter, Inc., 1717 E. 30th St., Cleveland 14, Ohio
Bonney-Vehslage Tool Co., 61 N. J. R. R. Ave., Newark 5, N. J.
Bookmate Co., First National Bank Bldg., Miami, Okla.
Boomerang Chair Pad Co., 447 Brookes Ave., Passaic, N. J.

BOORUM & PEASE CO., 84 Hudson Ave., Brooklyn 1, N. Y.
(See advertisement on page 173)

Bordeaux Co., West Springfield, Mass.
Borden Co., 350 Madison Ave., New York 17, N. Y.
Borg-Erickson Corp., 1133 N. Kilbourn Ave., Chicago 51, Ill.

BORROUGHS MFG. CO., 3002 N. Burdick, Kalamazoo, Mich.
(See advertisement on page 258)

Bosca, Hugo, Co., Inc., Springfield 99, Ohio
Bostitch, Inc., Mechanic St., Westerly, R. I.
Boston Drinking Cup Co., 297 High St., Dedham 1, Mass.
Boston Envelope Co., 297 High St., Dedham 1, Mass.

BOSTROM MFG. CO., 133 W. Oregon St., Milwaukee 4, Wis.
(See advertisement on page 81)

Bostwick-Goodell Co., 50 Jefferson Ave., Norwalk, Ohio
Botts Mfg. Co., The, 79 Crosby St., New York 12, N. Y.
Bowman Specialty Co., 2710 Detroit Ave., Cleveland 13, Ohio
Boyce, A. E., Co., Muncie, Ind.
Boyle Leather Goods Co., Inc., 36 E. 31st St., New York 16, N. Y.

BRADEN MFG. CO., 4624 S. Cedar St., Lansing, Mich.
(See advertisement on page 261)

Bradley Corp., P. O. Box 1340, Grand Central Sta., New York 17, N.Y.

BRADLEY, MILTON, CO., 74 Park St., Springfield 2, Mass.
(See advertisement on page 283)

Bradner Smith & Co., 333 S. Desplaines St., Chicago 6, Ill.
Brandt Automatic Cashier Co., Watertown, Wis.
Brenner, Wm., Furniture Corp., Xenia, Ohio
Brewer-Titchner Corp., Cortland, N. Y.
Brewster Mfg. Co., 2262 Bedford Ave., Brooklyn 26, N. Y.
Bridgeport Hardware Mfg. Corp., 100 Seaside Park, Bridgeport 5, Conn.
Bridgeport Pen Co., 237 John St., Bridgeport, Conn.

BRIGHT CHAIR CO., INC., 133 Bleecker St., New York 12, N. Y.
(See advertisement on page 181)

Brightwater Paper Co., Adams, Mass.
Bristol Paper Products, Inc., 25-25 Borden Ave., Long Island City 1, N. Y.
Bristow, Stanley R., 22 Central Ave., West Orange, N. J.
Bro-Dart Industries, 59 E. Alpine St., Newark, N. J.
Brooke Corp., 33 N. LaSalle St., Chicago 2, Ill.
Brooklyn Mailing Device Co., Inc., 233 S. First St., Brooklyn 11, N. Y.
Brown, Arthur, & Bro., Inc., 2 W. 46th St., New York 36, N. Y.
Brown & Bigelow, 1286 University Ave., St. Paul, Minn.

BROWN, HOMER B., CO., 1718 Church St., Nashville 3, Tenn.
(See advertisement on page 37)

Brown, L. L., Paper Co., Adams, Mass.
Brown Paper Goods Co., Libertyville, Ill.

BROWNE-MORSE CO., Muskegon, Mich.
(See advertisement on page 121)

Brownie Mfg. Co., 55 Frankfort St., New York, N. Y.
Brownville Paper Co., Brownville, N. Y.
Bruning, Charles, Co., Inc., 4754 Montrose Ave., Chicago 41, Ill.
Brunswick-Balke-Collender Co., 623 S. Wabash Ave., Chicago 5, Ill.
Brush Electronics Co., 3405 Perkins Ave., Cleveland 14, Ohio

BRUSH, JOHN D., & CO., INC., 545 West Ave., Rochester 11, N. Y.
(See advertisement on page 250)

BRUSHMAKERS, INC., 529 S. Seventh St., Minneapolis, Minn.
(See advertisement on page 56)

Buchan Loose Leaf Records Co., 470 S. Penn St., Clifton Heights, Pa.
Buckens Mfg. Co., 134 Seymour St., Stratford, Conn.
Buckeye Ribbon & Carbon Co., 7209 St. Clair Ave., Cleveland, Ohio
Buckstaff Co., 1122 S. Main St., Oshkosh, Wis.
Bud Type Cleaner Co., 4229 York Road, Baltimore 12, Md.

BUDLEW PRODUCTS CO., 3535 W. Cortland St., Chicago, Ill.
(See advertisement on page 97)

Buhl Optical Co., 1009 Beech Ave., Pittsburgh 33, Pa.
Bulman Co., Inc., 1719 Elizabeth St., N.W., Grand Rapids 2, Mich.
Bunn, B. H., Co., 7605 S. Vincennes Ave., Chicago, Ill.
Burgess Fastening Co., 1220 W. Ninth St., Cleveland 13, Ohio
Burke & James, Inc., 321 S. Wabash Ave., Chicago 4, Ill.
Burkhardt Co., 545 W. Larned St., Detroit 26, Mich.
Burlington Venetian Blind Co., Burlington, Vt.
Burlington Willow Ware Shop, Burlington, Iowa
Burns Mfg. Co., 1605 Central Ave., Far Rockaway, N. Y.
Burroughs Corp., 6071 Second Ave., Detroit 32, Mich.
Burton Paper Products Corp., 25-25 Borden Ave., Long Island City, N. Y.
Bushnell, Alvah, Co., 925 Filbert St., Philadelphia 7, Pa.
Business Efficiency Aids, 8114 Lawndale Ave., Skokie, Ill.
Business Machine Products, Inc., 8 Engle St., Englewood, N. J.
Business Systems Corp., 100 Sixth Ave., New York, N. Y.
Butler, A. D., Inc., 932 Winchester Road, Lexington 3, Ky.
Butler, Wm. R., 7516 Harrison St., Forest Park, Ill.
Buxton, Inc., 93 Orleans St., Springfield, Mass.
Buzza-Cardozo, Inc., 8650 Beverly Blvd., Los Angeles 54, Calif.

C

C D C Fount-O-Ink Co., 3507 Eagle Rock Blvd., Los Angeles 65, Calif.
C & H Supply Co., Metal-Cal Div., 415 E. Beach Ave., Inglewood 3, Calif.
Cabot's Promotional Aids, Inc., 910 W. Van Buren St., Chicago 7, Ill.
Cadie Chemical Products, Inc., 549 W. 132nd St., New York, N. Y.
Cadillac Office Equipment, 4545 W. Lake St., Chicago, Ill.
Calculagraph Co., Harrison, N. J.
Calculator Equipment Corp., Orange, N. J.
Calcu-Tax Corp., 49 W. 37th St., New York 18, N. Y.
California Artists, 351 W. 52nd St., New York, N. Y.
Calvert Lithographing Co., 2100 W. Grand River Ave., Detroit 1, Mich.
Camille Co., Inc., 19-29 Rockwell Place, Brooklyn 17, N. Y.
Campbell Box & Tag Co., 903 S. Main St., South Bend, Ind.

Campbell Products Co., 520 N. Michigan Ave., Chicago, Ill.
Camporese Cabinet Co., 65-48 Metropolitan Ave., Middle Village 79, N.Y.
Campro Sales Co., 1300 4th St., SW., Canton, Ohio
Can-Pro Corp., 33 E. McWilliams St., Fond du Lac, Wis.
Canton Glass Co., Inc., Marion, Ind.
Canvas & Leather Bag Co., Inc., 303 Fifth Ave., New York, N. Y.
Cape Shore Paper Products, 57 High St., South Portland, Me.

CAPITOL METAL PRODUCTS, 577 University Ave., St. Paul 3, Minn.
(See advertisement on page 190)

Carbon Paper Pac Co., 210 S. Clinton St., Chicago 6, Ill.
Carbon-Feedmaster Co., 309 Henry St., Eureka, Ill.
Carbonized Paper Co., 1000 21st St., Lincoln 1, Nebr.
Card, D. R., Co., 829 Merchandise Bldg., Minneapolis 3, Minn.
Card Mart, Inc., P. O. Box 5, Forest Park Sta., Springfield 8, Mass.
Cardinell Corp., 15 Label St., Montclair, N. J.
Cardmaster Co., 1920 W. Sunnyside Ave., Chicago 40, Ill.
Carlton Brief Case Corp., 736 Broadway, New York 3, N. Y.
Carlton-Surrey, Inc., Exhibitors Building, Grand Rapids 2, Mich.
Carondelet Mfg. Co., 5826 S. Broadway, St. Louis, Mo.
Carpenter Paper Co., 2402 Douglas St., Omaha 2, Nebr.
Carrier Corp., 300 S. Geddes St., Syracuse, N. Y.
Carrington, George S., Co., 2732 W. Fullerton Ave., Chicago, Ill.
Carroll, J. B., Co., 319 N. Albany Ave., Chicago, Ill.
Carter's Ink Co., 239 First St., Cambridge 42, Mass.
Case Bros., Inc., P.O. Box 831, Highland Park, Manchester, Conn.
Case & Risley Press Paper Co., Oneco, Conn.
Case Stationery Co., Inc., 528 W. 28th St., New York 1, N. Y.
Case, W. R., & Sons Cutlery Co., Bradford, Pa.

CASPER, IRWIN, INC., 401 Broadway, New York 13, N. Y.
(See advertisement on page 221)

Casto & Harris, Inc., Spencer, W. Va.
Cellulose & Paper Converting Co., Inc., 435 N. 5th St., Philadelphia 23, Pa.

CEL-U-DEX CORP., 1 Main St., Brooklyn 1, N. Y.
(See advertisements on pages 142, 196, 200, 260)

CENTRAL CAN CO., INC., 2417 W. 19th St., Chicago, Ill.
(See advertisement on page 290)

Central Desk Mfg. Co., 454 N. Armour St., Chicago 22, Ill.
Central Paper Co., Menasha, Wis.
Central Printing Machinery Co., 3622 W. Chicago Ave., Chicago 51, Ill.
Central Tablet Mfg. Co., 414 Centab Dr., Columbus 3, Ohio
Chadwick, N. R., Co., 17 S. Belmont Ave., Richmond 21, Va.
Challenge Machinery Co., Grand Haven, Mich.
Challenger, Inc., P. O. Box 67, New Haven, Mich.
Challenger Sales Co., 890 Sixth Ave., New York 1, N. Y.
Challenger Steel Products Corp., 350 Morgan Ave., Brooklyn 11, N. Y.
Champion, Iden Charles, Co., 4625 W. Wells St., Milwaukee 13, Wis.
Chandler & Price Co., 6000 Carnegie Ave., Cleveland 3, Ohio
Chaney Mfg. Co., 567 E. Pleasant St., Springfield, Ohio
Changepoint, Inc., 546 S. Rockford St., Tulsa 20, Okla.
Chardon Rubber Co., Chardon, Ohio
Charm Products Mfg. Corp., 225 Lafayette St., New York 12, N. Y.
Charnstrom, W. A., Co., 305 S. 5th St., Minneapolis 15, Minn.
Chart-Pak, Inc., 102 Lincoln Ave., Stamford, Conn.
Charvoz-Roos Corp., 185 Hackensack St., East Rutherford, N. J.
Chatham Mfg. Co., Inc., 915 Broadway, New York 10, N. Y.
Chatillon, John, & Sons, 85 Cliff St., New York 38, N. Y.
Check Writer Co., Inc., 536 Broadway, New York 12, N. Y.
Chicago Binder & File Co., 720 S. Dearborn St., Chicago 5, Ill.

CHICAGO CARD HOLDER CO., 844 Ridge Road, Highland Park, Ill.
(See advertisement on page 200)

Chicago Cardboard Co., 1240 N. Homan Ave., Chicago, Ill.

CHICAGO DESK PAD CO., INC., 15 N. Jefferson St., Chicago 6, Ill.
(See advertisements on pages 99, 103)

Chicago Dictating Machine Co., 549 W. Randolph St., Chicago 6, Ill.

CHICAGO LOCK CO., 2026 N. Racine Ave., Chicago, Ill.
(See advertisement on page 205)

Chicago Metallic Mfg. Co., 3711 S. Ashland Ave., Chicago 9, Ill.
Chicago Modern Products Co., 220 S. State St., Chicago 4, Ill.
Chicago Printed String Co., 2320 W. Logan Blvd., Chicago 47, Ill.
Chicago Saddlery Co., 105 S. Jefferson St., Chicago 6, Ill.
Chicago Thrift-Etching Corp., 1555 N. Sheffield Ave., Chicago, Ill.
Chicago Watchclock Div., Great Lakes Industries, Inc., 1526 S. Wabash Ave., Chicago 5, Ill.
Christy Co., Fremont, Ohio
Chubb Chairs, Inc., Hickory, N. C.
Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati 14, Ohio
Cin-Made Corp., 800 E. Ross Ave., Cincinnati 14, Ohio
Citation Cards, Inc., 7 E. 35th St., New York 16, N. Y.
Clarin Mfg. Co., 4640 W. Harrison St., Chicago 44, Ill.
Clark, Keith, Inc., 130 W. 42nd St., New York, N. Y.
Clark, R. W., Mfg. Co., 5137 Lincoln Ave., Chicago 25, Ill.
Clark, W. L., Co., Inc., 56 Lafayette St., New York, N. Y.
Clarotype Co., Inc., 261 Broadway, New York 7, N. Y.
Clary Corp., San Gabriel, Calif.
Clauss Cutlery Co., Fremont, Ohio
Clearprint Paper Co., 1482 67th St., Emeryville, Calif.
Cleveland Container Co., 3571 W. 62nd St., Cleveland, Ohio
Cleveland Leather Goods Co., 28 Noble Court, N.W., Cleveland, Ohio
Cline, K. F., Co., Inc., P. O. Box 107, Dickson, Tenn.
Clipper Products Co., 3223 N. Sheffield Ave., Chicago 13, Ill.
Clyne Mfg. Co., 3207 Harrison St., Cincinnati, Ohio
Coast Book Cover Co., 810 E. Third St., Los Angeles 54, Calif.
Coast Directory Co., 1121 Howard St., San Francisco 3, Calif.
Codex Book Co., Inc., 74 Broadway, Norwood, Mass.
Codo Mfg. Corp., Coraopolis, Pa.
Coinometer Corp., 1223-7 S. Wabash Ave., Chicago 5, Ill.
Cole, H., Co., 82 N. High St., Columbus, Ohio
Cole, M. T., Co., 5522 S. Everett Ave., Chicago 37, Ill.

COLE STEEL EQUIPMENT CO., INC., 285 Madison Ave., New York 17, N. Y.
(See advertisements on pages 153, 154, 155, 156, 157, 158, 159, 160)

Collier Mfg. Corp., Three Oaks, Mich.
Collier-Keyworth Co., Gardner, Mass.
Collins-Benton Co., Inc., 200 Washington St., Hoboken, N. J.
Collins, J. J., Sons, 1315 W. Congress St., Chicago, Ill.
Colonial Carbon Co., 5150 Church St., Skokie, Ill.
Colonial Co., 2783 W. 36th St., Brooklyn 24, N. Y.
Colonial-Premier Co., 466 W. Superior St., Chicago 10, Ill.
Colson Corp., Elyria, Ohio
Colson, U. O., Co., Paris, Ill.
Columbia Chemical Co., Inc., 154 E. Erie St., Chicago, Ill.
Columbia Loose Leaf Corp., 285 Lafayette St., New York 12, N. Y.
Columbia Pencil Co., Inc., 1645 Jericho Turnpike, New Hyde Park, L. I., N. Y.

COLUMBIA RIBBON & CARBON MFG. CO., INC., 136 Herb Hill Rd., Glen Cove, L. I., N. Y.
(See advertisements on pages 65, 241)

COLUMBIA STEEL EQUIPMENT CO., Fort Washington, Pa.
(See advertisement on page 163)

Columbia Walescraft, Ltd., 50 W. 17th St., New York, N. Y.
Columbia Wiping Cloth Co., 10th and Hardesty Sts., Kansas City, Mo.

COLUMBIAN ART WORKS, INC., 2300 W. Cornell St., Milwaukee 9, Wis.
(See advertisement inside front cover)

Columbian Rope Co., Auburn, N. Y.
Columbus Show Case Co., 850 W. Fifth St., Columbus, Ohio
Combined Industries, Inc., 33-01 Far Rockaway Blvd., Edgemere 91, N. Y.
Comfort Cushion Co., Inc., 194 Salem St., Malden 48, Mass.
Comfort Lines, Inc., 1735 W. Diversey Blvd., Chicago, Ill.
Commander Mfg. Co., 4225 W. Kinzie St., Chicago, Ill.
Commercial Controls Corp., 1 Leighton Ave., Rochester 2, N. Y.
Commercial Paper Co., 523 Cherry St., Philadelphia 6, Pa.
Commercial Paste Co., 504 Buttles Ave., Columbus 8, Ohio
Commonwealth Pencil Co., Shelbyville, Tenn.
Commonwealth Publishing Co., 542 S. Dearborn St., Chicago 5, Ill.
Compass Instrument & Optical Co., Inc., 104 E. 25th St., New York, N. Y.
Compco Corp., 2251 W. St. Paul Ave., Chicago 47, Ill.
Comprehensive Fabrics, Inc., 49 W. 33rd St., New York, N. Y.
Comptometer Dictation Division, Felt & Tarrant Mfg. Co., 1735 N. Paulina St., Chicago 22, Ill.
Compton, W. H., Shear Co., 314 Camden St., Newark, N. J.
Concord Pen Co., 41 Great Jones St., New York, N. Y.
Congoleum-Nairn, Inc., Kearney, N. J.
Congress Chair Co., Inc., 26 Tiffany Pl., Brooklyn, N. Y.
Conklin Pen Co., 900 N. Franklin St., Chicago, Ill.
Connecticut Telephone and Electric Corp., 70 Britannia St., Meriden, Conn.
Conolly, Henry, Co., 228 South Ave., Rochester 4, N. Y.

CONSOLIDATED BUSINESS SYSTEMS, INC., 30 Vesey St., New York 7, N. Y.
(See advertisement on page 175)

Consolidated Loose Leaf, Inc., 536 Pearl St., New York 7, N. Y.

CONSOLIDATED RIBBON & CARBON CO., 2900 W. Medill Ave., Chicago 47, Ill.
(See advertisement on page 64)

Consolidated Stamp Mfg. Co., Inc., 44 Warren St., New York 7, N. Y., and 1123 W. Washington Blvd., Chicago 7, Ill.
Constructo Products, Inc., 601 W. 26th St., New York 1, N. Y.
Continental Bank-Supply Co., P. O. Box 266, Mexico, Mo.
Continental Coin Devices, Inc., 3203 S. Austin Blvd., Cicero, Ill.
Continental Decalcomania Co., Sparta, Mich.
Continental Felt Co., 22 W. 15th St., New York 11, N. Y.
Continental Ink Co., 3144 S. Austin Blvd., Cicero 50, Ill.
Continental Mfg. Co., Inc., 706 Sixth Ave., New York 10, N. Y.
Continental Ribbon & Carbon Co., 2704 Polk Ave., Houston 3, Texas
Convoy, Inc., 3480 Navarre Rd., S.W., Canton 6, Ohio
Cook, H. C., Co., 14 Beaver St. Ansonia, Conn.

COOKE & COBB DIVISION, Wilson Jones Co., 122 E. 23rd St., New York 10, N.Y.
(See advertisement on page 170)

Cooke Time Stamp Co., 1111 Farnam St., Omaha, Nebr.

COOKS', INC., 207 Lakeview Ave., Blackwood, N. J.
(See advertisement on page 39)

Coppage Printing & Loose Leaf Co., Inc., 441 Pearl St., New York 7, N. Y.
Copy Holder Co., 531 Mission St., San Francisco, Calif.
Copy Papers Sales & Service Agency, Inc., 3109-19 W. Harrison St., Chicago 12, Ill.

COPY-CRAFT, INC., 105 Chambers St., New York 7, N. Y.
(See advertisement on page 131)

Copy-Plus, Inc., 2817 W. Carmen Ave., Milwaukee 9, Wis.
Corbin Cabinet Lock Div., American Hardware Corp., Orchard and Park Sts., New Britain, Conn.
Cordley & Hayes, 443 Fourth Ave., New York 16, N. Y.
Cormac Industries, Inc., 80 Fifth Ave., New York 11, N. Y.

CORRY-JAMESTOWN MFG. CORP., Corry, Pa.
(See advertisements on pages 115, 116)

COSOM INDUSTRIES, 6012 Wayzata Blvd., Minneapolis, Minn.
(See advertisement on page 126)

Cott Index Co., 1515 Hess St., Columbus 12, Ohio

COTTERMAN, I.D., 4535 N. Ravenswood Ave., Chicago 40, Ill.
(See advertisement on page 201)

Cottrell-Clarke, Inc., 130 Duffield St., Detroit 1, Mich.
Couch, S. H., Co., Inc., North Quincy, Mass.
Country Cousin, Lake Placid, N. Y.
Country Cousins, Inc., 307 S. Farwell St., Eau Claire, Wis.
Cowan Mfg. Co., 241 Clay St., San Francisco, Calif.
Cowhig Industries, 899 Boyleston St., Boston, Mass.
Coxhead, Ralph C., Corp., 720 Frelinghuysen Ave., Newark 5, N. J.
Craftint Mfg. Co., 1615 Collamer Ave., Cleveland 10, Ohio
Craig Machine, Inc., Danvers, Mass.

CRAM, GEORGE F., CO., INC., 730 E. Washington St., Indianapolis 7, Ind.
(See advertisements on pages 185, 186)

Cramer Posture Chair Co., Inc., 1205 Charlotte St., Kansas City 6, Mo.
Cramer Safe & Office Equipment Co., 1417 McGee St., Kansas City 6, Mo.
Crane & Co., Inc., 30 South St., Dalton, Mass.
Crawford Metal Craftsmen, Inc., Galion, Ohio
Creative Plastics Corp., Stony Brook, L. I., N. Y.
Crescent Products Co., 315 N. 14th St., Terre Haute, Ind.
Crocker-McElwain Co., Holyoke, Mass.
Crofoot, Nielsen Co., 205 W. Wacker Dr., Chicago, Ill.
Croname, Inc., 3701 N. Ravenswood Ave., Chicago, Ill.
Cross, A. T., Pencil Co., 53 Warren St., Providence, R. I.
Cross, Mark, Co., 1926 Broadway, New York, N. Y.
Crown Products Co., 666 Lake Shore Drive, Chicago 11, Ill.
Crown Zellerbach Corp., 343 Sansome St., San Francisco, Calif.

CROWNOLA LOOSE LEAF PRODUCTS, INC., 114-116 Bleecker St., New York 12, N. Y.
(See advertisement on page 166)

Cruver Mfg. Co., 2456 W. Jackson Blvd., Chicago, Ill.
Crystal Fixture Co., 226 S. Wabash Ave., Chicago, Ill.
C-Thru Ruler Co., 827 Windsor St., Hartford, Conn.
Cummins-Chicago Corp., 4740 N. Ravenswood Ave., Chicago, Ill.
Cupples-Hesse Corp., 4175 N. Kingshighway, St. Louis, Mo.
Curran Corp., 100 S. Canal St., Lawrence, Mass.
Currier Mfg. Co., 2448 W. Larpenteur Ave., St. Paul 8, Minn.
Curta Calculator Co., 4755 W. Madison St., Chicago, Ill.

CURTIS-YOUNG CORP., 110 W. 18th St., New York 11, N. Y.
(See advertisements on pages 67, 93, 94)

CUSHMAN & DENISON MFG. CO., 153 W. 23rd St., New York 11, N. Y.
(See advertisement on page 230)

D

D & M Products Co., 78-11 Roosevelt Ave., Jackson Heights 72, N. Y.
Daco Card & Index Co., 301 Congress St., Boston 10, Mass.
Daffin Mfg. Co., Lancaster, Pa.
Dahlke Staty. & Mfg. Co., 327 Washington St., Buffalo, N. Y.
Dale Office Furniture Mfrs., 61 W. Hubbard St., Chicago 10, Ill.
Dale, Robert, Co., Inc., 2256 Colorado Blvd., Los Angeles, Calif.
Daley Store Fixtures Division, Duro Consolidated, Inc., P. O. Box 248, Redwood City, Calif.
Dalton, Wm. J., Advertising, 431 Merrill Ave., Park Ridge, Ill.
Dancyger Mfg. Co., 4707 Detroit Ave., Cleveland 2, Ohio
Dandy Storage File Co., Rural Route One, Deerfield, Ill.
Dansen Co., P. O. Box 556, St. Cloud, Minn.

DARNELL CORP., LTD., 12000 S. Woodruff St., Downey, (Los Angeles County), Calif.
(See advertisement on page 73)

Dartnell Corp., 4660 Ravenswood Ave., Chicago 40, Ill.
Dash Metal Products Co., 260 47th St., Brooklyn, N.Y.
Dashew Business Machines, Inc., 5886 Smiley Dr., Culver City, Calif.

DAVENPORT, A. C., & SON, INC., 311 N. Desplaines St., Chicago 6, Ill.
(See advertisement on page 56)

Davey Products Co., Inc., Red Lion, Pa.
David Mfg. Co., Inc., 148 Ferris St., Brooklyn 31, N. Y.
Davids, Thaddeus, Ink Co., Inc., 325 W. 66th St., New York 23, N. Y.
Davidson Corp., 29 Ryerson St., Brooklyn 5, N. Y.
Davis Metal Fixture Co., Brook and Davis Sts., Lansing, Mich.
Davis Upholstery Co., Inc., 602 Linden St., High Point, N. C.
Davol Rubber Co., Point and Eddy Sts., Providence, R. I.
Day-Brite Lighting, Inc., 5411 Bulwer Ave., St. Louis 7, Mo.
Dayton Electric Mfg. Co., 124 S. Oakley Blvd., Chicago 12, Ill.
Dayton Stencil Works Co., 113 E. Second St., Dayton 2, Ohio
Dayton Typewriter Co., 419 Wayne Ave., Dayton 10, Ohio
Dazor Manufacturing Corp., 4481-87 Duncan Ave., St. Louis 10, Mo.
Dean Mfg. Corp., 2888 S. Archer Ave., Chicago, Ill.
Decatur Industries, Inc., Decatur, Ind.
Decker, Isaac C., Inc., Montgomery, Pa.
Decker Metal Products, Inc., 389 Atlantic Ave., Brooklyn 2, N. Y.

DEFIANCE CALENDAR DIVISION, Wilson Jones Co., 122 E. 23rd St., New York 10, N. Y.
(See advertisement on page 62)

Dehler Mfg. Co., Inc., 666 N. Green St., Chicago 22, Ill.
Dehn, I. A., Jr., P. O. Box 144, Elmhurst Sta., Oakland 3, Calif.
DeJur-Amsco Corp., 45-01 Northern Blvd., Long Island City 1, N. Y.
Delbridge Calculating Systems, Inc., 2510 Sutton Ave., St. Louis 17, Mo.
DeLong Hook & Eye Co., Clearfield & 21st Sts., Philadelphia 32, Pa.
Delta Brush Mfg. Corp., 119 Bleecker St., New York 12, N. Y.
Delta Envelope Co., 1166 Terminal St., Memphis, Tenn.
Demco Library Supplies, P.O. Box 1070, Madison 3, Wis.
DeMoulin Bros. & Co., 1018 S. 4th St., Greenville, Ill.
Denney Tag Co., West Chester, Pa.

DENNISON MFG. CO., Framingham, Mass.
(See advertisement on page 278)

Dennison & Sons, 35-37 36th St., Long Island City 1, N. Y.
Denominator Co., Inc., 261 Broadway, New York 7, N. Y.
Dependable Mfg. Co., 2407 Ft. Crook Road, Bellevue, Nebr.
Derby Sealers, Inc., 10 Bioff St., Derby, Conn.
De Saussure Equipment Co., 221 62nd St., West New York, N. J.
Desks of America, Inc., 5814 Main St., Long Hill, Trumbull, Conn.
Desk-Sign Mfg. Co., 223 S. 61st St., Philadelphia 39, Pa.
Detecto Scales, Inc., 540 Park Ave., Brooklyn 5, N. Y.
Detex Watchclock Corp., 76 Varick St., New York 13, N. Y.
Dettra Flag Company, Inc., Oaks, Pa.
Develco Products, 32 Wall St., Norwalk, Conn.
Devoe & Raynolds Co., Inc., 787 United Nations Plaza, New York, N. Y.
Devore's Interest Tables, Wauseon, Ohio
Dex Safety Trimmer, P. O. Box 1224, Los Altos, Calif.
Diagraph-Bradley Industries, Inc., P. O. Box 269, Herrin, Ill.
Diamond Ink & Adhesives Co., 216 S. Second St., Milwaukee, Wis.
Diamond Match Co., 122 E. 42nd St., New York, N. Y.
Diamond Point Pen Co., Inc., 236 Fifth Ave., New York 1, N. Y.
Dick, A. B., Co., 5700 W. Touhy Ave., Chicago 31, Ill.
Dick Mailer Co., The, 137 W. Tupper St., Buffalo 1, N. Y.
Dictaphone Corp., 420 Lexington Ave., New York 17, N. Y.
Dictograph Products, Inc., 95-25 149th St., Jamaica, L. I., N. Y.
Didde-Glaser, Inc., Emporia, Kansas
Die Craft Card & Stationery Co., 118 S. Clinton St., Chicago 6, Ill.

DIEBOLD, INC., Canton 2, Ohio
(See advertisement on page 161)

Diehl Mfg. Co., 1151 Finderne Ave., Somerville, N. J.
Diemer, John F., Co., 214 Sullivan St., New York 12, N. Y.
Dietzgen, Eugene, Co., 2425 N. Sheffield Ave., Chicago 14, Ill.
Ditto, Inc., 2243 W. Harrison St., Chicago 12, Ill.
Diversey Machine Works, Inc., 4117 N. Kilpatrick Ave., Chicago, Ill.
Dixie Chrome Products Div., Southern Consolidated Mfg. Corp., 711 E. First St., Irving, Texas
Dixie Cup Co., 24th St. and Dixie Ave., Easton, Pa.
Dixie Rubber Stamp & Seal Co., 516 E. Amite St., Jackson, Miss.

DIXON, JOSEPH, CRUCIBLE CO., 167 Wayne Ave., Jersey City 3, N. J.
(See advertisement on page 225)

Dobeckmun Co., 3301 Monroe Ave., Cleveland, Ohio

DOLIN METAL PRODUCTS, INC., 315 Lexington Ave., Brooklyn 16, N. Y.
(See advertisement on page 148)

DOME PUBLISHING CO., INC., 30-36 Smith St., Providence 3, R. I.
(See advertisement on page 51)

Domore Chair Co., Inc., Elkhart, Ind.

DOPPELT, CHARLES, & CO., INC., 2024 S. Wabash Ave., Chicago 16, Ill.
(See advertisement on page 53)

Doppelt, M. A., 1832 S. Canalport Ave., Chicago 16, Ill.
Dorchester Pottery Works, 101 Victory Road, Boston, Mass.
Doringer Co., The, 22 W. 27th St., New York 1, N. Y.
Dorman, J. F. W., Co., 526 N. Calvert St., Baltimore 3, Md.

DORO MFG. CO., 220 W. Institute Pl., Chicago 10, Ill.
(See advertisement on page 117)

DORSET STEEL EQUIPMENT CO., 2514 W. Dauphin St., Philadelphia 32, Pa.
(See advertisement on page 117)

Dorson Time Instruments Co., 605 W. Washington Blvd., Chicago, Ill.
Doten-Dunton Desk Co., 26 Otis St., Cambridge 41, Mass.
Doubleday & Co., Inc., Garden City, N. Y.
Douglas Mfg. Corp., P. O. Box 150, Crete, Nebr.

DOWNEY, C. L., CO., Hannibal, Mo.
(See advertisement on page 92)

Dowst Bindery & Loose Leaf Co., 910 W. Van Buren St., Chicago 7, Ill.
Dr. Scat Chemical Co., 11 S. Sangamon St., Chicago 7, Ill.
Dray Mfg. Co., 4961 E. 52nd Place, Los Angeles 32, Calif.
Dredge, A., Ruling Pen Co., 105 Johnson Ave., Hackensack, N. J.
Dresner, S., & Son, Inc., 512 S. Peoria St., Chicago 7, Ill.
Dreyfuss, H., & Co., 381 Fourth Ave., New York, N. Y.
Dri-Flo Mfg. Co., 410 E. Fifth St., Royal Oak, Mich.
Drueding Bros. Co., Fifth & Master Sts., Philadelphia, Pa.
Dry-Tab Package Sealer Co., Inc., 7921 Woodland Ave., Cleveland 4, Ohio
Dukane Corp., 103 N. 11th Ave., St. Charles, Ill.
Duke, Ronald K., Co., 5464 Alhambra Ave., Los Angeles 32, Calif.
Dunham-Watson Co., 900 S. Clinton St., Chicago, Ill.
Dunleavy Co., The, Waltham 54, Mass.
Dunn Sulphite Paper Co., Port Huron, Mich.
Duophoto Corp., 28 W. 25th St., New York 10, N. Y.
Du Pont, E. I., de Nemours & Co., Fabrics & Finishes Department, Fabrics Division, Wilmington 98, Del.
Du Prints, Inc., 1225 S. Main St., Los Angeles 15, Calif.
Duplex Book Stand Co., P. O. Box 783, Martinsville, Va.
Duplex Pen & Pencil Co., 65 W. Broadway, New York, N. Y.
Duplex Sorter Co., 3816 Southern Blvd., Youngstown 12, Ohio
Duplicate Receipt Book Co., Box 842, Birmingham 1, Ala.
Duplicating Papers, Inc., 230 W. 17th St., New York 11, N. Y.
Duplicator Paper Co., 106 W. 17th St., Chicago, Ill.
Duplicators, Inc., 200 E. 72nd St., New York 21, N. Y.
Duplicopy Co., 224 W. Illinois St., Chicago, Ill.
Dupli-Typer Co., 460 Fourth Ave., New York 16, N. Y.
DuQuaine, A. J., Lectern Mfg. Co., 9406 S. Pleasant Ave., Chicago, Ill.
Durable Metal Products Co., 1709 St. Marks Ave., Brooklyn 33, N. Y.

Dura-Clip Co., Inc., 3932 Frankfort Ave., Louisville 7, Ky.
Duradex, Inc., 202 Tillary St., Brooklyn, N. Y.
Durant Mfg. Co., 1925 N. Buffum St., Milwaukee 1, Wis.
Durham Mfg. Co., Durham, Conn.
Durham Mfg. Corp., Muncie, Ind.
Duro Consolidated, Inc., 8th Ave. & Edison Way, Redwood City, Calif.
Duro Decal Co., Inc., 1832 Juneway Terrace, Chicago 26, Ill.
Dur-O-Lite Pencil Co., 1401 N. 25th St., Melrose Park, Ill.
Duvinage Corp., 1301 Potomac Ave., Hagerstown, Md.
Dykema Co., The, 430 N. Craig St., Pittsburgh 13, Pa.

E

E-Z Sort Systems, Ltd., 45 Second St., San Francisco 5, Calif.
Eagle Electric Mfg. Co., Inc., 23-10 Bridge Plaza, S., Long Island City, N. Y.
Eagle Lock Co., Terryville, Conn.
Eagle Pencil Co., 703 E. 13th St., New York 9, N. Y.
Eagle-Ottawa Leather Co., Grand Haven, Mich.
East Coast Paper Products Corp., 90 Butler St., Brooklyn, N. Y.
Eastern Bag Mfg. Corp., 831-861 Eagle Ave., New York 56, N. Y.
Eastern Corp., Bangor, Me.
Eastern Metal Spinning Co., 617 62nd St., Brooklyn 20, N. Y.
Eastern Specialties Co., Inc., Holyoke, Mass.
Eastern Tablet Corp., 1315 Broadway, Albany 1, N. Y.
Eastman Kodak Co., 343 State St., Rochester 4, N. Y.
Eaton Carbon & Ribbon Corp., 170 Tillary St., Brooklyn 1, N. Y.

EATON PAPER CORP., 75 S. Church St., Pittsfield, Mass.
(See advertisement on page 218)

Ebco Mfg. Co., 265 N. Hamilton Road, Columbus 13, Ohio
Ebel-Binder Co., 1832 Westwood Ave., Cincinnati 14, Ohio
Econo-Pak Register Co., 1337 E. 27th St., Kansas City 8, Mo.
Ectro, Inc., 425 S. Sandusky St., Delaware 1, Ohio
Edgewater Mfg. Co., Inc., 116-118 Raymond St., Hasbrouck Heights, N. J.
Edison, Thomas A., Inc., West Orange, N. J.
Edroy Products Co., 480 Lexington Ave., New York 17, N. Y.
Edsal Mfg. Co., 1044 W. Madison St., Chicago, Ill.
Educational Exhibition Co., 26 Custom House St., Providence 3, R. I.
Edwards, O. M., Co., Inc., Solar & Plum Sts., Syracuse, N. Y.
Egry Register Co., 429 E. Monument Ave., Dayton 2, Ohio
Ehlbert Products, 230 W. Superior St., Chicago 10, Ill.
Eicor, Inc., 1501 W. Congress St., Chicago 7, Ill.
Elam Stationery Co., Inc., Allegan, Mich.

ELBE FILE & BINDER CO., INC., 649 Alden St., Fall River, Mass.
(See advertisement on page 36)

Electric Service Mfg. Co., 17th & Cambria Sts., Philadelphia 32, Pa.
Electro Engineering & Mfg. Co., 627 W. Alexandrine, Detroit, Mich.
Electronic Secretary Industries, Inc., 805 S. Fifth St., Milwaukee, Wis.
Elkay Products Co., 323 W. 16th St., New York 11, N. Y.

ELLINGSWORTH MFG. CO., 200 S. Peoria St., Chicago 7, Ill.
(See advertisement on page 96)

Elliott Addressing Machine Co., 143 Albany St., Cambridge, Mass.
Elliott, B. K., Co., 126 Sixth St., Pittsburgh 22, Pa.
Ellis, H. R., Co., 1318 Josephine St., Berkeley 3, Calif.
Elward Mfg. Co., Baker Street, Coloma, Mich.
Embosograf Corp. of America, 38 W. 21st St., New York 10, N. Y.
Emeco Corp., Hanover, Pa.
Emeloid Co., Inc., 1241 Central Ave., Hillside 5, N. J.
Emeralite Co., Inc., 40 Warren St., New York 7, N. Y.
Emerson Electric Mfg. Co., 8100 Florissant Ave., St. Louis 21, Mo.
Emery Book Co., 232 Sussex Ave., Newark, N. J.
Empire Paper Co., 725 S. Wells St., Chicago 7, Ill.
Empire Pencil Co., Inc., Shelbyville, Tenn.
Empire Safe Co., Inc., 245 Canal St., New York, N. Y.
Emrick, Inc., 1724 Clinton Ave., Kalamazoo, Mich.
Endolane Enterprises, Route 3, Box 455, Antioch, Ill.
Engel Art Corners Mfg. Co., 4726 N. Clark St., Chicago 40, Ill.
Enger-Kress Co., West Bend, Wis.
Engineering Instruments, Inc., Peru, Ind.
Ennis Tag & Salesbook Co., Ennis, Tex.
Equipto Div., Aurora Equipment Co., Aurora, Ill.
Equitable Paper Bag Co., Inc., 45-50 Van Dam St., Long Island City, N. Y.

ERASER CO., INC., 1068 S. Clinton St., Syracuse 4, N. Y.
(See advertisement on page 138)

Erco Mfg. Co., 2368 N. Elston Ave., Chicago 14, Ill.

ERIE ART METAL CO., INC., P. O. Box 1187, Erie, Pa.
(See advertisement on page 289)

Esleeck Mfg. Co., Turners Falls, Mass.
Essex Corp., Charlottesville, Va.
Esterbrook Pen Co., 80 Delaware Ave., Camden 1, N. J.
Estey Metal Products, Inc., 1 Catherine St., Red Bank, N. J.
Etching Co. of America, 1555 N. Sheffield Ave., Chicago, Ill.
Euler, Carl, Mfg. Co., Cedarburg, Wis.
Eureka Blank Book Co., Holyoke, Mass.
Eureka Blotter Bath Co., 8530 W. 119th St., Palos Park, Ill.
Eureka Specialty Printing Co., 555 Electric St., Scranton 9, Pa.
Evans Case Co., North Attleboro, Mass.
Evans Metal Products Inc., 341 W. 38th St., New York 18, N. Y.
Evans Specialty Co., Inc., 1800-A E. Grace St., Richmond 23, Va.

EVER READY CALENDAR MFG. CO., 150 Bay St., Jersey City 2, N. J.
(See advertisement on page 63)

Ever-Ready Electric Co., 1214 W. Madison St., Chicago 7, Ill.
Ever Ready Label Corp., 357 Cortlandt St., Belleville 9, N. J.
Everflex Products, 100 Seventh St., Santa Rosa, Calif.
Everlast Pen Corp., 644 Broadway, New York, N. Y.
Everprint Products, Inc., 224 Livingston St., Brooklyn 1, N. Y.
Eversharp, Inc., 350 Fifth Ave., New York 1, N. Y.
Exact Weight Scale Co., 944 W. Fifth Ave., Columbus 12, Ohio
Excellent Cabinet Works Co., 415 Withers St., Brooklyn 22, N. Y.
Executive Furniture Co., 2800 Virginia St., Wichita Falls, Texas
Executone, Inc., 415 Lexington Ave., New York 17, N. Y.
Exline, William, Inc., 1270 Ontario St., Cleveland 13, Ohio
Eyelet Tool Co., 236 Broadway, Boston, Mass.
Eyer & Co., 521 Fifth Ave., New York 17, N. Y.

EZYINDEX PRODUCTS CORP., 153-13 Northern Blvd., Flushing 54, N. Y.
(See advertisement on page 195)

F

Faber, A. W.-Castell Pencil Co., Inc., 41 Dickerson St., Newark 3, N. J.
Faber, Eberhard, Pencil Co., 37 Greenpoint Ave., Brooklyn 22, N. Y.
Facit, Inc., 404 Fourth Ave., New York 16, N. Y.
Fairchild Aerial Surveys, Inc., 21-21 41st Ave., Long Island City, N. Y.
Fairgate Rule Co., Cold Spring On-Hudson, N. Y.
Falconer Plate Glass Corp., Falconer, N. Y.

FARBER, LOUIS H., CO., 31 E. Congress St., Chicago 5, Ill.
(See advertisement on page 142)

Farber, S. W., Inc., 141 S. Fifth St., Brooklyn, 11, N. Y.
Faries Div., General Lamps Mfg. Corp., Elwood, Ind.
Fasco Industries, Inc., 255 N. Union St., Rochester, N. Y.
Fastener Corp., 858 Fletcher St., Chicago 14, Ill.

FAULTLESS CASTER CORP., 1521 N. Garvin St., Evansville, Ind.
(See advertisement on page 71)

Faurot, Inc., 299 Broadway, New York, N. Y.
Favor, Ruhl & Co., Inc., 43 W. 23rd St., New York 10, N. Y.
Fawn Brands, Ltd., 505 Fifth Ave., New York, N. Y.

FAY PAPER PRODUCTS, INC., 268 Northhampton St., Boston 18, Mass.
(See advertisement on page 242)

Fedders-Quigan Corp., 57 Tonawanda St., Buffalo 7, N. Y.
Federal Business Products, Inc., 90 Gold St., New York 38, N. Y.
Federal Cash Register Co., P. O. Box 2265, Kansas City 6, Mo.
Federal Laboratories, Inc., Saltsburg, Pa.
Federal Loose Leaf Corp., 148 Lafayette St., New York 13, N. Y.
Federal Mining & Mfg. Co., 222 Kearney Ave., Jersey City 4, N. J.
Federal Stamp Co., 19 High St., Boston 10, Mass.
Federal Tool Corp., 3600 W. Pratt Blvd., Lincolnwood, Ill.
Federbush Co., Inc., 91 Seventh Ave., New York 11, N. Y.
Feldco Loose Leaf Corp., 1505 Leland Ave., Chicago 40, Ill.
Feldman-Selje Corp., 910 E. 4th St., Los Angeles 13, Calif.
Felins Tying Machine Co., 3351 N. 35th St., Milwaukee, Wis.
Felsenthal, G., & Sons, 3500 N. Kedzie Ave., Chicago, Ill.
Felt & Tarrant Mfg. Co., 1735 N. Paulina St., Chicago, Ill.
Fenton Label Co., 506 Race St., Philadelphia 6, Pa.
Ferber Corp., 75 W. Sheffield Ave., Englewood, N. J.
Ferris Business Equipment, Inc., 244 Great Meadows Rd., Stratford, Conn.
Fiberbilt Sample Case Co., Inc., 40 W. 17th St., New York 11, N. Y.
Fibre Case & Novelty Co., Inc., 42 E. 20th St., New York, N. Y.

FIDELITY STEEL EQUIPMENT CO., INC., Delaware and Morris Sts., Philadelphia 48, Pa.
(See advertisement on page 58)

Fielder, P. E., Mfg. Co., Longview, Tex.
Fieldston Products Corp., 1760 Morris Ave., New York 57, N. Y.
File-Aid Sales, P. O. Box 6223, Speedway City, Ind.
File-Ez Folder Co., 608 N. Monroe, Spokane 1, Wash.
Filex Steel Products, Inc., 200 S. 9th St., Philadelphia 7, Pa.
Filing Equipment Bureau, Inc., 27 Melcher St., Boston 10, Mass.
Fine Art Brush Co., Inc., P. O. Box No. 42, Carlstadt, N. J.
Firestone Tire & Rubber Co., Akron, Ohio
Firth Carpet Co., 295 Fifth Ave., New York, N. Y.

FISHER PEN CO., 7333 W. Harrison St., Forest Park, Ill.
(See advertisement on page 35)

Fixtures Mfg. Corp., 312 Blue Ridge St., Kansas City 3, Mo.
Flash Box Opener Co., Inc., 52 W. Houston St., New York, N. Y.
Flewelling, L. C., Co., 12411 Industrial Ave., Hollydale, Calif.
Flexi-Mat Corp., 2249 S. Calumet Ave., Chicago 16, Ill.
Flexo International Corp., 3245 W. Lake St., Chicago 24, Ill.
Flex-O-Lators, Inc., P. O. Box 508, Carthage, Mo.
Flo-Ball Pen Corp., Holland, Mich.
Floorcraft Co., 393 Broadway, New York 13, N. Y.
Floquil Products, Inc., 1966 Broadway, New York 23, N. Y.
Florence Textile Products, 1038 N. Highland Ave., Los Angeles, Calif.
Florin, Philip, Inc., 358 Fifth Ave., New York, N. Y.
Fluorescent Lighting Laboratories, 1133 Southern Blvd., New York 59, N. Y.
Foam Rubber Fabricators, Inc., 13-19 Arch St., Newark 2, N. J.
Folding Carrier Co., P. O. Box 1996, Oklahoma City, Okla.
Follett Time Recording Co., 217 High St., Newark 2, N. J.
Fontana Bros., 48 E. 21st St., New York, 10, N. Y.
Forbes Products Corp., 625 S. Goodman St., Rochester 4, N. Y.
Force Western, Inc., 216 W. Jackson Blvd., Chicago 6, Ill.
Force, Wm. A., & Co., Inc., 216 Nichols Ave., Brooklyn 8, N. Y.
Formica Co., 4620 Spring Grove Ave., Cincinnati 32, Ohio
Fort Massac Chair Co., 750 Prospect Ave., Cleveland, Ohio
Fort Steuben Metal Products Co., Follansbee, W. Va.
Fort Wayne Printing Co., Fort Wayne, Ind.
Fostoria Pressed Steel Corp., Fostoria, Ohio
Foto Murals of California, 8921 W. Pico Blvd., Los Angeles, Calif.
Fox Co., 3400 Beekman St., Cincinnati, Ohio

FOX, GEO. E., & CO., 1051 N. Throop St., Chicago 22, Ill.
(See advertisement on page 101)

Fox River Paper Corp., 401 S. Appleton St., Appleton, Wis.
Frank Paper Products Corp., 2941 E. Warren St., Detroit 7, Mich.
Frankel Mfg. Co., 285 Rio Grande Blvd., Denver 19, Colo.

FRANKLIN FILE BOX MFG. CO., INC., 16 W. Kinzie St., Chicago 10, Ill.
(See advertisement on page 146)

Franklin Mfg. Corp., 692 Pleasant St., Norwood, Mass.

FRANKLIN METAL PRODUCTS CO., 16 W. Kinzie St., Chicago 10, Ill.
(See advertisements on pages 164, 256, 288)

Franklin Picture Frame Co., 2019 W. Montrose Ave., Chicago, Ill.
Franklin Research Co., 5134 Lancaster Ave., Philadelphia, Pa.
Franklin Ribbon & Carbon Co., 174 Nassau St., Brooklyn 1, N. Y.
Franklin Table Co., 116 N. Fourth St., Louisville 2, Ky.
Frantz Industries, 1668 22nd St., Santa Monica, Calif.
Fredonia Lithographing Co., Fredonia, Kansas
Free Hand Binder Co., 43 Fulton St., New York, N. Y.
Freeman, E. L., Co., 548 Roosevelt Ave., Central Falls, R. I.
Fremaco International, Inc., 188 W. Randolph St., Chicago 1, Ill.
Fresh'nd Aire Co., Div., Cory Corp, 221 N. La Salle St., Chicago 1, Ill.
Friden Calculating Machine Co., Inc., 2350 Washington Ave., San Leandro, Calif.
Frigidaire Div., General Motors Corp., 300 Taylor St., Dayton 1, Ohio
Frink Corp., 27-01 Bridge Plaza, N., Long Island City 1, N. Y.

FRITZ-CROSS CO., 300 E. Fourth St., St. Paul 1, Minn.
(See advertisement on page 82)

FRONTIER MFG. CO., P. O. Box 13266, Dallas, Texas
(See advertisement on page 259)

Frumkin, Michael, 87-11 35th Ave., Jackson Heights, N. Y.
Frye Mfg. Co., 2531 Dean Ave., Des Moines 4, Iowa

FULTON MARKING EQUIPMENT CO., 82 Fulton St., Elizabeth 1, N. J.
(See advertisement on page 213)

Funk & Wagnalls Co., 153 E. 24th St., New York 10, N. Y.
Futura, Inc., 2323 W. Maryland, Evansville, Ind.
Futuramic Steel Products, Inc., 1400 Atlantic Ave., Brooklyn, N. Y.

G

G. R. Products, Inc., 2714 Eastern Ave., S.E., Grand Rapids, Mich.
Gabe Mfg. Corp., 320 Broadway, New York 7, N. Y.
Gair, Robert, Co., Inc., 155 E. 44th St., New York, N. Y.
Galef, J. L., & Son, Inc., 85 Chambers St., New York 7, N. Y.
Galewski, A., & Sons, Inc., 119 W. 25th St., New York 1, N. Y.
Gane Bros. & Lane, Inc., 1335 W. Lake St., Chicago, Ill.
Garden City Educational Co., 27 S. Wabash Ave., Chicago, Ill.
Garden City Envelope Co., 3001 N. Rockwell St., Chicago 18, Ill.
Garden State Tanning, Inc., Pine Grove, Pa.
Gardner Mfg. Co., Horicon, Wis.
Garland Furniture Co., 1144 W. Superior St., Chicago 22, Ill.
Garlynn Engineering Co., 755 Pennsylvania Ave., San Francisco 7, Calif.
Garrett & Massie, Inc., 1406 E. Franklin St., Richmond 15, Va.
Garvey Fountain Brush & Ink Co., 4379 Duncan Ave., St. Louis 10, Mo.
Gary Safe Co., 1020 Crocker St., Los Angeles 21, Calif.
Gates Associates, 6 Commercial St., Rochester 14, N. Y.
Gaunt Industries, 827 W. Irving Park Blvd., Chicago 13, Ill.
Gaylord Bros., Inc., P. O. Box 61, Syracuse 1, N. Y.
Gem Adding Machine Co., Cuba, N. Y.

GENERAL BINDING CORP., 812 W. Belmont Ave., Chicago 14, Ill.
(See advertisement inside back cover)

General Cement Mfg. Co., 919 Taylor Ave., Rockford, Ill.
General Diaries Corp., 319 Greenwich St., New York 13, N. Y.
General Electric Co., 570 Lexington Ave., New York, N. Y.
General Fibre Products Co., 356 Broad St., Fitchburg, Mass.
General Fireproofing Co., Youngstown 1, Ohio
General Lamps Mfg. Corp., Elwood, Ind.
General Loose Leaf Bindery Co., Inc., 720 S. Dearborn St., Chicago 5, Ill.
General Manifold & Printing Co., Franklin, Pa.
General Match Co., Reading, Cincinnati, Ohio
General Multi Forms Sales Co., P. O. Box 1094, Nashville, Tenn.
General Pencil Co., 67 Fleet St., Jersey City, N. J.
General Photo Products Co., Inc., Chatham, N. J.
General School Equipment Co., 869 Hersey St., St. Paul 4, Minn.
Geneva Mfg. Co., Geneva, Ill.
Geographical Publishing Co., 621 S. Plymouth Court, Chicago, Ill.
Germanow-Simon Machine Co., 408 St. Paul Ave., Rochester, N. Y.
Gestetner Duplicator Corp., 50 McLean Ave., Yonkers 5, N. Y.
Gibraltar Mfg. Co., Inc., 403 Communipaw Ave., Jersey City 4, N. J.
Gibson, A. C., Co., Inc., 70 Oak St., Buffalo 5, N. Y.
Gibson Art Co., 233 W. 4th St., Cincinnati, Ohio
Gibson, C. R., & Co., Norwalk, Conn.

GIES, WALTER G., CO., Crownsville, Md.
(See advertisement on page 284)

Gift Craft Leather Co., 101 Wooster St., New York, N. Y.
Gilbert, A. C., Co., New Haven, Conn.
Gilbert Paper Co., Menasha, Wis.
Gilkey, W. S., Printing Co., 1138 W. 9th St., Cleveland, Ohio
Gillespie Furniture Co., 1355 Market St., San Francisco, Calif.
Gilson Slide Rule Co., Box 993, Stuart, Fla.
Gingher Mfg. Co., 314 Depot St., Scranton 9, Pa.
Gits Molding Corp., 4664 W. Huron St., Chicago 44, Ill.
Glaro Machine Products Co., Inc., East Hoffman & South Clinton Aves., Lindenhurst, L. I., N. Y.
Glas-Board, Inc., 2126 Renrock Road, Cleveland Heights 18, Ohio
Glaser, Lewis, P. O. Box 123, New Haven, Conn.
Glaziers' Tool Mfg. Corp., 611 W. Adams St., Chicago 6, Ill.
Glennon & Kern, Inc., 610 S. Federal St., Chicago, Ill.
Glick Bros., 900 W. Van Buren St., Chicago, Ill.

GLIDEX CORP., 4538 W. Roosevelt Rd., Chicago 24, Ill.
(See advertisement on page 279)

Globe Lighting Products Co., 1710 Flushing Ave., Maspeth, L. I., N. Y.
Globe-Wernicke Co., Norwood, Cincinnati 12, Ohio

GLUE-FAST EQUIPMENT CO., INC., 11 White St., New York 13, N. Y.
(See advertisement on page 209)

Glu-Pen Corporation, P. O. Box 502, Hampton, Va.
Glutex, Inc., 2063 E. 37th St., Brooklyn 34, N. Y.
Goat, Fred, Co., Inc., 314 Dean St., Brooklyn 17, N. Y.
Goes Lithographing Co., 42 W. 61st St., Chicago 21, Ill.
Gonco Mfg. Co., 1259 S. La Brea Ave., Los Angeles 19, Calif.
Good Bros. Leather Co., 142 Frelinghuysen Ave., Newark, N. J.
Good Wood Furniture Co., P. O. Box 1817, Chicago 90, Ill.
Goodbody, Wm., Envelope Co., 70 Wooster St., New York 12, N. Y.

GOODFREND MFG. CORP., 14815 S. Loomis St., Harvey, Ill.
(See advertisement on page 236)

Goodfrend Metal Products Co., 315 N. Desplaines St., Chicago 6, Ill.
Goodrich, B. F., Co., Akron, Ohio
Goodyear Tire & Rubber Co., Inc., Akron 16, Ohio

GRAFF, GEORGE B., CO., 54 Washburn Ave., Cambridge 40, Mass.
(See advertisements on pages 260, 277)

Grammes, L. F., & Sons, Inc., 380 Union St., Allentown, Pa.
Gramont Corp., 2756 Rowena St., Los Angeles 39, Calif.
Gran-Adell Mfg. Co., 1925 N. Ashland Ave., Chicago 22, Ill.
Grand Rapids Leather Furniture Co., Inc., 201 Front Ave., N. W., Grand Rapids 4, Mich.

GRAND RAPIDS LOOSE LEAF BINDER CO., 10 Logan St., S.W., Grand Rapids 3, Mich.
(See advertisement on page 38)

Grand Rapids Loose Leaf Binder Co., 10 Logan St., S. W., Grand Rapids 3, Mich.
Grand Rapids Store Equipment Co., 1340 Monroe St., N.W., Grand Rapids, Mich.
Grant Pulley & Hardware Corp., 31-85 Whitestone Pkwy., Flushing, L. I., N. Y.
Graphic Calculator Co., 637 S. Plymouth Court, Chicago 5, Ill.
Graphic Duplicator Co., 473 Broadway, New York 13, N. Y.
Graphic Forms, Inc., P.O. Box 357, Nevada, Iowa
Graphic Systems, 55 W. 42nd St., New York 36, N. Y.
Gray Mfg. Co., 16 Arbor St., Hartford, Conn.
Grayarc Co., 311 W. 66th St., New York 23, N. Y.
Graymills Corp., 3705 N. Lincoln Ave., Chicago 13, Ill.
Great Lakes Furniture Co., 353 Houseman Bldg., Grand Rapids, Mich.
Great Lakes Store Fixture Co., 2401 W. Ohio St., Chicago, Ill.
Green Duck Metal Stamping Co., 1520 W. Montana St., Chicago 14, Ill.
Green Instrument Co., Inc., 385 Putnam Ave., Cambridge 39, Mass.
Greene, G. G., Mfg. Corp., Warren, Pa.
Greenlee, Charles H., 225 Fifth Ave., New York 10, N. Y.
Greentree Publishers, Inc., P. O. Box 1513, Boston 4, Mass.
Greenwood Co., 712 Federal St., Chicago 5, Ill.
Greg Sales Co., Inc., 320 Broadway, New York 7, N. Y.

GREGSON MFG. CO., Liberty, N. C.
(See advertisement on page 83)

Grey Iron Casting Co., Mount Joy, Pa.
Griggs Equipment Co., Belton, Tex.
Griffin Mfg. Co., 191 Lyndhurst St., Rochester 5, N. Y.
Griffith-Hope Co., West Allis 14, Wis.
Griscombe Products, Inc., 132 W. 21st St., New York 11, N. Y.
Gross Engineering Co., Inc., 307 S. Kalamazoo St., White Pigeon, Mich.
Groveton Papers Co., Groveton, N. H.
Gruenhut Products, 277 Broadway, New York 7, N. Y.
Grumbacher, M., Inc., 460 W. 34th St., New York 1, N. Y.
Guedon Co., Audubon 6, N. J.

GUIDE SYSTEM & SUPPLY CO., 335 Canal St., New York 13, N. Y.
(See advertisement on page 168)

Gum Products Press, Inc., 612 E. Clybourn St., Milwaukee, Wis.
Gummed Products Co., Troy, Ohio
Gummed Tape & Devices Co., 1069-71 Rogers Ave., Brooklyn 26, N. Y.
Gunlocke, W. H., Chair Co., Wayland, N. Y.
Guth, Edwin F., Co., 2615 Washington Ave., St. Louis 3, Mo.
Gwenly Co., 175 Fifth Ave., New York, N. Y.

H

Hadley, Charles R., Co., 330 N. Los Angeles St., Los Angeles 12, Calif.

HAEGER DESK CO., 1663 Merchandise Mart, Chicago 54, Ill.
(See advertisement on page 108)

Haertel, Walter, Co., 2840 Fourth Ave., S., Minneapolis 8, Minn.
Hagstrom Co., 311 Broadway, New York, N. Y.
Hahn, Arthur W., 199 Lafayette St., New York, N. Y.
Hahn, Peter J., & Sons Co., 4445 W. Belmont Ave., Chicago 41, Ill.
Haines Publishing Co., Canton 2, Ohio
Haldeman-Homme Mfg. Co., 2580 University Ave., St. Paul 14, Minn.
Haldon Mfg. Co., Inc., 841 N. La Cienega Blvd., Los Angeles 46, Calif.

HALE, F. E., MFG. CO., Herkimer, N. Y.
(See advertisement on page 47)

Hall Bros., Inc., 2505 Grand Ave., Kansas City, Mo.
Hall, Gordon L., Co., 50 North St., Old Lyme, Conn.
Hall Industries, 111 W. Jackson Blvd., Chicago 4, Ill.
Hall, J. C., Co., P. O. Box 1060, Pawtucket, R. I.
Hall & McChesney, Inc., P. O. Box 591, Syracuse 1, N. Y.
Hall, Stuart, Co., Inc., 3710 Main St., Kansas City, Mo.

HALL'S SAFE CO., INC., 1150 S. Erie Blvd., Hamilton, Ohio
(See advertisement on page 251)

HALL-WELTER CO., INC., 40 Mt. Hope Ave., Rochester 20, N. Y.
(See advertisement on page 89)

Haloid Co., 2 Haloid St., Rochester 3, N. Y.
Halverson Specialty Sales, 1221 W. Chestnut St., Chicago 22, Ill.
Hamilton Autographic Register Co., Hamilton, Ohio
Hamilton Caster & Mfg. Co., 1507 Dixie Hwy., Hamilton, Ohio

Hamilton Desk Co., High Point, N. C.
Hamilton Industries, Inc., 2736½ Colorado Blvd., Los Angeles 41, Calif.
Hamilton Mfg. Co., Two Rivers, Wis.

HAMILTON MFG. CORP., Columbus, Ind.
(See advertisements on pages 76, 77, 78, 79, 80)

Hamilton Metal Products Co., Hamilton, Ohio
Hamilton Pen Co., Licking, Mo.
Hamilton Specialties, Inc., 5 Watson St., Boston 18, Mass.
Hammermill Paper Co., Erie 6, Pa.
Hammett, J. L., Co., 290 Main St., Cambridge, Mass.
Hammond, C. S., & Co., 515 Valley St., Maplewood, N. J.
Hammond Industries, Inc., 6131 Calumet Ave., Hammond, Ind.
Hammond Instrument Co., 4200 W. Diversey Blvd., Chicago, Ill.
Hampden Mfg. Co., Inc., 301 E. Fourth St., Plainfield, N. J.
Handi-Blott Co., 40 E. 20th St., New York, N. Y.
Handi-Hinge, 51 E. 21st St., New York 10, N. Y.
Handy Twine Knife Co., Upper Sandusky, Ohio
Hanes Chair & Furniture Co., Inc., Mocksville, N. C.
Haney School Furniture Co., 1600 Berkey Ave., S.E., Grand Rapids, Mich.
Hang-A-File Co., 31 E. Congress St., Chicago 5, Ill.
Hano Paper Co., Inc., 220 E. 23rd St., New York, N. Y.

HANO, PHILIP, CO., INC., P.O. Box 307, Holyoke, Mass.
(See advertisement on page 177)

Hansen, A. L., Mfg. Co., 5037 Ravenswood Ave., Chicago 40, Ill.
Hanson, C. H., Co., 303 W. Erie St., Chicago 10, Ill.
Hanson, J. L., Co., 554 W. Adams St., Chicago 6, Ill.
Hanson Scale Company, 1777 Shermer Road, Northbrook, Ill.

HARDBOARD FABRICATORS, INC., 59 Branch St., St. Louis 7, Mo.
(See advertisement on page 207)

Harding, Milo, Co., 500 S. Monterey Pass Road, Monterey Park, Calif.

HARDWARE ENGINEERING CO., Office Equipment Division, Garrett, Ind.
(See advertisement on page 265)

Harlich Corp., 310 W. Polk St., Chicago, Ill.
Harper, W. H., Co., Inc., 701 Olympic Blvd., Santa Monica, Calif.
Harrison Steel Cabinet Co., 4718 W. Fifth Ave., Chicago 44, Ill.
Harrison-Simpson Co., 18 Oliver St., Boston 10, Mass.
Harris-Seybold Co., 4510 E. 71st St., Cleveland 5, Ohio
Hart Mirror Plate Co., 101 Front St., S. W., Grand Rapids, Mich.

HARTER CORP., Sturgis, Mich.
(See advertisement on page 85)

Harvey, Fred W., Co., Manlius, N. Y.

HASKELL, INC., 303 E. Carson St., Pittsburgh 19, Pa.
(See advertisement on page 110)

Hauserman, E. F., Co., 6800 Grant Ave., Cleveland 5, Ohio
Hawthorne Paper Co., P. O. Box 906, Kalamazoo, Mich.

HAZEL, ERNEST, JR., 1601-1605 Delmar Ave., St. Louis, Mo.
(See advertisement on page 38)

Hazel-Atlas Glass Co., 1535 Jacob St., Wheeling, W. Va.

HAZEL-VINYL PRODUCTS, 1603 Delmar Ave., St. Louis 3, Mo.
(See advertisement on page 54)

Heale, J. A., & Co., Inc., 156 Chambers St., New York, N. Y.
Health Items Co., Stationery Division, Hudson, Ohio
Hearne Bros., National Bank Bldg., Detroit 26, Mich.
Hearthside Industries, 2 W. 45th St., New York 36, N. Y.
Hecht Fixture Co., 211 S. Wacker Dr., Chicago, Ill.
Hectographia Corp., 110 W. 17th St., New York 11, N. Y.

HEDGES MFG. CO., 2931 Wentworth Ave., Chicago 16, Ill.
(See advertisement on page 143)

Hedman Co., 1158 Armitage Ave., Chicago 14, Ill.
Heinicke-Fiegel Lithographing Co., 21 S. Ninth St., St. Louis 2, Mo.
Heinn Co., 326 W. Florida St., Milwaukee, Wis.
Heirloom Co., P. O. Box 87, Kenmore 17, N. Y.
Heller Co., 2135 Superior Ave., N. E., Cleveland 14, Ohio
Heller, W. C., & Co., Montpelier, Ohio
Hellesoe, Hans H., 2444 W. Ainslie St., Chicago 25, Ill.
Helms Products, Inc., 3757 Plainfield St., NE., Grand Rapids, Mich.
Hemisphere Steel Products Corp., Flushlok Div., 263 Kent Ave., Brooklyn, N. Y.
Hennus Co., 1947 Broadway, New York 23, N. Y.
Henschel, John, & Co., Inc., 105 E. 29th St., New York, N. Y.
Herco Art Mfg. Co., 53 Parker St., Wallingford, Conn.

HERRING-HALL-MARVIN SAFE CO., Hamilton, Ohio
(See advertisements on pages 248, 249)

Hertzberg, H., & Son, Inc., Middletown, N. Y.
Herz Mfg. Corp., 840 E. 134th St., New York 54, N.Y.
Hewitt-Robins, Inc., 240 Kensington Ave., Buffalo 5, N. Y.

HEYER CORP., 1856 S. Kostner Ave., Chicago 23, Ill.
(See advertisements on pages 133, 134, 135, 136)

Heywood-Wakefield Co., Gardner, Mass.
Hiebert's, C., Cabinet & Fixture Co., Torrance, Calif.
Higbee, G. A., Co., 544 Bellevue Ave., Detroit 7, Mich.
Higgins Ink Co., Inc., 271 Ninth St., Brooklyn 15, N.Y.

HIGH POINT BENDING & CHAIR CO., Siler City, N. C.
(See advertisement on page 86)

Highland Mfg. Co., Holyoke, Mass.
Hild Floor Machine Co., 740 W. Washington Blvd., Chicago, Ill.
Hillside Metal Products, Inc., 262-270 Passaic St., Newark 4, N. J.
Hincher Mfg. Co., Washington, Ind.
Hires, Chas. E., Co., Inc., 206 S. 24th St., Philadelphia, Pa.
Hirsh, S. A., Mfg. Co., 8051 Central Park, Skokie, Ill.
Hobbs Mfg. Co., 26 Salisbury St., Worcester 5, Mass.
Hobby Hill, 225 N. Wabash Ave., Chicago 1, Ill.
Hodgman Rubber Co., Framingham, Mass.
Hoffman, L., 139 Spring St., New York, N. Y.
Hoggson & Pettis Mfg. Co., 141T Brewery St., New Haven 7, Conn.
Holcomb, J. I., Mfg. Co., 1601 Barth St., Indianapolis, Ind.
Holden Patent Book Cover Co., 53 Hillman St., Springfield, Mass.
Holland, John, Gold Pen Co., 127 E. Fourth St., Cincinnati, Ohio
Holliday, R. M., Co., 31 N. State St., Chicago 2, Ill.
Hollywood Pen Co., 74 5th Ave., New York 11, N. Y.
Holson Binders, Inc., 762 Wythe Ave., Brooklyn 11, N.Y.
H-O-N Co., The, Third and Oak Sts., Muscatine, Iowa

HOOSIER DESK CO., Jasper, Ind.
(See advertisement on page 107)

Hope Metal Products, Inc., 1505 Rockwell Ave., Cleveland 14, Ohio
Horn, W. C., Bro. & Co., 571 N. Third St., Newark 7, N. J.
Hotchkiss, E. H., Co., 900 E. 95th St., Chicago 19, Ill.
Hourmaster, The, 552 Elm St., Westfield, N. J.
Household Paper Products, 1326 E. Woodbridge Ave., Detroit, Mich.
Howard Dustless Duster Co., 80 Freeport St., Boston, Mass.
Howard Industries, Inc., 208 S. LaSalle St., Chicago, Ill.
Howard Mfg. Co., 7518 State Road, Philadelphia, Pa.
Howard Paper Mills, Urbana, Ohio
Howe Folding Furniture, Inc., 1 Park Ave., New York 16, N. Y.
Howe Scale Co., Inc., Rutland, Vt.
Hudson Pulp & Paper Corp., 477 Madison Ave., New York N. Y.
Huff Co., Ann Arbor, Mich.
Huff Sales Co., 911 Western Ave., Seattle 4, Wash.
Hummel, A. C., Co., 5349 Kennedy Ave., Cincinnati 13, Ohio
Humphrys', R. A., Sons, Inc., 4041 Ridge Ave., Philadelphia, Pa.

HUNT, C. HOWARD, PEN CO., Seventh and State Sts., Camden 1, N. J.
(See advertisement on page 222)

Hunter Fan & Ventilating Co., 400 S. Front St., Memphis 2, Tenn.
Hunting-Roberts Co., 2223 E. 37th St., Los Angeles 58, Calif.
Huntington Chair Corporation, Box 2111, Huntington 3, W. Va.
Huntington Laboratories, Inc., Huntington, Ind.
Huntting, H. R. Co., 29 Worthington St., Springfield, Mass.
Hurlock Bros. Co., Inc., 3436 Market St., Philadelphia 4, Pa.
Hush-A-Phone Corp., 65 Madison Ave., New York 16, N. Y.
Hutcheson Brothers, 241 Centre St., New York 13, N. Y.
Hydrawlik Co., 131 E. First Ave., Roselle, N. J.
Hyman, L., & Sons, 102 Prince St., New York 12, N. Y.
Hynes Mfg. Co., 172 Whitehall St., S.W., Atlanta, Ga.

I

IDL MFG. & SALES CORP., 132 Lafayette St., New York 13, N. Y.
(See advertisement on page 257)

Ideal Industries, Inc., Sycamore, Ill.
Ideal Publishers, 1015 25th St., Zion, Ill.

IDEAL SCHOOL SUPPLY CO., 8312 S. Birkhoff Ave., Chicago 20, Ill.
(See advertisement on page 283)

Ideal Stencil Machine Co., Belleville, Ill

IDEAL SYSTEM CO., 346 S. Flower St., Los Angeles 17, Calif., and 6 Church St., New York 6, N. Y.
(See advertisement on page 49)

Ideal Ventilator Co., 160 Atlantic Ave., Providence, R. I.
Identification Service Corp., 144 W. 46th St., New York 36, N. Y.
Illinois Lock Co., 806 S. Ada St., Chicago 7, Ill.

IMPERIAL DESK CO., 1312 W. Florida St., Evansville 7, Ind.
(See advertisement on page 120)

Imperial Leather Furniture Co., 315 W. 47th St., New York 19, N. Y.
Imperial Methods Co., Forest Park, Ill.
Imperial Molded Products Corp., 2925 W. Harrison St., Chicago, Ill.
Improved Mailing Case Co., Inc., 305 Broadway, New York 7, N. Y.
In-A-Floor Safe Co., 1416 S. Los Angeles St., Los Angeles, Calif.
Index Sales Corp., 1313 W. Congress St., Chicago 7, Ill.
Indiana Cash Drawer Co., Shelbyville, Ind.

INDIANA CHAIR CO., Jasper, Ind.
(See advertisement on page 74)

INDIANA DESK CO., Jasper, Ind.
(See advertisement on page 111)

Industrial Filter & Pump Mfg. Co., 5900 W. Ogden Ave., Cicero, Ill.
Industrial Lamp Corp., 14th and Blaine Sts., Elkhart, Ind.
Industrial Latex Co., 306 Mount Pleasant Ave., Wallington, N. J.
Industrial Molded Products Corp., 609 New York Bldg., St. Paul 1, Minn.
Industrial Shredder & Cutter Co., 704 S. Ellsworth Ave., Salem, Ohio
Infra Electronic Corp., Recording Division, Roseland, N. J.

INK SPECIALTIES CO., INC., 523 N. Halsted St., Chicago 22, Ill.
(See advertisement on page 198)

Inkograph Products Div., Risdon Mfg. Co., Naugatuck, Conn.
Inserting & Mailing Machine Co., Phillipsburg, N. J.
Insert-O-Matic Corp., 1707 N. 25th Ave., Melrose Park, Ill.
Insurance Managers & Agents Supply Co., 612 N. Michigan Ave., Chicago, Ill.
Inter-Communication System of America, 1112 S. Wabash Ave., Chicago, Ill.
Inter-Continental Trading Corp., 90 West St., New York 6, N. Y.
Interior Steel Equipment Co., 2352 E. 69th St., Cleveland 4, Ohio
International Autopen Co., 1026 20th St., N.W., Washington 6, D. C.
International Bronze Tablet Co., Inc., 150 W. 22nd St., New York 11, N. Y.
International Business Machines Corp., 590 Madison Ave., New York 22, N. Y.
International Carbon & Ribbon Co., Inc., Logan, Ohio

International Cash Register & Parts Co., 207 E. Evergreen Ave., Mt. Prospect, Ill.
International Office Appliances, Inc., 326 Broadway, New York, N. Y.
International Payroll Machine Co., Laureldale, Pa.
International Postal Supply Co., 634 Prospect Place, Brooklyn, N. Y.
International Tag and Salesbook Co., 3450 W. Division St., Chicago 51, Ill.
International Ticket Co., 50 Grafton Ave., Newark 4, N. J.
International Typewriter Exchange, 805 S. Jefferson St., Chicago, Ill.
Interstate Metal Products Co., 666 N. Lake Shore Dr., Chicago 11, Ill.

INVINCIBLE METAL FURNITURE CO., Manitowoc, Wis.
(See advertisement on page 149)

Irwin-Hodson Co., 439 N. W. 15th Ave., Portland 9, Ore.
Irwin Seating Co., 1480 Buchanan St., S. W., Grand Rapids, Mich.

J

Jaclin Stationery Co., 363 Broadway, New York 13, N. Y.
Jamestown Lounge Co., Jamestown, N. Y.
January & Wood Co., Maysville, Ky.
Jardin Associates, Inc., 75 Maiden Lane, New York 7, N. Y.

JASPER CHAIR CO., Jasper, Ind.
(See advertisement on page 74)

JASPER DESK CO., Jasper, Ind.
(See advertisements on pages 105, 106)

JASPER INDUSTRIES, INC., Jasper, Ind.
(See advertisement on page 187)

JASPER OFFICE FURNITURE CO., P. O. Box 71, Jasper, Ind.
(See advertisement on page 114)

JASPER SEATING CO., Jasper, Ind.
(See advertisement on page 81)

JASPER TABLE CO., INC., Jasper, Ind.
(See advertisement on page 275)

Jayem Sales Corp., 31 Coffey St., Brooklyn 31, N. Y.
Jay-Lip Corp., Jamestown, N. Y.
Jenkins-Hall Index Card Co., 50 Fremont St., San Francisco, Calif.
Jet Mfg. Co., Inc., 288 Hyde Park Ave., Boston 30, Mass.
Jewell & Co., 210 N. 13th St., Philadelphia 7, Pa.
Johns, W. A., Paper Co., 2201 S. Union Ave., Chicago 16, Ill.
Johnson, A. L., Co., 828 N. Broadway, Milwaukee 2, Wis.
Johnson Chair Co., 7109 Merchandise Mart, Chicago 54, Ill.
Johnson Fare Box Co., 4619 N. Ravenswood Ave., Chicago 40, Ill.
Johnson, S. C., & Son, Inc., Racine, Wis.
Johnston Adding Machine Co., 13343 Sherman Way, North Hollywood, Calif.
Johnston's "Snow White" Products, Mumford, N. Y.
Josephson Mfg. Corp., 122 E. 23rd St., New York 10, N. Y.
Joslin, A. D., Mfg. Co., Manistee, Mich.
Joyce, Edward J., Filing Co., 32 S. Clark St., Chicago, Ill.
Joyce Record Systems, Inc., 142 E. Canfield Poland Road, Youngstown 12, Ohio
Judd, H. L., Co., Inc., Wallingford, Conn.
Junier, F. R., Associates, 366 Fifth Ave., New York 1, N. Y.

JUSTRITE ENVELOPE MFG. CO., 523 Stewart Ave., S.W., Atlanta, Ga.
(See advertisement on page 138)

K

K. & O. Co., Inc., 145 Stewart Ave., Bethpage, L. I., N. Y.
Kahn, David, Inc., 69 Paterson Plank Road, North Bergen, N. J.
Kalamazoo Label Co., Kalamazoo, Mich.
Kalamazoo Staty. Co., Kalamazoo, Mich.
Kalistron, Inc., 55 W. 44th St., New York 36, N. Y.
Kamket Corp., 406 W. 31st St., New York, N. Y.

KARL MFG. CO., 32 Ionia Ave., S.W. Grand Rapids 2, Mich.
(See advertisement on page 265)

Kasson Die & Motor Corp., 32-14 Northern Blvd., Long Island City, N. Y.
Kay-Dee Co., 719 P St., Lincoln 1, Nebr.
Kay-Wood Products, Inc., Bedford, Pa.
Kee Lox Mfg. Co., 10 Kee Lox Place, Rochester 1, N.Y.
Keener Mfg. Co., 403 Lancaster Ave., Lancaster, Pa.
Keep Klean Products Co., Inc., 4077 Park Ave., New York 57, N. Y.
Keith Paper Co., Turners Falls, Mass.
Keller Duplicator Co., 545 E. Third St., Long Beach 12, Calif.
Kelley-Mennes Mfg. Co., 1283 N. Main St., Rockford, Ill.
Kellogg Switchboard & Supply Co., 6650 S. Cicero Ave., Chicago 38, Ill.
Kelly, F., Co., Housatonic Ave., Derby, Conn.
Kempenich, H., 1318 Pitman Ave., Palo Alto, Calif.
Kendall Sealer Co., East Jaffrey, N. H.
Kenmar Mfg. Co., East Palestine, Ohio
Kennedy, J. J., Corp., 20 Henry St., Byram, Conn.
Kennedy Mfg. Co., Van Wert, Ohio
Ken-Ro-Bil Corp., Van Buren, Ohio
Kentube Mfg. Co., 912 Lock St., Kent, Ohio
Kenwood Corp., P. O. Box 5526, Friendship Sta., Washington, D. C.
Ketcham & McDougall, Inc., 465 Eagle Rock Ave., Roseland, N. J.
Keuffel & Esser Co., 303 Adams St., Hoboken, N. J.
Kewaunee Mfg. Co., Adrian, Mich.
Key Ribbon & Carbon Co., 963 Newark Ave., Elizabeth, N. J.
Keyless Lock Co., 1401 Newman St., Indianapolis, Ind.
Keystone Binder Co., 1924 Lillie Ave., Davenport, Iowa
Keystone Index Card Co., 3225 Race St., Philadelphia, Pa.
Keystone Tag Co., West Chester, Pa.
Kidde, Walter, & Company, Inc., 1199 Main St., Belleville 9, N. J.
Kilian Mfg. Co., 1728 Burnet Ave., Syracuse, N. Y.
Kimball, A., Co., 444 4th Ave., New York, N. Y.
Kimberly-Clark Corp., 128 N. Commercial St., Neenah, Wis.
Kimmel Products Co., P. O. Box 411, New Castle, Pa.
Kin-Dex, Inc., 516 W. 34th St., New York 1, N. Y.
King Filing Supply Co., 37 W. 20th St., New York 11, N. Y.
King Gage Co., Bozeman, Montana
King Koin Sorter Co., P. O. Box 1043, Lincoln, Nebr.
King Posture Chair Co., 953 S. Raymond Ave., Pasadena 2, Calif.
King Sales & Engineering Co., 441 Folsom St., San Francisco, Calif.
Kingdom Mfg. Co., 410 Market St., Fulton, Mo.
Kingsbacher-Murphy Co., 6245 Lexington Ave., Hollywood 38, Calif.
Kingsley Stamping Machine Co., 850 Cahuenga Blvd., Hollywood 38, Calif.
Kingsport Press, Inc., Kingsport, Tenn.
Kirby-Cogeshall-Steinau Co., 606 E. Clybourn St., Milwaukee, Wis.
Kirk Brevitype Corp., P. O. Box 2912, San Diego, Calif.
Kirk Plastic Co., 170 E. Jefferson Blvd., Los Angeles 11, Calif.
Kisco Co., Inc., 2400 De Kalb St., St. Louis 4, Mo.
Kittredge, R. J., & Co., 14 N. Peoria St., Chicago, Ill.
Kline, W. R., Co., 1062 Stuyvesant Ave., Irvington, N. J.
Kiipto Loose Leaf Co., 15 S. Delaware St., Mason City, Iowa
Klopp Engineering, Inc., 35551 Schoolcraft Road, Livonia, Mich.
Knickerbocker Case Co., 676 N. Kingsbury St., Chicago 10, Ill.
Knickerbocker Leather & Novelty Co., Inc., 19 W. 18th St., New York 11, N. Y.
Knox Steel & Wire Co., Inc., 4630 W. 53rd St., Chicago, Ill.
Kobler & Co., 81 Fenimore St., Lynbrook, N. Y.
Kodye, Inc., 27 W. Court St., Cincinnati, Ohio
Koh-I-Noor Pencil Co., Inc., Bloomsbury, N. J.

KOHLHAAS CO., 8012 S. South Chicago Ave., Chicago 17, Ill.
(See advertisement on page 262)

KOL, INC., 2323 Ellis Ave., St. Paul, Minn.
(See advertisement on page 263)

Koller & Smith Co., Inc., 41 Chambers St., New York 7, N. Y.
Konko Sales Co., P. O. Box 132, Austin, Tex.
Kool Kooshion Mfg. Co., 1732-1734 N. W. 5th St., Oklahoma City, Okla.
Korda Industries, 20 W. 46th St., New York 19, N. Y.
Kores Carbon Paper & Ribbons Mfg. Corp., 49 Bleecker St., New York 12, N. Y.
Kraus Ribbon & Carbon Co., 239 Fourth Ave., Pittsburgh 22, Pa.
Krayer Mfg. Co., Inc. 542 Pine St., Elizabeth 1, N. J.
Krengel Mfg. Co., 227 Fulton St., New York, N. Y.
Kromex Corp., 880 E. 72nd St., Cleveland, Ohio
Krueger Metal Products Co., 1056 W. Mason St., Green Bay, Wis.
Krylon, Inc., 2038 Washington Ave., Philadelphia 46, Pa.
Kundtz, Theodor, Co., 1420 W. 25th St., Cleveland, Ohio

Kuntzendorf, C., & Co., 436 S. Wabash Ave., Chicago 5, Ill.
Kunz, John B., Co., Huntingdon, Pa.
Kurtz Bros., Fourth and Reed Sts., Clearfield, Pa.
Kutch, Walter E., Co., 18229 W. McNichols Rd., Detroit 19, Mich.

L

Labelon Tape Co., 450 Atlantic Ave., Rochester 9, N. Y.
Lackawanna Leather Co., 850 Grand Ave., Hackettstown, N. J.
Lafayette Co., Inc., 120 Greenwich St., New York 6, N. Y.
Laird & Lee, Inc., 560 W. Lake St., Chicago, Ill.
La Jolla Industries, Inc., 4606-16 Santa Fe St., San Diego 9, Calif.
Lake Mfg. Co., 2323 Chestnut St., Oakland, Calif.
Lake Specialty Co., 616 W. Adams St., Chicago 6, Ill.
Lakeside Central Co., 333 S. Desplaines St., Chicago 6, Ill.
Lambooy Label & Wrapper Co., 2129 Portage St., Kalamazoo, Mich.
Landa Leather Products Co., 113 S. Jefferson St., Chicago 6, Ill.
Landers, Frary & Clark, 100 Center St., New Britain, Conn.

LANSDALE PRODUCTS CORP., 127 E. Main St., Lansdale, Pa.
(See advertisement on page 93)

LA SALLE PRODUCTS CO., 2216 N. Clybourn Ave., Chicago 14, Ill.
(See advertisement on page 29)

LASSCO PRODUCTS, INC., 485 Hague St., Rochester 6, N. Y.
(See advertisement on page 233)

Latavia Furniture Mfg. Co., Sledge, Miss.
Lathem Time Recorder Co., 76 Third St., N.W., Atlanta, Ga.
Lau Blower Co., 2007 Home Ave., Dayton, Ohio
Laughlin Mfg. Co., Inc., 5157 S. Halsted St., Chicago 9, Ill.
Laun, A. A., Furniture Co., Kiel, Wis.
Laurel Co., 129 Grand St., Garfield, N. J.
Lavelle Rubber Co., 424 N. Wood St., Chicago, Ill.
Lawrence, A. C., Leather Co., Peabody, Mass.
Lawson, F. H., Co., 850 Evans St., Cincinnati 4, Ohio
Lawsonia Mfg. Co., Inc., 1106 Spring Garden St., Philadelphia 23, Pa.
Layton Mfg. Co., 1229 Arch St., Philadelphia 7, Pa.
La-Z-Boy Chair Co., Monroe, Mich.
Le Febure Corp., 716 Oakland Road, N.E., Cedar Rapids, Iowa
Le Page's, Inc., 40 Swanson St., Gloucester, Mass.
Le Roy, Inc., Union City, N. J.
Leader Cards, Inc., 933 S. 5th St., Milwaukee, Wis.
Leathercraft, Inc., 2320 S. Western Ave., Chicago 8, Ill.
Lee & Henry Mfg. Co., 441 Minna St., San Francisco 3, Calif.
Lee Hardware Co., Salina, Kans.
Lee, L. O'D., 90 Wall St., New York 5, N. Y.
Lee Paper Co., Vicksburg, Mich.
Lee Products Co., 2736 Lyndale Ave., S., Minneapolis 8, Minn.
Lee-Bert, Inc., 900 Lapeer Ave., Saginaw, Mich.
Leedall Products Mfg. Co., 23 N. Main St., Milltown 1, N. J.
Leeds Cash Register Mfg. Co., 300 E. Eighth St., Kansas City 6, Mo.
Lees Mfg. Co., Westport, Conn.
Lefax, Ninth & Sansom Sts., Philadelphia 7, Pa.
Lehigh Desk Co., Inc., 106 Duane St., New York 7, N. Y.
Lehigh Furniture Corp., 16 E. 53rd St., New York 22, N. Y.
Lehmann Printing & Lithographing Co., 300 2nd St., San Francisco, Calif.
Lennan Lights, Inc., 231 W. Olive Ave., Burbank, Calif.
Lennox Metal Mfg. Co., Inc., 63-02 59th Ave., Maspeth, L. I., N. Y.

LEONARD, CHARLES, INC., 58-04 64th St., Maspeth 78, N. Y.
(See advertisement on page 206)

Leonard, G. R., & Co., 123 N. Wacker Dr., Chicago 6, Ill.
Leopold Co., Burlington, Iowa
Letterex Corp., 1640 Connecticut Ave., Washington 9, D. C.
Levelor Sales Corp., 60 Bonner St., Stamford, Conn.
Levison & Blythe Mfg. Co., 612 N. Second St., St. Louis 2, Mo.
Lew Mfg. Co., 217 Huntington Ave., Providence 9, R.I.
Lewyt Corp., 60 Broadway, Brooklyn 11, N. Y.
Lexington Leather Goods Co., 12 S. Jefferson St., Chicago 6, Ill.
Lexington Metal Products, Inc., 565 Park Ave., Brooklyn 5, N. Y.
Liberty Steel Chest Corp., 16 Dowling St., Rochester 5, N. Y.
Liberty Typewriters, Exch. Machine Div., Smith-Corona Inc., 99 Hudson St., New York, N. Y.

Lieberman, H., & Son, 52 Beekman St., New York 38, N. Y.
Liebman, A. L., & Son, Inc., 2046 McDonald Ave., Brooklyn, N. Y.
Lifetimer Hoop-Type Window Clock Co., Box 113, Haddam, Conn.
Lifton Mfg. Corp., 18 W. 18th St., New York 11, N.Y.
Lightning Adding Machine Sales Co., 234 W. 37th Place, Los Angeles 7, Calif.
Ligholier, Inc., 346 Claremont Ave., Jersey City, N. J.

LIGNUM-VITAE PRODUCTS CORP., 100A Boyd Ave., Jersey City, N. J.
(See advertisement on page 187)

Lily-Tulip Cup Corp., 122 E. 42nd St., New York 17, N. Y.
Lincoln Lighting Products, Inc., 4121 N. Rockwell St., Chicago 18, Ill.
Lindley Box & Paper Co., Marion, Ind.
Line Electric Co., 131 Ogden St., Newark 4, N. J.
Link Paper Co., 220 Broadway, New York 7, N. Y.
Lino Food, 1268 Wilson St., S.W., Grand Rapids, Mich.
Linton Pencil Co., Lewisburg, Tenn.
Lipic, Jos., Pen Co., 2200 Gravois St., St. Louis, Mo.

LISTO PENCIL CORP., 1925 Union St., Alameda, Calif.
(See advertisement on page 224)

Lithocalculator Co., 31 St. Joseph St., Arcadia, Calif.

LIT-NING PRODUCTS CO., P. O. Box 3370, Fresno, Calif.
(See advertisement on page 193)

Little, A. P., Inc., 100 S. Fitzhugh St., Rochester 8, N. Y.
Lix Distributing Co., 120 S. Main St., Independence, Mo.
Lloyd Mfg. Co., Menominee, Mich.
Loeblein of Kent, Inc., Kent, Ohio
Loewenbach, B., & Sons Co., 733 N. Van Buren St., Milwaukee, Wis.
Logan Pottery Co., Logan, Ohio
Logan, S. B., & Co., 122 N. Mill St., Genoa City, Wis.
Lonergan Mfg. Co., Division of McGraw Electric Co., Albion, Mich.
Lonson Mfg. Co., 300 E. Fourth St., St. Paul, Minn.
Loomis & Co., 145 High St., Boston 10, Mass.
Loose Leaf Devices Co., Inc., 1724 N. 13th St., St. Louis 6, Mo.
Loose Leaf House, 156 W. 31st St., Los Angeles, Calif.
Loose Leaf Metals Co., 6816 Arsenal St., St. Louis, Mo.
Loumac Supply Mfg. Corp., 327 E. 103rd St., New York 29, N. Y.
Lowell Specialties Co., 174 Merrimack St., Haverhill, Mass.
Loy's Chinese Abacus Agency, 1317 Rhode Island Ave., N.E., Washington 18, D. C.
Lucas Mfg. Co., 4156 N. Lowell St., Chicago 41, Ill.
Lumirol Co., 45 W. 25th St., New York 10, N. Y.
Lundstrom, C. J., Mfg. Co., Little Falls, N. Y.

LUNDSTROM LABORATORIES, INC., Herkimer, N. Y.
(See advertisement on page 99)

Lutz & Sheinkman, Inc., 421 Hudson St., New York, N. Y.
Lux Clock Mfg. Co., Inc., Waterbury 20, Conn.
Lux Pen Co., White Bear, Minn.
Luxem, James P., Co., 3344 N. Lincoln St., Franklin Park, Ill.
Luxo Lamp Corporation, 102 Columbus Ave., Tuckahoe, N. Y.
Luxor Leathercraft Corp., 29 W. 34th St., New York 1, N. Y.
Lynch-Jamentz Co., 2311 Riverside Dr., Los Angeles 39, Calif.

LYON METAL PRODUCTS, INC., 23 Madison Ave., Aurora, Ill.
(See advertisements on pages 57, 151, 204, 259)

M

M.J.S. FURNITURE DISTRIBUTORS, INC., 85 Duane St., New York 7, N. Y.
(See advertisement on page 274)

M & M Industries, P. O. Box 91, South Milwaukee, Wis.
M. & N. Fluorescent Co., 6250 N. Artesian St., Chicago 45, Ill.
MacKenzie, Arnold, Inc., 3131 Overlook Dr., Minneapolis 20, Minn.
Mackwin Co., Winona, Minn.
Maendler Brush Mfg. Co., Inc., 138 E. Ninth St., St. Paul 1, Minn.
Maggie Magnetic, Inc., 40 E. 32nd St., New York 16, N. Y.
Magnedisk Corp., 1131 Bryn Mawr Ave., Chicago 40, Ill.
Magnetic Recording Industries, 11 E. 16th St., New York 3, N. Y.
Magnus Chemical Co., Inc., Garwood, N. J.
Mailers Equipment Co., 40 W. 15th St., New York 11, N. Y.
Maine Mfg. Co., Nashua, N. H.
Majestic Loose Leaf, Inc., 19-29 Rockwell Place, Brooklyn 17, N. Y.
Majestic Staple Co., 1100 Myrtle Ave., Brooklyn 6, N. Y.
Majestic Stationery Co., 260 N. 3rd St., Philadelphia, Pa.
Majestic Wood Carving Co., 1740 N. Maplewood Ave., Chicago, Ill.
Major Leather Goods Mfg. Co., 609 W. Lake St., Chicago, Ill.
Major Services, 3510 W. Palmer St., Chicago 47, Ill.
Mandel, A., & Co., Inc., 37 E. 12th St., New York 3, N. Y.
Manifold Supplies Co., 19 Rector St., New York 6, N. Y.
Manitowoc Church Furniture Co., Inc., Waukesha, Wis.
Manning, Bowman & Co., Fostoria, Ohio
Maple City Stamping Co., 708 Park Ave., Peoria, Ill.
Maple Leaf Mfg. Co., Inc., 350 Fifth Ave., New York 1, N. Y.
Marble, B. L., Chair Company, Bedford, Ohio
Marchant Calculators, Inc., 1475 Powell St., Oakland 8, Calif.
Marginator Co., 1434 Broadway, Burbank, Calif.
Mario Mfg. Co., Inc., 11 E. 26th St., New York, N. Y.
Marion Electrical Instrument Co., Manchester, N. H.
Mark King Corp., 50 The Arcade, Cleveland 14, Ohio
Markal Co., 3052 W. Carroll St., Chicago 12, Ill.
Market Services, Inc., 608 S. Dearborn St., Chicago 5, Ill.
Markilo, 902 S. Wabash Ave., Chicago 5, Ill.
Marks Mfg. Co., 700 N. Carpenter St., Chicago 22, Ill.

MARKWELL MFG. CO., INC., 200 Hudson St., New York 13, N. Y.
(See advertisement on page 266)

Marnay Sales and Mfg. Co., 1265 Broadway, New York 1, N. Y.
Marr Duplicator Co., Inc., 53 Park Place, New York 7, N. Y.

MARSH STENCIL MACHINE CO., 707 E. "B" St., Belleville, Ill.
(See advertisements on pages 227, 228)

Marshallan Mfg. Co., 1061 W. 11th St., Cleveland, Ohio
Martell, A. E., Co., Keene, N. H.
Martens Type Cleaner Co., Diamond Point 2, N. Y.
Martin-Parry Corp., 1455 Alexis Road, Toledo 1, Ohio
Marval Mfg. Co., 1014 W. Burbank Blvd., Burbank, Calif.
Marvel Metal Products Co., 3843 W. 43rd St., Chicago 32, Ill.
Marvel Window Cleaner, Inc., 3559 E. 71st St., Cleveland, Ohio
Marvin Envelope & Paper Co., 2040 W. North Ave., Chicago 47, Ill.
Marwol Products Co., 5744 N. Western Ave., Chicago, Ill.
Masland Duraleather Co., Amber and Willard Sts., Philadelphia 34, Pa.
Maso Steel Products, 53 W. Jackson Blvd., Chicago 4, Ill.
Mason Box Co., Attleboro Falls, Mass.
Mason Stationery Products, Inc., 112 Bleeker St., New York 12, N. Y.
Massillon Wire Basket Co., P. O. Box 516, Massillon, Ohio

MASTER ADDRESSER CO., 6500 W. Lake St., Minneapolis 16, Minn.
(See advertisement on page 131)

MASTER MFG. CO., 9200 Inman Ave., Cleveland 5, Ohio
(See advertisement on page 70)

Master Metal Products, Inc., Box 95 (OAB), Buffalo 5, N. Y.
Master Products Mfg. Co., 3480 E. 14th St., Los Angeles 23, Calif.
Master Wood Craft, Inc., 321 Douglass St., Brooklyn 17, N. Y.
Master-Craft Corp., 831 Cobb Ave., Kalamazoo 52F, Mich.
Masterpiece Studios, Troy at 21st St., Chicago, Ill.
Mathews Co., 1221 Beaufait Ave., Detroit 7, Mich.
Matthews, James H., & Co., 3942 Forbes St., Pittsburgh 13, Pa.

MAY, J. L., CO., INC., 109 W. 19th St., New York 11, N. Y.
(See advertisement on page 277)

Maybeck, H. G., Co., Inc., 131-19 Jamaica Ave., Richmond Hill 18, N. Y.
Mayer, A. G., Inc., 203 E. 18th St., New York 3, N. Y.

MAYER MFG. CO., 3132 W. 51st St., Chicago 32, Ill.
(See advertisements on pages 208, 291)

Mayfair Co., 315 N. Desplaines St., Chicago 6, Ill.
Mayfair Industries, Inc., 9 E. 59th St., New York, N. Y.
Mayhal Photocopy Corp. of America, 24 Stone St., New York, N. Y.
Mayline Co., Inc., 615 N. Commerce St., Sheboygan, Wis.
McBee Co., Division of Royal McBee Corp., Athens, Ohio
McCaskey Register Division, Victor Adding Machine Co., 3900 N. Rockwell St., Chicago 18, Ill.
McClurg, A. C., & Co., 333 E. Ontario St., Chicago 11, Ill.

McDONALD PRODUCTS CORP., Duk-It Building, Buffalo 10, N. Y.
(See advertisements on pages 29, 102)

McGill Metal Products Co., Marengo, Ill.

McILRATH, ROY E., 8849 S. Laflin St., Chicago 20, Ill.
(See advertisement on page 203)

McKay, David, Co., Inc., 55 Fifth Ave., New York 3, N. Y.
McKay, W. D., 2731 N. Pulaski Rd., Chicago, Ill.
McKeever Press, 14 Third Ave., S.E., Aberdeen, S. D.
McKenna & Phelps, Inc., 207 E. 12th St., New York 3, N. Y.

McLENNON PEN CO., 220 S. State St., Chicago 4, Ill.
(See advertisement on page 179)

McMahan Bros. Desk Co., 2220 S. Hoover St., Los Angeles 7, Calif.
McMillan Book Co., 701 E. Genesee St., Syracuse 1, N. Y.
Mead Sales Co., Inc., 230 Park Ave., New York 17, N. Y.
Mease, W. D., Co., P. O. Box 281, Hayward, Calif.
Medart, Fred, Products, Inc., 3535 De Kalb St., St. Louis 18, Mo.
Meeker Co., Joplin, Mo.
Meier Electric & Machine Co., 3505 E. Washington St., Indianapolis 7, Ind.

MEIER, JOSHUA, CO., INC., 153 W. 23rd St., New York 11, N. Y.
(See advertisement on page 40)

Meilicke Systems, Inc., 3458 N. Clark St., Chicago 13, Ill.

MEILINK STEEL SAFE CO., Toledo 6, Ohio
(See advertisement on page 247)

Meldrum Mfg. & Engineering Co., 473 N. Cleveland Ave., N., St. Paul 4, Minn.
Melind, Louis, Co., 3524 N. Clark St., Chicago 13, Ill.
Melton Publishing Co., P. O. Box 4685, Kansas City 3, Mo.
Mendes, J. Curry, Corp., 1 Curry Ave., Canton, Mass.
Merchants Box Co., Dallastown, Pa.
Merchants Industries, Inc., Bellefontaine, Ohio
Mergott, J. E., Co., 316 Jeliff Ave., Newark, N. J.

MERRIAM, G. & C., CO., 47 Federal St., Springfield 2, Mass.
(See advertisement on page 125)

Merriam Mfg. Co., Durham, Conn.
Merrimac Paper Co., Inc., Lawrence, Mass.
Messenger Corp., Auburn, Ind.
Metal Products Engineering, Inc., 4000 Long Beach Ave., Los Angeles 58, Calif.
Metal Radiator Cabinet Co., Inc., 6316 S. Wentworth Ave., Chicago, Ill.
Metal Specialties, Inc., 2302 Bloyd Ave., Indianapolis, Ind.

METAL SPECIALTIES MFG. CO., 1975 N. Cornell Ave., Melrose Park, Ill.
(See advertisements on pages 126, 233)

METALCRAFT, INC., 1619 S. Federal Ave., Mason City, Iowa
(See advertisement on page 210)

Metallic Arts of New England, Inc., 150 Broadway, Cambridge, Mass.
Metalstand Co., 7516 State Rd., Philadelphia 36, Pa.
Metropolitan Cutlery Co., 33 W. 34th St., New York, N. Y.
Metropolitan Mirror & Glass Co., Inc., Fulton Lane & E. Seventh St., Mt. Vernon, N. Y.

Metropolitan Typewriter Co., Inc., 18097 Sorrento Ave., Detroit 35, Mich.
Meyer & Wenthe, Inc., 30 S. Jefferson St., Chicago 6, Ill.
Meyercord Co., 5323 W. Lake St., Chicago 44, Ill.
Meyers, Fred L., Mfg. Co., 1174 Hooven Ave., Hamilton, Ohio
Meylan Stopwatch Corp., 264 W. 40th St., New York 18, N. Y.
Miami Systems Corp., Robertson at 34th Ave., Cincinnati 9, Ohio
Michael Electric Co., Inc., P. O. Box 141, New Haven, Conn.
Michaels Art Bronze Co., Inc., Covington, Ky.
Michelman, E. B., 412 Sixth Ave., New York 11, N. Y.
Michigan Paper Co., Plainwell, Mich.
Michigan Tag Co., 1600 Monroe Ave., N.W., Grand Rapids 2, Mich.
Micro Record Corp., 487 South Ave., Beacon, N. Y.
Middleditch, L., Co., 225 Varick St., New York 14, N. Y.
Midget Card Co., 3920 Broadway, New York, N. Y.
Midland Manufacturing, Inc., 1100 S. McComas, Wichita 12, Kansas
Mid-States Gummed Paper Co., 2515 S. Damen Ave., Chicago 8, Ill.

MIDWEST FOLDING PRODUCTS, Roselle, Ill.
(See advertisement on page 275)

Midwest Mfg. Co., Division of Artyle Industries, Eaton, Ohio
Midwest Metal Mfg. Co., 1818 N. 18th St., St. Louis 6, Mo.
Midwest Naturlite Co., 6651 N. Clark St., Chicago 26, Ill.
Midwest Plastics Mfg. Co., 208 Bates Ave., St. Paul 6, Minn.

MIETH, P. J., MANUFACTURING CO., 708 S. Michigan Ave., Kenilworth, N. J.
(See advertisement on page 234)

Milbradt Mfg. Co., 2400 N. Tenth St., St. Louis, Mo.
Miles, E. E., Co., South Lancaster, Mass.
Miles Reproducer Co., Inc., 812 Broadway, New York 3, N. Y.
Millar, Geo. W., & Co., Inc., 284 Lafayette St., New York 12, N. Y.
Miller-Bryant-Pierce, Aurora, Ill.
Miller Co., 200 Center St., Meriden, Conn.
Miller, C. H., Co., 7240 St. Paul Ave., Detroit 14, Mich.
Miller, Herman, Furniture Co., Zeeland, Mich.
Miller, Howard, Clock Co., Zeeland, Mich.
Miller Products Co., Inc., 29 Warren St., New York 7, N. Y.
Millers Falls Paper Co., Millers Falls, Mass.
Mill-Green Publishing Co., 370 Seventh Ave., New York 1, N. Y.
Mills Co., The, 975 Wayside Road, Cleveland 10, Ohio
Mills Envelope Co., 2403 N. Oakley Blvd., Chicago, Ill.
Milprint, Inc., 4200 N. Holton St., Milwaukee, Wis.
Miltier Lighting Products, Inc., 256 Fulton St., Brooklyn, N. Y.
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis.
Milwaukee Dustless Brush Co., 530 N. 22nd St., Milwaukee, Wis.
Milwaukee Label & Seal Co., 261 E. Erie St., Milwaukee 2, Wis.
Milwaukee Lace Paper Co., 1306 E. Meinecke Ave., Milwaukee 12, Wis.
Milwaukee Metal Furniture Co., 101 N. Campbell Ave., Chicago 12, Ill.
Mimeo Mfg. Co., 401 Broadway, New York 13, N. Y.
Mim-E-O Stencil Files Co., 1219 W. Chestnut St., Chicago 22, Ill.
Mimeograph Supply Co., 1240 S. Olive St., Los Angeles 15, Calif.
Minnesota Mining & Mfg. Co., 900 Fauquier Ave., St. Paul 6, Minn.
Missouri Brush & Crayon Co., 2726 Brentwood Blvd., St. Louis, Mo.
Mitchell Mfg. Co., 2525 N. Clybourn Ave., Chicago 14, Ill.
Mittag & Volger, Inc., Park Ridge, N. J.
Modern Account System Co., Box 347, Auburn, Ind.
Modern Desk Pad Mfg. Co., 420 N. Clark St., Chicago, Ill.
Modern Pen Mfg. Co., Inc., 395 Broadway, New York, N. Y.
Modern Specialties Co., 4301 W. Ogden Ave., Chicago, Ill.

MODERN STEELCRAFT INC., 230 5th Ave., New York 1, N. Y.
(See advertisement on page 165)

Modern Venetian Blinds, Inc., 261 Fifth Ave., New York 16, N. Y.
Modernize, Inc., 666 N. Lake Shore Drive, Chicago 11, Ill.
Mohawk Business Machines Corp., 944 Halsey St., Brooklyn 33, N. Y.

MOHAWK TABLET CO., 1703 East End Ave., Chicago Heights, Ill.
(See advertisements on pages 214, 215)

Mohler, A., Onamia, Minn.
Molded Rubber Co., Main & Rector Sts., Philadelphia 27, Pa.
Monarch Furniture Co., Inc., 803 Ward St., High Point, N. C.
Monarch Marking System Co., 216 S. Torrence St., Dayton 3, Ohio
Monarch Metal Products, Inc., 724 S. Columbus Ave., Mount Vernon, N. Y.
Monarch Pencil Co., 123 Mercer St., New York 12, N. Y.

MONET CO., 43 South Ave., Fanwood, N. J.
(See advertisement on page 25)

Mongol Chemical Co., West Nyack, N. Y.
Monogram of California, 2500 18th St., San Francisco 10, Calif.
Monroe Calculating Machine Company, Inc., 555 Mitchell St., Orange, N. J.
Monroe Upholstery Shops, Inc., 400 W. 14th St., New York 14, N. Y.
Montag Bros., Inc., 245 N. Highland Ave., Atlanta, Ga.
Moore Business Forms, Inc., Niagara Falls, N. Y.
Moore Business Forms, Inc., Rediform Division, 2233 University Ave., St. Paul 4, Minn.
Moore, John C., Corp., 67 Stone St., Rochester, N. Y.
Moore Pen Co., 63 Franklin St., Boston, Mass.
Moore, P. O., Inc., 300 Fourth Ave., New York 10, N. Y.
Moore Push-Pin Co., 113 Berkley St., Philadelphia 44, Pa.
Morgan Co., 3984 Avondale Ave., Chicago 41, Ill.
Morilla Co., Inc., 328 E. 23rd St., New York 10, N. Y.
Morris, Bert M., Co., 8651 W. Third St., Los Angeles 48, Calif.
Morris, Owen, & Co., 1265 Broadway, New York, N. Y.
Morrison Fountain Pen Co., 79 Fifth Ave., New York, N. Y.
Morse, Ralph, Furniture Co., Transportation Bldg., Grand Rapids, Mich.
Morval Corp., Herkimer, N. Y.

MOSLER SAFE CO., Hamilton, Ohio
(See advertisement on page 252)

Moss Atlas Corp., 244 Herkimer St., Brooklyn 16, N. Y.
Motorola, Inc., 4545 W. Augusta Blvd., Chicago, Ill.
Mounties, Inc., 251 Causeway St., Boston, Mass.
Move-A-Wall Steel Corp., 33 Jumel Place, New York 32, N. Y.
Mullins Mfg. Corp., Salem, Ohio
Multiplex Display Fixture Co., 910 N. Tenth St., St. Louis 1, Mo.
Multistamp Co., Inc., 527 W. 21st St., Norfolk, Va.
Munising Paper Co., Merchandise Mart, Chicago 54, Ill.
Munson Supply Co., 57 Toler Place, Newark 5, N. J.
Murphy Mfg. Co., Inc., 128 E. Main St., Louisville 2, Ky.

MURPHY-MILLER, INC., Owensboro, Ky.
(See advertisement on page 84)

Murphy, P. S., & Co., Inc., 516 Fifth Ave., New York 36, N. Y.
Murphy, Thos. D., Co., Red Oak, Iowa
Murray Engraving Co., 6152 S. Wabash Ave., Chicago, Ill.
Musgrave Pencil Co., Inc., Shelbyville, Tenn.
Mutschler Bros. Co., Nappanee, Ind.
Mutual Brief Case Co., Inc., 133 Kossuth St., Newark, N. J.
Mutual Publishers, 21 Howard St., New York, N. Y.
Mutual Stationers Supply Corp., 268 4th Ave., New York 10, N. Y.
Myers, Fred L., Co., Inc., Lewes, Del.
Myrtle Desk Co., High Point, N. C.
Mystik Adhesive Products, 2635 N. Kildare Ave., Chicago 39, Ill.

N

Name-On Stationery & Greeting Card Co., 1708 Payne Ave., Cleveland 14, O.
Narva Products, Inc., 70 E. 45th St., New York 17, N. Y.
Nascon Products Division, Eaton Paper Corp., Pittsfield, Mass.
Nashua Package Sealing Div., Nashua Corp., Nashua, N. H.
Nassau Sponge Co., 124 W. Kinzie St., Chicago 10, Ill.
Nathan's, 546 Broadway, New York 12, N. Y.
National Address Plate Co., 4615 W. Huron St., Chicago 44, Ill.
National Blank Book Co., Holyoke, Mass.
National Brass Co., 1601 Madison St., S.E., Grand Rapids, Mich.
National Brief Case Mfg. Co., Inc., 512 S. Peoria St., Chicago 7, Ill.
National Bundle Tyer Co., Blissfield, Mich.
National Business Systems Co., 8430 Grand River, Detroit 4, Mich.
National Cabinet Co., 21-24 44th Ave., Long Island City 1, N. Y.
National Carbon Coated Paper Co., Sturgis, Mich.
National Card, Mat & Board Co., 4318 W. Carroll Ave., Chicago 24, Ill.
National Cash Register Co., Dayton 9, Ohio
National Chair Co., Inc., Walnut Ave., Clark Township, N. J.
National Crayon Co., Easton, Pa.
National Decalcomania Corp., 236-252 N. 60th St., Philadelphia 39, Pa.
National Desk Co., Herkimer, N. Y.
National Engraving Co., 807 S. 20th St., Birmingham, Ala.
National Fiberstok Envelope Co., Allegheny Ave. at Second St., Philadelphia 33, Pa.
National Floor Products Co., 105 Forrest Avenue Building, Atlanta 3, Ga.
National Furniture Mfg. Co., Inc., 1501 Keller St., Evansville, Ind.
National Inter-Communicating Systems, Inc., 1130 Milwaukee Ave., Chicago, Ill.

NATIONAL LITHO FORMS CO., 18423 Euclid Ave., Cleveland 12, Ohio
(See advertisements on pages 174, 176, 178)

NATIONAL LOCK CO., 1902 Seventh St., Rockford, Ill.
(See advertisement on page 191)

National Manifolding Co., 442 E. Second St., Dayton 2, Ohio

NATIONAL PASS BOOK & SUPPLY CO., Ontario Bldg., Cleveland 13, Ohio
(See advertisement on page 51)

National Pencil Co., Shelbyville, Tenn.
National Plastic Products Co., Odenton, Md.

NATIONAL RULE CO., 49 Andrews St., Rochester 14, N. Y.
(See advertisement on page 246)

National School Equipment Co., Port Washington, Wis.
National School Slate Co., Slatington, Pa.
National Store Fixture Co., Inc., Odenton, Md.
National Tag & Label Corp., 24 Bridge St., Watertown 72, Mass.
National Transparent Plastics Co., Indian Orchard, Springfield, Mass.
National Vulcanized Fibre Co., P. O. Box 311, Wilmington 99, Del.
Nebraska Salesbook Co., 21st & "Y" Sts., Lincoln 1, Nebr.
Neenah Paper Co., Neenah, Wis.
Neidich Process Div., Burlington, N. J.
Neiman Loose Leaf & Bindery Co., 1717 S. Halsted St., Chicago 8, Ill.

NEIMAN STEEL EQUIPMENT CO., INC., Balfour and Venango Sts., Philadelphia 34, Pa.
(See advertisement on page 259)

Nekoosa-Edwards Paper Co., Inc., Port Edwards, Wis.
Nelson, Thomas, & Sons, 19 E. 47th St., New York, N. Y.
Nelson Vertical Paper Cutter Co., Inc., 424 W. 22nd St., Norfolk, Va.
Nelson-Eismann Co., 122 S. Michigan Ave., Chicago, Ill.
Nelsonite Chemical Products, Inc., 900 Monroe Ave., N.W., Grand Rapids 2, Mich.
Neostyle, Inc., 208 S. La Salle St., Chicago, Ill.
Nesco Steelware, 12530 Yukon Ave., Hawthorne, Calif.
Nessen Studio Inc., 5 University Place, New York 3, N. Y.

NETTLE MFG. CO., 27 Huntington Ave., Boston 16, Mass.
(See advertisement on page 24)

Neubauer Mfg. Co., 2013 Central Ave., N.E., Minneapolis 18, Minn.
Neva-Clog Products, Inc., 506 Logan St., Bridgeport 1, Conn.
Neverknot Co., 4525 N. Ravenswood Ave., Chicago 40, Ill.
New Castle Products, New Castle, Ind.
New Diamond Point Pen Co., 236 Fifth Ave., New York 1, N. Y.

NEW ENGLAND PAPER PUNCH CO., 89 Washington Ave., Natick, Mass.
(See advertisement on page 232)

New England Stationery Co., 33 Brookline Ave., Boston 15, Mass.
New Era Optical Co., 17 N. Wabash Ave., Chicago, Ill.
New Hermes Engraving Machine Corp., 13 University Place, New York, N. Y.
New York Graphic Society, 95 E. Putnam Ave., Greenwich, Conn.
New York Silicate Book Slate Co., Inc., 541 Lexington Ave., New York, N. Y.
New York Stencil Works, 221 Fulton St., New York, N. Y.
New York Twine Corp., 110 Murray St., New York, N.Y.
Newco Products, Newcomerstown, Ohio
Newman Bros., Inc., 660 W. Fourth St., Cincinnati 3, Ohio
Newport Business Forms Co., Inc., Newport News, Va.

Niagara Mfg. & Distributing Co., Inc., Adamsville, Pa.
Niagara Supply Co., P. O. Box 1175, Concord, Calif.
Nichols Products Co., Moorestown, N. J.
Nichols, H. W., Salesbook Co., 229 Race St., Cincinnati 2, Ohio
Nielson Supply Co., 32 N. State St., Chicago, Ill.

NIEMANN, INC., 469 E. Ohio St., Chicago 11, Ill.
(See advertisement on page 180)

Nilsson Sales Co., 602 Park Ave. Bldg., Detroit 26, Mich.
Nobema Products Corp., 141 Greene St., New York, N. Y.
Noble & Westbrook Mfg. Co., 19 Westbrook St., East Hartford 8, Conn.
Noesting Pin Ticket Co., Inc., 728 E. 136th St., New York 54, N. Y.
Noka Mfg. Co., 147 Bloomfield Ave., Bloomfield, N. J.
No-Mek Pen Products, 1904 W. Monterey St., Chicago Ill.
Non-Stop Pen & Pencil Co., 112-19 14th Road, College Point, L.I., N. Y.
Norcor Mfg. Co., Inc., Green Bay, Wis.
Norcross, Inc., 244 Madison Ave., New York 16, N. Y.
Norfield Methods & Procedures, Inc., P. O. Box 1012, Oak Park, Ill.
Noris Instruments, Ltd., 105 E. 29th St., New York 16, N. Y.
Norma Pencil Corp., 137 W. 14th St., New York 11, N. Y.
Norquist Products, Inc., Jamestown, N. Y.
Norta Distributing Co., 1165 Broadway, New York 1, N. Y.
Northeast Mills Paper Products Co., 501 Fifth Ave., New York 17, N. Y.
Northeastern Plastics, Inc., 215 "A" St., Boston, Mass.
Northern Paper Mills, Green Bay, Wis.

NORTHERN STATES ENVELOPE CO., 300 E. Fourth St., St. Paul 1, Minn.
(See advertisement on page 137)

Northfield Specialties Co., Northfield, Minn.
Northmore's, 4604 W. Armitage Ave., Chicago, Ill.
Northwest Leather Goods Co., 311 N. Desplaines St., Chicago 6, Ill.
Northwest Metal Products Co., 1337 E. Mason St., Green Bay, Wis.
Northwestern Cabinet Co., 1300 Lucas St., Burlington, Iowa
Northwestern Clock Co., 703 S. 16th St., Omaha 2, Nebr.
Nosco Plastics, Inc., 1701 Caskell Ave., Erie, Pa.
Novel Novelties, Inc., 42-14 Greenpoint Ave., Long Island City 5, N. Y.
NuArc Company, Inc., 824 S. Western Ave., Chicago 12, Ill.
Nu-Art Engraving Co., 5823 N. Ravenswood Ave., Chicago 26, Ill.
Nucraft Furniture Co., 1615 Eastern Ave., S.E., Grand Rapids, Mich.

NU-CRAFT PRODUCTS CO., 321-327 Clarkson Ave., Brooklyn 26, N. Y.
(See advertisement on page 91)

Nu-Style Album and Binder Co., P. O. Box 65, Des Moines, Iowa
Nu-Tone, Inc., 228 N. LaSalle St., Chicago, Ill.
Nutting Truck & Caster Co., 1201 W. Division St., Faribault, Minn.
Nye, William F., Inc., P. O. Box 927, New Bedford, Mass.
Nystrom, A. J., & Co., 3333 N. Elston Ave., Chicago 18, Ill.

O

Oakite Products, Inc., 19 Rector St., New York, N. Y.
Oakville Co., Div. Scovill Mfg. Co., Waterbury 20, Conn.
Odman Corp., 823 W. Blackhawk St., Chicago, Ill.
Oerlikon Business Machines Division, P. O. Box 3049, Ashville, N. C.

OFFICE ACCESSORIES CORP., 9157 Las Tunas Dr., Temple City, Calif.
(See advertisement on page 102)

Office Equipment Corp., 298 Broadway, New York, N. Y.

OFFICE EQUIPMENT MFG. COMPANY, INC., 2208 Summer St., Dallas, Tex.
(See advertisement on page 162)

Office Furniture Wholesale Distributors, 74 Broad St., New York 4, N. Y.
Office Industries of America, 325 W. Monroe St., Chicago 6, Ill.

OFFICE PRODUCTS, INC., 9920 Freeland Ave., Detroit 27, Mich.
(See advertisement on page 207)

Office Shears Co., 53 W. Jackson Blvd., Chicago 4, Ill.
Ohio Chair Co., Inc., 408 N. Meridian Road, Youngstown, Ohio
Ohio Flock-Cote Co., 5713 Euclid Ave., Cleveland 3, Ohio
Ohio Match Co., Wadsworth, Ohio
Old Dutch Line, 415 St. Mary St., Burlington, N. J.
Ohio Thermometer Co., 33 Walnut St., Springfield, Ohio
Old Town Corporation, 345 Madison Ave., New York 17, N. Y.
Olivetti Corp. of America, 580 Fifth Ave., New York 36, N. Y.
Olsenmark Corp., 124 White St., New York 13, N. Y.
Olson Rug Co., 2800 N. Pulaski Rd., Chicago, Ill.
Oravisual Co., Inc., Box 609 Sta. A, St. Petersburg 2, Fla.
Orco Cameras, Inc., 112 Liberty St., New York 6, N. Y.
Originals Co., 17 W. 44th St., New York 18, N. Y.

ORNA-METAL, INC., 2412 S. Seventh St., St. Louis 4, Mo.
(See advertisement on page 108)

Orthwine, Rudolf, Corp., 416 W. 33rd St., New York 1, N. Y.
Osborn Mfg. Co., The, 5401 Hamilton Ave., Cleveland 14, Ohio
Osborn Paper Co., Marion, Ind.

OSCO STATIONERY CO., 17 Bleecker St., New York 12, N. Y.
(See advertisement on page 41)

Oshkosh Trunks & Luggage, Oshkosh, Wis.
Otis Steel Products Corp., Ellicottville, N. Y.
Ottenheimer, I. & M., 23 S. Howard St., Baltimore 1, Md.
Outlook Envelope Co., 1001 W. Washington Blvd., Chicago 7, Ill.

OXFORD FILING SUPPLY CO., INC., Clinton Rd., Garden City, N. Y., and 125 S. Eighth St., St. Louis 2, Mo.
(See advertisements on pages 162, 166, 192)

Oxford University Press, 114 5th Ave., New York, N. Y.
Ozalid, A Div. of General Aniline & Film Corp., Johnson City, N. Y.
Ozark Pencil Co., Lewisburg, Tenn.

P

P.B.R. Mfg. Co., H & Luzerne Sts., Philadelphia 24, Pa.
P. & H. Sales Corp., 5650 N. Western Ave., Chicago 45, Ill.
Paasche Airbrush Co., 1909 W. Diversey Ave., Chicago 14, Ill.
Pacific Carbon & Ribbon Mfg. Co., 1451 Harrison St., San Francisco 3, Calif.
Package Ad & Sealer Co., 9512 Irving Park Blvd., Schiller Park, Ill.
Packwood, G. H., Mfg. Co., 1545 Tower Grove Ave., St. Louis 10, Mo.
Pagell, Alfred H., Eastondale, Mass.
Pagewriter Pen Co., 30 Lowell Road, Wellesley Hills 82, Mass.
Paillard Products, Inc., 100 Sixth Ave., New York 13, N. Y.
Palm Bros. Decalcomania Co., 3727 Regent Ave., Cincinnati 12, Ohio
Palmer, A. N., Co., The, 55 Fifth Ave., New York 3, N. Y.
Pan American Bronze Co., 4452 Kuglermill Road, Rossmoyne, Ohio

PANDA PENCIL LEAD, INC., 760 Waveland Ave., Chicago 13, Ill.
(See advertisement on page 203)

Panef Mfg. Co., Inc., 102 E. Walnut St., Milwaukee 1, Wis.
Pannier Corp., 207 Sandusky St., Pittsburgh, Pa.
Paper Converters, Inc., 415 S. Oneida St., Appleton, Wis.
Paper Manufacturers Co., 9800 Bustleton Ave., Philadelphia 15, Pa.
Paper Mills Co., Division of Butler Co., 229 W. Monroe St., Chicago 6, Ill.
Paper-Mate Co., Inc., 8790 Hays St., Culver City, Calif.
Pap-R-Products, Martinsville, Ill.
Paramount Line, Inc., 400 Pine St., Pawtucket, R.I.
Parisian Novelty Co., 3510 S. Western Ave., Chicago 9, Ill.
Park Chemical Co., 8074 Military Ave., Detroit 4, Mich.
Park Products Co., 111 N. Marion St., Oak Park, Ill.
Park Sherman Co., 2725 S. 11th St., Springfield, Ill.
Parkay, Inc., Highland Park, Louisville 9, Ky.
Parker, Joseph, & Son Co., New Haven, Conn.
Parker Pen Co., Janesville, Wis.
Parker, Stearns & Co., 288 Sheffield Ave., Brooklyn, N. Y.

PARKER STEEL PRODUCTS, INC., 54 N. 11th St., Brooklyn 11, N. Y.
(See advertisement on page 45)

Parkersburg Steel Co., Parkersburg, W. Va.
Parsons Paper Co., Holyoke, Mass.
Parva Products Co., Mt. Carmel, Conn.
Patent Novelty Co., Fulton, Ill.
Paymaster Corp., 754 W. Lexington St., Chicago 7, Ill.
Peabody Seating Company, Inc., North Manchester, Ind.

PEARL ENGRAVING CORP., 29 E. 19th St., New York 3, N. Y.
(See advertisement on page 285)

Pearson, G. S., Co., 711 S. Dearborn St., Chicago 5, Ill.
Pease, C. F., Co., 2601 W. Irving Park Road, Chicago 18, Ill.
Peerless Fountain Pen & Pencil Co., Inc., 14 W. 17th St., New York, N. Y.
Peerless-Imperial Co., Inc., 28 Peerless Place, Newark 5, N. J.
Peerless Ink Corp., 258 Broadway, New York 7, N. Y.
Peerless Office Products Corp., 402 E. 70th St., New York 21, N. Y.
Peerless Photo Products, Inc., Shoreham, L. I., N. Y.
Peerless Roll Leaf Co., 4511 New York Ave., Union City, N. J.

PEERLESS STEEL EQUIPMENT CO., 6604 Hasbrook Ave., Philadelphia 11, Pa.
(See advertisement on page 119)

Peerless Wire Goods Co., Lafayette, Ind.
Peirce Dictation Systems Corp., 5900 North Northwest Highway, Chicago 31, Ill.
Pekas Duplicator Co., Lesterville, S. D.
Pelouze Mfg. Co., 1218 Chicago Ave., Evanston, Ill.
Pemberton, Lewis N., Printing Co., 835 W. Olympic Blvd., Los Angeles, Calif.
Pencraft, Inc., 5 Bromfield St., Boston, Mass.
Pengad Companies, Pengad Building, Bayonne, N. J.
Pen-N-Pencil Co., The, 1 W. 47th St., New York 36, N. Y.
Penn Tape Savers, "D" at Luzerne St., Philadelphia 24, Pa.
Pen-Rite Corp., 744 E. 138th St., New York 54, N. Y.
Pentron Corp., 777 S. Tripp Ave., Chicago, Ill.
Pereles Bros., Inc., 2484 S. 7th St., Milwaukee 7, Wis.

PERFECT RUBBER SEAT CUSHION CO., 6435 Edmund St., Philadelphia 35, Pa.
(See advertisement on page 98)

Perfection Box Co., 615 N. Parkside Ave., Chicago, Ill.
Perfection Legal Blank Co., 108 N. Rockton Ave., Rockford, Ill.
Perma Products Co., 3511 West Fort St., Detroit 16, Mich.
Permacel Tape Corp. U. S. Highway #1, New Brunswick, N. J.
Permo, Inc., 6415 N. Ravenswood Ave., Chicago, Ill.
Permanent Pigments, Inc., 2700 Highland Ave., Cincinnati 12, Ohio
Perrygraf Corp., 1500 Madison St., Maywood, Ill.
Personal Stationery Co., 800 Union St., Brooklyn, N. Y.
Peters, Frank J., & Sons, Inc., P. O. Box 164, Pell Lake, Wis.
Petersburg Trunk & Bag Co., Petersburg, Va.
Pfening & Snyder, 1075 W. Fifth Ave., Columbus, Ohio
Phillips Process Co., Inc., 192 Mill St., Rochester 14, N. Y.
Phillips Ribbon & Carbon Co., Inc., 61 Halstead St., Rochester 10, N. Y.
Phoenix Caster Co., Inc.,Division of Rieger Mfg. Co., Miamisburg, Ohio
Phonelock Co., 601 S. Vermont St., Los Angeles, Calif.
Phonomatic Office Appliance Co., 159 New Montgomery St., San Francisco 5, Calif.
Photo Materials Co., 334 N. Bell Ave., Chicago 12, Ill.
Photostat Corp., 303 State St., Rochester 4, N. Y.
Pickett & Eckel, Inc., 5 S. Wabash Ave., Chicago 3, Ill.
Pike, E. W., & Co., 490 North Ave., Elizabeth 3, N. J.
Pioneer Mfg. Co., 3053 E. 87th St., Cleveland, Ohio
Pioneer Steel Co., 311 W. Avenue 33, Los Angeles, Calif.
Pioneer-Toledo Corp., 1130 Nebraska Ave., Toledo 7, Ohio
Pitney-Bowes, Inc., Stamford, Conn.
Pittsburgh Envelope Co., 7301 Penn Ave., Pittsburgh 8, Pa.
Pittsburgh Plate Glass Co., 420 Fort Duquesne Blvd., Pittsburgh, Pa.
Pittsburgh Saleshook Co., 1207 Muriel St., Pittsburgh, Pa.
Pittsburgh Stamp Co., Inc., 817 S. Canal St., Pittsburgh, Pa.
Plastext Co., 535 E. 137th St., Bronx 54, N. Y.
Plastic Ad Co., 1 Lowell St., Boston 14, Mass.
Plastic Binding Corp., 732 S. Sherman St., Chicago, Ill.
Plastic Fabricators Co., 440 Sansome St., San Francisco, Calif.
Plastic Fabricators, Inc., 401 Chapel St., New Haven 11, Conn.
Plastic Products Co., 107 N. Martel St., Los Angeles, Calif.
Plastic Service Co., 1725 S. Broadway, Los Angeles 15, Calif.
Plasti-Kote, Inc., 425 Lakeside Ave., N.W., Cleveland 13, Ohio
Plastic-Ware, Inc., 1100 Leget Ave., New York, N. Y.
Plus Computing Machines, Inc., 5 Beekman St., New York 38, N. Y.
Plycraft Corp., Walterboro, S. C.
Plymouth Rubber Co., Inc., Canton, Mass.

POLAR MFG. CO., 325 N. 13th St., Philadelphia 7, Pa.
(See advertisement on page 100)

Polaroid Corp., 730 Main St., Cambridge 39, Mass.
Pollard-Alling Mfg. Co., 220 W. 19th St., New York 11, N. Y.
Polychrome Corp., 2 Ashburton Ave., Yonkers 2, N. Y.
Polycraft, Inc., 243 W. 17th St., New York 11, N. Y.
Pomeroy, I., Co., 26 Nicholson St., Newark 2, N. J.
Port Huron Sulphite & Paper Co., Port Huron, Mich.
Post Electric Co., Inc., Andover, N. J.
Post, Frederick, Co., 3650 N. Avondale Ave., Chicago 18, Ill.
Postage Stamp Machine Co., 33 W. 60th St., New York, N. Y.
Postamatic Co., 1549 Belfield Ave., Philadelphia 41, Pa.

POSTINDEX CO., Division of Art Metal Construction Co., Jamestown, N. Y.
(See advertisement on page 113)

POSTING EQUIPMENT CORP., 1026 Niagara St., Buffalo 13, N. Y.
(See advertisement on page 282)

Post-O-Graf Mfg. Co., 95 E. Northampton St., Wilkes-Barre, Pa.
Potdevin Machine Co., Teterboro, N. J.
Potomac Products Corp., 1122 19th St., N.W., Washington 6, D. C.
Potter Press, The, 516 South St., Waltham 54, Mass.
Powers Paper Co., 149 Wason Ave., Springfield 7, Mass.
Power-Slide Drawing Board Co., 58 Emmons St., Milford, Mass.
Practical Products, P. O. Box 146, Providence 6, R. I.
Precisa Calculating Machine Co., Inc., P. O. Box 1557, Salt Lake City, Utah
Precision Staple Corp., 28 E. 22nd St., New York 10, N. Y.
Precision Steel Equipment Co., 1117 Azusa Canyon Road, West Covina, Calif.
Preferred Products, Inc., 2213 Ashland Ave., Toledo 10, Ohio
Premier Materials Co., 2029 N. Halsted St., Chicago, Ill.

PRESSED & WELDED STEEL PRODUCTS CO., 38-61 11th St., Long Island City, N. Y.
(See advertisement on page 239)

PRES-TO-LINE CORP. OF AMERICA, 2339 Cotner Ave., Los Angeles 64, Calif.
(See advertisements on pages 93, 285)

Prevue-Radsell Co., 549 W. Washington Blvd., Chicago 6, Ill.
Price Bros., Inc., 4301 W. Madison St., Chicago, Ill.
Prince Gardner Co., 2025 S. Vandeventer Ave., St. Louis 10, Mo.
Princeton Upholstery Co., Inc., 790 E. 176th St., Bronx, N. Y.
Printed Cellophane Tape Co., 521 N. La Brea Ave., Los Angeles 36, Calif.
Print-O-Matic Co., Inc., 724 W. Washington Blvd., Chicago 6, Ill.

PRIOR, INC., 26-16 40th Ave., Long Island City, N. Y.
(See advertisement on page 25)

Probber, Harvey, Inc., 1082 Davol St., Fall River, Mass.
Processed Papers, 2015 N. Hawthorne Ave., Melrose Park, Ill.
Procter, Fred, Co., 324 E. Ninth St., Cincinnati 2, Ohio

PRONTO FILE CORP., 285 Madison Ave., New York 17, N. Y.
(See advertisements on pages 153-160)

PROTECTALL SAFES, Hamilton, Ohio
(See advertisement on page 253)

Protex Products Sales Co., 350 Fifth Ave., New York, N. Y.
Prudon Specialty Mfg. Co., Hasbrouck Heights, N. J.
Prym, William, Inc., Dayville, Conn.
Pull-The-String Mailing Wrapper Co., P. O. Box 98, Belvidere, Ill.
Punch-All Co., Inc., 46 Hinckley Road, Waban 68, Mass.
Pyrene-C-O-Two, P. O. Box 390, U.S. Highway 1, Newark 1, N.J.

Q

Qualiton, 2401 S. Main St., Los Angeles 7, Calif.

QUALITY PARK ENVELOPE CO., 450 N. Syndicate St., St. Paul 4, Minn.
(See advertisement on page 139)

QUARTET MANUFACTURING CO., 308 W. Erie St., Chicago 10, Ill.
(See advertisement on page 57)

Queen Ribbon & Carbon Co., Inc., 1055 Stewart Ave., Garden City, N. Y.
Quest Mfg. Co., 220 W. Monroe St., Chicago, Ill.
Quick Point Pencil Co., 4020 Olive St., St. Louis, Mo.
Quigley Co., Glassport, Pa.

QUIGLEY FURNITURE CO., Whitesboro, N. Y.
(See advertisement on page 60)

R

R. C. Can Co., 9430 Page Blvd., St. Louis, Mo.
Radel Leather Mfg. Co., 445 Wilson Ave., Newark, N. J.
Radio Corporation of America, Camden, N. J.
Rampe Mfg. Co., 14915 Woodworth Ave., Cleveland 10, Ohio
Ramsay Co., 1506 Miami Road, Jacksonville 7, Fla.
Rand McNally & Co., P. O. Box 7600, Chicago 80, Ill.
Random House, Inc., 457 Madison Ave., New York 22, N. Y.
Ranger Products Co., P. O. Box 312, Red Bank, N. J.
Rapid Roller Co., 2558 S. Federal St., Chicago 16, Ill.
Rapid Tag & Wire Co., 6601 Kelly St., Pittsburgh, Pa.
Rapidesign, Inc., P. O. Box 592, Glendale, Calif.
Rapidprint Time Recorders, Inc., P. O. Box 580, Middletown, Conn.
Rastetter, Louis, & Sons Co., 1300 Wall St., Fort Wayne, Ind.
Rate Service Bureau, The, 716 S. W. Morrison St., Portland 5, Ore.
Rauland-Borg Corp., 3515 W. Addison St., Chicago 18, Ill.
Rauschenberger, John, Co., 423 N. Plankington Ave., Milwaukee 1, Wis.
Raymond Co., Inc., 666 N. Lake Shore Dr., Chicago 11, Ill.
Ready Reference Publishing Co., 406 W. 31st St., New York, N. Y.
Reardon Products, 2109 S. Adams St., Peoria 2, Ill.
Reb-Wal Hunt Co., Box 208, Royal Oak, Mich.
Record Files, Inc., Wooster, Ohio
Recordak Corp., 444 Madison Ave., New York 22, N. Y.
Recordit Corporation, Div., Crescent Industries, Inc., 5900 W. Touhy Ave., Chicago 31, Ill.

RECORDPLATE CO., 16 E. Holly St., Pasadena 1, Calif.
(See advertisement on page 48)

Red Raven Rubber Co., 152 Sussex Ave., Newark, N. J.
Rediform Division, Moore Business Forms, Inc., 2233 University Ave., St. Paul 4, Minn., and Denton, Tex.
Redigraph, Inc., 3323 Dartmouth Dr., Cincinnati 11, Ohio
Redington, J. P., & Co., Scranton 2, Pa.
Redi-Record Payroll Systems, 95 Madison Ave., New York, N. Y.
Redi-Record Products Co., 598 Broadway, New York 12, N. Y.
Reflector-Hardware Corp., 2231 S. Western Ave., Chicago 8, Ill.
Regal Typewriter Co., Inc., 200 Hudson Ave., New York 13, N. Y.
Regal & Wade Mfg., Inc., 58-16 57th Road, Maspeth, N. Y.
Regalia Mfg. Co., 4th Ave. & 21st St., Rock Island, Ill.

REGNA CASH REGISTERS, INC., 175 Fifth Ave., New York 10, N. Y.
(See advertisement on page 69)

Reif, A., & Co., 1540 N. Franklin St., Philadelphia 22, Pa.
Reliable Stationers Specialties Co., 236 W. 26th St., New York, N. Y.
Reliable Textile Co., 216 W. Adams St., Chicago, Ill.
Reliable Typewriter & Adding Machine Co., 303 W. Monroe St., Chicago 6, Ill.
Reliance Pencil Corp., 22 S. Sixth Ave., Mount Vernon, N. Y.
Remeco Manufacturing Co., New Rochelle, N. Y.
Remington Rand, Division of Sperry Rand Corp., 315 Fourth Ave., New York 10, N. Y.
Remington Rand Dealer Sales, Division of Sperry Rand Corp., 315 Fourth Ave., New York 10, N. Y.

REPEAT-O-TYPE STENCIL MFG. CO., INC., 153-157 Coffey St., Brooklyn 31, N. Y.
(See advertisement on page 272)

Repke, A. C., & Co., 2129 Grand River Ave., Detroit 1, Mich.
Replica Products Corp., 154 Nassau St., New York 38, N. Y.
Replogle Globes, Inc., 1901 N. Narragansett St., Chicago, Ill.
Reproducta Co., Inc., 11 E. 26th St., New York, N. Y.
Republic Seating Co., 1650 Broadway, New York, N. Y.
Rest-A-Phone Co., P. O. Box 8788, Portland 7, Ore.
Rest-A-While Couch Co., Locked Box 89, Ellenville, N.Y.
Reuben Co., 555 W. Jackson Blvd., Chicago 6, Ill.
Revo-File Division, The Mosler Safe Co., Hamilton, Ohio
Rexbilt Leather Goods, Inc., 151 W. 26th St., New York 1, N. Y.
Rex-O-Graph, Inc., 7836 W. Hicks St., Milwaukee 14, Wis.
Rex-Rotary Distributing Corp., 387 4th Ave. New York, N. Y.
Reyam Plastic Products Co., 2614 W. North Ave., Chicago, Ill.
Reyburn Mfg. Co., Inc., 16th St. and Indiana Ave., Philadelphia 32, Pa.
Reynolds Electric Co., 3000 River Rd., River Grove, Ill.
Reynolds & Reynolds Co., Dayton 1, Ohio
Rhode Island Cardboard Co., Pawtucket, R. I.
Rhodes, James H., & Co., 157 W. Hubbard St., Chicago, Ill.
Ribbon & Ticker Paper Co., Paterson, N. J.
Richard, Inc., 204-206 E. 10th St., Coffeyville, Kansas
Richards Morgenthau & Co., 225 Fifth Ave., New York 10, N. Y.
Richards, S. P., Paper Co., 326 Nelson St., SW., Atlanta, Ga.
Rich-Art Printing Co., Div. of Bro-Dart Industries, 59 E. Alpine St., Newark 5, N. J.
Richmond Pressed Metal Works, Inc., 506-12 Maury St., Richmond 14, Va.
Rider Corp., 4012 Richmond St., NW., Grand Rapids, Mich.
Ridgeway Division, Gravely Furniture Co., Inc., Ridgeway, Va.
Rifkin, A., & Co., Wilkes Barre, Pa.
Ringmaster Inc., 2533 Sullivan Ave., St. Louis 7, Mo.
Rishel, J. K., Furniture Co., 1201 W. Third St., Williamsport, Pa.
Risom, Jens, Design, Inc., 49 E. 53rd St., New York 22, N. Y.
Ritchie Specialties, 2202 Langdon St., Dallas, Texas
Ritchie, W. C., & Co., 8801 Baltimore Ave., Chicago 17, Ill.
Ritchie, W. H., Co., 2555 N. Sydenham St., Philadelphia 32, Pa.
Riteform Chair Co., Inc., 2300 Ellis Ave., St. Paul, 14, Minn.

RITE-LINE CORP., 4209 39th St., N.W., Washington 16, D. C.
(See advertisement on page 93)

Rite-O Products, Inc., Martinsburg, W. Va.
Ritepoint Pen & Pencil Co., 9400 Watson Road, St. Louis 19, Mo.
Rittenhouse Paper Co., 6405 S. Wentworth Ave., Chicago 21, Ill.
Rivet-O Mfg. Co., 50 Federal St., Orange, Mass.
Roaring Spring Blank Book Co., Roaring Spring, Pa.
Robbins & Myers, Inc., 387 S. Front St., Memphis, Tenn.
Robert Mfg. Co., 1001 E. 23rd St., Hialeah, Fla.
Roberts, Cushman & Co., 10 Washington Place, New York 3, N. Y.

ROBERTS NUMBERING MACHINE CO., 700 Jamaica Ave., Brooklyn 8, N. Y.
(See advertisement on page 211)

ROBERTS, WELDON, RUBBER CO., 365 Sixth Ave., Newark 7, N. J.
(See advertisement on page 138)

Robinson Reminders, Westfield, Mass.
Robinson Tag & Label Co., 460 W. 34th St., New York 1, N. Y.
Robotyper Corp., 125 Allen St., E., Hendersonville, N. C.
Robray Mfg. Co., 2426 Prairie Ave., Chicago 16, Ill.

ROCHESTER RIBBON & CARBON CO., INC., 20 Greenleaf St., Rochester 9, N. Y.
(See advertisement on page 241)

Rochester Wire-O Binding, Inc., 49 Andrews St., Rochester 14, N. Y.
Rock-et Tool Co., c/o Novard & Co., 18 Trumbull St., New Haven 11, Conn.
Rockford Crescent Mfg. Co., 420 Buckbee St., Rockford, Ill.
Rockford Show Case & Fixture Co., 1034 Elm St., Rockford, Ill.
Rockmont Envelope Co., 198 W. Alameda, Denver 9, Colo.
Rockwell Mfg. Co., Register Division, 400 N. Lexington Ave., Pittsburgh, Pa.

ROCKWELL-BARNES CO., 35 E. Wacker Dr., Chicago 1, Ill.
(See advertisement on page 217)

Rodefer-Gleason Glass Co., Bellaire, Ohio
Roderick, Marcy F., Co., 3312 Lancaster Ave., Philadelphia 4, Pa.
Rogers Imports, Inc., 419 Fourth Ave., New York 16, N. Y.
Rogers Loose Leaf Co., 609 W. Lake St., Chicago, Ill.

Rogers, W. T., Co., 518 Division St., Madison, Wis.
Rogersnap Business Forms, 139 Howell St., Dallas, Texas
Roll-A-Liner Co., 19 W. Carrillo St., Santa Barbara, Calif.
Roll-a-Matic Label Co., Inc., 556 Mulberry St., Macon, Ga.
Rol-Dex Div., Watson Mfg. Co., Jamestown, N. Y.

ROMAINE MFG. CO., 370 S. Hickory St., Fond du Lac, Wis.
(See advertisement on page 284)

Ronnie Products, Inc., 201 W. Elm St., Scranton 5, Pa.
Ronson Corp., 31 Fulton St., Newark, N. J.
Roosen, H. D., Co., Inc., 380 Madison Ave., New York 17, N. Y.
Roovers Bros., Inc., 233 Broadway, New York, N. Y.
Rose Ribbon & Carbon Mfg. Co., Inc., 1000 S. Fourth St., Harrison, N. J.
Rosen, S., Mfg. Co., 616 Plant St., Utica 4, N. Y.
Rosenthal Co., 45 E. 17th St., New York 3, N. Y.
Ross-Gould Co., 309 N. Tenth St., St. Louis 1, Mo.
Rotary Pen Co., 149 Cator Ave., Jersey City, N. J.
Rotary Printing Co., The, P. O. Box 260, Norwalk, Ohio

ROWLES, E. W. A., CO., Arlington Heights, Ill.
(See advertisement on page 184)

Rowley's Office Equipment Co., 227 Main St., La Crosse, Wis.
Royal Cushion Co., Inc., 71 Field St., Brockton, Mass.
Royal Index Tab Co., 62 Cooper Square, New York 3, N. Y.
Royal Metal Mfg. Co., 175 N. Michigan Ave., Chicago 1, Ill.
Royal Paper Corp., 210 11th Ave., New York 1, N. Y.
Royal Register Co., Nashua, N. H.
Royal Typewriter Co., Division of Royal McBee Corp., 2 Park Ave., New York 16, N. Y.
Rubin's Corp., 180 Mott St., New York 12, N. Y.
Rumpp, C. F., & Sons, Fifth & Cherry Sts., Philadelphia, Pa.
Russakov Can Co., 850 N. Ogden Ave., Chicago, Ill.
Russell, F. L., Corp., Saugerties, N. Y.
Russell Pencil Co., 1219 Gardena Blvd., Gardena, Calif.
Rust Craft Publishers, Inc., 1000 Washington St., Boston, Mass.
Ruwe Pencil Co., 321 W. Putman Ave., Greenwich, Conn.
Rway Div., Reiss Mfg. Corp., 111 Fourth Ave., New York 3, N. Y.

S

S-J Metal Mfg. Co., 5521 Feagan St., Houston 7, Texas
S-K Forms Co., 1619 Walnut St., Philadelphia 6, Pa.

S. & M. DISTRIBUTING CO., 3875 Garland St., Wheat Ridge, Colo.
(See advertisement on page 24)

S. & S. Distributing Co., 43 E. 59th St., New York 22, N. Y.
S. S. Artist Materials, Inc., 712 N. State St., Chicago 10, Ill.
Safeguard Corp., Lansdale, Pa.
Safe-T-Point Co., 2275 Third Ave., New York, N. Y.
Safex Co., Inc., 60 Broad St., New York, N. Y.
Safford Stamp Works, Inc., 205 W. Madison St., Chicago 6, Ill.

SAINBERG & CO., INC., 37 W. 26th St., New York 10, N. Y.
(See advertisement on page 101)

St. Louis Button Co., 415 Lucas Ave., St. Louis 2, Mo.
St. Louis Crayon & Handle Co., 304 S. Eighth St., St. Louis 2, Mo.
St. Louis Hardware Mfg. Co., 1519 N. 18th St., St. Louis, Mo.
St. Louis Sticker Co., 1907 Locust St., St. Louis 3, Mo.
Sales Record Publishing Co., 11 Park Place, New York, N. Y.
Salisbury Mfg. Co., P.O. Box 1523, Providence, R. I.
Salomon, A. L., & Co., 257 Fourth Ave., New York, N. Y.
Samas Punched Card Div., Underwood Corp., One Park Ave., New York 16, N. Y.
Sanders Mfg. Co., Sanders Block, Nashville, Tenn.
Sanford Ink Co., 2740 Washington Blvd., Bellwood, Ill.
Sapphire Products, 175 5th Ave., New York 10, N. Y.
Sargent & Co., Bernard Bldg., New Haven, Conn.
Sarvis Mfg. Co., Lansing, Mich.
Sattley Co., 657 Mt. Elliott Ave., Detroit 7, Mich.

SAUNDERS MFG. CO., INC., P. O. Box 243, Winthrop, Me.
(See advertisement on page 176)

Savasort Co., P.O. Box 2428, West Palm Beach, Fla.
Saxon Paper Corp., 240 W. 18th St., New York 11, N. Y.
Scerbo, Frank, & Sons, Inc., 536 Pearl St., New York 7, N. Y.
Schacht Rubber Mfg. Co., Huntington, Ind.
Schatz Mfg. Co., West Poughkeepsie, N. Y.
Schell Leather Goods Co., Inc., 2965 Central Parkway, Cincinnati, Ohio
Schermack Products Corp., 1164 W. Baltimore Ave., Detroit 2, Mich.
Schlegel Mfg. Co., 277 N. Goodman St., Rochester 7, N. Y.
Schlosser Mfg. Co., 207 W. 25th St., New York, N. Y.
Schroeder & Tremayne, Inc., 1711 Delmar Blvd., St. Louis 3, Mo.
Schwaab Stamp & Seal Co., 547 N. Water St., Milwaukee, Wis.
Schwab Plastics Corp., 730 S. Dix Ave., Detroit 17, Mich.

SCHWAB SAFE CO., Lafayette, Ind.
(See advertisement on page 246)

Schwartz Chemical Co., 326 W. 70th St., New York 23, N. Y.
Science Craft, Box 636, Manhatten Beach, Calif.
Scott, Foresman & Co., 433 E. Erie St., Chicago 11, Ill.
Scott, L. E., Co., Inc., Warren, R. I.
Scott Paper Co., Chester, Pa.
Scott Publications, Inc., 461 Eighth Ave., New York, N. Y.
Scott-Rice Co., 610 S. Main St., Tulsa 19, Okla.
Scribe Corp., 5022 W. Madison St., Chicago 44, Ill.
Scriptex Products Co., Inc., 513 S. Second St., Philadelphia, Pa.
Scripto, Inc., P.O. Box 4847, Atlanta 2, Ga.
Scriptomatic, Inc., 300-316 N. 11th St., Philadelphia 7, Pa.
Seaburg Mfg. Co., 250 Crescent St., Jamestown, N. Y.
Seal, Inc., Shelton, Conn.

SEAL-O-MATIC DISPENSER CORP., 52 W. Houston St., New York 12, N. Y.
(See advertisement on page 127)

Seating, Inc., 6045 Pillsbury Ave., Minneapolis, Minn.
Seatmaster Co., 2635 S. Wabash Ave., Chicago, Ill.
Sect-O-Desk Sales Corp., 350 Morgan Ave., Brooklyn 6, N. Y.
Security Certifier Co., 5 Beekman St., New York 7, N. Y.
Security Hardware Mfg. Co., Inc., 858 E. 29th St., Brooklyn 10, N. Y.
Security Seal Co., 146 W. 27th St., New York, N. Y.

SECURITY STEEL EQUIPMENT CORP., Avenel, N. J.
(See advertisement on page 123)

Sefton Fibre Can Co., 3275 Big Bend Blvd., St. Louis 17, Mo.
Sekine, I., Co., Inc., 232 Madison Ave., New York 16, N. Y.
Select Paper & Tablet Corp., 585-601 Dean St., Brooklyn 38, N. Y.
Self Winding Clock Co., Inc., 163 Grand Ave., Brooklyn 5, N. Y.
Sell-Detroit Corp., 21887 Schoenherr Road, East Detroit, Mich.
Semco Sales, Pinellas International Airport, St. Petersburg, Fla.
Semon Bache & Co., (See Bache, Semon & Co.)
Seneca Novelty Co., Inc., 201 Fall St., Seneca Falls 10, N. Y.
Seng Company, 1450 N. Dayton St., Chicago 22, Ill.

SENGBUSCH SELF-CLOSING INKSTAND CO., 2222 W. Clybourn St., Milwaukee 3, Wis.
(See advertisement on page 104)

Serolite Corp., 11 White St., New York 13, N. Y.
Servel, Inc., Chiller St., Evansville 20, Ind.

SERVICE PRODUCTS DIV., Woodall Industries, Inc., 3500 Oakton St., Skokie, Ill.
(See advertisement on page 208)

Service Steel Products Corp., 2216 N. Lincoln Ave., Chicago 14, Ill.
Sessions Clock Co., Forestville, Conn.
Seth Thomas Clocks, Thomaston, Conn.
Seymour Conover Co., 820 Lexington Ave., New York, N. Y.
Seymour Products Co., Seymour, Conn.

SHALLCROSS CO., 48th St. & Grays Ferry Ave., Philadelphia 43, Pa.
(See advertisement on page 128)

Shank Leather Goods Co., 230 Fifth Ave., New York 1, N. Y.
Shaw-Walker Co., Muskegon 81, Mich.
Sheaffer, W. A., Pen Co., Fort Madison, Iowa
Shedd-Brown Mfg. Co., 2520 Park Ave., Minneapolis, Minn.
Shelby Salesbook Co., Shelby, Ohio
Shelbyville Desk Co., Shelbyville, Ind.
Sheldon, E. H., Equipment Co., Muskegon, Mich.
Shelton Tack Co., Shelton, Conn.
Shepard Engineering Co., 912 N. Market St., St. Louis 6, Mo.
Sheppard, C. E., Co., 44-07 21st St., Long Island City 1, N. Y.
Sheppard Envelope Co., 1 Envelope Terrace, Worcester 4, Mass.
Sherick, Harry C., 215 E. 9th St., Cincinnati, Ohio
Sheridan & Nichol, Inc., 161 Grand St., New York 12, N. Y.
Sherman-Manson Div., Mississippi Aluminum Corp., St. Marys, Ohio
Sherman-Reynolds, Inc., 415 N. Aberdeen St., Chicago 22, Ill.
Sherness Co., 3700 Nicollet Ave., Minneapolis 8, Minn.
Sherwin-Williams Co., 101 Prospect Ave., N.W., Cleveland, Ohio
Shiloh Metal Products Co., 3611 King Ave., Cleveland 14, Ohio
Shipman-Ward Mfg. Co., 320 W. Ohio St., Chicago, Ill.
Shredmaster Corp., 9 E. 40th St., New York 16, N. Y.
Shuman, Frank G., Co., 600 W. Jackson Blvd., Chicago 6, Ill.
Shwayder Bros., Inc., 1050 S. Broadway, Denver, Colo.
Sibley, Edward L., Mfg. Co., Inc., Bennington, Vt.
Sight Light Corp., 22 W. Putman Ave., Greenwich, Conn.
Signal Electric Division, King-Seeley Corp., Menominee, Mich.
Signature Co., 25 S. William St., New York, N. Y.
Sikes Co., Inc., 20 Churchill St., Buffalo 7, N. Y.
Silvestri Art Mfg. Co., 1147 W. Ohio St., Chicago 22, Ill.
Silvray Lighting, Inc., 1270 Sixth Ave., New York, N. Y.
Simon Products Co., 3211 W. Grand Ave., Chicago 51, Ill.
Simon & Schuster, 630 Fifth Ave., New York, N. Y.
Simonsville Mfg. Co., Waterbury, Conn.
Simplex Gold Stamping Press Co., 55 W. 42nd St., New York 36, N. Y.
Simplex Metal Products, Inc., 341 W. 38th St., New York 18, N. Y.
Simplex Time Recorder Co., Hicks Ave. Gardner, Mass.
Simpson, Mark, Mfg. Co., Inc., 32-28 49th St., Long Island City 3, N. Y.
Simpson Paper Co., Everett, Wash.
Sinclair & Valentine Co., 611 W. 129th St., New York 27, N. Y.
Siray Sales Co., Inc., Kenilworth, N. J.
Site-Filing Co., 1411 Walnut St., Philadelphia 2, Pa.
Sjostrom, John E., Co., 1715 N. Tenth St., Philadelphia 22, Pa.
Skinner & Kennedy Co., 416 N. Fourth St., St. Louis 2, Mo.
Slencil Co., Orange, Mass.
Sloane, W. & J., 575 Fifth Ave., New York, N. Y.

SMEAD MFG. CO., INC., 309-311 Second St., Hastings, Minn.
(See advertisement on page 167)

Smiley & Co., 234 S. Franklin St., Chicago, Ill.
Smith, Alexander, Inc., White Plains, N. Y.
Smith, Charles C., Inc., Exeter, Nebr.
Smith, E. Errett, Inc., 350 Fifth Ave., New York, N. Y.

SMITH, H. E., CO., 135 S. 15th St., Newark 7, N. J.
(See advertisement on page 272)

Smith, Hurley, 221 N. Sycamore St., Lansing 15, Mich.
Smith Mfg. Co., 525 S. Dearborn St., Chicago 5, Ill.
Smith Metal Arts Co., Inc., 1721 Elmwood Ave., Buffalo 7, N. Y.
Smith, S. K., Co., 2857 N. Western Ave., Chicago 18, Ill.
Smith System Heating Co., 212 S.E. Ontario St., Minneapolis, Minn.
Smith, W. Ray, Co., P.O. Box 106, Cedar Falls, Iowa
Smith, Wm. M., Co., 20 Ferguson Ave., Broomall, Pa.
Smith-Corona Inc., 701 E. Washington St., Syracuse 1, N. Y.
Smokador Mfg. Co., Inc., 52 Nelson St., Bloomfield, N. J.

SMO-KING PRODUCTS, INC., 111 Pioneer St., Brooklyn 31, N. Y.
(See advertisement on page 28)

Snapout Forms Co., 10525 Carnegie Ave., Cleveland 6, Ohio
Sneath Glass Co., Hartford City, Ind.
Snelling & Son, 225 34th St., Brooklyn 32, N. Y.
Soabar Co., 5813 Erdrick St., Philadelphia 24, Pa.
Solar-Sturges Mfg. Division, Pressed Steel Car Co., Inc., Melrose Park, Ill.
Solo Cup Co., 28 E. Jackson Blvd., Chicago 4, Ill.
Sondon Systems Corp., P.O. Box No. 312, Red Bank, N. J.
Sortergraf Co., 4044 W. Jefferson Ave., Detroit, Mich.
SoundScriber Corporation, 146 Munson St., New Haven 9, Conn.
South Bend Metal Products Co., 831 N. Wilber St., South Bend 28, Ind.
Southern Desk Co., Hickory, N. C.
Southern Folder & Index Co., Inc., El Dorado, Ark.
Southern Friction Materials Co., Specialty Mfg. Division, Charlotte 1, N. C.
Southern Paper Products Co., 2014 1st Ave., N., Birmingham, Ala.
Southern Pen Co., 16 N. Union St., Petersburg, Va.

Southern Skein & Foundry Co., 2915 Eighth Ave., Chattanooga 7, Tenn.
Southern Spring Bed Co., Inc., 290 Hunter St., SE., Atlanta, Ga.
Southern Straw Mfg. Co., 215 Spring St., S.W. Atlanta, Ga.
Southworth Co., West Springfield, Mass.
Southworth Machine Co., Portland, Me.
Souvenir Lead Pencil Co., 202 F. Ave., N.W., Cedar Rapids, Iowa
Spaide, Al, 1011 Chestnut St., Philadelphia 7, Penna.
Spaulding Fibre Co., Inc., 310 Wheeler St., Tonawanda, N. Y.
Special Devices, Inc., Fonadek Div., 44 School St., Boston 8, Mass.

SPECIALTY INK CO., INC., 1011 E. 46th St., Brooklyn 3, N. Y.
(See advertisement on page 199)

Speed Key Corp., 245 Ralph Ave., Brooklyn 33, N. Y.
Speed Sales Corp., 1422 Washington St., Manitowoc, Wis.
Speedliner Co., 4404 N. Ravenswood Ave., Chicago 40, Ill.
Speed-O-Print Corp., 1801 W. Larchmont Ave., Chicago 13, Ill.
Speedo-Sort Co., 4016 N. Harding Ave., Chicago 18, Ill.
Speedry Products, Inc., 91-31 121st St., Richmond Hill 18, N. Y.
Speed-Spacer Co., 321 Greenwich St., New York 13, N. Y.
Speedway Mfg. Co., 1834 S. Laramie Ave., Cicero, Ill.
Speidel, Charles W., & Co., 614 Balto Ave., Fernwood, Pa.
Spence Furniture Co., Spring Garden at Oakland Ave., Greensboro, N. C.
Spencer Rubber Products Co., Manchester, Conn.
Spencer, S. M., Mfg. Co., 3 Cornhill St., Boston 8, Mass.
Spencerian Pen Co., 81 Spring St., New York, N. Y.
Sperry, John H., Co., Inc., 85a Purchase St., Boston 10, Mass.
Spies, John N., Mfg. Co., Inc., 146 Main Ave., Watertown, N. Y.
Spiral Binding Co., Inc., 406 W. 31st St., New York, N. Y.
Spiritform Co., Clement Lodge Road, McHenry, Ill.
Springer Industries, Inc., 48-01 28th Ave., Long Island City 3, N. Y.
Springfield Leather Products Co., 240 N. Fountain Ave., Springfield, Ohio
Springfield Manifold Co., 221 S. Fourth St., Springfield, Ill.
Squires Inkwell Co., Verona, Pa.

STACOR EQUIPMENT CO., 467 Troy Ave., Brooklyn 3, N. Y.
(See advertisement on page 129)

STAEDTLER, J. S., INC., 32 DiCarolis Court, Hackensack, N. J.
(See advertisement on page 224)

Stafford Mfg. Co., Inc., 145 58th St., Brooklyn 20, N. Y.
Stafford, S. S., Inc., 622 Greenwich St., New York N. Y.
Stakmore Co., Inc., Owego, N. Y.
Standard Brief Case Co., Inc., 71 Fifth Ave., New York, N. Y.

STANDARD DIARY DIVISION, Wilson Jones Co., 122 E. 23rd St., New York 10, N. Y.
(See advertisement on page 124)

Standard Duplicating Machines Corp., 1935 Revere Beach Parkway, Everett 49, Mass.
Standard Electric Time Co., 85 Logan St., Springfield, Mass.
Standard Envelope Mfg. Co., 1600 E. 30th St., Cleveland, Ohio
Standard Furniture Co., Herkimer, N. Y.
Standard Index Card Co., 707 Arch St., Philadelphia, Pa.
Standard Industrial Products Co., 1710 Main St., Peoria, Ill.
Standard-Johnson Co., 371 Pacific St., Brooklyn, N. Y.
Standard Leather Products, Inc., 2341 Wabansia Ave., Chicago 47, Ill.
Standard Manifold Co., 333 W. Lake St., Chicago 6, Ill.
Standard Mfg. Co., Cambridge City, Ind.
Standard Paper Mfg. Co., Hull and Cooke Sts., Richmond, Va.
Standard Pressed Steel Co., Box 918, Jenkintown, Pa.
Standard Process Engraving Co., 2510 Durant St., Berkeley, Calif.
Standard Record Co., 50-18 Vernon Blvd., Long Island City 1, N. Y.
Standard Register Co., 626 Albany St., Dayton, Ohio
Standard-Toch Chemicals, Inc., 2600 S. Federal St., Chicago, Ill.
Stanley Greetings, Inc., 605 S. Patterson St., Dayton, Ohio
Stanley Mfg. Co., 2310 N. Main St., Fort Worth 6, Tex.
Staplex Co., 777 Fifth Ave., Brooklyn 32, N. Y.
Star Chemical Co., Inc., 4500 W. Cermak Road, Chicago 23, Ill.
Star Loose Leaf Co., Inc., 165 Duane St., New York 13, N. Y.
Star Office Accessories Co., 555 E. Tremont Ave., Bronx 57, N. Y.
Star Pin Co., Shelton, Conn.

STAR STEEL EQUIPMENT CO., INC., 117-20 14th Road, College Point, L. I., N. Y.
(See advertisement on page 59)

STARK CALENDARS, INC., 100 Bissell St., Joliet, Ill.
(See advertisement on page 61)

Starkey Chemical Process Co., 9600 W. Ogden Ave., La Grange, Ill.
Starr Pen Co., 900 N. Franklin St., Chicago, Ill.
Starrett, L. S., Co., Athol, Mass.
Stationers Guild of America, 1421 Chestnut St., Philadelphia 2, Pa.
Stationers Loose Leaf Co., 524 N. Broadway, Milwaukee 1, Wis.

STATIONERS MFG. CO., 1414 W. Tucker St., Fort Worth, Tex.
(See advertisement on page 181)

Stationers Specialty Corp., 19 W. 21st St., New York 10, N. Y.
Sta-Tray Co., 286 E. 33rd St., Paterson 4, N. J.
Stauder Engraving Co., 4130 W. Belmont Ave., Chicago 41, Ill.
Steel Fixture Mfg. Co., The, Topeka, Kans.
Steel Furniture Mfg. Co., Bonita Ave., Baldwin Park, Calif.

STEEL PARTS MFG. CORP., 4630 W. Harrison St., Chicago 44, Ill.
(See advertisement on page 263)

Steel Service Mfg. Co., 330 N. 7th St., Steubenville, Ohio
Steelcase, Inc., 1491 Division Ave., S., Grand Rapids 2, Mich.

STEIN BROS. MFG. CO., 1401 W. Jackson Blvd., Chicago 7, Ill.
(See advertisement on page 55)

Stellar Tool & Mfg. Co., Inc., 94-40 158th St., Jamaica 33, L. I., N. Y.
Stello Products Co., 704 S. Main St., Hutchinson, Kansas

STEMPEL MFG. CO., 2830 Roberts St., Dallas 16, Tex.
(See advertisements on pages 90, 94, 276, 282)

Sten-C-Labl, Inc., 2285 University Ave. St. Paul 14, Minn.
Stenhouse, A., & Co., 6910 S. Carpenter St., Chicago 21, Ill.
Stenno Ribbon & Carbon Mfg. Co., 3207 S. W. First Ave., Portland, Ore.
Stenographic Machines, Inc., 318 S. Michigan Ave., Chicago, Ill.
Stenotype Co., 417 S. Dearborn St., Chicago, Ill.
Stenotype Supplies Co., 220 E. Ohio St., Indianapolis 6, Ind.
Sterling Plastics Co., Union, N. J.
Stewart, G. S., Co., P. O. Box 265, Norwalk, Ohio
Stewart Office Furniture Co., 6520 N. Hoyne Ave., Chicago, Ill.

STEWART, R. A., & CO., INC., 80 Duane St., New York 7, N. Y.
(See advertisements on pages 244, 245)

STILE-CRAFT MANUFACTURERS, INC., 1825 Macklind Ave., St. Louis 10, Mo.
(See advertisement on page 223)

Stimpson, Edwin B., Co., 70 Franklin Ave., Brooklyn, N. Y.
Stolper Steel Products Corp., Menomenee Falls, Wis.
Store-Kraft Mfg. Co., Beatrice, Nebr.
Storms, H. M., Co., 561 Grand Ave., Brooklyn 38, N. Y.
Stow & Davis Furniture Co., 80 Front St., S.W., Grand Rapids 4, Mich.
Stratford Furniture Corp., 2509 W. Cermak Road, Chicago, Ill.
Stratford Pen Corp., 44 W. 28th St., New York 1, N.Y.
Strathmore Paper Co., West Springfield, Mass.
Strayer Coin Bag Co., Inc., New Brighton, Pa.
Streit, C. F., Mfg. Co., 1104 Kenner St., Cincinnati, Ohio
Strickler, Carl E., & Co., Highland Park, Ill.
Stromberg Time Corp., Thomaston, Conn.
Stuart Greetings, Inc., 4436 N. Clark St., Chicago, Ill.
Sturges Mfg. Co., Sunset & R. R. Ave., Utica, N. Y.
Sturgis Posture Chair Co., 154 E. Erie St., Chicago 11, Ill.
Style-Crafters, Inc., P. O. Box 3312, Sta. A., Greenville, S. C.
Stylograph Corp., 205 W. Main St., Rochester 4, N. Y.
Sufrin, I. & M., 1207 Muriel St., Pittsburgh 3, Pa.
Sun Glo Studios, 225 Fifth Ave., New York 10, N. Y.
Sun Rubber Co., Barberton, Ohio
Sunroc Co., Glen Riddle, Pa.
Super Vision, Inc., 735 Carnegie Ave., Cleveland 15, Ohio
Superior Business Machines, Inc., 122 E. 42nd St., New York 17, N. Y.
Superior Household Mfg. Co., 350 W. Ontario St., Chicago 10, Ill.
Superior Marking Equipment Co., 1800 W. Larchmont Ave., Chicago 13, Ill.
Superior Plastics, Inc., 426 N. Oakley Blvd., Chicago 12, Ill.
Superior Printing & Loose Leaf Co., 900 N. Franklin St., Chicago 10, Ill.
Supersine Co. of America, 17125 Van Dyke Ave., Detroit 34, Mich.
Supra Pencil Co., 39 Cortlandt St., New York 7, N. Y.
Supreme Leather Goods Co., 560 W. Lake St., Chicago 6, Ill.
Supreme Power Cleaner Mfg. Co., 132 N. Market St., Wichita 2, Kans.
Supreme Steel Equipment Corp., 53rd St. & 1st Ave., Brooklyn, N. Y.
Surprise Specialties, 210 Fifth Ave., New York 10, N. Y.
Sutton, O. A., Corp., 1812 W. Second St., Wichita, Kans.
Svoboda Church Furniture Co., Inc., Kewaunee, Wis.
Swan Pencil Co., Inc., 221 Fourth Ave., New York 3, N. Y.
Swanson Machine Corp., Jamestown, N. Y.
Sweeney, Joseph Lee, 372 4th Ave., New York, N. Y.
Swift & Anderson, Inc., 952 Dorchester Ave., Boston 25, Mass.
Swift Business Machines Corp., Great Barrington, Mass.

SWINGLINE, INC., 32-01 Queens Blvd., Long Island City 1, N. Y.
(See advertisement on page 269)

Swivelier Co., Inc., 43 34th St., Brooklyn 32, N. Y.
Sylvania Electric Products, Inc., 1740 Broadway, New York, N. Y.
Systems, Inc., 4856 N. Hoyne Ave., Chicago 25, Ill.

T

Tab Products Co., 57 Post St., San Francisco 4, Calif.
Tabet Mfg. Co., Inc., 1336 Ballentine Blvd., Norfolk 12, Va.
Tablet & Ticket Co., 1021 W. Adams St., Chicago 7, Ill.
Tab-Tex Corp., 3913 Second Ave., Brooklyn, N. Y.
Takapart Products Co., 3000 Burns Ave., Wantagh, N. Y.
Talk-A-Phone Co., 1512 S. Pulaski Road, Chicago 23, Ill.
Tallman, Robbins & Co., 314 W. Superior St., Chicago 10, Ill.
Tammi Safe & Vault Co., 216 E. Lincoln Ave., Milwaukee 7, Wis.
Tape, Inc., 1706 S. Broadway, Green Bay, Wis.
Tape Mark Co., 434 Pleasant Ave., St. Paul 2, Minn.
Tapex Corp., 217 Astor St., Newark 5, N. J.
Tauber Plastics, Inc., 200 Hudson St., New York 13, N. Y.
Taubman, Samuel, & Co., 1 W. 34th St., New York 1, N. Y.
Tauck, Arthur C., & Co., 402 Thornden St., South Orange, N. J.
Tavella Sales Co., P. O. Box 150, Cliffside Park, N. J.
Tax Digest, 15 E. 26th St., New York, N. Y.
Taxteller, Inc., 2708-10 N. Grand St., St. Louis 6, Mo.
Taylor Chair Co., Bedford, Ohio
Taylor Instrument Co., 95 Ames St., Rochester, N. Y.
Technical Tape Corp., 177th St. & Harlem River, New York 53, N. Y.
Technicarbon Co., Holyoke, Mass.
Technygraph Co., 147 Waukegan Rd., Techny, Ill.
TelaTotal Sales Co., Hanna Building, Cleveland 15, Ohio
TelAutograph Corp., 16 W. 61st St., New York 23, N. Y.
Telechron Dept., General Electric Co., Ashland, Mass.
Tele-Cide Chemical Corp., 1060 Myrtle Ave., Brooklyn 6, N. Y.
Telescope Folding Furniture Co., Inc., Granville, N. Y.
Teletype Corp., 1400 Wrightwood Ave., Chicago 14, Ill.
Tell City Chair Co., Tell City, Ind.
Tell City Desk Co., Tell City, Ind.
Temprite Products Corp., East Maple Rd., Birmingham, Mich.
Tenacity Mfg. Co., Cooper & Hosea Sts., Lockland, Cincinnati 15, Ohio
Tengwall Co., 1308 N. Halsted St., Chicago, Ill.
Tension Envelope Corp., 19th & Campbell Sts., Kansas City 8, Mo.
Tested Products Co., 15115 Lanning Ave., Cleveland 7, Ohio
Textile Products Co., 3341 N. Halsted St., Chicago 13, Ill.
Textileather Division, General Tire & Rubber Co., 607 Madison St., Toledo 3, Ohio
Thilmany Pulp & Paper Co., Kaukauna, Wis.
Thomas Collators Inc., 50 Church St., New York 7, N. Y.
Thomas Furniture Co., High Point, N. C.
Thomas Mfg. Co., 4903 W. Chicago Ave., Chicago 51, Ill.
Thomases & Co., 304 Ninth St., Jersey City 2, N. J.
Thompson Tool & Mfg. Co., 3550 Martens St., Franklin Park, Ill.

Thonet Industries, Inc., 1 Park Ave., New York 16, N. Y.
Thorp & Martin Corp., 66 Franklin St., Boston, Mass.
Tiffany Stand Co., 7350 Forsyth Blvd., St. Louis 5, Mo.
Time, Date and Number, Inc., 298 Broadway, New York 7, N. Y.
Time Saving Specialties, 2816 Dupont Ave., S., Minneapolis 8, Minn.
Times Facsimile Corp., Hotel Biltmore Arcade, 43rd & Madison Ave., New York 17, N. Y.
Tip Top Mfg. Co., 2310 Lodi St., Syracuse 8, N. Y.
Tippa Products Corp., 7940 W. 3rd St., Los Angeles 48, Calif.
Todd Co., Inc., 1150 University Ave., Rochester 7, N. Y.
Tola Specialties, 554 W. Adams St., Chicago 6, Ill.

TOLEDO GUILD PRODUCTS, INC., 228 Fassett St., Toledo 5, Ohio
(See advertisement on page 262)

TOLEDO METAL FURNITURE CO., 1100 Hastings St., Toledo 7, Ohio
(See advertisement on page 264)

Toledo Scale Co., 1009 Telegraph Rd., Toledo 12, Ohio
Toledo Woodworks Co., 1908 Canton St., Toledo 2, Ohio

TOP FLIGHT PRODUCTS CO., INC., 6224 S. Oakley Ave., Chicago 36, Ill.
(See advertisement on page 164)

Topflight Corp., 160 E. 9th Ave., York, Pa.
"Tops" Business Forms, 107 N. Wacker Dr., Chicago 6, Ill.

TOWER SUITES, INC., 1209 N. State Parkway, Chicago 10, Ill.
(See advertisement on page 183)

Townsend Mfg. Co., Carlton St., Zeeland, Mich.
Transkrit Corp., 704 Broadway, New York 3, N. Y.
Transo Envelope Co., 3542 N. Kimball Ave., Chicago, Ill.
Transparent Specialties Corp., 3828 E. 91st St., Cleveland, Ohio
Treasure Masters Corp., Treasure Masters Bldg., Minneapolis 15, Minn.
Tri-Boro Enterprises, Inc., 102-15 44th Ave., Corona, N. Y.
Trig-A-Tape Corp., 45 Harrison St., New Rochelle, N. Y.
Triner Scale & Mfg. Co., 2714 W. 21st St., Chicago 8, Ill.
Triometric, Inc., 711 Penn Ave., Pittsburgh, Pa.
Tri-Par Mfg. Co., Inc., 1712 N. Kilbourn Ave., Chicago, Ill.
Tri-Tix, Inc., 100 N. Lake St., Port Washington, Wis.
Troy Sunshade Co., Troy, Ohio
Tru-Rite, Inc., 116 Broad St., New York 4, N. Y.
Trussell Mfg. Co., Inc., 192 Cottage St., Poughkeepsie, N. Y.
Tubbs Cordage Co., 200 Bush St., San Francisco, Calif.
Tubecrafters Sales Division, 911 Walnut St., Philadelphia 7, Pa.
Tubular Specialty Mfg. Co., 1928 Stanley Ave., Detroit 8, Mich.
Tucker-Dorsey Mfg. Corp., 2200 Fletcher Ave., Indianapolis, Ind.
Turner Devices, Inc., 2500 Baldwin Ave., St. Louis 6, Mo.
Tuttle Press Co., Appleton, Wis.

TWEETEN FIBRE CO., 2029 W. Fulton St., Chicago 12, Ill.
(See advertisement on page 226)

Twentieth Century Co., 542 S. Dearborn St., Chicago 5, Ill.
Tyer Rubber Co., Andover, Mass.
Typewriter Accessories Co., 157 Livingston St., Brooklyn 2, N. Y.
Typewriter Equipment Co., Inc., 25 Park Place, New York 7, N. Y.

U

Uarco Incorporated, 141 W. Jackson Blvd., Chicago, Ill.
U-File-M Binder Mfg. Co., Inc., 200 Gifford St., Syracuse, N. Y.
Ullrich, J., & Co., 161 Washington St., New York N. Y.
Ulrich Planfiling Equipment Corp., 421 Murray Ave., Jamestown, N. Y.

UNDERWOOD CORP., 1 Park Ave., New York 16, N. Y.
(See advertisement on back cover)

Underwood, John, & Co., 30 Vesey St., New York, N. Y.
Uniflow Mfg. Co., Erie, Pa.
Union Bag & Paper Corp., Woolworth Bldg., New York, N. Y.
Union Fountain Pen Co., Inc., 79 Fifth Ave., New York, N. Y.
Union Pencil Co., Inc., 387 Broadway, New York 13, N. Y.
Union Pin Co., Winsted, Conn.
Union Ribbon & Carbon Co., 67 Laurel St., Philadelphia 23, Pa.
Union Rubber & Asbestos Co., 232 Allen St., Trenton 6, N. J.
Union Steel Chest Corp., Le Roy, N. Y.
Union Steel Products Co., Albion, Mich.
Unique Printed Products Co., 2222 N. 13th St., Terre Haute, Ind.
United Cork Companies, South Kearny, N. J.

UNITED CUTLERY & HARDWARE PRODUCTS CO., 108 E. 16th St., New York 3, N. Y.
(See advertisement on page 256)

United Elastic Corp., Easthampton, Mass.
United Metal Cabinet Corp., 168 7th St., Brooklyn 15, N. Y.
United Printers & Publishers, Inc., Joliet, Ill.
United Staple Co., Inc., 49-01 5th St., Long Island City 1, N. Y.
U. S. Air Conditioning Corp., 2564 Como Ave., St. Paul, Minn.
U. S. Bronze Sign Co., Inc., 570 Broadway, New York 12, N. Y.

U. S. CARBON & RIBBON MFG. CO., INC., 621 Cherry St., Philadelphia 6, Pa.
(See advertisements on pages 64, 241)

U. S. Chaircraft Mfg. Corp., 225 Belleville Ave., Bloomfield, N. J.
U. S. Crayon Co., 224 W. Illinois St., Chicago, Ill.
U. S. Envelope Co., Springfield, Mass.
U. S. Envelope Co., Paper Cup Division, 68 Prescott St., Worcester 5, Mass.
U. S. Fingerprint Products, Inc., RFD 1, Smithville, Mo.
U. S. Lace Paper Works, 417 Union Ave., Brooklyn, N. Y.
U. S. Luggage & Leather Products Co., 29 W. 34th St., New York 1, N. Y.
U. S. Mailing Case Co., P. O. Box 310, Lowell, Mass.
U. S. Pencil Co., Inc., 100 Fifth Ave., New York, N. Y.
U. S. Plywood Corp., 55 W. 44th St., New York, N. Y.
U. S. Rubber Co., Coated Fabrics Dept., Mishawaka, Ind.
U. S. Stoneware Co., 5300 E. Tallmadge Ave., Akron, Ohio
U. S. Time Corp., Waterbury, Conn.
U. S. Travelware Co., Sycamore, Ill.
U. S. Victor Fountain Pen Co., Inc., P. O. Box 19105, Houston 24, Texas
Universal Fountain Brush Co., P. O. Box 295, St. Petersburg, Fla.
Universal Fountain Pen & Pencil Co., Inc., 808 Drigs Ave., Brooklyn, N. Y.
Universal Index Tab Co., 2729 Second Ave., Seattle 1, Wash.
Universal Manufacturing Stationers, Inc., 212 S. Los Angeles St., Los Angeles 12, Calif.
Universal Pad & Tablet Corp., 15 Park Row, New York, N. Y.
Universal Paper Goods Co., 3510 S. Garfield Ave., Los Angeles 22, Calif.
Universal Shredder Co., 2930 Bay Road, Saginaw, Mich.
Universal Steel Equipment Corp., 32-33 47th Ave., Long Island City, N. Y.
University of Chicago Press, 5801 S. Ellis Ave., Chicago, Ill.
University of Illinois Press, Urbana, Ill.
Utility Supply Co., Wholesale Division, 641 W. Lake St., Chicago 6, Ill.

V

V. & E. Mfg. Co., P. O. Box 950M, Pasadena 20, Calif.
Vail Co., P. O. Box 368, Woodland Hills, Calif.

VAIL MFG. CO., 900 E. 95th St., Chicago 19, Ill.
(See advertisement on page 268)

VALCO CO., 1311-15 Ann Ave., St. Louis 4, Mo.
(See advertisement on page 235)

Valid Process Co., 12 W. 21st St., New York 10, N. Y.
Valley Forge Flag Co., Spring City, Pa.
Valley Paper Co., Holyoke, Mass.
Van Dyke Division, General Lamps Mfg. Corp., Elwood, Ind.
Van Norman Molding Co., 4631 Cottage Grove Ave., Chicago 15, Ill.
Van Valkenburg, L. D., Co., 25 Montgomery St., Holyoke, Mass.
Van Wyck Products Co., Inc., 385 E. Green St., Pasadena 1, Calif.
Vance, Hart, Co., 722 N. 17th St., St. Louis, Mo.
Vanella, C. J., Co., Inc., 257 William St., New York, N. Y.
Vanpe, Inc., 4613 S. State St., Chicago 9, Ill.
Vari-Color Duplicator Co., 435 S. Lincoln, Shawnee, Okla.
Varigraph Co., Inc., P. O. Box 690, Madison, Wis.
Vasari, Inc., 130 W. 20th St., New York 11, N. Y.
Veeder-Root, Inc., 70 Sargeant St., Hartford 2, Conn.
Veet Industries, 25753 Groesbeck Hwy., East Detroit, Mich.
Veri-Nu Products Co., 428 S. Palm Ave., Alhambra, Calif.
Vernon, S. E. & M., Inc., 65 Duane St., New York 7, N. Y.
Versen, Kurt, Lamps, Inc., 4 Slocum Ave., Englewood, N. J.
Vickery Tape & Machine Co., Inc., 286 W. 3rd St., Rr., Peru, Ind.
Victor Adding Machine Co., 3900 N. Rockwell St., Chicago 18, Ill.

VICTOR SAFE & EQUIPMENT, Remington Rand Dealer Sales, Division of Sperry Rand Corp., 315 Fourth Ave., New York 10, N. Y.
(See advertisements on pages 150, 151, 166, 197, 232, 255, 286)

Victorian Pencil Co., 318 W. 42nd St., New York, N. Y.
Victory Mfg. Co., 1722 W. Arcade Place, Chicago, Ill.
Viking Air Conditioning Division, National-U. S. Radiator Corp., 5601 Walworth Ave., Cleveland, Ohio
Viking Specialty Co., 530 Golden Gate Ave., San Francisco, Calif.
Vilas-Mages Co., 2010 W. Carroll Ave., Chicago, Ill.
Vimco Mfg. Co., Inc., 105 Brayton St., Buffalo 13, N. Y.
Virginia Fibre Corp., 625 Ward St., High Point, N. C.
Virginia Metal Products, Inc., Orange, Va.
Virtue Bros. Mfg. Co., 5701 W. Century Blvd., Los Angeles 45, Calif.
Visirecord, Inc., 54 Railroad Ave., Copiague, L. I., N. Y.
Visi-Shelf File, Inc., 105 Reade St., New York 13, N. Y.
Visual Plant Layouts, Inc., Penn Ave. at River, Oakmont, Pa.
Vita Specialties Co., 693 Broadway, New York 12, N. Y.
Vocaline Co. of America, Inc., Old Saybrook, Conn.

VOGEL-PETERSON CO., 1121 W. 37th St., Chicago 9, Ill.
(See advertisement on page 236)

Volger Mfg. Co., 82 Fulton St., Elizabeth 1, N. J.
Volland, P. F., Co., 8 Richards St., Joliet, Ill.
Voos Co., 161 Porter St., New Haven 11, Conn.
Vue-Fax Corp., 655 Main St., Westbury L. I., N. Y.

W

WABASH FILING SUPPLIES, INC., Division of Art Metal Construction Co., P. O. Box 196, Wabash, Ind.
(See advertisement on page 113)

Wabash Metal Products Co., P. O. Box 305, Wabash, Ind.
Waco Products, Inc., 2054 W. Grand Ave., Chicago 12, Ill.
Wagner, Walter, Corp., 1186 Broadway, New York, N. Y.
Walbuck Crayon Co., Andover, Mass.
Waldes Kohinoor, Inc., 47-16 Austil Place, Long Island City, N. Y.
Walker, Frank R., Co., 173 W. Madison St., Chicago, Ill.
Wallace Pencil Co., 2001 S. Hanley Rd., St. Louis, Mo.
Walton Laboratories, Inc., 1186 Grove St., Irvington, N. J.
Wansco Paper Products Co., Inc., 409 Pearl St., New York 7, N. Y.
Ward, John J., Inc., 23-08 Jackson Ave., Long Island City, N. Y.
Ward, Samuel, Mfg. Co., 29 Melcher St., Boston 10, Mass.
Warren, Harry, Mfg. Co., 127 S. Wacker Dr., Chicago 6, Ill.
Warren-Knight Co., 136 N. 12th St., Philadelphia 7, Pa.
Warren Leather Goods Co., 34 Austin St., Worcester 2, Mass.
Warshaw Mfg. Co., Inc., 1 Main St., Brooklyn 1, N. Y.
Washburn Company, 28 Union St., Worcester, 8, Mass.
Wassell Organization, Inc., P.O. Box 390, Westport 90, Conn.

Waterbury Companies, Inc., Waterbury, Conn.
Waterbury Tag Co., Waterbury, Conn.
Waterman Pen Co., Inc., 1 De Forest St., Seymour, Conn.
Waters & Waters Branch, 1610 Locust St., St. Louis, Mo.
Watkins Industries, 3816 Southern Blvd., Youngstown 12, Ohio
Watson Mfg. Co., Inc., Jamestown, N. Y.
Watt & Gillogly, Inc., 7 S. Dearborn St., Chicago 3, Ill.
Watts, Alfred Allen, Co., Inc., 216 William St., New York 38, N. Y.
Wausau Paper Mills Co., 111 W. Washington Blvd., Chicago, Ill.
Waxon-Carboff, Inc., 8 Commercial St., Rochester, N. Y.
Weatherly Index Co., P. O. Box 103, Tampa, Fla.
Weber Addressing Machine Co., 200 W. Central Rd., Mt. Prospect, Ill.
Weber Costello Co., 1212 McKinley St., Chicago Heights, Ill.
Weber Costello Co., Chicago Heights, Ill.
Weber, F., Co., 1220 Buttonwood St., Philadelphia 23, Pa.
Weber-Knapp Co., 441 Chandler St., Jamestown, N. Y.
Weber Lithographing Co., 3305 W. Harrison St., Chicago 24, Ill.
Weber Showcase & Fixture Co., Inc., 5700 Avalon Blvd., Los Angeles 54, Calif.
Webster-Chicago Corp., 5610 W. Bloomingdale Ave., Chicago, Ill.
Webster Electric Co., Clark & DeKoven Sts., Racine, Wis.

WEBSTER, F. S., CO., 13 Amherst St., Cambridge 42, Mass.
(See advertisement on page 66)

Weeks, Frank A., Mfg. Co., 115 Worth St., New York 13, N. Y.
Weigel, E. O., & Sons, 206 First St., Newark 7, N. J.
Weil, J. H., & Co., 1332 Cherry St., Philadelphia 7, Pa.
Weis Mfg. Co., 162 Union St., Monroe, Mich.
Welch Metal Products, Inc., 8557 San Fernando Rd., Sun Valley, Calif.
Welch, W. M., Mfg. Co., 1515 N. Sedgwick St., Chicago, Ill.
Welch, W. W., Co., Enquirer Bldg., Cincinnati, Ohio
Welham Metal Products Co., Michigan City, Ind.
Wells Chair Corp., Michigan City, Ind.
Wells Furniture Mfg. Co., Laurel, Miss.
Welsh Mfg. Co., Troy & Oak Sts., Providence, R. I.
Welty Pen & Repair Co., 32 Road at Main St., Licking, Mo.
Wendell-Northwestern, Inc., 87 E. 5th St., St. Paul, Minn.
Werner's Mfg. Co., 1011 S. Hutchins St., Lodi, Calif.
Wessco Products Co., 1120 Farnam St., Omaha 8, Nebr.
Westcort Co., 4 E. 52nd St., New York 22, N. Y.
Westcott Rule Co., Inc., Seneca Falls, N. Y.
West-Dempster Co., 173 Ottawa St., N.W., Grand Rapids, Mich.
Western Bank & Office Supply, 2021 W. Race Ave., Chicago, Ill.
Western Loose Leaf Co., 1045 Sansome St., San Francisco, Calif.

WESTERN MFG. CO., 532-544 N. Highland Ave., Aurora, Ill.
(See advertisement on page 118)

Western Paper Converting Co., Salem, Ore.
Western Paper Goods Co., 1224-48 W. 8th St., Cincinnati 3, Ohio
Western Reserve Laboratories, 1438 St. Clair Ave., Cleveland 14, Ohio
Western Rubber Co., Goshen, Ind.
Western Stamping Co., West Michigan Ave. at Poole Road, Jackson, Mich.
Western States Envelope Co., 1616 W. Pierce St., Milwaukee 4, Wis.
Western Tablet & Staty. Corp., Hulman Bldg., Dayton, Ohio
Western Wholesale Stationers, Ltd., 540 S. Alameda St., Los Angeles, Calif.
Westinghouse Electric Corp., 3 Gateway Center, Pittsburgh, Pa.
Wetter Numbering Machine Co., Atlantic Ave. & Logan St., Brooklyn, N. Y.
Wetzel, P. A., & Son, 5653 W. Ohio St., Chicago, Ill.

WHEELDEX & SIMPLA PRODUCTS, INC., 40 Bank St., White Plains, N. Y.
(See advertisement on page 147)

WHEELER, M. G., CO., INC., 22 W. Putnam Ave., Greenwich, Conn.
(See advertisement on page 202)

Wheeler-Van Label Co., 13 McConnell St., S.W., Grand Rapids, Mich.
Whirl-O-Matic, Inc., 350 5th Ave., New York 1, N. Y.
White, David, Co., 315 W. Court St., Milwaukee 12, Wis.
White, O. C., Co., Worcester, Mass.
White Rubber Co., Ravenna, Ohio
White-Washburne Co., Inc., Hinsdale, N. H.
White & Wyckoff Mfg. Co., Holyoke, Mass.
Whitehall, Inc., 8 E. 12th St., New York, N. Y.
Whitehead & Hoag Co., 272 Sussex Ave., Newark, N. J.
Whitehouse Products, Inc., 360 Furman Ave., Brooklyn, N. Y.
Whiting Paper Co., Gatehouse Rd., Holyoke, Mass.
Whiting-Plover Paper Co., Stevens Point, Wis.
Whitlock Corp., 520 S. Fulton Ave., Mt. Vernon, N. Y.
Whitman Publishing Co., 1220 Mound St., Racine, Wis.
Whitney, C. M., Co., 94 Boulevard St., West Springfield, Mass.
Wholesale Typewriter Co., The, 155 Sixth Ave., New York 13, N. Y.
Wick & Rouillot, 110 W. Airy St., Norristown, Pa.
Widder, J., & Co., 110 Fifth Ave., New York 11, N. Y.
Wiemer's, Inc., 1644 Barnum Ave., Stratford, Conn.
Wierenga Upholstering Co., 708 W. Leonard St., Grand Rapids, Mich.
Wiggins, John B., Co., 638 S. Federal St., Chicago 5, Ill.
Wilkinson Publishing Co., Ltd., 200 Fifth Ave., New York 10, N. Y.
Willett, Consider H., Inc., 30th & Kentucky Sts., Louisville, Ky.
Wilmer, E. P., Inc., 3044 Riverside Dr., Los Angeles 39, Calif.
Wilson Gold Stamping Machine Co., 1855 Hillhurst Ave., Hollywood 27, Calif.

WILSON JONES CO., 209 S. Jefferson St., Chicago 6, Ill.
(See advertisement on page 265)

Wilson Mfg. Co., Inc., 10 Thatcher St., Boston, Mass.
Wilson Memindex Co., 149 Carter St., Rochester 21, N. Y.
Winfield Mfg. Co., Inc., 61 N. Front St., New Bedford, Mass.
Wing's, Chauncey, Sons, Greenfield, Mass.
Winship Co., Utica, N. Y.
Winslow Products Engineering Corp., 47 St. Joseph St., Arcadia, Calif.
Winston, John C., Co., 1010 Arch St., Philadelphia 7, Pa.
Winston Mfg. Co., 54 Bleecker St., New York, N. Y.
Winter Stamping Co., 221 W. Washington St., Goshen, Ind.
Wire-O Corp., 205 Cottage St., Poughkeepsie, N. Y.
Wiss, J., & Sons Co., 33 Littleton Ave., Newark 7, N. J.
Wolber Duplicator & Supply Co., 1203 W. Cortland St., Chicago 14, Ill.
Wolf Brothers, Inc., 340 N. 12th St., Philadelphia 11, Pa.
Wolf Envelope Co., 1749 E. 22nd St., Cleveland, Ohio
Wolfe Brush Co., 1015 Pennsylvania Ave., Pittsburgh, Pa.
Wolfe, Harry M., 666 Lake Shore Drive, Chicago 11, Ill.
Wood Conversion Co., First National Bank Bldg., St. Paul, Minn.
Wood-Regan Instrument Co., Inc., Nutley, N. J.
Worcester Envelope Co., 110 Foster St., Worcester 8, Mass.
Worcester Wire Novelty Co., Inc., 2635 Boston St., Baltimore 24, Md.
Worden Co., 200 E. 17th St., Holland, Mich.
Workman Mfg. Co., 1200 W. Monroe St., Chicago, Ill.
Work-Organizer Specialties Co., 4044 W. Jefferson Ave., Detroit 9, Mich.
World Mfg. Co., 132 W. 21st St., New York 11, N.Y.
World Publishing Co., 2231 W. 110th St., Cleveland 2, Ohio.
Worner Electronic Devices, Rankin, Ill.
Wrenn Paper Co., Inc., P.O. Box 192, Middletown, Ohio.
Wright Line, Inc., 101 Exchange St., Worcester 8, Mass.
Wrightsville Hardware Co., Wrightsville, Pa.
Write, Inc., 420 Lexington Ave., New York 17, N. Y.

X Y Z

X-acto, Inc., 48-41 Van Dam St., Long Island City 1, N. Y.
Yale Filing Supply Co., 409 E. Third St., Los Angeles 13, Calif.
Yale, Martin, Inc., 334 N. Bell Ave., Chicago 12, Ill.
Yale & Towne Mfg. Co., Lock & Hardware Division, 11 S. Broadway, White Plains, N. Y.
Yankee Paper & Specialty Co., Menasha, Wis.
Yawman and Erbe Mfg. Co., 1099 Jay St., Rochester 3, N. Y.
Yerg, Inc., 85 Washington Ave., Belleville 9, N. J.
York Corp., York, Pa.
York Printing Co., 732 S. Federal St., Chicago 5, Ill.

YORK SAFE AND LOCK CO., Canton 2, Ohio
(See advertisement on page 254)

Young Chair Co., 1000 Diamond St., Philadelphia 22, Pa.
Zellerbach Paper Co., 534 Battery St., San Francisco, Calif.

ZEPHYR AMERICAN CORP., 95 Morton St., New York 14, N. Y.
(See advertisement on page 147)

Zippo Mfg. Co., 330 Blaisdell St., Bradford, Pa.

TRADE ASSOCIATIONS

Office Furniture

BOSTON OFFICE FURNITURE ASSOCIATION

President, Fred Fogg, Contract Sales; Secretary, Richard Brown, M. Brown & Co., 1303 Tremont St., Boston, Mass.

EXECUTIVE FURNITURE GUILD OF AMERICA

President, Wm. A. Horne, Jr., Horne Desk & Fixture Co.; Executive Director, George W. Reinoehl, Exhibitors Bldg., Grand Rapids, Mich.
Regular Meetings: Held semi-annually, March and September at Grand Rapids.

NATIONAL OFFICE FURNITURE ASSOCIATION, INC.

President, Bernard H. Nemlich, Regan Furniture Corp.; Executive Director, John R. Gray, 327 S. LaSalle St., Chicago 4, Ill.

NATIONAL OFFICE FURNITURE ASSOCIATION (N. Y.)

President, Dan Waldner, D. Waldner Co., Inc.; Secretary, Paul Dancker, Jr., Dancker & Sellew, Inc., 318 Broadway, New York, N. Y.
Regular Meetings: First Monday each month, 6:30 P.M., Brass Rail.

NATIONAL OFFICE FURNITURE ASSOCIATION (PHILADELPHIA)

President, Sam Berman, Samuel Berman Co.; Recording Secretary, Horace Laurence, Horace M. Laurence, 1502 W. Thompson St., Philadelphia 21, Pa.
Regular Meetings: Fourth Monday every month, University Club, 226 S. 16th St., Philadelphia, Pa.

NATIONAL OFFICE FURNITURE ASSOCIATION (WASHINGTON, D. C.)

President, Benjamin Mudrick, H. Baum & Son, Inc.; Secretary-Treasurer, John Rowland, Herring-Hall-Marvin Safe Co., 910 20th St., N.W., Washington, D. C.
Regular Meeting: Third Monday each month, 6:30 P.M., Gustis Restaurant.

NATIONAL OFFICE FURNITURE ASSOCIATION (CHICAGO)

President, Warren Spitzer, Spitzer's Office Furniture House; Secretary, Harold Ginsburg, Jos. Ginsburg, Inc., 739 W. Washington, Chicago.
Regular Meetings: First Monday each month, 6:00 P.M.

SOUTHERN CALIFORNIA OFFICE FURNITURE ASSOCIATION

President, V. E. Howard, Los Angeles Desk Co.; Secretary-Treasurer, Marion Pearson, Qualiton, 2401 S. Main St., Los Angeles 7, Calif.
Regular Meeting: First Monday each month.

(Continued on page 22)

TRADE ASSOCIATIONS —*Continued from pg. 21*

Office Machines

CHICAGO OFFICE MACHINE DEALERS ASSOCIATION
President, Elmer Beutler, Typewriter Specialties; Secretary, Larry Walters, Peter Paul Mechanical Service, 330 S. Wells St., Chicago, Ill.
Regular Meetings: Second Tuesday each month, 6:30 P.M.

HOUSTON OFFICE MACHINE DEALERS ASSOCIATION
President, Edwin T. Feigle, Edwin T. Feigle Co.; Secretary-Treasurer, Joe Bleike, Houston Typewriter Exchange, 1405 Caroline St., Houston, Texas.
Regular Meetings: Noon, Third Friday each month.

MILWAUKEE TYPEWRITER & OFFICE MACHINE DEALERS ASSN., INC.
President, Don H. Rudolph, Advance Typewriter Co.; Secretary-Treasurer, Jack Feltz, E. H. Koepsell Co., 4488 N. Oakland Ave., Shorewood, Wis.
Regular Meetings: Second Monday each month, 6:30 P.M., Forst-Keller.

NATIONAL OFFICE MACHINE DEALERS ASSOCIATION
President, David C. Silvers, American Business Machines, Inc.; Executive Secretary, Harold W. Mann, 1542 Hillhurst Ave., Los Angeles 27, Calif.

NEW ENGLAND OFFICE MACHINE DEALERS ASSOCIATION
President, J. Richard Bowen, Wyatt's, Inc.; Secretary-Treasurer, Vin Turner, Turner & Co., 55 Broad St., Boston, Mass.

NORTHERN CALIFORNIA OFFICE MACHINE DEALERS ASS'N.
President, Ed. Peck, Peck's Office Appliance Co., Inc.; Secretary, Pete Tobin, Office Appliance Co., 159 New Montgomery St., San Francisco, Calif.
Regular Meetings: Second Friday every month.

OFFICE EQUIPMENT MANUFACTURERS INSTITUTE
President, Kenneth P. Morse, Standard Register Co.; Administrative Vice-President, Carl P. Ray, 777 14th St., N.W., Washington 5, D.C.
Regular Meetings: Annually in May and November.

PACIFIC NORTHWEST OFFICE MACHINE DEALERS ASS'N.
President, William Burt, Wm. H. Burt Co.; Secretary, James C. J. Martin, U. Mimeo & Typewriter Co., 4226 University Way, Seattle 5, Wash.
Regular Meetings: Monthly, except December, different cities in state.

SOUTHERN CALIFORNIA OFFICE MACHINE DEALERS ASS'N.
President, Ed. M. Suderman, Business Machines & Equipment Co.; Executive Secretary, Dorothy E. Kramer, 1319 Gates Place, South Pasadena, Calif.
Regular Meetings: Third Monday each month, Roger Young Auditorium, Los Angeles.

TEXAS OFFICE MACHINE DEALERS ASSOCIATION
President, Russell D. Brewington, Brewington Typewriter Co.; Secretary-Treasurer, J. H. Lemon, J. J. Lemon Co., Inc., Leeland at San Jacinto Sts., Houston, Texas.

WASHINGTON OFFICE MACHINE DEALERS ASS'N.
President, Thomas A. Nolan, American Typewriter Co.; Secretary-Treasurer, Harry T. Danilson, General Typewriter Co., 806 F St., N.W., Washington 4, D. C.
Regular Meetings: Second Monday of each month at Continental Hotel, Washington, D. C.

Stationery Dealers

ATLANTA STATIONERS ASSOCIATION
President, Gene Ownby, Jr., Ivan Allen Co.; Secretary, Ralph Moses, Atlanta Stationery and Printing Co., 150 Pine St., N.E. Atlanta, Ga.
Regular Meetings: First Thursday night each month.

BALTIMORE STATIONERS ASSOCIATION
President, Alan E. Behrend, Lucas Bros., Inc.; Secretary, Melvin H. Atkinson, Towson Stationers, 14 W. Pennsylvania Ave., Baltimore 4, Md.
Regular Meetings: Third Thursday each month.

BATON ROUGE STATIONERS CLUB
President, Louis Bourgeois, Dameron-Pierson Co.; Secretary, Garnet Genius, Louisiana Office Supply Co., Baton Rouge, La.
Regular Meetings: Second Tuesday each month, 7 P.M., Spinso's Restaurant.

BOSTON STATIONERS ASSOCIATION
President, James W. Hayes, Blake & Rebhan Co.; Secretary-Treasurer, Harley J. Lewis, Wards Stationers, 57 Franklin St., Boston 10, Mass.
Regular Meetings: Third Monday each month, Smith House, Cambridge.

BUFFALO STATIONERS CLUB
President, James Sutherland, Sutherland Stationery & Printing Co., Inc., Secretary-Treasurer, Leo M. Townsend, Ryan & Williams, Inc., Buffalo, N. Y.

CHI-CO (CHICAGO STATIONERS CLUB)
President, Ernest R. Lund, Englewood Blue Print; Secretary-Treasurer, Mrs. M. Klein, Auburn Park Stationers, 7739 S. Halsted St., Chicago, Ill.

CONNECTICUT VALLEY STATIONERS ASSOCIATION
President, Joseph Fitzgerald, Meads Stationery; Secretary, Charles R. Weldon, Adkins Printing Co., 66 Church St., New Britain, Conn.

GRAPHIC ARTS & STATIONERS ASSOCIATION OF JACKSON, MISS.
President, Pat N. Harkins, Standard Stationers; Secretary, Dick Smith, Capitol Printing & Stationery Co., Jackson, Miss.
Regular Meetings: First Tuesday each month, 7:00 P.M., Jackson Chamber of Commerce Committee Room.

KANSAS CITY STATIONERS ASSOCIATION
President, Howard Hendricks, Allen Marking Products; Secretary-Treasurer, Brian C. Nodwell, Crowley-Reuter Stationery and Printing Co., 932 Wyandotte St., Kansas City, Mo.

NATIONAL STATIONERY & OFFICE EQUIPMENT ASS'N.
President, Ivan Allen, Jr., Ivan Allen Co.; Executive Vice President, Paul E. Burbank, 740 Investment Bldg., Washington 5, D. C.
Regular Meetings: Annually in September or October, The Conrad Hilton Hotel, Chicago. Regional Meetings March to June, inclusive.

OMAHA STATIONERS ASSOCIATION
President, J. B. Brain, Brain Stationery Co.
Regular Meetings: First Wednesday each month.

OREGON STATIONERS ASSOCIATION
Executive Secretary, Howard Bobbitt, 606 Failing Bldg., Portland 4, Ore.

PACIFIC NORTHWEST STATIONERS ASSOCIATION
Regional Governor, J. D. Overholt, Murphy Stationery Co.; Secretary, David M. Lombardo, 512 First North, Seattle 9, Wash.

PHILADELPHIA STATIONERS ASSOCIATION
President, Robert E. Whitesel, Brooks Co.; Secretary, Joseph J. O'Brien, The Todd Co., Inc., 21 N. 5th St., Philadelphia 5, Pa.
Regular Meetings: Third Thursday each month, Essex Hotel.

RICHMOND STATIONERS ASSOCIATION
President, P. M. Valentine, Virginia Stationery Co.; Secretary-Treasurer, J. D. Martin, J. D. Martin Co., 610 E. Main St., Richmond, Va.

STATIONERS ASSOCIATION OF GREATER ST. LOUIS
President, Louis Blair, Blair Office Supply Co.; Secretary, Chester A. Kennedy, William J. Kennedy Staty. Co., 802 Pine St., St. Louis, Mo.
Regular Meetings: Third Monday every month except July and August, York Hotel.

STATIONERS ASSOCIATION OF NEW YORK, INC.
President, Carl C. Judkoff, Cantigny Printing and Stationery Corp.; Executive Secretary, Sophia K. Ehrlich, Broadway & 63rd St., New York 23, N. Y.
Regular Meetings: Second Monday every month except July, August, September and December, Biltmore Hotel.

STATIONERS ASSOCIATION OF N. CALIFORNIA, INC.
President, William Morris, Morris Bros.; Secretary-Treasurer, Al Brandhofer, 973 Market St., San Francisco 3, Calif.
Regular Meetings: Palace Hotel, San Francisco, at call of chair.

STATIONERS CLUB OF CHICAGO
President, Sid Allen, Chicago Stationers; Secretary, Ted Cassin, Johnson-Stack Co., 221 N. LaSalle St., Chicago 1, Ill.
Regular Meetings: Third Monday each month, 6 P.M., Merchants & Manufacturers Club, Merchandise Mart.

STATIONERS CLUB OF INDIANAPOLIS
President, H. A. Shockley, The Bramwood Press; Secretary, Frank C. Burst, Sentinel Printing Co., 437 E. 10th St., Indianapolis.
Regular Meeting: Twice monthly, 155 Kentucky Ave.

STATIONERS CLUB OF MICHIGAN
President, Ed Klebba, Klebba's Stationers; Secretary, Harold Stingel, Macdonald and Stingel, Saginaw, Mich.
Regular Meetings: Second Wednesdays in February, May, October, in Marshall, Mich.

STATIONERS CLUB OF NEW ORLEANS
President, John R. Jacobs, Dameron-Pierson Co., Ltd.; Secretary, W. E. Eldridge, 1000 Queen & Crescent Bldg., New Orleans 12, La.
Regular Meetings: Second Tuesday every month, 12 noon.

STATIONERS CLUB OF OHIO
President, W. F. Thomas, Findlay Printing & Supply Co.; Secretary, R. H. Kiefer, High's Office Supply Co., Medina, Ohio.

STATIONERS GOLF ASSOCIATION OF NEW YORK
President, Julius M. Kahn, David Kahn, Inc.; Secretary, Howard S. Sanders, Stationers & Publishers Board of Trade, Inc., 200 Fifth Ave., New York 10, N. Y.
Regular Meetings: Second and fourth Tuesdays each month.

STATIONERS GUILD OF CANADA, INC.
Executive Secretary, Fred Smart, 159 Bay St., Toronto 1, Ontario.

STATIONERS & PUBLISHERS BOARD OF TRADE, INC
Executive Secretary, Howard S. Sanders, 200 Fifth Ave., New York 10, N. Y.
Regular Meetings: Second Tuesday every month, 200 Fifth Ave., New York 10, N. Y.

STATIONERS 12:30 CLUB OF GREATER NEW YORK
President, Harry Sills, Commercial Stationery Co., Inc.
Regular Meetings: Fourth Monday of each month except June, July and August at Rosoff's Restaurant, 147 W. 43rd St., New York, N. Y.

UTAH STATIONERS ASSOCIATION
President, Verne S. Peck, Allsteel Office Supply Co.; Secretary-Treasurer, Joe Meyer, Kelly Co., 23 W. 1st S., Salt Lake City, Utah.
Regular Meetings: Second Monday each month, Newhouse Hotel.

WASHINGTON STATE STATIONERS
Secretary, David M. Lombardo, 512 First Ave., N., Seattle 9, Wash.
Regular Meetings: Second Tuesday each month.

WASHINGTON STATIONERS ASSOCIATION
President, James F. Bryan, E. M. Bryan Co.; Secretary-Treasurer, Joseph B. Runnels, Commercial Office Furniture Co., 915 "E" St., N.W., Washington, D. C.
Regular Meetings: Second Thursday each month, 6:30 P.M., Ambassador Hotel.

WHOLESALE STATIONERS ASSOCIATION OF THE U.S.A.
Secretary-Treasurer, H. C. Whittemore, 250 Fifth Ave., New York 1, N. Y.

1845 1956

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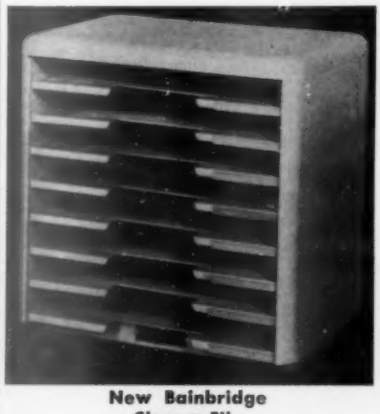
Eazy-Vision Lamp

Fiberok
Fibre Receptacle

New No. 4126
Eazy-Vision Lamp

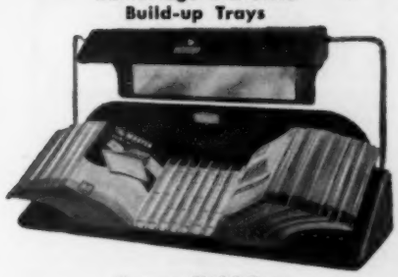


New Bainbridge
Class-a-File

Bainbridge E-Z-STAC
Build-up Trays

Bainbridge Steel
Card Index Boxes

Master Sectional
Sales Case



Master Multi-Post
Cabinet

Master Punch
Many Models for
Every Punching Need

BAINBRIDGE, KIMPTON & HAUPT, INC.
Wholesale Stationer
218 Greenwich Street, New York 8, N. Y.
Tel. BArclay 7-1188

BAINBRIDGE-SOUTHERN, INC.
Wholesale Stationer
19 Hasell Street, Charleston, S. C.
Tel. 3-4543

CLASSIFIED LIST OF PRODUCTS

See alphabetical section beginning on page 4 for addresses of manufacturers and suppliers.

Abstract Covers
(See Covers, Brief)

Account Books
(See Books, Accounting)

Account Files
(See Files, Account)

Accounting Boards
(See Peg Boards, Accounting)

Accounting Forms
(See Forms, Accounting)

Accounting Machines
(See Bookkeeping Machines)

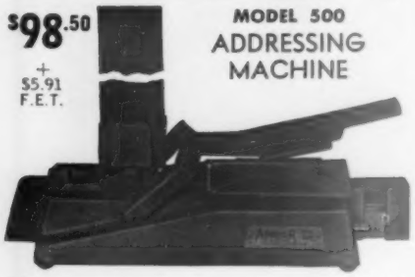
Accounting Machines (Punched Card)
Addressograph-Multigraph Corp.
International Business Machines Corp.
National Cash Register Co.
Remington Rand
Samas Punched Card Division

Accounting Machines (Punched Tape)
Friden Calculating Machine Co., Inc.
Marchant Calculators, Inc.
Monroe Calculating Machine Company, Inc.

Check the *New* A-DRESS-R

$98.50 + $5.91 F.E.T.

MODEL 500 ADDRESSING MACHINE



- Uses metal plates that change automatically.
- Feed hopper capacity 150 plates.
- Prints thru a ribbon in black or colors.
- Ribbon winds and reverses automatically.
- Produces consecutive or repeat impressions.
- Skipper provides for selective addressing.
- Makes clear carbon copies.
- Takes any size sheet up to 14" x 17".
- Listing table can be attached.
- Speed up to 1000 I.P.H.
- Embossed plates only 5c each. 48 hour service on repeat orders.

NETTLE MANUFACTURING CO.
27 Huntington Ave. Boston 16, Mass.
Phone: KEnmore 6-2116. Send for Circular 'J'

Accounting Systems
(See Books, Accounting, and Bookkeeping Systems)

Adding and Calculating Machine Parts
Addressing Machine & Equipment Co.
Check Writer Co., Inc.
Dehn, I. A., Jr.

Adding Machine Rolls
(See Rolls, Paper, Adding Machine)

Adding Machines (Full Keyboard)
ALLEN, R. C., BUSINESS MACHINES, INC.
Burroughs Corp.
Clary Corp.
Curta Calculator Co.
Felt & Tarrant Mfg. Co.
Monroe Calculating Machine Company, Inc.
National Cash Register Co.
Plus Computing Machines, Inc.
REGNA CASH REGISTERS, INC.
Smith-Corona Inc.
Victor Adding Machine Co.

Adding Machines (Key Set)
Bohn Duplicator Corp.
Fremaco International, Inc.
Rex-Rotary Distributing Corp.

Adding Machines (Pocket)
(See Adding Machines, Stylus)

Adding Machines (Rebuilt)
Albright, J. E., & Co.
Calculator Equipment Corp.
Check Writer Co., Inc.
International Office Appliances, Inc.
Mailers Equipment Co.
Office Equipment Corp.
Reliable Typewriter & Adding Machine Co.

Adding Machines (Stylus)
American International Office Equipment Co.
Bradley Corp.
Gem Adding Machine Co.
Lightning Adding Machine Sales Co.
Reliable Typewriter & Adding Machine Co.
Tavella Sales Co.

Adding Machines (10-Key)
Addo Machine Co., Inc.
Albright, J. E., & Co.
ALLEN, R. C., BUSINESS MACHINES, INC.
Alma Office Machine Corp.
American International Office Equipment Co.
Barrett Adding Machine Division
Burroughs Corp.
Clary Corp.
Facit, Inc.
Felt & Tarrant Mfg. Co.
Friden Calculating Machine Co., Inc.
Johnston Adding Machine Co.
Monroe Calculating Machine Company, Inc.
Oerlikon Business Machines Division
Olivetti Corp. of America
Precisa Calculating Machine Co., Inc.
Remington Rand
Remington Rand Dealer Sales
Swift Business Machines Corp.
UNDERWOOD CORP.
Victor Adding Machine Co.

Addressing Machine Stencils
(See Stencils, Addressing Machine)

Addressing Machine Supplies
Addressing Machine & Equipment Co.
Addressograph-Multigraph Corp.
Addressoplate Corp.
Address-O-Rite Stencil & Machine Co., Inc.
Allied Carbon & Ribbon Mfg. Corp.
American Addressing Machine Corp.
Barco Chemical Products Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Dashew Business Machines, Inc.
Elliott Addressing Machine Co.
Franklin Ribbon & Carbon Co.
HEYER CORP. (Spirit)
(See Catalog Insert, Pages 133-136)
MASTER ADDRESSER CO.
Miller-Bryant-Pierce
National Address Plate Co.
Phillips Process Co., Inc.
Pollard-Alling Mfg. Co.
Rittenhouse Paper Co.
Scriptomatic, Inc.
Sperry, John H., Co., Inc.
Visirecord, Inc.
Weber Addressing Machine Co.

Addressing Machines (Fiber Stencil)
Elliott Addressing Machine Co.
Multistamp Co., Inc.
Weber Addressing Machine Co.

Addressing Machines (Metal Plate)
Addressograph-Multigraph Corp.
American Addressing Machine Corp.
Dashew Business Machines, Inc.
National Address Plate Co.
NETTLE MFG. CO.
Pollard-Alling Mfg. Co.
Rex-Rotary Distributing Corp.

Addressing Machines (Rebuilt)
Addressing Machine & Equipment Co.
Addressoplate Corp.
Albright, J. E., & Co.
Dashew Business Machines, Inc.
Mailers Equipment Co.
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Telephone Accessories

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New Catalog

Addressing Machines (Spirit)

DIEBOLD, INC.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
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Reynolds & Reynolds Co.
S. & M. DISTRIBUTING CO.
Scriptomatic, Inc.
Visirecord, Inc.
Weber Addressing Machine Co.

Adhesive Dispensers
(See Dispensers, Adhesive)

Adhesives (Cement, Rubber and Thinners)

Adhesive Products Corp.
American Latex Products Corp.
BB Chemical Co.
Cardinell Corp.
Carter's Ink Co., The
Commercial Paste Co.
Craftint Mfg. Co.
Crescent Products Co.
Du Pont, E. I., de Nemours & Co.
Elliott, B. K., Co.
Favor, Ruhl & Co.
General Cement Mfg. Co.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co., Inc.
Grumbacher, M., Inc.
Industrial Latex Co.
Le Page's, Inc.
Melind, Louis, Co.
MONET CO.
Morilla Co., Inc.
Pomeroy, I., Co.
S. S. Artist Materials, Inc.
Sanford Ink Co.
Scriptex Products Co., Inc.
Stafford, S. S., Inc.
Union Rubber & Asbestos Co.

Adhesives (Glue)

American Writing Ink Co., Inc.
Arabol Mfg. Co.
Borden Co.
Bro-Dart Industries
Commercial Paste Co.
Crescent Products Co.
Diamond Ink & Adhesives Co.

Gane Bros. & Lane, Inc.
General Cement Mfg. Co.
GLUE-FAST EQUIPMENT CO., INC.
Glutex, Inc.
Higgins Ink Co., Inc.
Industrial Latex Co.
Le Page's, Inc.
Sapphire Products
Scriptex Products Co., Inc.
Tri-Tix, Inc.
U. S. Plywood Corp.

Adhesives (Mucilage)

American Crayon Co.
American Writing Ink Co., Inc.
Arabol Mfg. Co.
BRADLEY, MILTON, CO.
Carter's Ink Co., The
Commercial Paste Co., The
Crescent Products Co.
Davids, Thaddeus, Ink Co., Inc.
Diamond Ink & Adhesives Co.
GLUE-FAST EQUIPMENT CO., INC.
Industrial Latex Co.
Le Page's, Inc.
Levison & Blythe Mfg. Co.
Morilla Co., Inc.
Pomeroy, I., Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Stafford, S. S., Inc.

Adhesives (Paste)

Abco Plastic and Supply Co.
Adhesive Products Corp.
American Crayon Co.
American Writing Ink Co., Inc.
Arabol Mfg. Co.
BINNEY & SMITH, INC.
BRADLEY, MILTON, CO.
Commercial Paste Co., The
Crescent Products Co.
Davids, Thaddeus, Ink Co., Inc.
Diamond Ink & Adhesives Co.
GLUE-FAST EQUIPMENT CO., INC.
Higgins Ink Co., Inc.
Industrial Latex Co.
Le Page's, Inc.
Levison & Blythe Mfg. Co.
Pomeroy, I., Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Stafford, S. S., Inc.
Ward, John J., Inc.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

Angler's . . . MANUFACTURERS OF THE FINEST IN PLASTIC SCHOOL SUPPLY AND STATIONERY ITEMS

BRIEF CASE #71 (Legal Size)

Exclusive design. U.S. Pat. #D-175,389 Custom-made material — high quality leather grain Vinylite. Flexi-Grip plastic zipper. An ideal music case. 16½ x 12" Brown, black, pigskin tan, red and navy. (Illus. at left.) Priced around $1.50 ea. Smaller-sized, letterhead brief case, 14 x 11" simpler design, same colors avail.

#70 — Priced about $1.20 ea.

"ZIP-ALL"

Zipper pocket for ring binders, U.S. Pat. #2,677,376. Heavy-duty clear Vinylite with red, green, brown and clear Flexi-Grip plastic zippers. (Pictured at right.)

#51 — 9x6" fits all binders
#52 — for 11x8½" inserts

#51 Ret. 35c ea. #52 Ret. 50c ea.

ORIGINAL **Cuff-ettes** Reg. U.S. Pat. Off.

Form-fitting plastic cuff and sleeve protectors. Made of Vinylite with assorted color trim.

#46 — Snap-Button style
#47 — Talon zipper, elbow length style
#49 — Extra long slip-on style

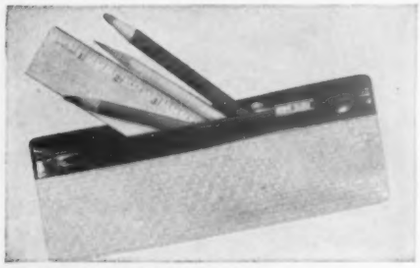
To retail from 50c to $1.00 per pair

- Long wearing
- No binding
- Seamless
- Snug-fit

ADJUSTABLE BOOK COVERS

Made of Vinylite. Size indicates height of cover — all other dimensions adjust. Prices approx.

#80— 7¾"—Ret. 20c ea.
#81— 8¾"—Ret. 25c ea.
#82— 9¾"—Ret. 25c ea.
#83—10½"—Ret. 30c ea.
#84—11 "—Ret. 30c ea.
#85—11½"—Ret. 30c ea.



PENCIL CASES #153

Jumbo size 9½x4" in bright colored, extra-heavy embossed Vinylite. Flexi-Grip plastic zipper. (Contents shown not included.)
#153C—The same fast-selling pencil case with an EXTRA — a transparent window shows contents.

Both styles retail at about 29c each

POCKET SAVERS #50

The very finest in Vinylite pocket protectors feature an unique back pocket for stamps, cards or notes. Can be worn in pocket or attached to belt. Sturdy electronic welded construction.
Individually packaged with a 3-color display card in a transparent plastic sleeve. 2-dozen per handy dispenser box.
In rich LUSTROUS CLEAR, white linen and brown calf. Unless specified, standard assortment of above will be shipped. Ask about our imprinting service.

Style #50 — To retail at 25c each

POCKET PROTECTORS #37

SPECIAL — A good buy — same quality and finish as #50 above. Only the extra back-pocket feature is omitted. White linen finish only. Packed 3 doz per handy dispenser carton.

Style #37 — Retails at less than 25c ea.

See Your Jobber Or Write For Complete Catalogue Of 28 Fast-Selling Specialties. Liberal Quantity Discounts.

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Bausch & Lomb Optical Co.
McDONALD PRODUCTS CORP.
Sanders Mfg. Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
York Printing Co.

Advertising Specialties (Imitation Leather)

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Artmor Plastics Corp.
Blank, Arthur, & Co., Inc.
Columbia Walescraft, Ltd.
COOKS', INC.
Ehlbert Products
ELBE FILE & BINDER CO., INC.
Exline, William, Inc.
Forbes Products Corp.
General Diaries Corp.
Guedon Co.
Landa Leather Products Co.
MAYER MFG. CO.
MEIER, JOSHUA, CO., INC.
Nascon Products Division
OFFICE ACCESSORIES CORP.
Plastic Service Co.
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
Serolite Corp.
Slencil Co.
Springfield Leather Products Co.
Star Office Accessories Co.
U. S. Luggage & Leather Products Co.
York Printing Co.
ZEPHYR AMERICAN CORP.

Advertising Specialties (Leather)

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Columbia Walescraft, Ltd
COOKS', INC.
Doppelt, M. A.
ELBE FILE & BINDER CO., INC.
Forbes Products Corp.
Gift Craft Leather Co.
Landa Leather Products Co.
Mayer, A. G., Inc.
MEIER, JOSHUA, CO., INC.
Nascon Products Division
Regal & Wade Mfg., Inc.
Rexbilt Leather Goods, Inc.
Robinson Reminders
SAINBERG & CO., INC.
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Slencil Co.
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Hano Paper Co., Inc.
Maggie Magnetic, Inc.
MAYER MFG. CO.
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Stafford Mfg. Co., Inc.
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SWINGLINE, INC.
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Akay Corp.
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American Kleer-Vu Plastics, Inc.
Art Plastics Mfg. Co.
Artmor Plastics Corp.
Barclay Industries Corp.
Bausch & Lomb Optical Co.
Blank, Arthur, & Co., Inc.
BRADEN MFG. CO.
Constructo Products, Inc.
COOKS', INC.
COSOM INDUSTRIES
Exline, William, Inc.
Forbes Products Corp.
Guedon Co.
Kingsbacher-Murphy Co.
Mayer, A. G., Inc.
MAYER MFG. CO.

But why MEN over 45?

Our doctors still don't know *why*, but if you are a man over 45 you are six times as likely to develop lung cancer as a man of your age twenty years ago. They *do* know, however, that their chances of saving your life could be about *ten times* greater if they could only detect cancer long before you yourself notice any symptom. (Only 1 in every 20 lung cancers is being cured today, largely because most cases progress too far before detected.)

That's why we urge that you make a habit of having your chest X-rayed every six months, no matter how well you may *feel*. The alarming increase of lung cancer in men over 45 more than justifies such precautions. Far too many men die *needlessly!*

Our new film "The Warning Shadow" will tell you what every man should know about lung cancer. To find where and when you can see this film, and to get life-saving facts about other forms of cancer, phone the American Cancer Society office nearest you or simply write to "Cancer"—in care of your local Post Office.

American Cancer Society

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Nichols Products Co.
Non-Stop Pen & Pencil Co
Northeastern Plastics, Inc
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Plastic Ad Co.
Plastic Service Co.
Postamatic Co.
Rest-A-Phone Co.
Robert Mfg. Co.
Rogers, W. T., Co.
Sanders Mfg. Co.
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Serolite Corp.
Slencil Co.
Springfield Leather Products Co.
Van Norman Molding Co.
Victory Mfg. Co.
York Printing Co.
ZEPHYR AMERICAN CORP.

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Decatur Industries, Inc.
McDONALD PRODUCTS CORP.
Sanders Mfg. Co.
York Printing Co.

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(See Stamp Affixers)

Air Circulators
(See also Fans, Electric)

Argus Mfg. Co.
Berns Mfg. Corp.
Commander Mfg. Co.
Dayton Electric Mfg. Co.
Diehl Mfg. Co.
Emerson Electric Mfg. Co.
Fasco Industries, Inc.
General Electric Co.
Howard Industries, Inc.
Kisco Co., Inc.
Lucas Mfg. Co.
Mandel, A., & Co., Inc.
Robbins & Myers, Inc.
Signal Electric Division
Sutton, O. A., Corp.
Viking Air Conditioning Division
Welch, W. W., Co.
Westinghouse Electric Corp.

Air Conditioning Units

Airtemp Div., Chrysler Corp.
Carrier Corp.
Fresh'nd Aire Co.
Frigidaire Division
General Electric Co.
Lonergan Mfg. Co.
Mitchell Mfg. Co.
Robbins & Myers, Inc.
Servel, Inc.
Sutton, O. A., Corp.
U. S. Air Conditioning Corp.
Viking Air Conditioning Division
Westinghouse Electric Corp.
York Corp.

Air Mail Envelopes
(See Envelopes, Air Mail)

Air Mail Paper
(See Paper, Air Mail; Stationery, Air Mail)

Albums (Autograph)
(See Books, Guest)

Albums (Photograph)

Ace Art Co.
Allegan Paper Products Co.
AMBERG FILE & INDEX CO.
American Binder Co.
American Kleer-Vu Plastics, Inc.
Arel, Inc.
Art Plastics Mfg. Co.
Bert Mfg. Co.
Blank, Arthur, & Co., Inc.
Camille Co., Inc.
Charm Products Mfg. Corp.
COOKS', INC.
Develco Products
Ehlbert Products
Elam Stationery Co., Inc.
ELBE FILE & BINDER CO., INC.
Emery Book Co.
Eureka Specialty Printing Co.
Forbes Products Corp.
General Diaries Corp.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Guedon Co.
Harlich Corp.
Hanson, J. L., Co.

Albums (Photograph)
(Continued from page 27)

Horn, W. C., Bro. & Co.
Kamket Corp.
Kingsbacher-Murphy Co.
Kirk Plastic Co.
MEIER, JOSHUA, CO., INC.
Miles, E. E., Co.
Modern Desk Pad Mfg. Co.
Nascon Products Division
Nu-Style Album and Binder Co.
Plastic Ad Co.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
SAINBERG & CO., INC.
Shank Leather Goods Co.
Smith, S. K., Co., The
STANDARD DIARY DIVISION
Star Loose Leaf Co., Inc.
Stationers Specialty Corp.
Trussell Mfg. Co., Inc.
U-File-M Binder Mfg. Co., Inc.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
U. S. Luggage & Leather Products Co.
Vita Specialties Co.
Ward, Samuel, Mfg. Co.
Widder, J., & Co.
WILSON JONES CO.

Albums (Sales Presentation)
(See Binders, Sales Presentation)

Albums (Stamp)
American Kleer-Vu Plastics, Inc.
Charm Products Mfg. Corp.
COOKS', INC.
ELBE FILE & BINDER CO., INC.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Guedon Co.
Kamket Corp.
MEIER, JOSHUA, CO., INC.
Scott Publications, Inc.
Thorp & Martin Corp.
Vita Specialties Co.

Analysis Pads
(See Pads, Columnar)

Appointment Books
(See Books, Appointment)

Aprons (Office and Shop, Cloth)
Ace Lite-Step Co.
ALVIN & CO.
Ames Bag Co., Inc.
Ames Supply Co.
Automobile Cover Corp.
Barwel Mfg. Co., Inc.
BUDLEW PRODUCTS CO.
Can-Pro Corp.
Keep Klean Products Co., Inc.
Patent Novelty Co.
Reif, A., & Co.
Shipman-Ward Mfg. Co.
Textile Products Co.
Troy Sunshade Co.

Aprons (Office and Shop, Plastic)
Ames Supply Co.
Automobile Cover Corp.
Barwel Mfg. Co., Inc.
BUDLEW PRODUCTS CO.
Can-Pro Corp.
Forbes Products Corp.
Goodrich, B. F., Co.
Hennus Co.
Keep Klean Products Co., Inc.
Miller Products Co., Inc.
Plastic Fabricators, Inc.
Robert Mfg. Co.
Textile Products Co.
Troy Sunshade Co.

Arch Files
(See Files, Arch)

Arches (For Arch Files)
Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
ELBE FILE & BINDER CO., INC.
FOX, GEO. E., & CO.
Gabe Mfg. Corp.
Globe-Wernicke Co.
Handi-Blott Co.
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STEMPEL MFG. CO.
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Smo-King
PRICED RIGHT!...
To Bring Greater Sales...
Larger Profits!

No. 38 Smokers' Stand features the sensational automatic "Spin-Top"® A touch of the finger—"presto"—the top spins itself clean!

Base and Top are of polished Chrome, Brass or Bronze, combined with Black, Grey, Bronze, Green or Maroon.

Sand Or Water Urn No. 1
Made of heavy Spun Aluminum, Brushed Finish. Base is heavily weighted. Available with removeable Sand Pan or with Never Leak, Never Rust Aluminum Water Bucket and O-Pan.
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Arm Chairs
(See Chairs, Arm)

Arm Rests (Bookkeeper's)
STEMPEL MFG. CO.

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ALVIN & CO.
American Art Clay Co.
American Crayon Co.
AMERICAN PAD & PAPER CO.
American Pencil Co.
American Writing Ink Co., Inc.
Art Crayon Co.
Bainbridge's, Charles T., Sons
Baker Brush Co.
BINNEY & SMITH, INC.
BRADLEY, MILTON, CO.
Brown, Arthur, & Bro., Inc.
Bruning, Charles, Co., Inc.
BRUSHMAKERS, INC.
Cardinell Corp.
Compass Instrument & Optical Co., Inc.
Craftint Mfg. Co.
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Delta Brush Mfg. Corp.
DENNISON MFG. CO.
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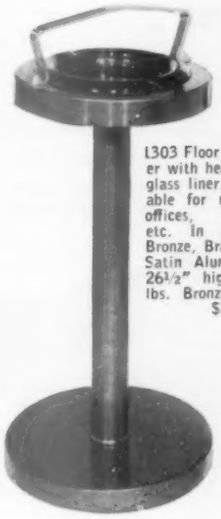
DIXON, JOSEPH, CRUCIBLE CO.
Elliott, B. K., Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Fairgate Rule Co.
Favor, Ruhl & Co.
Fine Art Brush Co., Inc.
Floquil Products, Inc.
General Pencil Co.
Griffin Mfg. Co.
Grumbacher, M., Inc.
Higgins Ink Co., Inc.
HUNT, C. HOWARD, PEN CO. (PENS AND LINOLEUM CUTTERS)
Koh-I-Noor Pencil Co., Inc.
Morilla Co., Inc.
National Card, Board & Mat Co.
Nobema Products Corp.
Paasche Airbrush Co.
Permanent Pigments, Inc.
Peters, Frank J., & Sons, Inc.
Post, Frederick, Co.
Reliance Pencil Corp.
Sanford Ink Co.
STACOR EQUIPMENT CO.
Turner Devices, Inc.
V. & E. Mfg. Co.
Varigraph Co., Inc.
Weber, F., Co., Inc.
Weber Costello Co.
X-acto, Inc.

Ash Stands (Leather Covered)
Artistic Desk Pad & Novelty Co.
Charm Products Mfg. Corp.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
McDONALD PRODUCTS CORP.
POLAR MFG. CO.
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
Smokador Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.

Ash Stands (Metal)
Aget Mfg. Co.
ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
Arnolt Corp.
Artistic Desk Pad & Novelty Co.
Associate Products Co.
Campbell Products Co.
Chicago Metallic Mfg. Co.
Colonial-Premier Co.
Dixie Chrome Products Division
Emeralite Co., Inc.
Flexo International Corp.
FRANKLIN METAL PRODUCTS CO.
General Lamps Mfg. Corp.
Gibraltar Mfg. Co., Inc.
Glaro Machine Products Co., Inc.
GOODFREND MFG. CORP.
LA SALLE PRODUCTS CO.
Lawson, F. H., Co.
Loumac Supply Mfg. Corp.
McDONALD PRODUCTS CORP.
Richards Morgenthau & Co.
Rogers Imports, Inc.
Royal Metal Mfg. Co.
Russakov Can Co.
Seymour Products Co.
Smith Metal Arts Co., Inc.
Smokador Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.
Stewart Office Furniture Co.
VALCO CO. (ALUMINUM)
Whirl-O-Matic, Inc.

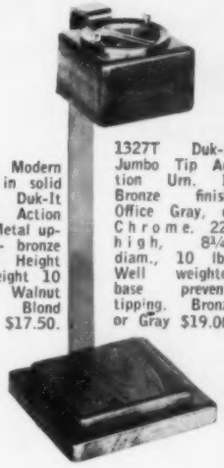
How To Step Up Your Selling Power With DUK-IT®

THE PROVEN COMPLETE SMOKING EQUIPMENT LINE



1303

L303 Floor Smoker with heavy 8" glass liner. Suitable for modern offices, stores, etc. In Duk-It Bronze, Brass, or Satin Aluminum. 26½" high, 14 lbs. Bronze $15.50.



1322M

1322M Modern Smoker in solid walnut. Duk-It Scissor Action insert. Metal upright — bronze finished. Height 21", weight 10 lbs. Walnut $15.50; Blond $17.50.

1327T

1327T Duk-It Jumbo Tip Action Urn. In Bronze finish, Office Gray, or Chrome. 22" high, 8¼" diam., 10 lbs. Well weighted base prevents tipping. Bronze or Gray $19.00.

1227B

1227B Jumbo Safety Ash Receptacle. Ideal for hotels and public buildings. Enormous capacity. Fastens securely to wall in minimum space. 6" Tip Action Top. Metal inner liner. In Duk-It Bronze, Chrome, or Bankers Bronze (gold). $27.50 in Chrome.

Write For Catalog and prices on other Floor, Table, and Wall Models.

Prices shown are retail

103 Extra large, heavy 8" amber liner, recessed in a base of richly figured black Walnut. 9¼" Wide, 1½" high. $6.00. Also 6" liner $4.00.

McDONALD PRODUCTS CORP.

Duk-It Bldg. **Buffalo 10, N. Y.**

Show Rooms:
225 Fifth Avenue, New York
1535 Merchandise Mart, Chicago

New *Easy to Sell* Smokers & Ash Trays

Walnut — Clear and Gold Anodized Aluminum — Jewelers Bronze — Solid Brass Satin or Bright Chrome Decorator Colors

← NOS. 18-22.—7½" round base with 5½ x 1¼ removable liner and matching screen. This group includes Jewelers Bronze, Solid Brass, Chrome and decorator colors. Lists from $6.00 to $12.50.

Nos. 262-267

→ NOS. 262-267.—5½" receptacle, 1¾" deep, with matching or contrasting screen. This group includes the same assortment as above. Lists from $2.50 to $7.50.

← No. 140X Steel — 744X Aluminum Smoker Extra heavy 11" base. 8" Amber or clear glass liner. 1¾" Post. Shipping weight assembled ready to use 19 lbs.
FINISHES: 140X Steel-Statuary Bronze Plated, Bright or Satin Chrome and Golden Bronze (Baked Enamel) 744X — Anodized Aluminum in either a clear or rich satin Gold Finish. LIST PRICE $16.00 to $24.00.

→ NO. 175.—Solid Walnut Smoker tapered post with solid brass ferrule and screen. Matching liner in Anodized Aluminum. Heavily weighted base. Easy to clean. LIST PRICE $19.00

Write for Complete Catalog, Including All-Metal Snuffer Type Smokers. Patterns and Finishes to blend with traditional as well as the most modern furnishings in Wood and Metal.

La Salle Products Co.

2216 N. CLYBOURN AVE., CHICAGO 14, ILL.

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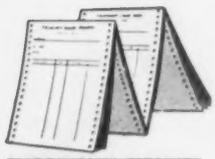
WHEN YOU ARE . . . ORDERING • PURCHASING SHIPPING • BILLING • PAYING RECEIVING or TABULATING

USE AMERICAN REGISTERS with AMERICAN REGISTER SYSTEMIZED FORMS



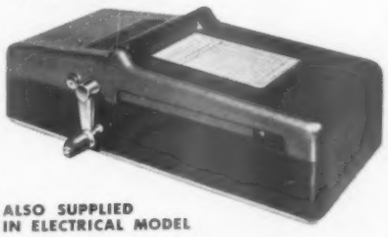
MARGINALLY PUNCHED FOR REGISTER OR TABULATORS

FLAT PACKS

Portable Registers

CARBON INTERLEAVED

THE AMERICAN COUNTER REGISTER
Numerically controlled copy automatically refolded into locked compartment.



ALSO SUPPLIED IN ELECTRICAL MODEL

ARC Combination Register and Cash Drawer

For Complete Details Write Dept. 0556.

AMERICAN REGISTER COMPANY

K AT FIRST STREET • BOSTON 27, MASSACHUSETTS

Ash Stands (Plastic)

Gibraltar Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.
Van Norman Molding Co.

Ash Stands (Wood)

Artistic Desk Pad & Novelty Co.
Gibraltar Mfg. Co., Inc.
LA SALLE PRODUCTS CO.
McDONALD PRODUCTS CORP.
Smokador Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.
STEMPEL MFG. CO.

Ash Trays (Glass)

Artistic Desk Pad & Novelty Co.
Associate Products Co.
Autopoint Co.
Beaumont Co.
Canton Glass Co., Inc.
Decatur Industries, Inc.
Flexo International Corp.
General Lamps Mfg. Corp.
Gift Craft Leather Co.
Glaro Machine Products Co., Inc.
McDONALD PRODUCTS CORP.
Patent Novelty Co.
Quigley Co.
Richards Morgenthau & Co.
Safex Co., Inc.
Sanders Mfg. Co.
Seymour Conover Co.
Sneath Glass Co.
SMO-KING PRODUCTS, INC.
Weeks, Frank A., Mfg. Co.

Ash Trays (Leather Covered)

American Binder Co.
Artistic Desk Pad & Novelty Co.
Banov-Bernsley & Co.
Blue Star Leather Mfg. Corp.
Charm Products Mfg. Corp.
CHICAGO DESK PAD CO., INC.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Mason Stationery Products, Inc.
McDONALD PRODUCTS CORP.
Nascon Products Division
Park Sherman Co.
POLAR MFG. CO.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
Rogers Imports, Inc.
SAINBERG & CO., INC.
SMO-KING PRODUCTS, INC.
Springfield Leather Products Co.
Star Office Accessories Co.
Stationers Specialty Co.
U. S. Luggage & Leather Products Co.
Whirl-O-Matic, Inc.

Ash Trays (Metal)

ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
Aluminum Venetian Blind Co.
Artistic Desk Pad & Novelty Co.
Associate Products Co.
Chicago Metallic Mfg. Co.
Chicago Thrift-Etching Corp.
Emeralite Co., Inc.
Evans Specialty Co., Inc.
Fox Co.
General Lamps Mfg. Corp.
LA SALLE PRODUCTS CO.
MAYER MFG. CO.
McDONALD PRODUCTS CORP.
Park Sherman Co.
Patent Novelty Co.
Richards Morgenthau & Co.
Richmond Pressed Metal Works, Inc.
Rogers Imports, Inc.
Russakov Can Co
Seymour Conover Co.
Smith Metal Arts Co., Inc.
SMO-KING PRODUCTS, INC.
Smokador Mfg. Co., Inc.
Stewart Office Furniture Co.
TOLEDO GUILD PRODUCTS, INC.
VALCO CO.
Whirl-O-Matic, Inc.

Ash Trays (Plastic)

Autopoint Co.
Morris, Bert M., Co.
Pen-Rite Corp.
Serolite Corp.
Smokador Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.
Van Norman Molding Co.
Waterbury Companies, Inc.

Ash Trays (Weighted Bag Base)

McDONALD PRODUCTS CORP.
Park Sherman Co.
Quigley Co.
Rogers Imports, Inc.

Ash Trays (Wood)

Artistic Desk Pad & Novelty Co.
Associate Products Co.
Decatur Industries, Inc.
LA SALLE PRODUCTS CO.
McDONALD PRODUCTS CORP.
POLAR MFG. CO.
Rogers Imports, Inc.
Seymour Conover Co.
Smokador Mfg. Co., Inc.
SMO-KING PRODUCTS, INC.
Stationers Guild of America
STEMPEL MFG. CO.

Atlas Cases
(See Cases, Atlas)

Atlases

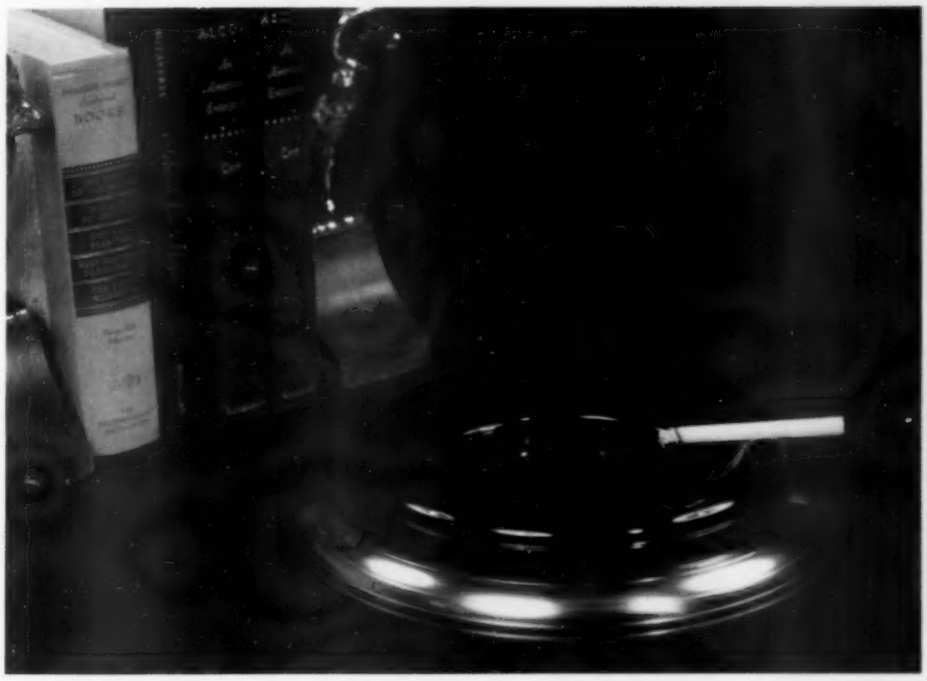
American Map Co.
CRAM, GEORGE F., CO., INC.
(See Catalog Insert, Pages 185-186)
Geographical Publishing Co.
Hammond, C. S., & Co.
Nystrom, A. J., & Co.
Rand McNally & Co.
Replogle Globes, Inc.
World Publishing Co.

Auditorium Seating
(See Chairs, Opera)

Autographic Register Forms
(See Forms, Autographic Register)

Autographic Registers

Accurate Sales Book Co.
American Business Systems
AMERICAN REGISTER CO.
Atlantic Register Co.
Autographic Business Forms, Inc.
Baltimore Business Forms Co.
Carbonized Paper Co.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Econo-Pak Register Co.
Egry Register Co.



Above is shown the radiant Copper Glow Desk Ash Tray with an ebony black glass inset. Catalog number C-5757.

INTRODUCING

WEAR • EVER'S *all new, strikingly different line of smoker items all designed with your tastes and requirements in mind . . .*

INCLUDING SMOKERS, COCKTAIL SMOKERS, SAND URNS, SMOKER URNS AND ASH TRAYS

The way in which the lustrous Silver Glow finish and the harmonizing Copper Glow finish complement each other makes each of these items a thing of beauty, which will add the finishing touch to the most fastidious decorators' color scheme.

These all-aluminum smoker items are designed to fit in with both traditional and contemporary decorating schemes.

This most unusual line is made by the makers of Wear-Ever products, famous for over 50 years.

ABOUT THE FINISHES ON THESE UNIQUE SMOKER ITEMS . . .

These new Wear-Ever products are made from a special aluminum alloy with many unique characteristics. It resists scratches and dents; is non-tarnishing, stain resistant. In fact, it won't even show finger-prints. It never needs polishing—its soft satiny sheen lasts a lifetime. The finishes, in either Silver Glow or Copper Glow, are produced by an electrolytic process, and are integral with the metal itself.

WEAR-EVER TACO ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

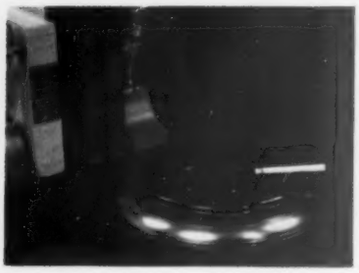
THE ALUMINUM COOKING UTENSIL CO., INC.

WEAR-EVER BUILDING **NEW KENSINGTON, PENNSYLVANIA**

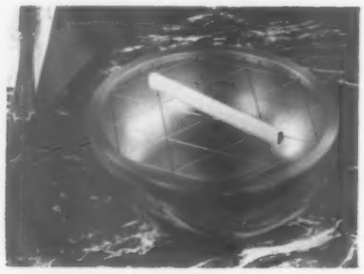
ASH TRAYS

Here, with the rich beauty of simplicity in design, are desk ash trays for the executive desk, the office waiting room, fine homes or any spot where accessories should be in the finest taste. Choose from several smart designs in glowing Copper-Glow, lustrous Silver-Glow or rich Golden-Glow finishes.

On the right is shown the Silver-Glow Ash Tray with its satin-smooth finish and rich black glass inset. Overall dia. 9-15/16". Catalog Number 5757. Green felt pad on bottom.



Lustrous Copper-Glow Tray and the black glass inset combination. Overall dia. 9-15/16" Catalog Number C-5757. Green felt pad on bottom.



Gloden-Glow Bowl with matching Golden-Glow ring and smart Silver-Glow safety wire grid. Felt base pad. Dia. 5-1/8". Catalog Number G-5768.

Silver-Glow Bowl and safety wire grid with contrasting Golden-Glow ring. Felt base pad. Dia. 5-1/8". Catalog Number 5768.

COCKTAIL SMOKERS

Here is the ultimate in blending smart luxury, modern design, and function. Large practical trays, carrying handles, black glass inserts or dome snuffers, and beverage glass holders give a selection wide enough to cover every need. In rich combinations of Silver-Glow and Copper-Glow.

On the left—Shining Copper-Glow Tray and Trim combined with Silver-Glow base, column, and handle with black glass inset. Catalog Number 5767-1.

Silver-Glow with Copper-Glow Trim. Tray has four beverage glass receptacles and dome snuffer for increased safety. Catalog Number 5770.

On the left — All Silver-Glow except base makes a striking combination with black glass inset. Catalog Number 5767.

On the left — Copper-Glow handle, base, and column. Silver-Glow Tray and Trim with black glass inset. Catalog Number 5767-2.

Softly lustrous, Silver-Glow smoker with Copper-Glow trim. Has dome snuffer for increased safety. Catalog Number 5769.

SAND URNS

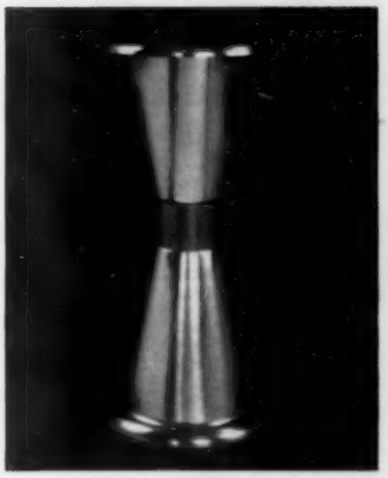
1

Here are three designs in Sand Urns to fit in with any decorating scheme. The Hour-Glass urn, the simple, classical Sand Urn, and the Wall Urn all are designed to give you service with a touch of luxury.

2

3

1. Silver Glow Sand Urn. Height is 19". Diam. base 10-½". Removable inset. Catalog Number 5760.
2. Hour-Glass Sand Urn with removable inset. Copper Glow with Silver Glow trim. Base diam. 9-15/16". Height 20-5/8". Catalog Number 5762-2.
3. Copper Glow Wall Urn with removable Silver Glow inset. Height 10-3/4"; Width, 11-5/8"; Depth (Wall Out) 5-13/16". Catalog Number C-5759.
4. Silver Glow Hour-Glass Urn with Copper Glow Base, inset and trim. Height 20-5/8". Diam. base 9-15/16". Catalog Number 5762-1.
5. All Silver Glow Hour-Glass Sand Urn. Height is 20-5/8". Base diam. 9-15/16". Inset is removable. Catalog Number 5762.
6. Sand Urn in Copper Glow completely. Removable inset. Diam. base 10-1/2". Height 19". Catalog Number C-5760. Golden Glow, Catalog Number G-5760.
7. Silver Glow Wall Urn with Copper Glow removable inset. Height, 10-3/4"; Width, 11-5/8"; Depth (Wall Out) 5-13/16". Catalog Number 5759.



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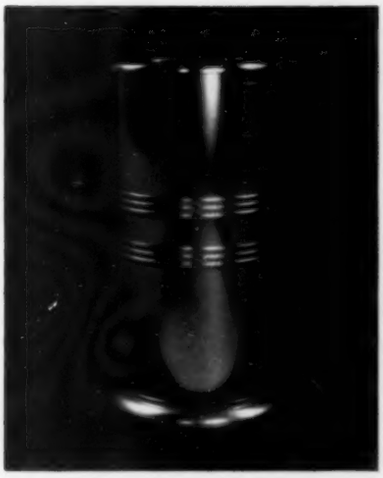

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7

SMOKERS

Large diameter base and practical size black glass inset help to make these Smokers safe as well as distinctive. Overall height 24-3/8"; diameter base 10-7/16".

On the right is shown the gleaming Copper Glow Smoker with Silver Glow trim. Catalog Number 5765-2.

Shown on the left is the Silver Glow Smoker trimmed in Copper Glow.

Catalog Number 5765-1.

SMOKER URNS

(WITH WATER CONTAINER)

For those who prefer Water Urns, here are beauty and safety combined. Removable water container inside. An inverted cup is strategically placed over top opening. These urns are especially made for places where a large volume of cigarettes must be disposed of, as in restaurants, hotel lobbies, and theatres. Overall height 19-5/16"; diameter base 10-1/2".

On the left is shown the all Silver Glow Water Urn with the cup in contrasting Copper Glow. Complete with water container. Catalog Number 5761.

On the right is the Copper Glow Water Urn with the Silver Glow cup. Complete with water container. Catalog Number C-5761.

THE ALUMINUM COOKING UTENSIL CO., INC.

WEAR-EVER BUILDING NEW KENSINGTON, PENNSYLVANIA

Hamilton Autographic Register Co.
HANO, PHILIP, CO., INC.
Indiana Cash Drawer Co.
Miami Systems Corp.
Moore Business Forms, Inc.
National Carbon Coated Paper Co.
Nichols, H. W., Salesbook Co.
Rediform Division
Royal Register Co.
Shelby Salesbook Co.
Springfield Manifold Co.
Standard Register Co.
Uarco Incorporated

Badges (Fiber)

Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
Auburn Mfg. Co.
Dayton Stencil Works Co.
Matthews, James H., & Co.
Sanders Mfg. Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
Wendell-Northwestern, Inc.

Badges (Metal)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Fox Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
MAYER MFG. CO.
Regalia Mfg. Co.
Sanders Mfg. Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Badges (Plastic)

Acromark Co.
Adams, S. G., Co.
American Kleer-Vu Plastics, Inc.
AMERICAN SEAL & STAMP CO.
Art Plastics Mfg. Co.
Artmor Plastics Corp.
Blank, Arthur, & Co., Inc.
COOKS', INC.
Dayton Stencil Works Co.
Emeloid Co., Inc.
Gibson, A. C., Co., Inc.
Guedon Co.
Irwin-Hodson Co.
Kingsbacher-Murphy Co.
Kirk Plastic Co.
MEIER, JOSHUA, CO., INC.
Plastic Ad Co.
Plastic Fabricators Co.
Regalia Mfg. Co.
Sanders Mfg. Co.
Simon Products Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
Vita Specialties Co.
Wendell-Northwestern, Inc.
Wessco Products Co.

Bags (Brief)
(See Brief Bags)

Bags (Cellophane)

American Kleer-Vu Plastics, Inc.
American Paper Goods Co.
Ames Bag Co.
Art Plastics Mfg. Co.
Bemis Bro. Bag Co.
Blank, Arthur, & Co., Inc.
CEL-U-DEX CORP.
Cupples-Hesse Corp
Dobeckman Co., The
Hano Paper Co., Inc.
Hyman, L., & Sons
Marvin Envelope & Paper Co.
Milprint, Inc.
National Transparent Plastics Co.
Neostyle, Inc.
Plastic Ad Co.
St. Louis Button Co.
U. S. Envelope Co.

Bags (Coin, Canvas, Cloth)

ABBOTT COIN COUNTER CO., INC.
American Passbook Co.
Bank Products Co.
Bank Vault Inspection Co.
Barwel Mfg. Co., Inc.
Bemis Bro. Bag Co.
Boyle Leather Goods Co., Inc.
Brooklyn Mailing Device Co., Inc.
Can-Pro Corp.
Continental Bank-Supply Co.
DOWNEY, C. L., CO.
Exline, William, Inc.
Humphrys', R. A., Sons, Inc.
MOSLER SAFE CO.
Reif, A., & Co.
Rifkin, A., & Co.
Strayer Coin Bag Co.
Troy Sunshade Co.

Bags (Coin, Leather)

Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Columbia Walescraft, Ltd.
Continental Bank-Supply Co.
DOPPELT, CHARLES, & CO., INC.
Humphrys', R. A., Sons, Inc.
Landa Leather Products Co.
Reif, A., & Co.
Rifkin, A., & Co.
Springfield Leather Products Co.
Strayer Coin Bag Co.
Troy Sunshade Co.

Bags (Mail, Canvas, Cloth)

ABBOTT COIN COUNTER CO., INC.
American Trunk & Case Co.
Bank Products Co.
Barwell Mfg. Co., Inc.
Bemis Bro. Bag Co.
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Cleveland Leather Goods Co.
Commercial Controls Corp.
Continental Bank-Supply Co.
Galewski, A., & Sons, Inc.
Humphrys', R. A., Sons, Inc.
Reif, A., & Co.
Rifkin, A., & Co.
Strayer Coin Bag Co.
Troy Sunshade Co.
U. S. Luggage & Leather Products Co.

Bags (Mail, Leather)

ABBOTT COIN COUNTER CO., INC.
American Trunk & Case Co.
Bank Products Co.
Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Chicago Saddlery Co.
Commercial Controls Corp.
Continental Bank-Supply Co.
Galewski, A., & Sons, Inc.

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Luxor Leathercraft Corp.
Reif, A., & Co.
U. S. Luggage & Leather Products Co.
Warren Leather Goods Co.
Whitehouse Products, Inc.

Bags (Mail, Office Distributing)

Boyle Leather Goods Co., Inc.
Bristow, Stanley R.
Can-Pro Corp.
Chicago Saddlery Co.
Cleveland Leather Goods Co.
Commercial Controls Corp.
Continental Bank-Supply Co.
Galewski, A., & Sons, Inc.
Humphrys', R. A., Sons, Inc.
Reif, A., & Co.
Strayer Coin Bag Co.
U. S. Luggage & Leather Products Co.

Bags (Mailing, Cloth)

Ames Bag Co.
Bearse Mfg. Co.
Bemis Bro. Bag Co.
Brooklyn Mailing Device Co., Inc.
Continental Bank-Supply Co.
Humphrys', R. A., Sons, Inc.
Reif, A., & Co.
Troy Sunshade Co.

Bags (Messenger)

Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Commercial Controls Corp.
Continental Bank-Supply Co.
Humphrys', R. A., Sons, Inc.
Lifton Mfg. Corp.
Reif, A., & Co.
Strayer Coin Bag Co.

Bags (Night Depository)

ABBOTT COIN COUNTER CO., INC.
Bank Products Co.
Bank Vault Inspection Co.
Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Continental Bank-Supply Co.
Humphrys', R. A., Sons, Inc.
Maybeck, H. G., Co., Inc.
Reif, A., & Co.
Rifkin, A., & Co.
Strayer Coin Bag Co.
Troy Sunshade Co.

Bags (Payroll)

Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Continental Bank-Supply Co.
Humphrys', R. A., Sons, Inc.
Reif, A., & Co.
U. S. Luggage & Leather Products Co.

Bags (School)

Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Canvas & Leather Bag Co., Inc.
Collier Mfg. Corp.
Doppelt, M. A.
Eastern Bag Mfg. Corp.
Fontana Bros.
Forbes Products Corp.
Humphrys', R. A., Sons, Inc.
Leathercraft, Inc.
Lexington Leather Goods Co.
Lifton Mfg. Corp.
Reif, A., & Co.
Reuben Co.
Salomon, A. L., & Co.
Shank Leather Goods Co.
Standard Brief Case Co., Inc.
STEIN BROS. MFG. CO.
Thomases & Co.
Winfield Mfg. Co., Inc.

Ball Pen Cartridges
(To fit all pens)

American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Autopoint Co.
Ball Pen Co.
Barrett, C. E., & Co.
Chadwick, N. R., Co.
Dean Mfg. Corp.
Ferber Corp.
Fieldston Products Corp.
FISHER PEN CO.
Gruenhut Products
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Pen-N-Pencil Co.
Pen-Rite Corp.
Scripto, Inc.
Stratford Pen Corp.
Waterman Pen Co., Inc.
Welty Pen and Repair Co.

Ball Point Pens
(See Fountain Pens, Ball Point)

Ballot Boxes
(See Boxes, Ballot)

Bank Furniture and Fixtures
(See Furniture, Bank and Fixtures)

Bank Supplies
ABBOTT COIN COUNTER CO., INC.
ACCO PRODUCTS, INC.
Adams, S. G., Co.
American Passbook Co.
AMERICAN SEAL & STAMP CO.
Ames Safety Envelope Co.
Bank Products Co.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
BANKERS & MERCHANTS, INC.
BOORUM & PEASE CO.
Continental Bank-Supply Co.
Currier Mfg. Co.
Daco Card & Index Co.
Delbridge Calculating Systems, Inc.
Devore's Interest Tables
DOWNEY, C. L., CO.
Dunleavy Co.
Exline, William, Inc.
Fredonia Lithographing Co.
Glick Bros.
Goes Lithographing Co.
Hadley, Charles R., Co.
Hall, J. C., Co.
Klipto Loose Leaf Co.
Koller & Smith Co., Inc.
Le Febure Corp.
Martell, A. E., Co.
MAYER MFG. CO.
National Blank Book Co.
NATIONAL PASS BOOK & SUPPLY CO.
Nichols, H. W., Salesbook Co.
Northeast Mills Paper Products Co.
NU-CRAFT PRODUCTS CO.
Procter, Fred, Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Shaw-Walker Co.
Sheppard, C. E., Co.
SMEAD MFG. CO., INC.
Stationers Loose Leaf Co.
Strayer Coin Bag Co.
Todd Co., Inc.
VICTOR SAFE & EQUIPMENT
Watt & Gillogly, Inc.
Western Bank & Office Supply Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Bankers Note Cases
(See Cases, Bankers' Note)

Banks (Home Savings)
Chicago Thrift-Etching Corp.
Continental Bank-Supply Co.
Delbridge Calculating Systems, Inc.
Gits Molding Corp.
Hamilton Metal Products Co.
Martell, A. E., Co.
Parisian Novelty Co.
Park Sherman Co.
Quigley Co.
Waterbury Companies, Inc.

Banquet Tables
(See Tables, Folding)

Barometers
Airguide Instrument Co.
American Thermo-Ware Co., Inc.
Compass Instrument & Optical Co., Inc.
Continental Mfg. Co., Inc.
Edroy Products Co.
Elliott, B. K., Co.
Ohio Thermometer Co.
POLAR MFG. CO.
Swift & Anderson, Inc.
Taylor Instrument Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
World Mfg. Co.

Bars (Office, Refrigerated)
Artkraft Mfg. Co.
Moss Atlas Corp.
Servel, Inc.
Springer Industries, Inc.
Tri-Boro Enterprises, Inc.

Baskets (Mail)
(See Boxes, Mail, Office)

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Zipper Cases
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(See Settees)

Benches (Work)
(See Factory Equipment)

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Nelson, Thomas, & Sons
Oxford University Press
Winston, John C., Co.
World Publishing Co.

Bill Folds
(See Wallets and Billfolds, Leather)

Bill Straps
(See Straps, Bill, Currency)

Bill Trays (Currency)
(See Trays, Bill, Currency)

Billing Attachments (Typewriter)
(See Typewriter Attachments, Billing)

Billing Machine Desks
(See Desks, Billing Machine)

Billing Machines
Addressograph-Multigraph Corp.
ALLEN, R. C., BUSINESS MACHINES, INC.
Burroughs Corp.
Friden Calculating Machine Co., Inc.
International Business Machines Corp.
Monroe Calculating Machine Company, Inc.
National Cash Register Co.
Remington Rand
Samas Punched Card Division
UNDERWOOD CORP.

Bills of Lading
(See Forms, Bills of Lading)

Binder Clips
(See Clips, Binder)

Binder Markers
(See Markers, Binder)

Binder Pockets
American Binder Co.
ANGLER'S PRODUCTS CO.
Blank, Arthur, & Co., Inc.
COOKS', INC.
Hanson, J. L., Co.
Majestic Loose Leaf, Inc.
MEIER, JOSHUA, CO., INC.
Rochester Wire-O Binding, Inc.
Stationers Loose Leaf Co.
Trussell Mfg. Co., Inc.
Vita Specialties Co.

Binders (Catalog)
Abco Plastic and Supply Co.
ACCO PRODUCTS, INC.
Ace Loose Leaf Corp.
Ace Loose Leaf Bindery Co.
AMBERG FILE & INDEX CO.
American Beauty Cover Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Barrett Bindery Co.
BOORUM & PEASE CO.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co.
Chicago Binder & File Co.
Coast Book Cover Co.
Collier Mfg. Corp.
Columbia Loose Leaf Corp
Consolidated Loose Leaf, Inc
COOKS', INC.
Diemer, John F., Co
DOPPELT, CHARLES, & CO., INC.
ELBE FILE & BINDER CO., INC.
ELLINGSWORTH MFG. CO.
Emery Book Co.
Federal Loose Leaf Corp
Federbush Co., Inc.
Forbes Products Co.
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Heinn Co
Kamket Corp
Kingsbacher-Murphy Co.
Kirk Plastic Co
Loose Leaf Devices Co.
Loose Leaf House
Majestic Loose Leaf, Inc.
Martell, A. E., Co.
Master Products Mfg. Co.
Master-Craft Corp.
McBee Co.
McMillan Book Co.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
Nu-Style Album and Binder Co.
Remington Rand
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Simon Products Co.
SMEAD MFG. CO., INC.
Smith, S. K., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
STEIN BROS. MFG. CO.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
U-File-M Binder Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
WILSON JONES CO.

Binders (Catalog Carrying)
Ace Loose Leaf Bindery Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co.
DOPPELT, CHARLES, & CO., INC.
Dowst Bindery & Loose Leaf Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Galewski, A., & Sons, Inc.
Geneva Mfg. Co.
Hadley, Charles R., Co.
Heinn Co.
Kingsbacher-Murphy Co.
Knickerbocker Case Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master Products Mfg. Co.
Master-Craft Corp.
National Blank Book Co.
Reif, A., & Co
Remington Rand
Sheppard, C. E., Co.
Simon Products Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
STEIN BROS. MFG. CO.

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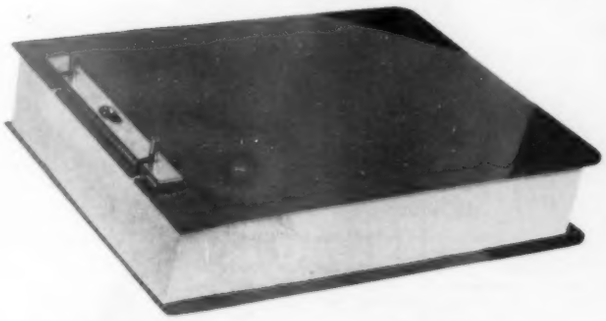
STORAGE BINDERS

A COMPLETE line of loose leaf covers encompassing sectional post binders . . . solid post binders . . . slotted lock post binders . . . flexible ring binders . . . stiff cover ring binders . . . and self expanding catalog binders. Stock items are available in all standard sizes, colors, and cover material. A separate department is maintained for handling special orders and special types of lettering.

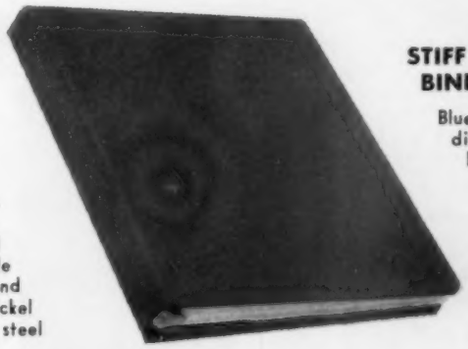


SLOTTED LOCK **40 LINE**

Close woven blue slate canvas over medium weight boards. Black imitation corners. Push button locking mechanism in steel case secured to top board. Available in standard and special sizes.

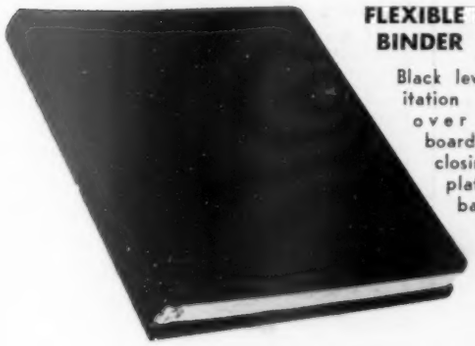
TOPLOCK **31 LINE**

Heavy black imitation leather over single medium weight boards. Positive lock device on top of binder. Same binder with end locking device (30 Line) also available in stock sizes.



STIFF CANVAS RING BINDER 102 LINE

Blue slate canvas over medium weight boards . . . lithographed lining. Opening and Closing triggers. Stock sizes.



FLEXIBLE RING BINDER 100 LINE

Black levant grain imitation leather turned over double flexible boards. Opening and closing triggers. Nickel plated parts . . . steel back.

We can give excellent service in the area shaded on the map. Quality is unsurpassed . . . prices competitive. Write for the 20 page catalog of our complete line, illustrated in full color for use as a selling tool.

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Binders (Catalog Carrying)

(Continued from page 36)

Tola Specialties
Trussell Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
WILSON JONES CO.

Binders (Catalog, Counter Rack)

BAINBRIDGE, KIMPTON & HAUPT, INC.
Buchan Loose Leaf Records Co.
Burkhardt Co.
DIEBOLD, INC.
DOPPELT, CHARLES, & CO., INC.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Geneva Mfg. Co.
Heinn Co.
Master Products Mfg. Co.
PRESSED & WELDED STEEL PRODUCTS CO.
Sheppard, C. E., Co.
Tola Specialties
WILSON JONES CO.

Binders (Chain Post)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
BROWN, HOMER B., CO.
Chicago Binder & File Co.
Federal Loose Leaf Corp.
Federbush Co., Inc.
General Loose Leaf Bindery Co., Inc.
Heinn Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
McMillan Book Co.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
Procter, Fred, Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tola Specialties
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Check)
(See Covers, Check Book)

Binders (Clip and Spring)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
Chicago Binder & File Co.
CUSHMAN & DENISON MFG. CO.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
Feldco Loose Leaf Corp.
Free Hand Binder Co.
General Loose Leaf Bindery Co., Inc.
Heinn Co.
Huntting, H. R., Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Majestic Loose Leaf, Inc.
McMillan Book Co.
Neiman Loose Leaf & Bindery Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
U-File-M Binder Mfg. Co., Inc.
WILSON JONES CO.

Binders (County Record)

Ace Loose Leaf Bindery Co.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
Casto & Harris, Inc.
Cott Index Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Hall & McChesney, Inc.
HAZEL, ERNEST, JR.
Lieberman, H., & Son
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master-Craft Corp.
McMillan Book Co.
Procter, Fred, Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
Tola Specialties
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Gravity Locking)

Ace Loose Leaf Bindery Co.
Buchan Loose Leaf Records Co.
Federal Loose Leaf Corp.
Loose Leaf House
Sheppard, C. E., Co.

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BAR-S METER READING BINDERS

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WILSON JONES CO.

Binders (Ledger)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
BOORUM & PEASE CO.
BROWN, HOMER B., CO.
Chicago Binder & File Co.
DIEBOLD, INC.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Loose Leaf House
Master-Craft Corp.
McBee Co
McMillan Book Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
WILSON JONES CO.

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County Record

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PERMANENTER SHORT PULL

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Binders (Magazine)
(See also Covers, Magazine, Plastic)

Abco Plastic & Supply Co.
Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Beauty Cover Co.
American Binder Co.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co., The
Chicago Binder & File Co.
Collier Mfg. Corp.
Columbia Loose Leaf Corp.
COOKS', INC.
Dowst Bindery & Loose Leaf Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc., The
General Loose Leaf Bindery Co., Inc.
Heinn Co.
Huntting, H. R., Co., Inc.
Kamket Corp.
Kingsbacher-Murphy Co.
Kirk Plastic Co.
Landa Leather Products Co.
Loose Leaf Devices Co.
Loose Leaf House
Martell, A. E., Co.
McMillan Book Co.
Moore, John C., Corp.
Neiman Loose Leaf & Bindery Co.
Nu-Style Album and Binder Co.
OSCO STATIONERY CO.
Remington Rand
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Simon Products Co.
Star Loose Leaf Co., Inc.
Tenacity Mfg. Co.
Tola Specialties
Vita Specialties Co.
WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binders (Meter Reader)

Ace Loose Leaf Bindery Co.
BOORUM & PEASE CO.
Buchan Loose Leaf Records Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Heinn Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master-Craft Corp.
McMillan Book Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
Tola Specialties
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Newspaper)

Abco Plastic & Supply Co.
Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Binder Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
Feldco Loose Leaf Corp.
General Loose Leaf Bindery Co., Inc.
Heinn Co.
Kingsbacher-Murphy Co.
Landa Leather Products Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
McBee Co.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.

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Remington Rand
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Tenacity Mfg. Co.
Ward, Samuel, Mfg. Co.

Binders (Post)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Binder Co.
ASSOCIATED STATIONERS SUPPLY CO.
BOORUM & PEASE CO.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co., The
Chicago Binder & File Co.
Columbia Loose Leaf Corp.
Conolly, Henry, Co.
Consolidated Loose Leaf, Inc.
Coppage Printing & Loose Leaf Co.
Dowst Bindery & Loose Leaf Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Hadley, Charles R., Co.
Hall & McChesney, Inc.
Heinn Co., The
Joyce, Edward J., Filing Co. (Flexible)
Kay-Dee Co.
Keystone Binder Co.
Le Febure Corp.
Loose Leaf Devices Co.
Loose Leaf House
Martell, A. E., Co.
Master Products Mfg. Co.
Master-Craft Corp.
McBee Co.
McMillan Book Co.
Moore Business Forms, Inc.
Moore, John C., Corp.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
Procter, Fred, Co.
Reb-Wal Hunt Co.
Rediform Division
Remington Rand
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tola Specialties
Tenacity Mfg. Co.
Trussell Mfg. Co., Inc.
Vernon, S. E. & M., Inc.
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Prong Fastener, Pressboard)

(See Covers, Pressboard)

Binders (Prong, Visible)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Beauty Cover Co.
BOORUM & PEASE CO.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Chicago Binder & File Co.
Columbia Loose Leaf Corp.
Conolly, Henry, Co.
DIEBOLD, INC.
Dunleavy Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc., The
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Hadley, Charles R., Co.
Heinn Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master-Craft Corp.
McBee Co.
McMillan Book Co.
Moore, John C., Corp.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
STEIN BROS. MFG. CO.
Tenacity Mfg. Co.
Tola Specialties
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Ring)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
Allegan Paper Products Co.
American Beauty Cover Co.
American Binder Co.
American Kleer-Vu Plastics, Inc.
American Passbook Co.
Art Plastics Mfg. Co.
ASSOCIATED STATIONERS SUPPLY CO.
Bert Mfg. Co.
BOORUM & PEASE CO.
Bosca, Hugo, Co., Inc.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co., The
Chicago Binder & File Co.
CHICAGO DESK PAD CO., INC.
Coast Book Cover Co.
Columbia Loose Leaf Corp.
Conolly, Henry, Co.
Consolidated Loose Leaf, Inc.
COOKS', INC.
Coppage Printing & Loose Leaf Co.
DOPPELT, CHARLES, & CO., INC.
Doppelt, M. A.
Dowst Bindery & Loose Leaf Co.
Eastern Bag Mfg. Corp.
ELBE FILE & BINDER CO., INC.
Exline, William, Inc.
Federal Loose Leaf Corp.
Federbush Co. Inc., The
Feldco Loose Leaf Corp.
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Heinn Co.
Kamket Corp.
Keystone Binder Co.
Kingsbacher-Murphy Co.
Lefax
Lexington Leather Goods Co.
Lieberman, H., & Son
Lifton Mfg. Corp.
Loose Leaf Devices Co.
Loose Leaf House
Majestic Loose Leaf, Inc.
Master-Craft Corp.
McBee Co.
McMillan Book Co.
National Blank Book Co.
National Brief Case Mfg. Co., Inc.
Neiman Loose Leaf & Bindery Co.
Northwest Leather Goods Co.
Nu-Style Album and Binder Co.
Plastic Service Co.
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Presentation binders and photo albums with acetate folders.

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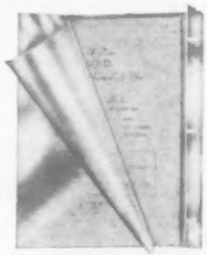
For 3-ring binders



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Shank Leather Goods Co.
Sheppard, C. E., Co.
Simon Products Co.
Smith, S. K., Co.
Standard Brief Case Co., Inc.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
STEIN BROS. MFG. CO.
Tenacity Mfg. Co.
Thomases & Co.
Tola Specialties
Trussell Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
Vernon, S. E. & M., Inc.
Watt & Gillogly, Inc.
WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binders (Sales Presentation)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
AMBERG FILE & INDEX CO.
American Beauty Cover Co.
American Binder Co.
American Kleer-Vu Plastics, Inc.
Artmor Plastics Corp.
Blank, Arthur, & Co., Inc.
Bro-Dart Industries
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co.
Chicago Saddlery Co.
Columbia Loose Leaf Corp.
COOKS', INC.
Coast Book Cover Co.
Consolidated Loose Leaf, Inc.
CUSHMAN & DENISON MFG. CO.
Doppelt, M. A.
ELBE FILE & BINDER CO., INC.
ELLINGSWORTH MFG. CO.
Federal Loose Leaf Corp.
Federbush Co., Inc.
Feldco Loose Leaf Corp.
Forbes Products Corp.
General Loose Leaf Bindery Co., Inc.
Gift Craft Leather Co.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Guedon Co.
Heinn Co.
Holson Binders, Inc.
Kamket Corp.
Kingsbacher-Murphy Co.
Knickerbocker Case Co.
Lifton Mfg. Corp.
Loose Leaf Devices Co.
Loose Leaf House
Majestic Loose Leaf, Inc.
Master Products Mfg. Co.
McBee Co.
McMillan Book Co.
MEIER, JOSHUA, CO., INC.
Michelman, E. B.
National Blank Book Co.
Plastic Ad Co.
Plastic Service Co.
RECORDPLATE CO.
Remington Rand
Rochester Wire-O Binding, Inc.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Simon Products Co.
SMEAD MFG. CO., INC.
Smith, S. K., Co.
Star Loose Leaf Co., Inc.
STEIN BROS. MFG. CO.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
U-File-M Binder Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
Vita Specialties Co.
WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binders (Storage)
(See Binders, Transfer, Storage)

Binders (String)
(See String Binders, Ties)

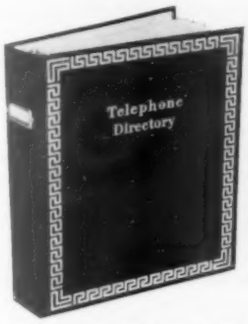
Binders (Telephone Book)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Beauty Cover Co.
American Binder Co.
BOORUM & PEASE CO.
BROWN, HOMER B., CO.
Burkhardt Co.
Chicago Binder & File Co.
CHICAGO DESK PAD CO., INC.
Coast Book Cover Co.
Collier Mfg. Corp.
Columbia Loose Leaf Corp.
Ehlbert Products
ELBE FILE & BINDER CO., INC.

OCOS

TELEPHONE . . .

Covers and Cabinets



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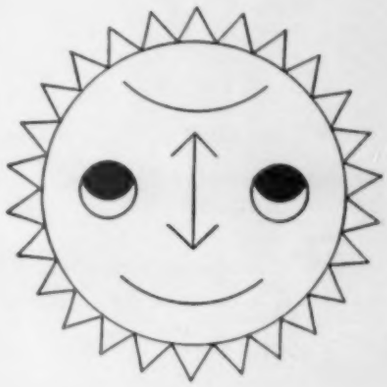
Federbush Co., Inc.
Forbes Products Corp.
General Loose Leaf Bindery Co., Inc.
Gift Craft Leather Co.
GRAND RAPIDS LOOSE LEAF BINDER CO.
HAZEL, ERNEST, JR.
Heinn Co.
Kingsbacher-Murphy Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master Products Mfg. Co.
Neiman Loose Leaf & Bindery Co.
Nu-Style Album and Binder Co.
OSCO STATIONERY CO.
POLAR MFG. CO.
PRESSED & WELDED STEEL PRODUCTS CO.
RECORDPLATE CO.
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
Rogers Loose Leaf Co.
Shank Leather Goods Co.
Sheppard, C. E., Co.
Simon Products Co.
Smith, S. K., Co.
STANDARD DIARY DIVISION
Star Loose Leaf Co., Inc.
Tenacity Mfg. Co.
Tola Specialties
Ward, Samuel, Mfg. Co.
WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binders (Thin Post)

Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
BROWN, HOMER B., CO.
Chicago Binder & File Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
General Loose Leaf Bindery Co., Inc.
Loose Leaf House
Majestic Loose Leaf, Inc.
McBee Co.
McMillan Book Co.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tab Products Co.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
WILSON JONES CO.

The tragic fact, our doctors tell us, is that every third cancer death is a needless death... *twice* as many could be saved.



LET'S LOOK AT THE BRIGHTER SIDE

Many thousands of Americans are cured of cancer every year. More and more people are going to their doctors *in time*...To learn how to head off cancer, call the American Cancer Society or write to "Cancer" in care of your local Post Office.

American Cancer Society

make the ◀ MOST ◀ of your ◀ BUYERS INDEX ISSUE

RELY ON THE INDEX WHENEVER YOU NEED PRODUCT INFORMATION

This *dependable* guide to sources of supply can well be your most valuable purchasing aid. Under the PRODUCT LISTINGS you will find the names of manufacturers of all types of office supplies, machines and furniture. The complete address of each manufacturer can be located easily in the ALPHABETICAL LISTINGS at the front of the INDEX. Trade names are listed conveniently near the back, in addition to important details concerning all of the trade associations in the office equipment and supply industry.

Let the BUYERS INDEX ISSUE serve you daily. Depend on it . . . train your salesmen and office employees to use it also. Keep it centrally located so that everyone has access to it. And remember . . . replacement cannot be guaranteed . . . so be sure that your copy does not get misplaced or filed out of sight. *The INDEX is the most authoritative buying service available to the trade.*

For further information from advertisers in the BUYERS INDEX, use the handy **inquiry-cards** bound inside the back cover. No postage needed.

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Ace Loose Leaf Bindery Co.
AMBERG FILE & INDEX CO.
BROWN, HOMER B., CO.
Burkhardt Co.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc.
Hadley, Charles R., Co.
Klipto Loose Leaf Co.
Loose Leaf Devices Co., Inc.
Loose Leaf House
Master-Craft Corp.
Norfield Methods & Procedures, Inc.
Sheppard, C. E., Co.
Tola Specialties
WILSON JONES CO.

Binders (Transfer-Storage)

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Ace Loose Leaf Bindery Co.
Ace Loose Leaf Corp.
American Beauty Cover Co.
ASSOCIATED STATIONERS SUPPLY CO.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
BOORUM & PEASE CO.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
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Continental Bank-Supply Co.
DIEBOLD, INC.
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Federal Loose Leaf Corp.
Federbush Co., Inc., The
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Hadley, Charles R., Co.
Joyce, Edward J., Filing Co.
Kay-Dee Co., The
Le Febure Corp.
Loose Leaf Devices Co.
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Martell, A. E., Co.
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McBee Co.
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Neiman Loose Leaf & Bindery Co.
Procter, Fred, Co.
Reb-Wal Hunt Co.
Rediform Division
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Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
WABASH FILING SUPPLIES, INC.
Watt & Gillogly, Inc.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

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Federal Loose Leaf Corp.
Federbush Co., Inc., The
Hadley, Charles R., Co.
Le Febure Corp.
Master-Craft Corp.
McBee Co., The
National Blank Book Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.
Watt & Gillogly, Inc.
WILSON JONES CO.

Binders (Visible, Ring)

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Ace Loose Leaf Corp.
American Beauty Cover Co.
BOORUM & PEASE CO.
Boyce, A. E., Co.
BROWN, HOMER B., CO.
Buchan Loose Leaf Records Co.
Burkhardt Co.
Chicago Binder & File Co.
CHICAGO DESK PAD CO., INC.
Coast Book Cover Co.
Conolly, Henry, Co.
Consolidated Loose Leaf, Inc.
COOKS', INC.
DIEBOLD, INC.
ELBE FILE & BINDER CO., INC.
Federal Loose Leaf Corp.
Federbush Co., Inc., The
General Loose Leaf Bindery Co., Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Guedon Co.
Hadley, Charles R., Co.
Heinn Co.
Holson Binders, Inc.
Le Febure Corp.
Loose Leaf Devices Co.
Loose Leaf House
Majestic Loose Leaf, Inc.
Master-Craft Corp.
McBee Co.
McMillan Book Co.
MEIER, JOSHUA, CO., INC.
Moore, John C., Corp.
National Blank Book Co.
Neiman Loose Leaf & Bindery Co.
RECORDPLATE CO.
Rogers Loose Leaf Co.
Ross-Gould Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
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Trussell Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
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WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binders (Zipper Ring)

Benner Leather Goods Co.
BOORUM & PEASE CO.
Bosca, Hugo, Co., Inc.
Boyle Leather Goods Co., Inc.
Burkhardt Co., The
Carlton Brief Case Corp.
Chicago Saddlery Co.
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ELBE FILE & BINDER CO., INC.
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Shank Leather Goods Co.
Standard Brief Case Co., Inc.
Standard Leather Products, Inc.
Stationers Loose Leaf Co.
STEIN BROS. MFG. CO.
Supreme Leather Goods Co.
Tola Specialties
Trussell Mfg. Co., Inc.
U. S. Luggage & Leather Products Co.
Vernon, S. E. & M., Inc.
WILSON JONES CO.
Winfield Mfg. Co., Inc.

Binding Machines

GENERAL BINDING CORP.
Kamket Corp.
McBee Co.
Rochester Wire-O-Binding, Inc.
Spiral Binding Co., Inc.
Tauber Plastics, Inc.

Binding Posts
(See Loose Leaf Metals)

Binding Straps
(See Straps, Binding)

Bindings (Passe Partout)

Collier Mfg. Corp.
DENNISON MFG. CO.
Gummed Tape & Devices Co.
MAY, J. L., CO., INC.
Reyburn Mfg. Co., Inc.

Bindings (Plastic)

Barrett Bindery Co.
Collier Mfg. Corp.
GENERAL BINDING CORP.
Kamket Corp.
Plastic Binding Corp.
Rochester Wire-O-Binding, Inc.
Spiral Binding Co., Inc.
Tauber Plastics, Inc.
Vita Specialties Co.
WILSON JONES CO.

Bindings (Wire and Metal)

Barrett Bindery Co.
GENERAL BINDING CORP.
Kamket Corp.
Rochester Wire-O-Binding, Inc.
Spiral Binding Co., Inc.
Wire-O Corp.

Blackboard Erasers
(See Erasers, Blackboard)

Blackboard Pointers

Beckley-Cardy Co.
N. Y. Silicate Book Slate Co.
ROWLES, E. W. A., CO.
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Blackboards (Glass)

Glas-Board, Inc.
N. Y. Silicate Book Slate Co.

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Barricks Mfg. Co.
Beckley-Cardy Co.
Clark, R. W., Mfg. Co.
DAVENPORT, A. C., & SON, INC.
FOX, GEO. E., & CO.
Hammett, J. L., Co.
Master Wood Craft, Inc.
Multiplex Display Fixture Co.
N. Y. Silicate Book Slate Co.
POLAR MFG. CO.
ROWLES, E. W. A., CO.
SERVICE PRODUCTS DIV.
STEMPEL MFG. CO.
Weber Costello Co.

Blackboards (Mineral Type)

Beckley-Cardy Co.
Master Wood Craft, Inc.
ROWLES, E. W. A., CO.
Weber Costello Co.

Blackboards (Natural Slate)

Beckley-Cardy Co.
Hammett, J. L., Co.
Master Wood Craft, Inc.
National School Slate Co.
N. Y. Silicate Book Slate Co.

Blackboards (Wood Fibre)

Barricks Mfg. Co.
Beckley-Cardy Co.
DAVENPORT, A. C., & SON, INC.
FOX, GEO. E., & CO.
Master Wood Craft, Inc.
N. Y. Silicate Book Slate Co.
POLAR MFG. CO.
ROWLES, E. W. A., CO.
STEMPEL MFG. CO.
Weber Costello Co.

Blank Books
(See Books, Blank)

Blanks (Legal)
(See Forms, Legal)

Blotter Books
(See Books, Blotter)

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Carroll, J. B., Co.
Charm Products Mfg. Corp.
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FOX, GEO. E., & CO.
Goes Lithographing Co.
Kirk Plastic Co.
Kurtz Bros.
Merchants Industries, Inc.
Modern Desk Pad Mfg. Co.
Parker, Joseph, & Son Co.
Plastic Service Co.
Sanders Mfg. Co.
Saxon Paper Corp.
Stationers Specialty Corp.

Blotters (Desk Pad)

Affleck Stationery Co.
Allegan Paper Products Co.
AMERICAN PAD & PAPER CO.
Art Plastics Mfg. Co.
Artistic Desk Pad & Novelty Co.
Banov-Bernsley & Co., Inc.
CHICAGO DESK PAD CO., INC.
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Gift Craft Leather Co.
Hano Paper Co., Inc.
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Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
ROCKWELL-BARNES CO.
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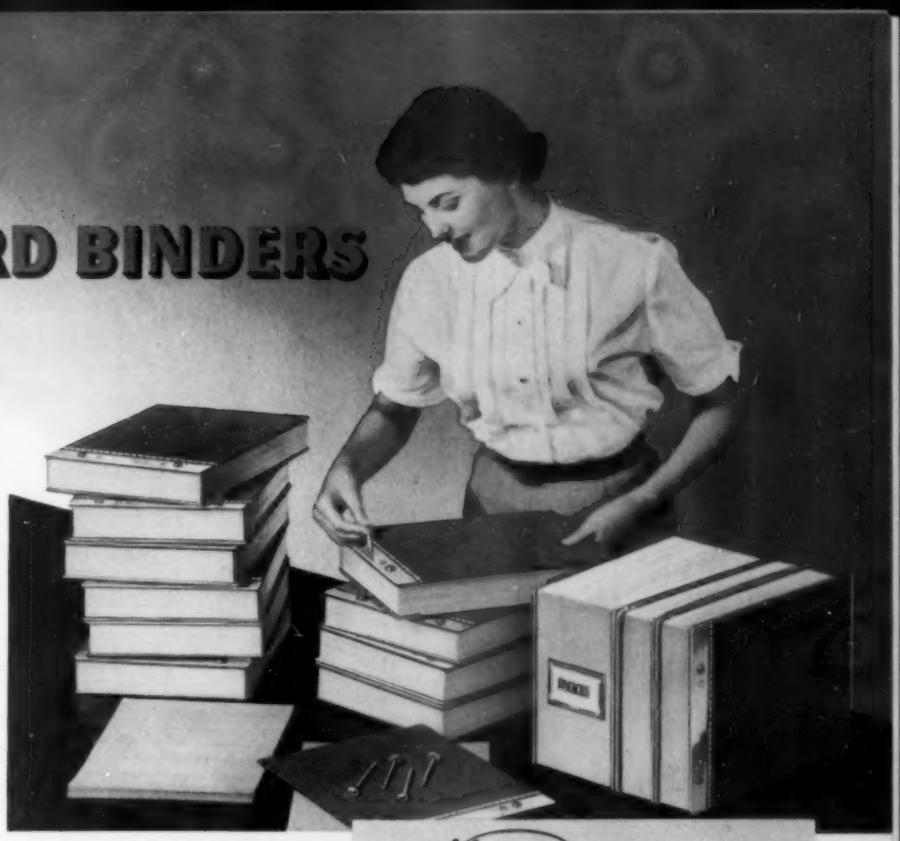
Liberty RECORD BINDERS ®

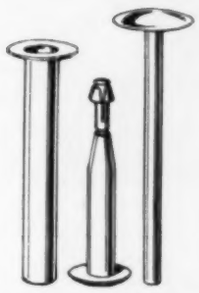


TO TRANSFER AND BIND RECORDS IN YOUR OWN OFFICE

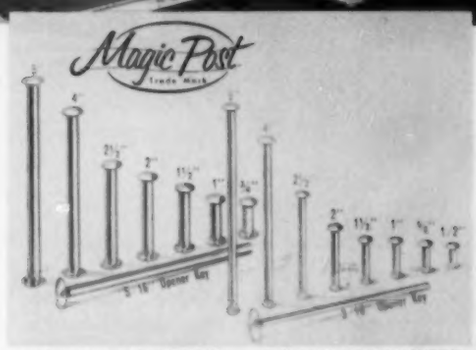
Release your expensive binding equipment for current records by transferring loose-leaf records to low-cost LIBERTY Record Binders. With a LIBERTY binder, anyone can bind loose-leaf sheets into book form quickly, neatly. No tools required—thumb pressure on MAGIC POST automatic Binding Post fastens sheets securely between hinged covers of hard durable Presdwood. Aluminum hinge offers practically wear-proof protection for those vital records. Sixteen standard stock sizes for most loose-leaf records. LIBERTY Binders can be made for any size sheets — any punching.

NOW EQUIPPED WITH NEW Magic Post Trade Mark AUTOMATIC BINDING POSTS

The most powerful automatic binding post—and so simple to use! As shaft is inserted in tube, the post is positively locked at the length you require for neat, compact binding—no slippage. MAGIC POSTS remain securely locked until released by opener key to permit addition or removal of material. MAGIC POSTS are available in 3/16-in. and 5/16-in. diameter sizes . . . in a choice of five lengths. All lengths are extendible up to 50%.



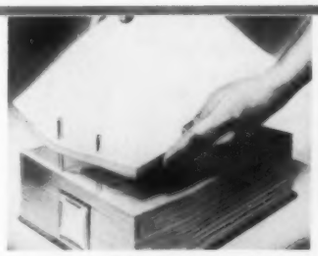
TUBE SHAFT Opener KEY



5/16" DIAMETER 3/16" DIAMETER

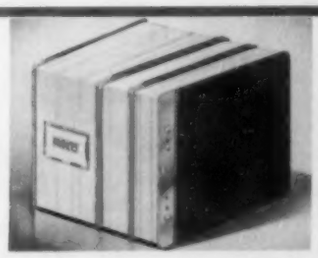
Just 3 easy steps

NO TOOLS REQUIRED



1. Insert bottom sections of binding posts through the holes in one cover. Stack sheets over posts.

2. Place other cover on top, insert studs in holes and push down with thumb pressure.



3. Your records are neatly and safely bound, smooth on top and bottom with no projecting posts.

OPTIONAL EQUIPMENT AND ACCESSORIES

CUSTOM MADE LIBERTY RECORD BINDERS AT LOW COST

Any special size binder made to order. LIBERTY'S unique construction makes it possible to provide binders in special sizes . . . no form too large or too small. Makes an ideal binder for all loose-leaf forms. Send us a copy of your form and quantity of binders desired for quotations.

Copyright 1951

Printed in U. S. A.

LIBERTY SELF-LOCKING POSTS

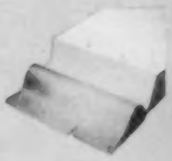
Available in 3/16-in. diameter only—holds sheets in vise-like grip. Once joined, they are permanently locked—cannot be removed. *Not furnished with LIBERTY BINDERS unless specified.* Available in seven lengths:

- ¾" Extends to ..... 1"
- 1" Extends to ..... 1½"
- 1½" Extends to ..... 2¼"
- 2" Extends to ..... 3"
- 3" Extends to ..... 4½"
- 4" Extends to ..... 7"
- 6" Extends to ..... 10"

METAL LABEL CLIPS

Have burred flange for gripping sheet. Cards provided.

- Size No. 1 ..... 1¾" x 2¼"
- Size No. 2 ..... 2¼" x 2¼"
- Size No. 3 ..... 3½" x 2¼"



CANVAS BACKS

Canvas cut to dimensions of book to give finished appearance and provide place for stenciling identification. ALWAYS SPECIFY CAPACITY IN INCHES WHEN ORDERING.

BANKERS BOX COMPANY
720 S. Dearborn St., Chicago 5, Ill.
HArrison 7-3577

Specializing in Record Storage Equipment Since 1918.

a product of
BANKERS BOX COMPANY

PRICE LIST 1244

720 S. DEARBORN STREET
CHICAGO 5, ILLINOIS
HArrison 7-3577
NOVEMBER, 1955

LIBERTY RECORD BINDERS

3/16" BINDING POSTS

Stock No.	Sheet Size Binding Side First	3/16" Holes C to C	Weight per Carton Including Posts	★Complete Binders including two 3/16" diameter MAGIC POSTS		
				1-5 each	6-47 each	48 or more
M 580	5½ x 8½	2¾	4 lbs.	$1.85	$1.75	$1.60
M 690	6 x 9½	2¾	4¾ lbs.	1.95	1.85	1.70
M 782	7 x 8½	2¾ & 4¼	5 lbs.	2.00	1.90	1.75
M 712	7 x 11	2¾ & 4¼	6 lbs.	2.10	2.00	1.85
M 882	8½ x 8½	2¾ & 4¼	6 lbs.	2.25	2.15	2.00
M 812	8½ x 11	2¾ & 4¼	7 lbs.	2.35	2.25	2.10
M 842	8½ x 14	2¾ & 4¼	9 lbs.	2.50	2.40	2.25
M 920	9½ x 12	4¼	9 lbs.	2.50	2.40	2.25
M 1183	11 x 8½	4¼, 7 & 8½	7 lbs.	2.35	2.25	2.10

★Furnished with MAGIC POSTS; LIBERTY Self Locking Posts optional on request. Specify length of post desired. For covers only deduct 35c from prices above. Order Opener Key separately, add 25c each.

5/16" BINDING POSTS

Stock No.	Sheet Size Binding Side First	5/16" Holes C to C	Weight per Carton Including Posts	★Complete Binders including two 5/16" diameter MAGIC POSTS		
				1-5 each	6-47 each	48 or more
LM 711	7 x 11	4¼	6½ lbs.	$2.20	$2.10	$1.95
LM 811	8½ x 11	4¼	7½ lbs.	2.45	2.35	2.20
LM 910	9¼ x 11⅞	7⅛	8½ lbs.	2.60	2.50	2.35
LM 1181	11 x 8½	7 & 8¼	7½ lbs.	2.45	2.35	2.20
LM 1112	11 x 11	7 & 8¼	9 lbs.	2.65	2.55	2.40
LM 1142	11 x 14	7 & 8¼	11 lbs.	2.80	2.70	2.55
LM 1172	11 x 17	7 & 8¼	13½ lbs.	2.95	2.85	2.70

★Furnished with MAGIC POSTS, specify length desired. For Covers only, deduct 35c from prices above. Opener Key not included, order separately, add 25c each.

LIBERTY Binders—Custom Made to your Specifications

Sheet Size in Square Inches	Single	2-11	12-23	24-47	48 or more
60 or under	$2.50	$2.25	$2.00	$1.85	$1.70
80 or under	2.90	2.55	2.30	2.05	1.90
99 or under	3.10	2.85	2.55	2.30	2.15
120 or under	3.40	3.05	2.75	2.55	2.35
156 or under	3.75	3.40	3.05	2.85	2.70
196 or under	4.00	3.70	3.45	3.25	2.90
289 or under	4.60	4.00	3.75	3.50	3.30
361 or under	5.40	4.50	4.30	4.15	4.00
420 or under	6.60	5.50	5.00	4.70	4.50

★Available with 3/16" or 5/16" centers, in MAGIC POSTS or LIBERTY Self Locking Posts. Specify type and length of post desired. For covers only deduct 35c. Opener Key for MAGIC POSTS not incl., add 25c each.

3/16" MAGIC POSTS

Size	Extends To	Price Each
½"	⅞"	.30
⅝"	1"	.30
1"	1½"	.30
1½"	2½"	.35
2"	3½"	.35
2½"	4¼"	.35
4"	7¼"	.45
5"	8¼"	.45
3/16"	Opener Key	.25

5/16 MAGIC POSTS

Size	Extends To	Price Each
¾"	1"	.35
1"	1½"	.35
1½"	2½"	.45
2"	3½"	.45
2½"	4¼"	.45
4"	7¼"	.50
5"	8¼"	.50
5/16"	Opener Key	.25

3/16" LIBERTY Self-Locking Posts

Size	Extends To	Price Each
¾"	1"	.20
1"	1½"	.20
1½"	2¼"	.25
2"	3"	.25
3"	4½"	.30
4"	7"	.35
6"	10"	.40

LABEL CLIPS

Metal clips have burred flange for gripping sheet. Label cards included. Three sizes available.

No. 1—1¾" x 2¼"..Each .25
No. 2—2¼" x 2¼"..Each
No. 3—3½" x 2¼"..Each

CANVAS BACKS

Cut to dimensions of book. ALWAYS SPECIFY CAPACITY IN INCHES WHEN ORDERING. Priced at 50 cents each for 12 inch binding edge or under. Add two cents per inch for each inch above 12".

DEALERS

WRITE FOR OUR COMPLETE PROMOTIONAL PACKET AND COPY OF OUR NEW MANUAL OF RECORD STORAGE PRACTICES

STORAGE CABINET . . .

SAVE WITH PARKER

Dealers insist on FINEST QUALITY CRAFTSMANSHIP . . . EXTRA-PLUS VALUES . . . and ECONOMY OF OPERATION in complete line of . . .

STEEL OFFICE EQUIPMENT

STORAGE . . . WARDROBE . . . COUNTER and DESK HIGH . . . COMBINATION and UTILITY CABINETS . . . SECTIONAL BOOKCASES and STEEL TRANSFER FILES. Available in all sizes, and special sizes to order.

STORAGE CABINETS . . . made of heavy gauge steel, electrically welded construction, and completely reinforced throughout. Shelves adjustable every two inches. Dependable three way locking device. Baked-on enamel finish in Green-Gray or Grained Walnut and Mahogany. Measure 72" x 36" x 18".

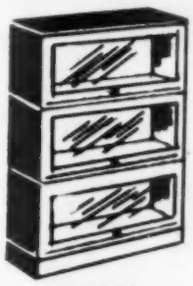
SECTIONAL BOOKCASE

of standard size with disappearing glass front panel for clear visibility. Available (3) sizes:

TRANSFER FILES . . .

Welded steel construction yields 50% more valuable storage space. 24" filing depth.

Write for latest catalog!



SECTIONAL BOOKCASE
Ht. 12", 15" or 18"; W. 35¾", D. 11½".

TRANSFER FILES
Letter Size-24LP.
Legal Size-24LG.

PARKER STEEL PRODUCTS INC.
54 NORTH 11th STREET • BROOKLYN, 11, NEW YORK

Blotters (Desk Pad)

(Continued from page 42)

Smith, S. K., Co.
Star Office Accessories Co.
Stationers Guild of America
Stationers Specialty Corp.
U. S. Luggage & Leather Products Co.
Wansco Paper Products Co., Inc.
Ward, Samuel, Mfg. Co.
WILSON JONES CO.
Wrenn Paper Co.

Blotters (Rocker)

American Binder Co.
Art Plastics Mfg. Co.
Artistic Desk Pad & Novelty Co.
Banov-Bernsley & Co., Inc.
CHICAGO DESK PAD CO., INC.
Doringer Co.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Handi-Blott Co.
POLAR MFG. CO.
Qualiton
Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
Star Office Accessories Co.
Stationers Specialty Corp.
U. S. Luggage & Leather Products Co.
Weeks, Frank A., Mfg. Co.

Blotting Paper
(See Paper, Blotting)

Blueprint Files
(See Files, Blueprint)

Boards (Bulletin)
(See Bulletin Boards)

Boards (Clip)
(See Clipboards)

Boards (In and Out)
(See In and Out Boards)

Boards (Production Control)
(See Production Control Boards)

Bond Boxes
(See Boxes, Bond)

Bond Paper
(See Paper, Bond)

Book Covers
(See Covers, Book)

Book Ends (Leather Covered)

American Binder Co.
Banov-Bernsley & Co., Inc.
Ehlbert Products
Gift Craft Leather Co.
Nu-Style Album and Binder Co.
POLAR MFG. CO.
Qualiton
Regal & Wade Mfg., Inc.
Richards Morgenthau & Co.
SAINBERG & CO., INC.
Springfield Leather Products Co.

Book Ends (Metal)

Anderson & Sons
Associate Products Co.
Bridgeport Hardware Mfg. Corp.
Country Cousins, Inc.
Davey Products Co., Inc.
Demco Library Supplies
Erco Mfg. Co.
Gabe Mfg. Corp.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
HEDGES MFG. CO.
Northfield Specialties Co.
Remeco Manufacturing Co.
Richards Morgenthau & Co.
Smith Metal Arts Co., Inc.
Weeks, Frank A., Mfg. Co.

Book Ends (Plastic)

American Binder Co.
Creative Plastics Corp.
Gits Molding Corp.
Morris, Bert M., Co.
Serolite Corp.

Book Ends (Wood)

American Binder Co.
Decatur Industries, Inc.
Gaylord Bros., Inc.
Northfield Specialties Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Bookcases (Steel, Cabinet)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
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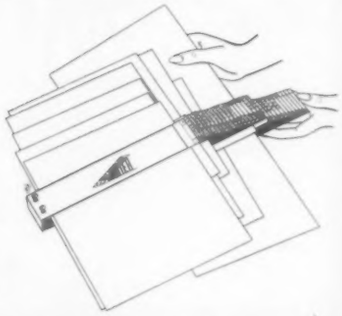

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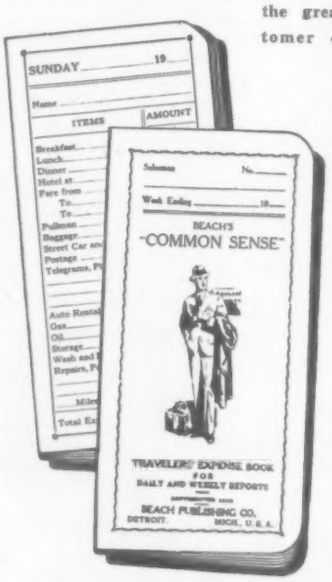

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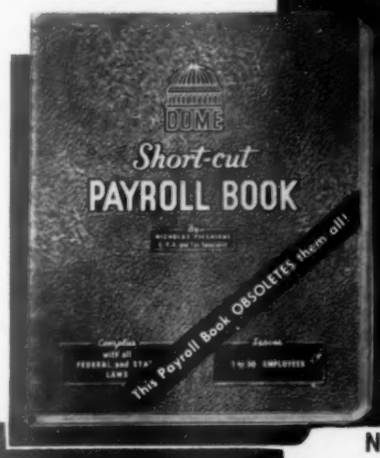

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(See Files, Box Letter)

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CENTRAL CAN CO., INC.
COLE STEEL EQUIPMENT CO., INC.
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ERIE ART METAL CO., INC.
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Goodfrend Metal Products Co.
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Fontana Bros.
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Lifton Mfg. Corp.
National Brief Case Mfg. Co., Inc.
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Leathercraft, Inc.
Lexington Leather Goods Co.
Lifton Mfg. Corp.
National Brief Case Mfg. Co., Inc.
Northwest Leather Goods Co.
Reif, A., & Co.
Reuben Co.
Rexbilt Leather Goods, Inc.
Schell Leather Goods Co. Inc.
Shank Leather Goods Co.
Springfield Leather Products Co.
Standard Brief Case Co., Inc.
Standard Leather Products, Inc.
STEIN BROS. MFG. CO.
Supreme Leather Goods Co.
Thomases & Co.
U. S. Luggage & Leather Products Co.
Warren Leather Goods Co.
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Winfield Mfg. Co., Inc.

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Bosca, Hugo, Co., Inc.
Boyle Leather Goods Co., Inc.
Canvas & Leather Bag Co., Inc.
Carlton Brief Case Corp.
Chicago Saddlery Co.
Constructo Products, Inc.
DOPPELT, CHARLES, & CO., INC.
Eastern Bag Mfg. Corp.
Feldco Loose Leaf Corp.
Fontana Bros.
Knickerbocker Case Co.
Leathercraft, Inc.
Lexington Leather Goods Co.
National Brief Case Mfg. Co., Inc.
Northwest Leather Goods Co.
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Reuben Co.
Serolite Corp.
Standard Brief Case Co., Inc.
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Burkhardt Co.
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Carlton Brief Case Corp.
DOPPELT, CHARLES, & CO., INC.
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Eastern Bag Mfg. Corp.
Feldco Loose Leaf Corp.
Fontana Bros.
Knickerbocker Case Co.
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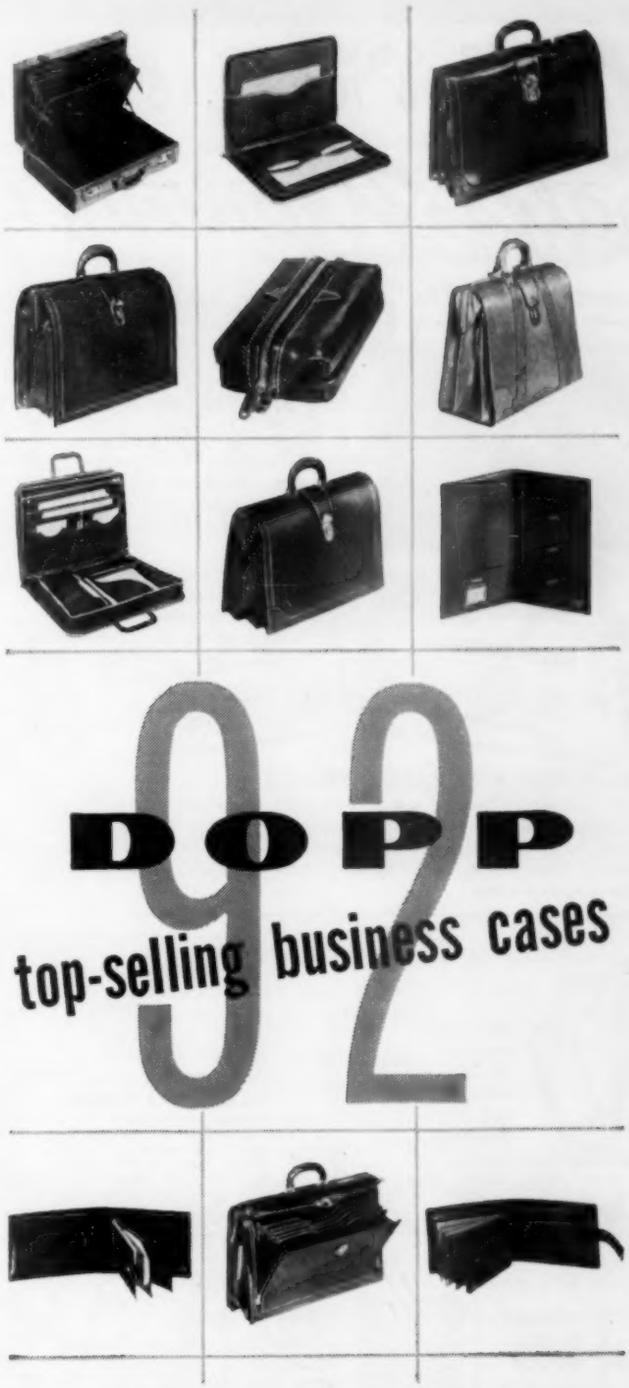

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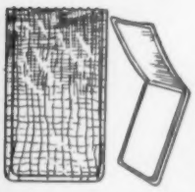

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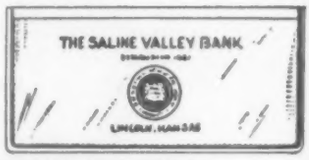

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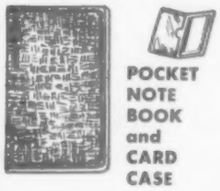

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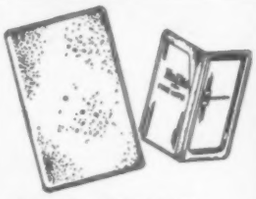

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(Continued from page 53)

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Thomases & Co.
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Sheppard, C. E., Co.
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STEIN BROS. MFG. CO.
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Constructo Products, Inc.
COOK'S, INC.
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Fontana Bros.
Knickerbocker Case Co.
Leathercraft, Inc.
Lexington Leather Goods Co.
National Brief Case Mfg. Co., Inc.
Northwest Leather Goods Co.
Plastic Fabricators, Inc.
Plastic Service Co.
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(See Covers, Brief)

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Favor, Ruhl & Co., Inc.
Fine Art Brush Co., Inc.
Grumbacher, M., Inc.
Morilla Co., Inc.
Nobema Products Corp.
Osborn Mfg. Co.
Paasche Airbrush Co. (Air)
Weber, F., Co., Inc.

Brushes (Glue and Paste)
Applicator Co.
BRADLEY, MILTON, CO.
Crescent Products Co.
Delta Brush Mfg. Corp.
Fine Art Brush Co., Inc.
GLUE-FAST EQUIPMENT CO., INC.
Grumbacher, M., Inc.
IDL MFG. & SALES CORP.
Maendler Brush Mfg. Co., Inc.
Myers, Fred L., Co., Inc.
Osborn Mfg. Co.
Pomeroy, I., Co.
Sanford Ink Co.
Weeks, Frank A., Mfg. Co.

Brushes (Marking, Fountain)
(See Pens, Marking, Felt Point)

Brushes (Marking, Stencil)
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
CUSHMAN & DENISON MFG. CO.
Delta Brush Mfg. Corp.
Diagraph-Bradley Industries, Inc.
Dri-Flo Mfg. Co.
Fine Art Brush Co., Inc.
Floquil Products, Inc.
Force Western, Inc.
Garvey Fountain Brush & Ink Co.
Gibson, A. C., Co., Inc.
Grumbacher, M., Inc.
Ideal Stencil Machine Co.
Jet Mfg. Co., Inc.
MARKWELL MFG. CO., INC.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.
Missouri Brush & Crayon Co.
Speedry Products, Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Time Saving Specialties
Universal Fountain Brush Co.

Brushes (Typewriter)
Ames Supply Co.
BRUSHMAKERS, INC.
Delta Brush Mfg. Corp.
Fine Art Brush Co., Inc.
Gabe Mfg. Corp.
Grumbacher, M., Inc.
Hahn, Arthur W.
Hertzberg, H., & Son, Inc.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
IDL MFG. & SALES CORP.
Regal Typewriter Co., Inc.
Rogers, W. T., Co.
Royal Typewriter Co.
Safeguard Corp.
Sanford Ink Co.
Sekine, I., Co., Inc.
SHALLCROSS CO.
Shipman-Ward Mfg. Co.
Speed-O-Print Corp.
Tested Products Co.
Typewriter Equipment Co., Inc.

Budget Books
(See Books, Budget)

Bulldog Clips
(See Clips, Bulldog)

Bulletin Boards (Changeable Letter)
ACME BULLETIN CO.
Acromark Co.
Advance Directory Co.

ACME BULLETIN and DIRECTORY BOARDS

Desk Name Plates in a variety of styles.

Boards with changeable type—each letter separate

Cork Boards for posting notices.

Write for catalogs & prices.

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NEW YORK 3, N. Y.

DAV-SON

Nationally Known Manufacturers of CHANGEABLE LETTER AND CORK

BULLETIN BOARDS

WOOD OR METAL FRAMES WITH OR WITHOUT LIGHTS

CHANGEABLE LETTERBOARDS FOR
- Directories
- Announcements
- Price Lists
- Desk Name Plates
- Safety
- Production
- Inventory
- Schedules
- Menus
- Etc.

A CHANGEABLE LETTER OR CORK BOARD FOR EVERY INDUSTRIAL, INSTITUTIONAL AND COMMERCIAL PURPOSE

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311-D N. DESPLAINES ST. • CHICAGO 6

Akins Mfg. Corp.
BANKERS & MERCHANTS, INC.
Clark, R. W., Mfg. Co.
Clark, W. L., Co., Inc.
Coast Directory Co.
DAVENPORT, A. C., & SON, INC.
Dayton Stencil Works Co.
Gibson, A. C., Co., Inc.
Matthews, J. H., & Co.
Midwest Plastics Mfg. Co.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.

Bulletin Boards (Cork)

ACME BULLETIN CO.
Acromark Co.,
Akins Mfg. Corp.
Angle Genesee Corp.
Armstrong Cork Co.
BANKERS & MERCHANTS, INC.
Barricks Mfg. Co.
Beckley-Cardy Co.
Bro-Dart Industries
Clark, R. W., Mfg. Co.
Coast Directory Co.
Congoleum-Nairn, Inc.
DAVENPORT, A. C., & SON, INC.
Dayton Stencil Works Co.
Educational Exhibition Co.
FOX, GEO. E., & CO.
Gibson, A. C., Co., Inc.
Hammett, J. L., Co.
Master Wood Craft, Inc.
N. Y. Silicate Book Slate Co., Inc.
POLAR MFG. CO.
QUARTET MFG. CO.
ROWLES, E. W. A., CO.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.
Weber Costello Co.

Bulletin Boards (Flannel)
(See Flannel Boards)

Bulletin Boards (Magnetic)

American Binder Co.
Barricks Mfg. Co.
Beckley-Cardy Co.
Clark, R. W., Mfg. Co.
Maggie Magnetic, Inc.
Master Wood Craft, Inc.
Novel Novelties, Inc.
Ohio Flock-Cote Co.
Stafford Mfg. Co., Inc.
U. S. Plywood Corp.

Bulletin Boards (Wing-Type)

Acromark Co.
American Map Co.
Coast Directory Co.
Dayton Stencil Works Co.
Multiplex Display Fixture Co.
N. Y. Silicate Book Slate Co., Inc.
Universal Steel Equipment Corp.

Bumpers and Guards (Furniture)

Ace Lite-Step Co.
Auburn Mfg. Co.
Chardon Rubber Co.
Colson Corp.
Floorcraft Co.
FOX, GEO. E., & CO.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co., Inc.
MASTER MFG. CO.
Melind, Louis, Co.
POLAR MFG. CO.
Spaulding Fibre Co., Inc.
Sun Rubber Co.
Tyer Rubber Co.

Bundling Machines
(See Tying Machines)

Burglar Alarms

Connecticut Telephone & Electric Corp.
Kidde, Walter, & Company, Inc.
Smith, Wm. M., Co.
Worner Electronic Devices

Business Card Files
(See Files, Business Card)

Business Cards
(See Cards, Business & Personal)

Cabinets (Binder, Visible Record)

ACME VISIBLE RECORDS, INC.
ART METAL CONSTRUCTION CO.

America's Fastest Growing Line!

BULLETIN BOARDS

IN SIZES AND STYLES FOR EVERY PURPOSE

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FIBER PIN-UP BOARDS

•

Faster Selling

because they're

- MORE ATTRACTIVE
- PRACTICAL
- ECONOMICAL

EXCLUSIVE! COLLEGIANA BOARDS
Custom made with the school name and colors you specify!

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ARTWORK	FLAT DRAWER
BENCH	HANGING
BLUEPRINT	MAP
CHART	PHOTOGRAPH
COMBINATION	STORAGE
COUNTER HIGH	TOOL STAND
DESK HIGH	WARDROBE
FILING	X-RAY

Write for Lyon Catalog or see your Lyon dealer

LYON METAL PRODUCTS, Inc.
General Offices: 23 Madison Ave., Aurora, Ill.
Factories: AURORA, ILL.—YORK, PA.

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- Shelving
- Lockers
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- Locker Racks
- Coat Racks
- Revolving Bins
- Shop Boxes
- Bar Racks
- Bin Units
- Kitchen Cabinets
- Display Equipment
- Hanging Cabinets
- Tool Stands
- Service Carts
- Hopper Bins
- Parts Cases
- Filing Cabinets
- Cabinet Benches
- Folding Chairs
- Drawing Tables
- Flat Drawer Files
- Safes & Chests
- Shop Desks
- Stools
- Storage Cabinets
- Bench Drawers
- Work Benches
- Drawer Units
- Tool Boxes
- Sorting Files
- Tables

Automatic File & Index Co.
DIEBOLD, INC.
Globe-Wernicke Co.
Master Products Mfg. Co.
POSTINDEX CO.
Remington Rand
Sheppard, C. E., Co.
VICTOR SAFE & EQUIPMENT
Vue-Fax Corp.
Weatherly Index Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Cabinets (Coin, Storage)
(See Racks, Coin, Storage)

Cabinets (Combination Filing and Storage)
(See Files, Combination Filing and Storage)

Cabinets (Duplicator)

ACORN PRODUCTS CO.
Addo Machine Co., Inc.
ATLAS STENCIL FILES CORP.
Bohn Duplicator Corp.
Du Prints, Inc.
Duplicopy Co.
GOODFRIEND MFG. CORP.
Harding, Milo, Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
H-O-N Co., The
Mimeo Mfg. Co.
Mim-E-O Stencil Files Co.
Old Town Corporation
Rex-O-Graph, Inc.
Rex-Rotary Distributing Corp.
Speed-O-Print Corp.
Standard Duplicating Machines Corp.
Stolper Steel Products Corp.
Wolber Duplicator & Supply Co.

Cabinets (Filing)
(See Files, Legal Size, Letter Size)

Cabinets (Key)

ALL-STEEL EQUIPMENT INC.
Automatic File & Index Co.
Berger Mfg., Division
CUSHMAN & DENISON MFG. CO.
DAVENPORT, A. C., & SON, INC.
Hamilton Mfg. Co.
Heller, W. C., & Co.
Interior Steel Equipment Co.
Kewaunee Mfg. Co.
Medart, Fred, Products, Inc.
Moore, P. O., Inc.
Sheldon, E. H., Equipment Co.

Cabinets (Map)
(See Files, Blueprint)

Cabinets (Office Machine, Silencing)

Gates Associates
Watkins Industries

Cabinets (Pigeon-hole)

Angle Steel, Inc.
ART STEEL SALES CORP.
Artistic Desk Pad & Novelty Co.
BERNARD FRANKLIN CO., INC.
Equipto Division
FRONTIER MFG. CO.
Globe-Wernicke Co.
Hall, Gordon L., Co.
Hoffman, L.
Hope Metal Products, Inc.
Interior Steel Equipment Co.
Jayem Sales Corp.
LYON METAL PRODUCTS, INC.
NEIMAN STEEL EQUIPMENT CO., INC.
OSCO STATIONERY CO.
PARKER STEEL PRODUCTS, INC.
Pioneer Steel Co.
Precision Steel Equipment Co.
S-J Metal Mfg. Co.
STAR STEEL EQUIPMENT CO., INC.
Ulrich Planfiling Equipment Corp.
Watson Mfg. Co., Inc.

Cabinets (Small Parts)

ACORN PRODUCTS CO.
Ames Supply Co.
Angle Steel, Inc.
ART STEEL SALES CORP.
Bay Products Inc.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
Campro Sales Co.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

Cabinets (Small Parts)

(Continued from page 57)

Challenger Sales Co.
Challenger Steel Products Corp.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Equipto Division
FRONTIER MFG. CO.
General Fireproofing Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
Hall, Gordon L., Co.
Hirsh, S. A., Mfg. Co.
Hope Metal Products, Inc.
Interior Steel Equipment Co.
Jayem Sales Co.
Kennedy Mfg. Co.
LYON METAL PRODUCTS, INC.
Mayfair Co.
Midland Manufacturing, Inc.
NEIMAN STEEL EQUIPMENT CO., INC.
PARKER STEEL PRODUCTS, INC.
Remington Rand
Royal Metal Mfg. Co.
S-J Metal Mfg. Co.
Shiloh Metal Products Co.
Shipman-Ward Mfg. Co.
Simplex Metal Products, Inc.
Standard Pressed Steel Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
TOP FLIGHT PRODUCTS CO., INC.
Union Steel Chest Corp.
Universal Steel Equipment Corp.

Cabinets (Storage, Metal)

ACORN PRODUCTS CO.
Advance Industries
ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
Angle Steel, Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
ATLAS STENCIL FILES CORP.
Aurora Steel Products Co.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
BROWNE-MORSE CO.
Challenger Sales Co.
Challenger Steel Products Corp.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dash Metal Products Co.
DOLIN METAL PRODUCTS, INC.
DORSET STEEL EQUIPMENT CO.
Dray Mfg. Co.
Durable Metal Products Co.
Equipto Division
Estey Metal Products, Inc.
Evans Metal Products Inc.
FIDELITY STEEL EQUIPMENT CO., INC.
FRONTIER MFG. CO.
Futuramic Steel Products, Inc.
Gardner Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Hall, Gordon L., Co.
Halverson Specialty Sales
Harper, W. H., Co., Inc.
HASKELL, INC.
HEDGES MFG. CO.
Hillside Metal Products, Inc.
H-O-N Co., The
Hope Metal Products, Inc.
Howard Mfg. Co.
Interior Steel Equipment Co.
Interstate Metal Products Co.
INVINCIBLE METAL FURNITURE CO.
LYON METAL PRODUCTS, INC.
Maine Mfg. Co.
Marshallan Mfg. Co.
Marvel Metal Products Co.
Medart, Fred, Products, Inc.
Metalstand Co.
Midwest Metal Mfg. Co.
MODERN STEELCRAFT, INC.
Monarch Metal Products, Inc.
Nesco Steelware
Neubauer Mfg. Co.
Northwest Metal Products Co.
PARKER STEEL PRODUCTS, INC.
Pioneer Steel Co.
Remington Rand
Royal Metal Mfg. Co.
S-J Metal Mfg. Co.
SCHWAB SAFE CO.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Simplex Metal Products, Inc.
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
Steel Service Mfg. Co.
Steelcase, Inc.
Supreme Steel Equipment Corp.
TOP FLIGHT PRODUCTS CO., INC.
Universal Steel Equipment Corp.
VICTOR SAFE & EQUIPMENT
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Cabinets (Storage, Metal, Counter-High)

(See Counter Height Equipment)

Cabinets (Storage, Metal, Desk-High)

Advance Industries
ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
Challenger Sales Co.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
FIDELITY STEEL EQUIPMENT CO., INC.
General Fireproofing Co.
GOODFREND MFG. CORP.
Harper, W. H., Co., Inc.
Interior Steel Equipment Co.
Maine Mfg. Co.
Marshallan Mfg. Co.
MODERN STEELCRAFT, INC.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Smith System Heating Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
Steelcase, Inc.
Supreme Steel Equipment Corp.

Cabinets (Storage, Metal, File-High)

Advance Industries
ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BROWNE-MORSE CO.

these
STAR STEEL
CABINETS · LOCKERS · SHELVING
head an all-**STAR** cast for steady turnover, big profits!

STAR LOCKERS

3 Types
Single Tier (shown)
Double Tier
Multiple (box)

STAR FEATURES:

★ **TWO NEW IMPROVEMENTS—**
- New type Handles with PADLOCK STRIKE
- PRELOCKING DEVICE

(Single Tier Lockers with three point locking bars)
(Double Tier Lockers with two point locking bars)

★ Construction of Rugged HEAVY GAUGE steel

★ BAKED-ON BONDED ENAMEL FINISH in green or gray

STAR STORAGE CABINETS

Sizes
18"x36"x78"
24"x36"x78"
18"x36"x72"
24"x36"x72"

3 Interchangeable Types
Stationery & Supply (shown)
Wardrobe
Combination Wardrobe & Supply

STAR FEATURES:

★ Construction of Rugged, HEAVY GAUGE Steel ★ Doors with CONCEALED HINGES and full pan reinforcements ★ TWO attractive chrome handles with paracentric locks and three point locking device ★ Shelves adjustable on 2" centers ★ BAKED-ON BONDED ENAMEL FINISH in olive green or gull gray (Mist Green or Tawny Tan available on Special Order)

Star these STAR *sellers in your profit line-up for* ***'56!***

STAR COUNTER-HI BOOKCASE

2 Types
Sliding Glass Door (shown)
Open Front-No Doors (42"x36"x12")

Style #BC 2-42

STAR FEATURES:

★ Construction: (a) Rugged heavy gauge steel (b) Heavy plate glass doors (1/4" thickness) ★ All welded for extra strength (no nuts or bolts required) ★ Finger tip control of doors (slides on roller track) ★ Doors easily installed and removed to allow for quick adjustment of shelves on 2" centers. ★ Sliding shelf dividers, also locks, are available.

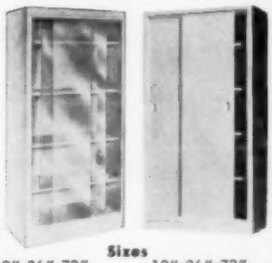
STAR SHELVING

2 Types
Units to Specification or Stock
Packaged Units
Our Estimating Department invites your inquiry.

STAR FEATURES:

★ Construction of Rugged HEAVY GAUGE steel ★ Simple Assembly ★ Interchangeable Units ★ Shelves adjustable on 2" centers ★ BAKED-ON BONDED ENAMEL FINISH in green or gray.

STAR SLIDING DOOR CABINETS



3 Types
All Steel Door
All Glass Door
Combination Half Glass & Half Steel

Sizes
18"x36"x72"
12"x36"x72"
18"x36"x72"
24"x36"x72"

STAR FEATURES

★ Construction: (a) Rugged, heavy gauge steel (b) Heavy plate glass (1/4" thickness) ★ All welded, no bolts or nuts required ★ Finger tip control of doors (slides on roller track) ★ Combines Storage & Display Facilities ★ Ideal for limited aisle space ★ Locks available ★ Baked-on Bonded enamel finish . . . Stock Shades — Olive Green or Gull Gray . . . Special Decorator Shades — Mist Green or Sea Green and Tawny Tan

A PERSONAL Message to our dealers from the executives at STAR STEEL

As former executives of Standard Steel Equipment and Stansteel Corporation, we at Star Steel are "personally" familiar with your needs . . and can meet them with a complete line of fine quality, fast selling steel equipment that's designed for profitable turnover and steady sales. Make '56 your year to "STAR" a new sales record with STAR STEEL!

WRITE FOR ILLUSTRATED CATALOG

STAR STEEL
EQUIPMENT COMPANY, INC.

117-22 Fourteenth Road • College Point, L. I., N. Y.

Cabinets (Storage, Metal, File-High)

(Continued from page 58)

Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Equipto Division
FIDELITY STEEL EQUIPMENT CO., INC.
GOODFREND MFG. CORP.
Harper, W. H., Co., Inc.
MODERN STEELCRAFT, INC.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
Steelcase, Inc.
Supreme Steel Equipment Corp.
Yawman and Erbe Mfg. Co.

Cabinets (Storage, Wood)

Excellent Cabinet Works Co.
Feldman-Selje Corp.
Great Lakes Store Fixture Co.
Heller, W. C., & Co.
JASPER TABLE CO., INC.
Miller, Herman, Furniture Co.
Nucraft Furniture Co.
QUIGLEY FURNITURE CO.
Remington Rand
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Seaburg Mfg. Co.
Sloane, W. & J.
STANDARD FURNITURE CO.
Stow & Davis Furniture Co.

Cabinets (Storage-Wardrobe Combination, Metal)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART STEEL SALES CORP.
Aurora Steel Products Co.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BROWNE-MORSE CO.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
FIDELITY STEEL EQUIPMENT CO., INC.
FRONTIER MFG. CO.
Gardner Mfg. Co.
General Fireproofing Co.
Harper, W. H., Co., Inc.
Hope Metal Products, Inc.
Howard Mfg. Co.
Interior Steel Equipment Co.
INVINCIBLE METAL FURNITURE CO.
Jayem Sales Corp.
LYON METAL PRODUCTS, INC.
Maine Mfg. Co.
Metalstand Co.
Midwest Metal Mfg. Co.
PARKER STEEL PRODUCTS, INC.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
Steel Service Mfg. Co.
Steelcase, Inc.
Supreme Steel Equipment Corp.
TOP FLIGHT PRODUCTS CO., INC.
WESTERN MFG. CO.

Cabinets (Storage-Wardrobe Combination, Wood)

Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
Probber, Harvey, Inc.
QUIGLEY FURNITURE CO.
Sloane, W. & J.
Standard Furniture Co.

Cabinets (Telephone)

(See Stands, Telephone)

Cabinets (Wardrobe, Metal)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
Angle Steel, Inc.
ART STEEL SALES CORP.
Aurora Steel Products Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.

Quigley

Wardrobes, Supply Cabinets, Telephone Tables, Telephone Cabinets, Costumers, Hat and Coat Racks, Umbrella Stands, Check Desks, Reception Room Tables, Display Tables, End Tables, Book Cases, Magazine and Typewriter Stands

WRITE FOR CATALOG!

QUIGLEY FURNITURE CO.

Phone Utica 6-2416

WHITESBORO, NEW YORK

CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
Equipto Division
Estey Metal Products, Inc.
FIDELITY STEEL EQUIPMENT CO., INC.
FRONTIER MFG. CO.
Futuramic Steel Products, Inc.
Gardner Mfg. Co.
General Fireproofing Co.
Harper, W. H., Co., Inc.
Hope Metal Products, Inc.
Howard Mfg. Co.
Interior Steel Equipment Co.
Interstate Metal Products Co.
INVINCIBLE METAL FURNITURE CO.
LYON METAL PRODUCTS, INC.
Maine Mfg. Co.
Marvel Metal Products Co.
Medart, Fred, Products, Inc.
Metalstand Co.
Midwest Metal Mfg. Co.
PARKER STEEL PRODUCTS, INC.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
Steel Service Mfg. Co.
Steelcase, Inc.
Supreme Steel Equipment Corp.
TOP FLIGHT PRODUCTS CO., INC.
WESTERN MFG. CO.

Cabinets (Wardrobe, Wood)

Doten-Dunton Desk Co.
Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
Huntington Chair Corporation
Miller, Herman, Furniture Co.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Sloane, W. & J.
Stow & Davis Furniture Co.

Cabinets (Wrapper, Coin and Currency)

ABBOTT COIN COUNTER CO., INC.
DOWNEY, C. L., CO.
Strayer Coin Bag Co.

Calculating Charts and Tables (Elapsed Time)

Delbridge Calculating Systems, Inc.
Meilicke Systems, Inc.
TelaTotal Sales Co.

Calculating Charts and Tables (Interest)

Appleton-Century-Crofts, Inc.
ASSOCIATED STATIONERS SUPPLY CO.
Delbridge Calculating Systems, Inc.
Devore's Interest Tables
Geographical Publishing Co.
Laird & Lee, Inc.
Lefax
Meilicke Systems, Inc.
Twentieth Century Co.
Winston, John C., Co.

Calculating Charts and Tables (Markup)

Colonial Co.
Delbridge Calculating Systems, Inc.
Emeloid Co., Inc.
Guedon Co.
Meilicke Systems, Inc.
Plastic Fabricators Co.
Systems, Inc.
Twentieth Century Co.

Calculating Charts and Tables (Payroll)

(See Calculating Charts and Tables, Wage and Time and Withholding Tax)

Calculating Charts and Tables (Profit)

Colonial Co.
Delbridge Calculating Systems, Inc.
Emeloid Co., Inc.
Guedon Co.
Kirk Plastic Co.
Plastic Fabricators Co.

Calculating Charts and Tables (Wage and Time)

Calcu-Tax Corp.
Colonial Co.
Delbridge Calculating Systems, Inc.
Meilicke Systems, Inc.
Redi-Record Payroll Systems
Rway Division
S-K Forms Co.
Systems, Inc.
TelaTotal Sales Co.
Twentieth Century Co.
Walker, Frank R., Co.

Calculating Charts and Tables (Withholding Tax)

Calcu-Tax Corp.
Colonial Co.
Delbridge Calculating Systems, Inc.
Graphic Calculator Co.
Kirk Plastic Co.
Meilicke Systems, Inc.
S-K Forms Co.
TelaTotal Sales Co.
Watts, Alfred Allen, Co., Inc.
Wilmer, E. P., Inc.

Calculating Devices (Elapsed Time)

Allied Research Corp.
Graphic Calculator Co.
Hourmaster, The
TelaTotal Sales Co.

Calculating Devices (Interest)

Gilson Slide Rule Co.
Graphic Calculator Co.
Pickett & Eckel, Inc.

Calculating Devices (Markup)

Accounting Press, Inc.
Engineering Instruments, Inc.
Gilson Slide Rule Co.
Graphic Calculator Co.
Guedon Co.
Kempenich, H.
Parisian Novelty Co.
Perrygraf Corp.
Pickett & Eckel, Inc.

Calculating Devices (Payroll)
(See Calculating Devices, Wage and Time, and Withholding Tax)

Calculating Devices (Profit)
Engineering Instruments, Inc.
Gilson Slide Rule Co.
Graphic Calculator Co.
Guedon Co.
Kempenich, H.

Calculating Devices (Wage and Time)
Bates Accounting Forms Co., Inc.
Evans Specialty Co., Inc.
Hourmaster, The
TelaTotal Sales Co.

Calculating Devices (Withholding Tax)
ACME VISIBLE RECORDS, INC.
Ayres Corp.
Bates Accounting Forms Co., Inc.
Bordeaux Co.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Graphic Calculator Co.
Guedon Co.
Kirk Plastic Co.
TelaTotal Sales Co.

Calculating Machine Desks
(See Desks, Calculating Machine)

Calculating Machine Parts
(See Adding and Calculating Machine Parts)

Calculating Machines (Non-Printing)
Addo Machine Co., Inc.
ALLEN, R. C., BUSINESS MACHINES, INC.
Alma Office Machine Corp.
American International Office Equipment Co.
Bohn Duplicator Corp.
Burroughs Corp.
Curta Calculator Co.
Facit, Inc.
Felt & Tarrant Mfg. Co.
Friden Calculating Machine Co., Inc.
International Business Machines Corp.
Loy's Chinese Abacus Agency (Abacus)
Marchant Calculators, Inc.
Monroe Calculating Machine Company, Inc.
Oerlikon Business Machines Division
Plus Computing Machines, Inc.
Precisa Calculating Machine Co., Inc.

Calculating Machines (Printing)
ALLEN, R. C., BUSINESS MACHINES, INC.
Alma Office Machine Corp.
Barrett Adding Machine Division
Clary Corp.
Felt & Tarrant Mfg. Co.
Olivetti Corp. of America
Remington Rand
UNDERWOOD CORP.

Calculating Machines (Rebuilt)
Albright, J. E., & Co.
Calculator Equipment Corp.
Check Writer Co., Inc.
International Office Appliances, Inc.
Mailers Equipment Co.
Office Equipment Co.
Reliable Typewriter & Adding Machine Co.

Calculating Tables and Charts
(See Calculating Charts and Tables)

Calendar Cards (For Perpetual Calendars)
ABBOTT COIN COUNTER CO., INC.
American Kleer-Vu Plastics, Inc.
Bank Products Co.
Changepoint, Inc.
Mason Stationery Products, Inc.
Murphy, Thos. D., Co.
National Blank Book Co.
Parisian Novelty Co.
Plastic Fabricators Co.
POLAR MFG. CO.
Stationers Specialty Corp.

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to "MARK TIME"
with STARK CALENDARS

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UNIFORM
SHEETS

A quality line of stands and pads featuring all popular styles and sizes. Calendar pads are lithographed—on high-grade bond paper with the date in red and the monthly calendar in black.

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. . because they went to their doctors in time

Many thousands of Americans are being cured of cancer every year. More and more people are going to their doctors *in time.*

But the tragic fact, our doctors tell us, is that every third cancer death is a needless death . . . *twice* as many could be saved.

For the facts of *life* about cancer, call the American Cancer Society office nearest you or write to "Cancer" in care of your local Post Office.

American Cancer Society ®

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Blank, Arthur, & Co., Inc.
Carroll, J. B., Co.
Cruver Mfg. Co.
Emeloid Co.
Forbes Products Corp.
Guedon Co.
Kirk Plastic Co.
Murphy, Thos D., Co.
Parisian Novelty Co.
Plastic Ad Co.
Plastic Fabricators Co.
Plastic Service Co.
Sanders Mfg. Co.
Whitehead & Hoag Co.
Wilson Memindex Co.

Calendar Pad Refills
AMERICAN PAD & PAPER CO.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Clark, Keith, Inc.
COLUMBIAN ART WORKS, INC.
DEFIANCE CALENDAR DIVISION
EVER READY CALENDAR MFG. CO.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Goes Lithographing Co.
MAY, J. L., CO., INC.
National Blank Book Co.
Patent Novelty Co.
POLAR MFG. CO.
STANDARD DIARY DIVISION
STARK CALENDARS, INC.
Stationers Guild of America
Stationers Specialty Corp.
Weeks, Frank A., Mfg. Co.
WILSON JONES CO.
Wilson Memindex Co.

Calendar Stands
BAINBRIDGE, KIMPTON & HAUPT, INC.
Clark, Keith, Inc.
COLUMBIAN ART WORKS, INC.
DEFIANCE CALENDAR DIVISION
EVER READY CALENDAR MFG. CO
FOX, GEO. E., & CO.
Grey Iron Casting Co.
National Blank Book Co.
Patent Novelty Co.
POLAR MFG. CO.
Richard Morgenthau & Co.

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Calendar Stands

(Continued from page 61)

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STARK CALENDARS, INC.
Weeks, Frank A., Mfg. Co.
WILSON JONES CO.
Wilson Memindex Co.
Wrightsville Hardware Co.

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AMERICAN PAD & PAPER CO.
Ames Supply Co.
Art Plastics Mfg. Co.
Artmor Plastics Corp.
Autopoint Co.
Clark, Keith, Inc.
COLUMBIAN ART WORKS, INC.
Continental Mfg. Co., Inc.
CRAM, GEORGE F., CO.
(See Catalog Insert, Pages 185-186)
DEFIANCE CALENDAR DIVISION
Emeloid Co., Inc.
EVER READY CALENDAR MFG. CO.
Goes Lithographing Co.
Guedon Co.
Hammond, C. S., & Co.
Kamket Corp.
Kirk Plastic Co.
Kurtz Bros.
MAYER MFG. CO.
Milprint, Inc.
Murphy, Thos. D., Co.
Orthwine, Rudolf, Corp.
Patent Novelty Co.
Redi-Record Products Co.
Sanders Mfg. Co.
Serolite Corp.
Skinner & Kennedy Co.
STANDARD DIARY DIVISION
Stationers Specialty Corp.
WILSON JONES CO.

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Clark, Keith, Inc.
COLUMBIAN ART WORKS, INC.
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General Diaries Corp.
Gift Craft Leather Co.
Nascon Products Division
National Blank Book Co.
Robinson Reminders
SAINBERG & CO., INC.
Smith, S. K., Co.
STANDARD DIARY DIVISION
Stationers Specialty Corp.
Ward, Samuel, Mfg. Co.
Wilkinson Publishing Co., Ltd.
WILSON JONES CO.
Wilson Memindex Co.

Calendars (Bank Lobby, Perpetual)

ABBOTT COIN COUNTER CO., INC.
Bank Products Co.
Changepoint, Inc.
Michaels Art Bronze Co.
POLAR MFG. CO.

Calendars (Bank, Wall, Perpetual)

ABBOTT COIN COUNTER CO., INC.
Bank Products Co.
MAYER MFG. CO.
POLAR MFG. CO.

Calendars (Desk)

Artmor Plastics Corp.
Autopoint Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Bank Products Co.
Banov-Bernsley & Co., Inc.
Beistle Co.
Charm Products Mfg. Corp.
Chatham Mfg. Co., Inc.
CHICAGO DESK PAD CO., INC.
Clark, Keith, Inc.
Colson, U. O., Co.
COLUMBIAN ART WORKS, INC.
Dale, Robert, Co., Inc.
DEFIANCE CALENDAR DIVISION
EVER READY CALENDAR MFG. CO.
FOX, GEO. E., & CO.
Freeman, E. L., Co.
General Diaries Corp.
Gift Craft Leather Co.
Guedon Co.
Hall, J. C., Co.
MAYER MFG. CO.
Middleditch, L., Co.
Nascon Products Division
National Blank Book Co.
Nichols Products Co.

Patent Novelty Co.
POLAR MFG. CO.
Redi-Record Products Co.
Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
Robinson Reminders
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
STANDARD DIARY DIVISION
Star Office Accessories Co.
STARK CALENDARS, INC.
Stationers Guild of America
Stationers Specialty Corp.
Weeks, Frank A., Mfg. Co.
WILSON JONES CO.
Wilson Memindex Co.
World Mfg. Co.

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ABBOTT COIN COUNTER CO. INC.
Autopoint Co.
Bank Products Co.
Banov-Bernsley & Co., Inc.
Bates Mfg. Co.
Charm Products Mfg. Corp.
Continental Mfg. Co.
Doringer Co.
Gift Craft Leather Co.
Guedon Co.
Hall, J. C., Co.
National Blank Book Co.
Nichols Products Co.
Park Sherman Co.
Qualiton
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
Star Office Accessories Co.
Stationers Specialty Corp.
World Mfg. Co.

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Brown & Bigelow
Clark, Keith, Inc.
Colson, U. O., Co.
COLUMBIAN ART WORKS, INC.
DEFIANCE CALENDAR DIVISION
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Goes Lithographing Co.
Hall, J. C., Co.
Kurtz Bros.
MAYER MFG. CO.
Milprint, Inc.
Orthwine, Rudolph, Corp.
POLAR MFG. CO.
STANDARD DIARY DIVISION
STARK CALENDARS, INC.
Weeks, Frank A., Mfg. Co.
Wilkinson Publishing Co., Ltd.
WILSON JONES CO.

Call Systems
(See Intercommunication Systems)

Canceling Machines
(See Check Cancelers)

Cans (Waste Paper, Self-Closing)

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Bennett Mfg. Co., Inc.
ERIE ART METAL CO., INC.
FRANKLIN METAL PRODUCTS CO.
Hope Metal Products, Inc.
Jayem Sales Corp.
Lawson, F. H., Co.
Master Metal Products, Inc.
Solar-Sturges Mfg. Division
United Metal Cabinet Corp.
Vanpe, Inc.

Carafes
(See Thermos Sets and Carafes)

trade names got you ? ? confused?

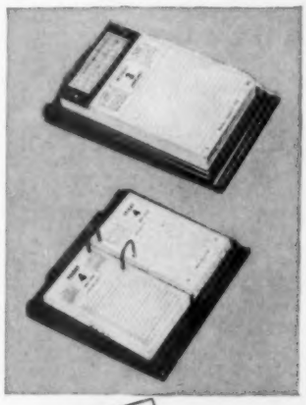
Many trade names and trade marks seem to have no connection with the manufacturer. If this is your problem the Index of Trade Names & Trade Marks on page 292 should be the first place you turn to.

The EVERREADY *Calendars*

The line of least sales resistance

Selling is easy when the product is timely . . . when it is right in quality and in price. BUT patented features, like Ever Ready's "Key-hole" slot, plus a complete line — a style for every purpose, every purse — makes Ever Ready the easiest selling desk calendar on the market.

Ever Ready calendars appeal to your customers because these calendars are designed for them. *And they will appeal to you, the dealer, because*

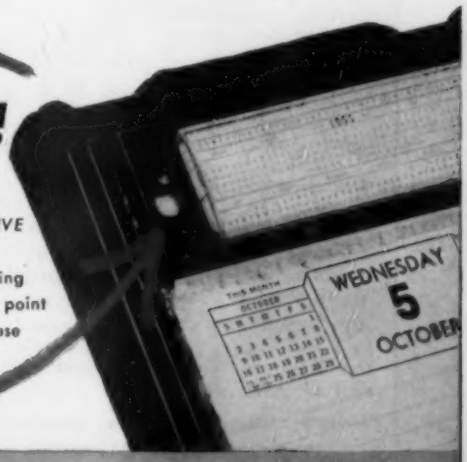


- In service, quality of product and pricing structure, the dealer is Ever Ready's first consideration
- Ever Ready calendars build customers, not just sales
- Ever Ready is a complete line: from the loose-leaf, double page utility to the executive deluxe and gift styles
- Ever Ready offers you practical, hard-selling dealer promotion material

SEND FOR COMPLETE EVER READY CATALOGUE

WARNING!

Most calendars look alike. BUT ONLY EVER READY CALENDARS HAVE THE EXCLUSIVE PATENTED "KEY-HOLE" SLOT. This feature makes stub removal and refilling quick and easy. A real, tangible selling point that will boost "impulse sales" and increase your year end profits.



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Since 1893

ONE RELIABLE SOURCE OF SUPPLY

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In All Sizes, Weights & Finishes

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Strip Coated—One Time
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Bookkeeping Binders (Carbon Paper)
Spirit and Hectograph Carbons
Reproduction Carbons

RIBBONS

All Colors & Degrees of Inking

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Adding Machine
Addressograph—Bookkeeping
Carbon Paper Ribbons
Checkwriter—Dater Ribbons
Hectograph Inked Ribbons
Hectowriter—Interpreter
Offset—Photo & Blue Print
Proof Compartment Ribbons
Special Opaque Ribbons for Reproduction Work
Tabulating—Time Clock—Time Stamp
Typewriter, Manual & Electric

SPIRIT DUPLICATING SUPPLIES

Master Units—All Standard Colors
Carbon Paper—All Standard Colors
Duplicating Fluid—Copy Paper
Master Paper—Hand Cleaner

ROLLS, Carbonized

Bookkeeping—Register
Carbonized Adding Machine
Elliot-Fisher—Fanfold
Tally—Multi-ply Teletype
Elliot Addresser—Journal

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Opaque Inked Ribbons
These are made by a new secret process; makes the Original Copy truly opaque and assures more legible, uniform prints; permits filing of Original Copy without smudging or messy carbon offset.

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Carbon and Second Sheet Units
Consists of one time carbon and any color second sheet glue dotted for quick separation and top economy.

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American Carbon Paper Corp.
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American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
ASSOCIATED STATIONERS SUPPLY CO.
Bison Research Service
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carbonized Paper Co.
Carter's Ink Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Continental Ribbon & Carbon Co.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Eaton Carbon and Ribbon Corp.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
General Manifold & Printing Co.
Heale, J. A., & Co., Inc.
Hynes Mfg. Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co., Inc.
Key Ribbon & Carbon Co.
Kodye, Inc.
Kores Carbon Paper & Ribbons Mfg. Corp.
Kraus Ribbon & Carbon Co.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Neidich Process Division
Nelson-Eismann Co.
Northeast Mills Paper Products Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Regal Typewriter Co., Inc.
Remington Rand
Remington Rand Dealer Sales
ROCHESTER RIBBON & CARBON CO., INC.
Rose Ribbon & Carbon Mfg. Co., Inc.
Royal Typewriter Co.
SHALLCROSS CO.
Smith-Corona Inc.
Shipman-Ward Mfg. Co.
Snelling & Son
Sperry, John H., Co., Inc.
Standard Manifold Co.
Stationers Guild of America
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
Stylograph Corp.
True-Rite, Inc.
Underwood, John, & Co.
UNDERWOOD CORP.
Union Ribbon & Carbon Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Waters & Waters Branch
Waxon-Carboff, Inc.
WEBSTER, F. S., CO.
Write, Inc.

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Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Stencil Mfg. Co.
Autocopy, Inc.
Beck Duplicator Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carter's Ink Co.
Codo Mfg. Corp.
Colonial Carbon Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
Copy-Plus, Inc.
CURTIS-YOUNG CORP.
Ditto, Inc.
Du Prints, Inc.
Duplicopy Co.
Eaton Carbon and Ribbon Corp.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Graphic Duplicator Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co., Inc.
Kores Carbon Paper & Ribbons Mfg. Corp.
Kraus Ribbon & Carbon Co.

61

Years Of Manufacturing Experience

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MULTILITH • ADDRESSING
HECTOGRAPH
MULTIGRAPH
TABULATING
TIME CLOCK
TIME STAMP
TYPEWRITER
BOOKKEEPING
CASH REGISTERS
CHECK WRITERS
ELLIOTT FISHERS

CARBONS

PEN • PENCIL
BILLING • FANFOLD
ONE-TIME • HECTOGRAPH
TYPEWRITER
POSTING MACHINES
P & P (GUMMED EDGE)
CARBON PAPER RIBBONS

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PHILA. 6, PENNA.
Established 1893

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Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mimeo Mfg. Co.
Mittag & Volger, Inc.
Neidich Process Div.
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Ribbon & Carbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Polychrome Corp.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Regal Typewriter Co., Inc.
Remington Rand
Remington Rand Dealer Sales
Rex-O-Graph, Inc.
Rose Ribbon & Carbon Mfg. Co., Inc.
Royal Typewriter Co.
Smith-Corona Inc.
Speed-O-Print Corp.
Spiritform Co.
Standard Duplicating Machines Corp.
Standard Manifold Co.
Stationers Guild of America
Storms, H. M., Co.
Tru-Rite, Inc.
UNDERWOOD CORP.
Underwood, John, & Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Waters & Waters Branch
WEBSTER, F. S., CO.
Wolber Duplicator & Supply Co.
Write, Inc.

Carbon Paper (One-Time)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Buckeye Ribbon & Carbon Co.
COLUMBIA RIBBON & CARBON MFG. CO.
CONSOLIDATED RIBBON & CARBON CO.
Continental Ribbon & Carbon Co.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.

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Schwabacher-Frey Company
San Francisco, California

"45 TO 60 DAY TURNOVER MAKES COLUMBIA A HIGH PROFIT LINE."

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Martin Office Equipment Co.
Jacksonville 7, Florida

"COLUMBIA HAS PUT NEW ACCOUNTS ON OUR BOOKS."

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Rochester Stationery Co., Inc.
Rochester, N. Y.

"SALES TRIPLED IN 3 YEARS WITH COLUMBIA."

Buford Mayberry
Tallahassee Office Equipment Co.
Tallahassee, Florida

"COLUMBIA TABULATOR RIBBONS HAVE OPENED SOME MIGHTY BIG ACCOUNTS HERE IN THE STATE CAPITAL."

F. W. (Bill) Fales, Sales Mgr.
National Office Supply Co.
Waukegan, Illinois

"COLUMBIA SALES COOPERATION HAS BEEN REMARKABLY EFFECTIVE."

A. W. Taylor
Taylor Impression Products
Nashville, 3 Tenn.

"COLUMBIA SALES COOPERATION IS FAR AHEAD OF ANY OTHER SALES HELP."

Howard Austin
Office Supplies, Inc.
Muskegon, Mich.

"SALES GAINS WITH MARATHON BLACK HECTO MASTERS HAVE AMAZED US!"

Walter Ruedy
S. G. Adams Company
St. Louis, Missouri

"COLUMBIA CARBON RIBBONS KEEP US IN GOOD STANDING WITH EXECUTIVES."

Jack Light
Tri-State Business
Machines Co., Inc.
Louisville, Kentucky

"COLUMBIA ADDRESSING MACHINE RIBBONS ARE BIG WINNERS IN THE BLUE GRASS COUNTRY."

This Coupon will bring you the whole story of how you can increase your business with Columbia Products.

Columbia

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COLUMBIA RIBBON & CARBON MFG. CO., Inc.
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I'd like to know more about Columbia Products and the Columbia Sales Cooperation Program.

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Title_____

Company_____

Address_____

City_____ Zone_____ State_____

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Duplicating Supplies

WEBSTER'S LINE IS COMPLETE for both Spirit or Direct Process type and Gelatin or Indirect Process type. Materials are carefully matched, designed to turn out clean, clear copies. Accessories such as cleaners and hektowriter ribbons are forceful door-openers.

Durametric Carbon Paper

WEBSTER'S DURAMETRIC CARBON PAPER, with the famous numbered scale and shurflat formula. Webster research—which pioneered the first non-filling ribbon—still leads in exclusive features. Throughout the Webster line, you'll find special features for faster selling and continued profits.

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SMART PACKAGING, in pull-drawer boxes for easy access. Webster's STAR, MULTIKOPY, O.K. and HUB brands provide top quality ribbons in four price levels—all available for prompt delivery. High quality helps you meet—and beat—competition.

Stock the Preferred Line
stock WEBSTER'S

Carbon Papers • Typewriter Ribbons
Duplicating Supplies

F. S. WEBSTER COMPANY
23 Amherst St., Cambridge 42, Massachusetts

Webster's warehouses in key cities from coast to coast:
New York, Philadelphia, Pittsburgh,
Chicago, San Francisco, Cambridge

Carbon Paper (One-Time)

(Continued from page 64)

Frye Mfg. Co.
HANO, PHILIP, CO.
Kee Lox Mfg. Co.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
NATIONAL LITHO FORMS CO.
Neidich Process Div.
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand
ROCHESTER RIBBON & CARBON CO., INC.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
Technicarbon Co.
Tru-Rite, Inc.
UNDERWOOD CORP.
Underwood, John, & Co.
Union Ribbon & Carbon Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Waters & Waters Branch
WEBSTER, F. S., CO.
Write, Inc.

Carbon Paper (Pencil)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp
American Carbon Paper Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Co.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
ASSOCIATED STATIONERS SUPPLY CO.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carter's Ink Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Eaton Carbon & Ribbon Corp.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Frye Mfg. Co.
General Manifold & Ptg. Co.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co., Inc.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
NATIONAL LITHO FORMS CO.
Neidich Process Div.
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Regal Typewriter Co., Inc.
Remington Rand Dealer Sales
ROCHESTER RIBBON & CARBON CO., INC.
Shipman-Ward Mfg. Co.
Standard Manifold Co.
Stationers Guild of America
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
Tru-Rite, Inc.
UNDERWOOD CORP.
Underwood, John, & Co.
Union Ribbon & Carbon Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Waters & Waters Branch
WEBSTER, F. S., CO.
Write, Inc.

Carbon Paper (Photocopy)

Aetna Products Co.
Allen & Co.
Buckeye Ribbon & Carbon Co.
Codo Mfg. Corp.
CONSOLIDATED RIBBON & CARBON CO.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Kee Lox Mfg. Co.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Pacific Carbon & Ribbon Mfg. Co.
Phillips Process Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Remington Rand
Storms, H. M., Co.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

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Accurate Sales Book Co.
Allen & Co.
American Business Systems
American Carbon Paper Mfg. Co.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Burroughs Corp.
Carbon Paper Pac Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Copy Papers Sales and Service Agency, Inc.
CURTIS-YOUNG CORP.
Egry Register Co.
Ennis Tag & Salesbook Co.
Franklin Ribbon & Carbon Co.
HANO, PHILIP, CO., INC.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Neidich Process Div.
Nelson-Eismann Co.
Northeast Mills Paper Products Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Phillips Process Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Regal Typewriter Co., Inc.
Remington Rand
Standard Manifold Co.
Stenno Ribbon & Carbon Mfg. Co.
UNDERWOOD CORP.
WEBSTER, F. S., CO.

Carbon Paper Ribbon Attachment (Typewriter)

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Carbon-Feedmaster Co. (Rolls)
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...lanolin formula soothes hands, while quickly and safely removing ink stains

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Carbon Paper Ribbons
(See Ribbons, Typewriter, Carbon Paper)

Carbon Sets (Carbon and Second Sheet)
Accurate Sales Book Co.
American Business Systems
American Carbon Paper Mfg. Co.
American Lithofold Corp.
American Manifold Products Corp.
American Stencil Mfg. Co.
Autocopy, Inc.
Baltimore Business Forms Co.
Carbonized Paper Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Copy Papers Sales & Service Agency, Inc.
CURTIS-YOUNG CORP.
Egry Register Co.
Ennis Tag & Salesbook Co.
Franklin Ribbon & Carbon Co.
General Manifold and Printing Co.
HANO, PHILIP, CO., INC.
Leedall Products Mfg. Co.
Letterex Corp.
Martell, A. E., Co.
Mittag & Volger, Inc.
Moore Business Forms, Inc.
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Nelson-Eismann Co.
Newport Business Forms Co., Inc.
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Northeast Mills Paper Products Co.
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Quest Mfg. Co.
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Vue-Fax Corp.
Watts, Alfred Allen, Co., Inc.
Workman Mfg. Co.

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(See Cases, Calling Card)

Card Catalog Files
(See Furniture, Library)

Card and Paper Cutters
(See Trimming Boards)

Card Holders (Display)
(See Holders, Price Card)

Card Holders (Transparent)
(See Holders, Card, Transparent)

Card Index Files
(See Files, Card Index)

Card Index Systems
(See Index Guides, Card)

Card Index Trays
(See Files, Card Index, Tray)

Card Sorting Systems (Rod Type)
Boeckeler Instrument Co.
E-Z Sort Systems, Ltd.
Hadley, Charles R., Co.
Koller & Smith Co., Inc.
McBee Co., The
Superior Business Machines, Inc.

Cards (Business and Personal)
Affleck Stationery Co.
Anderson & Sons, Inc. (Metal)
Art Emboss-Print Co.
Barnard, George D., Co.
Die Craft Card & Stationery Co.
Leader Cards, Inc.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Reynolds & Reynolds Co.
Stauder Engraving Co.
Wiggins, John B., Co.

Cards (Greeting)
(See Greeting Cards)

Cards (Index)
(See Index Cards)

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Bigelow Rugs & Carpets
Firth Carpet Co.
Olson Rug Co.
Smith, Alexander, Inc.

Carton Openers
(See Openers, Carton)

Cartridges (Ball Point Pen)
(See Ball Pen Cartridges)

Cases (Atlas)
Equipto Division
Remington Rand
ROWLES, E. W. A., CO.
Sjostrom, John E., Co.

Cases (Bankers' Note, Metal)
ABBOTT COIN COUNTER CO., INC.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Currier Mfg. Co.
NU-CRAFT PRODUCTS CO.
Strayer Coin Bag Co.
Weis Mfg. Co.

Cases (Bankers' Note, Wallet)
ABBOTT COIN COUNTER CO. INC.
Boyle Leather Goods Co., Inc.
Chicago Saddlery Co.
Collier Mfg. Corp.
Columbia Walescraft, Ltd.
Continental Bank-Supply Co.
COOKE & COBB DIVISION
DOPPELT, CHARLES, & CO., INC.
Josephson Mfg. Corp.
SMEAD MFG. CO., INC.
Standard Leather Products, Inc.
STEIN BROS. MFG. CO.
Strayer Coin Bag Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Cases (Bill Head)
(See Files, Bill Head, Wall Type)

Cases (Brief)
(See Brief Cases)

Cases (Calling Card, Leather)
Ameron Wallet & Leather Novelty Co.
Amity Leather Products Co.
Boyle Leather Goods Co., Inc.
Brown & Bigelow
Buxton, Inc.
Columbia Walescraft, Ltd.
Doppelt, M. A.
Dreyfuss, H., & Co.
Enger-Kress Co.
Forbes Products Corp.
Knickerbocker Leather & Novelty Co., Inc.
Landa Leather Products Co.
Springfield Leather Products Co.
Stationers Specialty Corp.
Wiggins, John B., Co.

Cases (Calling Card, Plastic)
Abco Plastic & Supply Co.
ANGLER'S PRODUCTS CO.
Art Plastics Mfg. Co.
Autopoint Co.
Barwel Mfg. Co., Inc.
Blank, Arthur, & Co.
Collier Mfg. Corp.
Forbes Products Corp.
Guedon Co.
HAZEL-VINYL PRODUCTS
Kingsbacher-Murphy Co.
Kirk Plastic Co.
Markilo
Mayer, A. G., Inc.
MEIER, JOSHUA, CO., INC.
Plastic Fabricators, Inc.
Plastic Service Co.
Robert Mfg. Co.
Springfield Leather Products Co.
Veri-Nu Products Co.
Vita Specialties Co.

Cases (Correspondence)
Banov-Bernsley & Co.
Barclay Industries Corp.
Boyle Leather Goods Co., Inc.
Burkhardt Co.
CHICAGO DESK PAD CO., INC.
DOPPELT, CHARLES, & CO., INC.
Josephson Mfg. Corp.
Knickerbocker Leather & Novelty Co., Inc.
Landa Leather Products Co.
Lexington Leather Goods Co.
Mason Stationery Products, Inc.
National Brief Case Mfg. Co., Inc.
POLAR MFG. CO.
Redi-Record Products Co.
SAINBERG & CO., INC.
Stationers Specialty Corp.
Ward, Samuel, Mfg. Co.

Cases (Display)
(See Fixtures, Store, Showcases)

Cases (Insurance)
American Kleer-Vu Plastics, Inc.
Art Plastics Mfg. Co.
Barclay Industries Corp.
Boyle Leather Goods Co., Inc.
Chicago Saddlery Co.
Collier Mfg. Corp.
DOPPELT, CHARLES, & CO., INC.
Doppelt, M. A.
Insurance Managers & Agents Supply Co.
Kirk Plastic Co.
Landa Leather Products Co.
Leathercraft, Inc.
Lexington Leather Goods Co.
Lifton Mfg. Corp.
MEIER, JOSHUA, CO., INC.
National Brief Case Mfg. Co., Inc.
Plastic Service Co.
Reif, A., & Co.
Springfield Leather Products Co.
Standard Brief Case Co., Inc.
Standard Leather Products, Inc.
STEIN BROS. MFG. CO.
Thomases & Co.
Winfield Mfg. Co., Inc.

Cases (Laundry)
Boyle Leather Goods Co., Inc.
Can-Pro Corp.
Fibre Case & Novelty Co., Inc.
General Fibre Products Co.
Kuntzendorf, C., & Co. (Aluminum)
U. S. Travelware Co.

Cases (Music)
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Boyle Leather Goods Co., Inc.
Bro-Dart Industries
DOPPELT, CHARLES, & CO., INC.
Lexington Leather Goods Co.
Lifton Mfg. Corp.
OSCO STATIONERY CO.
Reif, A., & Co.
Standard Brief Case Co., Inc.
Standard Leather Products, Inc.
Thomases & Co.
Winfield Mfg. Co., Inc.

Cases (Office Machine)
(See Cases, Typewriter)

Cases (Pamphlet)
Bro-Dart Industries
Demco Library Supplies
Gaylord Bros., Inc.
Globe-Wernicke Co.
OSCO STATIONERY CO.

Cases (Salesmen's Sample)
American Trunk & Case Co.
Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Buchan Loose Leaf Records Co.
Burkhardt Co.
Can-Pro Corp.
Chicago Saddlery Co.
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Doppelt, M. A.
Dresner, S., & Son, Inc.
Fiberbilt Sample Case Co., Inc.
Galewski, A., & Sons, Inc.
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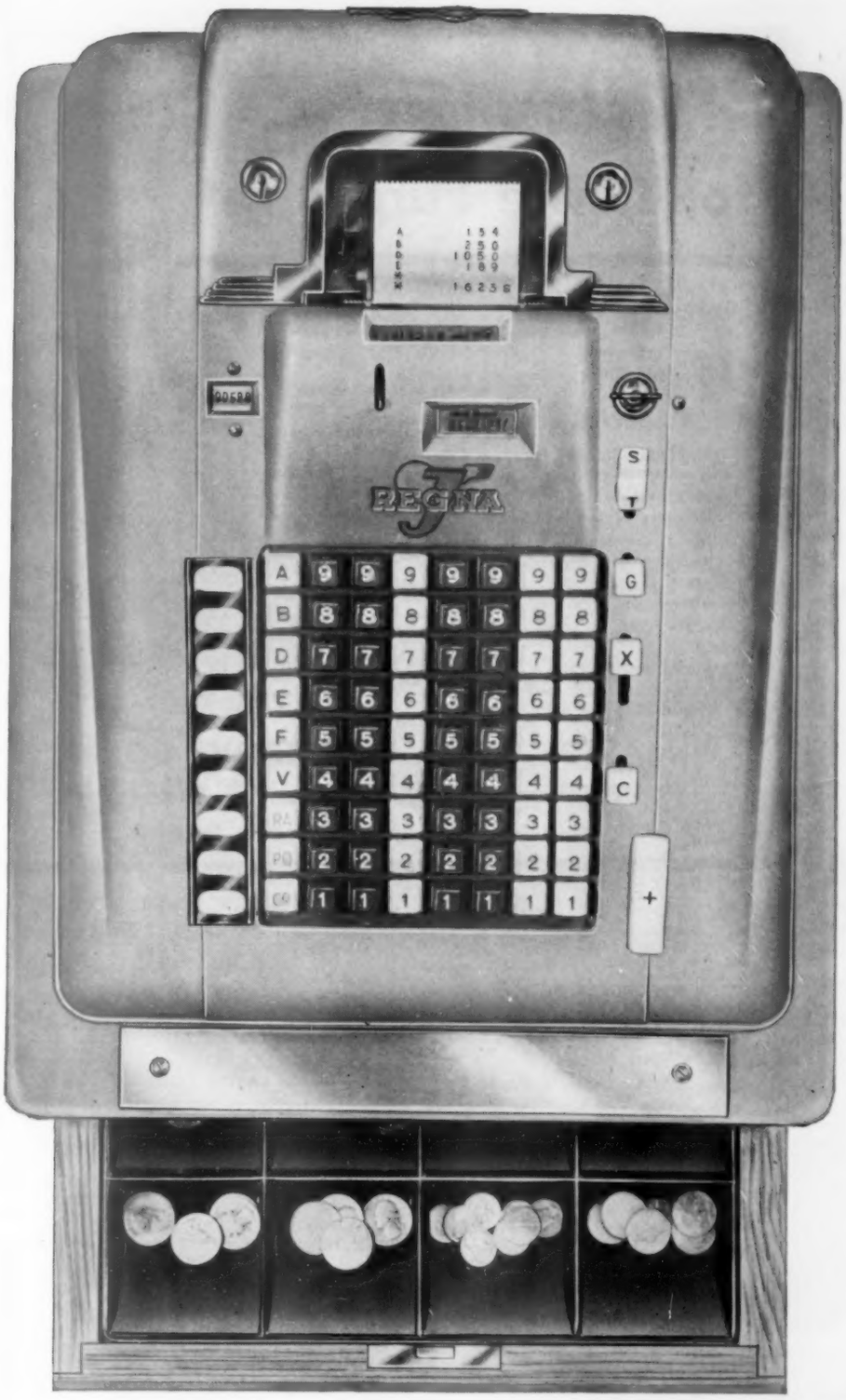
Lifton Mfg. Corp.
Luxor Leathercraft Corp.
National Brief Case Mfg. Co.
Reif, A., & Co.
Reuben Co.
Schell Leather Goods Co., Inc.
Springfield Leather Products Co.
Standard Brief Case Co., Inc.
Standard Leather Products, Inc.
STEIN BROS. MFG. CO.
Supreme Leather Goods Co.
Thomases & Co.
U. S. Luggage & Leather Products Co.
Warren Leather Goods Co.
Winship Co.

Cases (Transfer)
(See Files, Storage)



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new Regna itemizing cash register

a cash register, adding machine and simplified bookkeeping machine
ALL IN ONE STREAMLINED UNIT!

Ideal for *all* small and medium sized retailers—a superb quality product in the low price class. Compact, sturdy, precision-built; manual or electrically operated models in green or ivory.

• Customer gets itemized receipt of each item purchased; Regna simultaneously records copy for owner • Sale Total and Grand Total are automatically registered and recorded; total receipts can be instantly checked any time • Single item key records single item sale in one swift operation • Non-add key allows use as adding machine —without affecting Grand Total • Customer counting device shows volume of daily traffic • 6 designating keys for clerks, departments, special items • Lock for Grand Total and Sub Grand Total—and for tape • Individual keys for Charge Sales, Paid-Out, Non-space and Repeat operations.

Complete stock of Regna parts available throughout the U.S.

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IN CANADA: Regna Cash Registers of Canada Ltd., 704 Notre Dame St. W., Montreal, Que., and Business Equipment Machines, 489-R King St. W., Toronto, Ont.

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Gentlemen:
Please send more information on the new Regna itemizing Cash Register and outline advantages of becoming a Regna dealer.

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Address.....

City.....Zone.....State.....

Cases (Trophy)
Beckley-Cardy Co.
Carlton-Surrey, Inc.
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Excellent Cabinet Works Co.
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Michaels Art Bronze Co., Inc.
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ROWLES, E. W. A., CO.
Sarvis Mfg. Co.

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Knickerbocker Case Co.
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Remington Rand
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Shipman-Ward Mfg. Co.
Typewriter Accessories Co.
U. S. Luggage & Leather Goods Co.
Warren Leather Goods Co.
Winship Co.

Cash and Strong Boxes
(See Boxes, Cash)

Cash Drawer Bases
ARNOT-JAMESTOWN DIVISION
Indiana Cash Drawer Co.
International Cash Register & Parts Co.
Leeds Cash Register Mfg. Co.
NU-CRAFT PRODUCTS CO.
Uarco Incorporated
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Cash Drawers (Adding Machine Attached)
ALLEN, R. C., BUSINESS MACHINES, INC.
Burroughs Corp.
Clary Corp.
McCaskey Register Division
Monroe Calculating Machine Company, Inc.
Remington Rand
Remington Rand Dealer Sales
Smith-Corona Inc.

Cash Drawers (Autographic Register Attached)
Accurate Sales Book Co.
AMERICAN REGISTER CO.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Egry Register Co.
Hamilton Autographic Register Co.
HANO, PHILIP, CO., INC.
Indiana Cash Drawer Co.
McCaskey Register Division
Miami Systems Corp.
Moore Business Forms, Inc.
National Carbon Coated Paper Co.
Nichols, H. W., Salesbook Co.
Rediform Division
Shelby Salesbook Co.
Standard Register Co.
Uarco Incorporated

Cash Drawers (Under Counter)
ABBOTT COIN COUNTER CO., INC.
ART STEEL SALES CORP.
BROWNE-MORSE CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
Heller, W. C., & Co.
Indiana Cash Drawer Co.
International Cash Register & Parts Co.
Leeds Cash Register Mfg. Co.
MOSLER SAFE CO.
NU-CRAFT PRODUCTS CO.
Orthwine, Rudolf, Corp.
PEERLESS STEEL EQUIPMENT CO.
PROTECTALL SAFES
Shaw-Walker Co.
Tucker-Dorsey Mfg. Corp.
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Cash Register Parts
Federal Cash Register Co.
International Cash Register & Parts Co.
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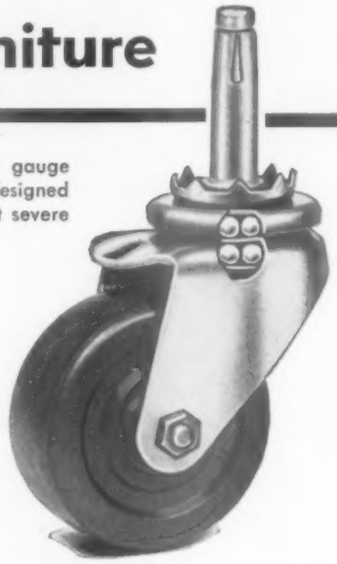
National Cash Register Co.
PEARL ENGRAVING CORP.

Cash Register Rolls
(See Rolls, Paper, Cash Register)

Cash Registers (Standard)
ALLEN, R. C., BUSINESS MACHINES, INC.
Burroughs Corp.

"Master-Made" CASTERS for Office Furniture



These casters are made of extra heavy gauge steel to insure great strength. They are designed to give utmost satisfaction under the most severe service conditions.

Special Features

BALL BEARINGS extra heavy with precision engineered races . . .

WHEELS of molded rubber, choice of either hard or soft tread. . . .

AXLE is non-turning, easily removed for changing wheels . . .

STEM is precision machined . . . SWIVEL, floating action type . . .

WHEEL FORK of heavy gauge hardened steel.

"MASTER-MADE" Casters are smooth rolling, easy on floors, and available in all standard sizes and types.

MASTER MANUFACTURING CO.
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Phone Michigan 1-0500 Cable: Waxomatic, Cleveland

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Leeds Cash Register Mfg. Co.
McCaskey Register Division
National Cash Register Co.
REGNA CASH REGISTERS, INC.
Rockwell Mfg. Co., Register Division
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Cashier's Pad Racks
(See Racks, Cashier's Pad)

Caster Bases (Filing Cabinet)
ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
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INVINCIBLE METAL FURNITURE CO.
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BASSICK CO.
FAULTLESS CASTER CORP.
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Colson Corp.
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Liebman, A. L., & Son, Inc.
MASTER MFG. CO.
NATIONAL LOCK CO.
Rosen, S., Mfg. Co.
Schacht Rubber Mfg. Co.
Schatz Mfg. Co.

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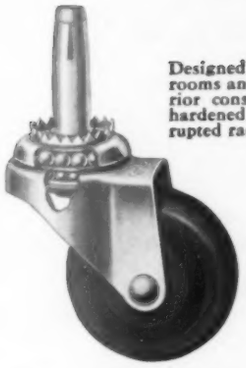
CASTERS, CUPS and GLIDES

for more complete applications on more types of furniture, at more profit. It's the Quality Line priced for volume sales.



WOOD FURNITURE DOUBLE BALL BEARING SWIVEL CASTERS

Designed especially for use on chairs in offices, study rooms and libraries, where quiet is essential. Of superior construction, this caster has two full rows of hardened ball bearings swiveling freely in uninterrupted raceways. Low over-all height, dust-proof construction. Bearings lubricated at factory. Furnished with either Ruberex (cushion tread) or Plaskite (hard tread) wheel. A very easy swiveling caster.

Copper Oxidized Finish

Style No.	Kind of Wheel	Diam. of Wheel	Weight Per Set of 4
2478	Ruberex	1⅝"	1 Lb. 6 Oz.
2479	Ruberex	2"	1 Lb. 10 Oz.
2378	Plaskite	1⅝"	1 Lb. 4 Oz.
2379	Plaskite	2"	1 Lb. 10 Oz.

Packed 1 Set in Individual Display Carton

FURNITURE CUPS FOR STATIONARY FURNITURE

Packed 1 Set in Individual Display Carton

Faultless Unbreakable Rockite and Ruberex Cups for heavy stationary furniture protect floor coverings. Made in fadeless brown shade.

SQUARE CUPS			ROUND CUPS		
Style No.	Size of Opening	Cushion Base	Style No.	Size of Opening	Cushion Base
SC4 112	1½"	Ruberex	RC4 138	1⅜"	Ruberex
SC4 134	1¾"	Ruberex	RC4 158	1⅝"	Ruberex
SC4 200	2"	Ruberex			
SC4 258	2⅝"	Ruberex			

CNS CUSHION CHAIR GLIDES

Faultless Flexible Cushion Chair Glides are made of hardened steel with rubber insulation. The live rubber acts as a shock absorber, protects chair against jars and vibration. Smooth rounded edges protect floor. Nickel finish.

No.	Base Diameter	Weight Per Set
CNS 078	⅞"	1½ Oz.
CNS 116	1 1/16"	2¾ Oz.
CNS 114	1¼"	3¾ Oz.
CNS 112	1½"	4½ Oz.

SRS CUSHION CHAIR GLIDES WITH MACHINE SCREW ATTACHMENT

Packed in Bulk

No.	Base Diameter	Weight Per Set
SRS 078	⅞"	1½ Oz.
SRS 116	1 1/16"	2¾ Oz.
SRS 114	1¼"	3¾ Oz.
SRS 112	1½"	4½ Oz.

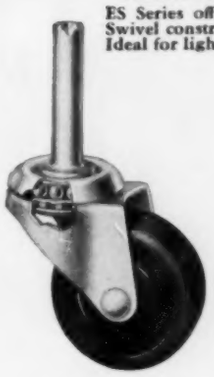
Faultless Cushion Chair Glide with machine screw attachment. 8-32 thread. For use on metal chairs. Furnished with nut.

UMBRELLA TYPE GLIDE FOR METAL TUBING

Especially designed for quick, permanent application to office, school, and institutional metal tube furniture. Rubber cushion insulates metal from metal, eliminates noise or vibration. Spring steel umbrella. Nickel finish base.

Glide No.	Base Dia.	Socket No.	Tubing Inside Dia.	Tubing Outside Dia.
DRS 078	⅞"	201	.4375	9/16"
DRS 116	1 1/16"	203	.5625	11/16"
		204	.625	¾"
		208	.870	1"
		212	10.27	1⅛"

*Furnished with legmount.



METAL FURNITURE DOUBLE BALL BEARING CASTERS

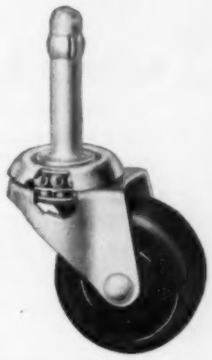
ES Series offers combined features of Double Ball Bearing Swivel construction, and pivot bearing stem for steel sockets. Ideal for light duty metal tube furniture.

Style No.	Diam. of Wheel	Kind of Wheel	Weight Set of 4 (Lbs.)
ES338	1⅝"	Plaskite	1¼
ES438	1⅝"	Ruberex	1¼
ES339	2"	Plaskite	1½
ES439	2"	Ruberex	1½

STEEL SOCKETS FOR ES CASTERS

Socket Number	I.D. Round Tube	O.D.
120	.777	⅞"
121	.810	1"
123	.872	1 1/16"
123A	.872	1 1/16"
124	.844	1"
124A	.844	1"
125	.894—.902	1"—1 1/16"
126	1.072	1¼"
126A	1.072	1¼"
127	1.120	1¼"
127A	1.120	1¼"
129	1.816—1.830	1 19/32"—1.9"
131	1.430 Square	1½" Square

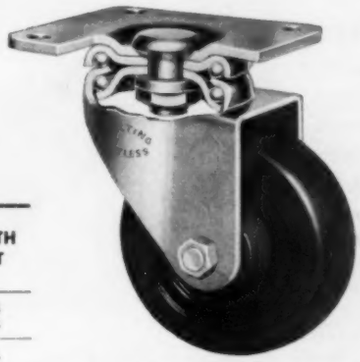
Letter "A" designates nickel plated steel skirt.



EW SERIES WITH FRICTION GRIP STEM

Double ball bearing swivel with two complete rows of balls. Low overall height.

Style No.	Diam. of Wheel	Kind of Wheel	Weight Set of 4 (Lbs.)
EW338	1⅝"	Plaskite	1¼
EW438	1⅝"	Ruberex	1¼
EW339	2"	Plaskite	1½
EW439	2"	Ruberex	1½

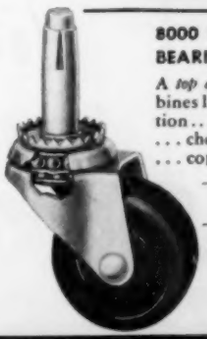


1100 SERIES LIGHT DUTY DOUBLE BALL BEARING CASTER

Has two complete ball races, using best grade balls, all bearing surfaces hardened, special king pin construction, dustproof. Furnished with Roller Bearing Ruberex or Plaskite wheels. A very strong, durable caster.

Style No.	Kind of Wheel	Diam. Wheel	Size Plate	Lbs. Cap. Each
1123-3	Ruberex	3"	4 x 4	200
1123-4	Ruberex	4"	4 x 4	250
1131-3	Plaskite	3"	4 x 4	300
1131-4	Plaskite	4"	4 x 4	350

Rubber Tired Wheels Available



8000 SERIES DOUBLE BALL BEARING GRIP NECK CASTERS

A *top quality* double ball bearing office chair caster. Combines lowest overall height for this type precision construction . . . dustproof design . . . lubricated, hardened raceways . . . choice of hard or cushion tread composition wheels . . . copper oxidized finish. Packed one set in box.

Style No.	Diameter of Wheel	Kind of Wheel	Weight Per Set
8375	1¼"	Plaskite	1 lb.
8378	1⅝"	Plaskite	1 lb.
8379	2"	Plaskite	1 lb. 5 oz.
8478	1⅝"	Ruberex	1 lb.
8479	2"	Ruberex	1 lb. 5 oz.

FAULTLESS CASTER CORPORATION EVANSVILLE 7, IND.

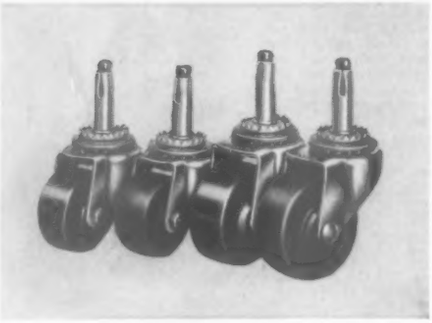
Offices in Atlanta, Baltimore,

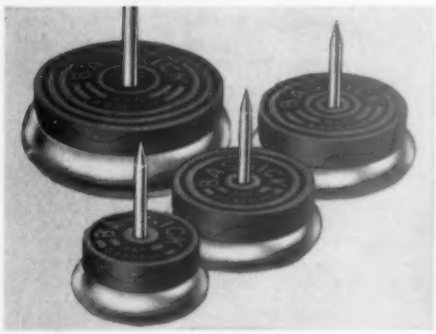
Boston, Buffalo, Chicago, Cleveland, Dallas, Detroit, Grand Rapids, High Point, Indianapolis, Los Angeles, New Orleans, New York, Philadelphia, Portland, St. Louis. Canada: Stratford, Ontario.

Three ways to protect expensive office floors

Bassick "Diamond-Arrow" Casters

Office chairs and other movable furniture roll easily, smoothly on "Diamond-Arrows". Famous double ball-bearing action for fast, effortless swivelling. Soft rubber or tough plastic treads for safe, sure floor protection. Types for metal or wood legs.



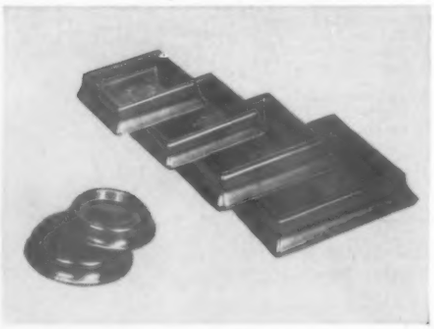


Bassick Rubber-Cushion Glides

Lounge chairs, sofas and heavy furniture slide smoothly, won't mar floors when equipped with Rubber-Cushion Glides. Broad, flat base of polished, hardened steel for friction-free movement. Live rubber cushion absorbs shocks and bumps. Sizes for every need; adapters for metal-tubing legs.

Bassick No-Mar Furniture Rests

Prevent heavy furniture (desks, sofas, etc.) from denting resilient flooring by using No-Mar furniture rests. Built to highest quality standards, these heavy-duty cups and shoes stay on the job for years. Square rubber shoes; round and square composition shoes and cups.



THE BASSICK COMPANY, Bridgeport 2, Conn.
In Canada: Belleville, Ont.

ADVERTISED IN The Saturday Evening POST

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A DIVISION OF STEWART SW WARNER

MAKING MORE KINDS OF CASTERS
...MAKING CASTERS DO MORE

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Casters (Furniture, Office, Adjustable)
Adjustable Caster Co.
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FAULTLESS CASTER CORP.
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Rosen, S., Mfg. Co.
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(See Binders, Catalog)

Catalog Racks
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(See Bumpers and Guards, Furniture)

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(See Glides and Tips)

Chair Irons and Swivels
Automotive Stamping & Mfg. Co.
BASSICK CO.
Collier-Keyworth Co.
MURPHY-MILLER, INC.
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Chair Mats
(See Mats, Chair)

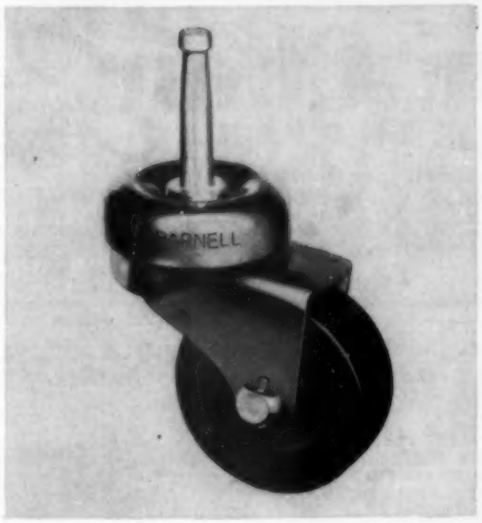
Chair Pads and Cushions
(See Cushions, Chair)

Chair Springs
(See Chair Irons and Swivels)

Your Customers Have Confidence When You *Sell*—

DARNELL *Office Chair* CASTERS

YOUR CUSTOMERS DESERVE THE BEST



Free Manual

Ideal for use wherever easy movement is desired and floor protection is essential. These fine casters are available in a variety of stems, plate tops, sockets, adapters, etc., making it easy to replace the ordinary type of caster.

Ask about our dealer proposition

DARNELL Office Chair CASTERS
Always SWIVEL and ROLL

DARNELL CORPORATION, LTD.
DOWNEY (LOS ANGELES COUNTY) CALIFORNIA
60 WALKER STREET, NEW YORK 13, NEW YORK
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BEVCO
by Precision Manufacturing

Makers of quality tubular steel office furniture and accessories in chrome or lacquer finishes.

Posture Swivel
P533A

6 adjustments

Spring tension back wide seat

Sit Safe
Sit Soft
Sit posturally correct

Executive Swivel
E545A

Will outwear any other chair regardless of price

Saran Webbing available in 12 colors

Eight styles in swivel chairs; lounge, straight and side arm chairs; Two Seater Settees, Gang Chairs and Tablet Arm Chairs, Step Table, etc.

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831 Chicago Ave., Evanston, Ill.

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ALUMINUM SEATING CORP.
ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Div.
Emeco Corp.
Feldman-Selje Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Ohio Chair Co., Inc.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Riteform Chair Co., Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Troy Sunshade Co.

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BEVCO PRECISION MFG. CO.
BROWNE-MORSE CO.
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Div.
Domore Chair Co., Inc.
Fixtures Mfg. Corp.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
Milwaukee Metal Furniture Co.
Peabody Seating Company, Inc.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
Waco Products, Inc.
Wells Chair Corp.

Chairs (Arm, Wood)

Beaver Furniture Corp.
Bro-Dart Industries
Buckstaff Co.
Carlton-Surrey, Inc.
Domore Chair Co., Inc.
Doten-Dunton Desk Co.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

Certified Office Planning Service

NEAT, SWEET

and easy on the budget...

Chair No. 304-L

By Invitation Member

Emblem of Business Character
RICE LEADERS OF THE WORLD ASSOCIATION
Represents High Standing in Name Product Policy

A new popularity leader in Jasper Chair Company's line of fine chairs . . . outstanding in appearance, rugged in construction, moderate in price. Available with upholstered seat, cotton filled, or with plain hardwood seat.

THE RIGHT CHAIR

AT THE RIGHT PRICE

Jasper Chair Company

JASPER, INDIANA

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WOOD OFFICE FURNITURE INSTITUTE

Chairs (Arm, Wood)

(Continued from page 73)

INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Lawsonia Mfg. Co., Inc.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Morval Corp.
MURPHY-MILLER, INC.
National Store Fixture Co., Inc.
Risom, Jens, Design, Inc.
Sikes Co., Inc.
Stow & Davis Furniture Co.
Thomas Furniture Co.
Worden Co.

Chairs (Bank of England, Wood)

Beaver Furniture Corp.
Carlton-Surrey, Inc.
Garland Furniture Co.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Probber, Harvey, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Taylor Chair Co.
Worden Co.

Chairs (Bentwood)

Adirondack Chair Co.
American Chair Co.
Bentwood Products, Inc.
Buckstaff Co.
Crown Products Co.
HIGH POINT BENDING & CHAIR CO.
National Store Fixture Co., Inc.
Redington, J. P., & Co.
Thonet Industries, Inc.
Worden Co.

1411

1451

Comfort and Quality Produce Profits

All fine quality durable wood construction *Indiana Chairs* sell faster, bring in more volume sales with extra profits. They deliver more than their money's worth in comfort, beauty, service and all-around customer satisfaction. Here are just four of the many popular models that keep customers coming back for more. Write today for details on the complete profit producing line of *Indiana Chairs.*

1408

1410

Indiana Chair Co. INC.
JASPER, INDIANA
MEMBER OF WOOD OFFICE FURNITURE INSTITUTE

COMPLETE is the word for the Blair Aluminum line...

You have more chances to make a sale when you handle the Blair line of distinguished aluminum furniture. Whether your customer is looking for an inexpensive side chair, a luxurious executive chair or an occasional table, you can give him what he wants at a price he can pay. In price range, in variety of styles, in selection of upholstery materials and colors — Blair is *there!*

If you're in business to make money, one of the smartest things you could do at this moment is to write for our latest catalog, showing the complete Blair line of chairs, tables and settees.

Blair Aluminum Furniture Co.
Marietta, Ga.

BLAIR

THERE'S A BLAIR CHAIR FOR EVERY SIT-UATION

Chairs (Executive, Aluminum)

ALUMINUM SEATING CORP.
ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Ohio Chair Co., Inc.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Riteform Chair Co., Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
U. S. Chaircraft Mfg. Corp.

Chairs (Executive, Steel)

BEVCO PRECISION MFG. CO.
BROWNE-MORSE CO.
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Domore Chair Co., Inc.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
Kentube Mfg. Co., Inc.
King Posture Chair Co.
Maso Steel Products
Milwaukee Metal Furniture Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
Welch Metal Products, Inc.
Wells Chair Corp.
Yawman and Erbe Mfg. Co.

Chairs (Executive, Wood)

Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Congress Chair Co., Inc.
Decker, Isaac C., Inc.
Domore Chair Co., Inc.
Doten-Dunton Desk Co.
Feldman-Selje Corp.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
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HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
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Miller, Herman, Furniture Co.
Milwaukee Chair Co.
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Monroe Upholstery Shops, Inc.
Morval Corp.
MURPHY-MILLER, INC.
NIEMANN, INC.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Sloane, W. & J.
Stanley Mfg. Co.
Stow & Davis Furniture Co.
Taylor Chair Co.
Thomas Furniture Co.
Wierenga Upholstering Co.
Worden Co.
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Chairs (Factory)

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ALL-STEEL EQUIPMENT INC.
American Seating Co.
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BERNARD FRANKLIN CO., INC.
Buckstaff Co.
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Dixie Chrome Products Division
Domore Chair Co., Inc.
GREGSON MFG. CO.
Griggs Equipment Co.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
INDIANA CHAIR CO.
Marble, B. L., Chair Company
Maso Steel Products
Mayline Co., Inc.
Milwaukee Chair Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Standard Pressed Steel Co.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Welch Metal Products, Inc.

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Emeco Corp.
Mayfair Industries, Inc.
Ohio Chair Co., Inc.
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The Service Bureau of OFFICE APPLIANCES will gladly process your requests.

COSCO® Office Chairs

Model 60-Y
Space Maker Chair,
List Price, **$10.50**
($11.95 in Zone 2)

Model 18-TA
Executive Chair,
List Price, **$48.95**
($51.45 in Zone 2)

Model 20-LA
Conference Arm Chair,
List Price, **$28.95**
($30.95 in Zone 2)

● "Office fashioned" . . . designed by seating engineers and mass-produced by skilled craftsmen, to look better, feel better and wear better than others costing twice as much! All component parts except casters actually produced in the huge Cosco plant, for greater economy and quality control. Get full facts about popular Cosco "Office fashioned" chairs, as well as the exciting new line of Cosco Business Furniture shown on the following four pages. Both lines nationally advertised to your best customers, in *Fortune, Newsweek, Business Week, U. S. News & World Report,* and other leading business publications. Write today for full details!

HAMILTON MANUFACTURING CORPORATION
COLUMBUS, INDIANA

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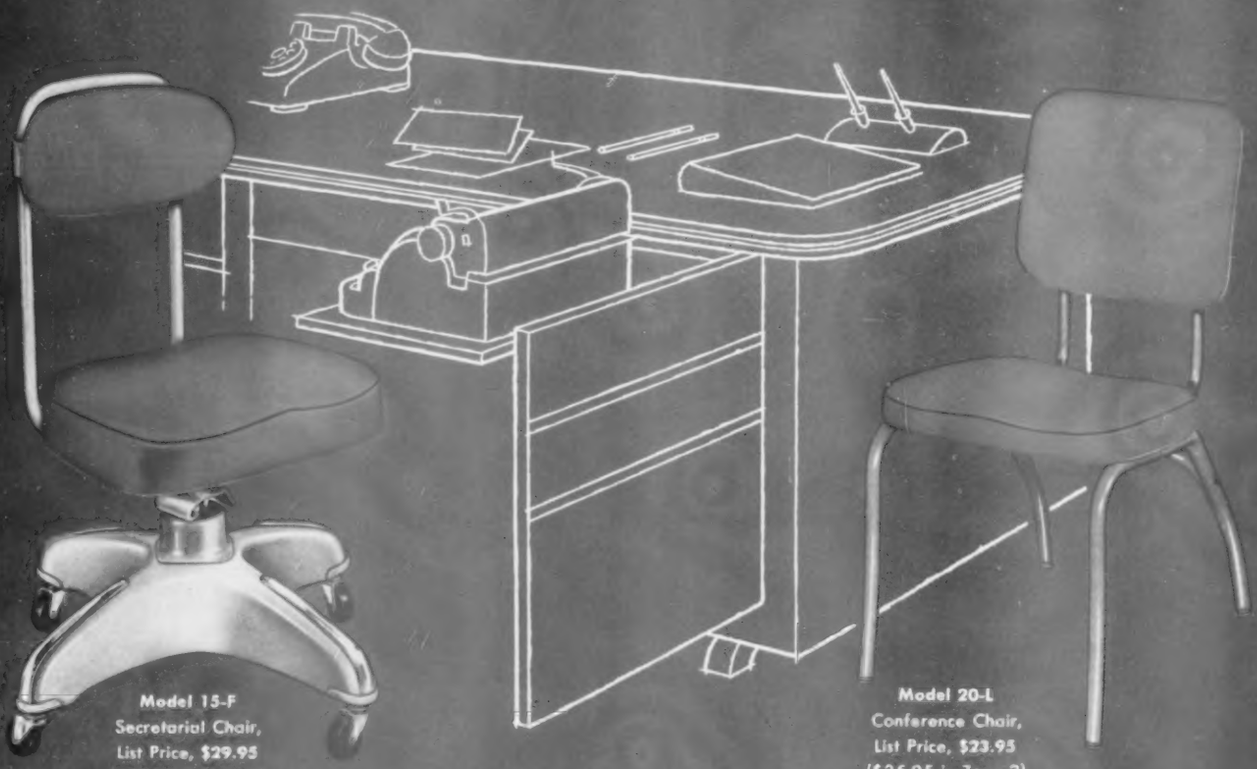


Model 15-F
Secretarial Chair,
List Price, **$29.95**
($31.95 in Zone 2)

Model 20-L
Conference Chair,
List Price, **$23.95**
($25.95 in Zone 2)

Zone 2—Texas and 11 Western States

COSCO®

today's fashion in

Business Furniture

with exclusive "leaf-spring" suspension

COSCO *open-arm style*

CHAIR
Over-all width, 27¾″

SETTEES
Over-all length, 49¾″

SOFA
Over-all length, 71¾″

● Fresh off the drawing board . . . this breath-taking new business furniture by Cosco! Not just a variation on the old theme, but a bold new kind of furniture . . . designed to meet today's demand for a warm, congenial atmosphere in business. New in style, new in construction, and featuring the latest advancement in furniture comfort . . . Cosco's exclusive Leaf Spring Suspension!

DIMENSIONS—To assure harmonious groupings, all COSCO chairs, settees and sofas are identical in all dimensions except, of course, over-all length. These dimensions are as follows: seat height, 16″; over-all height, 31″; seat depth, 22″; over-all depth, 34″.

COLORS—All models available in these five enamel colors: Black, Tan Tint, Green Tint, Gray, Brown.

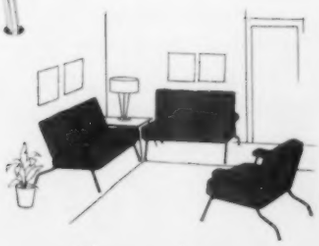
COSCO armless style

CHAIRS
Over-all width, each 23¼"

SETTEE
Over-all length, 45¼"

SOFA
Over-all length, 67¼"

for a relaxed friendly business atmosphere



in the reception room

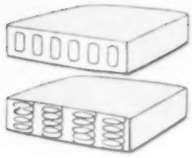
the conference room

the private office

only COSCO offers all these great features!

exclusive leaf spring suspension

Cushions ride on flexible bands of tempered steel . . . for buoyant comfort! Bands permanently locked into frame.



choice of cushions

Coil spring or foam rubber: both faultlessly tailored, hand-closed, reversible! Foam rubber in seat and back cushions.

wall-saver leg construction

Tubular steel legs—with Bonderized, baked-on enamel finish—are extended in rear to protect walls from scuffing.

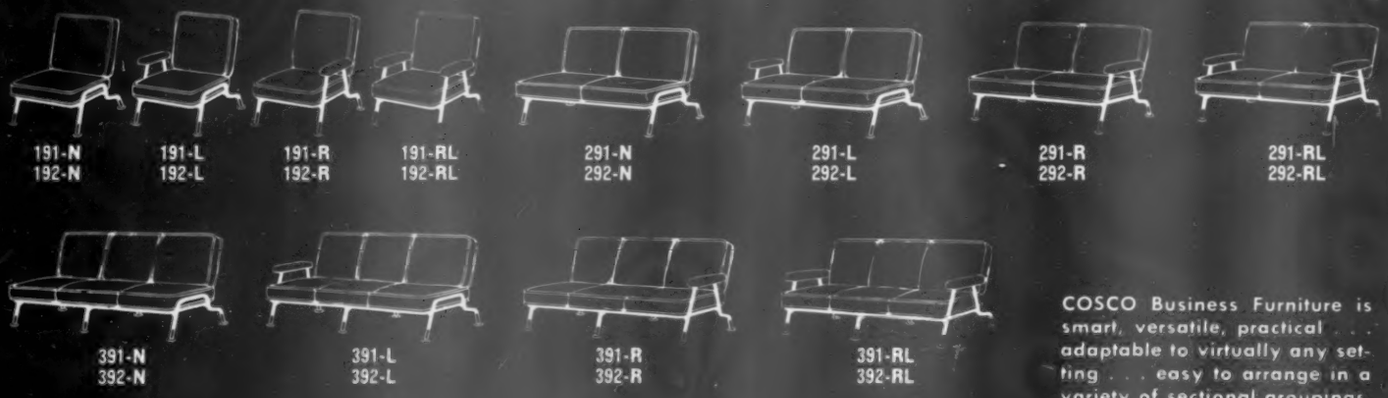
stay-level glides

Bright brass boots have ball socket glides that stay level when furniture is tilted . . . cannot mar carpets or floors.

wide choice of fabrics

COSCO offers a colorful assortment of smart fabrics in plastic and cloth. There's a color and fabric to fit every decor.

12 BASIC MODELS TO CHOOSE FROM



COSCO Business Furniture is smart, versatile, practical . . . adaptable to virtually any setting . . . easy to arrange in a variety of sectional groupings.

NUMBERING CODE

1st two digits indicate model
- **19**—chair
- **29**—settee
- **39**—sofa

3rd digit indicates cushion type
- **1**—coil spring cushioning
- **2**—foam rubber cushioning

Letters indicate arm placement
- **N**—no arms
- **RL**—right and left arms
- **R**—right arm when facing unit
- **L**—left arm when facing unit

Example: 392-RL Sofa with foam rubber cushioning and right and left arms.

HAMILTON MANUFACTURING CORPORATION · COLUMBUS, INDIANA

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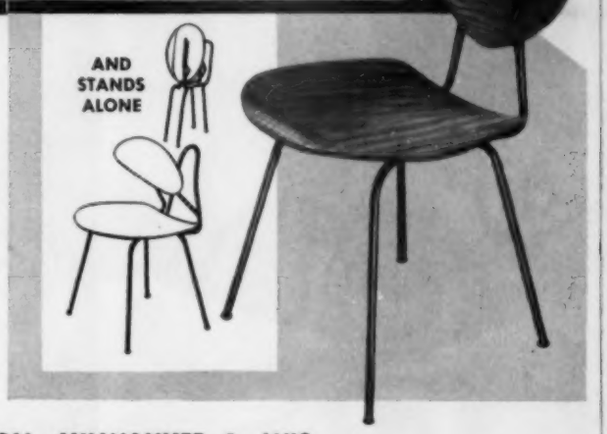
Makers of COSCO Office Chairs

FORM NO. 341-DC 9/55

PRINTED IN U.S.A.

The BOSTROM Chair
THAT FOLDS

Now! A high style contoured chair that folds and stands alone. Beautiful hand-rubbed, natural finish. American Walnut or White Birch. Unique 14 ga. tubular steel frame construction, the heavier the occupant the more rigid the chair. Non-marking clear plastic glides. Easy to clean and polish. Ideal for homes, dining rooms, hotels, reception rooms, offices, schools, libraries, etc. Place your trial order today.



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BOSTROM MANUFACTURING CO. 133 W. OREGON, MILWAUKEE 4, WIS.

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Clarin Mfg. Co.
Crown Products Co.
Durham Mfg. Corp.
HAMILTON MFG. CORP.
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Krueger Metal Products Co.
LYON METAL PRODUCTS, INC.
Maple City Stamping Co.
Marshallan Mfg. Co.
National Chair Co.
National School Equipment Co.
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Peabody Seating Company, Inc.
Rastetter, Louis, & Sons Co. (Magnesium)
Redington, J. P., & Co.
Royal Metal Mfg. Co.
Shwayder Bros., Inc.
Troy Sunshade Co.
Waco Products, Inc.
Wolfe, Harry M.

Chairs (Folding, Wood)

Adirondack Chair Co., Inc.
American Seating Co.
Bentwood Products, Inc.
BOSTROM MFG. CO.
Fort Massac Chair Co.
MURPHY-MILLER, INC.
National Chair Co.
National School Equipment Co.
Newco Products
Norquist Products, Inc.
Peabody Seating Company, Inc.
Rastetter, Louis, & Sons Co.

EXCLUSIVELY Yours...
"CRAFTSMAN" CHAIRS

No. 1700

"Craftsman" chairs are easy to sell, because their outstanding value reflects exclusive attention to the fine art of producing high class wood and upholstered chairs for business and professional use.

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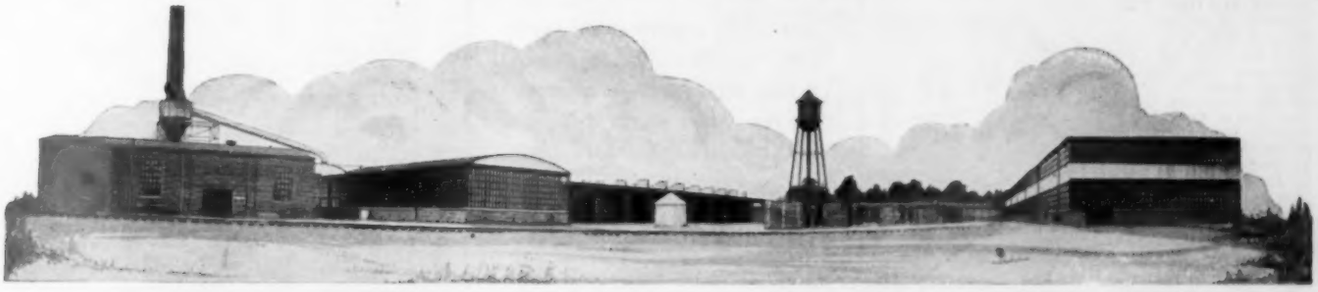
JASPER SEATING CO.
JASPER, INDIANA
MEMBER WOOD OFFICE FURN. INSTITUTE



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"SINGLE-STRUT" SEATING

HERE'S ANOTHER GOOD REASON why FRITZ-CROSS chairs are the new talk of the trade. Model 900 is the newest, smartest thing in secretarial seating . . . . featuring a semi-rigid, single-support back. This single-strut design is more comfortable, more conforming; it looks better, feels better, promotes better efficiency!
It's built to last . . . priced to sell.

Available in leather, fabric or plastic, in 6 office-wise colors. Write for complete data on the complete Fritz-Cross line.

THE FRITZ-CROSS COMPANY
300 E. FOURTH ST. ST. PAUL 1, MINN.

Chairs (Folding, Wood)

(Continued from page 81)

Redington, J. P., & Co.
Stakmore Co., Inc.
Standard Mfg. Co.
Telescope Folding Furniture Co., Inc.
Wolfe, Harry M.

Chairs (Full Upholstered, Wood Frame)

American Chair Co.
Atlantic Furniture Products Co., Inc.
Barcalo Mfg. Co.
Beaver Furniture Corp.
Berkey Leather Furniture Corp.
Brenner, Wm., Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Chubb Chairs, Inc.
Congress Chair Co., Inc.
Decker, Isaac C., Inc.
Doten-Dunton Desk Co.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
Imperial Leather Furniture Co.
INDIANA CHAIR CO.
Jamestown Lounge Co.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Kenmar Mfg. Co.
Kingdom Mfg. Co.
Lawsonia Mfg. Co., Inc.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Loeblein of Kent, Inc.
Marble, B. L., Chair Company
Miller, Herman, Furniture Co.
Milwaukee Chair Co.
Modernize, Inc.
Monarch Furniture Co., Inc.
Monroe Upholstery Shops, Inc.
Morse, Ralph, Furniture Co.
Morval Corp.
MURPHY-MILLER, INC.
National Furniture Mfg. Co., Inc.

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For the Index will have its greatest value only when it is easily accessible to everyone in your store.

Designate a permanent location for this directory and make sure that each employee knows where it is. The BUYERS INDEX ISSUE gives

CORRECT INFORMATION WHEN YOU NEED IT!

NIEMANN, INC.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Sloane, W. & J.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Streit, C. F., Mfg. Co.
Taylor Chair Co.
Thomas Furniture Co.
Thonet Industries, Inc.
Wierenga Upholstering Co.
Worden Co.
Young Chair Co.

Chairs (High Base, Aluminum)

ALUMINUM SEATING CORP.
BLAIR ALUMINUM FURNITURE CO.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
U. S. Chaircraft Mfg. Corp.

Chairs (High Base, Steel)

AJUSTO EQUIPMENT CO.
ALL-STEEL EQUIPMENT INC.
American Fixture & Mfg. Co.
Angle Steel, Inc.
Artility Metal Products, Inc.
BEVCO PRECISION MFG. CO.
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Domore Chair Co., Inc.
FRITZ-CROSS CO.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
King Posture Chair Co.
LYON METAL PRODUCTS, INC.
Maso Steel Products
Milwaukee Metal Furniture Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Welch Metal Products, Inc.
Yawman and Erbe Mfg. Co.

Chairs (High Base, Wood)

Grand Rapids Leather Furniture Co.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Probber, Harvey, Inc.
Sikes Co., Inc.
Taylor Chair Co.
Young Chair Co.

Chairs (Judge's)

Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Carlton-Surrey, Inc.
Congress Chair Co., Inc.
Decker, Isaac C., Inc.
Garland Furniture Co.
Gunlocke, W. H., Chair Co.
Grand Rapids Leather Furniture Co., Inc.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
Imperial Leather Furniture Corp.
JASPER CHAIR CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Riteform Chair Co., Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Taylor Chair Co.
Thomas Furniture Co.
Wells Chair Corp.
Young Chair Co.

Chairs (Jury)

Adirondack Chair Co.
Beaver Furniture Corp.
Carlton-Surrey, Inc.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Probber, Harvey, Inc.
Riteform Chair Co., Inc.
Sikes Co., Inc.
Taylor Chair Co.

Chairs (Opera and Stadium)

Adirondack Chair Co.
American Seating Co.
Arlington Seating Co.
Griggs Equipment Co.
Heywood-Wakefield Co.
Irwin Seating Co.
Krueger Metal Products Co.
LYON METAL PRODUCTS, INC.
National School Equipment Co.
Peabody Seating Company, Inc.
Redington, J. P., & Co.
ROWLES, E. W. A., CO.

Chairs (Posture, Executive, Aluminum)

ALUMINUM SEATING CORP.
ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Ohio Chair Co., Inc.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Riteform Chair Co., Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.

a bold face
listing indicates an advertiser

--Don't Let The Light 'N Airy Appearance Fool You!

THESE CHAIRS ARE RUGGED!

Model No. 683
Arm Revolving Chair

Model No. 681
Arm Chair

Looks can fool you! Take the Gregson 680 Series, for instance. Sure, it *looks* light and airy . . . but man, these chairs are *rugged!*

Spring and foam rubber seats offer lasting comfort to the modern executive, and at a price that he will thank you for. Scuff plates and 2-inch ball bearing casters add long life to the beauty and ruggedness of the Arm Swivel Chair. And handsome brass ferrules on the Companion Arm Chair add that "extra something" that makes them sell fast.

Both chairs are available in Gros Point and Naugahyde, or Gros Point and top grain leather combination . . . in a wide range of colors . . . and at a price to suit even the grumpiest purchasing agent.

There's a new feeling in office furniture . . . a new light 'n airy look. It's available in the new Gregson Series No. 600. **Write for full information today.**

DEALER INQUIRIES INVITED

Gregson

GREGSON MANUFACTURING COMPANY
Manufacturers of Office and School Chairs
LIBERTY, NORTH CAROLINA

Chairs with a Flair . . . by Mur-Mill

. . . designed and priced for an important market you may be missing . . .

THE Flair-Line GROUP . . . by Mur-Mill

Young men in business want modern styling . . . in their sport cars, clothing, homes . . . and in their office furnishings. Now you can offer them the "slickest" office chairs they've ever seen . . . at *half* the cost of comparable stylings.

Beautifully made from solid walnut in a rainbow of eight modern Nygen-Tolex covers, the Mur-Mill Young Executive Group opens a vast new market for you! Ask your Mur-Mill representative or write today for illustrated catalog.

ABOVE: Executive Swivel $64.00 Retail

CENTER: Conference Chair $48.50 Retail

RIGHT: Guest Chair $38.00 Retail

Full Dealer Discount

Murphy-Miller, Inc. OWENSBORO, KENTUCKY

Chairs (Posture, Executive, Steel)

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Artility Metal Products, Inc.
BEVCO PRECISION MFG. CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Domore Chair Co., Inc.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
King Posture Chair Co.
Maso Steel Products
Milwaukee Metal Furniture Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
Welch Metal Products, Inc.
Wells Chair Corp.
Yawman and Erbe Mfg. Co.

Chairs (Posture, Executive, Wood)

Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Carlton-Surrey, Inc.
Decker, Isaac C., Inc.
Domore Chair Co., Inc.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Morval Corp.
MURPHY-MILLER, INC.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Rest-A-While Couch Co.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Sloane, W. & J.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Streit, C. F., Mfg. Co.
Taylor Chair Co.
Thomas Furniture Co.
Wierenga Upholstering Co.
Worden Co.
Young Chair Co.

Chairs (Posture, Stenographer's, Aluminum)

ALUMINUM SEATING CORP.
ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Div.
Emeco Corp.
Flewelling, L. C., Co.
General Fireproofing Co.
Globe-Wernicke Co.
Ohio Chair Co., Inc.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Riteform Chair Co., Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.

Chairs (Posture, Stenographer's, Steel)

AJUSTO EQUIPMENT CO.
ALL-STEEL EQUIPMENT INC.
BEVCO PRECISION MFG. CO.
BROWNE-MORSE CO.
Cramer Posture Chair Co., Inc
Dependable Mfg. Co.
Dixie Chrome Products Div.
Domore Chair Co., Inc.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
Milwaukee Metal Furniture Co.
Peabody Seating Company, Inc.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Wells Chair Corp.
Yawman and Erbe Mfg. Co.

EXECUTIVE POSTURE CHAIRS

65 executive posture chair. Luxurious proportions. Deep foam rubber cushions. Designed for the top man.

66 executive posture chair. Superb Harter posture design. Fully adjustable. Molded foam rubber cushions. For the alert executive.

67 executive posture chair. Fine Harter quality. Foam rubber cushions. Attractively priced.

CHECK THIS GUIDE TO CHAIR STYLES

This is just a sampler!
There's a Harter Model for every chair need!
Matching side chairs are available to go with all Harter executive swivel arm chairs.

SPRING-BACK CHAIRS

57-S is typical of the Harter "Comfit" line that also includes saddle seat styles and models with tubular steel bases.

RIGID BACK POSTURE CHAIRS

E-15R, the standard by which secretarial posture chairs are measured, has heavy steel seat and back. Molded foam rubber cushions.

CONVENTIONAL CHAIR STYLES

700 President swivel armchair. Deep, molded foam rubber cushions. Choice of rich upholsteries. A big chair for a big man!

1800B executive swivel armchair. Full Harter quality at surprisingly low cost!

SALES CHAMP

C-1500 is a conventional style executive chair with a top selling record that puts it in a class by itself. More executives have found comfort in the C-1500 than in any other office chair.

22-L, Harter's newest design. Line has many models; there's one for every budget. Harter's modern production methods make them all standout values.

HARTER
STEEL CHAIRS

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HARTER CORPORATION
2 Prairie Street, Sturgis, Michigan

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There are Boling Chairs and Office Sofas for every business and institutional need, and every budget.

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Our 52nd Year

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SILER CITY, N. C.

3210

6711

4858

8711

7110

4854

3214

4851

5515

Chairs (Posture, Stenographer's, Wood)

Beaver Furniture Corp.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Lawsonia Mfg. Co., Inc.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Morval Corp.
Sikes Co., Inc.
Stanley Mfg. Co.
Stow & Davis Furniture Co.
Worden Co.
Young Chair Co.

Chairs (Reclining, Upholstered)

Artility Metal Products, Inc.
Atlantic Furniture Products Co., Inc.
Barcalo Mfg. Co.
Beaver Furniture Corp.
BRIGHT CHAIR CO., INC.
Carlton-Surrey, Inc.
Decker, Isaac C., Inc.
FRITZ-CROSS CO.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
HIGH POINT BENDING & CHAIR CO.
Johnson Chair Co.
Kenmar Mfg. Co.
Lawsonia Mfg. Co., Inc.
La-Z-Boy Chair Co.
Monarch Furniture Co., Inc.
National Chair Mfg. Co., Inc.
Niagara Mfg. & Distributing Co. Inc.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Stratford Furniture Corp.
Streit, C. F., Mfg. Co.
Thomas Furniture Co.
U. S. Chaircraft Mfg. Corp.

Chairs (Side, Aluminum)

ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
ALUMINUM SEATING CORP.
ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Ohio Chair Co., Inc.
PEERLESS STEEL EQUIPMENT CO.
Riteform Chair Co., Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.

Chairs (Side, Steel)

Adirondack Chair Co.
ALL-STEEL EQUIPMENT INC.
American Fixture & Mfg. Co.
Arlington Seating Co.
Artility Metal Products, Inc.
Atlantic Furniture Products Co., Inc.
BEVCO PRECISION MFG. CO.
BOSTROM MFG. CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Domore Chair Co., Inc.
Fixtures Mfg. Co.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
Griggs Equipment Co.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
Interstate Metal Products Co.
Kentube Mfg. Co., Inc.
Kimmel Products Co.
King Posture Chair Co.
LYON METAL PRODUCTS, INC.
Marnay Sales and Mfg. Co.
Maso Steel Products
Milwaukee Metal Furniture Co.
Peabody Seating Company, Inc.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Troy Sunshade Co.
Virtue Bros. Mfg. Co.
Waco Products, Inc.
Welch Metal Products, Inc.
Wells Chair Corp.
Yawman and Erbe Mfg. Co.

America's Standard of Business Seating

Aluminum chairs and especially FINE-REST aluminum chairs are constantly increasing in popularity because of their obvious advantage. They have eye-appeal that makes them a cinch to sell . . . intrinsic merit that guarantees user satisfaction . . . price appeal that produces real profits for the dealer.

It is important to you, as a dealer to include an Aluminum chair in your top lines. If you do not have the right Aluminum chair line, why not investigate the best . . . why not investigate FINE-REST?

• write for information on available FINE-REST franchises.

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WAREHOUSES: DENVER, LOS ANGELES, SAN FRANCISCO, SEATTLE

Chairs (Tablet Arm, Steel)

Adirondack Chair Co.
American Fixture & Mfg. Co.
American Seating Co.
Angle Steel, Inc.
Arlington Seating Co.
Beckley-Cardy Co.
BEVCO PRECISION MFG. CO.
Clarin Mfg. Co.
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Division
Griggs Equipment Co.
Heywood-Wakefield Co.
Irwin Seating Co.
Krueger Metal Products Co.
LYON METAL PRODUCTS, INC.
Milwaukee Metal Furniture Co.
National School Equipment Co.
Norcor Mfg. Co.
Peabody Seating Company, Inc.
Riteform Chair Co., Inc.
ROWLES, E. W. A., CO.
Royal Metal Mfg. Co.
Steelcase, Inc.
TOLEDO METAL FURNITURE CO.
Wells Chair Corp.

Chairs (Tablet Arm, Wood)

Adirondack Chair Co.
ARD MFG. CO., INC.
Beckley-Cardy Co.
Buckstaff Co.
Carlton-Surrey, Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Marble, B. L., Chair Company
Milwaukee Chair Co.
National Chair Co.
National School Equipment Co.
National Store Fixture Co., Inc.
Redington, J. P., & Co.
ROWLES, E. W. A., CO.
Sikes Co., Inc.
Sloane, W. & J.
Taylor Chair Co.
Thonet Industries, Inc.
Wells Furniture Mfg. Co.
Worden Co.

Chairs (Side, Wood)

Adirondack Chair Co.
Arlington Seating Co.
Beaver Furniture Corp.
BOSTROM MFG. CO.
Buckstaff Co.
Carlton-Surrey, Inc.
Congress Chair Co., Inc.
Decker, Isaac C., Inc.
Doten-Dunton Desk Co.
Feldman-Selje Corp.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Marble, B. L., Chair Company
Miller, Herman, Furniture Co.
Milwaukee Chair Co.
Monarch Furniture Co., Inc.
Morval Corp.
MURPHY-MILLER, INC.
National Store Fixture Co., Inc.
Probber, Harvey, Inc.
Rastetter, Louis, & Sons Co.
Richard, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Sloane, W. & J.
Stanley Mfg. Co.
Stow & Davis Furniture Co.
Taylor Chair Co.
Thomas Furniture Co.
Thonet Industries, Inc.
U. S. Chaircraft Mfg. Corp.
Wells Furniture Mfg. Co.
Wierenga Upholstering Co.
Worden Co.
Young Chair Co.

Chairs (Tablet Arm, Aluminum)

ART METAL CONSTRUCTION CO.
BLAIR ALUMINUM FURNITURE CO.
Cramer Posture Chair Co., Inc.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Mayfair Industries, Inc.
Ohio Chair Co., Inc.
Riteform Chair Co., Inc.
U. S. Chaircraft Mfg. Corp.

Chairs (Tubular Steel)
(See Furniture, Chrome, Tubular Steel)

Chalk (Blackboard)

American Art Clay Co.
American Crayon Co.
Art Crayon Co.
Beckley-Cardy Co.
BINNEY & SMITH, INC.
BRADLEY, MILTON, CO.
DIXON, JOSEPH, CRUCIBLE CO.
Linton Pencil Co.
Lowell Specialties Co.
National Crayon Co.
N. Y. Silicate Book Slate Co., Inc.
POLAR MFG. CO.
St. Louis Crayon & Handle Co.
U. S. Crayon Co.
Walbuck Crayon Co.
Weber Costello Co.
Weber, F., Co.

Chamois

Atlas Sponge Co.
Auburn Mfg. Co.
Drueding Bros. Co.
Lawrence, A. C., Leather Co.
Rhodes, James H., & Co.
Schroeder & Tremayne, Inc.

Charge Account Systems
(See Files, Account)

Charging Desks
(See Furniture, Library)

Chart Boards (Graphic)

Chart-Pak, Inc.
Educational Exhibition Co.
Graphic Systems
LANSDALE PRODUCTS CORP.
Maggie Magnetic, Inc.
Ohio Flock-Cote Co.
Oravisual Co., Inc.
VICTOR SAFE & EQUIPMENT
Wassell Organization, Inc.

Check Book Covers
(See Covers, Check Book)

Check Books, Checks

ADVANCO PRODUCTS
BOORUM & PEASE CO.
Dennison & Sons
Egry Register Co.
Fredonia Lithographing Co.
Goes Lithographing Co.
Hall, J. C., Co.
Moore Business Forms, Inc.
NATIONAL PASS BOOK & SUPPLY CO.
Rediform Division
Reynolds & Reynolds Co.
Rubin's Corp.
Todd Co., Inc.
WILSON JONES CO.
Workman Mfg. Co.

Check Cancellers

American Bank Equipment Co.
American Perforator Co.
Commercial Controls Corp.
Cummins-Chicago Corp.
International Postal Supply Co.
Rapidprint Time Recorders, Inc.
Time, Date and Number, Inc.

Check Certifiers and Endorsers

Ajax Time Stamp Co., Inc.
American Perforator Co.
AMERICAN SEAL & STAMP CO.
Commercial Controls Corp.
Cummins-Chicago Corp.
International Postal Supply Co.
Joslin, A. D., Mfg. Co.
Rapidprint Time Recorders, Inc.
Security Certifier Co.
Time, Date & Number, Inc.

Check or Deposit Slip Holders
(See Holders, Check or Deposit Slip)

Check Files
(See Files, Check)

Check Perforators
(See Check Cancellers)

Check Photographing Machines
(See Microfilm Cameras and Supplies)

Check Posting Trays
(See Trays, Check Posting)

Check Protectors (Pocket Type)
(See also Checkwriters and Protectors)

American Passbook Co.
Exline, William, Inc.
Hall, J. C., Co.
LANSDALE PRODUCTS CORP.
Mayfair Co.
METAL SPECIALTIES MFG. CO.
Postamatic Co.
Roderick, Marcy F., Co.
Tippa Products Corp.

Check Signers

Addressograph-Multigraph Corp.
American Perforator Co.
Bonnar-Vawter, Inc.
Check Writer Co., Inc.
Cummins-Chicago Corp.
HALL-WELTER CO., INC.
Hedman Co., The
International Autopen Co.
International Postal Supply Co.
Monroe Calculating Machine Company Inc.
National Cash Register Co.
Rapidprint Time Recorders, Inc.
Safeguard Corp.
Signature Co.
STEWART, R. A., & CO., INC.
Time, Date and Number, Inc.
Todd Co., Inc.
Waterman Pen Co., Inc.

Check Sorters
(See Sorters, Check)

Checks (Baggage, Fiber)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Ennis Tag & Salesbook Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
Siray Sales Co., Inc.
Spaulding Fibre Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Checks (Baggage, Metal)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Dorman, J. F. W., Co., The
Gibson, A. C., Co., Inc.
Green Duck Metal Stamping Co.
Hanson, C. H., Co.
Irwin-Hodson Co.
Matthews, James H., & Co.
Meyer & Wenthe, Inc.
Pannier Corp.
Pittsburgh Stamp Co., Inc.
Schwaab Stamp & Seal Co.
Siray Sales Co., Inc.
Spencer, S. M., Mfg. Co.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Waterbury Companies, Inc.
Wendell-Northwestern, Inc.

Checks (Baggage, Plastic)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
Artmor Plastics Corp.
BANKERS & MERCHANTS, INC.
Blank, Arthur, & Co., Inc.
Dayton Stencil Works Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
Plastic Ad Co.
Plastic Fabricators, Inc.
Siray Sales Co., Inc.
Spaulding Fibre Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.
Wessco Products Co.

Checks (Coat Room, Fiber)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Ennis Tag & Salesbook Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
Noesting Pin Ticket Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
VOGEL-PETERSON CO.
Wendell-Northwestern, Inc.

Checks (Coat Room, Metal)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
VOGEL-PETERSON CO.
Waterbury Companies, Inc.
Wendell-Northwestern, Inc.

Checks (Coat Room, Plastic)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Blank, Arthur, & Co., Inc.
Dayton Stencil Works Co.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Matthews, James H., & Co.
Plastic Ad Co.
Plastic Fabricators Co.
Plastic Fabricators, Inc.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Superior Plastics, Inc.
VOGEL-PETERSON CO.
Wendell-Northwestern, Inc.
Wessco Products Co.

Checks (Guest, Restaurant)
(See Forms, Guest Check, Restaurant)

Checkwriters and Protectors

Addressograph-Multigraph Corp.
HALL-WELTER CO., INC.
Hedman Co.,
Mailers Equipment Co.
METAL SPECIALTIES MFG. CO
(Hand Style Protector)
Monroe Calculating Machine Company Inc.
National Cash Register Co.
Paymaster Corp.
Roderick, Marcy F., Co.
Safeguard Corp.
STEWART, R. A., & CO., INC.
Todd Co., Inc.

Checkwriters and Protectors (Rebuilt)

Calculator Equipment Corp.
Check Writer Co., Inc.
International Office Appliances, Inc.
Office Equipment Corp.
Reliable Typewriter & Adding Machine Co.

Chests (Money)

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HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
PROTECTALL SAFES
SCHWAB SAFE CO.
YORK SAFE AND LOCK CO.

Chests (Security)

ACORN PRODUCTS CO.
ART STEEL SALES CORP.
Bison Distributing Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
DIEBOLD, INC.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
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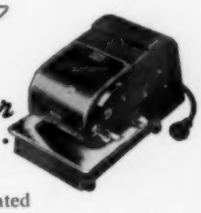

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SCHWAB SAFE CO.
TOLEDO GUILD PRODUCTS, INC.
Union Steel Chest Corp.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

Christmas Cards
(See Greeting Cards)

Church Furniture
(See Furniture, Church)

Cigar, Cigarette Lighters
(See Lighters, Cigar, Cigarette)

Cigarette Boxes
(See Boxes, Cigarette)

Clamps (Paper)
(See Clips, Bulldog)

Clasps (Paper)

Dura-Clip Co., Inc.
GRAFF, GEORGE B., CO.
IDL MFG. & SALES CORP.
Kimmel Products Co.
Mohler, A.
U-File-M Binder Mfg. Co., Inc.
Van Valkenburg, L. D., Co.

Cleaners (Glass)
(See Glass Cleaners)

Cleaners and Polishes
(See Polishes and Cleaners)

Cleaners (Type)
(See Type Cleaners)

Cleaning Bath (Typewriter)

Ames Supply Co.
Barco Chemical Products Co.
Curran Corp., The
Federal Mining & Mfg. Co.
Graymills Corp.
Lix Distributing Co.
Magnus Chemical Co.
Oakite Products, Inc.
Park Chemical Co.
Shipman-Ward Mfg. Co.
Supreme Power Cleaner Mfg. Co.
Van Wyck Products Co., Inc.

Cleansing Cream
(See Hand Cleaners)

Clip Binders
(See Binders, Clip and Spring)

Clip Boards (Aluminum)

Dura-Clip Co., Inc.
ELBE FILE & BINDER CO., INC.
Everflex Products
Federbush Co., Inc.
Metal Products Engineering, Inc.
Moore Business Forms, Inc.
National Blank Book Co.
Speed Sales Corp.
WILSON JONES CO.

Clip Boards (Composition Board)

A & F Tileboard Co.
American Binder Co. of California
Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
CUSHMAN & DENISON MFG. CO.
ELBE FILE & BINDER CO., INC.
Federbush Co., Inc.
FOX, GEO. E., & CO.
Globe-Wernicke Co.
HARDBOARD FABRICATORS, INC.
Health Items Co.
HEDGES MFG. CO.
IDL MFG. & SALES CORP.
Master Wood Craft, Inc.
MAYER MFG. CO.

Clip Boards (Composition Board)

(Continued from page 89)

Mayfair Co.
Mayline Co., Inc.
Midwest Mfg. Co.
ROCKWELL-BARNES CO.
SERVICE PRODUCTS DIVISION
Star Office Accessories Co.
STEMPEL MFG. CO.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Clip Boards (Illuminated)

Clyne Mfg. Co.
IDL MFG. & SALES CORP.
Lennan Lights, Inc.

Clip Boards (Leather Covered)

Allegan Paper Products Co.
American Beauty Cover Co.
American Binder Co.
ELBE FILE & BINDER CO., INC.
Federbush Co., Inc.
FOX, GEO. E., & CO.
Redi-Record Products Co.
Regal & Wade Mfg., Inc.

Clip Boards (Wood)

Continental Mfg. Co., Inc.
Decatur Industries, Inc.
ELBE FILE & BINDER CO., INC.
Federbush Co., Inc.
HEDGES MFG. CO.
Merchants Box Co.
Rogers, W. T., Co.
STEMPEL MFG. CO.

Clips (Binder)

ACCO PRODUCTS, INC.
American Binder Co.
APSCO PRODUCTS, INC.
CUSHMAN & DENISON MFG. CO.
ELBE FILE & BINDER CO., INC.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Loose Leaf House
Metal Products Engineering, Inc.
Spencerian Pen Co.
SWINGLINE, INC.
U-File-M Binder Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Clips (Bulldog)

ACCO PRODUCTS, INC.
APSCO PRODUCTS, INC.
Cook, H. C., Co.
DIXON, JOSEPH, CRUCIBLE CO.
Esterbrook Pen Co.
Grammes, L. F., & Sons
HUNT, C. HOWARD, PEN CO.
Metal Products Engineering, Inc.
Orthwine, Rudolf, Corp.
Simonsville Mfg. Co.
Swan Pencil Co., Inc.
Van Valkenburg, L. D., Co.

Clips (Display)

APSCO PRODUCTS, INC.
Hampden Mfg. Co., Inc.
IDL MFG. & SALES CORP.
Kimmel Products Co.
Noesting Pin Ticket Co., Inc.
Oakville Co.
Orthwine, Rudolf, Corp.
Swan Pencil Co., Inc.
Van Valkenburg, L. D., Co.

Clips (For Clip Boards)

Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
ELBE FILE & BINDER CO., INC.
FOX, GEO. E., & CO.
Gabe Mfg. Corp.
Globe-Wernicke Co.
HARDBOARD FABRICATORS, INC.
HEDGES MFG. CO.
IDL MFG. & SALES CORP.
SERVICE PRODUCTS DIV.
STEMPEL MFG. CO.
Weber-Knapp Co.
Yawman and Erbe Mfg. Co.

Clips (Money)

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Benner Leather Goods Co.
Emeloid Co., Inc.
Guedon Co.
Mayer, A. G., Inc.
Meeker Co.

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Futura, Inc. (Giant Size)
GRAFF, GEORGE B., CO.
Knox Steel & Wire Co.
Noesting Pin Ticket Co., Inc.
Oakville Co.
Prym, Wm., Inc.
Rapid Tag & Wire Co.
Simonsville Mfg. Co.
Sufrin, I. & M.
Tip Top Mfg. Co.
VAIL MFG. CO.
Van Valkenburg, L. D., Co.
Waldes Kohinoor, Inc.

Clips (Pen and Pencil)

Argus Mfg. Co.
DIXON, JOSEPH, CRUCIBLE CO.
Green Duck Metal Stamping Co.
HUNT, C. HOWARD, PEN CO.
Modern Pen Mfg. Co., Inc.
Parisian Novelty Co.
Sheaffer, W. A., Pen Co.
Swan Pencil Co., Inc.
Van Valkenburg, L. D., Co.

Clocks (Desk)

Banov-Bernsley & Co., Inc.
Continental Mfg. Co.
General Electric Co.
Gibraltar Mfg. Co., Inc.
Gift Craft Leather Co.
Hammond Instrument Co.
Lux Clock Mfg. Co., Inc.
McDONALD PRODUCTS CORP.
Miller, Howard, Clock Co.
Park Sherman Co.
POLAR MFG. CO.
Sessions Clock Co.
Seth Thomas Clocks
Smith Metal Arts Co., Inc.
Telechron Dept., General Electric Co.
World Mfg. Co.

Clocks (Program)

Cincinnati Time Recorder Co.
International Business Machines Corp.
Lathem Time Recorder Co.
Northwestern Clock Co.
Self Winding Clock Co., Inc.
Simplex Time Recorder Co.
Stromberg Time Corp.

Clocks (Time)

Cincinnati Time Recorder Co.
Follett Time Recording Co.
International Business Machines Corp.
Joslin, A. D., Mfg. Co.
Lathem Time Recorder Co.
Rapidprint Time Recorders, Inc.
Self Winding Clock Co., Inc.
Sessions Clock Co.
Simplex Time Recorder Co.
STEWART, R. A., & CO., INC.
Stromberg Time Corp.

Clocks (Wall)

General Electric Co.
Gibraltar Mfg. Co., Inc.
Hammond Instrument Co.
International Business Machines Corp.
Lifetimer Hoop-Type Window Clock Co. (Window)
Lux Clock Mfg. Co., Inc.
Miller, Howard, Clock Co.
Northwestern Clock Co.
Nu Tone, Inc.
Self Winding Clock Co., Inc.
Sessions Clock Co.
Seth Thomas Clocks
Simplex Time Recorder Co.
Stromberg Time Corp.
Telechron Dept., General Electric Co.

Clocks (Watchman's)

Chicago Watchclock Div.
Cincinnati Time Recorder Co.
Detex Watchclock Corp.
Follett Time Recording Co.
Lathem Time Recorder Co.
Simplex Time Recorder Co.

Cloth Patches (Gummed)

(See Gummed Cloth Eyelets and Patches)

Cloths (Dusting)

(See Dusting and Wiping Cloths)

Coat and Hat Racks

(See Racks, Hat and Coat)

Coatings (Plastic, Protective)

(See Plastic Coatings, Sprays)

Coin Bag Seals

(See Seals and Sealers, Lead)

Coin Bags

(See Bags, Coin)

Coin Cards (Mailing)

Beistle Co.
Demco Library Supplies
DENNISON MFG. CO.
Lindley Box & Paper Co.
National Tag & Label Corp.
Reyburn Mfg. Co., Inc.
Spies, John N., Mfg. Co., Inc.

Coin Changers (Belt Type)

ABBOTT COIN COUNTER CO., INC.
Compass Instrument & Optical Co., Inc.
Galef, J. L., & Son, Inc.
Johnson Fare Box Co.
McGill Metal Products Co.
Meyer & Wenthe, Inc.

Coin Changers (Cashiers)

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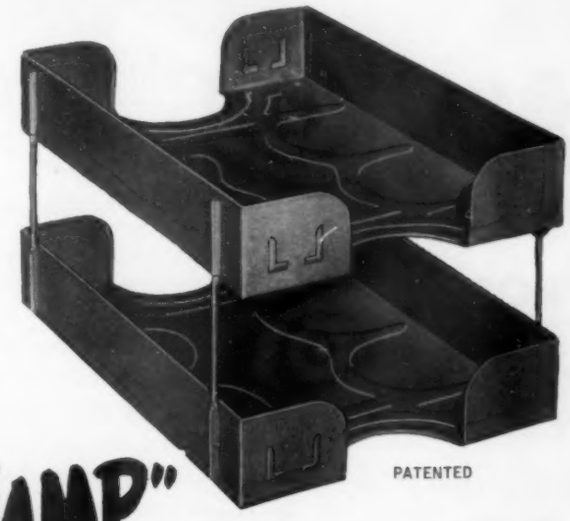
Brandt Automatic Cashier Co.
Coinometer Corp.
DOWNEY, C. L., CO.
Johnson Fare Box Co.
Metal Products Engineering, Inc.

Coin Counting Devices

ABBOTT COIN COUNTER CO., INC.
BAINBRIDGE, KIMPTON & HAUPT, INC.
DOWNEY, C. L., CO.
Lonson Mfg. Co.
Standard-Johnson Co.



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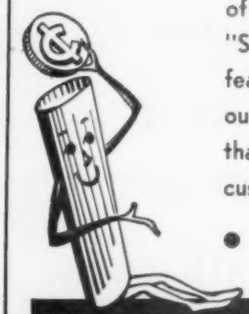

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(See Envelopes, Coin)

Coin Mats
(See Mats, Coin)

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(See Racks, Coin, Storage)

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ABBOTT COIN COUNTER CO., INC.
Brandt Automatic Cashier Co.
Coinometer Corp.
DOWNEY, C. L., CO.
Johnson Fare Box Co.
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Brandt Automatic Cashier Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Currier Mfg. Co.
Dash Metal Products Co.
General Fireproofing Co.
Indiana Cash Drawer Co.
International Cash Register & Parts Co.
LIT-NING PRODUCTS CO.
Lonson Mfg. Co.
Metal Products Engineering, Inc.
NU-CRAFT PRODUCTS CO.
POLAR MFG. CO.
Strayer Coin Bag Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Coin Trays (For Wrapped Coins)
(See Racks, Coin, Storage)

Coin Vending Machines (Change Making)
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Brooke Corp.
Continental Coin Devices, Inc.
Klopp Engineering, Inc.

Coin Wrappers (Paper)
ABBOTT COIN COUNTER CO., INC.
Automatic Coinwrapping Machine Corp.
Bank Products Co.
Brandt Automatic Cashier Co.
Coinometer Corp.
Continental Bank-Supply Co.
DOWNEY, C. L., CO.
Exline, William, Inc.
Hall, J. C., Co.
Johnson Fare Box Co.
Nashua Package Sealing Division
Northeast Mills Paper Products Co.
Pap-R Products
Rittenhouse Paper Co.
Sattley Co.
Standard-Johnson Co.
Strayer Coin Bag Co.

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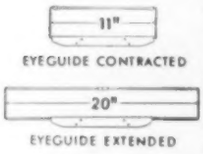

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(See Books, Coupon)

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(Continued from page 97)

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Yawman and Erbe Mfg. Co.

Credenzas (Office, Wood)

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HAEGER DESK CO.
INDIANA DESK CO.
JASPER OFFICE FURNITURE CO.
Nucraft Furniture Co.
QUIGLEY FURNITURE CO.
Risom, Jens, Design, Inc.
Standard Furniture Co.
Stow & Davis Furniture Co.

Cross File Card Trays
(See Trays, Cross File, Card)

Cuff Protectors
(See Sleeve Protectors)

Cup (Caster)
(See Caster Cups)

Cups and Dispensers (Paper)

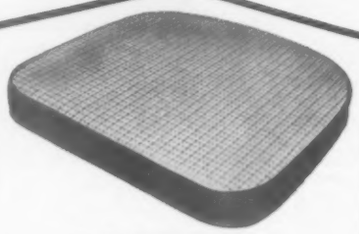
Boston Drinking Cup Co.
Cupples-Hesse Corp.
Dixie Cup Co.
Herz Mfg. Corp.
Hyman, L., & Sons
Lily-Tulip Cup Corp.
Milwaukee Lace Paper Co.
Orthwine, Rudolf, Corp.
Solo Cup Co.
Southern Straw Mfg. Co.
U.S. Envelope Co., Paper Cup Division

Cups (Sponge)
(See Sponge Cups)

Currency Counters
(See Counters, Currency)

Currency Racks
(See Racks, Currency)

Perfect
FOAM RUBBER
OFFICE CHAIR CUSHIONS



A Soft Seat to fit
Every SITuation . .

Deluxe Executive Style Cushion. Filled with new, live Latex foam rubber. Coverings are of rich velvet, durable corduroy, fine grades of cloth, cotton twill and fibre. Made in all styles, combinations, sizes. Moderately priced.

Sofseat
STOOL CUSHION

Made of resilient, one-piece foam rubber, covered with sturdy, durable materials. Designed to give soft seating comfort to all those whose work requires sitting on hard stools. Available in 13-14-15 inch diameters.

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PERFECT RUBBER SEAT CUSHION COMPANY
6435 Edmund Street
Philadelphia 35, Pa.

Currency Straps
(See Straps, Bill, Currency)

Currency Trays
(See Trays, Bill, Currency)

Cushion Padding and Fabrics (For Upholstering)

Goodyear Tire and Rubber Co., Inc.
Wood Conversion Co.

Cushions (Chair, Felt)

Boomerang Chair Pad Co.
Continental Felt Co.
FOX, GEO. E., & CO.
POLAR MFG. CO.
Qualiton
Royal Cushion Co., Inc.
Style-Crafters, Inc.

Cushions (Chair, Fiber)

FOX, GEO. E., & CO.
Kool Kushion Mfg. Co. (Spring Filled)
PERFECT RUBBER SEAT CUSHION CO.
Royal Cushion Co., Inc.
Style-Crafters, Inc.

Cushions (Chair, Rubber)

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American Latex Products Corp.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Barwel Mfg. Co., Inc.
Bickett, L. M., Co.
Brewster Mfg. Co.
CHICAGO DESK PAD CO., INC.
Comfort Cushion Co.
Cramer Posture Chair Co., Inc.
Fielder, P. E., Mfg. Co.
Foam Rubber Fabricators, Inc.
FOX, GEO. E., & CO.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co., Inc.
Hoffman, L.
PERFECT RUBBER SEAT CUSHION CO.
Ramsay Co.
Reliable Textile Co.
Republic Seating Co.
Royal Cushion Co., Inc.
Seatmaster Co., The
Southern Friction Materials Co.
Star Office Accessories Co.
Style-Crafters, Inc.
Sun Rubber Co.
Textile Products Co.

Cushions (Stool)

American Latex Products Corp.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Bickett, L. M., Co.
BUDLEW PRODUCTS CO.
CHICAGO DESK PAD CO., INC.
Comfort Cushion Co.
Fielder, P. E., Mfg. Co.
Foam Rubber Fabricators, Inc.
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PERFECT RUBBER SEAT CUSHION CO.
Ramsay Co.
Royal Cushion Co., Inc.
Style-Crafters, Inc.
Textile Products Co.

Cuspidor Mats
(See Mats, Cuspidor)

Cuspidors

Faries Division
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General Lamps Mfg. Corp.
Lawson, F. H., Co.
Logan Pottery Co.

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Advance Industries
ARNOT-JAMESTOWN DIVISION
Art Metal Products Co.
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
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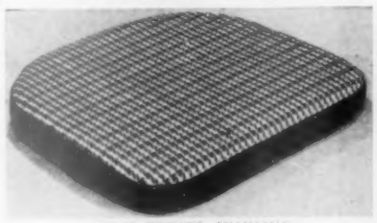
Dependable Mfg. Co.
Dixie Chrome Products Division
Dray Mfg. Co.
Estey Metal Products, Inc.
FRONTIER MFG. CO.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
Interior Steel Equipment Co.
Merriam Mfg. Co.
MODERN STEELCRAFT, INC.
Newman Bros., Inc.

Chair Cushion
HEADQUARTERS
8 STYLES & SIZES to fit every need.
Individually Wrapped



FOAM RUBBER CUSHIONS
Wide variety of styles, colors and fabrics.

be sure to see our
Desk Accessories ad on page 103

Write for our
NEW illustrated
catalog #955C

C-LINE

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CHICAGO
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15 N. JEFFERSON ST. CHICAGO 6, ILL.

NU-CRAFT PRODUCTS CO.
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Stolper Steel Products Corp.
TOP FLIGHT PRODUCTS CO., INC.
Watson Mfg. Co., Inc.
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ARD MFG. CO., INC.
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Doten-Dunton Desk Co.
Executive Furniture Co.
Garland Furniture Co.
Great Lakes Store Fixture Co.
Korda Industries
Lehigh Furniture Corp.
Peters, Frank J., & Sons, Inc.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Sloane, W. & J.
Standard Furniture Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Worden Co.

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(See Forms, Customs Declaration)

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(See Trimming Boards)

Data Processing Equipment
(See Accounting Machines, Punched Tape)

Dating Machines (Automatic)
Ajax Time Stamp Co., Inc.
American Bank Equipment Co.
American Numbering Machine Co.
American Perforator Co.
AMERICAN SEAL & STAMP CO.
Ameurope, Inc.
BANKERS & MERCHANTS, INC.
Bates Mfg. Co.
Cincinnati Time Recorder Corp.
Cooke Time Stamp Co.
Cummins-Chicago Corp.
Force Western, Inc.
Force, Wm. A., & Co., Inc.
Gibson, A. C., Co., Inc.
International Business Machines Corp.
Joslin, A. D., Mfg. Co.
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ROBERTS NUMBERING MACHINE CO.
Simplex Time Recorder Co.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.
Stromberg Time Corp.
Time, Date and Number, Inc.

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American Numbering Machine Co.
AMERICAN SEAL & STAMP CO.
Ameurope, Inc.
BANKERS & MERCHANTS, INC.
Bates Mfg. Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Duke, Ronald K., Co.
Force Western, Inc.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
International Business Machines Corp.
Joslin, A. D., Mfg. Co.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Melind, Louis, Co.
Meyer & Wenthe, Inc.
Rivet-O Mfg. Co.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.
Time, Date & Number, Inc.
Wendell-Northwestern, Inc.

Dating Stamps (Self-Inking)
AMERICAN SEAL & STAMP CO.
Ameurope, Inc.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Force Western, Inc.
Gibson, A. C., Co., Inc.
Melind, Louis, Co.
Rapidprint Time Recorders, Inc.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.

Davenports (Upholstered)
(See Furniture, Full Upholstered, Wood Frame)

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(See also Labels, Name Plates, Signs)
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American Decalcomania Co.
Atlas Tag Co.
Continental Decalcomania Co.
Duro Decal Co., Inc.
Hall Industries, Inc.
International Ticket Co.
Meyercord Co., The
National Decalcomania Corp.
Palm Bros. Decalcomania Co.
St. Louis Sticker Co.

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Atlas Tag Co.
Continental Decalcomania Co.
Duro Decal Co., Inc.
Meyercord Co., The
National Decalcomania Corp.
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Carrier Corp.
Ebco Mfg. Co.
Fedders-Quigan Corp.
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Lonergan Mfg. Co.
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Viking Air Conditioning Division
Walton Laboratories, Inc.

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LUNDSTROM LABORATORIES, INC.

Deodorizers (Electric)
Columbia Chemical Co., Inc.
Kisco Co., Inc.
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(See Holders, Check or Deposit Slip)

Deposit Slip Trays
(See Trays, Check Posting)

Deposit Slips
(See Forms, Deposit Slip) . .

Deposit Ticket Files
(See Files, Deposit Ticket)

Depositories (Money)
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Cramer Safe & Office Equipment Co.
DIEBOLD, INC.
Gary Safe Co.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
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PROTECTALL SAFES
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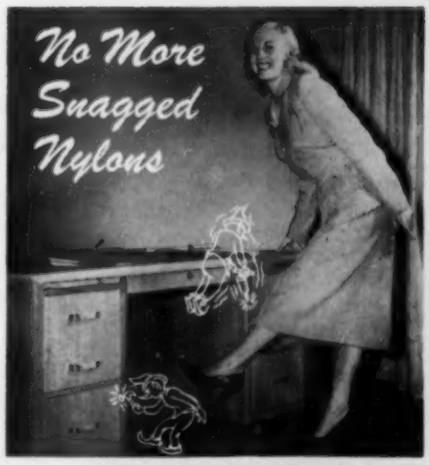
Desk Classifiers
(See Work Organizers)

Desk Distributors
(See Work Distributors)

Desk Drawer Files
(See Files, Desk, Bottom Drawer)

Desk Drawer Trays
(See Trays, Desk, Center Drawer)

Desk Feet and Shoes
(See Caster Cups)



UNSIGHTLY MARS
DENTS AND SPLINTERS
NOW
Completely Eliminated
ON THE MODERN WOOD DESKS
by the use of
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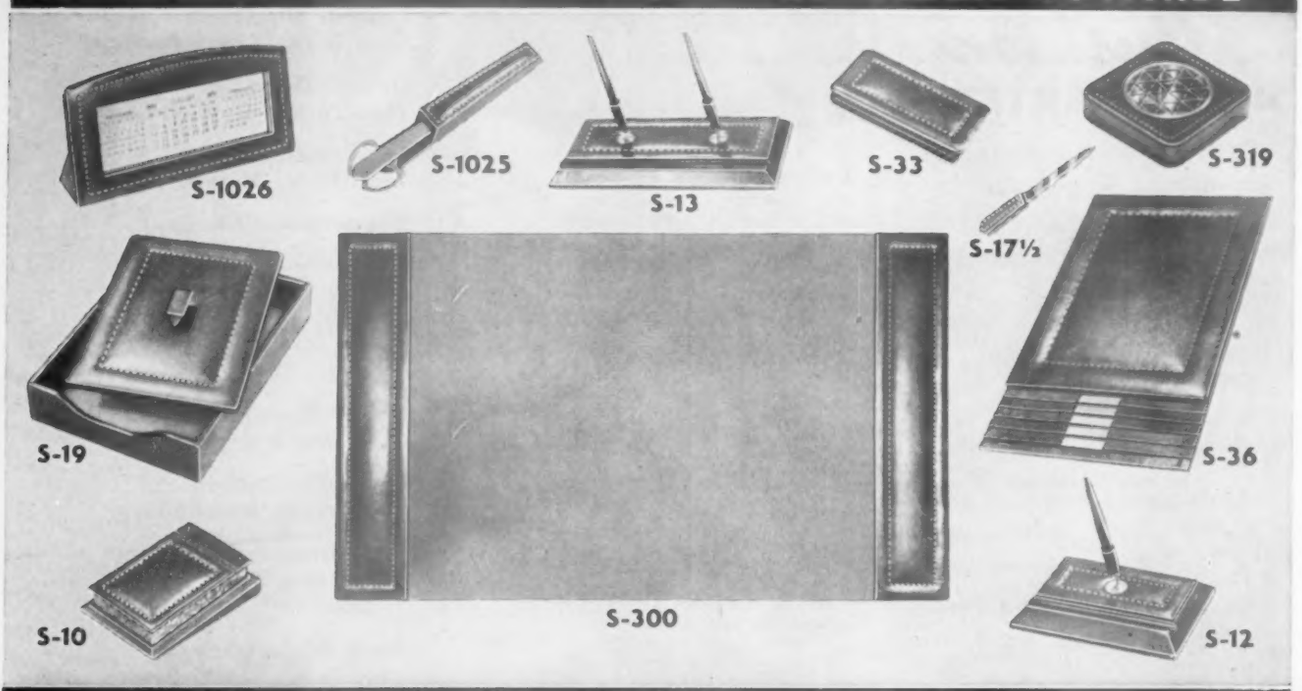
DENSIFIED WOOD
FURNITURE COMPONENTS ®
"Providing the Durability of Steel—
—to the Warmth and Beauty of Wood"
"DENSIWOOD"* Knee-Space Posts Are Featured by Most of the "Better-Known" Makes of Wood Office Desks Today — Make Sure That the Desks You Buy Are so Equipped.
*Reg. U. S. Pat. Off.
A PRODUCT OF
Lundstrom Laboratories, Herkimer, N.Y.

BEAUTIFUL STITCHED (OPEN STOCK) 30 PIECES
18 COLORS OF HEAVY WEIGHT TOP GRAIN COWHIDE



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POLAR MANUFACTURING CO. 323-25-27 N. 13 PHILA., PA.

Desk Floor Mats
(See Mats, Chair)

Desk Guards
(See Bumpers and Guards, Furniture)

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(See Files, Desk Height)

Desk Lamps
(See Lamps, Desk, Fluorescent and Incandescent)

Desk Lamps (Clamp-On and Floor)
(See Lamps, Adjustable Arm, Clamp-On and Floor Type)

Desk Mechanisms
(See Typewriter Desk Mechanisms)

Desk Memo Pads
(See Memo Pads and Holders, Desk)

Desk Name Plates
(See Name Plates, Desk)

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(See Work Organizers)

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Banov-Bernsley & Co., Inc.
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Floorcraft Co.
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SAINBERG & CO., INC.
Transparent Specialties Corp.

when you see a bold face listing...

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index just inside the back cover.

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American Binder Co.
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Complete Line of Desk Sets for Home or Small Office Desks

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64 Years of Quality Craftsmanship

Desk Pads
Stiff, Flexible, Linoleum

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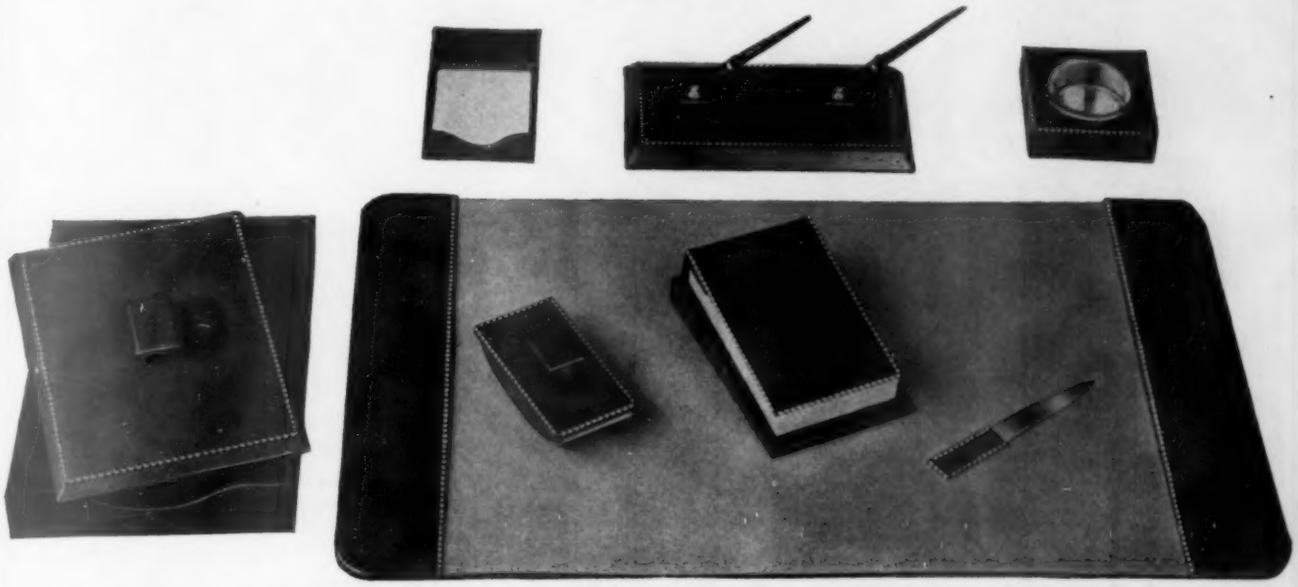

8300 Series

SAINBERG & CO., INC. 37 W. 26th Street, New York 10, N. Y. Mu. 4-3424

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OFFICE MACHINE MATS:
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FELT MATS

DUK-IT ®

Proudly Presents

A DELUXE DESK SET LINE

Of Metal and Top Grain Leather Combined

#3000B — Desk Pad 19" x 24". Sturdily constructed with heavy press board backing. Leather bound with metal trim moulding. Blotter top. $15.00
Linoleum top slightly higher.

#3080 — Electric Clock with Sessions movement. Leather covered on gold metal base. $20.00

#3086 — Memo Minder Set — magnetic memo holder, magnetic pencil and note pad. Evans lighter, ballpoint pen and holder recessed in leather covered base. $22.50

#3087 — Hand Blotter $4.00

#3090 — Envelope Opener $3.50

#3022 — Duk-It patented Scissor Action Ash Tray. Leather covered bowl, high polished gold metal burn-proof top. $6.00

Many Other Matching Pieces

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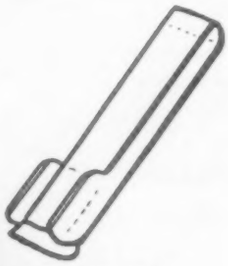
JIFFY MAILER

NO. 0200
STAMP HOLDER



NO 0300
JIFFY MOISTENER

JIFFY PRODUCTS
for home and office

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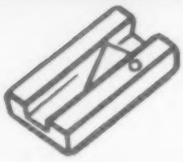

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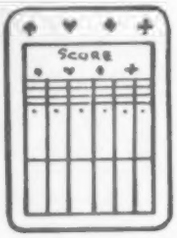

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TEMPLE CITY, CALIF.

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OSCO STATIONERY CO.
POLAR MFG. CO.

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Artistic Desk Pad & Novelty Co.
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Banov-Bernsley & Co., Inc.
CHICAGO DESK PAD CO., INC.
Edgewater Mfg. Co., Inc.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Hoffman, L.
Mason Stationery Products, Inc.
OSCO STATIONERY CO.
POLAR MFG. CO.
Qualiton
Redi-Record Products Co.
Reliable Stationers Specialties Co.
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
Star Office Accessories Co.
Stationers Specialty Corp.
WILSON JONES CO.

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AMERICAN PAD & PAPER CO.
Artistic Desk Pad & Novelty Co.
CHICAGO DESK PAD CO., INC.
Ehlbert Products
FOX, GEO. E., & CO.
Mayer, A. G., Inc.
Modern Desk Pad Mfg. Co.
OSCO STATIONERY CO.
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Stationers Specialty Corp.
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Universal Pad & Tablet Corp.

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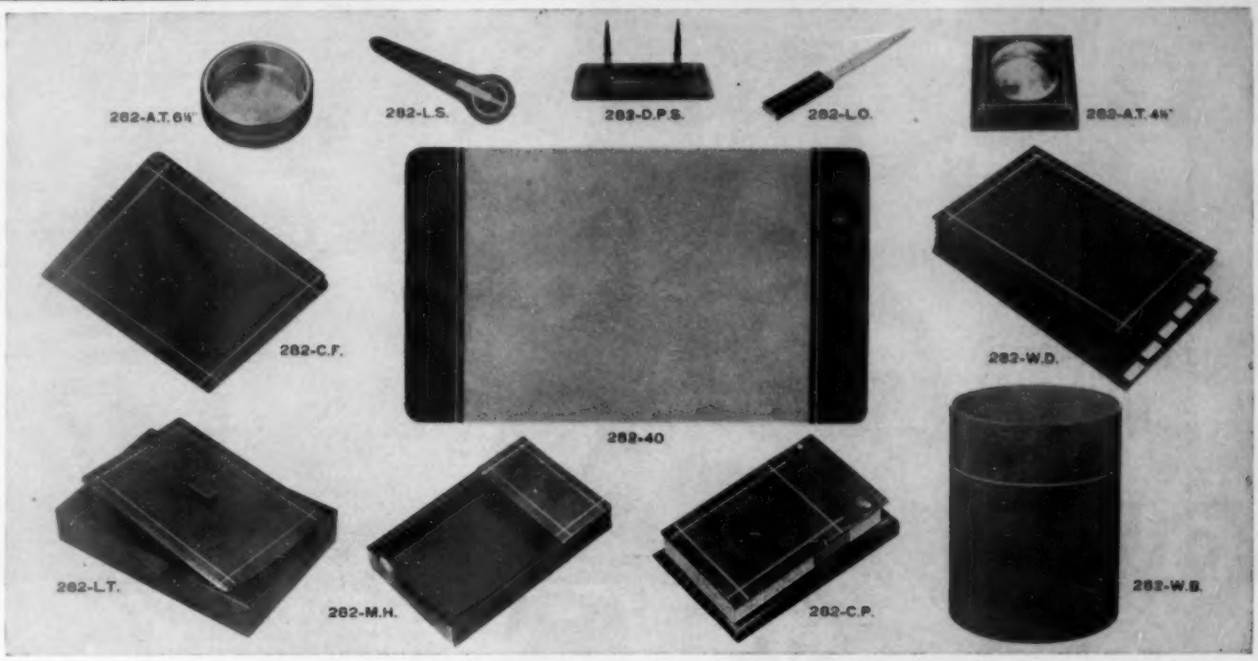
Blank, Arthur, & Co., Inc.
Collier Mfg. Corp.
FOX, GEO. E., & CO.
Kirk Plastic Co.



Also manufacturers of Office Desk Pads, Home-style Desk Pads, Work Distributors, Telephone Book Covers, Office Chair Cushions and Acetate Products, including Sheet Protectors, Card Holders and Protective Holders.

Be sure to see our Chair Cushion ad on page 99

C-LINE

WRITE FOR OUR TWO NEW CATALOGS

No. 955—Desk Pads and Accessories **No. 955A—Acetate Protective Holders & Display Binders.**

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15 NORTH JEFFERSON STREET **CHICAGO 6, ILL.**

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Qualiton
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Bickett, L. M., Co.
Floorcraft Co.
Sun Rubber Co.
Textile Products Co.

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CHICAGO DESK PAD CO., INC.
Ehlbert Products
FOX, GEO. E., & CO.
General Diaries Corp.
Gift Craft Leather Co.
Mason Stationery Products, Inc.
OSCO STATIONERY CO.
Park Sherman Co.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
Robinson Reminders
SAINBERG & CO., INC.
Smith, S. K., Co.
Star Office Accessories Co.
Stationers Specialty Corp.
Ward, Samuel, Mfg. Co.
WILSON JONES CO.
ZEPHYR AMERICAN CORP.

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Banov-Bernsley & Co.
Blue Star Leather Mfg. Corp.
Charm Products Mfg. Corp.
CHICAGO DESK PAD CO., INC.
FOX, GEO. E., & CO.
General Diaries Corp.
Gift Craft Leather Co.
Mason Stationery Products, Inc.
McDONALD PRODUCTS CORP.
Metropolitan Cutlery Co.
Nascon Products Division
National Blank Book Co.
Originals Co.
Park Sherman Co.
POLAR MFG. CO.
Qualiton
Regal & Wade Mfg. Inc.
Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
Robinson Reminders
SAINBERG & CO., INC.
Springfield Leather Products Co.
Star Office Accessories Co.
Stationers Specialty Corp.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
U. S. Luggage & Leather Products Co.
Ward, Samuel, Mfg. Co.
ZEPHYR AMERICAN CORP.

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Country Cousins, Inc.
K. & O. Co., Inc.
Landers, Frary & Clark
MAYER MFG. CO.
McDONALD PRODUCTS CORP.
Metropolitan Cutlery Co.
Originals Co.
Park Sherman Co.
Prevue-Radsell Co.
Remeco Manufacturing Co.
Richards Morgenthau & Co.
Smith Metal Arts Co., Inc.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Desk Set Accessories (Onyx)

Barrett, C. E., & Co.
Charm Products Mfg. Corp.
Chatham Mfg. Co., Inc.
Continental Mfg. Co., Inc.
Doringer Co.
Greenlee, Charles H.
Richards Morgenthau & Co.
Sheaffer, W. A., Pen Co.

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Autopoint Co.
BAUMGARTEN, FRED
Braden Mfg. Co.
Chatham Mfg. Co., Inc.
Columbia Pencil Co., Inc.
Gits Molding Corp.
Nichols Products Co.
OFFICE ACCESSORIES CORP.
Pen-Rite Corp.
Qualiton
SENGBUSCH SELF-CLOSING INKSTAND CO.
Serolite Corp.
Sun Glo Studios
WILSON JONES CO.

Desk Set Accessories (Wood)

Continental Mfg. Co., Inc.
Stationers Specialty Corp.
World Mfg. Co.

Desk Sets (Ball Pen)

American Pencil Co.
Autopoint Co.
B-B Pen Co., Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Barrett, C. E., & Co.
Changepoint, Inc.
Chatham Mfg. Co., Inc.
Columbia Pencil Co., Inc.
Esterbrook Pen Co.
Eversharp, Inc.
FISHER PEN CO.
Gift Craft Leather Co.
Gruenhut Products
Lipic, Jos., Pen Co.
McLENNON PEN CO.
Morris, Bert M., Co.
New Diamond Point Pen Co.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
Northeastern Plastics, Inc.
Paper-Mate Co., Inc.
Pen-N-Pencil Co.
Pen-Rite Corp.
Preferred Products, Inc.
Sheaffer, W. A., Pen Co.
Smith Metal Arts Co., Inc.

a bold face listing indicates an advertiser

attractive Sengbusch office aids

These Sengbusch desk items smarten the appearance of any office, save time and effort on any desk.

- **Capillary-action Handi-Pen** desk sets end refilling nuisance. Tremendous fresh ink supply in base assures easy, effortless writing.
- **Moisteners** — complete line for every need.
- **Cata-Rack** keeps heavy catalogs and books filed, easily accessible.
- **Adapto-Rack** clears the desk for action! Adds business-like good looks to any office. Very flexible.
- **Kleradesk organizes papers** — keeps desk neat.
- **File-A-Sist** saves time, cuts filing fatigue. Hooks on any file drawer —leaves hands free for easy filing.
- **"Build-Up" Desk Tray** — used as single trays or in stacks of two, three or more. Always a neat, clean desk.

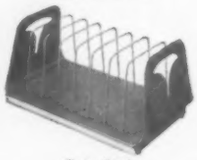
FREE order-pulling promotional Circulars and Blotters, *with your imprint*. Also attractive, colorful Counter and Window Cards to help build sales in your store.

Capillary-Action Handipen Desk Set

Sanitouch Moistener

No-Over-Flo Sponge Cup

Ideal Moistener


Cata-Rack

Adapto-Rack

Kleradesk (Steel and Steelless)

"Build-Up" Desk Tray

File-A-Sist

Write today for full information and prices.

Sengbusch®
256 Sengbusch Building
Milwaukee 3, Wisconsin

Desk Sets (Dip-Reservoir Pen)

American Pencil Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
C D C Fount-O-Ink Co.
Carter's Ink Co.
Esterbrook Pen Co.
Hamilton Industries, Inc.
McLENNON PEN CO.
Morris, Bert M., Co.
Non-Stop Pen & Pencil Co.
Northeastern Plastics, Inc.
Pagewriter Pen Co.
Preferred Products, Inc.
Sanford Ink Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sheaffer, W. A., Pen Co.
Spencerian Pen Co.
Waterman Pen Co., Inc.
Welty Pen & Repair Co.
World Mfg. Co.

Desk Sets (Fountain Pen)

American Pencil Co.
Barrett, C. E. & Co.
Changepoint, Inc.
Chatham Mfg. Co., Inc.
CHICAGO DESK PAD CO., INC.
Continental Mfg. Co.
Doringer Co., The
Esterbrook Pen Co.
Eversharp, Inc.
Gift Craft Leather Co.
Gruenhut Products
Kahn, David, Inc.
Lipic, Jos., Pen Co.
McDONALD PRODUCTS CORP.
McLENNON PEN CO.
Morris, Bert M., Co.
Motorola, Inc. (and Clock-Radio)
New Diamond Point Pen Co.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
Parker Pen Co.
Peerless Fountain Pen & Pencil Co., Inc.
Pen-Rite Corp.
POLAR MFG. CO.
Richards Morgenthau & Co.
Rotary Pen Co.
SAINBERG & CO., INC.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Serolite Corp.
Sheaffer, W. A., Pen Co.
Smith Metal Arts Co., Inc.
Spencerian Pen Co.
Welty Pen & Repair Co.
Star Office Accessories Co.
Stratford Pen Corp.
Union Pencil Co., Inc.
U. S. Victor Fountain Pen Co., Inc.
Waterman Pen Co., Inc.

Desk Top Corner Fasteners

Artistic Desk Pad & Novelty Co.
Edgewater Mfg. Co., Inc.
FOX, GEO. E., & CO.
Glaziers' Tool Mfg. Co.
POLAR MFG. CO.

Desk Top Stripping
(See Glass Desk Top Stripping)

Desk Tops (Glass)

Bache, Semon, & Co.
Falconer Plate Glass Corp.
FOX, GEO. E., & Co.
Glaziers' Tool Mfg. Corp.
Hart Mirror Plate Co.
Metropolitan Mirror & Glass Co.
OSCO STATIONERY CO.
Pittsburgh Plate Glass Co.
POLAR MFG. CO.

Desk Tops (Leather)

CHICAGO DESK PAD CO., INC.
Gift Craft Leather Co.
OSCO STATIONERY CO.
POLAR MFG. CO.
Qualiton
Regal & Wade Mfg., Inc.
Scerbo, Frank, & Sons, Inc.
Star Office Accessories Co.
Stationers Specialty Corp.

Desk Tops (Linoleum)

Armstrong Cork Co.
Artistic Desk Pad & Novelty Co.
Auburn Mfg. Co.
Banov-Bernsley & Co., Inc.
CHICAGO DESK PAD CO., INC.
Congoleum-Nairn, Inc.
Edgewater Mfg. Co., Inc.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Hoffman, L.
Mason Stationery Products, Inc.
OSCO STATIONERY CO.
POLAR MFG. CO.
Qualiton

j

Fine Office Furniture Since 1876

THE JASPER DESK CO.
JASPER, IND.

THE JASPER DESK COMPANY, JASPER, INDIANA

The Jasper Desk Co., Jasper, Ind.

Eight styles to select from in a wide range of sizes and a price range from budget group to the finest hand rubbed solid walnut pieces.

NEW

Hoosier ITE

FUNCTIONAL

. . . a practical, modern series created to solve space-making and convenience problems

WRITE FOR COMPLETE CATALOG

HOOSIER DESK COMPANY
JASPER • INDIANA

"BUILT TRUE CLEAR THRU"

SAINBERG & CO., INC.
Star Office Accessories Co.
Stationers Specialty Corp.

Desk Tops (Plastic)

Blank, Arthur, & Co., Inc.
Formica Co.
FOX, GEO. E., & CO.
MEIER, JOSHUA, CO., INC.
National Plastic Products Co.
National Store Fixture Co., Inc.
Plastic Ad Co.
Qualiton
Spaulding Fibre Co., Inc.
Vita Specialties Co.

Desk Tray Supports
(See Tray Supports, Letter Tray)

Desk Trays (Center Drawer)
(See Trays, Desk, Center Drawer)

Desk Trays (Letter)
(See Trays, Letter)

Desk Work Organizers
(See Work Organizers)

Desks (Billing Machine, Steel)

ALL-STEEL EQUIPMENT INC.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
General Fireproofing Co.
INVINCIBLE METAL FURNITURE CO.
MEILINK STEEL SAFE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

Desks (Billing Machine, Wood)

ARNOT-JAMESTOWN DIVISION
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Korda Industries
Leopold Co.
Myrtle Desk Co.
Standard Furniture Co.

Desks (Bookkeeping Machine, Steel)
(See Desks, Machine Bookkeeping, Steel)

Desks (Calculating Machine, Steel)

ALL-STEEL EQUIPMENT INC.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
MEILINK STEEL SAFE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

Desks (Calculating Machine, Wood)

ARNOT-JAMESTOWN DIVISION
Central Desk Mfg. Co.
Doten-Dunton Desk Co.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Korda Industries
Leopold Co.
Morval Corp.
Myrtle Desk Co.
Rishel, J. K., Furniture Co.
Standard Furniture Co.
Stow & Davis Furniture Co.

Desks (Card Record, Steel)

ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
Business Efficiency Aids
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
INVINCIBLE METAL FURNITURE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
Shaw-Walker Co.
Steelcase, Inc.
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Desks (Charging)
(See Furniture, Library)

Desks (Check)

Add-A-Unit Partition Co.
JASPER OFFICE FURNITURE CO.
Michaels Art Bronze Co.
Newman Bros., Inc.
QUIGLEY FURNITURE CO.
Watson Mfg. Co., Inc.

Desks (Clerical, Steel)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.

profit with Skyliner steel office furniture

E-601 Skyliner EXECUTIVE

S-602 Skyliner SECRETARIAL

Cash in on the growing popularity of SKYLINER . . . if you are not now handling this smartly-styled, fast-selling line, we invite you to write for the profit facts.

Catalog and prices on Complete Line on Request

ORNA-METAL, INC., 2412 SO. SEVENTH ST., ST. LOUIS 4, MO.

Desks (Clerical, Steel)

(Continued from page 107)

Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dixie Chrome Products Division
Dray Mfg. Co.
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
Marnay Sales and Mfg. Co.
Metal-tand Co.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Clerical, Wood)

Alma Desk Co.
Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Central Desk Mfg. Co.
Executive Furniture Co.
Feldman-Selje Corp.
Great Lakes Furniture Co.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Korda Industries
Lehigh Furniture Corp.
Leopold Co.
Morval Corp.
Myrtle Desk Co.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Standard Furniture Co.
Stow & Davis Furniture Co.
Worden Co.

Desks (Conference, Steel)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Conference, Wood)

Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
David Mfg. Co., Inc.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Feldman-Selje Corp.
Garland Furniture Co.
Great Lakes Furniture Co.
HAEGER DESK CO.
Hanes Chair & Furniture Co., Inc.
Hiebert's C., Cabinet & Fixture Co.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER INDUSTRIES, INC.
JASPER OFFICE FURNITURE CO.

Sterling in Silver . . .
Steuben in Glassware . . .
Cordovan in Leather . . .

Kohinoor

in Executive Office Furniture

The Jewel of Office Furniture

Write for Literature

Haeger DESK COMPANY

1663 Merchandise Mart, Chicago 54, Ill.

ASE STEEL OFFICE FURNITURE

Better Built for Better Business

QUALITY

The superior quality of ASE steel office furniture is inherent in its design, construction and finish. The extra advantages ASE offers you are real. You can see them... test them...demonstrate them on your floor. • Here are some ASE advantages to look for. All are ASE developments...many are exclusive. • Desk tops have rounded corners and mar-proof Styledge Molding set in anodized aluminum trim. Pedestals are tapered...styled for pleasing appearance. Pedestal bases are smoothly rounded —no sharp edges to catch or scuff shoes. Island bases afford more comfortable foot room. Desk drawers are extra deep. They glide smoothly, easily, quietly on six patented Nylon bearings. Desks are Bonderite treated to resist corrosion and provide the finest, permanent, lustrous finish. Every ASE product has similar exclusive advantages. ASE office furniture is easy to sell—means greater profit for you.

Put the smart, new ASE furniture to work on your floor

ALL-STEEL EQUIPMENT INC., Aurora, Illinois

Write for complete information. Franchise may be open in your community

Desks (Conference, Wood)

(Continued from page 108)

Kenwood Corp.
Korda Industries
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
Miller, Herman, Furniture Co.
Morval Corp.
Myrtle Desk Co.
National Desk Co.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Standard Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
Westcort Co.
Worden Co.

Desks (Convertible, Storage and Filing)

ART STEEL SALES CORP.
Challenger Sales Co.
Challenger Steel Products Corp.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
DORSET STEEL EQUIPMENT CO.
Durable Metal Products Co.
Hillside Metal Products, Inc.
Kenwood Corp.
Korda Industries
MODERN STEELCRAFT, INC.
Northwest Metal Products Co.
Sect-O-Desk Sales Corp.

Desks (Executive, Steel)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DORSET STEEL EQUIPMENT CO.
Dray Mfg. Co.
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
Harrison Steel Cabinet Co.
HASKELL, INC.
Hillside Metal Products, Inc.
INVINCIBLE METAL FURNITURE CO.
Marnay Sales and Mfg. Co.
Metalstand Co.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Executive, Wood)

Alma Desk Co.
Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
David Mfg. Co., Inc.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Feldman-Selje Corp.
Garland Furniture Co.
Gillespie Furniture Co.
Great Lakes Furniture Co.
HAEGER DESK CO.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER INDUSTRIES, INC.
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Korda Industries
Latavia Furniture Mfg. Co.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
Miller, Herman, Furniture Co.
Morval Corp.

this 50-year-old mark of prIDe can keep you on the profit sIDe

FLAIR LINE
No. 8013½

Double Pedestal Executive Conference. Functional. Adaptable. Combines well in module groups.

Put this 50-year-old prIDemark to work for youl Known nationwIDe as the mark of top quality materials and workmanship, the Indiana Desk Company's "ID" trademark gains ready acceptance.

Every month, close to a million subscribers to the nation's leading management magazines read about Indiana Desk's prIDemark of quality. Every month, more and more of the nation's decision-making company representatives make a decision in favor of these desks fashioned of fine woods.

Be ready to profit from Indiana Desk Company's aggressive national advertising and powerful selling helps. Write today for Indiana Desk's profit plan backed by 50 years of service to American business.

TEACHER'S DESK
No. 2852X

Single Pedestal. Select quality. High grade finish.

FLEET LINE
No. 1514½

Executive Conference Top Desk. Modern Efficiency. Streamlined Beauty.

GEORGIAN
No. 5013½

Double Pedestal Executive Flat Top. Exquisite Stump Walnut. Warm and rich-looking.

No. 1093

Secretarial Desk. Left or right hand. Sturdy construction. Smooth operation

WRITE TODAY FOR CATALOG AND COMPLETE INFORMATION

indiana desk co. JASPER INDIANA

This trademark

THE BENTSON MANUFACTURING CO. BENTSON AURORA ILLINOIS

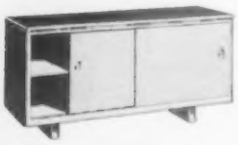
guarantees quality!

For top quality steel office furniture...specify BENTSON! A constant pioneer toward the ultimate in quality desks, tables, companion units and filing cabinets . . . the name BENTSON always assures you of functional beauty for exacting office requirements and office comfort.

Only Bentson offers you Perma-hush construction in desks, tables and accessories. *Only* Bentson gives you the many outstanding features found in the Top-Flite file.

The 6000 Series features roll-edge tops in desks, tables and companion units. A complete selection of models is available with variation of top overhang in the executive group, all with exclusive Perma-hush construction.

The 2000 Series, Space-maker, features square edge tops in desks, tables and companion units . . . plus Perma-hush construction. This space-saving design also offers a complete selection of models and variations in top overhang for executive appeal.



Matching companion units for both the 6000 Series and the 2000 Series are available to accentuate the function and beauty of the line. Credenzas, telephone stands and book cases.

The last word in "Grade A" steel filing cabinets. Top-Flite signifies smooth operation, durable construction and dependable performance for any filing cabinet need . . . BUT BE SURE IT'S BENTSON TOP-FLITE.

Dependable office comfort . . . with an accent on beauty!

THE BENTSON MFG. COMPANY

AURORA, ILLINOIS

Desks (Executive, Wood)

(Continued from page 110)

National Desk Co.
Probber, Harvey, Inc.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Spence Furniture Co.
Standard Furniture Co.
Stow & Davis Furniture Co.
Tell City Desk Co.
Wells Furniture Mfg. Co.
Westcort Co.
Worden Co.

Desks (Factory, Foreman's)

Angle Steel, Inc.
ART STEEL SALES CORP.
Berger Mfg. Division
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
DORSET STEEL EQUIPMENT CO.
Fort Steuben Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
HOOSIER DESK CO.
Interior Steel Equipment Co.
JASPER OFFICE FURNITURE CO.
LYON METAL PRODUCTS, INC.
QUIGLEY FURNITURE CO.
Royal Metal Mfg. Co.
Standard Pressed Steel Co.
Steel Service Mfg. Co.
Supreme Steel Equipment Corp.
Yawman and Erbe Mfg. Co.

Desks (Fanfold)

(See Desks, Billing Machine)

Desks (Insulated)

DIEBOLD, INC.
Globe-Wernicke Co.
HERRING-HALL-MARVIN SAFE CO.
Shaw-Walker Co.

Desks (Key Punch)

Duro Consolidated, Inc.
Monarch Metal Products, Inc.
Remington Rand
Tab Products Co.
Wright Line, Inc.

Desks (Kneehole, Wood)

Euler, Carl, Mfg. Co.
Latavia Furniture Mfg. Co.
National Desk Co.
Northwestern Cabinet Co.
Raymond Co., Inc.
Stow & Davis Furniture Co.
Townsend Mfg. Co.
Willett, Consider H., Inc.

Desks (Machine Bookkeeping, Steel)

ART METAL CONSTRUCTION CO.
Berger Mfg. Division
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
General Fireproofing Co.
INVINCIBLE METAL FURNITURE CO.
LeFebure Corp.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Shaw-Walker Co.
Yawman and Erbe Mfg. Co.

Desks (Receptionists, Metal)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Berger Mfg. Division
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dixie Chrome Products Division
Dray Mfg. Co.
Durable Metal Products Co.
Futuramic Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.

NEW CENTURY DESKS

● From the smallest office requirement to company-wide needs of the nation's largest businesses, the demand for office efficiency can best be met with Art Metal equipment and systems. Here they are . . . all in one place . . . all exhibiting Art Metal's long experience in their design, engineering, utility and dependability . . . *conveniently yours.*

ONE STOP CONVENIENCE . . . when office efficiency heads your shopping list

ALUMINUM OFFICE CHAIRS

NEW CENTURY DESKS —*"Built for Action, Styled for Leadership"*— Complete in executive and general office styles and sizes, each planned and built to eliminate waste motion and reduce fatigue.

PACESETTER DESKS are handsomely styled and engineered to bring top efficiency to every work station in the general office.

ALUMINUM OFFICE CHAIRS in executive, clerical and stenographic models including special posture models. Durable construction and smart appearance join with Correct Seating in this newest Art Metal line.

LETTER AND CAP FILES — superheight 5-drawer, standard 4-drawer, counter-height 3-drawer and desk-height 2-drawer models in the Director and Commercial grades.

CARD RECORD AND GENERAL FILES in all heights and sizes, including widesections and halfsections, to fit every need.

SPEED-FILES — 15% more filing capacity, 33% more filing speed. The new revolutionary Art Metal Speed-File, with automatic expansion. Folders lay back in normal filing position automatically.

PACESETTER DESKS

FILES AND SPEED FILES

MODULAR EL-UNITS

MODULAR STEEL EL-UNITS bring a new concept of office space economy by saving up to 33⅓% in floor area per work station. Seven different work tops, six cabinet units, extensive matching accessories to fit specific work conditions. Varying panel arrangements afford privacy.

COUNTER-HEIGHT FILES

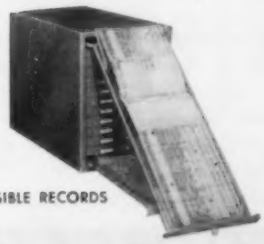
COUNTER-HEIGHT FILES — Everything for the business or institutional counter . . . letter and cap files, card index files, cupboards, roller shelf cases, tops or posting desks with knee space, gates, etc. Steel or Artolin tops.

PLANFILES

PLANFILES — An Art Metal exclusive for vertical filing of architectural and engineering plans. Simplifies filing problems for architect and engineer.

BOOKCASES, BOOK UNITS

Also complete lines to meet every office requirement in BOOKCASES AND BOOK UNITS . . . POSTINDEX VISIBLE RECORD SYSTEMS . . . WABASH FILING SUPPLIES AND SYSTEMS.



POSTINDEX VISIBLE RECORDS

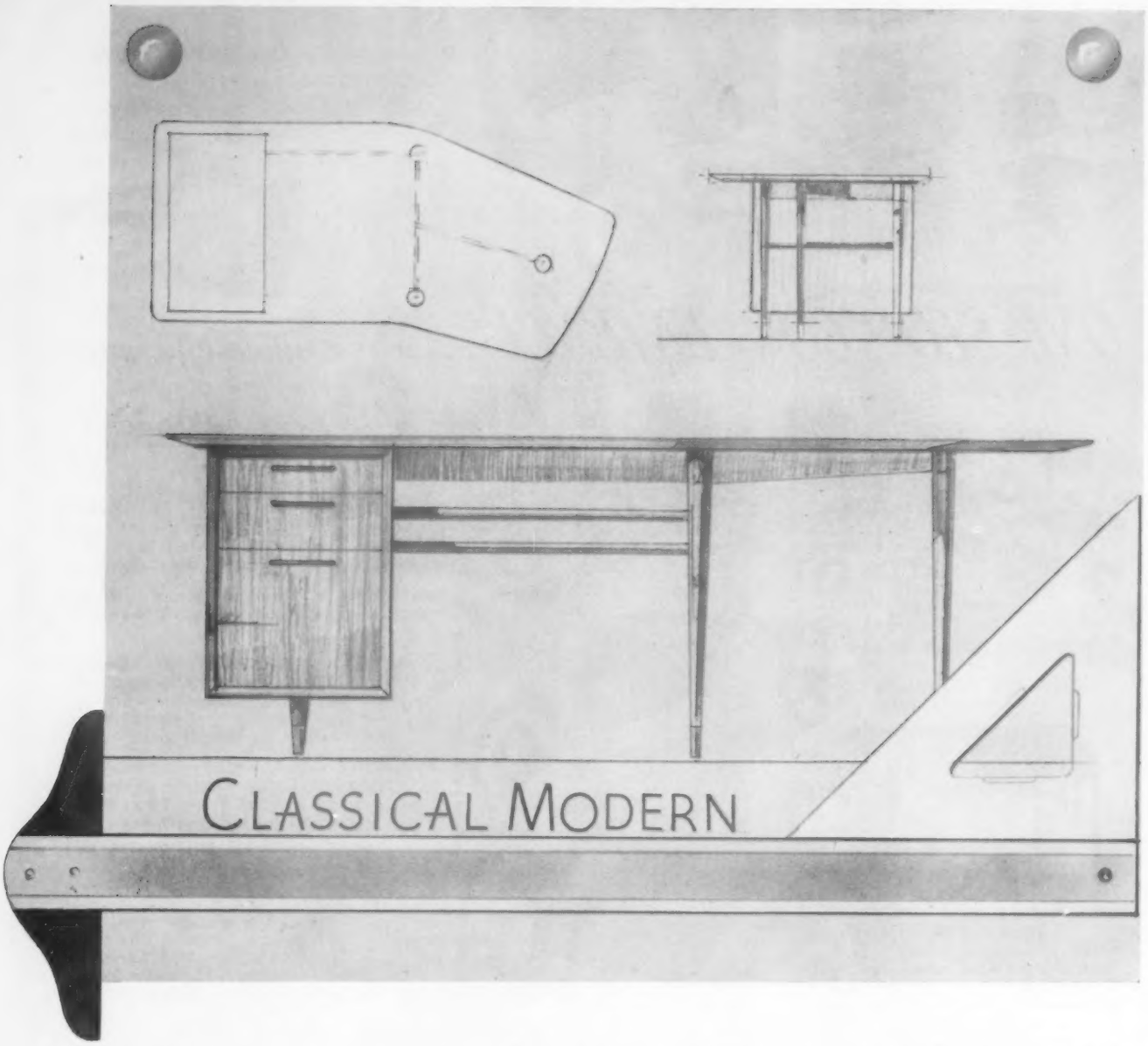
See the Classified Telephone Directory for your Art Metal representative, or write Art Metal Construction Company, Jamestown 16, New York.

"There's an **Art** *to Office Efficiency"*

Art Metal
Jamestown, New York
U·S·A

For 68 years the symbol of the finest in business equipment and systems

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶



Sell the Line with the "Forward Look"

to the Alert Executive Who's Driving Ahead

Here's a fresh-from-the-drawing-board design that's especially appealing to the top executive who likes office furniture with a "forward look" . . . that tells at a glance he's "going places." Modern but not extreme, Classical Modern has clean restrained lines . . . a gently curving top and slim tapered legs.

Right now, you could probably list a dozen or more young executives whom Classical Modern would fit like their own favorite suit. Write today for details of the complete Classical Modern line and other modern and traditional offerings.

JASPER OFFICE FURNITURE CO.

JASPER, INDIANA

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George B. Wray—130 W. 42nd St., Rm. 819, New York City
J. A. Wallace, Jr.—213 Samaritan, Ashland, Ohio
L. H. McDaniel—1414 W. Tucker St., Fort Worth, Tex.
Fred P. Brouwer—741 Laurel Street, Longmeadow, Mass.
K. R. Baker—4529 S. Fairview, Downers Grove, Ill.
D. T. Ryce—P. O. Box 277, Orange Park, Fla.
O. A. Gregory—2011 Glenarm Place, Room 207, Denver, Colo.
R. C. Maynard—7649 Tomahawk Rd., Overland Park, Kans.
Sam Hardwick—1947 New Haven Rd., Jacksonville, Fla.
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A MEMO FROM THE BOSS

STEEL AGE "3000" Line Desks seem to be catching *everyone's* eye these days. And well they might, for this is the distinguished desk that pioneered dozens of design innovations . . . the desk that traditionally sets the standard of quality for others to follow.

Today, each Steel Age "3000" Desk, from space-saving single pedestal styles to magnificent extended-top conference models, exhibits exciting new color-styling and new work-saving efficiency. Your customers can style their Steel Age offices from a selection of eight striking finishes and seven attractive top materials. And of course, they automatically enjoy such exclusive Steel Age features as whisper-quiet nylon and Buna "N" roller drawer action when they select these superb desks.

The Steel Age "3000" Desk Line was created for just one reason: To give your customers the most attractive and efficient steel office desks that imaginative engineering, modern science and skilled metal craftsmanship can produce.

It's no secret among office furniture dealers that more and more customers who want the finest in steel desks specify the Steel Age "3000" Line. And, representative of the complete advertising program to promote its sale, is the new, completely revised "3000" Desk Line brochure. Write for your copy today!

Steel Age

"The Quality Choice of Modern Offices"

made by

CORRY-JAMESTOWN MFG. CORP., CORRY, PA.

Branch Offices:

Atlanta • Boston • Chicago • Dallas • Detroit
New York • Oakland • Philadelphia • Seattle

Send for this Helpful Desk Brochure

Corry-Jamestown Mfg. Corp., Corry, Pa.

Without obligation, please send me a copy of your new "3000" Line Desk Brochure.

NAME _____

COMPANY _____

_____

STREET _____

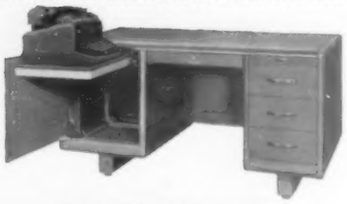
CITY _____ STATE _____

Everyone Likes the STEEL AGE "3000" because there's a "3000" for *Everyone*

There's hardly a job in the office that can't be done more efficiently at a Steel Age "3000" Line Desk. That's because this popular family of quality-made desks is now available in dozens of models . . . from compact space-saving styles and typewriter desks to special business machine models and superb conference desks and tables. And, of course, each one offers such traditional Steel Age refinements as island-type pontoon bases, silent-action box drawers, recessed backs and round-edge top design. Look at these representative styles:

EXECUTIVE-CONFERENCE DESKS

Truly prestige desks in appearance and design! Available in a wide choice of extended top combinations. Top widths from 52" to 76".



SECRETARIAL DESKS

Featuring the revolutionary Steel Age Shelfomatic typewriter mechanism. It glides open at a touch, is adjustable to all typewriter weights.

TYPEWRITER DESKS

Fixed-bed desks that provide the utmost in typing efficiency and comfort. Available in both double pedestal and single pedestal models.

SINGLE PEDESTAL DESKS

Ideal for small offices or areas where space is at a premium. Perfect for salesmen and those with limited desk duties. 45" wide.

INTERVIEW DESKS

Especially suited for interviewing and other functions requiring extended top areas. Available with various length overhangs at right, left or rear.

BUSINESS MACHINE DESKS

Desks specially designed to accommodate business machines in the position and height most efficient for use. Made in double and single pedestal models.

TABLES

Companion Executive Tables available in 45", 60", 66" and 72" widths and Executive Conference Tables (illustrated) available in 45", 60", 66", 72", 96" and 120" widths.

Steel Age

"The Quality Choice of Modern Offices"

CORRY-JAMESTOWN MFG. CORP.,
CORRY, PA.

OTHER QUALITY-CRAFTED STEEL AGE PRODUCTS

Correlation Line Desks • 1000 Line Desks
Grade "A" Files • Commercial Grade Files • Corrian Files
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Plan File Cabinets and Special Purpose Units

Branch Offices: Atlanta • Boston • Chicago • Dallas • Detroit • New York • Oakland • Philadelphia • Seattle

Handsome, Low-Priced Island Desks

For Top Value—Gear your Sales to this Volume Line for Increased Profits!

Seng Mechanism

No. 6032 IG

FEATURES

- Full 1¼" top
- File Drawer
- ¼" Panels
- All Oak Interior—Plain Oak-Gumwood
- Center Drawer Lock
- Raising & Lowering Devices

available in
Walnut • Mahogany • Oak
Softone-Limed-Oak

Item No.		Size	Approx Wt.	List Pr.
6032 IG	Flat Top	60" x 32"	190 Lbs.	$133.90
6032 IGT	Secretarial	60" x 32"	190 Lbs.	153.90
7539 IG	Overhanging Flat Top	75" x 39"	220 Lbs.	157.90

Let us Bid on Your School Furniture Requirements
Send Specifications, Blue Prints, etc.

Write for Literature on our Complete Line of
DESKS — TABLES — COSTUMERS

DORO

manufacturing company
220 Institute Place • Chicago 10, Illinois

Desks (Receptionists, Metal)

(Continued from page 112)

Marnay Sales and Mfg. Co.
MODERN STEELCRAFT, INC.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Steel Furniture Mfg. Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Receptionists, Wood)

Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
David Mfg. Co., Inc.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Feldman-Selje Corp.
Garland Furniture Co.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
Huntington Chair Corporation
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Korda Industries
Latavia Furniture Mfg. Co.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
MURPHY-MILLER, INC.
Myrtle Desk Co.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
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Standard Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
Westcort Co.
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Dorset

PIONEERS in Small Sized STEEL DESKS

save space . . . save money

★ DESKETTE JR. ★ DESKETTE SR.
★ SINGLE PEDESTAL ★ TYPIST
★ JUNIOR EXECUTIVE

THE HIGHEST QUALITY IN THE LOW PRICED FIELD

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ART STEEL SALES CORP.
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COLUMBIA STEEL EQUIPMENT CO.
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HASKELL, INC.
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MODERN STEELCRAFT, INC.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Royal Metal Mfg. Co.
Sect-O-Desk Sales Corp.
SECURITY STEEL EQUIPMENT CORP.
Steel Furniture Mfg. Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Salesman's Wood)

Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Feldman-Selje Corp.
Flewelling, L. C., Co.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
Huntington Chair Corporation
IMPERIAL DESK CO.

See for yourself why WESCO'S best!

Fashion-Aire DESK
Best in the moderately priced class. Built to withstand abuse and give years of service.

Econom-Aire DESK
Best in the low priced field, yet styled for the most selective buyers.

2800 FILE
Maximum filing space at minimum cost. Finest construction features . . . high styling. Suspension drawers — silent operation. 28" deep.

Wesco's engineering and styling are the result of close market analysis . . . what the buyer needs in accommodation . . . what he demands in price and appearance. Tailored to actual requirements, the Wesco line meets with instant approval wherever office equipment is needed. Compare any of the items shown here. You will see too why Wesco's best.

WESTERN MFG. CO. WESCO AURORA, ILL.

Western MANUFACTURING COMPANY
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New York Display and representative Arthur Gordon Co. Associated
206 Lexington Ave., New York 16, N. Y.
Florida Warehouse & representative Mac Weiner
730—83rd St., Miami Beach, Florida

WHISPERING OPERATION

1500 FILE
Greatest use of silent operation with Wesco's "Oiled for Life" nylon rollers. Lowest possible cost. Built to highest quality standards.

ADD-A-FILE
Filing space for locations where space is not available for standard file unit. Designed for expansion to meet future filing needs. Any number may be stacked together.

DESIGNED BETTER TO SELL BETTER

Not just a complete line, but a complete QUALITY line . . . that's PEERLESS

Complete in every detail of rugged construction. Complete in every detail of sales-appeal design. Complete in every wanted model of desks, filing cabinets, tables, chairs and accessories.

Appearance, comfort and performance are designed into every desk model . . . and they're amazingly free of maintenance problems.

Then, consider the complete line of filing cabinets. There's a quality cabinet for every filing need. In addition, the availability of every type of insert enables you to offer the right piece of equipment for each requirement.

All in all, you'll find the Peerless line is the quality line that sells.

PEERLESS ®

PEERLESS
STEEL EQUIPMENT CO.
6600 Hasbrook Ave., Philadelphia 11, Pa.
New York • Chicago • Dallas • Los Angeles

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

HIT THAT PROFIT HIGHWAY...

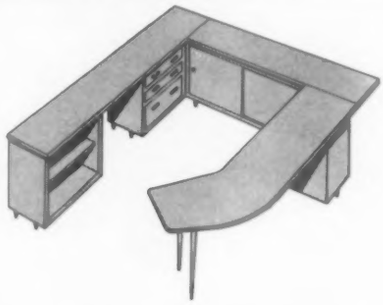
via *Boulevard*

sensational new group by Imperial

TAKE A STEP IN THE RIGHT DIRECTION — the *profit* direction. Investigate this trend-setting new Boulevard group today. Boulevard's a symphony in easy sell. Cool sophistication . . . counterbalanced by the warmth of rich and handsome walnut woods. Island base, with adjustable height . . . nylon roller drawer suspension of file drawers . . . these are just a few of the many Boulevard features designed to speed up your sales!

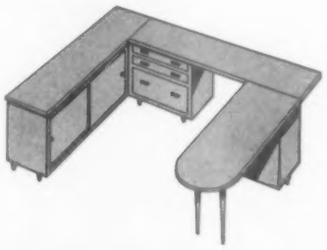
OVER THIRTY CORRELATED PIECES! You can offer the Boulevard group in standard units . . . or plan MODULAR GROUPINGS to suit your customer's floor space. Whatever his particular requirements — Boulevard has the quick-sell answer!

Write today — for the complete Boulevard Merchandising Program. And, don't forget — Imperial has other lines to fit every wood office furniture need, every price range . . . from the superb Metropolitan Executive suite to the serviceable Commerce group.



MODULAR GROUPINGS

- dozens of combinations
- priced to compete



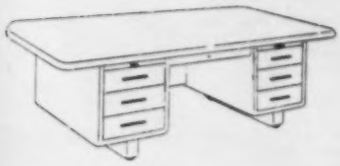
Imperial desk company

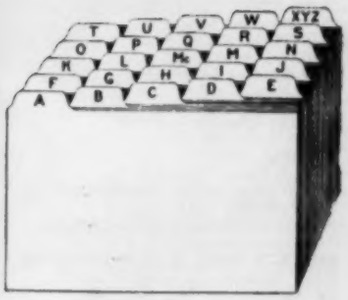
EVANSVILLE 7, INDIANA

MEMBER WOOD OFFICE FURNITURE INSTITUTE

See this 1956 catalog for...

EXCLUSIVE SELL FEATURES of the complete BROWNE-MORSE LINE





You assure yourself customer satisfaction with Browne-Morse lifetime steel Office Furniture. Many exclusive features help you sell the complete line . . . help you make larger unit sales:

- mar-proof Plastite desk top
- feather-touch full suspension Glider files
- new aluminum posture chairs
- interchangeable tops, interchangeable drawers
- new colors
- most modern design
- new square-edge desk
- complete filing systems

Browne-Morse Office Furniture is premium grade designed for every need. Costs less to buy . . . less to maintain.

For your 1956 catalog, without obligation, write Browne-Morse Company, Muskegon, Michigan.

Browne-Morse COMPANY
MUSKEGON, MICHIGAN

Desks (Salesman's, Wood)
(Continued from page 117)

INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER INDUSTRIES, INC.
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Korda Industries
Latavia Furniture Mfg. Co.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
Myrtle Desk Co.
Morval Corp.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Spence Furniture Co.
Standard Furniture Co.
Stewart Office Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
Westcort Co.
Worden Co.

Desks (Teachers')
(See Furniture, School)

Desks (Transcribing, Metal)
ALL-STEEL EQUIPMENT INC.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Yawman and Erbe Mfg. Co.

Desks (Transcribing, Wood)
ARNOT-JAMESTOWN DIVISION
Hanes Chair & Furniture Co., Inc.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Korda Industries
Myrtle Desk Co.
Standard Furniture Co.

Desks (Typewriter, Steel, Drophead)
ART METAL CONSTRUCTION CO.
General Fireproofing Co.
ORNA-METAL, INC.
Remington Rand
Shaw-Walker Co.
Steelcase, Inc.

Desks (Typewriter, Steel, Fixed-Bed)
ALL-STEEL EQUIPMENT INC.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
Futuramic Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
Hillside Metal Products, Inc.
INVINCIBLE METAL FURNITURE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

Desks (Typewriter, Steel, Side Pedestal)
ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DORSET STEEL EQUIPMENT CO.
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
Metalstand Co.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Desks (Typewriter, Wood, Drophead)
Alma Desk Co.
DORO MFG. CO.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Lehigh Desk Co., Inc.
Leopold Co.
Myrtle Desk Co.
National Desk Co.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Standard Furniture Co.
Stow & Davis Furniture Co.

Desks (Typewriter, Wood, Fixed-bed)
Alma Desk Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
Executive Furniture Co.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
Korda Industries
Leopold Co.
Morval Corp.
Myrtle Desk Co.
QUIGLEY FURNITURE CO.
Scerbo, Frank, & Sons, Inc.
Standard Furniture Co.
Stewart Office Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
Worden Co.

Desks (Typewriter, Wood, Side Pedestal)
Alma Desk Co.
Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Central Desk Mfg. Co.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Feldman-Selje Corp.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
Kenwood Corp.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
Morval Corp.
Myrtle Desk Co.
National Desk Co.
Rishel, J. K., Furniture Co.
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Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Spence Furniture Co.
Standard Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
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Desks (Utility, Metal)
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Berger Mfg. Division
Cadillac Office Equipment
Challenger Sales Co.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DORSET STEEL EQUIPMENT CO.
Dray Mfg. Co.
Durable Metal Products Co.
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bound just inside the back cover for further information from advertisers in this directory.

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There is nothing better than Security STEEL IN YOUR OFFICE

Security Steel Office Furniture is the finest—in design, in quality and in scope of choice. For every office function and for every office budget there is Security—in desks, tables, files, chairs . . . in colors to match or blend with any decorative scheme.

Security CRESTLINE

The ultimate in steel office furniture. The exact piece for each and every office job—and in the perfect colors to fit into any type of modern office planning.

MED78

Security TD 30 Series

A fine line of modern, space-saving office furniture. Features are . . . 30" depth desks and tables for floor space economy—rugged construction of life-long steel—truly moderate price.

TD5F60

Security 4 Leg Line

Design proportioned and efficiently planned to meet the demand for better office furniture in the lower priced field. Steel and craftsmanship are blended to bring you real economy.

4TPL60

SECURITY STEEL EQUIPMENT CORPORATION, AVENEL, N. J.

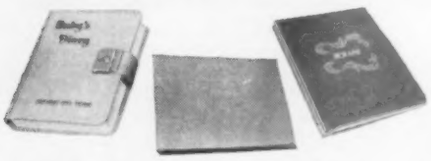
A LINE TO BUILD ON Security STEEL

a money-maker for more than a century

the STANDARD DIARY Line

With the complete line of Standard Diaries and Appointment Books, you can meet any demand for a Memory Help. There are more than 100 Standard dated and undated books for commercial and home use . . . including Standard's famous "Daily Reminder", both bound and loose leaf.

for year-round profits



Baby's diaries and photo books; guest books and trip books in bindings to match 5-year diaries . . . these always-in-demand items provide steady sales throughout the year.

Send for catalog

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122 East 23rd St. — DIVISION OF WILSON JONES — New York 10 New York

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BOORUM & PEASE CO.
Charm Products Mfg. Corp.
Emery Book Co.
Freeman, E. L., Co.
Garrett & Massie, Inc.
General Diaries Corp.
Hall, J. C., Co.
Knickerbocker Leather & Novelty Co., Inc.
Lefax
Nascon Products Division
National Blank Book Co.
Ottenheimer, I. & M.
Ready Reference Publishing Co.
Redi-Record Products Co.
Rumpp, C. F., & Sons
Sapphire Products
Shank Leather Goods Co.
STANDARD DIARY DIVISION
Stationers Guild of America
Stationers Specialty Corp.
Ward, Samuel, Mfg. Co.
WILSON JONES CO.
Wilson Memindex Co.
Winston, John C., Co.

Dictating Machine Inverters

AMERICAN DICTATING MACHINE CO., INC.
American Television & Radio Co.
SoundScriber Corporation

Dictating Machine Supplies (Cylinders, Wax)

AMERICAN DICTATING MACHINE CO., INC.
Chicago Dictating Machine Co.
Dictaphone Corp.
Edison, Thomas A., Inc.
Standard Record Co.

Dictating Machine Supplies (Discs, Plastic)

AMERICAN DICTATING MACHINE CO., INC.
Edison, Thomas A., Inc.
Gray Mfg. Co.
Magnetic Recording Industries
SoundScriber Corporation
Standard Record Co.

Dictating Machine Supplies (Plastic Belts)

AMERICAN DICTATING MACHINE CO., INC.
Comptometer Dictation Division (Magnetic)
Dictaphone Corp.
Miles Reproducer Co., Inc.
Peirce Dictation Systems Corp.

Dictating Machine Supplies (Tapes, Films)

AMERICAN DICTATING MACHINE CO., INC.
Miles Reproducer Co., Inc.
Minnesota Mining & Mfg. Co.
Oerlikon Business Machines Division (Sheets)
Peirce Dictation Systems Corp.
Pentron Corp.
Scribe Corp.

Dictating Machine Supplies (Wire Spools)

AMERICAN DICTATING MACHINE CO., INC.
Peirce Dictation Systems Corp.
Permo, Inc.
Recordit Corporation Division

Dictating Machines (Battery Operated)

Amplifier Corp. of America (Tape)
Ectro, Inc. (Tape)
Magnetic Recording Industries (Tape)
Miles Reproducer Co., Inc. (Plastic Belt)

Dictating Machines (Cylinder)

Chicago Dictating Machine Co.
Dictaphone Corp.
Edison, Thomas A., Inc.

Dictating Machines (Disc)

AMERICAN DICTATING MACHINE CO., INC.
Bell Sound Systems, Inc.
Brush Electronics Co.
Edison, Thomas A., Inc.
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ELIMINATE SCRATCHY DICTATING NEEDLE

The Finest Dictating Machine Made Today!

REX RECORDER'S Magnetic Dictating (no needle) principle saves you hundreds of dollars each year . . . costs less . . . and is so simple to operate.

Write for complete details

VALUABLE TERRITORIES ARE OPEN FOR AGGRESSIVE DEALERS

Famous since 1923 for our Quality Rebuilts and Slightly Used Dictating Machines

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also tape and wire recorders

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TESTED SUPPLIES
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Exclusive National Distributors of the fabulous REX RECORDER.

...before it TALKS

...is the way our doctors put it—"Our chances of curing cancer are so much better when we have an opportunity to detect it *before it talks.*"

That's why we urge you to have periodic health check-ups that *always* include a thorough examination of the skin, mouth, lungs and rectum and, in women, the breasts and generative tract. Very often doctors can detect cancer in these areas long before the patient has noticed any symptoms.

For more life-saving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

when you see a bold face listing...

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index just inside the back cover.

use the handy **inquiry-cards** for complete information from advertisers

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Peirce Dictation Systems Corp.

Dictating Machines (Rebuilt)

AMERICAN DICTATING MACHINE CO., INC.
International Office Appliances, Inc.

Dictating Machines (Tape, Film)

AMERICAN DICTATING MACHINE CO., INC.
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Bell Sound Systems, Inc. (Tape)
Brush Electronics Co. (Tape)
DeJur-Amsco Corp. (Tape)
Dictaphone Corp.
Eicor, Inc. (Tape)
Magnetic Recording Industries (Tape)
Miles Reproducer Co., Inc. (Film)
Oerlikon Business Machines Division (Sheet)
Peirce Dictation Systems Corp.
Pentron Corp. (Tape)
Scribe Corp. (Tape)
Webster-Chicago Corp. (Tape)
Webster Electric Co. (Tape)

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Pentron Corp.
Recordit Corporation Division
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Dictionaries

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Random House, Inc.
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Winston, John C., Co.
World Publishing Co.

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(See Stands, Dictionary)

Diploma Covers
(See Covers, Diploma)

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Brown & Bigelow
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Stauder Engraving Co.

Dip-Reservoir Pen Desk Sets
(See Desk Sets, Dip-Reservoir Pen)

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Haines Publishing Co.

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Should Be In Every Well-Equipped Office

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For general office reference on every conceivable subject. 600,000 entries.

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No. 5	India-paper	42.50
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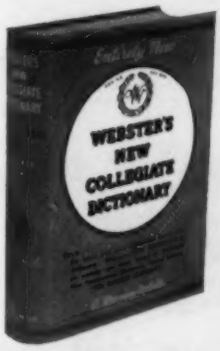
For greater office efficiency, a copy should be on the desk of every secretary, stenographer, and typist. 125,000 entries.



No. 8	Tan Cloth	$5.00
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Write or wire for complete information on this extensively advertised line. Numerous free selling aids available.

G. & C. MERRIAM COMPANY
Springfield 2, Massachusetts

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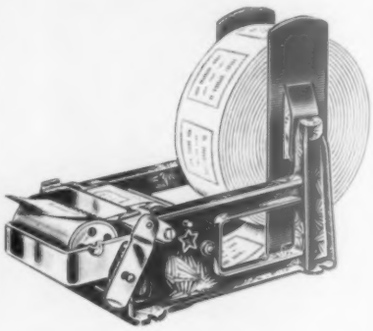
gummed tape

Sealing Machines

—famous for long life and trouble-free service!



Star #5 — 3" capacity

Star #5	Roller Style	3" capacity	$ 7.50
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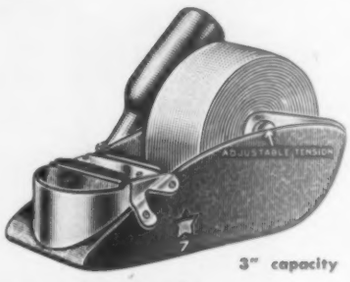

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only $13.95

2 big features

- **Adjustable Tension**
- **Constant Water Supply**

At last a Streamlined Beauty in an inexpensive pull-type machine with two features found only in high-priced automatic sealers! Your customers will appreciate Star #7's beauty of line, adjustable tape tension and its big time-saving constant water supply.

Ask for prices — Mention Buyer's Index

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Melrose Park • Illinois

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Hyman, L., & Sons
MARSH STENCIL MACHINE CO. (Electric)
(See Catalog Insert, Pages 227-228)
Nashua Package Sealing Division
SEAL-O-MATIC DISPENSER CORP.
Seymour Products Co.

Dispensers (Gummed Tape, Manual)

Better Packages, Inc.
Derby Sealers, Inc.
Diagraph-Bradley Industries, Inc.
Dry-Tab Package Sealer Co., Inc.
Ever Ready Label Corp.
Gummed Tape & Devices Co.
Hummel, A. C., Co.
Hyman, L., & Sons
Ideal Stencil Machine Co.
METAL SPECIALTIES MFG. CO.
Nashua Package Sealing Division
OFFICE ACCESSORIES CORP.
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SEAL-O-MATIC DISPENSER CORP.
Seymour Products Co.
Tape, Inc.

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Avery Adhesive Label Corp.
Better Packages, Inc.
Derby Sealers, Inc.
Hyman, L., & Sons
OFFICE ACCESSORIES CORP.
SEAL-O-MATIC DISPENSER CORP.

Dispensers (Paper Cup)
(See Cups and Dispensers, Paper)

Dispensers (Paper Towel)
(See Paper Towels and Dispensers)

Dispensers (Pressure-Sensitive Tape, Automatic)

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Derby Sealers, Inc.
Gummed Tape & Devices Co.
Minnesota Mining & Mfg. Co.
Permacel Tape Corp.
SEAL-O-MATIC DISPENSER CORP.
Trig-A-Tape Corp.

Dispensers (Pressure-Sensitive Tape, Manual)

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BAUMGARTEN, FRED
Better Packages, Inc.
COSOM INDUSTRIES
DENNISON MFG. CO.
Derby Sealers, Inc.
Gummed Tape & Devices Co.
Minnesota Mining & Mfg. Co.
Penn Tape Savers
Perma Products Co.
Permacel Tape Corp.
SEAL-O-MATIC DISPENSER CORP.
Tape Mark Co.
Tapex Corp.
Technical Tape Corp.
Vickery Tape & Machine Co., Inc.

Dispensers (Soap)
(See Soap and Dispensers)

Dispensers (Stamp)

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Bradley Corp.
Hyman, L., & Sons
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OFFICE ACCESSORIES CORP.
Originals Co.
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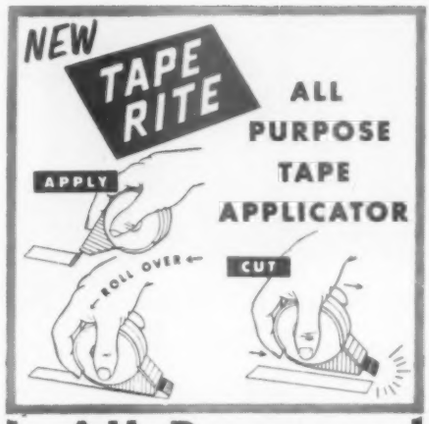
Wagner, Walter, Corp.

Display Cases
(See Fixtures, Store, Showcases)

Display Clips, Hooks
(See Clips, Display)



All Purpose APPLICATOR

for all

Pressure Sensitive

TAPES

Cloth, acetate and label tapes to ¾" wide. Cellophane tapes to ¾" wide and 1296" rolls. Used in homes, offices, art depts., schools, shipping rooms, libraries, drafting rooms, display and layout depts.; needed daily. Colorful plastic cases: 69c LIST.

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(See Work Distributors)

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Mayfair Co.
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(See Bags, Mail, Office Distributing)

Dividers (File Drawer)
(See File Drawer Dividers)

Document Files
(See Files, Document)

Doodle Pads
(See Desk Pads, Note and Doodle)

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Henschel, John, & Co., Inc.
Keuffel & Esser Co.
Post, Frederick, Co.
Replogle Globes, Inc.
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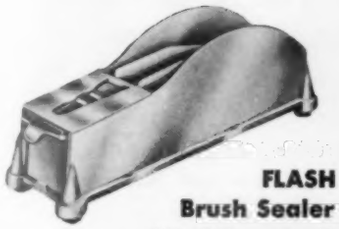
Your smartest move!

Seal-O-matic

THE QUALITY LINE — LOW PRICED FOR FASTER SALES

Complete line of Automatic and Manual Tape Dispensers and Moisteners. Especially designed in streamline fashion by Stewart-Warner engineers. Priced at about *half* the cost of other Tape Dispensers—*without* sacrificing quality!



FLASH Brush Sealer

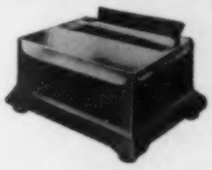
$5.95 retail

For tape up to 1½" wide; removable aluminum water box, easily cleaned or filled. End-to-end moistening. Control guides offer smooth non-clog operation.

WALTERS 60 Automatic Dispenser $18.95 retail

Push-down handle, dispenses ¾" to 1½" wide gummed tape in adjustable lengths 2" to 7½". Lifetime blade. Rustproof, unbreakable. Removable water box. Pure bristle brushes. Hammertone gray.

CHROME TOP MODEL $19.95 retail



SURWAY Envelope and Label Moistener

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1½" pure bristle brush, ideal for labels, stamps, envelopes, etc. Heavy non-tip, rust proof, all metal body, plated brass top, rubber feet.

JEWEL 3" brush model....$3.98 retail

CELLO Definite Length Dispenser $12.98 retail

For cellophane or pressure sensitive tape. Prevents waste! Feed stop mechanism measures and ejects lengths adjustable up to 4" each press.

Tape Slitter—splits tape in half lengthwise, ejects 2 equal pieces each press. $1.00 extra

SENIOR 3" Automatic Dispenser

$39.95 retail

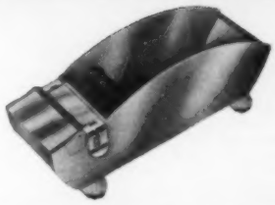
Ejects gummed tape of predetermined lengths 2½" to 36", widths 1½" to 3". Visual measuring scale, lifetime stainless steel blade, pressure weight on 2 bristle brushes assures even wetting. Side bottle maintains water level in removable tank. Fully enclosed body.

HEAVY DUTY No. 55—for reinforced tape .....$49.95 retail

UTILITY Sealer

$7.95 retail

Bristle brush moistener dispenses tape up to 3" wide. All steel body, separate aluminum water box—easily removable for cleaning or filling.



LIGHTNING Brush Sealer

$10.85 retail

Heavy duty 3" pull sealer. Pure bristle brush, 4 sets of rollers, plus subway feed assure easiest flow of any pull sealer on market. Removable aluminum water box.

FLASH BOX OPENER

only $1.75 retail

World's fastest Box Opener—2 million sold! Slides along top edges of cartons, cuts top cover only without damaging contents. Completely safe, prevents accidents. 5 FREE blades; rustproof, unbreakable, used by U.S. Govt. and major chains. Individually boxed.

LEWIS TRIGGER-ACTION SAFETY KNIFE

$1.50 retail

Only knife with automatic spring safety guard over blade. Specified by U.S. Army, Navy. Chrome finished, rustproof, unbreakable. 5 FREE blades. Individually boxed, 12 to colorful display carton.

LEWIS UTILITY KNIFE

only **75¢** retail

Rustproof, unbreakable, hammertone gray finish; 4 FREE blades, streamlined, molded to fit hand, uses 4 notch adjustable blades.

ORDER NOW . . . or write for further details and discounts!

(Prices slightly higher West of Rockies)

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Our 22nd Year
Formerly Lipton Manufacturing Co.

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KARL MFG. CO.
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Morilla Co., Inc.
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BAUMGARTEN, FRED
Brown, Arthur, & Bro., Inc.
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(See Drafting Equipment)

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(See Forms, Drafts, Notes, Receipts, etc.)

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NATIONAL LOCK CO.
Seng Company
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(See Cash Drawer Bases)

Drawing Boards
(See Drafting Equipment)

Drawing Paper
(See Paper, Drawing)

Drawing Supplies
(See Artists' Supplies)

Drawing Tables
(See Drafting Equipment)

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(See also Punches and Drills)

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(See Cups and Dispensers, Paper)

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Schwartz Chemical Co.
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Speed-O-Print Corp.
Spiritform Co.
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Technygraph Co.
Tru-Rite, Inc.
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Visirecord, Inc.
WEBSTER, F. S., CO.
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Duplicator Inks (Stencil)
(See Inks, Duplicator, Stencil)

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DRAFTING & DRAWING TABLES WITH STEEL BASE

Adjustable top of selected, kiln-dried wood. Made in 8 board sizes.

STAKMASTER 4 & 5 DRAWER FLAT FILES. CAN BE STACKED

Heavy-gauge steel drawers equipped with ball bearing rollers. Made in 5 sizes.

"PLANMASTER" BLUEPRINT FILING CABINETS

5 and 3 drawer sections; heavy-gauge steel; smooth-rolling ball bearing drawers. All standard sizes.

STEEL TRACING BOXES AND TABLES

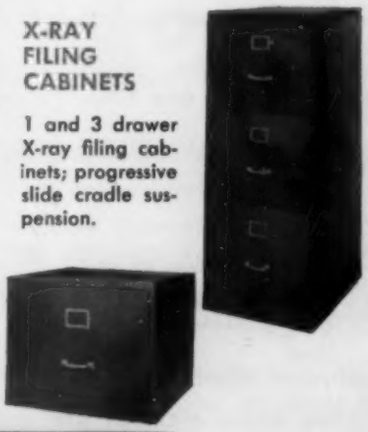
Scientifically designed reflector, modern streamlined design. 4 sizes.

REFERENCE TABLES

Linoleum top with all steel reinforced construction. 3 sizes—height adjustable from 29½ to 30½.

X-RAY FILING CABINETS

1 and 3 drawer X-ray filing cabinets; progressive slide cradle suspension.



*all filing cabinets available with locks.

WRITE FOR DETAILED, ILLUSTRATED CATALOG

Stacor's completely modern plant offers every facility for the most exacting production standards.

STACOR EQUIPMENT CO.

467 Troy Avenue, Brooklyn 3, New York

Duplicator Master Sets

(Continued from page 128)

Autocopy, Inc.
Autographic Business Forms, Inc.
Beck Duplicator Co.
Bohn Duplicator Corp.
Buckeye Ribbon & Carbon Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Copy-Plus, Inc.
Dick, A. B., Co.
Ditto, Inc.
Du Prints, Inc.
Duplicating Papers, Inc
Duplicopy Co.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Frye Mfg. Co.
General Manifold & Printing Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
MASTER ADDRESSER CO.
Miller-Bryant-Pierce
Mimeo Mfg. Co.
Mittag & Volger, Inc.
Neidich Process Division
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Polychrome Corp.
Queen Ribbon & Carbon Co., Inc.
Rex-O-Graph, Inc.
Rex-Rotary Distributing Corp.
Rose Ribbon & Carbon Mfg. Co., Inc.
Smith-Corona Inc.
Speed-O-Print Corp.
Standard Duplicating Machines Corp.
Storms, H. M., Co.
Technygraph Co.
Tru-Rite, Inc.
U.S. CARBON & RIBBON MFG. CO., INC.
Visirecord, Inc.
Waters and Waters Branch
WEBSTER, F. S., CO.
Wolber Duplicator & Supply Co.

Duplicator Paper (Mimeo)

(See Paper, Duplicator, Mimeo)

Duplicator Paper (Spirit and Gelatin)

(See Paper, Duplicator, Spirit and Gelatin)

Duplicator Rolls and Films

Autocopy, Inc.
Beck Duplicator Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Copy Papers Sales & Service Agency, Inc.
Ditto, Inc.
Graphic Duplicator Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Mimeo Mfg. Co.
Old Dutch Line
Redigraph, Inc.
Smith-Corona Inc.

Duplicator Slip-Sheeters

Addo Machine Co., Inc.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Dick, A. B., Co.
Harding, Milo, Co.
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Niagara Supply Co.
Rex-Rotary Distributing Corp.
Technygraph Co.

Duplicator Stencil Correction Fluid

Acme Stencil Co.
Addo Machine Co., Inc.
Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Mfg. Co.
American Stencil Mfg. Co.
American Writing Ink Co., Inc.
Ames Supply Co.
Autocopy, Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Beck Duplicator Co.
Bohn Duplicator Corp.
Cardinell Corp.
Challenger, Inc.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Continental Ink Co.
Copy Papers Sales & Service Agency, Inc.
Dick, A. B., Co.
Du Prints, Inc.
Duplicating Papers, Inc.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co., Inc.
Gestetner Duplicator Corp.
Harding, Milo, Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Key Ribbon & Carbon Co.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Mittag & Volger, Inc.
Neidich Process Division
Niagara Supply Co.
Old Dutch Line
Old Town Corporation
Pekas Duplicator Co.
Polychrome Corp.
Post-O-Graf Mfg. Co.
Remington Rand Dealer Sales
REPEAT-O-TYPE STENCIL MFG. CO.
Rex-Rotary Distributing Corp.
Ronnie Products, Inc.
SHALLCROSS CO.
SMITH, H. E., CO.
Speed-O-Print Corp.
Starkey Chemical Process Co.
Technygraph Co.
Tru-Rite, Inc.
Vari-Color Duplicator Co.
VICTOR SAFE & EQUIPMENT

Duplicator Stencil Files

(See Files, Stencil, Duplicator)

Duplicator Stencil Scopes

Addo Machine Co., Inc.
American Stencil Mfg. Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Copy Papers Sales & Service Agency, Inc.
Dick, A. B., Co.
Du Prints, Inc.
Frankel Mfg. Co.
Gestetner Duplicator Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Niagara Supply Co.
Post-O-Graf Mfg. Co.
Print-O-Matic Co., Inc.
Remington Rand Dealer Sales
Rex-Rotary Distributing Corp.
Ronnie Products, Inc.
Speed-O-Print Corp.
Technygraph Co.
Tru-Rite, Inc.

Duplicator Stencils

(See Stencils, Duplicator)

Duplicator Supplies (Offset)

Addressograph-Multigraph Corp.
Allied Carbon & Ribbon Mfg. Corp.
Alum-O-Lith, Inc.
American Carbon Paper Mfg. Co.
American Stencil Mfg. Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CURTIS-YOUNG CORP.
Davidson Corp.
Dick, A. B., Co.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Harding, Milo, Co.
Key Ribbon & Carbon Co.
Mimeo Mfg. Co.
Mittag & Volger, Inc.
NuArc Company, Inc. (Plate Maker)
Old Town Corporation
Ozalid
Phillips Process Co., Inc.
Polychrome Corp.
Rapid Roller Co.
Remington Rand
Replica Products Corp.
Standard Duplicating Machines Corp.
Technygraph Co.
WEBSTER, F. S., CO.

Duplicators (Automatic Typewriter)

American Automatic Typewriter Co.
Commercial Controls Corp.
Robotyper Corp.

Duplicators (Gelatin)

Autocopy, Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Beck Duplicator Co.
Beckley-Cardy Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Copy Papers Sales & Service Agency, Inc.
Ditto, Inc.
Graphic Duplicator Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Levison & Blythe Mfg. Co.
Redigraph, Inc.
Smith-Corona Inc.

Duplicators (Lithographic)

Addressograph-Multigraph Corp.
Davidson Corp.
Dick, A. B., Co.
Ditto, Inc.

Duplicators (Photographic)

(See Photocopy Equipment)

Duplicators (Post Card)

American Stencil Mfg. Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Bond Equipment Co.
Cardmaster Co.
Duplicopy Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Keller Duplicator Co.
Marr Duplicator Co., Inc.
MASTER ADDRESSER CO.
Mimeo Mfg. Co.
Mimeograph Supply Co.
Multistamp Co., Inc.
Pekas Duplicator Co.
Post-O-Graf Mfg. Co.
Print-O-Matic Co., Inc.
Speed-O-Print Corp.
Vari-Color Duplicator Co.

Duplicators (Rebuilt)

Addressing Machine & Equipment Co.
Albright, J. E., & Co.
Mailers Equipment Co.
Mimeo Mfg. Co.

when you see a bold face listing . . .

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index just inside the back cover.

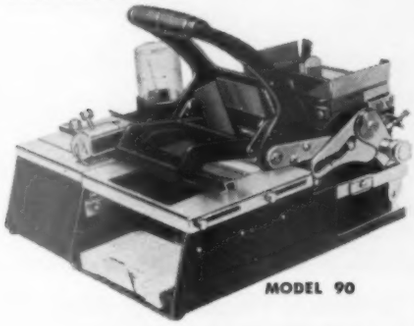
use the handy **inquiry-cards** for complete information from advertisers

Master Addresser PRODUCTS

AMERICA'S LOWEST PRICED, PORTABLE LIQUID DUPLICATORS

Easy to use and operate, the Master Addresser Spirit Process Duplicator uses no inks, stencils or gelatins . . . gives up to 300 clean, clear copies of anything typed written or drawn in up to 5 colors. Ideal for charts, bulletins, memos, work sheets etc. Available in two models — legal or letter size — complete with handy metal carrying case.

ADDRESSERS



MODEL 90

The Master Addresser line of Spirit Process Addressing equipment prints from master tapes or slips prepared in a standard office typewriter . . . uses no inks, ribbons, gelatins, stencils or plates. Clean, easy to use, economical to operate . . . addresses all types and sizes of mailing pieces — up to 2000 per hour. Models priced from $24.50.

MODEL 90—prints from individual paper address slips in separate holder cards . . . provides dual purpose addressing and record keeping system. Greater selectivity, automatic card advancement, easy sorting and filing in 3x5" card trays.

MODEL 40—prints from paper tapes. 500 names per roll. Automatic tape advancement, variable margin guide.

MODEL 25—prints from paper tapes, 500 names per roll, manual tape advance.

MODEL 90H

AUTOMATIC FOOT OPERATED MODELS

MODEL 90H—mounted on sturdy, tubular steel table with foot pedal for easier operation. Table has adjustable side leaves and pivoted tray to hold card files.

MODEL 40H—easy swing pedal leaves both hands free for feeding mailing pieces . . . uses lists prepared for Model 40. Sturdy stand has adjustable side shelves.

Write today for complete information on the Master Addresser line of Spirit Process Addressing and duplicating equipment.

MASTER ADDRESSER CO.
6500-0 W. Lake St. • Minneapolis 16, Minn.

Duplicators (Spirit)

American Stencil Mfg. Co.
Autocopy, Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Beck Duplicator Co.
Bohn Duplicator Corp.
COPY-CRAFT, INC.
Copy-Plus, Inc.
Dick, A. B., Co.
Ditto, Inc.
Du Prints, Inc.
Duplicators, Inc.
Duplicopy Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
MASTER ADDRESSER CO.
Old Town Corporation
Print-O-Matic Co., Inc.
Rex-O-Graph, Inc.
Rex-Rotary Distributing Corp.
S. & M. DISTRIBUTING CO.
Smith-Corona Inc.
Speedliner Co.
Standard Duplicating Machines Corp.
Vari-Color Duplicator Co.
Wolber Duplicator & Supply Co.

Duplicators (Stencil, Rocker Type)

Bond Equipment Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Mimeo Mfg. Co.
Multistamp Co., Inc.
Pekas Duplicator Co.
Sten-C-Labl, Inc.
Weber Addressing Machine Co.

Duplicators (Stencil, Rotary)

Addo Machine Co., Inc.
Autocopy, Inc.
Beck Duplicator Co.
Bohn Duplicator Corp.
Dansen Co.
Dayton Typewriter Co.
Dick, A. B., Co.
Du Prints, Inc.
Frankel Mfg. Co.
Gestetner Duplicator Corp.
Harding, Milo, Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Keller Duplicator Co.
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Niagara Supply Co.
Post-O-Graf Mfg. Co.
Print-O-Matic Co., Inc.
Rex-Rotary Distributing Corp.
Speed-O-Print Corp.
Technygraph Co.
Vari-Color Duplicator Co.

Duplicators (Type)

Addressograph-Multigraph Co.
Davidson Corp.

Dusting and Wiping Cloths

Ames Bag Co.
Bldke Industries
Cadie Chemical Products, Inc.
Columbia Wiping Cloth Co.
Fielder, P. E., Mfg. Co.
Hertzberg, H., & Son, Inc.
Howard Dustless Duster Co.
Munising Paper Co. (Paper)
Pioneer Mfg. Co.
Scott Paper Co. (Paper)

Ear Cushions (Telephone)
(See Telephone Ear Cushions)

Easels (Lecturers')

Midwest Mfg. Co.
Multiplex Display Fixture Co.
Oravisual Co., Inc.

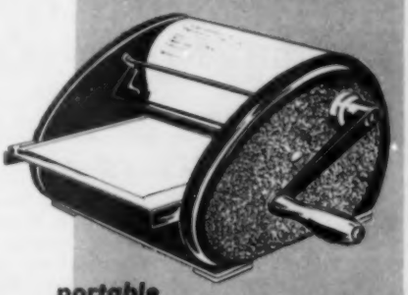
Electric Fan Covers
(See Covers, Electric Fan)

Electric Fans
(See Fans, Electric)

Electronic Computers
(See Computers, Electronic)

Embossing Sets (Hand)
(See Raised Lettering Kits, Hand)

PICCOLO by ORMIG
ORIGINATORS OF THE SPIRIT PROCESS



portable
SPIRIT DUPLICATOR
as easy to carry as your portable typewriter

- Unusually brilliant copies
- Rugged Construction
- Nothing to get out of order
- Uses any spirit carbon or fluid
- Sheet size 9" x 13"

A well-made, efficient spirit duplicator sold by office machine dealers at the sensationally low price of

$69.50

Copy-Craft
105 Chambers St., New York, N. Y.
Sole distributors in the U.S.A.

Endorsing Machines
(See Check Certifiers and Endorsers)

Engravers (Cards, Letterheads)

Barnard, George D., Co.
Die Craft Card & Stationery Co.
Hall, J. C., Co.
Murray Engraving Co.
National Engraving Co.
Stauder Engraving Co.
Whitehall, Inc.
Wiggins, John B., Co.

Engraving Machines

Green Instrument Co., Inc.
New Hermes Engraving Machine Corp.

Envelope Openers
(See Openers, Envelope)

Envelope Sealers
(See Sealers, Envelope)

Envelopes (Air Mail)

Affleck Stationery Co.
American Envelope Co.
Boston Envelope Co.
Cupples-Hesse Corp.
Dahlke Stationery & Mfg. Co.
EATON PAPER CORP.
Empire Paper Co.
Garden City Envelope Co.
Hall, Stuart, Co., Inc.
Hano Paper Co., Inc.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Lafayette Co., Inc.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Mills Envelope Co.
National Engraving Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Pittsburgh Envelope Co.
Powers Paper Co.
Processed Papers

Envelopes (Air Mail)

(Continued from page 131)

QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Stauder Engraving Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Wansco Paper Products Co., Inc.
Western Paper Goods Co.
Western States Envelope Co.
Whiting Paper Co.
Wolf Brothers, Inc.
Worcester Envelope Co.

Envelopes (Button and String)

American Paper Goods Co.
Ames Safety Envelope Co.
Andrews, P. L., Corp.
Barkin Expanding Envelope Co., Inc.
Boston Envelope Co.
Diemer, John F., Co.
Empire Paper Co.
Equitable Paper Bag Co., Inc.
Garden City Envelope Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Josephson Mfg. Corp.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Mills Envelope Co.
National Fiberstok Envelope Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Universal Paper Goods Co.
Western Paper Goods Co.
Western States Envelope Co.
WILSON JONES CO.
Wolf Brothers, Inc.
Worcester Envelope Co.

Envelopes (Catalog)

Affleck Stationery Co.
American Envelope Co.
American Paper Goods Co.
American Paper Products Co.
Ames Safety Envelope Co.
Andrews, P. L., Corp.
Boston Envelope Co.
Brown Paper Goods Co.
Cupples-Hesse Corp.
Empire Paper Co.
Equitable Paper Bag Co., Inc.
Garden City Envelope Co.
Goodbody, Wm., Envelope Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Josephson Mfg. Co.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Mills Envelope Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Pittsburgh Envelope Co.
Powers Paper Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Stationers Guild of America
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Western Paper Goods Co.
Western States Envelope Co.
WILSON JONES CO.
Wolf Brothers, Inc.
Wolf Envelope Co.
Worcester Envelope Co.

Envelopes (Cellophane)

American Paper Goods Co.
Andrews, P. L., Corp.
Blank, Arthur, & Co., Inc.
Cupples-Hesse Corp.
Garden City Envelope Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
QUALITY PARK ENVELOPE CO.
Transo Envelope Co.
Trussell Mfg. Co., Inc.
U. S. Envelope Co.
Vita Specialties Co.
Western States Envelope Co.

Envelopes (Clasp)

Affleck Stationery Co.
American Paper Goods Co.
Ames Safety Envelope Co.
Andrews, P. L., Corp.
Boston Envelope Co.
Empire Paper Co.
Equitable Paper Bag Co., Inc.
Garden City Envelope Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Josephson Mfg. Corp.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Mills Envelope Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Powers Paper Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Stationers Guild of America
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Wansco Paper Products Co., Inc.
Western Paper Goods Co.
Western States Envelope Co.
WILSON JONES CO.
Wolf Brothers, Inc.
Worcester Envelope Co.

Envelopes (Coin)

Affleck Stationery Co.
American Paper Products Co.
Andrews, P. L., Corp.
Boston Envelope Co.
Brown Paper Goods Co.
Cupples-Hesse Corp.
Empire Paper Co.
Garden City Envelope Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
MAY, J. L., CO., INC.
Merchants Industries, Inc.
Mills Envelope Co.
National Tag & Label Corp.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Pittsburgh Envelope Co.
Powers Paper Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Stationers Guild of America
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Wansco Paper Products Co., Inc.
Western Paper Goods Co.
Western States Envelope Co.
Western Tablet & Staty. Co.
Wolf Brothers, Inc.
Wolf Envelope Co.
Worcester Envelope Co.

Envelopes (Commercial)

Affleck Stationery Co.
American Envelope Co.
American Paper Products Co.
Andrews, P. L., Corp.
ASSOCIATED STATIONERS SUPPLY CO.
Boston Envelope Co.
Brown Paper Goods Co.
Commercial Paper Co.
Cupples-Hesse Corp.
Delta Envelope Co.
EATON PAPER CORP.
Empire Paper Co.
Garden City Envelope Co.
Groveton Papers Co.
Hall, Stuart, Co., Inc.
Hano Paper Co., Inc.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Mills Envelope Co.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Pittsburgh Envelope Co.
Powers Paper Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Stationers Guild of America
Stauder Engraving Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Wansco Paper Products Co., Inc.
Western Paper Goods Co.
Western States Envelope Co.
Western Tablet & Staty. Corp.
Whiting Paper Co.
Wolf Brothers, Inc.
Worcester Envelope Co.

Envelopes (Currency, Gift)

American Greetings Corp.
Garden City Envelope Co.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
MAY, J. L., CO., INC.
NORTHERN STATES ENVELOPE CO.
Powers Paper Co.
Saxon Paper Corp.
Stationers Guild of America
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Western Paper Goods Co.
Worcester Envelope Co.

Envelopes (Duplex)

American Paper Products Co.
Ames Safety Envelope Co.
Garden City Envelope Co.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Powers Paper Co.
Processed Papers
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Western Paper Goods Co.
Western States Envelope Co.
Worcester Envelope Co.

Envelopes (Expanding, Filing and Mailing)

American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
Andrews, P. L., Corp.
Barkin Expanding Envelope Co., Inc.
Bushnell, Alvah, Co.
COOKE & COBB DIVISION
Diemer, John F., Co.
Garden City Envelope Co.
Globe-Wernicke Co.
Hyman, L., & Sons
Jewell & Co.
Josephson Mfg. Corp.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
National Fiberstok Envelope Co.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
OXFORD FILING SUPPLY CO.
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
SMEAD MFG. CO., INC.
Standard Envelope Mfg. Co.
Stationers Guild of America
Tension Envelope Corp.
Universal Paper Goods Co.
WILSON JONES CO.
Worcester Envelope Co.
Yawman and Erbe Mfg. Co.

trade names . . . got you ? ? confused?

Many trade names and trade marks seem to have no connection with the manufacturer. If this is your problem the Index of Trade Names & Trade Marks on page 292 should be the first place you turn to.

Heyer Quality since 1903

THE HEYER CORP. • CHICAGO 23

AUTOMATION IN DUPLICATING IS HERE!

MODEL 76 COMPLETE ONLY $325.00
60 cycle, 110 volt A.C.
(other motors on request)

CONQUERORS SOLD ONLY THROUGH AUTHORIZED DEALERS

Heyer **DUPLICATORS AND SUPPLIES**

HEYER CONQUEROR SPIRIT DUPLICATORS

Always Make a Good Impression

Need Copies . . . right away? The Conquerors give you clear, crisp copies of letters, bulletins, announcements, forms, price lists, menus and drawings . . . fast! They show you the way to professional duplicating . . . with ease! Simply type, write or draw the desired subject matter on a Heyer Master Unit, attach it to the cylinder of the Conqueror, and turn out sharp, brilliant copies—110 or more copies per minute, in 1 to 5 colors at once! Easy-to-read operating instructions are permanently printed on the receiving tray of the Conquerors. Easily operated controls (see left, below) conquer every duplicating problem, make matchless results a certainty.

When you buy a duplicator, buy the best. Compare the features and prices with any other duplicator . . . you'll know that the Conquerors with unequalled features are today's biggest values in spirit duplicating. As one satisfied user wrote: "The time has come when a duplicating job is no longer a job, but a very pleasant interlude in a day's routine!" We're proud of this testimonial; you'll be proud of your new Conqueror.

CONQUEROR MODEL 76 ELECTRIC (at left). Push the button and motor and feed start operating—last sheet through turns off both feed and motor automatically. For systems duplicating, Feed-Lock-Out holds automatic feed inoperative. Shipping weight 66 lbs.

CONQUEROR MODEL 70 HAND OPERATED (below). One turn of handle for each copy. Prints 110 or more copies per minute. Highly efficient design gives almost effortless hand operation. Shipping weight 49 lbs.

THE CONQUERORS WITH *UNEQUALLED FEATURES*

. . . conquer all duplicating problems, make matchless results a certainty

VISIBLE FLUID SUPPLY — You always know level of fluid in tank. Big 32 oz. tank has no pumps or rubber hoses to get out of order.

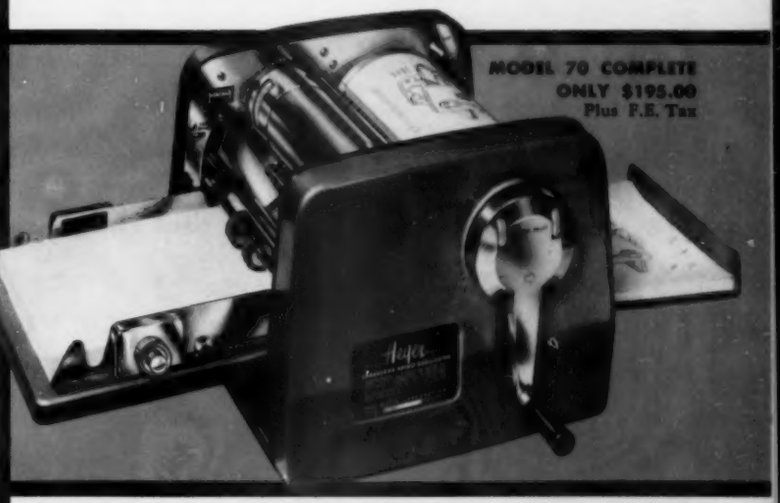
ADJUSTABLE PRESSURE CONTROL — Assures maximum copy runs of always brilliant copies. Operates effortlessly. Calibrated controls.

ROTARY FEED—Delivers 110 or more copies per minute in perfect registration. Takes card stock to newsprint, up to 9x14 in.

RAISE - AND - LOWER CONTROL — Simple dialing of control wheels raises or lowers print on page . . . locates it exactly.

FLUID CONTROL — Measures exact flow of fluid to paper . . . compensates for any kind of paper, any atmospheric condition.

BUILT-IN RESET COUNTER — Always in view of operator. No waste ever, you run exact number of copies you want.



MODEL 70 COMPLETE ONLY $195.00
Plus F.E. Tax

as a duplicator cabinet or a fine piece of furniture

Heyer trend CABINET

Here's the perfect cabinet for your duplicator and supplies . . . creates an attractive, highly efficient duplicating department in your office. Very sturdily constructed! Styled as a fine piece of furniture. Place it in your home or office as a telephone stand and bookcase, liquor cabinet, or in pairs or threes as an executive credenza. The "Trend" cabinet stands 30½" high on 6" adjustable legs, is 31" wide, 16" deep. Tapered wooden legs are adjustable on self-levelers. Cabinet is handsomely finished in highly alcohol resistant dark gray. Metal doors have gray walnut wood grain finish—slide easily on nylon rollers. Inside shelf is adjustable. Extra shelves available. Shipping weight 77 lbs.
Heyer "Trend" Cabinet..... **$57.50**

THE Heyer CORPORATION
1850 S. KOSTNER AVE.
CHICAGO 23, ILLINOIS

Eastern Office:
37-17 57th Street
Woodside 77, L. I., N. Y.

Western Office:
3109 S. Western Ave.
Los Angeles 47, Calif.

Canadian Distributors:
The Brown Bros. Ltd.
TORONTO
Montreal — Vancouver

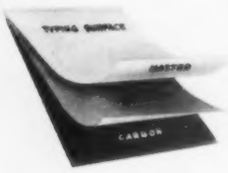
SPIRIT DUPLICATOR SUPPLIES

For Perfect Copies on Heyer, Ditto, Dick, Standard, Old Town, Wolber or any other Spirit (Direct Process) Duplicator.

Heyer

HEYER MASTER UNITS . . .

dated for freshness. At a glance you can tell that a dated master is "new and fresh," resulting in stronger, sharper, clearer copies. Master Paper and brilliant Spirit Carbon Paper in one easy-to-use unit.



Heyer Master Units are edge sealed for clean handling. Available in *Regular* or *OSoKleen* finishes in *Economy* or *Intense* Grades. *Regular Intense* available in 5 colors: Purple, Red, Green, Blue and Black. Use Purple for runs of 300 to 500; Red, Green and Blue for somewhat shorter runs and Black for 100 to 125 copies. *Regular Economy* saves money on short runs of 150 to 200 copies, *OSoKleen Economy* and *Intense* assure maximum cleanliness in handling as they have a plastic coating over the carbon.

	100 Unit Box	25 Unit Pkg.
REGULAR ECONOMY MASTER UNITS (Purple Only)		
Economy Units, Purple, 8½ x 11 in.	No. 560 — $4.75	No. 560X — $1.50
Economy Units, Purple, 8½ x 14 in.	No. 562 — 5.50	No. 562X — 1.70
OSOKLEEN ECONOMY MASTER UNITS (Purple Only)		
OSoKleen Units, Purple, 8½ x 11 in.	No. 1560 — $5.75	No. 1560X — $1.75
OSoKleen Units, Purple, 8½ x 14 in.	No. 1562 — 7.00	No. 1562X — 2.05
REGULAR INTENSE MASTER UNITS (Purple & Colors)		
Intense Units, Purple, 8½ x 11 in.	No. 460 — $6.25	No. 460X — $1.85
Intense Units, Purple, 8½ x 14 in.	No. 462 — 7.00	No. 462X — 2.05
Red, Green, Blue or Black Intense Units	*50c per box extra*	*15c per pkg. extra*
OSOKLEEN INTENSE MASTER UNITS (Purple Only)		
OSoKleen Intense Units, Purple, 8½ x 11 in.	No. 1460 — $7.25	No. 1460X — $2.10
OSoKleen Intense Units, Purple, 8½ x 14 in.	No. 1462 — 8.50	No. 1462X — 2.45

HEYER SPECIAL PURPOSE MASTER UNITS—

ADDRESS MASTERS. Kiss-printed. For use with gummed, perforated addressing labels.
No. 456 — Package of 25 ..... $1.75 **No. 457** — Box of 100 ..... $6.00

HANDWRITING MASTERS. Kiss-printed. Non-reproducing lines to guide handwriting.
No. 454 — Package of 25 ..... $1.75 **No. 455** — Box of 100 ..... $6.00

MUSIC MASTER UNITS. Die-impressed music staff reproduces with notes and words.
No. 458 — Package of 25 ..... $2.00 **No. 459** — Box of 100 ..... $7.50

YOUR CHOICE OF POPULAR STENCILS

LETTERGRAPH BLUE
Extremely durable stencil, ideal for long runs. Does not chop-out or fill type. Excellent for stylus work.
No. 2102—Letter Size, per quire $3.35
No. 2103—Legal Size, per quire 3.50

ROYAL BLUE
Somewhat softer than Lettergraph Blue. Well suited for typing and popular for extensive stylus work.
No. 1102—Letter Size, per quire $3.35
No. 1103—Legal Size, per quire 3.50

ECONOMY
A good quality blue dry stencil for average runs. A money saver on most normal work. Won't crack or leak.
No. 1202—Letter Size, per quire $2.60
No. 1203—Legal Size, per quire 2.85

BULLETIN
A green stencil for medium usage to fill a price demand. Good typewritten reproduction. Economical boxing.
No. 1403—Legal Size, 1 quire pkg. $2.20

SPECIAL TOP-PRINTED LAYOUT STENCILS
No. 2103-S—For Letter-size or Legal-size Bulletins. 2 or 3-column. Per quire $3.50
No. 2103-C—For 5½ x 8½-inch Folded Bulletins. Per quire 3.50
No. 2103-CL—For 7 x 8½-inch Folded Bulletins. Per quire 3.50
No. 2103-M—Die-impressed Music Staff 3.80

STENCILS FOR MULTISTAMPS
No 2195—No. 1 Multistamp. Pkg. 50 ..... $1.20
No. 2196—No. 1 Oversize. Pkg. 50 ..... 1.80
No. 2198—No. 3 Multistamp. Per quire 2.00

HEYER QUALITY INKS

Always Make a Good Impression

No.
998—Black for Automatically-inked duplicators, per lb. $2.50
3444—Black, heavy, 2 ½-lb. cans, per lb. 2.50
999—Black for inside brush-inked duplicators, per lb. 2.50
150—Black for hand-inked duplicators, ½-lb. can 1.30
151—Black for hand-inked duplicators, lb. can 2.50
180—Black Bulletin, 1-lb. can 1.25
991—Black for Gestetner, per tube 2.50

COLORED INKS

Blue, Purple, Red, Green, Brown, Orange, Yellow, White, White Toner:
Half-pound can $1.50
Pound can 2.90

BRILLIANT COPYING FLUID

Assures a maximum number of brilliant copies on any liquid process duplicator. Does not have a bothersome odor.

No. 475—Spirit Fluid, per gal. **$3.00**

Convenient Pouring Spout free to all users of Heyer Quality Spirit Fluid.

SPIRIT CARBON PAPER

Produces sharp, clean-cut originals. Uniformly coated, extra intense.

	Box of 100	Pkg. of 25
Purple, 8½ x 11 in.	No. 480 — $5.00	No. 480X — $1.55
Purple, 8½ x 14 in.	No. 482 — 6.00	No. 482X — 1.80
Red, Green, Blue, Black	*50c per box extra*	*15c per pkg. extra*

Also available in O-So-Kleen quality at slight extra cost.

BLOCKOUT CORRECTION FLUID

Kit contains two 1-oz. bottles Blockout Fluid, one bottle Thinner.
No. 497 — Complete Kit $1.10

WHITE CORRECTION PENCILS

No. 490 — Correction Pencils, each $0.15
No. 491 — Correction Pencils, dozen 1.75

EXTRA ACCESSORIES FOR CONQUEROR DUPLICATORS

No. 498 — Extra Wicks for Conqueror, set of 2 wicks $1.50
No. 488 — Plastic Backing Plate, 8½ x 14 in. 0.25

Costs so little!
Weighs so little!
So easy to use!

$10.95
COMPLETE

HEYER PORTABLE ADDRESSER

Amazing addresser—so easy and rapid to use. No set-up time, gets mail out to your lists promptly at unbelievable low cost of 6¢ per 1,000 names! Address tags, cards, labels, envelopes of any size with a single, swift one-hand motion.

MODEL 100—Packed in storage-carrying case with initial supplies for 250 addresses.

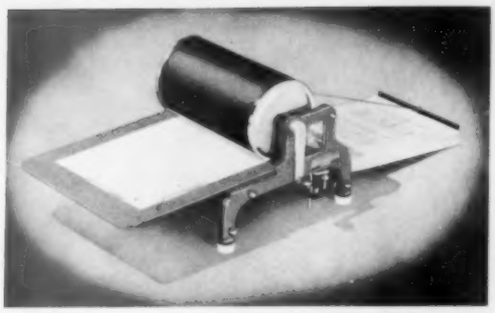
REFILL SUPPLY PRICES

No. 569—Master Carbon Roll (purple) ..... ea. $1.00
No. 570—Master Paper Roll ..... ea. .40
No. 571—Extra Metal Spools ..... ea. .15
No. 574—Miniature Master Units (pkg. of 100) 2.00
No. 472—Spirit Fluid (pt. can) ..... .75
No. 577—Spirit Fluid (12-oz. mailable can) ..... .75

STENCIL DUPLICATORS

and supplies for Lettergraph, Mimeograph, Speedoprint, Niagara, Marr and all other Stencil Duplicators.

Heyer



MODEL 24 LETTERGRAPH

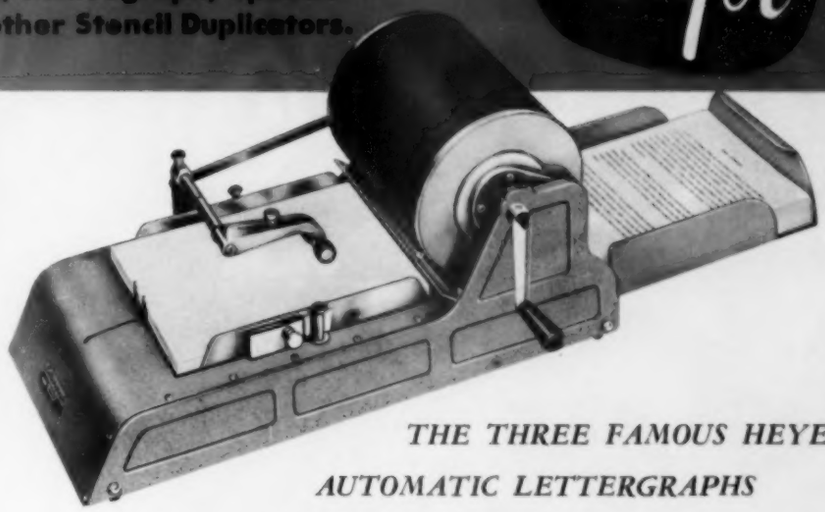
Streamlined simplicity makes Model 24 a most popular duplicator at the price. So simple to adjust and operate—takes but a moment to turn out top quality work in every size from postcard to letter! (Maximum printing surface is 7¼ x 10½ inches.) Inexpensive Superpads permit easy inking from outside . . . Since no ink touches the cylinder, the unit can be changed swiftly from one color to another without cleaning.

$29.50
COMPLETE WITH INITIAL SUPPLIES
Plus Federal Excise Tax

$16.50 COMPLETE

PORTABLE CLEAROSCOPE TAKES ANY STANDARD STENCIL

Simplifies drawing and tracing on stencils. Illustration to be copied is placed on glass and writing plate and stencil clamped over it—allows complete freedom for both hands. Light reflector adjusts to direct light where needed. Complete with: Large Writing Plate (8½ x 18 in.), Celluloid Triangle, Ruling Stylus, Sharp Stylus, 8-in-1 Shading Screen and Lamp Base with Reflector, Cord and Plug. Ship. wt. 9 lbs.



THE THREE FAMOUS HEYER AUTOMATIC LETTERGRAPHS at AMAZINGLY LOW PRICES!

MODEL C—AUTOMATIC FEED . . . . . COMPLETE $64.50*

Offers every essential feature in a full-size, quality stencil duplicator. Delivers clear, sharp copies in any quantity desired at speeds of 100 or more copies per minute! Automatic feed is fast and simple to operate, handles up to 8½ x 14-in. paper. Large open perforated cylinder is hand-inked on inside with a brush. Uses standard heading stencils; has Positive Paper Strippers and Take-On Plate.

Complete with initial supplies: 4 Stencils, ½ lb. Ink, Ink Brush, Stylus, Dustproof Cover, etc. Shipping weight 30 lbs.

MODEL D—AUTOMATIC FEED . . . Automatic Roller Release — COMPLETE $74.50*

Like the Model C, but *more automatic*. Roller release mechanism is actuated by paper. When paper isn't fed, it locks the impression roller out of printing position, assures clean impression roller, eliminates hand throw-off. Model D also has Positive Paper Strippers which prevent paper from adhering to stencil . . . a great help when printing on lightweight papers or when printing heavy copy.

Complete with initial supplies. Shipping weight 31 lbs.

MODEL E—AUTOMATIC FEED . . . Automatic Roller Release New Automatic Inking! — COMPLETE $84.50*

Has all of the features of the Models C and D plus an *automatic-inking* cylinder of improved design. Eliminates hand inking; a half-pound of ink is poured into the cylinder at one time and screw cap replaced. Gives simplified, positive inking at all times. Continuous inking feature saves time, eliminates stops to re-ink, assures perfect inking on every copy. Complete with supplies: Ink, Stencils, Stylus, Dustproof Cover, etc. Shipping weight 33 lbs.

***PLUS FEDERAL EXCISE TAX**

5-FIGURE COUNTER FOR MODELS C, D AND E (Specify Model, Serial No.) $6.50

Complete "Printing Plant" in a Package . . . Fast, Economical!

$10.95 COMPLETE

HEYER PORTABLE PRINTER

Prints perfectly on postcards, cartons, envelopes, labels, price cards, ruled forms, etc., at amazing low cost of only a few cents per 1,000 impressions. Automatically inked . . . uses inexpensive stencils; typed, handwritten or with drawings. New design assures perfect registration and eliminates offset and smudging.

MODEL 60—Packed in storage-carrying case with initial supplies.

REFILL SUPPLY PRICES

No. 2120—Postcard Stencils, per quire	$1.65
No. 400—Black Ink, 2-oz. tube, each	.50
—Colored Inks, 2-oz. tubes, each	.60
No. 185—Ink Pad, each	.50

COMPLETE HEYER DUPLI-KIT

Portable Printer and Portable Addresser in Storage Case
No. 1600 . . . . . $19.90

MISCELLANEOUS SUPPLIES

118—Writing Plates (Legal) 8½x14 in., ea.	$1.35
239—Absorbent Paper Cover, pkg. of 50	1.00
240—Oiled Paper Covers, pkg. of 50	1.00
360—Stencil File Wrappers, pkg. of 50	1.35
368—Absorbent Stencil Blotting Folders	2.75
119—8-in-1 Brass Shading Screen	1.00
145—Stencil Patching Cement—1 oz.	.35
500—Cartoon Book, 85 pages—all subjects	2.00
499—Miniature Cartoon Book	1.00
245—Plastic Typecleaner, per can	.50
370—Type Brush, end bristle, each	.50
374—Type Brush, side bristle, each	.50
375—50-page Stencil File Book	2.75
376—100-page Stencil File Book	4.00
388—Ghost Glove, 6-oz. jar, each	.45

CORRECTION FLUIDS (with Brush)

No.		
112	Blue, ½-oz. bottle	$0.30
113	Blue, 1-oz. bottle	.50
412	Amber, 1-oz. bottle	.50

CLOTH INK PADS (State Model and Name of Machine)

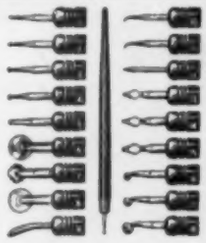
For Lettergraph, Rotary models . . . ea.	$0.40
For Mimeograph, open cylinders . . . doz.	3.00
For Mimeograph, closed cylinders, and Rotospeed . . . doz.	4.80
For Speedoprint, Neostyle, Niagara, and most other stencil duplicators . . . doz.	3.00

INK BRUSHES

No.		
403	(Small) For Postcard Printer	$0.40
200	Straight handle for outside inking	.65
147	Angle handle for inside inking	1.50

IMPRESSION ROLLERS (State Model and Name of Machine)

For Lettergraph and Mimeograph	$4.50
For Speedoprint	6.50



19 QUALITY STYLI

A Fine Stylus for Every Use
Moulded Plastic Handles

No.		
S-1	Sharp Point . . . . ea.	$0.45
S-2	Small Ball Point	.45
S-3	Medium Ball Point	.45
S-4	Large Ball Point	.45
S-5	Flat Point for ruling	.45
S-6	Continuous line wheel	1.25
S-7	Broken line wheel	1.25
S-8	Dotted line wheel	1.25
S-9	Special for shading screen work	.45
S-10	For Lettering Guides less than ½ in.	.50
S-11	For Lettering Guides ½ in. or over	.50
S-12	Needle Point	.45
S-13	Fine Wire Loop	.60
S-14	Medium Wire Loop	.60
S-15	Heavy Wire Loop	.60
S-16	Fine Shading Wheel	1.25
S-17	Med. Shading Wheel	1.25
S-18	Coarse Shading Wheel	1.25
S-19	Music Staff	2.50

LETTERING GUIDES

Available in following sizes:

Streamline, ¼, ⅜, ½, ⅝, ¾ in.
Shadow, ¼ to ⅝ in. inclusive.
Skyline, ¼ to ⅝ in. inclusive.
Serif, 3/16 to ⅝ in. inclusive.
Modern, ⅛ to ⅝ in. inclusive.
Italic, ⅛ to ⅝ in. inclusive.

¼ to 3/16 in. guides, ea.	$1.75
¼ in. guides, ea.	1.85
⅜ or ½ in. guides, ea.	2.00
⅝ in. guides, ea.	2.25
¾ in. guides, ea.	2.50
1 in. (Skyline only), ea.	2.75
Heyer Bold, ¼ in.	$2.00
½ in. $2.25, ⅝ in. $3.25	
Outline, ½ in. (alphabet and numerals)	3.00
Swash, ¼ in. $2.75, ½ in.	3.00
Old English, ½ or ¾ in.	2.50

Send for complete Lettering Guide Catalog.

Heyer

GELATIN DUPLICATORS

and Supplies for Heyer, Ditto, Vivid, Standard and all other Pan, Roll and Film Duplicators.

JUNIOR-EFFICIENCY DUPLICATOR

Complete Duplicating Outfit at a Sensational Low Price

Uses changeable gelatin films, offers the advantages of a gelatin roll duplicator to the smaller user. Has a metal paper guide, feeds fast and accurate. All-metal construction with suction cup feet that hold it firmly to any table without scratching. Maximum printing surface 8⅛ x 13 inches. Complete with 2 Films, Film Cover, Colored Hekto Pencils, Bottle Hekto Ink, 3 sheets Hekto Carbon Paper, bottle Hekto Ink Remover and sponge. Shipping weight 8 pounds.

COMPLETE $9.95

EFFICIENCY DUPLICATOR

Finest Hand-Fed Gelatin Duplicator

Like the Super Efficiency except that it does not have a feed carriage and feeding must be done by hand. Hinged metal paper guide assures good registration. Maximum printing surface 8½ x 14 in. Sells complete with 15-ft. Gelatin Roll, bottle of Hektograph Ink, Sponge, Smoother, Leatherette Cover and complete operating instructions. Shipping weight 22 pounds.

COMPLETE $34.95

SUPER-EFFICIENCY DUPLICATOR

- **All-Metal Construction**
- **Fast, Accurate Feed**
- **15-Ft. Gelatin Roll**

Made to answer the wide demand for a high quality, fast feeding gelatin roll duplicator at a bargain low price. Features a semi-automatic feed that speeds up feeding and assures perfect registration of each copy. Actually makes more copies from one original than can be made by ordinary hand feeding. Maximum copying surface 8½ x 14 in. Sells complete with 15-ft. roll, bottle Hekto Ink, 12 sheets Hekto Carbon, Hekto Pencil, bottle Ink Remover, Leatherette Cover and complete Instruction Book. Shipping weight 37 pounds.

COMPLETE $57.50

IDEAL DUPLICATORS

Strong, substantial oak frames hinged together to form units of two and four copying surfaces. Remaining ink impression need not be washed off after use as on Hektograph . . . alternate surfaces minimize wear. Sold complete with bottle Hektograph Ink, Sponge, and complete operating instructions.

	2-Surfaces		4-Surfaces	
Note	No. 1	$ 6.50	No. 6	$ 9.75
Letter	No. 2	8.00	No. 7	12.00
Legal	No. 3	9.25	No. 8	13.75
Folio	No. 4	12.00	No. 9	18.00

HEKTOGRAPH DUPLICATORS

Operate very simply . . . make 50 to 100 copies from one original. The Hektograph is a single surface, pan duplicator with a metal cover to keep out dust when not in use. After the required number of copies have been made the remaining ink is washed from the surface and the Hektograph is then ready for re-use. Sold complete with a bottle of Hektograph Ink, Sponge, and complete instructions.

No. 21	*Note Size*, 6¼ x 10 in.	$ 2.75
No. 22	*Letter Size*, 9½ x 12 in.	3.75
No. 23	*Legal Size*, 9½ x 15 in.	4.40
No. 24	*Folio Size*, 12 x 18 in.	11.50

LUCITE SIGNS

DESK AND DOOR SIGNS are permanently, precision engraved from one piece of heavy, beautiful Lucite. Size is 8½ x 1⅞". In desk or door styles—*State Choice.* Priced for 17 characters and spaces; add 25c for each additional character.

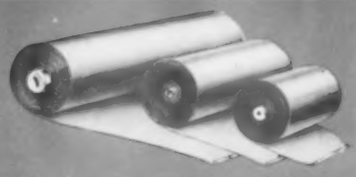
One-Line Sign (⅜" letters) ..... **$2.50** ea.
Two-Line Sign (⅛ & ¼" letter) **$3.50** ea.

REFILL COMPOSITION

Simple to Use—Refill Your Own Duplicator and Save Money

For refilling Hektographs, Ideals, and other pan-type, gelatin duplicators. Can of Composition is melted and contents poured into pan or frame to be refilled. Complete instructions on every can. You can depend on Heyer Quality Refill Composition for brilliant copying qualities.

No. 280—1-lb. can	$ 1.50
No. 281—2½-lb. can	3.50
No. 282—5-lb. can	6.50
No. 283—10-lb. can	12.50



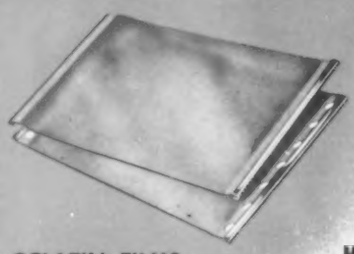
GELATIN ROLLS

For Heyer, Ditto, Vivid and Other Gelatin Roll Duplicators

Combines strongest backing material with a thick, uniform coating of gelatin. All rolls are 15 feet long.

When ordering please specify: (1) Amber or White composition; (2) Name and Model of Duplicator to be used.

No.		
201	6⅝" roll on 8⅝" spindle	$ 8.85
203	10" roll on 14" spindle	9.80
204	12" roll on 14" spindle	11.20
205	14" roll on 14" spindle	12.50
207	16" roll on 18" spindle	15.50
208	18" roll on 18" spindle	16.35
209	20¾" roll on 21" spindle	17.80
210	22" roll on 22" spindle	19.25
201A	8¾" roll, 5-foot length	3.85
201B	8¾" roll, 7½-foot length	5.00



GELATIN FILMS

For Junior Efficiency, Standard, Gel-Sten, Ditto and other gelatin film duplicators. Same high grade material as our Gelatin Rolls. When ordering specify Make and Model of duplicator used.

No. 31—Single films, each	$1.45
No. 32—Three films	3.60
No. 33—Six films	6.45
No. 34—Dozen films	9.55
No. 36—Rexograph letter size, doz.	8.75
No. 35—Film Cover	.15

HEKTOGRAPH CARBON PAPER

Use it like ordinary carbon paper; saves changing ribbon each time original is made. Purple is strongest and makes 50-75 copies.

Purple Hektograph Carbon

No. 289—8½ x 11 in., 100 sheets	$4.50
No. 289X—8½ x 11 in., 25 sheets	1.45
No. 293—8½ x 14 in., 100 sheets	5.25
No. 293X—8½ x 14 in., 25 sheets	1.60

Red, Blue, Green, Hekto Carbon

8½ x 11 in., per 25, **$1.60** per 100, **$5.00**
8½ x 14 in. per 25, **1.75** per 100, **5.75**

HEKTOGRAPH PENCILS

Standard size wood pencils with extra intense copying leads. Purple is strongest and will produce up to 60 good copies.

Purple, each	$0.15
Purple, per doz.	1.75
Red, Green, Blue:	
Each	$0.20
Per dozen	2.25

HEKTOGRAPH INK

Strong, highly concentrated dye makes this intense ink capable of producing many extra copies per original. In eight vivid colors: Purple, Red, Green, Blue, Black, Brown, Orange, Yellow.

1-oz. bottle	$0.50
½-pint bottle	2.50
Pint bottle	4.50
Quart bottle	8.50

HEKTOGRAPH TYPEWRITER RIBBONS

Purple is strongest and will produce 75 to 100 copies. Specify make and model of typewriter.

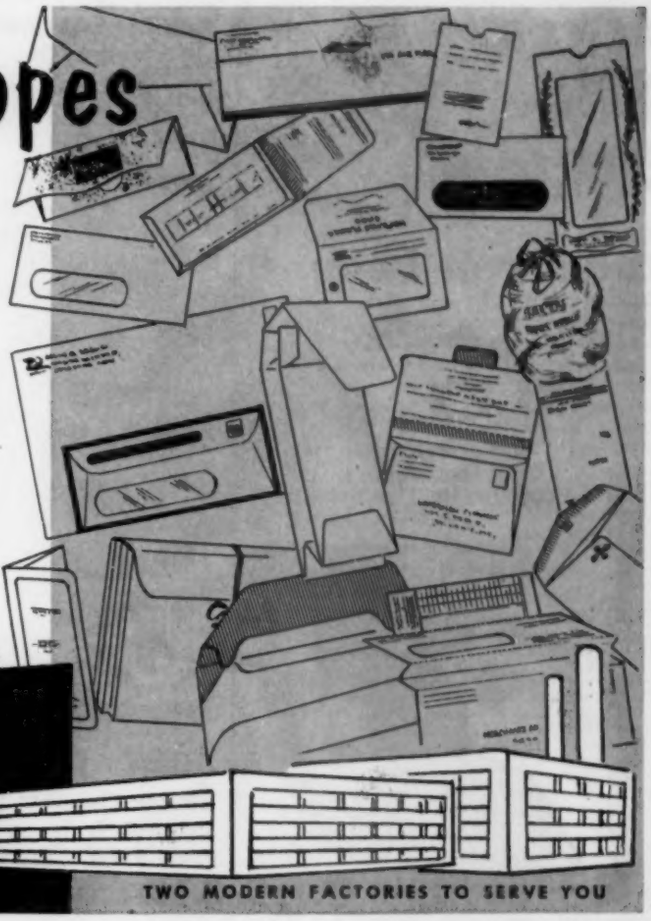
No.		
270	All Purple ea.	$1.00
271	All Red ea.	1.00

HEKTO INK REMOVER

Pleasantly scented cream or liquid quickly removes Hekto, stamp pad and other ink stains from hands. Non-irritating. Contains Lanolin, leaves skin soft and smooth.

No. 334—Tube (2 oz.) cream	$0.30
No. 335—Tube (8 oz.) cream	.60
No. 336—Jar (1 lb.) cream	1.00
No. 337—½-pint bottle, liquid	.85
No. 338—1-pint bottle, liquid	1.25

Justrite Envelopes



. . . the one complete line of standard as well as specialty and unusual envelopes Proved Best for over 35 years by leading dealers everywhere!

SOLD THRU DEALERS ONLY

Outstanding in Quality, Variety, Service

NORTHERN STATES ENVELOPE CO.
300 E. 4th STREET, ST. PAUL, MINNESOTA

JUSTRITE ENVELOPE MFG. CO.
523 STEWART AVENUE S.W., ATLANTA, GEORGIA

TWO MODERN FACTORIES TO SERVE YOU

Envelopes (Glassine)

American Paper Goods Co.
Andrews, P. L., Corp.
Cupples-Hesse Corp.
Garden City Envelope Co.
Hano Paper Co., Inc.
Herz Mfg. Corp.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Milprint, Inc.
Neostyle, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Saxon Paper Corp.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Worcester Envelope Co.

Envelopes (Legal)

American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
ASSOCIATED STATIONERS SUPPLY CO.
Boston Envelope Co.
Diemer, John F., Co.
Garden City Envelope Co.
Globe-Wernicke Co.
Hall, Stuart, Co., Inc.
Hyman, L., & Sons
Jewell & Co.
Josephson Mfg. Corp.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Mills Envelope Co.
National Fiberstok Envelope Co.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
OXFORD FILING SUPPLY CO.
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
SMEAD MFG. CO., INC.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Universal Paper Goods Co.
WILSON JONES CO.
Worcester Envelope Co.

Envelopes (Payroll)

Affleck Stationery Co.
American Paper Goods Co.
American Paper Products Co.
Ames Safety Envelope Co.
Boston Envelope Co.
Colonial Co.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Empire Paper Co.
Garden City Envelope Co.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
MAY, J. L., CO., INC.
McBee Co.
Merchants Industries, Inc.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Powers Paper Co.
QUALITY PARK ENVELOPE CO.
S-K Forms Co.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Watts, Alfred Allen, Co., Inc.
Western Paper Goods Co.
Western States Envelope Co.
Wolf Brothers, Inc.
Worcester Envelope Co.

Envelopes (Plastic)

Abco Plastic & Supply Co.
American Kleer-Vu Plastics, Inc.
Artmor Plastics Corp.
Barclay Industries Corp.
Blank, Arthur, & Co.
CEL-U-DEX CORP.
Collier Mfg. Corp.
Constructo Products, Inc.
COOKS', INC.
Exline, William, Inc.
Guedon Co.
Kingsbacher-Murphy Co.
Markilo
Marvin Envelope & Paper Co.
MEIER, JOSHUA, CO., INC.
Milprint, Inc.
Neostyle, Inc.
Plastic Ad Co.
Plastic Fabricators Co.
Plastic Service Co.
SMEAD MFG. CO., INC.
Vita Specialties Co.

Envelopes (Registered Mail)

American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
Bushnell, Alvah, Co.
Garden City Envelope Co.
Jewell & Co.
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
QUALITY PARK ENVELOPE CO.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Universal Paper Goods Co.
Western Paper Goods Co.
Western States Envelope Co.
Wolf Brothers, Inc.
Worcester Envelope Co.

trade names got you ? ? confused?

Many trade names and trade marks seem to have no connection with the manufacturer. If this is your problem the Index of Trade Names & Trade Marks on page 292 should be the first place you turn to.

more

ERASER USERS... ERASER PROFITS..

than ever before!

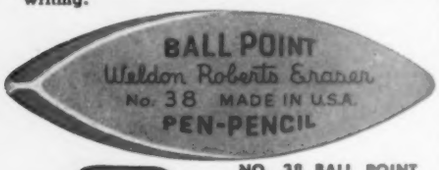
NEVER BEFORE have there been so many people in the country's businesses, schools, arts, professions. There's more handwriting and business machine writing. More mistakes must be corrected. Hence the sensational sales of the market's best known erasers — Weldon Roberts. Demanded by users who appreciate their

SUPERB QUALITY CONVENIENT, "BALANCED" SHAPES

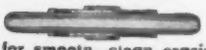
for quickest, cleanest erasing (a few of many styles shown here)

JET ERASER Cylindrical stick eraser of finest rubber in attractive plastic holder. Tip unscrews so eraser can be moved outward. Red rubber for pencil erasing; gray rubber for ink and typewriting. Made in pocket style (with clip) and brush whisk style for typists. Refills.

NO. 930 ENSEMBLE Combination eraser that does most everything. Handy, bias-beveled shape. Soft, pink rubber joined to soft, gray rubber. For erasing pencil, ink, crayon, typewriting.



NO. 38 BALL POINT. BRAND NEW! Handy elliptic eraser of special texture for cleanly erasing all writing of ball point pens and pencils. Attractive green color. Packed in attractive display box, 2 dozen to the box.



NO. 399 TRI-PLY The original, superior 3-layer eraser for typists. Two outer plies of red rubber for smooth, clean erasing of pencil writing or carbon copies; center ply of gray rubber for erasing ink writing or typewriting originals, a single letter or a whole line.

NO. 333 INDIA The standard, red beveled-end pencil eraser that everybody knows. A "regular" for all-around use in offices and schools. (larger size, No. 334)

LEARN ALL THE OPPORTUNITIES OF ERASER SELLING! WRITE FOR CATALOG.

WELDON ROBERTS RUBBER CO.
365 Sixth Avenue Newark 7, N.J.
World's Foremost Eraser Specialists

Weldon Roberts Erasers
Correct Mistakes in Any Language

Envelopes (Window)

Affleck Stationery Co.
Andrews, P. L., Corp.
Boston Envelope Co.
Empire Paper Co.
Garden City Envelope Co.
Groveton Papers Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
JUSTRITE ENVELOPE MFG. CO.
Marvin Envelope & Paper Co.
Merchants Industries, Inc.
Mills Envelope Co.
NORTHERN STATES ENVELOPE CO.
Outlook Envelope Co.
Powers Paper Co.
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
Sheppard Envelope Co.
Standard Envelope Mfg. Co.
Tension Envelope Corp.
Transo Envelope Co.
U. S. Envelope Co.
Western Paper Goods Co.
Western States Envelope Co.
Wolf Brothers, Inc.
Worcester Envelope Co.

Eradicators (Ink)

American Writing Ink Co., Inc.
Cardinell Corp.
Carter's Ink Co.
Collins-Benton Co., Inc.
Crescent Products Co.
Franklin Ribbon & Carbon Co.
General Pencil Co.
Keuffel & Esser Co.
Kodye, Inc.
Miller, C. H., Co.
Mongol Chemical Co.
Post, Frederick, Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Speedry Products, Inc.
Stafford, S. S., Inc.
WEBSTER, F. S., CO.

Eraser Cleaners (Blackboard)

Beckley-Cardy Co.
ROWLES, E. W. A., CO.
Weeks, Frank A., Mfg. Co.

Erasers (Blackboard)

American Crayon Co.
Beckley-Cardy Co.
BRADLEY, MILTON, CO.
Hammett, J. L., Co.
N. Y. Sillicate Book Slate Co., Inc.
Nobema Products Corp.
ROWLES, E. W. A., CO.
Weber Costello Co.
Weeks, Frank A., Mfg. Co.

Erasers (Chemical)
(See Eradicators, Ink)

Erasers (Electric)

ALVIN & CO.
BARBER-COLMAN COMPANY
Beckley-Cardy Co.
Bruning, Charles, Co., Inc.
Post, Frederick, Co.
Weil, J. H., & Co.

Erasers (Fiber Glass)

ERASER CO., INC.

Erasers (Gum)

ALVIN & CO.
American Pencil Co.
Craftint Mfg. Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Linton Pencil Co.
Reliance Pencil Co.
ROBERTS, WELDON, RUBBER CO.
Rosenthal Co.

Erasers (Rubber, For Automatic Pencil)

American Pencil Co.
Autopoint Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Eversharp, Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Kahn, David, Inc.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Moore Pen Co.
Nichols Products Co.
Parker Pen Co.

BARBER COLMAN automatic electric eraser

Here's the *fully automatic* electric eraser with *exclusive* Barber-Colman self-starting feature . . . just pick it up and start erasing. Quickly, smoothly erases pencil, ink, type . . . fine lines or solid blocks. A valuable timesaver for artists, studios, schools, architects, offices. Carefully balanced palm fit for effortless erasing. Quiet, highly dependable 115V, 60 C a-c electric motor. Accepted by Underwriters. Write for prices and descriptive folder.

Barber-Colman Company
DEPT. A, 1244 ROCK ST., ROCKFORD, ILLINOIS

Now in Bright New Display Cartons

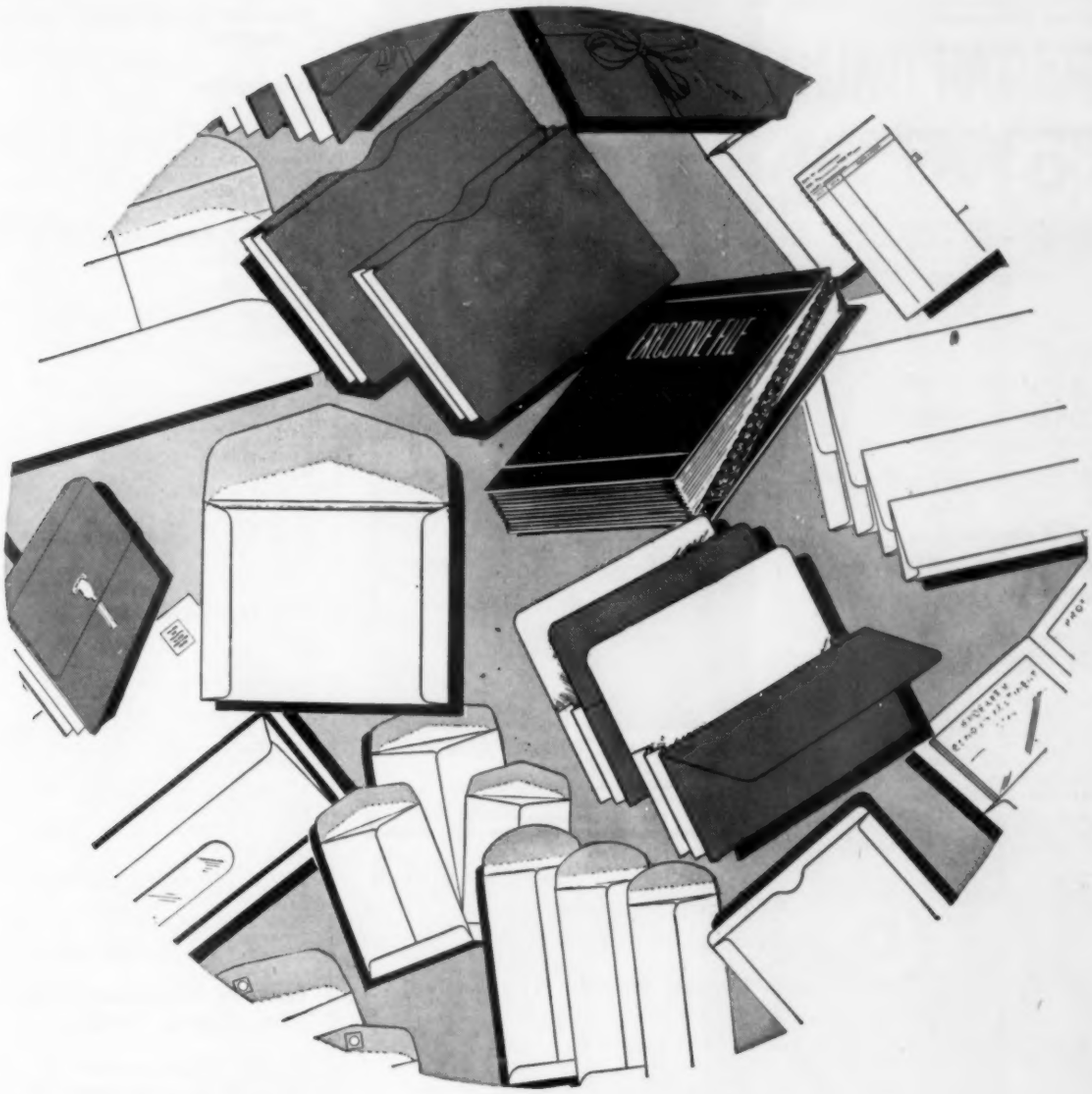
Rush FybRglass Erasers

Refills

In new dress, but still the world's finest typewriter eraser packaged 12 to the display carton for easy sale. Unconditionally guaranteed. List: Erasers, $6.00 per doz.; Refills, $3.00 per doz. pkgs. of two. Order today.

Substantial Dealer Discounts

The Eraser Co., Inc.
1068 S. Clinton St., Syracuse, N.Y.



A "well-rounded" line . . .

. . . clasp envelopes, mailers, Leatheroid file folders and jackets, wallets, coin and specialty envelopes . . . over 400 stocks, styles, sizes, and weights to assure you of the proper answer (and growing sales) for all customers' needs. Depend on Quality Park for a "well-rounded" line to assure you of customer satisfaction and profitable repeat business!

Sold Through Dealers Only

QUALITY PARK ENVELOPE CO.

Quality Park *products*

General Office and Factory, Quality Park, St. Paul 4, Minnesota
Chicago Office and Warehouse, 564 W. Monroe St., Chicago 6, Illinois

Erasers (Rubber, for Automatic Pencils)

(Continued from page 139)

ROBERTS, WELDON, RUBBER CO.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
Waterman Pen Co., Inc.

Erasers (Rubber, Ink and Pencil)

American Pencil Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
BRADLEY, MILTON, CO.
BRUSHMAKERS, INC.
Craftint Mfg. Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Gits Molding Corp.
Kahn, David, Inc.
Keuffel & Esser Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Melind, Louis, Co.
Reliance Pencil Corp.
ROBERTS, WELDON, RUBBER CO.
Rosenthal Co., The
Sanders Mfg. Co.
Stationers Guild of America

Erasers (Rubber, Pencil Form, Non-Refillable)

American Pencil Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Linton Pencil Co.
Parker Pen Co.
Reliance Pencil Corp.
ROBERTS, WELDON, RUBBER CO.
STAEDTLER, J. S., INC.

Erasers (Rubber, Pencil Form, Refillable)

American Pencil Co.
BRUSHMAKERS, INC.
Empire Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Gits Molding Corp.
ROBERTS, WELDON, RUBBER CO.
Scripto, Inc.
V. & E. Mfg. Co.

Erasers (Rubber Cement)

Craftint Mfg. Co.
MONET CO.
Union Rubber & Asbestos Co.

Erasers (Soap)

American Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Linton Pencil Co.
Reliance Pencil Corp.
ROBERTS, WELDON, RUBBER CO.
Rosenthal Co.

Erasers (Steel)

Clauss Cutlery Co.
Compass Instrument & Optical Co., Inc.
Faber, Eberhard, Pencil Co.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Keuffel & Esser Co.
Metropolitan Cutlery Co.
X-acto, Inc.

Erasers (Typewriter)

Allen & Co.
American Pencil Co.
Ames Supply Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co
BRUSHMAKERS, INC.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co
Empire Pencil Co., Inc.
ERASER CO., INC.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co., Inc.
Gits Molding Corp.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.

Reliance Pencil Corp.
ROBERTS, WELDON, RUBBER CO.
Rosenthal Co., The
Winslow Products Engineering Co.

Erasing Shields (Typewriter)

ALVIN & CO.
Blank, Arthur, & Co., Inc.
Bud Type Cleaner Co.
Cardinell Corp.
Charvoz-Roos Corp.
Compass Instrument & Optical Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Kirk Plastic Co.
Mayline Co., Inc.
Morilla Co., Inc.
National Fiberstok Envelope Co.
Old Dutch Line
Parisian Novelty Co.
Phillips Ribbon & Carbon Co., Inc.
Plastic Ad Co.
Plastic Fabricators Co.
Remington Rand
Spaide, Al
Stationers Guild of America
SWINGLINE, INC.
U. S. CARBON & RIBBON MFG. CO., INC.

Expense Books
(See Books, Expense)

Eyelet Punches
(See Punches, Eyelet)

Eyelets (Metal)

American Brass Co.
Atlas Tack Corp.
Barrett Bindery Co.
Bates Mfg. Co.
Eyelet Tool Co.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Matthews, James H., & Co.
Oakville Co.
Sargent & Co.
Sibley, Edward L., Mfg. Co., Inc.
Stimpson, Edwin B., Co.
Waterbury Companies, Inc.

Eyelets and Patches (Gummed Cloth)
(See Gummed Cloth Eyelets and Patches)

Eyeshades

Blank, Arthur, & Co., Inc.
Elliott, B. K., Co.
Kirk Plastic Co.
New Era Optical Co.
Stationers Specialty Corp.
Weeks, Frank A., Mfg. Co.

Factory Equipment (Benches, Work)

Angle Steel, Inc.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
CASPER, IRWIN, INC.
Challenge Machinery Co.
Equipto Division
Evans Metal Products Inc.
Fort Steuben Metal Products Co.
FRONTIER MFG. CO.
Interior Steel Equipment Co.
Ken-Ro-Bil Corp.
LYON METAL PRODUCTS, INC.
MODERN STEELCRAFT, INC.
Royal Metal Mfg. Co.
Sarvis Mfg. Co.
Standard Pressed Steel Co.
STAR STEEL EQUIPMENT CO., INC.
Supreme Steel Equipment Corp.
Universal Steel Equipment Corp.

Factory Equipment (Bins)

Angle Steel, Inc.
Bay Products, Inc.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
CASPER, IRWIN, INC.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Equipto Division
Evans Metal Products Inc.
Fort Steuben Metal Products Co.
FRONTIER MFG. CO.
General Fireproofing Co.
Hall, Gordon L., Co.
Hirsh, S. A., Mfg. Co.
Interior Steel Equipment Co.
LYON METAL PRODUCTS, INC.
Shiloh Metal Products Co.
STAR STEEL EQUIPMENT CO., INC.
Supreme Steel Equipment Corp.
Universal Steel Equipment Corp.

Factory Equipment (Chairs)
(See Chairs, Factory)

Factory Equipment (Desks)
(See Desks, Factory, Foreman's)

Factory Equipment (Shelving)
(See Shelving)

Factory Equipment (Stools)
(See Stools, Factory)

Factory Equipment (Tool Stands)

Angle Steel, Inc.
Bay Products Inc.
BERNARD FRANKLIN CO., INC.
CASPER, IRWIN, INC.
Equipto Division
Fort Steuben Metal Products Co.
Interior Steel Equipment Co.
LYON METAL PRODUCTS, INC.
Standard Pressed Steel Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
TOLEDO METAL FURNITURE CO.

Factory Equipment (Tote Boxes)

Artmor Plastics Corp.
Bay Products Inc.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
CASPER, IRWIN, INC.
DOLIN METAL PRODUCTS, INC.
Equipto Division
Fort Steuben Metal Products Co.
General Fireproofing Co.
Interior Steel Equipment Co.
Jayem Sales Corp.

LYON METAL PRODUCTS, INC.
Master Metal Products, Inc.
MODERN STEELCRAFT, INC.
Pioneer Steel Co.
Plycraft Corp.
Shiloh Metal Products Co.
STAR STEEL EQUIPMENT CO., INC.
TOP FLIGHT PRODUCTS CO., INC.
Union Steel Chest Corp.

Fanfold Forms
(See Forms, Continuous, Fanfold)

Fans (Electric)
(See also Air Circulators)

Argus Mfg. Co.
Commander Mfg. Co.
Dayton Electric Mfg. Co.
Diehl Mfg. Co.
Emerson Electric Mfg. Co.
Fasco Industries, Inc.
Fresh'nd-Aire Co.
General Electric Co.
Gilbert, A. C., Co.
Hunter Fan & Ventilating Co., Inc.
Kisco Co., Inc.
Lonergan Mfg. Co.
Lucas Mfg. Co.
Mandel, A., & Co., Inc.
Reynolds Electric Co.
Robbins & Myers, Inc.
Signal Electric Division
Sutton, O. A., Corp.
Viking Air Conditioning Division
Welch, W. W., Co.
Westinghouse Electric Corp.

Fasteners (File Folder, Tang and Slide)

ACCO PRODUCTS, INC.
Acme Fastener Co.
AMBERG FILE & INDEX CO.
Ames Safety Envelope Co.
BARKLEY, C. L., & CO.
COOKE & COBB DIVISION
CUSHMAN & DENISON MFG. CO.
ELBE FILE & BINDER CO., INC.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
Josephson Mfg. Corp.
LEONARD, CHARLES, INC.
Remington Rand
SMEAD MFG. CO., INC.
SWINGLINE, INC.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Fasteners (Paper, Round and Flat Head)

American Brass Co.
Argus Mfg. Co.
DENNISON MFG. CO.
ELBE FILE & BINDER CO., INC.
Grammes, L. F., & Sons
Hampden Mfg. Co., Inc.
Kelly, F., Co.
LEONARD, CHARLES, INC.
Noesting Pin Ticket Co., Inc.
Oakville Co.
Simonsville Mfg. Co.
Stimpson, Edwin B., Co.
Sufrin, I. & M.
SWINGLINE, INC.
VAIL MFG. CO.

Fasteners (Stapler)
(See Staplers)

Fasteners (Tag)

Denney Tag Co.
DENNISON MFG. CO.
Ennis Tag & Salesbook Co.
National Fiberstok Envelope Co.
National Tag & Label Corp.
Noesting Pin Ticket Co., Inc.
Reyburn Mfg. Co., Inc.
VAIL MFG. CO.

Felt Point Pens (Marking)
(See Pens, Marking, Felt Point)

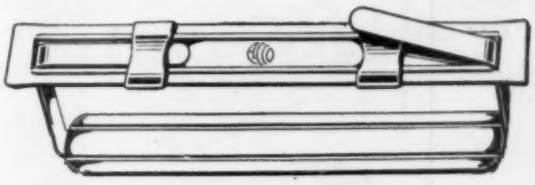
Felt Stripping (Desk Top)
(See Glass Desk Top Stripping)

File Compression Guides

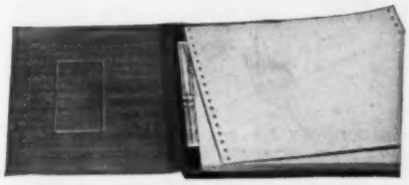
Berger Mfg. Division
Daco Card & Index Co.
Globe-Wernicke Co.
Remington Rand
Shaw-Walker Co.
Ulrich Planfiling Equipment Corp.

"ACCO-BOUND PAPERS ARE *SAFE* PAPERS"

Now available!
Over 50 styles
& sizes of
ACCO FASTENERS

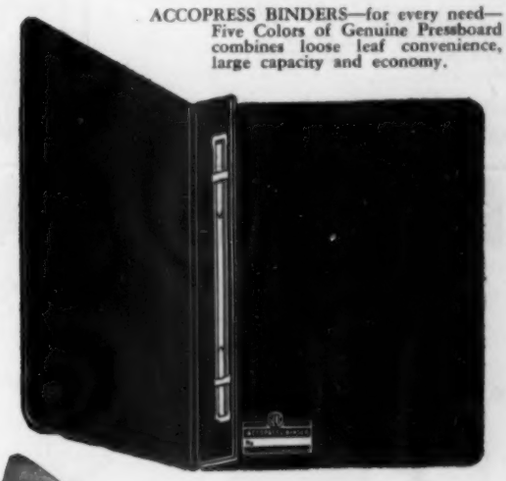


The ACCO line has been the standard of quality in the Stationery field for many years. Founded on the famous ACCO Paper Fastener, it has grown to include equipment for filing and safeguarding all business papers. Your ACCO Catalog shows how perfectly ACCO Products meet every paper-keeping need.



PIN PRONG BINDERS—
with 1/8 inch prongs for all
marginal multiple punched forms

ACCOPRESS BINDERS—for every need—
Five Colors of Genuine Pressboard
combines loose leaf convenience,
large capacity and economy.



ACCO PUNCHES—Tremendous Power with Easy Action

ACCO CLAMPS—3 sizes-
Strongest Gripping Power

ACCOBIND FOLDERS—
made of Genuine Pressboard
with Transfer Features. When
transfer time comes just slip
the bound paper from the
Accobind Folder, insert a new
Acco Fastener and the Folder
is ready for another year's
filling.

ACCO PRODUCTS, Inc.
OGDENSBURG, N. Y.
In Canada: Acco Canadian Co., Ltd., Toronto

File Drawer Dividers

Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
CEL-U-DEX CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
MODERN STEELCRAFT, INC.
Remington Rand
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Ulrich Planfiling Equipment Corp.
VICTOR SAFE & EQUIPMENT
Yale Filing Supply Co.
Yawman & Erbe Mfg. Co.

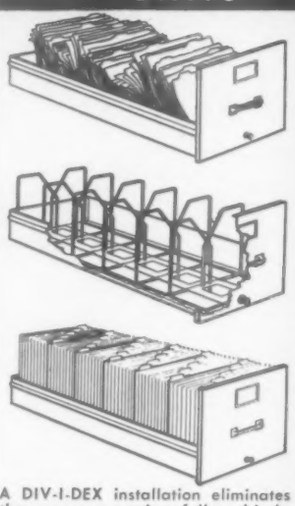
File Drawer Frames (Hanging Folder)

Advance Industries
ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
ART STEEL SALES CORP.
Berger Mfg. Division
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
Dunleavy Co.
FARBER, LOUIS H., CO.
FRANKLIN METAL PRODUCTS CO.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
LIT-NING PRODUCTS CO.
MODERN STEELCRAFT, INC.
OXFORD FILING SUPPLY CO.
Remington Rand
STEEL PARTS MFG. CORP.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.

File Drawer Shelves (Hook-On)

ART STEEL SALES CORP.

100% FILING
EFFICIENCY WITH
DIV-I-DEX
UNITS



FROM THIS

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WILSON JONES CO.
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(See Signals)

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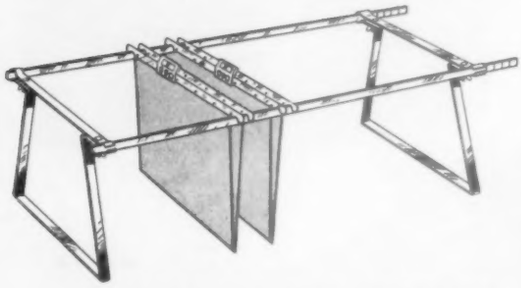

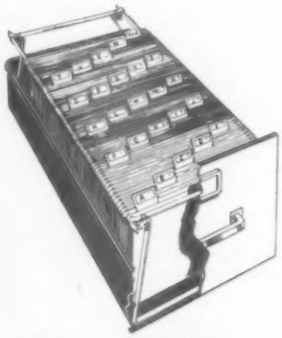

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YORK SAFE & LOCK CO.

Files (Account)

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Anderson-Hickey Co., Inc.
Berger Mfg. Division
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(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
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DOLIN METAL PRODUCTS, INC.
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COLUMBIA STEEL EQUIPMENT CO.
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Advance Industries
Currier Mfg. Co.
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MODERN STEELCRAFT, INC.
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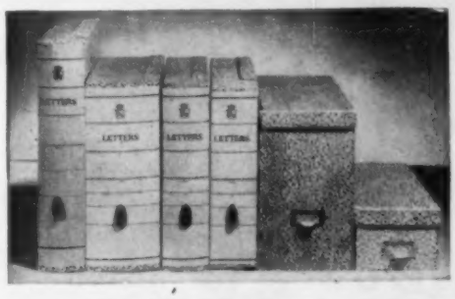
Advance Industries
ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.



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Hamilton Mfg. Co.
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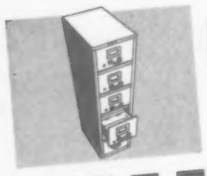
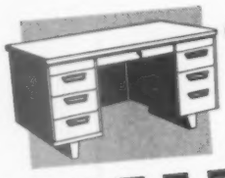
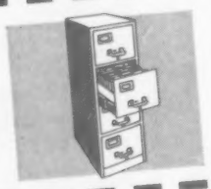
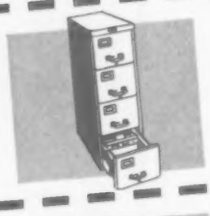
newest **files** —  *Five-r-filer* 5000 series

top line **desks** —  executive *7500* series

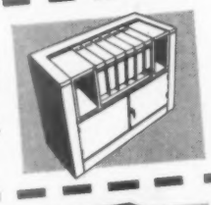
grade "a" **files** —  *2900* series 49 styles

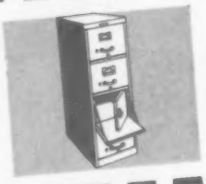
commercial **desks** — BUDGETEER *2400* series

modern **files** —  *2800* series

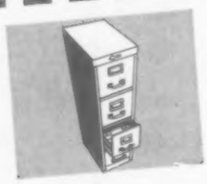
blueprint **cabinets** — 4226 series

business **files** — *2600* series 49 styles

Directoire systematizer,  D-6 12 styles

safety **files** —  SAF series

Directoire mobiler JD-4 3 styles

filers non-susp. —  *2700* series

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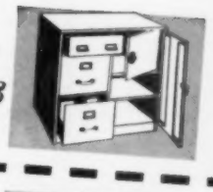
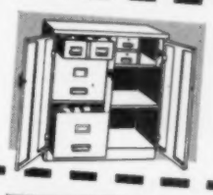


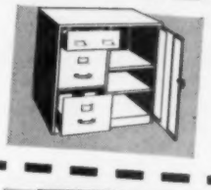
CB series

do-all offices



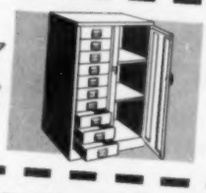
AA1 series

one man offices



1A series

SAFETY STORAGERS

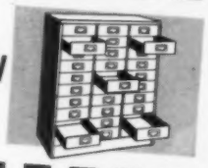


1600 series 24 styles

sectional files

3000 series build-up add-unit

collators multi-draw units



1200 series

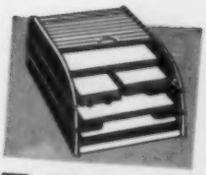
UNO desk modulars

2000 series

UNO office modulette

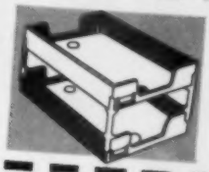
U series 25 styles

plastic desk aids



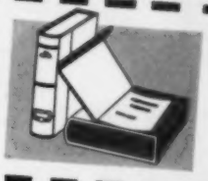
Moldmaster desk efficienizers

business units



letter tray

business units



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(Continued from page 143)

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Steel Parts Mfg. Corp.
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Yawman and Erbe Mfg. Co.

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Ehlbert Products
Globe-Wernicke Co.
Josephson Mfg. Corp.
National Fiberstok Envelope Co.
Weis Mfg. Co.
WILSON JONES CO.

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Durable Metal Products Co.
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Maso Steel Products
Mayfair Co.
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Patent Novelty Co.
PEERLESS STEEL EQUIPMENT CO.
Pioneer Steel Co.
Star Office Accessories Co.
STEEL PARTS MFG. CORP.
TOP FLIGHT PRODUCTS CO., INC.
Union Steel Chest Corp.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
Weis Mfg. Co.
WESTERN MFG. CO.

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H-O-N Co., The
Jayem Sales Corp.
La Jolla Industries, Inc.
LIT-NING PRODUCTS CO.
Marval Mfg. Co.
Rampe Mfg. Co.
RECORDPLATE CO.
Redigraph, Inc.
Science Craft
Vail Co.

Files (Card Index, Box, Fiberboard)

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AMBERG FILE & INDEX CO.
ARROW PAPER PRODUCTS CO.
Artistic Desk Pad & Novelty Co.
COOKE & COBB DIVISION
Diemer, John F., Co.
Edgewater Mfg. Co., Inc.
Globe-Wernicke Co.
HEDGES MFG. CO.
Hoffman, L.
Josephson Mfg. Corp.
National Fiberstok Envelope Co.
OSCO STATIONERY CO.
Weis Mfg. Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Files (Card Index, Box, Metal)

All Purpose Metal Equipment Corp.
AMBERG FILE & INDEX CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Bandes, Julius, & Co., Inc.
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Steelcase, Inc.
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UNITED CUTLERY & HARDWARE PRODUCTS CO.
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Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

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BRUSHMAKERS, INC.
Globe-Wernicke Co.

Files (Card Index, Box, Wood)

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Bandes, Julius, & Co., Inc.
Decatur Industries, Inc.
HEDGES MFG. CO.
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Merchants Box Co.
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Weis Mfg. Co.

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Edgewater Mfg. Co., Inc.
Globe-Wernicke Co.
HEDGES MFG. CO.
Hoffman, L.
OSCO STATIONERY CO.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

Files (Card Index, Cabinet, Metal)

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Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
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COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
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DIEBOLD, INC.
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Hillside Metal Products, Inc.
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MEILINK STEEL SAFE CO. (Insulated)
MODERN STEELCRAFT, INC.
MOSLER SAFE CO.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
PROTECTALL SAFES
Remington Rand
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
TOP FLIGHT PRODUCTS CO., INC.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Weis Mfg. Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Card Index, Cabinet, Wood)

Bandes, Julius, & Co., Inc.
Demco Library Supplies
Gaylord Bros., Inc.
Peters, Frank J., & Sons, Inc.
Remington Rand
Weis Mfg. Co.

Files (Card Index, Mechanized Lift Type)

Craig Machine, Inc.
DIEBOLD, INC.
Ferris Business Equipment, Inc.
Remington Rand
WHEELDEX & SIMPLA PRODUCTS, INC.

Files (Card Index, Rotary, Desk Top)

DIEBOLD, INC.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
Kin-Dex, Inc.
Remington Rand
Stellar Tool & Mfg. Co., Inc.
Wassell Organization, Inc.
WHEELDEX & SIMPLA PRODUCTS, INC.
ZEPHYR AMERICAN CORP.

Files (Card Index, Rotary, Floor Model)

Business Efficiency Aids
DIEBOLD, INC.
Ferris Business Equipment, Inc.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
MOSLER SAFE CO.
Remington Rand
Revo-File Division
Wassell Organization, Inc.
WHEELDEX & SIMPLA PRODUCTS, INC.
ZEPHYR AMERICAN CORP.

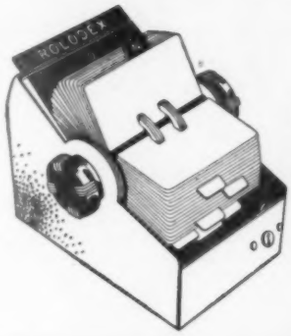
Files (Card Index, Rotary, Horizontal Type)

DIEBOLD, INC.
Joyce Record Systems, Inc.
Remington Rand
WHEELDEX & SIMPLA PRODUCTS, INC.

Files (Card Index, Tray, Fiberboard)

Acme Letter File Corp.
AMBERG FILE & INDEX CO.
Artistic Desk Pad & Novelty Co.
Globe-Wernicke Co.
HEDGES MFG. CO.
Hoffman, L.
OSCO STATIONERY CO.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

ROLODEX ROTARY CARD FILES



9 DESK MODELS

with varying card sizes and capacities.

From $10.95 and up.

3 FLOOR MODELS

PRICED AT HALF YOU WOULD EXPECT

MODEL NO.	CARD SIZE	CAPACITY (Based on 077 cards)	NUMBER OF TRAYS	LENGTH OF EACH TRAY	TOTAL FILING INCHES
FM 5804	5 x 8	4000	4	11½"	46
FM 4605	4 x 6	5000	5	11½"	57½
FM 3506	3 x 5	6000	6	11½"	69

Send today for information

ZEPHYR AMERICAN
CORPORATION
95 MORTON STREET NEW YORK CITY 14, N. Y.

WHEELDEX Portables

11 PROFITABLE UNITS
from $14.95 to $96.00

WHEELDEX CUB

carries 1,000 cards, sells for $14.95 and is typical of the 11 Portable units.

NEW SEE-DEX TRAYS

—For punched or unpunched cards or sheets in many sizes. Excellent small office item. Nothing like it. Write for details.

Write for Liberal Dealer terms on these Fair Trade Products

WHEELDEX & SIMPLA PRODUCTS, INC.
40 BANK STREET
WHITE PLAINS, N. Y.
***Phone:* White Plains 6-6800**

Files (Card Index, Tray, Metal)

All-Purpose Metal Equipment Corp.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dehler Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
HEDGES MFG. CO.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
Mayfair Co.
MODERN STEELCRAFT, INC.
MOSLER SAFE CO.
Pioneer Steel Co.
Remington Rand
Remington Rand Dealer Sales
Revo-File Division
Shaw-Walker Co.
Steel Furniture Mfg. Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.
WHEELDEX & SIMPLA PRODUCTS, INC.
Yawman and Erbe Mfg. Co.

Files (Card Index, Tray, Wood)

Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
Decatur Industries, Inc.
HEDGES MFG. CO.
Merchants Box Co.
Peters, Frank J., & Sons, Inc.
Rishel, J. K., Furniture Co.
Weis Mfg. Co.

Files (Check, Metal)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
Hillside Metal Products, Inc.
INVINCIBLE METAL FURNITURE CO.
Metalstand Co.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
PROTECTALL SAFES
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
TOP FLIGHT PRODUCTS CO., INC.
VICTOR SAFE & EQUIPMENT
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Combination, Filing and Storage)

ACORN PRODUCTS CO.
Advance Industries
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Challenger Steel Products Corp.
DORSET STEEL EQUIPMENT CO.
Durable Metal Products Co.
Filex Steel Products, Inc.
Futuramic Steel Products, Inc.
General Fireproofing Co.
GOODFREND MFG. CORP.
Harper, W. H., Co., Inc.
HEDGES MFG. CO.
Hillside Metal Products, Inc.
H-O-N Co., The
Jayem Sales Corp.
MODERN STEELCRAFT, INC.
Northwest Metal Products Co.
PARKER STEEL PRODUCTS, INC.
S-J Metal Mfg. Co.
Shaw-Walker Co.
WESTERN MFG. CO.

STEEL TRANSFER FILES

ALL STANDARD SIZES
THOUSANDS OF SPECIAL SIZES

10 DRAWER CHECK CABINET

THE MOST PRACTICAL AND ECONOMICAL CABINET YET DESIGNED. HOLDS 33,000 CHECKS
NO. 710

THE ORIGINAL AND BEST, LOW COST
FULLY ASBESTOS LINED
SINGLE DRAWER
VAULT FILE

F5 — LETTER
$23.95 LIST
F6 — LEGAL
$27.95 LIST
Contents Not Included

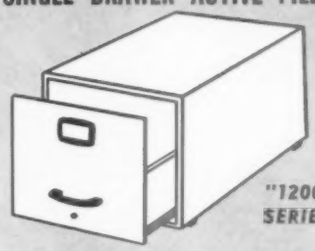
This DOLIN VAULT FILE is designed to satisfy the demand for a low cost, fully insulated file for home or office. This 16" file features heavy gauge, double steel walls, air chambers and J-M asbestos in all outside walls. Strong cylinder lock, compressor follower block and guide supports for hanging folders. Handsome new two-tone green leathertone finish.

DOLIN PROFITMAKERS — PROVEN BY VOLUME SALES!

These easy-to-sell DOLIN Profitmakers are backed by a continued program of national advertising. Effective sales aids, point of purchase and direct mail material is available. Write now.

DOLIN
METAL PRODUCTS, Inc.
321-30 LEXINGTON AVENUE
BROOKLYN 16, N.Y.
LITERATURE AVAILABLE

SINGLE DRAWER ACTIVE FILES



6 SIZES • 26½" DEEP

Files (Combination, Letter and Card)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Steel Products Corp.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Durable Metal Products Co.
FIDELITY STEEL EQUIPMENT CO., INC.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Harper, W. H., Co., Inc.
Hillside Metal Products, Inc.
INVINCIBLE METAL FURNITURE CO.
Korda Industries
LYON METAL PRODUCTS, INC.
Metalstand Co.
MODERN STEELCRAFT, INC.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Welham Metal Products Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Files (Combination, Letter and Document)

Advance Industries
ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Durable Metal Products Co.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
LYON METAL PRODUCTS, INC.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Files (Counter High)
(See also Counter Height Equipment)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DOLIN METAL PRODUCTS, INC.
Durable Metal Products Co.
FARBER, LOUIS H., CO.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Harper, W. H., Co., Inc.
INVINCIBLE METAL FURNITURE CO.
Korda Industries
LYON METAL PRODUCTS, INC.
MOSLER SAFE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Welham Metal Products Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Files (Cut, Electrotype)

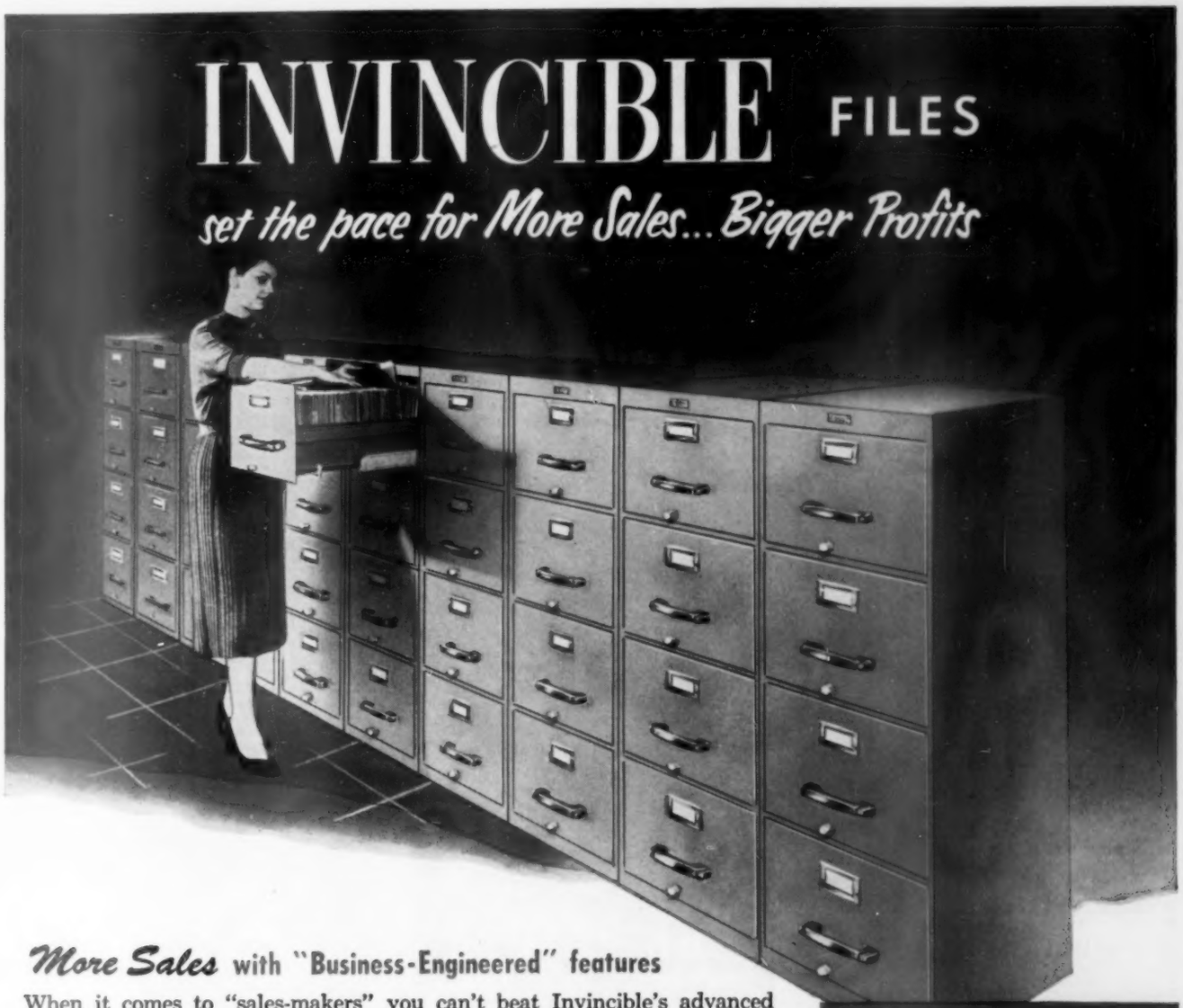
Angle Steel, Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
Hamilton Mfg. Co.
INVINCIBLE METAL FURNITURE CO.
PEERLESS STEEL EQUIPMENT CO.

Files (Deposit Ticket)

ABBOTT COIN COUNTER CO., INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BROWNE-MORSE CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
General Fireproofing Co.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
INVINCIBLE METAL FURNITURE CO.
Josephson Mfg. Corp.
Kay-Dee Co., The
Northwest Metal Products Co.
NU-CRAFT PRODUCTS CO.
OXFORD FILING SUPPLY CO., INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand Dealer Sales
SMEAD MFG. CO., INC.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

INVINCIBLE FILES

set the pace for More Sales... Bigger Profits



More Sales with "Business-Engineered" features

When it comes to "sales-makers" you can't beat Invincible's advanced design and construction feature for files. Take the free-floating drawer suspension, for example . . . and the ball-bearing guide rollers, finger-touch compressors, newly designed hardware and the handle with the built-in drawer latch. These are features you can *really* sell . . . features that cut filing clerk fatigue and step up office efficiency. Yes, it's easy to see why Invincible dealers from coast to coast ring the profit bell more often with these "Business-Engineered" files.

Bigger Profits from "only-through-dealer" sales

Under this sales policy, we sell only to you—there are no company-owned branches or retail outlets to take customers away from you. What's more, Invincible files are presold in a dramatic nation-wide advertising program . . . with all inquiries directed to you.

So — display, stock and sell Invincible files. See how this "business-engineered" line means more sales, more profits for you. Write today for details.

And for top-drawer secrets, add an Invincible file with the original Concealed Safe Unit.

INVINCIBLE

Office equipment for better business living

INVINCIBLE METAL FURNITURE COMPANY • Manitowoc, Wisconsin

In Canada: A. R. DAVEY COMPANY LIMITED, *Factory Representative*
175 Bedford Road, Toronto 5, Canada

Files (Desk, Bottom Drawer)

ADVANCO PRODUCTS
Anderson-Hickey Co., Inc.
ART STEEL SALES CORP.
BROWNE-MORSE CO.
CEL-U-DEX CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Durable Metal Products Co.
FARBER, LOUIS H., CO.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
GUIDE SYSTEM & SUPPLY CO.
HASKELL, INC.
Hillside Metal Products, Inc.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
LIT-NING PRODUCTS CO.
Mayfair Co.
OXFORD FILING SUPPLY CO.
PEERLESS STEEL EQUIPMENT CO.
Shaw-Walker
STEEL PARTS MFG. CO.
Steelcase, Inc.
Union Steel Chest Corp.
VICTOR SAFE & EQUIPMENT
Yawman and Erbe Mfg. Co.

Files (Desk-High)

Advance Industries
ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Durable Metal Products Co.
Executive Furniture Co.
FARBER, LOUIS H., CO.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Harper, W. H., Co., Inc.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
Korda Industries
MODERN STEELCRAFT, INC.
MOSLER SAFE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
TOP FLIGHT PRODUCTS CO., INC.
VICTOR SAFE & EQUIPMENT
Welham Metal Products Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Files (Desk Organizer)
(See Work Organizers)

Files (Desk-Side, Portable, Metal)

Advance Industries
AMBERG FILE & INDEX CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Cadillac Office Equipment
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DOLIN METAL PRODUCTS, INC.
Durable Metal Products Co.
FARBER, LOUIS H., CO.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
GUIDE SYSTEM & SUPPLY CO.
Harper, W. H., Co., Inc.
INVINCIBLE METAL FURNITURE CO.
LIT-NING PRODUCTS CO.
Marnay Sales and Mfg. Co.
Mayfair Co.
MODERN STEELCRAFT, INC.
MOSLER SAFE CO.
Northwest Metal Products Co.
OXFORD FILING SUPPLY CO., INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Sherman-Manson Division
STEEL PARTS MFG. CORP.
Weis Mfg. Co.
Welham Metal Products Co.

Files (Desk-Side, Portable, Wood)

Standard Furniture Co.
Stow & Davis Furniture Co.
Weis Mfg. Co.

Files (Document, Fiberboard)

Acme Letter File Corp.
ARROW PAPER PRODUCTS CO.
Edgewater Mfg. Co., Inc.
Globe-Wernicke Co.
Hoffman, L.
OSCO STATIONERY CO.
OXFORD FILING SUPPLY CO., INC.
National Fiberstok Envelope Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Files (Document, Steel)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Files (Expanding Pocket)

American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
Barkin Expanding Envelope Co., Inc.
Bushnell, Alvah, Co.
COOKE & COBB DIVISION
Diemer, John F., Co.
FARBER, LOUIS H., CO.
Globe-Wernicke Co.
Jewell & Co.
Josephson Mfg. Corp.
National Fiberstok Envelope Co.
OXFORD FILING SUPPLY CO., INC.
POLAR MFG. CO.
QUALITY PARK ENVELOPE CO.
Remington Rand
SMEAD MFG. CO., INC.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Files (Fingerprint)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BROWNE-MORSE CO.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Faurot, Inc.
General Fireproofing Co.
INVINCIBLE METAL FURNITURE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Shaw-Walker Co.
Yawman and Erbe Mfg. Co.

Files (Fireproof)
(See Files, Insulated)

Files (Hanging Folder)

Advance Industries
ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
Dash Metal Products Co.
Dunleavy Co.
Durable Metal Products Co.
FARBER, LOUIS H., CO.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
LIT-NING PRODUCTS CO.
OXFORD FILING SUPPLY CO., INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand Dealer Sales
STEEL PARTS MFG. CO.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.

Files (Hanging Hook)

Grey Iron Casting Co.
Meyers, Fred L., Mfg. Co.
Redigraph, Inc.
Weeks, Frank A., Mfg. Co.
Worcester Wire Novelty Co., Inc.
Wrightsville Hardware Co.

Files (High Line)

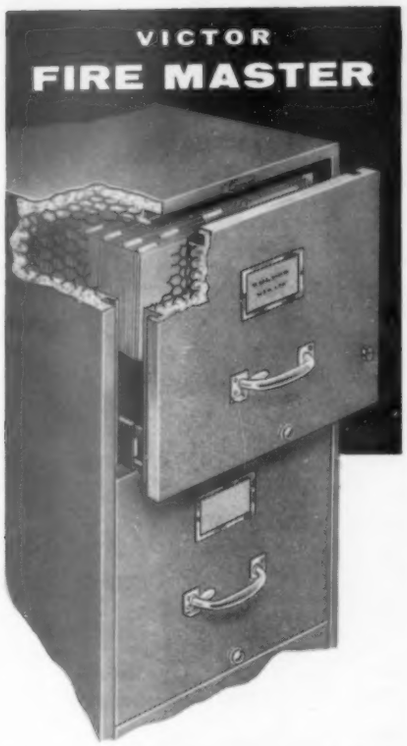
ART METAL CONSTRUCTION CO.
BROWNE-MORSE CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
PEERLESS STEEL EQUIPMENT CO.
Watson Mfg. Co., Inc.

Files (Insulated, Cabinet and Safe Combination)

DIEBOLD, INC.
HALL'S SAFE CO., INC.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
PROTECTALL SAFES
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT

Files (Insulated Wall, Card Index)

General Fireproofing Co.
MEILINK STEEL SAFE CO.
Remington Rand
Remington Rand Dealer Sales
VICTOR SAFE & EQUIPMENT



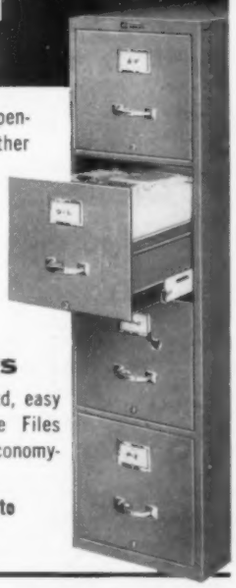
INSULATED FILES

PROTECTION of a SAFE

CONVENIENCE of a FILE

Specially constructed to resist heat all Victor Fire Master Files carry the Class "D" Label. 4-Drawer Letter and Legal models feature Class "C" certification. Tests by the Underwriters' Laboratories and the SMNA certify Victor Fire Master Files will protect their contents in heat up to 1700° F. for at least one hour.

BESTLINE Steel Files



New, exclusive suspension assures smoother operation. Fully loaded drawers glide easily...2, 3, 4 and 5 drawer heights.

MIDLINE STEEL FILES

Ruggedly constructed, easy to operate, Midline Files are just right for economy-minded buyers.

Literature available to authorized dealers.

VICTOR SAFE & EQUIPMENT
Remington Rand DEALER SALES
DIVISION OF SPERRY RAND CORPORATION
315 FOURTH AVE. • NEW YORK 10, N. Y.

Files (Insulated Wall, Legal Size)

General Fireproofing Co.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Murphy Mfg. Co., Inc.
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT

Files (Insulated Wall, Letter Size)

General Fireproofing Co.
Globe-Wernicke Co.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
Lee, L. O'D.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Murphy Mfg. Co., Inc.
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT

Files (Insulated Wall, Visible Record)

ACME VISIBLE RECORDS, INC.
MEILINK STEEL SAFE CO.
Remington Rand
VICTOR SAFE & EQUIPMENT

Files (Invoice)

(See Files, Bill, Invoice)

Files (Ledger)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
Lee, L. O'D. (Insulated)
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Legal Blank, Fiberboard)

ARROW PAPER PRODUCTS CO.
Edgewater Mfg. Co., Inc.
Globe-Wernicke Co.
Hoffman, L.
OSCO STATIONERY CO.

Files (Legal Blank, Metal)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
LIT-NING PRODUCTS CO.
MODERN STEELCRAFT, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
S-J Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Files (Legal Blank, Wood)

Decatur Industries, Inc.
Kay-Wood Products, Inc.

LYON FILING CABINETS

- **Suspension & Non Suspension**
- **Legal & Letter Sizes**
- **Rounded Drawers & Drawer Fronts**

Also Storage & Wardrobe Cabinets

Write for Lyon Catalog or see your Lyon dealer

LYON METAL PRODUCTS, Inc.
General Offices: 23 Madison Ave., Aurora, Ill.
Factories: AURORA, ILL.—YORK, PA.

A PARTIAL LIST OF LYON PRODUCTS

- Shelving
- Lockers
- Wood Working Benches
- Locker Racks
- Coat Racks
- Revolving Bins
- Shop Boxes
- Bar Racks
- Bin Units
- Kitchen Cabinets
- Display Equipment
- Hanging Cabinets
- Tool Stands
- Service Carts
- Hopper Bins
- Parts Cases
- Filing Cabinets
- Cabinet Benches
- Folding Chairs
- Drawing Tables
- Flat Drawer Files
- Safes & Chests
- Shop Desks
- Stools
- Storage Cabinets
- Bench Drawers
- Work Benches
- Drawer Units
- Tool Boxes
- Sorting Files
- Tables

Files (Legal Size, Steel, Full-Suspension)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
FIDELITY STEEL EQUIPMENT CO., INC.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Harper, W. H., Co., Inc.
Korda Industries
Metalstand Co.
MODERN STEELCRAFT, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Welham Metal Products Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

trade names got you ? ?
confused?

Many trade names and trade marks seem to have no connection with the manufacturer. If this is your problem the Index of Trade Names & Trade Marks on page 292 should be the first place you turn to.

Files (Legal Size, Steel, Non-Suspension)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.
FIDELITY STEEL EQUIPMENT CO., INC.
Filex Steel Products, Inc.
Harper, W. H., Co., Inc.
Metalstand Co.
MODERN STEELCRAFT, INC.
Remington Rand
S-J Metal Mfg. Co.
Steelcase, Inc.
Welham Metal Products Co.
WESTERN MFG. CO.
YORK SAFE AND LOCK CO.

Files (Legal Size, Wood)

Doten-Dunton Desk Co.
Kay-Wood Products, Inc.
Myrtle Desk Co.
Standard Furniture Co.

Files (Letter Size, Steel, Full-Suspension)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DORSET STEEL EQUIPMENT CO.
Dray Mfg. Co.
FIDELITY STEEL EQUIPMENT CO., INC.
Filex Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Harrison Steel Cabinet Co.
Harper, W. H., Co., Inc.
Hillside Metal Products, Inc.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
Korda Industries
Lexington Metal Products, Inc.
LYON METAL PRODUCTS, INC.
Metalstand Co.
MODERN STEELCRAFT, INC.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
TOP FLIGHT PRODUCTS CO., INC.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Welham Metal Products Co.
WESTERN MFG. CO
Yawman and Erbe Mfg. Co.

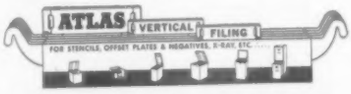
Files (Letter Size, Steel, Non-Suspension)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART STEEL SALES CORP.
Challenger Sales Co.
Challenger Steel Products Corp.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.
FIDELITY STEEL EQUIPMENT CO., INC.
Filex Steel Products, Inc.
Futuramic Steel Products, Inc.
GOODFREND MFG. CORP.
Harper, W. H., Co., Inc.
Hillside Metal Products, Inc.
H-O-N Co., The
LYON METAL PRODUCTS, INC.
Marnay Sales and Mfg. Co.
Metalstand Co.
MODERN STEELCRAFT, INC.
Northwest Metal Products Co.
Remington Rand
S-J Metal Mfg. Co.
Steelcase, Inc.
TOP FLIGHT PRODUCTS CO., INC.

FOR FILING OFFSET PLATES AND NEGATIVES

NEGA-PLATE HANGER

Designed specifically for protection and systematic filing of offset plates and negatives. Gives maximum protection and ease of use. Two envelopes with each hanger-printed for marking contents. Hangers fit Atlas DeLuxe (A and C), Twin DeLuxe, Jumbo (A and C) and File-All Cabinets. Write for complete specifications and catalog.



ATLAS STENCIL FILES CORP.
16722 Westfield Ave., Cleveland 10, Ohio

Welham Metal Products Co.
WESTERN MFG. CO.
YORK SAFE AND LOCK CO.

Files (Letter Size, Wood)

Doten-Dunton Desk Co.
Hiebert's, C., Cabinet & Fixture Co.
Kay-Wood Products, Inc.
Miller, Herman, Furniture Co.
Sloane, W. & J.
Standard Furniture Co.
Stow & Davis Furniture Co.

Files (Microfilm)

Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
ATLAS STENCIL FILES CORP.
Automatic File & Index Co.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
General Fireproofing Co.
Globe-Wernicke Co.
HALL'S SAFE CO., INC.
PEERLESS STEEL EQUIPMENT CO.
Recordak Corp.
Remington Rand
SECURITY STEEL EQUIPMENT CORP.
Steel Furniture Mfg. Co.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Newspaper)
(See Racks, Newspaper)

Files (Offset Plate)

Addressograph-Multigraph Corp.
ART METAL CONSTRUCTION CO.
ATLAS STENCIL FILES CORP.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Globe-Wernicke Co.
Mim-E-O Stencil Files Co.
Remington Rand

Files (Open-Shelf)

ART METAL CONSTRUCTION CO.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
Berger Mfg. Division
BORROUGHS MFG. CO.
FRONTIER MFG. CO.
Globe-Wernicke Co.
Remington Rand
Virginia Metal Products, Inc.
Visi-Shelf File, Inc. (also Closed Shelf)

Files (Personal)
(See Files, Box, Personal)

Files (Photo, Negative)

ART METAL CONSTRUCTION CO.
ATLAS STENCIL FILES CORP.
BROWNE-MORSE CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Eastman Kodak Co.
General Fireproofing Co.
Globe-Wernicke Co.
Mim-E-O Stencil Files Co.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Shaw-Walker Co.

Files (Roll Film)

ART METAL CONSTRUCTION CO.
ATLAS STENCIL FILES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)

Files (Rotary)
(See Files, Card Index, Rotary)

Files (Sectional)

ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
Hillside Metal Products, Inc.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Shaw-Walker Co.
STACOR EQUIPMENT CO.
TOP FLIGHT PRODUCTS CO., INC.
Watson Mfg. Co., Inc.

Files (Single Drawer, Legal Size)

ART METAL CONSTRUCTION CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.
MODERN STEELCRAFT, INC.
PEERLESS STEEL EQUIPMENT CO.
S-J Metal Mfg. Co.
Werner's Mfg. Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

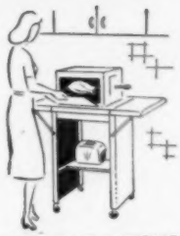
Files (Single Drawer, Letter Size)

ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.
FARBER, LOUIS H., CO.
GOODFREND MFG. CORP.
Hillside Metal Products, Inc.
MODERN STEELCRAFT, INC.
PARKER STEEL PRODUCTS, INC.
PEERLESS STEEL EQUIPMENT CO.
S-J Metal Mfg. Co.
TOP FLIGHT PRODUCTS CO., INC.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.
Werner's Mfg. Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Cole's "ALL-PURPOSE" STANDS

FOR STUDENTS

FOR TYPING



FOR THE KITCHEN

No. 757 $8.95 Shpg. wt. 20 lbs.

No. 759
$10.95
Shpg. wt. 24 lbs.

No. 2810
$39.95
Shpg. wt. 32 lbs.

- **ROLLS ON CASTERS**
- **SOLID WALLS**
- **FOLD-A-WAY LEAVES**

Use it as a typewriter table, "TV" stand or work bench. Also is mighty handy in the kitchen. Rolls smoothly on four quality casters. Larger and roomier than most tables, it opens up to 39" x 17" and is typewriter desk height. Because of the heavy gauge steel and strong piano hinges it will last a lifetime. Olive green or Cole gray baked enamel finish ..... No. 757 **$8.95**

WITH DRAWER FOR SUPPLIES

The same table featured above is also available with a center desk drawer for supplies and a shelf for books. It is used as a desk by many students. Made of the same heavy gauge steel throughout ..... No. 759 **$10.95**

"SECRETARY" CHAIR

Eliminates fatigue and corrects improper posture. Five way adjustment. Thick foam rubber upholstered with DuPont's famous "Fabrilite." Brushed aluminum frame. One piece drawn base equipped with kick plates.

10 EXCITING COLORS

Granite Gray • Oak Leaf Green
Saddle Tan • Terra Cotta • Wine
Sapphire Blue • Coral • Apple Green
Brown • Russet

"HEAVYWEIGHT" STAND

The best protection for your costly electric bookkeeping machines or typewriters. Protruding leaves for operator comfort. Improves work efficiency. Shelf for books or personal belongings. Heavy gauge steel, electrically welded. Cannot tip or tilt. Ball bearing castors retractable at the flip of a lever. Stand will not move when lever is set. Leaves open up to 48" x 25" x 26" high. Non-skid top holds machine firmly in place. Green or Cole gray.

30 DAYS **FREE** TRIAL!

Because we believe this scientifically designed stand for heavy office machines is the best one made, we offer to send it to you on approval for 30 days.

No. 779 $42.50 Shpg. wt. 65 lbs.

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

COLE STEEL EQUIPMENT CO., INC.

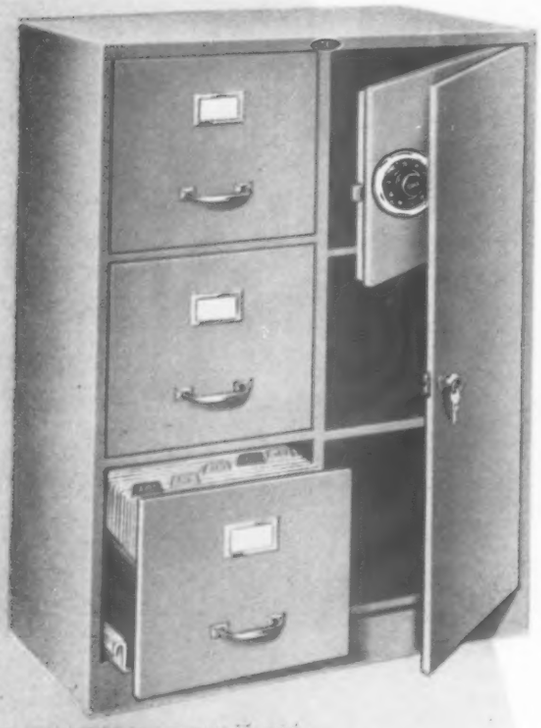
NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

COLE

NOTICE...

Should not be confused with imitations.
Actual size of lock shown at left...
(not a "blown-up" picture)... COMPARE!

←Actual size of lock used on these files



The "DIRECTOR" File

Pays for itself by preventing pilferage. Has three full suspension letter files; two adjustable storage compartments plus a secret vault, protected by an outer door under lock and key. 30½" wide, 37½" high, 17" deep.

No. 1473 **$55.50** *Shipping weight 108 lbs.*

LEGAL SIZE Also available with legal size instead of letter size drawers ..... No. 1873 **$63.50**
Shpg. wt. 118 lbs.

The "EXECUTIVE" File

Contains: Two full suspension letter drawers; two adjustable storage compartments under lock and key; two drawers for 3x5 or 4x6 cards (6400 capacity), also used for cancelled checks; plus a secret vault. 30½" wide, 37½" high, 17" deep.

No. 1478 **$59.95** *Shipping weight 113 lbs.*

LEGAL SIZE Also available with legal size instead of letter size drawers ..... No. 1878 **$69.95**
Shpg. wt. 125 lbs.

CABINETS WITH LOCKS FOR ALL DRAWERS...
Cabinets on this page are available with plunger-type lock that automatically locks all drawers at **$7.50** *add'l.*

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

COLE'S FAMOUS "AIR-FLO" FILES

A heavy duty Grade "A" bonderized cabinet with a progressive ball-bearing suspension cradle within a suspension cradle. An outstanding achievement in engineering by COLE, world famous for fine office equipment. Equipped with safety latches and positive side lock compressors. Constructed of heavy gauge steel, electrically welded. Because of the structural strength of the case work and ease of drawer operation, "AIR-FLO" files will last a lifetime. Olive Green, Mist Green, Desert Sand or Cole gray finish.

No. 1005
$98.00

No.		Olive Green Mist Green Desert Sand or Gray	With Plunger-type lock that automatically locks all drawers	Grained Walnut Mahogany or Knotty Pine Finish
TWO DRAWER				
1002	Letter Size	$54.50	$65.25	$9.00 add'l.
8002	Legal Size	59.75	70.50	9.00 add'l.
THREE DRAWER				
1003	Letter Size	$74.50	$85.50	$14.25 add'l.
8003	Legal Size	82.50	93.50	14.25 add'l.
FOUR DRAWER				
1004	Letter Size	$83.75	$95.00	$15.00 add'l.
8004	Legal Size	93.75	105.00	15.00 add'l.
FIVE DRAWER				
1005	Letter Size	$98.00	$111.00	$17.00 add'l.
8005	Legal Size	108.00	121.00	17.00 add'l.

SPECIFICATIONS

No.		Wide	High	Deep	Shpg. wt.
1002	Two Drawer, Letter Size	14⅞"	30½"	28⅝"	100 lbs.
8002	Two Drawer, Legal Size	17⅞"	30½"	28⅝"	109 lbs.
1003	Three Drawer, Letter Size	14⅞"	40"	28⅝"	136 lbs.
8003	Three Drawer, Legal Size	17⅞"	40"	28⅝"	150 lbs.
1004	Four Drawer, Letter Size	14⅞"	52¼"	28⅝"	184 lbs.
8004	Four Drawer, Legal Size	17⅞"	52¼"	28⅝"	208 lbs.
1005	Five Drawer, Letter Size	14⅞"	60"	28⅝"	207 lbs.
8005	Five Drawer, Legal Size	17⅞"	60"	28⅝"	230 lbs.

Save Valuable Floor Space

Check the square foot rental you pay for office space and you will start using these 5 drawer cabinets. They occupy no more space than 4 drawer cabinets thereby saving 25% of valuable floor space.

←FILING STOOL

Makes filing easy, ends fatigue. Smooth rolling casters, finest fabricoid top. Beautifully covered in green, gray, red, blue or brown. 11⅝" high.

No. 750 $8.75 Shipping weight 10 lbs.

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

SEND FOR OUR LATEST CATALOG

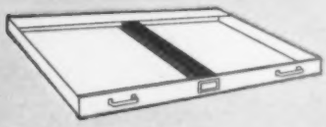
COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

Cole's BLUEPRINT CABINETS

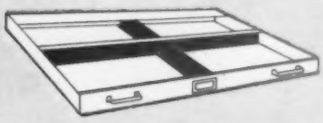
Illustrated above, two 5 drawer units on a sanitary base

DRAWER DIVIDERS



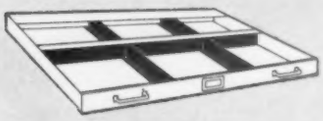
TWO COMPARTMENT DRAWER

Divider No.	For Use In Cabinet No.	For Use In Drawer Size	Price Per Set
77-1	4030	37" x 25"	$ .95
88-1	4332	43" x 32"	1.10
99-1	5038	50" x 38"	1.40



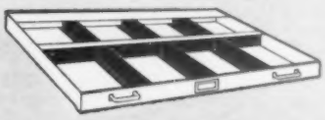
FOUR COMPARTMENT DRAWER

Divider No.	For Use In Cabinet No.	For Use In Drawer Size	Price Per Set
77-4	4030	37" x 25"	$3.00
88-4	4332	43" x 32"	3.40
99-4	5038	50" x 38"	4.75



SIX COMPARTMENT DRAWER

Divider No.	For Use In Cabinet No.	For Use In Drawer Size	Price Per Set
77-6	4030	37" x 25"	$4.25
88-6	4332	43" x 32"	4.50
99-6	5038	50" x 38"	5.50



EIGHT COMPARTMENT DRAWER

Divider No.	For Use In Cabinet No.	For Use In Drawer Size	Price Per Set
77-8	4030	37" x 25"	$4.75
88-8	4332	43" x 32"	5.50
99-8	5038	50" x 38"	6.90

A five drawer unit built of heavy gauge furniture steel used in many government offices and defense plants. Smooth gliding drawers on ball-bearing rollers, equipped with rear hood and lift compressor in front for protection of contents. Drawer stops prevent drawers from being pulled out accidentally though easily released. Additional units can be added and interlocked. Cole gray or olive green.

No.	Inside Drawer W.	Inside Drawer H.	Inside Drawer D.	Outside Cabinet W.	Outside Cabinet H.	Outside Cabinet D.	Price	Shpg. Wt.
4030	37"	2¼"	25"	40⅜"	15¾"	28⅜"	$ 92.50	165 lbs.
30-B	Base . . . for above cabinet, 7½" high						14.25	24 lbs.
4332	43"	2¼"	32"	46⅜"	15¾"	35⅜"	106.75	250 lbs.
433-B	Base . . . for above cabinet, 7½" high						15.95	29 lbs.
5038	50"	2¼"	38"	53⅜"	15¾"	41⅜"	132.50	301 lbs.
538-B	Base . . . for above cabinet, 7½" high						19.00	33 lbs.

KEY LOCK controlling all Five drawers, $15.00 additional.

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

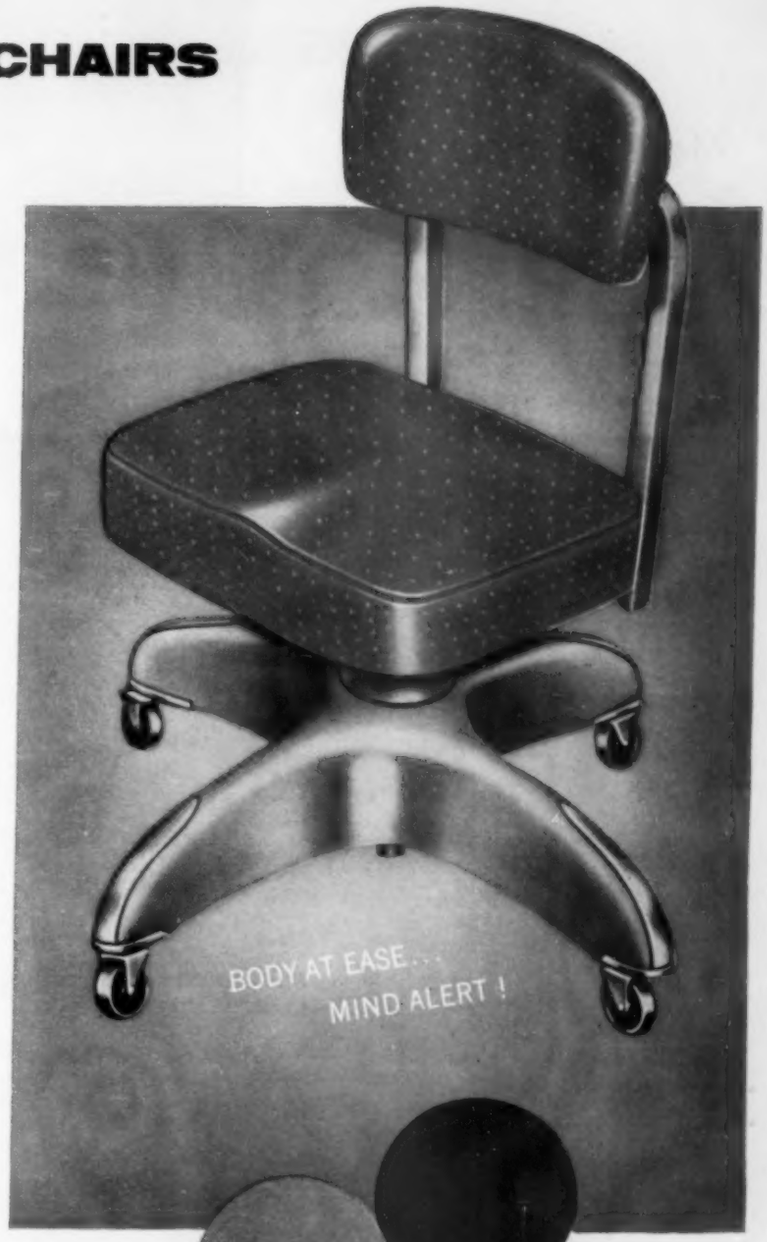
SEND FOR OUR LATEST CATALOG

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

ETS MODERN POSTURE CHAIRS

REDUCE OFFICE FATIGUE...



The "SECRETARY" Chair

You can afford these colorful chairs for every employee. Eliminates fatigue and corrects improper posture. Five way adjustment. All nylon bearings. Thick foam rubber upholstered with DuPont's famous "Fabrilite." Brushed aluminum frame. One piece drawn base equipped with kick plates. Seat size, 16¾" x 14" x 2¾".

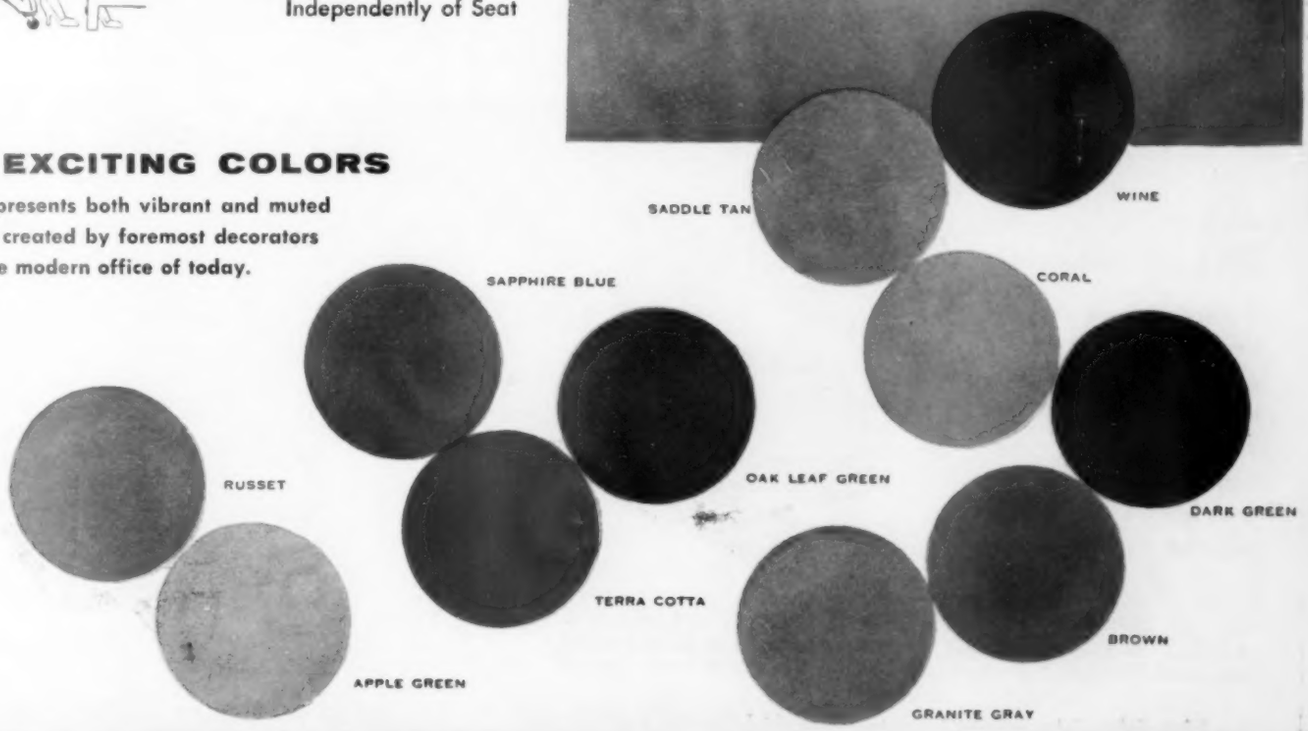
No. 2810 **$39.95** *Shipping weight 32 lbs.*

FIVE WAY ADJUSTMENT

1—Seat Height
2—Back Height
3—Spring Tension
4—Back Angle
5—Back Tilts Independently of Seat

10 EXCITING COLORS

Cole presents both vibrant and muted tones created by foremost decorators for the modern office of today.



COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

The Secretary SQUARE TOP

For use where space is at a premium. Drawer pedestal with arm rest on right (as illustrated) or left. Convenient center drawer. Heavy steel with linoleum top and aluminum edging. 41¾" wide x 24" deep.

ADJUSTABLE HEIGHT

1 letter drawer, 1 box drawer, 1 center drawer–41¾" wide x 24" deep.....No. 1707 ST **$125.00**
Three box drawers, 1 center drawer–41¾" wide x 24" deep.....No. 1708 ST **125.00**

SQUARE TOP

NOTE ↑
Above desk has center drawer although not illustrated.

The Steno

Fixed bed typewriter desk. Drawers to right (as illus.) or left of knee space.

1 letter drawer, 1 box drawer, 1 center drawer–41¾" wide x 24" deep.....No. 1705 ST **$125.00**
Three box drawers, 1 center drawer–41¾" wide x 24" deep.....No. 1706 ST **125.00**

COLE'S LINE OF *"Executive"* OFFICE DESKS

Designed to greatly enhance the appearance of your office. Smart in appearance, beautifully styled and comfortable to work at. Heavy furniture steel, highgrade linoleum top with fine aluminum edging.

STANDARD COLORS:
Mist Green, Desert Sand, Olive Green or Cole Gray baked enamel.

LINOLEUM TOPS:
Available in matching or contrasting colors.

SQUARE TOP

The President

A smartly styled desk for top executives. Drawers glide smoothly and easily, never warp or stick. Its size (55" wide x 24" deep) will save you valuable floor space. Heavy furniture steel, topped with linoleum and beautifully trimmed in aluminum.

ADJUSTABLE HEIGHT

DESCRIPTION	SIZE – 55" x 24"	SIZE – 55" x 28"
1 letter drawer, 4 box drawers, 1 center drawer	No. 1700 ST **$135.00**	No. 1702 ST **$145.00**
2 letter drawers, 2 box drawers, 1 center drawer	No. 1701 ST **135.00**	No. 1703 ST **145.00**

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

SEND FOR OUR LATEST CATALOG

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

COLE'S steel storage cabinets improve office appearance

Keep your supplies and printed matter clean and orderly. Safeguard employees personal effects. Will pay for itself by preventing pilferage of hand tools and other valuables. Ideal for protecting your inventory of silks, rayon or leather. Shelves can be raised, lowered or more shelves added.

STANDARD COLORS ..... Cabinets on both pages are available in either olive green or Cole gray finishes at no additional cost.

OTHER SHADES ..... Desert Sand, Mist Green, Grained Walnut, Mahogany or Knotty Pine finishes $15.00 Add'l.

NEW

SLIDING DOOR CABINET

For use in close quarters. No swinging doors to block aisles. Large and roomy. Heavy gauge steel. Five adjustable compartments. 76" high, 36" wide, 18" deep.

No. 7636 **$62.50** Shipping wt. 160 lbs.

With lock for above ..... add **$6.50**

Additional shelves ..... No. 6-SH **$4.25** ea.

NEW

DESK HEIGHT CABINET

With sliding doors. Used where space is at a premium. Two adjustable compartments. Equipped with lock and key.

No.	Wide	High	Deep	Price
211	30"	26"	18"	**$38.50**
212	30"	29"	18" (with base)	**39.50**

Cole's

"COMPANION" Cabinet

A companion unit to your four drawer files. It will improve your office appearance. Matches Cole's filing cabinets in depth, height as well as color. Equipped with a two-way locking device controlled by a paracentric lock. 29½" wide, 52½" high, 26⅝" deep.

No. 350 **$69.95** Shpg. wt. 159 lbs.

Additional Shelves, No. 5-SH $5.95 ea.

Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

COLE STEEL EQUIPMENT CO., INC.

NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

PRONTO STORAGE FILES

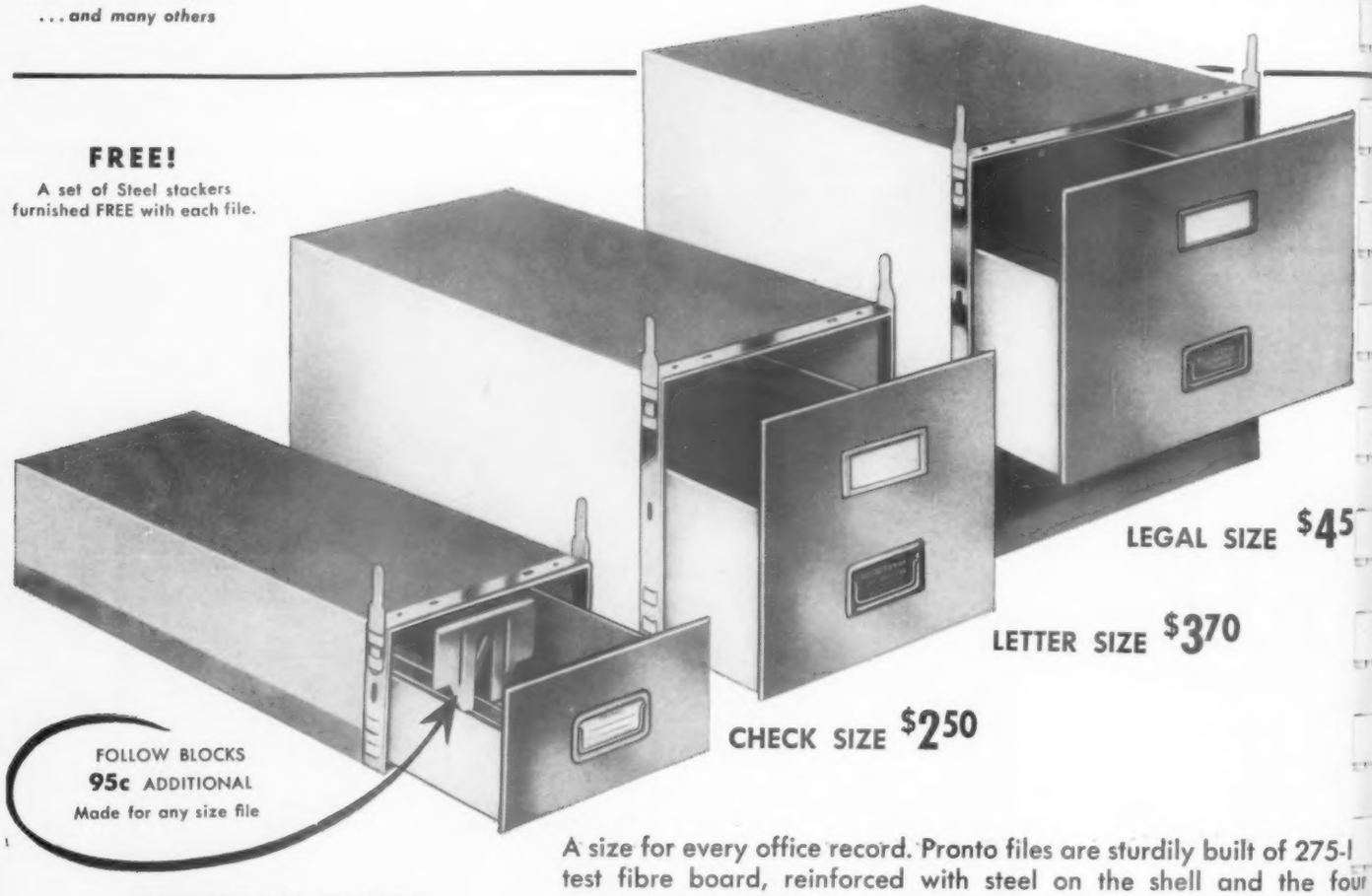
...for less active records

wrong way

Records thrown on shelves are hard to find, collect dust and take up 50% more room.

USED BY...
American Tel. & Tel. Co.
Bank of The Manhattan Co.
Bethlehem Steel Corp.
Erie Railroad Co.
General Motors Corp.
Standard Oil Company
Western Electric Co., Inc.
...and many others

FREE!
A set of Steel stackers furnished FREE with each file.



SANITARY BASES
Sanitary Bases available for every size Pronto $3.95

A size for every office record. Pronto files are sturdily built of 275-l test fibre board, reinforced with steel on the shell and the four corners of the drawers as well. Cost no more than ordinary files. Can be interlocked into solid units and stacked to the ceiling. Beautiful appearance, olive green finish to match your regular office files. Will last a lifetime.

CUTS OR PHOTOGRAPHS OF ALL COLE PRODUCTS AVAILABLE ON REQUEST

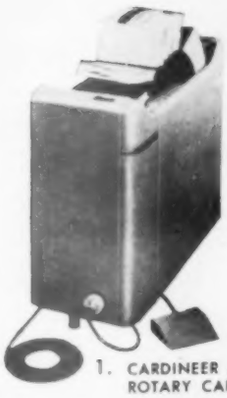
Prices slightly higher in Texas, Colorado, West of the Rockies and outside of U.S.A.

SEND FOR OUR LATEST CATALOG

PRONTO FILE CORPORATION

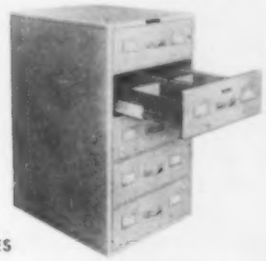
NEW YORK 285 MADISON AVENUE • **CANADA** COLE STEEL INTERNATIONAL, LTD. 329 DUFFERIN STREET, TORONTO, ONTARIO

◀ USE HANDY INQUIRY CARDS, INSIDE BACK COVER, FOR MORE DATA FROM ADVERTISERS ▶



1. CARDINEER AND REVELDEX ROTARY CARD FILES

2. V-DEX VERTICAL VISIBLE FILES

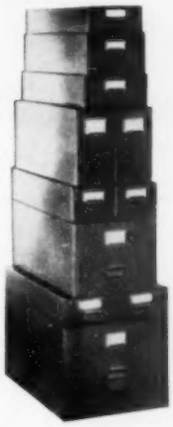


3. INSULATED FILES . . . ALL STYLES AND SIZES

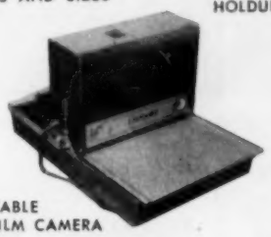
4. VERTICAL AND HORIZONTAL CASHGARDS FOR BURGLARY AND HOLDUP PROTECTION

5. FIRE RESISTIVE SAFES . . . 1, 2 AND 4-HOUR U/L LABELS

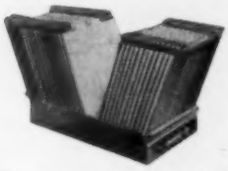
6. CYCLE BILLING AND POSTING DESKS . . . INSULATED AND UNINSULATED



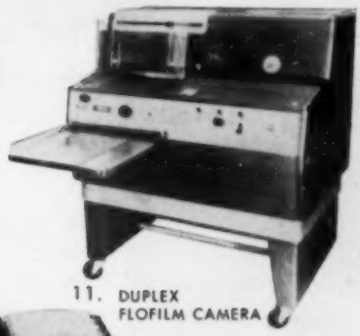
7. SAFE-T-STAK STEEL STORAGE FILES



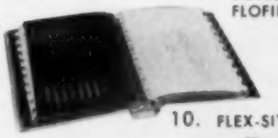
8. PORTABLE FLOFILM CAMERA



9. V-LINE AND FLEX-BLOK POSTING TRAYS



11. DUPLEX FLOFILM CAMERA



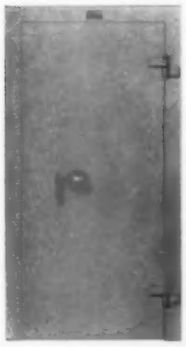
10. FLEX-SITE VISIBLE BINDERS

12. TRA-DEX VERTICAL VISIBLE FILES

13. MOTORIZED SUPER AND STANDARD ELEVATOR FILES

THE WORLD'S MOST COMPLETE LINE FOR HANDLING, STORING AND PROTECTING RECORDS AND MONEY!

ATTRACTIVE DEALER FRANCHISES AVAILABLE.



14. FIRE RESISTIVE VAULT DOORS . . . ½, 1, 2, 4 AND 6-HOUR U/L LABELS

Serving American Business For Nearly a Century

Diebold®

INCORPORATED

994 Mulberry Rd., S. E., Canton 2, Ohio

1	8
2	9
3	10
4	11
5	12
6	13
7	14

Please send complete information on item(s) checked
Diebold, Inc.
994 Mulberry Rd., S. E., Canton 2, Ohio

Firm _____

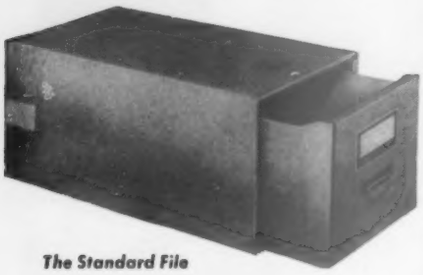
Name _____ Title _____

Street _____

City _____ Zone ____ State ____

Oxford

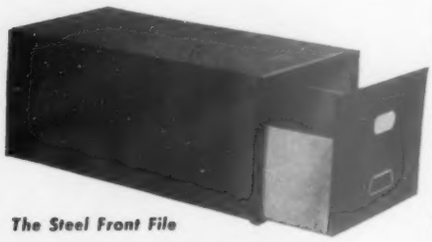
FIBERBOARD FILES



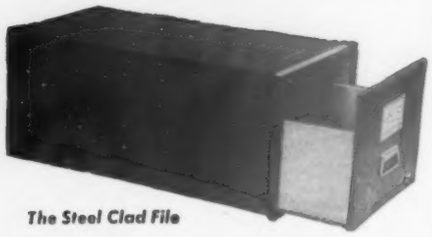
The Standard File

Oxford Standard Files provide a place for stored records that is both economical and convenient.

Made completely of high-test natural color corrugated board, these sturdy files are as easily-accessible as the active files that are in every-day use. They can be stacked six high without sagging. These are the files for services at lowest cost.



The Steel Front File



The Steel Clad File

Oxford Steel Front and Steel Clad Files have the color printed on the fiberboard, so that the green will not fade.

With Stak-klips and battery clamps, the files can be locked horizontally and vertically into solid batteries as high as the ceiling. Heavy gauge steel parts add to their strength and durability.

Oxford Filing Supply Co., Inc.

Clinton Road • Garden City, N. Y.

Files (Stencil, Addressing Machine)

Addresograph-Multigraph Corp.
American Expansion Bolt & Mfg. Co.
Dashew Business Machines, Inc.
National Address Plate Co.

Files (Stencil, Duplicator, Book Type)

American Writing Ink Co., Inc.
Bohn Duplicator Corp.
Copy Papers Sales & Service Agency, Inc.
DIEBOLD, INC. (TRAY)
Frankel Mfg. Co.
Gestetner Duplicator Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Niagara Supply Co.
Old Dutch Line
REPEAT-O-TYPE STENCIL MFG. CO., INC.
Rex-Rotary Distributing Corp.
Ronnie Products, Inc.
SHALLCROSS CO.
Speed-O-Print Corp.
Technygraph Co.
Tru-Rite, Inc.

Files (Stencil, Duplicator, Cabinet)

ATLAS STENCIL FILES CORP.
Du Prints, Inc.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Marr Duplicator Co., Inc.
Metal Specialties, Inc.
Mim-E-O Stencil Files Co.
Rex-Rotary Distributing Corp.
Speed-O-Print Corp.
Technygraph Co.

Files (Stencil, Oil Board)

Diagraph-Bradley Industries, Inc.
Ideal Stencil Machine Co.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.

Files (Stick-Spindle)

Grey Iron Casting Co.
IDL MFG. & SALES CORP.
Mayfair Co.
METAL SPECIALTIES MFG. CO.
Modern Desk Pad Mfg. Co.
OFFICE ACCESSORIES CORP.
Redigraph, Inc.
Rogers, W. T., Co.
Safe-T-Point Co.
Weeks, Frank A., Mfg. Co.
Worcester Wire Novelty Co.
Wrightsville Hardware Co.

Files (Storage, Fiberboard)

Acme Letter File Corp.
AMBERG FILE & INDEX CO.
ARROW PAPER PRODUCTS CO.
ASSOCIATED STATIONERS SUPPLY CO.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Convoy, Inc.
Dandy Storage File Co.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
HEDGES MFG. CO.
Kay-Dee Co.
OFFICE EQUIPMENT MFG. COMPANY, INC.
OSCO STATIONERY CO.
OXFORD FILING SUPPLY CO., INC.
Perfection Box Co.
PRONTO FILE CORP.
(See Catalog Insert, Pages 153-160)
Strayer Coin Bag Co.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

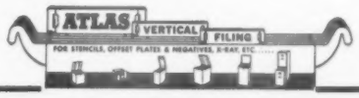
Files (Storage, Steel)

ALL-STEEL EQUIPMENT INC.
Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dehler Mfg. Co.
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Dray Mfg. Co.
Durable Metal Products Co.

FOR FILING VALUABLE PLATES, STENCILS AND NEGATIVES

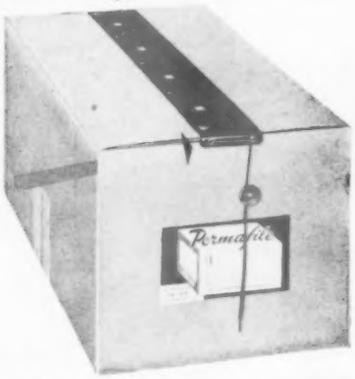
ATLAS VERTICAL FILES

Vertical filing is the one right way to file valuable offset plates, stencils, negatives etc. With seven basic hangers and 15 models of filing units, Atlas Vertical Files have the right answer to every special type of vertical filing problem. Write for complete Catalog.



ATLAS STENCIL FILES CORP.
16722 Westfield Ave., Cleveland 10, Ohio

the METAL STRIP makes the difference



PERMAFILE's unique metal strip gives greater strength, greater dust protection, and greater protection against spilling if dropped.

Sell PERMAFILE storage boxes

- **Longer-lasting one-piece box**
- **Flat top for safer stacking**
- **Smooth inside bottom**
- **Fibreglass tape for added strength**
- **Packed flat knocked-down**
- **Steel closure attached at factory**
- **Sold through dealers only.**
- **Economical**

Write today for catalog and price list!

OFFICE EQUIPMENT
Manufacturing Co., Inc.

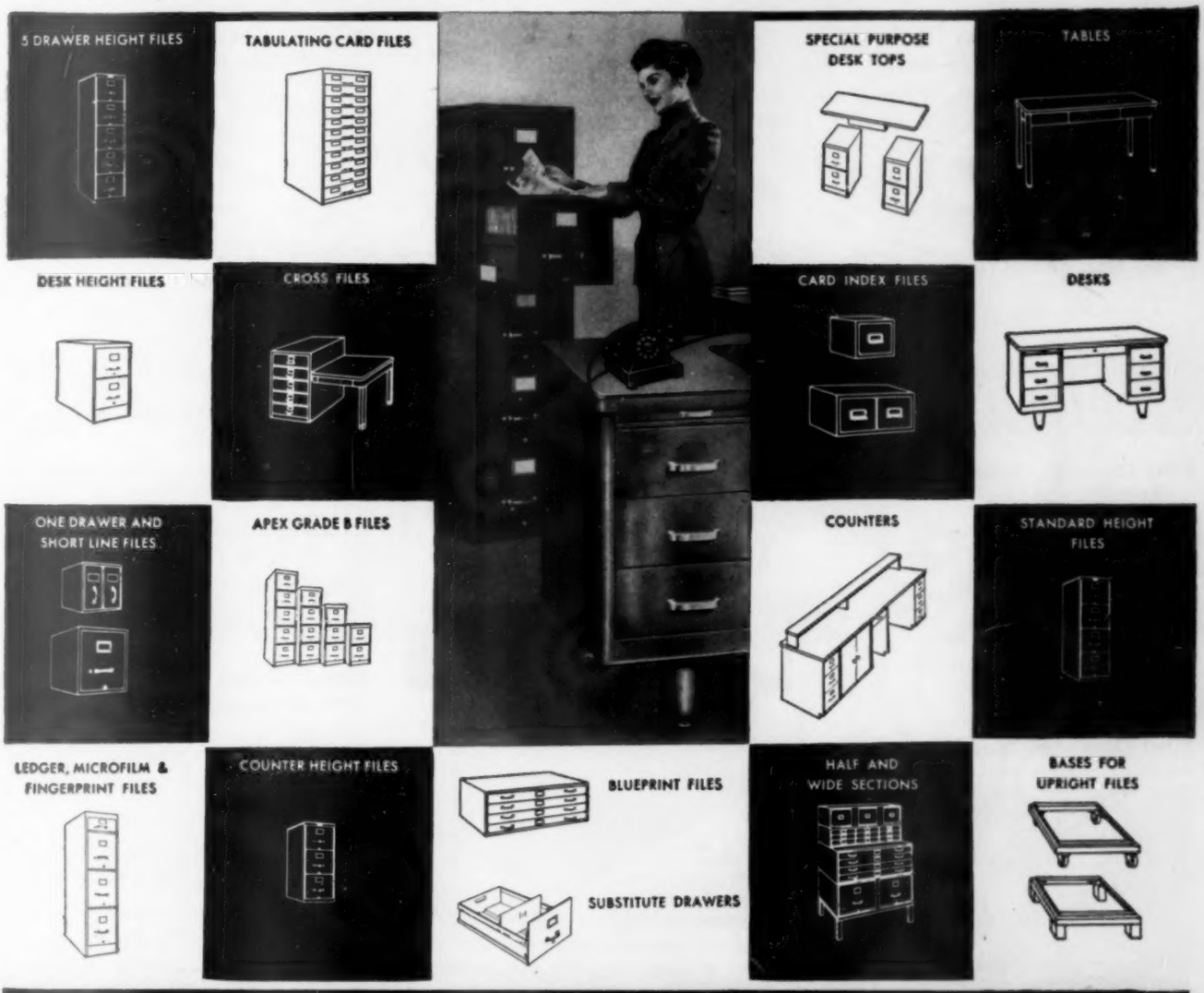
2208 Summer St. Dallas, Texas

BUY AND SELL THE BEST TO KEEP *YOUR* BUSINESS GROWING

COLUMBIA

Steel Office Equipment

A FILING CABINET FOR EVERY NEED • DESKS AND TABLES FOR EVERY BUSINESS PURPOSE



COLUMBIA STEEL EQUIPMENT COMPANY

ESTABLISHED 1919

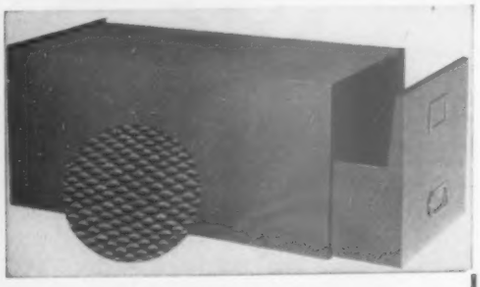
OFFICE — SHOWROOM — PLANT

FORT WASHINGTON, PENNSYLVANIA

CHESTNUT HILL 8-2200

THE HIGHEST GRADE EQUIPMENT AVAILABLE **PROFITABLE TO SELL**

LET'S GET DOWN TO "CASES"



Featuring the EMBOSSED Steel case priced to compete with cardboard.

America's Most Popular

STEEL TRANSFER CASES

Manufacturers of Steel Office Equipment

TOP FLIGHT PRODUCTS CO. INC.

6224 S. Oakley Ave., Chicago, Ill.

Tel. WA 5-7100

Files (Storage, Steel)
(Continued from page 162)

FRANKLIN METAL PRODUCTS CO.
Futuramic Steel Products, Inc.
General Fireproofing Co.
Harper, W. H., Co., Inc.
HEDGES MFG. CO.
HERRING-HALL-MARVIN SAFE CO.
Hillside Metal Products, Inc.
Interior Steel Equipment Co.
INVINCIBLE METAL FURNITURE CO.
LYON METAL PRODUCTS, INC.
Mayfair Co.
MODERN STEELCRAFT, INC.
PARKER STEEL PRODUCTS, INC.
Record Files, Inc.
Remington Rand
Royal Metal Mfg. Co.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Strayer Coin Bag Co.
TOP FLIGHT PRODUCTS CO., INC.
Werner's Mfg. Co.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Storage, Steel-Reinforced)

BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
GUIDE SYSTEM & SUPPLY CO.
HERRING-HALL-MARVIN SAFE CO.
Kay-Dee Co., The
OXFORD FILING SUPPLY CO., INC.
PARKER STEEL PRODUCTS, INC.
PRONTO FILE CORP.
(See Catalog Insert, Pages 153-160)
Remington Rand
Strayer Coin Bag Co.
Weis Mfg. Co.

Files (Storage, Wood)

Kay-Wood Products, Inc.

Files (Tabulating Card, Metal)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
Duro Consolidated, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
HERRING-HALL-MARVIN SAFE CO.
INVINCIBLE METAL FURNITURE CO.
Monarch Metal Products, Inc.
MOSLER SAFE CO.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Remington Rand Dealer Sales
Samas Punched Card Division
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
Tab Products Co.
TOP FLIGHT PRODUCTS CO., INC.
Visirecord, Inc. (Visible)
Watson Mfg. Co., Inc.
Wright Line, Inc.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Files (Tariff)

ALL-STEEL EQUIPMENT INC.
ART STEEL SALES CORP.
Automatic File & Index Co.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DOLIN METAL PRODUCTS, INC.
General Fireproofing Co.
INVINCIBLE METAL FURNITURE CO.
McBee Co.
Northwest Metal Products Co.
PEERLESS STEEL EQUIPMENT CO.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Wetzel, P. A., & Son
Yawman and Erbe Mfg. Co.

ALL STEEL TRANSFER CASES by *Franklin*

Made to Last A Lifetime . . .

Full File Drawer Capacity — 26½"

Check All These Franklin Features!

- Heavy 20 and 22 gauge sheet steel for rigidity—resists denting.
- Four large steel rollers for easy sliding drawers.
- Bolt together fully—stack safely to ceiling. Weight rests on heavy channel iron.
- Baked on, tough enamel finishes.

COLORS: OFFICE GREY, GREEN
NO. 500 LETTER SIZE, WEIGHT 25½ lbs.
NO. 501 LEGAL SIZE, WEIGHT 28½ lbs.

Send for Catalog Sheets and Prices on These World-Famous Franklin Products:
- Personal File Boxes
- Waste Receptacles
- Sand Urns
- Waste Baskets

Mail one of the handy enclosed order cards . . . now!

FRANKLIN METAL PRODUCTS CO.
16 W. Kinzie Street • Chicago 10, Illinois

Files (Tickler)
(See Files, Card Index, Box)

Files (Transfer)
(See Files, Storage)

Files (Tub)

Automatic File & Index Co.
Business Efficiency Aids
FARBER, LOUIS H., CO.
General Fireproofing Co.
LIT-NING PRODUCTS CO.
Monarch Metal Products, Inc. (Tabulating Card)
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Reynolds & Reynolds Co.
Rol-Dex Division
Shaw-Walker Co.
Tab Products Co.
Visirecord, Inc.
Watson Mfg. Co., Inc.
Wright Line, Inc.
Yawman and Erbe Mfg. Co.

Files (Visible)
(See Visible Record Equipment)

Files (Wheel)
(See Files, Card Index, Rotary)

Files (X-Ray Negative)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
ATLAS STENCIL FILE CORP.
Berger Mfg. Division
BROWNE-MORSE CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DIEBOLD, INC.
Dray Mfg. Co.
DOLIN METAL PRODUCTS, INC.
FARBER, LOUIS H., CO.
General Fireproofing Co.
Globe-Wernicke Co.
INVINCIBLE METAL FURNITURE CO.
MODERN STEELCRAFT, INC.
PEERLESS STEEL EQUIPMENT CO.
Shaw-Walker Co.
STACOR EQUIPMENT CO.
Steel Furniture Mfg. Co.
STEEL PARTS MFG. CORP.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.
YORK SAFE AND LOCK CO.

Filing Cabinet Metal Parts
(See Hardware, Cabinet)

Filing Folders (Celluloid Tabbed)

Ames Safety Envelope Co.
BARKLEY, C. L., & CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Daco Card & Index Co.
Dunleavy Co.
Duradex, Inc.
ELBE FILE & BINDER CO., INC.
Ennis Tag & Salesbook Co.
EZYINDEX PRODUCTS CORP.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Hano Paper Co., Inc.
Imperial Methods Co.
Keystone Index Card Co.
Koller & Smith Co., Inc.
Millar, Geo. W., & Co., Inc.
OXFORD FILING SUPPLY CO., INC.
Remington Rand
Remington Rand Dealer Sales
Royal Index Tab Co.
Sell-Detroit Corp.
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
WABASH FILING SUPPLIES, INC.
Weis Mfg. Co.
Yale Filing Supply Co.
Yawman and Erbe Mfg. Co.

SELL THE BEST

Liberty® STORAGE BOXES

Liberty Box sales and their use have been building for over 35 years—'54 was the biggest year on record, '55 is even bigger! There's a reason: You're selling the best when you sell Liberty Boxes. For you . . . fast turnover, trouble-free repeat sales, year-around volume. For your customers . . . detail-manufactured quality products, specifically designed to store business records—plus a copyrighted record-finding system.

Stock and sell this nationally advertised product, distributed by wholesalers and dealers from coast to coast! Send for new Fall Dealer Packet for Price and Promotional Plans.

BANKERS BOX COMPANY
720 S. Dearborn St., Chicago 5, Ill.

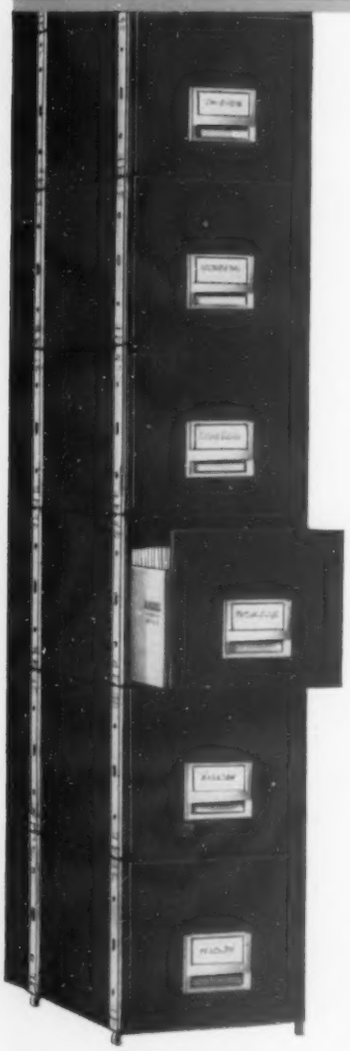
NEW MANUAL Now Available

The new Manual of Record Storage Practice with Retention Schedules is now available for you to offer customers. It tells a simplified story of record procedure and easy-to-do storage plan for inactive records. A sample copy is yours for the asking.

STRONG

because it's the FRAMEWORK that Counts

TRANSFER FILES **STAX ON STEEL** REG. U.S. PAT. OFF. **TRANSFER FILES**



STAX ON STEEL files are STRONG. Strong because heavy-gauge rustproof channel steel side plates carry weight at four equal points, front and rear . . . *this gives vertical strength.* Strong because steel stackers fit snugly into place *to give horizontal strength.* Strong because key-hole-slotted side plates interlock units side by side . . . *this gives an entire file bank double strength.*

Sell THEIR STRENGTH . . . Strength is the most important consideration for dealers selling transfer files. **Sell THEIR ECONOMY** . . . The strength of steel, combined with the economy of best quality corrugated fibre-board gives you an efficient file, at a reasonable price. They're handsome too! . . . in fade-proof bankers grey finish with rustproof metal drawer pull they look well even in the front office. **Sell THEM AS SPACE-SAVERS** . . . you can stack STAX ON STEEL up to 25 units high, right to the ceiling and save plenty of valuable floor space. They interlock tightly without waste of lateral space.

Pictured at right is part of an installation of 6100 STAX ON STEEL file units In the file rooms of Boeing Airplane Co. of Wichita, Kansas. They stack them 12 high, to the ceiling—and find that records are always neat, clean and easily accessible.

STAX ON STEEL Transfer Files are available in Letter, Legal, Check and Tabulating Card sizes . . . the best transfer file you can buy . . . and sell! Send for Catalog and Price List.

BANKERS BOX COMPANY

—SERVING STATIONERS SINCE 1918—

720 S. Dearborn Street

Chicago 5, Illinois

Here's NEWS for you Mr. Dealer...make a perfect BULL'S EYE Hit with Modern Steelcraft's popular priced, quick selling Prestige Line of steel office equipment!

SHARP-SHOOTING Dealers from East to West—North to South are increasing their Sales Profits with Modern Steelcraft's master craftsmanship items. In short, our steel merchandise has everything to build the biggest, most perfect steel business your stationery department has ever known! Write today for your 26 page SALES WINNING Modern Steelcraft Catalogue.

To *quickly* make your sales and profits mount, you cannot afford to overlook these PERFECT MARKSMANSHIP sales merchandising aids:

- **Fixed List Price and Dealer sales policy**
- **Territorial inquiries directed to Dealer**
- **National Advertising campaigns**
- **Prompt delivery**
- **High profit-making price listings**

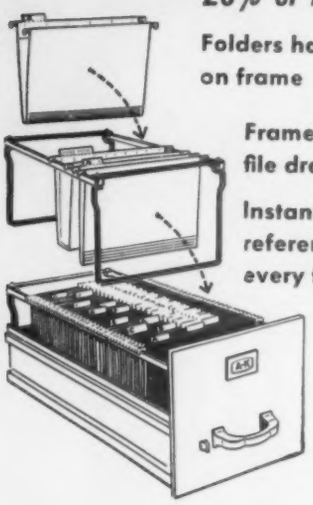
modern steelcraft inc. dept. oa5
230 fifth avenue • new york 1, n. y.
Please send me the Profit-Making modern steelcraft catalogue.
name _____ title _____
company _____
address _____
city _____ zone _____ state _____

modern steelcraft inc.
230 fifth avenue • new york 1, n.y.

Don't File It—HANG IT!

IN Oxford® PENDAFLEX HANGING FOLDERS

Cut Filing Costs 20% or More!



Folders hang on frame

Frame fits in file drawer

Instant reference to every folder!

Oxford Pendaflex is price-protected under Fair Trade Laws, so that all dealers can be sure of full profits on every Pendaflex sale. And, of course, the profit to the dealer is more than balanced by the tremendous value that the buyer of Pendaflex receives in filing and finding economy.

Oxford Pendaflex hanging folders have changed the filing habits of the nation and given the office supply dealer a spectacularly profitable item that is easy to sell.

OXFORD FILING SUPPLY CO., INC.
Clinton Road • Garden City, N. Y.

Filing Folders (Hanging)

Advance Industries
ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Dunleavy Co.
EZYINDEX PRODUCTS CORP.
FARBER, LOUIS H., CO.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Hang-A-File Co.
OXFORD FILING SUPPLY CO., INC.
Remington Rand
Remington Rand Dealer Sales
Site-Filing Co.
STEEL PARTS MFG. CORP.
Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.

Filing Folders (Metal Tabbed)

ACCO PRODUCTS, INC.
ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
Ames Safety Envelope Co.
Automatic File & Index Co.
BARKLEY, C. L., & CO.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Daco Card & Index Co.
Dunleavy Co.
ELBE FILE & BINDER CO., INC.
FARBER, LOUIS H., CO.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Imperial Methods Co.
Jenkins-Hall Index Card Co.
Kay-Dee Co.
Keystone Index Card Co.
Koller & Smith Co., Inc.
Millar, Geo. W., & Co., Inc.
OXFORD FILING SUPPLY CO., INC.
Remington Rand
Remington Rand Dealer Sales
Sell-Detroit Corp.
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Southern Folder & Index Co., Inc.
Ulrich Planfiling Equipment Corp.

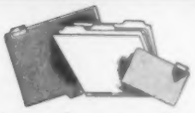
when you see a bold face listing...

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index just inside the back cover.

use the handy **inquiry-cards** for complete information from advertisers

Victor FILING SUPPLIES



Keep the complete Victor line in Stock.

Card guides of bristol and pressboard with plain, flat celluloided metal or tube tabs.

Letter and Legal Size guides and folders in numerous grades and tab cuts.

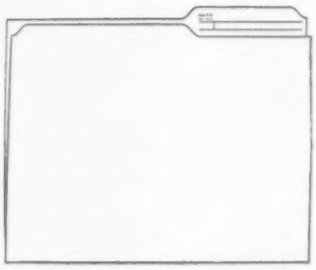
COLOR BAR FOLDER LABELS
and the *NEW* Victor
SUSPENDED FILE FOLDERS

The folder that HANGS in your file!

VICTOR SAFE & EQUIPMENT
Remington Rand DEALER SALES
DIVISION OF SPERRY RAND CORPORATION
315 FOURTH AVENUE · NEW YORK 10, N. Y.

FILE-A-DEX

FILING SUPPLIES HELP YOU MEET YOUR CUSTOMERS REQUIREMENTS FOR HIGH QUALITY AT MODERATE COST.



- INDEX CARDS ALL SIZES AND RULINGS
- SINGLE TOP FOLDERS — MANILA — KRAFT — COLORS
- DOUBLE TOP FOLDERS — MANILA — KRAFT — COLORS
- PRESSBOARD FOLDERS — METAL TABBED
- VERTICAL FILE GUIDES—MANILA PRESSBOARD
- INDEX FILE GUIDES BRISTOL
- CAMBRIC LOOSE LEAF REINFORCEMENTS

Sold ONLY thru dealers everywhere

CROWNOLO

Crownola Loose Leaf Products, Inc.
114-116 BLEECKER STREET
NEW YORK 12, N. Y.

SMEAD
FILING SUPPLIES for MODERN BUSINESS

In 1956 Smead will observe its 50th year of business. The present line includes over 3,100 stock items processed from the finest quality of raw materials which are available to us.

The Smead Company, in the next 50 years, will continue to concentrate on craftsmenship.

Write for our catalog. We also invite your inquiries for specially made products.

SMEAD TELL-I-VISION INDEX

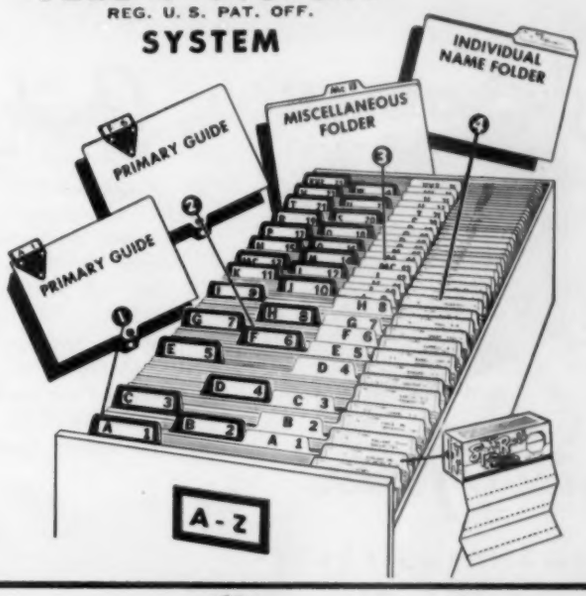
By using Smead's Tell-I-Vision filing system, you can reduce filing time. The alphabetical-color signal system for finding—and the numerical-color signal system for replacing—make filing easy, fast, and accurate.

SMEAD'S TWO-PLI-TOP FILE FOLDER

Made doubly thick at the points of greatest wear. Ask for sample.

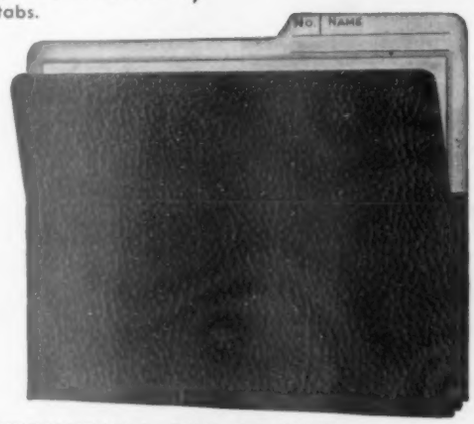
SMEAD'S TELL-I-VISION SYSTEM

REG. U. S. PAT. OFF.



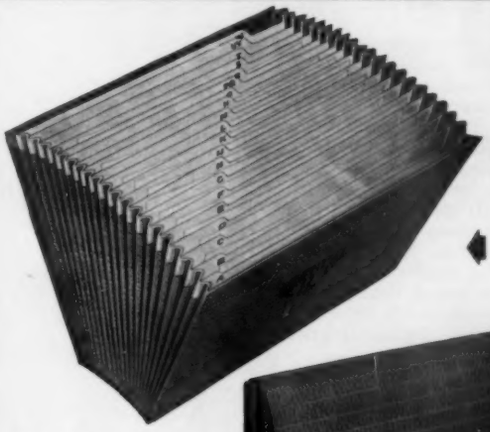
SMEAD'S PROPOSAL COVERS are furnished in many colors and finishes. Also available with open window.

SMEAD'S DESK FILE which is really a correspondence sorter. Available in printed or celluloid tabs.



INDIVIDUAL FILE POCKET

Designed for bulky material. Expansion up to 3½ inches. Ideal for important papers, contracts, etc.



SMEAD'S EXPANDING FILES

Made of leather-like material—long wearing—soil resistant. Made in many sizes with or without flap.

SMEAD'S "ON THE STREET" CARRYING CASE

Perfect for carrying papers in all types of weather. Sheds water—glove-fitted whether partially or fully expanded. Equipped with Glyd-Loc fastener. Furnished in four sizes.

SMEAD'S GLYD-LOC
POSITIVE CLOSING ACTION

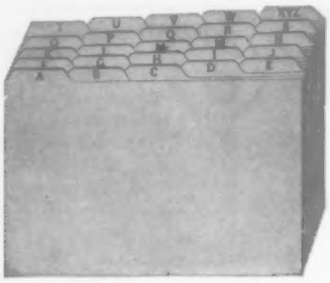
Write us for samples and further information

SMEAD MANUFACTURING COMPANY, INC.
Hastings, Minnesota, U.S.A.

GUSSCO
TRADE MARK

A Complete line of

FOLDERS • GUIDES
INDEX CARDS, ETC.



Pat. Pending

Guide-O-folder

THE HANGING FOLDER
WITH ADJUSTABLE METAL TAB

This is the modern way to achieve finger tip control in filing and finding and save your customers time and money. Heaving and hauling ordinary file folders to file and find is no longer necessary. Guide-O-folders glide along on steel frames with finger tip ease. The steel hanger strips are permanently attached to the folders and will not fall out. Because Guide-O-folders hang they are always in a vertical position. Made to last for many long years of heavy duty service. The adjustable metal tabs make Guide-O-folders easily adaptable to every filing system. Write for samples and prices today.

Guide-O-file
WITH
SLIDE-O-MATIC Disappearing Top

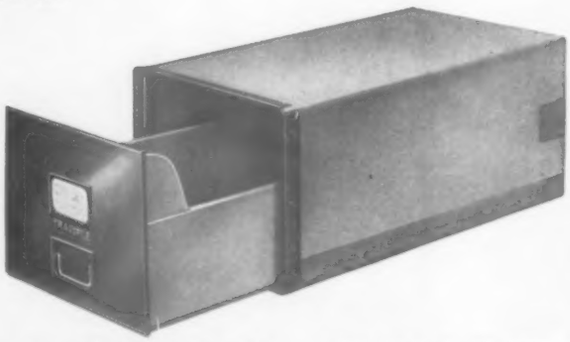
is a handy personal file of hundreds of office applications where quick reference material is kept instantly available. All steel, gray or green finish, desk high, sturdy metal stand with rollers. Equipped with 25 Guide-O-folders complete with adjustable metal tabs and an assortment of inserts for tab headings. Also furnished as a desk unit without stand.

Trademark
Transfile

STEEL FRONT FIBRE BOARD
TRANSFER FILES

keep all records accessible at the lowest possible cost. Of heavy fibre board reinforced by steel, units can be stacked into rigid batteries. The Steel Front matches regular steel files and makes it possible to keep all records in the front office. Shipped flat, they fold together without tools, nuts or bolts. Send a sample order to-day.

3 STYLES
13 SIZES



GUIDE SYSTEM & SUPPLY CO. 335 CANAL STREET NEW YORK 13, N. Y.

Pacific Coast Distributors, Gussco Sales Inc., 337 Winston St., Los Angeles 13, Cal.

Filing Folders (Metal Tabbed)

(Continued from page 166)

Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
WABASH FILING SUPPLIES, INC.
Weis Mfg. Co.
Yale Filing Supply Co.
Yawman and Erbe Mfg. Co.

Filing Folders (Plain or Printed Tab)

ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
Ames Safety Envelope Co.
ASSOCIATED STATIONERS SUPPLY CO.
Automatic File & Index Co.
BARKLEY, C. L., & CO.
BROWNE-MORSE CO.
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Daco Card & Index Co.
Dunleavy Co.
ELBE FILE & BINDER CO., INC.
Ennis Tag & Salesbook Co.
File-Ez Folder Co.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Hano Paper Co., Inc.
Hyman, L., & Sons
Imperial Methods Co.
Josephson Mfg. Corp.
Keystone Index Card Co.
King Filing Supply Co.
Koller & Smith Co., Inc.
Millar, Geo. W., & Co., Inc.
OXFORD FILING SUPPLY CO., INC.
Remington Rand
Remington Rand Dealer Sales
Richards, S. P., Paper Co.
ROCKWELL-BARNES CO.
Saxon Paper Corp.
Sell-Detroit Corp.
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Southern Folder & Index Co., Inc.
Southern Paper Products Co.
Tab-Tex Corp.
U-File-M Binder Mfg. Co., Inc.
Universal Pad & Tablet Corp.
Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
WABASH FILING SUPPLIES, INC.
Warshaw Mfg. Co., Inc.
Weis Mfg. Co.
WILSON JONES CO.
Yale Filing Supply Co.
Yawman and Erbe Mfg. Co.

MAYBE YOU

don't have enough copies of . . . OFFICE APPLIANCES?

- **Several leading dealers have groups of over 25 subscriptions.**
- **Other leading dealers have found that they need from 10 to 24 subscriptions.**
- **Over 150 dealers have enrolled groups of 5 or more subscriptions.**

Many dealers have discovered that extra copies of OFFICE APPLIANCES and the INDEX ISSUE pay in convenience and efficiency. They know that these extra big advantages outweigh the small outlay.

Write for our special group rates.

OFFICE APPLIANCES
600 WEST JACKSON BLVD., CHICAGO 6

SIMPLE ARITHMETIC

FOR SMART STATIONERY BUYERS

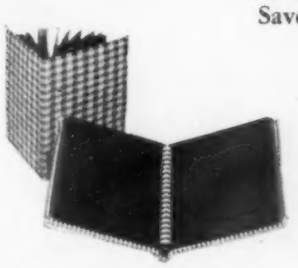
amfile®

COMBINED-ORDER DISCOUNT

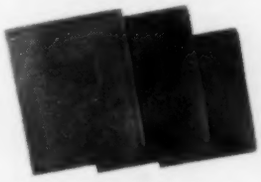
for extra profits

Now Amberg offers simplified buying and extra profits. On our Combined Order Basis, order *any* Amberg stock items in full cartons of a number and a discount of 5% on 10, 7½% on 20 and 10% on 30 cartons will apply on each shipment. Your order can include any combination of items, such as file folders, brief covers, albums, personal files, box files, etc. Saves on freight too!

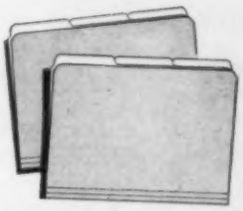
A-Z Guide Sets. Available in either heavy weight manila or sturdy pressboard. Self, celluloid or steel tabbed in letter, legal and invoice sizes. Complete selection assures a set for every need. Amfile — quality that can't be beat . . . offers filing supplies to meet every need.



Willoweave. Wonderful sales appeal in this charming, rustic-looking album. Smoothly woven binding comes in gay colors and patterns. Black or white mounting sheets. Three sizes, for prints 5" x 7", 8" x 10", 14" x 11".



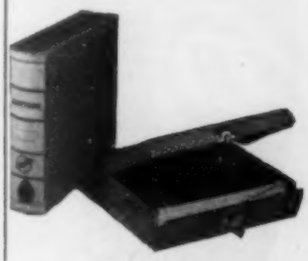
Brief Covers. Ideal for reports, briefs, manuals, price lists, etc. Made of wear-resistant heavyweight leatherette. Practical, built-in prong fasteners. Choice of 13 attractive colors. Letter size 8½" x 11". Four grades are available.



From A to Z (or 1 to 31) there are *Amfile File Folders* to meet any need. Made of Amfile quality manila, kraft or pressboard. Every tab cut style. Five colors.

Eighty-seven years of experience have developed the most complete line of quality filing materials available. To make filing and finding easy and sure — Amfile has all the answers.

No. 442 Personal File. Made of steel with grey hammerloid finish. A place for all important papers. Built to last for years. Comes with lock and key and letter-size folders, alphabetical, monthly and blank. Packed in individual carton.



Letter Box Files. Strong fibreboard construction, covered with marble paper, orange back. Pull tab at back. Suitcase catch. Letter size alphabetical index.
No. 890—Letter size with A-Z index, 16 division.
No. 891—Letter size with 1-31 index, 31 division.
No. 892—Cap size with A-Z index, 16 division. And many others.

Amfile Filing Supplies are Nationally Advertised to help make your selling job easier.

AMBERG FILE and INDEX COMPANY

KANKAKEE, ILLINOIS

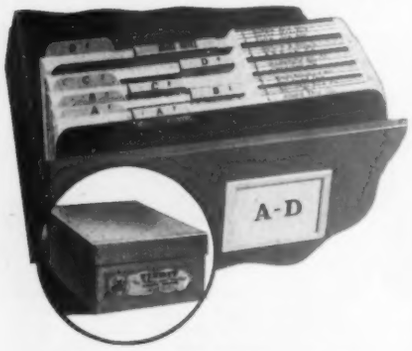
U. S. Reg. Pat. No. 2248355 D128118

The Perfect Index Tab

- *SMOOTH CONTOUR PLASTIC SURFACES*
- *CRYSTAL CLEAR COLORS*
- *ANGLED VISIBILITY*
- *RELIEVES EYESTRAIN*

FINDIT

FILING SYSTEM . . . with the BARKLEY *Plastic* TAB



The packaged FINDIT FILING SYSTEM contains all the necessary accessories to maintain modern business records. Send for illustrated literature covering the complete line of DURABILITY Filing Supplies.

Established 1921

C. L. BARKLEY & CO.

Manufacturers of Filing Supplies

1220 W. Van Buren St. Chicago 7, Ill.

Filing Folders (Pressboard)

ACCO PRODUCTS, INC.
ADVANCO PRODUCTS
AMBERG FILE & INDEX CO.
Ames Safety Envelope Co.
Automatic File & Index Co.
BARKLEY, C. L., & CO.
BROWNE-MORSE CO.
Bushnell, Alvah, Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COOKE & COBB DIVISION
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Daco Card & Index Co.
Dunleavy Co.
ELBE FILE & BINDER CO., INC.
Ennis Tag & Salesbook Co.
EZYINDEX PRODUCTS CORP.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Hano Paper Co., Inc.
Hyman, L., & Sons
Imperial Methods Co.
Josephson Mfg. Corp.
Keystone Index Card Co.
King Filing Supply Co.
Koller & Smith Co., Inc.
Millar, Geo. W., & Co., Inc.
National Fiberstok Envelope Co.
OXFORD FILING SUPPLY CO., INC.
QUALITY PARK ENVELOPE CO.
Remington Rand
Remington Rand Dealer Sales
Sell-Detroit Corp.
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Southern Folder & Index Co., Inc.
Southern Paper Products Co.
SWINGLINE, INC.
U-File-M Binder Mfg. Co., Inc.
Ulrich Planfiling Equipment Corp.
Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
WABASH FILING SUPPLIES, INC.
Warshaw Mfg. Co., Inc.
Weis Mfg. Co
WILSON JONES CO.
Yale Filing Supply Co.
Yawman and Erbe Mfg. Co.

Filing Shelves

(See File Drawer Shelves, Hook-On)

Filing Stools

(See Stools, Filing)

Filing Supplies

ACCO PRODUCTS, INC.
ADVANCO PRODUCTS
AIGNER, G. J., CO.
AMBERG FILE & INDEX CO.
American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
Automatic File & Index Co.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
BARKLEY, C. L., & CO.
BROWNE-MORSE CO.
CEL-U-DEX CORP.
COOKE & COBB DIVISION
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Daco Card & Index Co.
DENNISON MFG. CO.
Diemer, John F., Co.
Dunleavy Co.
ELBE FILE & BINDER CO., INC.
Ennis Tag & Salesbook Co.
EZYINDEX PRODUCTS CORP.
FARBER, LOUIS H., CO.
Filing Equipment Bureau, Inc.
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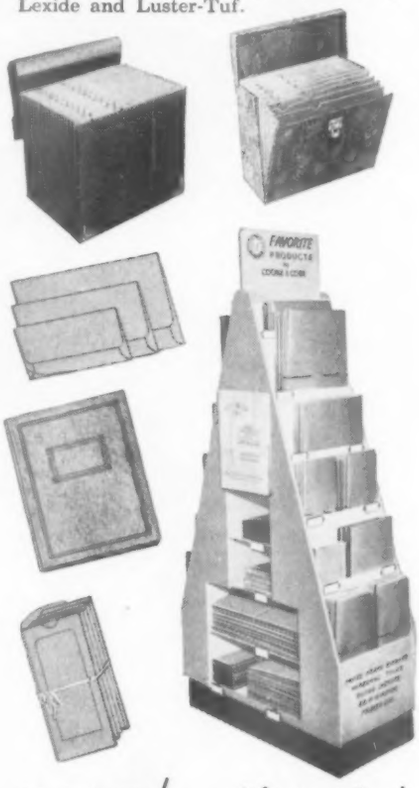

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(Continued from page 171)

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(Continued from page 172)

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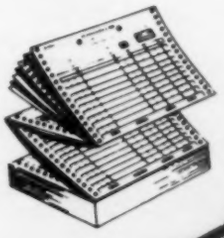

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(Continued from page 174)

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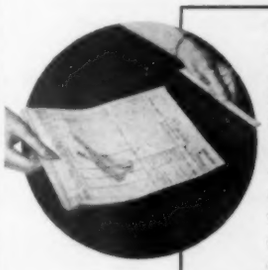

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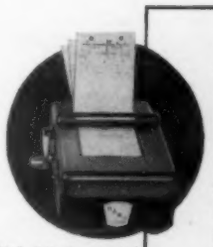

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Peerless Fountain Pen & Pencil Co., Inc.
Pen-N-Pencil Co.
Ritepoint Pen & Pencil Co.
Rotary Pen Co.
Sapphire Products
Schlosser Mfg. Co.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
Southern Pen Co.
Stratford Pen Corp.
U. S. Victor Fountain Pen Co., Inc.
Universal Fountain Pen & Pencil Co.
Waterman Pen Co., Inc.
Welsh Mfg. Co.
Welty Pen & Repair Co.

Fountain Pen-Mechanical Pencil (Combination)

American Pencil Co.
Arch Pen Co.
Arnold, Remmie, Pen Co., Inc.
Barrett, C. E., & Co.
BAUMGARTEN, FRED
Duplex Pen & Pencil Co.
Eversharp, Inc.
Holland, John, Gold Pen Co.
Hutcheon Brothers
Kahn, David, Inc.
Lipic, Jos., Pen Co.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Non-Stop Pen & Pencil Co.
Parker Pen Co.
Pen-N-Pencil Co.
Quick Point Pencil Co.
Scripto, Inc.
Southern Pen Co.
U. S. Victor Fountain Pen Co., Inc.
Waterman Pen Co., Inc.
Welsh Mfg. Co.
Welty Pen & Repair Co.

Fountain Pen Repair Kits
(See Repair Kits, Fountain Pen)

Fountain Pen Repair Parts

Arch Pen Co.
Barrett, C. E., & Co.
Eversharp, Inc.
Lipic, Jos., Pen Co.
McLENNON PEN CO.

Fountain Pen Repair Parts

(Continued from page 179)

Modern Pen Mfg. Co., Inc.
Parker Pen Co.
Pencraft, Inc.
Pen-N-Pencil Co.
Sheaffer, W. A., Pen Co.
Waterman Pen Co., Inc.
Welty Pen & Repair Co.

Fountain Pen Repair Service (All Makes)

Arch Pen Co.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
U. S. Victor Fountain Pen Co., Inc.
Welty Pen & Repair Co.

Fountain Pens (Ball Point, Non-Refillable)

All-Rite Pen, Inc.
American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Bainbridge, Kimpton & Haupt, Inc.
Chadwick, N. R., Co.
Dean Mfg. Corp.
Fieldston Products Corp.
FISHER PEN CO.
Gruenhut Products
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Non-Stop Pen & Pencil Co.
Pen-Rite Corp.
U. S. Pencil Co., Inc.
U. S. Victor Fountain Per. Co., Inc.

Fountain Pens (Ball Point, Refillable)

All-Rite Pen, Inc.
American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Autopoint Co.
B-B Pen Corp
BAINBRIDGE, KIMPTON & HAUPT, INC.
Ball Pen Co.
Barrett, C. E., & Co.
Brown & Bigelow
Brownie Mfg. Co.
Chadwick, N. R., Co.
Changepoint, Inc.
Chatham Mfg. Co., Inc.
Columbia Fencil Co., Inc.
Concord Pen Co.
Dean Mfg. Corp.
Diversey Machine Works
Duplex Pen & Pencil Co.
Eagle Pencil Co.
Eversharp, Inc.
Everlast Pen Corp.
Faber, Eberhard, Pencil Co.
Ferber Corp.
Fieldston Products Corp.
FISHER PEN CO.
Flo-Ball Pen Corp.
Gruenhut Products
Hutcheon Brothers
Inkograph Products Division
Kahn, David, Inc.
Ketcham & McDougall, Inc.
Lipic, Joseph, Pen Co.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Morris, Bert M., Co.
Morris, Owen, & Co.
Morrison Fountain Pen Co.
Non-Stop Pen & Pencil Co.
Northeastern Plastics, Inc.
Paper-Mate Co., Inc.
Parker Pen Co.
Peerless Fountain Pen & Pencil Co., Inc.
Pencraft, Inc.
Pen-N-Pencil Co.
Pen-Rite Corp.
Ritepoint Pen & Pencil Co.
Rotary Pen Co.
Sanders Mfg. Co.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
Southern Pen Co.
Stratford Pen Corp.
Taubman, Samuel, & Co.
Union Pencil Co., Inc.
Universal Fountain Pen & Pencil Co.
U. S. Pencil Co., Inc.
U. S. Victor Fountain Pen Co., Inc.
Waterman Pen Co., Inc.
Welsh Mfg. Co.
Welty Pen & Repair Co.

Fountain Pens (Laundry Marking)

Chadwick, N. R., Co.
Carter's Ink Co.
Dri-Flo Mfg. Co.
Fieldston Products Corp.
Jet Mfg. Co., Inc.
Lipic, Joseph, Pen Co.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Non-Stop Pen & Pencil Co.
Pen-N-Pencil Co.
Speedry Products, Inc.
Stratford Pen Corp.
Taubman, Samuel, & Co.

Fountain Pens (Nib Type)

Alexander Mfg. Co.
American Pencil Co.
Arch Pen Co.
Arnold, Remmie, Pen Co., Inc.
Baff Mfg. Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Barrett, C. E., & Co.
Chadwick, N. R., Co.
Changepoint, Inc.
Chatham Mfg. Co., Inc.
Conklin Pen Co.
Diamond Point Pen Co., Inc.
Duplex Pen & Pencil Co.
Eagle Pencil Co.
Essex Corp.
Esterbrook Pen Co.
Everlast Pen Co.
Eversharp, Inc.
Faber, Eberhard, Pencil Co.
Henschel, John, & Co., Inc.
Holland, John, Gold Pen Co.
Hutcheon Brothers
Inkograph Products Division
Kahn, David, Inc.
Lipic, Joseph, Pen Co.
McLENNON PEN CO.
Modern Pen Mfg. Co., Inc.
Moore Pen Co.
Morris, Bert M., Co.
Morrison Fountain Pen Co.
Non-Stop Pen & Pencil Co.
Palmer, A. N., Co.
Parker Pen Co.
Peerless Fountain Pen & Pencil Co., Inc.
Pen-N-Pencil Co.
Pen-Rite Corp.
Rotary Pen Co.
Scripto, Inc.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sheaffer, W. A., Pen Co.
Southern Pen Co.
Starr Pen Co.
Stratford Pen Corp.
U. S. Victor Fountain Pen Co., Inc.
Universal Fountain Pen & Pencil Co.
Waterman Pen Co., Inc.
Welsh Mfg. Co.
Welty Pen & Repair Co.

Frames (Hanging Folder)

(See File Drawer Frames, Hanging Folder)

Frames (Picture)

(See Picture Frames)

Frames (Stencil, Addressing Machine)

(See Stencils, Addressing Machine, Metal)

Functional Unit Furniture

(See Furniture, Modular Units)

Furniture (Bank and Fixtures)

ARD MFG. CO., INC.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
Carlton-Surrey, Inc.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dependable Mfg. Co.
Dixie Chrome Products Division
Doten-Dunton Desk Co.
Emeco Corp.
Excellent Cabinet Works Co.
General Fireproofing Co.
Globe-Wernicke Co.
Grand Rapids Leather Furniture Co., Inc.
Gunlocke, W. H., Chair Co.
Johnson Chair Co.
Korda Industries
Lehigh Furniture Corp.
Leopold Co.
Marble, B. L., Chair Company
Michaels Art Bronze Co.
Newman Brothers, Inc.
PARKER STEEL PRODUCTS, INC.
PEERLESS STEEL EQUIPMENT CO.
Remington Rand
Scerbo, Frank, & Sons, Inc.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Sloane, W. & J.
Thonet Industries, Inc.
TOLEDO METAL FURNITURE CO.
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Furniture (Chrome, Tubular Steel)

American Fixture & Mfg. Co.
ARD MFG. CO., INC.
BEVCO PRECISION MFG. CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Comfort Lines, Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Fixtures Mfg. Corp.
Kentube Mfg. Co., Inc.
Lloyd Mfg. Co.
Royal Metal Mfg. Co.
Virtue Bros. Mfg. Co.
Waco Products, Inc.
Wolfe, Harry M.

Furniture (Church)

American Seating Co.
ARD MFG. CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Carondelet Mfg. Co.
DeMoulin Bros. & Co.
Doten-Dunton Desk Co.
Griggs Equipment Co.
Kundtz, Theodor, Co.
Manitowoc Church Furniture Co., Inc.
Redington, J. P., & Co.
Southern Desk Co.
Svoboda Church Furniture Co.

Furniture (Courthouse)

American Seating Co.
BROWNE-MORSE CO.
Carlton-Surrey, Inc.
Carondelet Mfg. Co.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Doten-Dunton Desk Co.
General Fireproofing Co.
Globe-Wernicke Co.
Griggs Equipment Co.
Leopold Co.
Marble, B. L., Chair Company
PEERLESS STEEL EQUIPMENT CO.
Redington, J. P., & Co.
SECURITY STEEL EQUIPMENT CORP.
Svoboda Church Furniture Co.
Watson Mfg. Co., Inc.
Young Chair Co.

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ARD MFG. CO., INC.
Barcalo Mfg. Co.
Berkey Leather Furniture Corp.
Brenner, Wm., Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Congress Chair Co., Inc.
Davis Upholstery Co., Inc.
Decker, Isaac C., Inc.
Doten-Dunton Desk Co.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
Imperial Leather Furniture Co.
Jamestown Lounge Co.
Johnson Chair Co.
Kenmar Mfg. Co.
Kingdom Mfg. Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Loeblein of Kent, Inc.
Marble, B. L., Chair Company
Miller, Herman, Furniture Co.
Milwaukee Chair Co.
Modernize, Inc.
Monarch Furniture Co., Inc.
Monroe Upholstery Shops, Inc.
Morse, Ralph, Furniture Co.
MURPHY-MILLER, INC.
National Furniture Mfg. Co., Inc.
NIEMANN, INC.
Princeton Upholstery Co., Inc.
Probber, Harvey, Inc.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Sloane, W. & J.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Streit, C. F., Mfg. Co.
Thomas Furniture Co.
Thonet Industries, Inc.
Wierenga Upholstering Co.
Worden Co.
Young Chair Co.

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Furniture (Library, Card Catalog Files)

Anderson-Hickey Co., Inc.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
Bro-Dart Industries
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Excellent Cabinet Works Co.
Gaylord Bros.
General Fireproofing Co.
MODERN STEELCRAFT, INC.
Myrtle Desk Co.
Peters, Frank J., & Sons, Inc.
Remeco Manufacturing Co.
Remington Rand
Shaw-Walker Co.
Sjostrom, John E., Co.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

Furniture (Library, Charging Desks)

ART METAL CONSTRUCTION CO.
Bro-Dart Industries
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Excellent Cabinet Works Co.
Gaylord Bros.
General Fireproofing Co.
HASKELL, INC.
Myrtle Desk Co.
National School Equipment Co.
Remington Rand
ROWLES, E. W. A., CO.
Sjostrom, John E., Co.
Worden Co.

Furniture (Library, Shelving)

ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
Bro-Dart Industries
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Estey Metal Products, Inc.
Excellent Cabinet Works Co.
FRONTIER MFG. CO.
General Fireproofing Co.
Globe-Wernicke Co.
Interior Steel Equipment Co.
Jayem Sales Corp.
LYON METAL PRODUCTS, INC.
Myrtle Desk Co.
Neubauer Mfg. Co.
Remington Rand
ROWLES, E. W. A., CO.
Royal Metal Mfg. Co.
Sjostrom, John E., Co.
Standard Pressed Steel Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
Supreme Steel Equipment Corp.
Virginia Metal Products, Inc.

Furniture (Library, Tables)

American Seating Co.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BRADLEY, MILTON, CO.
Bro-Dart Industries
Buckstaff Co.
Carlton-Surrey, Inc.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Excellent Cabinet Works Co.
Garland Furniture Co
General Fireproofing Co.
GREGSON MFG. CO.
HASKELL, INC.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER TABLE CO., INC.
Lehigh Furniture Corp.
Leopold Co.
MODERN STEELCRAFT, INC.
Myrtle Desk Co.
National School Equipment Co.
QUIGLEY FURNITURE CO.
Redington, J. P., & Co.
Remington Rand
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
ROWLES, E. W. A., CO.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Sjostrom, John E., Co.
Standard Furniture Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Thonet Industries, Inc.
TOLEDO METAL FURNITURE CO.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.
Wells Furniture Mfg. Co.
Yawman and Erbe Mfg. Co.

Furniture (Lodge)

Adirondack Chair Co.
American Seating Co.
Bentwood Products, Inc.
Carlton-Surrey, Inc.
Decker, Isaac C., Inc.
Emeco Corp.
Grand Rapids Leather Furniture Co., Inc.
Gunlocke, W. H., Chair Co.
Heywood-Wakefield Co.
Huntington Chair Corporation
Johnson Chair Co.
Kenmar Mfg. Co.
Leopold Co.
Marble, B. L., Chair Company
Modernize, Inc.
Monarch Furniture Co.
National School Equipment Co.
Ohio Chair Co., Inc.
Redington, J. P., & Co.
Royal Metal Mfg. Co.
Sturgis Posture Chair Co.
Thomas Furniture Co.
Thonet Industries, Inc.
Troy Sunshade Co.

Furniture (Matched Office Suites, Metal)

ALL-STEEL EQUIPMENT INC.
American Fixture & Mfg. Co.
ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dixie Chrome Products Division
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

Furniture (Matched Office Suites, Wood)

Alma Desk Co.
Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
Doten-Dunton Desk Co.
Executive Furniture Co.
Garland Furniture Co.
Great Lakes Furniture Co.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Lehigh Furniture Corp.
Leopold Co.
Miller, Herman, Furniture Co.
Myrtle Desk Co.
National Desk Co.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Standard Furniture Co.
Stow & Davis Furniture Co.
Worden Co.

Furniture (Modular Units, Metal)

ARNOT-JAMESTOWN DIVISION
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
PEERLESS STEEL EQUIPMENT CO.
Shaw-Walker Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

Furniture (Modular Units, Wood)

ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
Dale Office Furniture Mfrs.
David Mfg. Co., Inc.
Excellent Cabinet Works Co.
Executive Furniture Co.
Feldman-Selje Corp.
Korda Industries
Lehigh Furniture Corp.
Miller, Herman, Furniture Co.
Morval Corp.
Risom, Jens, Design, Inc.
Standard Furniture Co.
Stow & Davis Furniture Co.
TOWER SUITES, INC.
Westcort Co.

Furniture (Package Deal, Complete)

ARNOT-JAMESTOWN DIVISION
Carlton-Surrey, Inc.
Garland Furniture Co.
General Fireproofing Co.
Globe-Wernicke Co.
Korda Industries
Myrtle Desk Co.
Stow & Davis Furniture Co.

Furniture (Reception Room, Chairs, Metal)

ALL-STEEL EQUIPMENT INC.
ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
ALUMINUM SEATING CORP.
American Fixture & Mfg. Co.
ARD MFG. CO., INC.
ART METAL CONSTRUCTION CO.
BEVCO PRECISION MFG. CO.
BLAIR ALUMINUM FURNITURE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Dixie Chrome Products Division
Emeco Corp.
FRITZ-CROSS CO.
General Fireproofing Co.
Globe-Wernicke Co.
Griggs Equipment Co.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
King Posture Chair Co.
Lloyd Mfg. Co.
LYON METAL PRODUCTS, INC.
Maso Steel Products
Milwaukee Metal Furniture Co.
Ohio Chair Co., Inc.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Shaw-Walker Co.
Southern Spring Bed Co., Inc.
Steelcase, Inc.
Sturgis Posture Chair Co.
Thomas Furniture Co.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.
Waco Products, Inc.
Wolfe, Harry M.
Yawman and Erbe Mfg. Co.

Furniture (Reception Room, End Tables, Metal)

American Fixture & Mfg. Co.
ARD MFG. CO., INC.
ART METAL CONSTRUCTION CO.
BEVCO PRECISION MFG. CO.
BLAIR ALUMINUM FURNITURE CO.
Dixie Chrome Products Division
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
Lloyd Mfg. Co.
MODERN STEELCRAFT, INC.
Ohio Chair Co., Inc.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Steelcase, Inc.
Thomas Furniture Co.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.

Furniture (Reception Room, Settees, Metal)

American Fixture & Mfg. Co.
ARD MFG. CO., INC.
BEVCO PRECISION MFG. CO.
BLAIR ALUMINUM FURNITURE CO.
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co.
Lloyd Mfg. Co.
Ohio Chair Co., Inc
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Southern Spring Bed Co., Inc.
Steelcase, Inc.
Thomas Furniture Co.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.

Furniture (Reception Room, Chairs, Wood)

American Chair Co.
American Fixture & Mfg. Co.
ARD MFG. CO., INC.
Atlantic Furniture Products Co., Inc.
Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Decker, Isaac C., Inc.
Doten-Dunton Desk Co.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Great Lakes Furniture Co.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
INDIANA CHAIR CO.
Johnson Chair Co.
Kenmar Mfg. Co.
Kingdom Mfg. Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Modernize, Inc.
Monarch Furniture Co., Inc.
Morval Corp.
MURPHY-MILLER, INC.
National Furniture Mfg. Co., Inc.
Probber, Harvey, Inc.
Richard, Inc.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Thomas Furniture Co.
Thonet Industries, Inc.
Westcort Co.
Wolfe, Harry M.
Worden Co.
Young Chair Co.

Furniture (Reception Room, End Tables, Wood)

American Fixture & Mfg. Co.
ARD MFG. CO., INC.
Atlantic Furniture Products Co., Inc.
Buckstaff Co.
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
David Mfg. Co., Inc.
Doten-Dunton Desk Co.
Excellent Cabinet Works Co.
Feldman-Selje Corp.
Garland Furniture Co.
Huntington Chair Corporation
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER TABLE CO., INC.
Laun, A. A., Furniture Co.
Lehigh Furniture Corp.
Leopold Co.
Modernize, Inc.
MURPHY-MILLER, INC.
Nucraft Furniture Co.
Probber, Harvey, Inc.
QUIGLEY FURNITURE CO.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Standard Furniture Co.
STATIONERS MFG. CO.
STEMPEL MFG. CO.
Stow & Davis Furniture Co.
Thonet Industries, Inc.
Westcort Co.
Worden Co.

Furniture (Reception Room, Settees, Wood)

ARD MFG. CO., INC.
Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Decker, Isaac C., Inc.
Doten-Dunton Desk Co.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
GREGSON MFG. CO.
Gunlocke, W. H., Chair Co.
Huntington Chair Corporation
Johnson Chair Co.
Kenmar Mfg. Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Modernize, Inc.
Monarch Furniture Co., Inc.
MURPHY-MILLER, INC.
National Furniture Mfg. Co., Inc.
Probber, Harvey, Inc.
Risom, Jens, Design, Inc.

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...at GOOD PROFIT TO YOU

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TOWER SUITES, INC.
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Furniture (Reception Room, Settees, Wood)

(Continued from page 183)

Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
Standard Furniture Co.
Stanley Mfg. Co.
STATIONERS MFG. CO.
Stow & Davis Furniture Co.
Thomas Furniture Co.
Thonet Industries, Inc.
Westcort Co.
Worden Co.
Young Chair Co.

Furniture (School, Chairs) *(See also Chairs, Tablet Arm)*

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ALL-STEEL EQUIPMENT INC.
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Arlington Seating Co.
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Beckley-Cardy Co.
Bentwood Products, Inc.
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Brunswick-Balke-Collender Co.
Buckstaff Co.
Carlton-Surrey, Inc.
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Fixtures Mfg. Corp.
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Grand Rapids Leather Furniture Co., Inc.
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Gunlocke, W. H., Chair Co.
Haney School Furniture Co.
Heywood-Wakefield Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
Irwin Seating Co.
JASPER SEATING CO.
Johnson Chair Co.
Krueger Metal Products Co.
Marble, B. L., Chair Company
Maso Steel Products
Milwaukee Chair Co.
Milwaukee Metal Furniture Co.
Morval Corp.
National School Equipment Co.
National Store Fixture Co., Inc.
Norcor Mfg. Co., Inc.
Peabody Seating Company, Inc.
ROWLES, E. W. A., CO.
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Shaw-Walker Co.
Sikes Co., Inc.
STATIONERS MFG. CO.
Sturgis Posture Chair Co.
Thonet Industries, Inc.
TOLEDO METAL FURNITURE CO.
U. S. Chaircraft Mfg. Corp.
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Welch Metal Products, Inc.
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Young Chair Co.

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American Seating Co.
Arlington Seating Co.
Beckley-Cardy Co.
BRADLEY, MILTON, CO.
Brunswick-Balke-Collender Co.
General School Equipment Co.
GREGSON MFG. CO.
Griggs Equipment Co.
Heywood-Wakefield Co.
HIGH POINT BENDING & CHAIR CO.
Irwin Seating Co.
Marble, B. L., Chair Company
National School Equipment Co.
Norcor Mfg. Co., Inc.
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Furniture (School, Desks, Students')

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Brunswick-Balke-Collender Co.
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COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
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(See Catalog Insert, Pages 105-106)
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(See Catalog Insert, Pages 153-160)
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Hammond Industries, Inc.
JASPER TABLE CO., INC.
KARL MFG. CO.
National School Equipment Co.
Peabody Seating Company, Inc.
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ROWLES, E. W. A., CO.
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Standard Furniture Co.
Stolper Steel Products Corp.
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Worden Co.

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ALL-STEEL EQUIPMENT INC.
ALUMINUM COOKING UTENSIL CO., INC.
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Anderson Desk Mfg. Co.
ARD MFG. CO., INC.
Arlington Seating Co.
ART METAL CONSTRUCTION CO.
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Beckley-Cardy Co.
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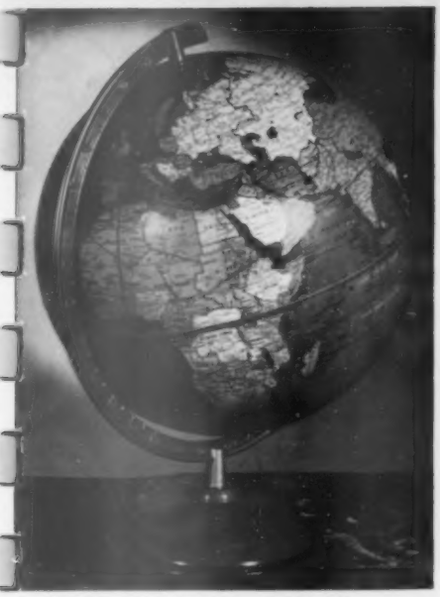
(See Catalog Insert, Pages 115-116)
Dixie Chrome Products Division



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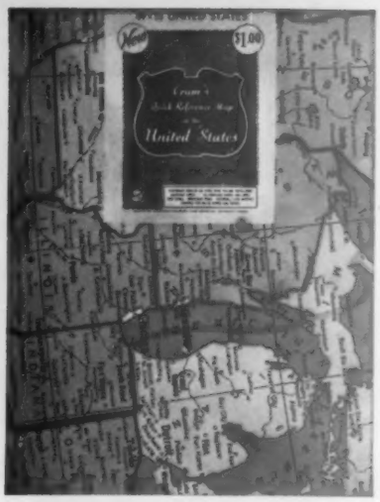

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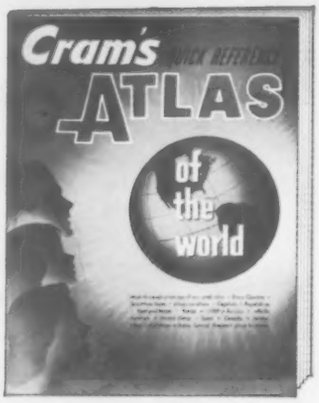

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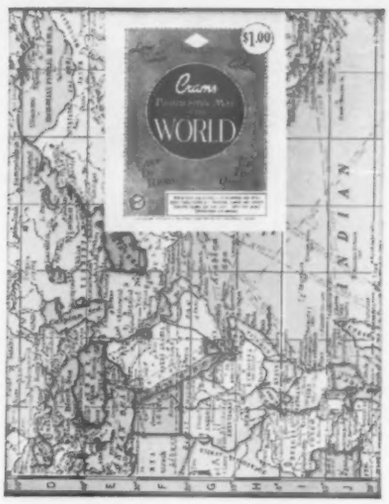

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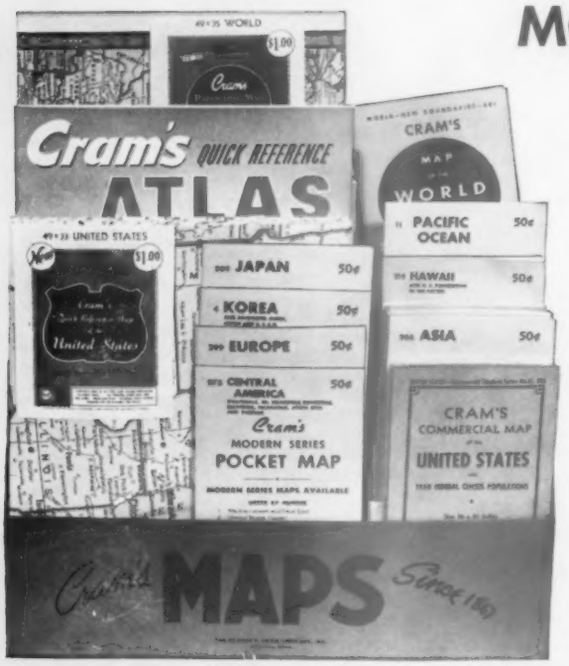

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(Continued from page 184)

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(See Collating Machines)

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(See Forms, Graphic Chart)

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(See Racks, Greeting Card)

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Carrington, George S., Co.
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Gibson Art Co.
Paramount Line, Inc.
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(See Bumpers and Guards, Furniture)

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(See Books, Guest)

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(See Forms, Guest Check, Restaurant)

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(See Index Guides)

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(See Tape, Gummed, Pressure-Sensitive)

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(See Tape, Gummed, Sealing)

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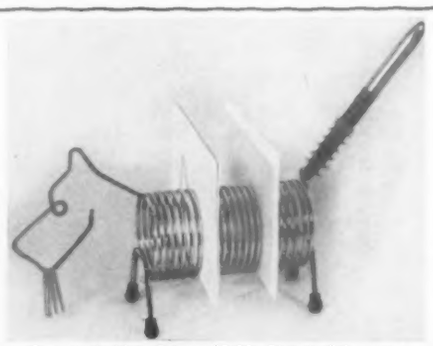

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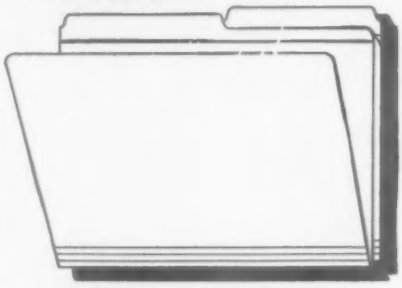

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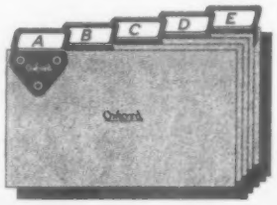

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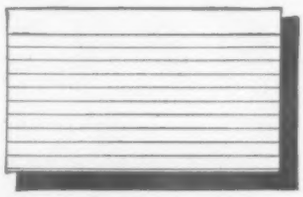

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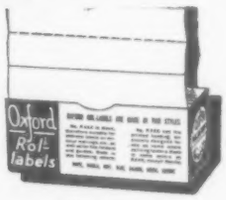

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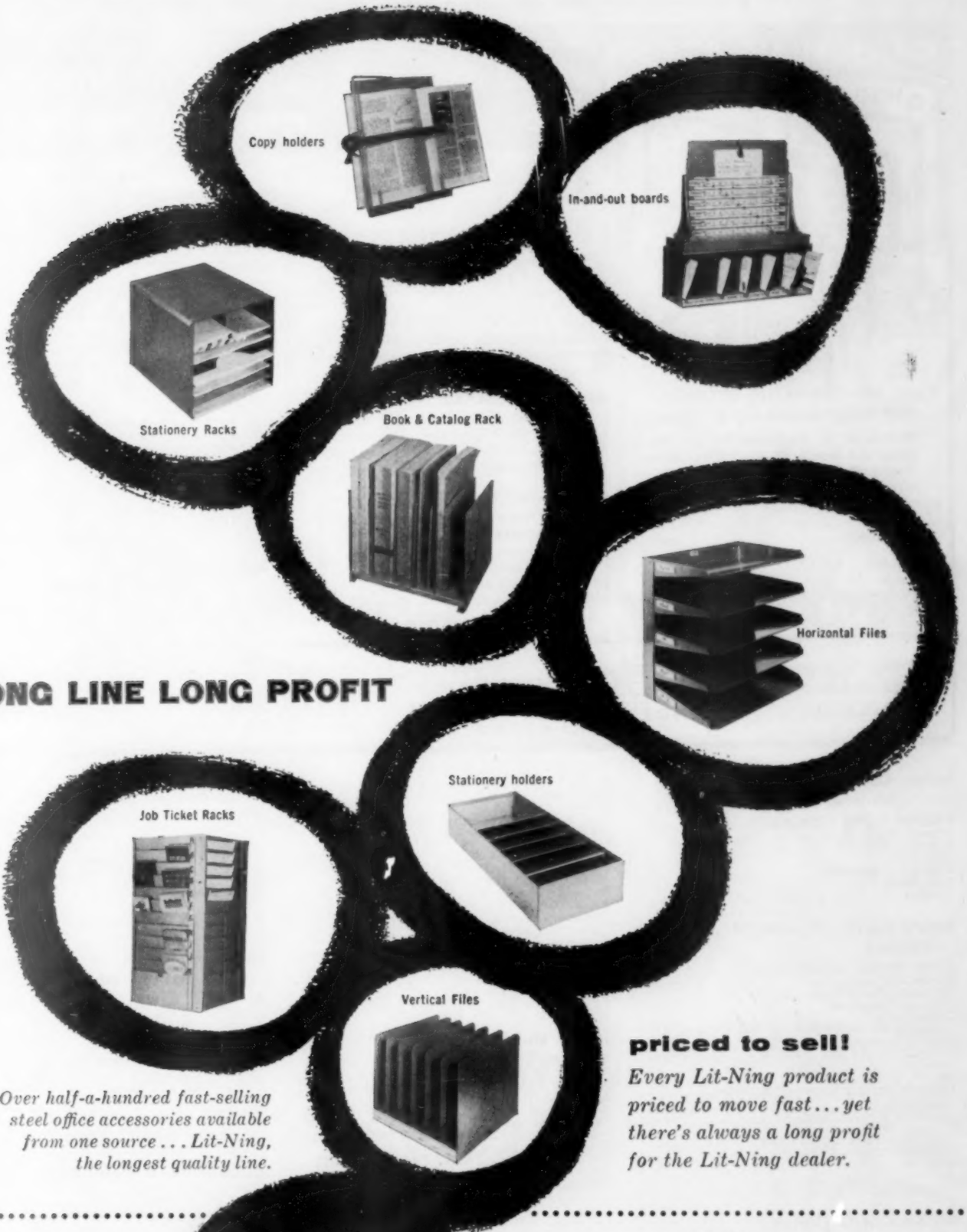

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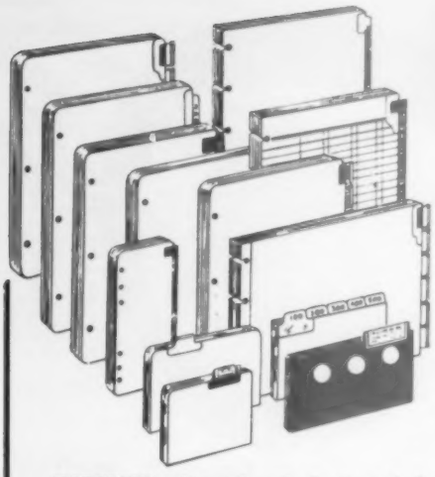

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(Continued from page 195)

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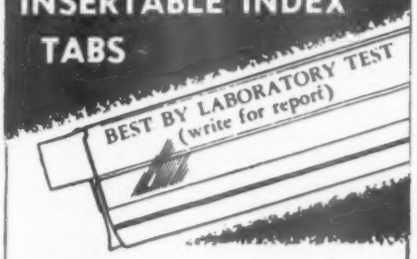

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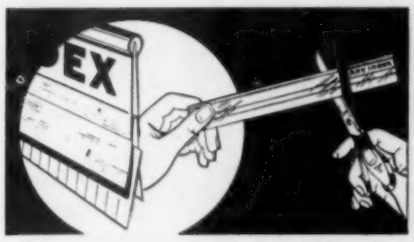

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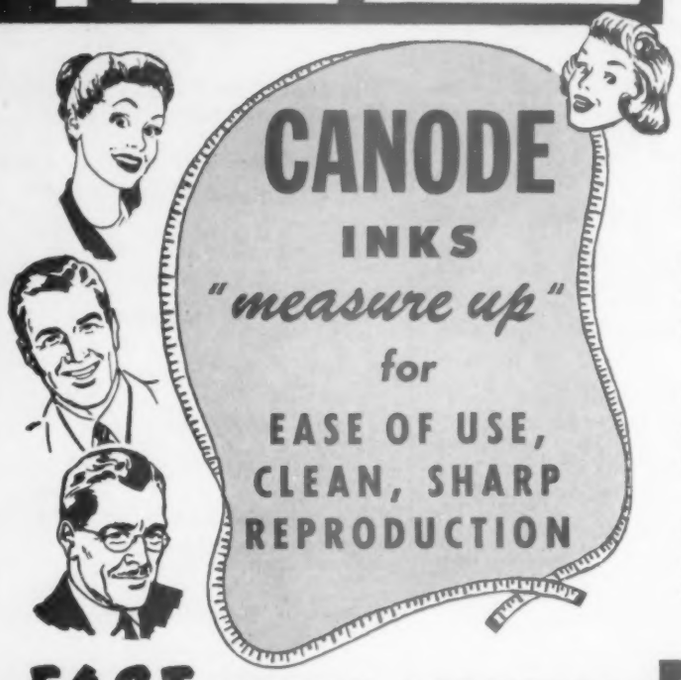

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Melind, Louis, Co.
Missouri Brush & Crayon Co.
Mittag & Volger, Inc.
Mongol Chemical Co.
No-Mek Pen Products
Olsenmark Corp.
Phillips Process Co., Inc.
Rivet-O Mfg. Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Sinclair & Valentine Co.
Siray Sales Co., Inc.
SPECIALTY INK CO., INC.
Speedry Products, Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.
Time Saving Specialties
Universal Fountain Brush Co.
Volger Mfg. Co.

Inks (Numbering Machine)

Acromark Co.
American Numbering Machine Co.
AMERICAN SEAL & STAMP CO.
American Writing Ink Co., Inc.
Ameurope, Inc.
Autocopy, Inc.
BANKERS & MERCHANTS, INC.
Bates Mfg. Co.
Carter's Ink Co.
Consolidated Stamp Mfg. Co., Inc.
Dri-Flo Mfg. Co.
Force Western, Inc.
Force, Wm. A., & Co.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Jet Mfg. Co., Inc.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Melind, Louis, Co.
Mittag & Volger, Inc.
Phillips Process Co., Inc.
ROBERTS NUMBERING MACHINE CO.
Sanford Ink Co.
Scriptex Products Co., Inc.
Sinclair & Valentine Co.
Siray Sales Co., Inc.
SPECIALTY INK CO., INC.
Speedry Products, Inc.
Stafford Mfg. Co., Inc.
Stafford, S. S., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Volger Mfg. Co.

Inks (Powdered and Tablet)

American Crayon Co.
American Writing Ink Co., Inc.
BRADLEY, MILTON, CO.
Crescent Products Co.
Davids, Thaddeus, Ink Co., Inc. (Powdered)
Diamond Ink & Adhesives Co.
Levison & Blythe Mfg. Co.

Inks (Show Card)

(See Show Card Colors)

Inks (Stamp Pad)

AMERICAN SEAL & STAMP CO.
American Writing Ink Co., Inc.
BANKERS & MERCHANTS, INC.
Bates Mfg. Co.
Botts Mfg. Co.
C D C Fount-O-Ink Co.
Cardinell Corp.
Carter's Ink Co.
Consolidated Stamp Mfg. Co., Inc.
Crescent Products Co.
Davids, Thaddeus, Ink Co., Inc.
Diamond Ink & Adhesives Co.
Dri-Flo Mfg. Co.
Duke, Ronald K., Co.
Force Western, Inc.
Franklin Ribbon & Carbon Co., Inc.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Jet Mfg. Co., Inc.
Krengel Mfg. Co., Inc.
Levison & Blythe Mfg. Co.
Matthews, James H., & Co.
Melind, Louis, Co.
Miller, C. H., Co.
Missouri Brush & Crayon Co.
Mittag & Volger, Inc.
No-Mek Pen Products
Peerless Office Products Corp.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Pomeroy, I., Co.
Ranger Products Co.
Rivet-O Mfg. Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Siray Sales Co., Inc.
SPECIALTY INK CO., INC.
Speedry Products, Inc.
Stafford Mfg. Co., Inc.
Stationers Guild of America
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.
Thomas Mfg. Co.
Time Saving Specialties
Underwood, John, & Co.
Volger Mfg. Co.

Inks (White)

AMERICAN SEAL & STAMP CO.
American Writing Ink Co., Inc.
Carter's Ink Co.
Consolidated Stamp Mfg. Co., Inc.
Crescent Products Co.
CUSHMAN & DENISON MFG. CO.
Davids, Thaddeus, Ink Co., Inc.
Diamond Ink & Adhesives Co.
Dri-Flo Mfg. Co.
Floquil Products, Inc.
FULTON MARKING EQUIPMENT CO.
Grumbacher, M., Inc.

Higgins Ink Co., Inc.
HUNT, C. HOWARD, PEN CO.
Jet Mfg. Co., Inc.
Johnston's "Snow White" Products
Levison & Blythe Mfg. Co.
Melind, Louis, Co.
Mittag & Volger, Inc.
Mongol Chemical Co.
No-Mek Pen Products
Phillips Process Co., Inc.
Rivet-O Mfg. Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Siray Sales Co., Inc.
SPECIALTY INK CO., INC.
Speedry Products, Inc.
Superior Marking Equipment Co.
Time Saving Specialties
Weber, F., Co.

Inks (Writing)

American Crayon Co.
American Writing Ink Co., Inc.
C D C Fount-O-Ink Co.
Carter's Ink Co.
Crescent Products Co.
Davids, Thaddeus, Ink Co., Inc.
Diamond Ink & Adhesives Co.
Higgins Ink Co., Inc.
Levison & Blythe Mfg. Co.
Morris, Bert M., Co.
Parker Pen Co.
Pomeroy, I., Co.
Sanford Ink Co.
Scriptex Products Co., Inc.
Sheaffer, W. A., Pen Co.
Stafford, S. S., Inc.
Stationers Guild of America
Surprise Specialties (Perfumed)
Waterman Pen Co., Inc.

Inkstands and Inkwells

BAINBRIDGE, KIMPTON & HAUPT, INC.
Beaumont Co.
C D C Fount-O-Ink Co.
Carter's Ink Co.
Hamilton Industries, Inc.
Hammett, J. L., Co.
IDL MFG. & SALES CORP.
Morris, Bert M., Co.
Preferred Products, Inc.
SAINBERG & CO., INC.
Sanford Ink Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sheaffer, W. A., Pen Co.
Sneath Glass Co.
Squires Inkwell Co.
Sterling Plastics Co.
Weeks, Frank A., Mfg. Co.

Inserting Machines (Mail)

Argus Business Machines Division
Inserting & Mailing Machine Co.
Insert-O-Matic Corp.
Pitney-Bowes, Inc.

Inserts (File Guide, Folder)

AMBERG FILE & INDEX CO.
BARKLEY, C. L., & CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CROWNOLA LOOSE LEAF PRODUCTS, INC.
Dunleavy Co.
Ennis Tag & Salesbook Co.
EZYINDEX PRODUCTS CORP.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
OXFORD FILING SUPPLY CO., INC.
Remington Rand
Remington Rand Dealer Sales
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Southern Folder & Index Co., Inc.
Universal Paper Goods Co.
VICTOR SAFE & EQUIPMENT
Weis Mfg. Co.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Insurance Cases
(See Cases, Insurance)

Insurance Records
(See Forms, Insurance Record)

Intercommunication Systems

Bell Sound Systems, Inc.
Bogen, David, Co., Inc.
Connecticut Telephone & Electric Corp.
Couch, S. H., Co., Inc.
Dictograph Products, Inc.
Dukane Corp.
Executone, Inc.
Inter-Communication System of America
International Business Machines Corp.
Kellogg Switchboard & Supply Co.
Line Electric Co. (Buzzer)
National Inter-Communicating Systems

INKS that solve marking problems

Marking and stamping on metal, cellophane, plastics, cartons, cloth and food presents a variety of problems.
In the following list of Aero Brand Inks there are many to suit your specific needs.

STAMPING INKS

Opaque	Hosiery
Indelible	Sign Marker
A. X. (Plastic)	Cellophane
A. B. (All Purpose)	No. 141 (Non-Acid)
Rubber Stamp (Q. D.)	Meat Branding
Litho-Stamping	Cheese Marking

MACHINE INKS

Numbering Machine	Duplicator
Check Machine	Postage Meter
Endorsing Machine	Cash Register

MARKING AND STENCILING INKS

Metal Marking & Stenciling	Metal Marker
Marking & Stenciling (O. B.)	Mar-Kit

WRITING INKS

Glass Writing	Celluloid Writing
Shoe Marking	Recording Instrument

For prices on "Aero" brand inks, contact your marking device jobber.

SPECIALTY INK CO., Inc. 1011 East 46 Street Brooklyn 3, N. Y.

Radio Corporation of America
Rauland-Borg Corp.
Simpson, Mark, Mfg. Co., Inc.
Smith, Wm. M., Co.
Talk-A-Phone Co.
TelAutograph Corp.
Vocaline Co. of America, Inc.
Webster Electric Co.

Interest Tables
(See Calculating Charts and Tables, Interest)

Inventory Sheets
(See Forms, Inventory Sheets)

Janitors' Supplies

American Standard Mfg. Co.
Barco Chemical Products Co.
Crescent Products Co.
FRANKLIN METAL PRODUCTS CO.
GOODFREND MFG. CORP.
Hertzberg, H., & Son, Inc.
Hild Floor Machine Co.
Holcomb, J. I., Mfg. Co.
Howard Dustless Duster Co.
Huntington Laboratories, Inc.
Lewyt Corp.
Mackwin Co.
Milwaukee Dustless Brush Co.
Packwood, G. H., Mfg. Co.
Patent Novelty Co.
Pioneer Mfg. Co.
Scott Paper Co.
Van Wyck Products Co., Inc.

Job Ticket Holders
(See Holders, Job Ticket)

Joggers
(See Paper Joggers)

Jury Wheels

Douglas Mfg. Corp.

Justifiers (Margin)
(See Typewriter Margin Justifiers)

Key Cabinets
(See Cabinets, Key)

Key Cases

Ameron Wallet & Leather Novelty Co.
Amity Leather Products Co.
Artmor Plastics Corp.
Autopoint Co.
Benner Leather Goods Co.
Buxton, Inc.
Charm Products Mfg. Corp.
Columbia Walescraft, Ltd.
CUSHMAN & DENISON MFG. CO.
DOPPELT, CHARLES, & CO., INC.
Doppelt, M. A.
Enger-Kress Co.
Gift Craft Leather Co.
Gits Molding Corp.
IDL MFG. & SALES CORP.
Ketcham & McDougall, Inc.
Landa Leather Products Co.
MAY, J. L., CO., INC.
Mayer, A. G., Inc.
Meeker Co.
Reif, A., & Co.
Robinson Reminders
Shank Leather Goods Co.
Springfield Leather Products Co.
Standard Leather Products, Inc.
Stationers Specialty Corp.
STEIN BROS. MFG. CO., INC.
U. S. Luggage & Leather Products Co.

Key Control Systems
(See also Cabinets, Key)

CUSHMAN & DENISON MFG. CO.
Moore, P. O., Inc.

Key Punch Desks
(See Desks, Key Punch)

Key Punch Machines

International Business Machines Corp.
Remington Rand
Samas Punched Card Division

Key Rings
Adams, S. G., Co.
Bradley Corp.
Ketcham & McDougall, Inc.
Meyer & Wenthe, Inc.
St. Louis Button Co.
Victory Mfg. Co.

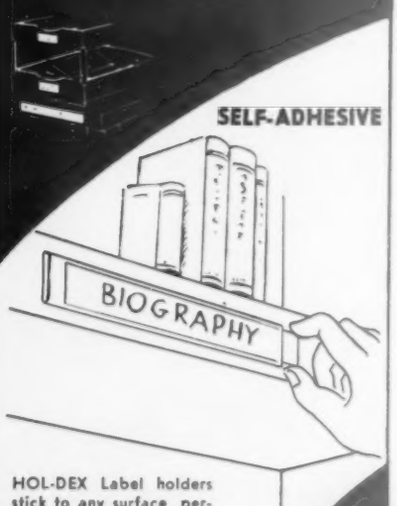
Key Tags
(See Tags, Key)

Kneehole Desks
(See Desks, Kneehole)

Knives (Office)
Case, W. R., & Sons Cutlery Co.
Flash Box Opener Co., Inc.
Gits Molding Corp.
Griffin Mfg. Co.
HUNT, C. HOWARD, PEN CO.
Metropolitan Cutlery Co.
Smith Metal Arts Co., Inc.
Thompson Tool & Mfg. Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
X-acto, Inc.

Knives (Pocket)
Autopoint Co.
BAUMGARTEN, FRED
Christy Co.
Compass Instrument & Optical Co., Inc.
Gits Molding Corp.
Lipic, Joseph, Pen Co.
Metropolitan Cutlery Co.
Originals Co.
Sanders Mfg. Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
X-acto, Inc.

Knives (Razor)
Gits Molding Corp.
Griffin Mfg. Co.
Thompson Tool & Mfg. Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

YOU CAN LABEL ANYTHING
WITH HOL-DEX
SELF-ADHESIVE


HOL-DEX Label holders stick to any surface, permanently or temporarily, without marring. Made in 6" lengths and 8 transparent colors. 3 heights: 1", ¾" and ½", can be cut to any size required.
At your stationer or write for sample and circular.
CEL-U-DEX CORP.
1 Main St., Brooklyn 1, N. Y.

AIGNER PLASTIC
LABEL HOLDERS

Easy to sell because they're easy to attach.
For labels on bins, shelves, cabinets, counters, showcases, etc. Attach with cement, tacks, staples, screws. 10 fireproof plastic holders to a package complete with perforated paper inserts and cellulose acetate faces ready to slide into place. Standard widths: ½", ¾", 1" & 1½" by 2", 3", 4" & 5" lengths; specials to order.
IMMEDIATE DELIVERY
Write For Details and Samples
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INDEX COMPANY
99 Reade St., New York 13, N.Y.
WOrth 4-1762

Knives (Shipping Room)
Diagraph-Bradley Industries, Inc.
Flash Box Opener Co., Inc.
Gibson, A. C., Co., Inc.
Modern Specialties Co.
Sanders Mfg. Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Label Holders (Binder)
(See Markers, Binder)

Label Holders (Shelf, Drawer, Metal)
Adams, S. G., Co.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
CHICAGO CARD HOLDER CO.
Eagle Lock Co.
Equipto Division
File-Aid Sales
Grammes, L. F., & Sons, Inc.
Hampden Mfg. Co., Inc.
Liebman, A. L., & Son, Inc.
National Brass Co.
NATIONAL LOCK CO.
Orthwine, Rudolf, Corp.
Richmond Pressed Metal Works, Inc.
Stafford Mfg. Co., Inc.
STAR STEEL EQUIPMENT CO., INC.
Weber-Knapp Co.
Yawman and Erbe Mfg. Co.

Label Holders (Shelf, Drawer, Plastic)
Adams, S. G., Co.
AIGNER INDEX CO.
American Kleer-Vu Plastics, Inc.
CEL-U-DEX CORP.
CHICAGO CARD HOLDER CO.
EZYINDEX PRODUCTS CORP.
Kirk Plastic Co.
Liebman, A. L., & Son, Inc.
NATIONAL LOCK CO.
OFFICE ACCESSORIES CORP.
OFFICE PRODUCTS, INC.
Orthwine, Rudolf, Corp.
Stafford Mfg. Co., Inc.

Label Holders (Typewriter)
Ames Supply Co.
Remington Rand
Roll-A-Matic Label Co., Inc.
Shipman-Ward Mfg. Co.
UNDERWOOD CORP.

Label Pasting Machines
Derby Sealers, Inc.
Diagraph-Bradley Industries, Inc.
Dick Mailer Co.
Gane Bros. & Lane, Inc.
GLUE-FAST EQUIPMENT CO., INC.
King Sales & Engineering Co.
Potdevin Machine Co.
Wing's, Chauncey, Sons

Labels (Addressing)
Archer Label Co.
ASSOCIATED STATIONERS SUPPLY CO.
Atlas Tag Co.
Bartlett Label Co.
Bison Research Service
DENNISON MFG. CO.
Eureka Specialty Printing Co.
Ever Ready Label Corp.
Fenton Label Co.
Grand Rapids Label Co.
Hall, J. C., Co.
International Ticket Co.
Keener Mfg. Co.
Labelon Tape Co.
Lambooy Label & Wrapper Co.
MAY, J. L., CO., INC.
Milwaukee Label & Seal Co.
Nashua Package Sealing Division
National Tag & Label Corp.
Pagell, Alfred H.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Shuman, Frank G., Co.
Unique Printed Products Co.
Wheeler-Van Label Co.

Labels (Air Mail)
Archer Label Co.
Art-Emboss-Print Co.
ASSOCIATED STATIONERS SUPPLY CO.
Avery Adhesive Label Corp.
Bartlett Label Co.
DENNISON MFG. CO.
Eureka Specialty Printing Co.
Ever Ready Label Corp.

Plastic and Metal
PRICE TAGS, LABEL & CARD HOLDERS
For shelf, bin, box, bench, drawer, locker and file identification.
Extra-long Moulding with Interchangeable Plastic Letters

COMPLETE RANGE OF STANDARD & SPECIAL SIZES & SHAPES
IMMEDIATE DELIVERY
Write today for FREE Samples and Prices
All sorts of SPECIAL ORDER WORK promptly attended to.
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Mailing Address
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Fenton Label Co.
International Ticket Co.
Keener Mfg. Co.
Labelon Tape Co.
Lambooy Label & Wrapper Co.
Lowell Specialties Co.
MAY, J. L., CO., INC.
Milwaukee Label & Seal Co.
Nashua Package Sealing Division
National Tag & Label Corp.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Salisbury Mfg. Co.
Tape Mark Co.
Topflight Corp.
Unique Printed Products Co.
Wheeler-Van Label Co.

Labels (Collection)

Ever Ready Label Corp.
Fenton Label Co.
Grayarc Co.
International Ticket Co.
Kalamazoo Label Co.
Merchants Industries, Inc.
Nashua Package Sealing Division
St. Louis Sticker Co.
Strickler, Carl E., & Co.
Unique Printed Products Co.
Wheeler-Van Label Co.

Labels (Decalcomania)

Atlas Tag Co.
Continental Decalcomania Co.
Duro Decal Co., Inc.
Ever Ready Label Corp.
International Ticket Co.
Meyercord Co.
National Decalcomania Corp.
Palm Bros. Decalcomania Co.
Printed Cellophane Tape Co.
St. Louis Sticker Co.

Labels (Embossed)

Archer Label Co.
Atlas Tag Co.
Bartlett Label Co.
Calvert Lithographing Co.
Ever Ready Label Corp.
Fenton Label Co.
Grand Rapids Label Co.
International Ticket Co.
Lambooy Label & Wrapper Co.
MAY, J. L., CO., INC.
Milprint, Inc.
Milwaukee Label & Seal Co.
St. Louis Sticker Co.
Stauder Engraving Co.
Tablet & Ticket Co.
Unique Printed Products Co.

Labels (File Folder)

AMBERG FILE & INDEX CO.
ASSOCIATED STATIONERS SUPPLY CO.
Avery Adhesive Label Corp.
BARKLEY, C. L., & CO.
Daco Card & Index Co.
DENNISON MFG. CO.
Dunleavy Co.
Ennis Tag & Salesbook Co.
Eureka Specialty Printing Co.
Ever Ready Label Corp.
Globe-Wernicke Co.
GUIDE SYSTEM & SUPPLY CO.
Imperial Methods Co.
King Filing Supply Co.
MAY, J. L., CO., INC.
National Fiberstok Envelope Co.
OXFORD FILING SUPPLY CO., INC.
Pagell, Alfred H.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Salisbury Mfg. Co.
Saxon Paper Corp.
Shaw-Walker Co.
SMEAD MFG. CO., INC.
Southern Folder & Index Co., Inc.
Stationers Guild of America
Unique Printed Products Co.
VICTOR SAFE & EQUIPMENT
WABASH FILING SUPPLIES, INC.
Warshaw Mfg. Co., Inc.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

Labels (Gummed, Roll)

Archer Label Co.
Atlas Tag Co.
Bartlett Label Co.
Calvert Lithographing Co.
Dancyger Mfg. Co.
DENNISON MFG. CO.
Eureka Specialty Printing Co.
Ever Ready Label Corp.
Fenton Label Co.
Grand Rapids Label Co.
Grayarc Co.
Gum Products Press, Inc.
International Ticket Co.
Kalamazoo Label Co.

COTTERMAN
ROLLING STORE LADDERS

Made from hardwood—Oak or Birch.
Side Type — With steel track to mount on your shelving or filing cabinets.
Ceiling Type — With steel track for mounting on ceiling.
"A" and Library Types—Require no track and are mounted on wheels with Automatic Safety Brakes.

Send for Circular No. 42 BX and dealer discount.

COTTERMAN
WELDED STEEL SAFETY LADDERS
FOR FILING ROOMS, STOCK ROOMS, VAULTS

Strong — Light — Easy to move — Easy to climb.
Made from 1" diameter round furniture tubing with expanded metal steps and all joints welded. Mounted on swivel brake casters which allow the ladder to be rolled freely when no one is on it. When you step on the ladder the rubber cushioned legs rest on the floor and prevent rolling.

Made in 12 heights
12" 1 Step 63" 7 Step
18" 2 Step 72" 8 Step
27" 3 Step 81" 9 Step
36" 4 Step 90"10 Step
45" 5 Step 99"11 Step
54" 6 Step 108"12 Step
Widths 18", 20", 26", 32"

Ask for Circular No. 56 BX and Dealer Discount
Manufactured by
I. D. COTTERMAN
4535 N. Ravenswood Ave., Chicago 40, Ill.

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Kirby-Cogeshall-Steinau Co.
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Lowell Specialties Co.
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Milprint, Inc.
Nashua Package Sealing Division
National Tag & Label Corp.
Pagell, Alfred H.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Salisbury Mfg. Co.
Shuman, Frank G., Co.
Tablet & Ticket Co.
Unique Printed Products Co.

Labels (Identification, Metal)
(See Name Plates, Product Identification)

Labels (Metallic Foil)

Archer Label Co.
Bartlett Label Co.
DENNISON MFG. CO.
Ever Ready Label Corp.
Grammes, L. F., & Sons, Inc.
Grand Rapids Label Co.
International Ticket Co.
Lambooy Label & Wrapper Co.
MAY, J. L., CO., INC.
Milprint, Inc.
Milwaukee Label & Seal Co.
Printed Cellophane Tape Co.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Tablet & Ticket Co.
Tape Mark Co.
Unique Printed Products Co.
Wheeler-Van Label Co.

Labels (Personal Address)

Bartlett Label Co.
Fenton Label Co.
International Ticket Co.
Keener Mfg. Co.
Loomis & Co.
Midget Card Co.
Milwaukee Label & Seal Co.
St. Louis Sticker Co.
Wheeler-Van Label Co.

Labels (Pressure-Sensitive)

Abco Plastic & Supply Co.
Archer Label Co.
Atlas Tag Co.
Avery Adhesive Label Corp.
Bartlett Label Co.
CEL-U-DEX CORP.
DENNISON MFG. CO.
Eureka Specialty Printing Co.
Ever Ready Label Corp.
Fenton Label Co.
Grand Rapids Label Co.
International Ticket Co.
Keener Mfg. Co.
Kimball, A., Co.
Kittredge, R. J., & Co.
Labelon Tape Co.
Lambooy Label & Wrapper Co.
MAY, J. L., CO., INC.
Milprint, Inc.
Milwaukee Label & Seal Co.
National Tag & Label Corp.
Pagell, Alfred H.
Printed Cellophane Tape Co.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Tablet & Ticket Co.
Tape Mark Co.
Topflight Corp.
Unique Printed Products Co.
Wendell-Northwestern, Inc.
Wheeler-Van Label Co.

Ladders (Library, Store and Vault)

ABBOTT COIN COUNTER CO., INC.
Aluminum Ladder Co.
Angle Steel, Inc.
Ballymore Co.
Card, D. R., Co.
COTTERMAN, I. D.
Cramer Posture Chair Co., Inc.
Heller, W. C., & Co.
HERRING-HALL-MARVIN SAFE CO.
Milbradt Mfg. Co.
Narva Products, Inc. (Shelving)

Lamps (Adjustable Arm, Clamp-On Type)

Acme Lite Products Co.
Adjustable Fixture Co.
Art Specialty Co.
Dazor Manufacturing Corp.
Eagle Electric Mfg. Co., Inc.
Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
Fostoria Pressed Steel Corp.
General Lamps Mfg. Corp.
Lightolier, Inc.
Luxo Lamp Corporation
Marks Mfg. Co.
Midwest Naturlite Co.
Miller, Howard, Clock Co.
Nessen Studio Inc.
Swivelier Co., Inc.
Van Dyke Division
WHEELER, M. G., CO., INC.
White, O. C., Co.

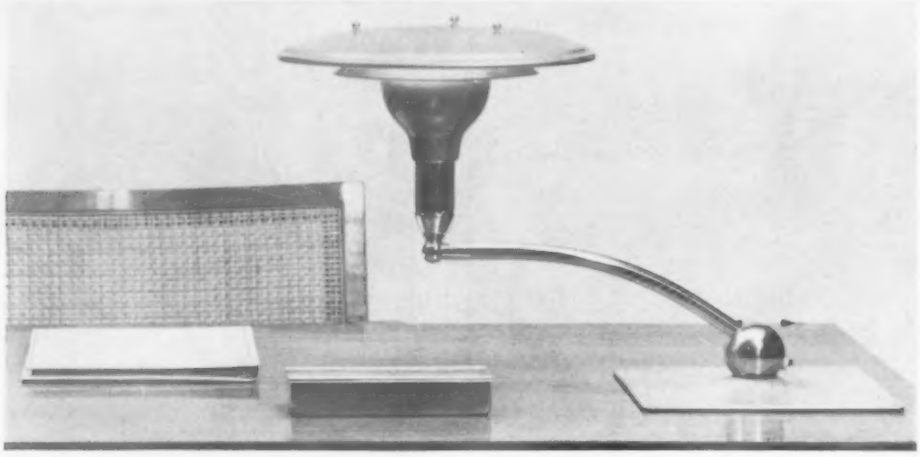
Lamps (Adjustable Arm, Floor Type)

Adjustable Fixture Co.
Art Specialty Co.
Artistic Lamp Mfg. Co., Inc.
Colonial-Premier Co.
Dazor Manufacturing Corp.
Eagle Electric Mfg. Co., Inc.
Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
General Lamps Mfg. Corp.
Gibraltar Mfg. Co., Inc.
Herco Art Mfg. Co.
Lightolier, Inc.
Marks Mfg. Co.
Midwest Naturlite Co.
Nessen Studio Inc.
Swivelier Co., Inc.
Versen, Kurt, Lamps, Inc.
WHEELER, M. G., CO., INC.
White, O. C., Co.

Lamps (Desk, Fluorescent)

Acme Lite Products Co.
Art Specialty Co.
Artistic Lamp Mfg. Co., Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Dazor Manufacturing Corp.
Eagle Electric Mfg. Co., Inc.
Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
Fostoria Pressed Steel Corp.
General Lamps Mfg. Corp.

Unquestionably the Finest Desk Lamp Ever Created for BETTER SEEING



SIGHT LIGHT
THE LAMP THAT'S EASY ON THE EYES

Sight-Light's patented Magic Light Control design is revolutionary! Scientifically harnesses the maximum light of a standard 100-watt bulb—directing a flood of diffused, shadow-free, glare-free light below eye-level, shields eyes from stabbing bulb-glare. Blessed relief from eye-strain come true!

SIGHT LIGHT—M. G. WHEELER CO., 22 West Putnam Ave., Greenwich, Conn.

Lamps (Desks, Fluorescent)

(Continued from page 201)

Globe Lighting Products Co.
Herco Art Mfg. Co.
Industrial Lamp Corp.
Lake Specialty Co.
Lightolier, Inc.
M. & N. Fluorescent Co.
Marks Mfg. Co.
Mayfair Co.
Midwest Naturlite Co.
Mitchell Mfg. Co.
Shepard Engineering Co.
Smith Metal Arts Co., Inc.
Swivelier Co., Inc.
Van Dyke Division
White, O. C., Co.

Lamps (Desk, Incandescent)

Acme Lite Products Co.
Adjustable Fixture Co.
Artistic Lamp Mfg. Co., Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Banov-Bernsley & Co.
Colonial-Premier Co.
Eagle Electric Mfg. Co., Inc.
Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
General Lamps Mfg. Corp.
Gibraltar Mfg. Co., Inc.
Gift Craft Leather Co.
Globe Lighting Products, Inc.
Herco Art Mfg. Co.
Lightolier, Inc.
Lincoln Lighting Products, Inc.
Luxo Lamp Corporation
Mario Mfg. Co., Inc.
Marks Mfg. Co.
Mayfair Co.
Miltier Lighting Products, Inc.
Mitchell Mfg. Co.
Nessen Studio Inc.
Richards Morgenthau & Co.
SAINBERG & CO., INC.
Silvestri Art Mfg. Co.
Smith Metal Arts Co., Inc.
SMO-KING PRODUCTS, INC.
Swivelier Co., Inc.
Versen, Kurt, Lamps, Inc.
WHEELER, M. G., CO., INC.
White, O. C., Co.

Lamps (Gooseneck)

Acme Lite Products Co.
Adjustable Fixture Co.
Artistic Lamp Mfg. Co., Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Dazor Manufacturing Corp.
Eagle Electric Mfg. Co., Inc.
Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
General Lamps Mfg. Corp.
Herco Art Mfg. Co.
Lincoln Lighting Products, Inc.
Marks Mfg. Co.
Mayfair Co.
Miltier Lighting Products, Inc.
SMO-KING PRODUCTS, INC.
Van Dyke Division
Versen, Kurt, Lamps, Inc.
White, O. C., Co.

Lamps (Office Machine)

Art Specialty Co.
Dazor Manufacturing Corp.
Emeralite Co., Inc.
Flexo International Corp.
Fluorescent Lighting Laboratories
General Lamps Mfg. Corp.
Marks Mfg. Co.
Midwest Naturlite Co.
PRES-TO-LINE CORP. OF AMERICA (COPY-HOLDER)
SMO-KING PRODUCTS, INC.
Swivelier Co., Inc.
Vimco Mfg. Co., Inc.
WHEELER, M. G., CO., INC.
White, O. C., Co.

Lamps (Telephone)

Emeralite Co., Inc.
Faries Division
Flexo International Corp.
Fluorescent Lighting Laboratories
General Lamps Mfg. Corp.
Miltier Lighting Products, Inc.
Versen, Kurt, Lamps, Inc.

Lamps (Torchier)

Adjustable Fixture Co.
Artistic Lamp Mfg. Co., Inc.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Colonial-Premier Co.
Emeralite Co., Inc.
Flexo International Corp.
Gibraltar Mfg. Co., Inc.
Glaro Machine Products Co.
Herco Art Mfg. Co.
Lightolier, Inc.
Miltier Lighting Products, Inc.
Richards Morgenthau & Co.
SMO-KING PRODUCTS, INC.
VALCO CO.

Lamps (Typewriter)

(See Lamps, Office Machine)

Lapboards

American Binder Co.
FOX, GEO. E., & CO.
Master Wood Craft, Inc.
SERVICE PRODUCTS DIVISION
STEMPEL MFG. CO.

Laundry Cases

(See Cases, Laundry)

Laundry Marking Pens

(See Fountain Pens, Laundry Marking)

Lead Holders

(See Holders, Lead)

Leads (Mechanical Pencil)

ALVIN & CO.
American Pencil Co.
Autopoint Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Eversharp, Inc.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Hutcheon Brothers
Kahn, David, Inc.
Koh-I-Noor Pencil Co., Inc.
LISTO PENCIL CORP.
McLENNON PEN CO.

Modern Pen Mfg. Co., Inc.
National Pencil Co.
Nichols Products Co.
Norma Pencil Corp.
PANDA PENCIL LEAD, INC.
Parker Pen Co.
Pen-N-Pencil Co.
Rite-O Products, Inc.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Wallace Pencil Co.
Waterman Pen Co., Inc.

Leather (Upholstery)
(See Upholstery Material)

Leather Cleaner, Polish
(See Polish and Cleaner, Leather)

Leather Goods
(See Brief Bags, Cases; Portfolios, Leather)

Leather Goods (Personal)
Amity Leather Products Co.
Autopoint Co.
Benner Leather Goods Co.
Bosca, Hugo, Co., Inc.
Boyle Leather Goods Co., Inc.
Buxton, Inc.
Charm Products Mfg. Corp.
Columbia Walescraft, Ltd.
DOPPELT, CHARLES, & CO., INC.
Doppelt, M. A.
Enger-Kress Co.
Feldco Loose Leaf Corp.
Knickerbocker Leather & Novelty Co.
Landa Leather Products Co.
Mayer, A. G., Inc.
McDONALD PRODUCTS CORP.
Meeker Co.
Nascon Products Division
Prince Gardner Co.
Redi-Record Products Co.
Robinson Reminders
Rumpp, C. F., & Sons
Shank Leather Goods Co.
Springfield Leather Products Co.

ARD LECTERNS

for
CLUBS
LODGES
SCHOOLS
HOTELS

Selected hardwood base and standards, Formica or wood top, SS mouldings; panel for decal. 16" x 22" top, 15" x 21" base, 19" high in front, 12" at rear. Other sizes on request.

MINI-SPACE FOLDING TABLES

Formica, Masonite, wood or linoleum tops, self-locking aluminum-like steel legs. Fold to 3" height. Rigid, sturdy. 5 standard sizes.

GET ARD'S LOW PRICES on Tables, Chairs (chrome, wood, wrought iron), Costumers, Lounges, other profit-makers for dealers. Central location, prompt shipment. **We sell through dealers only.**

ARD MANUFACTURING CO., Inc.
33 Vine St. Evansville, Ind.

Panda Leads
WRITE BETTER

PANDA LEADS MEAN
MORE SALES—
MORE PROFITS

- A-100 Display for a full line of leads to fit any mechanical pencil
- A-48 "Cub" smallest impulse display obtainable
- PLUS — all lengths, sizes and grades of refills. (tubes 15c retail)

SEND FOR PANDA CATALOG AND DISCOUNTS

Panda Pencil Lead Inc.
760 Waveland Avenue
Chicago 13, Illinois

STANDARD DIARY DIVISION
Standard Leather Products, Inc.
U. S. Luggage & Leather Products Co.
Ward, Samuel, Mfg. Co.
Warren, Harry, Mfg. Co.
Winfield Mfg. Co., Inc.
Winston Mfg. Co.

Lecterns
American Seating Co.
ARD MFG. CO., INC.
DuQuaine, A. J., Lectern Mfg. Co.
Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
IDEAL SCHOOL SUPPLY CO.
International Business Machines Corp.
Kelley-Mennes Mfg. Co.
Oravisual Co., Inc.
Remington Rand
ROWLES, E. W. A., CO.
Smith System Heating Co.

Ledger Cards
(See Forms, Machine Bookkeeping)

Ledger Guards
McILRATH, ROY E.

Ledger Trays and Stands
(See Trays, Posting)

Ledgers
(See Binders, Ledger; Books, Accounting)

Legal Blank Cabinets
(See Files, Legal Blank)

Legal Blanks
(See Forms, Legal)

Legal Pads
(See Pads, Legal Ruled)

Legal Size Files
(See Files, Legal Size)

Lenses (Reading and Magnifying)
(See Glasses, Reading and Magnifying)

Letter Openers
(See Openers, Envelope)

Letter Sealers
(See Sealers, Envelope)

Letter Size Files
(See Files, Letter Size)

Letter Tray Supports
(See Tray Supports, Letter Tray)

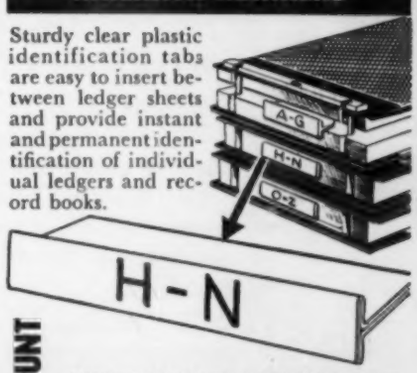
Letter Trays
(See Trays, Letter)

Letterheads
(See Engravers, Cards, Letterheads)

Lettering Guides
ALVIN & CO.
American Stencil Mfg. Co.
American Writing Ink Co., Inc.
Bruning, Charles, Co., Inc.
Cardinell Corp.
Charvoz-Roos Corp.
Compass Instrument & Optical Co., Inc.
Copy Papers Sales & Service Agency, Inc.
C-Thru Ruler Co.
Dick, A. B., Co.
Du Prints, Inc.
Harding, Milo, Co.
Henschel, John, & Co., Inc.
HEYER CORP.
(See Catalog Insert, Pages 133-136)

McILRATH MARKERS

Sturdy clear plastic identification tabs are easy to insert between ledger sheets and provide instant and permanent identification of individual ledgers and record books.



#500—½"x3"—1" lip, $3.00 Per Doz.
#513— 1"x3"—1" lip, $4.00 Per Doz.

REG. DEALER DISCOUNT

McILRATH LEDGER GUARDS

Fine quality rubber molded to cover hard metal ends of ledgers with nipples to cover binding posts. Prevents sliding of ledger and scratching and marring expensive office furniture.

Priced from $3.50 PER PAIR
Write for complete details

ROY E. McILRATH • 8849 S. LAFLIN • CHICAGO

Lettering Guides

(Continued from page 203)

Mimeo Mfg. Co.
Niagara Supply Co.
Northeastern Plastics, Inc.
Polychrome Corp.
Post-O-Graf Mfg. Co.
Remington Rand Dealer Sales
Rex-Rotary Distributing Corp.
Smith Mfg. Co.
Speed-O-Print Corp.
Technygraph Co.
Tru-Rite, Inc.
Varigraph Co., Inc.
Warren-Knight Co.
Weber, F., Co.
Weil, J. H., & Co.
Wood-Regan Instrument Co., Inc.

Lettering Pens

ALVIN & CO.
Bridgeport Pen Co.
Compass Instrument & Optical Co., Inc.
C-Thru Ruler Co.
Elliott, B. K., Co.
Esterbrook Pen Co.
Glaser, Lewis (Quill)
Henschel, John, & Co., Inc.
HUNT, C. HOWARD, PEN CO.
Varigraph Co., Inc.
Weber, F., Co.
Wood-Regan Instrument Co., Inc.

Library Furniture
(See Furniture, Library)

Library Sets (Scissors and Letter Openers)

Acme Shear Co.
American Binder Co.
Artistic Desk Pad & Novelty Co.
Benner Leather Goods Co.
Charm Products Mfg. Corp.
CHICAGO DESK PAD CO., INC.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
McDONALD PRODUCTS CORP.
Metropolitan Cutlery Co.
Nascon Products Division
Office Shears Co.
POLAR MFG. CO.
Qualiton
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
Star Office Accessories Co.
Stationers Specialty Corp.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Library Supplies

Affleck Stationery Co.
Ames Safety Envelope Co.
Bro-Dart Industries
Demco Library Supplies
Filing Equipment Bureau, Inc.
Gaylord Bros.
Globe-Wernicke Co.
Higgins Ink Co., Inc.
NORTHERN STATES ENVELOPE CO.
Processed Papers
Remington Rand
Sanford Ink Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Yawman and Erbe Mfg. Co.

Lighters (Cigar, Cigarette)

Autopoint Co.
CHICAGO DESK PAD CO., INC.
Dur-O-Lite Pencil Co.
Eagle Electric Mfg. Co., Inc.
Evans Case Co.
Gift Craft Leather Co.
McDONALD PRODUCTS CORP.
Park Sherman Co.
Parker Pen Co.
POLAR MFG. CO.
Quick Point Pencil Co.
Quigley Co.
Richards Morgenthau & Co.
Ritepoint Pen & Pencil Co.
Ronson Corp.
Smith Metal Arts Co., Inc.
SMO-KING PRODUCTS, INC.
Stratford Pen Corp.
Zippo Mfg. Co.

Lighting Fixtures (Office and Store)
(See Fixtures, Store, Lighting Fixtures)

LYON LOCKERS

STURDY, LYON-ENGINEERED CONSTRUCTION

ECONOMICAL AND SAFE STORAGE

Sizes To Meet All Requirements

Write for Catalog or see your Lyon dealer

LYON METAL PRODUCTS, Inc.

General Offices: 23 Madison Ave., Aurora, Ill.
Factories: AURORA, ILL.—YORK, PA.

A PARTIAL LIST OF LYON PRODUCTS

- Shelving
- Lockers
- Wood Working Benches
- Locker Racks
- Coat Racks
- Revolving Bins
- Shop Boxes
- Bar Racks
- Bin Units
- Kitchen Cabinets
- Display Equipment
- Hanging Cabinets
- Tool Stands
- Service Carts
- Hopper Bins
- Parts Cases
- Filing Cabinets
- Cabinet Benches
- Folding Chairs
- Drawing Tables
- Flat Drawer Files
- Safes & Chests
- Shop Desks
- Stools
- Storage Cabinets
- Bench Drawers
- Work Benches
- Drawer Units
- Tool Boxes
- Sorting Files
- Tables

Line Indicators
(See Copyholders)

Linoleum Cleaners (Desk Pads, Tops)

Armstrong Cork Co.
Barco Chemical Products Co.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
FOX, GEO. E., & CO.
General Fireproofing Co.
Globe-Wernicke Co.
Huntington Laboratories, Inc.
POLAR MFG. CO.
Van Wyck Products Co., Inc.
Wiemer's, Inc.

Linoleum Preservative

FOX, GEO. E., & CO.
General Fireproofing Co.
Globe-Wernicke Co.
Lino Food

List Finders
(See Telephone List Finders)

Listing Machines
(See Adding Machines)

Lithographers

Barnard, George D., Co.
Calvert Lithographing Co.
Eureka Specialty Printing Co.
Goes Lithographing Co.
Hall, J. C., Co.
Heinicke-Fiegel Lithographing Co.
Lutz & Sheinkman, Inc.
Merchants Industries, Inc.
Weber Lithographing Co.
Workman Mfg. Co.

Lockers (Clothes, Metal)
(See also Cabinets, Wardrobe)

ALL-STEEL EQUIPMENT INC.
Aurora Steel Products Co.
Berger Mfg. Division
CASPER, IRWIN, INC.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
Estey Metal Products, Inc.
Evans Metal Products Inc.
Gardner Mfg. Co.
Interior Steel Equipment Co.
LYON METAL PRODUCTS, INC.
Medart, Fred, Products, Inc.
Midwest Metal Mfg. Co.
MODERN STEELCRAFT, INC.
PARKER STEEL PRODUCTS, INC.
Simplex Metal Products, Inc.
STAR STEEL EQUIPMENT CO., INC.
Steel Service Mfg. Co.
Supreme Steel Equipment Corp.
TOP FLIGHT PRODUCTS CO., INC.
VOGEL-PETERSON CO.
Werner's Mfg. Co.

Lockers (Clothes, Wood)

Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
QUIGLEY FURNITURE CO.

Locking Mechanisms (Desk Drawer)

Liebman, A. L., & Son, Inc.
NATIONAL LOCK CO.
St. Louis Hardware Mfg. Co.
Seng Company

Locks (Binder, Book)

Hall & McChesney, Inc.
Loose Leaf House
McMillan Book Co.
Modern Desk Pad Mfg. Co.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
Tola Specialties
Trussell Mfg. Co., Inc.
WILSON JONES CO.

Locks (Cabinet and Desk)

CHICAGO LOCK CO.
Corbin Cabinet Lock Division
Eagle Lock Co.
Illinois Lock Co.
Liebman, A. L., & Son, Inc.
NATIONAL LOCK CO.
Yale & Towne Mfg. Co.

Locks (Telephone)

Bradley Corp.
Phonelock Co.
Security Hardware Mfg. Co., Inc.
Whitlock Corp.
Yale & Towne Mfg. Co.

Lodge Furniture
(See Furniture, Lodge)

Loose Leaf Fillers
(See Fillers, Loose Leaf)

Loose Leaf Holders (Adjustable)

Chicago Binder & File Co.
ELBE FILE & BINDER CO., INC.
IDL MFG. & SALES CORP.
National Blank Book Co.
Sheppard, C. E., Co.
SWINGLINE, INC.

Loose Leaf Indexes
(See Index Systems)

Loose Leaf Metals (Binder Mechanisms)

ELBE FILE & BINDER CO., INC.
Feldco Loose Leaf Corp.
Geneva Mfg. Co.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Majestic Loose Leaf, Inc.
National Blank Book Co.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
WILSON JONES CO.

Chicago Locks

the manufacturer's key to office appliance Security

1974 Metal drawer lock
7002 Cabinet combination lock "I" type
1968 & 1970 Metal or wood drawer locks
1747 Lid lock
1747-4 Strike for above lock
5001 & 5002 Filing cabinet locks
2221 Metal door cam lock
4153 Metal door ACE 7-pin tumbler lock
3466 Sliding door lock 9/32" travel in 180° turn
75-10 Locking cabinet or locker handles and plain handles (75-50), individually or in sets
76-10 "T" type locking handles and plain handles (76-50) as above

The equipment you manufacture is only as tamper-proof as the locks you install. Make security one of the key points of your line by installing Chicago Locks. No obligation for engineering cooperation. Write for our complete catalog.

CHICAGO LOCK CO.
2026 N. Racine Avenue • Chicago 14, Illinois

Loose Leaf Metals (Binding Posts, Self-Locking)

Acme Fastener Co.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
Conolly, Henry, Co.
ELBE FILE & BINDER CO., INC.
Federbush Co., Inc.
Geneva Mfg. Co.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Kline, W. R., Co.
National Blank Book Co.
Sheppard, C. E., Co.
WILSON JONES CO.

Loose Leaf Metals (Binding Screw Posts, Metal)

Ace Loose Leaf Bindery Co.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
Barrett Bindery Co.
BOORUM & PEASE CO.
Chicago Binder & File Co.
Conolly, Henry, Co.
Cott Index Co.
ELBE FILE & BINDER CO., INC.
Federbush Co., Inc.
Gane Bros. & Lane, Inc.
Geneva Mfg. Co.
GRAND RAPIDS LOOSE LEAF BINDER CO.
IDL MFG. & SALES CORP.
LEONARD, CHARLES, INC.
Loose Leaf Metals Co., Inc.
Majestic Loose Leaf, Inc.
Master-Craft Corp.
McMillan Book Co.
National Blank Book Co.
Sheppard, C. E., Co.
Star Loose Leaf Co., Inc.
Stationers Loose Leaf Co.
Stimpson, Edwin B., Co.
SWINGLINE, INC.
Tenacity Mfg. Co.
Trussell Mfg. Co., Inc.
WILSON JONES CO.

Loose Leaf Metals (Binding Screw Posts, Plastic)

ELBE FILE & BINDER CO., INC.
Gane Bros. & Lane, Inc.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Majestic Loose Leaf, Inc.
Sheppard, C. E., Co.

Loose Leaf Metals (Book Rings, Metal)

Adams, Henry T., Mfg. Co.
BOORUM & PEASE CO.
ELBE FILE & BINDER CO., INC.
Feldco Loose Leaf Corp.
GRAND RAPIDS LOOSE LEAF BINDER CO.
Majestic Loose Leaf, Inc.
Sheppard, C. E., Co.
Stationers Loose Leaf Co.
Tenacity Mfg. Co.
WILSON JONES CO.

Loose Leaf Systems and Forms
(See Forms, Loose Leaf)

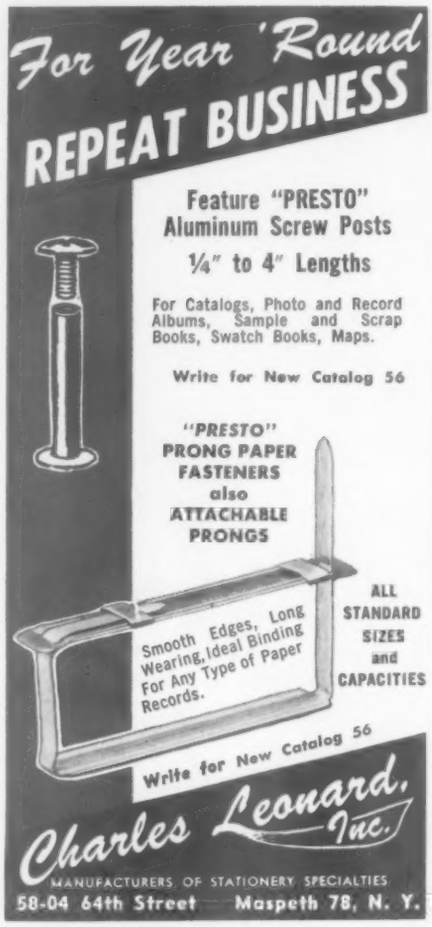
Lubricants
(See Oils and Lubricants)

Luggae (Men's and Women's)

American Trunk & Case Co.
Barwel Mfg. Co., Inc.
Boyle Leather Goods Co., Inc.
Can-Pro Corp. (Canvas)
Cross, Mark, Co.
DOPPELT, CHARLES, & CO., INC.
Dresner, S., & Son, Inc.
Eastern Bag Mfg. Corp.
Galewski, A., & Sons, Inc.
Humphrys', R. A., Sons, Inc.
Knickerbocker Case Co.
Luxor Leathercraft Corp.
Oshkosh Trunks & Luggage
Petersburg Trunk & Bag Co.
Schell Leather Goods Co., Inc.
Shwayder Bros., Inc.
STEIN BROS. MFG. CO. (MEN'S)
Supreme Leather Goods Co.
U. S. Luggage & Leather Products Co.
Warren Leather Goods Co.
Winfield Mfg. Co., Inc.
Winship Co.

Luggage Tags
(See Tags, Luggage)

Magazine Binders
(See Binders, Magazine)



Magazine Racks
(See Racks, Magazine)

Magnifying Glasses
(See Glasses, Reading and Magnifying)

Mail Bag Holders, Racks
(See Holders, Mail Bag)

Mail Bags
(See Bags, Mail)

Mail Bags (Office Distributing)
(See Bags, Mail, Office Distributing)

Mail Boxes (Office)
(See Boxes, Mail, Office)

Mailing Boxes
(See Boxes, Mailing)

Mailing Devices (Coin)
(See Bags, Mailing; Coin Cards, Mailing)

Mailing Machines

Addressograph-Multigraph Corp.
Commercial Controls Corp.
Dick Mailer Co.
Inserting & Mailing Machine Co.
Pitney-Bowes, Inc.
Wing's, Chauncey, Sons

Mailing Tables
(See Tables, Mail Room)

Mailing Tubes

Ames Bag Co., Inc.
Ames Safety Envelope Co.
Cin-Made Corp.
Cleveland Container Co.
Improved Mailing Case Co., Inc.
QUALITY PARK ENVELOPE CO.
R C Can Co.
Ritchie, W. C., & Co.
Sefton Fibre Can Co.
U. S. Mailing Case Co.

Mailing Wrappers

American Fiber-Velope Mfg. Co.
Ames Safety Envelope Co.
Pull-The-String Mailing Wrapper Co.

Manifold Books
(See Books, Manifold)

Manifold Forms and Systems
(See Forms, Continuous; Forms, One-Time Carbon)

Manifold Paper
(See Paper, Onionskin)

Manufacturing (Custom)
(See Custom Manufacturing)

Manuscript Covers
(See Covers, Brief)

Map and Plan Files
(See Files, Blueprint, Map and Plan)

Map Pins, Tacks
(See Pins, Map; Tacks, Map)

Maps

American Map Co.
CRAM, GEORGE F., CO.
(See Catalog Insert, Pages 185-186)
Geographical Publishing Co.
Hagstrom Co., Inc.
Hammond, C. S., & Co.
Hearne Bros.
Nystrom, A. J., & Co.
Rand McNally & Co.
University of Chicago Press
Weber Costello Co.

Margin Justifiers (Typewriter)
(See Typewriter Margin Justifiers)

Marginally Punched Forms
(See Forms, Continuous, Marginally Punched)

Markers (Binder)

CEL-U-DEX CORP.
ELBE FILE & BINDER CO., INC.
Hadley, Charles R., Co.
Le Febure Corp.
Master-Craft Corp.
McILRATH, ROY E.
Modern Desk Pad Mfg. Co.
OFFICE PRODUCTS, INC.
Perma Products Co.
Sheppard, C. E., Co.
Smith, Charles C., Inc.
Star Loose Leaf Co., Inc.
WILSON JONES CO.

Markers (Desk Tray)

Melind, Louis, Co.
Perma Products Co.
Smith, Charles C., Inc.
Yawman and Erbe Mfg. Co.

Marking Crayons
(See Crayons, Checking and Marking)

Marking Devices
(See Specific Item Wanted)

Marking Inks
(See Inks, Marking)

Marking Pencils
(See Pencils, Checking and Marking)

USE SLIP-ON LABEL HOLDERS

for neater more attractive indexing

On Ring Binders

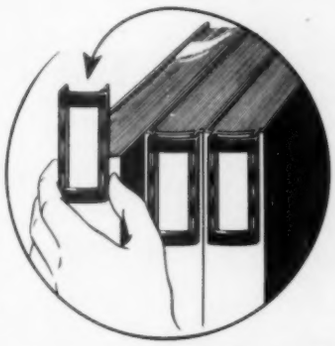
You'll enjoy their neat uniform appearance. They're durable and will last indefinitely.

Your Choice of Kolor-Klip

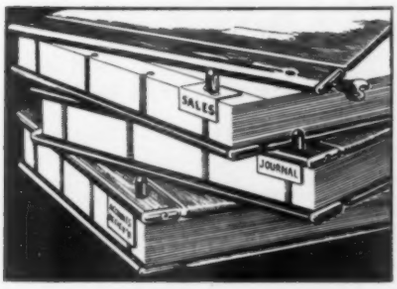
Red, blue, green and ivory—fabricated from plastic. Black — made of durable metal—smooth finish.

3 Standard Sizes

SO-1 for 1" Ring Books
SO-1½ for 1½" Ring Books
SO-2 for 2" Ring Books



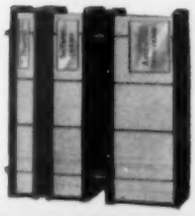
Built-in storage space for label.
Clips swivel for a perfect fit.



On Post Binders

Fits any size post without slipping.

They're made of Vinyl Plastic—will not warp or curl—will fit every type of open back binder.



3 Standard Sizes

PBS–½" x 2½" PBM–1" x 2½"
PBL–2" x 2½"

Available from your Office Supply Dealer or for information write to

Office Products Inc.

9920 Freeland Ave. • Detroit 27, Michigan

West Coast Distributor: Arch K. Ansty
171 2nd St., San Francisco 5

Canadian Distributor:
The Luckett Loose Leaf, Limited
Toronto 2B, Ontario

Territories available for Dealers and Distributors

Marking Pens (Felt Point)
(See Pens, Marking, Felt Point)

Marking Stencils
(See Stencils, Marking)

Mark-Up Calculators
(See Calculating Devices, Markup; Also Calculating Charts & Tables, Markup)

Matched Office Suites
(See Furniture, Matched Office Suites)

Matches (Book, Etc.)

Diamond Match Co.
General Match Co.
Hano Paper Co., Inc.
Merchants Industries, Inc.
Monogram of California
Ohio Match Co.
Stationers Guild of America

Mats (Chair, Composition Board)

A & F Tileboard Co
American Floor Products Co.
Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
Flewelling, L. C., Co.
Floorcraft Co.
FOX, GEO. E., & CO.
HARDBOARD FABRICATORS, INC.
Hoffman, L.
IDL MFG. & SALES CORP.
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FABRICATORS • INCORPORATED
59 BRANCH ST. • ST. LOUIS 7, MO.

Mats (Chair, Composition Board)

(Continued from page 207)

National Floor Products Co.
POLAR MFG. CO.
SAINBERG & CO., INC.
SERVICE PRODUCTS DIVISION
Star Office Accessories Co.
STEMPEL MFG. CO.

Mats (Chair, Plastic)

Southern Friction Materials Co.
STATIONERS MFG. CO.

Mats (Chair, Rubber)

Ace Lite-Step Co.
American Floor Products Co.
American Mat Corp.
Artistic Desk Pad & Novelty Co.
Auburn Mfg. Co.
Bickett, L. M., Co.
Floorcraft Co.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co., Inc.
National Floor Products Co.
PERFECT RUBBER SEAT CUSHION CO.

Mats (Coin)

Ace Lite-Step Co.
Goodrich, B. F., Co.
Lavelle Rubber Co.
Melind, Louis, Co.
Sun Rubber Co.
Western Rubber Co.

Mats (Cuspidor)

Ace Lite-Step Co.
American Floor Products Co.
Bickett, L. M., Co.
Floorcraft Co.
FOX, GEO. E., & CO.
FRANKLIN METAL PRODUCTS CO.
Goodrich, B. F., Co.
Lavelle Rubber Co.
Melind, Louis, Co.
National Floor Products Co.
POLAR MFG. CO.
STEMPEL MFG. CO.
Sun Rubber Co.
U. S. Rubber Co.
Western Rubber Co.

Mats (Door, Rubber)

Ace Lite-Step Co.
American Floor Products Co.
American Mat Corp.
Bickett, L. M., Co.
National Floor Products Co.

Mats (Runner, Rubber)

Ace Lite-Step Co.
American Floor Products Co.
American Mat Corp
Auburn Mfg. Co.
Bickett, L. M., Co.
Bird & Son, Inc.
Flexi-Mat Corp.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co.
National Floor Products Co.

Mats (Standing, Rubber)

Ace Lite-Step Co.
American Floor Products Co.
American Mat Corp.
Auburn Mfg. Co.
Bickett, L. M., Co.
Flexi-Mat Corp.
Floorcraft Co.
Goodrich, B. F., Co.
National Floor Products Co.
PERFECT RUBBER SEAT CUSHION CO.
Textile Products Co.

Mechanical Bindings
(See Bindings, Plastic, Wire & Metal)

Medals and Badges
(See Badges)

Memo, Note Holders
(See Holders, Memo, Note)

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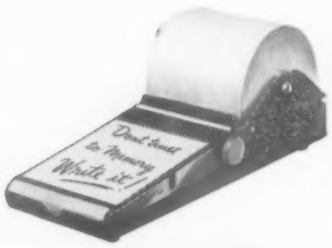

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Perfect Writing Angle
Complete with 250 feet, 3-7/16" Adding Machine Roll
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Artistic Desk Pad & Novelty Co.
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Banov-Bernsley & Co.
Charm Products Mfg. Corp.
CHICAGO DESK PAD CO., INC.
Continental Mfg. Co., Inc.
Ehlbert Products
EVER READY CALENDAR MFG. CO.
Forbes Products Corp.
General Diaries Corp.
Gift Craft Leather Co.
Harlich Corp.
Ketcham & McDougall, Inc.
Landa Leather Products Co.
Mason Stationery Products, Inc.
Mayer, A. G., Inc.
MAYER MFG. CO.
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Nascon Products Division
Northeastern Plastics, Inc.
Park Sherman Co.
Pen-Rite Corp.
Plastic Service Co.
POLAR MFG. CO.
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Reliable Stationers Specialties Co.
Richards Morgenthau & Co.
Robinson Reminders
Rubin's Corp.
SAINBERG & CO., INC.
Serolite Corp.
Stationers Guild of America
Slencil Co.
Smith Metal Arts Co., Inc.
Smith, S. K., Co.
STANDARD DIARY DIVISION
Star Office Accesories Co.
Stationers Specialty Corp.
Tola Specialties
Union Pencil Co., Inc.
Victory Mfg. Co.
Ward, Samuel, Mfg. Co.
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ART STEEL SALES CORP.
Gran Adell Mfg. Co.
Ketcham & McDougall, Inc.
MAYER MFG. CO.
Mayfair Co.
Moore Business Forms, Inc.
Prevue-Radsell Co.
Seymour Products Co.

Memos and Memo Books
(See Books, Memorandum)

Menu Covers
(See Covers, Menu)

Messenger Wallets (Bank)
(See Wallets, Messenger, Bank)

Metals (Loose Leaf)
(See Loose Leaf Metals)

Microfilm Cameras and Supplies

Bolsey Corp. of America
Burroughs Corp.
DIEBOLD, INC.
Eastman Kodak Co.
Griscombe Products, Inc.
Haloid Co.
Micro Record Corp.
Photostat Corp.
Recordak Corp.
Remington Rand

Microfilm Files
(See Files, Microfilm)

Mimeo Paper
(See Paper, Duplicator, Mimeo)

Minute Books
(See Books, Minute)

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Lawson, F. H., Co.
Pittsburgh Plate Glass Co.

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(See Furniture, Modular Units)

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Derby Sealers, Inc.
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Hummel, A. C., Co.
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MARKWELL MFG. CO., INC.
Mayfair Co.
Mohler, A.
Morris, Bert M., Co.
Northeastern Plastics, Inc.
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Pike, E. W., & Co.
SEAL-O-MATIC DISPENSER CORP.
Seymour Products Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Stationers Specialty Corp.
Sterling Plastics Co.
Tippa Products Corp.
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UNITED CUTLERY & HARDWARE PRODUCTS CO.
Weeks, Frank A., Mfg. Co.
WILSON JONES CO.

Money Bags
(See Bags, Coin)

Money Changers
(See Coin Changers)

Money Chests (Burglar-Resistive)
(See Chests, Money)

Money Clips
(See Clips, Money)

Monogramming Machines
(See Gold Stamping Machines)

Mucilage
(See Adhesives, Mucilage)

Murals (Photo)
Foto Murals of California
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Music Cases
(See Cases, Music)

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Duro Decal Co., Inc.
Krengel Mfg. Co., Inc.
Meyercord Co.
National Decalcomania Corp.
Palm Bros. Decalcomania Co.

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ACME BULLETIN CO.
Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
Bank Products Co.
Clark, R. W., Mfg. Co.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Erco Mfg. Co.
International Bronze Tablet Co., Inc.
Irwin-Hodson Co.
Newman Bros., Inc.
Pan American Bronze Co.
Stafford Mfg. Co., Inc.
Stello Products Co.
STEWART, R. A., & CO., INC.
Supersine Co. of America
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The Office Aid Most Asked For by Secretaries & Bookkeepers —

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★ Works at High Speed!
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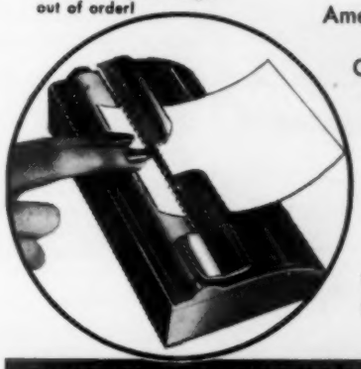

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Manufacturers of label gluers and liquid glues for every purpose.

NOW AN ENVELOPE MOISTENER MERCHANDISED FOR FAST SALES!

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BANKERS & MERCHANTS, INC.
Clark, R. W., Mfg. Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.
Gibson, A. C., Co., Inc.
International Bronze Tablet Co., Inc.
Irwin-Hodson Co.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Newman Bros., Inc.
PEARL ENGRAVING CORP.
Stafford Mfg. Co., Inc.
Stello Products Co.
STEWART, R. A., & CO., INC.
U. S. Bronze Sign Co., Inc.

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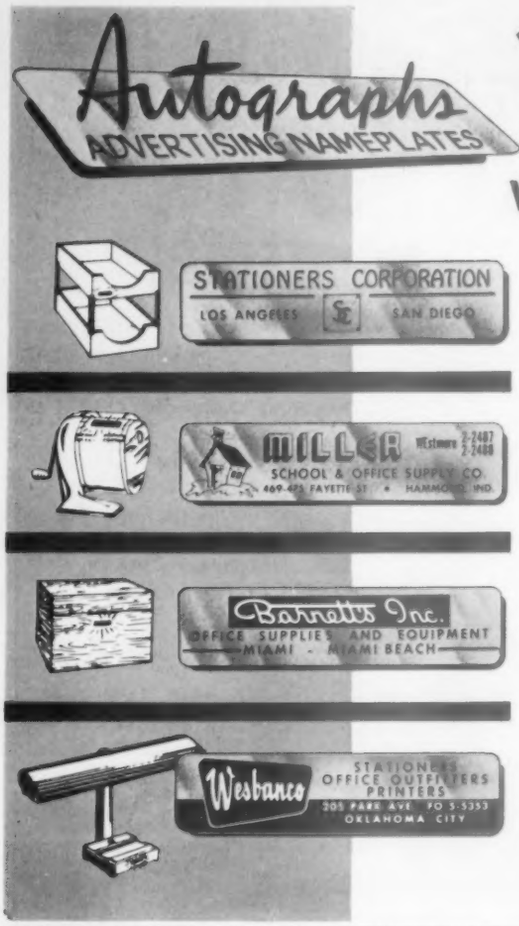
ACME BULLETIN CO.
Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
Bank Products Co.
BANKERS & MERCHANTS, INC.
Clark, R. W., Mfg. Co.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Erco Mfg. Co.
Gibson, A. C., Co., Inc.
International Bronze Tablet Co., Inc.
Irwin-Hodson Co.
Krengel Mfg. Co., Inc.
Kutch, Walter E., Co.
Matthews, James H., & Co.
Newman Bros., Inc.
Pan American Bronze Co.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
U. S. Bronze Sign Co., Inc.



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(AT YOUR CUSTOMER'S DESK)

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Your sales will increase if you are there, *in your customer's home or office*, when he's ready to buy. *You will be there, all day, every day*, when you use "AUTOGRAPHS" Advertising Nameplates on all of the products you sell! "AUTOGRAPHS" *put your store name*, (your most important selling tool), *on your products*, (your most effective advertising medium) . . . quickly, permanently and attractively. Mount them proudly "out-front" on desks, chairs, files and business machines . . . *and on desk-top items, too* . . . on letter trays, pencil sharpeners and card files. "AUTOGRAPHS" *put you there and keep you there* when your products and services are needed. Shouldn't *you* be using "AUTOGRAPHS"?

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Akins Mfg. Corp.
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Clark, R. W., Mfg. Co.
DAVENPORT, A. C., & SON, INC.
Gibson, A. C., Co., Inc.
ROWLES, E. W. A., CO.
South Bend Metal Products Co.
Stafford Mfg. Co., Inc.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.

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ACME BULLETIN CO.
ACME PRODUCTS CO.
Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
Bank Products Co.
BANKERS & MERCHANTS, INC.
DAVENPORT, A. C., & SON, INC.
Embosograf Corp. of America
Erco Mfg. Co.
Gibson, A. C., Co., Inc.
International Bronze Tablet Co., Inc.
Kutch, Walter E., Co.
Midwest Plastics Mfg. Co.
Stafford Mfg. Co., Inc.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.

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Banov-Bernsley & Co., Inc.
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POLAR MFG. CO.
SAINBERG & CO., INC.
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Beautiful, dignified, permanent, personalized, all Acme plastic name plates are interchangeable . . . can be changed instantly with new name inserts . . . make changes to suit your requirements. Illustrated are the popular models.

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No. 603, transparent easel type name plate for desk, size 2" by 10", black background, gold lettering. $3.00

No. 604, desk style, vertical, can be read from both sides, size 2" by 10", black background, gold lettering. $4.00

No. 605, wall style name, can be read from both sides, size 2" by 10", black background, gold lettering. $5.00

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ACME PRODUCTS CO.
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AMERICAN SEAL & STAMP CO.
Artmor Plastics Corp.
BANKERS & MERCHANTS, INC.
Bildey Products Corp.
Clark, R. W., Mfg. Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Desk-Sign Mfg. Co.
Force Western, Inc.
Gibson, A. C., Co., Inc.
Gits Molding Corp.
Guedon Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
International Bronze Tablet Co., Inc.
Irwin-Hodson Co.
Kirk Plastic Co.
Krengel Mfg. Co., Inc.
Kutch, Walter E., Co.
PEARL ENGRAVING CORP.
Serolite Corp.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.
Wessco Products Co.
Whitney, C. M., Co.

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ABBOTT COIN COUNTER CO., INC.
Adams, S. G., Co.
Bank Products Co.
BANKERS & MERCHANTS, INC.
Bildey Products Corp.
Clark, R. W., Mfg. Co.
DAVENPORT, A. C., & SON, INC.
Embosograf Corp. of America
Kutch, Walter E., Co.
ROWLES, E. W. A., CO.
Stafford Mfg. Co., Inc.
Tablet & Ticket Co.
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Name Plates (Inventory Control)

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METALCRAFT, INC.

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Anderson & Sons, Inc.
Artmor Plastics Corp.
Bildey Products Corp.
C & H Supply Co.
Chicago Thrift-Etching Corp.
Corbin Cabinet Lock Division
Embosograf Corp. of America
Emeloid Co., Inc.
Fox Co.
Gibson, A. C., Co., Inc.
Guedon Co.
Hanson, C. H., Co.
Irwin-Hodson Co.
Matthews, James H., & Co.
METALCRAFT, INC.
Sanders Mfg. Co.
Stafford Mfg. Co., Inc.
Supersine Co. of America
Wendell-Northwestern, Inc.
Wessco Products Co.
Whitney, C. M., Co.

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BAUMGARTEN, FRED
Bison Research Service
Groveton Papers Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Milwaukee Lace Paper Co.
Name-On Stationery & Greeting Card Co.
Smith, E. Errett, Inc.

Newspaper Files

(See Racks, Newspaper)

Note Book Fillers

(See Fillers, Loose Leaf)

Note Books (Reporters)

Affleck Stationery Co.
AMERICAN PAD & PAPER CO.
BOORUM & PEASE CO.
Eastern Tablet Corp.
Greg Sales Co., Inc.
Hano Paper Co., Inc.
Kamket Corp.

Note Books (School)

Affleck Stationery Co.
AMERICAN PAD & PAPER CO.
BOORUM & PEASE CO.
Central Tablet Mfg. Co.
Eastern Tablet Corp.
Elam Stationery Co., Inc.
Ennis Tag & Salesbook Co.
Eureka Blank Book Co.
Greg Sales Co., Inc.
Groveton Papers Co.
Hano Paper Co., Inc.
Highland Mfg. Co.
Kamket Corp.
Kurtz Bros.
Maple Leaf Mfg. Co., Inc.
National Blank Book Co.
Processed Papers
Roaring Spring Blank Book Co.
Rubin's Corp.
Vernon, S. E. & M., Inc.
Western Tablet & Staty. Co.
WILSON JONES CO.

Note Books (Stenographic)

Affleck Stationery Co.
AMERICAN PAD & PAPER CO.
BOORUM & PEASE CO.
Central Tablet Mfg. Co.
Eastern Tablet Corp.
Elam Stationery Co., Inc.
Ennis Tag & Salesbook Co.
Eureka Blank Book Co.
Greg Sales Co., Inc.
Groveton Papers Co.
Hano Paper Co., Inc.
Highland Mfg. Co.
Kamket Corp.
Kurtz Bros.
Lakeside Central Co.
Maple Leaf Mfg. Co., Inc.
National Blank Book Co.
Processed Papers
Roaring Spring Blank Book Co.
ROCKWELL-BARNES CO.
Rubin's Corp.
Saxon Paper Corp.
Stationers Guild of America
Stationers Loose Leaf Co.
Universal Pad & Tablet Corp.
Vernon, S. E. & M., Inc.
Wansco Paper Products Co., Inc.
Western Tablet & Staty. Co.
WILSON JONES CO.

Note Cases

(See Cases, Bankers' Note)

Notes and Drafts

(See Forms, Drafts, Notes, Receipts, etc.)

Numbering Machines (Automatic)

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AMERICAN SEAL & STAMP CO.
Cummins-Chicago Corp.
Rapidprint Time Recorders, Inc.
Time, Date & Number, Inc.

Numbering Machines (Hand)

American Numbering Machine Co.
American Perforator Co.
AMERICAN SEAL & STAMP CO.
Ameurope, Inc.
Bates Mfg. Co.
Force Western, Inc.
Force, William A., & Co.
Gibson, A. C., Co., Inc.
Matthews, James H., & Co.
ROBERTS NUMBERING MACHINE CO.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.
Time, Date & Number, Inc.

Numbering Machines (Typographical)

American Numbering Machine Co.
Force, William A., & Co.
ROBERTS NUMBERING MACHINE CO.
Wetter Numbering Machine Co.

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on products or trade names not included here write to OFFICE APPLIANCES
• SERVICE BUREAU

Numbering Stamps (Rubber)

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AMERICAN SEAL & STAMP CO.
Ameurope, Inc.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Duke, Ronald K., Co.
Force Western, Inc.
Force, Wm. A., & Co., Inc.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Melind, Louis, Co.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.

Office Bars
(See Bars, Office, Refrigerated)

Office Fans
(See Fans, Electric; Air Circulators)

Office Knives
(See Knives, Office)

Office Machine Cabinets (Silencing)
(See Cabinets, Office Machine, Silencing)

Office Machine Cases
(See Cases, Typewriter)

Office Machine Covers
(See Covers, Office Machine)

Office Machine Stands
(See Stands, Billing, Bookkeeping Machine; Stands, Typewriter)

Office Planning Kits (Scale Models)

Globe-Wernicke Co.
Leopold Co.
M & M Industries
Remington Rand
Triometric, Inc.
Visual Plant Layouts, Inc.

Office Planning Kits (Templates)

ART METAL CONSTRUCTION CO.
Chart-Pak, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Gross Engineering Co., Inc.
Remington Rand
Triometric, Inc.
Visual Plant Layouts, Inc.
Yawman and Erbe Mfg. Co.

Office Suites (Matched)
(See Furniture, Matched Office Suites)

Offset Duplicator Supplies, Plates
(See Duplicator Supplies, Offset)

Oil Dispensers

American Writing Ink Co., Inc.
Ames Supply Co.
Gaunt Industries
Panef Mfg. Co., Inc.
Reardon Products
Shipman-Ward Mfg. Co.

Oils and Lubricants (Office Machine)

American Writing Ink Co., Inc.
Ames Supply Co.
Burroughs Corp.
Cardinell Corp.
Carter's Ink Co., The
DIXON, JOSEPH, CRUCIBLE CO.
Federal Mining & Mfg. Co.
Miller, C. H., Co.
Mittag & Volger, Inc.
Nye, Wm. F., Inc.
Panef Mfg. Co., Inc. (Powder)
Reardon Products (Powder)
Sanford Ink Co.
Shipman-Ward Mfg. Co.
Stafford, S. S., Inc.
Tested Products Co.
Underwood, John, & Co.
WEBSTER, F. S., CO.

Onionskin Paper
(See Paper, Onionskin)

Openers (Carton)

Commercial Controls Corp.
Federal Tool Corp.
Flash Box Opener Co., Inc.
Gabe Mfg. Corp.
Gibson, A. C., Co., Inc.
Modern Specialties Co.
Speedry Products, Inc.
UNITED CUTLERY & HARDWARE PRODUCTS CO.

Openers (Envelope, Knife Type)

Acme Shear Co.
Art Plastics Mfg. Co.
Banov-Bernsley & Co.
BAUMGARTEN, FRED
CHICAGO DESK PAD CO., INC.
Continental Mfg. Co.
Doringer Co.
FOX, GEO. E., & CO.
Gabe Mfg. Corp.
Gift Craft Leather Co.
Gits Molding Corp.
Guedon Co.
IDL MFG. & SALES CORP.
Kirk Plastic Co.
Lipic, Joseph, Pen Co.
McDONALD PRODUCTS CORP.
Metropolitan Cutlery Co.
Northeastern Plastics, Inc.
OFFICE ACCESSORIES CORP.
Pen-Rite Corp.
Pen-N-Pencil Co.
POLAR MFG. CO.
Richards Morgenthau & Co.
SAINBERG & CO., INC.
Smith Metal Arts Co., Inc.
Sterling Plastics Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
Victory Mfg. Co.
Waterbury Companies, Inc.
Weeks, Frank A., Mfg. Co.

Openers (Envelope, Machine, Electric)

Bircher Co., Inc.
Commercial Controls Corp.
Industrial Molded Products Corp.
LANSDALE PRODUCTS CORP.
MacKenzie, Arnold, Inc.
Pitney-Bowes, Inc.

Openers (Envelope, Machine, Hand Operated)

Bircher Co., Inc.
Buckens Mfg. Co.
Commercial Controls Corp.
Haldon Mfg. Co., Inc.
Pitney-Bowes, Inc.
WILSON JONES CO.

Opera Chairs
(See Chairs, Opera)

Order Books
(See Books, Manifold)

Organizers (Desk)
(See Work Organizers)

Package Deal (Furniture)
(See Furniture, Package Deal, Complete)

Package Handles

Noesting Pin Ticket Co., Inc.

Package Ties
(See String Binders, Ties)

Package Tying Machines
(See Tying Machines)

Padding Supports (For Upholstered Office Furniture)

Flex-O-Lators, Inc.

Pads (Calendar)
(See Calendar Pad Refills)

Pads (Chair)
(See Cushions, Chair)

Pads (Columnar)

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Eastern Tablet Corp.
Eureka Blank Book Co.
Greg Sales Co., Inc.
Hadley, Charles R., Co.
Hano Paper Co., Inc.
Kamket Corp.
Master-Craft Corp.
McMillan Book Co.
National Blank Book Co.
National Manifolding Co.
Northeast Mills Paper Products Co.
Processed Papers
Reynolds & Reynolds Co.
Roaring Spring Blank Book Co.
ROCKWELL-BARNES CO.
Rubin's Corp.
S-K Forms Co.
Saxon Paper Corp.
Sheppard, C. E., Co.
Stationers Guild of America
Universal Manufacturing Stationers, Inc.
Vernon, S. E. & M., Inc.
Western Tablet & Stationery Co.
WILSON JONES CO.
Yerg, Inc.

Pads (Desks)
(See Desk Pads)

Pads (Finger, Rubber)

Blaisdell Pencil Co.
Chardon Rubber Co.
Cole, M. T., Co.
Davol Rubber Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Hodgman Rubber Co.
Melind, Louis, Co.
Miller Products Co., Inc.
Molded Rubber Co.
Sun Rubber Co.
SWINGLINE, INC.

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Ennis Tag & Salesbook Co.
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Hano Paper Co., Inc.
Hyman, L., & Sons
Kamket Corp.
Master-Craft Corp.
MOHAWK TABLET CO.
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Northeast Mills Paper Products Co.
Osborn Paper Co.
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Richards, S. P., Paper Co.
ROCKWELL-BARNES CO.
Rubin's Corp.
Saxon Paper Corp.
Select Paper & Tablet Corp.
Stationers Guild of America
Universal Pad & Tablet Corp.
Vernon, S. E. & M., Inc.
WILSON JONES CO.
Yerg, Inc.

Pads (Memo, Desk)
(See Memo Pads and Holders, Desk)

Pads (Memo, Rotary)
(See Memo Pads, Desk, Roll-Type)

Pads (Quadrille)

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ASSOCIATED STATIONERS SUPPLY CO.
Colonial Co.
Eastern Tablet Corp.
Greg Sales Co., Inc.
Hano Paper Co., Inc.
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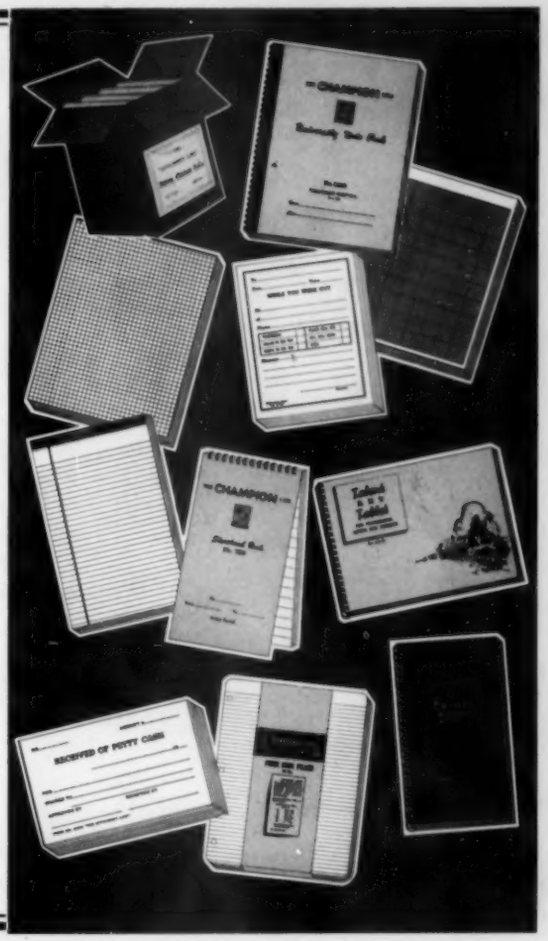

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Melind, Louis, Co.
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Rivet-O Mfg. Co.
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STEWART, R. A., & CO., INC.
Volger Mfg. Co.

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Irwin-Hodson Co.
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Melind, Louis, Co.
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Ranger Products Co.
Siray Sales Co., Inc
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Auburn Mfg. Co.
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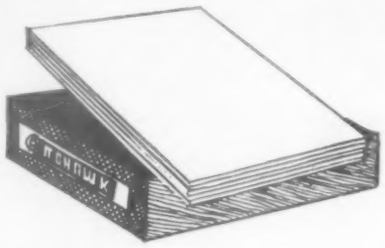

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(See Cases, Pamphlet)

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Saxon Paper Corp.
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Brown, L. L., Paper Co.
Crane & Co., Inc.
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Groveton Papers Co.
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Hano Paper Co., Inc.
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Rittenhouse Paper Co.
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Ronnie Products, Inc.
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Treasure Masters Corp.
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(See Paper, Onionskin)

Paper (Onionskin)

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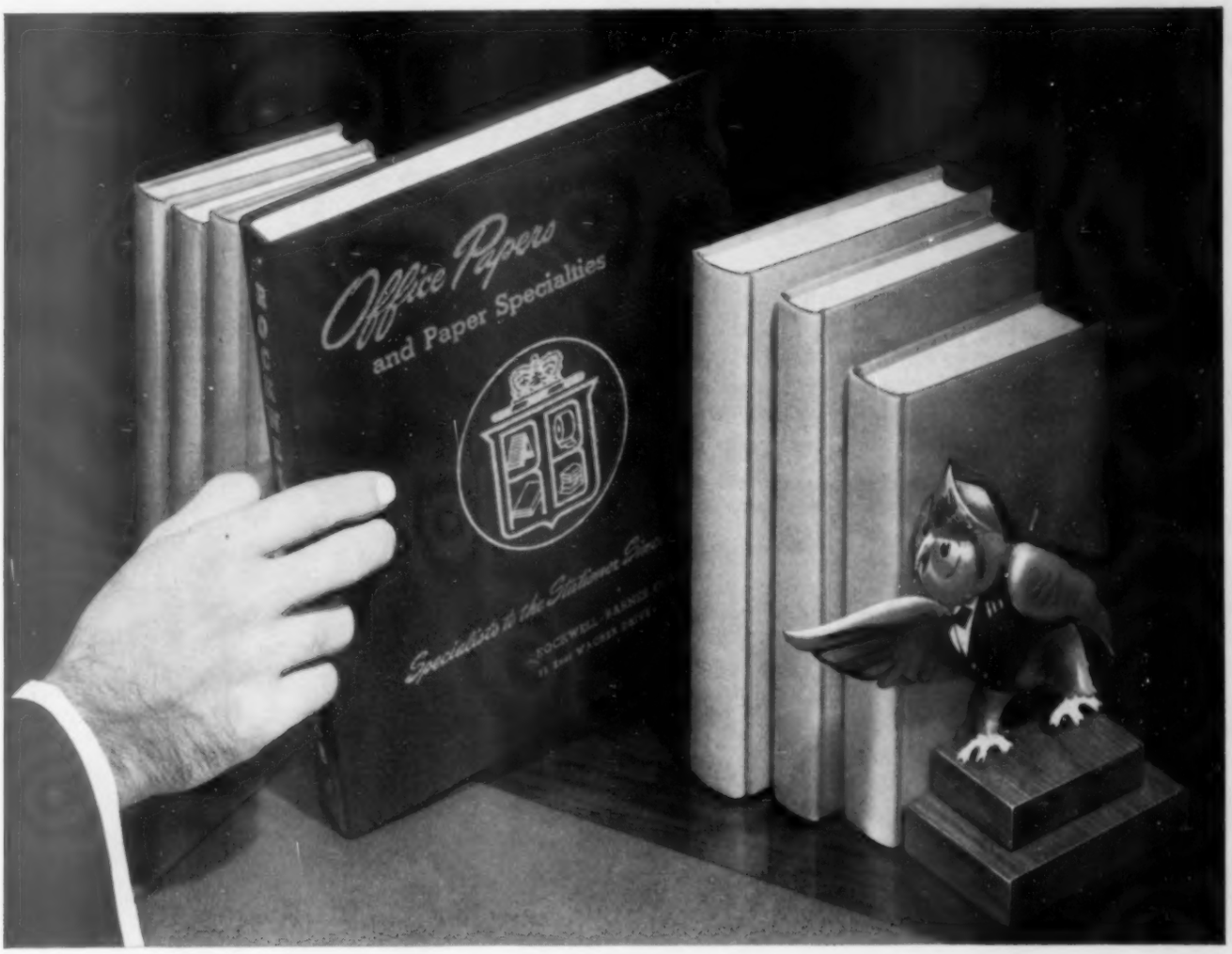

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who want "customer-keeping" papers and paper products THAT SELL

When you pick up this "best seller"—you'll have no difficulty in getting into the plot. It was authorized by one of the great names in the STATIONER field—Rockwell-Barnes. Its handy indexed "chapters" provide a quick and ready reference for your customers' requirements for all Office Papers and Paper Products.

Based on a 53-year old reputation for service to stationery dealers, the R-B catalog presents samples of Office Papers and Paper Products that *deliver* satisfaction.

Catalog, price list, and samples available to qualified dealers upon request.

Personalized Labels—*Ask about R-B's Personalized Label plan—another customer-keeping aid.*

Spotseald® Adding Machine & Other Rolls • Desk Blotters, Embossed & Plain • File Folders, Manila • Memo Fillers • Notebooks, Eye-Tint® & White • Pads, Plain • Pads, Ruled • Printed "Copy" Second Sheets • Bond & Sulphite Papers • Manifold Papers • Mimeo Papers • Duplicating Papers • Manila Second Sheets

Rockwell-Barnes Company

Specialists to the Stationer Since 1903

35 EAST WACKER DRIVE • CHICAGO 1, ILLINOIS

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

You can guarantee your customers increased typing efficiency with

EATON'S CORRASABLE BOND

EATON'S COR-*RA*-SA-BLE is more than just another fine quality bond paper. It is the means to a whole new program of typing efficiency for your customers. Because Corrasable is the unique Berkshire Typewriter Paper that *erases without a trace, with a mere flick of a pencil eraser*—eliminates costly re-typing, insures faultless results. There is no substitute for Eaton's Corrasable. Once a firm or individual has tried this extraordinary paper, your repeat business is assured. The first step, of course, is to stock Corrasable Bond, demonstrate Corrasable and be ready for the demand. Newspaper advertising mats, radio script supplied free on request.

100-Sheet Packets of Corrasable are the introductory items that lead to ream sales. In all four weights.

500-Sheet Ream Boxes of Corrasable Bond available in 9, 13, 16 and 20-lb. weights.

There is a Berkshire Typewriter Paper for Every Business Requirement

Eaton's Berkshire Parchment Bond—for the best letterheads and all permanent documents.
Eaton's Berkshire Linen Bond—where permanency is wanted but the highest grade is not essential.
Eaton's Berkshire Bond—quality with economy. Very popular, especially for legal work.
Eaton's Diamond White Bond—whitest white typewriter paper ever made; for letterheads and all business and professional work.
Eaton's Souvenir Bond—for all work where great permanency and toughness is not needed.
Eaton's Eminence Bond—the leader among the low-priced typewriter papers where quality appearance is desired.
Eaton's Cascade Bond (Wove)—***Eaton's Gloria Linen*** (Laid)—very satisfactory for work where low price is essential.
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Also ***Manifold Papers*** • ***Duplicate Copy Papers*** • ***Manuscript Covers*** • ***Air Mail Specialties*** • ***Envelopes***

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BERKSHIRE TYPEWRITER PAPERS

EATON PAPER CORPORATION PITTSFIELD, MASSACHUSETTS

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(Continued from page 216)

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Nobema Products Corp.
Northeast Mills Paper Products Co.
Post, Frederick, Co.
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Speidel, Charles W., & Co.
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Valley Paper Co.
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Brightwater Paper Co.
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Brownville Paper Co.
Central Tablet Mfg. Co.
Commercial Paper Co.
Copy Papers Sales & Service Agency, Inc.
Crocker-McElwain Co.
Duplicating Papers, Inc.
Eastern Tablet Corp.
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Hammermill Paper Co.
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Hawthorne Paper Co.
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Hyman, L., & Sons
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Lakeside Central Co.
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Paper Converters, Inc.
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Rittenhouse Paper Co.
ROCKWELL-BARNES CO.
Rubin's Corp.
Saxon Paper Corp.
Southworth Co.
Stationers Guild of America
Strathmore Paper Co.
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Wansco Paper Products Co., Inc.
Wausau Paper Mills Co.
Whiting Paper Co.
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Marvin Envelope & Paper Co.
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Nekoosa-Edwards Paper Co.
Northeast Mills Paper Products Co.
Rittenhouse Paper Co.
Saxon Paper Corp.
Thilmany Pulp & Paper Co.
Union Bag & Paper Corp.

Paper (Writing)
(See Stationery)

Paper Clasps
(See Clasps, Paper)

Paper Clips
(See Clips, Paper)

Paper Crimping Machines

BATHRICK-COLLINS, INC.
BAUMGARTEN, FRED

make the MOST of your BUYERS INDEX ISSUE

rely on the INDEX whenever you need product information

This *dependable* guide to sources of supply can well be your most valuable purchasing aid. Under the PRODUCT LISTINGS you will find the names of manufacturers of all types of office supplies, machines and furniture. The complete address of each manufacturer can be located easily in the ALPHABETICAL LISTINGS at the front of the INDEX. Trade names are listed conveniently near the back, in addition to important details concerning all of the trade associations in the office equipment and supply industry.

Let the BUYERS INDEX ISSUE serve you daily. Depend on it . . . train your salesmen and office employees to use it also.

Keep it centrally located so that everyone has access to it.

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BRADLEY, MILTON, CO.
Nelson Vertical Paper Cutter Co., Inc.
Rittenhouse Paper Co.

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(See Cups and Dispensers, Paper)

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(See Fasteners)

Paper Fastening Machines
(See Staplers)

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Thomas Collators, Inc.

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(See Napkins, Paper)

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Pitney-Bowes, Inc.

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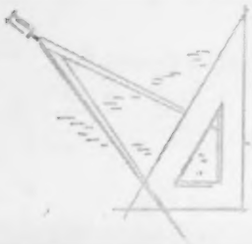
Arnot



INTRODUCES . . .

"A New Way of Life"

IN THE OFFICE

● Privacy is the key to "a new way of life in the office"! The dignity of individuals is maintained by privacy. Their value on the job is enhanced by privacy . . . and this new and better way of life in the office can be achieved easily and economically with Arnot-Jamestown modular PARTITION-ettes*† and OFFICE-ettes‡.

Separate, private work areas can be created with free-standing PARTITION-ettes just as easily as one moves desks, tables and chairs. No special labor, no floor drilling, anchoring to walls or ceilings are required. Arnot desks and work tables can be arranged to fit any space or personnel requirement.

Private OFFICE-ettes for executives, supervisory employees, secretaries; conference rooms, file rooms and reception areas can be set up in minutes. With the Arnot system, the luxury of privacy, flexibility, comfort and convenience are gained throughout . . . adding up to "a new way of life in the office"!

Write for information.

OFFICE-ettes and PARTITION-ettes are products of

AETNA STEEL PRODUCTS CORPORATION

A new way of life in the office with Arnot

ARNOT-JAMESTOWN DIVISION

730 Fifth Avenue, New York 19, N. Y.

PARTITION-ettes in steel and wood manufactured in Canada

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ART STEEL SALES CORP.
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(See Catalog Insert, Pages 115-116)
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Globe-Wernicke Co.
Hauserman, E. F., Co.
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Marnay Sales and Mfg. Co.
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(See Covers, Pass Book)

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(See Books, Pass)

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(See Bindings, Passe Partout)

Paste
(See Adhesives, Paste)

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(See Gummed Cloth Eyelets and Patches)

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(See Bags, Payroll)

Payroll Envelopes
(See Envelopes, Payroll)

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Burroughs Corp.
Denominator Co., Inc.
Friden Calculating Machine Co., Inc.
International Business Machines Corp.
International Payroll Machine Co.
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(See Forms, Payroll)

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E-Z Sort Systems, Ltd.
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McBee Co., The
Reynolds & Reynolds Co.
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Wilmer, E. P., Inc.
WILSON JONES CO.

Pen and Pencil Clips
(See Clips, Pen and Pencil)

Pen and Pencil Racks
(See Racks, Pen and Pencil)

Pen and Pencil Sets
(See Fountain Pen and Mechanical Pencil Sets)

PARTITIONS

are our BUSINESS!!

OUR ONLY BUSINESS

SOLID WALL ALSO AVAILABLE IN METAL AND GLASS

As specialists in office layout, we can help you to solve your customers' space problems. The solution to most of these problems can be supplied with just two words . . .

PORTABLE PARTITION! Yes one large room may serve as efficiently as two.

By letting us install one of our modern flush type steel partitions in your customers' office, factory or showroom. The portable partition which we manufacture, sell and install includes the FLUSH TYPE and the RECESSED TYPE partitions, with painted and baked on finishes in all colors.

Available in 3' and 3'6" high railings and 5'6" high bank railings. Also 7'2" and 8'6" partitions which can be extended to any ceiling height. All of these units can be furnished with sheet metal tops, glass tops, conventional mineral board, fillers or superstructure.

Shown at the right is the functional bank height 5'6" and lower right the popular ceiling high partitions.

A PRIVATE OFFICE WITHOUT THE ADDITION OF UNNECESSARY AND COSTLY SPACE

COMPLETELY MOVABLE EASILY TAKEN APART

specifications

ALL FLUSH TYPE partitions have sturdy clip-on construction; no screws, no nails. Metal and glass and solid metal—2", 2⅜" and 3" thickness.

Permanent baked on finish; all colors.
Packed with glass wool insulation.
Ready for immediate delivery and installation.

Tell us your needs. Our expert layout specialists are at your service. **DEALERS PROTECTED**

IRWIN CASPER *Inc.* **OFFICE PARTITIONS • SHELVING**

PHONE WAlker 5-2555
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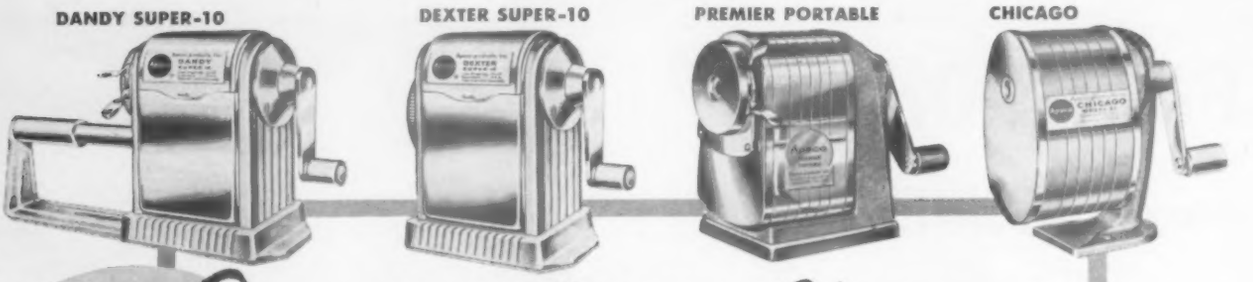
401 BROADWAY, NEW YORK 13, N. Y.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

DANDY SUPER-10 | DEXTER SUPER-10 | PREMIER PORTABLE | CHICAGO

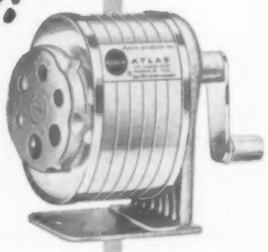


America's Office Choice!

Apsco®

The growing number of purchasing agents who specify Apsco pencil sharpeners and Apsco staplers makes this caption more than just a slogan; it is a fact.

A fact based on Apsco's rigid quality standards that offer today's office supply purchaser many time- and money-saving features at low initial cost; low maintenance cost. The members of your team require top equipment with which to do a top-notch job. Next time—specify Apsco—America's Office Choice!



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Apsco | Apsco products inc.
Los Angeles, Calif: Rockford, Ill: Toronto, Can.

2002 | 3003 | 4004 | TRI-POINTER

Selling 'points'

The quality and service "points" built into a sharpener are as important as the pencil points it produces.

BOSTON PENCIL SHARPENERS

BOSTON
Self-Feeder #4

Boston Sharpeners are made in a variety of types that enable you to meet every general and special need of your customers.

• Automatic true-center feed • 30 hard-steel, deep-milled BOSTON SPEED CUTTERS . . . faster . . . less work • Non-rusting, nickel-plated receptacle • Rugged all-metal frame • Distinctive new gray finish • BOSTON pencil stop . . . no waste • Takes various size woodcase pencils • *Guaranteed for 1 full year*

C. HOWARD HUNT PEN CO.
Camden 1, N.J.

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C D C Fount-O-Ink Co.
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HUNT, C. HOWARD, PEN CO.
Kahn, David, Inc.
Lipic, Joseph, Pen Co.
Parker Pen Co.
Pen-N-Pencil Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sheaffer, W. A., Pen Co.
Waterman Pen Co., Inc.
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Everlast Pen Co.
C D C Fount-O-Ink Co.
Holland, John, Gold Pen Co.
HUNT, C. HOWARD, PEN CO.
Lipic, Joseph, Pen Co.
Modern Pen Mfg. Co., Inc.
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(See Lettering Pens)

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SENGBUSCH SELF-CLOSING INKSTAND CO.
Sheaffer, W. A., Pen Co.
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DUX

a Time-Saving
"DUX"
on every desk
PRECISION
PENCIL SHARPENERS
that speedily sharpen
PENCILS | SLIM PENCILS
SOFT LEADS | HARD LEADS

Variety of Models available also for repointing Crayons and Chalks

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(See Boxes, Pencil, School)

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(See Leads, Mechanical Pencil)

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Elliott, B. K., Co.
Faber, A. W.,-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Griffin Mfg. Co.
Koh-I-Noor Pencil Co., Inc.
McLENNON PEN CO.
Weber, F., Co.

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Bradley Corp.
HAZEL-VINYL PRODUCTS
Mayer A. G., Inc.
McLENNON PEN CO.
Rogers, W. T., Co.
Winston Mfg. Co.

Pencil Point Protectors
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American Pencil Co.
Best, Richard, Pencil Co., Inc.
Empire Pencil Co.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Koh-I-Noor Pencil Co., Inc.
Nobema Products Corp.
Reliance Pencil Corp.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Van Valkenburg, L. D., Co.

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American "falcon" Mfg. Corp.
BAUMGARTEN, FRED
Cardinell Corp.
Compass Instrument & Optical Co., Inc.
Crofoot, Nielsen & Co.
Elliott, B. K., Co.
Elward Mfg. Co.
Faber, A. W.-Castell Pencil Co., Inc.
Grumbacher, M., Inc.
Henschel, John, & Co., Inc.
HUNT, C. HOWARD, PEN CO.
Mayline Co., Inc.
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Rogers, W. T., Co.
STEMPEL MFG. CO.

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DIXON, JOSEPH, CRUCIBLE CO.
HUNT, C. HOWARD, PEN CO.
STAEDTLER, J. S., INC.
Stationers Guild of America

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Morris, Bert M., Co.
STILE-CRAFT MANUFACTURERS INC.

Pencil Sharpeners (Pocket)
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BAUMGARTEN, FRED
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Empire Pencil Co.
Faber, A. W.-Castell Pencil Co., Inc.
Koh-I-Noor Pencil Co., Inc.
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Nobema Products Corp.
Northeastern Plastics, Inc.
Plastic Products Co.
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Sterling Plastics Co.
Swan Pencil Co., Inc.

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Dur-O-Lite Pencil Co
Empire Pencil Co., Inc.
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Modern Pen Mfg. Co., Inc.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
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PROVEN THROUGH 14 YEARS OF SATISFACTORY SERVICE

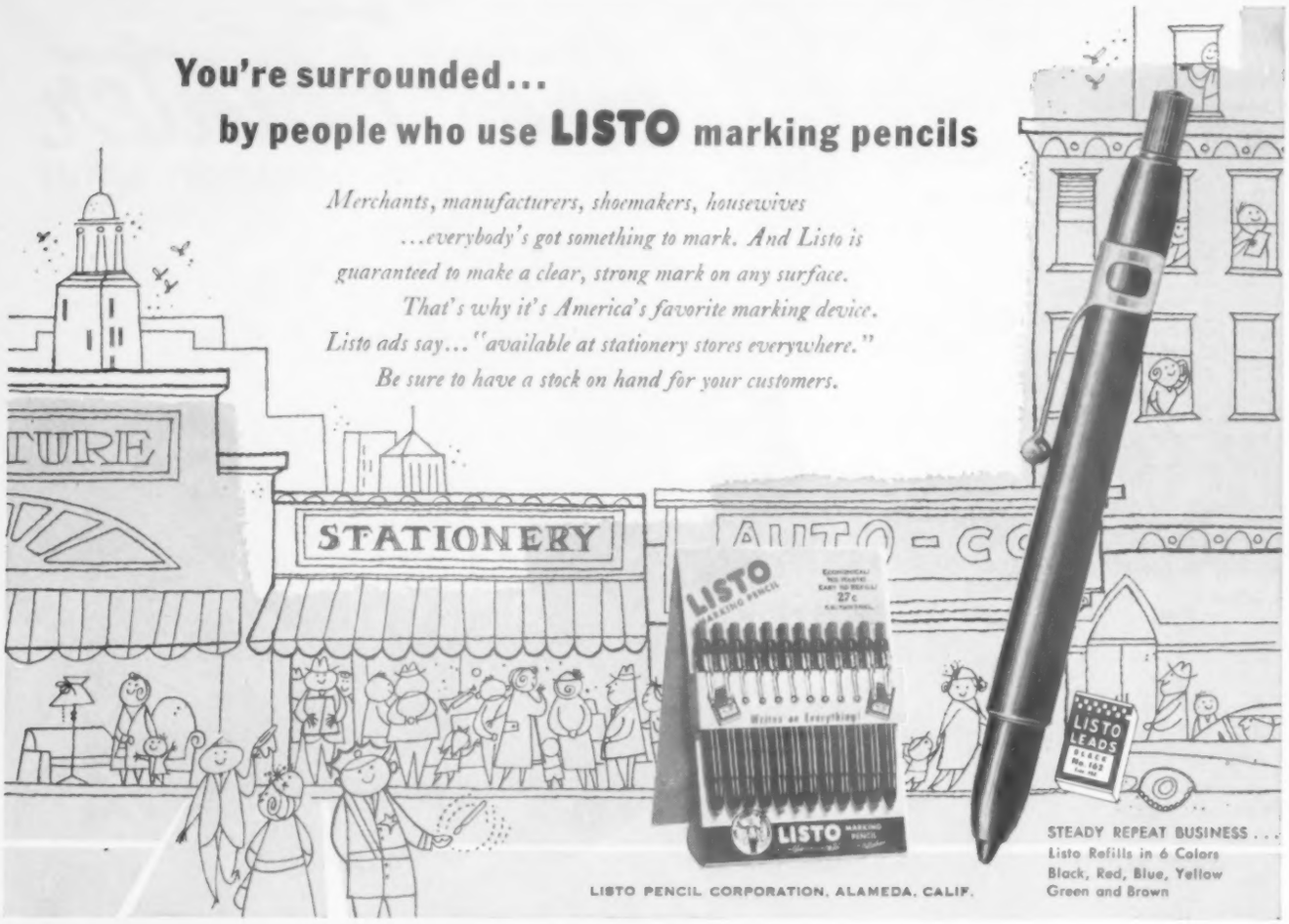
SELLS ITSELF
WITH THIS COUNTER DISPLAY

WRITE TODAY FOR COMPLETE INFORMATION

Just insert wooden pencil at the natural writing angle and the Electro-Pointer automatically gives you a perfect point, instantly. Will not chew up pencils, but sharpens just enough. A real item for office, home or school.

STILE-CRAFT *Manufacturers* **INC.**

1825 MACKLIND AVE. ST. LOUIS 10, MO.



Pencils (Advertising, Mechanical)

(Continued from page 222)

Patent Novelty Co.
Ritepoint Pen & Pencil Co.
Sheaffer, W. A., Pen Co.
Slencil Co.
Stratford Pen Corp.
Supra Pencil Co.

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Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
General Pencil Co.
Monarch Pencil Co.
Patent Novelty Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
Sanders Mfg. Co.
Union Pencil Co., Inc.
U. S. Pencil Co., Inc.

Pencils (All Lead)

American Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Empire Pencil Co., Inc.
Koh-I-Noor Pencil Co., Inc.
PANDA PENCIL LEAD, INC.
Sanders Mfg. Co.

Pencils (Ball Point)

(See Fountain Pens, Ball Point, Non-Refillable)

Pencils (Checking and Marking)

American Crayon Co.
American Pencil Co.
Autopoint Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.

Mars – **Lumograph**

2886 DRAWING PENCILS

1001 LEAD HOLDER

1904 DRAWING LEADS

TRADITION CHROMA
COLORED PENCILS

MARS
INDELIBLE PENCILS

MARS
COLORED PENCILS

GLOBE-TROTTER
HECTOGRAPH PENCILS

CARBONITE
CHARCOAL PENCILS

IMPORTED
from GERMANY

SINCE 1662
J.S. STAEDTLER, INC.
32 DiCarolis Court
HACKENSACK, N. J.

Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Hutcheon Brothers
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
LISTO PENCIL CORP.
McLENNON PEN CO.
Mease, W. D., Co.
Monarch Pencil Co.
National Pencil Co.
Pen-N-Pencil Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
Scripto, Inc.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
TWEETEN FIBRE CO.
V. & E. Mfg. Co.
Victorian Pencil Co.
Wallace Pencil Co.

Pencils (China and Cellophane Marking)

American Crayon Co.
American Pencil Co.
Autopoint Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
LISTO PENCIL CORP.
McLENNON PEN CO.
Mease, W. D., Co.
National Pencil Co.
Reliance Pencil Corp.
Scripto, Inc.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
TWEETEN FIBRE CO.

Pencils (Colored)

American Pencil Co.
Ballard Pencil Co.
Best, Richard, Pencil Co.

Famous Dixon
TICONDEROGA

and company...

The finest family in all pencil-dom

Dixon TICONDEROGA — For generations, the favorite of executive, secretary, and just about everyone who demands a fine pencil.

Dixon THINEX — Slim and strong, in a wide choice of colors. Particularly good for bookkeeping and fine color work.

Dixon ANADEL—Each of its assorted colors mixes perfectly with water, producing a smooth, professional finish.

"Dixon BEST"—All of its colors make bold, broad strokes. A favorite among architects, engineers and artists.

Dixon ENDURO—Movable mouthpiece takes any size pencil and sharpens it quickly, smoothly, easily.

Thinex, Anadel, and "Best" are packed in a variety of assortment boxes.

Every Dixon pencil is made of the very best woods, clays, waxes and graphites — and exclusive *LEADFAST*® construction insures perfect points every time.

Stock the full family of **TICONDEROGA *and company*.** You'll find them nice to be with. . . your customers will find them too nice to be without. Order them today.

Pencil Sales Division 98-J-1

THE JOSEPH DIXON CRUCIBLE COMPANY

Jersey City 3, N. J.

Pencils (Colored)

(Continued from page 224)

Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Monarch Pencil Co.
Musgrave Pencil Co., Inc.
National Pencil Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
Sanders Mfg. Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Wallace Pencil Co.

Pencils (Copying and Indelible)

American Pencil Co.
Ballard Pencil Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Monarch Pencil Co.
Musgrave Pencil Co., Inc.
National Pencil Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Wallace Pencil Co.

Pencils (Dealer Imprint, Mechanical)

Alexander Mfg. Co.
American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Autopoint Co.
Ballard Pencil Co.

SELL ALVIN

For Greater Profits to you . . . and Your Customers too!

NO. 5012 COUNTER DISPLAY

12 mechanical lead holders in sales-stimulating display. Retails at $15.50. *Also Available*: Top Quality PARAMOUNT Refill Leads—$.75 tube of 12—5" leads.

Attractive Trade Discounts

Put your confidence in Alvin's drafting and drawing instruments, and your customers will put greater confidence in you!

SEND FOR FREE 80 PAGE CATALOG

ALVIN & COMPANY

WINDSOR 4, CONN.

Drawing Sets • Drafting Instruments & Materials Designing Aids • Drafting Equipment

Brownie Mfg. Co.
Duplex Pen & Pencil Co.
Everlast Pen Co.
Gruenhut Products
Guedon Co.
Hollywood Pen Co.
Kahn, David, Inc.
Ketcham & McDougall, Inc.
LISTO PENCIL CORP.
McLENNON PEN CO.
Mease, W. D., Co.
Modern Pen Mfg. Co., Inc.
Morris, Owen, & Co.
Murphy, Thos. D., Co.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
Parker Pen Co.
Pen-N-Pencil Co.
Quick Point Pencil Co.
Ritepoint Pen & Pencil Co.
Schlosser Mfg. Co.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
Slencil Co.
Southern Pen Co.
Souvenir Lead Pencil Co.
Stratford Pen Corp.
Union Pencil Co., Inc.
Welsh Mfg. Co.

Pencils (Dealer Imprint, Wood-Cased)

Acorn Pencil Co.
American Pencil Co.
Ballard Pencil Co.
Best, Richard, Pencil Co.
Commonwealth Pencil Co.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Guedon Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Monarch Pencil Co.
Murphy, Thos. D., Co.
Musgrave Pencil Co., Inc.
National Pencil Co.
Ozark Pencil Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
Sanders Mfg. Co.
Souvenir Lead Pencil Co., Inc.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Union Pencil Co., Inc.
Wallace Pencil Co.

Pencils (Drawing)

ALVIN & CO.
American Pencil Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Grumbacher, M., Inc.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Morilla Co., Inc.
Musgrave Pencil Co., Inc.
National Pencil Co.
Post, Frederick, Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
Wallace Pencil Co.
Weber, F., Co.
Weil, J. H., & Co.

Pencils (Hectograph)

American Pencil Co.
Autocopy, Inc.
Beck Duplicator Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Copy Papers Sales & Service Agency, Inc.
Ditto, Inc.
DIXON, JOSEPH, CRUCIBLE CO.
Duplicopy Co.
Eagle Pencil Co.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
National Pencil Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.

TWEETEN *Marker*

THE **PENCIL** OF 1000 USES

Marks on Any Surface
- **WET**
- **DRY**
- **FROZEN**
- **Heavy Duty Plastic Barrel**
- **Handy Pocket Clip**
- **Screw Top Feed**

3 1/2" Long Life Refill
Economical

IN BLACK, BLUE, RED, GREEN, YELLOW, WHITE

Order from Your Wholesale Stationer

TWEETEN Fibre Co., Inc.

Dept. BI, 2045 W. Fulton St.
Chicago 12, Illinois

Pencils (Indelible)

(See Pencils, Copying and Indelible)

Pencils (Ink, Ball Point)

(See Fountain Pens, Ball Point, Non-Refillable)

Pencils (Ink, Wood-Cased)

American Pencil Co.
Eagle Pencil Co.
Empire Pencil Co., Inc.
General Pencil Co.
Reliance Pencil Corp.

Pencils (Liquid Graphite)

All-Rite Pen, Inc.
American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Empire Pencil Co., Inc.
Faber, A. W.—Castell Pencil Co., Inc.
General Pencil Co.
Gruenhut Products
Kahn, David, Inc.
Modern Pen Mfg. Co., Inc.
Parker Pen Co.
Pen-N-Pencil Co.
Reliance Pencil Corp.
Scripto, Inc.
Stratford Pen Corp.

Pencils (Magnetic)

Continental Mfg. Co., Inc.
Dur-O-Lite Pencil Co.
Faber, A. W.-Castell Pencil Co., Inc.
Hollywood Pen Co.
McLENNON PEN CO.
Morris, Owen, & Co.
Non-Stop Pen & Pencil Co.
Pen-N-Pencil Co.
Ritepoint Pen & Pencil Co.

Stock this profit-making Felt-Point Pen that sells itself

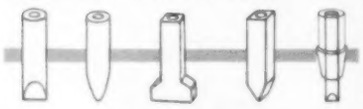
ACTUAL SIZE 5¾ INCHES

MARSH 77 Outsells and outperforms others.

Compare these features:

- Fits hand like a fountain pen
- Cap snaps on-off easily
- Felt-Points firmly held in place
- Smooth ink flow
- Guaranteed
- Nationally advertised

FELT-POINTS FOR MARSH 77 PEN



EXAMPLES

Dozen $1.50

Packed one dozen per package. Wt. 2 oz. Chemically treated for firmness and smooth, even flow of ink. P-12 Square Point for use with Yellow and Silver Pigmented Inks.

Dozen Assorted Felt Points contains: five P-9, three P-10, three P-11, one P-12.

P-66 FINE POINT ADAPTER, used only with P-13 Fine Points. One Adapter with one P-13 Fine Point — 25¢

T-GRADE INK

Marks and dries instantly on porous surfaces; 30 seconds on non-porous surfaces. Smear-proof. Remove from cloth by dry cleaning.

Colors: Black, Red, Blue, Green, Violet, Yellow, Brown, Orange, Yellow-Pigment, and Silver. A filtered balanced dye and resin solution.

Colors may be assorted to fill out case.

	PRICES	CASE	WT./ PER CASE
1 Oz.	40¢ ea.	36	6 lbs.
4 Oz.	80¢ ea.	36	16 lbs.
Pint	$ 2.50 ea.	12	18 lbs.
Quart	4.00 ea.	12	34 lbs.
Gallon	12.00 ea.	6	54 lbs.

NOTE: T-Grade INK gives excellent results in ALL types of felt point pens.

MARSH 77 Felt-Point PEN

TRADE-MARK REGISTERED U. S. PATENT OFFICE

Colorful display means faster, easier sales for you in the growing Felt-Point Pen market!

HOW TO ORDER

Each Assortment includes ONE DOZEN No. 1 Personal Sets (illustrated below), with display card, and supply of Quickie Courses. Six pens from sets are on display card. Wt. Packed — 5 lbs.

To Order, Specify: " ——— Doz. No. 1 Sets, Assortment ——— ".

ASSORTMENT A — colored barrels and black ink.

ASSORTMENT B — colored barrels, INK TO MATCH.

ASSORTMENT C — black barrels and black ink.

Standard assortment of colored barrels:
4 Black, 4 Red, 2 Blue, 1 Green, 1 Yellow.

No. 1 Personal Set . . . $3.25

MARSH 77 Felt-Point Pen, can of ink, two extra Felt-Points, in attractive box.

Wt. Packed: Dozen——5 lbs. Six Dozen—— 20 lbs.

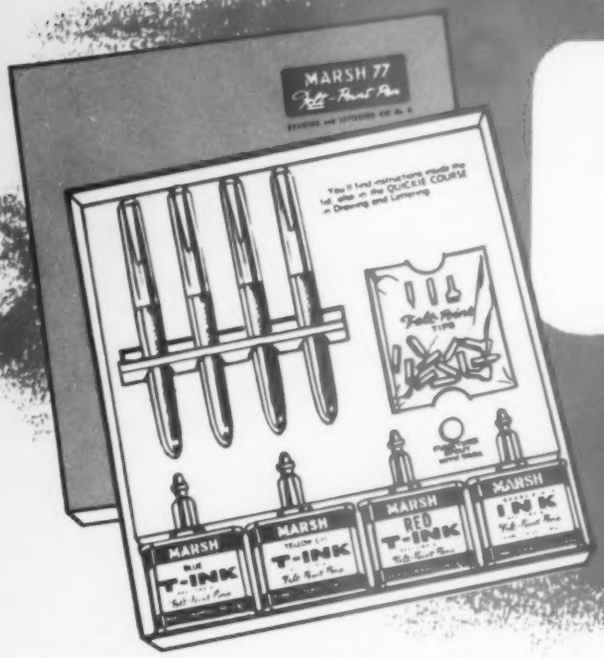
MARSH 77 PEN, only . $3.00

Wt. Packed: Dozen —— 1 lb. Six Dozen —— 6 lbs.

PARTS LIST — 77 PEN

P-1 Barrel $1.25
P-2 Barrel Washer . . . . N/C
P-4 Nose Assembly . . $2.00
P-8 Cap Only $1.00

PLEASE TURN PAGE



THE MARSH 77

looks like a fountain pen, *but here's the difference:* The FELT-POINT makes a smooth, continuous flow of quick drying, smear proof ink.

Everybody can use it!

MARSH 77 Felt Point PEN

No. 4 DRAWING & LETTERING KIT . . $12.00

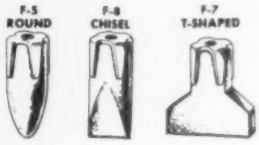
Perfect for sketching, posters, illustrations. Contains: 4 Marsh 77 Pens, with colored barrels to match ink, 4 cans ink (black, red, blue, yellow), 1 doz. extra assorted Felt-Points.

Wt. Packed: Dozen — 16 lbs.

Counts same as 4 No. 1 Sets for discounts.

MARSH 99 FELT TIP MARKER $3.50

Wt. Packed: Dozen 2½ lbs.



Heavy duty Marker, 7½" long. Valve control. For large marking, lettering, drawing. Felt Tips packed half dozen to box.

Dozen $3.00

FTM-240 MARSH MAP MARKER $3.50

Same style as 99 Marker, except 6½" long and made of brass to use water base inks. MAP MARKING INKS — orange, red, blue, green. PINT . . . $2.50 QUART . . . $4.00

FOR STENCILING AND COLOR CODING

Black, Red, White, Blue, Yellow, Green, Silver. Fast drying, pigmented ink. Also Clear Plastic and Obliterating Paint. For all surfaces. 12-oz. can — $2.00

Wt. Packed. Dozen 13 lbs.

Discounts same as 4 oz. cans T-Grade Ink.

for MARKING

MARSH 77 marks on any surface: Paper, wood, metal, cloth, plastic, stone, or glass. For marking parcel post, personal property, frozen foods, containers, material in production. Used by factories, offices, stores, homes.

for DRAWING

MARSH 77 makes fine to bold art effects of pen, pencil, brush, crayon, charcoal, or dry brush. For sketching, layout, illustration, flash cards, Visual aids, posters. Used by students, teachers, artists.

ARE YOU SELLING THE

MARSH 77?

Write Us Today!

FELT-POINT PEN DIVISION • MARSH CO. • DEPT. 83-B • BELLEVILLE, ILL., U. S. A.

Pencils (Magnifying)

Lipic, Jos., Pen Co.
McLENNON PEN CO.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
Pen-N-Pencil Co.
Schlosser Mfg. Co.

Pencils (Mechanical)

Alexander Mfg. Co.
American Pencil Co.
Arnold, Remmie, Pen Co., Inc.
Autopoint Co.
Barrett, C. E., & Co.
Best, Richard, Pencil Co.
Brownie Mfg. Co.
Chadwick, N. R., Co.
Columbia Pencil Co., Inc.
Cross, A. T., Pencil Co.
Diamond Point Pen Co., Inc.
DIXON, JOSEPH, CRUCIBLE CO.
Duplex Pen & Pencil Co.
Dur-O-Lite Pencil Co.
Esterbrook Pen Co.
Everlast Pen Co.
Eversharp, Inc.
Faber, Eberhard, Pencil Co.
Henschel, John, & Co., Inc.
Hollywood Pen Co.
Hutcheon Brothers
Kahn, David, Inc.
Ketcham & McDougall, Inc.
Lew Mfg. Co.
Lipic., Jos., Pen Co.
LISTO PENCIL CORP.
McLENNON PEN CO.
Moore Pen Co.
Morris, Owen, & Co.
Morrison Fountain Pen Co.
Nichols Products Co.
Non-Stop Pen & Pencil Co.
Peerless Fountain Pen & Pencil Co., Inc.
Pen-N-Pencil Co.
Parker Pen Co.
Quick Point Pencil Co.
Rite-O Products, Inc.
Ritepoint Pen & Pencil Co.
Rotary Pen Co.
Russell Pencil Co.
Scripto, Inc.
Sheaffer, W. A., Pen Co.
Slencil Co.
Southern Pen Co.
Stratford Pen Corp.
Universal Fountain Pen & Pencil Co.
V. & E. Mfg. Co.
Victorian Pencil Co.
Waterman Pen Co., Inc.
Welsh Mfg. Co.
Welty Pen & Repair Co.

Pencils (Mechanical, Drafting)

ALVIN & CO.
American Pencil Co.
Compass Instrument & Optical Co., Inc.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Engineering Instruments, Inc.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Griffin Mfg. Co.
Koh-I-Noor Pencil Co., Inc.
Post, Frederick, Co.
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
V. & E. Mfg. Co.
Winslow Products Engineering Co.

Pencils (Mechanical, Marking)

ALVIN & CO.
American Pencil Co.
Autopoint Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Kahn, David, Inc.
LISTO PENCIL CORP.
McLENNON PEN CO.
Mease, W. D., Co.
Scripto, Inc.
TWEETEN FIBRE CO.
V. & E. Mfg. Co.

Pencils (Mechanical, Multiple Color)

ALVIN & CO.
American Pencil Co.
BAUMGARTEN, FRED
Compass Instrument & Optical Co., Inc.
Kahn, David, Inc.
McLENNON PEN CO.
Nichols Products Co.
Norma Pencil Corp.
Supra Pencil Co.

Pencils (Wood-Cased)

Acorn Pencil Co.
American Pencil Co.
Ballard Pencil Co.
Best, Richard, Pencil Co.
Blaisdell Pencil Co.
Commonwealth Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Monarch Pencil Co.
Musgrave Pencil Co., Inc.
National Pencil Co.
Ozark Pencil Co.
Reliance Pencil Corp.
Ruwe Pencil Co.
Sanders Mfg. Co.
Stationers Guild of America
STAEDTLER, J. S., INC.
Swan Pencil Co., Inc.
U. S. Pencil Co., Inc.
Union Pencil Co., Inc.
Wallace Pencil Co.

Penholders

ALVIN & CO.
American Pencil Co.
Ballard Pencil Co.
Blaisdell Pencil Co.
DIXON, JOSEPH, CRUCIBLE CO.
Eagle Pencil Co.
Empire Pencil Co., Inc.
Faber, A. W.-Castell Pencil Co., Inc.
General Pencil Co.
Griffin Mfg. Co.
Grumbacher, M., Inc.
HUNT, C. HOWARD, PEN CO.
Koh-I-Noor Pencil Co., Inc.
Linton Pencil Co.
Morris, Bert M., Co.
Northeastern Plastics, Inc.
Reliance Pencil Corp.
Ruwe Pencil Co.
Sanders Mfg. Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Souvenir Lead Pencil Co., Inc.
Spencerian Pen Co.
Sterling Plastics Co.
Swan Pencil Co., Inc.
Wallace Pencil Co.

Pens (Artists and Mapping)
(See Artists' Supplies)

Pens (Ball-Point)
(See Fountain Pens, Ball Point)

Pens (Fountain)
(See Fountain Pens, Nib-Type)

Pens (Goose Quill)

Glaser, Lewis

Pens (Lettering)
(See Lettering Pens)

Pens (Marking, Felt Point)

AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
BINNEY & SMITH, INC.
Compass Instrument & Optical Co., Inc.
CUSHMAN & DENISON MFG. CO.
Diagraph-Bradley Industries, Inc.
Dri-Flo Mfg. Co.
Eyer & Co.
Floquil Products, Inc.
Force Western, Inc.
Garvey Fountain Brush & Ink Co.
Gibson, A. C., Co., Inc.
Ideal Stencil Machine Co.
Jet Mfg. Co., Inc.
Lux Pen Co.
Mark King Corp.
MARKWELL MFG. CO., INC.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.
Missouri Brush & Crayon Co.
No-Mek Pen Products
Speedry Products, Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Time Saving Specialties
Universal Fountain Brush Co., Inc.

Pens (Ruling)
(See Drafting Instrument Sets)

Pens (Stylus)
(See Styli, Stencil)

Perforators (Pinhole Type)

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American Perforator Co.
Cummins-Chicago Corp.
Time, Date and Number, Inc.

Personal Files
(See Files, Box, Personal)

Photo Albums
(See Albums, Photograph)

Photo Mailers

Ames Safety Envelope Co.
Burke & James, Inc.
Eureka Specialty Printing Co.
Hyman, L., & Sons
Josephson Mfg. Corp.
Marvin Envelope & Paper Co.
National Fiberstok Envelope Co.
NORTHERN STATES ENVELOPE CO.
QUALITY PARK ENVELOPE CO.
Saxon Paper Corp.
U. S. Envelope Co.
WILSON JONES CO.
Worcester Envelope Co.

Photo Mount Corners and Hinges

Ace Art Co.
Arel, Inc.
Burke & James, Inc.
DENNISON MFG. CO.
Eastman Kodak Co.
Engel Art Corners Mfg. Co.
Eureka Specialty Printing Co.
Kirk Plastic Co.
MAY, J. L., CO., INC.
Miles, E. E., Co.
Mounties, Inc.

Photocopy Equipment

American Photocopy Equipment Co.
Bruning, Charles, Co., Inc.
COPY-CRAFT, INC.
Cormac Industries, Inc.
Duophoto Corp.
Eastman Kodak Co.
Fairchild Aerial Surveys, Inc.
General Photo Products Co., Inc.
Gwenly Co.
Haloid Co.
Mayhal Photocopy Corp. of America
Orco Cameras, Inc.
Ozalid
P. & H. Sales Corp.
Peerless Photo Products, Inc.
Photostat Corp.
Polaroid Corp.
Recordak Corp.
Remington Rand

Picture Frames (Imitation Leather Covered)

American Binder Co.
Arel, Inc.
Ehlbert Products
Kirk Plastic Co.
Landa Leather Products Co.
Modern Desk Pad Mfg. Co.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg. Inc.
Shank Leather Goods Co.

Picture Frames (Leather Covered)

American Binder Co.
Ameron Wallet & Leather Novelty Co.
Banov-Bernsley & Co., Inc.
Benner Leather Goods Co.
Charm Products Mfg. Co.
Gift Craft Leather Co.
Landa Leather Products Co.
POLAR MFG. CO.
Qualiton
Regal & Wade Mfg., Inc.
SAINBERG & CO., INC.
Shank Leather Goods Co.
Stationers Specialty Corp.

Picture Hooks
(See Hangers and Hooks, Picture)

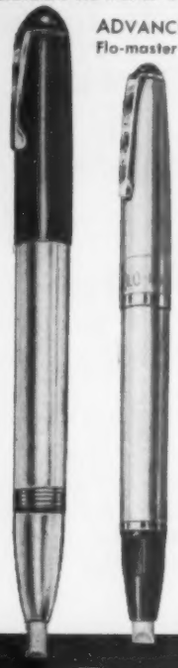
Pictures (Framed)

Beckley-Cardy Co.
Brown, Arthur, & Bro., Inc.
Franklin Picture Frame Co.
Helms Products, Inc. (Illuminated)
Myrtle Desk Co.
New York Graphic Society
Vilas-Mages Co.

Flo-master FELT TIP PEN

Standard Flo-master 6¾"

ADVANCED Flo-master 6"



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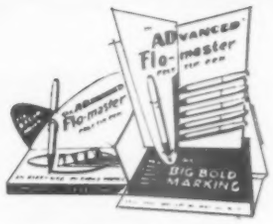

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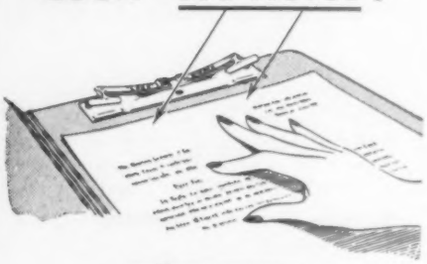

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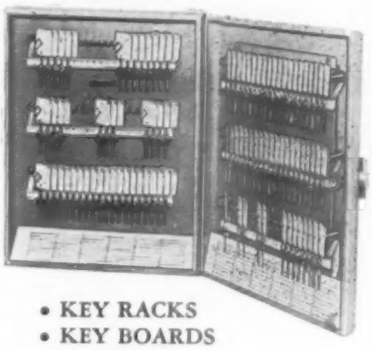

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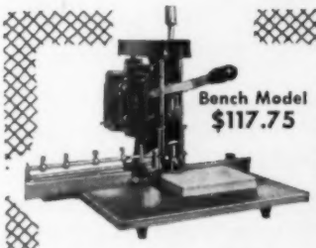

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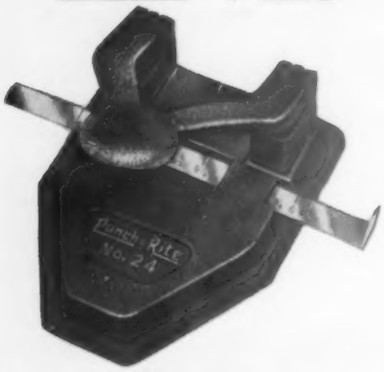

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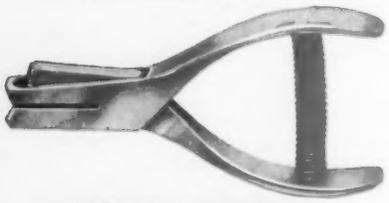
LOOSE LEAF PUNCH
¼" Holes—2¾ C to C



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Letters and Figures • All Sizes

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MAYER MFG. CO.
MODERN STEELCRAFT, INC.
Murphy, P. S., & Co., Inc.
Northfield Specialties Co. (Study Boards)
PRESSED & WELDED STEEL PRODUCTS CO.
QUIGLEY FURNITURE CO.
Replogle Globes, Inc.
Richards Morgenthau & Co.
Seaburg Mfg. Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
STATIONERS MFG. CO.
STEMPEL MFG. CO.
VICTOR SAFE & EQUIPMENT
Virginia Metal Products, Inc.

Racks (Cashier's Pad)
ABBOTT COIN COUNTER CO., INC.
Currier Mfg. Co.
GOODFREND MFG. CORP.
LIT-NING PRODUCTS CO.
NU-CRAFT PRODUCTS CO.
Strayer Coin Bag Co.

Racks (Catalog)
(See Binders, Catalog, Counter Rack)

Racks (Coin, Storage)
ABBOTT COIN COUNTER CO., INC.
Currier Mfg. Co.
Dash Metal Products Co.
DOWNEY, C. L., CO.
Lonson Mfg. Co.
NU-CRAFT PRODUCTS CO.
Strayer Coin Bag Co.
Tabet Mfg. Co., Inc.
Tauck, Arthur C., & Co.

Racks (Currency)
ABBOTT COIN COUNTER CO., INC.
DOWNEY, C. L., CO.
NU-CRAFT PRODUCTS CO.
Remeco Manufacturing Co.
Strayer Coin Bag Co.

Racks (Display)
(See Fixtures, Store, Display Racks and Stands)

Racks (Gathering)
All Purpose Metal Equipment Corp.
DOLIN METAL PRODUCTS, INC.
Evans Specialty Co., Inc.
Mendes, J. Curry, Corp.
Thomas Collators Inc.
Wabash Metal Products Co.

Racks (Greeting Card)
Camporese Cabinet Co.
Davis Metal Fixture Co.
MODERN STEELCRAFT, INC.
Reflector-Hardware Corp.
Remeco Manufacturing Co.
Sarvis Mfg. Co.
Store-Kraft Mfg. Co.

Racks (Hat and Coat, Metal)
American Fixture & Mfg. Co.
Appliance Products Co.
ARD MFG. CO., INC.
Berkeley Industries
BEVCO PRECISION MFG. CO.
BORROUGHS MFG. CO.
Combined Industries, Inc.
Crawford Metal Craftsmen, Inc. (Wall)
Gingher Mfg. Co.
Glaro Machine Products Co., Inc.
Globe-Wernicke Co.
H-O-N Co., The
Hecht Fixture Co.
Ken-Ro-Bil Corp.
LYON METAL PRODUCTS, INC.
Sherman-Manson Division
Tubecrafters Sales Division
VALCO CO.
VOGEL-PETERSON CO.
Waco Products, Inc. (Wall)

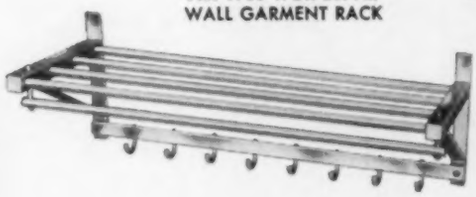
Racks (Hat and Coat, Wood)
American Fixture & Mfg. Co.
ARD MFG. CO., INC.
Doten-Dunton Desk Co.
Excellent Cabinet Works Co.
Milwaukee Chair Co.
QUIGLEY FURNITURE CO.
Seaburg Mfg. Co.
Sherness Co. (Wall)
STATIONERS MFG. CO.
Wells Furniture Mfg. Co.

Racks (Letter)
ACORN PRODUCTS CO.
Automatic File & Index Co.
Currier Mfg. Co.
Davey Products Co., Inc.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
HASKELL, INC.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
MODERN STEELCRAFT, INC.
Standard Industrial Products Co.

Racks (Luggage)
American Fixture & Mfg. Co.
ARD MFG. CO., INC.
Glaro Machine Products Co., Inc.
U.S. Chaircraft Mfg. Corp.
Waco Products, Inc.

Racks (Magazine, Metal)
ARD MFG. CO., INC.
BERNARD FRANKLIN CO., INC.
Bro-Dart Industries
Davis Metal Fixture Co.
Demco Library Supplies
GOODFREND MFG. CORP.
Halverson Specialty Sales
Ken-Ro-Bil Corp.
LIT-NING PRODUCTS CO.
MAYER MFG. CO.
MODERN STEELCRAFT, INC.
Remeco Manufacturing Co.
Richards Morgenthau & Co.
Smith System Heating Co.
SMO-KING PRODUCTS, INC.

Racks (Magazine, Wood)
ARD MFG. CO., INC.
Bro-Dart Industries
Excellent Cabinet Works Co.
Gaylord Bros.
Great Lakes Store Fixture Co.
Myrtle Desk Co.
QUIGLEY FURNITURE CO.
ROWLES, E. W. A., CO.
Seaburg Mfg. Co.
Sjostrom, John E., Co.
Store-Kraft Mfg. Co.



No. 1900-WGR Bel Air
WALL GARMENT RACK

No. 18-GR Silent Butler
GARMENT RACK

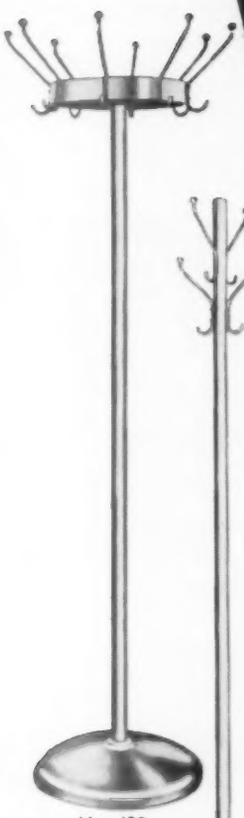
No. 75-S Modurn
SAND URN

No. 56-S Regal
SAND URN

Spun Aluminum VALCO

GUEST-WELCOMING ACCESSORIES

MORE SALES . . . MORE PROFITS!



No. 408
Statesman
COSTUMER

No. 17-C
Monarch
COSTUMER

No. 1500
Nobility
COSTUMER

No. 333
Honor Guard
STANDARDS

No. 25
Duchess
TORCHIER

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- INDUSTRIALS
- TAVERNS
- BARBER & BEAUTY SHOPS
- RESTAURANTS
- SCHOOLS
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For big profits, display the entire line of smart, new VALCO accessories. Each piece is the result of years of research and development, and is made of the highest quality aluminum . . . will not rust! The unbeatable VALCO combination of gleaming beauty, modern styling and economical upkeep means extra sales for you to an almost unlimited market.

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COCKTAIL SMOKER

No. 60-S
Contemporary
SMOKING STAND

No. 260
New Yorker
SMOKING STAND

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VALCO COMPANY • 1311 ANN AVE. • ST. LOUIS 4, MO.

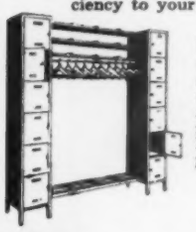
The OFFICE VALET

Today VALET Wardrobe Units are specified by leading architects and furnishers as standard equipment for offices, factories, churches, schools, restaurants, hotels, clubs —for all places where people gather. They save floor space and hold wraps in an efficient and orderly manner—aired, dry and "in press" VALET units are scientifically designed and engineered, they have strength beyond need—never sag, creak or wobble. They are beautifully finished. They are widely and continuously advertised and are sold thru dealers.

No. 3-U Office Valet Rack
Accommodates 3 people per sq. ft. or 6 per running foot in double back-to-back units. Any length 3'-2" and up by the foot.

No. S-6 Office Valet Costumer
. . . is replacing the old style, "pile-on, tip-over" costumers in small offices—holds 6 coats, 6 hats, umbrellas and overshoes.

No. 342 Valet Wall Rack
Mounts on wall — lengths 2'-2" and up by the foot—3 coats and hats per running foot. Give checkroom efficiency to your wardrobe space.



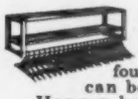
No. 6-12 Lockerette
Combines best features of both lockers and racks. Keeps wraps aired, dry, in press. 12" x 12" x 15" lock boxes keep personal effects private.

Checkerette®

Checkerette wardrobe units have in addition to great capacity, strength, portability, and the fold-away feature. They can be set up anywhere in a minute without tools, or taken down and stored away when not in use.

No. S-4-CT Checkerette
Can be assembled with hanger shelf at top. Normal or low. Holds 24 hats and coats on hangers (or 32 on hooks) in 4 ft.

No. D4-CT Checkerette
More capacity than any other 4 ft. rack (up to 64). Fold-away, adjustable shelves, caster base, etc.



No. W-4-CT Wall Rack
Two, three and four foot lengths—can be interlocked. Hanger bars take coat hangers or hooks.

No. H-4-CT
Holds 50 hats in 4 ft. (Also 3 ft. unit). On caster base, popular as portable stationery, display, or vault rack.

No. 4 Umbrella Stand
Units to hold 24 or 16 umbrellas.

No. 98 Stormrak
Holds 8 umbrellas, 9 pr. overshoes.

Write for Catalog Sheets and Folio of Dealer Helps 301

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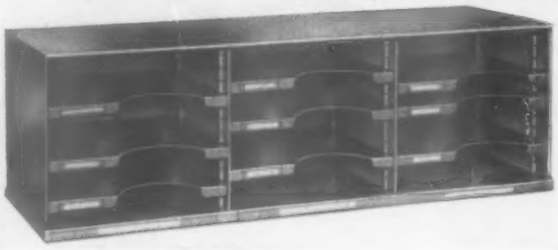
STEEL OFFICE SPECIALTIES



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(See Holders, Mail Bag)

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All Purpose Metal Equipment Corp.
Angle Steel, Inc.
BERNARD FRANKLIN CO., INC.
Commercial Controls Corp.
DOLIN METAL PRODUCTS, INC.
Equipto Division
FRONTIER MFG. CO.
GOODFREND MFG. CORP.
HASKELL, INC.
Interior Steel Equipment Co.
LYON METAL PRODUCTS, INC.
MAYER MFG. CO.
Remeco Manufacturing Co.
STAR STEEL EQUIPMENT CO., INC.

Racks (Memo, Note)
(See Holders, Memo, Note)

Racks (Newspaper)

Barrett Bindery Co.
Bro-Dart Industries
Demco Library Supplies
Gaylord Bros.
Remington Rand
Sjostrom, John E., Co.

Racks (Pen and Pencil)

BAINBRIDGE, KIMPTON & HAUPT, INC.
Beaumont Co.
CAPITOL METAL PRODUCTS
Mayfair Co.
McLENNON PEN CO.
Pen-Rite Corp.
Premier Materials Co.
Redigraph, Inc.
Rogers, W. T., Co.
Rowley's Office Equipment Co.
Victory Mfg. Co.
Weeks, Frank A., Mfg. Co.

Racks (Post Card)

Acme Publishing Co.
Davis Metal Fixture Co.
MAYER MFG. CO.
MODERN STEELCRAFT, INC.

Racks (Reading)

LIT-NING PRODUCTS CO.
Lynch-Jamentz Co.
MAYER MFG. CO.
Northfield Specialties Co.
Replogle Globes, Inc.

Racks (Rubber Stamp, Castor Type)

AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Duke, Ronald K., Co.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Stenhouse, A., & Co.
Superior Marking Equipment Co.

Racks (Rubber Stamp, Strip Type)

AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Duke, Ronald K., Co.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
MAYER MFG. CO.
Melind, Louis, Co.
Morris, Bert M., Co
Siray Sales Co., Inc.
Stafford Mfg. Co., Inc.
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.

Racks (Stationery, Desk Drawer)

ACORN PRODUCTS CO.
ART STEEL SALES CORP.
Bandes, Julius, & Co., Inc.
Berger Mfg. Division
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Currier Mfg. Co.
Decatur Industries, Inc.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
HASKELL, INC.
Hoffman, L.
INVINCIBLE METAL FURNITURE CO.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
Maso Steel Products
Mayfair Co.
MODERN STEELCRAFT, INC.
Peters, Frank J., & Sons, Inc.
SECURITY STEEL EQUIPMENT CORP.
STEMPEL MFG. CO.
TOP FLIGHT PRODUCTS CO., INC.
Yawman and Erbe Mfg. Co.

Racks (Stationery, Desk Top)

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All Purpose Metal Equipment Corp.
ART STEEL SALES CORP.
Currier Mfg. Co.
DOLIN METAL PRODUCTS, INC.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
Hall, Gordon L., Co.
Halverson Specialty Sales
HASKELL, INC.
Jayem Sales Corp.
Korda Industries
LIT-NING PRODUCTS CO.
Mayfair Co.
MODERN STEELCRAFT, INC.
Murphy, P. S., & Co., Inc.
NU-CRAFT PRODUCTS CO.
Peters, Frank J., & Sons, Inc.
Prevue-Radsell Co.
Remeco Manufacturing Co.
Rogers, W. T., Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Star Office Accessories Co.
Sta-Tray Co.
TOP FLIGHT PRODUCTS CO., INC.

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on products or trade names not included here write to OFFICE APPLIANCES

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ACORN
Efficiency Aids
for HOME
STORE and OFFICE
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steel items that sell
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OSCO STATIONERY CO.
PRESSED & WELDED STEEL PRODUCTS CO.
QUIGLEY FURNITURE CO.
Seaburg Mfg. Co.

Racks (Time Card)
Acme Publishing Co.
Ajax Time Stamp Co., Inc.
Angle Steel, Inc.
Cincinnati Time Recorder Co.
E-Z Sort Systems, Ltd.
Follett Time Recording Co.
Interior Steel Equipment Co.
International Business Machines Corp.
Lathem Time Recorder Co.
LIT-NING PRODUCTS CO.
Simplex Time Recorder Co.
Stromberg Time Corp.
Time, Date and Number, Inc.

Racks (Umbrella)
(See Stands, Umbrella)

Radiator Cabinets
(See Covers, Radiator)

Railings (Office)
(See Partitions, Office)

Raised Lettering Kits (Hand)
Surprise Specialties

Razor Knives
(See Knives, Razor)

Reading Glasses
(See Glasses, Reading and Magnifying)

Reading Racks
(See Racks, Reading)

Rebuilt Typewriters
(See Typewriters, Rebuilt)

Receipting, Cutting Machines (Coupon)
All-Mark Stamp & Sales Co.
American Bank Equipment Co.
American Perforator Co.
Burroughs Corp.
Cummins-Chicago Corp.
Gibson, A. C., Co., Inc.
Matthews, James H., & Co.
Simplex Time Recorder Co.

Receipts
(See Forms, Drafts, Notes, Receipts, etc.)

Reception Room Furniture
(See Furniture, Reception Room)

Record Books
(See Books, Record)

Recorders (Telephone)
(See Telephone Recorders)

Recorders (Time)
(See Time Recorders)

Recording Machines
(See Dictating Machines)

Registers (Autographic)
(See Autographic Registers)

Registers (Cash)
(See Cash Registers)

Registers (Hotel, Tourist Court)
BLACKBOURN SYSTEMS, INC.
BOORUM & PEASE CO.
CONSOLIDATED BUSINESS SYSTEMS, INC.
STANDARD DIARY DIVISION
Vernon, S. E. & M., Inc.
WILSON JONES CO.

Registers (In and Out)
(See In and Out Boards)

Reinforcements (Gummed Cloth)
(See Gummed Cloth Eyelets, Patches)

Repair Kits (Fountain Pen)
Modern Pen Mfg. Co., Inc.
Parker Pen Co.
Pencraft, Inc.
Sheaffer, W. A., Pen Co.
Welty Pen & Repair Co.

Repair Kits (Furniture)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Cement Mfg. Co.

Repair Kits and Tools (Typewriter)
Ames Supply Co.
Kennedy Mfg. Co.
Marion Electrical Instrument Co.
Regal Typewriter Co., Inc.
Shipman-Ward Mfg. Co.

Report Covers, Folders
(See Covers, Brief)

Reporters' Note Books
(See Note Books, Reporters')

Ribbons (Adding and Calculating Machine)
Addo Machine Co., Inc.
Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Codo Mfg. Corp.
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COPY-CRAFT, INC.
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Hynes Mfg. Co.
International Carbon & Ribbon Co., Inc.
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Kores Carbon Paper & Ribbons Mfg. Corp.
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Mittag & Volger, Inc.
Nelson-Eismann Co.
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Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
Union Ribbon & Carbon Co.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Addressing Machine)
Addressograph-Multigraph Corp.
Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
Baco Ribbon & Supply Co.
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Hynes Mfg. Co.
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Kee Lox Mfg. Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
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Manifold Supplies Co.
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Mittag & Volger, Inc.
Nelson-Eismann Co.
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Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
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Remington Rand Dealer Sales
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Shipman-Ward Mfg. Co.
Snelling & Son
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Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Billing Machine)
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Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
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Franklin Ribbon & Carbon Co.
Hynes Mfg. Co.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Nelson-Eismann Co.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
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Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Bookkeeping Machine)
Addo Machine Co., Inc.
Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Codo Mfg. Corp.
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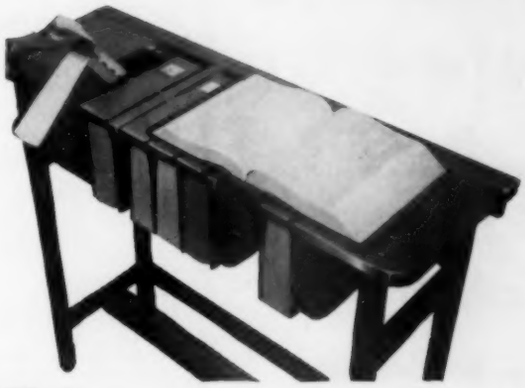
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Frankel Mfg. Co.

WHERE'S THE PHONE BOOK?

TELEPHONE COMPANIES USE

REDYREF

REG. U. S. PAT. OFF.



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The Same Equipment—
From the Same Factory

The REDYREF TELEPHONE DIRECTORY RACK is a substantially built quick reference device specifically designed to accommodate a multiple of telephone directories.

POST TYPE INSERTS available as supplementary equipment permit handling of loose leaf material.

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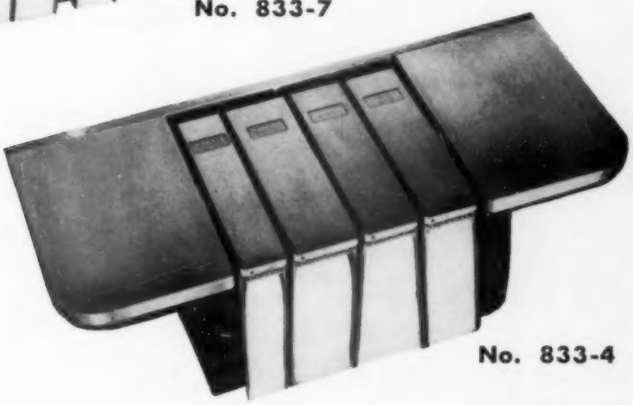

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No. 833-5L

WRITE FOR CATALOG

PRESSED & WELDED STEEL PRODUCTS CO., Inc.

38-61 11th STREET • LONG ISLAND CITY 1 • NEW YORK

Ribbons (Bookkeeping Machine)

(Continued from page 238)

Franklin Ribbon & Carbon Co.
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International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
National Cash Register Co.
Nelson-Eismann Co.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand
Remington Rand Dealer Sales
ROCHESTER RIBBON & CARBON CO., INC.
SHALLCROSS CO.
Shipman-Ward Mfg. Co.
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Carbon Paper)

(See Ribbons, Typewriter, Carbon Paper)

Ribbons (Cash Register)

Aetna Products Co.
Allied Carbon & Ribbon Mfg. Corp.
American Ribbon & Carbon Co., Inc.
Ames Supply Co.
Baco Ribbon & Supply Co.
Burroughs Corp.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Franklin Ribbon & Carbon Co.
Hynes Mfg. Co.
International Carbon & Ribbon Co., Inc.
International Cash Register & Parts Co.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Little, A. P., Inc.
McCaskey Register Division
Mittag & Volger, Inc.
National Cash Register Co.
Old Dutch Line
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
Write, Inc.

Ribbons (Checkwriter)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
Ames Supply Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
CURTIS-YOUNG CORP.
Franklin Ribbon & Carbon Co.
Hynes Mfg. Co.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Nelson-Eismann Co.
Old Dutch Line
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand Dealer Sales
Shipman-Ward Mfg. Co.
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
Write, Inc.

Ribbons (Gift Tying)

American Greetings Corp.
Chicago Printed String Co.
DENNISON MFG. CO.
Gibson Art Co.
Hyman, L., & Co.
Rytex Co.
Treasure Masters Corp.

Ribbons (Hectograph)

(See Ribbons, Typewriter, Hectograph)

Ribbons (Multigraph)

Addressograph-Multigraph Corp.
Aetna Products Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Franklin Ribbon & Carbon Co.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Nelson-Eismann Co.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
SHALLCROSS CO.
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Multilith)

Addressograph-Multigraph Corp.
Aetna Products Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Dick, A. B., Co.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Hynes Mfg. Co.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Nelson-Eismann Co.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Tabulating Machine)

Aetna Products Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Franklin Ribbon & Carbon Co.
Hynes Mfg. Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Nelson-Eismann Co.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand
Samas Punched Card Division
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Time Clock, Recorder)

Acme Publishing Co.
Aetna Products Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Cincinnati Time Recorder Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Follett Time Recording Co.
Franklin Ribbon & Carbon Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Old Dutch Line
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Rapidprint Time Recorders, Inc.
Remington Rand Dealer Sales
Snelling & Son
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
STEWART, R. A., & CO., INC.
Storms, H. M., Co.
Stromberg Time Corp.
UNDERWOOD CORP.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Time Stamp)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Cincinnati Time Recorder Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
CURTIS-YOUNG CORP.
Follett Time Recording Co.
Franklin Ribbon & Carbon Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Leedall Products Mfg. Co.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Old Dutch Line
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Rapidprint Time Recorders, Inc.
Remington Rand Dealer Sales
Snelling & Son
Sperry, John H., Co., Inc.
Stenno Ribbon & Carbon Mfg. Co.
STEWART, R. A., & CO., INC.
Storms, H. M., Co.
Stromberg Time Corp.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

61
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CHECK WRITERS
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BILLING • FANFOLD
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TYPEWRITER
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P & P (Gummed Edge)
CARBON PAPER RIBBONS

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Established 1895

Ribbons (Typewriter)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Ames Supply Co.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carter's Ink Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Continental Ribbon & Carbon Co.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Eaton Carbon and Ribbon Corp.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Frye Mfg. Co.
Heale, J. A., & Co., Inc.
Hynes Mfg. Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Kraus Ribbon & Carbon Co.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Lumirol Corp. (Plastic)
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Neidich Process Division
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Regal Typewriter Co., Inc.
Remington Rand
Remington Rand Dealer Sales
ROCHESTER RIBBON & CARBON CO., INC.
Ronnie Products, Inc.
Rose Ribbon & Carbon Mfg. Co., Inc.
Royal Typewriter Co.
SHALLCROSS CO.
Shipman-Ward Mfg. Co.
Smith-Corona Inc.
Snelling & Son
Sperry, John H., Co., Inc.
Stafford, S. S., Inc.
Stationers Guild of America
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
True-Rite, Inc.
Underwood, John, & Co.
UNDERWOOD CORP.
Union Ribbon & Carbon Co.
U. S. CARBON & RIBBON MFG. CO., INC.
Waters & Waters Branch
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Typewriter, Carbon Paper)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
American Stencil Mfg. Co.
Autocopy, Inc.
Baco Ribbon & Supply Co.
Buckeye Ribbon & Carbon Co.
Carter's Ink Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Continental Ribbon & Carbon Co.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
International Business Machines Corp.
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.

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Columbia

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For more information see advertisement on page 65

Neidich Process Division
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand
Remington Rand Dealer Sales
ROCHESTER RIBBON & CARBON CO., INC.
Royal Typewriter Co.
Shipman-Ward Mfg. Co.
Smith-Corona Inc.
Standard Manifold Co.
Storms, H. M., Co.
UNDERWOOD CORP.
Underwood, John, & Co.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ribbons (Typewriter, Eradicable)

Aetna Products Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.

Ribbons (Typewriter, Hectograph)

Aetna Products Co.
Allen & Co.
Allied Carbon & Ribbon Mfg. Corp.
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Stencil Mfg. Co.
Ames Supply Co.
Autocopy, Inc.
Baco Ribbon & Supply Co.
Beck Duplicator Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carter's Ink Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Copy Papers Sales & Service Agency, Inc.
COPY-CRAFT, INC.
CURTIS-YOUNG CORP.

Ribbons (Typewriter, Hectograph)
(Continued from page 241)

Du Prints, Inc.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Frye Mfg. Co.
Graphic Duplicator Co.
Hectographia Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
International Carbon & Ribbon Co., Inc.
Kee Lox Mfg. Co., Inc.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Leedall Products Mfg. Co.
Little, A. P., Inc.
Manifold Supplies Co.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
Neidich Process Division
Nelson-Eismann Co.
Old Dutch Line
Old Town Corporation
Pacific Carbon & Ribbon Mfg. Co.
Peerless-Imperial Co., Inc.
Phillips Process Co., Inc.
Phillips Ribbon & Carbon Co., Inc.
Queen Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Remington Rand
Remington Rand Dealer Sales
Rose Ribbon & Carbon Mfg. Co.
Royal Typewriter Co.
SHALLCROSS CO.
Shipman-Ward Mfg. Co.
Smith-Corona Inc.
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
UNDERWOOD CORP.
Underwood, John, & Co.
U. S. CARBON & RIBBON MFG. CO., INC.
WEBSTER, F. S., CO.
Write, Inc.

Ring Binders
(See Binders, Ring)

Rings (Loose Leaf)
(See Loose Leaf Metals)

Rocker Blotters
(See Blotters, Rocker)

Roller Shelf Units (Cabinet)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
INVINCIBLE METAL FURNITURE CO.
Precision Steel Equipment Co.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Rolls (Gelatin)
(See Duplicator Rolls and Films)

Rolls (Paper, Adding Machine, Carbonized)

American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
Bradner Smith & Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Carter's Ink Co., The
Cellulose & Paper Converting Co., Inc.
Codo Mfg. Corp.
Colonial Carbon Co.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED RIBBON & CARBON CO.
Duplicating Papers, Inc.
Eastern Specialties Co., Inc.
Franklin Ribbon & Carbon Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
International Carbon & Ribbon Co., Inc.
McKenna & Phelps, Inc.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
National Cash Register Co.
Neidich Process Division
Northeast Mills Paper Products Co.

FAY
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BOSTON 18, MASS.

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SIGNAL Rolls (Police & Fire Alarm)
FAVORITE Cash Register Rolls
(other small paper rolls)

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Remington Rand Dealer Sales
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Stationers Guild of America
Storms, H. M., Co.
UNDERWOOD CORP.
Wansco Paper Products Co., Inc.
Waters & Waters Branch
WEBSTER, F. S., CO.

Rolls (Paper, Adding Machine, Plain)

Addo Machine Co., Inc.
American Carbon Paper Mfg. Co.
AMERICAN PAD & PAPER CO.
Ames Supply Co.
Bradner Smith & Co.
Bristol Paper Products, Inc.
Burroughs Corp
Burton Paper Products Corp.
Cellulose & Paper Converting Co., Inc.
Central Paper Co.
Commercial Paper Co.
Duplicating Papers, Inc.
Eastern Specialties Co., Inc.
Ennis Tag & Salesbook Co.
FAY PAPER PRODUCTS, INC.
Greg Sales Co., Inc.
Groveton Papers Co.
Hano Paper Co., Inc.
Hyman, L., & Co.
International Carbon & Ribbon Co., Inc.
McKenna & Phelps, Inc.
Merchants Industries, Inc.
Millar, Geo. W., & Co., Inc.
Mittag & Volger, Inc.
MOHAWK TABLET CO.
National Cash Register Co.
Neidich Process Division
Northeast Mills Paper Products Co.
Old Dutch Line
Paper Converters, Inc.
Paper Manufacturers Co.
Processed Papers
Remington Rand
Remington Rand Dealer Sales
Ribbon & Ticker Paper Co.
Richards, S. P., Paper Co.
Rittenhouse Paper Co.
ROCKWELL-BARNES CO.
Saxon Paper Corp.
Smith-Corona Inc.
Southern Straw Mfg. Co.
Stationers Guild of America
UNDERWOOD CORP.
Universal Pad & Tablet Corp.
Victor Adding Machine Co.
Wansco Paper Products Co., Inc.
Warshaw Mfg. Co., Inc.
Western Paper Converting Co.
Yankee Paper & Specialty Co.

Rolls (Paper, Autographic Register)
(See Forms, Autographic Register)

Rolls (Paper, Bookkeeping Machine)

Addo Machine Co., Inc.
American Ribbon & Carbon Co., Inc.
Ames Supply Co.
Autographic Business Forms, Inc.
Bradner Smith & Co.
Buckeye Ribbon & Carbon Co.
Burroughs Corp.
Cellulose & Paper Converting Co., Inc.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Eastern Specialties Co., Inc.
FAY PAPER PRODUCTS, INC.
Hano Paper Co., Inc.
International Carbon & Ribbon Co., Inc.
McKenna & Phelps, Inc.
Miller-Bryant-Pierce
Mittag & Volger, Inc.
National Cash Register Co.
Neidich Process Division
Old Dutch Line
Paper Manufacturing Co.
Peerless-Imperial Co., Inc.
Queen Ribbon & Carbon Co.
Remington Rand
Remington Rand Dealer Sales
Rittenhouse Paper Co.
Stationers Guild of America
Storms, H. M., Co.
UNDERWOOD CORP.
WEBSTER, F. S., CO.

Rolls (Paper, Cash Register)

Ames Supply Co.
Autographic Business Forms, Inc.
Bradner Smith & Co.
Burroughs Corp.
Cellulose & Paper Converting Co., Inc.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Eastern Specialties Co., Inc.
FAY PAPER PRODUCTS, INC.
Hano Paper Co., Inc.
Hyman, L., & Sons
International Carbon & Ribbon Co., Inc.
McCaskey Register Division
McKenna & Phelps, Inc.
Mittag & Volger, Inc.
National Cash Register Co.
Neidich Process Division
Northeast Mills Paper Products Co.
Old Dutch Line
Paper Converters, Inc.
Paper Manufacturers Co.
Ribbon & Ticker Paper Co.
Rittenhouse Paper Co.
Stationers Guild of America
Storms, H. M., Co.
Western Paper Converting Co.

Rolls (Paper, Teletype)

Accurate Sales Book Co.
American Business Systems
American Carbon Paper Mfg. Co.
American Manifold Products Corp.
American Ribbon & Carbon Co., Inc.
ASSOCIATED STATIONERS SUPPLY CO.
Autographic Business Forms, Inc.
Bradner Smith & Co.
Buckeye Ribbon & Carbon Co.
Cellulose & Paper Converting Co., Inc.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
CONSOLIDATED BUSINESS SYSTEMS, INC.
Duplicating Papers, Inc.
Eastern Specialties Co., Inc.
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FAY PAPER PRODUCTS, INC.
Franklin Ribbon & Carbon Co.
General Manifold & Printing Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
International Carbon & Ribbon Co., Inc.
Johns, W. A., Paper Co.
McKenna & Phelps, Inc.
Millar, Geo. W., & Co., Inc.
Miller-Bryant-Pierce
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Queen Ribbon & Carbon Co., Inc.
Rediform Division
Ribbon & Ticker Paper Co.
Rittenhouse Paper Co.
ROCKWELL-BARNES CO.
Rose Ribbon & Carbon Mfg. Co., Inc.
Saxon Paper Corp.
Southern Straw Mfg. Co.
Standard Register Co.
Stationers Guild of America
Storms, H. M., Co.
Stylograph Corp.
Uarco Incorporated
Union Ribbon & Carbon Co.
Wansco Paper Products Co., Inc.
WEBSTER, F. S., CO.
Western Paper Converting Co.

Rotary Card Files
(See Files, Card Index, Rotary)

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BANKERS & MERCHANTS, INC.
Davol Rubber Co.
Dykema Co.
Faber, A. W.—Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
General Pencil Co.
Goodrich, B. F., Co.
Hodgman Rubber Co.
Linton Pencil Co.
Melind, Louis, Co.
Miller Products Co., Inc.
Plymouth Rubber Co., Inc.
Red Raven Rubber Co.
Reliance Pencil Corp.
ROBERTS, WELDON, RUBBER CO.
Spencer Rubber Products Co.
Stationers Guild of America
SWINGLINE, INC.
Tyer Rubber Co.

Rubber Bumpers (Desk)
(See Bumpers and Guards, Furniture)

HOW ARCO RUBBER BANDS CAN S-T-R-E-T-C-H YOUR PROFIT DOLLAR

This Free Counter Display Featuring The Nationally Advertised Arco "No Tangle Open-Ring" Rubber Bands for
Office • Store • Industry • Home
Send for Literature and Prices

Office and Factories
ALLIANCE RUBBER CO.
69 W. Washington Blvd.
Chicago 2, Illinois
Alliance, Ohio Hot Springs, Ark.
Producer of the World's Largest Variety of Rubber Bands

Rubber (Sponge and Foam)
Ace Lite-Step Co.
American Floor Products Co.
American Latex Products Corp.
Firestone Tire & Rubber Co.
Goodrich, B. F., Co.
Goodyear Tire & Rubber Co., Inc.
Hewitt-Robins, Inc.
Reliable Textile Co.
Textile Products Co
U. S. Rubber Co.

Rubber Cement and Thinners
(See Adhesives, Cement, Rubber and Thinners)

Rubber Stamp Machinery
American Evatype Co.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dorman, J. F. W., Co.
STEWART, R. A., & CO., INC.

Rubber Stamp Pads
(See Pads, Rubber Stamp)

Rubber Stamp Racks
(See Racks, Rubber Stamp)

Rubber Stamps
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
American Stamp Mfg. Co.
Ameurope, Inc.
BANKERS & MERCHANTS, INC.
Champion, Iden Charles, Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dayton Stencil Works Co.
Dixie Rubber Stamp & Seal Co.
Dorman, J. F. W., Co.
Duke, Ronald K., Co.
Ehlbert Products (Pocket)
Ellis, H. R., Co.
Everprint Products, Inc.
Federal Stamp Co.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.

Write today for further particulars and descriptive literature on our complete line!

QUALITY IS SYNONYMOUS WITH CROWN . . . products stand up under constant use without fear of breakdown. This universal recognition of its extra high quality products, stamps CROWN as the Finest Line of Marking Devices ever made. CROWN ECONOMY AND EFFICIENCY are sure to SAVE YOU TIME AND MONEY. Now is the time to set yourself up with the new 1956 models! Demand the best line, THE CROWN LINE, it is your assurance of volume sales and repeat business. Satisfied customers will stimulate your sales and increase your profits.

R. A. STEWART AND COMPANY INCORPORATED
80 Duane Street • New York 7, New York

* Now Shipping from Stock our NEW 1956 Line...

DATING STAMPS

* Line Daters . . . CROWN • STAR

* Die Plate Daters . . . SUPERIOR • DEFIANCE
INDUSTRIAL • MULTUM

* Self-Inking Daters . . . TRIUMPH • KOSSUTH
STANDARD

Rubber Stamps
(Continued from page 243)

Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Melind, Louis, Co.
Meyer & Wenthe, Inc.
Pannier Corp.
Rivet-O Mfg. Co.
Safford Stamp Works, Inc.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Siray Sales Co., Inc.
Spencer, S. M., Mfg. Co.
Stationers Guild of America
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Rubber Type

Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Duke, Ronald K., Co.
Force Western, Inc.
FULTON MARKING EQUIPMENT CO.
Gibson, A. C., Co., Inc.
Irwin-Hodson Co.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Melind, Louis, Co.
Meyer & Wenthe, Inc.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.

Rubber Typewriter Keys
(See Typewriter Key Tops)

Rugs and Carpets
(See Carpets and Rugs)

Rulers (Advertising)
(See also Yardsticks)

American "falcon" Mfg. Corp.
Carroll, J. B., Co.
Chicago Thrift-Etching Corp.
C-Thru Ruler Co.
Northeastern Plastics, Inc.
Patent Novelty Co.
Plastic Service Co.
Sanders Mfg. Co.
Seneca Novelty Co., Inc.
Waterbury Companies, Inc.
Westcott Rule Co., Inc.

Rulers (Aluminum)

Fairgate Rule Co.

Rulers (Celluloid, Plastic)

ALVIN & CO.
Bastian Bros. Co.
Blank, Arthur, & Co., Inc.
C-Thru Ruler Co.
Cardinell Corp.
Compass Instrument & Optical Co., Inc.
DIXON, JOSEPH, CRUCIBLE CO.
Emeloid Co., Inc.
Empire Pencil Co., Inc.
EZYINDEX PRODUCTS CORP.
Guedon Co.
IDL MFG. & SALES CORP.
Mayline Co., Inc.
Northeastern Plastics, Inc.
Parisian Novelty Co.
Plastic Ad Co.
Plastic Fabricators Co.
Plastic Service Co.
Sanders Mfg. Co.
Seneca Novelty Co., Inc.
Turner Devices, Inc.
Westcott Rule Co., Inc

Rulers (Steel)

ALVIN & CO.
Anderson & Sons, Inc.
BAUMGARTEN, FRED
Brown, Arthur, & Bro., Inc.
Bruning, Charles, Co., Inc.
Chicago Thrift-Etching Corp.
Compass Instrument & Optical Co., Inc.
Dietzgen, Eugene, Co.
Guedon Co.
Keuffel & Esser Co.
NATIONAL RULE CO.
Roll-A-Liner Co. (Rolling)
Starrett, L. S., Co.

Rulers (Wood)

ALVIN & CO.
American "falcon" Mfg. Corp.

SINCE 1927

NON SLIP
Reg. U.S. Pat. Off.

Highly Nickel Plated

FLEXIBLE STEEL RULES

U.S. and/or Metric Graduations

Available in 6"—9"—12"—15"—18" and 24" lengths

Can be used as a ruler, paper cutter, straight-edge

Made of highly tempered steel, backed with patented NON-SLIP material. Graduated in 1/16ths. Individually engraved below the surface of the metal. Will not wear off. Will not slip nor carry ink on the edges.

Write for dealers' discount.

NATIONAL RULE CO.
49 Andrews St. Dept. OA
ROCHESTER 14, N. Y.

Brown, Arthur, & Bro., Inc.
Compass Instrument & Optical Co., Inc.
Sanders Mfg. Co.
Seneca Novelty Co., Inc.
Westcott Rule Co., Inc.

Rules (Slide)
(See Slide Rules)

Runner Matting (Rubber, Composition)
(See Mats, Runner, Rubber)

Safes (Cabinet, One-Hour, Double Door)

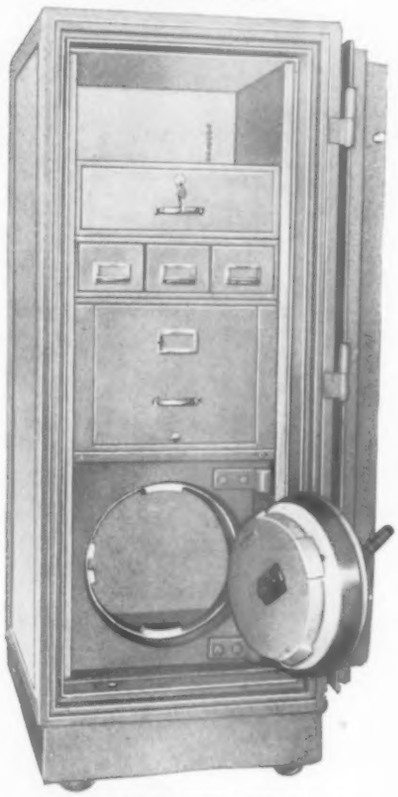
BRUSH, JOHN D., & CO., INC.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
DIEBOLD, INC.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
PROTECTALL SAFES
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Shaw-Walker Co.
Tammi Safe & Vault Co.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

Safes (Cabinet, One-Hour, Single Door)

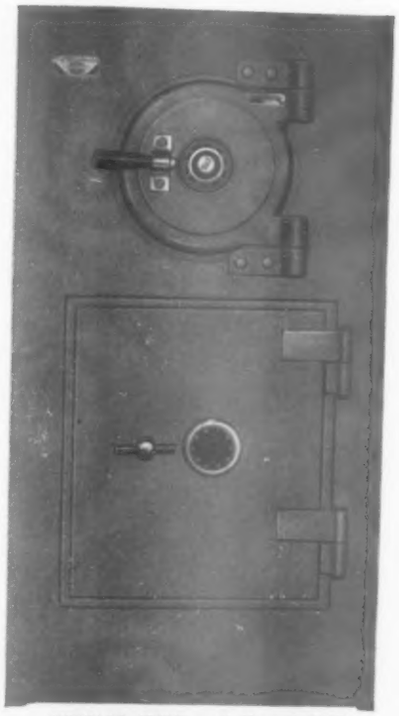
DIEBOLD, INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
PROTECTALL SAFES
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Shaw-Walker Co.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

"Schwab Sells Protection"

FIRE & BURGLAR PROOF SAFES
BURGLAR PROOF CHESTS
VAULT DOORS
"FORTIFIED FILES"
HOME CHESTS



SINGLE DOOR SAFE 1850 Class-C



BURGLAR CHEST and Class-C SAFE

SCHWAB
SAFE COMPANY
LAFAYETTE, INDIANA

MEILINK SINCE 1899® OFFERS THE MOST COMPLETE LINE OF FIRE-RESISTIVE CONTAINERS

HERCULES FILES

The new Hercules Ledger Files, along with letter, legal and check size, offer the most versatile desk-side filing accommodations on the market—and they are the only files available anywhere bearing Underwriters' Laboratories "C" Label. The Hercules Letter and Legal Files in 2, 3 and 4-drawer sizes bear "C" and "D" labels, and offer a choice of locking arrangements.

Write for descriptive literature.

Ledger
INSULATED FILES

Letter and Legal
INSULATED FILES

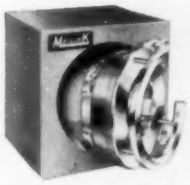
MEILINK SINCE 1899® SAFES

Meilink "A", "B" and "C" Label Safes come in no less than 36 individual models in all. They meet maximum requirements of Underwriters' Laboratories and Safe Manufacturers National Association for fire, burglary and relocking devices. And Meilink's Burglar-Resistive Chests qualify for Insurance Manual Class E Mercantile Rates.

Write for descriptive literature.

"B"
Label Safe

"C"
Label Safe



Burglar-Resistive Chest

"A"
Label Safe

HERCULES VAULTS®

Hercules fire-resistive Vaults are designed to provide inexpensive protection against loss by fire as well as to afford security and privacy—both in office and home. These furnace-tested units are engineered and constructed with features found in world-famous Meilink safes.

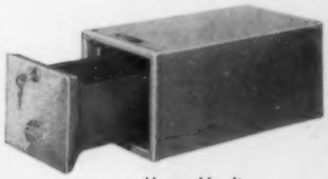
Write for descriptive literature.

Safe-T-Vault

Wall Vault

Closet Vault

Letter Vault



Home Vault

MEILINK SINCE 1899 STEEL SAFE COMPANY
TOLEDO 6, OHIO
A, B and C LABEL SAFES, HOME VAULTS, INSULATED FILES, BUSINESS MACHINE AND TYPEWRITER STANDS

NO STOOP NO SQUINT NO SPY

New combination lock on Herring • Hall • Marvin Safes makes users stand up and cheer.

This new combination lock is a regular feature—at no extra cost—on all deluxe model safes, chests, vault doors and insulated files in the 1956 line. It's another plus value that makes Herring-Hall-Marvin products still easier to sell against competition.

No more stooping and squinting to read the dial. The user just casts his eyes downward, and there are the numerals—bright, clear and well concealed from anyone standing near.

"DELUXE" MODEL SAFES with the *FORWARD* LOOK

Furnished in choice of four smart decorator colors, set off by the handsome stainless steel lock panel.

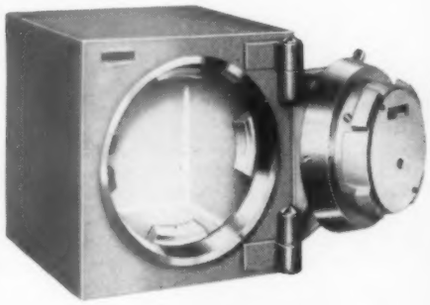
ALL MODELS (even the smallest sizes) CARRY THESE FOUR LABELS, CERTIFYING TO THEIR FIRE & BURGLARY RESISTANCE

DEPENDABLE CERTIFIED PROTECTION FOR EVERY REQUIREMENT

MODEL 4820-A SAFE. For maximum (certified 4-hour) fire protection. Photo shows money chest anchored in safe.

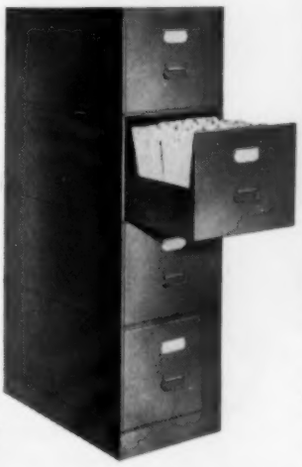
MODEL 5533-B SAFE. Certified 2-hour fire protection. Spacious interior custom fitted as required.

MODEL 2715-C SAFE. One of many popular smaller safes which carry certified 1-hour fire protection.



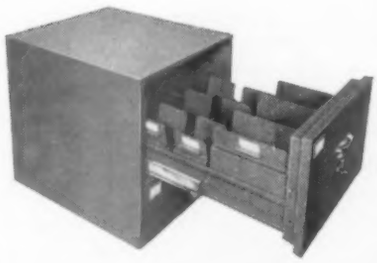
MODEL 123 MONEY CHEST. One of many popular sizes of burglary-resistive money chests.

DOCUMENT VAULT. For protection of valuable personal papers. Certified 1-hour fire resistance.



RIGID-STAK TRANSFER FILES. Low cost, sturdy steel units. 15 popular sizes.

SAFE RECORD FILE. Model No. 29. Also available in 2- and 3-drawer units. Certified 1-hour fire resistance.



LEDGER POSTING DESK UNIT. For posting machine desks.

TREASURGARD SAFE. For protection of personal papers, keepsakes, etc. Certified 1-hour fire resistance.

MODEL 650 HOME SAFE. Certified 1-hour fire-resistive safe, encased in beautiful wood cabinet. 18th Century-style cabinet also available.

Exclusive franchises are open in a number of important centers. Inquiries will receive prompt and careful consideration.

HERRING • HALL • MARVIN SAFE CO.

HAMILTON, OHIO

BUILDERS OF THE U. S. SILVER STORAGE VAULTS AT WEST POINT

"SENTRY FITS IN PERFECTLY WITH OUR OTHER PRODUCTS"
GENERAL SUPPLY CO.
ROCHESTER, N. Y.

HERE'S PROOF
that you, too, can
MAKE MONEY
with
SENTRY

"SENTRY IS PRICED WITHIN REACH OF ALL OUR CUSTOMERS"
INDIANAPOLIS STORE FIXTURE CO.
INDIANAPOLIS, IND.

"SENTRY FILLS A LONG-NEGLECTED NEED — MEANS QUICK, EASY, EXTRA SALES"
ATLANTA FIXTURE & SALES CO.
ATLANTA, GA.

Suggested List Price
$98.95
STANDARD DISCOUNT
plus adv. allowance

More and more home owners, farmers, professional and small business men are finding SENTRY the perfect answer to their need for a small, quality-built, low-priced, fireproof safe. That's why more and more office equipment and stationery dealers are finding it's good business to sell SENTRY . . . as evidenced by the above statements taken from our files.

Model for model, SENTRY costs less than any other comparable safe. That's because SENTRY is built by revolutionary mass production methods—by the world's only specialty safe manufacturer. Thus SENTRY is within the price range of *all* your customers . . . which means quick, easy, volume sales.

Why not write today for full details of how you, too, can make money with SENTRY!

Only SENTRY Has All These Big Safe Features

FIREPROOF VERMICULITE* INSULATION
Protection up to 1700° F for 1 hr.
HEAVY, ALL-WELDED CONSTRUCTION
ONE PIECE DOOR
ALL STEEL INTERIOR (Removable)

3-WHEEL, SCREW WEDGE BUILT-IN COMBINATION LOCK
BRONZE OR GRAY METALESCENT BAKED ENAMEL FINISH
ALL BRIGHT PARTS CHROME PLATED

*As required for U. S. Army field safes

New SENTRY MAJOR
3285 cu. in.—275 lbs.
24½" x 17½" x 22¾"
Greater capacity, yet undersells all competition.

SENTRY STANDARD
2340 cu. in.—210 lbs.
24½" x 17½" x 17½"
$69.95
STANDARD DISCOUNT
plus adv. allowance

New! Exclusive! Handsome!
CABINET-CONCEALED SENTRY

Only SENTRY has it—a safe concealed in a handsome, genuine African mahogany cabinet, 25¼" high, 20" wide, 20" deep. All the standard SENTRY features . . . a fine piece of furniture, too. Costs LESS than many comparable safes alone! Also available in blond or walnut finishes. Perfect for those who want a safe that's instantly accessible, yet discreetly "under cover."

Suggested List Price
$110.50
STANDARD DISCOUNT
plus adv. allowance

NOTE: All prices are suggested Eastern Zone prices.

JOHN D. BRUSH & CO., INC.
Formerly Brush-Punnett Co.
545 WEST AVE., ROCHESTER 11, N. Y.

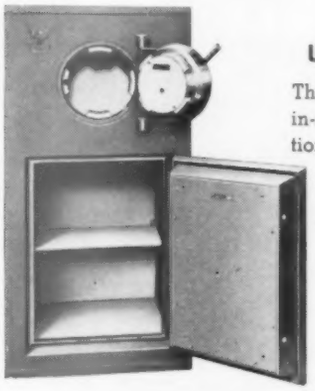
MODEL 2048-B SAFE

One of many popular sizes. Certified 2-hour fire resistance.

HALL'S HAS THEM ALL!

MODEL 3355-B SAFE

Spacious interior. Certified 2-hour fire resistance.



UTILITY SAFE

The ideal chest-in-safe combination unit for protection of both money and records.

Safes, files, and chests for every protective need, each the biggest dollar value in its field.

MODEL 1527-C SAFE

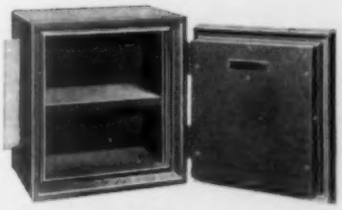
One of many popular smaller size safes with certified 1-hour fire protection.

INSULATED RECORD FILE

Model No. 29. Provides point-of-use, certified 1-hour fire protection for business records. Also available in two- and three - drawer units.

GET THIS

big, 32-page catalogue, for full details of all equipment, including retail prices.

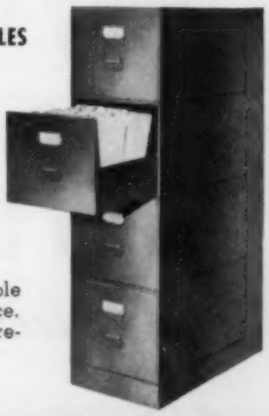


MODEL 24-R-1 WALL SAFE

For protection of valuable records, jewels, etc. in the home or office. Certified 1-hour fire resistance.

STEEL TRANSFER FILES

Sturdy inexpensive units which lock together. Available in letter, legal and 13 other popular sizes.



PERSONAL SAFE

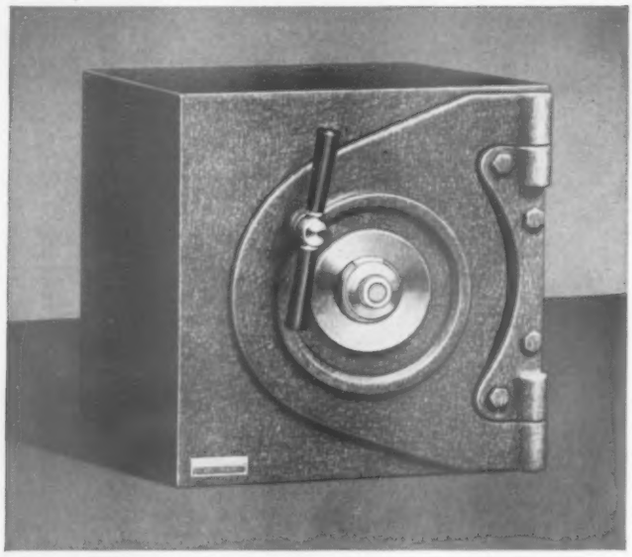
Provides 1-hour certified fire protection for valuable personal papers, keepsakes, etc.

DOCUMENT SAFE

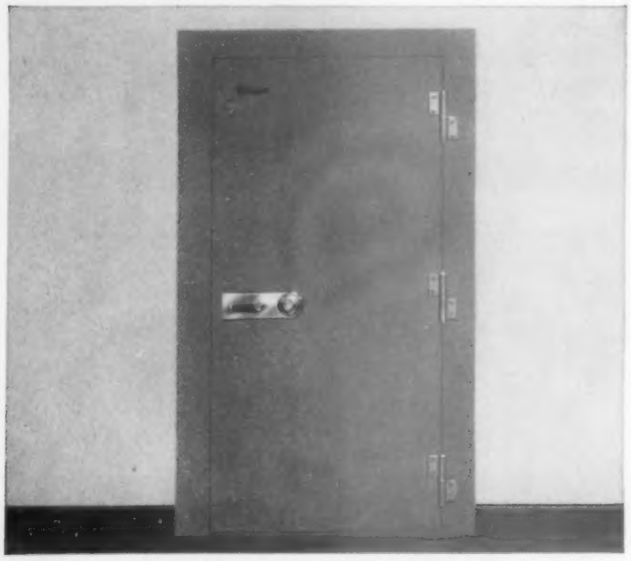
For protection of valuable papers in home or office. Certified 1-hour fire resistance.

THE HALL'S SAFE COMPANY, INC., HAMILTON, OHIO

THE MOSLER "A" LABEL RECORD SAFE, styled by Raymond Loewy, is the world's handsomest and most trusted protection. Complete line of "B" and "C" Label Record Safes available also.



MOSLER MONEY SAFES ARE THE FINEST burglary protection available. New TR-30 Mosler Money Safe is the first torch-resistant safe to sell in a regular line at competitive prices.



MOSLER INSULATED VAULT DOORS bear the independent Underwriters' Label for one-half to six hour fire protection.

THE MOSLER REVO-FILE is by far America's most outstanding rotary card file. Uses your customers' present card records.

Why it pays to do business with the leader

in protective equipment

- **It's easier to sell** the best known and most respected line in the field.
- **It's easier to sell** the line that's always out in front in engineering and styling.
- **It's easier to sell** the products of the biggest, most consistent advertiser in its field . . . the one that gives its dealers the most sales help, promotional help, and training help, too.

If you would like more details about the value of doing business with Mosler, write or wire The Mosler Safe Company, Dept. OA, Hamilton, Ohio.

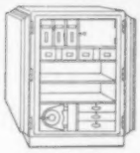
IF IT'S MOSLER . . . IT'S SAFE

The Mosler Safe Company Since 1848

World's largest builders of safes and bank vaults . . . Mosler built the U.S. Gold Storage Vaults at Fort Knox and the famous bank vaults that withstood the Atomic Bomb at Hiroshima

The Challenger

The Gibraltar

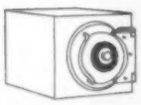

The Director

The Commercial

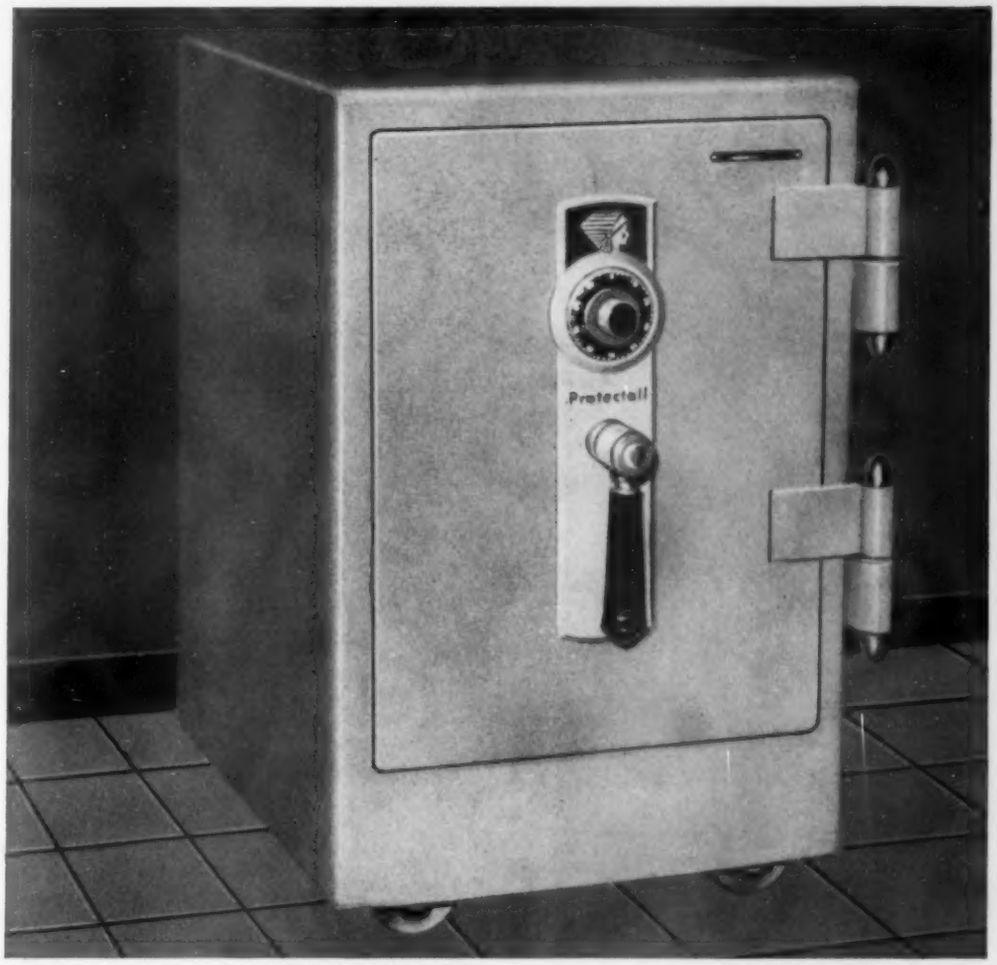
The "Veep"

Custodian Wall Safe

Defender Money Safe


Imperial Money Safe

Security Chest



Handsome, modern Protectall "Executive" Safe.

RESULT: America's fastest-selling line of protective equipment!

• **It sells itself on protection features.** Every Protectall Safe bears the Underwriters' "C" label and T-20 Burglary Label. Every Protectall Money Safe bears the Underwriters' Relocking Device Label.

• **It sells itself on value!** Protectall Record Safes and Money Safes are the lowest-priced units of their kind in America with such handsome, modern styling . . . such quality construction.

• **It sells itself on "color-styling."** Protectall is the first safe in America to come out in modern decorator colors to match the major lines of office furniture.

Like detailed information on how to get your share of the profits dealers are making on fast-selling Protectall Safes?

Write or wire Protectall Safes, Dept. 938, Hamilton, Ohio.

Protectall Safes

HAMILTON, OHIO

DIVISION OF THE MOSLER SAFE COMPANY

Code	Outside Dimensions			Inside Dimensions		
	High	Wide	Deep	High	Wide	Deep
Director	58"	39"	29"	48"	33"	20"
Commercial	48"	25"	27"	39"	20"	20"
Accountant	41"	25"	27"	32"	20"	20"
Gibraltar	36"	22"	24"	27"	17"	17"
Challenger	31"	19"	24"	22"	14"	17"
Treasurer	31"	19"	19"	22"	14"	12"
Executive	23"	15"	19"	14"	10"	12"
New "Veep" Safe	20"	13"	15"	13"	10"	10"
Custodian Wall Safe	12"	12"	7"	11"	11"	4"
Defender Money Safe	10"	10"	9"	8"	8"	5"
Security Chest	5"	12"	8"	3"	10"	6"
Imperial Money Safe	10"	10"	11"	8"	8"	7"

York

Fire-resistive vault doors for new construction and replacement markets.

Steel Transfer Files priced right for contract and over-the-counter selling. (NEW LINE)

Steel Money Chests for everyone who exchanges merchandise for cash.

the line that SETS THE PACE

Fire-resistive Safes of all types and sizes with Underwriters' 1, 2, and 4-hour labels. (NEW EXCITING COLORS AVAILABLE)

STOP CONSIDER AND LOOK

Typical pace-setting advantages of the YORK line are these new products and merchandising ideas: *(1) Insulated Files.* In addition to 1, 2, 3 and 4-drawer letter and legal models, this new line features 5-drawer cross files . . . 5-drawer check files . . . 6-drawer 8x5 files . . . and 8-drawer tab card files. *(2) Steel Transfer Files.* A completely new line priced to capture the cardboard market . . . features simplified new arrangements for locking files together without use of tools. *(3) Exciting new colors for safes . . .* complementing the trend to decorator-planned offices.

All ingredients for successful merchandising are incorporated in the YORK line (sold exclusively through dealers) . . . a proud name widely known for quality and performance . . . prompt deliveries . . . factory representatives ready to help increase volume and turnover. Be sure you have up-to-date sales data . . . especially on our new lines! Use the convenient coupon today.

YORK SAFE & LOCK
2012 Mulberry Rd., S. E., Canton 2, Ohio

Insulated Files in many models provide 1-hour Underwriters' labeled fire protection for records at point-of-use. (8-drawer tab card file shown). (NEW LINE)

PROMPT DELIVERY! From warehouse stocks in Canton — Denver — Los Angeles

Dealers! Get Aboard!

York

The Most Famous Name in Protection

York Safe & Lock
2012 Mulberry Rd., S.E.
Canton 2, Ohio

Please send complete selling data on:

☐ New Insulated Files ☐ New colors for safes
☐ New Transfer Files ☐ Complete Line

Firm _____
Individual _____ Title _____
Street _____
City _____ Zone _____ State _____

N-282-D1

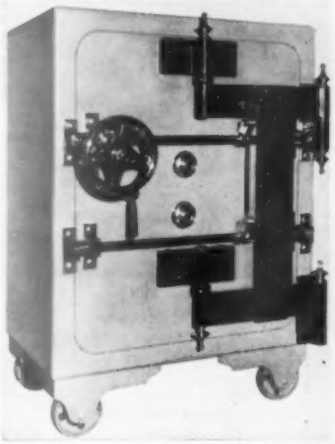
NATIONALLY ADVERTISED

500

USED SAFES—always on hand reconditioned like new! "Don't Lose Safe Sales—Sell From Our Stock List"

- Fire Proof Safes
- Burglar Proof Safes
- Money Chests

With or without underwriters labels



Bank Safes • Vault Doors
Safe Deposit Boxes
every kind and description

ACME SAFE CO., INC.

139 Grand St., New York 13, N. Y.
CA 6-2500

Safes (Cabinet, Two-Hour, Double Door)

ART METAL CONSTRUCTION CO.
DIEBOLD, INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

Safes (Cabinet, Two-Hour, Single Door)

ART METAL CONSTRUCTION CO.
DIEBOLD, INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Remington Rand
Remington Rand Dealer Sales
SCHWAB SAFE CO.
Fairgate Rule Co. (Aluminum)
Guedon Co.
Empire Pencil Co., Inc.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

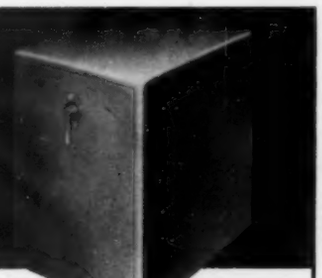
Safes (Cabinet, Four-Hour, Double Door)

DIEBOLD, INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Remington Rand Dealer Sales
SCHWAB SAFE CO.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

Safes (Cabinet, Four-Hour, Single Door)

DIEBOLD, INC.
HERRING-HALL-MARVIN SAFE CO.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
Remington Rand Dealer Sales
SCHWAB SAFE CO.
VICTOR SAFE & EQUIPMENT
YORK SAFE AND LOCK CO.

THERE'S *MORE SELL* IN THE VICTOR "600" LINE



Check These Features...

- Exclusive revolutionary Concealed Double Hinges. No hinges are outwardly visible.
- Exclusive 4-Tumbler Combination Handle Lock—the most tamper-manipulation-resistant lock available in a small safe.
- Front Swivel Casters—moving becomes an easy operation.
- Permanent Dry Insulation—guarantees fire protection now and 100 years from now.
- Safety Vents—blowout plugs prevent interior explosions from expanding gasses.
- Modern Rounded Edges—its contours are beautifully streamlined with smoothly rounded edges and corners.

Feature These Fine VICTOR "600" Line Safes... the safes with fire protection *plus*...!

VICTOR TREASURE CHESTS

For home or office. 1 hour *certified* protection against fire. Choice of 3 handy sizes, 5 smart models.

VICTOR SAFE & EQUIPMENT

Remington Rand DEALER SALES
DIVISION OF SPERRY RAND CORPORATION

315 FOURTH AVENUE · NEW YORK 10, N. Y.

R.C.Allen

adds **2** new lines to multiply dealer profits

famous
GUARDSMAN
and
MILITARY SAFES
and
INSULATED FILES
now exclusively yours through

R.C.Allen Business Machines, Inc.

The largest line of safes offered through dealers.

The ONLY Safe line with a time payment plan for dealers.

New services... New profit opportunities

OFFERED TO YOU ONLY by R. C. ALLEN

The Number One Partner of the Independent Office Machine Dealer.

* Write us for information and a free complete catalog of the R. C. Allen Guardsman and Military lines.

R.C.Allen Business Machines, Inc.
668 Front Avenue, N.W., Grand Rapids, Michigan
Adding and Bookkeeping Machines - Cash Registers
Typewriters - Safes and Insulated Files

SAND URNS by Franklin

The Largest, Most Complete Line on the Market Today!

All Franklin Sand Urns feature SAFETY EDGE LID WITH 30° SLOPE . . . burning cigarettes can't fall on floor.

Model "600" Illustrated

$6.95 list

ALL THESE MODELS TO CHOOSE FROM:
- Safety-Lid Sand Urns
- Self-Cleaning Lid Sand Urns
- Wall-Hanging Sand Urns
- Grecian Aluminum Sand Urns
- Water Trap Cigarette Urns
- Fire Extinguisher Sand Urns
- Towel Urns
- Paper Cup Urns
- Umbrella Urns

write for 4 pg. 3 color sand urn catalog . . . today!

Send for Catalog Sheets and Prices on These World-Famous Franklin Products:
- Waste Baskets
- Waste Receptacles
- Personal File Boxes
- Transfer Cases

Mail one of the handy enclosed order cards . . . now!

FRANKLIN METAL PRODUCTS CO.
16 West Kinzie Street • Chicago 10, Illinois

Safes (Floor, Wall—Embedded)

American Wall Safe Mfg. Co., Inc.
Bank Vault Inspection Co.
BRUSH, JOHN D., & CO., INC.
DIEBOLD, INC.
Gary Safe Co.
HALL'S SAFE CO., INC.
HERRING-HALL-MARVIN SAFE CO.
In-A-Floor Safe Co.
MEILINK STEEL SAFE CO.
MOSLER SAFE CO.
SCHWAB SAFE CO.
YORK SAFE & LOCK CO.

Safes (Used and Rebuilt)

ACME SAFE CO., INC.
Empire Safe Co., Inc.

Safety Deposit Boxes
(See Boxes, Safety Deposit)

Safety Deposit Box Keyhole Signals
(See Signals, Keyhole, Safety Deposit Box)

Sales Book Covers
(See Covers, Sales Book)

Sales Books
(See Books, Manifold)

Salesmen's Sample Cases
(See Cases, Salesmen's Sample)

Sand Urns

Aget Mfg. Co.
ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
Compco Corp.
Dixie Chrome Products Division
Dorchester Pottery Works
ERIE ART METAL CO., INC.
FRANKLIN METAL PRODUCTS CO.
Glaro Machine Products Co., Inc.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
Lawson, F. H., Co.
Logan Pottery Co.
Loumac Supply Mfg. Corp.
Mayfair Co.
McDONALD PRODUCTS CORP.
SMO-KING PRODUCTS, INC.
VALCO CO. (ALUMINUM)
Vanpe, Inc.

Savings Banks (Home)
(See Banks, Home Savings)

Scales (Architects', Drafting)
(See Drafting Supplies)

Scales (Postal, Office)

B-T Co., Inc.
Borg-Erickson Corp.
Chatillon, John, & Sons
Commercial Controls Corp.
Detecto Scales, Inc.
Galef, J. L., & Son, Inc.
Hamilton Specialties, Inc.
Hanson Scale Co.
Howe Scale Co., Inc.
IDL MFG. & SALES CORP.
Pelouze Mfg. Co.
Pitney-Bowes, Inc.
Stationers Guild of America
Toledo Scale Co.
Triner Scale & Mfg. Co.

Scales (Postal, Pocket)

Borg-Erickson Corp.
Chatillon, John, & Sons
Exact Weight Scale Co.
Originals Co.
Postamatic Co.

School Bags
(See Bags, School)

School Furniture
(See Furniture, School)

School Supplies (Complete Line)

Beckley-Cardy Co.
BRADLEY, MILTON, CO.
Garden City Educational Co.

SEALS
NOTARY, CORPORATION, ETC.
AT WHOLESALE
SAME DAY SERVICE
WHEN NECESSARY

THE OFFICIAL POCKET SEAL

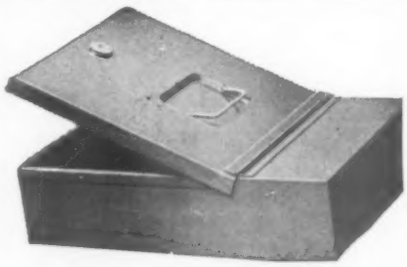
THE "WACKIT" SEAL
Watch Size
Weight Only 8 Oz.

ART STEEL DESK SEAL
Unbreakable

New Dies in Used Seals

AMERICAN SEAL & STAMP CO.
32 SOUTH CLARK ST.
PHONE CE 6-2619 CHICAGO 3, ILL.

UNITED CUTLERY & HARDWARE PRODUCTS CO.
108 East 16th Street New York 3, New York



No. 1000 G ALL-SAFE Insulated Fire-Resistant Security Box

A Complete Selling Line of

Office, Editor's & Bankers Shears
Trimmers & Scissors for all purposes
Pen, Pocket & Hunting Knives
Scissor Sets, School Scissors
Manicure Sets and Implements
Letteropeners, Commercial & Gift
Library Sets (Desk Accessories)
Tool Kits for Gift Purposes
Cash & Bond Boxes
Personal Files
Steak Knife Sets
Carving Sets

Inquire for complete catalog and price-list
Dealer and jobber discounts applicable

Hammett, J. L., Co.
Rubin's Corp.
WILSON JONES CO.

Scissors and Shears

Acme Shear Co.
Banov-Bernsley & Co.
Case, W. R., & Sons Cutlery Co.
Clauss Cutlery Co.
Compton, W. H., Shear Co.
Continental Mfg. Co., Inc.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Metropolitan Cutlery Co.
Office Shears Co.
POLAR MFG. CO.
Smith Metal Arts Co., Inc.
Star Office Accessories Co.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
Voos Co.
Wiss, J., & Sons Co.

Scopes (Stencil)
(See Duplicator Stencil Scopes)

Scrap Books
(See Books, Scrap)

Scratch Pads
(See Pads, Scratch)

Screens (Folding, Office)

Barwel Mfg. Co., Inc.
Modern Venetian Blinds, Inc.
POLAR MFG. CO.
Steward, G. S., Co.

Seal Presses (Corporation, Notary)

ABBOTT COIN COUNTER CO., INC.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
American Stamp Mfg. Co.
Art Novelty Mfg. Co
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dayton Stencil Works Co.
Dorman, J. F. W., Co.

TRADE MARK REG'D

Since 1925 Manufacturers and Distributors of Stationery Specialties of Our Own Styling

A

B

C

D

E

F

G

H

IDL MFG. & SALES CORP.

REG. U.S. PAT. OFF. INC. N.Y. STATE SEC. OFF.

OFFICE AND SHOWROOM
132-138 Lafayette St., New York 13, N.Y.
FACTORY • WAREHOUSE • SHIPPING
281 East 137 St., Bronx, New York
Canadian Distributor — Sam Jason, Montreal

STOCK ON HAND PROMPT DELIVERIES

Ⓐ STAPLE REMOVERS

These staple removers work every time. Because they are well made to exact specifications they work perfectly with staples that are either inverted or spread. Individually packaged, twelve boxes to a carton.

Ⓑ STATIONERS EYELETS

Eyelets for the Triumph Punch, illustrated, are heavily nickel plated, precision made and scored for easy spreading. Three sizes, short, medium or long. Brass plated eyelets for use in Bates, Ajax or IDL Jr. eye-letters in the same sizes.

Ⓒ BINDER CLIPS

Made of tempered blue steel with nickel wire handles they will stand-up under unusual stress and strain. Three sizes 3/4" wide with 3/8" capacity—1 1/4" wide with 5/8" capacity and heavy duty 2" wide with 1 1/4" capacity.

Ⓓ TYPEWRITER BRUSHES

"Thoroclean" the model illustrated is top quality made of soft hairs that will not scratch at one end and sturdy bristles at the bent end. Other models are the "Cleanbest, Toothbrush, Long Handle, Twisted Wire, and the Royal" style wood handle, nylon bristle brush.

Ⓔ MOISTENERS AND RUBBER SPONGES

Bankers Moistener illustrated is made of clear polished glass 3 3/4" outside diameter with attractive rubber sponge. Lightweight moistener measures 3" outside diameter and the All Rubber Moistener with non-skid suction base comes in standard mahogany color. Cup and sponge are available separately.

Ⓕ SPRINGLESS POSTAL SCALE

Measuring 6 7/8"x5 1/2"x3 1/4" this springless postal scale operates by a new mechanism scientifically developed to give accuracy at all times. Sturdily constructed of all metal with dial lithographed on metal in black and red on an ivory background. The platform and body has a silver baked-on wrinkle finish. Packed in individual corrugated boxes.

Ⓖ NEW LEVER ARCH FILE

So rugged it can stand plenty of wear. Made of fine 1/8" thick tempered masonite Presdwood-beveled edges—nickel plated metal parts. Three sizes 7"x11"—9"x13" and 9"x15 5/8".

CLIP BOARDS

Made of 1/8" thick tempered masonite Presdwood in three sizes 7"x11"— 9"x13" and 9"x15 5/8". Also Memo Clip Board in two sizes 5"x7 3/4" and 6"x9 1/2".

Ⓗ POSTAL SCALES

Scale illustrated is the "Deluxe Thrifty" of 1 pound capacity. Also available is the "Deluxe Modern" of 2 1/2 pound capacity and the "Deluxe Supreme" of 4 pound capacity.

WRITE FOR OUR ILLUSTRATED CATALOG

ALSO DEALER PRICES & DISCOUNTS

Seal Presses (Corporation, Notary)

(Continued from page 256)

Ellis, H. R., Co.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Irwin-Hodson Co.
Matthews, James H., & Co.
Melind, Louis, Co.
Meyer & Wenthe, Inc.
Roovers Bros., Inc.
Schwaab Stamp & Seal Co.
Spencer, S. M., Mfg. Co.
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Sealers (Envelope, Hand)

BERNAY PRODUCTS CO.
Better Packages, Inc.
Derby Sealers, Inc.
Ever Ready Label Corp.
Gabe Mfg. Corp.
GLUE-FAST EQUIPMENT CO., INC.
Haldon Mfg. Co., Inc.
Hummel, A. C., Co.
Hydrawlik Co.
IDL MFG. & SALES CORP.
Kendall Sealer Co.
Mayfair Co.
Mohler, A.
Northeastern Plastics, Inc.
OFFICE ACCESSORIES CORP.
Rockford Crescent Mfg. Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Seymour Products Co.
Standard Duplicating Machines Corp.
Weeks, Frank A., Mfg. Co.

Sealers (Envelope, Machine, Electric)

Bircher Co., Inc.
Commercial Controls Corp.
MacKenzie, Arnold, Inc.
Pitney-Bowes, Inc.
Standard Duplicating Machines Corp.

Sealers (Envelope, Machine, Hand Operated)

BAINBRIDGE, KIMPTON & HAUPT, INC.
Bircher Co., Inc.
Commercial Controls Corp.
Haldon Mfg. Co., Inc.
Pitney-Bowes, Inc.
Standard Duplicating Machines Corp.

Sealers (Gummed Tape)

(See Dispensers, Gummed Tape, Sealing)

Sealers (Pressure-Sensitive Tape)

(See Dispensers, Pressure-Sensitive Tape)

Sealing Wax

BANKERS & MERCHANTS, INC.
Davids, Thaddeus, Ink Co., Inc.
DENNISON MFG. CO.
Higgins Ink Co., Inc.
Pomeroy, I., Co.

Seals (Coin Bag)

(See Seals & Sealers, Lead)

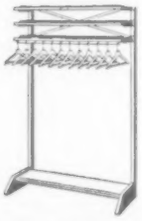
Seals (Paper, Gummed)

Barrett Bindery Co.
Bartlett Label Co.
DENNISON MFG. CO.
Eureka Specialty Printing Co.
Ever Ready Label Corp.
Fenton Label Co., Inc.
Grand Rapids Label Corp.
Gum Products Press, Inc.
Kalamazoo Label Co.
Keener Mfg. Co.
Kirby-Cogeshall-Steinau Co.
Lambooy Label & Wrapper Co.
MAY, J. L., CO., INC.
Milwaukee Label & Seal Co.
Package Ad & Sealer Co.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co
Salisbury Mfg. Co.
Shuman, Frank G., Co.
Tablet & Ticket Co., The
U-File-M Binder Mfg. Co., Inc.

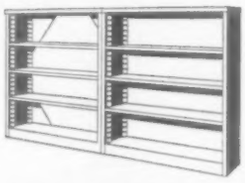
BORROUGHS PRODUCTS

"Here's a money making line, lads . . . better get acquainted!"

SLIDING DOOR STORAGE CABINETS



WRAP RACKS



BOOKCASES AND STORAGE UNITS

LIBRARY SHELVING
INDUSTRIAL SHELVING

Write for Catalog

BORROUGHS MANUFACTURING CO.

Subsidiary of the American Metal Products Company

3002 NORTH BURDICK
KALAMAZOO, MICHIGAN

Seals and Sealers (Lead)

ABBOTT COIN COUNTER CO., INC.
AMERICAN SEAL & STAMP CO.
DOWNEY, C. L., CO.
Force Western, Inc.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Irwin-Hodson Co.
Meyer & Wenthe, Inc.
Security Seal Co.
STEWART, R. A., & CO., INC.

Seals (Wax, Hand Stamp)

AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dorman, J. F. W., Co.
Gibson, A. C., Co., Inc.
STEWART, R. A., & CO., INC.

Second Sheets

(See Paper, Second Sheets)

Second Sheets (Pre-Fixed)

(See Carbon Sets, Carbon and Second Sheet)

Security Chests

(See Chests, Security)

Settees (Metal, Upholstered)

ARD MFG. CO., INC.
BEVCO PRECISION MFG. CO.
BLAIR ALUMINUM FURNITURE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Dixie Chrome Products Division
Emeco Corp.
General Fireproofing Co.
Globe-Wernicke Co
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Southern Spring Bed Co.
Steelcase, Inc.
Thomas Furniture Co.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.
Waco Products, Inc.

Settees (Wood, Plain)

American Fixture & Mfg. Co.
Buckstaff Co.
Garland Furniture Co.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Johnson Chair Co.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Sikes Co., Inc.

Settees (Wood, Upholstered)

American Fixture & Mfg. Co.
Beaver Furniture Corp.
Berkey Leather Furniture Corp.
BRIGHT CHAIR CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Congress Chair Co., Inc.
Decker, Isaac C., Inc.
Garland Furniture Co.
Grand Rapids Leather Furniture Co., Inc.
Great Lakes Furniture Co.
Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
Huntington Chair Corporation
JASPER CHAIR CO.
JASPER SEATING CO.
Kenmar Mfg. Co.
Lawsonia Mfg. Co., Inc.
Lehigh Furniture Corp.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Modernize, Inc.
Monarch Furniture Co., Inc.
National Furniture Mfg. Co., Inc.
NIEMANN, INC.
Princeton Upholstery Co., Inc.
Scerbo, Frank, & Sons, Inc.
Sikes Co., Inc.
STANDARD FURNITURE CO.
Stanley Mfg. Co.
Stow & Davis Furniture Co.
Taylor Chair Co.
Thomas Furniture Co.
Worden Co.
Young Chair Co.

Sharpeners (Pencil)

(See Pencil Sharpeners)

Sheet Holders

(See Holders, Sheet)

Sheet Protectors

AIGNER INDEX CO.
AMBERG FILE & INDEX CO.
American Kleer-Vu Plastics, Inc.
Barrett Bindery Co.
Blank, Arthur, & Co., Inc.
Buchan Loose Leaf Records Co.
Burkhardt Co.
CEL-U-DEX CORP.
COOKS', INC.
ELBE FILE & BINDER CO., INC.
Forbes Products Corp.
Guedon Co.
Hanson, J. L., Co.
Kingsbacher-Murphy Co.
Kirk Plastic Co.
Loose Leaf House
Markilo
Major Services
McMillan Book Co.
MEIER, JOSHUA, CO., INC.
Plastic Ad Co.
Plastic Fabricators Co.
Plastic Service Co.
Rogers Loose Leaf Co.
Sheppard, C. E., Co.
SMEAD MFG. CO., INC.
Star Loose Leaf Co., Inc.
Transparent Specialties Corp.
Vita Specialties Co.
WILSON JONES CO.

Shelf Boxes (Stationers')
(See Boxes, Shelf, Stationers')

Shelf Files
(See Files, Open-Shelf)

Shelf Label Holders
(See Label Holders—Shelf, Drawer)

Shelving (Library)
(See Furniture, Library)

Shelving (Steel)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
BENTSON MFG. CO.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
BORROUGHS MFG. CO.
Bro-Dart Industries
CASPER, IRWIN, INC.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Edsal Mfg. Co.
Equipto Division
Estey Metal Products, Inc.
Evans Metal Products Inc.
Fort Steuben Metal Products Co.
FRONTIER MFG. CO.
Gardner Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Haertal, Walter, Co.
Hirsh, S. A., Mfg. Co.
Hope Metal Products, Inc.
Interior Steel Equipment Co.
Jayem Sales Corp.
Lennox Metal Mfg. Co., Inc.
LYON METAL PRODUCTS, INC.
Midland Manufacturing, Inc.
Midwest Metal Mfg. Co.
MODERN STEELCRAFT, INC.
NEIMAN STEEL EQUIPMENT CO., INC.
Neubauer Mfg. Co.
Otis Steel Products Co.
Remington Rand
Royal Metal Mfg. Co.
Sarvis Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Service Steel Products Corp.
Shiloh Metal Products Co.
Simplex Metal Products, Inc.
Standard Pressed Steel Co.
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
Steel Service Mfg. Co.
Supreme Steel Equipment Corp.
TOP FLIGHT PRODUCTS CO., INC.
Universal Steel Equipment Corp.
Virginia Metal Products, Inc.

LYON SHELVING
Patent No. 2,604,213

Strong, Efficient Storage Equipment
•
OPEN, CLOSED, BIN, COUNTER, AND TOOL ROOM TYPES
•
COMPLETELY ADJUSTABLE
•
Write for Catalog or see your Lyon dealer.

SHELF BOXES & INSERTS AVAILABLE

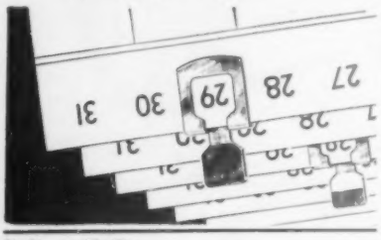
LYON METAL PRODUCTS, Inc.
General Offices: 23 Madison Ave., Aurora, Ill.
Factories: AURORA, ILL.—YORK, PA.

A PARTIAL LIST OF LYON PRODUCTS
- Shelving
- Lockers
- Wood Working Benches
- Locker Racks
- Coat Racks
- Revolving Bins
- Shop Boxes
- Bar Racks
- Bin Units
- Kitchen Cabinets
- Display Equipment
- Hanging Cabinets
- Tool Stands
- Service Carts
- Hopper Bins
- Parts Cases
- Filing Cabinets
- Cabinet Benches
- Folding Chairs
- Drawing Tables
- Flat Drawer Files
- Safes & Chests
- Shop Desks
- Stools
- Storage Cabinets
- Bench Drawers
- Work Benches
- Drawer Units
- Tool Boxes
- Sorting Files
- Tables

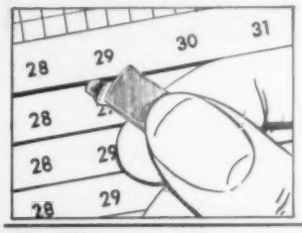
Graffco SIGNALS for Business

Nu-Vise

Metal Projecting Signals
for vertical records

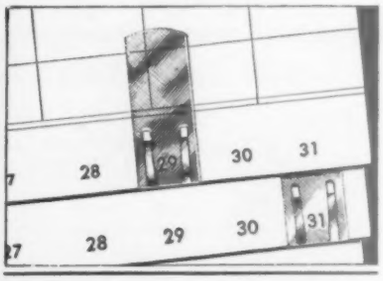


Nu-Viz Metal Signals
for visible systems



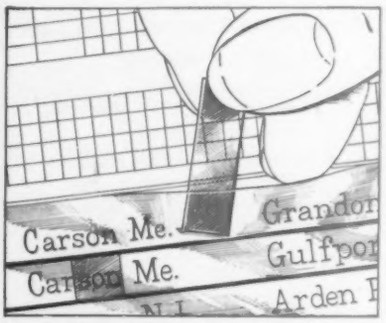
Cellugraf

Transparent Signals
for visible systems



Crimpgraf

Transparent Crimped Signals
for protected visibles



No matter what kind of record housing is used, Graffco has the right signal. All colors, sizes and shapes to classify, remind, and call for action. Let Graffco put more order and result in the business day. Write for free descriptive color folders.

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(See Catalog Inserts, Pages 43-44, 164A-164B)
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CASPER, IRWIN, INC.
Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
LYON METAL PRODUCTS, INC.
Sarvis Mfg. Co.
Store-Kraft Mfg. Co.
Weber Showcase & Fixture Co., Inc.

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Narva Products, Inc.

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(See Erasing Shields, Typewriter)

Shipping Room Supplies

(See Specific Product Desired)

Shock Absorbers (Typewriter)

(See Pads, Typewriter)

Shoes (Furniture)

(See Caster Cups)

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Kirk Brevitype Corp.
Stenographic Machines, Inc.
Stenotype Co.
Stenotype Supplies Co.

Shorthand Machines

Kirk Brevitype Corp.
Stenographic Machines, Inc.
Stenotype Co., The
Sweeney, Joseph Lee

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American Crayon Co.
Art Crayon Co.
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Botts Mfg. Co.
BRADLEY, MILTON, CO.
Bridgeport Pen Co.
Carter's Ink Co.
Craftint Mfg. Co.
Davids, Thaddeus, Ink Co., Inc.
Favor, Ruhl & Co.
Floquil Products, Inc.
Grumbacher, M., Inc.
HUNT, C. HOWARD, PEN CO.
Morilla Co., Inc.
Nobema Products Corp.
Sanford Ink Co.
Speedry Products, Inc.
Stafford, S. S., Inc.
Superior Marking Equipment Co.
Weber Costello Co.
Weber, F., Co.

Showcard and Poster Board

(See Illustration Boards, Bristols)

Showcases

(See Fixtures, Store, Showcases)

Shredding Machines (Paper)

(See Paper Shredders)

Sign Making Kits (Rubber Type)

(See Printing Outfits, Rubber Type)

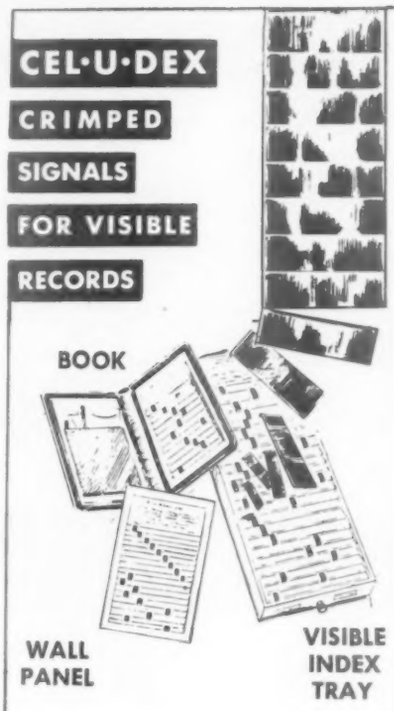
Sign Making Machines

Embosograf Corp. of America
Morgan Co.

Signals (Index Card)

Automatic File & Index Co.
BOORUM & PEASE CO.
CEL-U-DEX CORP.
Cook, H. C., Co.
DIEBOLD, INC.
Dunleavy Co.
EZYINDEX PRODUCTS CORP.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GRAFF, GEORGE B., CO.

CEL·U·DEX
CRIMPED
SIGNALS
FOR VISIBLE
RECORDS



Twelve colors available. Special colors, sizes, printed and punched signals upon request. Write for free circular.

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Remington Rand
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Super Vision, Inc.
U-File-M Binder Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

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MOSLER SAFE CO.

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Automatic File & Index Co.
CEL-U-DEX CORP.
Cook, H. C., Co.
DIEBOLD, INC.
EZYINDEX PRODUCTS CORP.
Filing Equipment Bureau, Inc.
Globe-Wernicke Co.
GRAFF, GEORGE B., CO.
Index Sales Corp.
POSTINDEX CO.
Remington Rand
Remington Rand Dealer Sales
Sheppard, C. E., Co.
Smith, Charles C., Inc.
Stationers Loose Leaf Co.
U-File-M Binder Mfg. Co., Inc.
VICTOR SAFE & EQUIPMENT
Visirecord, Inc.
Vue-Fax Corp.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Signature Books

(See Books, Blotter)

Signature Machines

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Cummins-Chicago Corp.
International Autopen Co.
Signature Co.
Waterman Pen Co., Inc.

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ACME BULLETIN CO.
Acromark Co.
Adams, S. G., Co.,
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
BRADEN MFG. CO.
Clark, R. W., Mfg. Co.
Clark, W. L., Co., Inc.
Coast Directory Co
DAVENPORT, A. C., & SON, INC.
Erco Mfg. Co.
Gibson, A. C., Co., Inc.
Krengel Mfg. Co., Inc.
Matthews, James H., & Co.
Midwest Plastics Mfg. Co.
Ohio Flock-Cote Co.
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.

Signs (Decalcomania)

Adams, S. G., Co.
Duro Decal Co., Inc.
Krengel Mfg. Co., Inc.
Meyercord Co.
National Decalcomania Corp.
Palm Bros. Decalcomania Co.

Signs (Electric, Interior)

ACME BULLETIN CO.
Artmor Plastics Corp.
DAVENPORT, A. C., & SON, INC.
Metallic Arts of New England, Inc.
Stafford Mfg. Co., Inc.

Signs (Holiday, Bank, Etc.)

ABBOTT COIN COUNTER CO., INC.
ACME BULLETIN CO.
Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
Anderson & Sons, Inc.
Artmor Plastics Corp.
Bank Products Co.
BANKERS & MERCHANTS, INC.
Bildey Products Corp.
DAVENPORT, A. C., & SON, INC.
Gibson, A. C., Co., Inc.
Kutch, Walter E., Co.
NU-CRAFT PRODUCTS CO.
Sarvis Mfg. Co.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Supersine Co. of America
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.
Wendell-Northwestern, Inc.

Signs (Metal, Exterior, For Banks, Buildings, Etc.)

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Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
Art In Bronze Foundry
Dorman, J. F. W., Co.
Erco Mfg. Co.
International Bronze Tablet Co., Inc.
Kutch, Walter E., Co.
Matthews, James H., & Co.
Michaels Art Bronze Co., Inc.
Newman Bros., Inc.
Pan American Bronze Co.
Supersine Co. of America
Tablet & Ticket Co.
U. S. Bronze Sign Co., Inc.

Signs (Stock, Aluminum)

ABBOTT COIN COUNTER CO., INC.
Adams, S. G., Co.
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
BANKERS & MERCHANTS, INC.
DAVENPORT, A. C., & SON, INC.
Erco Mfg. Co.
Irwin-Hodson Co.
Matthews, James H., & Co.
Pan American Bronze Co.
Stafford Mfg. Co., Inc.
Stello Products Co.
Supersine Co. of America
U. S. Bronze Sign Co., Inc.

Signs (Stock, Brass)

Acromark Co.
Adams, S. G., Co.
Akins Mfg. Corp.
AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Gibson, A. C., Co., Inc.
Pan American Bronze Co.
Pannier Corp.
Stafford Mfg. Co., Inc.
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200 Stock Signs* to select from with and without holders

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3. FOR DOOR OR DESK

* Name panels easily changed to allow for personnel changes

NEW . . . Line of Bank Signs "Next Window"—"Bank Holidays" etc.

For those customers who want Custom signs . . . . BRADEN Made to Order ENGRAVED SIGNS - Complete flexibility to fill every special sign need

Write for literature and dealer information

BRADEN *Mfg. Co.*

LANSING • MICHIGAN

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Adams, S. G., Co.
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AMERICAN SEAL & STAMP CO.
Anderson & Sons, Inc.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Erco Mfg. Co.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Kutch, Walter E., Co.
Meyer & Wenthe, Inc.
Pan American Bronze Co.
Pannier Corp.
Spencer, S. M., Mfg. Co.
Stafford Mfg. Co., Inc.
U. S. Bronze Sign Co., Inc.
Wendell-Northwestern, Inc.

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ASSOCIATED STATIONERS SUPPLY CO.
Colonial Co.
Embosograf Corp. of America
Stafford Mfg. Co., Inc.
Wansco Paper Products Co., Inc.

Signs (Stock, Metal, Enameled)

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Adams, S. G., Co.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Dayton Stencil Works Co.
Etching Co. of America
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Irwin-Hodson Co.
Mathews Co.
Meyer & Wenthe, Inc.
Stafford Mfg. Co., Inc.
Stello Products Co.
STEWART, R. A., & CO., INC.
Supersine Co. of America

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Adams, S. G., Co.
Akins Mfg. Corp.
Allied Mercantile Co
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Bildey Products Corp.
Blank, Arthur, & Co., Inc.
BRADEN MFG. CO.
Consolidated Stamp Mfg. Co., Inc.
Dixie Rubber Stamp & Seal Co.
Gibson, A. C., Co., Inc.
Gits Molding Corp.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Kutch, Walter E., Co.
Midwest Plastics Mfg. Co.
Parisian Novelty Co.
Plastic Fabricators Co.
Plastic Service Co.
Spencer, S. M., Mfg. Co.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
U. S. Bronze Sign Co., Inc.

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(See Cabinets, Office Machine, Silencing)

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ANGLER'S PRODUCTS CO.
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COOK'S, INC.
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Florence Textile Products
Guedon Co.
Holson Binders, Inc.
Miller Products Co., Inc.
Plastext Co.
Plastic Service Co.
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Engineering Instruments, Inc.
Faber, A. W.—Castell Pencil Co., Inc.
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Lithocalculator Co.
Pease, C. F., Co.
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Warren-Knight Co.
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Weil, J. H., & Co.

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(See Duplicator Slip Sheeters)

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(See Ash Stands)

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Bowman Specialty Co.
Columbia Chemical Co., Inc.
Gits Molding Corp.
Huntington Laboratories, Inc.
Magnus Chemical Co., Inc.
Packwood, G. H., Mfg. Co.

Soap and Dispensers (Liquid)

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Barco Chemical Products Co.
Bowman Specialty Co.
Columbia Chemical Co., Inc.
Gits Molding Corp.
Huntington Laboratories, Inc.
Krayer Mfg. Co., Inc.
Magnus Chemical Co., Inc.
Packwood, G. H., Mfg. Co.
Pioneer Mfg. Co.
Ronnie Products, Inc.
Van Wyck Products Co., Inc.

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(See Forms, Social Security)

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. . . you get a BIG PROFIT on each Kohlhaas Sorter and File you sell. And you're assured of repeat sales from satisfied customers too! Kohlhaas has an efficient Sorter and File for every job. Here are a few . . .

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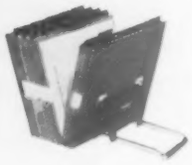
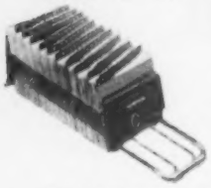

HOLDING FILES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(See Furniture, Full Upholstered, Wood Frame)

Solvents (Typewriter)
(See Cleaning Bath, Typewriter)

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AMBERG FILE & INDEX CO.
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COOK'S INC.
Currier Mfg. Co.
Dash Metal Products Co.
Duplex Sorter Co.
KOHLHAAS CO., THE
Le Febure Corp.
NU-CRAFT PRODUCTS CO.
RECORDPLATE CO.
Remington Rand Dealer Sales
Savasort Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sortergraf Co.
Speedo-Sort Co.
Strayer Coin Bag Co
Ulrich Planfiling Equipment Corp.
VICTOR SAFE & EQUIPMENT
Yawman and Erbe Mfg. Co.

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(See Also Cabinets, Pigeon-Hole; Distributors, Envelope, Letter, Statement; Work Distributors)
AMBERG FILE & INDEX CO.
Associated Industrial Designers
COOK'S INC.
Globe-Wernicke Co.
Rate Service Bureau
RECORDPLATE CO.
Savasort Co.
Sortergraf Co.
Speedo-Sort Co.
Work-Organizer Specialties Co.

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Associated Industrial Designers
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Dehler Mfg. Co., Inc.
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Evans Specialty Co., Inc.
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LeFebure Corp.
LIT-NING PRODUCTS CO.
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MAYER MFG. CO.
Mayfair Co.
Remeco Manufacturing Co.
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Sortergraf Co.
STEEL PARTS MFG. CO.
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Worcester Wire Novelty Co.
Yawman and Erbe Mfg. Co.

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(See Card Sorting Systems, Rod Type)

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(See Coin Sorters)

Sorting Machines (Punched Card)
(See also Card Sorting Systems, Rod Type)
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Remington Rand
Samas Punched Card Division

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(See Trays, Sorting)

Sorting Racks (Mail)
(See Racks, Mail Sorting)

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(See Lecterns)

Spirit Duplicators
(See Duplicators, Spirit)

Sponge Cups
BAINBRIDGE, KIMPTON & HAUPT, INC.
Beaumont Co.
Canton Glass Co., Inc.
Gabe Mfg. Corp.
IDL MFG. & SALES CORP.
Mayfair Co.
Morris, Bert M., Co.
Northeastern Plastics, Inc.
Rogers, W. T., Co.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Sneath Glass Co.
Weeks, Frank A., Mfg. Co.

Sponges
Atlas Sponge Co.
Barco Chemical Products Co.
Du Pont, E. I., de Nemours & Co.
Gabe Mfg. Corp.
Goodrich, B. F., Co.
IDL MFG. & SALES CORP.
Nassau Sponge Co.
Schroeder & Tremayne, Inc.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Weeks, Frank A., Mfg. Co.

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Accurate Sales Book Co.
American Business Systems
American Carbon Paper Mfg. Co.
Buckeye Ribbon & Carbon Co.
CONSOLIDATED BUSINESS SYSTEMS, INC.
E-Z Sort Systems, Ltd.
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Martell, A. E., Co.
McBee Co.
Moore Business Forms, Inc.
Newport Business Forms Co., Inc.
Rediform Division
Reynolds & Reynolds Co.
Rotary Printing Co.
Sheppard, C. E., Co.
Transkrit Corp.
U. S. CARBON & RIBBON MFG. CO., INC.
Watt & Gillogly, Inc
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ALL METAL
OFFICE TABLE

HERE . . . is a basic office equipment table . . . proven popular . . . proven profitable . . . with over 500,000 in use!

HERE . . . are features that assure satisfaction & repeat sales! Modern design . . unusual strength with light weight . . . channel legs . . . rounded edges . . . rigid bracing . . . self-locking wings . . . compact . . . easy portability!

HERE . . . are the specifications . . . Model No. 1005 . . . work area 34" x 15" . . . Ht. 26¼" . . . available in baked-on office grey or green enamel . . . all heavy guage steel, shipped knocked-down in individual cartons, shipping weight — 14 lbs.

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MADE IN U.S.A.

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OFFICE ACCESSORIES CORP.
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Stamp Boxes
(See Boxes, Postage Stamp)

Stamp Holders and Dispensers
(See Dispensers, Stamp)

Stamp Pads
(See Pads, Rubber Stamp)

Stamp Racks
(See Racks, Rubber Stamp)

Stamp Vending Machines
Argus Mfg. Co.
Commercial Controls Corp.
Postage Stamp Machine Co.
Schermack Products Corp.

Stamps (Rubber)
(See Rubber Stamps)

Stamps (Time)
(See Time Stamps)

Standing Mats (Rubber)
(See Mats, Standing, Rubber)

Stands (Billing, Bookkeeping Machine)
ART STEEL SALES CORP.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Flewelling, L. C., Co.
GOODFRIEND MFG. CORP.
Halverson Specialty Sales
HARTER CORP.
KARL MFG. CO.
Le Febure Corp.
Maso Steel Products
MEILINK STEEL SAFE CO.
Metalstand Co.
POSTING EQUIPMENT CORP.
Sherman-Manson Division
Shipman-Ward Mfg. Co.
STEEL PARTS MFG. CORP.
Stolper Steel Products Corp.
Tiffany Stand Co.
TOLEDO GUILD PRODUCTS, INC.
TOLEDO METAL FURNITURE CO.

Stands (Book)
(See Racks, Book)

Stands (Coat and Hat)
(See Costumers; Also Racks, Hat and Coat)

Stands (Dictionary, Metal)
Dependable Mfg. Co.
Duplex Book Stand Co.
Franklin Table Co.
HASKELL, INC.
KARL MFG. CO.
Ken-Ro-Bil Corp.
MODERN STEELCRAFT, INC.
Sherman-Manson Division
Smith System Heating Co.
Tiffany Stand Co.

Stands (Dictionary, Wood)
Beckley-Cardy Co.
Bro-Dart Industries
Buckstaff Co.
Excellent Cabinet Works Co
Franklin Table Co.
Gaylord Bros.
Hanes Chair & Furniture Co., Inc.
IDEAL SCHOOL SUPPLY CO.
Kelley-Mennes Mfg. Co.
MERRIAM, G. & C., CO.
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Family of Time and Money Saving OFFICE APPLIANCES!
Durable All-Steel Construction
Waste Baskets • Desk Trays • Desk File Cabinets
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Portable File Cabinets • File Stools
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Write for prices and 12 page color catalog showing S-P's entire line of time and money saving office appliances.

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Stands (Duplicator)
(See Cabinets, Duplicator)

Stands (Posting)
(See Trays, Posting)

Stands (Reading)
(See Racks, Reading)

Stands (Smoking)
(See Ash Stands; Ash Trays)

Stands (Telephone, Metal)
ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
DOLIN METAL PRODUCTS, INC.
Durable Metal Products Co.
General Fireproofing Co.
Globe-Wernicke Co.
Halverson Specialty Sales
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
Ken-Ro-Bil Corp.
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Shaw-Walker Co.
Steelcase, Inc.
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Alma Desk Co.
Anderson Desk Mfg. Co.
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
DORO MFG. CO.
Excellent Cabinet Works Co.

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Not just one stand, but a matched series for every office need!

STRENGTH
All Welded Steel Construction!

FINISH
Baked enamel over resin primer in four colors.

LEG ROOM
No braces to catch dust or nylons!

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No bolted joints

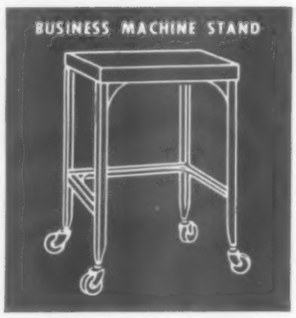
QUIET
2" soft rubber casters are standard. Larger casters optional.

EXCLUSIVE!
"Noisestoppers" a KOL exclusive — rubber sockets insulate stand from casters.

WRITE FOR YOUR KOL CATALOG TODAY!

KOL INC. 2323 ELLIS AVE. ST. PAUL 14, MINN.

There are PROFITS in selling UHL TOLEDO QUALITY



UHL-TOLEDO has been in business a *long* time . . . designing and manufacturing steel equipment for the office, factory, and school.

Never, in these many years has there been a compromise with product quality or utility. Today, the complete UHL-TOLEDO line is *more* desirable—the customer gaining satisfactory product service, and the dealer building customer relations and benefiting by SUSTAINED PROFITS.

THE UHL-TOLEDO PROFIT LINE INCLUDES:

BUSINESS MACHINE STANDS • FILE STOOLS • FILE TABLES • BANK and VAULT TRUCKS • OFFICE WORK TABLES • CAFETERIA TABLES • CHAIRS and STOOLS (Adjustable and Fixed Height) for OFFICE, FACTORY and SCHOOL • STUDENT DESKS • 26 QUALITY LINES . . . OVER 100 MODELS.

Complete Catalog Data Available. Also, Selective Dealerships.

PRODUCTION SEATING . . . a growing industrial market of great importance to the equipment dealer for added sales and profits. UHL-TOLEDO makes the only complete line of "Sturdi-Built" Chairs, Stools, etc., for this market. *Write for illustrated folder "Production Seating for Industry."*

The Toledo Metal Furniture Company

750 SOUTH HASTINGS STREET, TOLEDO 7, OHIO

Stands (Telephone, Wood)

(Continued from page 263)

Executive Furniture Co.
Flewelling, L. C., Co.
Great Lakes Furniture Co.
Hanes Chair & Furniture Co., Inc.
Hiebert's, C., Cabinet & Fixture Co.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Kenwood Corp.
Leopold Co.
M. J. S. FURNITURE DISTRIBUTORS, INC.
Myrtle Desk Co.
Nucraft Furniture Co.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Seaburg Mfg. Co.
Shelbyville Desk Co.
Sloane, W. & J.
STATIONERS MFG. CO.
STEMPEL MFG. CO.
Standard Furniture Co.
Stow & Davis Furniture Co.
TOLEDO GUILD PRODUCTS, INC.
Wells Furniture Mfg. Co.
Worden Co.

Stands (Typewriter, Metal)

(See also Swinging Shelf Attachment, Desk)

ACORN PRODUCTS CO.
Advance Industries
Ames Supply Co.
Angle Steel, Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
ASSOCIATED STATIONERS SUPPLY CO.
Challenger Sales Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
DORSET STEEL EQUIPMENT CO.
Flewelling, L. C., Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
HARTER CORP.
Halverson Specialty Sales
HASKELL, INC.
International Business Machines Corp.
Interstate Metal Products Co.
KARL MFG. CO.
Ken-Ro-Bil Corp.
KOL, INC.
Lennox Metal Mfg. Co., Inc.
Marshallan Mfg. Co.
Maso Steel Products
Mayfair Co.
MEILINK STEEL SAFE CO.
Metalstand Co.
MODERN STEELCRAFT, INC.
POSTING EQUIPMENT CORP.
Riteform Chair Co., Inc.
Sherman-Manson Division
Shipman-Ward Mfg. Co.
STEEL PARTS MFG. CORP.
Stolper Steel Products Corp.
Tiffany Stand Co.
TOLEDO GUILD PRODUCTS, INC.
TOLEDO METAL FURNITURE CO.
Tri-Par Mfg. Co.
Tubular Specialty Mfg. Co.
Vanpe, Inc.
Welch Metal Products, Inc.

Stands (Typewriter, Wood)

(See also Swinging Shelf Attachment, Desk)

Excellent Cabinet Works Co.
Flewelling, L. C., Co.
Hanes Chair & Furniture Co., Inc.
JASPER TABLE CO., INC.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Standard Furniture Co.
STEMPEL MFG. CO.
Wells Furniture Mfg. Co.

Stands (Umbrella)

Eastern Metal Spinning Co.
ERIE ART METAL CO., INC.
Glaro Machine Products Co., Inc.
Ken-Ro-Bil Corp.
QUIGLEY FURNITURE CO.
Scerbo, Frank, & Sons, Inc.
Tubecrafters Sales Division
VOGEL-PETERSON CO.

modern convenience and stability

BUSINESS MACHINE TYPEWRITER AND UTILITY STANDS

for SCHOOLS OFFICES BUSINESSES

"Special Order" stands built to specifications

Write for free catalog of various models

HARDWARE ENGINEERING COMPANY, INC.
Office Equipment Division
GARRETT, INDIANA

Phone 97 P.O. Box 97

Staple Removers

ACE FASTENER CORP.
APSCO PRODUCTS, INC.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
Bostitch, Inc.
Burgess Fastening Co.
Hotchkiss, E. H., Co.
IDL MFG. & SALES CORP.
MARKWELL MFG. CO., INC.
METAL SPECIALTIES MFG. CO.
Mutual Stationers Supply Corp.
SWINGLINE, INC.
VAIL MFG. CO.
WILSON JONES CO.

Staplers (Desk, Electric)

Bates Mfg. Co.
Bostitch, Inc.
Burgess Fastening Co.
Heller Co.
Staplex Co.

Staplers (Desk, Hand)

ACE FASTENER CORP.
APSCO PRODUCTS, INC.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
BATHRICK-COLLINS, INC. (CRIMPING)
BAUMGARTEN, FRED (CRIMPING)
Bostitch, Inc.
Burgess Fastening Co.
Fastener Corp.
Heller Co.
Hotchkiss, E. H., Co.
LANSDALE PRODUCTS CORP. (CLIPLESS)
Majestic Staple Co.
MARKWELL MFG. CO., INC.
METAL SPECIALTIES MFG. CO.
Neva-Clog Products, Inc.
SWINGLINE, INC.
Tippa Products Corp.
UNITED CUTLERY & HARDWARE PRODUCTS CO.
VAIL MFG. CO.
WILSON JONES CO.

Staplers (Industrial)

Acme Staple Co.
American Machine Works, Inc.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
Bostitch, Inc.
Burgess Fastening Co.
Fastener Corp.
Heller Co.

KARLO The Ideal Office Machine Stand

- *STURDY CONSTRUCTION*
- *PORTABLE*
- *ASSURES CONSUMER SATISFACTION*

MODEL NO. 1 METAL WITH WOOD TOP ADJUSTABLE FROM 26 TO 38 INCHES

Has the weight to counterbalance that of typewriter. Provides firm foundation needful for more and better typing. Makes precisely correct posture possible. An investment in economy and efficiency.

Lifetime all-metal construction except plywood tops in Walnut, Oak and Mahogany finishes. Only stand of its kind on the market.

→ *WRITE FOR INFORMATION & PRICES*

Karl MANUFACTURING COMPANY
32 Ionia Ave., SW., GRAND RAPIDS, MICH.

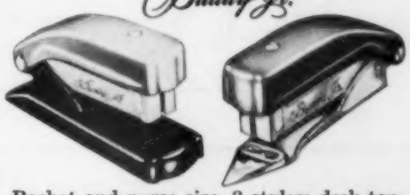
Tatum

handsomest staplers made... jam proof... trouble free...

the *Buddy*

4 colors. Fastens, fixes, tacks. All steel . . . uses standard size staples.

Buddy Jr.



Pocket and purse size. 2 styles: desk-top base or staple-remover base. All steel.

for self-service sales...

Free 4-color display, 12 plastic-box kits of "Buddy Jrs." and 1000 staples.

Wrought-iron rack free. Holds assortment of 12 colored "Buddys."

other popular styles

Golden Tone Staples

Plier Models

Resist rust, stay bright. Strips of 105 or 210.

PRODUCT OF WJ WILSON JONES

WILSON JONES
209 S. Jefferson St. Chicago 6
122 E. 23rd St. N. Y. 10

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

MARKWELL "Fasten-ating" STAPLERS

"S-O" OBRO

INSTANTLY 100% ACCESSIBLE

STAPLES
PINS
TACKS

Loads 210 "S-O" (¼") Staples

REGULAR MODEL (Wrinkle finish).....**$7.90***
DE LUXE MODEL (Chrome finish).....**$9.50***

"SX" STA-PLYER

Brass Hammertone Finish

LIST PRICE
$4.60*

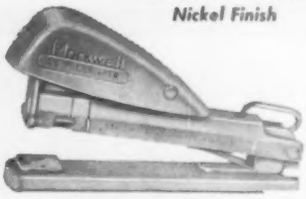
STAPLES & PINS
Loads 100 "SX" Staples

"Better staplers for more people at lower cost . . . since 1919."

"SX" PACEMAKERS

ECONOMY MODEL
Nickel Finish

LIST PRICE
$1.60*



STAPLES & TACKS

DE LUXE MODEL
Chromium Finish

LIST PRICE
$3.00*

STAPLES, PINS & TACKS

REGULAR MODEL
Grey Wrinkle Finish
List Price **$2.00***

"MP4" SUPER PLIER STAPLER

$10.95*

For ALL Heavy-Duty Fastening —

Insulation Bags
Corrugated & Wrapping Paper
Thick Layers of Paper

IDEAL FOR PERMANENT RECORD KEEPING AND MANY PRODUCTION USES

Can be converted for tacking

Loads 157 "P4A" (¼" Leg) & "P4C" (⅜" leg) Staples

2⅝" throat

"RU" TACKMASTER

LIST PRICE
$8.95

Gun Type Tacker

Loads 200 "RU" (3/16" leg) & "RUD" (5/16" leg) Staples

"Please write for dealer discounts."

* PRICES INCLUDE EXCISE TAX

"RF" STAPLE-SPAN

12" REACH

$18.00

STAPLES & PINS

Loads 250 Staples in 3 Lengths:
"RF" (¼"), "RFD" (5/16") & "RFL" (⅜")

MARKWELL MFG. CO., INC.

200 HUDSON STREET
NEW YORK 13, N. Y.

THE ACE LINE *IS ADVERTISED* TO BUILD MORE BUSINESS FOR YOU

ACE STAPLING EQUIPMENT is advertised forcefully to your best customers and prospects. Impressive advertisements appear throughout the year in magazines reaching Insurance firms, Banks, Laundries, Cleaners and Dyers, Florists, plus 20,000 office management executives. America's *biggest buyers* of ACE Stapling Machines, Staples and Staple Removers are numbered among the readers of these Trade Journals.

ACE advertising will work harder for YOU, in boosting YOUR sales, when you use our free displays and literature. And be sure you have a good assortment of ACE Equipment, *always!*

SOLD THROUGH DEALERS EXCLUSIVELY

The WORLD'S FINEST

ACE®

Stapling Machines for Every Purse and Purpose

The WORLD'S FINEST

ACE FASTENER CORPORATION • 3415 NORTH ASHLAND AVENUE • CHICAGO 13

ACE PILOT | ACE STANDARD | ACE SCOUT | ACELINER | ACE CLIPPER | ACE STAPLES | ACE STAPLE REMOVER

IN CANADA: ACE FASTENER (CANADA) LTD., 6705 UPPER LACHINE ROAD, MONTREAL • 258 WALLACE AVENUE, TORONTO

Staplers (Industrial)
(Continued from page 265)

Majestic Staple Co.
MARKWELL MFG. CO., INC.
Precision Staple Corp.
SWINGLINE, INC.
VAIL MFG. CO.

Staplers (Plier Type)

ACE FASTENER CORP.
ARROW FASTENER CO., INC.
Bostitch, Inc.
Burgess Fastening Co.
Heller Co.
Hotchkiss, E. H., Co.
Majestic Staple Co.
MARKWELL MFG. CO., INC.
Neva-Clog Products, Inc.
SWINGLINE, INC.
VAIL MFG. CO.
WILSON JONES CO.

Staplers (Tacking, Stapling Combination)
(See also Tacking Machines)

ACE FASTENER CORP.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
Bostitch, Inc.
Burgess Fastening Co.
Heller Co.
Majestic Staple Co.
MARKWELL MFG. CO., INC.
METAL SPECIALTIES MFG. CO.
Precision Staple Corp.
SWINGLINE, INC.
Tippa Products Corp.
VAIL MFG. CO.
WILSON JONES CO.

Staples (Industrial)

Acme Staple Co.
ALL TYPE STAPLE CO.
American Machine Works, Inc.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
Bostitch, Inc.

NEW Paper Welder

Fastens Paper Using Nothing But the Paper Itself!

Every secretary and her boss is a prospect. Big corporations are ordering in quantity. Never needs refills. Quicker... Faster... Neater... Saves clips, staples and filing space. Handsome chrome finish. Important territories still open.

Bathrick-Collins, Inc., Medina, N. Y.

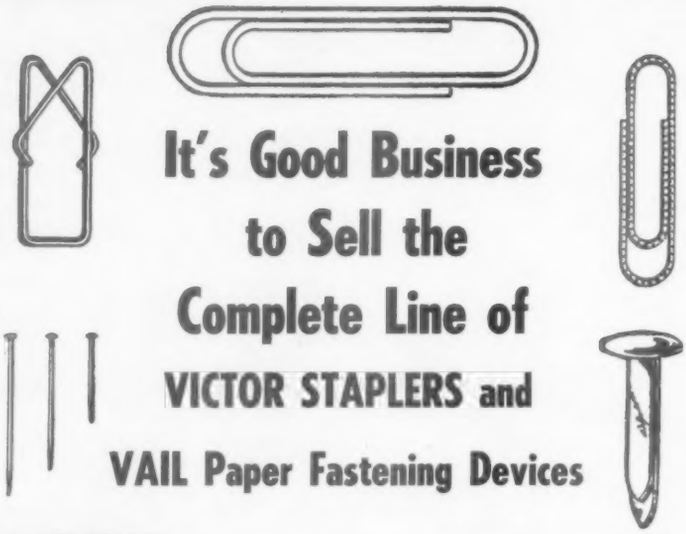
Bathrick-Collins, Inc., Medina, N. Y.

Send FREE circular and information on your dealer's proposition. I attach my business letterhead or card.

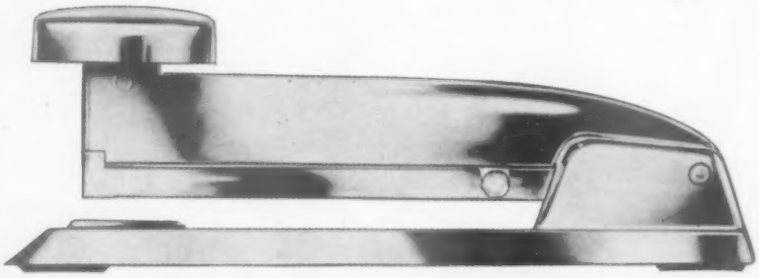
Name .....

Firm .....

Address .....



It's Good Business to Sell the Complete Line of VICTOR STAPLERS and VAIL Paper Fastening Devices



VICTOR STAPLER in 5 sparkling colors plus gold and chrome

☆ *Seneca Red* ☆ *Oriental Ivory* ☆ *Mist Green*
☆ *Frost Gray* ☆ *Jamaica Tan*

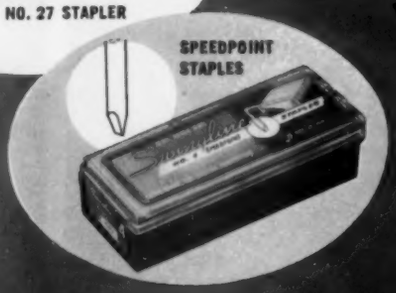
Write for Literature

VAIL MANUFACTURING COMPANY
900 East 95th Street Chicago 19, Illinois

REPLACE THOSE OLD STAPLERS WITH A MODERN *Swingline*

NO. 4 STAPLER

NO. 27 STAPLER


SPEEDPOINT STAPLES

NO. 3 STAPLER

NO. 77 STAPLER

NO. 200 TACKER

NO. 13 HEAVY DUTY STAPLER

Swingline makes a complete line of modern staplers to replace the old, ugly staplers still sitting on many desks. Standard Desk Models in decorator colors, Heavy Duty Staplers, Tackers, Pliers, small stapling kits—all designed to add beauty and efficiency to the office, school, home and factory.

NO. 29 CUB STAPLER

TOT 50 STAPLING KIT

Swingline INC.

33-01 QUEENS BLVD. • LONG ISLAND CITY 1, N.Y.

Staples (Industrial)

(Continued from page 268)

Burgess Fastening Co.
Fastener Corp.
Heller Co.
Majestic Staple Co.
MARKWELL MFG. CO., INC.
Neva-Clog Products, Inc.
No-Mek Pen Products
Precision Staple Corp.
Staplex Co.
SWINGLINE, INC.
United Staple Co., Inc.
VAIL MFG. CO.

Staples (Office)

ACE FASTENER CORP.
ALL TYPE STAPLE CO.
American Machine Works, Inc.
APSCO PRODUCTS, INC.
ARROW FASTENER CO., INC.
Bates Mfg. Co.
Bostitch, Inc.
Burgess Fastening Co.
Fastener Corp.
Heller Co.
Hotchkiss, E. H., Co.
Knox Steel & Wire Co.
Majestic Staple Co.
MARKWELL MFG. CO., INC.
METAL SPECIALTIES MFG. CO.
Neva-Clog Products, Inc.
Noesting Pin Ticket Co., Inc.
No-Mek Pen Products
Oakville Co.
Precision Staple Corp.
Prym, Wm., Inc.
Staplex Co.
Sufrin, I. & M.
SWINGLINE, INC.
Tip Top Mfg. Co.
Tippa Products Corp.
United Staple Co., Inc.
VAIL MFG. CO.
WILSON JONES CO.

Statement Distributors

(See Distributors, Envelope, Letter, Statement)

NEED STAPLES?

ASK FOR ASCO A-11 Frozen Wire STAPLES

Manufacturers of standard and industrial type staples to fit almost every make of stapling machine on the market. Quality products that are unconditionally guaranteed.

●

ATTENTION MR. BUYER!

Take advantage of a definite savings and increased profits through our combined purchasing plan.

You receive the quantity discount without having to purchase any more stock than you actually need.

All of your stapling requirements from *one* source of supply.

Write for our confidential price list and comparative chart.

ALL-TYPE STAPLE COMPANY

1600 Manhattan Avenue

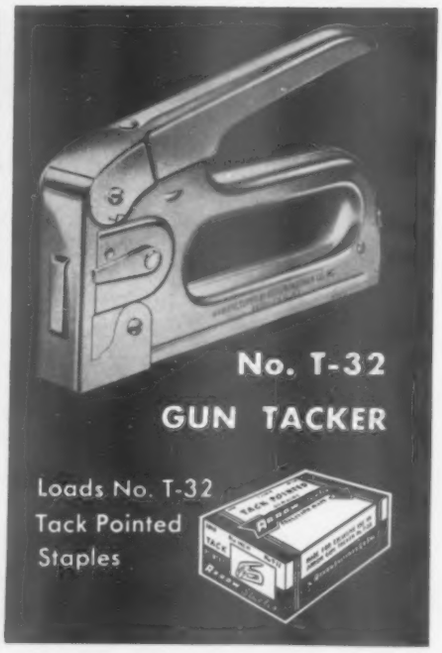
Union City, New Jersey

ARROW

PRECISION LOCKED

STAPLERS, TACKERS, PLIERS

THE LINE OF DEPENDABILITY



OTHER ARROW STAPLERS FOR EVERY PURPOSE — IN EVERY PRICE RANGE
SOLD ONLY THROUGH THE TRADE

Stationery (Air Mail)

Affleck Stationery Co.
Allen, T. V., Co.
Birmingham Paper Co.
Case Stationery Co., Inc.
EATON PAPER CORP.
Hall, Stuart, Co., Inc.
Hano Paper Co., Inc.
Hyman, L., & Sons
Montag Bros., Inc.
New England Stationery Co.
Northeast Mills Paper Products Co.
Powers Paper Co.
Reproducta Co., Inc.
Rockmont Envelope Co.
Rytex Co.
Saxon Paper Corp.
Smith, E. Errett, Inc.
Stauder Engraving Co.
Valid Process Co.
Ward, Samuel, Mfg. Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Boxed)

Affleck Stationery Co.
Allen, T. V., Co.
American Writing Paper Corp.
Birmingham Paper Co.
Cape Shore Paper Products
Case Stationery Co., Inc.
Crane & Co., Inc.
EATON PAPER CORP.
Empire Paper Co.
Gibson Art Co.
Hall, Stuart, Co., Inc.
Hano Paper Co., Inc.
Lakeside Central Co.
Monogram of California
Montag Bros., Inc.
Name-On Stationery & Greeting Card Co.
New England Stationery Co.
Northeast Mills Paper Products Co.
Powers Paper Co.
Reproducta Co., Inc.
Rockmont Envelope Co.
Rytex Co.
Saxon Paper Corp.
Smith, E. Errett, Inc.
Stauder Engraving Co.
U. S. Envelope Co.
Vance, Hart, Co.
Wansco Paper Products Co., Inc.
Ward, Samuel, Mfg. Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Business)
(See also Engravers, Cards, Letterheads)

Allen, T. V., Co.
EATON PAPER CORP.
Hall, J. C., Co.
Hano Paper Co., Inc.
Mills Envelope Co.
Monogram of California
Moore Business Forms, Inc.
New England Stationery Co.
Northeast Mills Paper Products Co.
Rockmont Envelope Co.
Rubin's Corp.
Saxon Paper Corp.
Stauder Engraving Co.
U. S. Envelope Co.
Valid Process Co.
Wansco Paper Products Co., Inc.
Ward, Samuel, Mfg. Co.
Whitehall, Inc.
Whiting Paper Co.

Stationery (Correspondence Notes)

Allen, T. V., Co.
California Artists
Cape Shore Paper Products
Case Stationery Co., Inc.
EATON PAPER CORP.
Gibson Art Co.
Hall, Stuart, Co., Inc.
Harrison-Simpson Co.
Montag Bros., Inc.
New England Stationery Co.
Personal Stationery Co.
Powers Paper Co.
Reproducta Co., Inc.
Rockmont Envelope Co.
Rytex Co.
Smith, E. Errett, Inc.
Stauder Engraving Co.
Valid Process Co.
Vance, Hart, Co.
Volland, P. F., Co.
Ward, Samuel, Mfg. Co.
White & Wyckoff Mfg. Co.
Whitehall, Inc.
Whiting Paper Co.

Stationery (Holiday)

Cape Shore Paper Products
Case Stationery Co., Inc.
Goes Lithographing Co.
Heinicke-Fiegel Lithographing Co.
Montag Bros., Inc.
New England Stationery Co.
Powers Paper Co.
Rytex Co.
Stauder Engraving Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Juvenile)

Affleck Stationery Co.
EATON PAPER CORP.
Montag Bros., Inc.
Powers Paper Co.
Rytex Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Packaged Envelopes, Paper)

Affleck Stationery Co.
Case Stationery Co., Inc.
EATON PAPER CORP.
Hall, Stuart, Co., Inc.
Hyman, L., & Sons
Montag Bros., Inc.
New England Stationery Co.
Powers Paper Co.
Rockmont Envelope Co.
Rytex Co.
Saxon Paper Corp.
Smith, E. Errett, Inc.
Valid Process Co.
Ward, Samuel, Mfg. Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Personal)

EATON PAPER CORP.
Gibson Art Co.
Name-On Stationery & Greeting Card Co.
Personal Stationery Co.
Rytex Co.
Saxon Paper Corp.
Smith, E. Errett, Inc.
Standard Process Engraving Co.
Stauder Engraving Co.
Treasure Masters Corp.
Valid Process Co.
Vance, Hart, Co.
White & Wyckoff Mfg. Co.
Whitehall, Inc.
Whiting Paper Co.

Stationery (Portfolios)

Affleck Stationery Co.
Case Stationery Co., Inc.
Hyman, L., & Sons
New England Stationery Co.
Powers Paper Co.
Rockmont Envelope Co.
Ward, Samuel, Mfg. Co.
White & Wyckoff Mfg. Co.
Whiting Paper Co.

Stationery (Social)
(See Stationery, Boxed)

Stationery Cabinets
(See Cabinets, Storage)

Stationery Racks (Desk Drawer)
(See Racks, Stationery, Desk Drawer)

Stationery Racks (Desk Top)
(See Racks, Stationery, Desk Top)

Steel Pens
(See Pen Points, Steel)

Steel Stamps (Marking)

Ackerman-Gould Co.
Acromark Co.
Adams, S. G., Co.
American Numbering Machine Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dorman, J. F. W., Co.
Force Western, Inc.
Force, Wm. A., & Co., Inc.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Irwin-Hodson Co.
Joslin, A. D., Mfg. Co.
Matthews, James H., & Co.
Meyer & Wenthe, Inc.
New York Stencil Works
ROBERTS NUMBERING MACHINE CO.
Siray Sales Co., Inc.
Spencer, S. M., Mfg. Co.
Stafford Mfg. Co., Inc.
STEWART, R. A., & CO., INC.
Superior Marking Equipment Co.
Wendell-Northwestern, Inc.

Steel Type (Typewriter)

Ames Supply Co.
Regal Typewriter Co., Inc.
Shipman-Ward Mfg. Co.
Typewriter Equipment Co.
Wholesale Typewriter Co.

Stencil Board (Oil)

Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Diagraph-Bradley Industries, Inc.
Garvey Fountain Brush & Ink Co.
Gibson, A. C., Co., Inc.
Ideal Stencil Machine Co.
Link Paper Co.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.
Missouri Brush & Crayon Co.
Siray Sales Co., Inc.
STEWART, R. A., & CO., INC.

Stencil Brushes
(See Brushes, Marking, Stencil)

Stencil Cutting Machines (Duplicator)

Addo Machine Co., Inc.
Bohn Duplicator Corp.
Dick, A. B., Co.
Times Facsimile Corp.
Rex-Rotary Distributing Corp.

Stencil Cutting Machines (Oil Board)

Diagraph-Bradley Industries, Inc.
Garvey Fountain Brush & Ink Co.
Ideal Stencil Machine Corp.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)

Stencil Files
(See Files, Stencil)

Stencil Stamps
(See Duplicators, Stencil, Rocker Type)

Stencils (Addressing Machine, Fiber)

Addressoplate Corp.
Address-O-Rite Stencil & Machine Co.
American Addressing Machine Corp.
Elliott Addressing Machine Co.
Mailers Equipment Co.

when you see a

bold face

listing . . .

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index inside the back cover.

Stencils (Addressing Machine, Metal)

Addressograph-Multigraph Corp.
Addressoplate Corp.
Address-O-Rite Stencil & Machine Co.
American Addressing Machine Corp.
American Expansion Bolt & Mfg. Co.
Dashew Business Machines, Inc.
Mailers Equipment Co.
National Address Plate Co.
NETTLE MFG. CO.
Pollard-Alling Mfg. Co.

Stencils (Duplicator)

Acme Stencil Co.
Addo Machine Co., Inc.
Allied Carbon & Ribbon Mfg. Corp.
American Stencil Mfg. Co.
American Writing Ink Co., Inc.
Ames Supply Co.
Autocopy, Inc.
Beck Duplicator Co.
Bohn Duplicator Corp.
Challenger, Inc
Continental Ink Co.
Copy Papers Sales & Service Agency, Inc.
Dick, A. B., Co.
Du Prints, Inc.
Duplicating Papers, Inc.
Fawn Brands, Ltd.
Frankel Mfg. Co.
Franklin Ribbon & Carbon Co.
Gestetner Duplicator Corp.
Harding, Milo, Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
Keller Duplicator Co.
Key Ribbon & Carbon Co.
Kores Carbon Paper & Ribbons Mfg. Corp.
Little, A. P., Inc.
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Neidich Process Division
Niagara Supply Co.
Pacific Carbon & Ribbon Mfg. Co.
Pekas Duplicator Co.
Polychrome Corp.
Post-O-Graf Mfg. Co.
Print-O-Matic Co., Inc.
Queen Ribbon & Carbon Co.
Quest Mfg. Co.
Regal Typewriter Co., Inc.
Remington Rand
Remington Rand Dealer Sales
REPEAT-O-TYPE STENCIL MFG. CO.
Rex-Rotary Distributing Corp.
Ronnie Products, Inc.
SHALLCROSS CO.
SMITH, H. E., CO.
Speed-O-Print Corp.
Stationers Guild of America
Technygraph Co.
Tru-Rite, Inc.
Vari-Color Duplicator Co.
VICTOR SAFE & EQUIPMENT
Weber Addressing Machine Co.

Stencils (Marking, Brass)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dayton Stencil Works Co.
Diagraph-Bradley Industries, Inc.
Dorman, J. F. W., Co.
Ellis, H. R., Co.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Irwin-Hodson Co.
Krengel Mfg. Co., Inc.

HESCO

mimeograph and stencil duplicator supplies

Finest Quality and Dependability Since 1913

For 43 years our stencils and supplies have led the field in Quality and Dependability.

Specializing in manufacturing for the distributor and dealer, our versatile facilities are geared to the production of special brands and imprints.

Our HESCO brand stencils and supplies are available to all who do not have special requirements.

If you are looking for a DEPENDABLE source of supply for Stencils in all colors — with or without Pliofilm mounted — Quality Inks and Supplies.

Write us for INFORMATION — PRICES — SAMPLES.

THE H. E. SMITH COMPANY

135-141 S. 15TH STREET, NEWARK 7, N. J., U.S.A.

MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.
Missouri Brush & Crayon Co.
No-Mek Pen Products
Siray Sales Co., Inc
Stafford Mfg. Co., Inc.
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Stencils (Marking, Oilboard)

Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Botts Mfg. Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dayton Stencil Works Co.
Diagraph-Bradley Industries, Inc.
Dorman, J. F. W., Co.
Dri-Flo Mfg. Co.
Ellis, H. R., Co.
Garvey Fountain Brush & Ink Co.
Gibson, A. C., Co., Inc.
Hanson, C. H., Co.
Ideal Stencil Machine Corp.
Irwin-Hodson Co.
Krengel Mfg. Co., Inc.
MARSH STENCIL MACHINE CO.
(See Catalog Insert, Pages 227-228)
Matthews, James H., & Co.
Missouri Brush & Crayon Co.
No-Mek Pen Products
Siray Sales Co., Inc.
Spencer, S. M., Mfg. Co.
Stafford Mfg. Co., Inc.
Stenhouse, A., & Co.
STEWART, R. A., & CO., INC.
Wendell-Northwestern, Inc.

Steno Notebook Holders
(See Copyholders)

Stenographers Note Books
(See Note Books, Stenographic)

Stenographic Machines
(See Shorthand Machines)

Stick Files
(See Files, Stick, Spindle)

Stock Business Forms
(See Forms, Business, Stock)

Stock Certificates
(See Certificates, Stock)

Stock Control Record Forms
(See Forms, Stock Control Record)

Stool Swivels
(See Chair Irons and Swivels)

REPEAT-O-TYPE

A Complete Line of

Mimeograph Stencils & Supplies

Regardless of what sheet you are now selling you owe it to yourself to try the REPEAT-O-TYPE stencil. A reasonably priced stencil that will definitely top the performance on price plus quality of ANY OTHER you have ever sold.

CELLULOSE STENCILS FOR ALL DUPLICATING MACHINES including A. B. Dick, Gestetner, Rex, Arlac, Roneo, Rotafix, etc. Export accounts, Government contracts solicited.

Manufacturers of the new Improved "SIGNAL" brand quality stencil for the customer who desires the very best.

REPEAT-O-TYPE STENCIL MFG. CO. INC.
153-157 Coffey St. Brooklyn 31, N. Y.

Stools (Bookkeepers, Cashiers, Metal)

AJUSTO EQUIPMENT CO.
Angle Steel, Inc.
ARD MFG. CO., INC.
BEVCO PRECISION MFG. CO.
BLAIR ALUMINUM FURNITURE CO.
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Fixtures Mfg. Corp.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
General Fireproofing Co.
HAMILTON MFG. CORP.
(See Catalog Insert, Pages 77-80)
HARTER CORP.
King Posture Chair Co.
LYON METAL PRODUCTS, INC.
Maso Steel Products
Mayline Co., Inc.
Metalstand Co.
Milwaukee Metal Furniture Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Sherman-Manson Division
Steelcase, Inc.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Troy Sunshade Co.
Waco Products, Inc.
Welch Metal Products, Inc.
Yawman and Erbe Mfg. Co.

Stools (Bookkeepers, Cashiers, Wood)

Gunlocke, W. H., Chair Co.
HIGH POINT BENDING & CHAIR CO.
INDIANA CHAIR CO.
JASPER CHAIR CO.
JASPER SEATING CO.
Johnson Chair Co.
Marble, B. L., Chair Company
Milwaukee Chair Co.
Sikes Co., Inc.
Taylor Chair Co.

Stools (Factory)

Adirondack Chair Co.
AJUSTO EQUIPMENT CO.
Angle Steel, Inc
BERNARD FRANKLIN CO., INC.
Dependable Mfg. Co.
Flewelling, L. C., Co.
LYON METAL PRODUCTS, INC.
Mayline Co., Inc.
Milwaukee Chair Co.
Milwaukee Metal Furniture Co.
MODERN STEELCRAFT, INC.
National School Equipment Co.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Sherman-Manson Division
Standard Pressed Steel Co.
Sturgis Posture Chair Co.
TOLEDO METAL FURNITURE CO.
Waco Products, Inc.
Welch Metal Products, Inc.

Stools (Filing, Metal)

AJUSTO EQUIPMENT CO.
Angle Steel, Inc.
Automatic File & Index Co.
Ballymore Co.
Bro-Dart Industries
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Cramer Posture Chair Co., Inc.
Dependable Mfg. Co.
Flewelling, L. C., Co.
FRITZ-CROSS CO.
General Fireproofing Co.
GOODFREND MFG. CORP.
HARTER CORP.
KOL, INC.
LYON METAL PRODUCTS, INC
Maso Steel Products
Mayfair Co.
Metalstand Co.
MODERN STEELCRAFT, INC.
Riteform Chair Co., Inc.
Royal Metal Mfg. Co.
Shaw-Walker Co.
Sherman-Manson Division
STEEL PARTS MFG. CORP.
Steelcase, Inc.
TOLEDO METAL FURNITURE CO.
VICTOR SAFE & EQUIPMENT
Waco Products, Inc.
Welch Metal Products, Inc.
Yawman and Erbe Mfg. Co.

Stools (Filing, Wood)

Bro-Dart Industries
Gunlocke, W. H., Chair Co.
Marble, B. L., Chair Company
Milwaukee Chair Co

Stop Watches (Time Study)
(See Watches, Stop, Time Study)

AJUSTRITE
TRADEMARK
(formerly Kewanee)
AUTOMATIC ADJUSTABLE CHAIRS and STOOLS

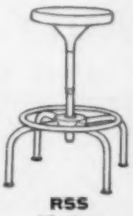
Choice of 18 Chair Models

Quick, easy adjustment, just lift the seat to any desired height from 15" to 20"; 18" to 26"; 24" to 35". Seats of plywood, hardwood, or molded SHREDDED FOAM RUBBER cushion. Adjustable back rest. Glides or casters. Foot rest available.

TUC Models

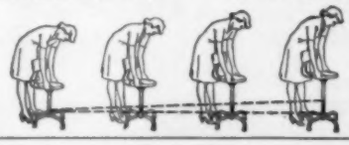
CHOICE OF 7 Stool Models

Split second, easy height adjustment from 15" to 20"; 18" to 26"; 24" to 35". Glides or casters. Wood or steel seat. May be equipped with back rest, foot rest, seat cushion. Literature and price list on request.



RSS Models

Ajusto Equipment Co.
2144 Madison Ave. Toledo 2, Ohio



Storage Cabinets
(See Cabinets, Storage)

Storage Files
(See Files, Storage)

Storage-Wardrobe Cabinets (Combination)
(See Cabinets, Storage-Wardrobe Combination)

Store Display Fixtures
(See Fixtures, Store, Display Racks and Stands)

Straps (Bill, Currency)

ABBOTT COIN COUNTER CO., INC.
Ames Safety Envelope Co.
Bank Products Co.
Barwel Mfg. Co., Inc.
Brandt Automatic Cashier Co.
DOWNEY, C. L., CO.
Exline, William, Inc.
Nashua Package Sealing Division
National Fiberstok Envelope Co.
Pap-R Products
Strayer Coin Bag Co.

Straps (Binding)

Ames Safety Envelope Co.
Bushnell, Alvah, Co.
Reif, A., & Co.
Schlegel Mfg. Co.
Sturges Mfg. Co.

Straps (Book, Carrying)

Auburn Mfg. Co.
Barwel Mfg. Co., Inc.
Reif, A., & Co.
Sturges Mfg. Co.

Straps (Currency)
(See Straps, Bill, Currency)

String Binders, Ties

ABBOTT COIN COUNTER CO., INC.
Ames Safety Envelope Co.
BANKERS BOX CO.
(See Catalog Inserts, Pages 43-44, 164A-164B)
MAY, J. L., CO., INC.
National Fiberstok Envelope Co.
Perfection Box Co.
Rochester Wire-O-Binding, Inc.
Schlegel Mfg. Co.
U. S. Envelope Co.

Stripping (Desk Top)
(See Glass Desk Top Stripping and Pads)

Strong Boxes
(See Boxes, Cash)

Styli (Stencil)

American Stencil Mfg. Co.
American Writing Ink Co., Inc.
Ames Supply Co.
Beck Duplicator Co.
Copy Papers Sales & Service Agency, Inc.
Dick, A. B., Co.
Gestetner Duplicator Corp.
Harding, Milo, Co.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
King Gage Co.
Marr Duplicator Co., Inc.
Mimeo Mfg. Co.
Niagara Supply Co.
Polychrome Corp.
Post-O-Graf Mfg. Co.
REPEAT-O-TYPE STENCIL MFG. CO.
Rex-Rotary Distributing Corp.
SMITH, H. E., CO.
Smith Mfg. Co.
Speed-O-Print Corp.
Spiritform Co.
Tru-Rite, Inc.
Technygraph Co.
Vari-Color Duplicator Co.

Summary Boards
(See Peg Boards, Accounting)

Supports (Letter Tray)
(See Tray Supports, Letter Tray)

Supports (Shelf, Typewriter Desk)
(See Typewriter Desk Shelf Stabilizers)

Surveying Instruments

White, David, Co.

Swinging Shelf Attachment (Desk)

Adjusto-Swing Office Machine Stands Co.
General Fireproofing Co.
Globe-Wernicke Co.
Shipman-Ward Mfg. Co.
Weis Mfg. Co.

Tables (Banquet)
(See Tables, Folding)

Tables (Directors', Metal)

ALL-STEEL EQUIPMENT INC.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Berger Mfg. Division
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dray Mfg. Co.
General Fireproofing Co.
Globe-Wernicke Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Royal Metal Mfg. Co.
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
Yawman and Erbe Mfg. Co.

pretty and **practical** lightweight folding tables

Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

for office, home, store, work, parties, picnics, etc. by

ALL-LUMINUM PRODUCTS

BEAUTY-FOLD

TABLES WITH TUSCANY MARBLE TOPS

Rich, colorful marble finish tables with a "living room look" . . . strong enough for any job, beautiful enough for any use. Seats 8 to 10 comfortably . . . folds to fit in car or closet, opens at touch of a button.

Model M-60 — 27" x 60" — List Price, ... **$14.95***

Model M-72 — 30" x 72" — List Price, ... **$19.95***

Nationally Advertised. Literature—Prices on Request

FOLD-A-WAY

ALUMINUM TABLES

Bright, gleaming lightweight aluminum table holds 40 times own weight . . . yet carries like luggage on own handle. Opens in seconds at touch of button, folds in seconds for storage. Handsome Fiesta embossed top resists scratching. Serves 8 to 10 with real comfort.

Hostess Size — 27" x 60" — List Price, ... **$22.95***

Banquet Size — 30" x 72" — List Price, ... **$29.95***

*Prices slightly higher West of Mississippi

ALL-LUMINUM PRODUCTS, 36th & REED STS., PHILA. 46, PA.

Tables (Directors', Wood)

Buckstaff Co.
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
DORO MFG. CO.
Doten-Dunton Desk Co.
Excellent Cabinet Works Co.
Executive Furniture Co.
Garland Furniture Co.
Great Lakes Furniture Co.
GREGSON MFG. CO.
Hanes Chair & Furniture Co.
Hiebert's, C., Cabinet & Fixture Co.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
Kenwood Corp.
Korda Industries
Lehigh Furniture Corp.
Leopold Co.
M. J. S. FURNITURE DISTRIBUTORS, INC.
Miller, Herman, Furniture Co.
Mutschler Bros. Co.
Myrtle Desk Co.
National Desk Co.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Standard Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.
Worden Co.

Tables (Display, Metal)

ALL-LUMINUM PRODUCTS
American Fixture & Mfg. Co.
Angle Steel, Inc.
ART METAL CONSTRUCTION CO.
Berger Mfg. Division
BERNARD FRANKLIN CO., INC.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Crown Products Co.
Dixie Chrome Products Division
Equipto Division
FRONTIER MFG. CO.
Haldeman-Homme Mfg. Co.
GOODFREND MFG. CORP.
HASKELL, INC.

TABLES

FOR EVERY

OFFICE NEED

ROUND • SQUARE
HEXAGON • OCTAGON

AUXILIARY
OFFICE
SCHOOL
SHOWROOM
TELEPHONE

SOLID OAK and BIRCH
finishes

OAK • MAHOGANY
WALNUT • LIME OAK

ALSO SPECIALS TO ORDER

SHIPPED F.O.B. RICHLAND, NEW YORK

Write for illustrated folder and Prices

M. J. S. FURNITURE DISTRIBUTORS, INC.

85 DUANE ST. NEW YORK 7, N.Y.
WORTH 2-3047-8

Heller, W. C., & Co.
Howe Folding Furniture, Inc.
LYON METAL PRODUCTS, INC.
Marshallan Mfg. Co.
MODERN STEELCRAFT, INC.
ORNA-METAL, INC.
P.B.R. Mfg. Co.
PEERLESS STEEL EQUIPMENT CO.
Royal Metal Mfg. Co.
Sarvis Mfg. Co.
Service Steel Products Corp.
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
STEEL PARTS MFG. CO.
Takapart Products Co.
TOLEDO METAL FURNITURE CO.
Troy Sunshade Co.
Wolfe, Harry M.
Yawman and Erbe Mfg. Co.

Tables (Display, Wood)

Add Sales Co.
American Fixture & Mfg. Co.
ARD MFG. CO., INC.
Buckstaff Co.
Carlton-Surrey, Inc.
Crown Products Co.
Excellent Cabinet Works Co.
Great Lakes Store Fixture Co.
Hanes Chair & Furniture Co., Inc.
Heller, W. C., & Co.
HOOSIER DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
Lehigh Furniture Corp.
Leopold Co.
M.J.S. FURNITURE DISTRIBUTORS, INC.
QUIGLEY FURNITURE CO.
Sarvis Mfg. Co.
Sloane, W. & J.
Standard Furniture Co.
Store-Kraft Mfg. Co.
Takapart Products Co.
Weber Showcase & Fixture Co., Inc.
Wolfe, Harry M.

Tables (Drafting and Drawing)
(See Drafting Equipment)

Tables (End Tables)
(See Furniture, Reception Room)

Tables (Folding, Aluminum)

Adirondack Chair Co.
ALL-LUMINUM PRODUCTS
P. B. R. Mfg. Co.

Tables (Folding, Steel and Wood Combination)

Adirondack Chair Co.
Advance Industries
ARD MFG. CO., INC.
Barricks Mfg. Co.
Brewer-Titchner Corp.
Crown Products Co.
De Saussure Equipment Co.
Dixie Chrome Products Division
Douglas Mfg. Corp. (Election)
Durham Mfg. Corp.
Flewelling, L. C., Co.
Fort Massac Chair Co.
Griggs Equipment Co.
Haldeman-Homme Mfg. Co.
HAMILTON MFG. CORP. (FOLDING UTILITY)
(See Catalog Insert, Pages 77-80)
Hanes Chair & Furniture Co., Inc.
Howe Folding Furniture, Inc.
Ken-Ro-Bil Corp.
Lehigh Furniture Corp.
Luxem, James P., Co.
Marshallan Mfg. Co.
Mayline Co., Inc.
MIDWEST FOLDING PRODUCTS
Myrtle Desk Co.
National Store Fixture Co., Inc.
Norcor Mfg. Co., Inc.
ORNA-METAL, INC.
P. B. R. Mfg. Co.
Rastetter, Louis, & Sons Co.
Redington, J. P., & Co.
Royal Metal Mfg. Co.
Seating, Inc.
Shwayder Bros., Inc.
Stakmore Co., Inc.
Takapart Products Co.
Wolfe, Harry M.

Tables (Mail Room)

ALL-LUMINUM PRODUCTS
All-Purpose Metal Equipment Corp.
Anderson Desk Mfg. Co.
Angle Steel, Inc.
BERNARD FRANKLIN CO., INC.
BROWNE-MORSE CO.
Commercial Controls Corp.
DORO MFG. CO.
Equipto Division
FRONTIER MFG. CO.
General Fireproofing Co.
HASKELL, INC.
Haldeman-Homme Mfg. Co.
Hope Metal Products, Inc.
Interior Steel Equipment Co.
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
Leopold Co.
LYON METAL PRODUCTS, INC.
Neubauer Mfg. Co.
P.B.R. Mfg. Co.
PEERLESS STEEL EQUIPMENT CO.
Pitney-Bowes, Inc.
TOLEDO METAL FURNITURE CO.
Wolfe, Harry M.

Manufacturers of Quality

Wood Office and School Tables
Adjustable typewriter desks for office & school

OFFICE ACCESSORIES:

Bookcases

Telephone Cabinets and Stands

Tables

End Tables

Waste Baskets

Costumers

Letter Trays

Quality materials, superior cabinet work. All interior materials are Hardwood.

Write Today for Literature.

JASPER TABLE CO., INC.
JASPER, INDIANA

Tables (Office, Metal)

Advance Industries
ALL-STEEL EQUIPMENT INC.
ALUMINUM COOKING UTENSIL CO., INC.
(See Catalog Insert, Pages 31-34)
Anderson-Hickey Co., Inc.
Angle Steel, Inc.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BLAIR ALUMINUM FURNITURE CO.
BROWNE-MORSE CO.
Challenger Sales Co.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Dixie Chrome Products Division
Dray Mfg. Co.
Fixtures Mfg. Corp.
Futuramic Steel Products, Inc.
General Fireproofing Co.
Globe-Wernicke Co.
Griggs Equipment Co.
HASKELL, INC.
H-O-N Co., The
INVINCIBLE METAL FURNITURE CO.
LYON METAL PRODUCTS, INC.
Marnay Sales and Mfg. Co.
Metalstand Co.
MODERN STEELCRAFT, INC.
ORNA-METAL, INC.
PEERLESS STEEL EQUIPMENT CO.
Riteform Chair Co., Inc.

Midwest

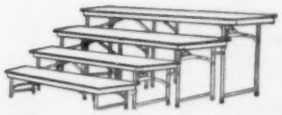
FOLDING TABLES
PORTABLE PLATFORMS
CHAIR & TABLE CADDIES

A profitable line you can sell to
SCHOOLS, CHURCHES, OFFICES, HOTELS, CLUBS, INSTITUTIONS

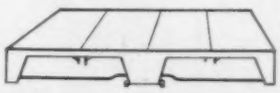
FOLDING TABLES—available in a wide range of sizes, styles and choice of tops and colors. All equipped with famous Du-Honey 20 automatic leg lock. Easy folding. Compact storage. Reinforced recessed steel apron. Tubular legs. Plastic edging. Rounded corners.

TABLE & CHAIR CADDIES—Sturdy chair caddies designed to handle most types of folding chairs. Adjustable models for partial loads, understage models; double width models. Table caddies hold any size table. On-end models for carrying tables on end thru doorways.

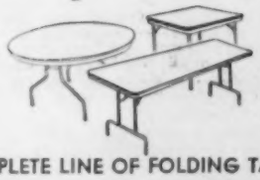
FOLDING PLATFORMS



CHORAL & BAND STANDS



PORTABLE FOLDING STAGE



COMPLETE LINE OF FOLDING TABLES

DEALERS: Write for complete catalog and price list.

Midwest FOLDING PRODUCTS
Dept. 56A, Roselle, Illinois

Tables (Office, Metal)
(Continued from page 275)

Royal Metal Mfg. Co
SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
Sherman-Manson Division
STAR STEEL EQUIPMENT CO., INC.
Steel Furniture Mfg. Co.
STEEL PARTS MFG. CORP.
Steelcase, Inc.
Tiffany Stand Co.
TOLEDO METAL FURNITURE CO.
Troy Sunshade Co.
U. S. Chaircraft Mfg. Corp.
Vanpe, Inc.
Waco Products, Inc.
Watson Mfg. Co., Inc.
WESTERN MFG. CO.
Yawman and Erbe Mfg. Co.

Tables (Office, Wood)

Alma Desk Co.
Anderson Desk Mfg. Co.
ARNOT-JAMESTOWN DIVISION
Bro-Dart Industries
Buckstaff Co.
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
Doten-Dunton Desk Co.
DORO MFG. CO.
Excellent Cabinet Works Co.
Executive Furniture Co.
Flewelling, L. C., Co.
Garland Furniture Co.
Great Lakes Furniture Co.
Great Lakes Store Fixture Co.
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Hanes Chair & Furniture Co., Inc.
Hiebert's, C., Cabinet & Fixture Co.
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IMPERIAL DESK CO.
INDIANA DESK CO.
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
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Korda Industries
Latavia Furniture Mfg. Co.
Lehigh Desk Co., Inc.
Lehigh Furniture Corp.
Leopold Co.
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Morval Corp.
MURPHY-MILLER, INC.
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Myrtle Desk Co.
National Desk Co.
Nucraft Furniture Co.
QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Risom, Jens, Design, Inc.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Standard Furniture Co.
Stewart Office Furniture Co.
Stow & Davis Furniture Co.
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(See Stands, Telephone)

Tables (Tracing)
(See Drafting Equipment)

Tables (Typewriter, Metal)

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ART STEEL SALES CORP.
Berger Mfg. Division
Challenger Sales Co.
Cline, K. F., Co., Inc.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
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Dependable Mfg. Co.
Dray Mfg. Co.
FARBER, LOUIS H., CO.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
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Peabody Seating Company, Inc.
Riteform Chair Co., Inc.
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Semco Sales
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STEEL PARTS MFG. CORP.
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Stolper Steel Products Corp.
Tiffany Stand Co.
TOLEDO GUILD PRODUCTS, INC.
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GREGSON MFG. CO.
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JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
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Latavia Furniture Mfg. Co.
Lehigh Furniture Corp.
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Scerbo, Frank, & Sons, Inc.
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Stewart Office Furniture Co.
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(See Chairs, Tablet Arm)

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Craftint Mfg. Co.
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Grumbacher, M., Inc.
Hano Paper Co., Inc.
Hyman, L., & Sons
Kurtz Bros.
Morilla Co., Inc.
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Post, Frederick, Co.
Roaring Spring Blank Book Co.
Saxon Paper Corp.
Weber, F., Co.

Tablets and Pads (Legal Ruled)
(See Pads, Legal Ruled)

Tablets and Pads (Quadrille)
(See Pads, Quadrille)

Tablets and Pads (School)

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Colonial Co.
Elam Stationery Co., Inc.
Ennis Tag & Salesbook Co.
Greg Sales Co., Inc.
Groveton Papers Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Kurtz Bros.
Miles, E. E., Co.
Northeast Mills Paper Products Co.
Roaring Spring Blank Book Co.
Rubin's Corp.
Saxon Paper Corp.

Tablets and Pads (Typewriter)

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Elam Stationery Co., Inc.
Ennis Tag & Salesbook Co.
Greg Sales Co., Inc.
Groveton Papers Co.
Hano Paper Co., Inc.
Hyman, L., & Sons
Kamket Corp.
Kurtz Bros.
Northeast Mills Paper Products Co.
Roaring Spring Blank Book Co.
ROCKWELL-BARNES CO.
Rubin's Corp.
Saxon Paper Corp.

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Blair, J. C., Co.
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Central Tablet Mfg. Co.
Colonial Co.
Eastern Tablet Corp.
EATON PAPER CORP.
Elam Stationery Co., Inc.
Ennis Tag & Salesbook Co.
Greg Sales Co., Inc.
Groveton Papers Co.
Hall, Stuart, Co., Inc.
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Highland Mfg. Co.
Hyman, L., & Sons
Kurtz Bros.
Lakeside Central Co.
Maple Leaf Mfg. Co., Inc.
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Northeast Mills Paper Products Co.
Osborn Paper Co.
Powers Paper Co.
Processed Papers
Roaring Spring Blank Book Co.
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Saxon Paper Corp.
Select Paper & Tablet Corp.
Universal Pad & Tablet Corp.
Ward, Samuel, Mfg. Co.
Western Tablet & Staty. Corp.
WILSON JONES CO.

Tabs (Index)
(See Index Tabs)

Tabulating Card Files
(See Files, Tabulating Card)

Tabulating Forms
(See Forms, Tabulating)

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Friden Calculating Machine Co., Inc.
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Heller Co., The
MARKWELL MFG. CO., INC.
Precision Staple Corp.
SWINGLINE, INC.
WILSON JONES CO.

Tacks (Map)
American Map Co
CRAM, GEORGE F., CO.
(See Catalog Insert, Pages 185-186)
Educational Exhibition Co.
GRAFF, GEORGE B., CO. (ALSO MAP FLAGS)
Hampden Mfg. Co., Inc.
Moore Push-Pin Co.
Rand McNally & Co.

Tacks (Thumb, Colored Head)
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Educational Exhibition Co.
Elliott, B. K., Co
Gabe Mfg. Corp.
GRAFF, GEORGE B., CO.
Moore Push-Pin Co.
Shelton Tack Co.

Tacks (Thumb, Numbered Head)
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GRAFF, GEORGE B., CO.
Hampden Mfg. Co., Inc.
Moore Push-Pin Co.
Noesting Pin Ticket Co., Inc.

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ALVIN & CO.
Atlas Tack Corp.
Cardinell Corp.
Elliott, B. K., Co.
Gabe Mfg. Corp.
GRAFF, GEORGE B., CO.
Hampden Mfg. Co., Inc.
IDL MFG. & SALES CORP.
Moore Push-Pin Co.
Noesting Pin Ticket Co., Inc.
Oakville Co.
Sufrin, I. & M.
VAIL MFG. CO.

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Ennis Tag & Salesbook Co.
Gibson, A. C., Co., Inc.
Gits Molding Corp.
International Ticket Co.
Keener Mfg. Co.
Kirk Plastic Co.
Matthews, James H., & Co.
MAY, J. L., CO., INC.
Meyer & Wenthe, Inc.
Moore, P. O., Inc.
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Parisian Novelty Co.
Plastic Fabricators Co.
Reyburn Mfg. Co., Inc.
Salisbury Mfg. Co.
Sanders Mfg. Co.
Spaulding Fibre Co., Inc.
Spencer, S. M., Mfg. Co.
STEWART, R. A., & CO., INC.
Victory Mfg. Co.
Waterbury Companies, Inc.
Wendell-Northwestern, Inc.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES; PAGES 292 TO 324 FOR TRADE NAMES ▶

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Shipping Tags, Parcel Post Labels, Addressing Labels, Air Mail Labels, Caution and Mailing Labels.

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File Folder Labels, Red Bordered Labels, PRES-a-PLY Labels, Index Tabs, Gummed Reinforcements.

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Standard Leather Products, Inc.
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Keener Mfg. Co.
Keystone Tag Co.
Kimball, A., Co.
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National Fiberstok Envelope Co.
Noesting Pin Ticket Co., Inc.
Orthwine, Rudolph, Corp.
Plastic Fabricators Co.
Reyburn Mfg. Co., Inc.
St. Louis Sticker Co.
Salisbury Mfg. Co.
Standard Envelope Mfg. Co.

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DENNISON MFG. CO.
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Keener Mfg. Co.
Kimball, A., Co.
MAY, J. L., CO., INC.
Reyburn Mfg. Co., Inc.
Salisbury Mfg. Co.

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Denney Tag Co.
DENNISON MFG. CO.
Ennis Tag & Salesbook Co.
International Tag & Salesbook Co.
International Ticket Co.
Keener Mfg. Co.
Keystone Tag Co.
Kimball, A., Co.
Marvin Envelope & Paper Co.
Matthews, James H., & Co. (Metal)
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Merchants Industries, Inc.
Michigan Tag Co.
National Fiberstok Envelope Co.
Reyburn Mfg. Co., Inc.
Robinson Tag & Label Co.
St. Louis Sticker Co.
Salisbury Mfg. Co.
Standard Envelope Mfg. Co.

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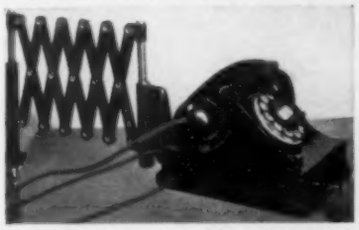

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Technical Tape Corp.
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Gum Products Press, Inc.
Gummed Products Co.
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Gummed Products Co.
Gummed Tape & Devices Co.
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Millar, Geo. W., & Co., Inc.
Nashua Package Sealing Division
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DENNISON MFG. CO.
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Minnesota Mining & Mfg. Co.
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(See also Telephone List Finders)
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Shank Leather Goods Co.
Smith Metal Arts Co., Inc.
Stationers Specialty Corp.
VICTOR SAFE & EQUIPMENT
WHEELDEX & SIMPLA PRODUCTS, INC.
WILSON JONES CO.
World Mfg. Co.
ZEPHYR AMERICAN CORP.

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(See Lamps, Telephone)

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Bradley Corp.
Nosco Plastics
POLAR MFG. CO.
QUALITY PARK ENVELOPE CO.
SAINBERG & CO., INC.
Shank Leather Goods Co.
Smith Metal Arts Co., Inc.
ZEPHYR AMERICAN CORP.

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(See Locks, Telephone)

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Ketcham & McDougall, Inc. (Pencil)
Miltier Lighting Products, Inc.
Practical Products
Regal & Wade Mfg., Inc.
Sapphire Products

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AMERICAN REGISTER CO.
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MAYER MFG. CO.
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Practical Products
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"Tops" Business Forms
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WILSON JONES CO.

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Barco Chemical Products Co.
Dr. Scat Chemical Co.
Sanford Ink Co.
Tele-Cide Chemical Corp.

Telephone Receiver Holders
(See Holders, Telephone Receiver, Shoulder Type)

Telephone Recorders
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Dictaphone Corp.
Edison, Thomas A., Inc.
Gray Mfg. Co.
Magnetic Recording Industries
Miles Reproducer Co., Inc.
Pentron Corp.
Scribe Corp.
SoundScriber Corporation
Webster Electric Co.

Telephone Silencers (Mouthpiece)
Hush-A-Phone Corp.
Junier, F. R., Associates

Telephone Stands, Tables
(See Stands, Telephone)

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Dorson Time Instruments Co.
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Creative Plastics Corp.
Guedon Co.
Parisian Novelty Co.
Sanders Mfg. Co.

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(See Rolls, Paper, Teletype)

Teletype Tape
(See Tape, Teletype)

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(See Office Planning Kits)

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New Era Optical Co.
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Smith Metal Arts Co., Inc.

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(See Tacks, Thumb)

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Elliott, B. K., Co.
Hampden Mfg. Co., Inc.

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(See Punches, Ticket)

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International Ticket Co.
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Kimball, A., Co.
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(See Tags, Merchandise, Price)

Tickler Files
(See Files, Card Index, Box)

Ties (Package)
(See String Binders, Ties)

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(See Books, Time)

Time Card Racks
(See Racks, Time Card)

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Shelby Salesbook Co.
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Stromberg Time Corp.
Time, Date and Number, Inc.
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(See Clocks, Time)

Time Computers
Calculagraph Co.
Hourmaster, The
International Business Machines Corp.
Meilicke Systems, Inc.

Time Recorders
Ajax Time Stamp Co., Inc.
AMERICAN SEAL & STAMP CO.
Calculagraph Co.
Cincinnati Time Recorder Co.
International Business Machines Corp.
Follett Time Recording Co.
General Electric Co.
Joslin, A. D., Mfg. Co.
Lathem Time Recorder Co.
Rapidprint Time Recorders, Inc.
Simplex Time Recorder Co.
STEWART, R. A., & CO., INC.
Stromberg Time Corp.
Time, Date & Number, Inc.

Time Stamps (Automatic)
(See Time Recorders)

Time Stamps (Hand)
Ajax Time Stamp Co., Inc.
AMERICAN SEAL & STAMP CO.
BANKERS & MERCHANTS, INC.
Cincinnati Time Recorder Co.
Consolidated Stamp Mfg. Co., Inc.
Cooke Time Stamp Co.
Dorson Time Instruments Co.
Follett Time Recording Co.
Force Western, Inc.
International Business Machines Corp.
Joslin, A. D., Mfg. Co.
Matthews, James H., & Co.
Rapidprint Time Recorders, Inc.
Simplex Time Recorder Co.
STEWART, R. A., & CO., INC.
Stromberg Time Corp.
Time, Date & Number, Inc.
Wendell-Northwestern, Inc.

Time Study Supplies
Calculagraph Co.
Hourmaster, The
Meylan Stopwatch Corp.

Tissue Paper
(See Paper, Tissue)

Tourist Registers
(See Registers, Hotel, Tourist Court)

Towel Hampers and Baskets
Artmor Plastics Corp.
Cadillac Office Equipment
ERIE ART METAL CO., INC.
FRANKLIN METAL PRODUCTS CO.
Lawson, F. H., Co.
Nesco Steelware
Solar-Sturges Mfg. Division
Worcester Wire Novelty Co., Inc.

Towels (Paper)
(See Paper Towels and Dispensers)

Tracing Boards, Tables
(See Drafting Equipment)

Tracing Cloth
Alteneder, Theo., & Sons
Bruning, Charles, Co., Inc.
Dietzgen, Eugene, Co.
Elliott, B. K., Co.
Favor, Ruhl & Co.
Keuffel & Esser Co.
Morilla Co., Inc.
Nobema Products Corp.
Pease, C. F., Co.
Post, Frederick, Co.
Warren-Knight Co.
Weil, J. H., & Co.

Tracing Paper
(See Paper, Tracing)

Transfer Binders
(See Binders, Transfer-Storage)

Transfer Cases
(See Files, Storage)

Transfers (Decalcomania)
(See Decalcomania Transfers)

Transparent Mending Tape
(See Tape, Gummed, Mending)

Tray Binders
(See Binders, Tray)

Tray Supports (Letter Tray)
Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
Dash Metal Products Co.
Decatur Industries, Inc.
Gabe Mfg. Corp.
Globe-Wernicke Co.
HEDGES MFG. CO.
IDL MFG. & SALES CORP.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
MODERN STEELCRAFT, INC.
Morris, Bert M., Co.
Peters, Frank J., & Sons, Inc.
POLAR MFG. CO.
SENGBUSCH SELF-CLOSING INKSTAND CO.
STEMPEL MFG. CO.
VICTOR SAFE & EQUIPMENT
Weber-Knapp Co.
Weis Mfg. Co.
Worcester Wire Novelty Co., Inc.

Trays (Ash)
(See Ash Trays)

Trays (Bill, Currency)
ABBOTT COIN COUNTER CO., INC.
ART STEEL SALES CORP.
Automatic File & Index Co.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Currier Mfg. Co.
DOWNEY, C. L., CO.
General Fireproofing Co.
Globe-Wernicke Co.
International Cash Register & Parts Co.
MODERN STEELCRAFT, INC.
MOSLER SAFE CO.
NU-CRAFT PRODUCTS CO.
Pioneer Steel Co.
POLAR MFG. CO.
Shaw-Walker Co.
Strayer Coin Bag Co.
Watson Mfg. Co., Inc.
Yawman and Erbe Mfg. Co.

Trays (Check Posting)
ART STEEL SALES CORP.
Automatic File & Index Co.
Baker Check Tray Co.
Currier Mfg. Co.
Dash Metal Products Co.
DIEBOLD, INC.
General Fireproofing Co.
Le Febure Corp.
Martell, A. E., Co.
NU-CRAFT PRODUCTS CO.
Steelcase, Inc.
STEMPEL MFG. CO.
Strayer Coin Bag Co.
Yawman and Erbe Mfg. Co.

Trays (Cross File, Card)
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ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
BROWNE-MORSE CO.
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
General Fireproofing Co.
Globe-Wernicke Co.
Pioneer Steel Co.
Precision Steel Equipment Co.
Shaw-Walker Co.
Steel Furniture Mfg. Co.
Steelcase, Inc.
VICTOR SAFE & EQUIPMENT
Yawman and Erbe Mfg. Co.

Trays (Desk, Center Drawer)
ACORN PRODUCTS CO.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BENTSON MFG. CO.
Berger Mfg. Division
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
COLUMBIA STEEL EQUIPMENT CO.
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
Currier Mfg. Co.
Dray Mfg. Co.
General Fireproofing Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
INVINCIBLE METAL FURNITURE CO.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
Mayfair Co.
Peters, Frank J., & Co., Inc.
POLAR MFG. CO.
Shaw-Walker Co.
Standard Furniture Co.
Steelcase, Inc.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

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General Fireproofing Co.
NU-CRAFT PRODUCTS CO.
Pioneer Steel Co.
Smith Metal Arts Co., Inc.
Stellar Tool & Mfg. Co., Inc.
VALCO CO.

Trays (Letter, Glass)
Pittsburgh Plate Glass Co.
Sneath Glass Co.

Trays (Letter, Leather Covered)
Artistic Desk Pad & Novelty Co.
Banov-Bernsley & Co., Inc.
CHICAGO DESK PAD CO., INC.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Mason Stationery Products, Inc.
POLAR MFG. CO.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
SAINBERG & CO., INC.
Star Office Accessories Co.
Stationers Specialty Corp.

Trays (Letter, Plastic)
Alpine Mfg. Co.
ART STEEL SALES CORP.
Artmor Plastics Corp.
General Fireproofing Co.
Gits Molding Corp.
Mason Stationery Products, Inc.
Morris, Bert M., Co.
ROCKWELL-BARNES CO.
SERVICE PRODUCTS DIVISION
Shaw-Walker Co.
ZEPHYR AMERICAN CORP.

Trays (Letter, Simulated Leather Covered)
CHICAGO DESK PAD CO., INC.
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Mason Stationery Products, Inc.
Qualiton
Redi-Record Products Co.
Regal & Wade Mfg., Inc.
SAINBERG & CO., INC.
Smith, S. K., Co.
Star Office Accessories Co.
Stationers Specialty Corp.

Trays (Letter, Steel)
All Purpose Metal Equipment Corp.
ART METAL CONSTRUCTION CO.
ART STEEL SALES CORP.
Automatic File & Index Co.
BAINBRIDGE, KIMPTON & HAUPT, INC.
BROWNE-MORSE CO.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
CORRY-JAMESTOWN MFG. CORP.
(See Catalog Insert, Pages 115-116)
FRANKLIN METAL PRODUCTS CO.
General Fireproofing Co.
Globe-Wernicke Co.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
Hall, Gordon L., Co.
HASKELL, INC.
INVINCIBLE METAL FURNITURE CO.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
Maso Steel Products
Mayfair Co.
MODERN STEELCRAFT, INC.
NU-CRAFT PRODUCTS CO.
PEERLESS STEEL EQUIPMENT CO.
Pioneer Steel Co.
Precision Steel Equipment Co.
SECURITY STEEL EQUIPMENT CORP.
SENGBUSCH SELF-CLOSING INKSTAND CO.
Smith Metal Arts Co., Inc.
STEEL PARTS MFG. CORP.
Steelcase, Inc.
Vanpe, Inc.
Weis Mfg. Co.
Yawman and Erbe Mfg. Co.

Trays (Letter, Wicker)
Artistic Reed & Willow Mfg. Co.
Bailie Wickercraft Corp.

Trays (Letter, Wire)
BAINBRIDGE, KIMPTON & HAUPT, INC.
IDL MFG. & SALES CORP.
Massillon Wire Basket Co.
Mayfair Co.
Meyers, Fred L., Mfg. Co.
Washburn Co.
Worcester Wire Novelty Co., Inc.

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2 steps to greater posting equipment sales with P.E.C.

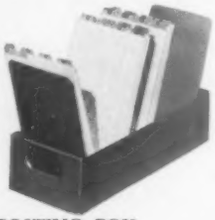
1. P.E.C. gives you the product that will fill your customers requirements because the P.E.C. line is complete.

2. P.E.C. design and construction provides the operating efficiency and long useful life that makes customers specify P.E.C. when reordering.

DUO-MATIC POSTING TRAYS AND STANDS
Tray models for sheet sizes from 7" x 11" to 14½" x 12". Stands available in skeleton type, fully enclosed or with Filing Drawer.

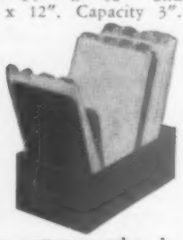
PORTA-MATIC POSTING TRAYS
Porta-Matic Trays available in 12", 14¾", 18" and 23¾" lengths and ten widths from 5" to 17". Lightweight-portable. Stands available for all sizes.

TILT-O-MATIC TRAYS (Register Form Trays)
Five sizes for all standard register and sales book forms.



POSTING BOX
For Payroll and other records requiring small capacity containers. Will accommodate sheet sizes up to 9" x 11", 12" x 12", 14" x 12" and 16" x 12". Capacity 3".

V-MATIC TRAY
Ideal housing for writing board and machine accounting records requiring small capacity containers. Eight sizes from 6½" x 9½" to 12" x 12". Capacity 6¾".



Be prepared to give your customer what he wants — send to P.E.C. for complete information on sizes and prices.

P.E.C.

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Buffalo 13, New York

Canadian Associate: PRESTON-NOELTING, LTD.
Stratford, Ontario
Western Representative: J. N. Autry
420 Market St., San Francisco, Calif.

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Bandes, Julius, & Co., Inc.
Decatur Industries, Inc.
DORO MFG. CO.
Doten-Dunton Desk Co.
Executive Furniture Co.
Handi-Blott Co.
Hanes Chair & Furniture Co., Inc.
HEDGES MFG. CO.
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JASPER TABLE CO., INC.
Lehigh Furniture Corp.
Majestic Stationery Co.
Mayfair Co.
Merchants Box Co.
Myrtle Desk Co.
Nucraft Furniture Co.
Peters, Frank J., & Sons, Inc.
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QUIGLEY FURNITURE CO.
Rishel, J. K., Furniture Co.
Rsom, Jens, Design, Inc.
ROCKWELL-BARNES CO.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Standard Furniture Co.
STEMPEL MFG. CO.
Stewart Office Furniture Co.
Stow & Davis Furniture Co.
Weis Mfg. Co.

Trays (Posting)

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Business Efficiency Aids
COLUMBIA STEEL EQUIPMENT CO.
DIEBOLD, INC.
DOLIN METAL PRODUCTS, INC.
Hadley, Charles R., Co.
KOHLHAAS CO.
Konko Sales Co.
Le Febure Corp.
Master-Craft Corp.
McBee Co.
National Blank Book Co.
Norfield Methods & Procedures, Inc.
POSTING EQUIPMENT CORP.
Precision Steel Equipment Co.
Shaw-Walker Co.
Sheppard, C. E., Co.
Steelcase, Inc.
Visirecord, Inc.
WILSON JONES CO.
Yawman and Erbe Mfg. Co.

Trays (Posting, Insulated Cabinet)

DIEBOLD, INC.
Lee, L. O'D
MOSLER SAFE CO.
Remington Rand
Shaw-Walker Co.

Trays (Sorting)

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All Purpose Metal Equipment Corp.
Angle Steel, Inc.
ART STEEL SALES CORP.
Automatic File & Index Co.
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Dehler Mfg. Co., Inc.
DOLIN METAL PRODUCTS, INC.
FRANKLIN METAL PRODUCTS CO.
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HEDGES MFG. CO.
Jayem Sales Corp.
LIT-NING PRODUCTS CO.
Mayfair Co.
Monarch Metal Products, Inc.
NU-CRAFT PRODUCTS CO.
Peters, Frank J., & Sons, Inc.
Pioneer Steel Co.
Precision Steel Equipment Co.
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Trays (Stationery, Desk) *(See Racks, Stationery)*

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ALVIN & CO.
Bruning, Charles, Co., Inc.
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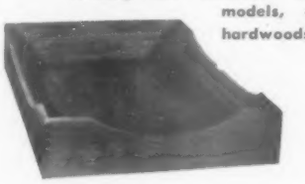
C-Thru Ruler Co.
Dietzgen, Eugene, Co.
Elliott, B. K., Co.
Empire Pencil Co., Inc.
Engineering Instruments, Inc.
Fairgate Rule Co.
Favor, Ruhl & Co., Inc.
IDL MFG. & SALES CORP.
Keuffel & Esser Co.
Mayline Co., Inc.
Morilla Co., Inc.
Nobema Products Corp.
Northeastern Plastics, Inc.

SELL FAST-SELLING

STEMPCO

DESK TRAYS

Nothing finer! Executive and Standard models, of selected hardwoods.



- Letter and legal sizes, felt bottom.
- Finest kiln-dried hardwoods, hand finished.
- Lock-joint corners, tongue-and-groove bottom.
- Oak, Genuine Walnut, Imt. Walnut, and other finishes.
- Universal Tray Supports available in polished brass finish.

Write for complete catalog of STEMPCO Office Accessories.

STEMPEL MANUFACTURING COMPANY

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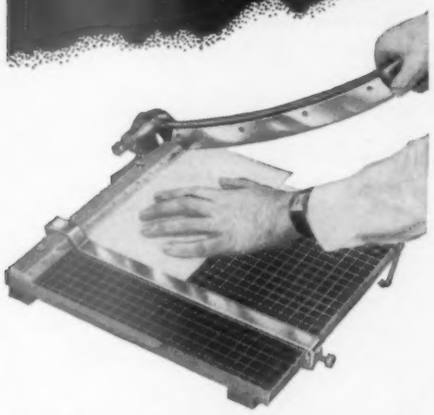
when you see a **bold face** listing . . .

it means the manufacturer has an advertisement in this issue giving further information about his products.

If the ad is not adjacent to the listing, refer to the Advertisers Index just inside the back cover.

use the handy **inquiry-cards** for complete information from advertisers

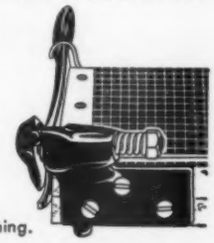
IN DEMAND . . . MILTON BRADLEY MULTI-PURPOSE PAPER CUTTERS!



Each day more customers are demanding the Milton Bradley cutter. They know that the Milton Bradley line offers the latest in convenience and design — plus an enviable reputation for quality for almost a century.

So take a tip from other smart merchants. Stock the Milton Bradley line of cutters. You'll find them easier to sell — and more profitable.

Note These Exclusive Features:



Tension Spring specially tempered for extra strength and durability assuring sharp and accurate cutting. **Sturdy Construction** of solid hardwood table and precision metal parts. **Rubber Cushions** on base to prevent sliding or scratching.

Precision Ruled Table with accurate easy-to-see white lines indented below the green board surface to last the life of the cutter assures perfect right-angle cutting. **Adjustable Guide** for accuracy in volume cutting (optional). **Fine ground blades** of highest grade steel can be detached from handle when sharpening is necessary.

MB MILTON BRADLEY

A SIZE FOR EVERY NEED

Milton Bradley Cutters are available in seven sizes from 8" to 30" blade — $6.00 to $57.50 retail. If you do not already stock Milton Bradley Cutters, get in touch with your distributor today — or write direct to us.

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Warren-Knight Co.
Weber, F., Co.
Weil, J. H., & Co.

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BRADLEY, MILTON, CO.
Bruning, Charles, Co., Inc.
Burke & James, Inc.
CEL-U-DEX CORP. (INDEX STRIPS)
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Chandler & Price Co.
Dex Safety Trimmer
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Gestetner Duplicator Corp.
Hobbs Mfg. Co.
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Photo Materials Co.
Post, Frederick, Co.
Speidel, Charles W., & Co., (Electric)

Trophy Cases
(See Cases, Trophy)

Truck Record Forms
(See Forms, Truck Record)

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American Seating Co.
Brewer-Titchner Corp.
Colson Corp.
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LYON METAL PRODUCTS, INC.
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Nutting Truck & Caster Co.
Redington, J. P., & Co.

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Associated Services
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Colson Corp.
Dependable Mfg. Co.
Elkay Products Co.
Frantz Industries
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Nutting Truck & Caster Co.
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Reardon Products
Tabet Mfg. Co., Inc.
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Tucker-Dorsey Mfg. Corp.

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Colson Corp.
Hamilton Caster & Mfg. Co.
Howe Scale Co.

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BERNARD FRANKLIN CO., INC.
Bro-Dart Industries
Colson Corp.
Demco Library Supplies
General Fireproofing Co.
Hearthside Industries
Nutting Truck & Caster Co.
Plycraft Corp.
Precision Steel Equipment Co.
TOLEDO METAL FURNITURE CO.

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American Machine Works, Inc.
Angle Steel, Inc.
Bank Vault Inspection Co.
BERNARD FRANKLIN CO., INC.
Colson Corp.
Duro Consolidated, Inc.
Equipto Division
Folding Carrier Co.
Frantz Industries
General Fireproofing Co.
Globe-Wernicke Co.
Hamilton Caster & Mfg. Co.
HERRING-HALL-MARVIN SAFE CO.
Howe Scale Co.
Laughlin Mfg. Co.
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LYON METAL PRODUCTS, INC.
Monarch Metal Products, Inc.
Neubauer Mfg. Co.
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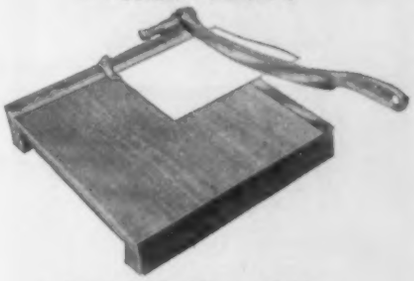
INGENTO

QUALITY TRIMMERS



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- Tempered Tool Steel Blades
- Strong Tension Spring
- Gold Lacquered Handle and Spring
- Sizes for Every Need 6, 8, 10, 12, 15, 18, 24 and 30 inches.

Order from your jobber or write for details Dept. 1-OAG.

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Tab Products Co.
Tabet Mfg. Co., Inc.
Tammi Safe & Vault Co.
TOLEDO METAL FURNITURE CO.
Tucker-Dorsey Mfg. Corp.

T-Squares, Triangles
(See Triangles, T-Squares)

Turntables (Display)

Kasson Die & Motor Corp.
Ken-Ro-Bil Corp.
Sherman-Reynolds, Inc. (Custom)
Shipman-Ward Mfg. Co.
Speedway Mfg. Co.
Waterbury Companies, Inc.

Turntables (Repair Shop)

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Kelley-Mennes Mfg. Co.
Sherman-Reynolds, Inc. (Custom)
Shipman-Ward Mfg. Co.
Typewriter Equipment Co., Inc.

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Hyman, L., & Sons
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Package Ad & Sealer Co.
Rauschenberger, John, Co.
Tubbs Cordage Co.

Twine Cutters

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Modern Specialties Co.

Twine Holders

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Heller, W. C., & Co.
Hyman, L., & Sons
Nelson Vertical Paper Cutter Co.

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Bunn, B. H., Co.
Felins Tying Machine Co.
Mailers Equipment Co.
National Bundle Tyer Co.

Type (Rubber)
(See Rubber Type)

Type (Stamping)
(See Gold Stamping Machines)

Type (Steel, Typewriter)
(See Steel Type, Typewriter)

Type Cleaners (Air Blast)
Ideal Industries, Inc.
Paasche Airbrush Co.

Type Cleaners (Dry Rubber)
Faber, Eberhard, Pencil Co.
Frumkin, Michael
LANSDALE PRODUCTS CORP.
Rogers, W. T., Co.

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Ames Supply Co.
Autocopy, Inc.
Barco Chemical Products Co.
Burns Mfg. Co.
Cardinell Corp.
Carter's Ink Co.
Clarotype Co., Inc.
Copy Papers Sales & Service Agency, Inc.
CURTIS-YOUNG CORP.
Dr. Scat Chemical Co.
Duplicopy Co.
Federal Mining & Mfg. Co.
Frankel Mfg. Co.
Frye Mfg. Co.
GIES, WALTER G., CO.
Krayer Mfg. Co., Inc.
Leedall Products Mfg. Co.
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Melind, Louis, Co.
Miller, C. H., Co.
Mimeo Mfg. Co.
Mittag & Volger, Inc.
Mongol Chemical Co.
Multistamp Co., Inc.
Neidich Process Division
Nelson-Eismann Co.
Niagara Supply Co.
Old Dutch Line
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Regal Typewriter Co., Inc.
Reliance Pencil Corp.
Ritchie Specialties
Rivet-O Mfg. Co.
Ronnie Products, Inc.
Royal Typewriter Co.
Sanford Ink Co.
Schwartz Chemical Co.
Shipman-Ward Mfg. Co.
Siray Sales Co., Inc.
Speed-O-Print Corp.
Starkey Chemical Process Co.
Stationers Guild of America
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Typewriter Equipment Co., Inc.
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WEBSTER, F. S., CO.
Write, Inc.

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Bud Type Cleaner Co.
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Cardinell Corp.
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Faber, Eberhard, Pencil Co.
Franklin Ribbon & Carbon Co.
GIES, WALTER G., CO.
HEYER CORP.
(See Catalog Insert, Pages 133-136)
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Mittag & Volger, Inc.
Norta Distributing Co.
Rex-Rotary Distributing Corp.
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Shipman-Ward Mfg. Co.
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type cleaner

A quick clean method to clean type on typewriters.

JUST APPLY DAUBER
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JIFFY yellow plastic putty TYPE CLEANER IF desired retail price 50c.

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manufacturers
CROWNSVILLE • MARYLAND

new . . . better
easier applied

TYP — *Swab*

TYPEWRITER *type-cleaners*

Type thoroughly cleaned with just one rub. No splattering. Machine can be used immediately afterwards. A soft Foam Plastic Swab mounted on a hard handle that insures against finger smearing. Packed 1 doz. per each Glass Jar, sized to fit in desk drawer. Suggested List Price — 60c per Jar. Usual Dealer Discounts

***STA — PUT* Resilient Plastic Foam TYPEWRITER PADS Brown, Blue, Red or Yellow**

Positively will not mat down or harden
Non-slip — Kills noise
3 Stock Sizes to Fit Any Office Machine
List Prices $1.25, $2.00 & $2.25

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Moore Business Forms, Inc.
Miami Systems Corp.
Neidich Process Division
Old Dutch Line
Remington Rand
Standard Register Co.
Uarco Incorporated

Typewriter Backing Sheets
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American Stencil Mfg. Co.
Buckeye Ribbon & Carbon Co.
Codo Mfg. Corp.
COLUMBIA RIBBON & CARBON MFG. CO., INC.
Copy Papers Sales & Service Agency, Inc.
CURTIS-YOUNG CORP.
Frankel Mfg. Co.
Kee Lox Mfg. Co.
Kores Carbon-Paper & Ribbons Mfg. Corp.
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Marr Duplicator Co., Inc.
Mittag & Volger, Inc.
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Neidich Process Division
Old Dutch Line
Phillips Ribbon & Carbon Co., Inc.
Quest Mfg. Co.
Royal Typewriter Co.
Speed-O-Print Corp.
Stationers Guild of America
Stenno Ribbon & Carbon Mfg. Co.
Storms, H. M., Co.
Tru-Rite, Inc.
Write, Inc.

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Kennedy, J. J., Corp. (Transparent)

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Konko Sales Co.
Regal Typewriter Co., Inc.
Ritchie, W. H., Co.
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Shipman-Ward Mfg. Co.
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(See Brushes, Typewriter)

Typewriter Cabinets (Silencing)
(See Cabinets, Office Machine, Silencing)

Typewriter Cases
(See Cases, Typewriter)

Typewriter Cleaning Bath
(See Cleaning Bath, Typewriter)

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Industrial Filter & Pump Mfg. Co.
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(See Covers, Office Machine)

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Extremely liberal discounts!

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Old Dutch Line
PEARL ENGRAVING CORP.
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(See Lamps, Office Machine)

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Typewriter Pads
(See Pads, Typewriter)

Typewriter Paper
(See Paper, Typewriter)

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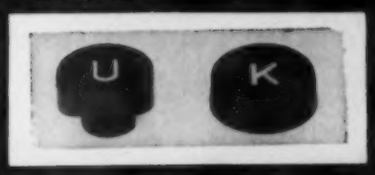
Two keytops that will fit *all* typewriters listed.

You profit, by cutting your inventory and save more on the low prices.



The new "UNIVERSAL" (left) for— Remington 17, KMC, Superwriter, Noiseless; Underwood Noiseless; L. C. Smith 2A, 6A, 7A, 8A; Royal KMM, KMG, HH; Underwood SS, 150; R. C. Allen and I.B.M. In green only.

The "KEY COVER" (right) for — Remington 10, 12, 16; L. C. Smith 8 to 1A; Royal X, SX, K, KHM, KMM; Underwood 5, 6, 11, M, S; Woodstock. In grey, green.

PRICE—12 sets, $2.00 ea.; 50 sets, $1.95 ea.; 100 sets, $1.80 ea.

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Alma Office Machine Corp.
American International Office Equipment Co.
Facit, Inc.
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Metropolitan Typewriter Co., Inc.
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Paillard Products Inc.
Remington Rand
Royal Typewriter Co.
Smith-Corona Inc.
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The "Build-Up" VISIBLE RECORD EQUIPMENT "Expands as the Record Grows"

Can be added to section by section as needed. All the features of VICTOR VISIBLE at low initial cost.

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"The Book of 1000 Uses" with "EASY SHIFT" pockets for 5", 6", or 8" wide cards. Fits into regular desk or file drawer.

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Easily referred to frames for tube or card records — revolves at a touch. Each record protected from soil and wear by transparent celluloid. Other handy reference equipment — desk stands, wall brackets, telephone switchboard brackets — available for every need.

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(See Cabinets, Binder, Visible Record)

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Demco Library Supplies
DIEBOLD, INC.
Globe-Wernicke Co.
POSTINDEX CO.
Remington Rand
Remington Rand Dealer Sales
Ross-Gould Co.
Sheppard, C. E., Co.
VICTOR SAFE & EQUIPMENT
WILSON JONES CO.

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Nilsson Sales Co.
POSTINDEX CO.
Remington Rand
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VICTOR SAFE & EQUIPMENT

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Equipment and supplies for every record need.

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Let us show you how Acme Visible can increase your profits!

ACME VISIBLE RECORDS, INC.
CROZET, VIRGINIA

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(Continued from page 286)

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Vue-Fax Corp.
Weatherly Index Co.

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(See Forms, Visible Record)

Visible Records (Binder)

(See Binders, Visible)

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(See Calculating Devices, Wage and Time)

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Plastic Service Co.
Springfield Leather Products Co.
Vita Specialties Co.

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Autopoint Co.
Boyle Leather Goods Co., Inc.
Collier Mfg. Corp.
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Mayer, A. G., Inc.
Plastic Service Co.
Robinson Reminders
Springfield Leather Products Co.
U. S. Luggage & Leather Products Co.
Winston Mfg. Co.

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Benner Leather Goods Co.
Bosca, Hugo, Co., Inc.
Boyle Leather Goods Co., Inc.
Burkhardt Co.
Buxton, Inc.
Charm Products Mfg. Corp.
Chicago Saddlery Co.
Columbia Walescraft, Ltd.
DOPPELT, CHARLES, & CO., INC.
Enger-Kress Co.
Knickerbocker Leather & Novelty Co., Inc.
Landa Leather Products Co.
Meeker Co.
Rexbilt Leather Goods, Inc.
Robinson Reminders
Rumpp, C. F., & Sons
Shank Leather Goods Co.
Springfield Leather Products Co.
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U. S. Luggage & Leather Products Co.
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PRICED TO MOVE FAST!
Franklin ALL STEEL
WASTE BASKETS

Model F-1500
Illustrated

$3.25
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LOADED WITH "SURE-FIRE" SALES FEATURES
Large capacity, size: 12" x 12" x 15" high. Made of finest quality 24 and 26 gauge FURNITURE STEEL, designed for the smartest surroundings. Non-marring RUBBER CORNERS and FEET! Meet Govt. specs. and State fire law regulations. Bottom 1½" off floor.

Rainbow Color Choice—Sprayed-On Baked Enamel Finishes! • White • Red • Yellow • Light Blue • Walnut • Green • Grey

Send for Catalog Sheets and Prices on These World-Famous Franklin Products:
- **Waste Receptacles**
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Autopoint Co.
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(See Cabinets, Wardrobe)

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(See Racks, Hat and Coat)

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(See Cabinets, Storage-Wardrobe Combination)

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Star Office Accessories Co.
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Gift Craft Leather Co.
Modern Desk Pad Mfg. Co.
Qualiton
Regal & Wade Mfg., Inc.
SAINBERG & CO., INC.
Smith, S. K., Co.
Star Office Accessories Co.
Stationers Specialty Corp.

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(See Catalog Insert, Pages 115-116)
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5 IMPORTANT FEATURES HELP YOU SELL DAN-DEE STEEL PRODUCTS FOR OFFICES • INSTITUTIONS • HOMES

1—*Beauty*
2—*Utility*
3—*Endurance*
4—*Safety*
5—*Rigidity*

DAN-DEE products bear the mark of quality established through nearly half a century of experience in creating, designing and manufacturing items of finest furniture steel. That is why DAN-DEE products are preferred wherever quality is specified. Write today for a complete DAN-DEE catalog.

No. 11

Nos. 3 & 4 — 28 ga.; #3-12" h., 11" w.; #4-14" h., 13" w.; Nos. 11 & 12 — 26 ga.; #11-12" h., 11" w.; #12-14" h., 13" w.; Olive Green, Office Gray, Walnut, Mahog. Enamel.

STEEL BASKETS FOR EVERY PURPOSE

Modern oblong, square, and round tapered baskets made of heavy gauge, cold rolled steel. Available in a variety of finishes.

Continuous, extruded Vinyl plastic bumper on oblong and square baskets, permanently fitted into sturdy channel, protects furniture and walls for the life of the basket. Bumper is impervious to humidity, will not deteriorate or become brittle with age. Cushioned feet prevent marred floors, eliminate noise, and provide air space between bottom of container and floor, affording fire protection.

Round tapered baskets come in two models and four sizes. Fully turned top rim and recessed bottom give maximum rigidity, as well as fire protection

Nos. 7 & 8 — #7-12"x12" w., 12-½" h.; #8-13"x13" w., 15¼" h. Olive Green, Gray, Walnut, Mahog. Enamel. Grained Walnut, Mahog. Enamel. Grained Walnut, Mahog. or Oak at slight add. cost.

No. 9 — 9"x15" w., 13" h. Gray, Desert Sand, Sea Mist. Grained Walnut at slight add. cost.

No. 9

No. 7

DAN-DEE HAMPERS AND SANI CLO CONTAINERS LEAD THE WAY TO GREATER SALES AND HIGHER PROFITS

Among business and professional people — and even housewives — there's an increasing need for sturdy, eye-appealing, sanitary containers and hampers. Get your share of this growing market by stocking and displaying DAN-DEE'S.

Made of heavy steel with baked-on enamel finish. Continuous, lifetime, Vinyl bumper; rubber feet; seven attractive, popular finishes. Sani Clo container equipped with fool-proof, spring activated cover, easily removed for quick emptying.

SANI CLO CONTAINERS		HAMPERS	
Model No.	Overall Size	Model No.	Size
626SCH	15"x15" top, 35" h.	620	13"x13" top, 21" h.
630SCH	15"x15" top, 39" h.	626	15"x15" top, 27" h.
638SCH	19"x19" top, 40" h.	630	15"x15" top, 31" h.
		638	19"x19" top, 31" h.

Finishes: Olive Green, Walnut Enamel, Mahogany Enamel. White Enamel, Metallic Gray, Sea Mist, Desert Sand at slight additional cost.

No. 80 12½" x 9½" w., 5¼" h.

DAN-DEE METAL BOXES ARE LOW COST PROTECTION FOR BUSINESS, HOUSEHOLD AND PERSONAL VALUABLES

There's a fast growing need for DAN-DEE metal strong boxes because they afford excellent protection for valuables of every description. There's a DAN-DEE box made for every business, household and personal use. Stock up today!

Made of heavy gauge, cold-rolled steel; welded tamper-proof construction; inside hinges; nickel plated tumbler lock with paracentric key; metallic gray finish. All models available with or without tray.

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ERIE ART METAL COMPANY, INC.

ERIE, PENNA. P.O. BOX 1187

CENTRAL'S BETTER BUYS!

Waste Baskets (Steel)
(Continued from page 288)

SECURITY STEEL EQUIPMENT CORP.
Shaw-Walker Co.
STEEL PARTS MFG. CORP.
Steel Service Mfg. Co.
Steelcase, Inc.
Vanpe, Inc.
Yawman and Erbe Mfg. Co.

Waste Baskets (Wire)

FRANKLIN METAL PRODUCTS CO.
Lawson, F. H., Co.
Massillon Wire Basket Co.
Mayfair Co.
Meyers, Fred L., Mfg. Co.
Peerless Wire Goods Co.
Washburn Co.
Worcester Wire Novelty Co., Inc.

Waste Baskets (Wood)

Artistic Desk Pad & Novelty Co.
Bandes, Julius, & Co., Inc.
Carlton-Surrey, Inc.
Central Desk Mfg. Co.
Doten-Dunton Desk Co.
Executive Furniture Co.
Flewelling, L. C., Co.
Garland Furniture Co.
Hanes Chair & Furniture Co., Inc.
HOOSIER DESK CO.
IMPERIAL DESK CO.
INDIANA DESK CO
JASPER DESK CO.
(See Catalog Insert, Pages 105-106)
JASPER OFFICE FURNITURE CO.
JASPER TABLE CO., INC.
Lehigh Furniture Corp.
Leopold Co.
Merchants Box Co.
Myrtle Desk Co.
Nucraft Furniture Co.
Rishel, J. K., Furniture Co.
Scerbo, Frank, & Sons, Inc.
Shelbyville Desk Co.
Sloane, W. & J.
Standard Furniture Co.
Stow & Davis Furniture Co.
Wells Furniture Mfg. Co.

Waste Cans, Receptacles
(See Cans, Waste Paper, Self-Closing)

Watches (Stop, Time Study)

Compass Instrument & Optical Co., Inc.
Elliott, B. K., Co.
Galef, J. L., & Son, Inc.
Meylan Stopwatch Corp.

Water Color Sets (School)

American Crayon Co.
Art Crayon Co.
BINNEY & SMITH, INC.
BRADLEY, MILTON, CO.
Craftint Mfg. Co.
Elliott, B. K., Co.
Faber, A. W.-Castell Pencil Co., Inc.
Faber, Eberhard, Pencil Co.
Grumbacher, M., Inc.
Morilla Co., Inc.
Nobema Products Corp.
Sanford Ink Co.
Swan Pencil Co., Inc.
Weber, F., Co.

Water Coolers (Electric)

Cordley & Hayes
Ebco Mfg. Co.
Frigidaire Division
General Electric Co.
Hires, Charles E., Co., Inc.
Sunroc Co.
Temprite Products Corp.
Uniflow Mfg. Co.
Westinghouse Electric & Mfg. Co.

Wax (Sealing)
(See Sealing Wax)

Wax Seals
(See Seals, Wax, Hand Stamp)

Wholesale Stationers

Adams, Cushings & Foster, Inc.
ASSOCIATED STATIONERS SUPPLY CO.
Atlas Stationery Corp.
BAINBRIDGE, KIMPTON & HAUPT, INC.
Carpenter Paper Co.
Jaclin Stationery Co.
Majestic Stationery Co.
McClurg, A. C., & Co.
Office Industries of America
Pearson, G. S., Co.
PRIOR, INC.
Richards, S. P., Paper Co.
Thorp & Martin Corp.
Universal Manufacturing Stationers, Inc.
Utility Supply Co.
Weeks, Frank A., Mfg. Co.
Zellerbach Paper Co.

Will Return Signs (Clock Type)

Acromark Co.
Adams, S. G., Co.
AMERICAN SEAL & STAMP CO.
Colonial Co.
Emeloid Co.
Krengel Mfg. Co., Inc.
Parisian Novelty Co.
Plastic Fabricators Co.
Prudon Specialty Mfg. Co.
WILSON JONES CO.

Window Hooks
(See Clips, Display)

Window Ventilators
(See Ventilators, Window, Attic)

Wire Recorders
(See Dictating Machines, Wire)

Withholding Tax Calculators
(See Calculating Devices, Withholding Tax)

Withholding Tax Forms (W-2)
(See Forms, Withholding Tax)

Work Distributors (Desk, Upright)

ACORN PRODUCTS CO.
ART STEEL SALES CORP.
Artistic Desk Pad & Novelty Co.
Boomerang Chair Pad Co.
Bristow, Stanley R.
COLE STEEL EQUIPMENT CO., INC.
(See Catalog Insert, Pages 153-160)
Currier Mfg. Co.
Evans Specialty Co., Inc.
GOODFREND MFG. CORP.
Goodfrend Metal Products Co.
Jayem Sales Corp.
KOHLHAAS CO.
Lawson, F. H., Co.
LIT-NING PRODUCTS CO.
MAYER MFG. CO.
Mayfair Co.
Replogle Globes, Inc.
SENGBUSCH SELF-CLOSING INKSTAND CO.
STEEL PARTS MFG. CO.
Worcester Wire Novelty Co.

Work Organizers (Book Type)

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CHICAGO DESK PAD CO., INC.
COOKE & COBB DIVISION
FOX, GEO. E., & CO.
Gift Craft Leather Co.
Globe-Wernicke Co.
Horn, W. C., Bro. & Co.
Modern Desk Pad Mfg. Co.
POLAR MFG. CO.
QUALITY PARK ENVELOPE CO.
SAINBERG & CO., INC.
WILSON JONES CO.
Work-Organizer Specialties Co.

Work Organizers (End Opening)

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Banov-Bernsley & Co.
Boomerang Chair Pad Co.
CHICAGO DESK PAD CO., INC.
COOKE & COBB DIVISION
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Gift Craft Leather Co.
Mason Stationery Products, Inc.
POLAR MFG. CO.
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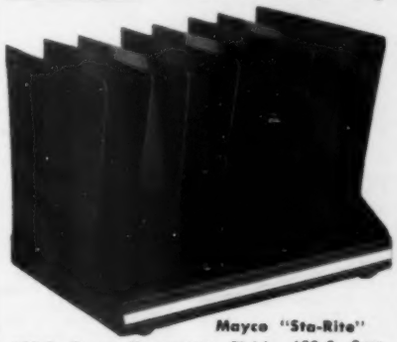
Redi-Record Products Co.
Reliable Stationers Specialty Co.
SAINBERG & CO., INC.

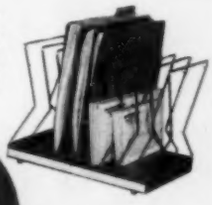
MAYCO

Desk Organizers for Desk Efficiency



Mayco "Sta-Rite"
628-B Brown Hammertone Finish. 628-G Gray Hammertone Finish. Size 11" long x 8" wide x 8½" high

Mayco "Clear Vue"
626-B Brown Hammertone Finish. 626-G Gray Hammertone Finish. Size 11" long x 8½" wide x 8½" high



Mayco "Personal"
619-B Brown Hammertone Finish. 619-G Gray Hammertone Finish. Size 5½" long x 5½" wide x 5½" high

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(See Paper, Wrapping, Kraft)

Writing Platform (Auto Dash Board)

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Writing Tablets
(See Tablets and Pads, Writing)

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(See Binders, Zipper Ring)

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◀ SEE PAGES 5 TO 21 FOR ADDRESSES OF MANUFACTURERS AND SUPPLIERS ▶

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See alphabetical section beginning on page 4 for addresses of manufacturers and suppliers.

A

A-44 Staplers and Staples, Arrow Fastener Co., Inc.
A.B.C. Pencils, Blaisdell Pencil Co.
ABC Payroll Systems, The Todd Co., Inc.
A.B.E. Perforators and Check Cancellors, American Bank Equipment Co.
ABS Snapout Form Feeders, American Business Systems
AF 51 Spirit Duplicator, Hectographia Corp.
A. & M. BRAND Ribbons and Carbons, Allen & Co.
AP Paper Punch, Master Products Mfg. Co.
APG Coin Envelopes, American Paper Goods Co.
A-S-E Office and Factory Equipment, All-Steel Equipment Inc.
ASF Vertical Blueprint Files, Atlas Stencil Files Corp.
ATR Dictating Machine Inverters, American Television & Radio Co.
A-W Pencils, A. W. Faber-Castell Pencil Co.
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A PAGE A DAY Diaries, Samuel Ward Mfg. Co.
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ACCESSO Wood Desk Trays, Globe-Wernicke Co.
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ACCOFLEX Binders, Acco Products, Inc.
ACCOPRESS Binders, Acco Products, Inc.
ACCORDEX Photo Holder, American Kleer-Vu Plastics, Inc.
ACCOSTOR Storage Binders, Acco Products, Inc.
ACCOUNTANT Loose Leaf Binders, Fred Proctor Co.
ACCOUNTANT SPECIAL Carbon Paper, Columbia Ribbon & Carbon Mfg. Co., Inc.
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ACE TACKER Tackers, Ace Fastener Corp.
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ALLSTEEL Parcel Post Scales, Triner Scale & Mfg. Co.
ALLTEX Cements, Technical Tape Corp.
ALLWEATHER Pencils, Wallace Pencil Co.
ALLWRITE Inked Ribbons, John H. Sperry Co., Inc.
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ALPHA Blackboard Chalk, Weber Costello Co.
ALPHA Pencils, Eagle Pencil Co.
ALPHA Typewriter Oil, Mittag & Volger, Inc.
ALPHA ART Brief Covers, Cooke & Cobb Division
ALPHACOLOR Tempera and Crayons, Weber Costello Co.
ALPHA-MERICAL Indexing Systems, Wabash Filing Supplies, Inc.
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AMERICAN Erasers, Leads and Pencils, American Pencil Co.
AMERICAN Folding Chairs, American Seating Co.
AMERICAN Ribbons and Carbons, H. M. Storms Co.
AMERICAN Stamp Albums, Elbe File & Binder Co., Inc.
AMERICAN Staples, Staplers, American Machine Works, Inc.
AMERICAN Telautograph Rolls, McKenna & Phelps, Inc.
AMERICAN Thumb Tacks, Hampden Mfg. Co., Inc.
AMERICAN Typewriter and Air Mail Tablets, American Pad & Paper Co.
AMERICAN Vest Pocket Dictionary, Random House, Inc.
AMERICAN Wall Safes, American Wall Safe Mfg. Co., Inc.
AMERICAN ACE Ribbons and Carbons, U. S. Carbon & Ribbon Mfg. Co., Inc.
AMERICAN BANKER Steel Pens, Eagle Pencil Co.
AMERICAN BEAUTY Ribbons, Nelson-Eismann Co.
AMERICAN BEAUTY LINE Book Covers, American Beauty Cover Co.
AMERICAN COLLEGE Dictionary, Random House, Inc.
AMERICAN EAGLE Drawing Boards and Tables, Keuffel & Esser Co.
AMERICAN EVERPOINTED Mechanical Pencils, American Pencil Co.
AMERICAN EVERYDAY Dictionary, Random House, Inc.
AMERICAN EXPRESS Sealing Wax, Thaddeus Davids Ink Co., Inc.
AMERICAN LEADER Erasers, American Pencil Co.
AMERICAN NUMBERETTE Numbering Machines, American Numbering Machine Co.
AMERICAN PRESIDENT Zipper Ring Binders, Winfield Mfg. Co.
AMERICAN PRESS Pencils, Koh-I-Noor Pencil Co., Inc.
AMERICAN PRICERETTE Numbering Machines, American Numbering Machine Co.
AMERICAN SPEED SET Numbering Machines, American Numbering Machine Co.
AMERICAN SUPERFINE Papers, Valley Paper Co.
AMERICAN UNIVERSAL Tables, American Seating Co.
AMERICAN VISIBLE Numbering Machines, American Numbering Machine Co.
AMERICAN ZIP Erasers and Cleaners, American Pencil Co.
AMERICAS FINEST Engraved Business Letterheads, Whitehall, Inc.
AMERICO Stencils, Fawn Brands, Ltd.
AMERON Wallets, Ameron Wallet and Leather Novelty Co.
AMESACK Mailing Bags, Cans and Tubes, Ames Bag Co., Inc.
AMESCO Typewriter Supplies, Ames Supply Co.
AMESTYLE Envelopes and Filing Supplies, Ames Safety Envelope Co.
AMESWAY Typewriter Laundry, Ames Supply Co.
AMFILE Albums and Filing Supplies, Amberg File & Index Co.
AMHALITE Ash Receivers, Pen-Rite Corp.
AMITY Leather Goods, Amity Leather Products Co.
AMPECO Copying Pencils, American Pencil Co.
AMPLICALL Intercommunication Systems, Rauland-Borg Corp.
AMRECO Autographic Registers, American Register Co.
AMSSCO Book Covers, American School Service Co.
AMTANG Binders and Loose Leaf Supplies, Amberg File & Index Co.
ANADEL Colored Pencils, Joseph Dixon Crucible Co.
ANALYSLIP Staggered Forms, Ditto, Inc.
ANCHOR Ribbons and Carbons, Allied Carbon & Ribbon Mfg. Corp.
ANCHOR CLASP Envelopes, Wilson Jones Co.
ANDAL Typewriter Pads, Andrews-Alderfer Co.
ANDREWS Blackboard Erasers, Weber Costello Co.
ANDROCK Locker Baskets, The Washburn Company
AN-DU-SEPTIC Blackboard Crayons, Binney & Smith, Inc.
ANDY Stamp Racks, Bankers & Merchants, Inc.
ANDY UNITS OF STEEL Cabinets, Desks, Files, Anderson-Hickey Co., Inc.
ANGLE-HOLD Picture Hooks, Hampden Mfg. Co., Inc.
ANGLO Chamois, Schroeder & Tremayne, Inc.
ANGLO-SAXON Pencils, Joseph Dixon Crucible Co.
ANNIHILATOR Ink Eradicator, S. S. Stafford, Inc.
ANPACO DE LUXE Fountain Pens, A. N. Palmer Co.
ANTEAK Leatherette Accessories, S. K. Smith Co.
ANTI-DUST Blackboard Crayons, Binney & Smith, Inc.
ANTIQUE MATS Mat Board, Chas. T. Bainbridge's Sons
ANTIQUE MOORISH Passbooks and Check Covers, The Todd Co., Inc.
ANTI-ROLL Crayons, Binney & Smith, Inc.
APACHE CHIEF Rubber Erasers, Weldon Roberts Rubber Co.
A-PAGE-A-DAY Diaries, Samuel Ward Mfg. Co.
APECO Photocopying Machines, American Photocopy Equipment Co.
APEX Carbon Paper, A. P. Little, Inc.
APEX Hand Cream, Hecktograph Carbons, Hectographia Corp.
APEX Steel Files, Columbia Steel Equipment Co.
APEX Withholding Tax Forms, Apex Business Systems
APOLLO Drawing Tables, F. Weber Co.
APOLLO Fans, Viking Air Conditioning Division
APOLLO Ledgers, The Federbush Co., Inc.
APPLEGATE Indelible Inks and Marking Machines, Applegate Chemical Co.
APPOINDEX Appointment Calendars, Nascon Products Division
APPOINTMENT Calendar and Refills, Ever Ready Calendar Mfg. Co.
APPRENTICE Pencils, Wallace Pencil Co.
APRO Box Letter Files, Arrow Paper Products Co.
APPROVED Copying Pencils, J. S. Staedtler, Inc.
APPROVED Onion Skin Paper, Valley Paper Co.
APSCO Pencil Sharpeners, Electric Erasers, Staplers, Staple Removers, Apsco Products, Inc.
AQUA Pastel Crayons, F. Weber Co.
AQUADEX Moisteners, Zephyr American Corp.
AQUAPRINT Block Print Ink, F. Weber Co.
AQUA-SORBER Dehumidifiers, Walton Laboratories, Inc.
ARAB Pencils, Blaisdell Pencil Co.
ARABAN Mucilage, The Carter's Ink Co.
ARABEX Mucilage, The Carter's Ink Co.
ARABOL Adhesives, Arabol Mfg. Co.
ARC Compasses, Eberhard Faber Pencil Co.
ARC LIP Floor Mats, B. F. Goodrich Co.
ARCADIAN Paint Sets, Binney & Smith, Inc.
ARCH Fountain Pens, Arch Pen Co.
ARCHER Contact Labels and Dispensers, Archer Label Co.
ARCO Ribbons and Carbons, American Ribbon & Carbon Co., Inc.
ARCO Rubber Bands, Alliance Rubber Co.
ARCO School Bags, Cases, A. Reif & Co.
ARCOFOLD Continuous Forms, American Register Co.
ARCOSNAPS Business Forms, American Register Co
ARD Chrome Furniture, Ard Mfg. Co., Inc.
ARDOR BOND Offset Paper, Nekoosa-Edwards Paper Co.
ARGONAUT Pencils, Blaisdell Pencil Co.
ARGUS Paper Fasteners, Argus Mfg. Co.
ARISTOCRAT Address Books and Diaries, The Standard Diary Division
ARISTOCRAT Bank and T-Pins, William Prym, Inc.
ARISTOCRAT Desk Name Plates, South Bend Metal Products Co.
ARISTOCRAT Elevator Stands, Maso Steel Products
ARISTOCRAT Expanding Files and Wallets, Cooke & Cobb Division
ARISTOCRAT Gummed Tape Sealers, A. C. Hummel Co.
ARISTOCRAT Office Chairs, Wells Chair Corp.
ARISTOCRAT Refrigerator Bars, Moss Atlas Corp.
ARISTOCRAT Sectional Post Binders, A. E. Boyce Co.
ARISTOCRAT Steel Files, Remington Rand
ARISTOCRAT Typewriter Stands, Shipman-Ward Mfg. Co.
ARISTO-MAT Plastic Chair Mats, Stationers Mfg. Co.
ARITHMOMETER Stylus Adding Machine, Tavella Sales Co.
ARKWRIGHT Tracing Cloth, Frederick Post Co.
ARLINGTON Desk Nameplates, Walter E. Kutch Co.
ARLINGTON School Furniture and Public Seating, Arlington Seating Co.
ARMOR Blackboards, N. Y. Silicate Book Slate Co.
ARMORCLAD File Guides, Remington Rand
ARMOR-ISLE Rubber Runners, American Floor Products Co.
ARMORLITE Floor Coverings, Bird & Son.
ARMOR-TRED Rubber Step Treads, American Floor Products Co.
ARMSTRONG Linoleum, Armstrong Cork Co.
ARNOLD Fountain Pens, Mechanical Pencils, Remmie Arnold Pen Co., Inc.
ARROW Pencil Sharpeners, Apsco Products, Inc.
ARROW Rulers, Westcott Rule Co., Inc.
ARROW Staplers and Staples, Arrow Fastener Co., Inc.
ARROW Steel Pens, C. Howard Hunt Pen Co.
ARROW BRAND Rulers, Westcott Rule Co., Inc.
ARROWHEAD Safety Paper, Gilbert Paper Co.
ART Seal Presses, Art Novelty Mfg. Co.
ART CORNERS Photo Mounting Corners, Engel Art Corners Mfg. Co.
ART METAL Steel Office Furniture, Art Metal Construction Co.
ART MODERNE Desk Pads, Polar Mfg. Co.
ARTCO Desk Accessories and Scrapbooks, Artistic Desk Pad & Novelty Co
ARTCRAFT Pads and Brushes, M. Grumbacher, Inc.
ARTESIAN Bond Paper, Whiting-Plover Paper Co.
ARTEX Pencil Erasers, Weldon Roberts Rubber Co.
ARTEX Rubber Cement, S. S. Artist Materials, Inc.
ARTGUM Erasers, The Rosenthal Co.
ARTILITY Posture Chairs, Artility Metal Products, Inc.
ARTIST Steel Pens, C. Howard Hunt Pen Co.

ARTISTA Colors and Tempera, Binney & Smith, Inc.
ARTISTA Water Colors, Binney & Smith, Inc.
ARTI-STAMP Rubber Stamp Set, Fulton Marking Equipment Co.
ARTISTIC Seal Presses, R. A. Stewart & Co., Inc.
ARTISTS' Lead, Joseph Dixon Crucible Co.
ARTMASTER Stencil Painting Brushes, Brushmakers, Inc.
ART-O-GRAPH Rubber Cement, S. S. Artist Materials, Inc.
ART-X Rubber Cement, General Cement Mfg. Co.
ARTMOR Plastic Products, Artmor Plastics Corp.
ASCO Chair Irons, Automotive Stamping & Mfg. Co.
ASCO Office and Industrial Staples, All Type Staple Co.
ASCO Steel Office Equipment, Art Steel Sales Corp.
ASH KING Smoking Stands, Art Specialty Co.
ASHAGON Smoking Stands, Smokador Mfg. Co., Inc.
ASH-AWAY Smoking Stands, Chicago Metallic Mfg. Co.
ASPHALTA-SCRUB Tile Cleaner, Huntington Laboratories, Inc.
ASTRA-SONIC Wire and Tape Recorders, Pentron Corp.
ATCO Reading Glasses, Barometers and Thermometers, American Thermo-Ware Co.,
ATEX Photo-Mounting Adhesive, Adhesive Products Corp.
ATLANTIC Autographic Registers and Forms, Atlantic Register Co.
ATLANTIC Blackboard Crayons, Binney & Smith, Inc.
ATLANTIC Drawing Tables, F. Weber Co.
ATLANTIC Papers, Eastern Corp.
ATLAS Check Signers, Pannier Corp.
ATLAS Desk Seal Presses, Art Novelty Mfg. Co.
ATLAS Duplicating Inks, Peerless Ink Corp.
ATLAS Expanding Files, Wilson Jones Co.
ATLAS Folding Legs, All-Luminum Products
ATLAS Office Machine Covers, Atlas Machine Cover Mfg. Co.
ATLAS Rubber Bands, Red Raven Rubber Co.
ATLAS Rubber Type Sets, Consolidated Stamp Mfg. Co., Inc.
ATLAS Slide Rules, Gilson Slide Rule Co.
ATLAS Stamp Albums, Elbe File & Binder Co., Inc.
ATLAS Steel Office Equipment, Columbia Steel Equipment Co.
ATLAS Stencil Files, Atlas Stencil Files Corp.
ATLAS Thumb Tacks and Furniture Glides, Atlas Tack Corp.
ATLASITE Caster Wheels, The Bassick Co.
ATLAST Tracing Cloth, Frederick Post Co.
ATOMLINER Typewriter Stands, Maso Steel Products
AUDIT Adding Machine Rolls and Scratch Pads, Rockwell-Barnes Co.
AUDOGRAPH Dictating Machines, Gray Mfg. Co.
AURORA Lockers and Storage Cabinets, Aurora Steel Products Co.
AURORA BRAND Ribbons and Carbons, Miller-Bryant-Pierce
AURORA Steel Filing Equipment, All-Steel Equipment Inc.
AUTO-ALIGNER Form Aligner, Autographic Business Forms, Inc.
AUTOCOPY Carbons, Ribbons and Duplicating Supplies, Autocopy, Inc.
AUTO-COPY Multiple Business Forms, The Stylograph Corp.
AUTOCRAT Carbon Papers, The Carter's Ink Co.
AUTOCRAT VELLUM Boxed Writing Papers, White & Wyckoff Mfg. Co.
AUTODEX Phone Indexes, Zephyr American Corp.
AUTO-FLEX Chain Post Binders, Wilson Jones Co.
AUTO-FLOW Inkwells, Sterling Plastics Co.
AUTO-FOLD Continuous Forms, Autographic Business Forms, Inc.
AUTOGRAPH Pens and Pencils, American Pencil Co.
AUTOGRAPH Signature Stamps, A. C. Gibson Co., Inc.
AUTOGRAPH TUCKAWAY Fountain Pens, W. A. Sheaffer Pen Co.
AUTOGRAPHIC Registers and Supplies, Autographic Business Forms, Inc.
AUTOGRAPHS Metal Name Plates, Metalcraft, Inc.
AUTO-JUSTO Cycle-Billing Trays, Le Febure Corp.
AUTOMAGIC Telephone List Finder, Zephyr American Corp.
AUTOMATIC Cabinets and Desks, Automatic File & Index Co.
AUTOMATIC Coin-Handling Machinery, Automatic Coinwrapping Machine Corp.
AUTOMATIC Pencil Sharpeners, Apsco Products, Inc.
AUTOMATIC Stencil Duplicator, Vari-Color Duplicator Co.
AUTOMATIC Window Coin Wrappers, C. L. Downey Co.
AUTOPEN Signature Machines, International Autopen Co.
AUTOPOINT Mechanical Pencils and Indexes, Autopoint Co.
AUTO-ROLL Continuous Forms, Autographic Business Forms, Inc.
AUTO-SET Continuous Forms, Autographic Business Forms, Inc.
AUTOSET Master Clocks, Stromberg Time Corp.
AUTO-SHIFT Visible Record Binders, The Federbush Co., Inc.
AUTOSLIP Duplicator Interleaver, A. B. Dick Co.
AUTO-SNAP Interleaved Forms, Autographic Business Forms, Inc.
AUTOSPEED Time Stamps, Stromberg Time Corp.
AUTO-TAB Interleaved Forms, Autographic Business Forms, Inc.
AUTO-TYPIST Automatic Typewriter, American Automatic Typewriter Co.
AUTUMN RUST Artificial Leather, McMillan Book Co.
AUXIL-A-PHONE Phone Hearing Aid, Hush-A-Phone Corp.
AVENEL LINE Steel Files, Security Steel Equipment Corp.
AVIATOR Colored and Drawing Pencils, Koh-I-Noor Pencil Co., Inc.
AYRES CALCULER-D Withholding Tax Computer, Ayres Corp.
AZOGRAPH Spirit Duplicators, Supplies, A. B. Dick Co.
AZTEC Pencils, Wallace Pencil Co.

B

B-B Ball-Point Pens, B-B Pen Corp.
BDC Spirit Duplicators, Stencil Duplicators, Stencils, Bohn Duplicator Corp.
B. F. Hecto Carbons, Ribbons and Master Sets, Franklin Ribbon & Carbon Co., Inc.
B & S Colored Chalk Crayons, Binney & Smith, Inc.
BTC Folding Chairs and Tables, The Brewer-Titchner Corp.
B-V Ticket Punches, Bonney-Vehslage Tool Co.
BW Wing Binders, The Federbush Co., Inc.
BABY CALCULATOR Pocket Adding Machine, Bradley Corp.
BABY GRAND Tape Sealers, A. C. Hummel Co.
BABY RAY Pencils, Swan Pencil Co., Inc.
BACO Caster Wheels, The Bassick Co.
BACO Ribbons and Carbons, Baco Ribbon & Supply Co.
BADGAIRE Window Ventilators, Badgaire, Inc.
BADGER Lead Pencils, General Pencil Co.
BADGER Rope and Twine, John Rauschenberger Co.
BADGER PAPER MILLS Bond, Badger Paper Mills, Inc.
BAG O TEL Ash Tray, Quigley Co.
BAINBRIDGE Illustration Board, Charles T. Bainbridge's Sons.
BAINBRIDGE Steel Card Index Boxes, Waste Baskets, Bainbridge, Kimpton & Haupt, Inc.
BAINBRIDGE HOLD-THE-PHONE Telephone Holders, Bainbridge, Kimpton & Haupt, Inc.
BAINBRIDGE RITE-FIT Chair Cushions, Bainbridge, Kimpton & Haupt, Inc.
BAKER Artists and Marking Brushes, Baker Brush Co.
BAKER Check Trays, Baker Check Tray Co.
BAKER-VAWTER Steel Deskfiles, Remington Rand
BAKEVIEW Envelopes, A. C. McClurg & Co.
BALANCE Mechanical Pencils, W. A. Sheaffer Pen Co.
BALBOA Black Lead Pencils, Ruwe Pencil Co.
BALDROR Drawer Suspension, The Seng Company
BALL POINT Ink Eraser, Weldon Roberts Rubber Co.
BALL POINTER Ball-Point Pens, Waterman Pen Co., Inc.
BALL-N-CHAIN Ball Pen with Chain Attached, Chatham Mfg. Co., Inc.
BALL-O-FIRE Desk Lighter, Quick Point Pencil Co.
BALLYMORE Steel Ladders, Ballymore Co.
BALTIMORE Order Books, Sales Books, Baltimore Business Forms Co.
BANCROFT JR. Folding Machine, Central Printing Machinery Co.
BANDETT Mail Bundling Strips, Commercial Controls Corp.
BANDLESS Document Filing Envelopes, Smead Mfg. Co., Inc.
BANJO GEM Paper Clips, Noesting Pin Ticket Co., Inc.
BANK Steel Pens, Eagle Pencil Co.
BANK-BY-MAIL Envelopes, Northern States Envelope Co.
BANK NOTE Adding Machine Rolls, McKenna & Phelps, Inc.
BANKERS Daters and Sign Outfits, Bankers & Merchants, Inc.
BANKERS Mailing Envelopes, Quality Park Envelope Co.
BANKERS Stamp Racks, Louis Melind Co.
BANKERS LINEN Papers, Southworth Co.
BANKERS SPECIE Sealing Wax, Thaddeus Davids Ink Co., Inc.
BANKETTE Personal Files, Maso Steel Products
BANNER BRAND Ribbons and Carbons, Franklin Ribbon & Carbon Co.
BANQUTABLE Folding Tables, P.B.R. Mfg. Co.
BANTAM Staplers, E. H. Hotchkiss Co.
BAR S Meter Reading Binders, Grand Rapids Loose Leaf Binder Co.
BARBIZON Upholstered Wrought Iron Furniture, Southern Spring Bed Co.
BARCALO Upholstered Chairs, Barcalo Mfg. Co.
BARCH PAYZANT Lettering Pens, Keuffel & Esser Co.
BARCLAY Lumber Crayons, National Crayon Co.
BARCO Linoleum Cleaner, Liquid Soap, Plastic Sponges, Type Cleaner, Barco Chemical Products Co.
BARCO BRAND Typewriter Cleaning Solvent, Barco Chemical Products Co.
BARKER Greeting Cards, Barker Greeting Card Co.
BARKLEY FASTENER Report Folder Fasteners, C. L. Barkley & Co.
BARKLEY PLASTIC TAB File Drawer Indicators, C. L. Barkley & Co.
BAR-LOC Binders, C. E. Sheppard Co.
BARRETT Adding Machines, Barrett Adding Machine Division
BARRETT Binders and Easels, Barrett Bindery Co.
BARRETT Paper Punches, Wm. L. Barrett Co.
BARRETT'S Social Security Forms, P. L. Barrett
BARRICKS Blackboards, Bulletin Boards, Folding Tables, Barricks Mfg. Co.
BARRISTER Brief Cases, Rexbilt Leather Goods, Inc.
BARRISTER Legal Pads, Processed Papers
BARWEL Canvas and Leather Bags, Barwel Mfg. Co., Inc.
BASABO Business Forms, Baltimore Business Forms Co.
BASE-LOCK Office Printing Outfits, Force Western, Inc.
BASGO Furniture Glides, The Bassick Co.
BASSICK Casters, The Bassick Co.
BATDORF Coin Counting and Wrapping Machines, Automatic Coinwrapping Machine Corp.
BATES Eyeletters, Staplers and Numbering Machines, Bates Mfg. Co.
BATTLESHIP Typewriter Ribbons, F. S. Webster Co.
BAUMFOLDERS Paper Folding Machines, Russell Ernest Baum, Inc.
BAUSMAN'S Quick Indexes, Wilson Jones Co.
BAY PATH Bond Paper, Strathmore Paper Co.
BEACON HILL Clasp Envelopes, Boston Envelope Co
BEACON HILL LINE Thank You Notes, Harrison-Simpson Co.
BEAM COMPASS Drawing Instrument, Frederick Post Co.
BEAN BAG Ash Trays, McDonald Products Corp.
BEAR-OF-A-CLIP Clip Boards, American Binder Co. of California
BEAT YESTERDAY Sales Record Book, Sales Record Publishing Co.
BEATS ALL Pencils, American Pencil Co.
BEAU BRUMMEL Brief Cases, Chas. Doppelt & Co., Inc.
BEAUTY CHROME Chairs and Stools, Dependable Mfg. Co.
BEAVER Adding Machine Rolls, Western Paper Converting Co.
BECK Duplicator Supplies, Beck Duplicator Corp.
BECKERS Artists' Materials, Delta Brush Mfg. Corp.
BEE LINE Filing Systems, Filing Equipment Bureau, Inc.
BEFOCO Stencil Inks, The C. H. Hanson Co.
BEGINNERS' Slide Rule, Keuffel & Esser Co.
BELFONE Intercommunication Systems, Bell Sound Systems, Inc.
BELL Ribbons and Carbons, Mittag & Volger, Inc.
BELL Sound Systems, Bell Sound Systems, Inc.
BELLAIRE Ribbons and Carbons, Burroughs Corp.
BELLE-VUE Typewriter Covers, Budlew Products Co.
BEN FRANKLIN Pencils, Blaisdell Pencil Co.
BENJAMIN FRANKLIN Ribbons and Carbons, Franklin Ribbon & Carbon Co.
BENNETT BILT Waste Cans, Bennett Mfg. Co., Inc.
BENTSON Steel Shelves and Desks, Bentson Mfg. Co.
BENTWOOD Folding Wood Chairs, Bentwood Products, Inc.
BERGER Steel Shelving and Office Equipment, Berger Mfg. Div., Republic Steel Corp.
BERKSHIRE Typewriter Papers, Eaton Paper Corp.
BERKSHIRE HOUSE Chairs and Tables, Atlantic Furniture Products Co., Inc.
BERNARD Punches, Wilson Jones Co.
BERT Diaries, Binders, Memo Books, Scrap Books and Albums, Bert Mfg. Co.
BERTEAU Tracing Cloth, Frederick Post Co.
BESCO Crayons, Binney & Smith, Inc.
BESCUP Paper Drinking Cups, Boston Drinking Cup Co.
BEST Pencils and Crayons, Joseph Dixon Crucible Co.
BEST Stencils, Inks and Correction Fluid, Vari-Color Duplicator Co.
BEST-A-FILE Hanging Folders, Advance Industries
BESTINE Paper Cement Thinner, Union Rubber & Asbestos Co.
BESTLINE Steel Files, Victor Safe & Equipment
BESTMARX Marking Crayons, Walbuck Crayon Co.
BESTOVALL Sealing Tape, Sealers, Labels, Wrapping Paper and Twine, Package Ad & Sealer Co.
BEST-TEST Rubber Cement and Dispensers, Union Rubber & Asbestos Co.
BESTUVALL Rubber Bands, The Dykema Co.
BETTER MOISTENER Brush Moisteners, E. W. Pike & Co.
BETTER PACK Tape Sealers, Better Packages, Inc.
BETTER WAY Stamp Pad Ink, C D C Fount-O-Ink Co.
BEVCO Chairs, Bevco Precision Mfg. Co.
BEVERLY Artists' Colors, Morilla Co., Inc.
BICCO Door Mats, L. M. Bickett Co.
BICKETT Typewriter Pads, L. M. Bickett Co.
BI-FOCAL Index Guides, Filing Equipment Bureau, Inc.
BIG Letter File, Acme Letter File Co.
BIG BEN Box Letter Files, Hedges Mfg. Co.
BIG BLACK Pencils, Blaisdell Pencil Co.
BIG BOY, Numbering Machines, American Numbering Machine Co.
BIG BROTHER Pencils, National Pencil Co.
BIG CHIEF Desk Calendars, Robert Dale Co., Inc.
BIG DOME TOP Waste Receptacle, F. H. Lawson Co.
BIG INCH Mechanical Pencils, Alexander Mfg. Co.
BIG INCH Tape Dispensers, Better Packages, Inc.

BIG JOE Hand Lift Trucks, Big Joe Mfg. Co.
BIG MO Fountain Brushes, Marking Crayons, Oil Board, Missouri Brush & Crayon Co
BIG SIX Liquid Hand Soap, Huntington Laboratories, Inc.
BIG X Sweep Mops, American Standard Mfg. Co.
BILDUP Letter Tray Supports, Globe-Wernicke Co.
BILL-IN Envelopes, Wolf Envelope Co.
BILL-TAINER Billfolds, Buxton, Inc.
BI-LOCK Post Binders, National Blank Book Co.
BINARY Slide Rule, Gilson Slide Rule Co.
BIND-ALL Binders and Covers, Collier Mfg. Corp.
BIND-ART Plastic Adhesive, Bro-Dart Industries
BIND-X Strip Indexes, Cel-U-Dex Corp.
BING Binders and Catalog Covers, Boorum & Pease Co.
BINGO Clogged Drain Opener, Huntington Laboratories, Inc.
BINRACK Assembly Bins and Racks, Gordon L. Hall Co.
BIRD Floor Coverings and Runners, Bird & Son
BISON Labels and Duplicator Inks, Bison Research Service
BISSELL'S Show Card Colors, Favor, Ruhl & Co.
BLACK BEAUTY Ledgers, Elbe File & Binder Co., Inc.
BLACK BEAUTY Pen and Pencil Sets, Morrison Fountain Pen Co.
BLACK-BEAUTY Pencils, Blaisdell Pencil Co.
BLACK DIAMOND Carbon Paper, Rochester Ribbon & Carbon Co., Inc.
BLACK DIAMOND Indelible Ink, Thaddeus Davids Ink Co., Inc.
BLACK DIAMOND Ledger Binders, Wilson Jones Co.
BLACK DIAMOND Marking Inks, Botts Mfg. Co.
BLACK GOLD Duplicator Inks, Ronnie Products, Inc.
BLACK GOLD Ribbons and Carbons, Phillips Ribbon & Carbon Co., Inc.
BLACK HAWK Ribbons and Carbons, Miller-Bryant-Pierce.
BLACK INDIA Marking Pen, Samuel Taubman & Co.
BLACK JACK Carbon Paper, Miller-Bryant-Pierce.
BLACK JEWEL Stamp Dispensers, Aqua Sportsman, Inc.
BLACK KNIGHT Pencils, Eberhard Faber Pencil Co.
BLACK MAGIC Pad and Pencil Sets, Ehlbert Products
BLACK MARKER Pencils, General Pencil Co.
BLACK SWAN Pencils, Swan Pencil Co., Inc.
BLACK VELVET Stencils, Shallcross Co.
BLACK WARRIOR Pencils, Eagle Pencil Co.
BLACK-A-MOOR Blackboards, Geo. E. Fox & Co.
BLACKBOURN Bookkeeping Systems, Blackbourn Systems, Inc.
BLACKHAWK Pencils, American Pencil Co.
BLACKHAWK Sectional Post Binders, Wilson Jones Co.
BLACKSCRIPT Pencils, Blaisdell Pencil Co.
BLACKWING Pencils, Eberhard Faber Pencil Co.
BLACLINE Paper, Frederick Post Co.
BLADE Magazine Binders, Elbe File & Binder Co., Inc.
BLAISDELL Pencils, Blaisdell Pencil Co.
BLOT-RITE Blotting Paper, Processed Papers
BLOTTEX Blotter Paperweight, Art Plastics Mfg. Co.
BLU-BLAK Ink Pencils, Eberhard Faber Pencil Co.
BLUE BONNET Stenographers' Kits, Ames Supply Co.
BLUE BONNET Typewriter Oil, Type Cleaner and Platen Renewer, Ames Supply Co.
BLUE BOY Numbering Machines, American Numbering Machine Co.
BLUE DUPLIMAT Offset Masters, Addressograph-Multigraph Corp.
BLUE GOOSE Christmas Cards, Blue Goose Greeting Card Co., Inc.
BLUE LABEL Pencils, Koh-I-Noor Pencil Co., Inc.
BLUE LINE Air Mail Envelopes, Quality Park Envelope Co.
BLUE NOTE Pencil Carbon, Curtis-Young Corp.
BLUE PRINT Reproduction Papers, Strathmore Paper Co.
BLUE RIBBON Gummed Sealing Tape, Hudson Pulp & Paper Corp.
BLUE RIBBON Paper Punches, Wm. L. Barrett Co.
BLUE STAR Leather Desk Sets, Blue Star Leather Mfg. Corp.
BLUE STREAK Check Signers, Checkwriters and Forms, The Todd Co., Inc.
BLUEBIRD Blotting Paper, Wrenn Paper Co., Inc.
BLUEPRINT Pencils, Blaisdell Pencil Co.
BLUTEX Tracing Paper, Frederick Post Co.
BLUVEL Tracing Paper, Cardinell Corp.
BLYTHE Ball-Pointed Pens, The Ball Pen Co.
BOARDMASTER Visual Control Boards, Graphic Systems
BODIFORM Auditorium Chairs, Church Furniture, American Seating Co.
BOLSEY Microfilmers and Readers, Bolsey Corp. of America
BOLTAFLEX Plastic Upholstery Fabrics, Bolta Corporation
BOLTA-WALL Wall Covering, Bolta Corporation
BOND Stencil Duplicator, Bond Equipment Co.
BONDRITE Mimeo Paper, Hano Paper Co., Inc.
BONDSMAN Utility Box, Merriam Mfg. Co.
BONNAR-VAWTER Bookkeeping Machine Attachments, Fanform Devices, Check Signers and Daters, Bonnar-Vawter, Inc.
BONNEY BLUE Colored Pencils, American Pencil Co.
BONNEY-VEHSLAGE Punches, Bonney-Vehslage Tool Co.
BONWOVE Mimeo Papers, Rockwell-Barnes Co.
BOOK-AID Embossed Cloth Tape, Bro-Dart Industries
BOOK-CADDY Book Covers, Ehlbert Products
BOOK-EZE Book Ends, Bert M. Morris Co.
BOOK-FILE Accordion Index File, Jayem Sales Corp.
BOOKLAMP Desk Lamp, Mario Mfg. Co., Inc.
BOOKMATE Folding Metal Book Holder, Bookmate Co.
BOOK-PAC Autographic Registers, The Miami Systems Corp.
BOOK-PAK Labels, Eureka Specialty Printing Co.
BOOMERANG Chair Pads, The Boomerang Chair Pad Co.
BORG Parcel Post Scales, Borg-Erickson Corp.
BOSCA BUILT Leather Goods, Hugo Bosca Co., Inc.
BOSS Casters, Phoenix Caster Co., Inc.
BOSTITCH Staplers and Tackers, Bostitch, Inc.
BOSTON Envelopes, Boston Envelope Co.
BOSTON Inkwells, Squires Inkwell Co.
BOSTON Pencil Sharpeners, C. Howard Hunt Pen Co.
BOSTON Pencil Top Type Holders, Consolidated Stamp Mfg. Co., Inc.
BOSTON BOOKS Sales Books, The Potter Press
BOSTROM Folding Chairs, Bostrom Mfg. Co.
BOTTS Marking Inks and Crayons, Botts Mfg. Co.
BOURGEOIS Drawing Inks, Favor, Ruhl & Co.
BOWL POINT Pens, C. Howard Hunt Pen Co.
BOX-WRAPT Papers, Rockwell-Barnes Co.
BOY Combination Fountain Pen and Four-Color Pencil, Fred Baumgarten
BOYCE Loose Leaf Devices and Forms, A. E. Boyce Co.
BOYLE Leather Goods, Boyle Leather Goods Co., Inc.
BRADFORD BOND Typewriter Paper and Multilith Paper, Fay Paper Products, Inc.
BRADLEY Colors and Crayons, Paper Trimmers, Milton Bradley Co.
BRADLEY Pencil Pockets, Stamp Holders, Bradley Corp.
BRANDT Coin Handling Machines, Wrappers and Trays, Brandt Automatic Cashier Co.
BRENET Stopwatches, Meylan Stopwatch Co.
BRENO Stopwatches, Meylan Stopwatch Co.
BREVI-PADS Shorthand Machine Tape, Kirk Brevitype Corp.
BREVITYPE Shorthand Machines, Kirk Brevitype Corp.
BREWSTER Office Chair Cushions, Brewster Mfg. Co.
BREWSTER VELLUM Offset Paper, Crocker-McElwain Co.
BRIDGEPORT Book Ends, Bridgeport Hardware Mfg. Corp.
BRIEFICIENCY Business and Overnight Cases, Boyle Leather Goods Co., Inc.
BRIEFILE Brief Bags, Rexbilt Leather Goods, Inc.
BRIEFMASTER Combination Brief Bags, Charles Doppelt & Co., Inc.
BRIEFPAK Business Luggage, Rexbilt Leather Goods, Inc.
BRIGHT Upholstered Chairs, Bright Chair Co., Inc.
BRISTOW Mail Distributors, Stanley R. Bristow
BRITEMARK School Chalk, Walbuck Crayon Co.
BROADWAY Catalog Covers, The Federbush Co., Inc.
BROADWAY Fountain Pens, U. S. Victor Fountain Pen Co., Inc.
BROADWAY Ledger Binders, Stationers Loose Leaf Co.
BROADWAY GRADE Index Cards and Folders, Oxford Filing Supply Co.
BROADWEVE Folding Screens, Modern Venetian Blinds, Inc.
BROCATELLE Decorative Stationery, Case Stationery Co., Inc.
BRODLYNE Crayons, Milton Bradley Co.
BROKAW Offset Paper, Wausau Paper Mills Co.
BRONZE-TONE Billfolds, Enger-Kress Co.
BROOKLYN Daters, James H. Matthews & Co.
BROWN BOUND Loose Leaf Binders, Homer B. Brown Co.
BROWNIE Ball-Point Pens and Mechanical Pencils, Brownie Mfg. Co.
BROWN'S Typewriter and Ledger Papers, L. L. Brown Paper Co.
BRUNING Drafting Equipment, Charles Bruning Co., Inc.
BRUNING-WALLACE Drafters, Charles Bruning Co., Inc.
BRUSH Typewriter Erasers, Joseph Dixon Crucible Co.
BRUSH-N-CAPS Brushes and Caps, The Applicator Co.
BRYANT Air Conditioners, Carrier Corp.
BUCCANEER Ribbons and Carbons, The Carter's Ink Co.
BUCHAN Binders and Visible Card Systems, Buchan Loose Leaf Records Co.
BUCK-BALL Ball-Point Pens, Universal Fountain Pen & Pencil Co.
BUCKEYE BOND Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
BUCKI Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
BUCKINGHAM Pencils, Reliance Pencil Corp.
BUCK-L-BINDER Storage Binders, The Reb-Wal Hunt Co.
BUD Type Cleaner, Bud Type Cleaner Co.
BUD BUDDY Eraser Shield, Bud Type Cleaner Co.
BUDDIE Pencils, National Pencil Co.
BUDDY Memo Books, Purse and Pocket Reminders, Staplers, Wilson Jones Co.
BUDDY JR. Pocket Size Staplers, Wilson Jones Co.
BUFFALO Pencils, Koh-I-Noor Pencil Co.
BUILDERS Carpenters' Pencils, Blaisdell Pencil Co.
BUILD-UP Desk Tray, Sengbusch Self-Closing Inkstand Co.
BUILD-UP-TRAY Desk Trays, Jayem Sales Corp.
BUILT LIKE A SKYSCRAPER Files, Shaw-Walker Co.
BUILT TRUE CLEAR THRU Desks, Hoosier Desk Co.
BULB POINT Steel Pens, Eagle Pencil Co.
BULL DOG Clips, The H. C. Cook Co.
BULL DOG Picture Hangers, Push Pins, Mounties, Inc.
BULLDOG Staplers, Arrow Fastener Co., Inc.
BULLETIN Pencils, Reliance Pencil Corp.
BULLETIN Stencils, Heyer Corp.
BULL'S EYE Drawing and Construction Paper, Milton Bradley Co.
BULMAN Self-Service Store Fixtures, Bulman Co., Inc.
BUNCH OF DATES Memo Calendars, Ever Ready Calendar Mfg. Co.
BUNKER HILL Gelatin Carbons, Colonial Carbon Co.
BUNN Package-Tying Machines, B. H. Bunn Co.
BUR-ACME Tackers and Staples, Burgess Fastening Co.
BURCO Loose Leaf Devices, The Burkhardt Co.
BURCO-TAB Plastic Indexes, The Burkhardt Co.
BURGESS Staplers and Staples, Burgess Fastening Co.
BURK-ART Covers and Binders, The Burkhardt Co.
BURNS Ribbons and Carbons, Burns Mfg. Co.
BURRO Index Tabs and Paper Clips, The H. C. Cook Co.
BURROUGHS Business Machines, Burroughs Corp.
BURTON Adding Machine Rolls, Burton Paper Products Corp.
BUSFILES Deskside Files, Weis Mfg. Co.
BUSINESS SURVEY Maps and Atlases, C. S. Hammond & Co., Inc.
BUTTERSCOTCH Reception Room Furniture, Sikes Co., Inc.
BUZZA-CARDOZO Greeting Cards, Buzza-Cardozo, Inc.

C

"C" Paper Clips, Oakville Co.
C.C.C. TOP PRODUCTS Cash Boxes, Central Can Co.
C.I.F. Business Forms, Moore Business Forms, Inc.
C.I.L.Business Forms, Moore Business Forms, Inc.
C-K All-Steel Chair Irons, Collier-Keyworth Co.
C-O-TWO Fire Extinguishers, Pyrene-C-O-Two
C & R Genuine Pressboard, Case & Risley Press Paper Co.
CTR Program Timers, Time Recorders and Stamps, The Cincinnati Time Recorder Co.
C-BAC Binders and Covers, Elbe File & Binder Co., Inc.
C-FOAM Chair Cushions and Typewriter Pads, American Latex Products Corp.
C-THRU Transparent Rulers and Drawing Instruments, C-Thru Ruler Co.
CABINET Pencils, Joseph Dixon Crucible Co.
CABINETARE Metal Storage Cabinets, Marvel Metal Products Co.
CABOT'S Promotional Material, Cabot's Promotional Aids, Inc.
CADDY Chair Trucks, Midwest Folding Products
CADET Illustration Boards, National Card, Mat & Board Co.
CADET Pencils, Joseph Dixon Crucible Co.
CADET Staplers and Staples, Ace Fastener Corp.
CADET TACKER Tackers, Ace Fastener Corp.
CADET UTILITY Fountain Pens, W. A. Sheaffer Pen Co.
CADIE Polishing Cloths, Metal Polish Cleaner, Cadie Chemical Products, Inc.
CADO Key Holders, Binders, Clipboards, Inks and Cleaners, Cushman & Denison Mfg. Co.
CADO KEMASTER Key Racks, Cushman & Denison Mfg. Co.
CAHILL Payroll Systems, S-K Forms Co.
CAIRO Drawing Paper, L. Hyman & Sons
CALCA-DIAL Time and Wage Computer, Evans Specialty Co.
CALCULAGRAPH Elapsed Time Recorders, Calculagraph Co.
CALCULATOR Pencils, Blaisdell Pencil Co.
CALCU-TAX Payroll Tax Deduction Calculator, Calcu-Tax Corp.
CALENDAP Pencils, General Pencil Co., Inc.
CALENDATER Desk Calendar, Columbian Art Works, Inc.
CALENDESK PAD Desk Pads, Sainberg & Co., Inc.
CALIFORNIA Storage Binder, Loose Leaf House
CALINDEX Desk Calendars, Zephyr American Corp.
CALLSENDER Intercommunicating Systems, Wm. M. Smith Co.
CAMBRIC Gummed Cloth Reinforcements, Crownola Loose Leaf Products, Inc.
CAMEO Coin and Catalog Envelopes, Quality Park Envelope Co.
CAMEO Drawing Tablets, American Pad & Paper Co.
CAMEO Typewriter Ribbons, H. M. Storms Co.
CAMEO TOP Pen and Pencil Sets, Morrison Fountain Pen Co.

CAMPAIGN Pencils, Wallace Pencil Co.
CAMPBELL Smoking Stands, Campbell Products Co.
CAMPUS Student Lamps, General Lamps Mfg. Corp.
CAMPUS BOND Typewriter Paper, Southworth Co.
CAMPUS KING Carbon Papers, Franklin Ribbon & Carbon Co., Inc.
CAMPUS VELLUM Papers, Southworth Co.
CANDLELIGHT Billfolds, Enger-Kress Co.
CANINK Black Canners Ink, Irwin-Hodson Co.
CANODE PRODUCTS Duplicating and Marking Inks, Ink Specialties Co., Inc.
CANPRO Typewriter Covers, Can-Pro Corp.
CANTON Stationers Glassware, Canton Glass Co., Inc.
CANT-SLIP Platen Renewer, Clarotype Co., Inc.
CAPAC Felt Tip Pens, Speedry Products, Inc.
CAPE SHORE Stationery, Cape Shore Paper Products
CAPITOL Blotting Papers, Joseph Parker & Son Co.
CAPITOL Index Strips, Crownola Loose Leaf Products, Inc.
CAPITOL Pencils, Eagle Pencil Co.
CARBEX Hand Cleansing Cream, Codo Mfg. Co.
CARBINFOLD Carbon-Loaded Forms, Bonnar-Vawter, Inc.
CARBN-TET Type Cleaner, Tele-Cide Chemical Corp.
CARBOFF Wax-Coated Carbon Paper, Waxon-Carboff, Inc.
CARBO-JAK Carbon Packs, Standard Manifold Co.
CARBON Pencils, American Pencil Co.
CARBON BLACK Drawing Pencils, General Pencil Co., Inc.
CARBON PAPER PAC Carbon Packs, Carbon Paper Pac Co.
CARBONCRAFT Carbons, Franklin Ribbon & Carbon Co.
CARBONITE Charcoal Pencils, J. S. Staedtler, Inc.
CARBONSET Continuous Forms, Uarco Incorporated
CARBO-PAK Continuous One-Time Carbons, Atlantic Register Co.
CARBOPLAN Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
CARBO-READY Snap-Apart Sets, Alfred Allen Watts Co., Inc.
CARB-OTHELLO Pencils, Swan Pencil Co., Inc.
CARBO-WELD Pencils, General Pencil Co.
CARD CADDY Business Card File, La Jolla Industries, Inc.
CARD STURDI-LITE Safety Ladders, Vault Steps, D. R. Card Co.
CARD-A-DRESSER Spirit Addressing Machine, Diebold, Inc.
CARDESK Card Record Desks, Reynolds & Reynolds Co.
CARDINAL Adding Machine Rolls, Paper Cups, Southern Straw Mfg. Co.
CARDINAL Blackboard Erasers, E. W. A. Rowles Co.
CARDINAL Fountain Pens, Rotary Pen Co.
CARDINAL Rubber Erasers, Eagle Pencil Co.
CARDINEER Rotary Files, Diebold, Inc.
CARD-O-GUIDES File Guides for Cardineer, Diebold, Inc.
CARDMASTER Postcard Duplicators, Cardmaster Co.
CARD-O-MATIC Tabulating Card Punch, Remington Rand
CARDVERTISER Post Card Printers, The Elliott Addressing Machine Co.
CARILLON Papeteries, Strathmore Paper Co.
CARLTON Brief Cases and Portfolios, Carlton Brief Case Corp.
CARLTON Illustration Board, Chas. T. Bainbridge's Sons
CARNATION Pencil Erasers, Joseph Dixon Crucible Co.
CARNATION BRAND Ribbons and Carbons, Miller-Bryant-Pierce
CAROUSEL Ash Trays, McDonald Products Corp.
CARPENTER Pencils, Blaisdell Pencil Co.
CARPENTER Pencils, National Pencil Co.
CARPENTER Pencils, Wallace Pencil Co.
CARPENTERS' UNION Pencils, Eagle Pencil Co.
CARRIER Air Conditioning Units, Dehumidifiers, Humidifiers, Carrier Corp.
CARRINGTON Greeting Cards, George S. Carrington Co.
CARROLL-LUSTRE Vinyl Sheet Products, J. B. Carroll Co.
CARRY ALL Brief Bag, Winfield Mfg. Co.
CARTER'S Inks and Adhesives, The Carter's Ink Co.
CARVEL Tracing Papers, Cardinell Corp.
CASE BINDERS Case Files, Smead Mfg. Co., Inc.
CASE NUMBERER Numbering Machines, Wm. A. Force & Co.
CASHGARD Steel Chests, Diebold, Inc.
CASHMASTER Aluminum Cash Box, Nu-Craft Products Co.
CASINO Pencils, Swan Pencil Co., Inc.
CASLON Mimeo and Ledger Papers, The Munising Paper Co.
CASTELL Pencils, A. W. Faber-Castell Pencil Co.
CASUAL Sofas, Kenmar Mfg. Co.
CATALINA Fluorescent Desk Lamps, Industrial Lamp Corp.
CATA-RACK Book-Catalog Racks, Sengbusch Self-Closing Inkstand Co.
CATALPA Pads and Typewriter Paper, L. Hyman & Sons
CATHEDRAL Notebooks, Tablets and Pads, Kurtz Bros.
CATALOGER Catalog Files, Remington Rand
CAVALIER Telephone List Finder, Bates Mfg. Co.
CEDAR-KING Pencils, National Pencil Co.
CEDAR-SAN Dust-Laying Oil, Huntington Laboratories, Inc.
CELEBRITY Pens and Desk Sets, Stratford Pen Corp.
CELLO Tape Dispensers, Seal-O-Matic Dispenser Corp.
CELLO-CLIP Map and Plan Files, The Globe-Wernicke Co.
CELLOPHANE Marking Pencils, Blaisdell Pencil Co.
CELLO SLITTER Definite Length Tape Dispenser, Seal-O-Matic Dispenser Corp.
CELLOTYPE Stencil Sheets, A. B. Dick Co.
CELLUGRAF Signals, Geo. B. Graff Co.
CELLULOOK Report Covers, Associated Stationers Supply Co.
CELLU-PAK Canary Second Sheets and Office Machine Rolls, Cellulose & Paper Converting Co., Inc.
CELL-U-SEAL Index Guides, Weis Mfg. Co.
CELLUSPONGE Cellulose Sponges, Schroeder & Tremayne, Inc.
CELL-U-TACH Attachable Cellulose Tabs, G. J. Aigner Co.
CELLU-VISE Index Tabs, Geo. B. Graff Co.
CELL-U-WELD File Folders, Smead Mfg. Co., Inc.
CELON Muscilage, Diamond Ink & Adhesives Co.
CELTIC Sectional Post Binders, National Blank Book Co.
CEL-U-DEX Guides, Tabs and Signals, Cel-U-Dex Corp.
CENTAB School Supplies, Central Tablet Mfg. Co.
CENTAMATIC Paper Punches, Mutual Stationers Supply Corp.
CENTAUR Stamp Albums, Scott Publications, Inc.
CENTENNIAL Brass Wheel Daters, R. A. Stewart & Co., Inc.
CENTENNIAL Ribbons and Carbons, John Underwood & Co.
CENTRAL Desks and Tables, Central Desk Mfg. Co.
CENTURION Stationery Products, Bainbridge, Kimpton & Haupt, Inc.
CENTURY Gold Filled Pencils, A. T. Cross Pencil Co.
CERCLA Metal Mechanical Bindings, General Binding Corp.
CERIA Four-Color Pencils, Fred Baumgarten
CERLOX Plastic Mechanical Bindings, General Binding Corp.
CERTIFICATE Bond Papers, Crocker-McElwain Co.
CERTIFIED Colored Pencils, National Pencil Co.
CERTIFIED GOVERNMENT STANDARD Ink, Crescent Products Co.
CERTIFIED Office Machine Rolls, Rittenhouse Paper Co.
CERULEAN Papeteries, Strathmore Paper Co.
CESCO Loose Leaf Equipment and Accounting Systems, The C. E. Sheppard Co.
CESCO-DEX Celluloid Index Strips, The C. E. Sheppard Co.
CESCOID Ledgers, The C. E. Sheppard Co.
CHAIRMAN Desk Lamps, General Lamps Mfg. Corp.
CHALKMASTER Blackboard Erasers, Weber Costello Co.
CHALLENGE Blueprint Papers, Keuffel & Esser Co.
CHALLENGE Clipboards, Hedges Mfg. Co.
CHALLENGE Daters, Numberers, Louis Melind Co.
CHALLENGE Eyelet Presses and Punches, Edward L. Sibley Mfg. Co., Inc.
CHALLENGE Notes, Drafts, and Receipts, C. R. Gibson Co.
CHALLENGE Paper Drills and Cutters, Challenge Machinery Co.
CHALLENGE Ribbons and Carbons, Consolidated Ribbon & Carbon Co.
CHALLENGE Scratch Pads, Rockwell-Barnes Co.
CHALLENGE Sectional Post Binders, Stationers Loose Leaf Co.
CHALLENGE Spring Binders, Elbe File & Binder Co., Inc.
CHALLENGE Stationery Items, Bainbridge, Kimpton & Haupt, Inc.
CHALLENGER Desk Trays, Nu-Craft Products Co.
CHALLENGER Duplicator Supplies, Challenger, Inc.
CHALLENGER Steel Filing Cabinets, Bentson Mfg. Co.
CHALLENGER Steel Office Tables, Maso Steel Products
CHAMONIX French Chamois, Schroeder & Tramayne, Inc.
CHAMP Aluminum Desk Trays, Nu-Craft Products Co.
CHAMPION Adding Machine Rolls, Book Rests, Loose Leaf Sheets, Pads, Shorthand Books, American Pad & Paper Co.
CHAMPION Casters, Hamilton Caster & Mfg. Co.
CHAMPION Daters and Numberers, Wm. A. Force & Co.
CHAMPION Display Hooks, L. D. Van Valkenburg Co.
CHAMPION Fountain Pens and Pencils, Southern Pen Co.
CHAMPION Income Tax Record, Commonwealth Publishing Co.
CHAMPION Maps and Globes, Weber Costello Co.
CHAMPION Mucilage, Writing Inks, Levison & Blythe Mfg. Co.
CHAMPION Pencil Sharpeners, C. Howard Hunt Pen Co.
CHAMPION Rubber Stamps, James H. Matthews & Co.
CHAMPION School Stationery, American Pad & Paper Co.
CHAMPION Stationery Items, Frank A. Weeks Mfg. Co.
CHAMPION Steel Type Holders, James H. Matthews & Co.
CHAMPION Utility Stands, Maso Steel Products
CHAMPION CLASP Mailing Envelope, Quality Park Envelope Co.
CHAMPION WIRE-O Notebooks and Receipt Books, American Pad & Paper Co.
CHANCELLOR Sectional Post Binders, A. E. Boyce Co.
CHANEY TRU-TEMP Thermometers, Chaney Mfg. Co.
CHANGEMAKER Aluminum Cash Drawer, Nu-Craft Products Co.
CHANGEPOINT Fountain Pens, Perpetual Calendars, Changepoint Inc.
CHAN-L-SLIDE File Folders, Smead Mfg. Co., Inc.
CHARACTER Carbon Papers and Ribbons, Remington Rand
CHARCOAL Pencils, Blaisdell Pencil Co.
CHARCOAL Pencils, General Pencil Co.
CHARDON Rubber Finger Tips, Chardon Rubber Co.
CHARFAIN Charcoal Sticks, American Crayon Co.
CHARKOL Pencils, National Pencil Co.
CHAR-KOLE Charcoal Sticks, Weber Costello Co.
CHARON Charcoal Pencils, Joseph Dixon Crucible Co.
CHARTER Pencils, Reliance Pencil Corp.
CHART-PAK Flow and Organization Chart Kits, Chart-Pak, Inc.
CHARVOZ Architects' Supplies, Charvoz-Roos Corp.
CHARVOZ-ROOS Magnifiers, Charvoz-Roos Corp.
CHASE ME Hand Cleanser, Ronnie Products, Inc.
CHATHAM Fountain Pen Desk Sets, Chatham Mfg. Co., Inc.
CHATILLON Postal Scales, John Chatillon & Sons
CHECK WRITER Ink, Sanford Ink Co.
CHECKER Coat and Umbrella Racks, Vogel-Peterson Co.
CHECKER Hand Counter, J. L. Galef & Son, Inc.
CHECKER BOARD Ribbons and Carbons, Mittag & Volger, Inc.
CHECKERETTE Coat Room Racks, Vogel-Peterson Co.
CHECKO Check Protector Inks, Superior Marking Equipment Co.
CHECKVELOPE Check-Order Blank Combination, Tension Envelope Corp.
CHEK-GARD Check Signers, Checkwriters, Safeguard Corp.
CHEKMATE Pocket Check Protector, Postamatic Co.
CHEK-O-LITE Illuminated Clip Board, IDL Mfg. & Sales Corp.
CHELSEA Binders, The Federbush Co., Inc.
CHEM-BOARD Storage Files, Convoy, Inc.
CHEMI-SEALED Pencils, Eagle Pencil Co.
CHESTERFIELD Wood Bookcases, The Globe-Wernicke Co.
CHESTERLYN Papeteries, Strathmore Paper Co.
CHEXSIGNO Check-Signing Machines, Hall-Welter Co., Inc.
CHICAGO Desk Pads, Telephone Book Covers and Accessories, Chicago Desk Pad Co., Inc.
CHICAGO Pencil Sharpeners, Apsco Products, Inc.
CHICAGO LINE Cash Boxes, Card Index Boxes and Trays, Dehler Mfg. Co.
CHIEF Soap Eraser, Weldon Roberts Rubber Co.
CHIEFTAIN Bond and Typewriter Papers, Neenah Paper Co.
CHIEFTAIN Matched Office Suites, Hoosier Desk Co.
CHILDS Fire Extinguishers, American-LaFrance-Foamite Corp.
CHINA MARKER Pencils, National Pencil Co.
CHINA MARKING Pencils, Blaisdell Pencil Co.
CHISEL POINTED Staples, E. H. Hotchkiss Co.
CHIT Gift Wraps, Hano Paper Co., Inc.
CHROMATYPE Stencil Duplicator Supplies, Polychrome Corp.
CHROMCRAFT Tubular Metal Furniture, American Fixture & Mfg. Co.
CHROME DOME Watertrap Cigarette Urns, Franklin Metal Products Co.
CHROMIUM MOUNT Rubber Stamps, Bankers & Merchants, Inc.
CHROM-O-LAC Decalcomanias, Continental Decalcomania Co.
CHRONOSCOPE Telephone Toll Timers, Northwestern Clock Co.
CHUBB Safe Ledger Files, L. O'D. Lee
CICO Liquid Paste, The Carter's Ink Co.
CIDSON Powdered Ink, Thaddeus Davids Ink Co., Inc.
CINCINNATI Program Clocks, Time Recorders, Cincinnati Time Recorder Co.
CIN-MADE Cylindrical Mailing Cases, The Cin-Made Corp.
CIRCLARC Desk Lamps, Faries Div.
CIRCLE-MASTER Templates, Alvin & Co.
CIRCLINE Desk and Ceiling Lamps, Faries Div.
CIRCLINE Fluorescent Desk Lamps, Compco Corp.
CIRCULAIR Circulating Fans, Kisco Co.
CITATION Duplicator Stencils, Typewriter Ribbons, Ronnie Products, Inc.
CITATION Fountain Pens, Waterman Pen Co., Inc.
CLARIN Folding Chairs, Clarin Mfg. Co.
CLARK Bulletin Boards and Directories, R. W. Clark Mfg. Co.
CLARO Pencil Erasers, Joseph Dixon Crucible Co.
CLAR-O-TYPE Liquid Type Cleaner, Clarotype Co., Inc.
CLARY Adding Machines, Cash Registers, Clary Corp.
CLASS Pencils, Reliance Pencil Corp.
CLASSIC Desk Classifiers, Cooke & Cobb Division
CLASSIC Desk Name Plates, Walter E. Kutch Co.
CLASSIC Drawing Paper, Frederick Post Co.
CLASSIC Paper Clips, Noesting Pin Ticket Co., Inc.
CLASSIC Pencils, American Pencil Co.
CLASSIC Ribbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
CLASSIC School Bags, Royal Cushion Co., Inc.
CLASSI-FILE File Folders, Remington Rand
CLAUSS Shears and Scissors, Clauss Cutlery Co.

CLAYOLA Modeling Clay, Binney & Smith, Inc.
CLEAN COPY Ribbons and Carbons, Burroughs Corp.
CLEANALL Typewriter Brushes, Arthur W. Hahn
CLEANATYPE Type Cleaner, Rudolf Orthwine Corp.
CLEANCOPY Pay Envelopes, Alfred Allen Watts, Inc.
CLEANGRIP Carbon Papers, H. M. Storms Co.
CLEANSBEST Dusters, Typewriter Brushes, H. Hertzberg & Son, Inc.
CLEANWRITE Pencil Carbon, Queen Ribbon & Carbon Co., Inc.
CLEAR-AIRE Smoking Stands, Stewart Office Furniture Co.
CLEARCOPY Onionskin Papers, Esleeck Mfg. Co.
CLEAR-FIELD Tablets and Pads, Kurtz Bros.
CLEARINDEX Folders and Guides, Weis Mfg. Co.
CLEARING HOUSE Pads and Legal Tablets, American Pad & Paper Co.
CLEAROSCOPE Stencil Scopes, The Heyer Corp.
CLEARPRINT Glycerine Rubber Stamp Ink, Irwin-Hodson Co.
CLEARPRINT Stamp Pads, Inks, Hand Cleaner and Ribbons, Phillips Process Co., Inc.
CLEARTEX Typewriter Ribbons, Codo Mfg. Corp.
CLEARTONE Dictating Machine Cylinders and Discs, American Dictating Machine Co., Inc.
CLEARTYPE Maps, American Map Co.
CLEARVUE Albums, Samuel Ward Mfg. Co.
CLEAR-VUE Desk Organizers, Mayer Mfg. Co.
CLEENEST Carbon Papers, Write, Inc.
CLEENOLEUM Desk Pads, Sainberg & Co., Inc
CLEEN-SEAL Master-Sets, Spirit Carbons, A. B. Dick Co.
CLEMCO Typewriter Desk Mechanism, The Seng Company
CLICK Daters and Numberers, Wm. A. Force & Co., Inc.
CLIMAX Adding Machine Rolls, Fay Paper Products, Inc.
CLIMAX Bond and Cash Boxes, Hamilton Metal Products Co.
CLIMAX Club Smokers, Arnolt Corp.
CLIMAX Pencil Sharpeners, Apsco Products, Inc.
CLIMAX Storage Files, The Kay-Dee Co.
CLIMAX PORTA-FILE Portable Filing Unit, Hamilton Metal Products Co.
CLIMP Spring Clips, Joseph Dixon Crucible Co.
CLINCHER GRIP Envelopes, Northern States Envelope Co.
C-LINE Chair Cushions, Desk Pads, Chicago Desk Pad Co., Inc.
CLING Clips, H. C. Cook Co.
CLIP Binders, Elbe File & Binder Co., Inc.
CLIPAD Clip Boards, Elbe File & Binder Co., Inc.
CLIP-A-TAPE Gummed Tape Dispenser, Ideal Stencil Machine Co.
CLIP-ON Typewriter Eraser Holder, Aetna Products Co.
CLIPPER Cleaner-Polish, Clipper Products Co.
CLIPPER Pocket Secretary, Columbia Walescraft, Ltd.
CLIPPER Receipts, Notes and Business Forms, Boorum & Pease Co.
CLIPPER Stapling Pliers, Ace Fastener Corp.
CLIPPER-GLIDER Staples, Ace Fastener Corp.
CLIPPER MAIL Opaque Papers, The Lafayette Co., Inc.
CLIX Chamois Skins, Nassau Sponge Co.
CLIX Paper Punches, New England Paper Punch Co.
CLOTHES MASTER Wardrobe Racks, Berkeley Industries
CLOTHESMASTER Wardrobe Cabinets, Supreme Steel Equipment Corp.
CLOTHSTOK Expanding Files, National Fiberstok Envelope Co.
CLOVER BRAND Carbon Papers, Miller-Bryant-Pierce
CLUB PARCHMENT Papeteries, Samuel Ward Mfg. Co.
CLUB VELLUM Papeteries, Samuel Ward Mfg. Co.
CLUSTERED SQUARE Flooring, Parkay, Inc.
CLYDESDALE Memo Book and Ring Book Fillers, Eureka Blank Book Co.
COAT OF ARMS Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
COATER Hat and Coat Rack, Crawford Metal Craftsmen, Inc.
COAT-RAK Metal Costumers, Tubecrafters Sales Division
COBWEB Carbon Papers, A. P. Little, Inc.
CODETAPER Dispenser-Printer for Gummed Tape, Better Packages, Inc.
CODEX Chart Paper, Codex Book Co., Inc.
CODO Ribbons and Carbons, Codo Mfg. Corp.
COFFIN'S Interest Tables, The John C. Winston Co.
COILETTE Telephone Cord Coilers, Huff Co.
COINOMETER Coin Changers, Sorters and Counters, Coinometer Corp.
COINTYPER Coin Operated Typewriter, Gramont Corp.
COIT'S Lettering Pens, Inks, Bridgeport Pen Co.
COLD SPRINGS Bond and Onionskin Paper, Whiting-Plover Paper Co.
COLE, GEO. E., Drafts, Notes and Receipts, Legal Blanks, Associated Stationers Supply Co.
COLE-CHROME Tubular Furniture, Cole Steel Equipment Co., Inc.
COLE STEEL Office Equipment, Cole Steel Equipment Co., Inc.
COLITHO Offset Duplicating Supplies, Columbia Ribbon & Carbon Mfg. Co., Inc.
COLLEGE BOY Pencils, National Pencil Co.
COLLEGIANA Pin-Up Boards, Quartet Mfg. Co.
COLLINS Ink Eradicator, Collins-Benton Co., Inc.
COLONIAL Duplicating Supplies and Forms, Colonial Carbon Co.
COLONIAL Paper Drinking Cups, Boston Drinking Cup Co.
COLONIAL Scratch Pads, American Pad & Paper Co.
COLONIAL Steel Filing Equipment, Columbia Steel Equipment Co.
COLONIAL-PREMIER Lamps, Colonial-Premier Co.
COLORAMA Colored Pencils, Eberhard Faber Pencil Co.
COLORBRITE Colored Pencils and Rubber Bands, Eberhard Faber Pencil Co.
COLOR CADDY Desk Sets, Scripto, Inc.
COLORPRINT Maps, American Map Co., Inc.
COLOR-TEX Colored Pencils, General Pencil Co.
COLORTONE Poster Colors, Milton Bradley Co.
COLSON Casters, Trucks, Colson Corp.
COLUMBIA Arch Files and Binding Cases, The Globe-Wernicke Co.
COLUMBIA Blueprint Cloth, Keuffel & Esser Co.
COLUMBIA Endorsing Machine Ink, The Irwin-Hodson Co.
COLUMBIA Machine Posting Trays, Wilson Jones Co.
COLUMBIA Mechanical Pencils, Columbia Pencil Co.
COLUMBIA Memo Books, Boorum & Pease Co.
COLUMBIA Metal Signs and Inks, Irwin-Hodson Co.
COLUMBIA Numbering Machines, Wm. A. Force & Co.
COLUMBIA Receipt Books, C. R. Gibson Co.
COLUMBIA Ribbons and Carbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
COLUMBIA Steel Filing Equipment, Columbia Steel Equipment Co.
COLUMBIAN Calendars, Columbian Art Works, Inc.
COLUMBIAN Chairs, Harter Corp.
COLUMBIAN Envelopes and String Ties, U. S. Envelope Co.
COLUMBIAN Twines, Columbian Rope Co.
COLUMBINE Carbon Paper, Frankel Mfg. Co.
COLUMBUS Pencils, A. W. Faber-Castell Pencil Co., Inc.
COLUMBUS Show Cases, Columbus Show Case Co.
COMET Ribbons and Carbons, Allied Carbon & Ribbon Mfg. Corp.
COMET Second Sheets, Processed Papers
COMET Tackers, E. H. Hotchkiss Co.
COMET Typewriter Erasers, Eberhard Faber Pencil Co.
COMET Utility Desk, Orna-Metal, Inc.
COMFIT Posture Chairs, The Globe-Wernicke Co.
COMFORT Office Chair Cushions, Comfort Cushion Co.
COMFORT Pencils, Eagle Pencil Co.
COMFRONT Office Chairs, Indiana Chair Co.
COMMAND PERFORMANCE Pen and Pencil Sets, Eversharp, Inc.
COMMAND-AIR Air Circulators, Fans, Commander Mfg. Co.
COMMANDER Carbon Papers, Columbia Ribbon & Carbon Mfg. Co., Inc.
COMMANDER Safes, Diebold, Inc.
COMMANDER Staplers and Staples, Arrow Fastener Co., Inc.
COMMANDO Combination Files, Art Steel Sales Corp.
COMMANDO Fountain Pens and Mechanical Pencils, Waterman Pen Co., Inc.
COMMANDO Mimeo Stencils, Ronnie Products, Inc.
COMMENTATOR Pen and Pencil Sets, Alexander Mfg. Co.
COMMERCE Bond Price Book Sheets, Loose Leaf Fillers, Typewriter Paper, American Pad & Paper Co.
COMMERCE Pencils, Eberhard Faber Pencil Co.
COMMERCE Typewriter Desks, Imperial Desk Co.
COMMERCIAL Blotting Papers, Joseph Parker & Son Co.
COMMERCIAL Drawing Inks, General Pencil Co., Inc.
COMMERCIAL Fountain Pen Inks, S. S. Stafford, Inc.
COMMERCIAL Letter Files, Acme Letter File Corp.
COMMERCIAL Office Partitions, Mills Co.
COMMERCIAL Ribbons and Carbons, Stenno Ribbon & Carbon Mfg. Co.
COMMERCIAL Rubber Stamp Printing Presses, Superior Marking Equipment Co.
COMMERCIAL Sheet Holders, Stationers Loose Leaf Co.
COMMERCIAL CALCULATOR Slide Rules, Gilson Slide Rule Co.
COMMERCIAL CONTROLS Mailroom Equipment, Commercial Controls Corp.
COMMODORE Pencils, A. W. Faber-Castell Pencil Co., Inc.
COMMON SENSE Inkstands, Squires Inkwell Co.
COMMON SENSE Travelers Expense Book, Beach Publishing Co.
COMMUNO-PHONE Intercommunicating Systems, David Bogen Co., Inc.
COM-PAK Autographic Registers and Supplies, The Egry Register Co.
COMPANION Overnight Case, Winfield Mfg. Co.
COMPARE-A-DAY Record Books, Eureka Specialty Printing Co.
COMPASS Artist and Drafting Supplies, Compass Instrument & Optical Co., Inc.
COMPCO Lighting Fixtures, Sand Urns, Compco Corp.
COMPETETIVE Lumber Marking Ink, Irwin-Hodson Co.
COMPETITIVE Pencils, J. S. Staedtler, Inc.
COMPTOGRAPH 10-key Adding-Calculating Machines, Felt & Tarrant Mfg. Co.
COMPTOMETER Calculating Machines, Felt & Tarrant Mfg. Co.
COMPTOMETER DICTATOR Dictating-Transcribing Machine, Comptometer Dictation Division
COMPUTYPER Code Tape-Punch Accounting Machine, Friden Calculating Machine Co., Inc.
CONCORD Ball-Point Pens, Concord Pen Co
CONCORD Fountain Pens, Waterman Pen Co., Inc.
CONCORD Gelatin Carbons, Colonial Carbon Co.
CONCORD FERMUS Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
CONDOR Pencils, Richard Best Pencil Co.
CONFERENCE Aluminum Side Chairs, Ohio Chair Co.
CON-FER-PHONE Intercoms, Mark Simpson Mfg. Co., Inc.
CONGOFLOR Floor Coverings, Congoleum-Nairn, Inc.
CONGOLEUM Floor Coverings, Congoleum-Nairn, Inc.
CONGOTREAD Floor Coverings, Congoleum-Nairn, Inc.
CONGOWALL Wall Coverings, Congoleum-Nairn, Inc.
CONGRESS TIE Box Envelopes, Cooke & Cobb Division
CONNECTICUT Burglar Alarms, Connecticut Telephone and Electric Corp.
CONOLLY Binders and Loose Leaf Devices, Henry Conolly Co.
CONQUEROR Spirit Duplicator, The Heyer Corp.
CONQUEST Fountain Pens, Waterman Pen Co., Inc.
CONQUEST Pencils and Leads, Wallace Pencil Co.
CONQUEST Ribbons and Carbons, Quest Mfg. Co.
CONSOLETT Office Machine Stands, Stolper Steel Products Corp.
CONSOLINE Loose Leaf Binders, Consolidated Loose Leaf, Inc.
CONSTITUTION Pencils, National Pencil Co.
CONSTRUCTOR Lead Holders, Alvin & Co
CONTAC-DRI Mimeograph Ink, A. B. Dick Co.
CONTACT Business Card File, Science Craft
CONTACT Pressure-Sensitive Labels, Archer Label Co.
CONTE Crayons and Pencils, Favor, Ruhl & Co.
CONTEX Adding Machine, Rex-Rotary Distributing Corp.
CONTINENTAL Desk Accessories, Continental Mfg. Co.
CONTINENTAL Felt Typewriter and Chair Pads, Continental Felt Co.
CONTINENTAL Metal Desks, Harrison Steel Cabinet Co.
CONTINENTAL Smoking Stands, Campbell Products Co.
CONTINENTAL Writing Inks, Scriptex Products Co., Inc.
CONTINUFLO Marginal Punched Continuous Forms, Egry Register Co.
CONTRACT Adding Machine Rolls, Rockwell-Barnes Co.
CONTRACT Bond, Onionskin Paper, American Writing Paper Corp.
CONTROL Pencils, Reliance Pencil Corp.
CONTROL PUNCHED Tabulating Forms, Uarco Incorporated
CONTROLA-CHART Visible Chart, Victor Safe & Equipment
CONVERS-O-CALL Intercommunicating Systems, National Inter-Communicating Systems
CONVERTIBLE Steel Shelving, Berger Mfg. Div.
CONVERTISOR Slide Rules, C-Thru Ruler Co.
CONVERTO-BINDERS Zipper Portfolios and Ring Binders, Reuben Co.
CONVERTO-ZIP Portfolios, Reuben Co.
CONVEX HEAD Thumb Tacks, Hampden Mfg. Co., Inc.
CONVEX POINT Pencils, Eagle Pencil Co.
CONVOY Storage Files, Convoy, Inc.
COOKE Time Stamps and Daters, The Cooke Time Stamp Co.
COOK'S Index Signals and Clips, H. C. Cook Co.
COOLAIRE Circulators, Howard Industries, Inc.
COOL-CIRCLE-ATER Window Fans, Kisco Co., Inc.
COOLETTE Office Refrigerators, Tri Boro Enterprises, Inc.
COPASCO Paste, The Commercial Paste Co.
COP-E-EEZ Copyholder, Lansdale Products Corp.
COPIFIXT Manifold Sets, Snapout Forms Co.
COPI-RITE Duplicating Stencils, Layton Mfg. Co.
COPISET One-Time Carbon Forms, International Tag & Salesbook Co.
COPLEY Crayons, Milton Bradley Co.
COPPER CHIEF Ribbons and Carbons, Ames Supply Co.
COPY EASE Book Holders, Franklin Table Co.
COPY TYPE Ribbons and Carbons, Kraus Ribbon & Carbon Co.
COPYBRITE Duplicating Supplies, Copy Papers Sales & Service Agency, Inc.
COPYCOLOR Colored Pencils, Eagle Pencil Co.
COPY-CRAFT Ribbons and Carbons, Duplicator Supplies, Copy-Craft, Inc.
COPYFIX Photocopying Machine, Remington Rand
COPYFLEX Photographic Materials, Chas. Bruning Co., Inc.
COPYGRAPH Copying Pencils, Eagle Pencil Co.
COPYMAKER Spirit Duplicator, Old Town Corporation
COPYMASTER Photocopy Machines, P. & H. Sales Corp.
COPY-PLUS Liquid Duplicators, Copy-Plus, Inc.
COPYREX Spirit Duplicators, Rex-Rotary Distributing Corp.
COPY-RIGHT Copyholders, Curtis-Young Corp.
COPY-RITE Liquid Duplicators, Wolber Duplicator & Supply Co.
COPYSETS Snap-Apart Carbon Sets, Alfred Allen Watts, Inc.

COPYSETTE One-Time Carbon Sets, Port Huron Sulphite & Paper Co.
COPY-TYPE Carbons & Ribbons, Kraus Ribbon & Carbon Co.
COPY-TYPIST Automatic Copying Typewriters, American Automatic Typewriter Co.
COQUETTE Pad and Pencil Sets, Eh.bert Products
COQUILLE BRISTOL Drawing Bristol, Charles T. Bainbridge's Sons
CORAL Rubber Erasers, Weldon Roberts Rubber Co.
CORAL PINK Rubber Erasers, Weldon Roberts Rubber Co.
CORAL WHISK Typist Eraser, Weldon Roberts Rubber Co.
CORALINE Rubber Erasers, Weldon Roberts Rubber Co.
CORBIN Cabinet Hardware and Locks, Corbin Cabinet Lock Div.
CORD LINE Desk Pads and Accessories, Polar Mfg. Co.
CORD-BOUND Sponges and Chamois, Schroeder & Tremayne, Inc.
CORDIAL GROUP Desks, Peerless Steel Equipment Co.
CORDLEY Electric Water Coolers, Cordley & Hayes
CORDOVAN Leatherette Accessories, S. K. Smith Co.
CORINTH Fountain Pens, Waterman Pen Co., Inc.
CORMAC Photocopying Machine, Cormac Industries, Inc.
CORNER ROUNDER Round Corner Paper Cutters, Lassco Products, Inc.
CORONA Adding Machines, Typewriters, Smith-Corona Inc.
CORONA Drawing Paper, Frederick Post Co.
CORONET Fluid Duplicators, Standard Duplicating Machines Corp.
CORONET Social Stationery, Montag Bros.
CORPORATE BOND Typewriter Papers, Rockwell-Barnes Co.
CORPORATION Wood Office Furniture, Hoosier Desk Co.
CORRASABLE Typewriter Papers, Eaton Paper Corp.
CORRECT SEATING Chairs, Shaw-Walker Co.
CORRELATION Steel Desks, Corry-Jamestown Mfg. Corp.
CORRESPONDENCE Steel Pens, Eagle Pencil Co.
CORRESPONDENT Desk Lamps, General Lamps Mfg. Corp.
CORRIAN Filing Cabinets, Corry-Jamestown Mfg. Corp.
CORSAIR Pencils, National Pencil Co.
COSCO Marking Devices, Consolidated Stamp Mfg. Co., Inc.
COSCO Office Chairs, Hamilton Mfg. Corp.
COSMO Daters, A. D. Joslin Mfg. Co.
COSMOLITE Self-Shining Wax, Huntington Laboratories, Inc.
COSMOS Drawing Instruments, F. Weber Co.
COSTELLO Blackboard Erasers, Weber Costello Co.
COTTERMAN Rolling Store and Welded Steel Safety Ladders, I. D. Cotterman.
COTTON KING Ribbons and Carbons, Leedall Products Mfg. Co.
COUCH'S Intercommunicating Telephone Systems, S. H. Couch Co.
COUNTERBOY Gummed Tape Sealers, Better Packages, Inc.
COUNTER-TRED Standing Mats, American Floor Products Co.
COUNTRY COUSIN Greeting Cards, Country Cousin
COUPON Bond, Onion Skin Paper, American Writing Paper Corp.
COURTLEIGH Fountain Pens, Waterman Pen Co., Inc.
COVERMASTER Cuff Protectors, Office Machine Covers, Florence Textile Products
COVER-NOTE Desk Calendars, Columbian Art Works, Inc.
COXHEAD-LINER Type Photo-Composing Machine, Ralph C. Coxhead Corp.
C-PACK Envelopes, Quality Park Envelope Co.
CRADITE Mechanical Writing Instruments, W. A. Sheaffer Pen Co.
CRAFT Drawing Instruments, Chas. Bruning Co., Inc.
CRAFT Gum Erasers, Joseph Dixon Crucible Co.
CRAFTINT Artists' Colors, Craftint Mfg. Co.
CRAFT-MARK Desk Sets, Pads and Accessories, Banov-Bernsley & Co.
CRAFTSMAN UTILITY Fountain Pens, W. A. Sheaffer Pen Co.
CRAM Atlases, Maps and Globes, The Geo. F. Cram Co., Inc.
CRAMER Posture Chairs, Cramer Posture Chair Co.
CRAMER DROPOSITORY Money Depositories, Cramer Safe & Office Equipment Co.
CRANE BRAND Scissors and Shears, Metropolitan Cutlery Co.
CRAYLUX Wax Crayons, National Crayon Co.
CRAYOGRAPH Crayons, American Crayon Co.
CRAYOLA Crayons, Binney & Smith, Inc.
CRAYOLET Wax Crayons, Binney & Smith, Inc.
CRAYONART Crayons, American Crayon Co.
CRAYONEX Crayons, American Crayon Co.
CRAYRITE Crayons, Milton Bradley Co.
CREME-O-WAX Polish, General Cement Mfg. Co.
CRESCENT Cardboard, Chicago Cardboard Co.
CRESCENT Dating Stamps, R. A. Stewart & Co., Inc.
CRESCENT Inks and Adhesives, Crescent Products Co.
CRESCENT Manifold Papers, Lafayette Co., Inc.
CRESCENT Sheet Holders, Wilson Jones Co.
CRESCENT Wire Recorders, Recordit Corp., Div.
CREST Cork Bulletin Boards, N. Y. Silicate Book Slate Co.
CREST Fountain Pens, W. A. Sheaffer Pen Co.
CRESTLINE Steel Office Desks and Tables, Security Steel Equipment Corp.
CRETA-KOH-I-NOOR Pastels, Koh-I-Noor Pencil Co., Inc.
CRIMPGRAF Paper Clips, George B. Graff Co.
CRISS-CROSS Comparative Directory of Stationery Products, Haines Publishing Co.
CROMWELL Pencils, Reliance Pencil Corp.
CROSS Gold and Silver Mechanical Pencils, A. T. Cross Pencil Co.
CROWFOOT Typewriter Ribbons, Old Town Corporation
CROWN Ash Trays, Smokers Stands, Smo-King Products, Inc.
CROWN Dating and Numbering Stamps, R. A. Stewart & Co., Inc.
CROWN Duplicator Stencils, Rex-Rotary Distributing Corp.
CROWN Folding Chairs and Display Racks, Crown Products Co.
CROWN Marking Brush Pens, R. A. Stewart & Co., Inc.
CROWN Penholders, Eagle Pencil Co.
CROWN Price Marking Kits, R. A. Stewart & Co., Inc.
CROWN Ribbons and Carbons, Phillips Ribbon & Carbon Co., Inc.
CRUSADER Pen and Pencil Sets, Waterman Pen Co., Inc.
CRUSADER Pencils, Richard Best Pencil Co., Inc.
CRUSHED PARCHMENT Boxed Writing Papers, White & Wyckoff Mfg. Co.
CRYSTAL-CLEAR Presentation Books, Elbe File & Binder Co., Inc.
CRYSTAL SEAL Name Plates, Gits Molding Corp.
CUB CORDER Portable Tape Recorder, Ectro, Inc.
CUE Black Lead Pencils, Ruwe Pencil Co.
CUFF-ETTES Cuff Protectors, Angler's Products Co.
CUMMINS Perforators, Check Endorsers and Check Signers, Cummins-Chicago Corp.
CURMANCO Bank and Filing Supplies, Currier Mfg. Co.
CURRY Collators, J. Curry Mendes Corp.
CURTA Calculating Machine, Curta Calculator Co.
CURTIS-YOUNG Duplicator Supplies, Ribbons and Carbons, Curtis-Young Corp.
CURVETTE Duplicators, Duplicator Fluid, Master Units, Copy-Plus, Inc.
CURVE-DEX Card Trays, Wheeldex & Simpla Products, Inc.
CUSHIONER Aluminum Posture Chairs, Remington Rand
CUSTOM-AIRE Steel Desks, Columbia Steel Equipment Co.
CUSTOM-MASTER Drawing Instruments, Frederick Post Co.
CYCLE-MATIC Cycle Billing Desks, Remington Rand
CYCLONE Automatic Feed, Slip Sheeter, Tab Puller, Addressing Machine & Equipment Co.
CYCLONE Paper Clips, Vail Mfg. Co.

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D 50 Fountain Pens, Universal Fountain Pen & Pencil Co., Inc.
D-H Sheet Holders, Elbe File & Binder Co., Inc.
D. H. & D. Ribbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
D-R-T Dry Rubber Type Cleaner, Lansdale Products Corp.
DS Files, All-Steel Equipment Inc.
D. T. Box Files, Globe-Wernicke Co.
DAB-N-STICK Adhesive Dispenser, Sapphire Products
DACO Filing Systems and Commercial Forms, Daco Card & Index Co.
DAFFINAIRE Humidifier, Daffin Mfg. Co.
DAHLIA Blotting Papers, L. Hyman & Sons
DAILY Calendar Pads, International Ticket Co.
DAILY PAPER Pencils, Blaisdell Pencil Co.
DAILY REMINDER One-Year Diary, Standard Diary Division
DAILY REMINDER Pads, American Pad & Paper Co.
DAILYWRITER Pencils, Jaclin Staty. Corp.
DAISY Furniture Cups, Schacht Rubber Mfg. Co.
DAISY INDESTRUCTIBLE Wire Letter and Waste Baskets, Massillon Wire Basket Co.
DALE Paper Fasteners and Washers, Edwin B. Stimpson Co.
DALTON Business Machines, Remington Rand
DALTON Sectional Post Binders, A. E. Boyce Co.
DAMASCUS Drawing Pencils, Richard Best Pencil Co., Inc.
DAMASK Blotting Papers, Joseph Parker & Son Co.
DAN-DEE Letter Trays, Bond Boxes and Waste Baskets, Erie Art Metal Co., Inc.
DAN-DEE Fountain Brushes, Marking Crayons, Oil Board, Missouri Brush & Crayon Co.
DAN-DEE Office Machine Stands, Vanpe, Inc.
DANDY Box Files and Indexes, Hedges Mfg. Co.
DANDY Desk Sets and Pads, Stationers Specialty Co.
DANDY Envelope Sealers, Bainbridge, Kimpton & Haupt, Inc.
DANDY Gem Clips, Noesting Pin Ticket Co., Inc.
DANDY Hand Cleaner, Krayer Mfg. Co., Inc.
DANDY Paper Trimmers, Milton Bradley Co.
DANDY Pencil Sharpeners, Apsco Products, Inc.
DANDY Storage Files, Dandy Storage File Co.
DANDY AGATE Card Trays, Hedges Mfg. Co.
DANIELS Catalog Binders, A. E. Martell Co.
DANN'S Blackboard Erasers, E. W. A. Rowles Co.
DARNELL Casters and Glides, Darnell Corp., Ltd.
DASHAPLATES Addressing Machine Plates, Dashew Business Machines, Inc.
DATA TAPE-SHOOTER Dispenser-Printer for Gummed Tape, Better Packages, Inc.
DATE MINDER Electric Calendar Clock, Lux Clock Mfg. Co., Inc.
DATERETTE Dating Machines, American Numbering Machine Co.
DATES-TO-BE-REMEMBERED Date Books, Nascon Products Division
DATONA Metal Stock Signs, Dayton Stencil Works Co.
DAUB-A-CAPS Daubers and Caps, The Applicator Co.
DAUNTLESS Fountain Pens, Waterman Pen Co., Inc.
DAUNTLESS Ledger Paper, Gilbert Paper Co.
DAVENPORT Post Binders, The Federbush Co., Inc.
DAVEY Book Ends, Letter Racks, Davey Products Co., Inc.
DAVIDS' Inks and Adhesives, Thaddeus Davids Ink Co., Inc.
DAVIDSON Folders and Offset Supplies, Davidson Corp.
DAVIDSON DUAL Duplicators, Davidson Corp.
DAVIDSON PAPER MASTER Offset Master Plates, Davidson Corp.
DAVOL Rubber Bands and Finger Cots, Davol Rubber Co.
DAVSON Bulletin Boards and Signs, A. C. Davenport & Son, Inc.
DAWN Ribbons and Carbons, Old Town Corporation
DAWN-AIRE Fresh Air Generators, Midwest Naturlite Co.
DAY BY DAY Diaries, Samuel Ward Mfg. Co.
DAY-AT-A-GLANCE Appointment Books, Nascon Products Division
DAY-BRITE Desk Lamps, Day-Brite Lighting, Inc.
DAYDEX Appointment Calendars, Wilson Memindex Co.
DAY-GLO Gummed Labels, Dennison Mfg. Co.
DAYTON Electric Fans and Circulators, Dayton Electric Mfg. Co.
DAZOR Floating Lamps, Dazor Manufacturing Corp.
DEADLINE Pencils, J. S. Staedtler, Inc.
DEADLOCK Tag Fasteners, Vail Mfg. Co.
DEAN Ball-Point Pens, Dean Mfg. Corp.
DEAN Pencils, American Pencil Co.
DEB Ball-Point Pens, Fieldston Products Corp.
DEBONAIR Fountain Pens, Universal Fountain Pen & Pencil Co., Inc.
DEBONAIR Pencils, Reliance Pencil Corp.
DEBONAIRE Posture Chairs, Domore Chair Co.
DEBONETTE Fountain Pens, Universal Fountain Pen & Pencil Co., Inc.
DECI LOG LOG Slide Rules, Pickett & Eckel, Inc.
DECIPOINT Slide Rules, Pickett & Eckel, Inc.
DECKER FILE Box Files, Decker Metal Products, Inc.
DECLARATION Bond Paper, Marvin Envelope & Paper Co.
DECO Wood Ash Trays, File Boxes, Letter Trays, Decatur Industries, Inc.
DECORA Colors, F. Weber Co.
DECRADESKS Wood Desks in Color, Anderson Desk Mfg. Co.
DEDUCTAX Withholding Tax Calculator, Remington Rand
DEEP-TONE Billfolds, Enger-Kress Co.
DEE-REZ DDT Insecticide, Huntington Laboratories, Inc.
DEE-R-TEE Type Cleaning Tools, Lansdale Products Corp.
DEFENDER Paper Fasteners and Straight Pins, Oakville Co.
DEFENDER Safes, Protectall Safes
DEFENDER Wood Desks, The Globe-Wernicke Co.
DEFENSE Carbon Papers, A. P. Little, Inc.
DEFIANCE Blackboard Erasers, Beckley-Cardy Co.
DEFIANCE Calendar Pads and Bases, Defiance Calendar Division
DEFIANCE Dating Stamps, R. A. Stewart & Co., Inc.
DEK-ALL Colors, American Crayon Co.
DELBRIDGE Interest Calculators and Withholding Tax Calculators, Delbridge Calculating Systems, Inc.
DEL-E-TAPE Eradicable Typewriter Ribbons, Aetna Products Co.
DE LONG Brass Pins, DeLong Hook & Eye Co.
DELTA Artists' Brushes, Delta Brush Mfg. Co.
DELTA WRITING Legal Pads, Universal Pad & Tablet Corp.
DELTACHROMES Dye Transfers, Prints, West-Dempster Co.
DELTEX Artists' Materials, Delta Brush Mfg. Co.
DE LUXE Address Labels, Dennison Mfg. Co.
DE LUXE Binders and Posting Trays, Wilson Jones Co.
DE LUXE Hand-Mounted Globes, The Geo. F. Cram Co., Inc.
DE LUXE Ribbons and Carbons, Shipman-Ward Mfg. Co.
DE LUXE Stencil Duplicators, Vari-Color Duplicator Co.
DE LUXE 100-YEAR Fountain Pens, Waterman Pen Co., Inc.
DE LUXE DUR-ROL Platens, Shipman-Ward Mfg. Co.
DELUXE REVERSIBLE Chair Cushions, Comfort Cushion Co.
DELUXE ROYAL Chair Cushions, Comfort Cushion Co.
DE LUXE SECRETARIAL Typewriter Ribbons, Smith-Corona Inc.
DE VINNE SMOOTH Offset Paper, Crocker-McElwain Co.

DEMCO Library Supplies, Demco Library Supplies
DEMURE Ball-Point Pens, Ritepoint Pen & Pencil Co.
DENNISON Labels, Tags, Etc., Dennison Mfg. Co.
DENOMINATOR Pay Roll Tabulator, The Denominator Co., Inc.
DENSIWOOD Densified Furniture Components, Lundstrom Laboratories, Inc.
DEPENDABLE Chairs, Stools and Stands, Dependable Mfg. Co.
DEPENDABLE Fountain Pen Desk Set, Sengbusch Self-Closing Inkstand Co.
DEPENDO Stands, Dependable Mfg. Co.
DERBY Brass Paper Fasteners, F. Kelly Co.
DERBY Carbon Papers, Ronnie Products, Inc.
DERBY Sealers and Labelers, Derby Sealers, Inc.
DERMA-SAN Disinfectants, Huntington Laboratories, Inc.
DES-CADDY Desk Accessory, Chatham Mfg. Co., Inc.
DESIGNER GROUP Modular Desks, Westcort Co.
DESIGNMASTER Drawing Instrument Set, Frederick Post Co.
DESK COMPANION Steel Files, Western Mfg. Co.
DESKAID Blotter Pads and Work Distributors, Ehlbert Products
DESKAID Calendars, Defiance Calendar Division
DESKAID Work Distributor, National Fiberstok Envelope Co.
DESKAL Desk Calendars, Defiance Calendar Division
DESKETTE Dip Pen Desk Sets, Sanford Ink Co.
DESKING Memo Trays and Inkstands, Sterling Plastics Co.
DESK-O-FILE Metal Desks, Steel Parts Mfg. Corp.
DESKSIDE Files, Weis Mfg. Co.
DESK-SIGN Plastic Desk Name Plates, Desk-Sign Mfg. Co.
DETECTO Mail and Parcel Post Scales, Detecto Scales, Inc.
DET-EK-TOR Billfolds, Enger-Kress Co.
DEVLIN Upholstered Chairs, Garland Furniture Co.
DEVORE'S Interest Tables, Devore's Interest Tables
DEX Paste, John J. Ward, Inc.
DEXIGRAPH Photocopying Equipment, Remington Rand
DEXTER Pencil Sharpeners, Apsco Products, Inc.
DIABOLO Copying Pencils, American Pencil Co.
DIAGRAPH-BRADLEY Stencil Cutting Machines, Oil Board, Diagraph-Bradley Industries, Inc.
DIAL Appointment Books, General Diaries Corp.
DIAL-A-KEY Keycases, Enger-Kress Co.
DIALIST Telephone Indexes, Bates Mfg. Co.
DIAL-TAPER Electric Gummed Tape Sealing Machine, Marsh Stencil Machine Co.
DIAMOND Inks and Adhesives, Diamond Ink & Adhesives Co.
DIAMOND BRAND Chamois, Drueding Bros. Co.
DIAMOND BRAND Ribbons and Carbons, Miller-Bryant-Pierce.
DIAMOND-ARROW Chair Casters, The Bassick Co.
DIAMOND-VELVET Chair Casters, The Bassick Co.
DIANA Pencils and Leads, J. S. Staedtler, Inc.
DICK MAILERS Mailing Machine, Dick Mailer Co.
DICTABELT Plastic Belt Record, Dictaphone Corp.
DICTACORD Continuous Recording Equipment, Dictaphone Corp.
DICTAPHONE Dictating Machines, Dictaphone Corp.
DICTATION Lead Pencils, J. S. Staedtler, Inc.
DICTATOR Typewriter Ribbons, Buckeye Ribbon & Carbon Co.
DICTOGRAPH Intercommunication Systems, Dictograph Products, Inc.
DICTOREL Dictating Machine, Pentron Corp.
DIEBOLD Chests and Safes, Diebold, Inc.
DIE CRAFT Business Cards, Christmas Cards, Engraved Letterheads, Die Craft Card & Stationery Co.
DIEHL Electric Fans, Diehl Mfg. Co.
DIETZGEN Drafting Instruments and Supplies, Eugene Dietzgen Co.
DILL & COLLINS Papers, The Mead Sales Co., Inc.
DIPADAY Pens and Desk Sets, Sengbusch Self-Closing Inkstand Co.
DIP-LESS Writing Sets, The Esterbrook Pen Co.
DIPLOMA Pencils, American Pencil Co.
DIPWELL Desk Writing Sets, The Carter's Ink Co.
DIRECT NAME Filing System, Folders, Yawman and Erbe Mfg. Co.
DIRECT PRINT Reproduction Papers, Strathmore Paper Co.
DIRECT VISION Filing System, Folders, Yawman and Erbe Mfg. Co.
DIRECT-A-CALL Intercom System, Connecticut Telephone & Electric Corp.
DIRECTOIRE Steel Catalog and Telephone Directory System, Art Steel Sales Corp.
DIRECTOR Billfolds, Amity Leather Products Co.
DIRECTOR Desk Lamps, Industrial Lamp Corp.
DIRECTOR Pencils, Reliance Pencil Corp.
DIRECTOR Ribbons and Carbons, The Carter's Ink Co.
DIRECTOR Staplers, E. H. Hotchkiss Co.
DIRECTOR Wood Letter Trays, Majestic Staty. Co.
DIRECTRESS Billfolds, Amity Leather Products Co.
DIRTMASTER Tire Fabric Mats, National Floor Products Co.
DISC Maptacks, Hampden Mfg. Co., Inc.
DISC Rubber Erasers, Joseph Dixon Crucible Co.
DISPATCH Pencils, Wallace Pencil Co.
DISPATCH Steel Pens, C. Howard Hunt Pen Co.
DISPENSACARD File Card Dispenser, Wabash Filing Supplies, Inc.
DITTMARK Master Paper, Ditto, Inc.
DITTO Duplicators and Supplies, Ditto, Inc.
DITTO Pencil Sharpeners, Apsco Products, Inc.
DITTOFORMS Printed Forms, Ditto, Inc.
DIV-I-DEX File Drawer Dividers, Cel-U-Dex Corp.
DIXIE Filing Supplies, Southern Folder & Index Co., Inc.
DIXIE Inked Ribbons, Hynes Mfg. Co.
DIXIE Inkstands, Bainbridge, Kimpton & Haupt, Inc.
DIXIE Paper Drinking Cups and Dispensers, Dixie Cup Co.
DIXIE Upholstery Leather, Eagle-Ottawa Leather Co.
DIXIE CHROME PRODUCTS Chrome Furniture, Dixie Chrome Products
DIXON ENDURO Pencil Sharpener, Joseph Dixon Crucible Co.
DIXON ENDURO DRAFTSMAN Pencil Sharpener, Joseph Dixon Crucible Co.
DIXON POINTER Pencil Sharpener, Joseph Dixon Crucible Co.
DOALL Letter Opener, Buckens Mfg. Co.
DO-ALL Rubber & Cord Matting, American Mat Corp.
DO-ALL-IN-ONE Combination Files, Art Steel Sales Corp.
DOCKET BOND Typewriter Papers, Rockwell-Barnes Co.
DOCUMENT FILE Storage Cases, The Globe-Wernicke Co.
DOLAN Lounge Chair, Carlton-Surrey, Inc.
DOLIN Filing Equipment, Dolin Metal Products, Inc.
DOME Income Tax and Bookkeeping Records, Dome Publishing Co., Inc.
DOME-TOP Waste Receptacles, F. H. Lawson Co.
DOMINATOR Safes, Diebold, Inc.
DOMINO Stencil Correction Fluid, Ronnie Products, Inc.
DO/MORE Posture Chairs, Domore Chair Co., Inc.
DOPP Leather Cases and Wallets, Charles Doppelt & Co., Inc.
DOPP-BILT Leather Business Cases, Charles Doppelt & Co., Inc.
DOPP-CRAFT Leather Business Cases, Charles Doppelt & Co., Inc.
DOPP-KIT Travel Kits, Charles Doppelt & Co., Inc.
DORO Office Furniture, Doro Mfg. Co.
DORSET Steel Desks, Dorset Steel Equipment Co.
DORSON Toll Timers, Dorson Time Instruments Co.
DORSON, JR. Time Stamps, Dorson Time Instruments Co.
DOUBLE DECKER Writing Sets, Union Pencil Co., Inc.
DOUBLE FEATURE Pen and Pencil Desk Sets, Union Pencil Co., Inc.
DOUBLE POINT Marking Plates, Hampden Mfg. Co., Inc.
DOUBLE SERVICE Hectograph Trays, Hectographia Corp.
DOUBLECOAT Stencils, Shallcross Co., Inc.
DOUBLE-DECKER Photo and Autograph Albums, Ehlbert Products
DOUBLETOP File Folders, Filing Equipment Bureau, Inc.
DOUBLIFE Rubber Stamps, Dayton Stencil Works Co.
DOUGH Rubber Erasers, Weldon Roberts Rubber Co.
DOUGLAS Ballot Boxes, Tables, Voting Booths, Douglas Mfg. Corp.
DOVERCLIFF Blackboard Chalk, American Crayon Co.
DOWN-EASE Leather Upholstered Furniture, Niemann, Inc.
DOWNEY Change Trays and Bank Supplies, C. L. Downey Co.
DOWNEY-JOHNSON Coin Counter, Johnson Fare Box Co.
DOWST Magazine and Catalog Binders, Dowst Bindery & Loose Leaf Co.
DR. SCAT Type Cleaner, Hand Cream and Plastic Cuffs, Dr. Scat Chemical Co.
DRAFT-A-MATIC Drafting Desks, General Fireproofing Co.
DRAFTMASTER Drafting Tables, Stacor Equipment Co.
DRAFTMASTER Drawing Instrument Set, Frederick Post Co.
DRAFT-METER Multi-Triangle, Alvin & Co.
DRAFT-O-LITE Draftsman's Light, Cardinell Corp.
DRAFTSMAN Drawing Instrument Set, Frederick Post Co.
DRAFTSMAN SPECIAL Pencil Sharpeners, Apsco Products, Inc.
DRAGON Ribbons and Carbons, The Carter's Ink Co.
DRAUGHTING Pencils, Eagle Pencil Co.
DRAWING Steel Pens, C. Howard Hunt Pen Co.
DRAW-KLEEN Drawing Cleaner, Craftint Mfg. Co.
DRAWLET Pens, Esterbrook Pen Co.
DRAWRSTILE Storage Cases, The Kay-Dee Co.
DRAYDESK Metal Desks, Dray Mfg. Co.
DRAYFILE Metal Filing Cabinets, Dray Mfg. Co.
DREADNAUGHT Ledger and Bond Papers, Gilbert Paper Co.
DREADNOUGHT Staplers, Markwell Mfg. Co., Inc.
DREAM BRAND Ribbons and Carbons, U. S. Carbon & Ribbon Mfg. Co., Inc.
DRESNER Luggage and Leather Goods, S. Dresner & Son, Inc.
DREYFUSS Smoking Stands, Campbell Products Co.
DRIAD Powder Paint, Binney & Smith, Inc.
DRI-AIRE Dehumidifier, Berns Mfg. Corp.
DRI-DOC Plastic Envelopes, Artmor Plastics Corp.
DRI-FLO Brush Marking Pens, Stencil Brushes and Inks, Dri-Flo Mfg. Co.
DRI-INK Transparent Marking Colors, Floquil Products, Inc.
DRI-KWIK Stamp Pads and Inks, Fulton Marking Equipment Co.
DRI-LINE Marking Pens and Inks, Sanford Ink Co.
DRIMARQUETTE Marking Inks, The Irwin-Hodson Co.
DRIPAINT Marking Stick, Markwell Mfg. Co., Inc.
DRI-RITE Brush Pens and Marking Inks, Brownie Mfg. Co.
DRI-RITE Duplicator Ink, Ink Specialties Co.
DRI-STAT Flat Bed Printer, Transfer Papers, Peerless Photo Products, Inc.
DROP-A-LINE Correspondence Notes, Whitehall, Inc.
DROPFOLD Typewriter Desks, All-Steel Equipment Inc.
DROPOSITORY Money Depositories, Cramer Safe & Office Equipment Co.
DRUTAN BRAND Chamois, Drueding Bros. Co.
DRY PEN Brush Pens, Markwell Mfg. Co., Inc.
DRY-HESIVE Masking and Mending Tapes, Gummed Tape & Devices Co.
DRY-TAB Package Sealers, Dry-Tab Package Sealer Co., Inc.
DRYTYPE Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
DUAL-JET Double Ended Pen, Jet Mfg. Co., Inc.
DUALKOTE Aluminum Offset Plates, Polychrome Corp.
DU-ALL No. 144 Carbons & Ribbons, Kraus Ribbon & Carbon Co.
DUAL-LOC Post Binder, C. E. Sheppard Co.
DUALOCK Prong Binders, Wilson Jones Co.
DUALOG Slide Rules, Tavella Sales Co.
DUANE Blotting, Bond and Duplicator Papers, Wansco Paper Products Co., Inc.
DUBARRY Stationery, Personal Stationery Co.
DUBL-FRONT Expanding File Pockets, The Cooke & Cobb Division
DUBLTOP Filing Folders, Filing Equipment Bureau, Inc.
DUCHESS Illustration Board, National Card, Mat and Board Co.
DUCKSTER Book Covers, Typewriter Covers, Plastic Fabricators, Inc.
DUCO Cement, E. I. Du Pont de Nemours & Co.
DU-DAD Utility Box for Desk Drawer, Marval Mfg. Co.
DUHONEY 20 Folding Leg Mechanisms, Midwest Folding Products
DUKE Marking Inks, Price Marking Sets, Stamp Pads, Ronald K. Duke Co.
DUK-IT Ash Trays, Sand Urns and Humidors, McDonald Products Corp.
DUO Cabinet Locks, Illinois Lock Co.
DUO Ink Eradicator, Cardinell Corp.
DUODEX Pocket Telephone Indexes, Nascon Products Division
DUO-DUSTIN Dusting Paper, Munising Paper Co.
DUO-FAST Staplers, Gun Tackers and Staples, Fastener Corp.
DUO-LIFE Steel Type, James H. Matthews & Co.
DUO-MATIC Posting Trays, Posting Equipment Corp.
DUO-PAK Ribbons and Carbons, Neidich Process Div.
DUOPOINT Mechanical Pencils, Scripto, Inc.
DUOPOST Double Compartment Envelopes, Tension Envelope Corp.
DUO-PURPOSE Labels, Eureka Specialty Printing Co.
DUO-RUN Spirit and Gelatin Copy Paper, Ditto, Inc.
DUO-TANG Brief Covers, Ellingsworth Mfg. Co.
DUOTONE Linoleum Tile, Bird & Son
DUOTONE Typewriter Ribbons, The Shallcross Co.
DUO-TONE Wood Photo Albums, Stationers Specialty Co.
DUOTOP Filing Folders, Weis Mfg. Co.
DUPLEX Bookstands, Duplex Book Stand Co.
DUPLEX Calendars and Refills, Ever Ready Calendar Mfg. Co.
DUPLEX Ink-Pencil Erasers, Weldon Roberts Rubber Co.
DUPLEX Mechanical Pencils and Pencil-Knives, Duplex Pen & Pencil Co.
DUPLEX Memo Books, Boorum & Pease Co.
DUPLEX Periodical Binder, The C. E. Sheppard Co.
DUPLEX Posting Trays, Wilson Jones Co.
DUPLEX Sorters, Duplex Sorter Co.
DUPLEX RECORDAK, Recordak Corp.
DUPLICARBO Spirit Duplicators, Supplies, Du Prints, Inc.
DUPLICOPY Duplicators and Supplies, Duplicopy Co.
DUPLI-FORM Duplicator Sets, Old Town Corporation
DUPLI-KIT Addressor & Printer, Heyer Corp.
DUPLI-KLEEN Master Units, Spirit Carbon, Duplicopy Co.
DUPLIMAT Stencils, Addressograph-Multigraph Corp.
DUPLISTICKERS Gummed Labels, Eureka Specialty Printing Co.
DUPLI-TYPER Office Machine Attachments, Dupli-Typer Co.
DUPLITYPE Stencils and Inks, Duplicating Papers, Inc.
DUPLO Combination Pen and Pencil, Hutcheon Brothers
DUPLO Duplicating Paper, Rockwell-Barnes Co.
DUPO Duplicator Fluid, Adhesive Products Corp.
DUQUAINE Lecterns, A. J. DuQuaine Lectern Mfg. Co.
DURA Type and Foils, Franklin Mfg. Corp.
DURA-BEST Chalkboards, E. W. A. Rowles Co.
DURABILITY Index Cards and Guides, C. L. Barkley & Co.
DURABILT Minute Books, Stationers Loose Leaf Co.
DURABLE Filing Cabinets, Telephone Cabinets, Durable Metal Products Co.
DURABLE Inked Ribbons, Phillips Ribbon & Carbon Co., Inc.

DURABUL County Record Binders, Wilson Jones Co.
DURACROME Fountain Pen Nibs, Esterbrook Pen Co.
DURA-FIBRE Vertical File Pockets, Smead Mfg. Co., Inc.
DURA-FOAM Foam Rubber Cushion, Foam Rubber Fabricators, Inc.
DURALEX Check and Passbook Covers, Coast Book Cover Co.
DURAMARK Paint Crayons, Eberhard Faber Pencil Co.
DURAMETRIC Carbon Paper, F. S. Webster Co.
DURAN Plastic Upholstery, Masland Duraleather Co.
DURARCO School Bags, A. Reif & Co.
DURASHIELD In-and-Out Time Boards, Plastic Fabricators Co.
DURASOL Plastic-Coated Fabric, Masland Duraleather Co.
DURATAB File Folders, Oxford Filing Supply Co.
DURATEX Bulletin Boards, E. W. A. Rowles Co.
DURATEX File Folders, C. L. Barkley & Co.
DURATUF Brief Bags, Carlton Brief Case Corp.
DUREL Drawing Crayons, Binney & Smith Inc.
DURER Artists Brushes, Nobema Products Corp.
DURHAM Steel Cash and Bond Boxes, The Durham Mfg. Co.
DURHAM LINE Folding Metal Chairs, Durham Mfg. Corp.
DURITE BRAND Carbon Papers, Miller-Bryant-Pierce
DURO Linoleum Desk Pads, Polar Mfg. Co.
DURO DECALS Decalcomania Transfers, Duro Decal Co., Inc.
DUROBILT Wood Desks, Great Lakes Furniture Co.
DURO-FLEX Carbon Papers, Waters & Waters Branch
DUROGRAPHIC Ink Paper, Autographic Business Forms, Inc.
DUROL Type Cleaner, Reliance Pencil Corp.
DUROLEAD Carbon Copy Pencils, Reliance Pencil Corp.
DUROPLATE Blackboards, E. W. A. Rowles Co.
DURO-RIM Binders, Master-Craft Corp.
DUR-ROL Synthetic Rubber Platens, Shipman-Ward Mfg. Co.
DUSK Carbon Paper, Curtis-Young Corp.
DUSTLESS Brushes, Milwaukee Dustless Brush Co.
DUTY Inked Ribbons, Hynes Mfg. Co.
DU-VAR Decalcomanias, National Decalcomania Corp.
DUWACO BRAND Duplicating Inks, Dunham-Watson Co.
DUX Pencil Sharpeners, Tape Dispensers, Fred Baumgarten
DUZDU Emulsion Cleaner, Federal Mining & Mfg. Co.
DUZITAL Coin Wrappers, C. L. Downey Co.
DYNAGRAPH Stencil Duplicator, Dansen Co.

E

E-K Leather Goods, Enger-Kress Co.
E.M. Scrubbing Compounds, Huntington Laboratories, Inc.
EOG Office Furniture, Herman Miller Furniture Co.
EP Duplicating Fluids, Schwartz Chemical Co.
ER-2 Gold Stamping Machines, Roberts, Cushman & Co.
E-Z Interest Tables, Twentieth Century Co.
E-Z Swinging Fluorescent Lamps, Acme Lite Products Co.
E.Z.C. Price Ticket Sets, Franklin Mfg. Corp.
E-Z DIAL Tax Computers, Consolidated Business Systems, Inc.
E-Z DRY SEAL Bill Straps, Abbott Coin Counter Co., Inc.
E-Z EASEL Display Binder, McMillan Book Co.
E-Z GRIP Parallel Straightedges, Mayline Co., Inc.
E-Z-LINKT Business Forms, Uarco Incorporated
E-Z OPEN Brief Bags, Cases, Standard Brief Case Co., Inc.
E-Z OUT Carbon Set Forms, Uarco Incorporated
E-Z SERV Trays and Tables, Replogle Globes, Inc.
E-Z SLIDE Card and Ticket Holders, Cooks', Inc.
E-Z SORT Card Sorting Systems, E-Z Sort Systems, Ltd.
E-Z TRIP Salesbooks, Shelby Salesbook Co.
EAGLE Clip Files, Yawman and Erbe Mfg. Co.
EAGLE Desk Lamps, Eagle Electric Mfg. Co., Inc.
EAGLE Fountain Pens, Eagle Pencil Co.
EAGLE Ledgers and Loose Leaf Holders, National Blank Book Co.
EAGLE Letter Files, Acme Letter File Corp.
EAGLE Ribbons and Carbons, American Ribbon & Carbon Co., Inc.
EAGLE-A Typewriter Papers, American Writing Paper Corp.
EAGLE EYE Carbon Papers, Phillips Ribbon & Carbon Co., Inc.
EAGLE-GRIP Loose Leaf Binders, Le Febure Corp.
EAGLE ZEPHYR Pricers, Price Kits, Consolidated Stamp Mfg. Co., Inc.
EAMES Chairs, Herman Miller Furniture Co.
EARLY'S Engraved Announcements, Whitehall, Inc.
EASEL Stenographic Notebooks, Rockwell-Barnes Co.
EASY Secretarial Desk Mechanisms, St. Louis Hardware Mfg. Co.
EASY COPY Ribbons and Carbons, Peerless-Imperial Co., Inc.
EASY SNAP Transfer Files, Strayer Coin Bag Co.
EASY-LIFT Secretarial Desk Mechanisms, St. Louis Hardware Mfg. Co.
EASYREST Posture Chairs, Steelcase, Inc.
EASY-TO-ERASE Typewriter Paper, Saxon Paper Corp.
EASYTYPE Rubber Keytops, Victor Adding Machine Co.
EATON Letter Papers, Eaton Paper Corp.
EAZYMARK Marking Crayons, St. Louis Crayon & Handle Co.
EAZY-READ Multiple Forms, American Lithofold Corp.
EAZY-VISION Desk Lamps, Bainbridge, Kimpton & Haupt, Inc.
EBCO Wall Water Fountains, Ebco Mfg. Co.
EBERHARD FABER Rubber Bands, Eberhard Faber Pencil Co.
EBONY Drawing Pencils, Mechanical Graphite Pencils, Eberhard Faber Pencil Co.
EBONY BLACK Stencil Inks, James H. Matthews & Co.
ECHO Dictation Silencer, Hush-A-Phone Corp.
ECHO Typewriter Ribbons, Allied Carbon & Ribbon Mfg. Corp.
ECKEL Drafting Scales, Slide Rules, Lithocalculator Co.
ECLIPSE Box Files, The Globe-Wernicke Co.
ECLIPSE Duplicating Inks, Peerless Ink Corp.
ECLIPSE Erasers, Joseph Dixon Crucible Co.
ECLIPSE Inks, Binney & Smith, Inc.
ECLIPSE Paper and Stationery, Kurtz Bros.
ECLIPSE Sectional Post Binders, A. E. Boyce Co.
ECLIPSE Time Stamps, A. D. Joslin Mfg. Co.
ECO Duplicator Inks, Vari-Color Duplicator Co.
ECO Watchmens Clocks, Detex Watchclock Corp.
ECONDEX Paper Towels, Northern Paper Mills
ECONITROL Strip Accounting Forms, National Business Systems Co.
ECONO Drawer Slides, Grant Pulley & Hardware Corp.
ECONO Mimeo and Duplicator Paper, Processed Papers
ECONOCHAIR Metal Side Chairs, Griggs Equipment Co.
ECONO-FORM Office Furniture, Kenwood Corp.
ECONOM-AIRE Steel Desks, Tables, Western Mfg. Co.
ECONOMAT Lithograph Products, A. B. Dick Co.
ECONOME Posture Chair, Maso Steel Products
ECONOMIC Casters, Hamilton Caster & Mfg. Co.
ECONOMIQUE Typewriter Ribbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
ECONOMY Blackboard Erasers, E. W. A. Rowles Co.
ECONOMY Blotting Paper, Pads, Typewriter Paper Packets, American Pad & Paper Co.
ECONOMY Book Supports, Bridgeport Hardware Mfg. Corp.
ECONOMY Dry Stencils, The Heyer Corp.
ECONOMY File Folders, Southern Paper Products Co., Inc.
ECONOMY Floor Coverings and Runners, Bird & Son
ECONOMY Mailing Bags, Bemis Bro. Bag Co.
ECONOMY Office and School Desks, Wells Furniture Mfg. Co.
ECONOMY Partitions, Store Fixtures, Weber Showcase & Fixture Co., Inc.
ECONOMY Postal Scales, IDL Mfg. & Sales Corp.
ECONOMY Price Books, A. E. Boyce Co.
ECONOMY Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
ECONOMY Sectional Post Binders, Stationers Loose Leaf Co.
ECONOMY Storage Files, Pronto File Corp.
ECONOMY T-Squares, Mayline Co., Inc.
ECONOMY Typewriter Stands, Toledo Metal Furniture Co.
ECONOMY SUITE Matched Office Furniture, Hoosier Desk Co.
ECONO-PAK Autographic Registers and Forms, Econo-Pak Register Co.
ECONO-RITE Manifold Books, Carbonized Paper Co.
ECONO-SNAPS One-Time Carbon Forms, Econo-Pak Register Co.
ECONOTAB Celluloid Insertable Guides, Yawman and Erbe Mfg. Co.
ECON-O-TYPE Typewriter Billing Attachment, Autographic Business Forms, Inc.
EDDYSTONE Steel Pens, C. Howard Hunt Pen Co.
EDEN Executive Swivel Chairs, Carlton-Surrey, Inc.
EDEXCO Chart Paper, In-and-Out Registers, Bulletin Boards and Map Pins, Educational Exhibition Co.
EDGELESS Pencils, American Pencil Co.
EDIPHONE Dictating Machines, Thomas A. Edison, Inc.
EDISON Dictating Machines, Thomas A. Edison, Inc.
EDITOR Ball Point Pens, Fieldston Products Corp.
EDITOR Pencils, Eberhard Faber Pencil Co.
EDO-KING Marking Pencils, Monarch Pencil Co.
EDUCATOR Wax Crayons, Joseph Dixon Crucible Co.
EFF & C Steel Posture Chairs, The Fritz-Cross Co.
EFFICIENCY Adding Machine Rolls, Cross Section Pads, Price Book Sheets, American Pad & Paper Co.
EFFICIENCY Autographic Registers, Business Systems and Forms, The Egry Register Co.
EFFICIENCY Commercial Stationery, American Pad & Paper Co.
EFFICIENCY Business Cases, Boyle Leather Goods Co., Inc.
EFFICIENCY Gelatin Roll Duplicators, The Heyer Corp.
EFFICIENCY EZERASE Typewriter Paper and Packets, American Pad & Paper Co.
EGYPTIAN Mucilage, Levinson & Blythe Mfg. Co.
EHRLICH OF GRAND RAPIDS Upholstered Furniture, Grand Rapids Leather Furniture Co.
EICOR Tape Recorders, Eicor, Inc.
EIFFEL Chamois, Schroeder & Tremayne, Inc.
EKOTAPE Tape Recorders, Webster Electric Co.
ELASTIC BOLTAFLEX Upholstery Material, Bolta Corporation
ELASTIC TOLEX Plastic Upholstery Materials, Textileather Division
ELASTICHUCK Aluminum Drafting Pencils, Winslow Products Engineering Corp.
ELBE Binders and Loose Leaf Devices, Elbe File & Binder Co., Inc.
ELDORADO Pencils, Joseph Dixon Crucible Co.
ELECTION Colored Pencils, Joseph Dixon Crucible Co.
ELECTRA Carbon Paper, Phillips Ribbon & Carbon Co., Inc.
ELECTRITE Electric Typewriter, R. C. Allen Business Machines, Inc.
ELECTRO CHEMICAL Inks, Thaddeus Davids Ink Co., Inc.
ELECTROFILE Card Index Systems, Johnson Fare Box Co.
ELECTRONIC Pencils and Leads, Eagle Pencil Co.
ELECTRONIC SECRETARY Telephone Answering Device, Electronic Secretary Industries, Inc.
ELECTRO-REX Electronic Stencil Cutter, Bohn Duplicator Corp.
ELEVATOR Desk Pen Sets, Esterbrook Pen Co.
ELEVATOR FILE Mechanized Vertical Card File, Diebold, Inc.
ELF Pencils, Koh-I-Noor Pencil Co., Inc.
ELFCO Pocket Diaries, E. L. Freeman Co.
E-LINE Posture Chairs, Harter Corp.
ELITE Address and Guest Books, Samuel Ward Mfg. Co.
ELITE Heavy Smoking Stands, Campbell Products Co.
ELITE Transfer Cases, Top Flight Products Co., Inc.
ELITE Venetian Blinds, Modern Venetian Blinds, Inc.
ELITE COMPAK Autographic Registers, Egry Register Co.
ELK BOND Carbon Papers, Miller-Bryant-Pierce
ELK BRAND Typewriter Ribbons, Miller-Bryant-Pierce
ELLIOTT Addressing Machines and Supplies, Elliott Addressing Machine Co.
ELLIOTT Drawing Materials, B. K. Elliott Co.
ELLIPTIC Rubber Erasers, Weldon Roberts Rubber Co.
ELMER'S GLUE-ALL White Plastic Glue, Borden Co.
ELSANE Desk Accessories, Sainberg & Co., Inc.
ELSON Lumber Marking Crayons, St. Louis Crayon & Handle Co.
ELYSEES Social Stationery, Montag Bros.
EMBASSY Ledgers, The Federbush Co., Inc.
EMBECO Wax Crayons and Paste, Milton Bradley Co.
EMBLEM Colored Pencils, Reliance Pencil Corp.
EMBOSOGRAF Sign-Making Machines, Embosograf Corp. of America
EMECO Aluminum Chairs, Emeco Corp.
EMERALD Pencil Eraser, Eberhard Faber Pencil Co.
EMERALD Typewriter Ribbons, Smith-Corona Inc.
EMERALITE Desk Lamps and Smokers, Emeralite Co., Inc.
EMERSON-ELECTRIC Fans, Emerson Electric Mfg. Co.
EMINENCE BOND Typewriter Papers, Eaton Paper Corp.
EMPIRE Pencils and Erasers, Empire Pencil Co., Inc.
EMPIRE Salesmen's Catalog Binders, The Federbush Co.
EMPIRE Steel Filing Cabinets, Yawman and Erbe Mfg. Co.
EMPIRE Wood Office Furniture, Hoosier Desk Co.
EMPIRE CITY Thumb Tacks, Hampden Mfg. Co., Inc.
EMPRESS Ribbons and Carbons, Spirit Master Units, Peerless-Imperial Co., Inc.
ENAMELED Graphic Crayons, St. Louis Crayon & Handle Co.
ENAMELED-HEAD Thumb Tacks and Paper Fasteners, Hampden Mfg. Co., Inc.
END-BOUND Columnar Books, National Blank Book Co.
ENDFOLDS File Folders, Remington Rand
ENDICATOR Staples, Bates Mfg. Co.
ENDORSOGRAPH Check Endorsing Machines, Commercial Controls Corp.
ENDURANCE File Folders, U-File-M Binder Mfg. Co., Inc.
ENDURAROC Blackboards, E. W. A. Rowles Co.
ENDURO Pencil Sharpener, Joseph Dixon Crucible Co.
ENERGY Bond, Duplicator Papers, Munising Paper Co.
ENGEL CORNERS Photo Mounting Corners, Engel Art Corners Mfg. Co.
ENGER-KRESS Leather Goods, Enger-Kress Co.
ENGINEER Drawing Instrument Set, Frederick Post Co.
ENGRAVED AUTOGRAPHS Metal Name Plates, Metalcraft, Inc.
ENGROSSING Inks, Higgins Ink Co., Inc.
ENNIS Tags and Salesbooks, Ennis Tag & Salesbook Co.
ENSEMBLE Rubber Erasers, Weldon Roberts Rubber Co.
ENVELOCK Envelope Fasteners, Ames Safety Envelope Co.
ENVEL-OPENER Hand Letter Openers, Sterling Plastics Co.
ENVOLABE Moisteners, A. C. Hummel Co.
ENVOY Classroom Furniture, American Seating Co.
ENVOY Papeteries, Strathmore Paper Co.

ENVOY Ring Binder, Shank Leather Goods Co.
EQUIPOISE Stencil File Books, Ronnie Products, Inc.
EQUIPTO Parts Bins, Steel Shelving and Stock Carts, Equipto Division
EQUITY BOND Analysis Paper, Columnar Pads, Yerg, Inc.
ERADO Ink Eradicator, Cardinell Corp.
ERASAGUARD Erasure Pads, Kee Lox Mfg. Co.
ERASALL Erasers, Eagle Pencil Co.
ERASERSTIK Pencil-Shaped Erasers, A. W. Faber-Castell Pencil Co., Inc.
ERASIT Gum Erasers, Joseph Dixon Crucible Co.
ERAS-IT-KLEAN Eraser, National Pencil Co.
ERAZOL India Ink Remover, Cardinell Corp.
ERCO Honor Rolls, Name Plates, Erco Mfg. Co.
EREBE Water Colors and Illustration Board, Nobema Products Corp.
ERICKSON FOLD-A-WAY Tables, Haldeman-Homme Mfg. Co.
EROS Pencils, Koh-I-Noor Pencil Co.
ERROR-NO Copyholders, Hall-Welter Co., Inc.
ESCO Paper Roll Specialties and Index Cards, Eastern Specialties, Inc.
ESCOPLAN Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
ESCORT Bond, Ledger and Machine Posting Papers, L. L. Brown Paper Co.
ESCORT Hand Trucks, Associated Services
ESLEECK Air Mail Bond Papers, Esleeck Mfg. Co.
ESQUIRE Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
ESSAY Pencils, General Pencil Co.
ESSCO Steel Shelving, Lockers and Cabinets, Electric Service Mfg. Co.
ESSEX Post Binders, National Blank Book Co.
ESSKAY Carbon Paper, Tax Tables and Columnar Pads, S-K Forms Co.
ESTERBROOK Steel Pens, Fountain Pens and Mechanical Pencils, Esterbrook Pen Co.
ESTERCROME Steel Pens, Esterbrook Pen Co.
ESTEX Inks, Scriptex Products Co., Inc.
ESTEY Metal Lockers, Shelving, Estey Metal Products, Inc.
ETCHO Etching Inks, Superior Marking Equipment Co.
ETERNO Indelible Pencils, Joseph Dixon Crucible Co.
EUREKA Blackboard Erasers, Beckley-Cardy Co.
EUREKA Columnar Sheets, Eureka Blank Book Co.
EUREKA Copying Baths, Cloths, Eureka Blotter Bath Co.
EUREKA Labels and Albums, Eureka Specialty Printing Co.
EUREKA Post Binders, Stationers Loose Leaf Co.
EUREKA Ribbons and Carbons, Mittag & Volger, Inc.
EVABRITE Mirrors, Semon Bache & Co.
EVALAST Mirrors, Semon Bache & Co.
EVANS' Adhesives, The Commercial Paste Co.
EVANS' Gathering Racks and Sorters, Evans Specialty Co.
EVANSTIK Book Repair Paste, The Commercial Paste Co.
EVA-PRESS Rubber Stamp and Plate Making Machine, American Evatype Co.
EVER NEAT Desk Pads, Reliable Stationers Specialties Co.
EVER READY Desk Calendars and Pads, Ever Ready Calendar Mfg. Co.
EVER READY Moisteners and Gummed Tape Sealers, Ever Ready Label Corp.
EVER READY Payroll Systems, Bates Accounting Forms Co., Inc.
EVERBEST Ribbons and Carbons, Consolidated Ribbon & Carbon Co.
EVERBRIGHT Poster Colors, Nobema Products Corp.
EVERBRITE Stainless Steel Pens, Spencerian Pen Co.
EVER-CLEAN Pocket Protectors, Hurley Smith
EVEREADY Gelatin Sheet Duplicators, Hectographia Corp.
EVERFLAT Desk Pads, Sainberg & Co., Inc.
EVERGRIP Mucilage, American Crayon Co.
EVERHANDY Pencil Sharpeners and Bulldog Clips, C. Howard Hunt Pen Co.
EVERKLEEN Coated Carbons, Hectographia Corp.
EVERKLEEN Linoleum Desk Pads and Tops, Files, Edgewater Mfg. Co., Inc.
EVER-LAST Ball-Point Pens, Everlast Pen Corp.
EVERLASTING Carbon Papers and Ribbons, Remington Rand
EVERLASTING Index Tabs, Yawman and Erbe Mfg. Co.
EVERLOCK Rubber Type Sets, Consolidated Stamp Mfg. Co., Inc.
EVERPRINT Padless Rubber Stamps, Everprint Products, Inc.
EVER-READY Motor Record Books, John J. Ward, Inc.
EVER-SHAPE Brief Cases, Standard Leather Products, Inc.
EVERSHARP Fountain Pens and Mechanical Pencils, Eversharp, Inc.
EVERSHARP Shears and Scissors, Acme Shear Co.
EVERSTEADY Ash Tray, Quigley Co.
EVER-THERE Slide Rules, Keuffel & Esser Co.
EVERTHIN Erasers, Eberhard Faber Pencil Co.
EVERY DAY Files, Globe-Wernicke Co.
EVOLUTION Carbon Paper, Allen & Co.
EXACT Bond, Duplicator, Ledger, Mimeo Bond Paper, Wausau Paper Mills Co.
EXACT WEIGHT Scales, Exact Weight Scale Co.
EXACTO Architects' Triangles and Curves, Turner Devices, Inc.
EXACT-PHOTO-COPY Photocopy Machines, Sensitized Paper, General Photo Products Co., Inc.
EXCEL Pens and Pencils, Non-Stop Pen & Pencil Co.
EXCEL Pin Tickets and Tags, Dancyger Mfg. Co
EXCEL PRODUCTS Ball Point Pens, Ferber Corp.
EXCELALL Tracing Paper, Frederick Post Co.
EXCELL Brief Binders, C. E. Sheppard Co.
EXCELLENCE Colored Pencils, Wallace Pencil Co.
EXCELLENT Paper Products, Wansco Paper Products Co., Inc.
EXCELLENZ Paper Napkins, Fred Baumgarten
EXCELLO Lecturers Chalk, American Crayon Co.
EXCELLO Marking Leads, W. D. Mease Co.
EXCELLO Post Binders, Stationers Loose Leaf Co.
EXCELLO Spirit Duplicator Fluid, Miller-Bryant-Pierce
EXCELSIOR Colored Lead Pencils, Reliance Pencil Corp.
EXCELSIOR Diaries, National Blank Book Co.
EXCELSIOR Drawing Instrument Set, Frederick Post Co.
EXCELSIOR Rubber Stamp Pads, Volger Mfg. Co.
EXCELSIOR Stamping Ink, Thaddeus Davids Ink Co., Inc.
EXCELSIOR Tracing Cloth, Keuffel & Esser Co.
EXEC-U-NITER Business Cases, Boyle Leather Goods Co., Inc.
EXECUTIVE Checkwriters, Marcy F. Roderick Co.
EXECUTIVE Conference Desks, The Leopold Co.
EXECUTIVE Desk Classifiers, Cooke & Cobb Division
EXECUTIVE Desk Files, Quality Park Envelope Co.
EXECUTIVE Fluorescent Desk Lamps, Globe Lighting Products Co.
EXECUTIVE Letter Trays, Polar Mfg. Co.
EXECUTIVE LINE Office Papers, The Paper Mills Co.
EXECUTIVE Moisteners, A. C. Hummel Co.
EXECUTIVE Pencils, Joseph Dixon Crucible Co.
EXECUTIVE Ribbons and Carbons, A. P. Little, Inc.
EXECUTIVE Refrigerator Bars, Tri Boro Enterprises, Inc.
EXECUTIVE Safety Spindles, W. T. Rogers Co.
EXECUTIVE Staplers, Markwell Mfg. Co., Inc.
EXECUTIVE Steel Desks and Filing Cabinets, Art Steel Sales Corp.
EXECUTIVE Steel Waste Baskets, Nu-Craft Products Co.
EXECUTIVE Wood Office Furniture, Executive Furniture Co.
EXECUTONE Intercommunication Systems, Executone, Inc.
EXELL Adding Machine Rolls and Onion Skin Papers, Rockwell-Barnes Co.
EXERCISE Pencils, General Pencil Co.
EX-IT Hand Cleansing Cream, Phillips Process Co., Inc.
EX-IT Staple Removers, Markwell Mfg. Co., Inc.
EXPANDEX Expanding Envelopes, American Fiber-Velope Mfg. Co.
EXPANDEX Indexes and Inserts, Shaw-Walker Co.
EXPANDING INDEX Card Guides, Yawman and Erbe Mfg. Co.
EXPANDO Brief and Zipper Cases, Thomases & Co.
EXPANDO M. B. Binders, Wilson Jones Co.
EXPEDITE Mimeo Bond and File Folders, Rockwell-Barnes Co.
EXPERT Bond, Duplicator, and Writing Papers, Simpson Paper Co.
EXPERT Pencils, American Pencil Co.
EXPRESS Gummed Tape Moisteners, Better Packages, Inc.
EXTENDA PHONE Telephone Bracket, Glidex Corp.
EXTRA ADHESIVE Mucilage, Thaddeus Davids Ink Co., Inc.
EXTRA BLACK Pencils, J. S. Staedtler, Inc.
EXTRA FINE Steel Pens, Eagle Pencil Co.
EXTRA QUALITY Carbon Papers, The Buckeye Ribbon & Carbon Co.
EXTRAGOOD Carbon Paper, Union Ribbon & Carbon Co.
EYE EZE Ledger and Posting Trays, Konko Sales Co.
EYE-AID Index Record Cards, The Globe-Wernicke Co.
EYE-EASE Paper and Accounting Forms, National Blank Book Co.
EYE-EZE Stencils, American Stencil Mfg. Co.
EYE-SAVER Lamps, Faries Div.
EYESAVER Rulers, Seneca Novelty Co., Inc.
EYETINT Notebooks, Rockwell-Barnes Co.
EZE OUTS One-Time Carbon Forms, Graphic Forms, Inc.
EZEFILES Desk Files, Weis Mfg. Co.
EZEON Paper Clips, Acco Products, Inc.
EZERASE Fillers, Paper and Tablets, American Pad & Paper Co.
E-Z-SLIDE Card and Ticket Holders, Cooks' Inc.
E-Z STAC Wire Letter Trays, Bainbridge, Kimpton & Haupt, Inc.
EZY-FOLD Folding Benches, James P. Luxem Co.
EZYINDEX Tabs and Index Systems, Ezyindex Products Corp.
EZY PULL Carbon Papers, Miller-Bryant-Pierce
EZY-RASE NUCITE Glass Blackboards, N. Y. Silicate Book Slate Co.
EZY-RUG Rubber Matting, American Mat Corp.

F

F. B. Loose Leaf Holders, Swingline, Inc.
F-C Steel Posture Chairs, Fritz-Cross Co.
F.E.B. Strip Indexes, Filing Equipment Bureau, Inc.
F. & E. Check Protectors and Inks, Hedman Co.
FSS Leather Upholstered Furniture, Frank Scerbo & Sons, Inc.
FABCO Artists Brushes, Fine Art Brush Co., Inc.
FABRIANO Water Color Papers, F. Weber Co.
FABRICUSHION Standing Mats, L. M. Bickett Co.
FABRIHIDE Memo Books, Eureka Blank Book Co.
FABRIKOID Bookbinding Fabric, E. I. Du Pont de Nemours & Co.
FABRILITE Vinyl Upholstery Material, E. I. Du Pont de Nemours & Co.
FACILITY Posture Chairs, The Fritz-Cross Co.
FACIT Calculators, Facit, Inc.
FAC-SIMILE Copying Pencils, Blaisdell Pencil Co.
FACSIMILE Duplicating Supplies, Duplicating Papers, Inc.
FAIR DEAL Bond Papers, L. Hyman & Sons
FAIRCHILD COPY-ROLL Photocopy Equipment, Fairchild Aerial Surveys, Inc.
FAIRFIELD Papeteries, Strathmore Paper Co.
FAIRGATE Aluminum Rules, Fairgate Rule Co.
FAIRWAY Staplers and Staples, Markwell Mfg. Co., Inc.
FALCON Rulers and Scales, American "Falcon" Mfg. Corp.
FALCON Sectional Post Binders, A. E. Boyce Co.
FALCON Steel and Silver Steel Pens, Eagle Pencil Co.
FALTEX Combination Letter Opener and Folder, Lansdale Products Corp.
FAMLIFYLE Home Record Files, Weis Mfg. Co.
FAN PAK Fanfold Forms, Atlantic Register Co.
FAN-CARD Visible Vertical Card System, Wassell Organization, Inc.
FANETTE Portable Fans, Fresh'nd Aire Co.
FANFOLD Gummed Labels, Globe-Wernicke Co.
FANTASIA Gift Wraps, Hano Paper Co., Inc.
FARB-A-STAND Typewriter Tables, Louis H. Farber Co.
FARIES Desk Lamps, Faries Division
FARM FACTS Bookkeeping Systems, Wilson Jones Co.
FASCO Electric Fans, Fasco Industries, Inc.
FASHION-AIRE Metal Desks, Western Mfg. Co.
FAST MAIL Receipt Books, C. R. Gibson & Co.
FASTEX Rubber Cement, S. S. Artist Materials, Inc.
FAST-SEALED Brief Covers, Cooke & Cobb Division
FAST-TO-FILE Filing Units, The Kay-Dee Co.
FAULTLESS Binders and Filing Supplies, Stationers Loose Leaf Co.
FAULTLESS Casters and Glides, Faultless Caster Corp.
FAULTLESS Pencil Clips, L. D. Van Valkenburg Co.
FAUROT Finger Print Systems, Faurot, Inc.
FAUST Pencils, Koh-I-Noor Pencil Co., Inc.
FAVOR Artists' Materials, Favor, Ruhl & Co.
FAV-O-RITE Rubber Cement, Favor, Ruhl & Co.
FAVORITE Filing Supplies, Desk Classifiers and Clipboards, Cooke & Cobb Division
FA-VO-RITE Scratch Pads, Fay Paper Products, Inc.
FAVORITE Slide Rules and Crayons, Keuffel & Esser Co.
FAWN Duplicating Supplies, Fawn Brands, Ltd.
FAYMUS Rubber Stamps and Inks, Bankers & Merchants, Inc.
FEATHER-FLEX Venetian Blinds, Modern Venetian Blinds, Inc.
FEATHERLIGHT Folding Tables, The Brewer-Titchner Corp.
FEATHERLITE Luggage, Warren Leather Goods Co.
FEATHER-MARK Marking Pens and Inks, Binney & Smith, Inc.
FEATHERTOUCH Denominators, Denominator Co., Inc.
FEATHERTOUCH Fountain Pens, W. A. Sheaffer Pen Co.
FEATHERTOUCH Typewriter Keys, Munson Supply Co.
FEATHERWEIGHT Autographic Registers, Uarco Incorporated
FEATHERWEIGHT Numbering Machines, Bates Mfg. Co.
FEATHERWEIGHT Reading Glasses, Edroy Products Co.
FEATHERWEIGHT Ring Memos and Wallets, Trussell Mfg. Co.
FEATHERWEIGHT Rulers, Westcott Rule Co.
FEATHERWEIGHT Staplers, Markwell Mfg. Co., Inc.
FEATURE BOND Typewriter Papers, Rockwell-Barnes Co.
FEDERAL M. B. Binders, Wilson Jones Co.
FEDERAL Cash Registers, Federal Cash Register Co.
FEDERBUSH Binders and Covers, The Federbush Co., Inc.
FEDRALITE Type Cleaner, Federal Mining & Mfg. Co.
FEDRALUBE Typewriter Oil, Federal Mining & Mfg. Co.
FEDRANOL Spirit Duplicator Fluid, Federal Mining & Mfg. Co.
FEDRATONE Typewriter Cleaning Solution, Federal Mining & Mfg. Co.
FEDRITE Platen Cleaner, Federal Mining & Mfg. Co.
FEDRON Platen Reconditioners, Federal Mining & Mfg. Co.
FELDCO Ring and Zipper Ring Binders, Feldco Loose Leaf Corp.
FELT-POINT Fountain Brush Pens, Marsh Stencil Machine Co.

FELTO Bulletin Boards, Signs, Coast Directory Co.
FENT-ONAMEL Labels, Fenton Label Co.
FENT-O-SEAL Pressure-Sensitive Labels, Fenton Label Co.
FERMUS Carbon Paper Kores Carbon Paper & Ribbons Mfg. Corp.
FERRIS Rotary Card Files, Ferris Business Equipment, Inc.
FEUDAL OAK Leather Chairs and Sofas, Jamestown Lounge Co.
FIBERBILT Sample Cases, Fiberbilt Sample Case Co., Inc.
FIBERHYDE Brief Covers, National Fiberstok Envelope Co.
FIBERKOTE Brief Covers and Card Index Sets, National Fiberstok Envelope Co.
FIBEROK Wastebaskets, Bainbridge, Kimpton & Haupt, Inc.
FIBEROPE Expanding Wallets and File Pockets, Ames Safety Envelope Co.
FIBERSTOK Brief Covers and Filing Supplies, National Fiberstok Envelope Co.
FIBERTEX Expanding Envelopes and File Pockets, Josephson Mfg. Corp.
FIBER-VELOPE Filing Supplies and Wallets, American Fiber-Velope Mfg. Co.
FIBRCAN Waste Baskets, Plycraft Corp.
FIBRE FLAT Indexes, McMillan Book Co.
FIBRE FORM Waste Baskets, Arvey Corp.
FIBROTECTS Floor Mats, Sainberg & Co., Inc.
FIDELITY Onion Skin Papers, Esleeck Mfg. Co.
FIELDSTON Ball Pens, Fieldston Products Corp.
FIGURE FACTS Financial Statement Outfit, Master-Craft Corp.
FIGUREMASTER Calculators, Marchant Calculators, Inc.
FIGUREMATIC Calculators, Marchant Calculators, Inc.
FILCONSEAL Furniture Polish, Nelsonite Chemical Products, Inc.
FILE CADDY Steel Deskside Files, Amberg File & Index Co.
FILE-A-CARD Business Card Files, Redigraph, Inc.
FILE-A-CHECK Check File, Regal & Wade Mfg., Inc.
FILE-A-DEX File Folders, Index Cards, Index Guides, Crownola Loose Leaf Products, Inc.
FILE-AID Card Holders, File-Aid Sales
FILE-A-SIST File Tray, Sengbusch Self-Closing Inkstand Co.
FILECRAFT Steel Files, Automatic File & Index Co.
FILE-IT Personal File, Regal & Wade Mfg., Inc.
FILEMASTER Plastic Card Files, Brushmakers, Inc.
FILESTOOL Metal Filing Stools, Kol, Inc.
FILEX Filing Supplies, Dunleavy Co.
FILEX Steel Files, Filex Steel Products, Inc.
FILM-A-RECORD Microfilming Equipment, Remington Rand
FILMGRAPH Sound Recorders, Miles Reproducer Co., Inc.
FILMO Microfilming Equipment, Burroughs Corp.
FI-LOX Expanding Envelope Fasteners, National Fiberstok Envelope Co.
FILT-R-FAN Filtered Air Units, Meier Electric & Machine Co.
FILWAX Stencil Correction Fluid, Marr Duplicator Co., Inc.
FINAL-LINE Carbon Paper, Peerless-Imperial Co., Inc.
FINCH Pencils, Wallace Pencil Co.
FINDIT Filing Systems, C. L. Barkley & Co.
FIND-IT Small Parts Cabinet, Goodfrend Metal Products Co.
FINE ARTS Rubber Erasers, Eagle Pencil Co.
FINE FALCON Steel Pens, C. Howard Hunt Pen Co.
FINE WRITING Penholders, Eberhard Faber Pencil Co.
FINELINE Pens, Pencils, Leads, Erasers and Desk Sets, W. A. Sheaffer Pen Co.
FINELINE "500" Ball Point Pens, W. A. Sheaffer Pen Co.
FINE-REST Aluminum Office Chairs, Aluminum Seating Corp.
FINERPOINTE Mechanical Pencils, Hutcheon Brothers
FINEST Artists' Materials, M. Grumbacher, Inc.
FINEST Pencils, General Pencil Co.
FINGER PRINT Stamp Pads, Superior Marking Equipment Co.
FINGER TIP Carbons, Nelson-Eismann Co.
FINGER-FLITE Electric Typewriter, Underwood Corp.
FINGERTIP Fountain Pens, Moore Pen Co.
FIRE MASTER Insulated Files, Victor Safe & Equipment
FIRE WALL Steel Files, Yawman and Erbe Mfg. Co.
FIRE-FILE Fireproof Filing Cabinets, Shaw-Walker Co.
FIREFLY Reading Glasses, Swift & Anderson, Inc.
FIRMA-GRIP Paste, Binney & Smith, Inc.
FIRM-BASE Typewriter Desk Shelf Supports, St. Louis Hardware Mfg. Co.
FIRST YEAR Pencils, Blaisdell Pencil Co.
FISHER Ball Pens, Fisher Pen Co.
FITS-ALL Office Machine Cover, Budlew Products Co.
FIVE-IN-ONE Income Tax Records, Bainbridge, Kimpton & Haupt, Inc.
FIVE-PRONG Loose Leaf Folders, C. L. Barkley & Co.
FIXATIF Charcoal Drawing Fixative, F. Weber Co.
FLAGSHIP Carbon Papers and Ribbons Allied Carbon & Ribbon Mfg. Corp.
FLAIR Studio Greeting Cards, The Hart Vance Co.
FLAMINGO Desk Lamps, Industrial Lamp Corp.
FLAMINGO Pencils, Joseph Dixon Crucible Co.
FLARE Butane Lighters, Quick Point Pencil Co.
FLASH Box Openers, Flash Box Opener Co., Inc.
FLASH Fountain Pen Sets, Union Pencil Co., Inc.
FLASH Post Binder Markers, Perma Products Co.
FLASH Tape Moisteners, Seal-O-Matic Dispenser Corp.
FLASH DRY Rubber Stamp Inks, Superior Marking Equipment Co.
FLASH OFFS Die Cut Marking Tapes, Printed Cellophane Tape Co.
FLASH-A-CALL Intercommunication Systems, Inter-Communication System of America
FLASH-DRI Stamp Pad Inks, Cardinell Corp.
FLASH-LOK Binders, Elbe File & Binder Co., Inc.
FLAT-IRON Carbon Papers, U.S. Carbon & Ribbon Mfg. Co.
FLAT MAILER Legal Envelopes, Tension Envelope Corp.
FLAT-OPENING Ledger Paper, McMillan Book Co.
FLATPAKIT Register Forms, Moore Business Forms, Inc.
FLATPAX Fanfold Forms, Hamilton Autographic Register Co.
FLAT-RITE Visible Binder, The C. E. Sheppard Co.
FLAXEN DECKLE Papeteries, Samuel Ward Mfg. Co.
FLAXWHEEL HOMESPUN Boxed Writing Papers, White & Wyckoff Mfg. Co.
FLEET MAILOPENER Envelope Opener, Haldon Mfg. Co., Inc.
FLEETWING Duplicators, Marr Duplicator Co., Inc.
FLEXADOR Smoking Stands, Smokador Mfg. Co., Inc.
FLEXARM Desk Lamps, Flexo International Corp.
FLEXI Bookcases, Storage Cabinets, Borroughs Mfg. Co.
FLEXI-BILT Bin Units, Berger Mfg. Div.
FLEXIBLE Binders, A. E. Boyce Co.
FLEXIBLE Notebooks, Elbe File & Binder Co., Inc.
FLEXIBLOCK File Follow Blocks, Remington Rand
FLEXI-COVER Brief Covers, Wilson Jones Co.
FLEXI-FILE File Sectioning Device, Remington Rand
FLEXI-FLASH Signals, Filing Equipment Bureau, Inc.
FLEXIFOLDER Brief Covers, Wilson Jones Co.
FLEXIFONE Intercommunication Systems, Dukane Corp.
FLEXI-MAT Rubber Floor Mats, Typewriter Pads, Flexi-Mat Corp.
FLEXINDEX Expanding Card Indexes, Oxford Filing Supply Co., Inc.
FLEXI-POST Ledger Binders, Stationers Loose Leaf Co.
FLEXISHELF Cabinets, All Purpose Metal Equipment Corp.
FLEXISORT Punched Card Systems and Sorters, Superior Business Machines, Inc.
FLEXIT Finger Pads, M. T. Cole Co.
FLEXMASTER Drawing Table, Stacor Equipment Co.
FLEXO Adjustable Drafting Table and Desk Lamps, Flexo International Corp.
FLEX-O Imitation Leather, Wire-O Corp.
FLEXO Ribbons and Carbons, Waters and Waters Branch.
FLEX-O-COIL Visual Display Binders, Chicago Desk Pad Co., Inc.
FLEXOGRAPH Stencil Duplicators, The Heyer Corp.
FLEXOLA Tube Paints, Binney & Smith, Inc.
FLEXO-KING Self Service Store Fixtures, Add Sales Co.
FLEXOLINE Visible Records, Acme Visible Records, Inc.
FLEXO-PINK Erasers, Eagle Pencil Co.
FLEXO-ROLL Self Service Store Fixtures, Add Sales Co.
FLEXO-SPACE Self Service Store Fixtures, Add Sales Co.
FLEXO-STEP Self Service Store Fixtures, Add Sales Co.
FLEX-SITE Visible Binders, Diebold, Inc.
FLEXOWRITER Automatic Typewriters, Commercial Controls Corp.
FLICK A LINE Copyholder, Franklin Table Co.
FLICKBAR Billfolds, Buxton, Inc.
FLICKER Speedball Pens, C. Howard Hunt Pen Co.
FLIGHT Air Mail Envelopes, The Lafayette Co.
FLIGHT LINE Filing Cabinets, Top Flight Products Co., Inc.
FLIGHT POST Airmail Paper, Lafayette Co.
FLIGHTMATE Zipper Carry-All Bag, Rexbilt Leather Goods, Inc.
FLIPADOR Cigarette Dispenser, Bert M. Morris Co.
FLIP-FILE Portable Album File, Joshua Meier Co., Inc.
FLIP-INDEX Acetate Indexes and Memos, Regal & Wade Mfg., Inc.
FLIP-IT Albums, Scrap Books, Regal & Wade Mfg., Inc.
FLIPIT Photo Album, Elbe File & Binder Co., Inc.
FLITE-WEIGHT Air Mail Envelopes, Northern States Envelope Co.
FLO-BALL Ball-Point Pens, Flo-Ball Pen Corp.
FLO-BRUSH Marking Pens, Mark-King Corp.
FLO-DRI Instant-Drying Colored Inks, Cushman & Denison Mfg. Co.
FLOFILM Microfilming Equipment, Diebold, Inc.
FLO-MASTER Fountain Brushes and Inks, Cushman & Denison Mfg. Co.
FLOOR GLOSS Liquid Wax, Barco Chemical Products Co.
FLOOR SAN Universal Cleaner, Huntington Laboratories, Inc.
FLO-PAQUE Opaque Marking Colors, Floquil Products, Inc.
FLOQUIL Fountain Brushes and Inks, Floquil Products, Inc.
FLORA Colored Pencils, Swan Pencil Co., Inc.
FLORAL Pencils, Blaisdell Pencil Co.
FLO-RITE Continuous Forms, Hamilton Autographic Register Co.
FLO-TEX Cuff Protectors, Florence Textile Products
FLO-TILT Chair Irons, Bassick Co.
FLOURETTE Lectern, Music and Picture Lamps, Van Dyke Division
FLOW DESK Wood Desks, Indiana Desk Co.
FLUIDX Liquid Paste, The American Crayon Co.
FLUORESCENT FLEX Desk Lamps, General Lamps Mfg. Corp.
FLUOR-O-LAB Desk Lamps, Fluorescent Lighting Laboratories
FLUSH PILASTER Office Partitions, Mills Co.
FLUSH TOP Inkwells, Squires Inkwell Co.
FLUSHLOK Office Partitions, Hemisphere Steel Products Corp.
FOAMITE Fire Extinguishers, American-LaFrance-Foamite Corp.
FOAM-TEX Chair Cushions, Foam Rubber Fabricators, Inc.
FOAMTITE Adhesive, Cement, Industrial Latex Co.
FOAMWEIGHT Manifold Paper, The Lafayette Co., Inc.
FOILCRAFT Foil Paper, Craftint Mfg. Co.
FOLDAWAY Folding Aluminum Tables, All-Luminum Products
FOLDING-FIFTIES Folding Chairs, American Seating Co.
FOLDING-SIXTIES Folding Chairs, American Seating Co.
FOLD-O-MATIC Folding Machine, Print-O-Matic Co., Inc.
FOLIO Underarm Cases, Winfield Mfg. Co.
FOLLETT Time Stamps and Recorders, Follett Time Recording Co.
FONADEK Telephone Amplifier, Special Devices, Inc.
FONE-FLIP Telephone Box, Regal & Wade Mfg., Inc.
FOOT-EEZ Standing Mats, American Floor Products Co.
FORCE Numbering and Dating Machines, Wm. A. Force & Co., Inc.
FOREMOST Bookkeeping Machines, Remington Rand
FORGET-ME-NOT Pencils, Richard Best Pencil Co
FORMALINER Aligner for Business Machines, Moore Business Forms, Inc.
FORM-CUT Stencils, Multistamp Co., Inc.
FORM FLOW Autographic Registers, Standard Register Co.
FORMICA Desk and Table Tops, The Formica Co.
FORM-MASTER Payroll Systems, The Todd Co., Inc.
FORM-PRINT Stencils, Niagara Supply Co.
FORM-SET Snapout and One-Time Carbon Forms, Vue-Fax Corp.
FORMULA 65 Hand Cleanser, Clipper Products Co.
FORMVELOPE Order Blank-Envelope Combination, Tension Envelope Corp.
FORMWELL Modeling Clay, The American Crayon Co.
FORMWOOD Seating, National Store Fixture Co., Inc.
FORT MASSAC Folding Chairs, The Fort Massac Chair Co.
FORT STEUBEN Steel Shelving, Fort Steuben Metal Products Co.
FORTNITER Wardrobe Cases, Warren Leather Goods Co.
FORTRESS Metal Desks, Files, Steel Furniture Mfg. Co.
FORTUNA Thin-Lead Colored Pencils, Swan Pencil Co., Inc.
FORUM Pencils, American Pencil Co.
FORWARD Typewriter Bond and Linen Ledger, L. L. Brown Paper Co.
FOSTORIA LOCALITE Desk Lamps, Fostoria Pressed Steel Corp.
FOTO-FAX Record Book, McMillan Book Co.
FOTO-FLO Photocopy Machines, The Haloid Co.
FOTOFOLIO Photograph Folios, E. E. Miles Co.
FOTORECORD County Record Binders, Wilson Jones Co.
FOUNTAIN MOISTENER Stamp Moisteners, Bert M. Morris Co.
FOUNTNBRUSH Fountain Brushes, Cushman & Denison Co.
FOUNT-O-INK Desk Pen Sets, Writing Ink, C D C Fount-O-Ink Co.
FOUR HUNDRED Steel Pens, Eagle Pencil Co.
FOUR STAR Typewriter Papers, Southworth Co.
FOUR STAR Marking Inks, Cushman & Denison Mfg. Co.
FOUR COLOR Pencils, National Pencil Co.
FOX Office Specialties, George E. Fox & Co., Inc.
FRANKLIN Dictionary Stands, Franklin Table Co.
FRANKLIN Hand Trucks, Steel Shelving, Bernard Franklin Co., Inc.
FRANKLIN Office Accessories, Franklin Metal Products Co.
FRANKLIN Post Binders, Elbe File & Binder Co., Inc.
FRANKLIN Ribbons and Carbons, Franklin Ribbon & Carbon Co., Inc.
FRANKLIN PICTURES Framed Pictures, Franklin Picture Frame Co.
FRANKLIN SIGNET Embossers, Franklin Mfg. Corp.
FRATERNITY Notebook Covers, National Blank Book Co.
FREART Colored Chalk Crayons, American Crayon Co.
FREE HAND Rubber Phone Holders, Superior Household Mfg. Co.
FREE-FLO India Ink Pen, Time Saving Specialties
FREE-HAND Binders, Free Hand Binder Co.
FRE-FLO Inks, Crescent Products Co.
FRENCH FOLD Billfolds, Buxton, Inc.
FRESCOL Dry Colors, Binney & Smith, Inc.
FRESH'ND AIRE Fans and Humidifiers, Fresh'nd Aire Co.
FRIDEN Calculating Machines, Friden Calculating Machine Co., Inc.
FRIEND O'MINE Desk Calendar Pads, L. Middleditch Co.
FRIGIDAIRE Water Coolers, Frigidaire Div., General Motors Corp.
FRITZ-CROSS Steel Posture Chairs, Fritz-Cross Co.
FUL-KLEEN Daters, Fulton Marking Equipment Co.

FULL WEEKER Luggage, Charles Doppelt & Co., Inc.
FULTON Bond Boxes, Patent Novelty Co.
FULTON Drawing Tables, Keuffel & Esser Co.
FULTON Stamp Pads, Inks and Marking Devices, Fulton Marking Equipment Co.
FUL-VU Binders and Albums, Cooks', Inc.
FUTURA Filing Cabinets and Cash Boxes, Art Steel Sales Corp.
FUTURA Lamps, Faries Div., General Lamps Mfg. Corp.
FUTURA Pencils, Richard Best Pencil Co., Inc.
FUTURADEX Filing System, Koller & Smith Co., Inc.
FUTURAMIC Steel Office Furniture, Futuramic Steel Products, Inc.
FUTURISTIC FIVE STAR Platens, Ames Supply Co.
FUTURLITER Fluorescent Light Fixtures, The Edwin F. Guth Co.
FUTURONIC Wood Office Furniture, Morval Corp.
FYBRGLASS Eraser Refills, The Eraser Co., Inc.
FYNE LYNE VAPORITE Marking Pens, Brushmakers, Inc.

G

G-B Colored Pencils, The American Crayon Co.
G.B.C. Binding and Punching Machines, General Binding Corp.
G-C Furniture Polish and Cement, General Cement Mfg. Co.
G-E Fans and Air Conditioning Units, General Electric Co.
G-F Office Furniture, The General Fireproofing Co.
G-W Office Furniture and Filing Supplies, The Globe-Wernicke Co.
GABE Typewriter Brushes, Gabe Mfg. Corp.
GAINSBOROUGH Color and Brushes, M. Grumbacher, Inc.
GANTT Chart Sheets, Codex Book Co., Inc.
GARDNER Lockers, Storage and Radiator Cabinets, Gardner Mfg. Co.
GARLAND Fountain Pens, Waterman Pen Co., Inc.
GARLAND Wood Office Furniture, Garland Furniture Co.
GARNET Duplicator Supplies, Acme Stencil Co.
GARRISON Binders, Elbe File & Binder Co., Inc.
GARVEY Stencil Brushes and Shipping Room Supplies, Garvey Fountain Brush & Ink Co.
GATHERMATIC Electric Collator, Thomas Collators Inc.
GAUNT'S Index Guide Labels, Gaunt Industries
GAY 90's Albums, Amberg File & Index Co., Inc.
GAYETY Pencils, Joseph Dixon Crucible Co.
GAYLO Paste, Gaylord Bros.
GAZETTE Pencils, National Pencil Co.
GEHA Stencil Duplicator, Milo Harding Co.
GELACOPY Hectograph Ribbons, Buckeye Ribbon & Carbon Co.
GEM Adding Machines, Gem Adding Machine Co.
GEM Crayons, Joseph Dixon Crucible Co.
GEM Desk Calendars, Defiance Calendar Division
GEM Drafting Tables, Mayline Co., Inc.
GEM Paper Clips, Noesting Pin Ticket Co., Inc.
GEM Paper Clips, Oakville Co.
GEM Pencil Sharpeners, Apsco Products, Inc.
GEM Pin Tickets, Dancyger Mfg. Co.
GEM Postal Scales, Triner Scale & Mfg. Co.
GEM Postcard Stencil Duplicators, Bond Equipment Co.
GEM Ribbons, Carbons, and Duplicating Supplies, American Stencil Mfg. Co.
GEM Rubber Erasers and Crayons, Joseph Dixon Crucible Co.
GEM Ticket Punch, McGill Metal Products Co.
GEM Time Stamps, Consolidated Stamp Mfg. Co., Inc.
GEM Wax Crayons, Joseph Dixon Crucible Co.
GENCO Dustless Chalk, National Crayon Co.
GENERAL Desk Lamps, General Lamps Mfg. Corp.
GENERAL Library Paste, Thaddeus Davids Ink Co., Inc.
GENERAL Mechanical Bindings, General Binding Corp.
GENERAL ELECTRIC Fans and Air Conditioners, General Electric Co.
GENERALAIRE Metal Desks, General Fireproofing Co.
GENEVA Sectional Post Binders, A. E. Boyce Co.
GENIAL HOST Refrigerator Bars, Tri Boro Enterprises, Inc.
GENIE HANDIPAINT Brushless Paint, Binney & Smith, Inc.
GENT-L-AIRE Desk Fan, Lucas Mfg. Co.
GEORGIA Sectional Post Binders, A. E. Boyce Co.
GEORGIAN Wood Office Furniture, Hoosier Desk Co.
GERELMA Drawing Pads, Nobema Products Corp.
GESTETNER Stencil Duplicators, Trimming Boards, Gestetner Duplicator Corp.
GHOST GLOVE Skin Protection Cream, The Heyer Corp.
GIANT Box Letter Files, Weis Mfg. Co.
GIANT Lumber Marking Crayons, St. Louis Crayon & Handle Co.
GIANT Mucilage, Diamond Ink & Adhesives Co.
GIANT Pencil Sharpeners, Apsco Products, Inc.
GIANT DANDY Paper Clips, Noesting Pin Ticket Co., Inc.
GIANT GEM Paper Clips, Noesting Pin Ticket Co., Inc.
GIANT MARCEL Paper Clips, Noesting Pin Ticket Co., Inc.
GIBRALTAR Onionskin, Millers Falls Paper Co.
GIBRALTAR Smoking Stands, Gibraltar Mfg. Co., Inc.
GIBSON Greeting Cards, Gibson Art Co.
GIBSON Marking Devices, A. C. Gibson Co., Inc.
GIBSON'S Business Forms, C. R. Gibson & Co.
GIFT CRAFT Desk Pads and Desk Sets, Gift Craft Leather Co.
GILBERT Onionskin and Ledger Papers, Gilbert Paper Co.
GILPAKO Opaque Bond Papers, Gilbert Paper Co.
GILSON Slide Rules, Gilson Slide Rule Co.
GINGHER VALET Clothes and Hat Racks, Gingher Mfg. Co.
GITS-NIFE Pocket Knives, Gits Molding Corp.
GLACIER Air Circulators, Attic Fans, Window Fans, A. Mandel & Co., Inc.
GLAD PAK Luggage, Warren Leather Goods Co.
GLADIATOR Colored Pencils, J. S. Staedtler, Inc.
GLADSTONE Onionskin Paper, Commercial Paper Co.
GLARO Costumers and Smokers, Glaro Machine Products Co., Inc.
GLAS STOP Desk Top Stripping, Sainberg & Co., Inc.
GLASKRAFT Waterproof Strapping Tape, Gummed Tape & Devices Co.
GLAS-O-GRAPH Marking Pencils, Eberhard Faber Pencil Co.
GLASSMARX Marking Crayons, Walbuck Crayon Co.
GLASSRITE Marking Pencils, American Pencil Co.
GLASTRIP Desk Top Stripping, Banov-Bernsley & Co.
GLENMAN Notebooks, Tablets and Pads, Kurtz Bros.
GLIDE-O-FOLDERS Hanging Folders, Guide System & Supply Co.
GLIDE-O-LIFT Typewriter Desk, Dorset Steel Equipment Co.
GLIDE-ON Paper Clips, Noesting Pin Ticket Co., Inc.
GLIDER Desk Lamps, Faries Div.
GLIDER Onionskin Papers and Airmail Envelopes, Lafayette Co., Inc.
GLIDER Staplers, Ace Fastener Corp.
GLIDER Steel and Silver Steel Pens, Eagle Pencil Co.
GLIDER LINE Filing Cabinets, Browne-Morse Co.
GLIDEX Telephone Bracket, Glidex Corp.
GLIDO Roll-Top Cabinets, Art Steel Sales Corp.
GLOBE Binders, The Federbush Co., Inc.
GLOBE Clip Boards, The Globe-Wernicke Co.
GLOBE Hand Tallies, Dating and Numbering Machines, Rubber Stamps, Ameurope, Inc.
GLOBE Pencils, American Pencil Co.
GLOBE Steel Pens, C. Howard Hunt Pen Co.
GLOBE ART Steel Desks and Files, The Globe-Wernicke Co.
GLOBE FLUROLUME Fluorescent Desk Lamps, Globe Lighting Products Co.
GLOBE-TROTTER Hectograph Pencils, J. S. Staedtler, Inc.
GLOBE UNION Paper Perforators, Globe-Wernicke Co.
GLOBE-WERNICKE Bookcases and Visible Record Equipment, Globe-Wernicke Co.
GLORIA Linen Papers, Eaton Paper Corp.
GLOSS Carbon Papers, A. P. Little, Inc.
GLOY Paste, John J. Ward, Inc.
GLU-ALL Adhesives, Milton Bradley Co.
GLUE-FAST Label Moisteners and Glue Spreaders, Glue-Fast Equipment Co., Inc.
GLUEY Paste, Commercial Paste Co.
GLU-PEN Dispenser for Glue in Pencil Form, Glu-Pen Corp.
GLYCO-MASTER Deodorizer, Columbia Chemical Co., Inc.
GLYD-LOC Expanding Files, Wallets, Smead Mfg. Co., Inc.
GODDESS Pencils, General Pencil Co.
GOES Record Books, Lithographed Blanks and Bonds, Goes Lithographing Co.
GOLD BOND Bags and Catalog Cases, A. Galewski & Sons, Inc.
GOLD CLIP Ash Tray, Quigley Co.
GOLD CREST Ribbons and Carbons, Ames Supply Co.
GOLD CUP Ash Tray, Quigley Co.
GOLD FIBRE Tablets and Pads, American Pad & Paper Co.
GOLD LABEL Impression Paper, A. B. Dick Co.
GOLD LABEL Pencils, Koh-I-Noor Pencil Co., Inc.
GOLD MEDAL Art Products, Binney & Smith, Inc.
GOLD MEDAL Fountain Pens and Pencils, C. E. Barrett & Co.
GOLD MEDAL Ribbons and Carbons, John Underwood & Co.
GOLD MEDAL Stencils, Ribbons and Carbons, Stenno Ribbon & Carbon Mfg. Co.
GOLD RUSH Cigarette Lighter Set, Quigley Co.
GOLD SABRE Pencils, Wallace Pencil Co.
GOLD SEAL Drawing Instruments, Chas. Bruning Co., Inc.
GOLD SEAL Ribbons and Carbons, A. P. Little, Inc.
GOLD STANDARD Carbon Papers, Waters and Waters Branch
GOLD STRIPE Brushes, Pittsburgh Plate Glass Co.
GOLDEN Filing Cabinets, Metalstand Co.
GOLDEN GATE Receipts, Notes and Drafts, Boorum & Pease Co.
GOLDEN KRAFT Folders, Shaw-Walker Co.
GOLDEN TONE Staples, Wilson Jones Co.
GOLF Pencils, American Pencil Co.
GOLF-METER Pencils, Ritepoint Pen & Pencil Co.
GOODBODY Envelopes, Wm. Goodbody Envelope Co.
GOODFORM Aluminum Posture Chairs, The General Fireproofing Co.
GOODFORM Beechwood Hangers, Hincher Mfg. Co.
GOODYEAR Office Adhesives and Rubber Desk Tops, The Goodyear Tire & Rubber Co., Inc.
GOODYEAR Rubber Erasers, The Rosenthal Co.
GOPHER Brief Covers and School Wallets, Smead Mfg. Co., Inc.
GOSSAMER Carbon Papers, The Carter's Ink Co.
GOTHAM Marking Crayons, Binney & Smith, Inc.
GOTHIC Chalks, Crayons and Water Colors, Art Crayon Co., Inc.
GRADE A Inked Ribbons, Phillips Ribbon & Carbon Co., Inc.
GRADE 40 Inked Ribbons, Phillips Ribbon & Carbon Co., Inc.
GRAFFCO Index Tabs and Signals, Paper Clips and Maptacks, George B. Graff Co.
GRAFIZE Powder Lubricant, Reardon Products
GRAINTEX Post Binders, Kay-Dee Co.
GRANATONE Duplicator Papers, Vari-Color Duplicator Co.
GRAND Canvas Sheet Holders, A. E. Boyce Co.
GRAND PRIZE Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
GRANITE Baggage Tags, J. L. May Co.
GRANITE Black Lead Pencils, Ruwe Pencil Co.
GRANITEX Loose Leaf Binders, Kay-Dee Co.
GRAPH-A-CATOR Graphite Lubricant, Panef Mfg. Co., Inc.
GRAPH-A-MATIC Visib'e Record Signals, Remington Rand
GRAPHIC Hectograph Duplicators and Supplies, Graphic Duplicator Co.
GRAPHIC Profit Finders, Graphic Calculator Co.
GRAPHIC Visual Control Boards, Graphic Systems
GRAPHIZE Lubricant, Reardon Products
GRAPHOTYPE Address Plate Embossing Machine, Addressograph-Multigraph Corp.
GRASS GREEN Colored Lead Pencils, American Pencil Co.
GRATELITE Light Diffuser, Edwin F. Guth Co.
GRAVES Printed Indexes, Hall & McChesney, Inc.
GRAY AUDOGRAPH Dictating Machine, Gray Mfg. Co.
GRAY PHONAUDOGRAPH Telephone Dictating System, Gray Mfg. Co.
GRAY TAPER-EDGE Typewriter Erasers, Weldon Roberts Rubber Co.
GRAYARC Ribbons and Carbons, Grayarc Co.
GRAYARC Tags, Labels and Moisteners, Grayarc Co.
GRAYHOUND Erasers, Weldon Roberts Rubber Co.
GRAYMILLS Office Machine Cleaning Agitators, Graymills Corp.
GRAYPOINT Erasers, Weldon Roberts Rubber Co.
GRAYPOINT MASTERPIECE Ink Eraser, Weldon Roberts Rubber Co.
GRAY-RITE Metal Office Furniture, Remington Rand
GRAYTONE Printing Calculators, Barrett Adding Machine Division
GREAT LAKES Office Furniture, Great Lakes Furniture Co.
GREEN Engraving Machines, Green Instrument Co., Inc.
GREEN CORE Gummed Paper Tapes, Mid-States Gummed Paper Co.
GREEN DUCK Advertising Novelties, Green Duck Metal Stamping Co.
GREEN GLOW Erasers, Weldon Roberts Rubber Co.
GREEN GLOW MASTERPIECE Pencil Eraser, Weldon Roberts Rubber Co.
GREEN-EDGE Storage Files, Hedges Mfg. Co.
GREEN'S Bookkeeping Systems and Income Tax Records, Mill-Green Publishing Co.
GREENTINT Notebook Fillers, American Pad & Paper Co.
GREENTREE Personalized Christmas Cards, Greentree Publishers, Inc.
GREENWOOD Bookkeeping Systems and Income Tax Records, The Greenwood Co.
GREYLOCK Bond Papers, L. L. Brown Paper Co.
GREYLOCK HINGED Ledger Paper, L. L. Brown Paper Co.
GREYTONE Envelopes, Nekoosa-Edwards Paper Co.
GRIF-HO Paper Towel and Toilet Tissue Dispensers, Griffith-Hope Co.
GRIFHOLD Knives and Lead Holders, Griffin Mfg. Co.
GRIP Binders, Clips, Cooke & Cobb Division
GRIP-A-TAB Tape Dispensers, Derby Sealers, Inc.
GRIPDEX Index Clips and Hangers, Atlas Stencil Files Corp.
GRIPIT Paper Clips, Oakville Co.
GRIPPIT Adhesives, Sanford Ink Co.
GRIPPO Storage Binders, Wilson Jones Co.
GRIP-R Tool Holder, Hobby Hill
GRIPSPREADER Mucilage, The Carter's Ink Co.
GRIPTEX Latex Cement, Adhesive Products Corp.
GRIPTITE Binders, Elbe File & Binder Co., Inc.
GRIPTITE String Ties, Rochester Wire-O Binding, Inc.
GRIPWELD Adhesives, Adhesive Products Corp.
GRISCOMBE Microfilm Cameras, Readers, Griscombe Products, Inc.
GUARANTY BOND Carbon Papers, Miller-Bryant-Pierce
GUARDALL Combination Files, Art Steel Sales Corp.

GUARDETTE Ladies' Billfolds, Robinson Reminders
GUARDIAN Bond Papers, Crocker-McElwain Co.
GUARDIAN Fountain Pens, Waterman Pen Co., Inc.
GUARDIAN Ribbons and Carbons, The Carter's Ink Co.
GUARDIAN Safes, Diebold, Inc.
GUARD-IT Billfolds, Robinson Reminders
GUARDSMAN Ash Trays, Seymour Conover Co.
GUARDSMAN Desk Lamps, Faries Div.
GUARDSMAN Utility Box, Merriam Mfg. Co.
GUARDSMAN Watchmens Clock, Detex Watchclock Corp.
GUCO Pocket Rules, Guedon Co.
GUIDE-O-FILE Deskside Files, Guide System & Supply Co.
GUIDE-O-FOLDER Hanging Folders, Guide System & Supply Co.
GUIDE-O-FRAME Hanging Folder Frames, Guide System & Supply Co.
GUIDE-O-TRAY Drawer Files, Guide System & Supply Co.
GUILD Office Supplies, Stationers Guild of America
GUILDHALL Upholstery Leather, Eagle-Ottawa Leather Co.
GULL Ribbons and Carbons, Mittag & Volger, Inc.
GULLIVER Luggage, Stein Bros. Mfg. Co.
GUMCRAFT Gummed Tapes, Gummed Tape & Devices Co.
GUMMI Paste, Levison & Blythe Mfg. Co.
GUNK Typewriter Cleaning Solvent, The Curran Corp.
GUSSCO Filing Supplies, Guide System & Supply Co.
GUTH Fluorescent Lighting Fixtures, Edwin F. Guth Co.
GUTHFAN Air Circulators, Edwin F. Guth Co.
GUTHLITE Fluorescent Fixtures, Edwin F. Guth Co.
GWENLY Photocopy Equipment, Gwenly Co.
GYPSY Pencils, Reliance Pencil Corp.
GYRAL Steno Notebooks, Eastern Tablet Corp.

H

H Rubber Erasers, Koh-I-Noor Pencil Co., Inc.
H-F Bordered Blanks, Holiday Stationery, Heinicke-Fiegel Lithographing Co.
H. H. COLLINS Ink Eradicator, Collins-Benton Co., Inc.
HHM Certified Safes, Herring-Hall-Marvin Safe Co.
H & M County Records and Minute Books, Hall & McChesney, Inc.
H-O-N Aluminum Card Files, The H-O-N Co.
HRH Spring Back Binders, H. R. Huntting Co., Inc.
H.V.R. Vertical Visible Filing Systems, Charles R. Hadley Co.
HADDON HALL Flooring, Parkay, Inc.
HADINOOR Pencil Sharpeners, Nobema Products Corp.
HADLEY Posting Trays and Binders, Charles R. Hadley Co.
HAGSTROM Maps, Hagstrom Co.
HALDA Typewriters, Facit, Inc.
HALE Bookcases, F. E. Hale Mfg. Co.
HALF HOURLY Appointment Diaries, Standard Diary Division
HALF MOON Pencils and Colored Checking Pencils, J. S. Staedtler, Inc.
HALL Monthly Diaries, The J. C. Hall Co.
HALL OF FAME Display Dome, Postamatic Co.
HALLOWELL Shop Stools, Equipment, Standard Pressed Steel Co.
HALOID RECORD Photocopy Papers, Haloid Co.
HALOID-RECTIGRAPH Photocopy Chemicals, Haloid Co.
HAMILTON Autographic Registers and Supplies, Hamilton Autographic Register Co.
HAMILTON Casters and Trucks, Hamilton Caster & Mfg. Co.
HAMILTON Drafting Tables and Library Furniture, Hamilton Mfg. Co.
HAMILTON Fountain Pens and Pencils, Hamilton Pen Co.
HAMILTON Office Chairs, Hamilton Mfg. Corp.
HAMILTON Personal Files, Cash and Bond Boxes, Hamilton Metal Products Co.
HAMILTON Postal Scales, Hamilton Specialties, Inc.
HAMILTON Safes, Herring-Hall-Marvin Safe Co.
HAMMERMILL Bond Papers, Hammermill Paper Co.
HAMMERMILL-ESCO Paper Roll Specialties and Index Cards, Eastern Specialties Co., Inc.
HAMMETT'S Blackboards, J. L. Hammett Co.
HAMMOND Electric Clocks, Hammond Instrument Co.
HAMMOND Maps and Atlases, C. S. Hammond & Co.
HAMPDEN Thumb Tacks, Paper Fasteners, Map Tacks and Picture Hooks, Hampden Mfg. Co., Inc.
HAMPDEN Trimming Board, Milton Bradley Co.
HAND TALLY Counters, J. L. Galef & Son
HANDCRAFT DECKLE Boxed Writing Papers, White & Wyckoff Mfg. Co.
HANDEE Coin Changer, Coinometer Corp.
HANDEE-MARKER Marking Pen, Jet Mfg. Co., Inc.
HANDI Steel Pins, Oakville Co.
HANDI-CLIP Staplers, Markwell Mfg. Co., Inc.
HANDIFAX Visible Record Systems, Ross-Gould Co.
HANDIFILE Desk Tickler File, Wilson Jones Co.
HANDI-GRIP Paper Clips, Oakville Co.
HANDIGUIDE Index and Recipe Files, Warshaw Mfg. Co., Inc.
HANDI-HINGE Transparent Specialties, Handi-Hinge
HANDI-LITE Clip-on Lamps, Star Loose Leaf Co., Inc.
HANDIMASTER Office Machine Brushes, Brushmakers, Inc.
HANDIPAK Portable Autographic Registers, The Egry Register Co.
HANDIPAK Stationery, Rockmont Envelope Co.
HANDI-PEN Desk Pen Sets, Sengbusch Self-Closing Inkstand Co.
HANDI-PINS Steel Pins, Oakville Co.
HANDI-RAK Wardrobe Racks, Tubecrafters Sales Division
HANDIROL Mending Tapes, Gummed Tape & Devices Co.
HANDISCOPE Magnifier, Buhl Optical Co.
HANDISTAND Typewriter Stands, The Harter Corp.
HANDI-VUE Transparent Specialties, Handi-Hinge
HANDSPUN FABRIS Boxed Writing Papers, White & Wyckoff Mfg. Co.
HANDY Aluminum Clipboards and Binder Clips, Metal Products Engineering, Inc.
HANDY Boxed Papers and Envelopes, Hano Paper Co., Inc.
HANDY Desk Accessories, Bainbridge, Kimpton & Haupt, Inc.
HANDY Desk Calendars, Ever Ready Calendar Mfg. Co.
HANDY Desk Files, Josephson Mfg. Co.
HANDY Expense Books, Garrett & Massie, Inc.
HANDY Hand Trucks, Reardon Products
HANDY Tailors Chalk, U. S. Crayon Co.
HANDY A Fountain Stencil Brush, Ideal Stencil Machine Co.
HANDY BOY Insurance Cases, Winfield Mfg. Co.
HANDY PAK Index Tabbing, G. J. Aigner Co.
HANDY POCKETTE Shirt Pocket Protector, A. G. Mayer, Inc.
HANDY-HYPO Adaptors for Grease Tubes, Gaunt Industries
HANDY-LENS Magnifying Glasses, R. M. Holliday Corp.
HANDY-MARKER Crayons, U. S. Crayon Co.
HANDY-ROLL Mending Tape, Seymour Conover Co.
HANDYSET One-Time Carbon Forms, Baltimore Business Forms Co.
HANDY-SUPER Blackboard Chalk, U. S. Crayon Co.
HANG-A-FILE Hanging Folder Metal Files, Louis H. Farber Co.
HANO Clasp Envelopes, Hano Paper Co., Inc.
HANO Forms and Registers, Philip Hano Co.
HANSCO Marking Devices, The C. H. Hanson Co.
HANSCO Tackers and Staplers, A. L. Hansen Mfg. Co.
HANSON Postal Scales, Hanson Scale Co.
HARDBOARD Chair Mats and Clipboards, Hardboard Fabricators, Inc.
HARLICH Albums, Scrap Books, Address Books and Memo Books, Harlich Corp.
HARMLESS Pin Tickets, Noesting Pin Ticket Co., Inc.
HARPER Metal Filing Cabinets, Metalstand Co., Inc.
HARTER Posture Chairs and Stools, Harter Corp.
HARVEY Blueprint Equipment, P. & H. Sales Corp.
HARVEY'S Automobile Expense Book, Fred W. Harvey Co.
HASKELL OF PITTSBURGH Steel Desks and Tables, Haskell, Inc.
HATTER Wardrobe Racks, Vogel-Peterson Co.
HAUSERMAN Steel Office Partitions, E. F. Hauserman Co.
HAWK QUILL Steel Pens, C. Howard Hunt Pen Co.
HAWTHORNE Drawing Paper, Second Sheets, Processed Papers
HAZEL County Record Binders, Ernest Hazel, Jr.
HEATERETTE Portable Heater-Fan, Fresh'nd-Aire Co.
HEATH Black Lead Pencils, Ruwe Pencil Co.
HECTACREAM Hand Cleansing Cream, Krayer Mfg. Co., Inc.
HECTAWAY Hand Cleansing Cream, Shallcross Co.
HECTOGRAPHIA Hectograph Trays, Hectographia Corp.
HECTOMASTERGRAPH Master Sets, The General Manifold & Printing Co.
HECTOWRITER Master Copy Electromatic Attachment, International Business Machines Corp.
HEDGES Files and Trays, Hedges Mfg. Co.
HEIRCO LOCATER Itinerary Record, Heirloom Co.
HEKTO Carbons, Ribbons, Ink Remover, Pencils, Heyer Corp.
HEKTOGRAPH Gelatin Duplicators, The Heyer Corp.
HELIKOIL Cord Coilers, Huff Co.
HELIOS Writing Fluids, Keuffel & Esser Co.
HELLER Staplers, Stitchers and Staples, Heller Co.
HELLER Store Display Fixtures, W. C. Heller & Co.
HELMSCENE Illuminated Pictures, Helms Products, Inc.
HE-MAN Ash Receivers, Bert M. Morris Co.
HENNUS Office Machine Covers, Hennus Co.
HERALD Mimeo Paper, Wansco Paper Products Co., Inc.
HERCOLITE Desk and Floor Lamps, Herco Art Mfg. Co.
HERCULES Baggage Tags, J. L. May Co.
HERCULES Ledgers, The C. E. Sheppard Co.
HERCULES Pocket Stamps, R. A. Stewart & Co., Inc.
HERCULES Price Books, Boorum & Pease Co.
HERCULES Punches, Wilson Jones Co.
HERCULES Safes, Insulated Files and Business Machine Stands, Meilink Steel Safe Co.
HERCULES Steel Type Holders, Acromark Co.
HERMES Drawing Tables and Pencils, F. Weber Co.
HERMES Typewriters, Paillard Products, Inc.
HERMETIC Typewriter Ribbons, Old Town Corporation
HESCO Duplicator Stencils, H. E. Smith Co.
HEVI-CHECK Colored Pencil, Eberhard Faber Pencil Co.
HEVI-WRITE Thick Lead Pencil, Eberhard Faber Pencil Co.
HEXAROUND Pencils, Eberhard Faber Pencil Co.
HEXCO Lucite Display Fixtures, Hecht Fixture Co.
HEXO-CLEANER Erasers, Weldon Roberts Rubber Co.
HEYER Duplicators, Addressers and Supplies, The Heyer Corp.
HIAWATHA Typewriter Papers, Envelopes, Second Sheets and Adding Machine Rolls, Wansco Paper Products Co., Inc.
HI-CLASS Adding Machine Rolls, Yankee Paper & Specialty Co.
HIDE-A-FILE Personal File, Challenger Sales Co.
HIEBERT Wood Desks, Tables and Bookcases, Hiebert's Cabinet & Fixture Co.
HIGGINS Inks and Adhesives, Higgins Ink Co., Inc.
HIGH MASTER High Base Chairs, Sturgis Posture Chair Co.
HIGH STANDARD High Base Chairs, Sturgis Posture Chair Co.
HIGH-ART Illustration Board, National Card, Mat & Board Co.
HIGHBOY Waste Receptacles, F. H. Lawson Co.
HIGHLANDER Smoking Stands, Campbell Products Co.
HI-GRADE Drawing Pencils, Reliance Pencil Corp.
HI-GRADE Wire Bound Memos, Music Books and Steno Books, Rubin's Corp.
HI-HAT Silver-Colored Typewriter Ribbons, Phillips Process Co., Inc.
HI-INSERT Fibre File Folders, Wabash Filing Supplies, Inc.
HILCO Daters, R. A. Stewart & Co., Inc.
HILCO Stencil Duplicators, Technygraph Co.
HILD Floor Polishing, Scrubbing and Vacuum Machines, Hild Floor Machine Co.
HILLS Foreign Language Dictionaries, David McKay Co.
HILLSIDE Steel Filing Cabinets, Hillside Metal Products, Inc.
HI-LO Posting Stands, Le Febure Corp.
HI-LO Typewriter Stands, Metalstand Co., Inc.
HI-LOW Drawing Stands, Weis Mfg. Co.
HINSDILL'S Perforated Scratch Pads, Boorum & Pease Co.
HI-Q TESTED Lubricant, Tested Products Co.
HIRES Electric Water Coolers, The Charles E. Hires Co., Inc.
HIRSHLINE Steel Shelving, Bins, S. A. Hirsh Mfg. Co.
HIS GRACE Fountain Pen Desk Sets, Union Pencil Co., Inc.
HI-SPEED Addressing Machines and Supplies, National Address Plate Co.
HI-SPEED Coin Changers, J. L. Galef & Son, Inc.
HI-SPEED Copy Paper, Ditto, Inc.
HI-SPEED Rulers, George B. Graff Co.
HI-SPEED Staples, Staplex Co.
HISTOMAP Map Charts, Rand McNally & Co.
HISTORICAL-PERFECTION Wall Calendars, Ft. Wayne Printing Co.
HITEST Hectograph Composition, Hectographia Corp.
HI-TEST Ribbons & Carbons, Old Town Corporation
HI-VERT Sorting Files, Steel Parts Mfg. Co.
HOBBS Motorists' Guide, Rand McNally & Co.
HOBBY PAL Utility Knives, Thompson Tool & Mfg. Co.
HOBBY-ART Numbered Oil Paint Sets, Morilla Co., Inc.
HODGMAN Rubber Bands, Desk Pads and Finger Tips, Hodgman Rubber Co.
HOFFMAN Card Index Cabinets, L. Hoffman
HOGG'S Contractors Wage Tables, Frank R. Walker Co.
HOGGSON BRAND Marking Devices, Hoggson & Pettis Mfg. Co.
HOLCOMB Janitor Supplies, The J. I. Holcomb Mfg. Co.
HOLD-A-BOOK Book Holder, Akay Corp.
HOL-DEX Plastic Label Holder, Cel-U-Dex Corp.
HOLDFAST Adhesives, Scriptex Products Co., Inc.
HOLD-FAST Card and Label Holders, Hampden Mfg. Co., Inc.
HOLDFAST Drawer Suspensions, St. Louis Hardware Mfg. Co.
HOLD-RITE Clipboards, Rockwell-Barnes Co.
HOLDSALL Small Parts Cabinets, The General Fireproofing Co.
HOLD-THE-PHONE Telephone Holders, Bainbridge, Kimpton & Haupt, Inc.
HOLD-TITE Card and Ticket Holders, Hampden Mfg. Co., Inc.
HOLDTU Pastes, American Crayon Co.
HOLDZIT Card and Ticket Holders, Hampden Mfg. Co., Inc.
HOLE-IN-ONE Golf Pencils, Reliance Pencil Corp.
HOLIDAY Lamps, General Lamps Mfg. Corp.
HOLLAND Drawing Sets, J. L. Galef & Son, Inc.
HOLLYWOOD Desks, Marnay Sales and Mfg. Co.
HOLLYWOOD Refrigerated Furniture, Springer Industries, Inc.
HOLZ-EM Wax Applier, American Standard Mfg. Co.
HOMADOR Wood Smoker Cabinets, Smokador Mfg. Co., Inc.

HOME LAUNDRY Laundry Marking Pen, Samuel Taubman & Co.
HOMEGUARD Plastic Safes, Protectall Safes
HOME SECRETARY Typewriter Desk-File, Herring-Hall-Marvin Safe Co.
HOME-O-NIZE Card Index Files, The H-O-N Co.
HOMESPUN Boxed Writing Papers, White & Wyckoff Mfg. Co.
HOME-TIES Package and Parcel Post Twine, January & Wood Co.
HOOSIER Office Furniture, Hoosier Desk Co.
HORIZON Black Lead Pencils, Ruwe Pencil Co.
HORN Desk Files, Albums and Scrap Books, W. C. Horn Bro. & Co.
HOSTESS Steel Folding Chairs, Tables, Trucks, Brewer-Titchner Corp.
HOTCHKISS Staplers and Tackers, E. H. Hotchkiss Co.
HOURMASTER Time Computers, The Hourmaster
HOUSEHOLD HELPER Envelopes, Writing Paper, Rockmont Envelope Co.
HOWARD Dustless Dust Cloths and Mops, Howard Dustless Duster Co.
HOWARD Fans and Heater-Fans, Howard Industries, Inc.
HOWARD Gold Stamping Machines, Peter J. Hahn & Sons Co.
HOWARD Storage Cabinets, Howard Mfg. Co.
HOWARD MILLER Clocks, Howard Miller Clock Co.
HOWE Folding Chairs, Tables, Howe Folding Furniture, Inc.
HOWE Scales and Trucks, Howe Scale Co.
HUB Post Binders, A. E. Martell Co.
HUB Typewriter Ribbons, F. S. Webster Co.
HUDSON Drawing Tables, Keuffel & Esser Co.
HUDSON Manifold Paper, L. Hyman & Sons
HUMMEL-BRUSH Moisteners and Sealers, A. C. Hummel Co.
HUMMER Paper Punches, Wilson Jones Co.
HUNT Pens and Penholders, C. Howard Hunt Pen Co.
HUNTER Electric Fans, Hunter Fan & Ventilating Co.
HUNTINGTON Soap Dispensers, Huntington Laboratories, Inc.
HUNTINGTON Upholstered Furniture, Huntington Chair Corporation
HUNTOLENE Floor Dressing, Huntington Laboratories, Inc.
HUNTTING Lock-Spring Binders, The H. R. Huntting Co.
HURLEY Terrazzo Seal, Huntington Laboratories, Inc.
HURON Bond and Carbon Papers, Port Huron Sulphite & Paper Co.
HURON COPYSETTE Interleaved Sets, Port Huron Sulphite & Paper Co.
HURON SILVERWING Bond Papers, Port Huron Sulphite & Paper Co.
HURONETTE Plate-Finish Papers, Port Huron Sulphite & Paper Co.
HURRICANE Electric Hand Dryer, Michael Electric Co., Inc.
HUSH-A-PHONE Telephone Silencers, Hush-A-Phone Corp.
HUTCH-CLUTCH Pencils, Hutcheon Brothers
HUTCHEON Combination Pen-Pencils, Hutcheon Brothers
HYDRAWLIK Fountain Moisteners, The Hydrawlik Co.
HYDROPLATE Blackboard Panels, Weber Costello Co.
HYGEIA Paper Drinking Cups, Dispensers, Herz Mfg. Corp.
HYGIEIA Blackboard Chalks and Erasers, American Crayon Co.
HYGRADE Adding Machine Rolls and Air Mail Envelopes, L. Hyman & Sons
HYGRADE Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
HYMARK Mimeo and Typewriter Papers, L. Hyman & Sons
HYNES Electric Carbon Paper, Hynes Mfg. Co.
HYPERION Boxed Writing Paper, White & Wyckoff Mfg. Co.
HYPOINT Carbon Papers, Manifold Supplies Co.
HYPO-JR. Pen Type Oiler, Gaunt Industries
HYPO-LUB Greaser, Gaunt Industries
HYPO-OILER Oilers, Gaunt Industries
HY-SPEED Stenographic Pencils, Wallace Pencil Co.

I

IBM Business Machines, International Business Machines Corp.
IDL Postal Scales, Binder Clips, and Office Specialties, IDL Mfg. & Sales Corp.
I-EZE Portable Lamps, Artistic Lamp Mfg. Co., Inc.
ILC Fluorescent Desk Lamps, Industrial Lamp Corp.
I-P Loose Leaf Supplies, Wilson Jones Co.
IXL Interest Tables, The Twentieth Century Co.
IBIS Pencils, Wallace Pencil Co.
IDEAL B M Binders, Wilson Jones Co.
IDEAL Book Covers, American School Service Co.
IDEAL Clips and Clamps, Vail Mfg. Co.
IDEAL Dictionary Stands, Ideal School Supply Co.
IDEAL Dry Stamp Pads, Volger Mfg. Co.
IDEAL Electric Blowers, Cleaners and Engraving Tools, Ideal Industries, Inc.
IDEAL Folding Chairs, Clarin Mfg. Co.
IDEAL Fountain Stencil Brushes, Universal Fountain Brush Co.
IDEAL Hectograph Duplicators, Heyer Corp.
IDEAL Indexes, Shaw-Walker Co.
IDEAL Mail Tables, Pitney-Bowes, Inc.
IDEAL Modular Furniture, School Tables, Ideal School Supply Co.
IDEAL Office Machine Stands, The Sherman-Manson Div.
IDEAL Paper Clips, Noesting Pin Ticket Co., Inc.
IDEAL Pencil Sharpeners, Apsco Products, Inc.
IDEAL Photo Albums, Scrap Books and Stenographers' Notebooks, J. L. Hanson Co
IDEAL Record Books for Dry Cleaners, Ideal Publishers
IDEAL Sanitary Moisteners, Sengbusch Self-Closing Inkstand Co.
IDEAL Scales, Triner Scale & Mfg. Co.
IDEAL Scrap Books and Invoice Books, Wilson Jones Co.
IDEAL Scratch Pads, American Pad & Paper Co.
IDEAL Staple Removers, IDL Mfg. & Sales Corp.
IDEAL Stencil Machines and Supplies, Ideal Stencil Machine Co.
IDEAL Steno Notebook Holders, J. L. Hanson Co.
IDEAL Straightedges and T-Squares, Mayline Co., Inc.
IDEAL Transfer Cases, The Globe-Wernicke Co.
IDEAL Typewriter Ribbons, The Carter's Ink Co.
IDEAL Window Ventilators, Ideal Ventilator Co.
IDEAL ADJUSTO Utility Table, Sherman-Manson Div.
IDEAL SUPREME Folding Chairs, Clarin Mfg. Co.
IDEAL SYSTEM Bookkeeping Systems, Tax Records and Accounting Forms, The Ideal System Co.
IDENTIFIER Billfolds, Amity Leather Products Co.
ILLINOIS Cabinet Locks and Leg Levelers, Illinois Lock Co.
IMPCO Ribbons and Carbons, Spirit Master Units, Peerless-Imperial Co., Inc.
IMPERATOR Automatic Pencils, Alexander Mfg. Co.
IMPERATOR Colored Pencils, Richard Best Pencil Co., Inc.
IMPERIAL Adding Machine Rolls, McKenna & Phelps, Inc.
IMPERIAL Duplicator Stencils, Rex-Rotary Distributing Corp.
IMPERIAL Filing Supplies, Imperial Methods Co.
IMPERIAL Paper Clips, Vail Mfg. Co.
IMPERIAL Ribbons and Carbons, Spirit Master Units, Peerless-Imperial Co., Inc.
IMPERIAL Scratch Pads, American Pad & Paper Co.
IMPERIAL Steel Pens, C. Howard Hunt Pen Co.
IMPERIAL Tracing Cloth, Keuffel & Esser Co.
IMPERIAL Wood Office Furniture, Imperial Desk Co.
IMPERIAL VELLUM Boxed Writing Paper, White & Wyckoff Mfg. Co.
IMPOIL Penetrating Oil, Federal Mining & Mfg. Co.
IMPRESS Duplicating Inks, Stencils, Print-O-Matic Co., Inc.
IMPROVED DANN'S Blackboard Erasers, E. W. A. Rowles Co.
IMPROVED GEM Paper Clips, Noesting Pin Ticket Co., Inc.
IN-A-FLOOR Built-in Floor Safes, In-A-Floor Safe Co.
INANOUT In-and-Out Registers, The Heirloom Co.
INCA INK Ball Point Pens, Eversharp, Inc.
INDELIBA Typewriter Ribbons, A. P. Little, Inc.
INDELOGRAPH Copying Pencils, Reliance Pencil Corp.
INDEMNITY BOND Typewriter Papers, Rockwell-Barnes Co.
INDEPENDENCE School Supplies, Ennis Tag & Salesbook Co.
INDEPENDENT Pocket Stamps, R. A. Stewart & Co., Inc.
INDEPENDENT Stylograph Fountain Pens, J. Ullrich & Co.
INDESTRUCTO Price Book Covers, Boorum & Pease Co.
INDESTRUCTO Tags, J. L. May Co.
INDEX Pencils, American Pencil Co.
INDIA Oil Stones, Ames Supply Co.
INDIA Rubber Erasers, Weldon Roberts Rubber Co.
INDIAN Pencils, American Pencil Co.
INDIANA Cash Drawers and Cash Registers, Indiana Cash Drawer Co.
INDIANA Wood Office Furniture, Indiana Desk Co.
INDICATOR Carbon Papers, Allen & Co.
INDICATOR Maptacks, Thumb Tacks and Pin Tacks, Hampden Mfg. Co., Inc.
INDUSTRIAL Die Plate Daters, R. A. Stewart & Co., Inc.
INDUSTRIAL Mirrors, Sand Urns, F. H. Lawson Co.
INDUSTRIAL Pencils, Joseph Dixon Crucible Co.
INDUSTRIAL Typewriter Washers, Industrial Filter & Pump Mfg. Co.
IND-X-ALL Index Tabs, Cel-U-Dex Corp.
IND-X-MATIC Dictating Machine, Magnetic Recording Industries
INFRA DIRECTOR Dictating Machine, Infra Electronic Corp.
INGENTO Trimming Boards, Ideal School Supply Co.
INK EAU Pencils, American Pencil Co.
INK FLOW Typewriter Ribbons, Phillips Process Co., Inc.
INKAWAY Hand Cleansing Cream, Shallcross Co.
INK-N-TROL Ball Pen, Universal Fountain Pen & Pencil Co.
INKOFF Ink Remover, Keuffel & Esser Co.
INKOGRAPH Ball Pens, Fountain Pens, Inkograph Products Div.
INKOGRAPH FLOATOMATIC Ink Pencil, Inkograph Products Div.
INK-O-MAT Brush Pen Inkwell, Speedry Products, Inc.
INK-OUT Ink Eradicators, Cardinell Corp.
INK-PEN-CIL Ball Pen, Fisher Pen Co.
INK-RID Ink Eradicators, C. H. Miller Co.
INKTEX Tracing Cloth, Frederick Post Co.
INK-X Ink Eradicator, Speedry Products, Inc.
INLINE PENCILS, Joseph Dixon Crucible Co.
INNERWEAVE Social Stationery, Montag Bros.
INSECTICIDER Electric Vaporizer, Columbia Chemical Co., Inc.
INSERT-O-MATIC Inserting Machine, Insert-O-Matic Corp.
INSITE Visible Record Equipment and Supplies, Acme Visible Records, Inc.
INSTAN-FORM Telescriber, TelAutograph Corp.
INSTANSEAL Air Mail Envelopes, Standard Envelope Mfg. Co.
INSTANT Magazine Binders, Elbe File & Binder Co., Inc.
INSTANT CONTACT Self-Adhesive Labels, J. L. May Co.
INSTANT DRY Duplicating Inks, American Stencil Mfg. Co.
INSTANT SAFEGUARD Checkwriters, Safeguard Corp.
INSTANTO Concentrated Inks, Crescent Products Co.
INSTANT-DRY Marking Inks, Speedry Products Co.
INTENSO Copying Pencils, Joseph Dixon Crucible Co.
INTERNATIONAL Autographic Registers, Tags and Salesbooks, International Tag & Salesbook Co.
INTERNATIONAL Business Machines, International Business Machines Corp.
INTERNATIONAL Payroll Machines, International Payroll Machine Co.
INTERNATIONAL Ribbons and Carbons, International Carbon & Ribbon Co., Inc.
INTERNATIONAL Tags and Labels, International Ticket Co.
INTERNATIONAL Typewriter Keys, Munson Supply Co.
INTERSTATE Pencils, Joseph Dixon Crucible Co.
INTROMAT Billing Machine, Paillard Products, Inc.
INVADER Colored, Drawing and Copying Pencils, Wallace Pencil Co.
INVINCIBLE Bulletin Boards, E. W. A. Rowles Co.
INVINCIBLE Carbon Papers, Ribbons and Duplicator Supplies, Remington Rand
INVINCIBLE Steel Office Furniture and Files, Invincible Metal Furniture Co.
IRHOCO Marking Devices, Irwin-Hodson Co.
IRIS Loose Leaf Indexes, Cel-U-Dex Corp.
IRONBOUND Leather Portfolios, Lifton Mfg. Corp.
IRONCLAD Duplicators, The Beck Duplicator Corp.
ISCO Duplicator Inks, Ink Specialties Co., Inc.
ISLAND-AIRE Desks, Imperial Desk Co.
IT HAS MERIT Memo and Steno Books, School Supplies, Greg Sales Co., Inc.
ITEM Duplicating Inks, Starkey Chemical Process Co.
ITSCO Tags and Salesbooks, International Tag & Salesbook Co.
ITSTIX Gummed Tape and Labels, Nashua Package Sealing Div.
IVY Indelible Pencils, Eberhard Faber Pencil Co.

J

JCM Collating and Tipping Machines, J. Curry Mendes Corp.
JAC-A-DESK Typewriter Desk Shelf Stabilizer, Gonco Mfg. Co.
JACKSON Binders, The Federbush Co., Inc.
JACKSON Desks, Jasper Office Furniture Co.
JACKSON Sectional Post Binders, Elbe File & Binder Co., Inc.
JAHMACO Daters, James H. Matthews & Co.
JANUS Pencils, Rubber Bands and Erasers, A. W. Faber-Castell Pencil Co., Inc.
JAQUES JR. Paper Cutters, Hobbs Mfg. Co.
JARRETT Type Cleaner, Martens Type Cleaner Co.
JAVELIN Pyramid Pin Packages, Union Pin Co.
JEFFERSON GRADE Index Cards, Oxford Filing Supply Co.
JENFRED WARE Desk Accessories, Richards Morgenthau & Co.
JENNINGS Post Binders, The Federbush Co., Inc.
JET Erasers, Weldon Roberts Rubber Co.
JET AGITOR Parts Cleaner, Graymills Corp.
JET 50 Desk Lamps, Mayfair Co.
JET 88 Fountain Brush Pens, Jet Mfg. Co., Inc.
JET LOCK Catalog Binder, Master-Craft Corp.
JETLEAF Carbon Paper, Curtis-Young Corp.
JET-RITE Hectograph Carbons and Dupliforms, Old Town Corporation.
JEWEL Fountain Pens, John Holland Gold Pen Co.
JEWEL Ledger Binders, Wilson Jones Co.
JEWEL Moisteners, Seal-O-Matic Dispenser Corp.
JEWEL POINT Ball Pens, Fisher Pen Co.
JIC Liquid Paste, Crescent Products Co.
JIFFY Package Tapers, Sealing Tape and Labels, Package Ad & Sealer Co.
JIFFY Plastic Type Cleaner, Walter G. Gies Co.
JIFFY Small Parts Cabinets, Campro Sales Co.
JIFFY MAILER Postage Stamp Dispensers, Office Accessories Corp.
JIFFY-RITE Steel Marking Pen, Time Saving Specialties
JIFFY SET Carbon Packs, Queen Ribbon & Carbon Co., Inc.
JOG-A-SORTER Jogger-Sorter, Ditto, Inc.
JOHN BULL Chamois, Schroeder & Tremayne, Inc.

JOHN HANCOCK Laundry Marking Pen, Samuel Taubman & Co.
JOHN HOLLAND Pens and Pencils, John Holland Gold Pen Co.
JOHNSON Chairs, Johnson Chair Co.
JOHNSON Coin-Handling Devices, Johnson Fare Box Co.
JOHNSON Simplified Bookkeeping Systems, A. L. Johnson Co.
JOHNSON'S Floor and Furniture Wax, S.C. Johnson & Son, Inc.
JOHNSTON Adding Machine, Johnston Adding Machine Co.
JOHNSTON'S "SNOW WHITE" Inks, Johnston's "Snow White" Products
JOLSON-ALMA Portable Typewriter, Alma Office Machine Co.
JOLSON-EVEREST Adding Machines, Typewriters, Alma Office Machine Co.
JOSLIN Check Certifiers, A. D. Joslin Mfg. Co.
JOTTER Ball Point Pens, Parker Pen Co.
JOTTER Personal Memo Books, Lefax
JOYCE Flexible Spring Post Binders, Edward J. Joyce Filing Co.
JOYCE Rotary Card File, Joyce Record Systems, Inc.
JUCO Stylograph Fountain Pens, J. Ullrich & Co.
JUMBO Air Mail Envelopes, Standard Envelope Mfg. Co.
JUMBO Ash Trays, Sainberg & Co., Inc.
JUMBO Drawing Paper, Frederick Post Co.
JUMBO Electric Blowers and Cleaners, Ideal Industries, Inc.
JUMBO Lumber Crayons, Joseph Dixon Crucible Co.
JUMBO Paper Clips, Oakville Co.
JUMBO Photo Mounting Corners, Engel Art Corners Mfg. Co.
JUMBO Sleeve Protectors, Stationers Specialty Co.
JUMBO GEM Desk Calendars, Defiance Calendar Division
JUMBO MARKER Marking Pen, Jet Mfg. Co., Inc.
JUNIER Telephone Muffler, F. R. Junier Associates
JUNIOR Ash Trays, Sainberg & Co., Inc.
JUNIOR Drawing Tables, Mayline Co., Inc.
JUNIOR Envelope Sealers, Standard Duplicating Machines Corp.
JUNIOR Numbering Machines, Bates Mfg. Co.
JUNIOR Pencil Sharpeners, Apsco Products, Inc.
JUNIOR EFFICIENCY Duplicators, The Heyer Corp.
JUNIOR EXECUTIVE Wood Letter Trays, Majestic Stationery Co.
JUNIOR JOTTER Notebooks, Lefax
JUNIOR SCHOOL Pencils, J. S. Staedtler, Inc.
JUST RITE Typewriter Ribbons, Allen & Co.
JUSTICE Solid Post Binders, A. E. Boyce Co.
JUSTOWRITER Composing Machine, Commercial Controls Corp.
JUSTRITE Envelopes, Northern States Envelope Co.
JUSTRITE Rubber Stamps, Inks and Marking Equipment, Louis Melind Co.
JUTESTOK Expanding and Mailing Envelopes, National Fiberstok Envelope Co.

K

K+ Ribbons and Carbons, Franklin Ribbon & Carbon Co., Inc.
K-100 Retractable Ball Pen, Universal Fountain Pen & Pencil Co., Inc.
K & E Drawing Instruments, Keuffel & Esser Co.
K-M Brake Turntables and Lecterns, Kelley-Mennes Mfg. Co.
K-M Transparent Protectors and Specialties, Kingsbacher-Murphy Co.
K.M.C. Duplicating Fluid, Blanket and Roller Cleaner, Krayer Mfg. Co., Inc.
K-O Fire Extinguishing Fluid, Federal Mining & Mfg. Co.
K. & O. Metal Desk Sets, K. & O. Co., Inc.
K. & S. Filing Supplies, Koller & Smith Co., Inc.
K & T Date Books, National Blank Book Co.
KV6 Sheet Protectors, American Kleer-Vu Plastics, Inc.
KALAMAZET Binders, Remington Rand
KALAMAZOO Labels, Kalamazoo Label Co.
KALBER Truck Casters, Hamilton Caster & Mfg. Co.
KALISTRON Upholstering Material, Kalistron, Inc.
KALKOMETER Pocket Adding Machine, Tavella Sales Co.
KALLIN-KARD-FILE Business Card File, Rampe Mfg. Co.
KALMANACK Religious Calendars, Ft. Wayne Printing Co.
KAMKET Binders, Mechanical Bindings, Notebooks, Kamket Corp.
KANT SLIP Typewriter Pads, Keep Klean Products Co., Inc.
KANTKNOT Telephone and Appliance Cord Covers, Arthur Blank & Co., Inc.
KANT-LOSE Pencils, Cowhig Industries
KANT-SLIP Autographic Registers and Forms, Standard Register Co.
KANT-STIK Pencil Carbon, Codo Mfg. Corp.
KARDEX Visible Record Systems and Supplies, Remington Rand
KARDFILER Business Card File, Vail Co.
KARD-KEEPER Business Card Files, Lit-Ning Products Co.
KARDPAK Pocket Card Cases, Veri-Nu Products Co.
KARLO Portable Office Machine Stands, Karl Mfg. Co.
KARTOTHELLO Pastel Chalks, Charcoal Pencils, Swan Pencil Co., Inc.
KAY-DEE Storage Files and Filing Supplies, The Kay-Dee Co.
KAY-WOOD Transfer Cases, Kay-Wood Products, Inc.
KECO Drawing Inks, Keuffel & Esser Co.
KEE KOVERS Transparent Plastic Typewriter Key Covers, Bert M. Morris Co.
KEE LOX Ribbons and Carbons, Kee Lox Mfg. Co.
KEEBOARD Bond, Onionskin, Typewriter Papers, Whiting-Plover Paper Co.
KEEL Marking Pencils, Joseph Dixon Crucible Co.
KEELOX Binders, Elbe File & Binder Co., Inc.
KEEN-RITE Ribbons and Carbons, Codo Mfg. Corp.
KEEP KLEAN Office Machine Covers, Keep Klean Products Co., Inc.
KEG-MASTER Soldering Gauge, Ames Supply Co.
KELLER Postcard Duplicators, Keller Duplicator Co.
KELLOGG Credit Authorizing Systems, Kellogg Switchboard & Supply Co.
KELLOGG KOILED KORDS Telephone Cords, Kellogg Switchboard & Supply Co.
KELVINATOR Electric Dehumidifiers, Water Coolers, Ebco Mfg. Co.
KEM Thick Black Lead Pencils, Ruwe Pencil Co.
KE-MASTER Key Boards, Cabinets and Racks, Cushman & Denison Mfg. Co.
KENILCROFT Ink Tablets, American Pad & Paper Co.
KENMAR-BUILT Upholstered Furniture, Kenmar Mfg. Co.
KENMOOR Transfer Binders, National Blank Book Co.
KENSINGTON Clasp Envelopes, American Paper Goods Co.
KENSINGTON Drawing Paper and Drawing Tables, Favor, Ruhl & Co.
KENSOL THIRTY-FIVE Gold Stamping Machines, Olsenmark Corp.
KENT Drawing Paper, Morilla Co., Inc.
KENTUBE Tubular Metal Furniture, Kentube Mfg. Co., Inc.
KE-TAG Key Tags, Cushman & Denison Mfg. Co.
KEY Ribbons and Duplicating Supplies, Key Ribbon & Carbon Co.
KEY-CHAIN Pencils, Apex Products Corp.
KEY-HOLE Safe Deposit Box Signals, Hampden Mfg. Co., Inc.
KEYLESS Sectional Post Binders, Fred Procter Co.
KEYMATIC Telephone Index, List Finder, Quality Park Envelope Co.
KEYNOTE Carbon Paper, Curtis-Young Corp.
KEYSOL Type Cleaner, Nelson-Eismann Co.
KEYSORT Card Sorting Systems, The McBee Co.
KEYSTONE Filing Cabinets and Metal Desks, Peerless Steel Equipment Co.
KEYSTONE Pencils, Blaisdell Pencil Co.
KIDDE Fire Extinguishers, Walter Kidde & Co., Inc.
KIL-KLATTER Typewriter Pads, American Hair & Felt Co.
KILIAN Casters, Unground Ball Bearings, Kilian Mfg. Co.
KIMBALL Price Tickets, A. Kimball Co.
KIMBALL MIDGET Ticket Marking Machines, A. Kimball Co.
KIMBERLY Pencils, General Pencil Co.
KIMBERLY, JR. Colored Lead Pencils, General Pencil Co.
KIMBERLY POCKETTE Ball-Point Pens, Eversharp, Inc.
KIMFLEX Price Tickets, Dancyger Mfg. Co.
KIMHAR Desk Specialties, Bainbridge, Kimpton & Haupt, Inc.
KINDERTONE Pressed Crayons, National Crayon Co.
KIN-DEX Rotary Card File, Kin-Dex, Inc.
KINDOGRAPH Crayons, American Crayon Co.
KING Ash Trays, Smokers Stands, Smo-King Products, Inc.
KING Label Gummers, King Sales & Engineering Co.
KING Posture Chairs, King Posture Chair Co.
KING Steel Type Holders, James H. Matthews & Co.
KING Stencil Styli, King Gage Co.
KING KOIN Coin Sorter, King Koin Sorter Co.
KINGDOM Typewriter Tables, Kingdom Mfg. Co.
KINGSLEY Hot Stamping Machines, Kingsley Stamping Machine Co.
KIRK Photo Albums, Kirk Plastic Co.
KISCO CIRCULAIR Electric Fans, Kisco Co., Inc.
KLATTER-PROOF Typewriter Pads, Quartet Mfg. Co.
KLEANKARBON Carbon Papers, The General Manifold & Printing Co.
KLEAN-WRITE Ribbons, Carbons and Duplicating Supplies, Frankel Mfg. Co.
KLEEN KEY Office Machine Ribbons, U. S. Carbon & Ribbon Mfg. Co., Inc.
KLEEN KLEEN Pencil Carbon, Peerless-Imperial Co., Inc.
KLEEN-ALL Hand Cleaner, Krayer Mfg. Co., Inc.
KLEEN-STIK Rubber Cement, Craftint Mfg. Co.
KLEENCUT Shears and Scissors, Acme Shear Co.
KLEENERTYPE Ribbons, Carbons and Inks, Franklin Carbon & Ribbon Co., Inc.
KLEER KRAFT Manila Folders, Dunleavy Co.
KLEER-DEX Index Tabs, Cel-U-Dex Corp.
KLEERITE Inks, Adhesives and Duplicator Supplies, American Writing Ink Co., Inc.
KLEERLINE Wallet Inserts, American Kleer-Vu Plastics, Inc.
KLEER-OUT Ink Eradicators, American Writing Ink Co., Inc.
KLEER-PAK Acetate Wrapping Material, Craftint Mfg. Co.
KLEER-VU Sheet Protectors, American Kleer-Vu Plastics, Inc.
KLEER-VU Steel Letter Trays, Bainbridge, Kimpton & Haupt, Inc.
KLEERWAE Colored Dustless Crayons, Binney & Smith, Inc.
KLENZO Typewriter and Ink Erasers, Blaisdell Pencil Co.
KLERADESK Desk Distributors, Sengbush Self-Closing Inkstand Co.
KLIK Machine Oil, Type Cleaners, Cardinell Corp.
K-LINE Binding Posts, W. R. Kline Co.
KLING Rubber Stamp Ink, The Louis Melind Co.
KLING KLIPS Paper Clips, George B. Graff Co.
KLIP-O-MATIC Retractable Ball-Point Pens, Universal Fountain Pen & Pencil Co.
KLIP-TICKETS Pin Tickets, A. Kimball Co.
KLIPTO Binders and Catalog Covers, Klipto Loose Leaf Co.
KLOPP Coin Counting and Sorting Machines, Klopp Engineering, Inc.
KLUTCH Clip Binders and Clipboards, Cushman & Denison Mfg. Co.
KNEADED Rubber Erasers, Eberhard Faber Pencil Co.
KNICKERBOCKER Leather Goods, Knickerbocker Leather & Novelty Co., Inc.
KNICKERBOCKER Salesmen's Cases, Knickerbocker Case Co.
KNICKERBOCKER Sheet Holders, Federbush Co., Inc.
KNOB Pencil Cap Erasers, Weldon Roberts Rubber Co.
KNOX Paper Clips, Staples, Knox Steel & Wire Co.
KOBLER Copyholders, Kobler & Co.
KODAGRAPH Photocopy Papers and Chemicals, Eastman Kodak Co.
KOH-I-NOOR Pencils, Koh-I-Noor Pencil Co., Inc.
KOHINOOR Wood Desks, Haeger Desk Co.
KOHLHAAS Sorters and Distributors, Physicians' and Dentists' Accounting Systems, The Kohlhaas Co.
KOHPLASTIC Rubber Erasers, Koh-I-Noor Pencil Co., Inc.
KOILMASTER Spiral Bound Notebooks, Processed Papers
KOIL-O-MATIK Telephone Cord Covers, Neverknot Co.
KOL Typewriter Stands, Kol, Inc.
KOLD LITE Floating Arm Incandescent Lamps, General Lamps Mfg. Corp.
KOLECT-A-MATIC Visible Records System, Remington Rand
KOLGRADE Filing Supplies, Koller & Smith Co., Inc.
KOLLERSNAP Snapout Forms, Koller & Smith Co., Inc.
KOLO KING Thin Colored Pencils, Monarch Pencil Co.
KOLO QUEEN Thick Colored Pencils, Monarch Pencil Co.
KOMPACT Paper Towels, Northern Paper Mills
KOMPAKT File Fasteners, Remington Rand
KONKO Office Machine and Furniture Cup Bases, Konko Sales Co.
KONTROL-DRI Inks, Vari-Color Duplicator Co.
KONTROL-FLO Duplicator Ink, Vari-Color Duplicator Co.
KOOL KOOSHIN Chair Cushions, Kool Kooshion Mfg. Co.
KOOL KUFFS Cuffs and Sleeve Protectors, Budlew Products Co.
KOOLER-AIRE Packaged Refrigeration Unit, U. S. Air-conditioning Corp.
KOPI SPOT Payroll Systems, Shaw-Walker Co.
KOPI-SPOT Wax Carbon, Master-Craft Corp.
KOPYKAT Typewriter Ribbons, Aetna Products Co.
KOPY-RITE Carbon Rolls, Carbonized Paper Co.
KOPY-RITER Portable Registers, Carbonized Paper Co.
KORDA Functional Furniture, Korda Industries
KORDA-ROOM Modular Furniture Units, Korda Industries
KORDAWALL Free Standing Partitions, Korda Industries
KORES Ribbons and Carbons, Kores Carbon Paper & Ribbons Mfg. Corp.
KOREX Potash Scrub Compound, Huntington Laboratories, Inc.
KOROSEAL Upholstery Fabrics, Comprehensive Fabrics, Inc.
KORRECT-WAY Wood and Metal Furniture, American Fixture & Mfg. Co.
KOSSUTH Dating Stamps, R. A. Stewart & Co., Inc.
KOVERLOX File Fasteners, Swingline, Inc.
KOYLON Foam Rubber, U. S. Rubber Co.
KRAFOLTEX Filing Folders, C. L. Barkley & Co.
KRAFSTOK Expanding Files and Vertical Files, National Fiberstok Envelope Co.
KRAFTALL Expanding Files, Cooke & Cobb Division
KRAFTEX Kraft Folders, Dunleavy Co.
KRAFTLIFE Filing Supplies and Envelopes, Wilson Jones Co.
KROMEKOTE Blotting Paper, Wrenn Paper Co., Inc.
KROMEX KROME Thermos Desk Sets, Kromex Corp.
KROMO-LITE Illustration Board, Charles T. Bainbridge's Sons
KRUEGER Folding Chairs, Krueger Metal Products Co.
KRUL-40 Intercommunication Systems, Talk-A-Phone Co.
KRYLON Plastic Spray, Krylon, Inc.
KUM-KLEEN Adhesive Labels, Avery Adhesive Label Corp.
KWALITY Casters, Hamilton Caster & Mfg. Co.
KWARTET Coin Wrappers, C. L. Downey Co.
KWIK Correction Fluid, Cardinell Corp.
KWIK Staples, Oakville Co.
KWIKEE Glue Dispenser, Stratford Pen Corp.
KWIKLAC Inks, Fulton Marking Equipment Co.
KWIK-LIST Telephone Indexes, Sainberg & Co., Inc.
KWIK TONG Loose Leaf Covers, Elbe File & Binder Co., Inc.
KWIK-NOTE Pencils, General Pencil Co.
KWIK-SEALER Envelope Sealers, Rockford Crescent Mfg. Co.
KWIK-SNAP Carbon Interleaved Forms, Accurate Sales Book Co.

KWIK-TONG Folders, Elbe File & Binder Co., Inc.
KWIK-TWIST Paper Drill, Smead Mfg. Co., Inc.
KWIKY Vac-U-Matic Moisteners, Jay-Lip Corp.

L

L607 Mechanical Writing Instruments, W. A. Sheaffer Pen Co.
L.B. File Fasteners, Remington Rand
L.E.B. Binder Clips, Cushman & Denison Mfg. Co.
L. L. BROWN Papers and Manuscript Covers, L. L. Brown Paper Co.
LM5 Felt Tip Marker, Ideal Stencil Machine Co.
LA BONTE Calculating Tables, Systems, Inc.
LA SALLE Smoking Stands and Costumers, La Salle Products Co.
LABELER Label Moisteners, A. C. Hummel Co.
LABELON Labeling Tape, Labelon Tape Co.
LABELOR Label Moisteners, Better Packages, Inc.
LABELMASTER Label Moisteners, Package Ad & Sealer Co.
LAB-L-MASTER Label Addresser, Master Addresser Co.
LABORATORY Pencils, Blaisdell Pencil Co.
LAC Inks, Fulton Marking Equipment Co.
LADY LEW Mechanical Pencils, Lew Mfg. Co.
LADY SCOT Leather Goods, Wilson Mfg. Co., Inc.
LADY SHEAFFER Fountain Pens, W. A. Sheaffer Pen Co.
LADY TYCOON Dictation Transcribers, SoundScriber Corp.
LAFAYETTE Chalk, National Crayon Co.
LAFAYETTE Pencils, Richard Best Pencil Co., Inc.
LAMINENE Drawing Board Surface Material, Keuffel & Esser Co.
LANCASTER Bond Papers, Gilbert Paper Co.
LANDA Leather Goods, Landa Leather Products Co.
LANGITE Feed Rolls, Shipman-Ward Mfg. Co.
LANGITEX Platens, Shipman-Ward Mfg. Co.
LARK Pencils, Wallace Pencil Co.
LASCO-LITE Fluorescent Desk Lamps, Lake Specialty Co.
LASSCO Corner Rounders, Lassco Products, Inc.
LATEXOL Cement Dispensers, H. Cole Co.
LATHEM Time Recorders, Lathem Time Recorder Co.
LATSHAW Rulers, Westcott Rule Co., Inc.
LAUGHLIN Hand and Platform Trucks, Laughlin Mfg. Co., Inc.
LAURA LEE LINDER Leather Desk Accessories, Eaton Paper Corp.
LAUREL Paper Drinking Cups, Boston Drinking Cup Co.
LAWRENCE Loose Change Holder, Nu-Craft Products Co.
LAWRENCE Notebooks, Tablets and Pads, Kurtz Bros.
LAWRENCE Slide Rules and Calculators, Engineering Instruments, Inc.
LAWSON Metal Waste Baskets, Sand Urns, Cuspidors and Stools, The F. H. Lawson Co.
LAWYERS STYLE File Pockets, Alvah Bushnell Co.
LAY-AWAY Pegboard Systems, C. E. Sheppard Co.
LAY-OUT Pencils, General Pencil Co., Inc.
LAYRITE Carbon Papers, Write, Inc.
LAYTON Daily and Weekly Expense Books, Layton Mfg. Co.
LA-Z-BOY Reclining Chairs, La-Z-Boy Chair Co.
LE FEBURE Machine Bookkeeping Equipment, Visible Record and Ledger Systems, Le Febure Corp.
LE PAGE'S Adhesives, Le Page's, Inc.
LE ROY Lettering Guides and Pens, Keuffel & Esser Co.
LEADER Casters, Hamilton Caster & Mfg. Co.
LEADER Sectional Post Binders, A. E. Boyce Co.
LEARNER Pencils, General Pencil Co.
LEATHERCRAFT Briefcases, Portfolios and Ring Binders, Leathercraft, Inc.
LEATHERETTE File Folders, C. L. Barkley & Co.
LEATHERLIFE Expanding Files and Pockets, Wilson Jones Co.
LEATHER-LIKE Expanding Files, Wallets, Smead Mfg. Co., Inc.
LEATHEROID File Pockets and Wallets, Quality Park Envelope Co.
LEATHERTUFF Filing Folders, Wabash Filing Supplies, Inc.
LECTRIK-ICE Water Coolers, Uniflow Mfg. Co.
LEDGER Steel Pens, C. Howard Hunt Pen Co.
LEE-BERT Flourescent Shades and Telephone Cord Covers, Lee-Bert, Inc.
LEEDALL Ribbons and Carbons, Leedall Products Mfg. Co.
LEFAX Loose Leaf Forms, Budget Systems, Accounting Forms, and Ring Binders, Lefax
LEHIGH Chairs, Tables, Modular Furniture, Lehigh Furniture Corp.
LEISUREST Upholstered Couches, Imperial Leather Furniture Co.
LEKTRO Cleaning Crystals, Huntington Laboratories, Inc.
LEMONAL Liquid Soap, Huntington Laboratories, Inc.
LENNAN RAY-RITE Illuminated Clipboards, Lennan Lights, Inc.
LEONARD'S Parcel Post Guides, G. R. Leonard & Co.
LENOX GRADE Index Cards, Oxford Filing Supply Co.
LEOPOLD Desks and Tables, The Leopold Co.
LEST WE FORGET Diaries, Standard Diary Division
LET'ER HANG Hanging Folders, Weis Mfg. Co.
LET ER STICK Magnetized Letters, M & M Industries
LET-R-GUARD Metal Files, Globe-Wernicke Co.
LETTADEX Letter Trays, Zephyr American Corp.
LETTERA 22 Portable Typewriter, Olivetti Corp. of America
LETTER-BALANCE Carbon Papers, Kraus Ribbon & Carbon Co.
LETTEREX Carbon Paper Sets, Letterex Corp.
LETTERGRAPH Duplicators, Post Card Printers and Stencils, The Heyer Corp.
LETTERHEAD BOND Typewriter Paper, Rockwell-Barnes Co.
LETTER-PERFECT Lettering Guides, Cardinell Corp.
LEVELBEST Carbon Papers, American Ribbon & Carbon Co., Inc.
LEVELMATIC Furniture Levelers, Blake Industries
LEVISON'S Inks, Levison & Blythe Mfg. Co.
LEV-L-LOK Binders, Remington Rand
LEWIS Automatic Tape Sealers, Seal-O-Matic Dispenser Corp.
LEWIS Etching Presses, Embosograf Corp. of America
LEWIS Safety Knife, Flash Box Opener Co., Inc.
LEWIS Shipping Room Knives, Diagraph-Bradley Industries, Inc.
LEWYT Vacuum Cleaners, Lewyt Corp.
LEXIKON 80 Typewriters, Olivetti Corp. of America
LEXINGTON Ledger Binders, Elbe File & Binder Co., Inc.
LEXINGTON Spirit Carbons, Colonial Carbon Co.
LEXINGTON Writing Tablets, Hano Paper Co., Inc.
LEXINGTON QUALITY Brief Bags, Cases, Portfolios, Ring Binders, Lexington Leather Goods Co.
LIBERATOR Moisteners and Tape Sealers, A. C. Hummel Co.
LIBERATOR Stencil Duplicators, Speed-O-Print Corp.
LIBERTY Copyholders, Binders, Storage Boxes and Wood Shelving, Bankers Box Co.
LIBERTY Income Tax Records, Bookkeeping Systems and Forms, Commonwealth Publishing Co.
LIBERTY Machine Posting Trays, Wilson Jones Co.
LIBERTY Parcel Post Scales, Triner Scale & Mfg. Co.
LIBERTY Pencils, Eberhard Faber Pencil Co.
LIBERTY BELL Loose Leaf Fillers, Hano Paper Co., Inc.
LIBRARIAN Brief Covers, Cooke & Cobb Division
LIBRARY Pencils, Blaisdell Pencil Co.
LIBRARY PASTE White Paste, Sanford Ink Co.
LIBRARY WHITE White Opaque Ink, Time Saving Specialties
LIFE Poster Tempera Colors, Morilla Co., Inc.
LIFETIME Aluminum Handle Mops, Howard Dustless-Duster Co.
LIFETIME Fountain Pens and Pencils, W. A. Sheaffer Pen Co.
LIFETIME Onionskin Papers, Gilbert Paper Co.
LIFETIMER Hoop-Type Window Clocks, Lifetimer Hoop-Type Window Clock Co.
LIFEWEAR Fatigue Matting, National Floor Products Co.
LI-FLAT Carbon Papers, Stenno Ribbon & Carbon Mfg. Co.
LIFLAT Gummed Cloth and Paper, Gummed Tape & Devices Co.
LIFTON Brief Cases and Zipper Envelopes, Lifton Mfg. Co.
LIFT-OUT File Drawer Trays, Automatic File & Index Co.
LIGHTHOUSE Ribbons and Carbons, Allied Carbon & Ribbon Mfg. Corp.
LIGHTNIN' Tackers, Burgess Fastening Co.
LIGHTNING Coin Changing Machines, Johnson Fare Box Co.
LIGHTNING Letter Openers and Mail Sealers, The Bircher Co., Inc.
LIGHTNING Stylus Adding Machines, Lightning Adding Machine Sales Co.
LIGHTNING Tape Sealers, Seal-O-Matic Dispenser Corp.
LIGHTOLIER Lamps and Fixtures, Lightolier, Inc.
LIKWID-URN Liquid Soap Dispensers, Huntington Laboratories, Inc.
LI'L SHARPO Pocket Pencil Sharpeners, Plastic Products Co.
LILY Paper Drinking Cups and Dispensers, Lily-Tulip Cup Corp.
LILY BRAND Ribbons, Nelson-Eismann Co.
LILY WHITE Colored Pencils, Joseph Dixon Crucible Co.
LIMITED Metal Mechanical Bindings, General Binding Corp.
LINCOLN Desk Lamps, Lighting Fixtures, Lincoln Lighting Products, Inc.
LINCOLN Drawing Paper, Frederick Post Co.
LINE-A-TIME Copyholders, Remington Rand
LINEDEX Visible Record Equipment, Remington Rand
LINE-O-SCRIBE Sign Machines, Morgan Co.
LINEX Ribbons and Carbons, International Carbon & Ribbon Co., Inc.
LINO-FOOD Linoleum Dressing, Lino Food
LIN-O-KLEEN Linoleum Desk Top Cleaner, Wiemer's, Inc.
LIN-O-LOK Wire Ring Binding, Spiral Binding Co., Inc.
LINO-SAN Linoleum Soap, Huntington Laboratories, Inc.
LINOWALL Wall Coverings, Armstrong Cork Co.
LINOZIPS Linoleum Cutters, C. Howard Hunt Pen Co.
LION Brush Marking Pens, Eyer & Co.
LION BRAND Drawing Inks, Nobema Products Corp.
LIQUASAN Liquid Soap, Huntington Laboratories, Inc.
LIQUASCRIBE Liquid Graphite Pencil, David Kahn, Inc.
LIQUA-SHINE Liquid Wax, Huntington Laboratories, Inc.
LIQUI-PASTE Office Paste, Sanford Ink Co.
LIQUI-STICK Gum Adhesive, Sanford Ink Co.
LIQUOGRAPH Duplicating Papers, Rockwell-Barnes Co.
LISTAX Addressing Machines, Rex-Rotary Distributing Corp.
LISTIK Automatic Phone Index, Zephyr American Corp.
LISTO Mechanical Cellophane-Marking Pencils, Listo Pencil Corp.
LITE-FLITE Airmail Envelopes, Tension Envelope Corp.
LITE-MASTER Desk Lamps, Flexo International Corp.
LITE-N-TUFF Hand Trucks, Hamilton Caster & Mfg. Co.
LITE-RITE Pad and Pencil Sets, Ehlbert Products
LITE-STEP Standing Mats, Ace Lite-Step Co.
LITE-WATE Air Mail Stationery, Stauder Engraving Co.
LITHOPRINT Multilith Ribbons, Buckeye Ribbon & Carbon Co.
LITH-O-RITE Inked Ribbons, Miller-Bryant-Pierce
LITHO-RULED Business Forms, The C. E. Sheppard Co.
LITHORUN Duplicating Paper, Copy Papers Sales & Service Agency, Inc.
LITHOSET Carbon Forms, American Lithofold Corp.
LITHOSTRIP Carbon Interleaved Forms, American Lithofold Corp.
LITHOTONE Blotting Paper, Joseph Parker & Son Co.
LIT-NING Callboard, Lit-Ning Products Co.
LITTLE DANDY Typewriter Stands, Toledo Metal Furniture Co.
LITTLE GIANT Staples, Precision Staple Co.
LITTLE HERCULES Rollaway Files, Cadillac Office Equipment
LITTLE INCH Tape Dispensers, Better Packages, Inc.
LITTLE MAJOR Binder Labeling Clips, Boorum & Pease Co.
LITTLE NIFTY Utility Box, Merriam Mfg. Co.
LIVELY AIRE Electric Fans, Westinghouse Electric Corp.
LIVLONG Ring Book Covers, Trussell Mfg. Co.
LLOYD Chrome Furniture, Lloyd Mfg. Co.
LO-AIR CIRCULAIR Air Circulators, Kisco Co., Inc.
LOCALITE Desk and Table Lamps, The Fostoria Pressed Steel Corp.
LOCK BOOSTER Ring Binder Locking Device, National Blank Book Co.
LOCKERETTE Coat Racks, Vogel-Peterson Co.
LOCK-LABEL Index Guides, Filing Equipment Bureau, Inc.
LOCKMASTER Post Binders, National Blank Book Co.
LOCK SEAL Night Depository Bags, Strayer Coin Bag Co.
LOCKTITE Lead Holders, A. W. Faber-Castell Pencil Co., Inc.
LOC-TITE Binders, Elbe File & Binder Co., Inc.
LOEWY Smoking Stands, Campbell Products Co.
LOG LOG DUPLEX Slide Rules, Keuffel & Esser Co.
LOKSWIV Adjustable Casters and Glides, Adjustable Caster Co.
LOKTITE Magazine Binders, Elbe File & Binder Co., Inc.
LONDON CRUSHED BOND Social Stationery, Montag Bros.
LONDON GLAZE Upholstery Leather, Eagle-Ottawa Leather Co.
LONG REACH SWINGLINE Staplers, Swingline, Inc.
LONG TOM Lumber Marking Crayons, St. Louis Crayon & Handle Co.
LONGARM Staplers, Arrow Fastener Co., Inc.
LONGEDGE Carbon Papers, Write, Inc.
LONGHORN Stencils, Ribbons and Carbons, American Carbon Paper Mfg. Co.
LONG-LIFE Gavels and Accessories, Lignum-Vitae Products Corp.
LONG-LIFE Pencil Pointers, Stempel Mfg. Co.
LONG-POINT Thumb Tacks, Hampden Mfg. Co., Inc.
LONGVIEW Magnifying Glasses, Edroy Products Co.
LONGWEAR BRAND Ribbons and Carbons, Franklin Ribbon & Carbon Co.
LONG-WRITER Ball Pen, American Pencil Co.
LOOK-SEE Magnifying Glasses, R. M. Holliday Co.
LORD LEW Mechanical Pencils, Lew Mfg. Co.
LOTTER Drawing Instruments, Nobema Products Corp.
LOUNGE-RITE Reclining Chair, National Furniture Mfg. Co., Inc.
LOWSTON DEE-R-TEE Type Cleaner, Lansdale Products Corp.
LOYAL Billfolds and Leather Products, U. S. Luggage & Leather Products Co.
LOYAL Luggage and Leather Goods, Luxor Leathercraft Corp.
LOYAL Pencils, General Pencil Co.
LOYALTY Ribbons and Carbons, Write, Inc.
LOY'S Abacus, Loy's Chinese Abacus Agency
LUB-A-KIT Lubrication Kit, Panef Mfg. Co., Inc.
LUB-A-SPRAY Lubrication Devices, Panef Mfg. Co., Inc.
LUBE-KIT Lubrication, Reardon Products
LUCAS Personal Desk Fan, Lucas Mfg. Co.
LUCAS Roll Stamp Dispensers, Walter Wagner Corp.
LUCKY CLOVER Letter Openers, Stationers Specialty Co.
LUCKY STRIPE Pencils, Blaisdell Pencil Co.
LUFFT Barometers, Edroy Products Co.
LUME-A-LITE Plastic Letters and Numbers, Midwest Plastics Mfg. Co.
LUMIROL Plastic Typewriter Ribbons and Ink Distribution Rollers, Lumirol Co.

LUNA Colored Checking Pencils, J. S. Staedtler, Inc.
LUNDSTROM Pedestal Typewriter Fixture, Lundstrom Laboratories, Inc.
LUNDSTROM Sectional Book Cases, C. J. Lundstrom Mfg. Co.
LUPLEX Electric Signs, Metallic Arts of New England, Inc.
LUSTERALL Metal Polish, Huntington Laboratories, Inc.
LUSTRE Carbon Papers, A. P. Little, Inc.
LUSTRO Pencils, American Pencil Co.
LUSTRO Stencil Paint and Inks, Superior Marking Equipment Co.
LUX Clocks, Lux Clock Mfg. Co., Inc.
LUX Fountain Brush Pens. Lux Pen Co.
LUXO Lamps, Luxo Lamp Corporation
LUXURY IN LEATHER Upholstered Furniture, Niemann, Inc.
LUXWOOD Folding Tables, James P. Luxem Co.
LUXYLITE Scales and Triangles, Keuffel & Esser Co.
LYCEUM Steel and Silver Steel Pens, Eagle Pencil Co.
LYNO Desk Pads, George E. Fox & Co.
LYON Steel Cabinets, Folding Chairs, Stools, Stock Carts, Drawing Tables and Shelving, Lyon Metal Products, Inc.

M

M-BAC Binders, Elbe File & Binder Co., Inc.
MBP BRAND Ribbons and Carbons, Miller-Bryant-Pierce
McM Business Systems and Loose Leaf Devices, McMillan Book Co.
MCM Magazine Binders, The Federbush Co., Inc.
M & M Ribbons and Carbons, Mittag & Volger, Inc.
M. P. Coin Changers, Clipboards and Binder Clips, Metal Products Engineering, Inc
MP HANDY Clipboards, Metal Products Engineering, Inc.
M & V Ribbons and Carbons, Hand Cream, Mittag & Volger, Inc.
MACEY Collators, Harris-Seybold Co.
MAC-MIETH Punches, P. J. Mieth Manufacturing Co.
MACO Labels, Tags and Pin Tickets, J. L. May Co., Inc.
MADAME BUTTERFLY Silk Typewriter Ribbons, Miller-Bryant-Pierce
MADE RIGHT Sample Cases, Service Kits, Knickerbocker Case Co.
MADISON Ball Pen and Dip Pen Desk Sets, Preferred Products, Inc.
MADURO Erasing Fluid, Keuffel & Esser Co.
MAENDLER Lettering Brushes, Maendler Brush Mfg. Co., Inc.
MAGGIE Magnetic Bulletin and Production Control Boards, Maggie Magnetic, Inc.
MAGIC Binding Posts, Bankers Box Co.
MAGIC Correction Fluid, Continental Ink Co.
MAGIC Memo Pads, Vita Specialties Co.
MAGIC Numbered Oil Paint Sets, Morilla Co., Inc.
MAGIC Stationery Specialties, Majestic Stationery Co.
MAGIC ARM Fluorescent Lamps, Acme Lite Products Co.
MAGIC CARPET Chair Cushions, Can-Pro Corp.
MAGIC COPY Gelatin Film Duplicators, Redigraph, Inc.
MAGIC-DISC Recording Discs, Magnetic Recording Industries
MAGIC FLOW Duplicating Inks, Continental Ink Co.
MAGIC-GRIP Pencil Holder, Typewriter Pad, W. T. Rogers Co.
MAGIC LITE Incandescent Fixtures, Edwin F. Guth Co.
MAGIC MAILER Envelope Sealers, Haldon Mfg. Co., Inc.
MAGIC MARKER Marking Instrument, Speedry Products, Inc.
MAGIC PRINT Duplicating Stencils, Continental Ink Co.
MAGIC-WAY Decalcomanias, National Decalcomania Corp.
MAGISTRATE Steel and Silver Steel Pens, Eagle Pencil Co.
MAGNA-BOARD Flannel Board, The Ohio Flock-Cote Co.
MAGNA-GRAPHIC Maps, Weber Costello Co.
MAGNA-READ Plastic Reading Glasses, Franklin Metal Products Co.
MAGNATEL Telephone Amplifier, Electro Engineering & Mfg. Co.
MAGNE-DEX Vertical Visible Files, Business Efficiency Aids.
MAGNEDISK Dictating-Transcribing Machine, Magnedisk, Inc.
MAGNEMITE Battery Operated Tape Recorder Amplifier Corp. of America
MAGNETICON Magnetic Disc Recorder, Magnetic Recording Industries
MAGNIFYING Mechanical Pencils, Pen-N-Pencil Co.
MAGNI-FOCUSER Binocular Eyeshades, Edroy Products Co.
MAGNIKOL Filing Guide, Koller & Smith Co., Inc.
MAGNI-LINE Copyholder Reading Glasses, Curtis-Young Corp.
MAGNIPROX Reading Glasses, Buhl Optical Co.
MAGNOLIA Colored Pencils, Reliance Pencil Corp.
MAGNOLIA Inked Ribbons, Hynes Mfg. Co.
MAGNUM ELASTIC Steel Pens, Eagle Pencil Co.
MAGNUS Typewriter Cleaning Machines and Hand Cleaner, Magnus Chemical Co.
MAGNUSOL Office Machine Cleaning Solution, Magnus Chemical Co.
MAID OF COTTON Inked Ribbons, Hynes Mfg. Co.
MAIL & EXPRESS Postal Scales, Pelouze Mfg. Co.
MAIL-AIDS Gummed Labels, Eureka Specialty Printing Co.
MAILMASTER Hand Letter Opener, Sealer, Stamp Affixer, Commercial Controls Corp
MAILMASTER Mailing Boxes, Mason Box Co.
MAILOMAT Coin Letter Boxes, Pitney-Bowes, Inc.
MAIL-O-METER Stamp Affixing and Envelope Sealing Machines, Pitney-Bowes, Inc.
MAILOPENER Letter Opening Machines, Pitney-Bowes, Inc.
MAINLINE Ribbons and Carbons, Burroughs Corp.
MAJESTIC Sectional Post Binders, Buorum & Pease Co.
MAJESTIC Staplers, Staples and Paper Clips, Majestic Staple Co.
MAJOR Leather Goods, Major Leather Goods Mfg. Co.
MAJOR Staplers and Staples, Arrow Fastener Co., Inc.
MAK-UR-OWN Index Tabs, Sheets and Hinges, Victor Safe & Equipment
MALEBAGHOLDER Mail Bag Holder, W. A. Charnstrom Co.
MALFA Pigments, Oils and Water Colors, F. Weber Co.
MALLOY Lead Pointers, W. T. Rogers Co.
MALTESE Flat Glass and Lenses, Semon Bache & Co.
MAN FRIDAY Metal Desks, Dorset Steel Equipment Co.
MANAGERIAL Steel Files, Northwest Metal Products Co.
MANDATE BOND Typewriter Papers, American Pad & Paper Co.
MANHATTAN STUB Steel and Silver Steel Pens, Eagle Pencil Co.
MANIFEST Ledger and Mimeo Papers, Eastern Corp.
MANIFOLD Air Mail Envelopes, Western States Envelope Co.
MANIFOLD Copying Pencils, Eagle Pencil Co.
MANIFOLDER Autographic Registers, Uarco Incorporated
MANILALIFE Filing Supplies and Envelopes, Wilson Jones Co.
MAN-O-WAR Stencil Correction Fluid, Ronnie Products, Inc.
MANUFILE Punches and Binder-Folders, Cottrell-Clarke, Inc.
MANUSCRIPT Steel Pens, C. Howard Hunt Pen Co.
MAP MARKER Pencils, Blaisdell Pencil Co.
MAPLE LEAF Carbon Papers, Miller-Bryant-Pierce
MAPLE LEAF Pads, Tablets, Steno Books, Maple Leaf Mfg. Co., Inc.
MARABU Artists Colors, Rulers, Nobema Products Corp.
MARATHON Ribbons, Carbons and Master Units, Columbia Ribbon & Carbon Mfg. Co., Inc.
MARBLE Chairs, B. L. Marble Chair Co.
MARCEL GEM Paper Clips, Noesting Pin Ticket Co., Inc.
MARCHANT Calculators, Marchant Calculators, Inc.
MARCO Pencils, Wallace Pencil Co.
MARCREST Onionskin, Marvin Envelope & Paper Co.
MAREBE Tracing Paper, Nobema Products Corp.
MARGINATOR Typewriter Margin Justifiers, Marginator Co.
MARIGOLD Pencils, Eberhard Faber Pencil Co.
MARK KING Brush Pens and Inks, Mark King Corp.
MARK VI Six-Color Mechanical Pencil, Alvin & Co.
MARKAL Marking Crayons, Markal Co.
MARKALL Wax Crayons, National Crayon Co.
MARKEN See-Through Typewriter Bail, J. J. Kennedy Corp.
MARKER Marking Pencil, Eberhard Faber Pencil Co.
MARKFAST Rubber Stamp Inks, The Irwin-Hodson Co.
MARKILO Cellulose Acetate Products, Markilo
MARKING Thumb Tacks, Hampden Mfg. Co., Inc.
MAR-KIT Fountain Brushes and Inks, Specialty Ink Co., Inc.
MARKIT Stencil Inks, Sanford Ink Co.
MARKIT Pocket Rubber Stamps, Ehlbert Products
MARKMASTER Fountain Marker, Floquil Products, Inc.
MARKMASTER Marking Pencils, Wm. A. Force & Co., Inc.
MARK-ON Labeling Tape, The TapeMark Co.
MARKWELL Marking Brushes, M. Grumbacher, Inc.
MARKWELL Staplers, Staples and Moisteners, Markwell Mfg. Co., Inc.
MARLBORO Fountain Pens, David Kahn, Inc.
MARLUM Lumber Marking Ink, Irwin-Hodson Co.
MARS Indelible Pencils, Lead Holders, Leads, J. S. Staedtler, Inc.
MARS INTENSOR Hectograph Pencils, J. S. Staedtler, Inc.
MARS-LUMOGRAPH Drawing Pencils and Leads, J. S. Staedtler, Inc.
MARSH Stencil Machines and Shipping Room Supplies, Marsh Stencil Machine Co.
MARSKIN Onionskin Papers, Marvin Envelope & Paper Co.
MARTENS Type Cleaners, Martens Type Cleaner Co.
MARTIN Casters, Phoenix Caster Co., Inc.
MARTIN Floor Finish, Huntington Laboratories, Inc.
MARTINI Tempera Colors, Nobema Products Corp.
MARVEL Adding Machine Rolls, McKenna & Phelps, Inc.
MARVEL Drawing Instruments, Chas. Bruning Co., Inc.
MARVEL Mechanical Pencils, Pen-N-Pencil Co.
MARVEL Office Punches and Mail Openers, Wilson Jones Co.
MARVEL Pencil Sharpeners, Apsco Products, Inc.
MARVEL Window Cleaners, Marvel Window Cleaner, Inc.
MARVIN Papers, Marvin Envelope & Paper Co.
MASCO Intercommunication Systems, Mark Simpson Mfg. Co., Inc.
MASCOT Circular Slide Rules, Tavella Sales Co.
MASHEK Leather Goods, Stein Bros. Mfg. Co.
MASO Steel Office Stands and Desk Trays, Maso Steel Products
MASONCRAFT Albums, Desk Pads and Classifiers, Mason Stationery Products, Inc.
MASSERATOR Paper Shredders, Western Reserve Laboratories
MASTA Paper Fasteners and Clips, Majestic Staple Co.
MASTER Cash & Bond Boxes, Master Metal Products, Inc.
MASTER Catalog Cases, Indexes, Paper Punches, Master Products Mfg. Co.
MASTER Drawing Tables, Mayline Co., Inc.
MASTER Letter Files, Acme Letter File Corp.
MASTER Pocket Seal Presses, Art Novelty Mfg. Co.
MASTER Portable Spirit Duplicator, Master Addresser Co.
MASTER Stamp Pads and Inks, Peerless Office Products Corp.
MASTER Wire Staples, Majestic Staple Co.
MASTER ADDRESSER Addressing Machines, Master Addresser Co.
MASTER COPY-RITE Liquid Duplicators, Wolber Duplicator & Supply Co.
MASTER MADE Casters and Floor Protection Equipment, Master Mfg. Co.
MASTER MADE VELLUM Boxed Writing Papers, White & Wyckoff Mfg. Co.
MASTER MARKER Marking Devices, Pannier Corp.
MASTER PINK Rubber Erasers, Weldon Roberts Rubber Co.
MASTER PRINTER Lettering Outfits, Technygraph Co.
MASTER SPEED KEYS Typewriter Cushion Keys, Speed Key Corp.
MASTER UNIT Correction Pencils, General Pencil Co., Inc.
MASTER WRITE Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
MASTER-COPY Tracing Paper, Cardinell Corp.
MASTER-FILER Filing Cabinets, Art Steel Sales Corp.
MASTERITE Platens, Ames Supply Co.
MASTERMADE School Desks, E. W. A. Rowles Co.
MASTERPIECE Fountain Pens, W. A. Sheaffer Pen Co.
MASTERPIECE Pencils, Blaisdell Pencil Co.
MASTERPIECE STUDIOS Christmas Cards, Masterpiece Studios
MASTERSET Carbon and Master Unit, Ditto, Inc.
MASTERTAN Chamois, Schroeder & Tremayne, Inc.
MASTER-TRACE Tracing Paper, Cardinell Corp.
MASTERWALL Partitions, E. F. Hauserman Co.
MASTER-WRITER Carbon Holder, Ditto, Inc.
MATCHLESS School Supply Items, A. C. McClurg & Co.
MATTHEWS Marking Devices, James H. Matthews & Co.
MATTOLEIN Paper Treating Solution, Koh-I-Noor Pencil Co., Inc.
MAYCO Desk Organizers, Roll Memo Pads, Mayer Mfg. Co.
MAYFAIR Metal Office Accessories and Desk Lamps, The Mayfair Co.
MAYFILE Personal Files, Mayfair Co.
MAYFLOWER Pencils, Blaisdell Pencil Co.
MAYHAL Photocopy Machines, Mayhal Photocopy Corp. of America.
MAYLINE Drafting Furniture and Equipment, Mayline Co., Inc.
MAZURMASTER Automatic Tape Sealer, A. C. Hummel Co.
McARTHUR-MAYFAIR Aluminum Folding Chairs, Mayfair Industries, Inc.
McBEE Binders and Loose Leaf Devices, The McBee Co.
McCASKEY Cash Registers, Cash Drawers, Safes and Charge Account Systems, The McCaskey Register Division
McGILL Office and Ticket Punches, McGill Metal Products Co.
McILRATH Binder Markers, Ledger Guards, Roy E. McIlrath
McKEEVER Automobile Expense Book, McKeever Press
McMAHAN Typewriter Desk Mechanism, McMahan Bros. Desk Co.
MEAD Bond, Mimeo and Duplicator Papers, The Mead Sales Co., Inc.
MEASEMARKER Marking Pencils, W. D. Mease Co.
MECHANO Drawing Paper, Frederick Post Co.
MEDALIST Fountain Pens, Waterman Pen Co., Inc.
MEDALLION Leather Desk Sets, Blue Star Leather Mfg. Corp.
MEDIA Pencils, Reliance Pencil Corp.
MEDIEVAL MANUSCRIPT Boxed Writing Papers, White & Wyckoff Mfg. Co.
MEDIUM ELASTIC Steel and Silver Steel Pens, Eagle Pencil Co.
MEEKER Leather Billfolds, Pocket Secretaries, Meeker Co.
MEILICKE Calculating Tables and Calculators, Meilicke Systems, Inc.
MEILINK Steel Safes, Meilink Steel Safe Co.
MELROSE Mimeo and Duplicator Paper, Processed Papers
MELTON'S Travel Expense Books and Income Tax Records, Melton Publishing Co.
MEMINDEX Pocket Reminders and Card Files, Wilson Memindex Co.
MEMO Punches, Wilson Jones Co.
MEMOAIDE Calendar Bases, Keith Clark, Inc.
MEM-O-DAY Desk Calendars, Keith Clark, Inc.
MEMO-KEEPER Desk Vertical Files, Lit-Ning Products Co.
MEMO-MASTER Desk Roll Memo Pads, Akay Corp.
MEMO-MATIC Pocket and Desk Secretaries, Polycraft, Inc.
MEMO-PAL Desk Roll Memo Pads, Prevue-Radsell Co.
MEMO-PRINT Pad and Pencil Sets, Ehlbert Products
MEMO-ROLL Memo Pads, Gran-Adell Mfg. Co.
MEMOS-TO-ME Pocket Secretaries, Nascon Products Division
MENDSALL Gummed Cloth, Warshaw Mfg. Co., Inc.

MEPHISTO Copying and Checking Pencils, Koh-I-Noor Pencil Co.
MER Letter Openers, Pocket Knives, Fred Baumgarten
MERCANTILE Pencils, Eagle Pencil Co.
MERCANTILE Statements and Bill Heads, American Pad & Paper Co.
MERCHANDISE Bond, Ledger and Index Papers, Empire Paper Co.
MERCHANTS' Mark-up Calculators, Graphic Calculator Co.
MERCHANTS Pencils, A. W. Faber-Castell Pencil Co.
MERCHANTS' Slide Rules, Keuffel & Esser Co.
MERCHANTS Wood Index Files, Letter Trays, Merchants Box Co.
MERCHANTS M. B. Binders, Wilson Jones Co.
MERCURY Drawing Instruments, Keuffel & Esser Co.
MERCURY Duplicators, Marr Duplicator Co., Inc.
MERCURY Electronic Voicewriter, Thomas A. Edison, Inc.
MERCURY Pencils, General Pencil Co.
MERCURY Staplers, Staples, Bates Mfg. Co.
MERCURY-GRAPH Multigraph Rollers, Rapid Roller Co.
MERCURY-LITH Multilith Blankets and Rollers, Rapid Roller Co.
MERIDIAN EVR-FLAT Carbon Papers, Manifold Supplies Co.
MERIT Duplicator Stencils, Marr Duplicator Co., Inc.
MERIT Pencils, American Pencil Co.
MERIT BRAND Memo Books, School Supplies, Greg Sales Co., Inc.
MERRIAM Cash Boxes, Personal Files, Merriam Mfg. Co.
MERRIAM-WEBSTER Dictionaries, G. & C. Merriam Co.
METAL MARKING Pencils and Crayons, Eberhard Faber Pencil Co.
METALEX Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
METAL-HOLED Reinforced Sheets, National Blank Book Co.
METAL-LUX Metal Posture Chairs, Milwaukee Metal Furniture Co.
METALSTAND Desks, Files, Storage Cabinets, Metalstand Co.
METAPOST Drawing Tables, Frederick Post Co.
METEOR BRAND Spirit Carbons and Master Units, A. P. Little, Inc.
METHOD Pencils, Reliance Pencil Corp.
METHODIC Adding Machine Rolls and Scratch Pads, Rockwell-Barnes Co.
METLWAL JR. Office Partitions, Martin-Parry Corp.
METRIC Pencils, Joseph Dixon Crucible Co.
METRO Letter Files, Acme Letter File Corp.
METROPOLITAN Binders, The Federbush Co., Inc.
METROPOLITAN Pencils, Joseph Dixon Crucible Co.
MEYCO Ticket Punches, Fred L. Meyers Mfg. Co.
MEYLAN Time Study Boards, Meylan Stopwatch Corp.
MIAMI Autographic Registers and Forms, Miami Systems Corp.
MIAMI Indexes and Filing Folders, Wabash Filing Supplies, Inc.
MICHALLET Drawing Paper, Morilla Co., Inc.
MICHELANGELO Paper and Brushes, M. Grumbacher, Inc.
MICHIGAN Letter Files, Weis Mfg. Co.
MICRO Plastic Letters, Morilla Co., Inc.
MICRO RECORD Microfilm Equipment, Micro Record Corp.
MICRODEX Microfilm Files, Remington Rand
MICRO-FILE RECORDAK Microfilming Equipment, Recordak Corp.
MICROMATIC Spirit Duplicator, Copy-Plus, Inc.
MICRO-LARM Burglar Alarm, Connecticut Telephone & Electric Corp.
MICROMETRIC Carbons, F. S. Webster Co.
MICROTOMIC Drawing Pencils, Eberhard Faber Pencil Co.
MICROTRONICS Microfilm Cameras, Projectors, Photostat Corp.
MIDCO Fluorescent Desk Lamps, Midwest Naturlite Co.
MIDGET Card Index Outfits, Weis Mfg. Co.
MIDGET Cash Boxes, Merriam Mfg. Co.
MIDGET Letter Files, Acme Letter File Corp.
MIDGET Pencil Sharpeners, Apsco Products, Inc.
MIDGET Price-Marking Machines, A. Kimball Co.
MIDGET Slide Rules, Gilson Slide Rule Co.
MIDGETALK Intercoms, Mark Simpson Mfg. Co., Inc.
MIDGETTE Ball Pens, Fieldston Products Corp.
MIDLAND Steel Shelving, Midland Mfg., Inc.
MIDLAND Upholstered Chairs, Garland Furniture Co.
MIDLINE Steel Files, Victor Safe & Equipment
MIDWEST Folding Tables, Midwest Folding Products.
MIDNIGHT Ribbons, Carbons and Fountain Pen Inks, The Carter's Ink Co.
MID-STATES REALLY FLAT Gummed Paper, Mid-States Gummed Paper Co.
MIGRATOR Wardrobe Suitcases, Warren Leather Goods Co.
MIKAFILM Transparent Sheets, Cooks', Inc.
MILADY Fountain Pens, W. A. Sheaffer Pen Co.
MILAPACO Paper Drinking Cups and Dispensers, Milwaukee Lace Paper Co.
MILE STONES Five-Year Diaries, Standard Diary Division
MILES Recorders, Miles Reproducer Co., Inc.
MILLBROOK Ring Book Fillers, Eureka Blank Book Co.
MILL-R Filing Folders, George W. Millar & Co.
MILLER Payroll Systems, C. E. Sheppard Co.
MILLER LINE Ribbons and Carbons, Miller-Bryant-Pierce
MILLERS FALLS Opaque Parchment, Millers Falls Paper Co.
MILLERS FALLS EZERASE Bond and Onionskin Papers, Millers Falls Paper Co.
MILLIONS DAILY Pins, Staples, Clips and Thumb Tacks, Noesting Pin Ticket Co., Inc.
MILLS Metal Office Partitions, The Mills Co.
MILLSAP LIST PRESS Label Addressers, Chauncey Wing's Sons
MILTIER Desk and Telephone Lamps, Miltier Lighting Products
MILWAUKEE Chairs, Milwaukee Chair Co.
MIMEO Duplicators and Supplies, Mimeo Mfg. Co.
MIM-E-O Stationery Racks, Halverson Specialty Sales
MIM-E-O Stencil Files, Mim-E-O Stencil Files Co.
MIMEO BOND Mimeo Paper, Duplicating Papers, Inc.
MIMEOCRAFT Bond Paper, Eastern Corp.
MIMEO-LITH Duplicator Stencils, Repeat-O-Type Stencil Mfg. Co., Inc.
MIMEOLITH Offset Duplicator Supplies, A. B. Dick Co.
MIMEOSCOPE Stencil Scopes, A. B. Dick Co.
MIMEOTYPE Stencil Sheets, A. B. Dick Co.
MINERAL BUTTER Hand Cleaner, Associated Services
MINERVA Fountain Pens, W. A. Sheaffer Pen Co.
MINI Duplicator, Vari-Color Duplicator Co.
MINIAC Electronic Computer, Marchant Calculators, Inc.
MINIATURE Photo Albums, Slide Rules, Guedon Co.
MINI-BUZZER A.C. Vibrating Buzzers, Line Electric Co.
MINILIST Miniature Telephone List Finder, Zephyr American Corp.
MINI-MAG Vest Pocket Magnifiers, Edroy Products Co.
MINI-MAILER Addressing Machines, Safeguard Corp.
MINI-RECORD Microfilming Equipment, The Haloid Co.
MINI-SPACE Folding Tables, Ard Mfg. Co., Inc.
MINT-E-SEAL Envelopes, Sheppard Envelope Co.
MINUSA Drawing Instruments, Keuffel & Esser Co.
MINUTE Pencils, Reliance Pencil Corp.
MINUTE MAN Bond Boxes and Personal Files, Lexington Metal Products, Inc.
MINUTE MAN Padding Compound, Crescent Products Co.
MINUTE MINDER Interval Timers, Lux Clock Mfg. Co., Inc.
MIRACLE Ball Point Pen, David Kahn, Inc.
MIRACLE-S Platens, Typewriter Equipment Co., Inc.
MIRADO Pencils, Eagle Pencil Co.
MIRATEX Ribbons, Buckeye Ribbon & Carbon Co.
MI-REFERENCE Personal Financial Records, Pfening & Snyder.
MISCO Post Card Duplicators, Mimeograph Supply Co.
MISTAKE MASTER Erasers, V. & E. Mfg. Co.
MITCHELL Fluorescent Desk Lamps and Air Conditioners, Mitchell Mfg. Co.
MITE Postal Scales, B-T Co., Inc.
MITTO Liquid Stencil Inks, Superior Marking Equipment Co.
MITVOL Ribbons and Carbons, Mittag & Volger, Inc.
MOBILAIRE Electric Fans, Westinghouse Electric Corp.
MOBILE Parallel Ruling Straightedges, Mayline Co., Inc.
MOBILFILE Portable Desk-Side File, Marnay Sales and Mfg. Co.
MOBILWALLS Steel Partitions, Virginia Metal Products, Inc.
MODEL Daters, William A. Force & Co.
MODELINE Modeling Clay, Binney & Smith, Inc.
MODE-MAKER Desks and Tables, General Fireproofing Co.
MODERN Box Files, Weis Mfg. Co.
MODERN Desk Pads, Modern Desk Pad Mfg. Co.
MODERN Duplicate Statement Ledger, Modern Account System Co.
MODERN Wall Calendars, Tablets and Pads, Kurtz Bros.
MODERN ADDRESS-AID Labels, Bison Research Service.
MODERN AMERICAN Steel Desk, Browne-Morse Co.
MODERN COPY-AID Carbon Paper, Bison Research Service.
MODERN DE LUXE Postal Scales, IDL Mfg. & Sales Corp.
MODERN VIKING Paper Drinking Cups, Boston Drinking Cup Co.
MODERN WRITING Penholders, Joseph Dixon Crucible Co.
MODERN WRITING Steel Pens, Eagle Pencil Co.
MODERNAIRE Steel Desks, Invincible Metal Furniture Co.
MODERNE Desk Lamps, Lincoln Lighting Products, Inc.
MODERNFOLD Doors, New Castle Products.
MODERNISTIC Pencil Clips, L. D. Van Valkenburg Co.
MODERNIZE Upholstered Furniture, Modernize, Inc.
MODU-AIRE Air Conditioning Unit, U. S. Air Conditioning Corp.
MODU-DESK Sectional Office Furniture, Great Lakes Furniture Co.
MODULATOR Drafting Board, Emeco Corp.
MOGUL Ring Books, National Blank Book Co.
MOHAWK Tablets and Pads, Mohawk Tablet Co.
MOHAWK Sectional Post Binders, Wilson Jones Co.
MOHAWK CHIEF Soap Rubber Erasers, Weldon Roberts Rubber Co.
MOISTIX Moistener, Bernay Products Co.
MOISTRITE Mimeo Bond and Offset Papers, Mead Sales Co., Inc.
MOISTURE-PROOF Pencils, Eagle Pencil Co.
MOLDMASTER Cash Box Trays, Art Steel Sales Corp.
MOLLOY MADE Leatherette Accessories, S. K. Smith Co.
MOLTEX Foam Rubber Cushioning, American Latex Products Corp.
MONA LISA Colored Oil Chalk Crayons, Koh-I-Noor Pencil Co., Inc.
MONARCH Adding Machines and Typewriters, Remington Rand
MONARCH Box Trucks, Tote Boxes, Plycraft Corp.
MONARCH Chalk and Eraser Sets, Weber Costello Co.
MONARCH Costumer, Valco Co.
MONARCH Current Ledger Outfits, A. E. Boyce Co.
MONARCH Dating Stamps, Wm. A. Force & Co.
MONARCH Duplicators, Marr Duplicator Co., Inc.
MONARCH Office Printing Outfits, Force Western, Inc.
MONARCH Paper Trimmers, Milton Bradley Co.
MONARCH Pencils, Monarch Pencil Co.
MONARCH Price-Marking Equipment, Monarch Marking System Co.
MONARCH Ring Books, National Blank Book Co.
MONARCH Staples, Thumb Tacks, Pins and Paper Clips, Vail Mfg. Co.
MONARCH Tabulating Card Tub Files and Sorting Racks, Monarch Metal Products, Inc.
MONARCH Typewriter Stands, Maso Steel Products
MONCO Ink Eradicators and Inks, Mongol Chemical Co.
MONDEX Pocket Memo Books, Nascon Products Division
MONGOL Pencils, Erasers and Leads, Eberhard Faber Pencil Co.
MONITOR Circular Slide Rules, Tavella Sales Co.
MONITOR Desk Calendars and Refills, Ever Ready Calendar Mfg. Co.
MONO KING Black Lead Pencils, Monarch Pencil Co.
MONOBILT Folding Table, Midwest Folding Products
MONOGRAM Book Matches, Monogram of California
MONOGRAMER Initialing Machines, Roberts, Cushman & Co.
MONOMATIC Tape Recorders, Pentron Corp.
MONO-PIN Price Tickets, A. Kimball Co.
MONOSOL Ink Eradicators, Scriptex Products Co., Inc.
MONO-OUTLOOK Envelopes, U. S. Envelope Co.
MONOWALL Wall Covering, Armstrong Cork Co.
MONROE Adding, Calculating, Bookkeeping and Checkwriting Machines, Monroe Calculating Machine Company, Inc.
MONROE Box Letter Files, Weis Mfg. Co.
MONROE Post Binders, Elbe File & Binder Co., Inc.
MONRO-MATIC Calculating Machines, Monroe Calculating Machine Company, Inc.
MONTAG'S Stationery, Writing Papers, Montag Bros., Inc.
MONTANA Portable Typewriters, American International Office Equipment Co.
MONTE CARLO Drafting Instrument Sets, Stop Watches, J. L. Galef & Son, Inc.
MONTH-AT-A-GLANCE Appointment Calendar, Work Organizer and Memo, Nascon Products Division
MOON Copying Pencils, J. S. Staedtler, Inc.
MOONCREST Metal Desk Accessories, Smith Metal Arts Co., Inc.
MOONLIGHT Pencils, J. S. Staedtler, Inc.
MOORE Autographic Registers and Cash Drawers, Rediform Division, Moore Business Forms, Inc.
MOORE Business Forms and Salesbooks, Moore Business Forms, Inc.
MOORE Key Control Systems, P. O. Moore, Inc.
MOORE Marking Tacks, Push Pins, Hangers, Thumb Tacks and Map Tacks, Moore Push-Pin Co.
MOORE FINGERTIP Fountain Pens, Moore Pen Co.
MOORE'S MODERN METHODS Loose Leaf Systems, John C. Moore Corp.
MOORE'S STAK-TRAYS Letter Trays, Standard Industrial Products Co.
MOPPITS Mops, Howard Dustless-Duster Co.
MORO Pencils, Reliance Pencil Corp.
MORRILL Seal Presses, R. A. Stewart & Co., Inc.
MORRIS Desk Sets, Phone Rests and Sponge Cups, Bert M. Morris Co.
MORRISMEM Memo Pad Holders, Bert M. Morris Co.
MORRISET Desk Sets, Bert M. Morris Co.
MORRISHARP Electric Pencil Sharpeners, Bert M. Morris Co.
MORRISON Fountain Pens, Morrison Fountain Pen Co.
MORRISTRAY Letter Trays, Bert M. Morris Co.
MORTON Pen & Pencil Sets, Morrison Fountain Pen Co.
MORVAL Wood Office Furniture, Morval Corp.
MOSAIC Blotting Paper, Wrenn Paper Co., Inc.
MOSDA Clipless Paper Fastener, Lansdale Products Corp.
MOTIF Pencils, Crayons and Leads, Wallace Pencil Co.
MOTOROLA VIP Clock-Radio, Fountain Pen Set, Motorola, Inc.
MOUNTIES Photo Corners, Mounties, Inc.
MOUNT VERNON Master Units, Colonial Carbon Co.
MOVE-A-WALL Steel Office Partitions, Move-A-Wall Steel Corp.
MR. SLIM Mechanical Pencil, Quick Point Pencil Co.
MUCHA-MEMO Filing System Signals, Filing Equipment Bureau, Inc.
MULBERRY Bond Paper, Hano Paper Co., Inc.
MULTATOR Calculators, American International Office Equipment Co.
MULTI POST Catalog File, Master Products Mfg. Co.
MULTICAL Calipers, Guedon Co.
MULTICHROME Pencils, General Pencil Co., Inc.

MULTICOPY Duplicator Papers, The Appleton Coated Paper Co.
MULTI-COPY Envelope, Western Paper Goods Co.
MULTIFAX Columnar Pads, Associated Stationers Supply Co.
MULTI-FLEX Binder Racks, Diebold, Inc.
MULTI-FOLD Business Forms, Uarco Incorporated
MULTIGRAPH Duplicators and Folding Machines, Addressograph-Multigraph Corp.
MULTIGRIP Paper Crimper, Fred Baumgarten
MULTI-KLEEN'R Type Cleaners, The Multistamp Co., Inc.
MULTIKOPY Ribbons, Carbons and Duplicating Supplies, F. S. Webster Co.
MULTI-LINKT Continuous Forms, Uarco Incorporated
MULTILITH Lithographing Machines, Addressograph-Multigraph Corp.
MULTI-LOX Insulated Files, Meilink Steel Safe Co.
MULTIMASTER Reference Table, Stacor Equipment Co.
MULTI-MATIC Accounting and Pay Roll Systems, Remington Rand
MULTIMATIC Automatic Label Dispenser, Archer Label Co.
MULTIOPENER Electric Envelope Opener, Commercial Controls Corp.
MULTIPLE-15 Desks and Tables, Steelcase, Inc.
MULTIPLEX Carbon-Coated Papers, General Manifold & Ptg. Co.
MULTI-PLY Continuous Forms, Uarco Incorporated
MULTIPOST Stamp Affixers, Commercial Controls Corp.
MULTI-RECORD Accounting Systems, Charles R. Hadley Co.
MULTI-RITE Accounting Board, C. E. Sheppard Co.
MULTISCOPE Stencil Scopes, The Multistamp Co., Inc.
MULTISEALER Electric Envelope Sealer, Commercial Controls Corp.
MULTI-SORT Card Sorting Systems, E-Z Sort Systems, Ltd.
MULTI-SPEED Tape Recorders, Pentron Corp.
MULTI-SPRED Strip Accounting, Charles R. Hadley Co.
MULTISTAMP Stencil Duplicators, The Multistamp Co., Inc.
MULTI-UNIT Map Systems, The Geo. F. Cram Co., Inc.
MULTI-VISION Photograph Albums, W. C. Horn Bro. & Co.
MULTIWRITE Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
MULTO Calculating Machine, Addo Machine Co., Inc.
MULT-O Loose Leaf Metals, Wire-O Corp.
MULTO RING Binders, Cooks', Inc.
MULTUM Die Plate Daters, James H. Matthews & Co.
MUN-KEE Stamp Pads and Inks, Bates Mfg. Co.
MUNSEY Typewriter Papers, Milton Bradley Co.
MUNSON PNEUMATIC Typewriter Cushion Keys, Munson Supply Co.
MUR-MILL Upholstered Office Chairs, Murphy-Miller, Inc.
MURRAY Electro-Stylus, American Stencil Mfg. Co.
MUSCULAR Steel and Silver Steel Pens, Eagle Pencil Co.
MUTUAL Pay Roll and Withholding Tax Record Books, Mutual Publishers.
MUTUAL Staple Removers, Mutual Stationers Supply Corp.
MUTUAL Typewriter Papers, Eureka Blank Book Co.
MYBRO Finger Pads, Molded Rubber Co.
MYFILE Desk Organizers, The Globe-Wernicke Co.
MY PAL Salesmen's Sample Cases, Knickerbocker Case Co.
MY TRIP Travel Log, General Diaries Corp.
MYSTIC Pencils, General Pencil Co.
MYSTIK Cloth Tapes and Masking Tapes, Mystik Adhesive Products.

NUMERICAL BRANDS

2-DEX Phone Address Books, Elbe File & Binder Co., Inc.
3 IN 1 Desk Calendars, Columbian Art Works, Inc.
3-ON Check Binders, National Pass Book & Supply Co.
3-STEP Permanent Storage Binders, Elbe File & Binder Co., Inc.
4-FIL Fountain Pens, Welty Pen & Repair Co.
4 IN 1 Desk Calendars, Columbian Art Works, Inc.
4 STAR Bond Papers, Southworth Co.
5 IN 1 Hand Numbering Machines, American Numbering Machine Co.
20TH CENTURY Duplicators, Marr Duplicator Co., Inc.
20TH CENTURY Interest Tables, The Twentieth Century Co.
20 WINKS Two Seater Couches, Stationers Mfg. Co.
"21" Fountain Pens, Parker Pen Co.
"37" SUPER WHITE Artists' White, Craftint Mfg. Co.
40 WINKS Office Couches, Stationers Mfg. Co.
"51" Fountain Pens, Mechanical Pencils and Inks, Parker Pen Co.
"66" Drawing Inks, Craftint Mfg. Co.
100 YEAR Fountain Pens and Mechanical Pencils, Waterman Pen Co., Inc.
231P First Class Mail Scale, Detecto Scales, Inc.
"505" MAGNETIC MEMORY Telephone Answering Device, Magnetic Recording Industries.
940 Legal Ruled Pads, Yerg, Inc.
1100 LINE Desks, Peerless Steel Equipment Co.
1500 LINE Metal Desks, Art Metal Construction Co.
2000 Portable Typewriter, Paillard Products, Inc.
5036 School Crayons, Walbuck Crayon Co.
5036-SOL Art Chalk, Walbuck Crayon Co.
6600 LINE Filing Cabinets, Peerless Steel Equipment Co.

N

NBC Leather Goods, National Brief Case Mfg. Co.
N-C Staplers and Staples, Neva-Clog Products, Inc.
NCR Carbonless Paper, National Cash Register Co.
NPM Postal Scales and Letter Openers, Commercial Controls Corp.
NABOB Copying Pencils, Richard Best Pencil Co., Inc.
NAF-PRO Chair Mats, Fatigue Matting, National Floor Products Co.
NAIRN Desk Top and Floor Linoleum, Congoleum-Nairn, Inc.
NAME-O-GRAMER Gold Embossing Machines, Roberts, Cushman & Co.
NAME-O-MATIC Payroll System, Le Febure Corp.
NAME-ON Greeting Cards, Stationery, Name-On Stationery & Greeting Card Co.
NAME-PRINT Pens and Pencils, The Hart Vance Co.
NAPCO Addressing Machine Plates and Supplies, National Address Plate Co.
NARIBO Stamp Albums, Thorp & Martin Corp.
NASCON AT-A-GLANCE Record Books, Nascon Products Division
NATCO Crayons, National Crayon Co.
NATCOLITE Desk Tops, Seating, National Store Fixture Co. Inc.
NATIONAL Bank Pins, Star Pin Co.
NATIONAL Brief Cases and Portfolios, National Brief Case Mfg. Co.
NATIONAL Brief Covers, Photo Mailing Envelopes, Binder Covers and Tags, National Fiberstok Envelope Co.
NATIONAL Carbon Papers, The Buckeye Ribbon & Carbon Co.
NATIONAL Cash Registers and Business Machines, National Cash Register Co.
NATIONAL Copying and Colored Pencils, National Pencil Co.
NATIONAL Crayons and Chalk, National Crayon Co.
NATIONAL Desks and Office Furniture, National Desk Co.
NATIONAL Gummed Tape Dispensers, Nashua Package Sealing Div.
NATIONAL Label Decalcomanias, National Decalcomania Corp.
NATIONAL Ledgers, Binders, Bound Books, Sheet Holders and Accounting Systems, National Blank Book Co.
NATIONAL Paper Trimmers, Milton Bradley Co.
NATIONAL Photo Mailers, National Fiberstok Envelope Co.
NATIONAL Postal Scales, Pelouze Mfg. Co.
NATIONAL Rubber Type, Pannier Corp.
NATIONAL School Furniture, National School Equipment Co.
NATIONAL BUILT Upholstered Furniture, National Furniture Mfg. Co., Inc.
NATION-WIDE OFFICE-AIDE Wage Calculators and Payroll Records, The Colonial Co.
NAT-LOCK Post Binders, National Blank Book Co.
NAT-MAT Showcard and Mountboard, National Card, Mat & Board Co.
NATTY LEE Sleeve Protectors, Stationers Specialty Co.
NATURAL SLATE Blackboards, National School Slate Co.
NAVAJO CHIEF Soap Rubber Erasers, Weldon Roberts Rubber Co.
NAVIGATOR Pencils, Koh-I-Noor Pencil Co., Inc.
NEARLEATHER Envelopes, Globe-Wernicke Co.
NEATYPE Type and Platen Cleaners, Starkey Chemical Process Co.
NECO BRAND Ribbons and Carbons, Nelson-Eismann Co.
NECO NEAT Carbons, Nelson-Eismann Co.
NEEDLEPOINT Thumb Tacks and Marking Tacks, Hampden Mfg. Co., Inc.
NEEDLESORT Edge-punched Cards, Punches, Boeckler Instrument Co.
NEED-L-POINT Thumb Tacks, Shelton Tack Co.
NEENAH Bond and Typewriter Papers, Neenah Paper Co.
NEETSTIK Rubber Cement, Crescent Products Co.
NEGA-PRINT Photo Albums, Trussell Mfg. Co.
NEGRO Pencils and Leads, Koh-I-Noor Pencil Co., Inc.
NEIDICH Ribbons and Carbons, Neidich Process Div.
NEIMAN Steel Shelving, Neiman Steel Equipment Co., Inc.
NEKOOSA Bond Papers, Nekoosa-Edwards Paper Co.
NELSON Vertical Paper Cutters, Nelson Vertical Paper Cutter Co., Inc.
NEMCO Waste Baskets, F. H. Lawson Co.
NEOPOLITAN Mimeograph Papers, Milton Bradley Co.
NEO-SEAL Card Holders, Cuff Protectors, Robert Mfg. Co.
NEO-SPONGE Standing Mats, American Floor Products Co.
NESSEN Lamps, Nessen Studio Inc.
NESTEX Chair Cushions, Style-Crafters, Inc.
NEST-KARTS Office Cart, Folding Carrier Co.
NESTOR Marking Inks, Superior Marking Equipment Co.
NEUSTYLE Letter Files, Acme Letter File Co.
NEU-TAK Hammers and Staples, Burgess Fastening Co.
NEUTRA-TONE GRAY Desks and Cabinets, Yawman and Erbe Mfg. Co.
NEVA-CLOG Staplers and Staples, Neva-Clog Products, Inc.
NEVAMAR Plastic Desk Tops, National Plastic Products Co.
NEVATAK Pencil Carbon, Curtis-Young Corp.
NEVATOUCH Spirit Carbon Master Units, Curtis-Young Corp.
NEVERIP Blackboard Erasers, Beckley-Cardy Co.
NEVERKNOT Cord Coiler, The Neverknot Co.
NEV-R-KURL Carbon Papers, Phillips Process Co., Inc.
NEW "B" Duplicating Stencils, Vari-Color Duplicator Co.
NEW CENTURY Metal Desks, Art Metal Construction Co.
NEW DANDY Envelope Sealer, Bainbridge, Kimpton & Haupt, Inc.
NEW ERA Magnifiers, New Era Optical Co.
NEW EXECUTIVE Office Partitions, Mills Co.
NEW LIFE Library Furniture, John E. Sjostrom Co.
NEW MARVEL Magnifying Mechanical Pencils, The Pen-N-Pencil Co.
NEW NATURAL SYSTEM Indexing System, Wabash Filing Supplies, Inc.
NEW REXBILT Brief Cases and Zipper Envelopes, Rexbilt Leather Goods, Inc.
NEW TACK Tacking Machines, Burgess Fastening Co.
NEW WAY Erasers, Blaisdell Pencil Co.
NEWAY Photo Mounts, E. E. Miles Co.
NEWCO Folding Chairs, Newco Products
NEWMAN Signs and Nameplates, Newman Bros., Inc.
NEWMAN Watchmens Clocks, Detex Watchclock Corp.
NEWS Pencils, General Pencil Co.
NEWSCOPY Ribbons, International Carbon & Ribbon Co., Inc.
NEWSPAPER Pencils, Blaisdell Pencil Co.
NEWSPRINT Pencils, National Pencil Co.
NEWSTAND Reading Racks, Lynch-Jamentz Co.
NEWS-WRITER Editorial Pencils, A. W. Faber-Castell Pencil Co., Inc.
NIABOND Duplicator Paper, Niagara Supply Co.
NIAGARA Stencil Duplicators and Supplies, Niagara Supply Co.
NIAGARA ACTION Lounge Chair, Niagara Mfg. & Distributing Co., Inc.
NIASCOPE Stencil Scopes, Niagara Supply Co.
NIATYPE Blue Stencils, Niagara Supply Co.
NIBLICK Pencils, Blaisdell Pencil Co.
NICHOLS Autographic Registers and Supplies, H. W. Nichols Salesbook Co.
NICK AND PULL Pencils, Blaisdell Pencil Co.
NIFTY Packaged Envelopes, Paper, Birmingham Paper Co.
NIFTY Paper Clips, Noesting Pin Ticket Co., Inc.
NIGHTINGALE Lamps, Adjustable Fixture Co.
NIKE Bag Sealer, Better Packages, Inc.
NILE Pencil Erasers, Weldon Roberts Rubber Co.
N-LINE Postal Scales, Pelouze Mfg. Co.
NO CURL NO SMUDGE Carbon Paper, Peerless-Imperial Co., Inc.
NO CURL WON'T STICK Pencil Carbon, Peerless-Imperial Co., Inc.
NO DENT Rubber Caster Cups, Master Mfg. Co.
NO ODOR Opaque Inks, Fulton Marking Equipment Co.
NOBEMA Artists Materials, Nobema Products Corp.
NOBLEWEST Marking Equipment, Noble & Westbrook Mfg. Co.
NOBLOT Ink Pencils, Eberhard Faber Pencil Co.
NO-BLOT Desk Pads, Sun Rubber Co.
NOELTING-FAULTLESS Casters, Glides, Faultless Caster Corp.
NOESTING Pin Tickets, Clips and Thumb Tacks, Noesting Pin Ticket Co., Inc.
NOESTRING Envelopes, The Cooke & Cobb Division
NOETAPE Envelopes, The Cooke & Cobb Division
NO-GLARE KONKAVE Keytops, Typewriter Equipment Co.
NOGLOSS Showcard Colors, S. S. Stafford, Inc.
NOISELESS AUTOMATIC Typewriter Noise Absorbers, Speed Key Corp.
NOKEE Binder Metals, Tenacity Mfg. Co.
NO-KEY Sectional Post Binders, A. E. Boyce Co.
NO-KINK Telephone Cord Covers, Frank Paper Products Corp.
NOLO Desk Tops, Auburn Mfg. Co.
NO-MAR Chair Cups and Rests, The Bassick Co.
NOMAR Gum Cleaner Erasers, Eagle Pencil Co.
NOMAD Sectional Post Binders, Wilson Jones Co.
NO-MEK Pen Brushes, Inks, Ribbons and Carbons, No-Mek Pen Co.
NON-SHINE Chair Pads, Polar Mfg. Co.
NON-SKID Desk Top Buttons, Glaziers' Tool Mfg. Corp.
NON-SKID Gem Clips, Vail Mfg. Co.
NON-SKID Platen Twirlers, Speed Key Corp.
NON-SKID Ventilated Finger Pads, Blaisdell Pencil Co.
NON-SLIP Flexible Steel Rules, National Rule Co.
NON SMEAR Stamp Pads and Inks, Ranger Products Co.
NON-SPILL Ink Well and Pen Set, Preferred Products, Inc.
NON-STOP Fountain Pens, Mechanical Pencils and Sets, Non-Stop Pen & Pencil Co.
NON-TACK Pencil Carbon, F. S. Webster Co.
NON-TWIST Telephone Cord Covers, Schwab Plastics Corp.
NO-ODOR Smoking Stands, Lake Specialty Co.
NO-OVER-FLO Sponge Cups, Sengbusch Self-Closing Inkstand Co.
NORCOR Chairs and Tables, Norcor Mfg. Co., Inc.

NORFIELD Forms, Posting Trays and Peg Boards, Norfield Methods & Procedures, Inc.
NORFOLD Paper Towels, Northern Paper Mills.
NO-RINKLE Black and Liquid Colors, Keuffel & Esser Co.
NORIS QUALITY Drawing Instruments, Noris Instruments, Ltd.
NORMA Mechanical Pencils, Norma Pencil Corp.
NORMAN Post Binders, National Blank Book Co.
NO-ROLL Crayons, Milton Bradley Co.
NORSE FIBRE Commercial Envelopes, U. S. Envelope Co.
NORTA Plastic Type Cleaners, Norta Distributing Co.
NORTHEAST MILLS Paper Products, Northeast Mills Paper Products Co.
NORTHERN Adding Machine Rolls, McKenna & Phelps, Inc.
NORTHMORE'S Stamp and Tape Dispensers, Northmore's.
NORTH STAR Filing Envelopes, Smead Mfg. Co., Inc.
NORTHKRAFT Filing Folders, Shaw-Walker Co.
NORTHWEST Filing Cabinets, Northwest Metal Products Co.
NORTHWESTERN Telephone Toll Timers, Northwestern Clock Co.
NORWOOD Drawing Tables, Frederick Post Co.
NO-SLIP Floor Coating, Time Saving Specialties
NOTABENE Pencils, Swan Pencil Co., Inc.
NOTACK Pencil Carbon Papers, Old Town Corporation
NOTATION Pencils, General Pencil Co.
NOTEAR Price Book Indexes, Boorum & Pease Co.
NO-TYE Expanding Wallets, Cooke & Cobb Division
NU ART Mimeograph Papers, Duplicating Papers, Inc.
NU TONE Office Chimes and Clocks, Nu Tone, Inc.
NUACE Mounting Corners, Labels, Ace Art Co.
NU-AIR Window Fans, Meier Electric & Machine Co.
NUBIAN Carbon Papers, The Carter's Ink Co.
NUBIAN Fibre Filing Folders, Wabash Filing Supplies, Inc.
NU-CRAFT Coin Trays and Cabinets, Nu-Craft Products Co.
NUCRAFT Office Furniture, Nucraft Furniture Co.
NU-KOTE Pen or Pencil Carbon, Mittag & Volger, Inc.
NULITE Fluorescent Desk and Floor Lamps, Shepard Engineering Co.
NU-LOCK Catalog Binders, McMillan Book Co.
NUMBER PLEASE Desk Telephone Indexes, Nascon Products Division
NUMBERETTE Numbering Machines, American Numbering Machine Co.
NUMBERGRAPHS Serially Numbered Metal Plates, Metalcraft, Inc.
NUMER-RING Binders, National Blank Book Co.
NUPAL Cellophane Tape Dispenser, Perma Products Co.
NUPASTEL Color Sticks, Eberhard Faber Pencil Co.
NU-PLAST Mechanical Bindings, General Binding Corp.
NU-STYLE Albums, Binders, Nu-Style Album and Binder Co.
NU-STYLE Box Letter Files, Acme Letter File Corp.
NUTTING Trucks and Casters, Nutting Truck & Caster Co.
NU-TYPE Rubber Stamp Pads, Fulton Marking Equipment Co.
NUTYPE Type and Hand Cleaner, Walter G. Gies Co.
NU-VISE Colored Signals, George B. Graff Co.
NU-VIZ Signals, George B. Graff Co.
NU-WAY Decalcomania Transfers, National Decalcomania Corp.
NYCO Slate Blackboards, N. Y. Silicate Book Slate Co.
NYLIN Typewriter Ribbons, American Stencil Mfg. Co.
NYLO-GLIDE Storage Files, Record Files, Inc.
NYLONIZED BOLTAFLEX Plastic Upholstery Fabric, Bolta Corporation
NYLRO Nylon School Bags, A. Reif & Co.
NYOIL Typewriter Oil, William F. Nye, Inc.

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O-BAC Binders, Elbe File & Binder Co., Inc.
O.K. Paper Fasteners, Oakville Co.
O.K. Pin Tickets, A. Kimball Co.
OK Typewriter Oil, Cardinell Corp.
O.K. Typewriter Ribbons and Hand Cleaner, F. S. Webster Co.
OAK LEAF Paper Fasteners and Thumb Tacks, Oakville Co.
OAKITE Solvents, Oakite Products, Inc.
OAKVILLE Paper Eyelets and Fasteners, Thumb Tacks, and Price Card and Ticket Holders, Oakville Co.
OASIS Electric Dehumidifiers, Water Coolers, Ebco Mfg. Co.
OBRO Staplers, Markwell Mfg. Co., Inc.
OCTAGON Cord and Twine, Lees Mfg. Co.
ODHNER Adding Machines, Facit, Inc.
ODOR-MASTER Electric Deodorizer, Columbia Chemical Co., Inc.
OFFICE Collator, J. Curry Mendes Corp.
OFFICE BOY Moisteners, A. C. Hummel Co.
OFFICE SPECIAL Ribbons and Carbons, The Buckeye Ribbon & Carbon Co.
OFFICE VALET Wardrobe Racks, Vogel-Peterson Co.
OFFICE-AIDE Loose Leaf Forms, Card Forms, Colonial Co.
OFFICE-ETTE Portable Offices, Arnot-Jamestown Division
OFFICE-RITER Typewriter, Remington Rand
OFFICIAL Pocket Seals and Money Changers, Meyer & Wenthe, Inc.
OFFICIAL Ribbons and Carbons, Snelling & Son.
OFFICIAL Typewriter Ribbons, American Carbon Paper Mfg. Co.
OHIO Barometers, Thermometers, Ohio Thermometer Co.
OHIO Box Files, The Globe-Wernicke Co.
OHMER Cash Registers, Rockwell Mfg. Co.
OKAY Colored Pencils, Eberhard Faber Pencil Co.
OLD COUNCIL TREE Bond & Typewriter Papers, Neenah Paper Co.
OLD DEERFIELD BOND Typewriter Paper, Millers Falls Paper Co.
OLD DUTCH Ribbons and Carbons, Waters and Waters Branch
OLD DUTCH LINE Ribbons and Carbons, Old Dutch Line
OLD ENGLISH Bond and Ledger Papers, Valley Paper Co.
OLD ENGLISH Pencils, Wallace Pencil Co.
OLD FAITHFUL Chalk Squares, American Crayon Co.
OLD FASHIONED Pin Tickets, Noesting Pin Ticket Co., Inc.
OLD HAMPSHIRE Typewriter Paper, American Pad & Paper Co.
OLD HICKORY Ribbons, Carbons and Duplicating Supplies, Quest Mfg. Co.
OLD IRONSIDES Ledger Papers, Gilbert Paper Co.
OLD OAK TREE Carbon Papers, F. S. Webster Co.
OLD SPANISH Brief Covers, Cooke & Cobb Division
OLD STYLE Coin Wrappers, C. L. Downey Co.
OLD TOWN Ribbons, Carbons, Duplicating Supplies, Old Town Corporation
OLD TOWN EIGHTY Carbon Paper, Old Town Corporation
OLD TOWN SEVENTY-SEVEN Carbon Paper, Old Town Corporation
OLIVETTI Printing Calculators, Typewriters, Olivetti Corp. of America
OLSENMARK Marking Equipment, Inks, Olsenmark Corp.
OLYMPIA Typewriters, Inter-Continental Trading Corp.
OLYMPIC Binders, The Federbush Co., Inc.
OLYMPIC Pencils, Reliance Pencil Corp.
OMEGA Chalk, Weber Costello Co.
OMEGA Colored Pencils, Richard Best Pencil Co.
OMEGA Type Cleaner, Mittag & Volger, Inc.
ONE-FIFTY Upholstered Chairs, Toledo Woodworks Co.
ONE-FOR-ALL Ball Pen Cartridges, Fisher Pen Co.
ONE-FORTY Tracing Paper, Frederick Post Co.
ONION SKIN FINISH Carbon Paper, American Ribbon & Carbon Co., Inc.
ON-R-OFF Stationery Racks, Maso Steel Products
ONTARIO Pencils, A. C. McClurg & Co.
OPALINE Cleaning Powder, Drafting Erasers, Tape, Tracing Paper, Cardinell Corp.
OPAQUE Stamp Pads, Superior Marking Equipment Co.
OPNWINDO Steel File Guides, Charles C. Smith, Inc.
ORANGE BOX LINE Wire Staples, Majestic Staple Co.
ORANGE CORE Gummed Tape, Hudson Pulp & Paper Corp.
ORAVISUAL Easels, Lecterns, Oravisual Co., Inc.
ORBIC Ball-Point Fountain Pens, Eagle Pencil Co.
ORCHID Ribbons and Carbons, Rochester Ribbon & Carbon Co., Inc.
ORCO Photocopying Equipment, Orco Cameras, Inc.
ORDER BOOK Pencils, Joseph Dixon Crucible Co.
ORDRO Book Rack, P. S. Murphy & Co., Inc.
OREGON FIR Pencils, Joseph Dixon Crucible Co.
ORIENT Mucilage, Crescent Products Co.
ORIENTAL Copying Pencils, Koh-I-Noor Pencil Co., Inc.
ORIGINAL LOTTER Drawing Instruments, Nobema Products Corp.
O-RING-O Pencils, A. W. Faber-Castell Pencil Co., Inc.
ORIOLE Pencils, Joseph Dixon Crucible Co.
ORLOFF Drawing Pencils, Eagle Pencil Co.
ORMIG Spirit Duplicator, Copy-Craft, Inc.
ORTHO-PHASE LOG LOG Slide Rules, Pickett & Eckel, Inc.
OSBORN Brushes, The Osborn Mfg. Co.
OSCALATOR Appliance Trucks, Reardon Products
OSCO Desk Pads and Card Index Cabinets, Osco Stationery Co.
O-SO-KLEAN Coated Spirit Carbon, The Heyer Corp.
OTHELLO Pencils, Swan Pencil Co., Inc.
OTTAWA SATIN FINISH Upholstery Leather, Eagle-Ottawa Leather Co.
OUTLINE Pencils, Koh-I-Noor Pencil Co., Inc.
OUTLOOK Envelopes, Outlook Envelope Co.
OUTLOOK Expanding Files, Cooke & Cobb Division
OUTOSIGHT Telephone Index Attachments, G. A. Higbee Co.
OUT-RITE Ink Eradicators, S. S. Stafford, Inc.
OVAL Carpenters' Pencils, Eberhard Faber Pencil Co.
OVAL Pen and Pencil Sets, Morrison Fountain Pen Co.
OVALOID Tracing Paper, Frederick Post Co.
OWL Paper Clips, Oakville Co.
OXBERRY MANILA Second Sheets, L. Hyman & Sons
OXCELOID Guide Tabs, Oxford Filing Supply Co., Inc.
OXFORD Desk Accessory Line, S. K. Smith Co.
OXFORD Electric Clocks, Gibraltar Mfg. Co., Inc.
OXFORD Envelopes, Filing Supplies and Labels, Oxford Filing Supply Co., Inc.
OXFORD ANTIQUE Mimeo Papers, Vari-Color Duplicator Co.
OXFORD GRADE Index Cards and Folders, Oxford Filing Supply Co., Inc.
OZALID Photocopying Equipment, Ozalid
OZITE Chair Felt Padding, American Hair & Felt Co.

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PC Paper Drinking Cups, Solo Cup Co.
PC Stencil Duplicator Supplies, Polychrome Corp.
PDQ Interest Tables, The Twentieth Century Co.
P.E.C. Posting Trays and Stands, Posting Equipment Corp.
P & H Electric Print Dryers, P. & H. Sales Corp.
PM Catalog Binders, Remington Rand
PR - 76 Typewriter Ribbons, Mittag & Volger, Inc.
P.T.M. Tracing Paper, Frederick Post Co.
PX Book Cloth, E. I. Du Pont de Nemours & Co.
PAASCHE Airbrushes, Paasche Airbrush Co.
PACEMAKER Binders, Master-Craft Corp.
PACEMAKER Carbon Paper, A. P. Little, Inc.
PACEMAKER Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
PACEMAKER Desks, Myrtle Desk Co.
PACEMAKER Drawing Aid, Cardinell Corp.
PACEMAKER Ribbons and Carbons, Allied Carbon & Ribbon Mfg. Corp.
PACEMAKER Staplers, Markwell Mfg. Co., Inc.
PACER BRAND Ribbons and Carbons, Franklin Ribbon & Carbon Co.
PACESETTER Duplicators and Supplies, Copy-Plus, Inc.
PACESETTER Metal Desks, Art Metal Construction Co.
PACKARD'S Interest Tables, Appleton-Century-Crofts, Inc.
PACKER Label, Tape and Envelope Moisteners, Better Packages, Inc.
PACKET LINE Upholstered Furniture, Grand Rapids Leather Furniture Co.
PACORD Paper Covered Twine, Tubbs Cordage Co.
PACS Carbon Paper Packets, Carbon Paper Pac Co.
PAD N'PENCIL Memo Pad with Pencil, Quigley Co.
PADCRAFT Legal, Office and Scratch Pads, Osborn Paper Co.
PAD-PAX Boxed Paper Pads, Ehlbert Products.
PADS-IT Padding Compound, Snapout Cement, Commercial Paste Co.
PAGEWRITER Reservoir Pen, Pagewriter Pen Co.
PAGE END-ICATOR Platens, Shipman-Ward Mfg. Co.
PAINT WITH PENCILS Watercolor Pencil Art Kit, Eberhard Faber Pencil Co.
PAINT-RITE Crayons, National Crayon Co.
PAINTSTICKS Marking Crayons, Markal Co.
PACKNEAT Sealing Tapes, Warshaw Mfg. Co., Inc.
PAK-TYER Package Tying Machine, Felins Tying Machine Co.
PALMER METHOD Penmanship Courses, Pens and Penholders, Tablets and Pads, The A. N. Palmer Co.
PALMFIT Staplers, E. H. Hotchkiss Co.
PALMLAC Decals, Palm Bros. Decalcomania Co.
PAMPECO Artists' Materials, Nobema Products Corp.
PANAMA Ribbons, Carbons and Duplicating Supplies, Manifold Supplies Co.
PAN AMERICAN Bronze Tablets, Signs and Nameplates, Pan American Bronze Co.
PANAMA-BEAVER Ribbons and Carbons, Manifold Supplies Co.
PANDA Pencil Leads, Panda Pencil Lead, Inc.
PANEF-OIL Fine, General Service Oil, Panef Mfg. Co., Inc.
PANEL-ETTE Movable Office Partitions, Otis Steel Products Corp.
PANIRA Carbon Papers, Manifold Supplies Co.
PANNIER Rubber Stamps and Stamp-Making Equipment, Pannier Corp.
PANORAMIC Sales Cases, Knickerbocker Case Co.
PAN-O-WET Liquid Lead, Panda Pencil Lead, Inc.
PANTHER Ribbons and Carbons, American Stencil Mfg. Co.
PAPER WELDER Paper Fastening Device, Bathrick-Collins, Inc.
PAPEREX Colored Pencils, Joseph Dixon Crucible Co.
PAPER-MATE Ball Point Pen, Paper-Mate Co., Inc.
PAPEROID Envelopes, Wallets, Alvah Bushnell Co.
PAP-R PRODUCTS Bill Straps, Coin Wrappers, Pap-r Products
PARA Rubber Type, Wm. A. Force & Co., Inc.
PARADISE Colored Pencils, American Pencil Co.
PARAGON Blackboards, N. Y. Silicate Book Slate Co.
PARAGON Desk Calendars, Ever Ready Calendar Mfg. Co.
PARAGON Drafting Machines and Scales, Keuffel & Esser Co.
PARAGON Duplicator Papers. The Munising Paper Co.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES OF MANUFACTURERS AND SUPPLIERS ▶

PARAGON Inkstands, Pin Cups, Paper Weights, Frank A. Weeks Mfg. Co.
PARAGON Numbering Machines, William A. Force & Co., Inc.
PARAGON Ribbons and Carbons, Remington Rand
PARALINE Drafting Instrument, Pickett & Eckell, Inc.
PARALLEX Wire-Bound Tablets; Pads and Stenographic Notebooks, Highland Mfg. Co.
PARAMOUNT Carbon Paper, Frye Mfg. Co.
PARAMOUNT Desk Files, The Federbush Co., Inc.
PARAMOUNT Drawing Pencils, Leads, Alvin & Co.
PARANITE Feed Rolls, Platens, Shipman-Ward Mfg. Co.
PARAPINK Erasers, A. W. Faber-Castell Pencil Co., Inc.
PARA-PRONG Binders, Remington Rand
PARATILT Drawing Board, Frederick Post Co.
PARCHMENT DEED Papers, Southworth Co.
PARCHMENT RECORD Typewriter Paper, Southworth Co.
PARK AVENUE Carbon Papers, Royal Typewriter Co.
PARK BRAND Manila Folders, Imperial Methods Co.
PARKAY Wall and Floor Coverings, Parkay, Inc.
PARKER Fountain Pens, Pencils and Inks, Parker Pen Co.
PARKER'S Blotting Papers, Joseph Parker & Son Co.
PARKER Storage Files and Cabinets, Parker Steel Products, Inc.
PARKO Gloss Polish and Cleaners, Park Chemical Co.
PARKRAFT Coin and Catalog Envelopes, Quality Park Envelope Co.
PARR Rubber Bands, Finger Tips and Typewriter Keys, Swingline, Inc.
PARROT Binder Clips, Swingline, Inc.
PARROT Pen Points, Jaclin Stationery Corp.
PARSONS Ledger and Bond Papers, Parsons Paper Co.
PARSUL Gummed Tape Sealers, Seymour Products Co.
PARTITIONERS Office Partitions, Marnay Sales and Mfg. Co.
PARTITION-ETTES Office Partitions, Arnot-Jamestown Division
PASCACK Typewriter Ribbons, Mittag & Volger, Inc.
PASTELLO Crayons, American Crayon Co.
PASTICK Liquid Paste, Scriptex Products Co., Inc.
PAT KEY KEEPER Retracting Key Chain, Ketcham & McDougall, Inc.
PAT REMEMO Memo Pad, Ketcham & McDougall, Inc.
PAT PENCIL Pencil on Reel, Ketcham & McDougall, Inc.
PATHFINDER Accounting Systems, Loose Leaf Forms and Binders, Charles R. Hadley Co.
PATRICIAN Ribbons and Carbons, Remington Rand
PATRICIAN Shelving, All-Steel Equipment Inc.
PATRIOT Pen and Pencil Sets, Morrison Fountain Pen Co.
PATRIOTIC Pencils, Wallace Pencil Co.
PATRIOTIC Pencils, American Pencil Co.
PATROL Pencils, Eagle Pencil Co.
PATROL Watchmen's Clocks, Detex Watchclock Corp.
PAWK MOTORASER Erasing Machine, Keuffel & Esser Co.
PAX Cleansing Creams and Soaps, G. H. Packwood Mfg. Co.
PAYCOMPTROLLER Pay Roll and Accounting Systems, Business Systems Corp.
PAYMASTER Checkwriters, Paymaster Corp.
PAYONS Painting Crapons, American Crayon Co.
PAYWRITE Systems, The Reynolds & Reynolds Co.
PAYZANT Lettering Pens, Keuffel & Esser Co.
PEACHTREE Ribbons and Carbons, Hynes Mfg. Co.
PEARL 4-WAY Desk Classifiers, Boomerang Chair Pad Co.
PEASE Continuous Printers and Blueprint Machines, The C. F. Pease Co.
PEATROPHONE Telephone Answering Device, Connecticut Telephone and Electric Corp.
PECK & HARVEY Continuous Printers, P. & H. Sales Corp.
PED FOLDS Typewriter Raising and Lowering Mechanism, Stow & Davis Furniture Co.
PED TYPES Typewriter Raising and Lowering Mechanism, Stow & Davis Furniture Co.
PEDICUSHON Standing Mat, L. M. Bickett Co.
PEE-CEE Printed Self-Adhesive Tapes, Printed Cellophane Tape Co.
PEERCO Steel Filing Cabinets, Peerless Steel Equipment Co.
PEERLESS Ash Trays, Card Holders, Richmond Pressed Metal Works, Inc.
PEERLESS Cork Bulletin Boards, Beckley-Cardy Co.
PEERLESS Drawing Stands, Chas. Bruning Co., Inc.
PEERLESS Duplicator Inks, Peerless Ink Corp.
PEERLESS Globes, Weber Costello Co.
PEERLESS Loose Leaf Supplies, Wilson Jones Co.
PEERLESS Mailing Tubes, Ames Safety Envelope Co.
PEERLESS Mucilage, The Commercial Paste Co.
PEERLESS Paper Clips, Noesting Pin Ticket Co., Inc.
PEERLESS Photocopy Equipment, Peerless Photo Products, Inc.
PEERLESS Roll Leaf Hot Stamping Presses, Peerless Roll Leaf Co., Inc.
PEERLESS Steel Filing Cabinets and Desks, Peerless Steel Equipment Co.
PEERLESS Typewriter Key Tops, Twirlers and Shock Absorbers, Peerless-Imperial Co., Inc.
PEERLESS Wood Card Trays, Globe-Wernicke Co.
PEERLESS ALL-STEEL Parcel Post Scales, Triner Scale & Mfg. Co.
PEERLESS PATENT Bookform Cards, John B. Wiggins Co.
PEERLESS TOUCHTYPE Typewriter Keys, Peerless-Imperial Co., Inc.
PEERLITE Fluorescent Fixtures, Edwin F. Guth Co.
PEGASUS Marking Inks, Superior Marking Equipment Co.
PEG STRIP Pegboard Accounting Systems, Charles R. Hadley Co.
PEIRCE Plastic Belt and Wire Dictating Machine, Peirce Dictation Systems Corp.
PELIKAN Drawing Inks, Fountain Pens, Mechanical Pencils, John Henschel & Co., Inc.
PELOUZE Postal Scales, Pelouze Mfg. Co.
PEN PERFECT Mimeo Paper, Hano Paper Co., Inc.
PENCIL AND INK Erasers, Joseph Dixon Crucible Co.
PENCIL CLIPPER Pencil Holder, Rowley's Office Equipment Co.
PENCIL-CRAF. Pencil Carbon Binders, Standard Manifold Co.
PENCILETTE Ball Pens, Ferber Corp.
PENCIL-INK Erasers, Eagle Pencil Co.
PENCIL-LITE Combination Pencil and Flashlight, Brownie Mfg. Co.
PENCIL PAL Pencil Holders, Thompson Tool & Mfg. Co.
PENCILTEX Tracing Cloth, Frederick Post Co.
PENCILUXE Pencil Carbon Papers, Allied Carbon & Ribbon Mfg. Corp.
PENDAFLEX Hanging Folders, Oxford Filing Supply Co., Inc.
PENDAFLEXER Deskside Files, Oxford Filing Supply Co., Inc.
PENESEALTITE Postage-Saver Envelopes, Tension Envelope Corp.
PENETRATIVE Stamp Pads and Inks, Volger Mfg. Co.
PENETRON Tape Machine Wetting Agents, Better Packages, Inc.
PENGUIN Cellarettes, Refrigerator Bars, Springer Industries, Inc.
PENGUIN Ribbons and Carbons, International Carbon & Ribbon Co., Inc.
PEN-IN-INK Writing Sets, Robinson Reminders
PENINSULAR Letter Files, Weis Mfg. Co.
PENIT Fountain Pen Inks, Sanford Ink Co.
PENN Duplicator Stencils, The Shallcross Co.
PENN TAPE SAVERS Tape Dispensers, Penn Tape Savers
PENNANT Box Files, Letter Trays, Office Machine Stands, Steel Parts Mfg. Corp.
PENNANT Pens and Pencils, David Kahn, Inc.
PENORTYPE Master Paper, Ditto, Inc.
PEN-RITE Fountain Pen Desk Sets and Memo Pads, Pen-Rite Corp.
PEN-RITER Suction Cup Ball Pen with Chain, Pen-Rite Corp.
PENSILUBE Lubricant, Reardon Products
PENTA-KLEEN Eraser-Cleaner, Eberhard Faber Pencil Co.
PENTRON ASTRA-SONIC Tape Recorders, Pentron Corp.
PENUSCO Fountain Pens, U. S. Victor Fountain Pen Co., Inc.
PENWELL Dip Pen Desk Sets, Waterman Pen Co., Inc.
PENWORTHY Tablets, Pads and Notebook Fillers, Lakeside Central Co.
PERENNIAL Daters, Wm. A. Force & Co., Inc.
PERFECT Blank Books, Loose Leaf Devices and Forms, Chicago Binder & File Co.
PERFECT Chair Cushions, Perfect Rubber Seat Cushion Co.
PERFECT Storage Files, Pronto File Corp.
PERFECT Typewriter Ribbons, Carbons, Peerless-Imperial Co., Inc.
PERFECT GEM Paper Clips, Noesting Pin Ticket Co., Inc.
PERFECT SECRETARY Desk Organizers, Savasort Co.
PERFECT STAND Typewriter Stand, Dorset Steel Equipment Co.
PERFECTION Account Files, Modern Account System Co.
PERFECTION Binding Straps, Alvah Bushnell Co.
PERFECTION Copying Pencils, Eagle Pencil Co.
PERFECTION Cup Sponges, Schroeder & Tremayne, Inc.
PERFECTION Desk Calendars, Defiance Calendar Division
PERFECTION Inkwells, Squires Inkwell Co.
PERFECTION Legal Blanks, Perfection Legal Blank Co.
PERFECTION Loose Leaf Metals, Loose Leaf Metals Co.
PERFECTION Office Machine Paper Rolls, Paper Manufacturers Co.
PERFECTION Transfer Filing Cases, Perfection Box Co.
PERFECTION Transfer Letter Files, Weis Mfg. Co.
PERFEK PAK Portable Autographic Registers, Atlantic Register Co.
PERFEX Paper Clips, Waldes Kohinoor, Inc.
PERFHECTO-CLEAN Hectograph Carbon, Kraus Ribbon & Carbon Co.
PERFHECTO-WRITER Hectograph Carbon, Kraus Ribbon & Carbon Co.
PERKYPAD Auto Expense Records and Memo Pads, Wilson Memindex Co.
PERMA Chair Mats and Clipboards, Geo. E. Fox & Co.
PERMA Pressed Crayons, Binney & Smith, Inc.
PERMA GRIP Stenographer's Notebooks, Processed Papers
PERMA PLASTIC Sheet Protectors, Plastic Service Co.
PERMA SILK Ribbons, Kores Carbon Paper & Ribbons Mfg. Corp.
PERMA STIK Label Holder, Perma Products Co.
PERM-A-BINDER County Record Binders, Wilson Jones Co.
PERMACAL Perpetual Calendar, Nichols Products Co.
PERMACEL Pressure-Sensitive Tape, Permacel Tape Corp.
PERMAFILE Storage File, Office Equipment Mfg. Company, Inc.
PERMAFLEX Indexes, Hall & McChesney, Inc.
PERMA-GRIP Pressure-Sensitive Labels, Tapes, Avery Adhesive Label Corp.
PERMAKORK Cork Bulletin Boards, E. W. A. Rowles Co.
PERM-A-LATOR Padding Supports for Wire Spring Cushions, Flex-O-Lators, Inc.
PERMALBA White Pigments and Canvases, F. Weber Co.
PERMANENT Folders, Elbe File & Binder Co., Inc.
PERMANENT RECORD Papers, Southworth Co.
PERMANENTER County Record Binders, Ernest Hazel, Jr.
PERMANIZED Parchment and Onionskin Papers, Whiting-Plover Paper Co.
PERMAPOINT Fountain Pens, Mechanical Pencils and Leads, Eberhard Faber Pencil Co.
PERMARKINK Indelible Inks, Irwin-Hodson Co.
PERMAROC Blackboards, E. W. A. Rowles Co.
PERMASITE Blackboards, E. W. A. Rowles Co.
PERMA-STIK Label Holders, Office Products, Inc.
PERMATEX Filing Folders, C. L. Barkley & Co.
PERMEX Ink Paste, American Crayon Co.
PERMEX Transfer Binders, The Kay-Dee Co.
PERMINDEL Copying Pencils, Ruwe Pencil Co.
PERM-INK Indelible Ink, Jet Mfg. Co., Inc.
PERMO Binders, Memos and Scrapbooks, American Binder Co.
PERMOFLUX SCRIBE Dictating and Transcribing Machine, Scribe Corp.
PERMOPLAST Modeling Clay, American Art Clay Co.
PERM-O-RITE Ribbons and Carbons, Waters & Waters Branch
PERSONALITY Name Plates, Force Western, Inc.
PET Office Punches, Wilson Jones Co.
PETER PAN Ball-Point Pens, Stratford Pen Corp.
PETITE Miniature Typewriter, Lansdale Products Corp.
PETITE Paper Fasteners, Noesting Pin Ticket Co., Inc.
PHANO Pencils, Joseph Dixon Crucible Co.
PHILADELPHIA Adjustable Drawing Stands, F. Weber Co.
PHILCO Ribbons and Carbons, Phillips Ribbon & Carbon Co.
PHILLIPS Waterless Hand Cleaner, Phillips Process Co., Inc.
PHOENIX Box Files, The Globe-Wernicke Co.
PHOENIX Casters and Glides, Phoenix Caster Co., Inc.
PHONE REST Telephone Rest, Bert M. Morris Co.
PHONELOCK Telephone Locks, Phonelock Co.
PHONETIC STENO Pencils, Reliance Pencil Corp.
PHONOMATIC Telephone Arm, Phonomatic Office Appliance Co.
PHOTO DESK Paste, The Commercial Paste Co.
PHOTODEX Visible Photo Albums, Acme Visible Records, Inc.
PHOTOEXACT Photocopy Equipment, American Photocopy Equipment Co.
PHOTO-PIX Albums, Redi-Record Products Co.
PHOTORAPID Photocopy Machine, Supplies Copy-Craft, Inc.
PHOTO-RECORD Binders, Ernest Hazel, Jr.
PHOTOSTAT Photocopying Equipment, Photostat Corp.
PIC Photo Hinges, Mounties, Inc.
PIC-A-PATCH Gummed Reinforcements, Dennison Mfg. Co.
PIC-HANG Self-Straightening Picture Hanger, Franklin Picture Frame Co.
PICKETT All-Metal Slide Rules, Pickett & Eckel, Inc.
PICK-UP Rubber Cement Eraser, Monet Co.
PICO Pocket Adding Machine, Tavella Sales Co.
PIC-STICK Photo Mounts, Eureka Specialty Printing Co.
PICTO-PAK Pictographs on Pressure-Sensitive Paper, Chart-Pak, Inc.
PICTOTAPES Graphic Tapes, Chart-Pak, Inc.
PICTURE BANK Home Savings Bank, Quigley Co.
PIGEON Typewriter Ribbons, Smith-Corona Inc.
PILOT Air Mail Envelopes, The Lafayette Co., Inc.
PILOT Card Index Cases, The Globe-Wernicke Co.
PILOT Dating and Numbering Stamps, Consolidated Stamp Mfg. Co., Inc.
PILOT Office Punches, Wilson Jones Co.
PILOT Staplers and Staples, Ace Fastener Corp.
PILOT TACKER Tackers, Ace Fastener Corp.
PILOT'S PAL Aluminum Clipboard, Speed Sales Corp.
PINE CONE Stationery, Cape Shore Paper Products
PINK PEARL Erasers, Eberhard Faber Pencil Co.
PINLESS SLIP-ON Price Tickets, Salisbury Mfg. Co.
PINNACLE Ribbons and Carbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
PIONEER Numberers, Wm. A. Force & Co.
PIONEER Paper Drills, Pioneer-Toledo Corp.
PIONEER Pens and Pencils, David Kahn, Inc.
PIONEER Safes, Empire Safe Co., Inc.
PIONEER School Chair-Desks, Griggs Equipment Co.
PIONEER Steel Cash Boxes, Pioneer Steel Co.
PIPPIN Box Files, Hedges Mfg. Co.
PITCH BLACK Pencils, National Pencil Co.
PITNEY-BOWES Mailing Machines, Postage Meters, Scales, Mail Tables, Letter Openers, and Folding and Inserting Machines, Pitney-Bowes, Inc.
PITTSBURGH Price Markers, A. Kimball Co.
PITTSBURGH Plate Glass Desk Tops, Varnishes and Lacquers, Pittsburgh Plate Glass Co.
PIXIT Kneaded Rubber Erasers, Joseph Dixon Crucible Co.
PLAINSITE Pay Roll Systems, Business Systems Corp.
PLANMASTER Blue Print Files, Stacor Equipment Co.

PLANNING GUIDE Desk Calendars and Organizers, Wilson Memindex Co.
PLAN-N-PRINT Magnetic Layout and Printing Equipment, Gross Engineering Co.
PLANOFAX Offset Master for Stenafax, Times Facsimile Corp.
PLANOMATIC Office Planning Kit, M & M Industries
PLANOMATIC Planning and Production Control Board, Lansdale Products Corp.
PLAN-X-FILE Plan File, Art Steel Sales Corp.
PLASCOLINE Vinyl Specialties, Plastic Service Co.
PLASCOLITE Electric Signs, Plastic Service Co.
PLASTALLIONS Lucite Paperweights, Creative Plastics Corp.
PLAS-TEN Slide Rules, Frederick Post Co.
PLAS-T-CAP Thumb Tacks, Shelton Tack Co.
PLAS-TEX Office Chair Cushions, P. E. Fielder Mfg. Co.
PLASTI-BRONZ Signs and Nameplates, Artmor Plastics Corp.
PLASTIC BACK Carbon Papers, American Stencil Mfg. Co.
PLASTICAD Plastic Advertising Items, Arthur Blank & Co., Inc.
PLASTICAN Waste Receptacle, Artmor Plastics Corp.
PLASTICARBON Carbon Paper, American Carbon Paper Mfg. Co.
PLASTICO Plastic Bindings, Plastic Binding Corp.
PLASTI-DEX Loose Leaf Index Dividers, Joshua Meier Co., Inc.
PLASTIK FOIL Roll Leaf, Peerless Roll Leaf Co., Inc.
PLASTI-KLEER Book and Magazine Covers, Bro-Dart Industries
PLASTI-KOTE Plastic Spray, Plasti-Kote, Inc.
PLASTI-LAC Plastic Spray, Bro-Dart Industries
PLASTILE Plastic Flooring, U. S. Stoneware Co.
PLASTILOID Index Guides, Le Febure Corp.
PLASTIPHOTER Offset Plate Machines, Remington Rand
PLASTITE Desk Top, Browne-Morse Co.
PLASTI-THENE Book Covers, Abco Plastic & Supply Co.
PLASTIX Pencils, Blaisdell Pencil Co.
PLATEN LIFE Platen Cleaners, Sanford Ink Co.
PLATEN PEP Platen Cleaners, Tested Products Co.
PLAYTIME Paint Sets, Binney & Smith, Inc.
PLENICOMF Folding Chairs, Bentwood Products, Inc.
PLENTY COPY Ribbons and Carbons, Mittag & Volger, Inc.
PLIOFILM Transparent Rubber Fabric, Goodyear Tire & Rubber Co.
PLOTRACTOR Protractors, Cardinell Corp.
PLOVER Bond and Onionskin Papers, Whiting-Plover Paper Co.
PLUMB LINE Carpenter Pencil, Eberhard Faber Pencil Co.
PLUMPY Memo Pad and Case, Ehlbert Products
PLUS Adding-Calculating Machines, Plus Computing Machines, Inc.
PLUVIUS Pencils, Koh-I-Noor Pencil Co., Inc.
PLYMOUTH Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
PLYMOUTH Rubber Bands, Plymouth Rubber Co., Inc.
PLYON Carbon Paper, Buckeye Ribbon & Carbon Co.
PNEUMATIC Typewriter Keys, Munson Supply Co.
POC-KET Photo Mounting Corner., Engel Art Corners Mfg. Co.
POCKET PAL Leather Goods, Ameron Wallet and Leather Novelty Co.
POCKET PAL Pocket Memo Wallets, Wilson Memindex Co.
POCKETECTOR Pocket Protectors, Plastic Service Co.
POCKETEX Pocket Protectors, Plastic Service Co.
POCKETOP Pocket Dip Pens, Sterling Plastics Co.
POCKETREF Memo Books, Wilson Jones Co.
POCKET-SAVER Pocket Protectors, Angler's Products Co.
POCKETTE Ball-Point Pens, Eversharp, Inc.
POCKO-MATIC Pocket Secretaries, Polycraft, Inc.
POINTER Pencil Sharpener, Joseph Dixon Crucible Co.
POINT-O-MATIC Combination Pen-Pencil, Quick Point Pencil Co.
POINSE Penholders, Eagle Pencil Co.
POK-ET-FLIPS Memo and Address Books, Regal & Wade Mfg., Inc.
POK-ET-PAK Leather Cigarette Boxes, Regal & Wade Mfg., Inc.
POLAR Desk Pads, Desk Top Protectors and Desk Accessories, Polar Mfg. Co.
POLAR CUB Electric Fans, A. C. Gilbert Co.
POLLARD-ALLING Addressing Machines, Pollard-Alling Mfg. Co.
POLOKAF Plastic Brief Bags, Portfolios, Ringbinders, Lexington Leather Goods Co.
POLYCAR Plastic Carbon Ribbon, Rochester Ribbon & Carbon Co., Inc.
POLYCHROME Stencils, Inks and Duplicating Supplies, Polychrome Corp.
POLYCOLOR Leads and Pencils, Koh-I-Noor Pencil Co., Inc.
POLYFILM Stencil Ribbons, Polychrome Corp.
POLYKOTE Non-Metal Offset Plates, Polychrome Corp.
POLYPHASE Slide Rules, Keuffel & Esser Co.
POLYTYPE Stencil Duplicator Supplies, Polychrome Corp.
POMEROY Inks and Adhesives, I. Pomeroy Co.
PONTEN Reading Stands, Replogle Globes, Inc.
PONY BOY Numbering Machines, American Numbering Machine Co.
POOR RICHARD'S Calendars, Wilkinson Publishing Co., Ltd.
POP'LAR OAK Box Files and Card Cabinets, Hedges Mfg. Co.
POP-OPEN Tubular Coin Wrappers, C. L. Downey Co.
POPPY Erasers, Joseph Dixon Crucible Co.
POPULAR Agate Trays, Hedges Mfg. Co.
POPULAR Blackboard Erasers, Beckley-Cardy Co.
POPULAR Card and Paper Cutters, Milton Bradley Co.
POPULAR Drawing Tables, Keuffel & Esser Co.
POPULAR LINE Wardrobe and Storage Cabinets, All-Steel Equipment Inc.
POP-UP Memo Sheet Dispenser, Sapphire Products
PORCELAIN Papeteries, Strathmore Paper Co.
PORT HURON Cover Papers, Port Huron Sulphite & Paper Co.
PORTABLE SECRETARIAL Deskside Files, Western Mfg. Co.
PORTA-FILE Portable Filing Unit, Hamilton Metal Products Co.
PORTAGRAPH Photocopying Machine, Remington Rand
PORTA-MATIC Posting Tray, Posting Equipment Corp.
PORTA-PAC Autographic Registers, Philip Hano Co.
PORTILITY Folding Tables, Emeco Corp.
POST Drawing Instrument Sets, Frederick Post Co.
POST Electric Gold Stamping Outfits, Post Electric Co., Inc.
POST Price Books, The Federbush Co., Inc.
POSTAGE METER Mail Metering Machines, Pitney-Bowes, Inc.
POSTAL Pencils, American Pencil Co.
POSTALETT Pocket Postal Scales, Exact Weight Scale Co.
POSTAMATIC Pocket Postal Scale, Postamatic Co.
POS-TER-ART Colored Chalk Crayons, Binney & Smith, Inc.
POSTEX Drawing Paper, Frederick Post Co.
POSTINDEX Visible Filing Systems, Postindex Co.
POSTLOCK Catalog Covers, Stationers Loose Leaf Co.
POST-MASTER Postcard Printers, Master Addresser Co.
POST-O-GRAF Spirit Duplicator, Post-O-Graf Mfg. Co.
POST-O-GRAF Stencil Duplicators and Supplies, Post-O-Graf Mfg. Co.
POST-O-GRAM Parcel Post Scales, Detecto Scales, Inc.
POST-O-GRAM JR. Parcel Post Scales, Detecto Scales, Inc.
POST-O-METER JR. Air Mail and First Class Letter Scales, Detecto Scales, Inc.
POST-O-METER JR. Parcel Post Scales, Detecto Scales, Inc.
POST-O-SCOPE Stencil Scopes, Post-O-Graf Mfg. Co.
POSTRIG Slide Rules, Frederick Post Co.
POST-TO-CHECK Checking Account System, Le Febure Corp.
POSTUR-CHAIRS Posture Chairs, The Toledo Metal Furniture Co.
POSTURE-RITE Posture Chairs, Wells Chair Corp.
POSTUR-MATIC Metal Posture Chairs, Domore Chair Co., Inc.
POTDEVIN Labeling and Gumming Machines, Potdevin Machine Co.
POTENT Copying Pencils, Eberhard Faber Pencil Co.
POTTER PULL-IT One-Time Carbon Forms, The Potter Press.
POWERAIRE Electric Fans, Westinghouse Electric Corp.
POWERS Punched Card Accounting Machines, Remington Rand
POWER-SLIDE Drawing Board and Desk Combination, Power-Slide Drawing Board Co.
PRACTIBILT Binders and Ledgers, Stationers Loose Leaf Co.
PRACTICAL Ribbons and Carbons, American Stencil Mfg. Co.
PRANG Colors and Inks, American Crayon Co.
PRECISA Adding Machines, Precisa Calculating Machine Co., Inc.
PRECISE Trimming Boards, American Photo Laboratories
PRECISION Drawing Pencils, J. S. Staedtler, Inc.
PRECISION Duplicating Inks and Stencil Correction Fluid, Starkey Chemical Process Co.
PRECISION Lead Pointers, Alvin & Co.
PRECISION Magnifiers, New Era Optical Co.
PRECISION Postal Scales, Triner Scale & Mfg. Co.
PRECISION BUILT Staplers and Tackers, Precision Staple Corp.
PRECISION VISION 5x Magnifier, S. B. Logan & Co.
PRECOLLATED Continuous Forms, American Register Co.
PREFAB Wood Shelving, Bankers Box Co.
PREFERRED BRAND Typewriter Ribbons, Aetna Products Co.
PREFIXT Carbon Forms and Second Sheets, Newport Business Forms Co., Inc.
PREMIER Adhesive Paper Clips, U-File-M Binder Mfg. Co.
PREMIER Blackboard Erasers, Beckley-Cardy Co.
PREMIER Brief Covers, Josephson Mfg. Corp.
PREMIER Pencil Sharpeners, Apsco Products, Inc.
PREMIER Prong Binders, The Federbush Co., Inc.
PREMIER Scrapbooks, Elbe File & Binder Co., Inc.
PREMIER Steel Paper Fasteners, Vail Mfg. Co.
PREMIER Trimming Boards, Photo Materials Co.
PREMIER Typewriter Keys, Munson Supply Co.
PREMIER AUTO-FOLDER Folding Machine, Martin Yale, Inc.
PREMIUM Blackboard Crayons, Beckley-Cardy Co.
PREMIUM File Folder Labels, Alfred H. Pagell
PREMIUM Writing Fluids, Sanford Ink Co.
PREP Leather Goods and School Bags, Eastern Bag Mfg. Corp.
PRE-PACK Continuous Forms, Atlantic Register Co.
PREP-TOWLS Paper Towels, Bay West Paper Co.
PRESCLIK Ball Point Pens, David Kahn, Inc.
PRESDON Ball Pens, Ferber Corp.
PRESENTATION SET Fountain Pen and Pencil Sets, Eversharp, Inc.
PRESIDENT Desk Pads, Polar Mfg. Co.
PRESIDENT Executive Swivel and Side Chairs, Harter Corp.
PRESIDENT Fluorscent Desk Lamps, Globe Lighting Products Co.
PRESIDENT Pencils, American Pencil Co.
PRESIDENT Upholstered Chairs, Garland Furniture Co.
PRESIDENT Wood Letter Trays, Majestic Stationery Co.
PRESIDIO Insulated Blueprint Files, Schwab Safe Co.
PRESLAID Plastic Signs, Bildey Products Corp.
PRESS Pencils, Richard Best Pencil Co., Inc.
PRESS KLEEN Plastic Type Cleaner, Mittag & Volger, Inc.
PRESSALIST List Finders, Bates Mfg. Co.
PRESS-IN-PIN Push Pins, Hampden Mfg. Co., Inc.
PRESS-TO-LOCK Post Binders, National Blank Book Co.
PRESSURE LOCK Binders, Wilson Jones Co.
PRESTO Prong Paper Fasteners, Screw Posts, Charles Leonard, Inc.
PRESTO-CONTACT Pressure-Sensitive Labels, Eureka Specialty Printing Co.
PRESTO Staplers, Staples, Paper Spindles, Check Protectors and Punches, Metal Specialties Mfg. Co.
PRESTO STICK Christmas Seals, Eureka Specialty Printing Co.
PRES-TO-LINE Copyholders, Desk Shelf Stabilizer, Pres-To-Line Corp. of America
PRESTO-LOCK Record Binders, Le Febure Corp.
PRESTOLOG Mark-Up Calculators, H. Kempenich
PRESTO-LOK Binders, Elbe File & Binder Co., Inc.
PRE-TESTED Color and Brushes, M. Grumbacher, Inc.
PRE-VUE Stationery File, Prevue-Radsell Co.
PRICERETTE Price Marking Machines, American Numbering Machine Co.
PRIDE Furniture Polish, S. C. Johnson & Son, Inc.
PRIDE Pencils, Joseph Dixon Crucible Co.
PRIDEMARKS Nameplates, Fox Co.
PRINCE Ash Trays, Smokers Stands, Smo-King Products, Inc.
PRINCE Mimeo and Bond Papers, L. Hyman & Sons
PRINCESS Postal Scale, Pelouze Mfg. Co.
PRINCESS PEARL Mechanical Pencil, Nichols Products Co.
PRINCETON Upholstered Chairs, Princeton Upholstery Co., Inc.
PRINCIPAL Pencils, Eberhard Faber Pencil Co.
PRINTATOR Magic Writing Pads, Bermat Products Corp.
PRINTED Thumb Tacks, Hampden Mfg. Co., Inc.
PRINTMASTER Multi-Phrase Rubber Stamp, Ehlbert Products
PRINTO-FORMS Pre-Printed Master Units, The Heyer Corp.
PRINT-O-MATIC Post Card Stencil Duplicators, Print-O-Matic Co., Inc.
PRINT-O-SCOPE Drawing Scope, Print-O-Matic Co., Inc.
PRINT-STIX Changeable Letters, Topflight Corp.
PRINT-WRITE Typewriter Ribbons, Queen Ribbon & Carbon Co.
PRISMACOLOR Colored Pencils and Art Sets, Eagle Pencil Co.
PRIVATE LINE Intercom Systems, Connecticut Telephone and Electric Corp.
PRIZMA Pencils, Blaisdell Pencil Co.
PROCEL Stencils, Remington Rand
PRODUCER Pencils, Reliance Pencil Corp.
PRODUCTIMETERS Hand Tally, Durant Mfg. Co.
PRODUC-TROL Visual Control Boards, Wassell Organization, Inc.
PROFESSIONAL Carbon Papers, The Carter's Ink Co.
PROFESSIONAL Drawing Kits and T-Squares, Mayline Co., Inc.
PROFESSOR LEAR Meteorological Calendars, Ft. Wayne Printing Co.
PROFITMETER Selling Price Computer, H. Kempenich
PROGRAM Pencils, Blaisdell Pencil Co.
PROGRAM Pencils, Eberhard Faber Pencil Co.
PROGRAMME Pencils, Joseph Dixon Crucible Co.
PROGRESS Carbon Paper, Mittag & Volger, Inc.
PROGRESS Indelible Marking Inks, Superior Marking Equipment Co.
PROGRESS Ledgers, Boorum & Pease Co.
PROGRESS Sectional Post Binders, Stationers Loose Leaf Co.
PROMOTER Brief Bag, Shank Leather Goods Co.
PROMOTION Pencils, Sanders Mfg. Co.
PRONTO Storage Files, Pronto File Corp.
PROOF READER Pencils, Richard Best Pencil Co., Inc.
PROPELLAIR Electric Fans, Robbins & Meyers, Inc.
PROSPERITY Pencils, J. S. Staedtler, Inc.
PROTECTALL Safes, Money Chests and Bond Boxes, Protectall Safes
PROTECT-EVER Fire Protection Boxes, Mayfair Co.
PROTECTO Book Covers, American School Service Co.
PROTECTO Plastic Mitts and Aprons, Robert Mfg. Co.
PROTECTO Steel Filing Units, The Schwab Safe Co.
PROTECTO DELUXE Security Boxes, Bison Distributing Co.
PROTECT "G" FILM Stencils, Heyer Corp.
PROTECT-O-FORM Autographic Registers, Standard Register Co.

PROTECTOGRAPH Checkwriters and Signers, The Todd Co., Inc.
PROTECTOR Home Steel Safety Cabinet, Art Steel Sales Corp.
PROTECTO-TINT Tinted Business Forms, Shelby Salesbook Co.
PROT-EK-TOR Billfolds, Enger-Kress Co.
PROTEX Portable Electric Check Signers, Check Writer Co., Inc.
PROTEX Cuff Shields, Plastext Co.
PROTEX STICKONS Loose Leaf Reinforcements, Warshaw Mfg. Co., Inc.
PROTEX-IT Label Dispenser, Abco Plastic and Supply Co.
PROTOD GREENBAC Checks and Forms, The Todd Co., Inc.
PROTOD PANTAGRAPH Checks, The Todd Co., Inc.
PROTYPE Ribbons and Carbons, Phillips Process Co., Inc.
PROUDFIT Loose Leaf Binders and Forms, Grand Rapids Loose Leaf Binder Co.
PRUDON'S Gummed Cloth Index Tabs, Signals and Time Dials, Prudon Specialty Mfg. Co.
PRYM'S Pins, Clips and Fasteners, William Prym, Inc.
PUBRECO Indexes, Wilson Jones Co.
PULL FASTENER String Ties, Schlegel Mfg. Co.
PULL-FREE Pencil Carbon, Waters & Waters Branch
PULLMAN Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
PULLMAN Smoking Stands, Campbell Products Co.
PUL-PRUF Sheet Protectors, Cooks', Inc.
PULSAIRE Circulators, Howard Industries, Inc.
PUNCH-ALL Punches, Punch-All Co., Inc.
PUNCHLESS Clip Binders, Cushman & Denison Mfg. Co.
PUNCHMASTER Loose Leaf Punches, Markwell Mfg. Co., Inc.
PUNCH-RITE Loose Leaf Punches, P. J. Mieth Manufacturing Co.
PUP Pencils, Koh-I-Noor Pencil Co., Inc.
PURE SILK Typewriter Ribbons, The Buckeye Ribbon & Carbon Co.
PURITAN Bank Pins, Oakville Co.
PURITAN Office Suites, Hoosier Desk Co.
PURITY Typewriter Oil, Levison & Blythe Mfg. Co.
PUSH PENCIL Mechanical Pencils, Esterbrook Pen Co.
PUSHBACK Theatre Chairs, Griggs Equipment Co.
PUSH-CARD Wallets, Alvah Bushnell Co.
PUSSYFOOT Casters, The S. Rosen Mfg. Co.
PUSSYWILLOW Pencils, Koh-I-Noor Pencil Co., Inc.
PYRAMID Artists' Colors, Nobema Products Corp.
PYRENE Fire Extinguishers, Pyrene-C-O-Two
PYROELECTRIC Burning Pens, Post Electric Co.
PYROTALCAL Metal Workers Crayon, Binney & Smith, Inc.

Q

QUAKER Art Tablets, American Pad & Paper Co.
QUAKER Filing Cabinets, Peerless Steel Equipment Co.
QUAKER Floor Coverings, Armstrong Cork Co.
QUAKER Stencils, Shallcross Co., Inc.
QUAKER STATE Notebooks, Tablets and Pads, Kurtz Bros.
QUALIFIED Adding Machine Rolls, Central Paper Co.
QUALITEX Inked Ribbons, Leedall Products Mfg. Co.
QUALITON Desk Accessories, Qualiton
QUALITY Binder Covers, Quality Park Envelope Co.
QUALITY Bond, Manifold Paper, American Writing Paper Corp.
QUALITY Coin Bags, A. Rifkin & Co.
QUARTET Bulletin and Pin-Up Boards, Quartet Mfg. Co.
QUEEN Ash Trays, Smokers Stands, Smo-King Products, Inc.
QUEEN Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc.
QUEEN EXPORT Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc.
QUEEN SILK Typewriter Ribbons, Queen Ribbon & Carbon Co., Inc.
QUEEN SOVEREIGN Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc.
QUESCO Ribbons and Carbons, Quest Mfg. Co.
QUESTAB Tabulating Ribbons, Quest Mfg. Co.
QUICK ACTION Catalog Carrying Binders, Charles Doppelt & Co., Inc.
QUICK ACTION JR. Counter Catalog Binders, Geneva Mfg. Co.
QUICK POINT Mechanical Pencils, Quick Point Pencil Co.
QUICK-CHANGE Numbering Machines, Wm. A. Force & Co., Inc.
QUIC-KLEEN Dry Cleaning Sponge and Drafting Powder, Alvin & Co.
QUICKPRINT MIMEO Mimeograph Paper, Fay Paper Products, Inc.
QUICK-SITE Visible Records, Charles R. Hadley Co.
QUICKSTICK Paste Powder, The Commercial Paste Co.
QUICOPY Duplicator Papers, Autocopy, Inc.
QUIET BASE Typewriter Bases, Wick & Rouillot
QUIET-GRIP Typewriter Pads, Abco Plastic and Supply Co.
QUIET-RITER Portable Typewriter, Remington Rand
QUIGLEY Office Furniture, Quigley Furniture Co.
QUIKANINK Black Canners Ink, Irwin-Hodson Co.
QUIK-LIFT Staple Removers, American Machine Works, Inc.
QUIK-LOK Collapsible Storage Boxes, The Kay-Dee Co.
QUINK Fountain Pen Ink, The Parker Pen Co.
QUIZ Black Lead Pencils, Ruwe Pencil Co.
QUOTE Pencils, National Pencil Co.

R

R-B Walnut Desk Trays, Rockwell-Barnes Co.
R.B.G. Colored Checking Pencils, J. S. Staedtler, Inc.
RCA Sound Systems, Radio Corporation of America
R. C. ALLEN Business Machines, R. C. Allen Business Machines, Inc.
R.F.I. Steel Transfer Files, Record Files, Inc.
RF LIGHT Floating Arm Fluorescent Desk Lamp, General Lamps Mfg. Corp.
RHC Store Display Accessories, Reflector-Hardware Corp.
R & M Circulators, Dehumidifiers, Fans, Robbins & Myers, Inc.
R.T.Z. Type Cleaners, F. S. Webster Co.
RACEAWAY Bond, Onionskin Papers, Saxon Paper Corp.
RACER Pencils, Wallace Pencil Co.
RACERASE Typewriter Papers, Southworth Co.
RACK-A-NEER Costumers, Hat and Coat Racks, Ken-Ro-Bil Corp.
RADI-AIRE Electric Fans, Reynolds Electric Co.
RADIANCE Bond Papers, Gilbert Paper Co.
RADIANT Water Colors, Art Crayon Co., Inc.
RADIO Steel Pens, Esterbrook Pen Co.
RADIUM Cross Reference Indexes, Le Febure Corp.
RAGLITE Onionskin Papers, Fox River Paper Co.
RAFN Utility Trucks, American Machine Works, Inc.
RAINBOW Coin Wrappers, C. L. Downey Co.
RAINBOW Duplicator Inks, Starkey Chemical Process Co.
RAINBOW Carbons, Ribbons, and Hecto Ink Remover, Columbia Ribbon & Carbon Mfg. Co., Inc.
RAINBOW Styli, Technygraph Co.
RAIN-RAK Umbrella Stands, Tubecrafters Sales Division
RAINPROOF Pencils, Joseph Dixon Crucible Co.
RAJAH Filing Supplies and Guides, King Filing Supply Co.
RANALLY Political Maps, Rand McNally & Co.
RAND McNALLY Maps and Atlases, Rand McNally & Co.
RAND Ticket Files and Binders, Victor Safe & Equipment
RAND VISIBLE Filing Systems, Remington Rand
RANGER Pencil Sharpener, C. Howard Hunt Pen Co.
RANGER Stamp Pads, Inks, Ranger Products Co.
RAPID Gem Paper Clips, Rapid Tag & Wire Co.
RAPID Postal Scale, Pelouze Mfg. Co.
RAPID FIRE Index System, Le Febure Corp.
RAPID STICK Paste, Crescent Products Co.
RAPID WRITER Pencils, Joseph Dixon Crucible Co.
RAPIDESIGN Architects' Scales and Templates, Rapidesign, Inc.
RAPIDLOCK Sectional Post Binders, Stationers Loose Leaf Co.
RAPIDPRINT Dating and Numbering Machines, Electric Time Recorders, Rapidprint Time Recorders, Inc.
RASABLE Typewriter Ribbons, F. S. Webster Co.
RASTETTER Folding Chairs and Tables, Louis Rastetter & Sons Co.
RAVEN BRAND Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
RAVEN Sectional Post Binders, Wilson Jones Co.
RAVENSWOOD Indelible Inks, Superior Marking Equipment Co.
RAVENWOOD Pencils, Reliance Pencil Corp.
RAYMONDS Trial Balances, Hall & McChesney, Inc.
RAYMOR Desk Accessories, Richards Morgenthau & Co.
RAY-RITE Illuminated Clipboards, Lennan Lights, Inc.
RAY-SURE Eradicable Typewriter Ribbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
RAZOR-NIFE Office Knives, Gits Molding Corp.
READ E-Z Book Holders, Mayer Mfg. Corp.
READ-A-FILE Stencil Filing Cabinet, Metal Specialties, Inc.
READ-RITE Study Boards, Northfield Specialties Co.
READYMARK Marking Crayons, St. Louis Crayon & Handle Co.
READY-MASTER Spirit Carbon Master Sets, Columbia Ribbon & Carbon Mfg. Co., Inc.
READY RECKONER Calculating Tables, John C. Winston Co.
READY-REFERENCE Atlases, Rand McNally & Co.
READYSETS Carbon Interleaved Accounting Forms, National Litho Forms Co.
REAL BLACK Pencils, General Pencil Co.
REALLY FLAT Gummed Paper, Mid-States Gummed Paper Co.
REBHAN Water Color Sets, Morilla Co., Inc.
RECEIPT Pencils, American Pencil Co.
RECEIPT-RITE Peg Board Device for Writing Cash Receipts, Reynolds & Reynolds Co.
RECLINA-LOUNGER Reclining Chair, Monarch Furniture Co.
RECO RADI-AIRE Electric Fans, Reynolds Electric Co.
RECORDA-CALL Autographic Register Forms, Econo-Pak Register Co.
RECORDAK Microfilming Equipment, Recordak Corp.
RECORDALL Sound Recorders and Dictating Machines, Miles Reproducer Co., Inc.
RECORDER Autographic Registers, Uarco Incorporated
RECORDER Pencils and Silver Steel Pens, Eagle Pencil Co.
RECORDER Steel Pens, C. Howard Hunt Pen Co.
RECORDEX Visible Record Folders and Tax Computers, Victor Safe & Equipment
RE-CORD-O-FONE Desk and Tape Recorders, Bell Sound Systems, Inc.
RECORDPLATE Loose Leaf and Visible Equipment, Recordplate Co.
RECORDRUN Duplicating Papers, Copy Papers Sales & Service Agency, Inc.
RECTIGRAPH Photocopying Equipment, The Haloid Co.
RED AND BLACK Carpenters' Pencils, Joseph Dixon Crucible Co.
RED BAND Ledger Trays, Yawman and Erbe Mfg. Co.
RED BAND Rubber Erasers, Eagle Pencil Co.
RED DIAMOND Pin Tickets, A. Kimball Co.
RED DWARF Expanding Pocket Wallets, Cooke & Cobb Division
RED FIBER Vertical Filing Envelopes and Folders, Quality Park Envelope Co.
RED LABEL Impression Paper, A. B. Dick Co.
RED LEATHER Filing Folders, Weis Mfg. Co.
RED SEAL Typewriter Paper and Clasp Envelopes, L. Hyman & Sons
RED SUEDE Rubber Erasers, Weldon Roberts Rubber Co.
RED TOP Leads, Eversharp, Inc.
RED TOP Pads, American Pad & Paper Co.
RED TOP Paste, The Commercial Paste Co.
RED UNION Ink and Pencil Eraser, Eberhard Faber Pencil Co.
RED-E-C-MENT Padding Compound, Crescent Products Co.
REDEMPTION BOND Papers, Whiting-Plover Paper Co.
RED-E-STIK Pressure-Sensitive Labels, Ever Ready Label Corp.
RED-FIBER Filing Pockets and Folders, Oxford Filing Supply Co., Inc.
REDHIDE Envelopes and Wallets, Alvah Bushnell Co.
REDI Ball-Point Pens, Brown & Bigelow
REDI-2-RITE Forms with Carbon, American Register Co.
REDI-COVER Brief Covers and Binders, Wilson Jones Co.
REDI-CUT Business Forms, Moore Business Forms, Inc.
REDI-FILE Hanging File Folders, Remington Rand
REDIFIXT Carbon Interleaved Business Forms, Consolidated Business Systems, Inc.
REDIFLOW Continuous Tabulating Forms, Consolidated Business Systems, Inc.
REDIFORM Business Forms and Systems, Rediform Division
REDIGRAPH Gelatin Film Duplicators, Redigraph, Inc.
REDI-MEM Memorandum Pads, Redi-Record Products Co.
REDI-MEMO Desk Memos, Weis Mfg. Co.
REDI-RACKS Desk Letter Trays, Weis Mfg. Co.
REDI-RECORD Pay Roll Systems, Redi-Record Payroll Systems
REDI-RECORD Visible Systems, Desk Pads, Albums and Wallets, Redi-Record Products Co.
REDIREF Machine Posting Binders, Wilson Jones Co.
REDMARQUETTE Indelible Rubber Stamp Ink, The Irwin-Hodson Co.
RED-REFERENCE Cycle Billing Desk, Le Febure Corp.
REDROPO Filing Folders, C. L. Barkley & Co.
REDSTOK Expanding Envelopes and File Pockets, National Fiberstok Envelope Co.
REDYREF Reference Book Racks, Pressed & Welded Steel Products Co.
REESE'S Adjustable Stencils, C. H. Hanson Co.
REFAX Photographic Materials, Frederick Post Co.
REFERENCE LINE Transfer and Letter Files, Weis Mfg. Co.
REFILKIT Ball Pen Refill Assortments, Fieldston Products Corp.
REGAL Blackboards, N. Y. Silicate Book Slate Co.
REGAL Daters and Numberers, R. A. Stewart & Co., Inc.
REGAL Desk Sets, Spencerian Pen Co.
REGAL Paper Clips, Vail Mfg. Co.
REGAL Scrap Books, Weis Mfg. Co.
REGAL Straightedges and T-Squares, Mayline Co., Inc.
REGALRITE Carbons and Ribbons, Regal Typewriter Co., Inc.
REGAL-ROYAL Rebuilt Typewriters, Regal Typewriter Co., Inc.
REGENCY Fountain Pens, Stratford Pen Co.
REGENCY Social Stationery, Montag Bros.
REGENT Dating Stamps, Wm. A. Force & Co.
REGENT Folding Screens, Modern Venetian Blinds, Inc.
REGENT GRIPLOCK Binders, The Federbush Co., Inc.
REGINA Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc.
REGISTRATOR Pin Feed Platens, Standard Register Co.
REGNA Adding Machines, Cash Registers, Regna Cash Registers, Inc.
REKORDESK Electric Record Safes, Diebold, Inc.
REKORD-KEEPR Card Index Files, Smead Mfg. Co., Inc.
RELCO EVERNEAT Desk Pads and Sets, Reliable Stationers Specialties Co.
RELIABLE Pencils, Eagle Pencil Co.
RELIABLE Prong Binders, Boorum & Pease Co.

RELIANCE Expanding File Pockets, Envelopes and Wallets, Josephson Mfg. Corp.
RELIANCE Ribbons and Carbons, H. M. Storms Co.
RELIASPLASTIC Plastic Upholstery Material, Reliable Textile Co.
RELIASPON Sponge Rubber, Reliable Textile Co.
RELIATEX Artificial Leather Upholstery Material, Reliable Textile Co.
RELTON Foam Rubber Office Cushions, Reliable Textile Co.
REMALINER Aligner for Remington Rand Tabulators, Moore Business Forms, Inc.
REMBRANDT Artists' Colors, Morilla Co., Inc.
REMINDEX Desk Memos and Wallets, Art Plastics Mfg. Co.
REMINGTON Typewriters and Business Machines, Remington Rand
REM-MASTER Hectograph Sets, Remington Rand
REMTICO Ribbons and Carbons, Remington Rand
RENOL Furniture Polish, S. S. Stafford, Inc.
REPEATER Pencils, Eversharp, Inc.
REPEAT-O-PAKS Manifold Carbon Packs, Standard Manifold Co.
REPEAT-O-RITE Carbon Paper Packs, Standard Manifold Co.
REPEAT-O-TYPE Duplicating Supplies, Repeat-O-Type Stencil Mfg. Co.
REPLIMAT Paper Master Offset Plates, Replica Products Corp.
REPLOGLE Globes and Desk Organizers, Replogle Globes, Inc.
REPLY-O Envelopes, Northern States Envelope Co.
REPORTER Fountain Pens, Eversharp, Inc.
REPORTER Pencils, Eagle Pencil Co.
REPUBLIC Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
REPUBLIC Pencils, Eberhard Faber Pencil Co.
REPUBLIC Solid Post Binders, A. E. Boyce Co.
REPUBLIC STEEL Fabricated Steel Products, Berger Mfg. Division
RE QUOTE Stenographers' Pencils, National Pencil Co.
RESISTALL Index Bristol, Ledger Paper, L. L. Brown Paper Co.
RESISTO Coating Solution for Drawings, Koh-I-Noor Pencil Co., Inc.
RESOLUTE Sectional Post Binders, Wilson Jones Co.
RESOURCE Bond Papers, Gilbert Paper Co.
RESPIRATOR Ventilated Chair Cushions, L. M. Bickett Co.
REST-ALL Aluminum Chairs, Ohio Chair Co.
REST-A-PHONE Telephone Shoulder Brackets, Rest-A-Phone Co.
REST-A-WHILE Reclining Couch, Rest-A-While Couch Co.
REST-FLO Executive Chairs, The Sikes Co., Inc.
RESTFOAM Latex Foam Furniture Cushioning, Hewitt-Robins, Inc.
RESTMASTER Upholstered Chairs and Stools, Kenmar Mfg. Co.
RESULTA Adding, Calculating Machines, Oerlikon Business Machines Division
RE-TRACT-O Ball-Point Pens, Fieldston Products Corp.
RETRACT-O-BALL Ball Point Pens, All-Rite Pen, Inc.
REVELDEX Rotary Filing Equipment, Diebold, Inc.
REVERE Drawing Instruments, Chas. Bruning Co., Inc.
REVERSIBLE Office Chair Cushions, Comfort Cushion Co.
REVIEW Pencils, Reliance Pencil Corp.
REVIVO Platen Rejuvenators and Type Cleaners, Burns Mfg. Co.
REVO-FILE Rotary Files Revo-File Division
REVOLV-IT Metal Costumers, Ken-Ro-Bil Corp.
REX Card Filing Cabinets, Hedges Mfg. Co.
REX Casters, Phoenix Caster Co., Inc.
REX Cleaning Crystals, Huntington Laboratories, Inc.
REX Daters and Numberers, Consolidated Stamp Mfg. Co.
REX Letter Files, Acme Letter File Corp.
REX Mailing Tubes, Ames Safety Envelope Co.
REX Office Punches, Wilson Jones Co.
REX Twine, John Rauschenberger Co.
REX RECORDER Disc Recorder, American Dictating Machine Co., Inc.
REXBILT Brief Cases, Rexbilt Leather Goods, Inc.
REXFILE Attache Cases, Rexbilt Leather Goods, Inc.
REXO Trimming Boards, Burke & James, Inc.
REXON Typewriter Vibration Mounts, Ames Supply Co.
REX-O-GRAPH Duplicators and Supplies, Rex-O-Graph, Inc.
REX-O-SCOPE Stencil Scope, Rex-Rotary Distributing Corp.
REX-ROTARY Stencil Duplicator, Rex-Rotary Distributing Corp.
REX-ROTARY M2 Hand Operated Stencil Duplicator, Bohn Duplicator Corp
REYBURN Tags, Seals and Pin Tickets, Reyburn Mfg. Co.
REYNOCO Salesbooks and Safety Papers, The Reynolds & Reynolds Co.
REZ-N-GLUE Vinyl-Base Cement, Schwartz Chemical Co.
RIBBONCRAFT Ribbons, Franklin Ribbon & Carbon Co.
RIBBONETTE Gift Tie, Chicago Printed String Co.
RIBBON-PAD Adhesive Coated Discs and Pads, Polar Mfg. Co.
RIBCO Roll Paper Products, Ribbon & Ticker Paper Co.
RIEFLER Drawing Instruments, F. Weber Co.
RIFKIN SAFETY-SAC Night Depository Bag, A. Rifkin & Co.
RIGIDPOINT Mechanical Pencils, Columbia Pencil Co., Inc.
RIGID-STAK Steel Transfer Files, Herring-Hall-Marvin Safe Co.
RIJADOR Smoking Stands, Smokador Mfg. Co., Inc.
RING Paper Clips, Noesting Pin Ticket Co., Inc.
RING Paper Clips, Oakville Co.
RING BIND Voucher Books, Shelby Salesbook Co.
RING-BOUND Binding Mechanism, National Blank Book Co.
RINGFOLIO Zipper Ring Binders, National Blank Book Co.
RINGLINE Notebooks, Tablets and Pads, Kurtz Bros.
RING-O-PAC Visible Binder Protectors, Cooks', Inc.
RITCHIE Typewriter Cushions, W. H. Ritchie Co.
RITE LIGHT Desk Pads, Polar Mfg. Co.
RITE-COPY Liquid Duplicator Supplies, Wolber Duplicator & Supply Co
RITE-FIT Chair Cushions, Bainbridge, Kimpton & Haupt, Inc.
RITEFORM Posture Chairs, Riteform Chair Co., Inc.
RITE-HANDI Telephone Pencil, Pencraft, Inc.
RITE-HITE Posture Chairs and Stools, Dependable Mfg. Co.
RITE-KING Ball-Point Pens, Ritepoint Pen & Pencil Co.
RITE-LINE Copyholders, Rite-Line Corp.
RITE-N-RAISE Home Embossing Set, Surprise Specialties
RITE-O Mechanical Pencils, Rite-O Products, Inc.
RITEOCRAT Boxed Stationery, Birmingham Paper Co.
RITE-ON-ALL Marking Crayons, Art Crayon Co., Inc.
RITEPOINT Mechanical Pencils and Ball Pens, Ritepoint Pen & Pencil Co.
RITE-SPOT Cabinets and Files, Gordon L. Hall Co.
RITE-TYPE Carbon Forms, Miami Systems Corp.
RITEWELL Black Checking Crayons, Walbuck Crayon Co.
RITE-WELL School Fillers, Rubin's Corp.
RIVAL Letter Files, Acme Letter File Corp.
RIVAL Second Sheets, Processed Papers
RIVAL X Ledger Outfits and Binders, Stationers Loose Leaf Co.
RIVERSIDE Binders, The Federbush Co., Inc.
ROBARCO Typewriter Paper, Rockwell-Barnes Co.
ROBBINS & MYERS Electric Fans, Robbins & Myers, Inc.
ROBERTS Numbering Machines and Inks, Roberts Numbering Machine Co.
ROBIN HOOD Water Colors, Art Crayon Co., Inc.
ROBINSON REMINDERS Memo Devices, Robinson Reminders
ROBINSONIAN Interest Tables, The Twentieth Century Co.
ROBO-AUXILIARIES Automatic Typewriter, Robotyper Corp.
ROBOT Staples, Markwell Mfg. Co., Inc.
ROBO-TANDEM-TYPER Multi-Typewriter Mechanisms, Robotyper Corp.
ROBOTESTERS Testing Machines, Robotyper Corp.
ROBOTYPER Automatic Typewriters, Robotyper Corp.
ROCHESTER Filing Supplies, Yawman and Erbe Mfg. Co.
ROCK-A-FILE Filing Cabinets, Rockwell-Barnes Co.
ROCKBARNES Blotting Papers, Typewriter Paper, Rockwell-Barnes Co.
ROCK-ELITE Card Guides, Desk Trays, Rockwell-Barnes Co.
ROCKET Carbon Paper, Allied Carbon & Ribbon Mfg. Corp.
ROCKET Marginally Punched Cards, Charles R. Hadley Co.
ROCKET Portable Typewriter, Paillard Products, Inc.
ROCKET Stamp Pads, Inks, Ranger Products Co.
ROCKET Tray-Binder, Master-Craft Corp.
ROCKET Utility Desk, Orna-Metal, Inc.
ROCKET PENCIL Payroll System Carbon, Allied Carbon & Ribbon Mfg. Corp.
ROCK-IT Upholstered Chairs, Niemann, Inc.
ROCKWEAVE Blotting Papers, Rockwell-Barnes Co.
RODNEY Sectional Sofas, Carlton-Surrey, Inc.
ROGERS Letter Holders, W. T. Rogers Co.
ROGERSNAP Business Forms, Carbon Sets, Rogersnap Business Forms
ROGERSPIN Ash Tray, Rogers Imports, Inc.
ROL-DEX Filing Equipment, Rol-Dex Div., Watson Mfg. Co.
ROLL POINT Ball Point Pens, Welty Pen & Repair Co.
ROL-LABELS Continuous Labels, Oxford Filing Supply Co.
ROLL-A-LINER Parallel Rolling Ruler, Roll-A-Liner Co.
ROLL-A-MATIC Printing Wheels, Force Western, Inc.
ROLL-A-MATIC Typewriter Label Attachments, Roll-A-Matic Label Co. Inc.
ROLL-AWAY Table and Utility Trucks, James P. Luxem Co.
ROLLER-LOK Catalog Binders, Buchan Loose Leaf Records Co.
ROLLERWAY Mobiler Files, Art Steel Sales Corp.
ROLLIT Ball-Point Pens, Diversey Machine Works, Inc.
ROLL-LIFE Platen Renewer, C. H. Miller Co.
ROLLMASTER Roll Type Stamp Vendor, Postage Stamp Machine Co.
ROLL-N-STOR Skid Trucks, Hamilton Caster & Mfg. Co.
ROLL-ON-SEALER Tape Dispenser, Mid-States Gummed Paper Co.
ROLL-O-PAK Continuous Form Carbon Paper Packs, Standard Manifold Co.
ROLMASTER Chair Floor Mats, L. M. Bickett Co.
ROLODEX Rotary Card Index File, Zephyr American Corp.
ROL-RACK Book Truck, Hearthside Industries
ROL-RIM Paper Cups, Solo Cup Co.
ROL-RITE Ball-Point Pens, The Ball Pen Co.
ROL-TOP-TIP Filing Guides, Filing Equipment Bureau, Inc.
ROL-TOWLS Paper Towels, Bay West Paper Co.
RONCOR Pencils, Richard Best Pencil Co.
RONEO Stencil Duplicator, Addo Machine Co., Inc.
ROOCO Duplicating Inks, H. D. Roosen Co., Inc.
ROOKY Pencils, General Pencil Co.
ROOVERS Corporation Seal Presses, Roovers Bros., Inc.
ROPEMANILA Filing and Legal Envelopes, Quality Park Envelope Co.
ROPTEX Coin Envelopes, Western States Envelope Co.
ROPTEX Vertical File Folders, The Kay-Dee Co.
ROSE Ribbons, Carbons and Duplicating Supplies, Rose Ribbon & Carbon Mfg. Co., Inc
ROSE RED Colored Pencils, American Pencil Co.
ROSLYN Bristol Board, Nobema Products Corp.
ROSWELL Stencil Duplicator, Post-O-Graf Mfg. Co.
ROTA-FILE Rotary Files, Wassell Organization, Inc.
ROTA-RAK Revolving Top Costumer, Tubecrafters Sales Division
ROTARIAN Plastic Desk Trays, Art Steel Sales Corp.
ROTARY Fountain Pens, Rotary Pen Co.
ROTARY-RECORD Files and Desk Trays, Herring-Hall-Marvin Safe Co.
ROTO-CLIP Plastic Paper Clip, Quick Point Pencil Co.
ROTO-COSTUMER Metal Costumers, L. E. Scott Co.
ROTOGRAPH Steel Pens, Eagle Pencil Co.
ROTOR-FILE Horizontal Rotating Files, Wassell Organization, Inc.
ROTO-SHO Electric Turntables, Kasson Die & Motor Corp.
ROTOSPEED Duplicators, Dayton Typewriter Co.
ROUGE Pencil Erasers, Eberhard Faber Pencil Co.
ROUGH RIDER Mailing Cases, U. S. Travelware Co.
ROUND CORNER Pencils, Richard Best Pencil Co. Inc.
ROUND GILT Pencils, Eberhard Faber Pencil Co.
ROWLES Blackboard Erasers and Crayons, E. W. A. Rowles Co.
ROXY Ball-Point Pens, Morrison Fountain Pen Co.
ROYAL Autographic Register Forms, Royal Register Co.
ROYAL Blank Books and Loose Leaf Devices, S. E. & M. Vernon, Inc.
ROYAL Blotting Paper, Wrenn Paper Co., Inc.
ROYAL Fountain Pens, Rotary Pen Co.
ROYAL Index Tabs, Sheet Protectors, Celluloid Envelopes and Card Guides, Royal Index Tab Co.
ROYAL Inkstands, Bainbridge, Kimpton & Haupt, Inc.
ROYAL Office Chair Cushions, Royal Cushion Co., Inc.
ROYAL Paste, F. Weber Co.
ROYAL Pen or Pencil Clips, Argus Mfg. Co.
ROYAL Pens and Pencils, Modern Pen Mfg. Co., Inc.
ROYAL Sealers, Seal-O-Matic Dispenser Corp.
ROYAL Steel Furniture, Royal Metal Mfg. Co.
ROYAL Typewriters, Royal Typewriter Co.
ROYAL ANTIQUE Boxed Writing Papers, White & Wyckoff Mfg. Co.
ROYAL BLUE Inks, Sanford Ink Co.
ROYAL BLUE Stencils, Heyer Corp.
ROYAL CROWN Mucilage, Sanford Ink Co.
ROYAL PURPLE Foam Rubber Chair and Stool Cushions, Ramsay Co.
ROYAL SCOT Pencils, Richard Best Pencil Co., Inc.
ROYAL WORCESTER Enameled Blotting Papers, Standard Paper Mfg. Co.
ROYALCHROME Metal Office Furniture, Royal Metal Mfg. Co.
ROYALANCE Electricians' Slide Rules, Keuffel & Esser Co.
ROYALSTEEL Square Tube Metal Furniture, Royal Metal Mfg. Co.
ROYTYPE Ribbons, Carbons and Type Cleaners, Royal Typewriters Co.
RUBACORE Paper Wrapped Typewriter Erasers, Joseph Dixon Crucible Co.
RUBBER HEAD Pencil Erasers, American Pencil Co.
RUBBERGRIP Rubber Cement, B B Chemical Co.
RUBBERLIKE Floor Runners, Bird & Son
RUBBERMARX Rubber Marking Crayons, Walbuck Crayon Co.
RUBBER-SAN Cleaning Compounds, Huntington Laboratories, Inc.
RUBCO Commercial Stationery, Columnar Pads, Subject Dividers, Rubin's Corp.
RUBENS CRAYOLA Crayons, Binney & Smith, Inc.
RUBEREX Furniture Cups, Faultless Caster Corp.
RUBERLYKE PLASTIC FONEHOLDER Telephone Holders, Reyam Plastic Products Co.
RUBKLEEN Erasers, Eberhard Faber Pencil Co.
RUB-R-BOND Rubber Cement, Industrial Latex Co.
RUBRIC Chair Floor Mats, L. M. Bickett Co.
RUB-R-VIVE Platen Renewer and Type Cleaner, Schwartz Chemical Co.
RUBSTICK Rubber Cement, Cardinell Corp.
RUBY Erasers and Indelible Pencils, Eberhard Faber Pencil Co.
RUBY Ledger Binders, Wilson Jones Co.
RUBY TIP Eraser Tip, Eberhard Faber Pencil Co.
RUDCO Duplicators and Supplies, Autocopy, Inc.
RUDOR Price Card Holders, Alarm Tills and Paper Cups, Rudolf Orthwine Corp.
RUFBAK Chair Mats, L. M. Bickett Co.

RUGGED Invoice Books, Weis Mfg. Co.
RUHL Artists' Supplies, Favor, Ruhl & Co.
RUNNING SQUIRREL Artists' Brushes, Nobema Products Corp.
RUN-RITE Casters, Hamilton Caster & Mfg. Co.
RUSH-FYBRGLASS Typewriter Erasers, The Eraser Co., Inc.
RUSSELL Mechanical Pencils, Russell Pencil Corp.
RUSSET Rubber Erasers, Weldon Roberts Rubber Co.
RWAY Overtime Calculators, Rway Div.
RYCO Tape Sealers, Seymour Products Co.
RYTEX Stationery, Rytex Co.
RYTOFF Ink Eradicators, The Carter's Ink Co.

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S & A Thermometers and Magnifying Glasses, Swift & Anderson, Inc.
S.A.P. Posting Trays, Le Febure Corp.
SC-BAC Binders, Elbe File & Binder Co., Inc.
S & D Loose Leaf Binders, Charles R. Hadley Co.
S.G.A. Numbering Machines, S. G. Adams Co.
S-H Sheet Holders, Elbe File & Binder Co., Inc.
S-K Payroll Systems and Tax Tables S-K Forms Co.
SK Store Fixtures, Store-Kraft Mfg. Co.
S-O Ledger Binders, Stationers Loose Leaf Co.
S.O.S. Casters, Phoenix Caster Co., Inc.
S. S. Rubber Cement, S. S. Artist Materials, Inc.
SABLE Carbon Papers, Duplicating Inks, Old Town Corporation
SAFE-CABINET Insulated Storage Files, Remington Rand
SAFEDESK Insulated Storage Desks, Remington Rand
SAFEDGE Paper Drinking Cups, Eastern Tablet Corp.
SAFE-FILE Insulated Cabinets, Remington Rand
SAFEGUARD Checkwriters and Humidifiers, Safeguard Corp.
SAFEGUARD Personal Files, Globe-Wernicke Co.
SAFEGUARD Reservoir Desk Pen Sets, W. A. Sheaffer Pen Co.
SAFE-HED Steel Stamps, James H. Matthews & Co.
SAFE-KARDEX Visible Record Files, Remington Rand
SAFE-KEY Key cases, Enger-Kress Co.
SAFER-AT-HOME Combination Lock Steel Safety Files, Art Steel Sales Corp.
SAFETEX Gummed Tapes, Central Paper Co.
SAFE-T-FILE Personal File, Goodfrend Metal Products Co.
SAFETSEAL Mailing Envelopes, Alvah Bushnell Co.
SAFE-T-SET Dip Pen Desk Sets, Bert M. Morris Co.
SAFE-T-STAK Steel Storage Files, Diebold, Inc.
SAFETTE Personal Files, Maso Steel Products
SAFETY INKBALL Dip-pen Desk Sets, Pagewriter Pen Co.
SAFETY MAILER Express Envelopes, Tension Envelope Corp.
SAFETY OVERLAP Mailing Envelopes, Alvah Bushnell Co.
SAFETY-TIP Lamps, General Lamps Mfg. Corp.
SAFEX Glass Ash Trays, Safex Co., Inc.
SAF-EXECUTIVE Combination Lock Files, Art Steel Sales Corp.
SAF-KEEP Claim Check Envelopes, Northern States Envelope Co.
SAFO Combination Lock Steel Files, Art Steel Sales Corp.
SAF-T-CUSHION Rubber Floor Mats, Flexi-Mat Corp.
SAF-T-CUT Cutter, Apsco Products, Inc.
SAF-T-LOCK Folding Leg Sets, P. B. R. Mfg. Co.
SAF-T-RITE Retractable Pens, Columbia Pencil Co., Inc.
SAF-T SPINDLE Stick Files, Modern Desk Pad Mfg. Co.
SAF-T-VAULT Fireproof Box, Goodfrend Metal Products Co.
ST. CLAIR Carbon Paper, Buckeye Ribbon & Carbon Co.
SALES BOND Ring Book Fillers, McMillan Book Co.
SALES BUILDER Presentation Case, Winfield Mfg. Co.
SALISBURY Tags and Pinless Slip-on Tickets, Salisbury Mfg. Co.
SALVAGE KRAFT Obliterating Colors, Floquil Products, Inc.
SAMAS Punched Card Equipment, Samas Punched Card Div.
SAMCO Advertising Specialties, Sanders Mfg. Co.
SAMSON Expanding Files, Wilson Jones Co.
SAMSON Folding Chairs and Tables, Shwayder Bros., Inc.
SAMSON Office and Directors' Tables, Mutschler Bros. Co.
SAMSONITE Luggage, Shwayder Bros., Inc.
SANA-GLOW Furniture Polish, Huntington Laboratories, Inc.
SANA-LATHER Liquid Soap Dispensers, Huntington Laboratories, Inc.
SANA-PORCE Porcelain Cleaner, Huntington Laboratories, Inc.
SANETTE Waste Receivers, Master Metal Products, Inc.
SANFORD'S Inks and Adhesives, Sanford Ink Co.
SANGUIN Chalk Sketching Pencils, Eberhard Faber Pencil Co.
SANGUINE Pencils, Leads and Color Sticks, Koh-I-Noor Pencil Co., Inc.
SANIDAIRE Humidifiers, United States Air Conditioning Corp.
SANI-PHONE Telephone Cleaners, Sanford Ink Co.
SANI-SMOKER Smoking Stand, Chicago Metallic Mfg. Co.
SANITOUCH Moisteners, Sengbusch Self-Closing Inkstand Co.
SANRITE School Chalks, National Crayon Co.
SAPHIR Pencils, A. W. Faber-Castell Pencil Co.
SAPPHIRE Combination Pen and Pencil, Quick Point Pencil Co.
SAPPHIRE Indelible Pencils, Eberhard Faber Pencil Co.
SARGENT Chalks, Crayons and Water Colors, Art Crayon Co., Inc.
SATCO Coin Counting Machines, Sattley Co.
SATINCORK Cork Bulletin Boards, Master Wood Craft, Inc.
SATIN FINISH Ribbons and Carbons, A. P. Little, Inc.
SATINPLATE Chalkboards, Master Wood Craft, Inc.
SATINTONE Gift Tie, Chicago Printed String Co.
SAVASORT Sorting Devices, Savasort Co.
SAXMAYER Bundle Tying Machines, National Bundle Tyer Co.
SAXON Papeteries, Strathmore Paper Co.
SCALE QUEEN Postal Scales, Thompson Tool & Mfg. Co.
SCEPTER Pencils, Reliance Pencil Corp.
SCHEDULE-A-DATE Desk Calendars, Keith Clark, Inc.
SCHERMACK Postage Stamp Vending Machine, Schermack Products Corp.
SCHLEGEL Pull Fasteners, Schlegel Mfg. Co.
SCHLINK Progress Chart Sheets, Codex Book Co., Inc.
SCHOLASTIC Steel Pens, Eagle Pencil Co.
SCHOLASTIC MODERN Teachers' Desks, Jasper Industries, Inc.
SCHOOL Drawing Paper, Frederick Post Co.
SCHOOL Drawing Tablets, American Pad & Paper Co.
SCHOOL Penholders, Eberhard Faber Pencil Co.
SCHOOL ART Drawing Tables and Water Colors, F. Weber Co.
SCHOOL CRAYON Colored Pencils, American Pencil Co.
SCHOOL GLUEY Paste, Commercial Paste Co.
SCHOOL SERIES Pencils, Richard Best Pencil Co., Inc.
SCHOOL STREET Pencil Boxes, Dennison Mfg. Co.
SCHOOLMASTER Ring Binders, Shank Leather Goods Co.
SCHOOLROOM Pencils, Blaisdell Pencil Co.
SCHWAB Safes, Schwab Safe Co.
SCIENTIFIC PENCILS, American Pencil Co.
SCIENTIFIC Stamp Pads and Inks, Wm. A. Force & Co., Inc.
SCOT Leather Goods, Wilson Mfg. Co., Inc.
SCOTCH Cellulose Tape, Magnetic Tapes, Minnesota Mining & Mfg. Co.
SCOTCHIE Pencil Lengthener, Brushmakers, Inc.
SCOTTIE Electric Envelope Openers, Arnold MacKenzie, Inc.
SCOTTIE File Fasteners, Remington Rand
SCOTTOWELS Paper Towels, Scott Paper Co.
SCOTTY Carbon Paper, Allied Carbon & Ribbon Mfg. Corp.
SCOTTY-TERRY Memo Holders, Capitol Metal Products
SCOUT Staplers and Staples, Ace Fastener Corp.
SCRATCHLESS Ledger Binders, Stationers Loose Leaf Co.
SCREW-BALL Key Chain, Bradley Corp.
SCRIBBLER Pencils, American Pencil Co.
SCRIBE Pencils, General Pencil Co.
SCRIPTETTE Mechanical Pencils, Scripto, Inc.
SCRIPTO Mechanical Pencils and Fountain Pens, Scripto, Inc.
SCRIPTOMATIC Spirit Addressing Machine, Scriptomatic, Inc.
SCRIPWOVE Mimeo Papers, Rockwell-Barnes Co.
SCRUJAK Adjustable Glides, Adjustable Caster Co.
SCRUSWIV Adjustable Casters, Adjustable Caster Co.
SEA FOAM Bond Papers, Brownville Paper Co.
SEAGRASS Sponges, Schroeder & Tremayne, Inc.
SEALCRAFT File Folders, Universal Paper Goods Co.
SEALED SPOT Carbonized Forms, Charles R. Hadley Co.
SEAL-FAST Spirit Carbon Master Units, Curtis-Young Corp.
SEALJUTE Filing Supplies, Universal Paper Goods Co.
SEAL-O-MATIC Gummed Tape Dispenser, Seal-O-Matic Dispenser Corp.
SEAL-O-SAN Floor Finishes and Enamels, Huntington Laboratories, Inc.
SEALPROOF Pen and Pencil Holster, A. G. Mayer, Inc.
SEALQUICK Paste Powder, Crescent Products Co.
SEALTOP Venetian Blinds, Modern Venetian Blinds, Inc.
SEALROPE Wallets and File Pockets, Universal Paper Goods Co.
SEALTAG Manila Folders, Universal Paper Goods Co.
SEALWELL Mailing Envelopes, Ames Safety Envelope Co.
SEAMAN Pencils, National Pencil Co.
SEAWOOL Sponges, Schroeder & Tremayne, Inc.
SECO Ash Trays, The Seymour Conover Co.
SECO Indexes, Security Steel Equipment Corp.
SECOLITE T-Squares, Mayline Co., Inc.
SECOND YEAR Pencils, Blaisdell Pencil Co.
SECRET RECORDER Tape Recorder, Amplifier Corp. of America
SECRETARIAL Typewriter Ribbons, Smith-Corona Inc.
SECRETARY Pencils, Joseph Dixon Crucible Co.
SECTIONITER Loose Leaf Catalog Binders, Wilson Jones Co.
SECT-O-DESK Steel Desks, Sect-O-Desk Sales Corp.
SECURITY Carbon Papers, The Carter's Ink Co.
SECURITY Mail Bags, Mail Bag Holders, Can-Pro Corp.
SECURITY Mucilage, Thaddeus Davids Ink Co., Inc.
SECURITY Office Furniture, Security Steel Equipment Corp.
SECURITY Pencil Clips, L. D. Van Valkenburg Co.
SECURITY CERTIFIER Check Certifier, Security Certifier Co.
SECURITY STEEL Office Desks and Tables, Security Steel Equipment Corp.
SECURO-HANDY Desk Files, Josephson Mfg. Corp.
SED-ONO Ink Bars, American Crayon Co.
SEIBER Punches, Challenge Machinery Co.
SELCO Sectional Post Binders, Stationers Loose Leaf Co.
SELCO LINE Filing Supplies, Sell-Detroit Corp.
SELECT-O-PHONE Intercommunication Systems, Kellogg Switchboard & Supply Co.
SELECTOR Folder Type Stamp Vendor, Postage Stamp Machine Co.
SELF WINDING Office Clocks, Self Winding Clock Co., Inc.
SELF-CLOSING Inkstands, Sengbusch Self-Closing Inkstand Co.
SELF-GUIDE Tab Card Indexing Equipment, Wassell Organization, Inc.
SELF-REVISING Globes, The George F. Cram Co., Inc.
SELF-SEAL Envelopes, U. S. Envelope Co.
SELF-SERVE Post Card and Magazine Racks, Davis Metal Fixture Co.
SELF-SERVICER Floor Merchandiser, Great Lakes Store Fixture Co.
SEMAPHORE Leads, Eagle Pencil Co.
SEMI-CONTOUR Maps, Weber Costello Co.
SEMI-HEX Pencils, General Pencil Co.
SEMI-SLANT Steel Pens, C. Howard Hunt Pen Co.
SENATOR Copying Pencils, American Pencil Co.
SENCO Rulers, Seneca Novelty Co., Inc.
SENG Corner Irons and Braces, The Seng Company
SENGBUSCH Inkstands and Desk Sets, Sengbusch Self-Closing Inkstand Co.
SENGLIDE Typewriter Desk Devices, The Seng Company
SENIOR Gummed Tape Dispenser, Seal-O-Matic Dispenser Corp.
SENTINEL Duplicator Paper, Fay Paper Products, Inc.
SENTINEL Fountain Pens, W. A. Sheaffer Pen Co.
SENTINEL Posture Chairs, Domore Chair Co., Inc.
SENTRY Rubber Erasers, Weldon Roberts Rubber Co.
SENTRY Safes, John D. Brush & Co., Inc.
SEPIA TONE Negative and Brown Line Paper, Frederick Post Co.
SEPOY Pencils, Reliance Pencil Corp.
SERGEANT Pencils, Joseph Dixon Crucible Co.
SERIALLY NUMBERED AUTOGRAPHS, Serially Numbered Metal Name Plates, Metalcraft, Inc.
SERIES Pencils, Wallace Pencil Co.
SERIES A Artists' Brushes, Craftint Mfg. Co.
SEROLITE Desk Pen Sets and Portfolios, The Serolite Corp.
SERT-I-FILES Record Files, All-Steel Equipment Inc.
SERVADOR Smoking Stands, Smokador Mfg. Co., Inc.
SERV-ALL Ball Pen Refills, Fieldston Products Corp.
SERVALL Ribbons and Carbons, Inks, Stencils, Leedall Products Mfg. Co.
SERVEL Air Conditioning Units, Servel, Inc.
SERVICE Blackboards, Chair Mats, Clipboards, Desk Pads, Wall Panels and Lapboards, Service Products Div.
SERVICE Daters and Numberers, Fulton Marking Equipment Co.
SERVICE Tablets and Pads, L. Hyman & Sons
SERVICE Wood Office Furniture, Hoosier Desk Co.
SERVICE LINE Wood Office Furniture, The Leopold Co.
SERVICE STEEL Shelving, Counters and Showcases, Service Steel Products Corp.
SERV-MOR Wardrobe Racks, Appliance Products Co.
SERVO Fountain Pens, Welty Pen & Repair Co.
SERVOL-TYPE Embossing Machine Type, Olsenmark Corp.
SERV-U Posting Trays, Le Febure Corp.
SERVUS-TABLE Circulators, Kisco Co., Inc.
SERV-WEL Clipboards, Scratch Pads and Mimeo Papers, Rockwell-Barnes Co.
SESSIONS Office Clocks, Sessions Clock Co.
SETH THOMAS Clocks, Seth Thomas Clocks
SETTEN Punch, Spencerian Pen Co., Inc.
SHADOGRAPH Scales, Exact Weight Scale Co.
SHAD-O-RUG Rubber Floor Runners, American Floor Products Co.
SHADOW PINE Stationery, Cape Shore Paper Products
SHADOW STRIPE Social Stationery, Montag Bros.
SHALLCROSS Ribbons and Carbons, Inks and Duplicator Supplies, Shallcross Co., Inc.
SHANNON Files and Filing Supplies, Yawman and Erbe Mfg. Co.
SHAW Bound Blank Books, Wilson Jones Co.
SHAW Finger Paints, Binney & Smith, Inc.
SHAW-WALKER Files, Filing Systems, Safes and Office Furniture, Shaw-Walker Co.
SHEAFFER Fountain Pens and Mechanical Pencils, W. A. Sheaffer Pen Co.

SHEER SPUN Boxed Writing Papers, White & Wyckoff Mfg. Co.
SHEERLITE Social Stationery, Montag Bros.
SHEFFIELD Daters, Bankers and Merchants, Inc.
SHELBYTRIP Salesbooks, Shelby Salesbook Co.
SHEL-FILE Dividers for Open Shelf Filing, Cel-U-Dex Corp.
SHELF-RAK Shelving, Jayem Sales Corp.
SHELITHO Lithographed Forms, Shelby Salesbook Co.
SHELV-A-FILE Vertical Files, Virginia Metal Products, Inc.
SHEPARD NULITE Fluorescent Desk and Floor Lamps, Shepard Engineering Co.
SHEPCO Envelopes, Sheppard Envelope Co.
SHEPCO KLASP Envelopes, Sheppard Envelope Co.
SHIF-DEX Visible Record Binders, Cabinets and Posting Tables, Wilson Jones Co.
SHIVA Artists' Colors, Morilla Co., Inc.
SHOOTING STAR Stencils and Duplicating Inks, American Stencil Mfg. Co.
SHOPROBE Wardrobe Units, Lyon Metal Products, Inc.
SHORTER Strip Sorters, Recordplate Co.
SHORTHANDY Pencils, Eagle Pencil Co.
SHORT-POINT Thumb Tacks, Hampden Mfg. Co., Inc.
SHORT-TRIPPER Traveling Bags, Charles Doppelt & Co.
SHOWMASTER Showcard Brushes, Brushmakers, Inc.
SHRED ALL Paper Shredders, Universal Shredder Co.
SHREDMASTER Paper Shredding Machine, Shredmaster Corp.
SHREDOMATIC Paper Shredders, Lee & Henry Mfg. Co.
SHUMAN Labels, Frank G. Shuman Co.
SHURFLAT Carbon Papers, F. S. Webster Co.
SHUR-GRIP Office Machine Pads, Premier Materials Co.
SHUR-LOCK County Record Binders, Wilson Jones Co.
SICO Folding Leg Tables, Seating, Inc.
SIDE-KICK Magnetic Memos, American Binder Co., Inc.
SIGHT-LIGHT Desk Lamps, M. G. Wheeler Co., Inc.
SIGHTLY Copy Racks, The Franklin Table Co.
SIGHTMASTER Lamps, Flexo International Corp.
SIGHT-SAVER Columnar Pads and Accounting Forms, Master-Craft Corp.
SIGNAGRAPH Signature Machines, Signature Co.
SIGNAGRAPH, JR. Check Signers, Waterman Pen Co., Inc.
SIGNAL Duplicator Stencils, Repeat-O-Type Stencil Mfg. Co.
SIGNAL Electric Fans, Signal Electric Division
SIGNALIZER Visual Follow-up Control, Bowman Specialty Co.
SIGNAL-LETTER-BALANCE Carbon Paper, Kraus Ribbon & Carbon Co.
SIGNALOK Visible Equipment, Wassell Organization, Inc.
SIGNATURES Metal Name Plates, Metalcraft, Inc.
SIGNET Embossers, Franklin Mfg. Corp.
SIGNMAKER Letter and Number Decal Transfers, Duro Decal Co., Inc.
SIGN-MAKER Pressure-Sensitive Letter Kits, Topflight Corp.
SIGN-O-METER Check Signers, The Hedman Co.
SIGN-X Correspondence Organizer, Arch K. Ansty Co.
SIKES Leather-Upholstered Furniture, The Sikes Co., Inc.
SILENT GIANT School Desks, Arlington Seating Co.
SILENT SENTRY Typewriter Bases, Business Machine Products, Inc.
SILENTPADS Typewriter Pads, Dr. Scat Chemical Co.
SILGLO Polishing Cloths, Blake Industries
SILICATE NOISELESS Blackboard Erasers, N. Y. Silicate Book Slate Co.
SILK GAUZE Ribbons and Carbons, Columbia Ribbon & Carbon Mfg. Co., Inc.
SILK SPUN Ribbons and Carbons, Mittag & Volger, Inc.
SILK STAR Office Machine Ribbons, F. S. Webster Co.
SILK TOP Ink Pads, The Irwin-Hodson Co.
SILKARBON Typewriter Carbons, Peerless-Imperial Co., Inc.
SILVER Paper Shredders, Industrial Shredder & Cutter Co.
SILVER COMET Pencil Sharpener, C. Howard Hunt Pen Co.
SILVER CREST Bronze Desk Accessories, Smith Metal Arts Co., Inc.
SILVER EAGLE Carbon Papers, U. S. Carbon & Ribbon Mfg. Co., Inc.
SILVER EXECUTIVE Paper Shredder, Industrial Shredder & Cutter Co.
SILVER LEAF Carbon Paper, Leedall Products Mfg. Co.
SILVER METAL Ribbons and Carbons, Stenno Ribbon & Carbon Mfg. Co.
SILVER STAR Loose Leaf Fillers, Hano Paper Co., Inc.
SILVER-CHROME Pen and Pencil Sets, Morrison Fountain Pen Co.
SILVERINE Pens, C. Howard Hunt Pen Co.
SILVERMARK Stamp Inks, The Irwin-Hodson Co.
SILVER-STRIPE Binders, Master-Craft Corp.
SILVER-TIPT Pin Tickets, Dancyger Mfg. Co.
SILVERTONE Envelopes, Standard Envelope Mfg. Co.
SIMCEL Roll Leaf, Simplex Gold Stamping Press Co.
SIMON Catalog Binders, Telephone Book Covers, Simon Products Co.
SIMPLAFIND Card Finding System, Wheeldex & Simpla Products, Inc.
SIMPLAWHEEL Mechanized Card Finding System, Wheeldex & Simpla Products, Inc.
SIMPLEX Account Files, Modern Account System Co.
SIMPLEX Blackboard Erasers and Bulletin Boards, Beckley-Cardy Co.
SIMPLEX Bookkeeping Systems, Wilson Jones Co.
SIMPLEX Business Record Books, National Blank Book Co.
SIMPLEX Electric Time Stamps, Simplex Time Recorder Co.
SIMPLEX Gold Stamping Presses, Simplex Gold Stamping Press Co.
SIMPLEX Machine Accounting Trays, National Blank Book Co.
SIMPLEX Magazine Binder, The C. E. Sheppard Co.
SIMPLEX Mailing Tubes, Ames Safety Envelope Co.
SIMPLEX Master Units, Buckeye Ribbon & Carbon Co.
SIMPLEX Paper Clips, Noesting Pin Ticket Co., Inc.
SIMPLEX Prong Binders, Stationers Loose Leaf Co.
SIMPLEX Rulers, Westcott Rule Co., Inc.
SIMPLEX Sorters, The Rate Service Bureau
SIMPLEX Tape Sealing Machines, Better Packages, Inc.
SIMPLO-GRAPH Bookkeeping Systems, Charles R. Hadley Co.
SINCRO-TILT Chair Irons, The Seng Company
SINGLEX Erasers, Eberhard Faber Pencil Co.
SIOUX CHIEF Soap Rubber Erasers, Weldon Roberts Rubber Co.
SIT-RITE Industrial Chairs, School Desks, National School Equipment Co.
SITTING PRETTY Office Chair Cushions, Comfort Cushion Co., Inc.
SKETCHING Pencils, General Pencil Co., Inc.
SKILLMASTER Drawing Instrument Set, Frederick Post Co.
SKIN MARKING Pencils, Blaisdell Pencil Co.
SKIN-GARD Skin Protective Cream, Magnus Chemical Co., Inc.
SKIPPER Typewriter Ribbons, Allied Carbon & Ribbon Mfg. Corp.
SKRATCH Polish, General Cement Mfg. Co.
SKRIP Fountain Pen Inks, W. A. Sheaffer Pen Co.
SKUM-X Drafting Dusting Powder, Eugene Dietzgen Co.
SKY-HY Prong Fasteners, Swingline, Inc.
SKYLARK Fountain Pens, Rotary Pen Co.
SKYLINER Fountain Pens, Eversharp, Inc.
SKYLINER Metal Office Furniture, Orna-Metal, Inc.
SKYLINER School Chair-Desks, Griggs Equipment Co.
SKYSCRAPER Desks, Shaw-Walker Co.
SKYTINT Colored Lead Pencils, National Pencil Co.
SKYWAY Onionskin Papers, The Lafayette Co., Inc.
SLATEBESTOS Blackboards, Beckley-Cardy Co.
SLATOPLATE Blackboards, Beckley-Cardy Co.
SLATOSTEEL Steel Chalkboards, Beckley-Cardy Co.
SLENCIL Notebooks and Memo Pads, Slencil Co.
SLICK TOP Indexed Rubber Stamps, The Irwin-Hodson Co.
SLICK-INK White Ink, Jet Mfg. Co., Inc.
SLIDE FILE Hanging Folder Frames, The H-O-N Co.
SLIDE-A-POCKET Accumulation Tray, Le Febure Corp.
SLIDEDEX Visible Indexes, Acme Visible Records, Inc.
SLIDE-LOCK Ring Books, McMillan Book Co.
SLIDE-OFF Decalcomanias, Palm Bros. Decalcomania Co.
SLIDE-O-MAGIC Telephone List Finder, Zephyr American Corp.
SLID-O-MATIC Disappearing Top of Guide-O-File, Guide System & Supply Co.
SLIM Memo Pad with Pencil, Ehlbert Products
SLIM STYLE Ball Pen, David Kahn, Inc.
S-LINE Postal Scales, Pelouze Mfg. Co.
SLINK Ink, Opaque, Louis Melind Co.
SLIP-ON Label Holders, Office Products, Inc.
SLOT-LOK Post Binders, Elbe File & Binder Co., Inc.
SLOTLOCK Sectional Post Binders, The Federbush Co., Inc.
SMAL-POINT Eraser, Gits Molding Co.
SMEAD Envelopes and Filing Supplies, Smead Mfg. Co., Inc.
SMEADFIBRE Folders and Guides, Smead Mfg. Co., Inc.
SMILEMASTER Posture Chairs, Sturgis Posture Chair Co.
SMITHCO Payroll and Loose Leaf Forms, W. Ray Smith Co.
SMITH-CORONA Typewriters and Adding Machines, Smith-Corona Inc.
SMITHCRAFTED Leatherette Albums, Waste Baskets, Letter Trays, Desk Sets and Scrap Books, S. K. Smith Co.
SMITH'S Index Tabs and Signals, Charles C. Smith, Inc.
SMITH'S 20th Century Interest Tables, The Twentieth Century Co.
SMITHSIG Adjustable Signals, Charles C. Smith, Inc.
SMOKADOR Rocking Smoker's Stand, Smokador Mfg. Co., Inc.
SMOKEMASTER Smoking Stands, Russakov Can Co.
SMOKERACK Smoker and Magazine Rack, Smo-King Products, Inc.
SMOKER'S URN Smoking Stands, Sandless Urns, Aget Mfg. Co.
SMO-KING Sand Urns, Smoking Stands, Smo-King Products, Inc.
SMOKURN Smoking Receptacle, F. H. Lawson Co.
SMOKY SUMAC Billfolds, Enger-Kress Co.
SMOOTH STROKE Lettering Pens, Inks, Bridgeport Pen Co.
SMOOTHIE Mechanical Writing Instruments, W. A. Sheaffer Pen Co.
SNAP Binders, Elbe File & Binder Co., Inc.
SNAP ERASER Typewriter Erasers, Allen & Co.
SNAP RITE Snapapart Forms, Bonnar-Vawter, Inc.
SNAPAK Brief Cases, Schell Leather Goods Co.
SNAP-A-PART Forms and Holders, Philip Hano Co., Inc.
SNAPBRIEF Brief Bag, Schell Leather Goods Co., Inc.
SNAP-I-SET One-time Carbon Forms, General Multi Forms Sales Co.
SNAP-IT Plastic Keyholder, Quick Point Pencil Co.
SNAP-LETTER Letter Trays, Handi-Blott Co.
SNAP'N PART Carbon Interleaved Forms, Federal Business Products, Inc.
SNAPOUT Accounting Forms, Snapout Forms Co.
SNAP-PAK One-Time Carbon Units, Atlantic Register Co.
SNAPPY PACS Packaged Rubber Bands, Spencer Rubber Products Co.
SNAPSETS One-time Carbon Forms, American Business Systems
SNAP-TITE Stationery Portfolios, Rockmont Envelope Co.
SNIP-SNAP TAB Metal Filing Tabs, Sondon Systems Corp.
SNORKEL Mechanical Writing Instruments, W. A. Sheaffer Pen Co.
SNOWDRIFT Adhesives, Arabol Mfg. Co.
SNOW WHITE White Inks, Johnston's "Snow White" Products
SNOWITE Tracing Paper, Frederick Post Co.
SNUG FIT Stool Cushions, Sun Rubber Co.
SNUGFIT Retractable Pens, Columbia Pencil Co., Inc.
SOCIAL Desk Organizers, Mayer Mfg. Co.
SO-EASY Ledgers, Moisteners, Paper Clasps, A. Mohler
SOFSEAT Stool Cushions, Perfect Rubber Seat Cushion Co.
SOFT MARKER Crayons, Joseph Dixon Crucible Co.
SOFTA Pencils, General Pencil Co.
SOF-TONE Acoustical Cabinets, Gates Associates
SOFTONE Analysis Pads, Yerg, Inc.
SOLAR Waste Receptacles, Solar-Sturges Mfg. Division.
SOLID GOLD Carbon Papers, Columbia Ribbon & Carbon Mfg. Co., Inc.
SOLID KUMFORT Folding Chairs, Louis Rastetter & Sons Co.
SOLID-KUMFORT SPONGEZE Fatigue Matting, National Floor Products Co.
SOLITE Onionskin Papers, L. Hyman & Sons
SOLO Paper Cups and Dispensers, Solo Cup Co.
SOLO Stamp Pads and Inks, Peerless Office Products Corp.
SOLSEAL Waterproof Tape, Gummed Tape & Devices Co.
SOLVENE Type Cleaners, Sanford Ink Co.
SOMAC Adding Machine Rolls, Southern Straw Mfg. Co.
SONOGRAPH Wire Recorder Dictating Machines, Pentron Corp.
SONOMOR Pins, Staples and Thumb Tacks, William Prym, Inc.
SOPHISTICATE Posture Chairs, Sturgis Posture Chair Co.
SORT-A-FILE Desk Organizer, Stellar Tool & Mfg. Co.
SORTERGRAF Sorting Devices, Sortergraf Co.
SORTKWIK Finger-Tip Preparation, Lee Products Co.
SORT-O-FILE Sorting Devices, Associated Industrial Designers
SORT-O-MAT Sorting Devices, Yawman and Erbe Mfg. Co.
SORT-O-MATIC Sorting Rack, Nu-Craft Products Co.
SOUNDEX Partitions, G. R. Products, Inc.
SOUNDEX Public Record Indexes, Remington Rand
SOUNDGUARD Soundproof Desks, Globe-Wernicke Co.
SOUNDMIRROR Magnetic Tape Recorder, Brush Electronics Co.
SOUNDSCRIBER Dictating Machines, The SoundScriber Corporation
SOUND-TIPS Dictating Machine, Magnetic Recording Industries
SOUNDTROL Vibration Control Blocks, Jardin Associates, Inc.
SOUTHERN CRESCENT Copying Presses, Southern Skein & Foundry Co.
SOUTHERN CROSS Upholstered Wrought Iron Furniture, Southern Spring Bed Co.
SOUTHWORTH Manifold and Typewriter Papers, Southworth Co.
SOUVENIR Advertising Pencils, Souvenir Lead Pencil Co.
SOUVENIR BOND Papers, Eaton Paper Corp.
SOVEREIGN Fountain Pens, W. A. Sheaffer Pen Co.
SOVEREIGN Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc.
SOVEREIGN Duplicating Supplies, Speed-O-Print Corp.
SPACE MAKER Guides and Indexes, General Fireproofing Co.
SPACE-FINDER Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
SPACE-MASTER Classroom Seating, E. W. A. Rowles Co.
SPACE-MISER County Record Re-binders, Ernest Hazel, Jr.
SPACE-SAVER Guides, Shaw-Walker Co.
SPACE-SAVER Machine Bookkeeping, Le Febure Corp.
SPACE-SAVER Record Book, McMillan Book Co.
SPACE-SAVER Waste Baskets, F. H. Lawson Co.
SPACE-X-PANDERS Metal Closet Accessories, Berkeley Industries
SPAL Floor Cleaning Compound, Huntington Laboratories, Inc.
SPAN Staplers, Markwell Mfg. Co., Inc.
SPARCO File Folders, Index Cards, Legal and Scratch Pads, S. P. Richards Paper Co.
SPARKLENE Brushes, H. Hertzberg & Son, Inc.
SPARKLER Pencils, General Pencil Co.
SPARTAN Desk Pins, Oakville Co.
SPARTAN File Folders, L. Hyman & Sons
SPARTAN Wood Marking Inks, Superior Marking Equipment Co.
SPATTER Ink, Sanford Ink Co.
SPATTER-CRAFT Stencil Set, Sanford Ink Co.
SPAULDING Waste Baskets and Vulcanized Fiber, Spaulding Fibre Co., Inc.

SPECIAL Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
SPECIAL BLACK Pencils, Joseph Dixon Crucible Co.
SPECIAL BRAND Carbon Papers, Miller-Bryant-Pierce
SPECIAL DISPATCH Pencils, Wallace Pencil Co.
SPECIAL DRAFTSMAN Pencil Sharpeners, Apsco Products, Inc.
SPECIALTY Payroll Envelopes, The Todd Co., Inc.
SPECTATOR Pencils, Reliance Pencil Corp.
SPECTONE Desks, Anderson Desk Mfg. Co.
SPEDO Drafting Instruments and Electric Trimmers, Chas. W. Speidel Co.
SPEDOLENE Tracing Papers, Chas W. Speidel & Co.
SPEED Staplers, Paper Fasteners and Erasing Shields, Swingline, Inc.
SPEED INDEX Correspondence Filing and Indexing Systems, Oxford Filing Supply Co.
SPEED KEYS Typewriter Keys, Speed Key Corp.
SPEED KING ADJUSTO Tray Binders, Le Febure Corp.
SPEED WASH Fountain Brushes, Milwaukee Dustless Brush Co.
SPEEDAC Visible Record Systems, Remington Rand
SPEEDAUMAT Addressing Machines, Addressograph-Multigraph Corp.
SPEEDAWAY Steel Pens, C. Howard Hunt Pen Co.
SPEEDBALL Lettering Pens, Inks and Linoleum Cutters, C. Howard Hunt Pen Co.
SPEEDBALL NU-J Office Knives, Scratch, C. Howard Hunt Pen Co.
SPEE-DEE Photocopy Equipment, P. & H. Sales Corp.
SPEED-DRY Duplicating Inks, American Stencil Mfg. Co.
SPEEDEX Visible Index Systems, Le Febure Corp.
SPEED-FEED Typewriter Billing Attachment, Egry Register Co.
SPEEDICOPY Business Forms, Rediform Division, Moore Business Forms, Inc.
SPEEDIFOLD Interleaved Carbon Sets, Moore Business Forms, Inc.
SPEEDI-MATIC Perforators, American Bank Equipment Co.
SPEED-INDEX Correspondence Filing Systems, Oxford Filing Supply Co.
SPEEDIPAK Automatic Tape Sealer, A. C. Hummel Co.
SPEEDISET Interleaved Carbon Forms, Moore Business Forms, Inc.
SPEEDISETS One-Time Carbon Forms, Shelby Salesbook Co.
SPEED-KLECT Collating Machine, Didde-Glaser, Inc.
SPEEDLINER Duplicator, Speedliner Co.
SPEEDMAIL Folding and Inserting Machine, Argus Business Machines Division
SPEED-MAILIT Envelope Moisteners, Derby Sealers, Inc.
SPEEDMASTER Whiteprinter, P. & H. Sales Corp.
SPEEDMATIC Tackers, Swingline, Inc.
SPEED-MO Type Cleaning Kits, Dating and Numbering Stamps, Stamp Pads and Inks, Rivet-O Mfg. Co.
SPEEDO Indexes and Index Tabs, Swingline, Inc.
SPEED-O-CABINET Duplicator Cabinets, Speed-O-Print Corp.
SPEED-O-FORM Carbons, Waters & Waters Branch
SPEEDOGRAPH Duplicators, Beck Duplicator Co.
SPEED-O-LECTRIC Adding Machines, Clary Corp.
SPEED-O-MOIST Label, Letter and Stamp Moisteners, Market Services, Inc.
SPEED-O-PRINT Stencil Duplicators, Speed-O-Print Corp.
SPEED-O-SCOPE Stencil Scopes, Speed-O-Print Corp.
SPEEDO-SORT Sorters, Speedo-Sort Co.
SPEE-DOTTER Drafting Instruments, C-Thru Ruler Co.
SPEEDPOINT Staples, Swingline, Inc.
SPEED-PRINTZ Gold Stamping Machines, Wilson Gold Stamping Machine Co.
SPEEDRITE Checkwriters, Hall-Welter Co.
SPEEDRY Carton Openers, Brushpens and Instant-Dry Inks, Speedry Products, Inc.
SPEED-SET Numbering Machines, American Numbering Machine Co.
SPEED-SPACER Copyholders, Speed-Spacer Co.
SPEEDSTER Catalog Binders, Loose Leaf House
SPEED-SWEEP Floor Brushes, Milwaukee Dustless Brush Co.
SPEEDTAG Price Tagging Needle, Rudolf Orthwine Corp.
SPEEDWAY File Fasteners and Pressboard Folders, Swingline, Inc.
SPEEDY PRINTER Postcard Duplicator, Pekas Duplicator Co.
SPEL-BINDERS Presentation Binders, Joshua Meier Co., Inc.
SPENCER Marking Devices, S. M. Spencer Mfg. Co.
SPENCER Rubber Bands, Spencer Rubber Products Co.
SPENCERIAN Steel Pens, Spencerian Pen Co.
SPEND AND SAVE Household Budget Books, Wilson Jones Co.
SPHEROID Steel Pens, Eagle Pencil Co.
SPHINX Adhesives, Arabol Mfg. Co.
SPHINX Pens, Pencils and Sets, Non-Stop Pen & Pencil Co.
SPHINX Typewriter Paper, Saxon Paper Corp.
SPHINX Water Colors, Triangles and Drawing Tables, F. Weber Co.
SPIDERWEB Carbon Papers, A. P. Little, Inc.
SPIL-PRUF Dip Pen Desk Sets, Hamilton Industries
SPIN-A-FILE Rotary Card File, Stellar Tool & Mfg. Co.
SPINDEX Rotary Files, Business Efficiency Aids
SPINNING WHEEL Ribbons and Carbons, Mittag & Volger, Inc.
SPINNIT Paper Drills, Lassco Products, Inc.
SPIN-TOP Ash Trays, Smo-King Products, Inc.
SPIRAL Paper Cups, Solo Cup Co.
SPIRAL Wire Coil Binding, Spiral Binding Co., Inc.
SPIRALASTIC Plastic Coil Binding, Spiral Binding Co., Inc.
SPIRIT OF '76 Spirit Duplicator, Heyer Corp.
SPIRITCARB Duplicating Carbon Paper, Peerless-Imperial Co., Inc.
SPIRITFORM Duplicator Supplies, Spiritform Co.
SPI-ROLL Folder Labels, Smead Mfg. Co., Inc.
SPIROSETS Master Forms, F. S. Webster Co.
SPLENDOR Pencils, American Pencil Co.
SPOT-LIGHT Metal Furniture, Peerless Steel Equipment Co.
SPOTSEALD Adding Machine Rolls, Rockwell-Barnes Co.
SPRING Adding Machine Rolls, L. Hyman & Sons
SPRINGFIELD Paper Trimmers, Milton Bradley Co.
SPRINGFIELD Telephone Memo Device, Practical Products.
SPRING-GRIP Card Holders, Hampden Mfg. Co., Inc.
SPRINGMASTER Steno Chairs, Sturgis Posture Chair Co.
SPRINGTIME Onionskin Paper, Lafayette Co., Inc.
SPRYLITE Posture Chairs, Sturgis Posture Chair Co.
SQUIRES Inkwells and Ink Bottles, Squires Inkwell Co.
STABILO Lead Pencils, Swan Pencil Co., Inc.
STABILOMIN Lead Holders, Swan Pencil Co., Inc.
STABOND Adhesives, American Latex Products Corp.
STA-BRITE Paper Fasteners and Numbered Tacks, Hampden Mfg. Co., Inc.
STA-CLEAN Master Units, Spirit Carbon, Teletype Rolls, Rose Ribbon & Carbon Mfg. Co., Inc.
STACO Desk Pads, Desk Blotters, Letter Openers, Memo Pads and Work Organizers, Stationers Specialty Corp.
STACOR Blueprint Files and Drawing Tables, Stacor Equipment Co.
STADIA Slide Rules, Keuffel & Esser Co.
STAFFCO Marking Devices, Stafford Mfg. Co., Inc.
STAFFORD'S Inks and Adhesives, S. S. Stafford, Inc.
STAG BRAND Leather Upholstery Material, American Leather Mfg. Co.
STA-GUIDE Vertical Filing Guides, C. L. Barkley & Co.
STAKMASTER Blue Print Files, Stacor Equipment Co.
STAKMORE Folding Furniture, Stakmore Co., Inc.
STALOK Post Binders, Stationers Loose Leaf Co.
STALWART Bond Papers, Eaton Paper Corp.
STALWART Fountain Pens, Waterman Pen Co., Inc.
STAMCO Ribbons and Carbons, Standard Manifold Co.
STAMPERKRAFT Rubber Stamp Moulding Racks, Superior Marking Equipment Co.
STAN-CLASP Envelopes, Standard Envelope Mfg. Co.
STANDARD Autographic Registers, The Standard Register Co.
STANDARD Beam Postal Scale, Pelouze Mfg. Co.
STANDARD Blotting Papers, Standard Paper Mfg. Co.
STANDARD Bound Books and Visible Equipment, Boorum & Pease Co.
STANDARD Box Letter Files, Acme Letter File Co.
STANDARD Clock and Fire Alarm Systems, The Standard Electric Time Co.
STANDARD Desk Letter Trays, Weis Mfg. Co.
STANDARD Desks and Office Furniture, The Standard Furniture Co.
STANDARD Diaries, Memo Books, Appointment Books and Record Books, Standard Diary Division
STANDARD Dictionaries, Funk & Wagnalls Co.
STANDARD Drafting Tables, Mayline Co., Inc.
STANDARD Duplicator Stencils, Technygraph Co.
STANDARD Fluid Duplicators and Envelope Sealers, Standard Duplicating Machines Corp.
STANDARD Folding Wood Chairs, Standard Mfg. Co.
STANDARD Hectograph Compound, Levison & Blythe Mfg. Co.
STANDARD Manifold Books, The Shelby Salesbook Co.
STANDARD Office Machine Ribbons, Snelling & Son
STANDARD Paper Clips, Noesting Pin Ticket Co., Inc.
STANDARD Plastic Dictating Discs, Wax Cylinders, Standard Record Co.
STANDARD Posture Chairs, Sturgis Posture Chair Co.
STANDARD Stamp Pads, Stamp Racks, Inks and Rubber Type, Consolidated Stamp Mfg. Co., Inc.
STANDARD Staplers and Staples, Arrow Fastener Co., Inc.
STANDARD Stencil Duplicators, Vari-Color Duplicator Co.
STANDARD Tape Dispensers and Labelors, Gummed Tape & Devices Co.
STANDARD Zipper Money Bags, The Bank Vault Inspection Co.
STANDARD OF BERKELEY Christmas Cards, Stationery, Standard Process Engraving Co.
STANDARD-JOHNSON Coin Counters and Sorters, Standard-Johnson Co.
STAND-BY Copyholders, Curtis-Young Corp.
STANDEES Standing Mat., L. M. Bickett Co.
STANDMASTER Typewriter Stands, Tri-Par Mfg. Co.
STANDUCK Ring Binders, Standard Brief Case Co., Inc.
STANLEY Smoking Stands, Campbell Products Co.
STANWEAR School Bags, Standard Brief Case Co., Inc.
STAONAL Marking Crayons, Binney & Smith, Inc.
STA-OPEN Clip Binders, Elbe File & Binder Co., Inc.
STAPLE-CHIEF Staplers, Markwell Mfg. Co., Inc.
STAPLE-DREADNOUGHT Staplers, Markwell Mfg. Co., Inc.
STAPLE-MASTER Staplers, Markwell Mfg. Co., Inc.
STAPLE-SPAN Staplers, Markwell Mfg. Co., Inc.
STAPLETS Staples, Markwell Mfg. Co., Inc.
STAPLEX Electric Staplers, Staples, Staplex Co.
STAPL-ON Stapling Hammer, E. H. Hotchkiss Co.
STA-PLYER Staplers, Markwell Mfg. Co., Inc.
STAPUT Desk Top Stripping, Glaziers' Tool Mfg. Corp.
STA-PUT Typewriter Pads, Romaine Mfg. Co.
STAR Bank Pins, Star Pin Co.
STAR Cleaner and Polishers, Star Chemical Co., Inc.
STAR Daters and Numberers, R. A. Stewart & Co., Inc.
STAR Gummed Tape Sealers, Metal Specialties Mfg. Co.
STAR Interest Tables, Twentieth Century Co.
STAR Lead Pencils, Eberhard Faber Pencil Co.
STAR Metal Utility Cabinets, Advance Industries
STAR Paste, Sanford Ink Co.
STAR Skin Cleaner, Typewriter Oil and Office Machine Ribbons, F. S. Webster Co.
STAR Stencil Inks, The C. H. Hanson Co.
STAR Tackers, E. H. Hotchkiss Co.
STAR Type Cleaner, Eberhard Faber Pencil Co.
STAR BRAND Thumb Tacks, Hampden Mfg. Co., Inc.
STAR MARKER Fountain Brush Pens, Universal Fountain Brush Co.
STAR PRODUCTS Desk Pads, Desk Sets and Accessories, Star Office Accessories Co.
STAR STEEL Bookcases, Cabinets, Lockers, Shelving, Star Steel Equipment Co.
STAR-BRITE Colored Blackboard Crayons, E. W. A. Rowles Co.
STARCREST Auditorium Chairs, Griggs Equipment Co.
STARCROWN Auditorium Chairs, Griggs Equipment Co.
STA-RITE Blackboard Erasers, Beckley-Cardy Co.
STARK Calendars, Stark Calendars, Inc.
STARKRAFT Duplicator Stencil Correction Fluid, Starkey Chemical Process Co.
STARLET Fountain Pens, Waterman Pen Co., Inc.
STARLINE Steel Shelving, Midland Mfg., Inc.
STARLINER Auditorium Chairs, Griggs Equipment Co.
STARLITE Sand Urns, F. H. Lawson Co.
STARMASTER Auditorium Chairs, Griggs Equipment Co.
STASET Rubber Cement and Dispensers, Monet Co.
STATELEIGH Fountain Pens, Waterman Pen Co., Inc.
STATE Card Guides and Loose Leaf Indexes, Shaw-Walker Co.
STATESMAN Fountain Pens, W. A. Sheaffer Pen Co.
STA-TRAY Stationery Trays and Racks, Sta-Tray Co.
STAXONSTEEL Transfer Files, Bankers Box Co.
STAY'BLE Drafting Tables, Emrick, Inc.
STAY-OPEN Aluminum Sheet Holders, Stationers Loose Leaf Co.
STAZE-OPEN Brief Bag, Reuben Co.
STAZON Yellow Textile Marker, National Crayon Co.
STEBCO PRODUCTS Leather Goods, Stein Bros. Mfg. Co.
STED-I-GRIP Typewriter Silencer Grip Mount, Gonco Mfg. Co.
STED-I-LEG Typewriter Desk Shelf Stabilizer, Gonco Mfg. Co.
STEEL AGE Steel Office Furniture, Corry-Jamestown Mfg. Corp.
STEEL CITY, Bank Pins, Fasteners, Paper Clips, Staples, I. & M. Sufrin
STEEL CLAD Fibreboard Files, Oxford Filing Supply Co.
STEEL FRONT Fibreboard Files, Oxford Filing Supply Co.
STEEL HINGE Reinforced Binder Hinges, National Blank Book Co.
STEEL SEALED Expanding Envelopes and Wallets, Cooke & Cobb Division
STEEL STRONG Coin Handling Products, The C. L. Downey Co.
STEELCASE Office Furniture and Equipment, Steelcase, Inc.
STEEL-CLAD Transfer Files, Oxford Filing Supply Co.
STEELGRAPH Composition Talc Crayon, National Crayon Co.
STEELGUARD Personal Files, Globe-Wernicke Co.
STEELGRIP Paper Clips, L. D. Van Valkenburg Co.
STEELINE Filing Folders, The Kay-Dee Co.
STEELMARK Steel Marking Crayons, St. Louis Crayon & Handle Co.
STEELMASTER Cash and Bond Boxes, Art Steel Sales Corp.
STEEL-PRIDE Metal Lockers, Steel Service Mfg. Co.
STEELWARE Waste Baskets and Storage Cabinets, Nesco Steelware.
STELLAR Aluminum Desk Trays, Stellar Tool & Mfg. Co., Inc.
STEMPCO Costumers, Clipboards, Lapboards and Letter Trays, Stempel Mfg. Co.
STENAFAX Stencil Cutting Machines, Times Facsimile Corp.
STENCILRUN Duplicating Papers, Copy Papers Sales & Service Agency, Inc.
STEN-C-LABL Stencil Labeler, Sten-C-Labl, Inc.
STENGEL Casters, Phoenix Caster Co., Inc.
STENNO Typewriter Ribbons, Stenno Ribbon & Carbon Mfg. Co.
STENNO JET Ribbons and Carbons, Stenno Ribbon & Carbon Mfg. Co.
STENO Wire Recorders, Recordit Corporation, Div.

STENO-BRUSH Office Machine Cleaning Kits, Brushmakers, Inc.
STENO-CADDY Typewriter Table and Sorting Rack, Welham Metal Products Co.
STENOCOPY Ribbons and Carbons, Codo Mfg. Corp.
STENODEX Steno Notebook Holders, Zephyr American Corp.
STENO-EEZ Ribbons and Carbons, Key Ribbon & Carbon Co.
STENOGRAPH Electronic Dictating Machines, Chicago Dictating Machine Co.
STENOGRAPH Shorthand Writing Machines, Stenographic Machines, Inc.
STENOGRAPHER Pencils, Joseph Dixon Crucible Co.
STENOGRAPHIC Pencils, Eberhard Faber Pencil Co.
STENOMASTER Typewriter Erasers, Brushmakers, Inc.
STENO-PADS Shorthand Machine Paper, Stenographic Machines, Inc
STENOPAL Steno Notebook Holders, Acco Products, Inc.
STENORETTE Tape Recorder, DeJur-Amsco Corp.
STENOTYPE Paper Pads, The Stenotype Supplies Co.
STENOTYPE Shorthand Writing Machines, The Stenotype Co.
STEN-X-LITE Easel Desk Lamps, Fostoria Pressed Steel Corp.
STEP-N-FETCH Steps for Shelving, Narva Products, Inc.
STEP-ON Waste Receptacles, F. H. Lawson Co.
STERLING Blotting Papers, Standard Paper Mfg. Co.
STERLING Brief Covers, Cooke & Cobb Division
STERLING Calendars, Ever Ready Calendar Mfg. Co.
STERLING Clip Boards, Chalk, Erasers, Letter Trays, Shears and Thumb Tacks, Bainbridge, Kimpton & Haupt, Inc.
STERLING Dip Pens, Ink Wells, Pencil Sharpeners and Envelope Openers, Sterling Plastics Co.
STERLING Drafts, Notes and Receipts, C. R. Gibson & Co.
STERLING Loose Leaf Fillers, American Pad & Paper Co.
STERLING Plastic Moisteners, Sterling Plastics Co.
STERLING Ribbons and Carbons, Ames Supply Co.
STERLING Water Color Board and Paper, National Card, Mat & Board Co.
STERLING White Chalk Crayons, American Crayon Co.
STERLING SUPREME Gummed Tapes, The Gummed Products Co.
STEVEN J. MURPHY Folding Chairs, Murphy-Miller, Inc.
STICK STRIP Desk Top Stripping, Polar Mfg. Co.
STICK-GRIP Self-Adhesive Desk Strips, Corners and Discs, Polar Mfg. Co.
STICKINE Glue, Inks, Paste, Diamond Ink & Adhesive Co.
STICKING Liquid Paste, Diamond Ink & Adhesives Co.
STICKLESS Carbon Papers, The Carter's Ink Co.
STIK Magnetic Pencils, Owen Morris & Co.
STIKFAST Label Pasting Machine, Diagraph-Bradley Industries, Inc.
STIK-ON Adhesive Backed Display Sign, Milprint, Inc.
STIKTITE Sponge Rubber Stripping, Glaziers' Tool Mfg. Corp.
STIMPSON Index Tabs, Posts and Screws, Eyelets, Edwin B. Stimpson Co.
STIMPSON DALE Paper Fasteners, Edwin B. Stimpson Co.
STIX Adhesive, Cardinell Corp.
STIX Gummed Tape and Suspension Rings, Mounties, Inc.
STIX Paste, Crescent Products Co.
STOC Typewriter Oils, Federal Mining & Mfg. Co.
STOC-RITE Metal Cabinets, Lockers, Shelving, K. F. Cline Co., Inc.
STOLPER Office Machine Stands, Stolper Steel Products Corp.
STONE-BESTOS Blackboards, N. Y. Silicate Book Slate Co.
STOP-STEP Ladders, Cramer Posture Chair Co.
STORAFILE Fibre Transfer Cases with Steel Fronts, Kay-Dee Co.
STORAGERS Steel Storage Cabinets, Art Steel Sales Corp.
STORCASE Bookcases, Borroughs Mfg. Co.
STORITE Storage Binders, Grand Rapids Loose Leaf Binder Co.
STORMRAK Umbrella and Shoe Rack, Vogel-Peterson Co.
STORMTEX Typewriter Ribbons, H. M. Storms Co.
STOR-O-CAB Storage Cabinets, Dorset Steel Equipment Co.
STOR-O-FILE Combination File and Storage Cabinet, Dorset Steel Equipment Co.
STOWAWAY Cash Box, Liberty Steel Chest Corp.
STOW-DAVIS Executive Furniture, Stow & Davis Furniture Co.
STRAIGHT EDGE Carpenter Pencils, General Pencil Co.
STRATELINE Rulers, Westcott Rule Co., Inc.
STRATFORD Fountain Pens, Stratford Pen Corp.
STRATHLUCENT Papeteries, Strathmore Paper Co.
STRATHMORE Papers, Strathmore Paper Co.
STRATOFLAME Cigarette Lighters, Stratford Pen Corp.
STRATOLOUNGER Reclining Chair, Stratford Furniture Corp.
STRATOSPHERE Carbon Papers, Old Town Corporation
STRATOWRITER Ball-Point Fountain Pens, W. A. Sheaffer Pen Co.
STRAYER Steel Files and Sorting Devices, Strayer Coin Bag Co.
STREAMLINE LINE Receipts, Notes and Drafts, Boorum & Pease Co.
STREAMLINER Loose Leaf Binders, Buchan Loose Leaf Records Co.
STREAMLINER Sectional Sales Cases, Master Products Mfg. Co.
STREAMLINER Steel Desks and Tables, Globe-Wernicke Co.
STREAMLINER Utility Stands, Maso Steel Products
STREAMLINER Waste Baskets, Hunting-Roberts Co.
STREIT SLUMBER CHAIR Reclining Chairs, C. F. Streit Mfg. Co.
STRETCH-O-WAY Zipper Ring Binder, Thomases & Co.
STRICKLER'S REMINDERS Collection Labels, Carl E. Strickler & Co.
STROMBERG Time Stamps, Stromberg Time Corp.
STRONGLEAF Loose Leaf Fillers, National Blank Book Co.
STRONG-POINT Pencils, Blaisdell Pencil Co.
STRYPON Carbon Papers, The Carter's Ink Co.
STUART HALL Packaged Paper and Envelopes, Stationery, Stuart Hall Co., Inc.
STUDEE-LITE Student Lamps, Faries Div.
STUDENT Ball Pens, Fieldston Products Corp.
STUDENT Drawing Kits, Mayline Co., Inc.
STUDENT-AID Brief Covers, Cooke & Cobb Division
STUDIO Carbon Paper, Neidich Process Div.
STUDIO Paper Trimmers, Milton Bradley Co.
STUDIO Paste, Levison & Blythe Mfg. Co.
STUDIO Pencil Sharpeners, Koh-I-Noor Pencil Co., Inc.
STUDIO BRISTOL Drawing Bristol, Charles T. Bainbridge's Sons
STUDYMASTER Students' Desks, Alma Desk Co.
STUDY-STAND Book Holder, Noka Mfg. Co.
STURCON Metal Finish, Sturgis Posture Chair Co.
STURDIFOLD Folding Chairs, Tables, Fort Massac Chair Co.
STURDI-HANGER Wire Coat Hanger, Appliance Products Co.
STURDI-LITE Safety Ladders, Vault Steps, D. R. Card Co.
STURGIS Autographic Registers, The National Carbon Coated Paper Co.
STURGIS Posture Chairs, Sturgis Posture Chair Co.
STUYVESANT Binders, The Federbush Co., Inc.
STYLE V Vertical Filing Folders, Alvah Bushnell Co.
STYLE W Vertical Filing Folders, Alvah Bushnell Co.
STYLE LINE Steel Desks and Tables, Bentson Mfg. Co.
STYLE Stencil Duplicators, Marr Duplicator Co., Inc.
STYLED ASSOCIATE Steel Desks, Yawman and Erbe Mfg. Co.
STYLED EXECUTIVE Steel Desks, Yawman and Erbe Mfg. Co.
STYLE-CRAFT Leather Goods, Wilson Mfg. Co., Inc.
STYLEFILE Filing Cabinets, Steelcase, Inc.
STYLELINE Filing and Wardrobe Cabinets, Steel Furniture Mfg. Co.
STYLE-MASTER Steel Desks and Tables, Yawman and Erbe Mfg. Co.
STYLEWRITER Dip Pen Writing Sets, Ribbons and Carbons, The Carter's Ink Co
STYLIST Steel Desks, Bentson Mfg. Co.
STYLOGRAPH Waxed Carbon Papers, Stylograph Corp.
STYLO-GRAPH Fountain Pens, Universal Fountain Pen & Pencil Co.
STYLOLECTRIC Burning Pens, Post Electric Co., Inc.
STYLUS Stencils, Starkey Chemical Process Co.
STYX Duplicator Inks, Marr Duplicator Co., Inc.
STYX-DRY Bill Straps, C. L. Downey Co.
SUCCESS Bond and Typewriter Papers, Neenah Paper Co.
SUCCESS Desk Calendars and Pads, Columbian Art Works, Inc.
SUCCESS FLEXI-POST Ledger Binders, Stationers Loose Leaf Co.
SUEDE Rubber Erasers, Weldon Roberts Rubber Co.
SUEDE WHISK Typist Eraser, Weldon Roberts Rubber Co.
SUMMARY BOARD Statistical Analysis Boards, Wilson Jones Co.
SUMMIRA Adding Machine, Fremaco International, Inc.
SUMMIT Adding Machine Rolls, Central Paper Co.
SUN Pencils, Eagle Pencil Co.
SUNKIST Legal Pads, L. Hyman & Sons
SUNROC Electric Water Coolers, Sunroc Co.
SUNRUCO Desk Guards, Finger Pads and Chair Protectors, Sun Rubber Co.
SUNSHINE Paper Drinking Cups, Dispensers, Herz Mfg. Corp.
SUN-TAN Leather Cases, Charles Doppelt & Co., Inc.
SUPER Drawing Instruments, Morilla Co., Inc.
SUPER Envelope Moisteners, Better Packages, Inc.
SUPER File Pockets and Filing Systems, Smead Mfg. Co., Inc.
SUPER Filing Folders, Southern Paper Products Co., Inc.
SUPER Label and Envelope Moisteners, Better Packages, Inc.
SUPER AGITENE Cleaning Solvent, Graymills Corp.
SUPER CARDER Card Record Desks, General Fireproofing Co.
SUPER CHIEF Intercommunication Systems, Talk-A-Phone Mfg. Co.
SUPER COAT-RAK Costumer, Tubecrafters Sales Div.
SUPER COPY Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
SUPER EFFICIENCY Gelatin Roll Duplicators, Heyer Corp.
SUPER ELEVATOR FILE Motorized Vertical Card Files, Diebold, Inc.
SUPER FILER Filing Equipment, General Fireproofing Co.
SUPER MANILA File Folders, Southern Paper Products Co.
SUPER PUL-PRUF Sheet Protectors, Cooks', Inc.
SUPER SEAL-O-SAN Floor Finishes, Huntington Laboratories, Inc.
SUPER STAR Auditorium Chairs, Griggs Equipment Co.
SUPER TEK-TIV Lead Coin Bag Seals, Security Seal Co.
SUPER WIZARD Steel Front Storage Cases, Weis Mfg. Co.
SUPER XXX Gold Leaf, Simplex Gold Stamping Press Co.
SUPER-AGITENE Cleaning Solvents, Graymills Corp.
SUPERB Drawing Pencils, National Pencil Co.
SUPERB Rubber Stamp Pads and Rubber Stamp Outfits, William A. Force & Co., Inc
SUPERBA Rubber Chair Tips, The Laurel Co.
SUPERB-CRAFT Telephone Book Covers, Simon Products Co.
SUPERBRAND Filing Folders and Guides, Imperial Methods Co.
SUPERCHROME Writing Inks, Parker Pen Co.
SUPER-COTE Carbon Papers, Codo Mfg. Corp.
SUPERCRAFT Brief Cases and Luggage, Supreme Leather Goods Co.
SUPERCRAFT Ribbons and Carbons, Franklin Ribbon & Carbon Co.
SUPERDEX Filing Supplies and Gummed Specialties, Warshaw Mfg. Co., Inc.
SUPER-EXPANSION Ledger Binders and Outfits, Stationers Loose Leaf Co.
SUPER-FIBER Typewriter Ribbons, Codo Mfg. Corp.
SUPERFILE Folders, Southern Paper Products Co.
SUPERFINE Gelatin Films, Hectographia Corp.
SUPERFINE Pencils, Blaisdell Pencil Co.
SUPER-FOAM Chair Cushions, Foam Rubber Fabricators, Inc.
SUPERGRIP 50 Rubber Cement, BB Chemical Co.
SUPERHARD Lumber Crayons, National Crayon Co.
SUPERIOR Adhesive, The Carter's Ink Co.
SUPERIOR Cash Register Rolls, McKenna & Phelps, Inc.
SUPERIOR Die Plate Daters, R. A. Stewart & Co., Inc.
SUPERIOR Gold Stamping Machines, Monogram of California
SUPERIOR Inks and Duplicating Supplies, Mittag & Volger, Inc
SUPERIOR Loose Leaf Fillers, Opaque Typewriter Paper, American Pad & Paper Co
SUPERIOR Manifold Papers, Esleeck Mfg. Co.
SUPERIOR Mucilage, Sanford Ink Co.
SUPERIOR Postal Scales, Triner Scale & Mfg. Co.
SUPERIOR Ribbons and Carbons, John Underwood & Co.
SUPERIOR Rubber Phone Holder, Superior Household Mfg. Co.
SUPERIOR Rubber Stamps and Supplies, Superior Marking Equipment Co.
SUPERIOR School Chalk, St. Louis Crayon & Handle Co.
SUPERIOR QUALITY Carbon Papers, Nelson-Eismann Co.
SUPER-KLEEN Carbons, Master Units, Old Town Corporation
SUPER-KOTE Carbon Papers, Codo Mfg. Corp.
SUPERLINE Fountain Pen Desk Sets, Pen-Rite Corp.
SUPERLON Plastic Products, Superior Plastics, Inc.
SUPERMARK Marking Crayons, St. Louis Crayon & Handle Co.
SUPERMAT Chair Mats, Polar Mfg. Co.
SUPER-MATIC Calculators, Friden Calculating Machine Co., Inc.
SUPER-REGAL Gold Stamping Machine, Franklin Mfg. Corp.
SUPER-RITER Typewriter, Remington Rand
SUPER-SAFETY Checks and Forms, The Todd Co., Inc.
SUPERSEE Cellulose Acetate, Tracing Paper, Morilla Co., Inc.
SUPER-SILK Typewriter Ribbons, Snelling & Son
SUPERSINE Name Plates, Signs, Supersine Co. of America
SUPER-SOVEREIGN Ribbons and Carbons, Queen Ribbon & Carbon Co., Inc
SUPER-SYSTEM Filing Supplies, The General Fireproofing Co.
SUPER-TEX Clip and Arch Boards, Floor Mats, Julius Bandes & Co., Inc.
SUPERTEX File Folders, Weis Mfg. Co.
SUPER-TREATED Carbon Papers, Codo Mfg. Corp.
SUPERTYPE Carbon Papers, Stenno Ribbon & Carbon Mfg. Co.
SUPERTYPE Duplicator Stencils, Continental Ink Co.
SUPER-VALUE Steel Filing Cabinets, E. W. A. Rowles Co.
SUPER-VISIBLE Card Systems, Acme Visible Records, Inc.
SUPERVISION Filing System, Super Vision, Inc.
SUPERWRITE Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
SUPRA 4-color Pencils, Supra Pencil Co.
SUPRATHIN Pencils, Blaisdell Pencil Co.
SUPREME Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
SUPREME Daters and Numberers, Consolidated Stamp Mfg. Co., Inc.
SUPREME Drawer Slides, Grant Pulley & Hardware Corp.
SUPREME Lockers, Shelving and Storage Cabinets, Supreme Steel Equipment Corp.
SUPREME Notebook and Pricebook Fillers, Index Cards and Composition Books, Hano Paper Co., Inc.
SUPREME Pencils and Leads, General Pencil Co.
SUPREME Pens and Pencils, David Kahn, Inc.
SUPREME Ribbons and Carbons, Buckeye Ribbon & Carbon Co.
SUPREME Steel Pins, Vail Mfg. Co.
SUPREME Typewriter Cleaning Machines, Spray Booths and Ovens, Supreme Power Cleaner Mfg. Co.
SUPREME CRYSTAL Stencils, Frankel Mfg. Co.
SUPREME DE LUXE Postal Scales, IDL Mfg. & Sales Corp.
SURE-HOLD Gummed Tape, Nashua Package Sealing Div.
SURELOCK Post Binders, Boorum & Pease Co.
SURE-RITE Duplicator Stencils, Supplies, Ribbons and Carbons, American Stencil Mfg. Co.
SURETY BOND Papers, Crocker-McElwain Co.

SURVEYORS' DUPLEX Slide Rules, Keuffel & Esser Co.
SURWAY Moisteners, Seal-O-Matic Dispenser Corp.
SUSPEND-O-FOLDER File Folders, Advanco Products
SUSSEX Post Binders, National Blank Book Co.
SWALLOW Pencils, Swan Pencil Co., Inc.
SWAN Adding Machine Rolls, Southern Straw Mfg. Co.
SWAN Leads and Penholders, Swan Pencil Co., Inc.
SWANCO Cash Boxes, Swanson Machine Corp.
SWANO Pencils and Clips, Swan Pencil Co., Inc.
SWAYSTOP File Drawer Dividers, Berger Mfg. Div.
SWIFT Adding Machines, Swift Business Machines Corp.
SWIFT Casters, Phoenix Caster Co., Inc.
SWIFT Pencils, Wallace Pencil Co.
SWIFTSET Rubber Stamp Kits, Superior Marking Equipment Co.
SWIF-TY Twine Dispensers, Cowan Mfg. Co.
SWING KING Upholstered Chairs and Stools, Kenmar Mfg. Co.
SWING-DEX Suspension Folder Files, Business Efficiency Aids.
SWING-IT Pocket Secretaries, Enger-Kress Co.
SWINGLINE Staplers, Staples, Rubber Bands, Swingline, Inc.
SWING-O-RING Loose Leaf Metals, The Fred Goat Co., Inc.
SWING-WING Bulletin Boards, Universal Steel Equipment Corp.
SWIVEL-CLIP Card and Ticket Holders, Hampden Mfg. Co., Inc.
SWIVELIER Lighting Fixtures, Swivelier Co., Inc.
SWIVELOK Binders and Folders, Elbe File & Binder Co., Inc.
SWIVODEX Dip Pen Desk Sets, Zephyr American Corp.
SYLVAN Mimeo Papers, Rockwell-Barnes Co.
SYNCHROTONE Tape Recorder, Magnetic Recording Industries
SYN-CO-SUDS Liquid Soap, Columbia Chemical Co., Inc.
SYNCRO-TILT Chair Irons, Seng Company

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T. Pins, Oakville Co.
TM Mechanical Writing Instruments, W. A. Sheaffer Pen Co.
T.M. Telephone and Magazine Binder Metals, Tenacity Mfg. Co.
TTR Tool Kit Rolls, Ames Supply Co.
TABBIES Index Tabs, Superior Printing & Loose Leaf Co.
TABBY Ribbons and Carbons, Kraus Ribbon & Carbon Co.
TAB-EDGED Carbon Papers, Phillips Ribbon & Carbon Co., Inc.
TABLE-AIR Circulators, Kisco Co., Inc.
TAB-O-MATIC Tabulating Forms, Bonnar-Vawter, Inc.
TAB-ON Stencils, Weber Addressing Machine Co.
TAB-RITE Tabulating Forms, Bonnar-Vawter, Inc.
TAB-TEX File Folders, Tab-Tex Corp.
TABULINER Tabulating Machine Attachments, Uarco Incorporated
TAB-U-RULER Forms Ruling Device, Ferris Business Equipment, Inc.
TACCO Portable Typewriter Cases, Typewriter Accessories Co.
TACKMASTER Tackers, Markwell Mfg. Co., Inc.
TACKO Thumb Tack Boards, W. L. Clark Co., Inc.
TACKON Pressure-Sensitive Tape Dispensers, Better Packages, Inc.
TACKY-FINGER Finger-Tip Preparation for Sorting Papers, Evans Specialty Co., Inc.
TAD Erasers, Richard Best Pencil Co.
TAGGER Ribbons and Carbons, Mittag & Volger, Inc.
TAG-O-GRAPH Tag and Label Addressers, Weber Addressing Machine Co.
TAKAPART Portable Office Partitions, Tables, Takapart Products Co.
TAK-A-PIN Pin Dispensers and Refills, Oakville Co.
TAKE-A-TIP Pencil Plug Assortment, Weldon Roberts Rubber Co.
TALENT Art Tablets, American Pad & Paper Co.
TALKAFORM Magnetic Recording Paper, Pentron Corp.
TALK-A-PHONE Intercommunication Systems, Talk-A-Phone Co.
TALLY DENOMINATOR Hand Counters, Denominator Co., Inc.
TALLY-HO Concentrate Cleaner, Ames Supply Co.
TALLY-LITE Illuminated Clipboard, Clyne Mfg. Co.
TAMMI Safes and Trucks, Tammi Safe & Vault Co.
TAMPERPROOF Envelopes, Northern States Envelope Co.
TA-NON-KA Bond and Duplicator Papers, Badger Paper Mills
TAP TOP Mucilage Bottles, S. S. Stafford, Inc.
TAPAK Portable Recorder, Magnetic Recording Industries
TAPE MARK Printed Tape, Tape Mark Co.
TAPEMASTER Gummed Tape and Sealers, Package Ad & Sealer Co.
TAPE-O-MATIC Electric Tape Dispenser, Better Packages, Inc.
TAPER TIP Pencil Cap Erasers, Weldon Roberts Rubber Co.
TAPER TWIST Pencil Lengthener, Cardinell Corp.
TAPERITE Fountain Pens and Pencils, Waterman Pen Co., Inc.
TAPE-RITE Tape Applicator and Dispenser, Cosom Industries
TAPE-SHOOTER Sealing Tape Machines, Better Packages, Inc.
TAPEX Pressure-sensitive Tape Applier, Tapex Corp.
TARA Ribbons and Carbons, American Carbon Paper Corp.
TARCO Loose Leaf Binders, Forms and Filing Equipment, Tallman, Robbins & Co.
TARGET Reinforcing Punches, Stamp Pads, Bro-Dart Industries
TASCO Stylus Adding Machines, Tavella Sales Co.
TATCH Mounting Stickers, Eureka Specialty Printing Co.
TATUM Staplers and Supplies, Wilson Jones Co.
TAUBER Plastic Rings and Bindings, Tauber Plastics, Inc.
TAUBMAN Laundry Marking Pen, Samuel Taubman & Co.
TAX SAVER Income and Expense Record for Salesmen, National Business Systems Co.
TAXMETER Withholding Tax Computers, Bates Accounting Forms Co., Inc.
TAXTELLER Tax and Bookkeeping System, Taxteller, Inc.
TAYLOR Posture, Wood and Upholstered Chairs, Taylor Chair Co.
TEAR DROP Roll Memo Device, Regal & Wade Mfg., Inc.
TEAR KLEEN Wall Calendars, Columbian Art Works, Inc.
TEAR PROOF Ring Book Sheets, Wilson Jones Co.
TEC Drawing Pencils, Erasers, Crayons, V. & E. Mfg. Co.
TECHMASTER Drawing Instrument Set, Frederick Post Co.
TECHNICRAYON Pencils, Koh-I-Noor Pencil Co., Inc.
TECHNIPLAN Modular Furniture, Globe-Wernicke Co.
TECHNYGRAPH Duplicating Supplies, Technygraph Co.
TECHNYSCOPE Stencil Scopes, Technygraph Co.
TEK-TIV Coin Bag Seals, Security Seal Co.
TEL-ADDRESS Address and Telephone Books, Nascon Products Division
TEL-A-KEY Keycases, Columbia Walescraft, Inc.
TEL-A-NAME Telephone Indexes, Nosco Plastics
TELATOTAL Calculating Devices, TelaTotal Sales Co.
TELAUTOGRAPH Writing Transmitter, TelAutograph Corp.
TELECHRON Electric Clocks, Telechron Dept., General Electric Co.
TELE-CIDE Telephone Germicide, Tele-Cide Chemical Corp.
TELECORD Conference Recording Equipment, Dictaphone Corp.
TELEDIPHONE Telephone Conversation Recorders, Thomas A. Edison, Inc.
TELEFACTS Deskside Files, The General Fireproofing Co.
TELEFACTS Visible Cabinets, Acme Visible Records, Inc.
TELEKOM Intercommunication Systems, Radio Corporation of America
TELEMATIC Intercommunication Telephone System, Dictograph Products, Inc.
TELE-MEM Memo-Telephone Index Combination, Redi-Record Products Co.
TELE-MEMO Telephone Memo Unit, Art Steel Sales Corp.
TELEMIKE Recorders, Miles Reproducer Co., Inc.
TELE-MUFF Telephone Ear Cover, W. T. Rogers Co.
TELE-PAD Telephone Memo Device, Sapphire Products
TELEPRINTER Telegraphic Typewriter, Olivetti Corp. of America
TELEREST Telephone Cradle, Bradley Corp.
TELE-SACK Ash Tray, Quigley Co.
TELESCOPE Folding Chairs, The Telescope Folding Furniture Co., Inc.
TELETALK Intercommunication Systems, Webster Electric Co.
TELETYPE Electric Transmitting and Receiving Typewriters, Teletype Corp.
TELEVOICEWRITER, Telephone Dictating System, Thomas A. Edison, Inc.
TELKEE Central Key Control Systems, P. O. Moore, Inc.
TELL-I-VISION Colored Plastic Tabs and Filing Systems, Smead Mfg. Co., Inc.
TEL-O-LITE Illuminated Writing Pads, Bermat Products Corp.
TEMLOK Interior Finishes, Armstrong Cork Co.
TEMPLAR Drawing, Copying and Indelible Pencils, Reliance Pencil Corp.
TEMPO Duplicators and Supplies, Milo Harding Co.
TEMPOLITH Lithograph Negatives, Milo Harding Co.
TEMPOSCOPE Stencil Scopes, Milo Harding Co.
TEMPRITE Electric Water Coolers, Temprite Products Corp.
TENACCO Office Punches, Tenacity Mfg. Co.
TENACITY Loose Leaf Metals and Binders, Tenacity Mfg. Co.
TEN-EIGHTY Typewriter Erasers, Eberhard Faber Pencil Co.
TENET Library Paste, The Commercial Paste Co.
TENGWALL Prong Binders, Wilson Jones Co.
TENSION Envelopes, Tension Envelope Corp.
TENTION TIE String and Clasp Envelopes, Tension Envelope Corp.
TEN-TWENTY School Desks, American Seating Co.
TERRAZZO-SAN Tile and Marble Cleaner, Huntington Laboratories, Inc.
TERRELL Storage Cabinets, Steelcase, Inc.
TERSON Upholstery Fabrics, Athol Mfg. Co.
TEST SCORER Lead Pencils, Richard Best Pencil Co.
TESTED Office Machine Oil, Tested Products Co.
TEXARDERO Desk Sets, Desk Pads and Book Covers, Stationers Specialty Corp.
TEXAS Paper Clio, Futura, Inc.
TEXCEL Pressure-Sensitive Tapes, Permacel Tape Corp.
TEXIT Rubber Cream Adhesives, Sanford Ink Co.
TEX-MAID Chair Cushions, Office Machine Covers, P. E. Fielder Mfg. Co.
TEXOPRINT Plastic Printing Paper, Munising Paper Co.
TEXTBOOK Pencils, Blaisdell Pencil Co.
TEXTURE BOND Typewriter Papers, Rockwell-Barnes Co.
THATCHER Calculating Devices, Keuffel & Esser Co.
THERMO-GLO Christmas Cards, Notes, E. Errett Smith, Inc.
THESIS Pencils, General Pencil Co.
THIN EDGE Typewriter Erasers, Joseph Dixon Crucible Co.
THIN FILEAWAY Billfolds, Robinson Reminders
THIN LEAD Colored Pencils, General Pencil Co., Inc.
THINDEX Index Guides, Oxford Filing Supply Co.
THINET Rubber Cement Solvent, Monet Co.
THINEX Colored Pencils, Joseph Dixon Crucible Co.
THINLED Colored Pencils, J. S. Staedtler, Inc.
THIN-LINE Pencils, National Pencil Co.
THIN-O-BRAND Carbon Papers, Miller-Bryant-Pierce
THIN-POST Binders, C. E. Sheppard Co.
THIN-PRONG Binders, The C. E. Sheppard Co.
THIN-RITE Lead Pencils, Eberhard Faber Pencil Co.
THISTLE BOND Business Forms, C. R. Gibson & Co.
THISTLEMARK Bond Paper, Strathmore Paper Co.
THOMAS Mechanical Collators and Joggers, Thomas Collators Inc.
THOMAS LIFETIME Stamp Pads, Thomas Mfg. Co.
THONET Chairs and Upholstered Furniture, Thonet Industries, Inc.
THOR Paper Fasteners, Vail Mfg. Co.
THOR Marking Devices, Pittsburgh Stamp Co., Inc.
THORNDIKE-CENTURY Dictionaries, Appleton-Century-Crofts, Inc.
THOROCLEAN Typewriter Brushes, IDL Mfg. & Sales Corp.
THOROUGHBRED Store Fixtures, A. D. Butler, Inc.
THREESOME Fountain Pen and Pencil Sets, W. A. Sheaffer Pen Co.
THRIFTMASTER Drafting Tables, Stacor Equipment Co.
THRIFT-QUALITY Stercils, Speed-O-Print Corp.
THRIFTY DE LUXE Postal Scales, IDL Mfg. & Sales Corp.
THRIFTY Wood Office Furniture, Hoosier Desk Co.
THRUSH Pencils, Wallace Pencil Co.
THUNDERBOLT Airmail Envelopes. Lafayette Co.
TIARA Erasers, Weldon Roberts Rubber Co.
TIARA Fountain Pens, Waterman Pen Co., Inc.
TICKETOGRAPH Pay and Production Control Systems, Commercial Controls Corp.
TICKOMETER Counting, Coding, Imprinting Machine, Pitney-Bowes, Inc.
TICONDEROGA Pencils, Joseph Dixon Crucible Co.
TIDY DESKMASTER Desk Organizer, Art Steel Sales Corp.
TIDY TOUCH Carbon Paper, American Ribbon & Carbon Co., Inc.
TIDY-DESK Desk Organizer, Pen and Pencil Holder, Victory Mfg. Co.
TIDYTYPE Type Brush, Tested Products Co.
TIEMASTER Twine, Package Ad & Sealer Co.
TIE-TIE Gift Wrappings, Chicago Printed String Co.
TIFFANY Business Machine Stands, Tables, Tiffany Stand Co.
TIFFANY Colored Indelible Pencils, National Pencil Co.
TIGER Pencils, Swan Pencil Co., Inc.
TIGER Thumb Tacks, Paper Fasteners, Staples and Parcel Handles, Noesting Pin Ticket Co., Inc.
TILT TOP TILLIE Utility Tables, Franklin Table Co.
TILT-O-LITE Table Lighter, Quick Point Pencil Co.
TIMBERLINE Carpenter Pencils, Koh-I-Noor Pencil Co., Inc.
TIME CALENDAR Clock and Calendar Pads, World Mfg. Co.
TIME SAVER Payroll Systems and Computers, Bates Accounting Forms Co., Inc.
TIME SAVER Stationery Storage Cabinets, Weis Mfg. Co.
TIME-MASTER Dictating Machines, Dictaphone Corp.
TIME-O-GRAPH Time Stamps, A. D. Joslin Mfg. Co.
TIMES Pencils, J. S. Staedtler, Inc.
TIME-SAVER Files, Business Efficiency Aids
TIMES STENAFAX Stencil-Cutting Machines, Times Facsimile Corp.
TIPDIP Fountain Pens, W. A. Sheaffer Pen Co.
TIPPA Portable Typewriters, American International Office Equipment Co.
TIP-TOP Paper Fasteners, Tip Top Mfg. Co.
TIP TOP Pin Tickets and Tags, Dancyger Mfg. Co.
TIP-TOP Steel Lockers, Top Flight Products Co.
TIP-TOP Stencils, Milo Harding Co.
TIP-TOP Wood Desk Trays and Card Files, Hedges Mfg. Co.
TIP-TOUCH County Record Binders, Ernest Hazel, Jr.
TITAN Carbon Papers, Columbia Ribbon & Carbon Mfg. Co., Inc.
TITAN Circular Slide Rules, Tavella Sales Co.
TITAN Expanding Files, Wilson Jones Co.
TITE GRIP Blackboard Erasers, Milton Bradley Co.
TITIAN Rubber Erasers, Weldon Roberts Rubber Co.
TO-BAC Binders, Elbe File & Binder Co., Inc.
TOILET-SAN Bowl Cleaner, Huntington Laboratories, Inc.
TOLEDO Postal Scales, Toledo Scale Co.
TOLEDO MADE Typewriter Stands and Tables, Toledo Guild Products, Inc.
TOLEX Plastic Upholstery Material, Textileather Division
TOP Staple Removers, Mutual Stationers Supply Corp.

TOP FLIGHT Adding Machines, Remington Rand
TOP PRODUCTS Bond, Cash and Utility Boxes, Central Can Co.
TOP TROPHY Carbon Paper, Pacific Carbon & Ribbon Mfg. Co.
TOPFLIGHT Pressure-Sensitive Tape, Topflight Corp.
TOPFLIGHT Steel Transfer Cases, Top Flight Products Co., Inc.
TOP-FLIGHT Steel Files, Bentson Mfg. Co.
TOPKOTE Spirit Carbon Master Units, Curtis-Young Corp.
TOP-NOTCH-LETTER-BALANCE Carbon Papers, Kraus Ribbon & Carbon Co.
TOP-O-GRAPH Insertable Guides, Filing Equipment Bureau, Inc.
TOPPER Carbon Paper, Neidich Process Div.
TOPPER Paperweight, Service Products Div., Woodall Industries, Inc.
TOPS Doodle Pads, Stock Forms, "Tops" Business Forms
TOPS Scratch Remover Polish, Spot Cleaner and Floor Wax, General Cement Mfg. Co.
TOP-SECRET Pad and Pencil Sets, Ehlbert Products
TORCH Pencils, General Pencil Co.
TORPEDO Metal Waste Receptacles, F. H. Lawson Co.
TORPEDO Typewriters, American International Office Equipment Co.
TOT Fasteners and Staplers, Swingline, Inc.
TOTALIA Adding Machine, J. E. Albright & Co.
TOUCHDOWN Fountain Pens, W. A. Sheaffer Pen Co.
TOUCH-O-MATIC Paper Cutter, Hobbs Mfg. Co.
TOUCH-OUT Hand Cleaner, C D C Fount-O-Ink Co.
TOUCHTYPE Rubber Typewriter Keys, Peerless-Imperial Co., Inc.
TOURIST Pen and Pencil Sets, Morrison Fountain Pen Co.
TOWN CRIER Master Units, Colonial Carbon Co.
TRACE-A-FACE Pencil and Stencil Art Kit, Eberhard Faber Pencil Co.
TRACEMASTER Tracing Tables, Stacor Equipment Co.
TRACEOLENE Tracing Papers, Favor, Ruhl & Co.
TRACINK Erasers, A. W. Faber, Inc.
TRADE Carbon Papers, Write, Inc.
TRADE-MARK Carbon Papers, Waters and Waters Branch
TRADER Pencils, Reliable Pencil Corp.
TRA-DEX Vertical Visible Files, Diebold, Inc.
TRADITION-CHROMA Colored Pencils, J. S. Staedtler, Inc.
TRAFFIK Marking Crayons, Milton Bradley Co.
TRAN-CEL-SEAL Cellulose Tapes, Gummed Tape & Devices Co.
TRANSCRIPT Mimeo Papers, Duplicating Papers, Inc.
TRANSCRIPT Steel Pens, Eagle Pencil Co.
TRANSELOPE Transparent Envelopes, Stein Bros. Mfg. Co.
TRANSFILE Transfer Files, Guide System & Supply Co.
TRANSKRIT Carbonized Forms, Transkrit Corp.
TRANSO Envelopes, Transo Envelope Co.
TRANSOLENE Tracing Papers, Favor, Ruhl & Co.
TRANSORT Simplified Delivery Systems, Shelby Salesbook Co.
TRANSPARENT Mending Tapes, Warshaw Mfg. Co., Inc.
TRANSPARO Photo Mounting Corners, Engel Art Corners Mfg. Co.
TRANSPORT Gummed Tape Sealing Machines, A. C. Hummel Co.
TRANS-VUE Envelopes, The Burkhardt Co.
TRAVEL-AIR Laundry Cases, U. S. Travelware Co.
TRAVEL-DESK Writing Platform for Auto Dash Board, Robray Mfg. Co.
TRAVELDEX Expense Books, Associated Stationers Supply Co.
TRAVELER Smoking Stands, Campbell Products Co.
TRAVELIGHT Brief Bags, School Bags, Canvas & Leather Bag Co., Inc.
TRAVIATA Lead Pencils, Swan Pencil Co., Inc.
TRAYBILT FLEXI-POST Posting Binders, Stationers Loose Leaf Co.
TREASURE CHEST Insulated Chests, Victor Safe & Equipment
TREASURGARD Personal Safes, Herring-Hall-Marvin Safe Co.
TREASURY Blotting Papers, Joseph Parker & Son Co.
TREND Duplicator Cabinets, The Heyer Corp.
TREND Ladies Billfold, Amity Leather Products Co.
TRI MEE Office Punches, Wilson Jones Co.
TRI-BRAND Ribbons, Carbons, Duplicating Papers and Stencils, Tru-Rite, Inc.
TRIBUNE Office Pencils, J. S. Staedtler, Inc.
TRICLIP Punchless Binder, Handi-Blott Co.
TRI-DEX Triangular Plastic Index Tabs, Cel-U-Dex Corp.
TRI-FIL Fountain Pens, Welty Pen & Repair Co.
TRIG-A-TAPE Pressure-Sensitive Tape Tacker, Trig-A-Tape Corp.
TRIGGER-LOK Compression Binders, Master Products Mfg. Co.
TRI-GUARD Filing Guides, The Globe-Wernicke Co.
TRI-HEAD Pins, Oakville Co.
TRI-LITE Portable Lamps, Artistic Lamp Mfg. Co., Inc.
TRI-LINED Carbon Papers, Tru-Rite, Inc.
TRI-LOCK Catalog Binders, Remington Rand
TRIMLINE Wood Office Accessories, Jasper Table Co., Inc.
TRIM-TOWLS Paper Towels, Bay West Paper Co.
TRINER Computing Postal Scales, Triner Scale & Mfg Co.
TRIOSET Pen and Pencil Sets, Waterman Pen Co., Inc.
TRIPAK Luggage, Schell Leather Goods Co., Inc.
TRIPLE CHECK Automatic Indexing, Remington Rand
TRIPLTOP File Folders, Filing Equipment Bureau, Inc.
TRI-PLY Typewriter Erasers, Weldon Roberts Rubber Co.
TRI-PLY WHISK Typewriter Eraser, Weldon Roberts Rubber Co.
TRIP-O-KIT Travel Kits, Charles Doppelt & Co., Inc.
TRIPOSTER Multiple Record Posting Machines, Visirecord, Inc.
TRI-POINT Mechanical Colored Pencils, Nichols Products Co.
TRI-TIX Rubber Cream Glue, Tri-Tix, Inc.
TRITONE Three-Color Ball Pens, Flo-Ball Pen Corp.
TRIUMPH Fountain Pens, W. A. Sheaffer Pen Co.
TRIUMPH Monogramming Machines, Ackerman-Gould Corp.
TRIUMPH Paper Clamps, Oakville Co.
TRIUMPH Pencils and Penholders, Eberhard Faber Pencil Co.
TRIUMPH Self-Inking Stamps, R. A. Stewart & Co., Inc.
TRIUMPH Steel Type Holders, James H. Matthews & Co.
TRIUNE Marking Inks, Superior Marking Equipment Co.
TROJAN Bond, Onionskin Paper, American Writing Paper Corp.
TROJAN Glaziers' Tools, Glaziers' Tool Mfg. Co.
TROJAN Marking Inks, Superior Marking Equipment Co.
TROJAN Paper Drinking Cups, Solo Cup Co.
TROJAN Tackers, E. H. Hotchkiss Co.
TROJAN IMPERIAL Gummed Sealing Tape, Gummed Products Co.
TROOPER Pencils, National Pencil Co.
TROY Cloth Specialties, Metal Furniture, Troy Sunshade Co.
TRU-ANGLE Protractor Triangles, Alvin & Co.
TRUCKLAC Decalcomanias, Palm Bros. Decalcomania Co.
TRUCOLITE Fluorescent Luminaires, Edwin F. Guth Co.
TRU-COLOR Prints, Goes Lithographing Co.
TRU-COPY Hectographs and Roll-Film Duplicators, Beckley-Cardy Co.
TRU-COPY-PHOTE Photocopying Machines & Supplies, General Photo Products Co.
TRUE BLUE CLIPPER Staplers, E. H. Hotchkiss Co.
TRUEDGE Drawing Table Edges, Cardinell Corp.
TRUE-MARK Type Cleaners and Office Machine Pads, Ames Supply Co.
TRUEMASTER Drawing Instrument Set, Frederick Post Co.
TRU-FLANGE Eyelets, American Brass Co.
TRUKASTER Casters, Hamilton Caster & Mfg. Co.
TRUMARK School Chalk, Walbuck Crayon Co.
TRUNDLE TRUCK Utility Cart, P. B. R. Mfg. Co.
TRU-PAK Autographic Registers and Supplies, Egry Register Co.
TRUPOINT Brass and Steel Pins, Union Pin Co.
TRUPOINT Pencil Pointer, Elward Mfg. Co.
TRU-POSTURE Office Chairs and Stools, Dependable Mfg. Co.
TRUSSELL Loose Leaf Books and Binders, Trussell Mfg. Co.
TRU-TEST Gummed Tape, Wrapping Paper, Tape, Inc.
TRU-TONE Crayons, Milton Bradley Co.
TRU-VALU Bulletin Boards, Dayton Stencil Works Co.
TRU-VU Photo Files, Trussell Mfg. Co.
TUBRAK Vertical Map File, Scott-Rice Co.
TUCHTYPE Rubber Typewriter Keys, Peerless-Imperial Co., Inc.
TUCK Pressure-Sensitive Tape, Technical Tape Corp.
TUCKAWAY Fountain Pens, W. A. Sheaffer Pen Co.
TUF-BOY Laundry Cases, C. Kuntzendorf & Co.
TUF-FACE Steel Type, James H. Matthews & Co.
TUFFLEX Cushion Padding and Fabrics, Wood Conversion Co.
TUFIDE Luggage and Business Cases, Stein Bros. Mfg. Co.
TUFLEX Label Paper, Archer Label Co.
TUF-TABS Loose Leaf Indexes, Index Sales Corp.
TUFTEAR Filing Folders, The Globe-Wernicke Co.
TUFTEX File Folders, C. L. Barkley & Co.
TULIP Paper Cups and Dispensers, Lily-Tulip Cup Corp.
TUMBLER Shorthand Books, National Blank Book Co.
TURN-TOWLS Paper Towels, Bay West Paper Co.
TURQUOISE Pencils, Eagle Pencil Co.
TUSCO Office Machine Stands, Tubular Specialty Mfg. Co.
TU-TANG Brief Cover Fastener, National Fiberstok Envelope Co.
TUTOR Steel and Silver Steel Pens, Eagle Pencil Co.
TWEED Colored Lead Pencils, Ruwe Pencil Co.
TWEETEN Marking Pencils, Tweeten Fibre Co.
TWENTIETH CENTURY Maps, The George F. Cram Co., Inc.
TWIN BLACK JEWEL Stamp Dispenser, Aqua Sportsman, Inc.
TWIN DISPATCH Double Compartment Envelopes, Tension Envelope Corp.
TWIN LOCK Ledger Sheets, Wilson Jones Co.
TWIN PACK Ash Tray Sets, Quigley Co.
TWIN READER Magnifying Glasses, Edroy Products Co.
TWIN SPOOL Ribbons, Kores Carbon Paper & Ribbons Mfg. Corp.
TWIN-GUARD Filing Guides, The Globe-Wernicke Co.
TWINKOTE Carbon Paper, International Carbon & Ribbon Co., Inc.
TWINPOINT Combination Pen and Pencil, Pen-N-Pencil Co.
TWINSOME Pen & Pencil Set, Pencraft, Inc.
TWINTANG Flexible Report Covers, Josephson Mfg. Corp.
TWIRLAWAY Ash Trays, Toledo Guild Products, Inc.
TWIRLIT Paper Drills, Duvinage Corp.
TWIST-IT Dust Mops, Howard Dustless-Duster Co.
TWISTOUT Thumb Tacks, Cardinell Corp.
TWO PACK Ash Tray, Quigley Co.
TWO SIDES LABELER Label Moistener, A. C. Hummel Co.
TWO-COMPARTMENT Mailing Envelopes, Quality Park Envelope Co.
TWO-GETHER Duplex Envelopes, Northern States Envelope Co.
TWO-IN-ONE Colored Pencils, General Pencil Co.
TWO-IN-ONE Mailing Bags, Bemis Bro. Bag Co.
TWO-IN-ONE Sorters, Work-Organizer Specialties Co.
TWO-PLI-TOP Filing Folders, Smead Mfg. Co., Inc.
TWO-TIMER 20-Hour Timing Device, Vocaline Co. of America, Inc.
TWO-TONE NIB Writing Points, W. A. Sheaffer Pen Co.
TYCOON Desk Accessory, Chatham Mfg. Co., Inc.
TYCOON Disc Recorders, SoundScriber Corp.
TY-DEE BRAND Staples, United Staple Co., Inc.
TYER Rubber Bands, Tyer Rubber Co.
TYM-AN-DATER Time Recorders, Cincinnati Time Recorder Co.
TYPAD Typewriter Pad, Andrews-Alderfer Co.
TYPAL Typewriter Ribbons, Old Town Corporation
TYPE ART Ribbons and Carbons, Phillips Ribbon & Carbon Co., Inc.
TYPE BAR Ribbons and Carbons, Smith-Corona Inc.
TYPE EASE Copyholders, Franklin Table Co.
TYP-E-CO Typewriter Keycards and Repair Tags, Typewriter Equipment Co.
TYPE-ERASE Index, Ledger, Mimeo Paper, American Writing Paper Corp.
TYPE-MASTER Typing Desk, Alma Desk Co.
TYPEMASTER Typewriter Brushes, Brushmakers, Inc.
TYPE-N-ADD All-Purpose Metal Stands, Maso Steel Products
TYPE-N-FILE Typewriter Table and Filing Cabinet, Marshallan Mfg. Co.
TYPERASER Rubber Erasers, Eagle Pencil Co.
TYPERITE Plastic Strip Tabbing, G. J. Aigner Co.
TYPE-RITE Platens, Typewriter Equipment Co., Inc.
TYPETONE Type Cleaner, Tested Products Co.
TYPE-WELL Ribbons and Carbons, Key Ribbon & Carbon Co.
TYPE-WELL Typewriter Packets, Rubin's Corp.
TYPE-WHITE Cushion Sheets, A. B. Dick Co.
TYPEX Type Cleaner, Michael Frumkin
TYPHONITE ELDORADO Drawing Pencils, Joseph Dixon Crucible Co.
TYPIST Ink Eraser, Weldon Roberts Rubber Co.
TYPIST Pencils, Blaisdell Pencil Co.
TYPO Liquid Type Cleaner, Ritchie Specialties
TYPOCRAFT Carbon Paper, Codo Mfg. Corp.
TYPO-FAX Minute Book, McMillan Book Co.
TYPO-OIL Lubricant, C. H. Miller Co.
TYPO-RING Minute Book, McMillan Book Co.
TYP-O-TYP Carbon Papers, F. S. Webster Co.
TYP-ROL Type Cleaner and Platen Refinisher, Write, Inc.
TYP-SWABBS Type Cleaner, Romaine Mfg. Co.

U

U. S. Cash Registers, Federal Cash Register Co.
U. S. Ribbons and Carbons, U. S. Carbon & Ribbon Mfg. Co., Inc.
U. S. BRAND Notes, Drafts and Receipts, C. R. Gibson & Co.
U.S.E. Commercial Envelopes, U. S. Envelope Co.
U. S. No. 27 Liquid Hand Soap, Huntington Laboratories, Inc.
U-T-K Book Straps, Sturges Mfg. Co.
UVA Colored Chalk Crayons, Binney & Smith, Inc.
UARCO Autographic Registers, Forms, Uarco Incorporated
U-BAC Binders, Elbe File & Binder Co., Inc.
U-FILE-M Filing Supplies, U-File-M Binder Mfg. Co., Inc.
UHL Steel Office Furniture, Toledo Metal Furniture Co.
U-KUT-EM Index Tabs, Universal Index Tab Co.
ULRICH Planfiles and Filing Supplies, Ulrich Planfiling Equipment Corp.
ULTIMA Fountain Pens, Waterman Pen Co., Inc.
ULTIMATE Inked Ribbons, Phillips Ribbon & Carbon Co., Inc.
ULTRA Fountain Pens, Waterman Pen Co., Inc.
ULTRA-FORCE Typographic Numbering Machines, Wm. A. Force & Co., Inc.
ULTRALUME Ash Trays, Venetian Blinds, Aluminum Venetian Blind Co.
U-MAK-A Index Tabs, The Globe-Wernicke Co.
UNDERWOOD Noiseless, Standard and Electric Typewriters, and Copyholders, Underwood Corp.
UNDERWOOD CORPORATION Ribbons and Carbons, Underwood Corp.

UNDERWOOD ELLIOTT FISHER Accounting Machines, Underwood Corp.
UNDERWOOD SAMAS Punched Card Equipment, Underwood Corp.
UNDERWOOD SUNDSTRAND Accounting and Adding Machines, Underwood Corp.
UNETTE Steel Sectional Files, The General Fireproofing Co.
UNICOPY Second Sheets, Newport Business Forms Co., Inc.
UNIDEX Indexing Systems, Wilson Jones Co.
UNIFILE Combination Storage-Filing Cabinet, The H-O-N Co.
UNIFLEX Adjustable Steel Shelving, Universal Steel Equipment Corp.
UNI-FLOW Fountain Pens, Universal Fountain Pen & Pencil Co.
UNIGRAPH Duplicators and Supplies, Copy-Plus, Inc.
UNIMART Office Products, United Cutlery & Hardware Products Co.
UNI-MASTER Master Sets, Manifold Supplies Co.
UNION Bond and Cash Boxes, Personal Files, Union Steel Chest Corp.
UNION Ink and Pencil Erasers, Eberhard Faber Pencil Co.
UNION Mechanical Pencils, Morrison Fountain Pen Co.
UNIPECO Fountain Pen Desk Sets and Desk Memos, Union Pencil Co.
UNIPLAST Plastic Welding Agent, Postamatic Co.
UNI-POST Payroll Systems, C. E. Sheppard Co.
UNI-PRINT Printed Master Units, Copy-Plus, Inc.
UNIQUE Pencils, American Pencil Co.
UNIQUE Typewriter Ribbons, Kraus Ribbon & Carbon Co.
UNIRITER Ball Point Pens, Ferber Corp.
UNISPEED Time Recorders, Stromberg Time Corp.
UNISPRED Strip Accounting Forms, Charles R. Hadley Co.
UNIT ANALYSIS Operating and Financial Reports, McBee Co.
UNIT PLANT Bookkeeping Machine Desks, Shaw-Walker Co.
UNITED Office Products, United Cutlery & Hardware Products Co.
UNITED Waste Receptacles, United Metal Cabinet Corp.
UNITED STATES Cash Registers, Federal Cash Register Co.
UNITICKET Summary and Breakdown Systems, Shelby Salesbook Co.
UNITIZED FLEXI Steel Shelving, Borroughs Mfg. Co.
UNITIZER Desk Files, Wilson Jones Co.
UNITRIP Time Recorders, Stromberg Time Corp.
UNIT-ROBE Coat Lockers, All-Steel Equipment Inc.
UNITSET One-Time Carbon Forms, Shelby Salesbook Co.
UNI-T-SQUARE Metal T-Squares, Cardinell Corp.
UNITYPE Bulletin Boards, W. L. Clark Co., Inc.
UNIVERSAL Accounting Forms, Universal Manufacturing Stationers, Inc.
UNIVERSAL Art Calendars, Ft. Wayne Printing Co.
UNIVERSAL Atlases, C. S. Hammond & Co., Inc.
UNIVERSAL Ball Pen Cartridges, Fisher Pen Co.
UNIVERSAL Binders, Master-Craft Corp.
UNIVERSAL Box Letter Files, Weis Mfg. Co.
UNIVERSAL Bound Blank Books, Wilson Jones Co.
UNIVERSAL Brief Bag, Shank Leather Goods Co.
UNIVERSAL Card Cabinets, Weis Mfg. Co.
UNIVERSAL Commercial Forms, Universal Manufacturing Stationers, Inc
UNIVERSAL Expanding Envelope Files, Alvah Bushnell Co.
UNIVERSAL Fountain Pens, Universal Fountain Pen & Pencil Co.
UNIVERSAL Hectograph Duplicators, Levinson & Blythe Mfg. Co.
UNIVERSAL Magazine Binders, H. R. Huntting Co.
UNIVERSAL Marking Ink, Universal Fountain Brush Co.
UNIVERSAL Memo Books, Index Cards and Scratch Pads, Universal Pad & Tablet Corp.
UNIVERSAL Mucilage, Scriptex Products Co., Inc.
UNIVERSAL Multiple Punches, Boorum & Pease Co.
UNIVERSAL Notebook Fillers, Beckley-Cardy Co.
UNIVERSAL Office Chair Cushions, Comfort Cushion Co.
UNIVERSAL Order Book Holders, Elbe File & Binder Co., Inc.
UNIVERSAL Paper Clips, Noesting Pin Ticket Co., Inc.
UNIVERSAL Paper Drinking Cups, Lily-Tulip Cup Corp.
UNIVERSAL Payroll Calculators, Delbridge Calculating Systems, Inc.
UNIVERSAL Sorters, Cooks', Inc.
UNIVERSAL Standard Tables and Posture Chairs, American Seating Co.
UNIVERSAL Stapler-Tackers, Precision Staple Corp.
UNIVERSAL Steel Office Counter Systems, Art Steel Sales Corp.
UNIVERSAL Steel Secretarial and Side Chairs, Harter Corp.
UNIVERSAL Steel Swivel, Side Chairs, The Globe-Wernicke Co.
UNIVERSAL Vacuum Pitcher Sets, Landers, Frary & Clark
UNIVERSAL DISPLAYORS Bulletin Boards, Universal Steel Equipment Corp.
UNIVERSAL SERIES Globes, The George F. Cram Co., Inc.
UNIVERSAL SPEED-FEED Billing Machine Attachments, Egry Register Co.
UNIVERSAL TUBEFILE Map and Plan Files, Scott-Rice Co.
UNIVERSITY Steel Pens, C. Howard Hunt Pen Co.
UNIVERSITY Students' Notebooks, National Blank Book Co.
UNO-ALL-IN-ONE Desk Office System, Art Steel Sales Corp.
UP-N-DOWN Gooseneck Lamps, General Lamps Mfg. Corp.
URACER For Removing Excess Rubber Cement, Union Rubber & Asbestos Co.
USAIRCO Air Conditioning Equipment, United States Air Conditioning Corp.
U. S. KOYLON Foam Rubber, U. S. Rubber Co.
U. S. NAUGAHYDE Upholstery Material, U. S. Rubber Co.
USCO Pencils, United States Pencil Co., Inc.
USONA BOND Typewriter Papers, L. Hyman & Sons
UTILCO Bond and Cash Boxes, Personal Files, Union Steel Chest Corp.
UTILICASE Utility Cases, Barclay Industries Corp.
UTILI-CHAIR Side Chair, W. H. Gunlocke Chair Co.
UTILI-T-TABLE Office Machine Table, D & M Products Co.
UTILITY Account File, Modern Account System Co.
UTILITY Carbon Paper, Kores Carbon Paper & Ribbons Mfg. Corp.
UTILITY Card Cabinets, Weis Mfg. Co.
UTILITY Expanding Files, Cooke & Cobb Division
UTILITY Ledger Trays, Le Febure Corp.
UTILITY Pencils, American Pencil Co.
UTILITY Ribbons and Carbons, Shipman-Ward Mfg. Co.
UTILITY Rubber Runners, American Floor Products Co.
UTILITY Tape Sealers, Seal-O-Matic Dispenser Corp.
UTILITY Ticket Punches, McGill Metal Products Co.
UTILITY Typewriter Paper, American Pad & Paper Co.
UTILITY Vulcanizing Press, American Evatype Co.
UTIL-O-FILE Combination File and Storage Cabinet, Dorset Steel Equipment Co.
UTOPIAN Paste Jars, Sanford Ink Co.
UTOPIAN Pencils, Reliance Pencil Corp.

V

V-28 Machine Posting Trays, Diebold, Inc.
"V" MODEL Drawing Kits, Mayline Co., Inc.
VMP Bookstacks, Virginia Metal Products, Inc.
V.P.D. Sheet Protectors and Envelopes, Joshua Meier Co., Inc.
V-S Fountain Pens and Mechanical Pencils, Parker Pen Co.
V-W MULTI-CLEANER Liquid Cleaner, Van Wyck Products Co., Inc.
VAC-Q-MATIC Typewriter Pads, L. M. Bickett Co.
VACUMATIC Fountain Pens and Mechanical Pencils, Parker Pen Co.
VAKU-UM Fountain Pens, Welty Pen & Repair Co.
VAL-A-RAK Wall Wardrobe Rack, Sherness Co.
VALCO Aluminum Ash Receivers, Sand Urns, Costumers and Torchiers, Valco Co.
VALERIAN Bond and Ledger Paper, Valley Paper Co.
VALET RACKS Wardrobe Racks, Vogel-Peterson Co.
VALEX Fire Extinguishers, American-LaFrance-Foamite Corp.
VALIANT Ribbons and Carbons, The Carter's Ink Co.
VALIANT TUCKAWAY Fountain Pens, W. A. Sheaffer Pen Co.
VALLEY FORGE Bond and Ledger Papers, Valley Paper Co.
VALLEY FORGE Carbon Papers, U. S. Carbon & Ribbon Mfg. Co., Inc.
VALLEY FORGE Spirit Carbons, Colonial Carbon Co.
VALLO Carbon Papers, Write, Inc.
VAL-U-RITER Ball Point Pens, Ferber Corp.
VAL-U-VAULT Safes, Meilink Steel Safe Co.
VAN DYKE Fluorescent Desk Lamps, Van Dyke Div., General Lamps Mfg. Corp
VAN DYKE Pencils, Erasers and Leads, Eberhard Faber Pencil Co.
VANISHING PATCH Mending Film, Seal, Inc.
VANDEX Visible Card Equipment, Automatic File & Index Co.
VANGUARD Adding Machine, Dictating Machine, Oerlikon Business Machines Division
VANGUARD Pencils, Swan Pencil Co., Inc.
VAPO Ammonia Paper, Frederick Post Co.
VAPORENE Blanket and Roller Wash, Federal Mining & Mfg. Co.
VAPORITE Brush Marking Pens and Inks, Time-Saving Specialties.
VARIADEX Filing Systems, Remington Rand
VARICAP County Record Books, Wilson Jones Co.
VARI-COLOR Correction Fluid, Duplicators, Vari-Color Duplicator Co.
VARIGRAPH Lettering Instruments and Templets, Varigraph Co., Inc.
VARI-LINE Printing Kits, Superior Marking Equipment Co.
VARI-PRONG Binders, Remington Rand.
VARITONE Mimeo Papers, Rockwell-Barnes Co.
VARI-TONE Ribbons and Carbons, Associated Stationers Supply Co.
VARI-TYPER Office Type Composing Machines, Ralph C. Coxhead Corp.
VAULTETTE Safes, Diebold, Inc.
V-DEX Card Trays, Wheeldex & Simpla Products, Inc.
V-DEX Vertical Visible System, Diebold, Inc.
VECTOR Slide Rules, Keuffel & Esser Co.
VEE CUP Paper Cups and Dispensers, Lily-Tulip Cup Corp.
VEEDER VARY-TALLY Multiple Counting Device, Veeder-Root, Inc.
VEEDER-ROOT Hand Tallies, Veeder-Root, Inc.
VEEP Safe, Protectall Safes
VELLAM Stencils, Marr Duplicator Co., Inc.
VELLUM Tracing Paper, Cardinell Corp.
VELON Upholstering Material, Firestone Tire & Rubber Co.
VELOUR Tracing Paper, Frederick Post Co.
VELURE Tracing Paper, Cardinell Corp.
VELVET Carbon Papers, A. P. Little, Inc.
VELVET Erasers, Pencils, Penholders and Leads, American Pencil Co.
VELVET Paste, The Commercial Paste Co.
VELVET Tempera Colors, The Carter's Ink Co.
VELVET BALL PEN-CIL Ink Pencils, American Pencil Co.
VELVETEX Typewriter Pads, Associated Stationers Supply Co.
VEMCO Drawing Instruments and Drafting Machines, V. & E. Mfg. Co.
VENUS Pencils, Erasers and Leads, American Pencil Co.
VENUS AUTOGRAPH Fountain Pens and Mechanical Pencils, American Pencil Co.
VENUS PRESIDENT Fountain Pens and Mechanical Pencils, American Pencil Co.
VENUS VELVET Pencils and Leads, American Pencil Co.
VEOS Wall Tile, Armstrong Cork Co.
VE-PO-AD Stylus Adding Machines, Reliable Typewriter & Adding Machine Co.
VERDEX Drawing Paper, Frederick Post Co.
VERIBEST Envelopes and Paper, Marvin Envelope & Paper Co.
VERI-BLAC Paper, Frederick Post Co.
VERIBLACK Pencils, Eagle Pencil Co.
VERIFAX PRINTERS Photocopying Machines, Eastman Kodak Co.
VERI-LITE Range Pole, Frederick Post Co.
VERITHIN Colored Pencils, Eagle Pencil Co.
VERI-VISIBLE Visible Record Equipment, Acme Visible Records, Inc.
VERNON Paper Clips, Noesting Pin Ticket Co., Inc.
VERNON ROYAL Loose Leaf Books, S. E. & M. Vernon, Inc.
VERS-A-FILE Filing System, Cel-U-Dex Corp.
VERSA-LINER White Printer, P. & H. Sales Corp.
VERSALOG Slide Rules, Frederick Post Co.
VERSEN Lamps, Kurt Versen Lamps, Inc.
VERTEX Carbon Papers, Royal Typewriter Co.
VERTEX Expanding Files, Alvah Bushnell Co.
VERTEX Second Sheets, Badger Paper Mills, Inc.
VERTICAL Steel Pens, Eagle Pencil Co.
VERTIC-ALBUM Photo Albums, Develco Products
VERTIFILES Desk Distributors, L. C. Flewelling Co.
VERTI-FILE File Drawer Dividers, Filing Equipment Bureau, Inc.
VERTI-SWING Hanging Folders, Globe-Wernicke Co.
VESTAL Pencils, National Pencil Co.
VIC Pay Roll Outfits, The C. E. Sheppard Co.
VICMARK Poster Colors, Milton Bradley Co.
VICTAPEN Fountain Pen and Pencil Sets, U. S. Victor Fountain Pen Co., Inc.
VICTOGRAPH Ribbons, Carbons and Adding Machine Supply Kits, Victor Adding Machine Co.
VICTOR Adding Machines, Victor Adding Machine Co.
VICTOR Ball-Point Pens, Fieldston Products Corp.
VICTOR Inkstands, Bainbridge, Kimpton & Haupt, Inc.
VICTOR Canvas Sheet Holders, A. E. Boyce Co.
VICTOR Fountain Pens and Mechanical Pencils, U. S. Victor Fountain Pen Co., Inc.
VICTOR Postal Scales, Pelouze Mfg. Co.
VICTOR Safes and Visible Record Equipment, Victor Safe & Equipment
VICTOR Scrap Books, Victor Safe & Equipment
VICTOR Stapling Machines, Vail Mfg. Co.
VICTOR Steel Paper Fasteners, F. Kelly Co.
VICTOR Stock Books, Shelby Salesbook Co.
VICTOR Waste Baskets, Steelcase, Inc.
VICTOR MIDLINE Steel Files, Victor Safe & Equipment
VICTOR-McCASKEY Cash Registers, McCaskey Register Division
VICTORIA Blotting Papers, Joseph Parker & Son Co.
VICTORIA Bond and Ledger Papers, Valley Paper Co.
VICTORIA Stencil Duplicators, Supplies, Du Prints, Inc.
VICTORIA Venetian Blinds, Bostwick-Goodell Co.
VICTORY Advertising Pencils, Souvenir Lead Pencil Co.
VICTORY Fibre Board Storage Cases, Weis Mfg. Co.
VICTORY Paper Clips, Noesting Pin Ticket Co., Inc.
VICTORY Wet Mops, American Standard Mfg. Co.
VICTORY BOND Carbon Paper, F. S. Webster Co.
VICTOVIDERS File Drawer Dividers, Victor Safe & Equipment
VIDEO PLATE Blackboards, Beckley-Cardy Co.
VIEW-PAC Transparent Bags and Envelopes, U. S. Envelope Co.
VIEWPOINT Mechanical Pencil, W. A. Sheaffer Pen Co.
VIGOR Pencils, Reliance Pencil Corp.
VIKING Air Conditioning Units, Window Fans, Viking Air Conditioning Division
VIKING Paper Cups, Boston Drinking Cup Co.
VIKING Rubber Stamp Pads and Inks, Superior Marking Equipment Co.
VIKING Spring Balance Scales, Hanson Scale Co.
VIKING Steel Folding Chairs, Maple City Stamping Co.

VIMCOLITE Typewriter Lights, Vimco Mfg. Co., Inc.
VINLINE Brief Bags, Standard Brief Case Co., Inc.
VINYLITE Floor and Wall Coverings, Bakelite Corp.
VINYLTEX Brief Cases, Zipper Binders, Feldco Loose Leaf Corp.
VIOLO Copying Pencils, Joseph Dixon Crucible Co.
VISACOPY Copyholders, Garlynn Engineering Co.
VISDEX Expanding Files, National Fiberstok Envelope Co.
VIS-DEX Visible Binders, The C. E. Sheppard Co.
VISE Paper Clips, George B. Graff Co.
VISELOCK Loose Leaf Binders, Charles R. Hadley Co.
VISEON-DUPLO Combination Pen-Pencils, Hutcheon Brothers
VISETTE Visible Record Folders, Globe-Wernicke Co.
VISIBLE 80 Filing System, Supplies, Site-Filing Co.
VISIBLE Hand Numbering Machines, American Numbering Machine Co.
VISIBLE Punches, Wilson Jones Co.
VISIBLE NAME Filing Systems, Victor Safe & Equipment
VISIFILE Filing Equipment, Visirecord, Inc.
VISI-FILER Portable Files, Acme Visible Records, Inc.
VISI-GRAPH Flannel Board, The Ohio Flock-Cote Co.
VIS-I-KITS Photo Display Portfolios, Burkhardt Co.
VISION Card Index Systems, Pocket Card Books and Indexes, Acme Visible Records, Inc.
VISIRECORD Visible Card Record Systems, Visirecord, Inc.
VISI-REF Loose Leaf Reference Books, Recordplate Co.
VISIRITER Hand Addressing Machine, Visirecord, Inc.
VISI-SHELF Filing System, Visi-Shelf File, Inc.
VISOMATIC Adding Machines, Typewriters, R. C. Allen Business Machines, Inc.
VIS-O-TOP Transparent Desk Tops, Joshua Meier Co., Inc.
VISTEM Visible Tabulating Card File, Visirecord, Inc.
VISUALETTE Magnifying Glasses, Edroy Products Co.
VIS-U-ALL Filing Systems, Yawman and Erbe Mfg. Co.
VISUALOPE Transparent Protector Envelopes, Stein Bros. Mfg. Co., Inc.
VITA Transparent Covers and Envelopes, Vita Specialties Co.
VITA CUFFS Cuff Protectors, Vita Specialties Co.
VITOLINE Blackboards, Weber Costello Co.
VITOZONE Electric Deodorizer, Kisco Co., Inc.
VIVICHROME Colored Pencils, Richard Best Pencil Co., Inc.
VIVID Duplicating Machines and Supplies, Smith-Corona Inc.
VIVITONE Poster Colors, Milton Bradley Co.
VIZ Card Signals, Geo. B. Graff Co.
VIZ-ABLES Visible Card System, Art Steel Sales Corp.
VIZ-O Sheet Protectors, Rochester Wire-O Binding, Inc.
V-LINE Posting Trays, Diebold, Inc.
V-MATIC Posting Trays, Posting Equipment Corp.
V-MODEL Drafting Table, Mayline Co., Inc.
VOCATRON Intercommunication System, Vocaline Co. of America, Inc.
VOGUE-LITES Portable Lamps, Swivelier Co., Inc.
VOICE MUFFLER Telephone Voice Muffler, F. R. Junier Associates
VOICE-MASTER Dictating Machine, Magnetic Recording Industries
VOICEWRITER Dictating Machine, Thomas A. Edison, Inc.
VOLGER Stamp Pads and Inks, Volger Mfg. Co.
VOLUMATIC Printer-Developers, Chas. Bruning Co.
VOLUME Bond Papers, Eastern Corp.
VOOS Scissors and Shears, The Voos Co.
VORNADO Air Circulators, The O. A. Sutton Corp.
VORTEX Paper Cups and Dispensers, Dixie Cup Co.
VOSS Typewriters, Metropolitan Typewriter Co., Inc.
VOTE-GARD Ballot Boxes, Voting Booths, Casto & Harris, Inc.
VU-DEX Photo Albums, Cooks', Inc.
VUE-FAX Vertical Visible Systems, Vue-Fax Corp.
VUEX Display Albums, Modern Desk Pad Mfg. Co.
VULCAN Carbon Papers, Royal Typewriter Co.
VULCAN Marking Inks, James H. Matthews & Co.
VULCAN Ring Binders, National Blank Book Co.
VULCAN Stylographic Fountain Pens, J. Ullrich & Co.
VUL-COT Fibre Waste Baskets, National Vulcanized Fibre Co.
VU-RITER Ball Point Pens, Ferber Corp.
VU-SALE Price and Merchandise Holder, Rudolf Orthwine Co.

W

W-J Thong Binders and Prong Fasteners, Wilson Jones Co.
WS Metal Tabs, Winter Stamping Co.
WSL Metal Tabs, Winter Stamping Co.
WABACEL Filing Folders, Wabash Filing Supplies, Inc.
WABACO Storage Binders, Wabash Filing Supplies, Inc.
WABASH Filing Supplies, Wabash Filing Supplies, Inc.
WABASH Gathering Racks, Wabash Metal Products Co.
WACKIT Notary Seals, American Seal & Stamp Co.
WACO Chrome Furniture, Waco Products, Inc.
WAGEMASTER Withholding Tax Tables, Graphic Calculator Co.
WAGE-O-MATIC Pay Roll Computors, Bates Accounting Forms Co.
WAKCO Slide Rules, Warren-Knight Co.
WALBUCK Chalk, Crayons, Walbuck Crayon Co.
WALES Leather Goods, Columbia Walescraft, Ltd.
WALES TEL-A-KEY Keycases, Columbia Walescraft, Ltd.
WALKIE-RECORDALL Recorder, Miles Reproducer Co., Inc.
WALL STREETER Fountain Pens, Chatham Mfg. Co., Inc.
WALL-RAK Garment Rack, Tubecrafters Sales Division
WALRED Expanding Envelopes, Barkin Expanding Envelope Co., Inc.
WALTERS Gummed Tape Sealers, Seal-O-Matic Dispenser Corp.
WALTHAM Salesbooks, Atlantic Register Co.
WALTON Humidifiers, Walton Laboratories, Inc.
WARD'S EVEREADY Motor Record Books, John J. Ward, Inc.
WARE WELL Filing Folders, Yerg, Inc.
WARREN Leather Goods and Luggage, Warren Leather Goods Co.
WARREN'S Personal Loan Calculator, Twentieth Century Co.
WARREN Post Binders, Elbe File & Binder Co., Inc.
WARWICK Fountain Pens, Stratford Pen Corp.
WARWICK Upholstery Leather, Eagle-Ottawa Leather Co.
WASHINGTON Desk Sets, Stationers Specialty Co.
WATERBURY Display Turntables, and Combination Letter Opener, Magnifier and Telephone Dialer, Waterbury Companies, Inc.
WATERBURY Tags and Pin Tickets, Waterbury Tag Co.
WATERMAN'S Fountain Pens and Mechanical Pencils, Waterman Pen Co., Inc.
WATERPROOF Mailing Tubes, Ames Safety Envelope Co.
WATERPROOF Pencils, American Pencil Co.
WATERWITE Picture Glass, Semon Bache & Co.
WATSON Steel Files and Office Furniture, Watson Mfg. Co.
WATTS' Snap-Apart Forms, Alfred Allen Watts Co., Inc.
WATTSPEED COPYSETS Snap-Apart Carbon Forms, Alfred Allen Watts Co., Inc.
WAUSAU Bond, Duplicator, Ledger, Mimeo Bond Paper, Wausau Paper Mills Co.
WAX BACK Carbon Papers, Royal Typewriter Co.
WAX CARBON Payroll Checks, Le Febure Corp.
WAXKOTE Carbon Paper, International Carbon & Ribbon Co., Inc.
WAXSPOT Wax Carbonized Forms, The McBee Co.
WAYBILL Clipboards, The Globe-Wernicke Co.
WAYNE Box Letter Files, Weis Mfg. Co.
WAYNE Photo-Reordering Binders, Ernest Hazel, Jr.
WAYNE Post Binders, Elbe File & Binder Co., Inc.
W-BAR Steel Shelving, Neubauer Mfg. Co.
WEAR WEB Carbon Paper, Allen & Co.
WEAR-EVER Aluminum Chairs, Ashtrays, Sand Urns, Smokers, Aluminum Cooking Utensil Co., Inc.
WEAREVER Fountain Pens, Mechanical Pencils, Leads and Erasers, David Kahn, Inc.
WEARITE Ribbons and Carbons, Pacific Carbon & Ribbon Mfg. Co.
WEATHERALL Self-Shining Wax, Huntington Laboratories, Inc.
WEATHERLY Visible Card System, Weatherly Index Co.
WEATHERMAKER Air Conditioners, Carrier Corp.
WEATHERPROOF Marking Pencils, Eberhard Faber Pencil Co.
WEATHER-WISE Advertising Thermometers, Chaney Mfg. Co.
WEBCO Carbon Papers, F. S. Webster Co.
WEB-COR Tape Recorder, Webster-Chicago Corp.
WEBER Oils, Colors and Varnishes, F. Weber Co.
WEBER Tag & Envelope Addressing Machines, Weber Addressing Machine Co.
WEBER NOISELESS Blackboard Erasers, Weber Costello Co.
WEBER-RIEFLER Drawing Instruments, F. Weber Co.
WEBKOPY Manifold Tissue, F. S. Webster Co.
WEBLITHO Typewriter Ribbons, F. S. Webster Co.
WEB-O-PRINT Hand Marking Devices, Weber Addressing Machine Co.
WEBSTAR Carbon Paper, F. S. Webster Co.
WEBSTER Paging and Public Address Systems, Webster Electric Co.
WEBSTER Report Covers, Elbe File & Binder Co., Inc.
WEBSTER Wire Recorders, Webster-Chicago Corp.
WEBSTER'S Dictionaries, G. & C. Merriam Co.
WEBSTER'S NEW WORLD DICTIONARY, World Publishing Co.
WEBTEX Bulletin Board Cork, Weber Costello Co.
WEDCUPS Water Cups, Southern Straw Mfg. Co.
WEDGE Rubber Erasers, Joseph Dixon Crucible Co.
WEDGE POINT Pins, Oakville Co.
WEDGE-LOCK Steel Shelving and Storage Equipment, Berger Mfg. Div.
WEDGELOCK Post Binders, Watt & Gillogly, Inc.
WEE NOTCH Carbon Interleaved Forms, The General Manifold & Printing Co.
WEEK-AT-A-GLANCE Desk Calendars and Telephone Indexes, Nascon Products Division
WEGECUP Paper Drinking Cups, Southern Straw Mfg. Co.
WEILCO Drawing and Drafting Supplies, J. H. Weil & Co.
WEIS Paper Clips, Noesting Pin Ticket Co., Inc.
WEIS Stationers' Goods, Card Trays, Cabinets, Box Files, Bookcases and Filing Supplies, Weis Mfg. Co
WELCH Office Furniture, Welch Metal Products, Inc.
WELDWOOD Glue, Partitions, U. S. Plywood Corp.
WEL-FLITE Fountain Pens and Pencils, Welsh Mfg. Co.
WELHAM Filing Cabinets, Welham Metal Products Co.
WELKUT Scissors and Shears, Metropolitan Cutlery Co.
WELLS Metal Office Chairs, Wells Chair Corp.
WELLS MADE—MEANS WELL MADE Wood Office Furniture, Wells Furniture Mfg. Co.
WELMAID Office Machine Cleaning Solution, Shipman-Ward Mfg. Co.
WELSH Wood Glue, Commercial Paste Co.
WEL-SHARP Fountain Pens, Welsh Mfg. Co.
WELSH CLASSIC Fountain Pen & Pencil Sets, Welsh Mfg. Co.
WELTY Fountain Pens and Mechanical Pencils, Welty Pen & Repair Co.
WEPACO Adding Machine Rolls, Western Paper Converting Co.
WERNER Steel Cash Boxes, Lockers, Storage Files, Werner's Mfg. Co.
WESCO Steel Files, Western Mfg. Co.
WESCO STYLE-MASTER Desks, Files, Western Mfg. Co.
WESTCOTT Rulers, Westcott Rule Co., Inc.
WESTERN Adding Machine Rolls, Western Paper Converting Co.
WESTINGHOUSE Air Conditioners, Electric Fans and Water Coolers, Westinghouse Electric Corp.
WET-PROOF Marking Pencils, General Pencil Co.
WET-RITE Lumber Crayons, Eberhard Faber Pencil Co.
WETTER Typographical Numbering Machines, Wetter Numbering Machine Co.
WETZEL Tariff Files, P. A. Wetzel & Son
WHEELDEX Rotary Files, Wheeldex & Simpla Products, Inc.
WHEELWRIGHT Vellum, Index and Bristol Papers, Mead Sales Co., Inc.
WHIPPET Staplers, Markwell Mfg. Co., Inc.
WHIRLAIRE Air Circulators, Westinghouse Electric Corp.
WHIRLAWAY CIRCULAIR Circulators, Kisco Co., Inc.
WHIRL-O-MATIC Ash Trays, Smoking Stands, Whirl-O-Matic, Inc.
WHISK Typewriter Erasers, Weldon Roberts Rubber Co.
WHITE Office Machine Lamps, O. C. White Co.
WHITE CLOUD Onionskin Papers, Gilbert Paper Co.
WHITE CROWN Blackboard Chalk, Weber Costello Co.
WHITE DOT Fountain Pens and Pencils, W. A Sheaffer Pen Co.
WHITE LABEL Impression Paper, A. B. Dick Co.
WHITE MOUNTAIN Storage and Wardrobe Cabinets, Maine Mfg. Co.
WHITEFIELD School Supplies & Stationery, Groveton Papers Co.
WHITEHALL Carbons and Stencils, Yru-Rite, Inc.
WHITEX Tracing Cloth, Frederick Post Co.
WHITING Typewriter Papers, Onionskins, Mimeo Papers, Envelopes and Manuscript Covers, Whiting Paper Co.
WHITNEY Desk Signs, Name Plates, C. M. Whitney Co.
WHITNEY Post Binders, Elbe File & Binder Co., Inc.
WHIZ Motor-Driven Blowers, Ideal Industries, Inc.
WICKERCRAFT Letter Trays and Waste Baskets, Bailie Wickercraft Corp.
WIDCO Photo Albums, J. Widder & Co.
WILDING Family Account Calendars, Ft. Wayne Printing Co.
WILLOW Paper Clips, Noesting Pin Ticket Co., Inc.
WILLSON'S Gummed Letters and Figures, Tablet & Ticket Co.
WILLSTICK Adhesives, Scriptex Products Co., Inc.
WILRITE Loose Leaf Pegboard Forms, E. P. Wilmer, Inc.
WILSON Gold Stamping Machines, Wilson Gold Stamping Machine Co
WILSON ROCKET Card Punches, Rock-et Tool Co.
WILTSHIRE MODERN Pedestal Tables, Imperial Desk Co.
WINCO Typists' Erasers, Winslow Products Engineering Corp.
WINDO Carbon Jackets, Standard Manifold Co.
WINDSON Electric Clocks, Gibraltar Mfg. Co., Inc.
WINDSOR Pencils, Reliance Pencil Corp.
WINDSTREAMER Electric Fans, A. C. Gilbert Co.
WING MAILER Label Addresser, Chauncey Wing's Sons
WINGOMATIC Retractable Pens, Columbia Pencil Co., Inc.
WINGS Mechanical Pencils, Columbia Pencil Co.
WINNER Colored and Copying Pencils, A. W. Faber-Castell Pencil Co., Inc.
WINNER TECHNO-TONE Pencils, A. W. Faber-Castell Pencil Co., Inc.
WINSLOW Slide Rules, Warren-Knight Co.
WINSTON Catalog Covers, The Federbush Co., Inc.
WINSTON'S Dictionaries, The John C. Winston Co.
WIN-SUM Tubular Furniture, Bevco Precision Mfg. Co.

◀ SEE PAGES 5 TO 21 FOR ADDRESSES OF MANUFACTURERS AND SUPPLIERS ▶

WINTER Metal Tabs, Winter Stamping Co.
WINTHROP Binders, The Federbush Co., Inc.
WIRE-GRIP Picture Hooks and Hangers, Hampden Mfg. Co., Inc.
WIRELESSFONE Intercoms, Mark Simpson Mfg. Co., Inc.
WIRE-O Mechanical Bindings, Wire-O Corp.
WIRE-X Mechanical Bindings, Wire-O Corp.
WISS Shears and Scissors, J. Wiss & Sons Co.
WIX Hand Cleaner, A. C. Daverport & Son, Inc.
WIZ Autographic Registers and Cash Drawers, Rediform Division
WIZ Magazine Binders, Elbe File & Binder Co., Inc.
WIZARD Fibre Storage Cases, Weis Mfg. Co.
WIZARD Gum Rubber Erasers, Weldon Roberts Rubber Co.
WIZARD Pencil Sharpeners, Apsco Products, Inc.
WOLVERINE Box Files, Weis Mfg. Co.
WOLVERINE Ink Eradicators, Platen Renewers, Stamp Pad Inks and Type Cleaners, C. H. Miller Co.
WONDER Erasers, Joseph Dixon Crucible Co.
WONDER BRUSH Erasers, Joseph Dixon Crucible Co.
WONDERBAR Refrigerated Office Bar, Servel, Inc.
WONDER-FILL Fountain Pens, Stratford Pen Corp.
WONDERITER Ball Bens, Feiber Corp.
WON-TIME Snap-Apart Forms, Alfred Allen Watts Co., Inc.
WOODGRIP Adhesives, Adhesive Products Corp.
WOODHUE Colored Lead Pencils, Ruwe Pencil Co.
WOOD-MOSAIC Laminated Block Flooring, Parkay, Inc.
WOOLSON ECONOMY Expense Books, Samuel Ward Mfg. Co.
WORDMASTER Mechanical Pencils, Scripto, Inc.
WORENCO Envelopes, Worcester Envelope Co.
WORDEN OF HOLLAND Wood Office Furniture, Worden Co.
WORK-A-DAY Desk Calendars, Keith Clark, Inc.
WORKEASE Adjustable Utility Tables, Franklin Table Co.
WORKEASY CARBON One Time Carbon Forms, Workman Mfg. Co.
WORK-FLOW Drafting Tables, Haskell, Inc.
WORK-FLOW Posture Chairs, Cramer Posture Chair Co., Inc.
WORKMAN Business Forms, Workman Mfg. Co.
WORK ORGANIZER Desk Organizers and Sorters, Work-Organizer Specialties Co.
WORLD Box Letter Files, Acme Letter File Co.
WORLD WEBSTER Dictionaries, World Publishing Co.
WORLD-WIDE Business Forms, Accounting Systems, Associated Stationers Supply Co.
WORLDWIDE Pencils, A. W. Faber-Castell Pencil Co., Inc.
WORNER Electronic Burglar Alarms, Worner Electronic Devices
WRAP RACK Hat and Coat Racks, Borroughs Mfg. Co.
WRAPMASTER Wrapping Paper, Package Ad & Sealer Co.
WREN-KIT Travel Kits, Harry Warren Mfg. Co.
WRENN Blotting Papers, Wrenn Paper Co.
WRIBOND Carbon Papers, Write, Inc.
WRICO Lettering Guides, Pens, Wood-Regan Instrument Co., Inc.
WRICRAFT Carbon Papers, Write, Inc.
WRILINN Carbon Papers, Write, Inc.
WRITE-A-SIGN Sign Machines, Morgan Co.
WRITE Ribbons and Carbons, Write, Inc.
WRITE-LITE Combination Ball Pen and Flashlight, Brownie Mfg. Co.
WRITEMASTER Ribbons and Carbons, Spirit Master Units, Peerless-Imperial Co., Inc.
WRITE-WELL Index Cards, Crownola Loose Leaf Products, Inc.
WUNAXION Eyelet Pliers, Sargent & Co.
WYDESTEEL Sectional Files, The General Fireproofing Co.
WYRING Steno Notebooks, Wilson Jones Co.

X Y Z

X-ACT Slide Rules, Alvin & Co.
X-ACTO Office Utility Knives, X-acto, Inc.
XANNO Indelible Inks, Applegate Chemical Co.
XIT Liquid Ink Eradicator, Sanford Ink Co.
XL Ticket Punches, The Hoggson & Pettis Mfg. Co.
X-L-N-T Typewriter Carbons, Peerless-Imperial Co., Inc.
X-L-SEER Magnifiers, R. M. Holliday Co.
X-RAY Sorters and Machine Bookkeeping Ledgers, Le Febure Corp.
XTRA Tracing Papers, Cardinell Corp.
XX GOVERNMENT Ribbons and Carbons, Mittag & Volger, Inc.
Y AND E Office Furniture, Filing Equipment and Supplies, Yawman and Erbe Mfg. Co.
YALE Filing Supplies, Expanding Files, Accounting Forms and Envelopes, Yale Filing Supply Co.
YALE Locks, Yale & Towne Mfg. Co.
YALEBIND Pressboard Folders, Yale Filing Supply Co.
YALEPRESS Pressboard Binders, Yale Filing Supply Co.
YANKEE Thumb Tacks, Hampden Mfg. Co., Inc.
YANKEE SPECIAL Adding Machine Rolls, Yankee Paper & Specialty Co.
YAWMANOTE Red Rope Filing Supplies, Yawman and Erbe Mfg. Co.
YEAR-ROUND Ball Point Pen, David Kahn, Inc.
YELLOW Colored Pencils, American Pencil Co.
YELLOW-JACKET Pencils, Blaisdell Pencil Co.
YELLOWSTONE Pencils, Richard Best Pencil Co., Inc.
YEO ROTARY Night Depositories, The Bank Vault Inspection Co.
YERG'S SOFTONE Analysis Paper, Columnar Pads, Yerg, Inc.
YES Stikfast Glue, Gane Bros. & Lane, Inc.
Y-LINE Postal Scale, Pelouze Mfg. Co.
YORK Chests, Safes, Vault Doors, York Safe and Lock Co.
YORK Drawing Instruments, Chas. Bruning Co., Inc.
YORKAIRE Air Conditioning Units, York Corp.
YORKTOWN Master Units, Colonial Carbon Co.
YOUNG WRITER Pencils, Wallace Pencil Co.
YOUR VERY OWN Personalized Stationery, Napkins, E. Errett Smith, Inc.
ZAPON Chair Cushions, Republic Seating Co.
ZEF-IR Deodorant Crystals, Huntington Laboratories, Inc.
ZENITH Blotters, Drawing Tablets, Typewriter Tablets, American Pad & Paper Co.
ZENITH Fountain Pens, David Kahn, Inc.
ZEPHAIR Electric Fans, Hunter Fan & Ventilating Co., Inc.
ZEPHYR Aluminum Chairs, Remington Rand
ZEPHYR Duplicating Inks, American Stencil Mfg. Co.
ZEPHYR Fountain Brushes, Missouri Brush & Crayon Co.
ZEPHYR Metal Desks and Tables, Peerless Steel Equipment Co.
ZEPHYR Numberers, Daters and Time Stamps, Consolidated Stamp Mfg. Co., Inc.
ZEPHYR Package Sealers, Better Packages, Inc.
ZEPHYR Ribbons and Carbons, John Underwood & Co.
ZEPHYR Staplers, E. H. Hotchkiss Co.
ZEPHYR Thin Lead Pencils, Wallace Pencil Co.
ZEPHYR AMERICAN AUTODEX List Finders, Zephyr American Corp.
ZEPHYR AMERICAN SWIVODEX Desk Pen Sets, Zephyr American Corp.
ZEPHYR WEIGHT Airmail Envelopes, Northern States Envelope Co.
ZEPHYR-WEIGHT Magnesium Posting Trays, Le Febure Corp.
ZEPHYRTEX Airmail Envelopes, Garden City Envelope Co.
ZION Sectional Post Binders, A. E. Boyce Co.
ZIP Ball Pens, Erasers, American Pencil Co.
ZIP Ink Eradicators, Scriptex Products Co., Inc.
ZIP Staple Remover, Apsco Products, Inc.
ZIP-A-KIT Zipper Portfolios, The Burkhardt Co.
ZIP-ALL Ring Binder Pockets, Angler's Products Co.
ZIP-CASE Ring Binders, Elbe File & Binder Co., Inc.
ZIP-DEX Card Trays, Wheeldex & Simpla Products, Inc.
ZIP-FOLIO Expanding Envelopes, Josephson Mfg. Corp.
ZIPIT Carbon Papers, Phillips Process Co., Inc.
ZIP-KIT Carrying Cases, The Federbush Co., Inc.
ZIP-LINER Tape Sealers, A. C. Hummel Co.
ZIPLOCK Portfolios, Boorum & Pease Co.
ZIP-LOCK Thin Post Binders, McMillan Book Co.
ZIP-ON-KUFS Sleeve Protectors, Budlew Products Co.
ZIP-O-RITER Hand Addresser, Spirit Duplicator, S. & M. Distributing Co.
ZIPPALOPE Zipper Portfolio, Constructo Products, Inc.
ZIPPIT Carrying Cases, Wilson Jones Co.
ZIPPIT-SAFE Plastic Zipper Case, Joshua Meier Co., Inc.
ZIP-R-KITS Plastic Bags, Angler's Products Co.
ZIPSET Carbon Interleaved Forms, Standard Register Co.
ZIP-TIPPER Pencil Pointers, Crofoot, Nielsen & Co.
ZIP-TOP Zipper Mail Bags, Can-Pro Corp.
ZIP-TOWLS Paper Towels, Bay West Paper Co.
ZIP-ZIP Ring Books, Trussell Mfg. Co.
Z-LINE Postal Scales, Pelouze Mfg. Co.
ZOWIE Utility Paste Cleaners, Huntington Laboratories, Inc.
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NATIONAL CONVENTIONS

March 2-5. Wholesale Stationers Association of the U. S. A. Fortieth Annual Convention, Drake Hotel, Chicago, Ill.

March 3-5. National Office Furniture Association Annual Exhibit and Convention, Kiel Auditorium and Hotel Jefferson, St. Louis, Mo.

April 15-18. National Association of College Stores, Inc., Statler Hotel, Boston, Mass.

May 20-24. National Office Management Association Thirty-Seventh International Conference and Office Machinery Equipment Exposition, Philadelphia, Pa.

July 8-11. National Office Machine Dealers Association Convention and Exhibit, Shamrock Hotel, Houston, Texas.

September 29-October 3. National Stationery & Office Equipment Association Fiftieth Annual Convention and Twentieth Exhibit, Conrad Hilton Hotel, Chicago, Ill.

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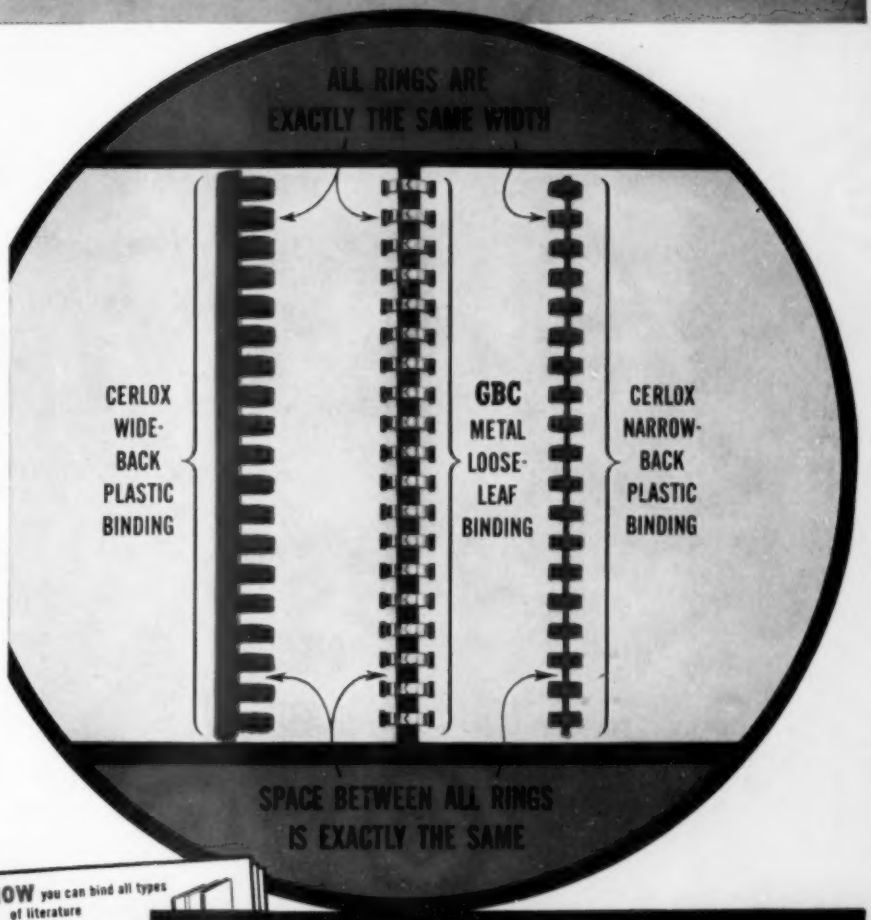

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Worcester, Mass.	29 Pearl St.
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Toronto, Ontario, Can.	855 Eastern Ave.
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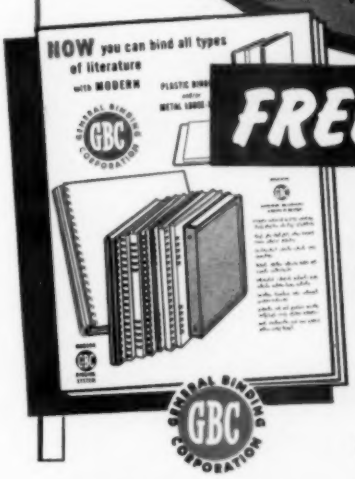

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